

for Affiliates this month in Center research:

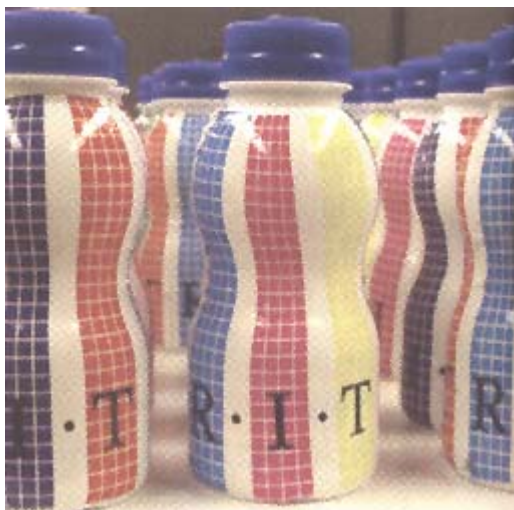
Happenings in Print at RIT

- RIT Research on Shrink Labels Featured in *FLEXO* Magazine
- Faculty Opening in RIT School of Print Media
- RIT Student Reflects on Benefits of TAGA Membership
- Where in the World is Dan Gomes? RIT Print Student Chronicles Travels While Working on the QE2

RIT Research on Shrink Labels Featured in *FLEXO* Magazine

Rochester Institute of Technology Master's in Printing student Jimmy Vainstein paired with two School of Print Media professors, Scott Williams, Ph.D. and Franziska Frey, Ph.D., to study the conditions that affect the printing of shrink films on water-based flexography. The results of this study were featured in the November 2005 issue of *FLEXO* Magazine (<http://www.flexography.org>).

Their project reveals the variables affecting the drying of water-based inks and the dimensional stability of shrinkable substrate when printing shrink labels on a conventional flexographic press. The main objective for the researchers was to establish an optimal press speed that will output acceptable printed shrink-label samples. RIT's Printing Applications Laboratory (<http://printlab.rit.edu>) provided the 20-in. Mark Andy 4150 press to run the experiments.



Sleeve labels after the shrinkage

The researchers concluded from the test results that shrink

Center Spotlight



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The e^{review}

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labels *can* be printed on a flexographic press, given certain conditions. For a full description of the research and a detail of the conclusions, [download a PDF of the article here](#).

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Faculty Opening in RIT School of Print Media

RIT is currently seeking candidates for a tenure-track faculty position in the School of Print Media. Candidates must have substantial professional experience working with print media and Internet publishing or print and new media publishing. [Download a copy of the call here](#).

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RIT Student Reflects on Benefits of TAGA Membership

The December 2005 issue of *GATFWorld* features a TAGATidbits article written by Tom Thayer, 2005-06 RIT TAGA Student Chapter President. Thayer describes the kind of benefits membership in the group has brought and the kinds of connections possible. He also describes the process for developing and producing the award-winning *Prognosis* project. [Download the full article here](#).



Taga Student Publications

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Where in the World is Dan Gomes? RIT Print Student Chronicles Travels While Working on the QE2

Each year a select few from the RIT School of Print Media are given the opportunity to have a co-op on board of Cunard Cruise Line's Queen Mary cruise liner- one of the largest cruise ships in the world. The student on board is hard at work in the print shop on board the vessel and is in charge of everything print related, from producing the daily newspaper to ensuring the dinner menu is up-to-date for the passengers' dinner. Daniel Gomes is

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About the Center

Dedicated to the study of major business environment influences in the printing industry precipitated by new technologies and societal changes, the Printing Industry Center at RIT addresses the concerns of the printing industry through educational outreach and research initiatives.

Support for the Center comes from:

Sloan Foundation
Rochester Institute of Technology

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U.S. Government Printing Office
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currently representing the RIT School of Print Media as he travels around the world ensuring the highest quality in print material to the passengers and crew.

See pictures and read notes from Dan as he travels around the world.

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