

# Tech Symposium 2008

National Technical Institute for the Deaf

Accessible Media Policies:  
Creating, Implementing and Sustaining them  
in Higher Learning Environments

# Tech Symposium 2008

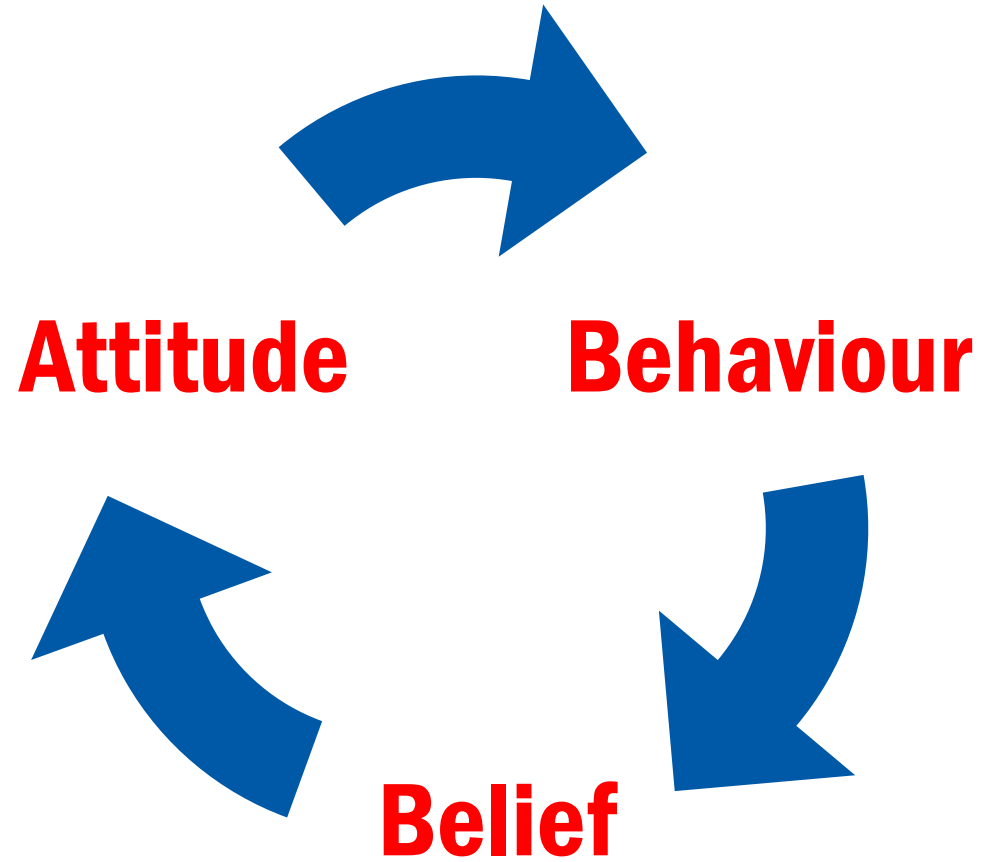
National Technical Institute for the Deaf

Presented by Karen Walker  
Accessible Media Co-ordinator

# Agenda

- **Video Presentation: TALK**
- **Disability Profile and Post-Secondary Education**
- **Developing, Implementing and Sustaining Accessible Media Policies**
- **Challenges, Successes and Best Practices**

The major barrier persons with disabilities face is not the disability itself, but lack of acceptance by others





# Video Presentation: TALK

**A 12 minute video created by the  
Disability Rights Commission (UK)**

# Types of Disability

- **Physical**
- **Sensory**
- **Deaf, Deafened and Hard of Hearing**
- **Mental Health**
- **Development**
- **Learning**

# Profile of Disability in Canada

- **14.3% of all Canadians have a disability**
- **Aboriginals aged 15+ have a disability more than twice the national average**
- **4.7% of Canadians aged 15-24 have a disability**

# Profile of Disability in Ontario

- **15.5% of Ontarians have a disability. This number will grow as the population ages**
- **Between 2001 and 2006, Ontario's population grew by about 7%, while the number of people with disabilities increased by 22%**
- **People with disabilities have an estimated spending power of \$25 billion annually across Canada**



## Canadians 15 years+

- **34 % mobility, chronic pain and agility**
- **5% have hearing loss**
- **3.2% have vision loss**
- **2.4% learning disability  
(a 40% increase since 2001)**

- **Social**
- **Attitudinal**
- **Environmental**
- **Information**
- **Communication**
- **Technological**
- **Systemic**

# Profile of Adults with Disabilities aged 15-64

- **70% of all new jobs require some form of post-secondary education**
- **25% of these jobs require a degree**
- **Canada's community colleges & universities provide education to over 1 million Canadians annually**
- **Adults with disabilities attain lower levels of education**
  - **37% have not finished high school**
  - **16% completed college**
  - **11% completed university**

# Profile of Employment of Deaf Canadians

- **20.6% fully employed**
- **41.9% under-employed**
- **37.5% unemployed**
- **85% of Deaf Ontarians are under-employed or unemployed**
- **62% of Ontarians with disabilities are unemployed**

## **By Comparison:**

- **60.9% of all Canadians are fully employed**
- **8.1% of all Canadians are unemployed**

**Canadian Association of the Deaf, 1998**

- **Dramatic increase in number of students with disabilities entering post-secondary education in Canada since 1980's, with the exception of Deaf youth**
- **Barriers include attitudes of service providers and faculty, lack of funding, discrimination, lack of knowledge of student rights**
- **Development of standards of practice and policies to ensure equity**

- **Charter of Rights and Freedoms (1982)**
- **Canadian Human Rights Act (1977)**
- **Provincial Human Rights Codes**
- **Ontarians with Disabilities Act (2001)**
- **Accessibility for Ontarians with Disabilities Act (2005)**

## **Closed Captioning**

- **Audio-visual materials in any format must have captions**

## **E-Text**

- **Instructional and promotional materials must be available in digital format**

# Stakeholders in Accessibility





- **Identify the issue**
- **Define the scope**
- **Determine Support Services and Resources**
- **Endorsement and Support of Administration**
- **Collaboration**
- **Education**

- **Raising Awareness**
- **Forming Partnerships**
- **Advocating Change**
- **Evaluation and Modification**

- **Challenges**
- **Successes**
- **Best Practices**

# Tech Symposium 2008

National Technical Institute for the Deaf