

## DOC Summer 2009 Co-op Stories

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Department of Communication undergraduates are busy this summer working in a variety of professional positions and fulfilling their Cooperate Education requirement. The present eNewsletter is one edition of a series reporting on the students and their work.

**Samantha Dudics** (APR) is with the marketing department of the Port Authority of New York and New Jersey in Manhattan. Samantha is working on projects such as researching how many people read the Port's e-newsletter and what the Port Authority can do to make the newsletter better. She is also helping to re-design and type up the PAPD section of their Web site.

**Jamie Frumusa** (APR) works at Red Bull North America. Her responsibilities at Red Bull are to interact with consumers as well as potential consumers and inform them about the brand and the various products we offer. Jamie and her team go out into the field and sample these products to increase awareness and product knowledge.