# **AGENDA • SG SENATE**

09 - 10 STUDENT GOVERNMENT



# 11/13/09 | 1-3pm | SAU 1829

### 1) Call to Order

Called to order at 1:05 pm

## 2) Roll Call

President	X
Vice President	X
Finance	
Programming	X
Public Relations	
Director of Services	X
Student Relations	X
Organization Recognition	X
KGCOE	X
SCOB	X
CIAS	X
GCCIS	X
COLA	X
COS	X
Women's Senator	X
CAST	X
RHA	X
NSC	X
NTID	
OUTspoken	X
ACA	X
Global Union	X
WITR	X
CAB	X
Greek Council	X

OCASA	X
Reporter	
SAAC	X
Academic Senate	X
Staff Council	X
Freshman	X
Grad	X
Dr. Heath	X
Karey Pine	X

- 3) Speak to the Senate
- 4) Approval of Minutes
- 5) Cabinet Report
- 6) Senator Report
- 7) MSO Report
- 8) New Business
  - a. Constituents
    - SCB
      - 1. SCB: In terms of reaching out to students, one thing I will be doing is holding a town meeting. Last year it wasn't as successful but we hope to make it better this year. The dean would be present.
      - 2. SCB: In my school specifically we have limited advertising space so thats something we're going to address to just create more venues where students can advertise.
    - Graduate
      - 1. Grad: Right now I'm trying to get graduate students more involved. I'm planning to do a survey to find out what activities they would like.
    - Director of Services
      - 1. Dir of Serv: We are redesigning our web presence and its going to be awesome when its done.
    - Global Union
      - 1. We're planning to reach out better with a general body meeting. Something where international students can hang out.
    - Organization Recognition

1. Org Rec: For the calendar, I thought it might be cool to try and take the information on the provost website and make it understandable and answer questions about the calendar.

### - ACA

1. ACA: Every time theres a break they send out newsletters and I thought that would be a good idea to get calendar information out.

### - SAAC

1. SAAC: We would reach out to reps and have them get their groups information. When coach's send out information and make them respond that helps too.

### - COLA

1. COLA: I was thinking about going through my COLA committee to get to students. One thing that works well in my college is e-mail.

### - Women's

1. Women: At the beginning of the winter I will have a forum to get women out and talk to them. I also want to pass out surveys and e-mails. There will also be fliers.

### - Freshmen

Freshmen: One idea was a poll online and to broadcast that
its there. I would like to get at them where they live and get
fliers in the dorms or passed out by RA's. I might spend time
outside talking to students one on one. It might be the best
way to get direct input.

#### - Greek

1. Greek: We have open meetings and a weekly news letter that everyone gets where we can put information. Steven also gave out his phone number for people to call him. We have facebook and twitter accounts.

#### - RHA

1. RHA: Aside from town hall meetings, the best events we've had in RHA revolves around food. An ice cream social where people can come and have some one on one time.

### - CAST

1. CAST: First of all I would reach out through my CAST committee. Then I would go through my college's facebook group.

#### - CAB

1. CAB: Our marketing coordinator is doing a lot with twitter. We're doing a lot more this year to get information to people.

### - GCCIS

1. GCCIS: One thing I did before was a set of posters. An open forum wouldn't be very good for me but e-mail, twitter, my blog, and facebook might work best.

#### - CIAS

1. CIAS: I have also set up a committee and I'm advertising it on my blog and twitter. For reaching out I was thinking chalk on the quarter mile.

#### - KGCOE

 KGCOE: One thing we need to do is educate our constituents about what we're talking about. Part of the key is to get the information to them and then get their input. For me I'm going to go back and get that information and understand it then come up with a frequently asked questions flier. It might be interesting for us to get together and have a number of them so we can meet everyone's schedules.

### - WITR

1. WITR: One thing we have is public service announcements. We'll be out on the quarter mile giving t-shirts and stuff during winter.

### - COS

1. COS: I'm not a fan of e-mails but I had a pretty successful pizza and ice cream event where I got surveys filled out. I plan on having more of those events.

### - NSC

- 1. NSC: I agree we need to educate the students first before we get feedback. We have access to the TV in the SDC. We also have our website as a resource. Fliers are good too. We have a large facebook group we can use as well. We also have the NTID mass e-mail system but I'm not sure what the new policy will be. We also have the NTID Student Assembly. SG should make the effort to go to them and reach out about the calendar. Facebook polls is a good way to get feedback.
- 2. NSC: The message center is a possibility and I know many don't like it but its a possibility.

### - Student Relations

1. Stu Rela: Matt and I are working on an open forum. So thats under my job description, so if you want one come to me.

### - Programming

1. Prog: One thing that Kaity mentioned was doing flash drive bracelets and putting a presentation on the drive so they see it.

### - OUTspoken

1. OUTspoken: One resource we have that no one uses is SG TV. People are always flipping through the channels so its a good way to get information out. We also have clubs under us who can contact people.

#### - OCASA

1. OCASA: Pizza bomb gets a big crowd so that might be a good time to get feedback and talk to people. We're also trying to do off campus events.

### - Vice President

- 1. VP: If you know where your constituents are, go to where they are. Take what we say here back to your constitutes and think of how it relates to them.
- 2. Greek: One thing we all have in common is going to the bathroom so things on the back of the door in the stalls is a good place to put fliers.
- 3. CAST: This is a big student issue, students have approached me about it.

### 9) Old Business

#### a. Calendar

- Pres: I came up with a marketing scheme for the institute calendar. I threw this presentation together last night. We're going to be doing thorough education so students understand. First we're going to make a website. We'll have the four options and we'll have some discussion ability on the pages. We're trying to work with the labs to make this their homepage. We will also have the myth busters campaign.
- Pres: We will be ordering 2,000 fortune cookies. This will get people thinking and get them to the website. We will also have an open forum and debate.
- Stu Rela: It will be Dec 10<sup>th</sup> for 3:30 to 5.
- Pres: We will be sponsoring a hockey game in January. We will have four facebook groups made by Ritchie for each calendar group. MSO's will have their own initiatives for this. Kaity will reach out to clubs and we will have mass e-mails.
- SAAC: We should see how things go after all of this and then try and figure out more if its not working.
- Pres: You guys will need to communicate back to me what you hear.
- COLA: With the info sessions, maybe when you promote the main one in Ingle we can promote off yours. So if they can't make one they can go to another.
- CAB: Is there an exit interview for transfers?
- Pres: They're doing that now.

#### 10) Presenters

### a. Calendar System (1:52)

- Manny: I have been here for a very long time and have always been involved with the co-op program. I've worked long to support and grow it here. Matt and Jackie invited me to answer your questions. Your first thought with these calendars is the co-op system. There is

- no question in my mind that we can continue to have an outstanding co-op program with either a semester or quarter system.
- Manny: The vast majority of the co-op programs are in semester systems. Other schools have transitioned from a quarter system to a semester system. I can assure you from first hand knowledge that the idea of a semester based calendar will work. It will be a little different but it will be possible.
- Manny: One question is we want to think about how much co-op is appropriate for this new system. We also need to think how we make this available. Other colleges are implementing these different models for when co-op's would be possible. Many of the employers I talk to are interested in RIT students and would consider it to be easier to work with RIT students if they were on the same semester program.
- COLA: For my degree I need two co-ops, when you reevaluate that the ten weeks was really great and if you could do more that was awesome. How will you look at that?
- Manny: The quarters have their advantages. One opportunity we have is that when a student gets a co-op for a semester it will be longer. So students who do one co-op could get more out of it because its a semester instead of a quarter. The more work you do the happier employers are. So a double semester would make them happy. There will be appropriate flexibility.
- CAB: Would you support the change for semesters as benefiting coop?
- Manny: I'm confident if the university makes a decision to change to a semester there is a lot more behind it than co-ops. I'm confident we can arrange and manage the co-op program with the change. It will be just as successful as it is now.
- Grad: Right now many companies know about RIT's quarter system and they plan their co-ops around them. How will you manage that?
- Manny: Part of the report will be contacting partner employers about the change and giving them time to adjust. In the local area the change will be easy but others will appreciate the ample time to make the adjustments.
- RHA: You said it will make it better, blocks will be longer. But don't you think that would detract from the value of the co-ops? You go from having five opportunities to maybe four or five.
- Manny: Very few students do five different co-ops. Usually students want to find a company they enjoy. It's the trade off of quality versus quantity.
- Pres: How many students go back to the same company?
- Manny: It varies between schools. Engineering tend to return, GCCIS tends to shop around. It also depends on the economy, right now no one is really shopping around. Student satisfaction is important too.

- Pres: Could you speak to the non-split winter and split winter?
- Manny: I don't see that having a major effect on co-ops. They won't really see it as split. For some students they may be able to look at a co-op that extends them like working through fall and into the first half of winter. I have spoken with regard to the late quarter, I find that the most problematic. It puts our students into the huge summer job market at a competitive disadvantage since its later. The late start would create that obstacle.
- CAB: Out of the four plans, which do you see as the most beneficial?
- Manny: I will answer it honestly, the quarter system that we have now and the semester system will both be effect ways. Even though they would be different, they could both work.
- Presenter: Send any questions you have our way.

### 11) Adjournment

- a. RHA motion to adjourn, seconded SAAC
- b. Adjourned at 2:56

### **Announcements**

• Midnight Breakfast Tonight at 10

### **Next Meeting**