

Graduate Council Program Review Summary

Prepared by: Agamemnon Crassidis, Chair, Graduate Council

Program Title	Business Administration	
Originating College	SCB	
Program Contact	Don Wilson	
Degree Type	MBA	
SCH New Program	49	
QCH Old Program	72	
NYSED IRP Code:	09126	
HEGIS Code:	0506.00	
Conversion Type	Type 1 Conversion: <input checked="" type="checkbox"/>	Type 2 Conversion: <input type="checkbox"/>
Recommendation	Graduate Council recommends approval of this program	
Responsible Sub-Group	Graduate Council Group B	
Meeting Date/Time	Wednesday, March 22 nd , 2011/10 am – 11 am	
Meeting Attendance	Agamemnon Crassidis (KGCOE); Linda Underhill (CAST); Angela Kelly (CIAS); Rudy Pugliese (CoLA); Hossein Shahmohamad (COS); Stan Widrick (SCB); Julius Chiavaroli (NTID); Chip Sheffield (CIAS, At Large); Christine Licata (Provost Haefner's Delegate); Steve Polly (Student Rep, KGCOE); Don Wilson (SCB)	
Meeting Location	WAL Rm 05-1470	
Checklist Complete?	Yes	
Concerns?	No major concerns sited.	
Discussion	<p>The proposed semester-based program is a near direct conversion from the current quarter-based model (72 QCH to 49 SCH). The 72 QCH quarter-based program is comprised of 18 courses at 4 QCH each. The 49 SCH semester-based program is comprised of 16 courses at 3 SCH each and a 1 SCH Ethics course. The students will take the Ethics course in their first semester in the MBA program and subsequent core courses build on the models and concepts covered in the 1 SCH Ethics course. The MBA statistics course is no longer part of the core requirements for the proposed program as is an elective. Students may meet this requirement through prior coursework, through completion of an entrance examination, or by completing an appropriate graduate level statistics course. Students selecting certain concentrations (e.g., marketing research) must demonstrate knowledge of multivariate statistics. The current quarter-based program has 9 core courses and 9 elective courses. Four courses (outside of the core) are in an area of specialization called a “concentration”. All students must complete at least one concentration. There are 15 specified concentrations and an additional concentration composed of courses from other RIT colleges. The current quarter-based program has 9 core courses (the 1 SCH Ethics course is part of the 9 core courses) and 8 elective courses. The new concentration is now defined as three or four elective courses in an area of specialization as opposed to the required four for the quarter-based program. The new program will still be accredited by AACSB and therefore the curriculum must meet AACSB guidelines, curriculum must be mission driven, and Assurance of</p>	

Learning is required. The current program is ranked 63rd by U.S. News and contains ~300 students. Admission requirements are: paper-based TOEFL – 580 (Computer-based TOEFL – 237); GMAT of 520 or above; GPA of 3.0 or above; resume and personal statement is required. Also, An undergraduate degree in business is not required for admission into the MBA program. The culminating element is a capstone course for the MBA program (**MGMT-759, Competitive Strategy**). The Competitive Strategy course is a case-based course that attempts to integrate the functional areas of business. A business computer simulation, called “Capstone” will be integrated into the course along with an add-on module called “COMP-XM” that will be used to assess each students understanding of core business subjects. Capstone” will count towards the course grade; COMP-XM will not count towards the course grade, but will be used as the comprehensive exam for the MBA program. CAPSTONE/COMP-XM is accepted by AACSB as a way to demonstrate assurance of learning.

-Linda Underhill: wondered if there was a research methods type course?

-Ans from Don Wilson: no, the program is a professional degree program with little or no research component compared to an academic program such as the M.S. in Finance.

-Linda Underhill: wondered if U of R Simon business has a research component?

-Ans from Don Wilson: no, their mission statement is more financial economics based (prepare students for Wall Street type applications). Clarkston focuses more on Supply Chain Management.

-Hossein Shahmohamad: asked what happened to the statistical analysis course?

-Ans from Don Wilson: not part of the new core but it is an elective. May be required for certain concentration areas.

-Chip Sheffield: wondered if “COMP-XM” exam was strictly graded as pass/fail?

-Ans from Don Wilson: yes, the comprehensive exam is individually based while the capstone course is team based. The exam will be administered in the 16 week. Students who do not pass the exam are not required to take the capstone course over if they pass it. They can take only the exam when it is offered again.

-Agamemnon Crassidis: asked if the new proposed computer simulation software will be used starting 2013 or is it in use now.

-Ans from Don Wilson: will try to use it winter, next quarter. Currently using a simulation package developed in-house.

-Chip Sheffield: wondered how long the comprehensive exam?

-Ans from Don Wilson: ~3-4 hours.

-Linda Underhill: asked how many times the students can take the exam?

-Ans from Don Wilson: twice. If the students fail a second time there are serious concerns with the curriculum that would require attention.

-Linda Underhill: inquired about the large number of concentrations and in particular, if there are enough resources and courses to cover all the concentrations?

<p>-Ans from <u>Don Wilson</u>: currently do not run a course if there are not at least 12 students enrolled in the course. Do have over 300 students in the program so it is not an issue.</p> <p>-<u>Linda Underhill</u>: wondered which concentration was available in Dubai?</p> <p>-Ans from <u>Don Wilson</u>: currently finance.</p> <p>-<u>Linda Underhill</u>: asked what is the current graduation rate?</p> <p>-Ans from <u>Don Wilson and Stan Widrick</u>: not sure exactly but it is very high (above 90%).</p> <p>-<u>Angela Kelly</u>: asked which concentration is a growth area?</p> <p>-Ans from <u>Don Wilson</u>: Finance is the most popular concentration, Marketing and Entrepreneurship are growing. Technology Management is growing as well.</p>			
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Vote Tally	Approve: 11	Not Approve: 0	Abstain: 0
Signature	Agamemnon Crassidis	<i>Agamemnon Crassidis</i>	