NEWS from the DEPARTMENT of COMMUNICATION

DOC Summer 2009 Co-op Stories

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Department of Communication undergraduates are busy this summer working in a variety of professional positions and fulfilling their Cooperate Education requirement. The present eNewsletter is one edition of a series reporting on the students and their work.

Luke Auburn (PTC) is working at RIT's Finance & Administration Division as a marketing/communication assistant. He reports to RIT's Senior Vice President and is preparing materials for dissemination in various media to raise awareness and promote sustainability issues at RIT.

Ivan Villafana (APR) is on Co-op at Thomason Reuters in their New York City office. Working in their Technical Writing Department of their Markets Division, Ivan is rewriting and re-branding products and documents to fulfill new branding guidelines created after the two companies (Thompson and Reuters) merged.