

Graduate Council Program Review Summary

Prepared by: Agamemnon Crassidis, Chair, Graduate Council

Program Title	Management	
Originating College	SCB	
Program Contact	Don Wilson	
Degree Type	Master of Science, M.S.	
SCH New Program	30	
QCH Old Program	48	
NYSED IRP Code:	19387	
HEGIS Code:	0513.00	
Conversion Type	Type 1 Conversion: <input checked="" type="checkbox"/>	Type 2 Conversion: <input type="checkbox"/>
Recommendation	Graduate Council recommends approval of this program	
Responsible Sub-Group	Graduate Council Group B	
Meeting Date/Time	Monday, March 14 th , 2011/11 am – 12 pm	
Meeting Attendance	Agamemnon Crassidis (KGC OE); Stan Widrick (SCB); Don Wilson (SCB); Rudy Pugliese (CoLA); Steve Polly (Student Rep, KGC OE); Andrew Moore (Dean of Graduate Studies); Jennifer Schneider (CAST); Sohail Dianat (KGC OE, At Large); Hossein Shahmohamad (COS); Eli Saber (KGC OE)	
Meeting Location	CST Rm 82-1150	
Checklist Complete?	Yes	
Concerns?	No major concerns sited.	
Discussion	<p>The proposed semester-based program is a near direct conversion from the current quarter-based model (48 QCH to 30 SCH). The program is a Type 1 with the major change from the semester-based model being that the thesis requirement is being eliminated. The thesis option was never used since the inception of the program back in 1994 since no students has performed this option. The focus of the original program was initially on international business. A second track in technology management added in 2005. The curriculum is a subset of MBA courses with no new courses. The student cohort is mostly international students that are sponsored for just one year of study. The admission requirements are the same as for our MBA program: paper-based TOEFL – 580, computer-based TOEFL – 237, GMAT of 520 or above, GPA of 3.0 or above, and a submitted resume and personal statement. For the new proposed program full-time students will be able to complete the program in one calendar year. Some students may need to complete the program in two semesters. Since the curriculum for the MS in Management consists of a subset of MBA courses, MBA course prerequisites and the specific semester a MBA course will be offered must be followed. Students are currently allowed to select a thesis, comprehensive field exam, or a practicum (i.e. project). However, no MS in Management students have elected to complete a thesis so this option is being dropped under semesters (MBA curriculum is not research or thesis oriented). 90% of the current MS in Management students have opted for the comprehensive exam with a couple having completed a project. The new proposed program will contain the two existing option tracks: <u>Global Management</u> and <u>Technology</u></p>	

Management options. The core courses for both option tracks are **MGMT-740 Organizational Behavior and Leadership** and **MKTG-761 Marketing Concepts and Commercialization**. The additional required courses for the Global Management option are: **INTB-710 Global Business Opportunities and Threats** and **INTB-780 Global Issues and Strategy**. Also, students choose 2 out of 3 courses for this option. The students complete the degree by choosing four elective business courses (selected from courses offered in the MBA program). Students selecting a practicum (project) instead of the comprehensive field exam will enroll in **MGMT-791 Graduate Project** as one of their business elective courses. The additional required courses for the Technology Management option are: **MGMT-742 Technology Management** and **MGMT-761 Managing Research and Innovation**. Also, students choose 3 out of 4 courses for this option. The students complete the degree by choosing three elective business courses (selected from courses offered in the MBA program). Students selecting a practicum (project) instead of the comprehensive field exam will enroll in **MGMT-791 Graduate Project** as one of their business elective courses. The culminating element for both option tracks is either the **Comprehensive Exam** or **MGMT-791 Graduate Project**.

-Sohail Dianat: asked if students who decide to take the comprehensive exam still take 10 courses?

-Ans from Don Wilson: yes, no course credit for the exam. Students are allocated to 2 times to take the exam and pass it. The exam is typically 4 hours.

-Sohail Dianat: asked what is the passing grade for the exam?

-Ans from Don Wilson: 80% or higher, B average.

-Eli Saber: wondered what happened if the students fail the exam for a second time?

-Ans from Don Wilson: they do not receive their degree. However, no student has ever failed the exam a second time since the inception of the program.

-Eli Saber: asked if they are allowed to take the project option if they did fail the exam for a second time as a fallback.

-Ans from Don Wilson: would be reluctant to do that since they would probably not perform well in the project if they failed the exam a second time.

-Eli Saber: asked what are the prerequisites for the core courses for the Global Management option?

-Ans from Don Wilson: there are no prerequisites **INTB-710 Global Business Opportunities and Threats** and **INTB-710** is a prerequisite for the **INTB-780 Global Issues and Strategy** course.

-Eli Saber: wondered if students who wanted to complete the proposed program in two semesters would take 5 courses in one semester?

-Ans from Don Wilson: yes, they would be taking 5 courses in one semester.

-Sohail Dianat: asked if the proposed summer course would be 10 week?

-Ans from Don Wilson: yes, they would be accelerated courses.

-Eli Saber: wondered how many courses can be transferred to the MBA

program of a student wanted to obtain an MBA after they completed this program?

-Ans from Don Wilson: only 3 courses would be allowed to transfer according to RIT policy.

-Sohail Dianat: wondered what the DECS prefix in the DECS-744 course stands for?

-Ans from Don Wilson: Decision Sciences.

-Eli Saber: asked if the students complete the program in two semesters can the comprehensive exam be taken in the Spring instead of the end of the Summer semester?

-Ans from Don Wilson: yes, the exam in on-demand.

-Hossein Shahmohamad: commented that it was a welcome sight to see good changes like the elimination and thoughtfulness of the course sequences and prerequisites. It looked like the program coordinators used the conversion process as an opportunity to improve their program.

-Graduate Council membership: agreed.

-Jennifer Schneider: wondered what the UG preparation was for entrance into the program?

-Ans from Don Wilson: some have an economics background and others have a technical (engineering) background. Most students entering the program are outside the business field. No pre-preparation is required or bridge courses for students entering the program with a B.S. degree.

Vote Tally	Approve: 10	Not Approve: 0	Abstain: 0
Signature	Agamemnon Crassidis	<i>Agamemnon Crassidis</i>	