



Present: President, VP, Public Relations, Programming, Student Relations, Director of Services, CAST, SCB, CIAS, GCCIS, KGCOE, COLA, COS, Women's, Cross Registered, Freshman, NTID, Graduate, CAB, Global Union, Greek Council, NSC, RHA, WITR, SAAC, OUTspoken, ACA, OCASA, Dr. Heath.

Absent: Finance Director, Organization Recognition, Reporter, Academic Senate, Staff Council, Karey Pine.

Called To Order 1:02 pm

Approval of Minutes:

- 1st by SAAC, 2nd by SCB.
- All in favor, none opposed.
- Minutes pass as submitted.

Speak to the Senate:

- None.

New Business

- PR: We are speaking to you today on behalf of the Mobile App committee! We received over a 100 replies for the survey, so we have tons of suggestions/wants/needs.
- Currently trying to select the most essential, cost effective, and important things for the app to contain.
- We first want to add what is in our price range and what is actually going to work well.
- What do you consider most important, or the most unique features, that will actually make you want to use the app.
- Any suggestions for the top five most important things to have?
- Outspoken: A version of mycourses on a mobile device would be extremely helpful.
- SAAC: A way to view our class schedules would be really helpful.
- CIAS: A way to see tigerbucks balance?
- Do you want these applications integrated or separate?
- SAAC: integrated would be great.
- How about a way to view the bus schedule, would that be important?
- Consensus is yes.

- Director of Services: I'd like to be able to see the hours of operation everywhere.
- CIAS: Rate my professor.
- Pres: I have a question: Would you have to pay for every feature...? How does it work?
- PR: It would be an all inclusive thing; they are trying not to charge anyone, eventually they even want to feature all the apps. What about something even now? They were talking about having our phones "roar".
- VP: Personally, the apps that are useful to me are the apps that give me the information I need on the go. If I can log into one place, and pull it out of the phone, that would be great.
- Fresh: What about a search option for buildings, etc?
- PR: We have talked a lot about an interactive map.
- Director of Services: It could also include events, news, videos, etc. An interactive map where you can pinpoint where you are on the phone and see the buildings around you, etc.
- Grad: An app I have turns a portion of my memory into a usb. It connects to wifi and allows you to transfer files, that way I can print a paper directly from my phone. Something similar to that would be very useful.
- KGCOE: The interactive map should have a feature where you can click on a building and be able to see the inside floor plan.
- NTID: It might be useful to add access services into the mobile app.
- COS: Maybe in the future, there could be some kind of parking update feature?
- SAAC: The interactive map could have a building feature where it gives contact numbers, names of important people, etc.
- GCCIS: What platforms is this being developed for?
- PR: Survey found droids and iphones are most popular; something definitely on those two, but we will hopefully expand more.
- GCCIS: Do the vendors work with both platforms?
- PR: As far as I know, yes.
- ACA: I know a lot of people have blackberries as well, they should be included.
- PR: They are very concerned with getting news out there. Would you use the app for news?
- OUTspoken: I never read the news. Unless they tied emergency alerts into it, I probably wouldn't use the mobile app for it.
- SR: if they make it useful and purposeful, then yes I would. Maybe if the news was more student oriented? If there were ways to select what type of news you want to hear?
- VP: I think it would be a good way to get students to see what they don't normally, like the news. Normally it is an extra effort to read the news, but if this is going to be useful

for us and we use it a lot, we might be tempted to click on the news article. I don't think it would be designed to bother those who don't want to read the news.

- PR: How many of us have access to a smart phone?
- A good majority.
- PR: If it could only have five functions, what would they be? Please write them down. I will collect your suggestions at the end.
- VP: Please pull out the elections modifications packet. Some points have been changed to accommodate the language; some points are marked as new as well. We attended the NSA meeting and proposed these changes. It was a very positive discussion; they appreciated the changes we were proposing. I will run through the modified and new changes. If there is need for further discussion, we will have that. The 'new' points will be tabled until Spring quarter.
- Point B: Clarified the language with the Graduate Senator position, an undergrad student can run to be graduate senator so long as the student will be a grad student the following year; that is the only exception.
- Page 2, Point D: Mirrors the qualifications of the president and the vice president; removed the student activities fees for them as well, just like we did for the senators. We will vote on that change spring quarter week one.
- Flip to page 4: Marked as new, concerns about the elections NTID chair person, what we are additionally recommending now is that the director of the elections committee will interact with the leaders around campus to educate and solicit interest, one of those leaders is the NTID elections chairperson. This will be tabled as well.
- Page 8: Clarified the language of J; special election in the fall; wasn't clear that the ballot would be held, so that has been clarified.
- Page 10: Will also be tabled, elections committee felt that when the VP is filling a vacancy, it would be the VP's responsibility to work with the student of the constituency to fill that position. The VP has the ability to present up to three people to possibly fill the seat.
- Today we want to just vote on the modified points, those are the only ones open for voting today. Is there any additional discussion about these proposals? If not, we will ask for a motion to approve all these changes in the packet with the exception of D, F, and L. Those are the three new points that will be tabled.
- Motion CIAS, second by Fresh.
- 19 votes for, none opposed. These are officially our new elections bylaws. The elections review committee worked very hard, we will never get these perfect, so it is important we constantly review them. Thank you for your help, and a special thank you to the chair person, Katie.

Presentations

RHA, Gretchen Raffebberger, Midyear Report!

- RHA: I am the Communication coordinator, and this is our new logo! It is on our new mural in the MSO hallway.
- We try to have as many as events as possible to get all of our residents out and doing things together. We did Lazy Days, Pumpkin Carving, Haunted Office, Finals Smores, Sledding at Mendon Ponds, MSO hallway, Valentine's day open skate (smores tomorrow, 2 pm at the sundial) and monthly BBQ's.
- We host BBQs on the 15th of every month, this time I will be dressing up as a hotdog.
- We co sponsor a lot with other organizations; in total we have done thirty events so far this year, so we average about 1.4 events a week. In the future, we plan on having more BBQs, etc.
- Some goals are to update RITchie's. You can play pool, watch TV, etc there. We got a new computer for it and we are trying to upgrade the entertainment equipment.
- We just got approval to add new card swipe to the entrances of NRH. The first will be in spring, then in the summer.
- We have been researching getting more appliances for dorm kitchens; we researched fire code, fire alarms, what other schools have, etc. We have been looking at other universities and what they offer, and had students complete surveys. We are currently inspecting all microwaves to make sure they work properly.
- I am trying to get us back in touch with NACURH; going to try to set up the honors society, and would like to give a scholarship to a deserving member.
- We offer hockey tickets for canned goods; we have given out three times the normal amount. Twice a quarter we update our video library; students can rent these for free. We are working on getting more murals in the tunnels.
- Director of Services: When I came in, we had revitalization at the RHA. We had to get rid of VHS and had only a third of the current DVDs. Every year I see it continuously improving.
- We are organizing the DVDs better as well.
- COS: Do you have vegetarian options at these BBQs?
- Yes we do.
- VP: Do you have a lot of students come to hang out?

- We repainted the bathrooms and are trying to get new furniture. I have a lot of people coming down to hang out on Saturdays.
- Pres: I've been so impressed with the RHA and all the changes. There is a whole new, comfortable feel to it. Great job!
- VP: Thank you very much.

Next Midyear Report: ACA, Stephen Patterson!

- President: Quick announcement- Terasia's birthday when no one is here! I'm willing to share my birthday with her. Come grab a brownie down at the SG office after senate if you would like.
- ACA – AALANA Collegiate Association.
- Goals: Increase United Leadership Council Attendance (council of all the clubs under us) and receive feedback.
- We wanted better outreach with our constituents.
- We utilized feedback to make sure our programs actually work.
- One of our goals is to foster collaboration between AALANA and non AALANA. We want to raise our constituents' awareness and their GPA.
- Highlights: Welcome Back Bonanza! It was a nice bbq, about 200 people came out.
- La Mezcla- celebrating Hispanic achievements, also about 200 attendees.
- Halloween Blow out: attendance 150, great turn out and collaboration effort with other MSOs.
- Native American Month Celebration: Went from one day to a whole week.
- Native American sovereignty, unseen tears, ganondagon visit, traditional thanksgiving dinner, about 160 people.
- MLK week of Expressions: Afro-Latino connection, guest speaker Dennis Febo.
- Sponsored tickets to "In the Heights".
- Black Renaissance – Night in Harlem! Great food, swing dancing, etc.
- Health week: Guest speaker Georganne Chapin, decided to create a week of programming to alert out population of these issues. We screened "The Way of the Flesh" and "Boy Interrupted", and we also had free HIV/AIDS screening, 25 members came which was actually one of the most successful turn outs ever seen.
- United Leadership Council: Wanted increased attendance and value, foster better communication amongst clubs and organizations, and created and signed an agreement (two per quarter – one business, one social event) for AALANA clubs and organizations.
- I Am AALANA: AALANA and non AALANA students brought together; wanted to show the face of the community, and give voice back to them, for example with the I AM AALANA open forum.

- Academics: trying to get students to go to the academic building to get help and bring up their GPA; cross-cultural forum will cross with GU to talk about their issues and the similarities between the group's issues.
- AALANA weekend, our weekend to show near end of March to show how they feel about the community. It is a three day event. On Friday there will be a movie, on Saturday there will be cultural events, dances, food, and an art competition. Sunday will be a basketball tournament, all proceeds will go to charity.
- VP: The council you chair, what organizations make up that group?
- All of the groups under us; we do the best we can to help them out. We made a document explaining expectations of each other, we have those meetings and we get that communication out there.
- SR: Have you worked with Kevin McDonald?
- I've been working with him since before he even came here; I interviewed him before he was elected, ever since he came here we have been talking. One of the things we are working on is an honor society for AALANA students to raise their GPA, retention rates, etc.
- Pres: the I AM AALANA campaign is very powerful; I really hope you are able to do more of that, and I think it is a fantastic approach.
- 1500 AALANA students on campus, only about 500 go to events, and we want to target those other students that don't attend events as well, hopefully make them feel more comfortable.
- Pres: Have you seen more attendance?
- Yes, it is not just AALANA students that come out as well. We want other people to be able to go as well, even if they aren't AALANA. There is no reason you can't wear an AALANA shirt because you're different.
- We decided as an E-board to establish a relationship with them early in the quarter, we go to their events and they come to our events, the relationship has increased attendance.
- VP: Thank you very much ACA.

Next up, OCASA, Nicole Stephens, midyear report!

- Three questions: Does anyone know our hours of operation?
- Main events: Coffee hours!
- Does anyone know how many E-board members we have?
- The answer is eight.
- Goals: Interact more with other MSOs and offices on campus, bring more people into OCASA, and have more services for students.

- Connected to more offices: New student orientation, transfer open house breakfast.
- Worked with SG on events, collaborated with NTID's applefest, NSC chocolate on ice, freezefest we worked on the snow sculpting competitions.
- Free Cup Fridays, coffee club card.
- 2 new computers have been added to the office, storage for ups, none perishables and plates, gone from 50 students per day to 80-90 students per day.
- Third goal: Have more services for students. We are on the committee for a weekend bus scheduling etc; we added new computers, and are trying to get new applications for them. Some idea in the works: charging stations for cell phones.
- Goals for Spring: Work with other groups on campus, set up an OCASA e-board application online, host more events off campus, offer more services to OCASA students.
- Any questions?
- Dr. Heath: Do you track students that come into your office by on campus or off campus?
- No, but we track them at our events.
- Dr. Heath: Do you have a ballpark estimate?
- I would say about 80% are off campus and the rest are on campus students.
- GCCIS: What went on Oak Mills?
- It is a very family oriented street. The landlord sold the houses to college students. It is a very nice neighborhood, and the neighborhood residents became concerned with the college students. OCASA was getting complaints from students and from the people living there. We had a small event there where we had face painting, sand art, etc. to ease the tension.
- SCB: Did you do a ski trip this year?
- No.
- SCB: Why didn't you do it?
- We normally collaborate with CAB, we left it to them so we could offer more events the rest of the year. There were many ski trips and we didn't want to step on anyone's toes. We are trying the spring break trip instead.
- Pres: What else do you have planned for us?
- Working with the president's round table to have a luau of sorts to work with other MSOs.
- Want people to go to the Museum of Play, and go out into Rochester.
- We will have our regular events as well; coffee break and pizza bomb, for example. We might be giving away a scholarship as well, and to put everything online.

- VP: Now we have some housekeeping to take care of! We have three awards to give out for SG person of the month. December is going to our freshman senator, Sarah. She Gives a 110%, 110% of the time. January and February we will announce after the break.

Midyear Report, Marissa Giambrone, PR director!

- PR: I am in charge of all marketing, etc. My staff is Josh, Tom, and Marisa. We are trying to build an actual brand for SG.
- A guessing game was played where PR director showed different pictures and all of senate guessed at what they were, which demonstrated many of PR's projects over the year.
- Facebook page is a new addition this year.
- A slide show played, displaying all of the pictures collected this year.
- VP: Please start thinking about the election process, running or helping us find people to fill these seats. See you in spring!

Reports

Senate Reports:

- COS: Week one of next quarter, there will be a COS club fair. Hope to see some of you there!
- Women's: First week of spring quarter is international women's week. I will be sending e-mails out, and will be promoting some of the events.
- Pres: Thank you for your help with the calendar discussion; institute council unanimously voted for Calendar B. That is the "non traditional" four weeks of classes followed by six weeks of classes.
- CIAS: Week one is spirit week for us, each club is going to sit in the lobby and represent themselves. On Friday we are going to have a dance where you have to dress up as your favorite artist, it will be a fun week.

Committee Reports:

- None.

Advisor Reports:

- None.

Adjourned at 2:51 pm.