PROPOSAL FOR
REVISIONS TO SMOKING POLICY (C16.0)

Donna Rubin, AVP for Student Wellness
Mike Stojkovic, Associate Director for Wellness
TASK FORCE MEMBERS

- David Armanini: Finance & Administration ∞ Environmental Health and Safety
- Renee Brownstein: Finance & Administration ∞ Human Resources
- Evelyn Brister: College of Liberal Arts
- Enid Cardinal: Office of the President
- Nicolas Cifranic: GCCIS SG Senator
- Jerry Curnutt: Saunders College of Business
- Chris Denninger: Finance & Administration ∞ Public Safety
- Brooke Durland: Student Affairs ∞ Student Health Center
- Cliff Eddington: Finance & Administration ∞ Human Resources
- Judith Foster: Finance & Administration ∞ Environmental Health and Safety
- Jamar Frater: CHST SG Senator
- Lilli Jensen: Student Affairs ∞ International Student Services
- Megan Karpie: Student, College of Health Sciences & Technology
- Chris Knigga: NTID ∞ Facilities Services & Sustainability
- Daniel Ornt: College of Health Sciences & Technology
- Karen Pelc: Student Affairs ∞ Student Wellness
- Sonja Phongsavanh: Enrollment Management & Career Services ∞ Graduate Enrollment Services
- Donna Rubin: Student Affairs ∞ Student Wellness
- Mike Stojkovic: Finance & Administration ∞ Employee Wellness
- David Woodhams: Finance & Administration ∞ Facilities Management Services
# Policy Review To-Date

<table>
<thead>
<tr>
<th>Dates</th>
<th>Actions</th>
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<tbody>
<tr>
<td>October 2012</td>
<td>ICEC approves establishment of Smoking Policy Task Force and its charge; Co-Chaired by Donna Rubin, AVP for Student Wellness and Mike Stojkovic, Asso. Director for Wellness</td>
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<td>December 2012</td>
<td>Ty Patterson, Director of the National Center for Tobacco Policy brought in to consult with the Task Force and facilitate an Open Forum in Ingle with the RIT community</td>
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<td>January 2013</td>
<td>Task force divides into working subcommittees: Communication, Implementation, and Compliance</td>
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<td>January –May 2013</td>
<td>Ongoing discussion, research, and presentations by subcommittees; recommendations are developed and written</td>
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<td>April 2013</td>
<td>Co-Chairs participate in webinar: “College Tobacco Control - A 2013 Progress Report”</td>
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<td>May 2013</td>
<td>Provost Haefner requests a study to assess the impact a smoke-free policy might have on our international students</td>
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<td>September 2013</td>
<td>Survey of international students conducted</td>
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INTERNATIONAL STUDENT SURVEY

- 26% of the international students on campus responded to the survey (555 out of 2106)
- 68% support restricting smoking on campus
- 12% were neutral or indifferent to revising RIT's smoking policy
- 20% were opposed to revisions
INTERNATIONAL STUDENT SURVEY
QUALITATIVE RESPONSES

- 85% of respondents (471) provided additional comments.
- 42% (199) of those comments were in full support of a complete ban on smoking and reflected the students’ beliefs that the restrictions would make the campus healthier.
- 15% (72) responses suggested setting up Smoking areas on campus rather than a complete ban
- 8.5% (40) were completely against restricting smoking
PROPOSED POLICY

I. **Scope:** applies to all students, employees, vendors, and visitors while on RIT-managed properties located in the United States.

I. **Definitions:** *Tobacco products*—combustible items (including but not limited to cigarettes, cigars, and pipes) and non-combustible items (including but not limited to chewing tobacco and e-cigarettes).

II. **Policy Statement:**

*The university is committed to facilitating a healthy working, learning, and living environment. To prevent harm to members of the RIT community and to be consistent with university wellness initiatives, smoking and use of tobacco products are prohibited on all university-managed properties, including but not limited to:*

- **Buildings**
- **Parking lots, athletic fields/tracks, bleachers/grandstands, outdoor paths, fields, and roads**
- **Partially-enclosed areas such as covered and uncovered walkways, breezeways, outdoor dining areas, bus stop shelters, loading docks, building entrances, exterior stairways, and landings**
- **Vehicles owned and leased by RIT or its affiliated organizations**
**HIGHLIGHTS OF PROPOSED POLICY**

- Reasonable roll-out if approved (Proposed 12-18 months)

- Ample time to insure all aspects of campus community can operationalize the revised policy. Campus partners (Admissions, Administrative governance groups, Student Groups) can be consulted to determine acceptable timeframe for introduction of new policy

- Ample time and opportunities for smoking cessation referrals and participation

- Ample time for marketing the policy, establishing community expectations and addressing compliance strategies

- Supports our Wellness focus
**E-Cigarettes, Hookah Pens, Vape Pipes**

- **Electronic cigarettes** (e-cigarettes) are battery operated products designed to deliver nicotine, flavor, and other chemicals. Nicotine and other chemicals are turned into an aerosol, inhaled by the user.

- **Hookah pens, e-hookahs, or vape pipes** are products which are exploding in popularity. They come in a rainbow of colors and candy-sweet flavors but, beneath the surface, they are often virtually identical to e-cigarettes, right down to their addictive nicotine and unregulated swirl of other chemicals.
Sales of e-cigarettes more than doubled last year from 2012, to $1.7 billion, according to Wells Fargo Securities, and in the next decade, consumption of e-cigarettes could outstrip that of conventional cigarettes.

Only e-cigarettes that are marketed for therapeutic purposes are currently regulated by the FDA Center for Drug Evaluation and Research (CDER). The FDA Center for Tobacco Products (CTP) currently regulates:
- cigarettes,
- cigarette tobacco,
- roll-your-own tobacco, and
- smokeless tobacco.

FDA intends to issue a proposed rule extending FDA’s tobacco product authorities beyond the above products to include other products like e-cigarettes.
**COMPLIANCE VS ENFORCEMENT**

- Violation of the Policy is defined as using any tobacco products, including e-cigarettes, and other non-combustible tobacco products, on RIT property.

- Successful implementation of the Policy will engage all members of RIT community in creating a culture of compliance. Faculty, staff (employees) and students will be informed to provide clear, compassionate yet firm messages to communicate to violators of the Policy.

- Our recommendation following the initial roll-out period regarding non-compliant community members would be:
  - We allow the culture to shift during the roll-out period; we provide for consistent messaging for the new policy; we establish community expectations for educating non-compliant members.
  - We convene after an agreed upon period of time to determine if additional measures for compliance need to be established.