

for Affiliates this month in Center research:

Happenings in Print at RIT

- World Renowned Printing Expert from RIT Wins Cary Award
- Thomas Curley Receives RIT Isaiah Thomas Award in Publishing
- RIT Printing Students Take Top Honors in International Publication Contest

World Renowned Printing Expert from RIT Wins Cary Award

Rochester Institute of Technology's School of Print Media presented the Cary Award to Frank Romano, a longtime educator, typographer and prolific author in the printing industry. Romano accepted the award during a breakfast at *Print '05* in Chicago on Sunday, Sept. 11.



The Cary Award is presented annually to those who have distinguished themselves in the development or application of digital technology in graphic communications.

Romano was a leading entrepreneurial force during the inception of digital printing. He wrote the first-report about on-demand digital printing in 1980 and led the first conference on the subject in 1985. Romano was the principal researcher for the book, *Printing in the Age of the Web and Beyond*. Throughout his career, Romano has written more than 40 books, with most of them about digital printing.



Frank Romano and presenter panel

Center Spotlight



Get *The New Medium of Print* Now

In this new book by Frank Cost, the author explores the emerging printing industry as influenced by developing technologies.

Order your copy now from:
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The e review

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“Frank Romano has made countless contributions to advance the knowledge and vitality of the graphic communications industry,” said Anne M. Mulcahy, chairman and CEO, Xerox Corp. “He also has helped Xerox refine and enhance our digital strategy, serving as a sounding board and a valuable source of insight and talent. Xerox is a better company and a stronger partner to our production printing customers thanks to the wealth of information and good counsel we have received from Frank Romano through the years.”

Romano founded more than eight publications including *Electronic Publishing*, *Computer Artist*, *Color Publishing*, *The Typographer* and *EP&P*. He writes monthly columns for *Electronic Publishing* and the *Digital Printing Report*.

Romano began teaching at RIT in 1992 after working in the typographic industry at Mergenthaler Linotype Co., Visual Graphics Corp. and Compugraphic Corp. His work experience mirrored the technological revolution that changed typesetting from hot metal to phototypesetting to digital type.



Type specimen presented to Romano at the award ceremony. The text, prepared in the form of a type specimen, is his essay on the development of phototypesetting. To receive a copy of this poster, send an email to psorce@cob.rit.edu.

While at RIT, Romano helped establish the Digital Publishing Center and developed seven new courses in digital and multimedia publishing and concepts as well as the world's first online printing degree program. Currently a professor emeritus, Romano continues to teach at RIT and other universities and works one-on-one with students on research projects.

“Frank is an institution in the industry,” said Frank Cost, associate dean of RIT's College of Imaging Arts and Sciences and co-director of the RIT Printing Industry Center. “Everyone knows him. He's both a prolific writer and a memorable presenter. Hundreds of RIT students have learned from Frank's expertise

Co-Directors (email):
Frank Cost and Pat Sorce

Communications Manager
(email):
Ashley Waltz
(Web site, publications,
general info)

Mailing Address:
Printing Industry Center
at RIT
College of Imaging Arts
and Sciences
Rochester Institute of
Technology
55 Lomb Memorial Drive
Rochester, NY 14623

Phone: (585) 475-2733
Fax: (585) 475-7279

About the Center

Dedicated to the study of major business environment influences in the printing industry precipitated by new technologies and societal changes, the Printing Industry Center at RIT addresses the concerns of the printing industry through educational outreach and research initiatives.

Support for the Center comes from:

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and many got their start in the printing industry under his guidance. RIT is honored to bestow this honor to one of our own.”

Romano is continually called upon for interviews, including such distinguished publications as *The New York Times*, *The Wall Street Journal*, *Times of London*, *USA Today*, *Business Week* and *Forbes*.

The prestigious Cary Award is named in honor of Melbert B. Cary, Jr. whose life-long love and support of the graphic arts inspired others. Past recipients of the Cary Award include Frank Steenburgh, senior vice president for business growth, Production Systems Group at Xerox Corp.; John Dreyer, chairman of Pitman Company; Dan Gelbart, president and founder of Creo Products Inc.; Amos Michelson, chief executive officer of Creo Products Inc.; and Robert Howard, founder and chairman of the board of Presstek, Inc.

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Thomas Curley Receives RIT Isaiah Thomas Award in Publishing

Thomas Curley, president and chief executive officer of the Associated Press, received the 2005 RIT Isaiah Thomas Award in Publishing in April, given annually by RIT’s School of Print Media. The Isaiah Thomas Award in Publishing, named for one of America’s great patriot printers, recognizes outstanding contributions made to the publishing industry. Curley is the 25th recipient of the award.



Curley has led the Associated Press, the world’s largest news organization, since June of 2003. Under Curley, AP is evolving from a wire service to an interactive global news network. “We intend for the Associated Press to be the first words people say when they think of news,” Curley says.

Prior to leading the Associated Press, Curley was president and publisher of *USA Today*, the nation’s largest-selling daily newspaper. Curley was the original news staffer on the project that led to the creation of *USA Today*. He worked in every department of the newspaper and in 1986 became *USA Today*’s sixth president and in 1991 added the title of publisher.



A. Sue Weisler / RIT

Curley accepting the Isaiah Thomas Award

Curley has long standing ties with RIT and the Rochester community. In 1972, Curley began working at one of the local newspapers, Gannett's *Times-Union*, as a night city/suburban editor. He became director of information for Gannett in 1976 and began coordinating Gannett's research projects. Curley earned a master's degree in business administration from RIT in 1977 and is currently a member of RIT's Board of Trustees.

"As both a publishing innovator and champion of a free press, Thomas Curley exemplifies the spirit of the RIT Isaiah Thomas Award in Publishing," says Michael Kleper, Paul and Louise Miller Distinguished Professor at RIT. "His contributions to the newspaper industry are truly outstanding, and we are very pleased to have him at RIT for a day of activities that will involve the campus community."



A. Sue Weisler / RIT

Curley advises students during his visit to RIT

During his visit at RIT, Curley took part in a panel discussion on the topic—*Is there freedom of information in America?* Curley has been recognized as a leading advocate for the free flow of government information. Curley is advocating for a federal shield law, similar to the one in New York state, that gives journalists protection from being compelled to testify or provide information about their sources.



A. Sue Weisler / RIT

Panel presentation on freedom of information

Among the other panelists were Grant Cos, RIT professor in the College of Liberal Arts; Bob Finnerty, Chief Communications Officer, RIT University News; Bob Freeman, director of the Committee on Open Government in NY; Karen Magnuson, editor of the *Democrat and Chronicle*; Chuck Samuels, news director at 13WHAM-TV; and Rep. Louise Slaughter, 28th Congressional District. Norm Silverstein, president of WXXI-TV served as the panel moderator.

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RIT Printing Students Take Top Honors in International Publication Contest

TAGARIT

The prognosis is excellent—Rochester Institute of Technology printing students are outstanding among their peers in the graphic arts field. For the fifth consecutive year, RIT's student chapter of the Technical Association of the Graphic Arts (TAGA) claimed top prize in TAGA's Student Chapter Publication Competition with its publication entry, *Prognosis*.

The student group, representing RIT's School of Print Media, took top honors in both the best overall publication category and the non-publication category. Seunga Kang Ha, a graduate student claimed top prize in the graduate student paper category.

Prognosis illustrates how printing has evolved from a craft into a science. The publication draws



parallels between the medical industry and the printing industry.

“Being a student chapter of a technical association that strives to be on the cutting edge of research, we feel that *Prognosis* is an ideal example illustrating what TAGA is—a group of people working in a scientific manner to analyze and illuminate issues related to the graphic arts, similar to the way a doctor might evaluate a patient in the medical field,” says David Branca, president of RIT’s TAGA Student Chapter.



PROGNOSIS

Rochester Institute of Technology
TAGA Student Chapter 2005



Prognosis is a bound journal of student research papers on the technical aspects of graphic arts and also features photographs. The theme of this year’s entry evokes a modern, clean feel with its layout and typeface. The package also includes a multi-media CD featuring video clips of the various stages the students went through in producing the journal, from folding and cutting the journal to the actual print run.

Students were honored in April during TAGA’s annual conference in Toronto.

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