RimReporter

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Vol. 38

Rochester 8, N.Y., November 2, 1962

New Campus Buildings Council's Aims, Discussed at Luncheon

At the luncheon on Saturday afternoon, Oct. 27, of the Parents Alumni Weekend, the topic of construction at the new campus was discussed.

Alfred L. Davis, vice president for development and public relations, said that the construction cost for the new campus would be about \$42 million.

Emphasizing that this was only an estimate, for the plans have not been completed, he went on to say that about \$18 million would

'Mock' Election Set for Tuesday

With the advent of Election Day on Nov. 6, RIT Young Democrats and Young Republicans are jointly sponsoring an election of the candidates by the student body. This will be followed by an Election Eve Party that night in the Snack Bar.

In order for students to be able to vote, they should have their Student Association Card or some similar identification which states they are students in the Institute. The Election will be held from 8 a.m. until 5 p.m. in E 125.

Among those officers from New York State appearing on the ballot will be:

U.S. Senator Jacob Javits James Donovan Governor Nelson Rockefeller Robert Morgenthau Lt. Governor Malcomb Wilson John Burns State Comptroller Frank Lomenzo Arthur Levitt Attorney General Louis Lefkowitz Edward Dudley

As an additional feature, this Election will also include two of the most exciting and most talked about races in the country. In the State of California, Edward G. (Pat) Brown, incumbent, faces Richard M. Nixon, former Vice President of the United States, for the Governorship.

The other race which has high political overtones is the senatorial race in Massachusetts to determine who will assume the seat vacated by John F. Kennedy, now President of the United States. Edward (Ted) Kennedy and George Cabot Lodge (nephew of Henry Cabot Lodge Jr. are the candidates for this post.

A Referendum will be posted on the ballot-a question which is highly controversial in the State of New York and one which concerns college students. Should the drinking age be raised to 21 or should it remain at 18?

be used for dorm, cafeterias, and other non-instructional buildings. Much of this will be covered by federal and state housing grants.

Dr. Mark Ellingson, called the planning and construction for the new campus "one of the great educational projects in the United States." He noted the institute's rapid growth over the past ten years where RIT's endowment fund tripled to over \$16 million.

Frank P. Benz, vice president for business and finance said the school had already purchased or had under option 1,271 acres of land, which would make RIT one of the largest campuses in the United States.

Dr. James Campbell, vice president for student personnel services, discussed a new student union center to serve both students and faculty.

Dr. Leo F. Smith, vice president for academic administration, said that the quality of education in the United States is rising because of increased competition in the country itself and also from

Agner Cited For Scholastic Achievement

Dwight E. Agner, a sophomore at RIT, was selected by the Printing Industry Association of Rochester to receive their first annual award to the student in the RIT School of Printing who, in his freshman year, achieved an outstanding scholastic record.

William J. Maxion, president of PIA of Rochester, presented Agner with a set of books on printing management. The ceremony was attended by freshman and sophomore classes of the RIT School of Printing. Maxion is president of The Case-Hoyt Corporation, Rochester printers and lithographers.

Agner, whose home town is Continental, Ohio, had a gradepoint average his freshman year of 3.789 out of a possible 4.0 He graduated from high school with A's and 2 B's and attended Tri-State College (Indiana), where he had an average of 3.875 for two quarters.

While in high school, his hobbies were music and printing-the former as a member of the high school band, the latter with a small print shop in his home. When he completes his four-year course at RIT, Agner plans to follow a career in typography and printing design and hopes some day to own a printing business.

At Conference

The following is a speech given by SC President Russ Trimble at the Leadership Conference on Oct.

"Student Government is in the unique position of being the only elected, representative body on campus charged with the general responsibility for student This doesn't mean that Student Government must operate each student program. Rather, the field is so large that the role of Student Government is to conduct some of the programs itself and act as a guiding light for other competent student organizations. Essentially then, Student Government has a committment to help provide an environment which will be most conducive to intellectual growth of the student body.

"With these things in mind; what are the Aims of Student Government?

'Since this body is charged with student welfare, the main aim of Student Council is to represent the student body.

'Members of the administration frequently want to know, what do the students think? It is the purpose of Student Government to inform them of student opinion, not only when an inquiry is made, but in many cases when student feeling is unified on any one phase of student life.

"Representation is not limited to the administration however. Student Council must represent the student body to groups which comprise only a small part of the student body. "Now, let's take a look at the

aims which personally affect each and everyone of you.

"One of the major aims of Student Council is to promote and provide academic and cultural activities. Many assemblies are held each year to provide musical and educational development. Several organizations represented here receive funds to provide a combination of entertainment and information for the student body. Recent promotion of our RIT Band is a good

"Individual development is also encouraged through experinece in Council and participation in its many events

"Another phase or aim of Student Government is encouraging organizations that are beneficial to the whole student body.

"Membership in a club or pride in our teams is very important and a great deal of incentive can be gained from either or both. Your Council's backing and financial support of the hockey team is an excellent example of promotion of athletics.

"Services to individuals and organizations are extremely important too. Council, since it

Student Entertainment Purpose Outlined Presented at Weekend

"Tremendous show!" "Fabulous!" "We think you have a smash!" These were some of the comments made by the estimated 1100 parents and students who watched the very first Tiger Revue, last Saturday at 9. This, the first presentation of the RIT Performing Arts Council, was directed by Joe Ilardo (Ch 5).

Sororities Open Rush with Tea

Inter-Sorority Council Rush Tea, held on Oct. 24 in the Pioneer Room of Nathaniel Rochester Hall, officially opened the rushing season for women at RIT. The purpose of this Tea was to acquaint the freshmen women with Greek women on campus.

Approximately 200 young women attended this function.

Liz Sgamma, President of Inter- Sorority Council, opened the evening by explaining the purpose of the rush teas and introducing the Presidents of the three sororities on campus. The presidents of each sorority, Alpha Psi, Delta Omicron and Phi Upsilon Phi explained Greek life on

Entertainment was provided by the sisters of Phi U, followed by refreshments served by the sisters of Delta Omicron. Invitations for the tea were provided by the sisters of Alpha Psi.
Advisors, Mrs. Van Slyke of

ISC, Mrs. Judy Johnson of Alpha Mrs. Lou Alexander of Phi Upsilon Phi and Mrs. Brent Archer of Delta Omicron were present at this event. Honored guests for the evening included: Mrs. James Campbell, Mrs. Stephen Walls, Mrs. Francis Metzger, Mrs. Artemise Thompson, and Mrs. Mark Ellingson.

The opening of the rush season will be followed by the rush teas of the individual sororities. The schedule of the individual teas is as follows: Phi Upsilon Phi on Wednesday, Oct. 31; Alpha Psi on Monday, Nov. 5th; and Delta Omicron on Wednesday, November 7th.

represents the whole student body, is in the best possible position to provide many services such as the Student Handbook, Student Directory, advertising space, the Student Union and facilities, and last but far from least, this Leadership Conference.

"So you see this conference is only one of the aims, only one phase of Student Government.

"Who can forget last year's Spring Weekend? The planning, the advertising, the building, and above all the cooperation of almost every organization on campus. This was a product of last year's Social Division. A theme for this year is to be picked soon, so you can see that

(Continued on Page 2)

Joe also sang one of the most popular numbers, "Soliloquy from Carousel."

Several numbers by the Techmen, one with soloist June Carey (A&D 2), were presented. Also in the serious vein was a ballet by Miss Mondschein and Bruce Everhart, Guest Dancer.

The comedy scenes included "Old Man River" with the Techmen, Kevin Gilson (Ph 2), and Richard Seymour (A&D 1). The "John and Mary" theme was cleverly done in a scene entitled "Smoke" with Denis Kitchen (Pr 2) and Mary Beers (A&D 1).

Most unusual people (?) were depicted in "The Family Across the Moat" with Donna Brown (A&D 1) and "The Unicorn in the Garden" with Dick Seymour and Donna Brown and Kevin Gilson as narrator.

The entire company helped in presenting "A Word From Our Sponsors," an illustration of how the U.S. government could advertise on television. Kathy (Ret 2) used a "Do it Yourself Kit" in her skit. The Finale was a humorous number from "Pal Joey," "In the Flower Garden of My Heart.'

Accompaniment was provided by a band under the musical direction of Bill Muto (FA 3). Technical Director was Bruce Mayer; Assistant Director was Bob Paine (Ret 1). Costumes were by Bob Paine and June Di Vito. Stage manager was Ed True.

Director Joe Ilardo wished to express appreciation to everyone who had helped make the show such a success. Concerning the future of the organization he said, 'We have shown that we have interested people and an enterprising organization, now we need a professional director.'

A. Stephen Walls, Director of Student Activities, expressed general feeling when he said, "Nobody wants to leave."

'Foreign Policy' Topic of Lecture

Another in the faculty lecture series will be given by Douglas Crone, instructor in the college of General Studies, on Thursday. Nov. 8 at 8 p.m. in Eastman 125.

The topic for discussion under the "Man and His Government" series is "Might vs. Right in Foreign Policy"—can power politics replace morality as the basis for our diplomacy?

The topic is a timely one as evidenced by the latest Cuban

EDITORIALS

Calling all Politicians

Tuesday is Election Day in the county and the Stateand at RIT. As has been done in previous years, a "mock" election will be held at the Institute. All students should plan now to vote on the 6th.

This election will provide an opportunity for those who can't vote in the "real" elections to learn what politics entails, while experienced voters will get a chance to refresh their memories.

The right to vote is a privilege that not every human being in the world possesses. Let's take advantage of this freedom and turn out in full force on Election Day.

An election party is planned for Tuesday evening in the RITskeller for those who have taken advantage of the opportunity!

The Noblest of Messes

Colleges big, colleges little, colleges covered with ivy if not always in the Ivy League. Green campuses with stately old trees, like stately old professors, lending dignity. Colleges on city streets, traffic whizzing by, asphalt and dirt. And great sprawling state universities, cities themselves, subdividing fast into branches. The founder in bronze, staring at a distant silo or sometimes at a hot-dog stand now only a block away.

Colleges with walls around them, some made of brick or stone, some made of attitudes, to bar out the vulgar world. Colleges with padded catalogs, with many courses dormant, others almost unpatronized, existing mainly to serve the vanity of some doting professor. Colleges with hired football players, but prating of character and the molding of men.

And other colleges, alive and restive, eager to tinker, eager to do the demanding job. Colleges dreaming and sweating to cut away from the grooves of the past, to come to grips with a tough today, and yet maintain the integrity of scholarship and the unhurried cultivation of the arts of thought.

The great industry of learning, the foundation of the nation, like other industries sometimes a bit behind the times, creaking in a joint or two. But in the main, and at its best, vital and churning and on the move.

Thank God for the noble mess of colleges.

Reprint of an editorial by Herbert L. Brown, Jr., editor of the Changing Times, The Kiplinger Magazine.

This time, like all times, is a very good one if we but know what to do with it.

Emerson

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Cayley's Corner

"I don't like What you are doing — How you do it." That Is at the core Of much friction And friction Shows up in Antagonism Slander Discrimination Retaliation And these practices Certainly make life Harder to bear Than it need be For everybody! Things are rough enough As they are. It's really Quite easy to say —
"Now, that's interesting! Why are you doing it -That way?". And say it BEFORE judging or condemning or using all the plain and fancy techniques of Yanking the rug out

RIT Graduates Form Color Plate Company

rom under

Human relationships.

Two former students of the School of Printing have announced the formation of a process color plate company.

Neil Brand and John Sweeney (Pr '62) have begun operations of the SAB Engravers Inc. located in New York City. The company, less than one month old, is engaged in the production of process color letterpress plates and color-corrected offset separations.

The company, which specializes in only process color work, boasts of being the first fully automated shop of its kind in New York

Council Aims

(Coutinued From Page 1)

we're off to an early start on this year's Spring Weekend. This is the biggest social event of the year but its only part of the Aims of Student Council to provide social life here on our cement campus.

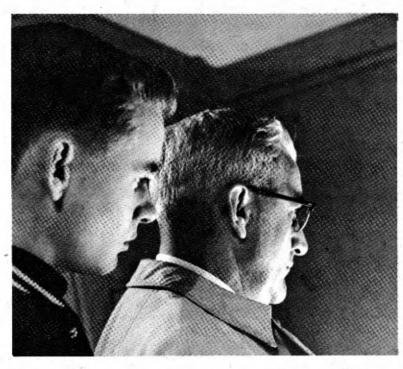
"Briefly then, the aims of Student Government are to:

- 1. Represent the student body. 2. Provide educational and cul-
- tural activities. Encourage mutually benefi-
- cial organizations and athletics.
- 4. Provide services.
- 5. Provide social life which is open and welcomes the entire student body.

"With these aims in mind, your Student Council will be doing its best to see the student body receives its full share. Included in your folders is an Organizational Breakdown of Student Council to acquaint you with our internal structure and help you in dealing with the Student Council.

"What we need is your cooperation and support to make this an outstanding year for the stu-dents at RIT."

The Profile of a Generation



Parents' Weekend 1962

(Photo by Jerry Lewis)

Chaplain M. A. C. Senior Research Unique at RIT

According to Dr. Ralph Van Peursem, head of the Chemistry dept., senior research studies of undergraduate students was started in 1955, however at that time it was optional. But in 1959, research became a required subject, demanding a minimum of six credit hours. Now it has been extended to one year of study.

Senior research is unique at RIT from many other technical institutes. Senior research mandates a study of the pure sciences as contrasted to the applied sciences in which a technical institute is known to be proficient. RIT's approach is one which would be taken by a university.

Dr. Van Peursem stated that it is significant that graduates of RIT are accepted very readily by graduate schools. These students, he reports, have been able to go into research laboratories and produce results faster than the average college graduate of chemistry. Dr. Van Peursem chemistry. Dr. Van Peursem credited this not only to our research experiences, but also to the School's approach to applied sciences, namely the cooperative program.

If you are ever in doubt as to whether or not you should kiss a pretty girl, always give her the benefit of the doubt. Thomas Carlyle.

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SAC and A&D Directors To Give Talks This Month

Harold Brennan, dean of the college of Fine and Applied Arts, and director of the School for American Craftsmen, will deliver a lecture on the meaning of the crafts at the Everson Museum of Art, Syracuse, New York, on Thursday, Nov. 8.

Mr. Brennan's speech is one of four in conjunction with an international Ceramics Exhibit to be shown at the Everson Museum in November and December.

In his talk, Mr. Brennan will explain how the traditional crafts reflected the needs and creative expression of past peoples, and how the contemporary crafts do the same today.

The Everson Memorial Lectures are given annually on a variety of topics. Financed by the museum, they are intended to increase the appreciation and competence of viewers at the museum.

Stanley Witmeyer, Director of the School of Art and Design, will represent RIT in a National Conference on Photography to be held at the Philadelphia Museum College of Art in Philadelphia on Nov. 9 and 10, 1962.

A panel, consisting of leading photographers and directors of art schools, will discuss photography as it affects education and what is being done to use it in art schools.

Chairman of the panel is E. M. Benson, of the Philadelphia Museum College of Art. Panel members are Witmeyer; E. A. Adams, director, Art Center School, Los Angeles; Gibson Danes, dean, School of Art and Architecture, Yale University; and a representative from Massachusetts Institute of Technology.

The results of this conference, the first of its kind, will be published following the event.

Phi Upsilon Phi To Present the Fall Fashions

The fall season with its gaiety of colors ushers in a new fashion season. The coming of this new season finds the sisters of Phi Upsilon Phi in preparation for their third annual fashion show... 'Prelude To A Holiday.'

In co-sponsorship with the Street of Shops, the finest in fabric and latest in style will be displayed in elegant ensembles by the models. This year the presidents of each sorority, the sisters of Phi U, and several RIT men will serve as models in this event.

For the fall and the holiday seasons a variety of fashions varying from casual sleepwear to stylish formal wear is certain

to catch the eye of everyone.

The fashion show is under the leadership of chairman Jan Johnson and co-chairman Jeanette Marvnick.

The fashion show is sponsored

for the benefit of the underpriveleged children in the RIT area. "Prelude To A Holiday" will take place on Nov. 19, in the Ritter-Clark Memorial Building at 8:00 p.m.

PATRONIZE YOUR ADVERTISERS .

Chemical Society Highly Praised

The RIT Chapter of the American Chemical Society recently received a bouquet and high commendation for its outstanding activities during the past academic

A letter received from Dr. Moses Passer, professor of Chemistry at the University of Minnesota stated: "In 1962 I am going to select only one report from my group of about 25 colleges, as far superior to all others-the report submitted by the student af-filiate chapter at RIT".

Dr. Passer's letter was read at the recent meeting of the RIT chapter and did much to set the stage for this year's activities. The meeting also featured the reviewing of two films on global aeronautics, and the universal use of radioactive isotopes.

The meeting was attended by 35 members of the chapter.

Concert Held Indoors

"Jazz Outside," the concert presented by the Modern Jazz Society on Oct. 21, was held inside. Due to bad weather, the Ken Purtell Trio played indoors at the "Attic."

Both members and friends of MJS climbed the stairs at 93 South Washington on Sunday to hear the program of jazz and also their requested favorites.

MJS will be sponsoring an open havride on Nov. 9.

Women's Club To Hold Sale

Members of the Women's Club of Rochester Institute of Techencouraging nology are friends to shop early for Christ-mas and at ahe same time support an effort to raise funds for

the new proposed campus.

A baked foods-craft sale will be staged Thursday, Nov. 8, from 8 a.m. to 1 p.m. in the Eastman Building. Among the many handcrafted items to be sold homemade candles in keeping with the sale theme, "Light a Candle for the New Campus."

Mrs. Leonard Barkin is general

Chairman. Assisting are Mrs. Alexander Lawson, crafts; Mrs. Stanley Witmeyer, baked foods, and Mrs. Alvin Fisher, coffee.

RIT Is Named For Competition

Dr. Robert L. Leslie, director of the "Composing Room" of New York, a typographical supply house, has named RIT as one of five Eastern schools, including Pratt Institute, Rhode Island School of Design, Yale and Cooper

Union, to participate in an annual competition to encourage typographical excellence, to be held in June, 1963.

Entrants will be decided in a local competition to be judged by the faculty, with each school being awarded a first and second prize. of \$100 and \$50. respecprize, of \$100 and \$50, respec-

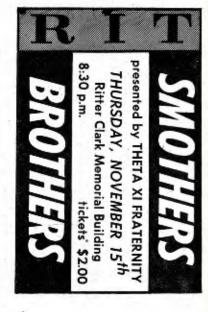
Debaters in Meet

Rochester Institute of Technology's Forensic Society's varsity squad entered the St. Andrew's Seminary Debate Tournament Saturday, Oct. 27.

Arguing the affirmative side of

this year's national forensic topic, "Resolved: That the Non-Communist Nations of the World Should Form an Economic Com-munity," was Denis A. Kitchen of Kenmore, N.Y. and Barry Winters of 299 W. Whitney Rd., Penfield. The negative side was argued by Richard Chadwick, Ballston Lake, N.Y. and Hugh Frank-lin, 50 Herberton Rd.

Watch for the JACKIE MASON SHOW MONDAY, NOV. 12th Auditorium Theatre







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HIGHLIGHTS OF

PARENTS-ALUMNI WEEKEND 1962

Over 500 Parents and Alumni visited the campus last week for the second annual Parents-Alumni Weekend.

The weekend guests were greeted with a display of outdoor advertising put up by student organizations. Sigma Pi Fraternity captured the first place trophy.

Planned tours through the various departments and schools were given by the students. Films, displays and demonstrations gave the parents a greater insight into RIT's educational programs.

A box luncheon which almost ran short of lunches, a tour of the "new campus" and a "Tiger Revue" of talent produced by the Performing Arts Council of RIT were highlights of Parent-Alumni Weekend for 1962.







PRODUCED BY JERRY LEWIS & KEN SPENCER

Attention, all witty, urbane college students:

Get Lucky: MAKE \$25 or would you like to try for \$50?

"Crazy Questions" Contest

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First, think of an answer. Any answer. Then come up with a nutty, surprising question for it, and you've done a "Crazy Question." It's the easy new way for students to make loot. Study the examples below, then do your own. Send them, with your name, address, college and class, to GET LUCKY, Box 64F, Mt. Vernon 10, N. Y. Winning entries will be awarded \$25.00. Winning entries submitted on the inside of a Lucky Strike wrapper will get a \$25.00 bonus. Enter as often as you like. Start right now!

RULES: The Reuben H. Donnelley Corp. will judge entries on the basis of humor (up to ½), clarity and freshness (up to ½) and appropriateness (up to ½), and their decisions will be final. Duplicate prizes will be awarded in the event of ties. Entries must be the original works of the entrants and must be submitted in the entrant's own name. There will be 50 awards every month, October through April. Entries received during each month will be considered for that month's awards. Any entry received after April 30, 1963, will not be eligible, and all become the property of The American Tobacco Company, Any college student may enter the contest, except employees of The American Tobacco Company, its advertising agencies and Reuben H. Donnelley, and relatives of the said employees. Winners will be notified by mail. Contest subject to all federal, state, and local regulations.

THE ANSWER:

ANCIENT EGYPTIAN MUMMIES

THE QUESTION: Who raised ancient

THE ANSWER:

TWAIN

twack?

THE OUESTION: What wuns on a

THE ANSWER:

csting creaky whales?

THE OUESTION: What's good for lubri-

THE ANSWER:

James Joyce

THE QUESTION: Can you give a boy's name and a girl's name both starting with J and having five letters?

THE ANSWER:

Art Appreciation

THE ONESTION: What does Arthur

THE ANSWER:

Across the river and into the trees

THE QUESTION: How do you get to

The answer is:

Get Lucky

the taste to start with...the taste to stay with

The question is: WHAT IS THE SLOGAN OF THE FAVORITE REGULAR CIGA-RETTE OF TODAY'S COLLEGE STUDENTS? If you missed that one, go to the rear of the class. Everyone should know that fine-tobacco taste is the best reason to start with Luckies, and that taste is the big reason Lucky smokers stay Lucky smokers. Prove it to yourself. Get Lucky today.

Product of The American Tobacco-Company - Tobacco is our middle name



Two student editors and the faculty advisor to the RIT Reporter attended the annual national conference of the Associated Collegiate Press in Detroit last weekend.

Bill Barley, the Reporter's associate editor, and Gary Ludwick the managing editor heard a variety of students and professionals speak on the many phases of newspaper editing and publishing during the three-day meeting.

Professor Hector H. Sutherland, the newspaper's faculty counselor, also participated in the annual meeting of the National Council of College Publications Advisers which was held concurrently with the ACP meeting. He served as a panel member for a discussion concerning the effectiveness of the advisor as a critic.

Attending the joint ACP-NCCPA conference were representatives from 231 college publications from 37 states. There were 190 college newspapers represented, 130 yearbooks, and 20 literary magazines.

There were 478 student newspaper editors, 398 yearbook editors, 43 staff members from literary magazines, and 102 faculty advisors registered for the conference.

At the close of the conference it was announced that next year's meeting will be held in New York City in mid-October.

Status Changes

Miss Pat Davis, a second year Retailing student, and William Sloan, a third year Printing student, were married on Oct. 27. They will reside at Roosevelt Ave. here in Rochester. Both plan to continue school in the winter quarter.

Miss Karen Jean Jewett, a former Business Ad. student and member of Delta Omicron, is engaged to James Eastmen, a first year Retailing student.

Born to Mr. and Mrs. Lawrence Mungovan a son, David Lee, on Oct. 23.

CLASSIFIED AD

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Fellowships Now Offered by Research Council

National Academy Sciences-National Research Council has been called upon again to advise the National Science Foundation in the selection of candidates for the Foundation's program of regular graduate and postdoctoral fellowships. Committees of outstanding scientists appointed by the Academy-Research Council will evaluate applications of all candidates. Fi-

nal selection will be made by the Foundation, with awards to be announced on March 15, 1963

Fellowships will be awarded for study in the mathematical, physical, medical, biological, and engineering sciences; also in anthropology, psychology (excluding clinical psychology), geography, economics (Excluding business administration), sociology (not including social work);

and the history and philosophy of science. They are open to college seniors, graduate and postdoctoral students.

Applicants for the graduate awards will be required to take the Graduate Record Examination designed to test scientific aptitude and achievement. This examination, administered by the Educational Testing Service, will be given on Jan. 19, 1963,

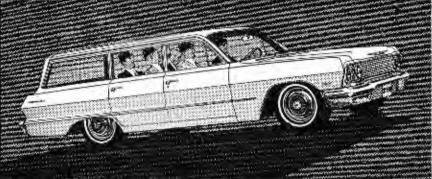
at designated centers throughout the United States and certain foreign countries.

The annual stipends for graduate Fellows are as follows: \$1800 for the first level; \$2000 for the intermediate level; and \$2200 for the terminal level. The annual stipend for postdoctoral Fellows is \$5000. Limited allowances will be provided to apply toward tuition, laboratory fees, and travel.

Further information and application materials may be obtained from the Fellowship Office, National Academy of Sciences-National Research Council, 2101 Constitution Avenue, N.W., Washinton 25, D.C. The deadline for the receipt of applications for regular postdoctoral fellowships is Dec. 17, 1962, and for graduate fellowships, Jan. 4, 1963.



63 CHEVROLET IMPALA SPORT SEDAN



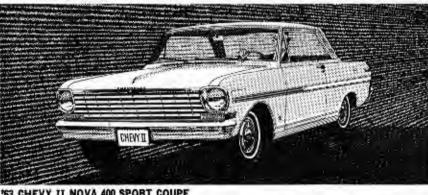
'63 CHEVROLET BEL AIR STATION WAGON



53 CHEVROLET IMPALA SPORT COUPE



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63 CHEVY II NOVA 400 SPORT COUPE

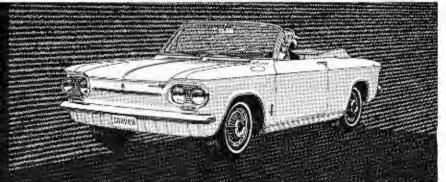
This is about the best thing that's happened to buying cars since Chevrolet started building them-four entirely different kinds of cars to choose from at your Chevrolet dealer's One-Stop Shopping Center. If you're a luxury-lover, you'll probably want to go no further than those 13 plush new Jet-smooth '63 Chevrolets. Want to give your budget an even bigger break? Step over and see what's new with those 10 nifty models of the '63 Chevy II. Or maybe you've been eyeing sports-car caps, in which case have a go at a sporty new '63 Corvair (8 of them, including three snazzy bucket-seat Monzas and those big Greenbrier Sports Wagons). There's even something for the all-out sports-car set-the daring Corvette Sting Ray. Picking a new car has never been easier. (Unless you'd like to own them all!)



63 CHEVY II NOVA 400 STATION WAGON

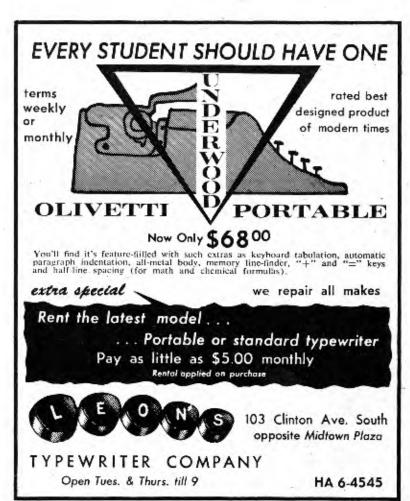


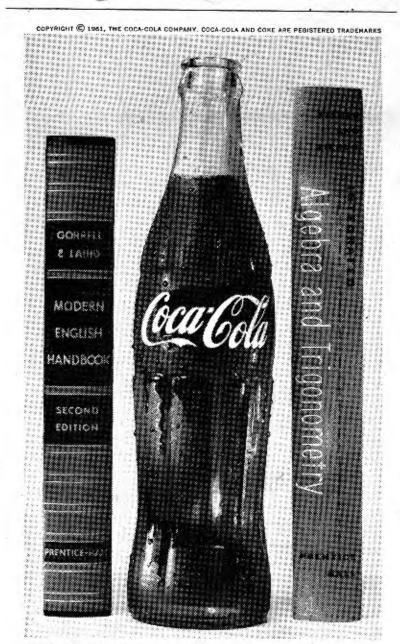
NEW CORVETTE STING RAY SPORT COUPE



83 CORVAIR MONZA CONVERTIBLE

It's Chevy Showtime '63! - See four entirely different kinds of cars at your Chevrolet Dealer's Showroom





BETWEEN CLASSES... get that refreshing new feeling with Coke!

Bottled under authority of The Coca-Cola Company by ROCHESTER COCA-COLA BOTTLING CORP.
A. L. ANDERSON SONS, ROCHESTER, N. Y.

Scholarships Aid European Studies

Scholarship applications for undergraduate study in Europe during the academic year 1963-64 will be accepted by the Institute of European Studies beginning Thursday, Nov. 1.

Seven scholarships are being offered for study at the Institute's Vienna, Paris, and Freiburg, West Germany. Included are three full scholarships which cover all basic costs such as tuition, fees, field-study trips, room, most meals, and round-trip ocean transportation from the United Stated.

Each program embraces formal classes, lectures, seminars and field-study, and is designed to fulfill usual course requirements at its academic level, officials of the Institute said. The pragrems in Vienna and Paris are open to college sophomores and juniors, while the Freiburg program is limited to juniors.

A full scholarship valued at \$2,230 and partial scholarships valued at \$500 and \$1,000 are available for the Institute's program at the University of Vienna.

The program there combines English-taught liberal arts and general studies courses, intensive German language instruction, regular university courses taught in German for those competent in that language, and supplementary lectures and seminars. Previous knowledge of German is not required.

For its program at the University of Feiburg, the Institute is offering a full scholarship worth \$2,125 and a partial scholarship valued at \$1,000. The program stresses political science, German language study, German philosophy and literature, and European history, with all classes taught in German.

Scholarships offered for study in Paris include one covering all basic costs ,equivalent to \$2,475, and a partial scholarship valued at \$500. Intended for superior students, the program encompasses liberal arts and general studies combined with opportunities for independent study at the University of Paris and other institutes of higher learning in Paris.

The Institute's announcement said scholarships will be granted on the basis of academic achievment, financial need, and recommendation by the applicant's "home" college or university. Applicants must be aged 18 to 24 and unmarried.

Completed applications must be submitted no later than Feb. 15, 1963. Forms and descriptive literature are available from the Institute of European Studies, 35 E. Wacker Drive, Chicago 1.

Awards will be announced about May 1, 1963. Enrollees bound for Paris and Vienna will sail for Europe late in August, followed in mid-September by those bound for the Freiburg program.

The Institute, a nonprofit organization described as the largest institution conducting foreign study programs, is currently accepting non-scholarship applications for its spring semester, 1963, programs at the universities of Vienna and Freiburg. The application deadline for those programs is Dec. 10, with sailings scheduled for early February.



Howard Lindsay's play "Tall Story," which later found it's way into the cinema, tells the story of a small mid-western college which owed its national fame to the championship basketball team it boasted. When its star center goes on "scholastic probation" the student body pressures his chemistry professor into raising his mark, thus enabling him to regain his eligibility for an upcoming game. Custer College is symbolic of many colleges and universities around the country who give special consideration to their athletes to insure the utmost results from their teams. This bias toward college athletes is rightly frowned upon by exponents of good education, who feel it unfair that those born with superior athletic ability should prosper in other areas as a result of it. It is equally unjust that athletes should be hampered educationally because some professors simply do not approve of athletics. I find it hard to believe that a highly educated person could be so closeminded and irrational that he would put a student on the GPA guillotine simply because he doesn't approve of an undergraduates participation in inter-collegiate sports, yet our basketball team is going to suffer sorely over such an incident. RIT'S grade A headsmen have very efficiently sliced last years top rebounder, and one of this years brightest sophomore hopefuls from the '62-'63 basketball roster.

This incident has brought to a head the disinterest and opened contempt of our athletic program by members of the faculty. Some of their archaic ideas are as old as black basketball sneakers. Our athetic equipment changes as time dictates and the policies of these educators should be altered in the same manner. If a basketball uniform, or outmoded ideas aren't changed regularly, they both begin to smell. The players have changed their uniforms.... Why stop there?

The cheering at this years sports events will again be lead by our pert cheerleading squad, Agnes Berry, Diane De Stephano, Betsy Meyer, Joyce Pilato, Kathy Boyle, and a cast of thousands. I'm sure they will do the same fine job that they have inthe past but they could use the support of a good freshman squad. Tryouts were held for frosh cheerleaders in the gym on Oct. 30, and this year's squad was chosen to represent the freshman teams. Good luck, girls!



Sigma Pi Fraternity

FALL WEEKEND

NOVEMBER 2, 3, & 4.





3 big events

KORN BAILIL Friday, Nov. 2nd from 8 till 12 P.M. at the Ukrainian-American Olub, 292 Hudson Avo. \$2 couple & \$1.50 stag

HARVEST MOON BAUL.
Saturday, Nov. 3rd from 9 till LAM, at the Sheraton Hotel
Music by Vic Plati's "Big Band", \$3,50 per couple.

ADTUMN AFFERCLOW
Sunday, Nov. 4th from 2 fill 6 P.M. a. the Westminster
Inn. 3821 E. River Rd. Music by Vic Plate's Quinter 32:00

Rochester Institute of Technology
Alumni Association
65 Plymouth Avenue, South
Rochester 8, New York