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Oct12

[Marcia](#)

Saunders listed in 2010 Princeton Review

Call me proud, but RIT is included in the 2010 edition of [Princeton's Best 301 Business Schools](#), now available in bookstores. YEAH!!!

And yes, the [E. Philip Saunders College](#) is unique. ALL freshmen must participate in our [Business 1 2 3 program](#) where they have to pitch a business plan for something they want a personal solution to...How about a Rental Center Electronics store (for those wannabe Blackberry-users) or Pattino Soles which makes shoes with removable soles to save money and space. Students come up with an idea and are immersed in advertising, marketing, commercialization from day one. Just think of the possibilities . . .

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About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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