

EMPLOYER NEWS

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UPCOMING CAREER FAIRS AND EVENTS

HOLIDAY GREETINGS!

The Staff of the Office of Cooperative Education and Career Services wish you and your families the very best of holidays and a healthy, Happy New Year!

SPRING CAREER FAIR AND SPECIAL EVENTS SCHEDULED

FEDERAL and PUBLIC SERVICE CAREER FAIR ~ January 20, 2010, [Register here!](#) Networking Reception for Employers attending the fair Tuesday, January 19th 7:00 – 8:30 pm Bausch & Lomb Center, Rotunda This is an opportunity for employers, students, and alumni to network with one another and kick off the main event!

RIT PACKAGING SCIENCE CAREER FAIR 2010!!

Registration is open for the 2010 Packaging Career Fair - Wednesday February 3, 2010. For career fair general fair info (the attached PDF brochure also has all the details): <http://www.rit.edu/oce/packagingcareerfair/>

To register for the fair: <https://rit-csm.symplicity.com/events/packagingfair10>

RIT'S ANNUAL SPEED NETWORKING NIGHT is scheduled for Thursday February 4, 2010 here on the RIT campus. This event is designed to give students a chance to learn how to network, improve their communication skills and practice their "personal pitch" with professionals in the field. We know that you have a lot of valuable experience to share and would love to have YOU participate! For more details about this fun interactive event, please contact Jill Jablonski at 585-475-2301 or jsjoce@rit.edu.

RIT'S SPRING CAREER FAIR UPDATES Once again, our career fair was a huge success in September. 175 employers attended along with 2800 students and alumni. We look forward to another great event in March.

The spring event will be held on Wednesday March 24, 2010 with Interview Day following on the 25th. Based on employer feedback from the last several events, we are trying a new registration process. This spring we will no longer REQUIRE you to have a job posting as part of your registration! You will need to select majors of the students you are wishing to see and students will still be able to search for companies interested in their specific major but we will not include job descriptions! If you have actual postings that you would like students to view and apply to at the time of the fair, we will post those for you in the Job Posting system.

Our goal is to streamline registration for you and narrow the window for errors in the registration process – we hope that this will give the students a more realistic view of who really is coming to see which majors.

If you have any questions regarding the new process, please contact one of our Career Fair Coordinators – Lisa Vasaturo (lmvoce@rit.edu) & 585-475-5460) or Sarah Burke (swboce@rit.edu) & 585-475-7887)

We hope to see you all in March!

RIT TRUSTEE IS INC. MAGAZINE'S TOP ENTREPRENEUR FOR 2009

RIT alumnus and Board of Trustees member Kevin Surace is *Inc* magazine's Entrepreneur of the Year.

Surace, a 1985 electrical engineering technology graduate, is on the cover of the magazine's December issue. "Kevin Surace is on a Roll," the story proclaims. "His vision: To build the most innovative company ever, make billions of dollars, and save a complacent world from the perils of global warming. By selling windows and drywall, Kevin Surace just might pull it off."

Surace, president and CEO of Serious Materials, says the recognition came as a big surprise. "It's the Academy Award for growing companies," he commented. "It's truly a testament to the team that is behind me. And this kind of exposure helps raise awareness of what we're doing."

Serious Materials, headquartered in Sunnyvale, Calif., manufactures building materials designed to reduce energy usage and CO2 generation in buildings, which are responsible for an estimated 50 percent or more of greenhouse gasses.

"As a leader in clean technology, Kevin is in a position to make an important impact on the problems of global warming and resource conservation," says RIT President Bill Destler. "It's gratifying to see that his innovative approach in the area of sustainability is gaining much-deserved attention."

Surace credits his RIT education with providing a solid foundation for his entrepreneurial ventures. "RIT teaches you how to think, and how to think outside the box. And we put that thinking to work in innovative products and innovative companies that are willing to take risks. My solid education and experiences that I received at RIT have allowed me to take on the challenges of different fields as my career has evolved."

The *Inc.* magazine recognition marks the culmination of an extraordinary year for Surace and his company. The company's EcoRock drywall material was awarded *Popular Science*'s Green Tech Grand award, was named best new product by *Popular Mechanics* and received The Wall Street Journal's Technology Innovation award in the environmental category. The World Economic Forum announced that Serious Materials has been named to the 2010 class of Technology Pioneers. According to WEF, "The 26 companies selected as Technology Pioneers 2010 represent the most innovative start-ups from around the globe that will have a critical impact on the future of business and society."

Note: For more information about Serious Materials, visit www.seriousmaterials.com To read the Inc. magazine article, visit www.inc.com/magazine/20091201 2009.

ASEE/CONFERENCE FOR INDUSTRY AND EDUCATION COLLABORATION

You are cordially invited to attend the annual Conference for Industry and Education Collaboration (CIEC) February 3-5, 2010, in Palm Springs CA. CIEC is sponsored and organized by the four divisions of the American Society for Engineering Education (ASEE): the Cooperative and Experiential Education (CED), the College Industry Partnership (CIP), the Continuing Professional Development (CPD) and the Engineering Technology (ETD).

CIEC 2010 program sessions will address the theme, *Preparing the Workforce for the Global Marketplace*, including a plenary session featuring Anne Colby, author of *Educating Engineers, Designing for the Future of the Field*, and Senior Scholar at the Carnegie Foundation for the Advancement of Teaching. This conference is designed for both employers and university professionals and is an excellent networking opportunity for industry and education, in addition to the latest information on topics of critical importance to both groups. For registration and additional information, please visit: <http://www.asee.org/conferences/ciec/2010/index.cfm>. Early Bird registration ends January 12.

RIT NAMED CAMPUS SUSTAINABILITY LEADER

Rochester Institute of Technology's efforts to develop comprehensive campus, research and education programs in sustainability has earned the university recognition as one of the most sustainable colleges and universities in the nation.

The College Sustainability Report Card has selected RIT as a "Campus Sustainability Leader" as part of its annual survey of American colleges and universities. It is the first time RIT has been selected for this prestigious honor.

RIT received high marks from the report card for its policy on green construction, as all new facilities built on campus need to be LEED certified, and the incorporation of sustainability into the university's latest strategic plan. It was also noted for the strong student involvement in sustainable activities including RIT's annual Greeks Go Green competition. To view RIT's complete report, visit <http://www.greenreportcard.org/report-card-2010/schools/rochester-institute-of-technology>.

RIT SEEKS TO IMPROVE HEALTH COMMUNICATION TO CREATE HEALTHIER COMMUNITIES

Most health-care experts agree that the communication and marketing of information on healthy lifestyles, current diseases and cures, and health care policy and delivery is central to strong community health and the efficient operation of the health care system as a whole.

In an effort to improve health communication and better inform the public on its role in the health care system, Rochester Institute of Technology hosted its first Health Communication Symposium. The event, sponsored by RIT's Department of Communication, features leading scholars and community leaders in the field discussing the latest research and best practices in health communication. Rep. Eric Massa and Assemblymember Susan John will serve as keynote speakers for the event, discussing health communication, politics and public policy.

"Health communication is an extremely important but little understood component of the health care system," notes Tracy Worrell, assistant professor of communication at RIT and director of the symposium. "Through the discussion of research and current efforts in the development and use of health communication we hope to better understand its impact and enhance its use in improving public health."

The symposium also featured representatives from the Democrat and Chronicle, the National Institute for Occupational Safety and Health and Rochester General Hospital discussing topics such as health reporting, health campaigns, health and wellness and occupational safety and health. For more information about future events visit www.rit.edu/cla/communication/hcom/index.php.

RIT NEWS

Here is the latest news from RIT-interviews, stories, and specials from RIT University News. To read the stories that interest you, just click on the headline below:

[RIT PACKAGING SCIENCE STUDENTS TAKE TOP PRIZE IN NATIONAL DESIGN CHALLENGE](#)

Packaging science students from Rochester Institute of Technology were awarded first place in the 2009 Student Design Challenge at the recent PackExpo national conference and exhibition in Las Vegas. Lysie Gibson and Zachary Mendoza, both fourth-year students in the RIT College of Applied Science and Technology, won first place for their entry Sustainable Paperboard Packaging Innovation.

[RIT FILM AND ANIMATION STUDENT WINS COVETED PRINCESS GRACE AWARD](#)

Lindsay Berkebile, a film and animation student at Rochester Institute of Technology, is the winner of a 2009 Princess Grace Award. The Princess Grace Foundation-USA, named in honor of Princess Grace Kelly of Monaco, gives annual awards to aspiring artists from across the country in theater, dance and film.

As part of her award, Berkebile receives a scholarship for the making of her senior thesis film. She is one of only two undergraduate students from across the country to win a 2009 Princess Grace Award in the film category.

[ROCHESTER GENERAL HEALTH SYSTEM AND RIT HOST 'INNOVATIONS IN HEALTH CARE DELIVERY AND DESIGN'](#)

Rochester Institute of Technology and Rochester General Health System continue their joint health care seminar series as part of the strategic alliance between the university and health care provider. The second event in the series, "Innovations in Health Care Delivery and Design," was in October 2009, featuring Dr. Glenn Steele Jr., CEO of Geisinger Health System, widely known for his investigations into the treatment of primary and metastatic liver cancer and colorectal cancer surgery.

The seminar series is sponsored by Rochester General Health System, RIT, Constellation Brands, Eastman Kodak Co., Excellus BlueCross BlueShield and Wegmans.

"The collaboration enables us to attract national leaders in healthcare to Rochester for an intimate conversation about trends which will impact our community," says Barry Culhane, RIT executive assistant to the president and coordinator of the seminar series. To learn more about the alliance, visit www.rit.edu/rghs.

[RIT SHOWCASES DOCTORAL PROGRAM IN SUSTAINABILITY](#)

Rochester Institute of Technology's Golisano Institute for Sustainability will host multiple information sessions showcasing its doctoral program in sustainability and provide prospective students with a synopsis of academic and research opportunities available.

The first session will be conducted at 3 p.m. Dec. 9 and the second at 3 p.m. Jan. 7. Both will be held in room 2150 in the Louise M. Slaughter Building on the RIT campus.

The events will include a program introduction, question-and-answer session and a tour of Golisano Institute research labs. Program faculty will also be in attendance to provide additional information on current research efforts and areas for future development. For more information, contact Susan Hickey at sah9745@rit.edu.

RECRUITING UPDATES

It is not too late to hire an RIT student for a winter quarter block. If you are interested in a winter/spring co-op student they can start as late as January 2010. And remember that the spring recruiting season is right around the corner. Please consider RIT for all your recruiting needs, co-op, full time, and career fairs. Our goal is that your recruiting experience will be of the utmost success. We recommend that you post early for specific jobs and majors. Positions with vague job descriptions and listed for "all majors" won't attract as many students. Try to review the resumes as you receive them and make decisions on suitability. The market is very strong right now for students and sitting on a resume of a qualified student for even a couple of days could mean that you would lose the best candidate to another employer.

You are welcome to recruit at RIT any time, however, we find that the most beneficial times for employers is January 4th - February 5th. To make arrangements for On-Campus Interviewing, call Lynn McGahey at 585-475-5463. Lynn will assist in setting up your schedule. Interviews are usually in 30 minute blocks, but we can also customize your interview schedule to your specifications. Our facilities include a dozen employer interview rooms and our Employer Business Center - complete with internet hook up and phone access.

****Please remember you may also contact us at any time to reserve premium on-campus recruiting dates or to list open positions.**

The Office of Cooperative Education and Career Services brings you this Employer Newsletter each quarter. Please contact us at:

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www.rit.edu/co-op/recruit

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