

Appendix C

COD FISH SALAD HEDONIC SCORECARD

For each of the sample products, write its code number next to the word that describes your preference. The same preference may be used more than once.

<u>COLOR</u>	<u>FLAVOR</u>	<u>PRESENTATION</u>	<u>OVERALL</u>
Like Extremely	Like Extremely	Like Extremely	Like Extremely
Like Very Much	Like Very Much	Like Very Much	Like Very Much
Like Moderately	Like Moderately	Like Moderately	Like Moderately
Like Slightly	Like Slightly	Like Slightly	Like Slightly
Neither Like Nor Dislike	Neither Like Nor Dislike	Neither Like Nor Dislike	Neither Like Nor Dislike
Dislike Slightly	Dislike Slightly	Dislike Slightly	Dislike Slightly
Dislike Moderately	Dislike Moderately	Dislike Moderately	Dislike Moderately
Dislike Very Much	Dislike Very Much	Dislike Very Much	Dislike Very Much
Dislike Extremely	Dislike Extremely	Dislike Extremely	Dislike Extremely
Comments:	Comments:	Comments:	Comments: