

Fall Internship Opportunity at Partners + Napier (Rochester)

Bruce A. Austin baagll@rit.edu

17 July 2009

Partners + Napier (Rochester, NY) has taken the typical college internship to the next level - BrandCamp - where interns are immersed into the agency and take on multiple projects, including creating and launching a campaign of their own. Campers are creative, account services and strategy interns who live and breathe advertising and social media.

To apply for BrandCamp, students need to take the following steps:

Concept and create a 60 second video that shows why they're worthy of bunking at BrandCamp this fall. (Take a look on the facebook group to see the current campers videos for inspiration).

Upload your video to your personal YouTube account - if you don't have a YouTube account, create one (it's free). The title of their video should be "BrandCamp at Partners + Napier Application - [Your Name]".

Join the BrandCamp facebook group (Click here to join: [<http://brandcamp.partnersandnapier.com>](http://brandcamp.partnersandnapier.com)) and post a link to their video under the "Apply to BrandCamp - Invitation to Liberation" discussion board topic.

Generate hype, drive traffic, and execute other creative tactics to get our attention to complement your video submission.

DEADLINE: August 21, 2009

Call or email for more information: Barry Strauber, 585-454-1010 x9318 email address at their web site www.partnersandnapier.com