

NON-MEMBERS ATTENDING: B. Colon, L. Cunningham, K. Martin, K. Rex, K. Darroch (Interpreter), G. Macias (Interpreter)

The meeting was called to order at 3:05 p.m.

MINUTES
Minutes from the April 18, 2012 meeting were unanimously approved.

PRESIDENT’S REPORT
• Dr. Destler announced that the RIT men’s lacrosse game against Tuft’s starts at 4pm (part of the Elite 8).
• Recent and upcoming major gifts include:
  o $2 million for Golisano Institute for Sustainability from a major national corporation
  o more than $5 million from a national software company for a green computing center
  o $5 million for the Thomas H. Gosnell School of Life Sciences from the Gosnell family
  o A $3 million donor has announced a planned gift but wishes to remain anonymous at this time.
    o This represents a record amount of fundraising for a non-campaign year.
• Graduation is less than two weeks away.
• New LED lights are being installed around campus; they consume 40% less energy and last twice as long. Priority is being given to lights which are on 24/7 (i.e. stairways).
• In summary, it has been a wonderful year. Compliments to our governance groups. Staff Council and Academic Senate both took on difficult challenges and did a good job moving them forward, including Academic Senate’s revision of a major policy document.

TITLE IX COMPLIANCE-RELATED REVISIONS TO POLICY D.18
Dr. Destler
• Dr. Destler stated that in January he approved exceptions to the Title IX student conduct policy. This occurred because periodically the federal government re-interprets policy and the university has to change to be in compliance. The exceptions related to sexual harassment and were approved without going through governance process.
ENROLLMENT PROJECTIONS (Ppt presentation is posted on IC DML site)
Jim Miller

- June 1-deposits due for students attending in fall
- RIT emerging among leading private institutes and brand recognition increasing
- The fall enrollment numbers are a product of retention and recruitment.
- Admissions is now more selective in freshman and graduate classes
- The global economy has compelled to be more global; good progress on ethnic and geographic diversity
- 87% of incoming freshman are declared for a program, 13% undeclared
- There is now increased competition and price sensitivity
- Government policies are affecting the rate of tuition increase; RIT is being proactive about slowing it down.
- There has been a flattening in enrollment since 2001 due to limits to international travel which impacts graduate students the most.
- Number of FT equivalents has grown by 69%, which reflects the overall shift from PT local to global FT.
- 2012 highest growth is in undergraduate population
- 11,600 freshmen are moving up to be sophomores, 890 are changing majors or programs.
- 1,300 more applications this year than last year
- Positive fall-spring retention
- GCCIS, KGCOE, and CIAS leading enrollments, 75% of entering students that have declared are in STEM programs
- Wider geographic representation; fewer from upstate (Rochester, Syracuse, Buffalo) NY and the region, 50% from CA, IL, FL, MD, VA, and more international students
- Graduate admission rate increased from 46% to 49%; 38%-40% women, 6% AALANA (too light)
- Thank you to the RIT community as this success is due to a combined effort.

Q: Is there a data about the number of AALANA incoming freshmen who are Hispanic or African American?
A: Information is not available yet, however, Hispanics represent the fast growing minority group among incoming freshmen.

Q. What percentage of graduate students are international students?
A. 55%

Q. What’s so effective about international marketing for graduate programs and should we be doing more similar efforts for undergraduate recruitment?
A. STEM graduates in the US generally go to work unless fully funded or subsidized. Outreach has been extensive in India, where RIT has been recruiting for over 20 years. International representation will increase as research portfolio grows and gains reputation. Additionally, there has been major growth in both undergraduate and graduate recruitment from China. Typically, recruiting spends 125-150 days per year in over 25 countries.

Q. Will the calendar conversion to semesters impact recruitment of international students?
A. RIT will be better aligned with the marketplace

IC Minutes 5/16/2012
STUDENT GOVERNMENT ACCOMPLISHMENTS *(Draft and Ppt presentation is posted on IC DML site)*

Greg Pollock and Phil Amsler

- Review of 2011-2012 highlights and goals and planned direction for 2012-2013
- Very successful year
- SGTV signed contract regarding RIT hockey away games, as well as adding more interesting content.
- Attracted Michael J. Fox as part of the Horton Distinguished Speaker Series at Brick City weekend
- Created app to compare local and online book buy back rates
- Worked with library to keep building open 24/7 for finals, w/breakfast served on an ongoing basis
- Started Tiger East End express very popular-over 7,200 riders in 15 weeks (equivalent to 40% of campus population). No negative incidents occurred.
- NTID collaboration-Matt Hamill talk and movie very successful
- Progressed on Roc Easy Ride-replacement for ride board in SAU, hope to launch in the fall
- Financials:
  - Reduced amount of money to Greek and RIT internal departments as they receive separate funding
  - Greg reminded committee that there are 29 Greek organizations and over 250 student-run clubs; SG is funded by student activities fee
- Organized Sprint football, facilitated to-go containers at Gracie’s, lengthened hours at Gracie’s to accommodate students after their 8 p.m. classes
- Volleyball, disc golf, etc for fields near dorms; previously students had to go to the SLC
- RHA will purchase the supplies to set up a gear rental system
- Collaboration has been key to success, no goals accomplished by SG alone-thank you to everyone we have worked with for their passion, hard work, and sensitivity. Dream Big-what we want to see is the most engaged student campus.
- Introduced new SG president and vice president, Taylor Deer and Sarah Thomas
  - Goals are to be visible and approachable, increase accountability, empower the 17,000 students to be engaged
  - Want to pursue and identify ideas to get more involved
- Visited over 100 campus groups to get feedback during campaign
- Clubs want to get more involved with projects going on on-campus, continue to have an impact
- Expand student awareness of the TE3 bus as safe travel option
- Also, still trying to find more storage space for clubs, there are 297 self-identified clubs on campus and that number is growing.

Meeting adjourned at 4:04 p.m.

To be approved at the September 12, 2012 Institute Council meeting