NEWS from the DEPARTMENT of COMMUNICATION

DOC Summer 2009 Co-op Stories

Bruce A. Austin <u>baagll@rit.edu</u>

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Department of Communication undergraduates are busy this summer working in a variety of professional positions and fulfilling their Cooperate Education requirement. The present eNewsletter is one edition of a series reporting on the students and their work.

Sarah Hinds (APR) is at Clear Channel Radio doing promotions and event planning for radio stations 106.7 KISS FM, 100.5 The Drive, 1180 WHAM, 95.1 The Fox and Sports radio 1280 WHTK. Some of her responsibilities are promoting the various stations at Summer events, such as Party in The Park on Thursday nights, Darien Lake Concerts, and Red Wings games. Sarah also calls winners to let them know what they have won and then enter their information into Clear Channel's system. While at events she takes pictures and then updates the radio stations' Web pages.

Karyn Lewis (APR) is more than halfway through a six-month co-op at Oxbo International Corp. in Byron, NY, where she is a technical writer. Karyn researches company products and prepares detailed product instruction regarding operation, service and maintenance for produce harvesting equipment and machinery. She also creates, formats and edits documentation and exploded view illustrations for repair parts manuals using a wide variety of desktop publishing and photo editing software. Karyn works closely with the Technical Writing Coordinator and Engineering Managers at Oxbo, both in shop conditions and an office environment.