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IN MEMORIAM

I was in the middle of cleaning up the mess I made while cooking my section editors dinner when I received the text message. Our managing editor wanted to let me know that, based on a friend's Facebook status, another student may have passed away. A few minutes and a couple of text messages later, it was confirmed that a recent alum, Rochelle Perry, had died the day before. (See "IE Graduate Dies in Tractor Accident" on page 7.)

The confirmation quickly had me looking Rochelle up on Facebook. I soon realized that I recognized her, and upon further investigation, I discovered we shared nine mutual friends, including several close friends, a co-worker and a former roommate. That's when I began to feel uneasy. I thought for a moment, "If she were my friend, would I rather hear the news from a someone I knew or from Facebook?" I picked up the phone.

The next hour or so was a blur. I researched the details behind Rochelle's death, broke the news to two friends, and wrote a breaking news article for **REPORTER**. The entire time, I couldn't get the newspaper photo of the overturned tractor and broken utility pole out of my head.

This year, nine deaths have affected the RIT community. I would like to dedicate this issue to Nelson Cole, William Rago, Robert Rozeski III, Nick Murray, Pranita Agarwal, Paul Haase, Ryan Phillips, Adam Childs and Rochelle Perry. May their memory live on.

MKg Mariconcio

Madeleine Villavicencio **EDITOR IN CHIEF**

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cover photograph by Katie Thompson

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HOSPITALITY STUDENTS HOLD SILENT AUCTION FOR RITZ DINNER

by Madeleine Villavicencio | photograph by Thomas Newto



Several members of the Puttin' on the RITz executive board gather around auction items on Saturday, March 12. Left to right: Rick Madurski, Sarah Hannon, Bethany Paris and Henry Malina.

On Saturday, March 12, a group of students from the School of Hospitality and Service Management held a silent auction at the lovin'cup bistro located in Park Point. The proceeds from the auction will benefit the school's 26th annual Puttin' on the RITz Dinner.

The auction featured items donated by local businesses. Items included signed memorabilia from local sports teams such as the Buffalo Sabres and Buffalo Bills, tickets for the Rochester Philharmonic Orchestra and The Little Theater, hotel vouchers for the Radisson, facials, and even a recliner.

This is not the first time that lovincup and the students from the School of Hospitality and Service Management have worked together. "Leslie [Zinck, marketing director and co-owner of lovincup,] works really closely with our program," said Samantha Burr, a third year Hospitality and Service Management major and co-chair of the RITz Dinner executive board. "She lets us do stuff like this all the time. Last time, we did beer [and] wine tasting."

"When they first did it (the silent auction) two years ago, they figured that enough RIT-related people come here," said Rick Madurski, a second year Hospitality and Service Management major and Advertising and Public Relations Chairman of the RITz Dinner. That first auction raised more than \$1,700 to help with that year's RITz dinner.

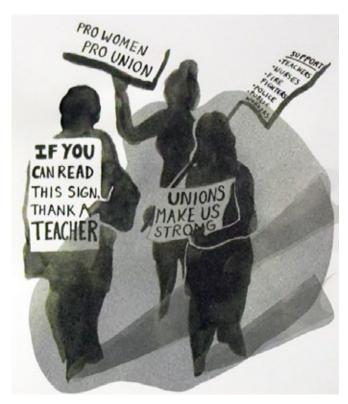
The RITz dinner is an annual black tie event held to showcase the students' career skills and raise money for the RIT Hospitality Education Fund, which provides scholarships for students in the program. The inaugural RITz dinner took place in 1986 at Henry's, RIT's student-run restaurant hidden away on the fourth floor of George Eastman Hall. Approximately 60 alumni, family, faculty and friends were in attendance. This year, the dinner will be held on Saturday, March 26 at the Irondequoit Country Club and will follow a Kentucky Derby theme.

If you are interested in attending or volunteering for the RITz Dinner, visit http://www.rit.edu/cast/ritz/ for more information.

NEWS DESK 03.18.11

BEYOND THE BRICKS

compiled by Christina Belisle and Alex Rogala | illustration by Melissa Huang



ILLINOIS ENDS DEATH PENALTY

March 9 saw the end of the highest form of capital punishment in Illinois. Governor Pat Quinn also commuted the sentences of the 15 inmates left sitting on death row; they will now serve life in prison with no chance of parole. Quinn said the decision was the "most difficult decision" he has made during his time as governor.

Quinn stated, "It is not possible to create a perfect, mistakefree death penalty system" where innocent people are never condemned.

After it was revealed that 13 innocent men had been executed, Illinois put a moratorium on execution more than 10 years ago when the current judicial system was put under scrutiny. Since then, 15 other states have banned the death penalty as well.

WISCONSIN LIMITING UNIONS, OTHER STATES MIGHT FOLLOW

Following a three-week battle, Wisconsin Governor Scott Walker's proposal to limit public union rights is moving forward.

If passed, the legislation would limit union rights to bargain, allowing them only to bargain for wages up to the rate of inflation. Union dues would no longer be collected from paychecks, and members would be required to vote in order to stay in the union. They would further be required to pay higher rates for their health insurance and pension plans. This legislation would not affect firemen, police officers and state patrol union workers.

Seven other states have introduced legislation to limit union powers. These include Ohio, whose bill would affect state workers and college employees. The bill would deny their right to strike.

Public unions have the right to bargain in the District of Columbia, Puerto Rico, and in 30 other states. It is mostly in Southern states that public employees don't have the right to bargain, and it is illegal in Virginia and Texas. Eight other states have introduced legislation on collective bargaining, including Colorado, Arizona and Washington.

CONGRESSIONAL HEARING ON RADICAL ISLAM

On March 10, Republican Representative Peter T. King, of New York, opened up a congressional hearing on the "problem" of the radicalization of American Muslims. "To back down would be a craven surrender to political correctness," he said.

Rep. King, who is also the Homeland Security Committee chairman, points to President Obama's administration officials noting the threat of homegrown terrorism. More than half a dozen people in America have been accused of either plotting to or carrying out violence in the name of Islam since 2009.

Democrat Rep. Keith Ellison, one of two Muslims in congress, fired back at King saying he was "ascribing the evil acts of a few individuals to an entire community."

EARTHQUAKE DEVASTATES JAPAN

Japan is currently reeling from the effects of a devastating Friday, March 11 earthquake, tsunami and nuclear crisis.

The magnitude 8.9 quake, the largest in Japanese history, struck at 2:46 p.m. Japan Standard Time Friday, leaving thousands stranded without access to food, water or electricity. It also resulted in a 23-foot tsunami, which made landfall in northern Japan, and damaged cooling systems at the Fukushima Daiichii Nuclear Power Station .

Relief efforts are underway, and engineers are currently working to address problems at the power station.

IE GRADUATE DIES IN TRACTOR ACCIDENT

by Madeleine Villavicencio



Photograph taken from Facebook.

Rochelle Nicolette Perry, a 2010 Industrial & Systems Engineering graduate, died in a tragic tractor accident on the afternoon of Thursday, March 11 in Waterloo, Iowa.

An employee of John Deere, Perry was driving a 2010 John Deere 7230R tractor from one company site to another when she lost control of the vehicle. The tractor went off the road, hit a utility pole and rolled over, trapping Perry underneath. Paramedics were called to the scene shortly after 12:30 p.m.

Perry, who wasn't wearing a seat belt, was partially ejected out of the cab's broken side window. She died on the scene

FORECAST

by Emily Mohlmann

MARCH 18

Maple Sugaring Weekends

Cumming Nature Center
6472 Gulick Rd. 10 a.m. - 3 p.m.
Head into the great outdoors to see where
maple syrup comes from. Enjoy a sample of
100 percent maple syrup and end the journey

with a sausage and pancake breakfast. *Cost:* \$10, or \$3 without the meal.

MARCH 19

Call of Duty: Black Ops Tournament

SDC-1300 and 1310. 12-9 p.m.
Prepare for battle as you take on others in this competition presented by the Electronic Gaming Society. Will you emerge victorious?

MARCH 20

Open Mic

Cost: \$5.

Boulder Coffee, 100 Alexander St. 6:30 p.m. Head downtown and end your weekend with a good laugh from local comedians and a cup 'o joe. If you're an entertainer yourself, grab the mic and get the crowd going.

Cost: Free.

MARCH 21

lovin'cup Idol

lovin'cup 8 p.m.

Come out to see Idol hopefuls compete in a Disney/theatre themed night of singing and entertainment.

Cost: Adult beverage of your choice.

MARCH 22

"Composing New Music"

*Ingle Auditorium, SAU. 8 p.m.*Join David Liptak, a professor at the Eastman School of Music, for an exploration of what it means to create new music and how music excites the imagination.

Cost: Free.

MARCH 23

Salsa Wednesdays

Tango Café, 389 Gregory St. 8 p.m. – 12 a.m.

Take a mid-week break and have a go at salsa dancing with a free "try it" lesson from 8 – 8:30 p.m. Then, join open dancing until midnight.

Cost: Free.

MARCH 24

Rochester Twestival

Easy of East, 170 East Ave. 6 – 10 p.m. Use your social media skills for social good. Take part in music, food, and raffles all while supporting the Rochester YWCA.

Cost: \$10 advance; \$15 at the door.

SG UPDATE

by Amanda Imperial with contributions from Madeleine VIllavicencio

GREEK COUNCIL

The Greek community's representation in Student Government will undergo a major change. Effective this quarter, Greek Council will focus on programming and will no longer be considered a major student organization, removing its current seat at Senate. Instead, a Greek Senator will be elected to represent the constituency.

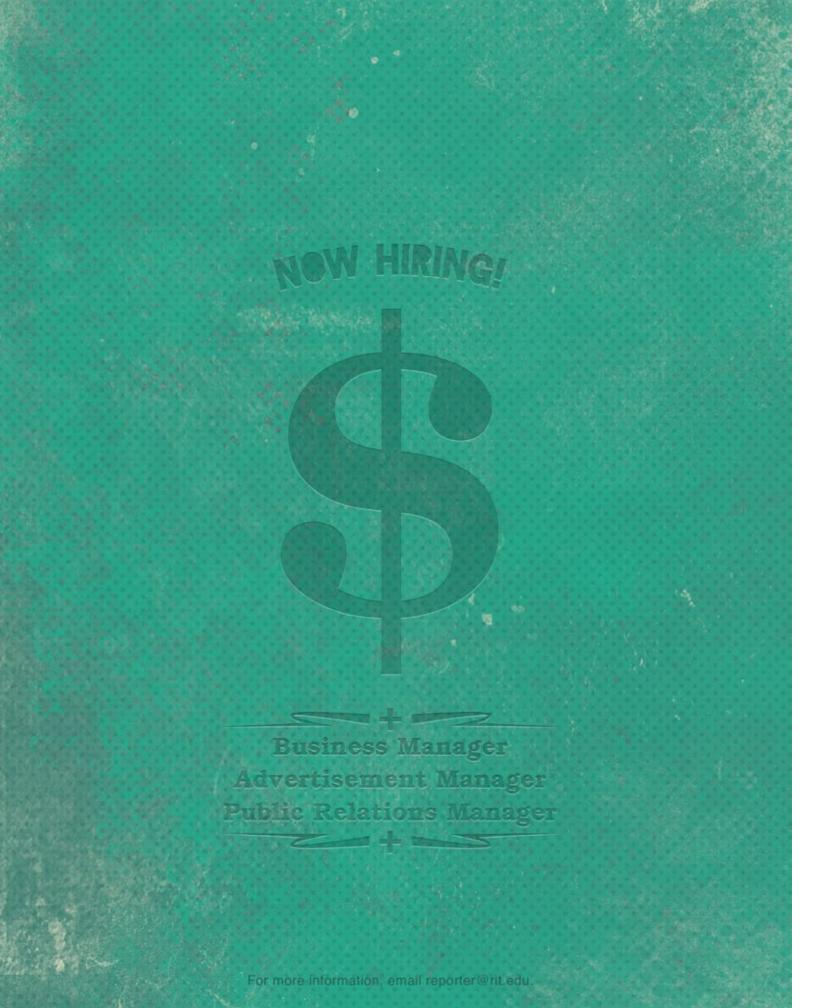
"The Greek community already has several layers of governance and adding another layer didn't really make sense," said David Mullaney, vice president of SG.

All Greek organizations, including both social and multicultural organizations, will be allowed a single vote. Each chapter's vote will be decided upon by the majority vote of its members. This procedure will attempt to prevent a particularly large chapter from dominating the votes.

NEW FINANCE DIRECTOR APPOINTED

SG inducted a new Finance Director on March 11 who will hold the position for the remainder of spring quarter. Jeff Chiappone, a fourth year Mechanical Engineering major presented himself and his background in finance to the Senate, who eagerly welcomed him to SG after a unanimous vote.

6 News | 03.18.11



COPING WITH DEATH ON CAMPUS

by Tia Long | photo illustration by Joi Ong

Everyone, at some point in their lives, will have to face the death of friends and family, but the nine RIT related deaths — eight students and one recent graduate — since July have brought that realization closer to campus.

Most college students see death as a distant threat says Dr. Brian Barry, associate professor of Sociology and Psychology. Every year, he asks students in his Death and Dying class to fill out their own death certificates. The results show most students predict themselves to die in their old age.

"One of the general distortions is that people imagine themselves dying quickly and pretty painlessly," Barry said. "There is a general sense of 'I'm not going to die until my 90's."

Barry says that some people cope with death by pretending it doesn't exist or that they don't have to think about it for a long time, but then someone close to them dies and they are forced to confront the issue. Barry, who was at first reluctant to teach a class about death, realized after the death of his own parents that it needed to be done. "These things deserve to be analyzed and talked about," Barry said.

Barry, who has taught Death and Dying for 30 years since its inception at RIT, has found that most students are quite vocal about the subject of mortality. "The only two topics that they don't tend to talk about are abortion and suicide," he said.

Barry, an advocate of transparency, believes that death announcements should include the cause of death. This ideology led Barry to e-mail Dr. Mary-Beth Cooper, senior vice president of Student Affairs about the subject.

"My own point of view is that we ought to be as transparent and truthful as we can about things. It would be better, for a variety of reasons," Barry said. "Then there aren't some people in the know and some people being excluded." Barry says that Dr. Cooper responded by saying that there are legal constraints about what can be said and that RIT is sensitive to the families of the individual who died.

"If you look at general death statistics, college-aged students are dying every day, but to have so many in one quarter feels unusual," said Dr. Mark Allen Miles, clinical director of the Counseling Center.

With all the recent deaths, Miles says that everyone processes death differently. "For the campus community, there is a reaction to the loss. For many students who did not know the student, it's 'that's a shame' or 'that's sad' and then they move on. Some will have difficulty accepting it, so they will be in a state of shock and disbelief. For others, they may be angry or sad and feel emptiness. Others will look at it as a tragic loss, [a life] cut too short and try to make meaning of that absence and lost potential."

Miles says that with each of the deaths that affected the RIT community, he has seen students reach out to each other. Some students, Miles said, have planned to hold a memorial service and honor the individual in other ways.

A rock on campus was painted with Ryan Phillips's name, and earlier this year, it was emblazoned with Nelson Cole's.



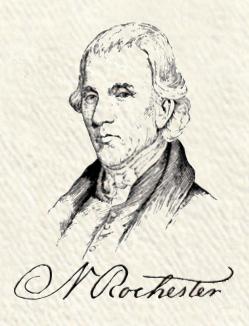
"The students will find ways to continue to honor the memory of the individual," Miles said. He also encourages students close to the individual to reach out to the families.

"We encouraged students to let Ryan's mom know what he meant to them," Barry said, referring to his discussion with students from Computer Science House, of which Phillips was a member. "We told the group that soon they will be talking about things they remember about Ryan and that carries on the heritage of the person that died, that they didn't live in vain," said Miles.

Barry believes talking to friends and family is the most common way to cope with death. He also said that students should go to the Counseling Center. "They will find emotional support wherever it's handiest," Barry said.

"We all die eventually," Miles said. "It's just shocking when it seems premature."

The Counseling Center, located on the second floor of the August Center, offers support and guidance to those who are coping with loss.



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- ~ 72 credit hours of study completed by the end of the 2010-11 winter quarter, or 18 RIT credit hours for transfer students, AND
- ~ A minimum of three full-time quarters (not including co-op) remaining after the spring 2010-11 quarter.

Application Deadline is Monday, April 11, 2011!

*Scholarships are awarded based on academic merit, not financial need. Leadership, community service, and participation in extracurricular activities are strongly considered in the selection process.

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For more information, email Tara DeLeo at tara.deleo@rit.edu

AT YOUR LEISURE 03.18.11 by James Arn

QUOTE

"Stay away from drugs. They're not worth it. I've I am softer than a feather, but much harder to tried, but there's none of them that's worth it." - Randy Newman

RIDDLE

hold. What am I?

WORD OF THE WEEK

glabella n. – The area between the eyes, just above the nose.

The evil witch had a giant, bushy unibrow that stretched straight across her glabella.

Definition taken from http://medterms.com.

OVERSEEN AND OVERHEARD

"I watched 8 episodes of 'Dora the Explorer' last night, and now I hate that show!"

Send your Overseen and Overheard entries to leisure@ reportermag.com with "Overseen and Overheard" in the subject line, or tweet with #OnO to @reportermag.

-Female student in Booth Hall

Western PAKISTAN. The name **PAKISTAN** was created by Chowdhry

STREAM OF FACTS

monarchy until 1893.

largest RODENTS.

TEXAS into five separate states.

The 'Iolani Palace in Honolulu is the only

restored royal palace in the UNITED STATES. It served as the residence of the Hawaiian

When it was first annexed into the UNITED

STATES, there was a provision for dividing

Melanie Typaldos of Buda, TEXAS owns

a 100-pound pet capybara. These animals,

native to South America, are the world's

Pygmy jerboas are the world's smallest

RODENTS at roughly 5 centimeters long.

Jerboas have relatively large legs that allow

them to hop around their native deserts of

Rehmat Ali as an acronym of the ancestral homes of the country's inhabitants: Punjab, Afghania, Kashmir, Iran, Sindh, Tukharistan, Afghanistan and Baluchistan. It also translates to "Land of the PURE."

Breathing PURE oxygen can be harmful to most animals, including humans. It causes fluid to build up in the lungs, which can lead to the collapse of alveoli and a 20-percent reduction of lung **VOLUME**.

Much of the VOLUME of North America's Ogallala Aquifer is owned by famed oil investor T. Boone Pickens. Pickens plans to sell the water back to draught-ridden AMERICANS at an enormous profit.

Though AMERICANS consume more calcium-rich diary products than anyone in the world, they have a relatively high rate of osteoporosis.

REPORTER RECOMMENDS

iTunes Smart Playlists

If you're anything like me, you tend to get stuck in musical ruts. You get a new album and listen to it constantly until you can no longer stand the sound of it. You desperately need to rediscover some of your library's golden gems that have been gathering virtual dust. The simple solution: iTunes Smart Playlist feature.

A Smart Playlist is one that automatically populates itself based on the creator's preferences. I like to use them to rediscover some of my most loved, but little played tunes. If you've been diligent with iTunes' rating feature, you could make a playlist that contains your top rated songs that haven't been played in the last few months. If you haven't kept up with your ratings, try making a playlist that contains songs you haven't heard in the last few months and limit it to 25 or 50 songs based on their play count. Either way, your ears will thank you.

CARTOON by Amber Gartung



11

REVIEWS

03.18.11



"LIGHTWEIGHT BIPOLAR MANIA" BY ROCH Album | Hip Hop | 38 mins. Rating: Skip It!

by Patrick Ogbeide

Hip-hop music constantly suffers from "monkey see, monkey do" syndrome. When a rapper tries something new, many artists will try to emulate this innovation, often with less

The latest trend is combining singing and rapping. Artists such as Kid Cudi and B.o.B. are now receiving acclaim for fusing these two styles, leading many rappers to do the same. Roch is the latest artist to try the technique, but he lacks the sonic power to take him there.

When it comes to rhyming, Roch shows definite talent. In the titular "Lightweight Bipolar Mania," he effortlessly swings through the chaotic sounds created by producer Copper White. While his punchlines aren't rewind-worthy, his flow is top notch and his rhythm demands the listener's attention. Unfortunately, this is only one of three instances wherein Roch actually raps.

The album's biggest issue is that Roch predominantly sings. Unlike B.o.B., who can successfully transition between singing and rapping, Roch can't seem to find a balance. He opts to sing meaningful songs, including "A Beautiful Curse," with a less than meaningful voice.

Nevertheless, "Lightweight Bipolar Mania" is littered with catchy tunes that get stuck in your head. One example is "Dracula's Widow," a hypnotic track wherein Roch cautions against a predatory female. Combined with the lovely "Another Heart Break" and the grimy "Lace You," the second half of the album begins to

"Lightweight Bipolar Mania" could have been a rapping/singing album with real staying power, but with subpar singing, marginal rapping and an overall lack of direction, it's just another album destined to be lost in the shuffle.



"YOUNG THE GIANT" BY YOUNG THE GIANT Album | Alternative | 51 mins. Rating: Dig It!

Brought to you by Arun Blatchley of WITR 89.7

Young the Giant has taken the airwaves by storm. With their epic yet relaxed sound, this little upstart from California have hit on a musical formula that makes every day feel like a middle-class "Lord of the Rings." Listening to Young the Giant inspires the kind of kickass, take names attitude that very few bands can replicate.

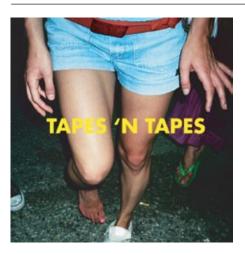
Their single, "My Body," draws easy comparison to the similarly grand sound of The Killers, but with Sameer Gadhia's rougher vocals that somehow lend an urgency to Young the Giant's music that The Killers lack.

As the album progresses, things start to slow down a bit, favoring more intricate rhythms over raw, driving intensity. Not that it's a bad thing; "12 Fingers" has a hypnotic guitar line that sends you drifting into another universe. But there are times when Gadhia's lyrics and vocals seem to lack direction; he's at his best when he keeps his lines simple, direct and loud.

The same goes for the band as a whole. Only a handful of other songs on the album feature the same kind of raw intensity as "My Body," making the other tracks sound disappointingly lackluster. Aside from "My Body," "12 Fingers," "Garands," which features a sound similar to "First Tube" by Phish, and "Apartment," most of the album feels like filler.

With that said, there's something for everyone here. Young the Giant pulls from so many musical styles - pop-rock, folk, island rhythm, jazz, jamband — and synthesizes them all into a few surprisingly solid compositions. It is a band that will take you by surprise; a band that, if it can work out its kinks, could find itself on the fast track to greatness.

...continued



"OUTSIDE" BY TAPES 'N TAPES Album | Alternative | 44 mins. Rating: Dig It!

Brought to you by Zac Levinson of WITR 89.7

Tapes 'n Tapes originally came together in 2003 on the campus of Carleton College in Minnesota. It wasn't until 2005, however, that their first, self-released LP hit the streets. "The Loon" reeked of influence from Pavement, The Pixies, and even Modest Mouse. It quickly garnered critical acclaim and even caught the attention of XL Recordings — the record label that re-released "The Loon" in 2006 - and producer Dave Fridmann. Shortly after the album's release, the band began working with Fridmann on a follow up album, "Walk It Off." This second album was heralded as extremely mediocre. In the wake of "Walk It Off" XL Recordings forgot about Tapes 'n Tapes, as did most of the indie world. Nevertheless, they have established their musical credibility in the eight years since their original and are back in the game with their third LP to reclaim what was once theirs.

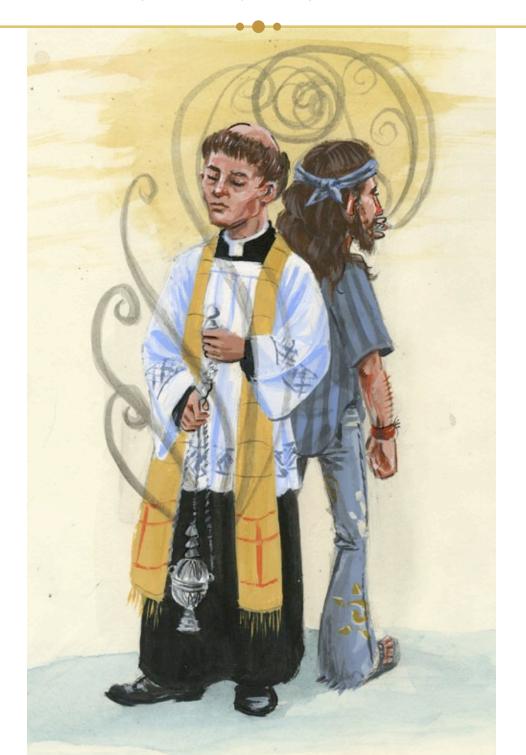
Since their last album, the band has really refined their sound. On Jan. 11 the band self-released their third LP, "Outside." The influences prevalent in their past work are as clear as ever on here with the exception of their folk influence, which has been thrown out in favor of other assorted neo-psychedelic and afro-beat influences. It's clear from the first beats of the album's opener "Badaboom" that drummer Jeremy Hanson has stepped up his game. Fans of The Dodos will find much comfort in the heavy complex percussion. However, on the third track "One in the World," the band brought horns and a xylophone for a quick break from their newfound sound. Then on the next track ,they were right back where they started. It is likely, though unfortunate, that Tapes 'n Tapes is uncomfortable with their new direction. Regardless, "Outside" is worth checking out if only for "Badaboom" and the single "Freak Out."



The Higher State of Mind

A look into the power of enlightenment and what it means to us.

by Kristen Maslanka | illustration by Joanna Eberts



Granolas, hippies, tree huggers or druggies. We often consider the leaders of the "peace, love and happiness" movement to be nothing more than idealists who needed an excuse to smoke weed. Often, teenagers and adults alike use the same excuse, "the hippies smoked for peace, why can't I?" But this skirts the truth behind the usage of marijuana. The men and women of the hippie counterculture were using drugs to achieve a mental state in which they were at peace. It was somewhere they could be inspired by the same great thinkers that continue to inspire scientists, philosophers, writers and artists today.

The state of mind that the hippies were longing for is often called enlightenment. It is a concept that has long has been prized as one of the most important achievements in life, and as such, has been carried through generation after generation.

Getting Your Religion On

The search for true enlightenment can be found in nearly every religion, but is especially prevalent in Buddhism, where the word enlightenment itself is often used. Buddhism embraces enlightenment through the use of meditation. It is said that Siddhartha — the prince who would become Buddha — left his throne to focus on achieving a deeper awareness of what was within and around him. It is said that he meditated for six years, gathering courage, strength and wisdom until he was certain he was close to the ultimate state of mind he strived for. He then trekked to the Bodhi tree and sat in meditation, vowing not to rise until he had achieved true enlightenment. Demons and fears untold attempted to distract him, but he had achieved such clarity of thought that he saw through them and saw that they should not be feared. Beautiful women danced before him, but he was without lust and was not swayed from his concentration. With fear conquered and determination funneling, Siddhartha would soon attain true enlightenment and become Buddha.

Many Buddhists see the tale of Siddhartha as an inspiration to meditate, to look deep within themselves and conquer their own human emotions. It inspires them to become more aware of the world around them — its workings and its flaws — and embrace things for what they are. The legend of Siddartha has created a unique mindset of Buddhism, which values being kind to one's fellow man, observing the situation before taking action, letting things come to you, having patience, being confident, and keeping peace of mind. Buddhists recognize these ideas as the stepping stones to enlightment.

On the Path of Science

Consider the "age of enlightenment," the time when science rose to the attention of the citizens during the 18th century, for a

moment. Scholars of the time were following a similar path to enlightenment — achieving inner peace through education and scientific truth. The enlightenment encouraged citizens to question the environment around them, and furthermore, question the government and the divine right claimed by many monarchs. These thoughts helped birth ideas for democracy, chemistry and astrology. The enlightenment helped these individuals break the ideology of the current society and think for themselves, as individuals, intellectuals and innovators. The prospect of questioning any of the long held religious ways was an unthinkable thing, but they were confident, and they were achieving enlightenment in their own way.

Behold the Psychedelic Wonder

Curiously, as enlightenment carries through history, its roots are still traceable to the ideas of Zen and Buddhism. If one jumps ahead a few millennia, they find themselves in the '60s, the center of the counterculture, the introduction of rock-n-roll, the assassination of a president, and the rise of illicit hallucinogens. When the children of the 1960s were struck with the horrors of the Vietnam War and dreaded uncertainty of the draft, Timothy Leary's magic potion stepped in to quell the fear. The substance was called LSD, and Leary firmly believed that it opened the gates of the mind to acceptance. "LSD demonstrated, even to skeptics, that the mansions of heaven and gardens of paradise lie within each and all of us," said Terrence Mckenna, a well-known psychedelic writer.

Leary wanted to achieve enlightenment through the use of LSD, and the tag line "turn on, tune in, drop out" spread like wildfire through the counterculture, soon leading to Leary's own religion known as The League for Spiritual Discovery. The drug would soon see worldwide

bans, despite the religious following. Some hippies would remain true to the drug, believing it alone could grant them the enlightenment they desired. Others would search for different means. For many, the process of using natural drugs was good enough to achieve that higher state of mind. These men and women turned to the usage of peyote, a small cactus plant that the Native Americans had often smoked to reach a form of enlightenment they called a vision quest. Some hippies disregarded drugs entirely, choosing to rediscover yoga to bring clarity of mind instead.

Social Outcasts or Societal Necessity?

But why has enlightenment been so sought after? What makes it so important? Psychologically speaking, a look at Maslow's "Hierarchy of Human Needs" may offer a bit more insight. At the peak of his pyramid, the ultimate step in happiness is accredited as being selfactualization through the acceptance of facts, creativity, et cetera. In other words, when one releases themselves from the binds of society, they can be free. Perhaps this is the effect Leary was really trying to endorse - encouraging a counterculture that defied the norms of society. Is this not true enlightenment? Breaking the binds? In the Age of Enlightenment, was there not a stir of ideas and a rush of criticism by the conservative society, rooted in their ways?

Today, we can achieve our own enlightenment, we can break from the binds of consumerism, and we can strive for newer ideas and thoughts utilizing the technology that has become available to us. Enlightenment isn't about drug usage or meditating, it's about being ready to break free from social norms and embrace new and exciting thoughts.

Reporter does not endorse the illegal use of controlled substances.

ROCHESTER on the DIME

by Evan Williams | photographs by William Ingalls

Roc City. The Roc. Ra-cha-cha. All nicknames for what has become a home away from home — or simply home — for all of us as we pass through RIT. Now, I don't know about you, but paying for this education has been a bit taxing on my wallet, leaving me without much cash to go out and explore this town. To see if it's possible to spend a solid night in the Flower City on a college-sized budget, Reporter gave me \$35 and dubbed me a baller on a budget. So I asked around to see what kind of trouble I could get into for cheap. To minimize driving, I decide to use my own two feet and pick places mostly in Rochester's South Wedge. Here are my chronicles of Rochester on the dime.

3:15 P.M.

Cinema Theater, 957 South Clinton Ave.

Cash Spent: \$5

Cash Remaining: \$30

The Cinema Theater is a little slice of retro heaven located on the corner of what must be two of the dirtiest streets I've ever walked on. This bright pink homage to the glory days of movie going sticks out like a sore art-deco thumb amongst the drab liquor stores and restaurants that surround it, which perhaps adds to its charm. For \$3 (cash only) and a flash of my trusty RIT ID, I slink into Rochester's only daily double feature. Today, they're screening Oscar darlings "True Grit" and "The Fighter." I snag a \$2 bag of popcorn from a concession stand with a price range of 25 cents to three dollars. You can't get a cup of ice for that price at your local megaplex.

Prices aside, the most alluring thing about the Cinema is its legendary theater cat. A permanent resident of the movie house, this feline cruises the aisles looking for worthy laps to occupy during shows. It will run if you chase it, but halfway through "The Fighter," it hops up out of the darkness and into my lap. *I had been chosen*. It purrs gently through the rest of the film, and I can smell a sage wisdom and ageless cool wafting off its fur. It smells a lot like cat butt.

Cinema Theater on Goodman and Clinton.



6:47 P.M.

Village Gate, 274 N. Goodman St.

Cash Spent: \$0

Cash Remaining: \$30

This has got to be one of the coolest places I've been to in Rochester. This factory-turned-urban mall is like a playground for adventurous shoppers. From the web of wooden staircases and hidden corridors to the sculptures and paintings throughout, there's a ton to see without actually paying for anything. I check out the witchcraft memorabilia and "moon-flavored" incense in Mythic Treasures, chat up a fortune teller outside of Far Out Vintage, and finally manage to pop into the Bop Shop, a remarkably well stocked record (yes, record) store that happens to be blasting Frank Zappa. As "Why Does it Hurt When I Pee?" plays in the background, I chat with an incredibly knowledgeable staff member and browse the great selection of vinyl and CDs. Now, two things in this world make me immeasurably happy: punk rock and free music. I manage to snag a free compilation of local bands and roll away without spending a dime.

7:53 р.м.

Salena's Mexican Restaurant, 302 N. Goodman St.

Cash Spent: \$15

Cash Remaining: \$15

Next on my list? Mexican food. Salena's isn't particularly cheap, but it is quite good. I order a robust chicken burrito doused in mozzarella for six bucks and sample all four of the house hot sauces. The burrito is actually so good that I order another to go, and then eat that one out of the to-go box at my table like some sort of refugee. I'm not proud of that. Note that the first one was enough to satisfy my hunger, the second was just because I could.





8:27 P.M.

Boulder Coffee, 100 Alexander St.

Cash Spent: \$0

Cash Remaining: \$15

I need somewhere to lay low to let what has to be over a pound and a half of chicken and cheese work its way through my system, so I hike up my skinny jeans and hop over to Boulder Coffee Company to chill out. As I study the eclectic local artwork that adorns the walls, a 15-year-old girl plays guitar and sings a mix of pop covers and original pieces. Her name is Erin Sydney Welsh, and her soft voice lends itself so well to her generally cheery songs. A conversation with a stranger about "True Grit" leads to a free Jeff Bridges-inspired White Russian, saving me \$4. I don't usually accept drinks from strange women, but I feel like given the circumstances, the Dude would abide. And yes, Boulder Coffee is a coffee shop that serves liquor. Step your game up, Java Wally's.

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9:35 P.M.

Dubland Underground, 315 Alexander St.

Cash Spent: \$0

Cash Remaining: \$15

I judge a city almost solely by its nightlife, and when it comes to drinking establishments, I'll take a good dive bar or hole-in-the-wall over some ultra posh lounge any night of the week. In my hometown of Atlanta, we have a name for the pool halls, punk joints and basement clubs that revel in their grit and debauchery: the trenches.

After many nights spent at the bars on East Avenue, I've come to the conclusion that Dubland Underground is indeed a trench. Dubland usually doesn't get jumping until around midnight, which is when the good events start. But when it gets going, it gets going. I've seen DJs and bands — and even the occasional pirate — whip crowds into frenzies. On a good night. This isn't one of those nights. The place is fairly docile, which means that they're either recovering from last night's Pia Meter show or they're saving their energy for St. Patty's Day Saturday night. Either way, not much is going on, so I bounce. I'll just keep an ear to the ground for their next big party. I suggest you do the same.



The Bug Jar, 219 Monroe Ave.

Cash Spent: \$0

Cash Remaining: \$15

The Bug Jar is the under the same spell as Dubland, with Friday being rather unspectacular compared to the sweaty college kid dance party the night before. It's a short walk down the road, so maybe whatever Dubland caught is contagious. I manage to slip in past the doorman as he heads to the bar for a second, circumventing the \$2 cover. A peep at the dance floor shows that there is no dance party to speak of. For the record, there is nothing sadder than watching a DJ play to an empty room.

But as the night moves on and people grow more ... confident, the party picks up. By the time I leave, it looks like some sort of interpretive dance recital. For me, watching a room half full of uncoordinated, uninhibited people dance beats staying in and watching cable.



The Pig, 7 Lawrence St.

Cash Found: \$1 Cash Spent: \$16 Cash Remaining: \$0

I found a dollar. Sweet. That takes care of half of the cover to get into the The Pig, a rather bare bones college bar in between Dubland and The Bug Jar. This is perhaps the most energetic bar I've come across this evening. It's swelling with polo-clad bros and girls squeezed into tight skirts like no one told them it was snowing outside. The only objects in the room are a few dartboards and a pool table converted into a beer pong table — sacrilege. I run into an old friend celebrating his birthday, so I decide to donate my last \$14 to his birthday drink fund. Consider it a charitable donation.

I can't tell if there's a DJ or if they're just playing the radio over the PA, but the kids here are having a good time. In fact, people are having such a good time that they can hardly stand it; a fight breaks out. One guy takes another's fitted Yankees cap, drops it on the floor and stomps on it. My guess is that he's a Sox fan. You can guess where things go from there.

It's closing time, so everyone spills out into the street. The brawlers were temporarily separated, but meet up again around the block. And then again down the street. There's a lot more talking than punching, but blows are thrown. The hat stomper and his friends seem to be dishing out most of it. Members from both parties break things up before one of the dozen police officers around the corner catch on. As if to declare a draw, some stranger projectile vomits in the space between the groups. That's all the excitement I can handle for one night. Well done Rochester, well done.

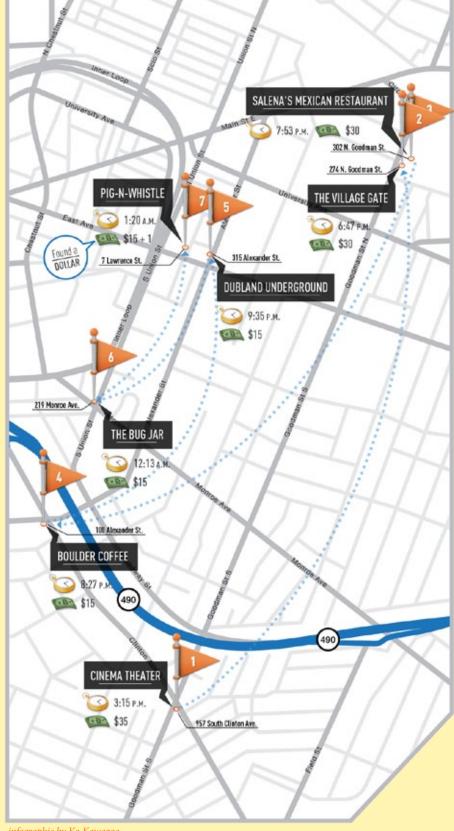




2:30 A.M. My Apartment

Cash Remaining: \$0

Thirty-five bucks might not seem like much, or it might seem like a lot. It's all about how you spend it. Is \$15 a lot for burritos? Yeah, but if you supplement it with a free drink at a coffee house and dodge cover at a few bars, then it evens out. Plus the stories you gain are all free. So if you want to take on Rochester on the dime, hit me up. I'll show you around. **R**



infographic by Ko Kawazoe



THE LOCAL FOOD MOVEMENT

by David Keith Gasser | photographs by Katie Thompson and Josh Kuckens

"Fresh, local, organic, healthy. That's the idea." Sociology professor Dr. Vincent Serravallo seems to smile in satisfaction as he discusses his experience with food co-ops and locally grown food. Local food, often found through cooperative food networks and community-supported agriculture (CSA), is nothing new. In Rochester, the Abundance Cooperative Market has been around since 2001 and its predecessor, the Genesee Co-Op Foodstore, since 1968. Those involved in these sorts of endeavors seem to share an abundance of enthusiasm for them, and participation in these cooperative programs has recently become something of a trend.

Above: The Rochester Public Market provides the community with a wide array of fresh produce year-round.

AN ENVIRONMENTAL WINDFALL

There is certainly a benefit to be gleaned from choosing to "go local" by purchasing and utilizing regionally grown foods. Dr. Serravallo summarizes the principles and ideals behind buying locally with a single word: environmentalism. The large farms that produce most of the country's food are notoriously hard on both their land and the environment in general. Many of them disregard the simple, yet environmentally important practice of crop rotation, and copious amounts of fertilizer are used to compensate for nutrient-deficient soil.

Pesticide use, which is detrimental to the environment, is also much more rampant in these large-scale operations. An example of this is use of the pesticide DDT, where buildup in certain bird populations' eggs would kill or harm their offspring. Tom Harper, an employee at a CSA in western Connecticut, addresses the problem with pesticide and fertilizer use by saying, "People just need to understand what they are putting into their bodies."

Perhaps even more harmful than the industrial farming itself is the transportation necessary to support it. The average produce item in an American supermarket has traveled 1,500 miles before reaching your kitchen table. Unfortunately, that's only food grown in the United States.

With gas prices and environmental pollution a constant concern, this obvious waste of resources and energy is troubling. A direct result of large-scale agricultural operations, this unfortunate circumstance can be resolved by purchasing locally grown food. With reduced time between harvest and purchase, local food retains much more of its nutritional value and taste. Additionally, it removes the necessity for the large-scale, cross-country movement of items. Less transportation means less consumption of gasoline, which decreases pollution, gas prices and traffic.

The benefits of purchasing locally grown food are evident. On an individual level, consumers gain higher quality food. On a larger, community level, money stays within the local economy and strengthens it.

AN UNSUSTAINABLE LUXURY

The United States is a geographically diverse country. From the cloudy and wet northwest to the perpetually sunny beaches of California, there are a variety of climates that support different crops in different seasons. Buying locally in western New York, for instance, consumers would never be able to eat an apple in the winter or ever enjoy an orange at all. The large-scale production and proliferation of food products across the United States allows us these choices.

The popularity of purchasing locally is definitely growing. Hoping to profit from this trend, some companies have turned to slightly unethical practices. Much like the "green" revolution, where environmentally friendly products proliferated the United States, local products are becoming a tag line in a marketing scheme. Greenwashing, where a company might falsely market products as green or environmentally friendly, has morphed into "localwashing." Harper remarks on times when up-scale restaurants in nearby New York City have falsely advertised the use of local products from their farm. This demonstrates that with the growing demand for local food products some restaurants are willing to lie about the origin of their produce to meet the demand from their customer base.

Another negative is the increased cost. Smaller farms produce less and must charge slightly more to cover operational costs and make a profit.

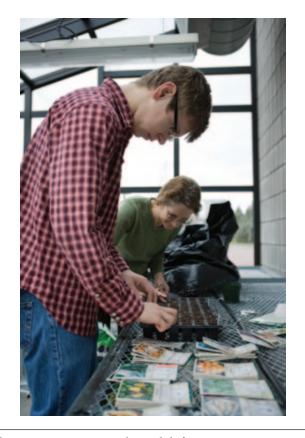
Especially with organic foods, which are common in more locally serving farms, the increase in cost is noticeable. As Dr. Serravallo says though, "it's worth it." The fresher food, he concludes, is worth every part of the slight cost increase. Harper says, "It's just one more step in the right direction towards environmental responsibility."

MIXED BENEFITS

Buying locally is certainly not a choice that everyone will make, or even has the ability to. It's obvious that certain areas of our country simply cannot provide the produce necessary to feed their populations. Being able to buy any food out-of-season has become a luxury most Americans are unwilling to sacrifice.

However, the industrial agriculture predominant today needs reformation. Their business practices are almost draconian as they drive smaller farms out of business, many of whom sell out at the end of a poor growing season. Additionally, they tear apart the environment. Without the support of Dr. Serravallo and the many others who continue to participate in CSAs, these small but beneficial and important operations could disappear.

"Beyond all the environmental and health concerns, I've got to say that [local] food just tastes better," says Harper. For many, that's ultimately the deciding factor for many who stick to local foods. Buying local, and getting involved in community agriculture when possible, is a winning solution for both consumer and producer.



Above: RIT Community Garden student member Cameron Hebda plants seeds for the spring growing season with some help from supervisor Dawn Carter.

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Onentation Assistant information S

OR I T New Student Orientation



Date

Tuesday, Mar 8, 2011 Wednesday, Mar 9, 2011 Saturday, Mar 12, 2011 Monday, Mar 14, 2011 Wednesday, Mar 16, 2011 Saturday, Mar 19, 2011 Sunday, Mar 20, 2011 Monday, Mar 21, 2011

Time

6:00-7:00pm 7:00-8:00pm 3:00-4:00pm 7:00-8:00pm 8:00-9:00pm 3:00-4:00pm 4:00-5:00pm 7:00-8:00pm

Location

Campus Center, Room 2650
Campus Center, Room 2650
NRH Room 1250
Student Alumni Union, Room 1829
Campus Center, Room 2650*
Kate Gleason Hall Room A055
NRH Room 1250
Campus Center, Rm 2650*

*Interpreter Requested



Dark skies and chilling temperatures loomed over RIT's turf field on Saturday, March 12 as the men's lacrosse team, ranked sixth, took to the field against the Keuka College Storm. However gloomy, the weather could do nothing to dampen the Tigers' energy as they went on to crush the Storm 18-6. With their win, the Tigers improved to 3-0 on the season while the Storm evened their record at 1-1 overall.

The Tigers dominated control of the ball throughout the game, winning 16 of 27 face-offs and securing 43 out of 69 ground balls. This control, combined with impeccable teamwork and solid technique, led the Tigers to a seemingly easy victory. RIT scoring was led by third year Business Management major Tyler Russell and Jordan Collins-Hartwig, a third year Electrical Engineering major, who both scored an impressive four goals each. Other offensive leaders for the Tigers were fourth year Business Management major MJ Kiekebelt, and fourth year Graphic Design major Kelso Davis, with two goals apiece.

Kiekebelt got the Tigers off to an impressive 11–1 lead over the Storm.

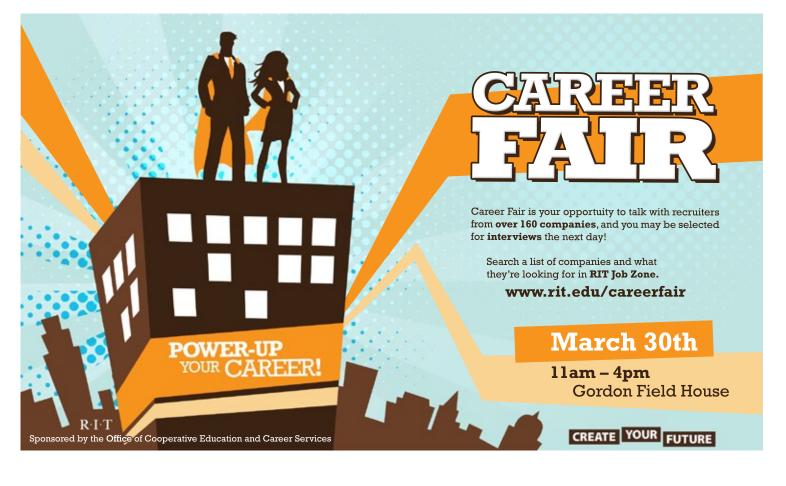
start, scoring the first goal of the game after a little more than a minute of play. Thirty seconds later, Russell swept in and secured the Tigers' second goal. Within minutes, first year Business Management major Kyle Aquin made it 3-0 for the Tigers. After several minutes spent trading possession, Keuka's first year Scott Miller charged through the Tigers' defense to put the Storm on the board. It would be their only goal for the remainder of the first half. The Tigers maintained solid control through the end of the first period with goals scored by Iric Bressler, a fourth year Mechanical Engineering major, and third year Industrial Design major A. J. Tingle.

The Tigers dominated the second period, denying Keuka any scoring opportunities while racking up six of their own goals, three of which came from Collins-Hartwig. Kiekebelt picked up another goal for the Tigers as did Tom Riley, a third year Finance and Marketing major, and Ryan Speciale, a third year Electrical Engineering major. At the end of the first period, the Tigers had a dominating

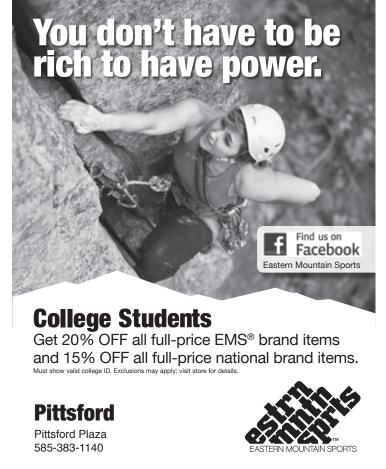
The Storm seemed to find another gear on resumption of play during the third period, managing to score four goals while holding RIT to just one. Second year Mark Butto was the first of the Storm to find the back of the net less than two minutes into the period. It was followed up with a goal by third year Mason Brown less than a minute later. Brown then found the net twice more to round out his hat trick and finish scoring for the period. RIT's lone goal of the period was scored by Collins-Hartwig.

The Tigers got back on their game with the start of the final period, wracking up another six goals while limiting the Storm to just one. RIT's six straight goals were scored by Russell, Davis and Alex Crepinsek, a third year Hospitality and Service Management major. Keuka's fourth year Jaime Conway finished out the scoring for the game, bringing the final score to 18-6 for RIT.

See the Men's Lacrosse team in action next on April 9 when they take on the Ithaca Bombers.









With a soaked notebook, numbness in my hands and toes, and a constant shower of freezing rain, the March 9 women's lacrosse game was anything but pleasant. Unfortunately for RIT, the outcome of the game against the Buffalo State Bengals was just as grim as the weather. Despite this, a small group of fans, including several members of the men's lacrosse team, stood on the sidelines under umbrellas and wrapped in blankets, faithfully cheering on their team. Even greater enthusiasm was shared by the women's team who could be constantly heard communicating on the field or shouting supportive phrases from the bench.

The game started off slow, but quickly picked up when Buffalo scored the first goal less than 10 minutes into the first period. Just minutes later, Buffalo's Maggie Sharp (#17) passed the ball to Mariah DeBolt (#21), who shot past RIT goalie Katelyn Crane, a second year Mechanical Engineering Technology major, for the Bengals' second goal of the game. With 17 minutes remaining in the first period, Buffalo State had a 5-point lead over RIT 5-0. The Bengals' offense overpowered the Lady Tigers who had trouble keeping the Bengals away from the net.

RIT's first goal came 26 minutes into the first period when Carly Augustyn, a second year Biomedical Science major, shot past Buffalo's goalie. After a sixth goal by the Bengals, RIT found the opportunity to score again, this time by Loren Azlein, a second year Film and Animation major. This would be the last goal scored by RIT until the second period. Buffalo, however, racked up another 6 points, putting the halftime score at 12-2.

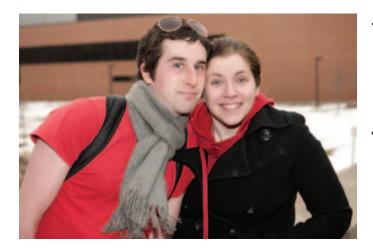
After halftime, which many fans used to warm up in their cars before heading back out

into the rain, it was clear that players on both teams amped up their energy for the second period. Despite their newfound focus, RIT's players had trouble connecting as a team, allowing the Bengals to keep their lead. Head coach Jeff McGuigan noted that the girls "need to play better as a team" in order to defeat tough teams like Buffalo State.

Three minutes into the second period, the Bengals scored their 13th goal of the game. RIT matched Buffalo's point with a goal of its own scored by Rebecca Lampson (#13), a third year New Media Marketing major. RIT also took the next two goals, putting the score at 13-5 with 12 minutes left in the game. During the last 10 minutes of play, the Bengals scored another 4 points while the Tigers scored twice, making the final score of this hard-fought game 17-7.

While RIT certainly has some improvements to make, McGuigan says that the team has made progress. "The girls work hard, and they know what they have to do [to win]. Now, we just have to do it."

WORD ON THE STREET by Drew Swantak



"Know where the free food is."

Chappy Sullivan (L) Fourth year Mechanical Engineering major

Date someone who does product endorsements."

Steph Collins (R) Fourth year Visual Media major



'I don't."

Second year Fine Art Photography major



'I don't eat on campus."

Jocelyn Peters (L) Second year Illustration major

"I only eat salads."

Lauren Cabrera (R) Second year Ceramics major

HOW DO YOU SAVE MONEY?



"Spend it on important things."

Michael Remer (L) First year Film major

"Use your fake money."

Chantal Massuh-Fox (M) First year Film major

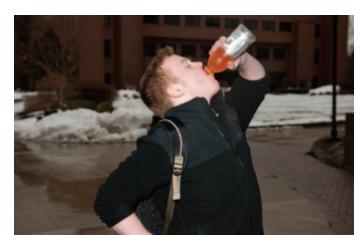
'Rent books.'

Ilana Schwartz (R) First year Film major



'I sold my PlayStation 3."

Gianni Manganelli Second year Imaging Science major



"Product endorsements." 🖪

David George Third year Information Security and Forensics major

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compiled by Amanda Szczepanski & Moe Sedla

TUESDAY, 8:26 P.M. (from voicemail)

HOW RIT IS THIS? I CAN COUNT THE GIRLS AT THIS PARTY ON ONE HAND. OF COURSE, I'M ALSO COUNTING IN BINARY.

TUESDAY, 4:17 P.M. (from text)

Rings, I feel like a turtle under a heating lamp as I stand waiting for my bus stop behind the library.

SUNDAY, 8:49 P.M (from voicemail)

THE FRESHMAN FIFTEEN IS FUN TO JOKE ABOUT UNTIL IT HAPPENS TO YOUR GIRLFRIEND.

MONDAY, 10:39 P.M. (from text)

RINGS THIS IS IMPORTANT. WHAT IS THE PLURAL OF CLITORIS? CLITORISUSES?

SUNDAY, 12:58 P.M. (from voicemail)

You know the worst part of living in Riverknoll? You live on the wrong side of the Greek mansions to watch the walks of shame.

SUNDAY, 3:54 P.M. (from text)

I visited a friend from home, and there were eight girls and three guys. That was the most mindblowing thing I've seen in awhile. **FRIDAY, 12:23 P.M.** (*from text*)

MY PROFESSOR JUST SUGGESTED THE CONUNDRUM, "IF DRUG DEALERS MAKE SO MUCH MONEY, WHY DO THEY LIVE WITH THEIR MOTHERS?"

WEDNESDAY, 9:04 P.M. (from text)

I SWEAR THIS PICTURE OF GOLISANO ... ITS EYES ARE FOLLOWING ME. AHHH IT JUST SCOWLED.

TUESDAY, 10:40 A.M. (from text)

Dining service gift cards ... It's bad enough they serve us this shitty food — now they want us to give it as a gift? \square



VIOLENCE IN VIDEO GAMES

by Adam Watts | illustration by Adrian Yablin

Video game violence is an issue I thought had been beaten more than the proverbial dead horse. This relic of the '90s and early 2000s was argued and, I had thought, resolved in the political discourse of the time. However, the issue has resurfaced, in the form of a FoxNews. com article titled "Is Bulletstorm the Worst Game in the World?" The article, written by staff writer John Brandon, is full of the usual circus of misinformation and sensationalism that have forever characterized this debate.

The idea that video games inspire violence first became popular after the Columbine massacre in 1999 when the media, looking to explain this tragedy, latched onto how the killers played the computer game "Doom." Wild rumors circulated, kicking off another decade of debates. Violent video games would become the subject of the next great moral panic, following comic books and "Dungeons & Dragons."

But does violence in video games actually make the kids who play them more aggressive? The evidence suggests that it doesn't. Enter the Australian government, whose recent review of existing research attempted to definitively answer the question: Do violent video games inspire real-life aggression?

The answer, unsurprisingly, is no. According to Brendan O'Connor, the Australian Federal Minister for Home Affairs, "From time to time, people claim that there is a strong link between violent crime or aggressive behavior and the popularity of violent computer games. The literature does not bear out that assertion." The review states that there is stronger evidence of short-term effects of aggression from violent games than there is for long-term effects. However, the study also mentions that those short-term effects are merely a small risk factor, noting that studies linking video games to violence often "do not thoroughly explore other factors such as aggressive personality, family and peer influence, and socio-economic status."

This article also criticizes the Entertainment Software Ratings Board's (ESRB) rating system, calling it "useless, because it isn't enforced at retail." Many assume that children are getting their hands on these adult-themed video

games, which incites them to violence. This, however, is not the case. According to research conducted by the Federal Trade Commission over the past decade, compliance with ESRB ratings is significantly higher than with ratings for movies or music. The only legal way for kids to get their hands on these games is to have an adult buy them, in which case, the blame does not lie with the retailer.

This issue has been resolved for some time now. Governmental review of the data is merely a final nail in the coffin for this proverbial dead horse. Violent video games are just that — games. They are no different from other media in their effects upon those who play them, and they should be treated as such, with all the First Amendment protections and artistic respect that entails.

The opinions expressed in the Views section are solely those of the author.

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Schedule

MARCH 7 - 25

information sessions Kathy Hall Conference Room

MARCH 17 & 18

meet and greets

3/17 - SG Office 6pm-7pm

3/18 - SG Office 3pm-4pm

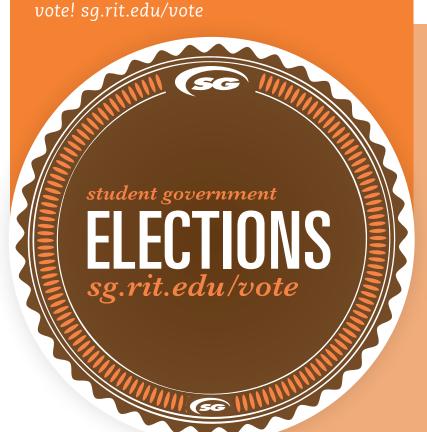
MARCH 25

packets are due 12pm @ SG Office

APRIL 8

president and VP election debate campus center reading room 2:30pm-4pm

APRIL 18 - 21



sg.rit.edu

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Info Sessions

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Week 1

Week 2

3/7	4-5 _{pm} , 8-9 _{pm} *	3/14	4-5 _{pm} , 8-9 _{pm} *
3/8	12-1 _{pm} *, 8-9 _{pm}	3/15	12-1 _{pm} , 8-9 _{pm} *
3/9	1-2 _{pm} , 3-4 _{pm} * 6-7 _{pm}	3/16	1-2 _{pm} *, 3-4 _{pm} 6-7 _{pm} *
3/10	4-5 _{pm} , 6-7 _{pm}	3/17	4-5 _{pm} *, 6-7 _{pm} *
3/11	3-4 _{pm} *	3/18	3-4 _{pm}

Interpreters provided

Week 3

By appt, email sgrel@rit.edu

