

Institute Plans Fund Campaign For \$53 Million New Campus

An \$18.8 million investment in building funds voluntarily contributed will be sought in 1963-64 from the Rochester area, state, and national citizens, and corporations, Arthur L. Stern, chairman of the board of trustees, announced last week.

Target date for the new campus occu-

The program calls for \$8 million to provide 16 endowed professorships needed in the Colleges of Applied Science, Fine and Applied Arts, Graphic Arts and Photography, and Business, plus 12 million for unrestricted endowment. Included in this program is the establishment of a College of Health Sciences. According to Dr. Mark Ellingson, Institute president, the college would contain such departments as nursing, medical photography, and allied medical sciences. However, the establishment of this college is pending the support given, Dr. Ellingson added.

The campaign will culminate in a public appeal for funds in the fall of 1964. It will be the first time in 23 years that RIT has asked the entire community to contribute.

Alumni in 50 states and 31 foreign countries will receive an appeal for support from their own committees.

Dormitories for men and women, plus a student center building, will be constructed through approximately \$16.6 million in self-amortizing loans from state and national agencies, according to Stern.

Major reason for the decision by RIT trustees to build on a new 1271-acre campus is that the present downtown campus of 13 acres faces geographical confinement that does not allow for the

pancy is 1967. The total development program is estimated to cost \$53 million, including the 1271 acre campus, eight academic buildings, increased endowment, dormitories, student center, campus acquisition and site development, auditoriums, gymnasium, recreational, and athletic facilities.



DISCUSSION — Dr. Ellingson announces fund drive plans at news conference.

student enrollment and academic growth that has been taking place for some years. By 1970, for example, projections indicate that RIT day and evening college students will total 13,508 men and women.

Another indication of the need for a larger campus area is the fact that housing provided by the college is available for only 28

per cent of single students.

Equally important in the boards decision to move was the state highway department's plans for the western extension of the Rochester inner loop expressway that will bisect the present campus.

Consideration was given by the trustees to a proposed plan of urban renewal whereby 41 acres in the immediate area of the present campus would have been made available. Careful analysis of the proposed plans showed that it would cost a minimum of \$32.4 million for construction on a site that might cost as much as \$160,000 per acre. On the tax-subsidized urban renewal program the land would have cost an estimated \$35,000 per acre, would have removed 41 acres from the Rochester tax rolls and displaced 893 dwelling units.

Albert K. Chapman, chairman, board of directors and chairman of the executive committee, Eastman Kodak Company, and trustee, RIT, commenting on this program said, "When we think of the needs of RIT, we should think of people . . . living in a technological age, it is true, but people who need the education that helps provide interesting and well paid jobs, people wanting education in order to live better, to carry out intelligently their responsibility as citizens. This kind of education RIT provides."

Tiger Pitchman Makes All-State Soccer Team

by Nick Cerchio

Rodolfo Siciliano, RIT's leading soccer player has been awarded the highest honor ever won by a Tiger pitchman. Rudy, as he is called, was selected and placed by all of the coaches in New York State on the all New York State second soccer team. These selections are made from all the colleges in the state, and of these only three teams (thirty-three players) are given berths on the honorary squads.

Rudy is a third year Art and Design major who presently lives here in the city at 204 Saratoga Avenue. He comes to us from Loveland High School in Cleveland, Ohio. Born in Pignataro, Caserta, Italy Rudy fast became acquainted with Europe's most popular sport. Soccer becomes as much a part of the life of a young Italian as football does with our youth, and Rudy was no exception. Although he was not young to play on any organized teams, he played what would be comparable to our sandlot football.

In 1956 Rudy came to America where he left his soccer experience behind him. It was not until three years ago that he once again took up the sport when he joined the Italian-American sports club upon whose team he played. After two years on the local Rochester team he came out last spring quarter for the RIT soccer team.

Playing his first year of inter-collegiate soccer, the five-foot seven inches, 145 lb. Siciliano set an impressive record for himself. So sure of his ability was coach Jim Dickie that he put Rudy in to kick all of the Tigers penalty goals, of which he booted in four out of six. Add to this one other goal, eight assists (he led the team in this column), and more than ample tight defensive play, and you have the well rounded soccer player, RIT's first all-stater.

During every soccer game played this season an event took place which was unknown to the spectators. This is the rating by



Rudy Siciliano

the coaches for their selections for an allstate squad. For instance, during an RIT vs. Fredonia game, coach Jim Dickie rated his choices on the Fredonia team and the Fredonia coach rated the RIT players. In addition to this the head referee at each match rates both teams. These points are compiled at the end of the season by the Eastern Collegiate Athletic Association and honorary teams are composed.

In commenting, coach Dickie had this to say: "The least I can say is that I am overwhelmingly pleased. Rudy is a coach's dream. He did what he was told to do without hesitation. The boost that this event will give sports here at RIT will be felt by everyone. All in all it is an honor which I believe is thoroughly deserved."

Cafeteria Contract Terminated; School Manages Food Services

As of Jan. 4, all Institute food services are under complete control of RIT terminating a contract previously held by A. L. Mathias Co.

Since July, 1960, RIT food services have been under the direction of A. L. Mathias Co. of Pennsylvania. During this period of time A. L. Mathias was directly under the control of RIT, who did all food pricing, hiring, profit retention and loss covering. The Mathias Co. assumed managerial duties, performing the service to the Institute for a fee.

On Dec. 28, the Institute terminated its contract with the Mathias organization. Frank Benz, Vice-President of Business and Finance for the Institute stated that recent efforts to unionize RIT cafeteria employees had nothing to do with the contract termination. He said: "We reviewed the various personnel practices of the Mathias Co. and the Institute felt that employees and the Institute would benefit if RIT took over the payroll."

Benz also indicated that the changeover would help the Institute in better planning for food services on the new campus.

No one lost his job because of

the changeover. At present time all employees except the managers and chief chef are on the Institute payroll. The manager and chief chef remain with the Mathias Co. temporarily. They are still under Institute jurisdiction.

Benz pointed out that "cafeteria employees are as much a part of the Institute as anyone and deserve all the benefits we can offer."

RIT's adoption of complete control of the food services was in no way the reason for a rise in food cost. Institute food prices have remained the same since 1956 while operating costs have risen constantly.

"A matter of pure economics forced us to raise the price of a few items roughly 10 per cent," commented Mr. Benz.

The rise in food costs only affected soups, cold sandwiches and some entrees.

All RIT food services are operated on a non-profit basis.

U of R Installs APO Chapter

Tomorrow night Alpha Phi Omega Fraternity's newest chapter will be installed by a ritual team from Mu Lambda Chapter of the University of Rochester.

The initiation will take place in a closed ceremony in E125 at 5:30 p.m.

The national office of the service fraternity will be represented by Joseph Scanlon, National Secretary and Editor. RIT will be represented by Dr. James Campbell, Vice-President for Student Personnel Services.

Officers of the group are: President, John Blair (Ph 3); First Vice President for Service, William Muto (FA 3); Second Vice President for Membership and Pledging, Larry Bartholomew (Ph 2); Treasurer, Jack Paige (FA 2); Corresponding Secretary, John Bowser (Ph 2); Recording Secretary, Terry Sutfin (Ch 3); Sgt. at Arms, Richard Barazotto (Ph 2); and Parliamentarian, Robert Frank (Ph 2).

Fallout Shelter Dedicated



FRANK P. BENZ center, of RIT accepts sign for 50 West Main as an officially designated fallout shelter by CD leaders. (Photo by Robert Frank)

EDITORIALS EDITORIALS EDITORIALS

The Personal Touch

As we have seen, the Institute will be turning to the public for the first time in 23 years in an appeal to help finance the new campus. The *Reporter* has every reason to believe that the needed \$18.8 million will be obtained from RIT supporters not only in Rochester, but throughout the country.

The task of soliciting these funds can be made easier with the co-operation from students and alumni. While it is true that the first phase of the campaign will be directed at corporations rather than individuals, this huge body of people can be of immeasurable assistance. Help can be given in a simple and almost effortless way.

Consider this: 13,300 alumni live in the United States and 31 foreign countries, over 8,300 students are presently enrolled, 79 percent of which hold jobs. Here is a force of almost 22,000 people who come in contact with a multitude of friends, relatives and employers. This is a tremendous public relations force.

Assistance doesn't necessarily involve serving on committees, stuffing envelopes, twisting doorknobs or pumping hands. Because no one will really have to work too hard at helping, most of our 22,000 man force should still be willing.

Now the plan is this: become familiar with your alma mater (the *Reporter*, alumni bulletins, student newsletters, should help) and do what comes naturally—talk. Talk up RIT to everyone possible. You will find that this can be more effective in a fund raising campaign than high-price advertising.

Person to person communication will lay the groundwork for those who must do the legwork in this effort. Your words will make \$18.8 million seem a smaller part of the goal in RIT's continuing growth.

Pledging: Fun or Nuisance

Pledging is upon us once again and once again it brings with its fun and its obnoxiousness. Something that we and many of the co-eds find particularly distasteful during pledging are the annoying interviews which some fraternities compel its pledges to carry out. More often than not these questions are of such a nature that they show very little taste on the part of those that thought them up, and display little regard for those who are the subjects of this interview.

This practice does little, as far as we can see, to further the pledges training in those responsibilities and ideals that the pledge must assume if he is to take his place as a valuable member of the fraternity.

If the members of the fraternity feel that this is a necessary thing for their pledges to do in order to meet and know the girls on this campus, then they are in a very sad predicament indeed.

Lastly, we feel that this practice will do absolutely nothing to advance the greek cause on this campus, but rather will only leave a bad taste in the mouths of both the greeks and independents alike.

Letters To The Editor

Dear Editor:

The Faculty Council has watched with interest the exchange of opinion between Mr. Brooks and Mr. Blaustein in regard to athletes' grades. While we have formed no opinion in the matter because of the lack of factual data, we want to commend Mr. Blaustein for taking a public position on what he strongly believes.

However we are somewhat disturbed by the tone of Mr. Blaustein's reply in the Nov. 20 issue of this paper. An institution of higher learning is an organization devoted to an exchange of views and a search for truth. The Faculty Council believes that all concerned with higher learning have an obligation in this area. However, we also believe that an impertinent tone such as that used in Nov. 20 "Tiger Tracks" has no place within a scholastic environment.

We hope that in the future Mr. Blaustein and others will continue to speak out when they have a difference of opinion, but that they will bear in mind that the professor-student relationship is a highly valued one and deserves mutual respect.

Sincerely,
Eugene H. Fram, Chairman
Faculty Council



"Stomach well alive —
Spirit dead —"

Said Emerson.

"Give them
Bread and circuses"

Said Caesar.

"The LOVE of money
Is the root of all evil"

Said St. Paul.

"Woe unto him whose god
Is the belly"

Said an ancient prophet.

All bald materialism!
IS THE AMERICAN IMAGE
Reflected there?

Every generation seems
To insist

On learning these things

The hard way!

Greed — gluttony —

Grab — gobble —

And "git" —

(With no regard

For

The rights of those

We exploit.)

All these

Destroy the worth of personality

For the grabber and the grabbed!

The issue is as

Old as history

And as

Wide as the world.

Oh,

I know — I know —

Material security

Is

Inescapably important!

But surley

Our fellow men

Have the right

To expect

That

Our need for security

Will stop short

Of avarice

And

Human debauchery

For both

Victor and victim!

Turn over

That new leaf

For 1963

And don't let it

Blow back.

Chaplain M. A. C.

Study Committee Reviews Cooperative Program Merits

by Dr. James W. Wilson
(Second of a Series)

The Study of Cooperative Education, formally launched in July, 1958, was the first national study of the cooperative or work-study plan. Its primary purpose was to conduct a comprehensive appraisal of the merits of cooperative education in American higher education.

The staff approached this evaluation with several fundamental questions explicitly in mind. We asked ourselves what the consequences are of the cooperative system of education for the students who enroll in it; the institutions which operate it; the employers who participate in it; and the society in which it has flourished.

In this article I shall focus attention on our efforts to learn more about the educational impact of co-op upon the student.

Our basic source of information was students and graduates of both cooperative and conventional college programs. Our reason for collecting data from students of conventional four-year programs as well as from co-op students was to provide a basis comparison. In effect, we sought to evaluate the merits of cooperative education using traditional college programs as the standard of comparison.

In all, we collected questionnaire and test data from 1581 cooperative and 1223 non-cooperative students. From these same institutions we collected questionnaire data from 1199 graduates of cooperative programs and 1277 graduates of non-coop-

erative programs.

As an aside I would comment that receipt of these 2476 alumni questionnaires was an emotional high point in our 18 month study. We mailed a total of 4012 questionnaires and obtained this 62 per cent return with only one reminder. Our pleasure can be even better appreciated when it is realized that this was a 34-page

In addition to the questionnaire survey another 235 co-op graduates and 251 non-cooperative graduates were interviewed.

The data obtained from students and graduates together with testimony from faculty members, administrators of cooperative programs and employers of cooperative students led the staff and Study Committee to conclude that the cooperative plan offers certain clear educational advantages to students:

(1) By coordination work experience and campus education theory and practice become more closely intergrated and students find greater meaning in their studies.

(2) In consequence of coordinating work and study student motivation is increased. As students see connections between the jobs

(continued on page 6)

Through the



by John Synder

General Admission: Of the many "travel tales" which have been told about our recent Christmas journeys, perhaps the most interesting concerns a fellow who decided to spend Christmas with his fiancee in Rochester.

On Christmas Day he proceeded directly to Monroe County Airport, did not pass GO, and did not collect \$200. He was prepared to embark on a brief (he thought) flight to Hartford. Informed that his plane would be delayed, he did what all good men do for relief in times of stress and strain—he headed for the bar.

Hours and olives later his plane finally became airborne (he already was). Weather conditions prohibited landing at Hartford and, after circling the field many times, the plane headed for the nearest other Connecticut airport. Once again being unable to descend, the pilot headed back to Albany. The Albany airport was closed to all air traffic, so (as pilots will in times of stress and strain) the pilot continued back to Rochester! Once again—wait. Albany opened up and our dauntless hero ventured forth again. Upon landing, radio contact established Hartford as still being snowbound. Further delay proving futile, passengers were put in airport limousines and driven from Albany to Hartford where a check with the calendar showed flight time for the Odyssey to be 36 hours!...

Orchids (one again) to 15.5 percent. . . . Those of you who didn't pledge because you thought you could enjoy the social privileges of a fraternity without going through pledging are going to find yourselves sadly mistaken. Excluding Winter Weekend and Sweetheart Ball, the social calendar lists but three open parties and it would not be unlikely to see a couple of these become closed. Next year might even find only one IFC open party in the Fall quarter. . . .

Inside Joke: Banua currently as the number one folk song... It has come to my attention that Candlestick Park has become a pet shop. The fourth floor might even be called a wildlife sanctuary by the girls at 55. . . .

Steve Walls has his own People-to-People program. On occasion he and his wife invite international students to their home for dinner. This past Thanksgiving they invited two of these students to do so. Fortunately Mr. Walls realized that the customs of other countries often differ markedly from our own and he asked the guests-to-be if there were any food preferences. This saved a considerable amount of embarrassment, for one of the two turned out to be unable to partake of our traditional Thanksgiving turkey, since he is a vegetarian. . . .

Famous Failures No. 1: Operation Highball.

RIT REPORTER
ROCHESTER INSTITUTE OF TECHNOLOGY
Telephone Area Code 716 LOcust 2-5780 Extension 354
65 Plymouth Avenue South
Rochester 8, New York

Member Associated Collegiate Press

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'Mademoiselle' Honors Two RIT Retailers With Staff Positions

The Institute will be represented this year on *Mademoiselle's* national College Board by Katherine A. Corigliano, (Ret 3) and Louise Ash, (Ret 2).

The annual College Board competition is designed for women students with talent in art, writing, fashion, merchandising, promotion, or advertising.

Board members were selected on the basis of entries that showed their interest and ability in one of these fields.

As College Board members, they will report news from their colleges to *Mademoiselle*. They are eligible to compete for the 20 Guest Editorships that will be awarded by the magazine in May.

To win one of the top 20 prizes, they must submit a second entry to show their specific aptitudes for magazine work.

The 20 College Board members who win Guest Editorships will be brought to New York City for the month of June to help edit, write, and illustrate *Mademoiselle's* 1963 August college issue.

They will share offices with the magazine's editors, advise the staff on campus trends, interview well-known artists and writers, and represent the magazine on visits to publishing houses, stores, and advertising agencies.

They will also be photographed for the college issue, and will be considered for future staff positions with *Mademoiselle* and other Conde Nast publications.



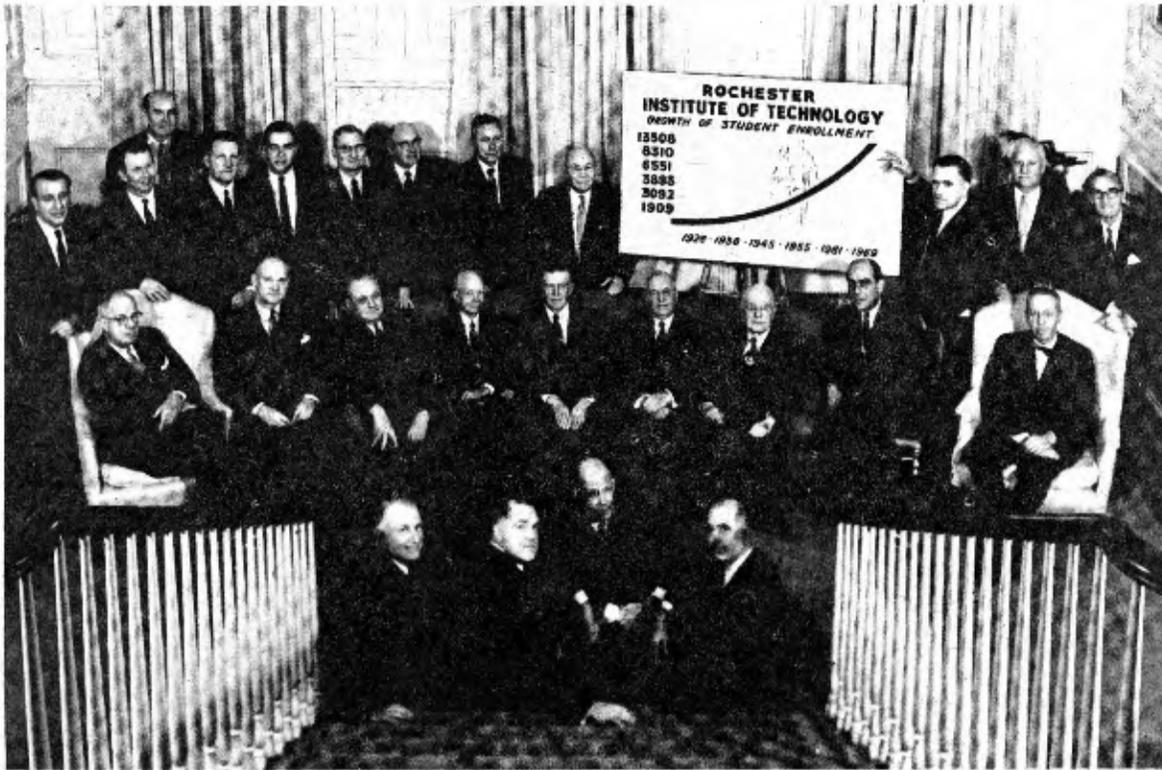
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JOBS IN EUROPE

Grand Duchy of Luxembourg Dec. 3, 1962 - Would you like to work at a Swiss resort, a Norwegian farm, a German factory, a construction site in Spain, or a summer camp in France? Thousands of paying summer jobs (some offering \$190 monthly) are available in Europe to U. S. students.

The American Student Information Service, celebrating its 6th Anniversary, will award TRAVEL GRANTS to first 1500 applicants.

For a 20-page Prospectus, a complete selection of summer jobs in Europe, and Job Application form (enclose \$1 for Prospectus, handling and airmail reply) write: Dept E, ASIS 22, Ave. de la Liberté, Luxembourg City, Grand Duchy of Luxembourg. The first 8000 inquiries receive a \$1 coupon towards the purchase of the new student travel book *Earn, Learn and Travel in Europe*.



RIT TRUSTEES CONSIDER GROWTH—Dr. Ellingson indicates enrollment increase during a recent meeting of the board of trustees. A student body of over 13,000 is predicted shortly after the opening of the new campus.

Far row, l. to r: Lawrence C. Gleason, president, Gleason Works; Thomas F. Judson, vice-president, John B. Pike and Son, Inc.; Robert C. Tait, vice-president and director, Dynacolor Corporation; Paul Miller, President, Gannett Company, Inc.; Howard F. Carver vice-president and general manager, Gleason Works; Brackett H. Clark, president, Rapidac Machine Corporation; Ezra A. Hale, chairman, board of directors, Central Trust Company; Gaylord C. Whitaker, chairman, board of directors, Graflex, Inc.; Verner C. Kreuter, Sr., vice-president, retired, American Laundry Machinery Industries; Dr. Ellingson; Edward J. Ries, chairman, board of directors, Ritter Company, Inc.; Maurice R. Forman, President B. Forman Company.

First row: Carl S. Hallauer, chairman, board of directors, Bausch & Lomb, Inc.; Byron Johnson, partner, Moser, Johnson and Reif, and vice-president, E. W. Richards & Son; Lynn N. Bitner, vice-president and general manager, Gannett Company, Inc.; Walter L. Todd, partner, Todd Associates; Lewis B. Swift, chairman of the board, Taylor Instrument Companies; M. Herbert Eisenhart, director, Bausch & Lomb, Inc.; James E. Gleason, chairman, board of directors, Gleason Works; Arthur L. Stern, chairman, RIT board of trustees, and partner, Nixon, Hargrave, Devans and Doyle; F. Ritter Shumway, president, Ritter Company, Inc.

Sitting on steps: William A. Kern, president, Rochester Telephone Corporation; Wallace E. Wilson, general manager, Rochester Products Division, General Motors Corporation; Clarence L. A. Wynd, vice-president, Eastman Kodak Company, and general manager, Kodak Park Works; Russell C. McCarthy, manager, Industrial Management Council of Rochester. Other members of the board were not present.

Salary Proposed For SC Members

At last Thursday evening's Student Council meeting a motion was brought before the floor to consider paying Student Council Officers and Representatives. At the Saturday, Jan. 12 meeting of the Executive Council the idea was formulated to give greater recognition to the Council members.

Representatives would be paid \$5.00 per month for as long as they hold the office. It was proposed that Council Officers and Division Heads receive \$15 per month. The salary would begin immediately upon being approved by Council.

While this proposal is new to RIT and the area, it was found there were other colleges in the country where the Council members are paid for the service they give to the Student Body.

The total expenditures for all salaries could exceed \$3,000 a year. According to the Internal Affairs Division Head, Don Lehmbeck, the money could be obtained by raising the Student Association fees approximately \$2.00 per person or cutting appropriations to the Council sponsored organizations.

With the issue of pay to Council members this may also bring up Techmila's proposal of last year for salaries to their staff members. The staff also works long hours with little recognition or prestige.

Council hopes that a pay incentive will encourage more of the student body to be interested in running for Council positions and give representatives more recognition for the service they give to the school.

Gamma Epsilon Tau Inducts 15 Members

Gamma Epsilon Tau, the International Graphic Arts Honorary Fraternity, inducted 15 new members and gave one member his Life Membership Certificate at its Annual Fall Banquet held in the Sibley Room of the Treadway Inn December 4.

The new members, all second year Printing students are: Dwight Agner, William Davis, Jack Dodgen, Stanley Dratewka, Alan Edelstein, Philip Giammatteo, Timothy Karda, Robert Keeler, William Kelly, Denis Kitchen, Henry Kuhn, Richard Overall, Anthony Puskarz, Robert Schuleit, and Arthur Wright.

James Brigham, a graduating senior, was presented with his Life Membership Certificate in GET.

RITSWA Plans Tour

On this coming Sunday the RIT Student Wives Association will sponsor an afternoon tour of the Memorial Art Gallery.

Interested married students and their families should meet at the Gallery at 2:30 p.m.

Students who lack transportation should contact Shirley Malone at LO 2-8546 or Judy Hocker at GR 3-3111.

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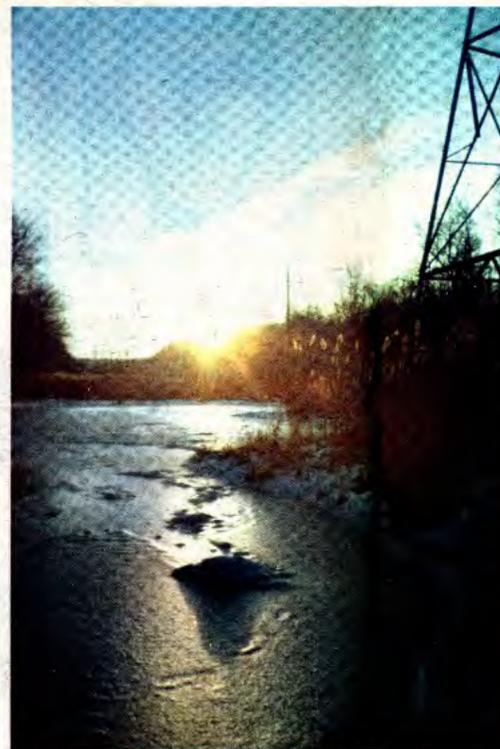
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THE THIRD SEASON

I love to see, when leaves depart,
The clear anatomy arrive,
Winter, the paragon of art,
That kills all forms of life and feeling
Save what is pure and will survive.
— Roy Campbell

RIT REPORTER • January 18, 1963

Photographed by KEN SPENCER

Alumni Fund Reaches Peak; \$30,344 realized in Drive

Rochester Institute of Technology's record breaking 1962-63 Alumni Fund Campaign has now gained 21 percent participation from members of the Alumni Association with the total amount of the contributions reaching \$30,344.98. Both the percentage of participation and the dollar amount of the fund represent a new record for the fund which was established in 1942.

This information was contained in a report issued by the Fund's General Chairman, Harris Rusitzky (FA'56) on Jan. 9, 1963.

The Alumni Fund Committee this year had set as a goal for the campaign a great increase in the percentage of alumni participating in the fund. Based on the last campaign conducted in the Spring of 1961, RIT's alumni fund participation was 60 per cent below the national average of 21.6 per cent. In that campaign only 8.1 per cent of the alumni contributed to the fund. The national average has now been raised to 22 per cent placing this year's campaign near to achieving this milestone.

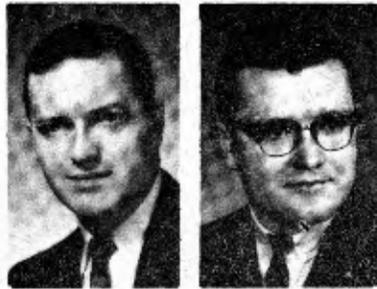
Throughout the campaign by means of their printed materials and personal discussions, the Alumni Fund Committee has established the importance of the percentage factor. This factor is often used by national foundations and industries as a guide to the amount of support that they will provide to a college or a university. With the support of such

national groups being sought for the new campus development program it was imperative that the percentage of alumni participation be improved.

A significant increase has also been made in the total dollar volume of the fund. The total contained in the report shows an increase of \$11,227.64 over the last campaign. Statistically, the income from this year's fund campaign to date represents the income that would be realized from \$758,400 invested at 4 per cent.

In commenting on his report, Chairman Rusitzky emphasized that the campaign is still in the final stages and that alumni who have not as yet contributed may do so and still have their gift and participation recorded as part of the 1962 fund.

Reports from some groups working in regional areas have not as yet been completed according to the campaign committee. It is anticipated that the efforts of these regional groups will add further increases to the records already established by the fund.



Fagan

Matott

Alumni Promoted

Alan Spitzer, Inc., a Buffalo sales promotion firm, recently announced the appointment of Gordon E. Fagan (Pr'47), as Vice President and John L. Matott (A&D'56) as Graphic Designer.

Fagan will head the marketing and public relations services for the company and Matott will manage the display and exhibit services.

The company's president, Alan C. Spitzer said, "Adding these experienced men to our staff enables us to continue offering our clients advertising services more directly related to their selling function."

For the past five years, Mr. Fagan has been an Advertising Manager for the National Gypsum Company in Buffalo. Previously he was Assistant Advertising Manager for General Mills, O-Cel-O Division in Buffalo, and before that, Advertising Production Manager for the Sibley, Lindsay & Curr Company in Rochester.

Matott was Art Director of Designs for Medicine, Inc. of Buffalo. Previously he was an Art Director with the Williamson Associates in Rochester.

At the Institute Matott was a member of Theta Gamma fraternity. The family (wife, Jeanette and son, Larry) reside at 4300 Circle Court, Williamsville, N. Y.

YOUNG LADY—Wanted to share studio apartment with RIT staff member. Telephone Miss Helms on RIT Et. 347 or call CH 4-3110 evenings.

Alumni Strive to Achieve Goals

Ralph Griesenbeck (Ph'49) has been elected vice-president of Princeton Polychrome Press, Princeton, N. J. with the duties of general manager, it has been announced by David O. Johnson, president of the company.

Princeton Polychrome Press specializes almost exclusively in color lithography, serving advertising and industrial fields, among others. Prior to, joining the firm, Ralph was in business as a color photographer in Rochester, N. Y.

* * *

John U. Gee (E'52) has joined the company as a Development Engineer. He was formerly affiliated with the Mallory Timers Company of Indianapolis as a Product Engineer. For eight years before joining Mallory he served as an engineer with General Railway Signal in Rochester.

John and his wife the former Sally Hastings, (FA'53) are the parents of two daughters, Cathy, 5½, and Nancy, 20 months. The family is presently residing in the Penfield, N.Y. area.

* * *

Appointment of John E. Tierney (Pr'57) as plant superintendent of Watts Business Forms, Clifton, N. J. has been announced by Arnold Greenfield, vice president and general manager of the printing concern. John is responsible for the operations of the rotary printing plant in Clifton. Before joining the firm he was associated with IBM in Vestal, N. Y.

* * *

Plans in the making for some time to expand the facilities of the Arkay Printing & Lithography of New York City are now well within the realm of actuality under the direction of the firm's new president, Howard T. Kaneff (Pr'51). Ever since his graduation from RIT he has been with the firm. He now takes over the position previously held by his late father.

When Hoard is not busy with the firm he spends life enjoying his family and indulging in such outdoor activities as skiing and piloting his Cessna aircraft. He makes his home in the Murray Hill section of Manhattan.

Co-op (continued from p.2)

they hold and the things they learn on campus, greater interest in academic work develops.

(3) For many students, holding a responsible job contributes to their sense of responsibility for their own efforts, greater dependence upon their own judgments and a corresponding development of maturity.

(4) Most students in cooperative education develop greater understanding of other people and greater skill in human relations because their work experiences involve their association with co-workers who come from a variety of backgrounds and because success in their jobs requires constructive relations with colleagues.

(5) Cooperative education provides college students a realistic



Irving J. Van Slyke Jr.

Van Slyke Resigns Relations Post

Irving J. Van Slyke, Jr. (BA'62) has resigned his position as the Institute's Assistant Director of Alumni Relations. The resignation was effective Jan. 11, 1962 and was accepted by Dr. Ellingson with regret and reluctance.

Van Slyke has accepted appointment to the position of Business Manager in the Byron-Bergen Central School System of Genesee County, N.Y. He assumed the new position on Jan. 15, 1963.

Irv, a graduate of the School of Business Administration, has served the alumni relations area at the Institute since 1960. He first served as assistant to the director on a part-time basis while completing his curriculum in the business area. He assumed the position of Assistant Director on a full-time basis following his graduation in 1962.

He is a veteran of four years with the U. S. Air Force and is married to the former Marilyn Pitcher. They presently make their home in Fairport but plan to relocate in the Byron-Bergen area in the near future. Mrs. Van Slyke is a member of the Institute's purchasing staff.

While an undergraduate, Irv was active in Delta Sigma Pi, the professional business administration fraternity and served as business manager of the RIT Reporter. Irv will continue to be active in the Alumni Association and has accepted an appointment to the Executive Council of the organization as representative of the School of Business Administration.

orientation to the world of work. Most college students are concerned about their future careers. They want to know the range of occupations available and about the potentials and limitations of these fields. They want to know about their own qualifications for various occupations. Cooperative education provides them opportunity to learn first hand about a wide range of occupations and a chance to test their aptitudes more fully than is possible on most campuses.

I shall devote the next article to the Study's findings regarding the values of cooperative education to employers.

WE NEED ALL TYPES!



PLEASE DONATE to the RIT Blood Drive Tuesday Feb. 12th.

Bambas Becomes MP

Pvt. Ronald Bambas, (Pr'61) has completed the military police training course at the U. S. Army Training Center, Fort Gordon, Ga. Prior to entering the service he was employed by the Haynes Lithograph Co. in Rockville, Md. As a student he was active on the fencing team and a member of Sigma Pi Fraternity.

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DRY CLEANERS CLOSED HOLIDAYS

Tiger Graplers Tumble Oswego

The RIT wrestling team trimmed Oswego State College on Dec. 8, in a close meet to secure its first victory of the current season.

The score was 16 to 13, with the Tigers coming from behind to take the meet.

RIT took an early lead on Doug Drakes decision over Jerry Lamonica of Oswego. Chuck Caleo of RIT pinned Gary Williamson of Oswego. and Ed Moshey of RIT split with Dick Lacombe to keep RIT in the lead.

Oswego then scored eight points by winning the 157 and 167 pound classes to put them in the lead over the Tigers 13 to 10.

Riding on a 3-point lead, and with only two eight classes to go, Oswego seemed assured of ultimate victory. But Capt. Jerry Hejtmanek and Heavyweight Chuck Kuhler teamed up to hand them the defeat.

Jerry Hejtmanek, wrestling in the 177-pound class decisioned Joe Gustainis of Oswego to tie the meet. With the score tied at 13-13, RIT heavyweight Chuck Kuhler decisioned Bill Cousins of Oswego for the win.

Drexel Tech Is Tourney Victor

The hoopsters of the Drexel Institute of Technology in Philadelphia, took first place honors in the Fifth Annual RIT Tech Basketball Tournament in games played Dec. 27 - 29.

The Dragons, in their first year of competition in the tournament, took two preliminary games from Illinois Tech and Indiana Tech. before rallying to victory in the championship game against Lawrence Tech. of Detroit. Dan Benevich, a senior from Illinois Tech. copped top individual honors by tallying 23 of the possible 35 votes for tuostanding player. He also had the most votes for the All-Tech. Team; 53 out of a possible 70.

Chuck King of Drexel, Ron Nosek and Gerald Wnuk Lawrence, and Charlie Kelly of West Virginia, were the other members of the team.

RIT's Bill Lamoureux, who had the highest single game point total of this year's tournament (28) was selected the second All-Tech Team.

In the order of finish in the tournament were Drexel, Lawrence, Indiana, Detroit, Illinois, W. Virginia Tech, RIT, and Pratt



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Pucksters Defeat Hobart

MacEachern Scores Four Goals

Last Saturday evening the RIT Hockey club won its first game in the newly formed Finger Lakes League.

Playing also the first game in the RIT Ritter-Clark ice rink the team turned in an 8 to 6 victory over Hobart College.

It was a hard fought contest all the way with the score being tied six times, Rochester doing most of the pulling-up by having to even the tally on five of these occasions.

Hobart struck early in the first period and it was not until another 10 minutes had elapsed that RIT could even the score off Norm MacEachern's stick, with Wayne Jackson getting the assist.

The score remained tied for only a few seconds before the swift Hobart team this time with Jackson receiving credit for the goal. Tim Butler was also given an assist on the goal. The first period ended with the score tied at two all.

RIT momentarily held the scoring lead in the second period when Norm MacEachern again scored with 6:38 elapsed in the period. Dave Gallahue received the assist.

The nets seemed to belong to the Hobart pucksters for the re-

mainder of the second period with the opposition sliding the puck past RIT goalie Tom Frahm twice.

It seemed as if the Tigers would go off the ice on the losing side of the stick, but George Kanda, assisted by MacEachern, slapped in the tying goal as the buzzer sounded to end the second period with both teams having tallied five times.

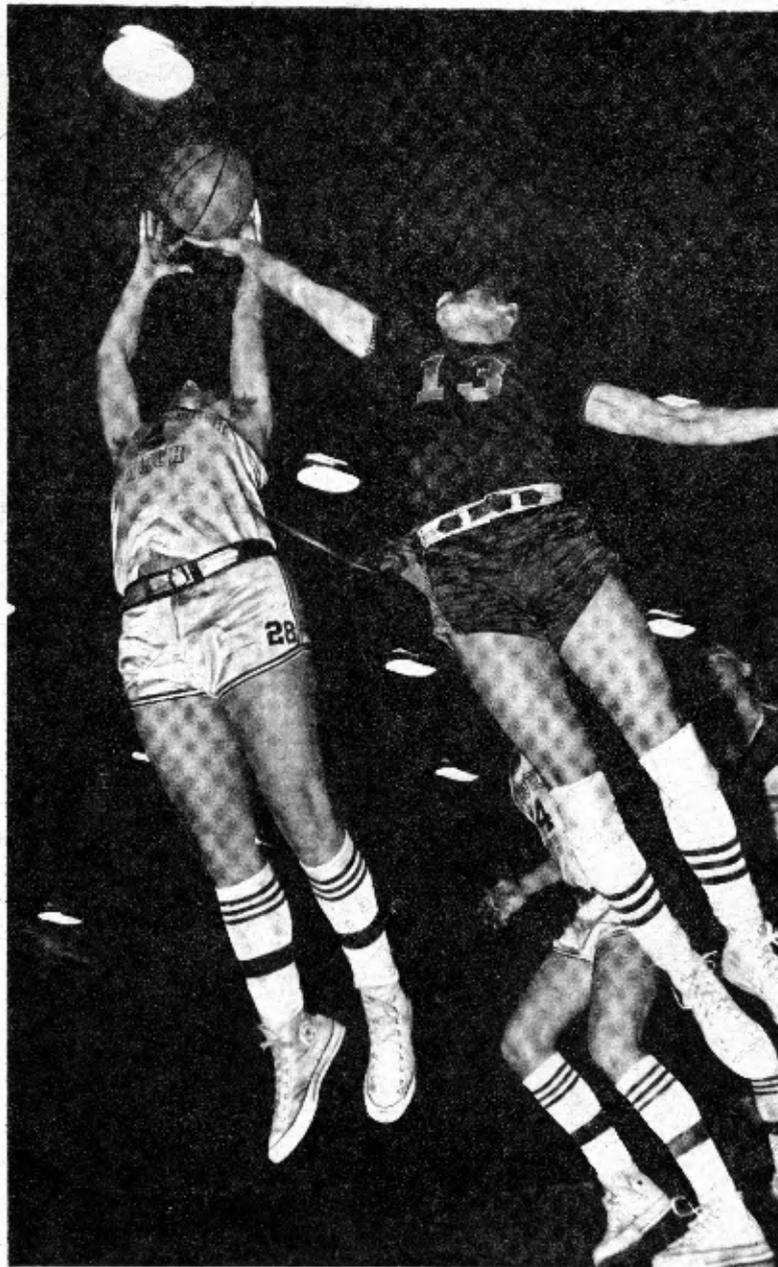
Hobart again started off the scoring in the third period and took the lead for the last time. Three successive goals by MacEachern, assisted by Kent Phibbs, and unassisted and one by George Kanda proved to be too much for our visitors from Hobart.

The game ended on a happy note for the Tigers who emerged the victors by an 8-6 margin. RIT's goalie, Tom Frahm, had a total of 33 saves in the game.

The game had a number of high lights, among them Al Shepard flew back from Wisconsin to watch the game.

Shepard was last years president of the hockey club.

Also, Dr. Campbell, director of student personnel, extended late permission for the girls who live in the RIT residence halls to 15 minutes after the game.



A QUICK SNATCH—Jerry Abel, one of RIT's co-captains, snares a rebound from a tough opponent during the Detroit tech Game. The Tigers fell behind to lose 44 to 58.

Tiger Tracks

HANK BLAUSTEIN

The Fifth Tech Tournament must be considered a success, although the Tigers did not fair as well as might be desired. All the strategy and excitement that might be expected in one of the larger and more established college tournaments was exhibited with admirable spirit and sportsmanship. Though each player and every team played to their utmost, a definite difference in ability and performance was noted. Each of the eight schools is similar in enrollment, between 2400 and 4100, with the exception of Drexel which has a student body of 7000. Each is a technical institution with comparable curriculum. Why then is there such a difference in the quality of the teams these schools can field?

There are possibly three turning points in the formation of a team which will determine its success in inter-collegiate competition. The first is the initial enrollment of athletes. This is probably the most important step. If it is successful, the second and third stages will not be essential. If the recruiting fails, the other steps are a necessity for success. The second stage involves indoctrination and training which can be closely associated with the third step—coaching. Theoretically, these two steps can compensate for the first, but only top coaching can get better results with the normal capabilities of the players.

The results of the Tech Tournament emphasize the importance of these three steps. Those teams who were successful worked to initiate better and better techniques in their athletic program. Drexel Tech, Lawrence Tech, and Indiana Tech, the first three teams in the final standings and in total points scored maintain excellent scholarship programs.

Indiana Tech, with an enrollment of only 1358 students, supports a program of ten inter-collegiate sports. Their athletic scholarships consist of tuition grants for the term that the respective sport is played in. They are given to the nine baseball players, sixteen soccer players, and twelve hoopsters who the athletic department feels will be most useful. Both freshmen and upperclassmen are eligible for this incentive.

Drexel, the first place team, has a program related to the regular academic sholarship. Tuition grants are given for one year durations and each student has a two year maximum limit. Although the athletic candidates are in competition with all other students and must have the grades to achieve regular academic assistance, they are given special consideration at the request of the athletic department. Coach Sam Cozens told me that this is good as he rarely loses players because of academic ineligibility.

Lawrence Tech has what most coaches would call the "optimum" in scholarship programs. Basketball is the major of five sports in their program and is the only subsidized sport. Though this sounds a bit "puny", it is anything but. Every man that makes the basketball squad, as well as two managers, get a "free ride" for that entire year. Most of the other schools have programs which are much less impressive as these. Dan Benovich, most valuable player in the tourney is on an Athletic Scholarship at Illinois.

In relation to the coaching problems, all of the coaches I talked to at the tournament feel that the athletic director has enough to do, and has enough on his mind with regard to scheduling, conferences and coordination of the athletic program. They feel that he does not have the time to coach any of the major sports. Consequently, most of the schools' athletic directors have no direct connection with the major sports. Quite a few limit their director solely to handling his most important task, being director.

These are some of the solutions our rivals have devised for the problems we all face. They can be helpful in formulating some systems of our own. Can we afford to let them go unnoticed?

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