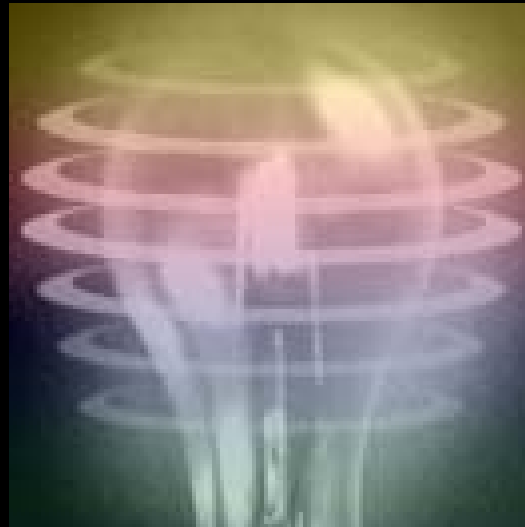




Making the Connection

**Connecting with Learners and
Learning in the 21st Century**



*Mark David Milliron
President and CEO*

Connected World



- **Web to 1 billion by 2005**
- **E-mail will triple by 2005**
- **49% growth in use of broadband in U.S., 13% of population**
- **93% of US school children use the Internet at home or in school**
- **Average surfer spends 9 hours per week on 22 sites, 5 deeply**
- **In 1999, 110 sites dominate the net; In 2003, only 10 dominate, and 3 properties account for more than 1/2 of all online time**

Connected World

- **Customer Relationship Management**
 - *Bricks to Clicks from Lead to Loyalty*
 - *From DotCom to FullCom*

	marketing	sales	service
web	internet		
phone			
field			

Connected World

- **Change in Education**



PETER F. DRUCKER

**Management
Challenges
for the
21st Century**

“In the next 50 years, schools and universities will change more and more drastically than they have since they assumed their present form more than 300 years ago when they organized themselves around the printed book.”

Peter Drucker

Connected World

- **Change in Higher Education**

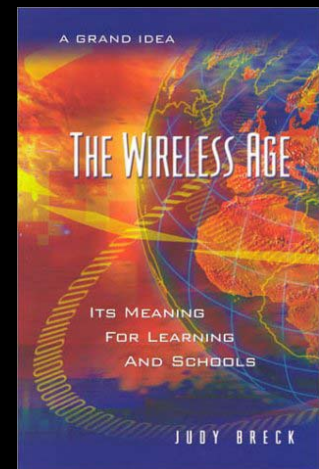
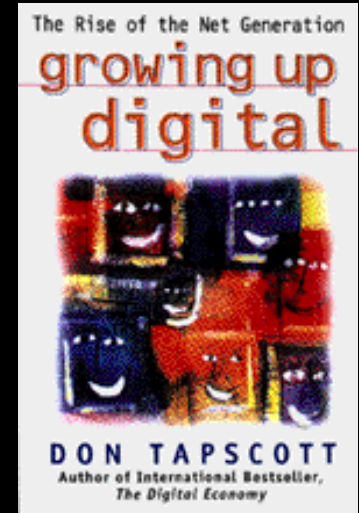


- **93% of students and faculty access the Internet each day**
- **70% of classes use E-mail**
- **40% Classes have Web page**
- **35% of faculty have a personal Web page**

Connected World

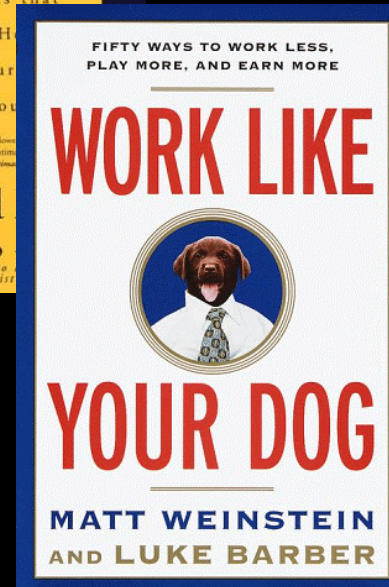
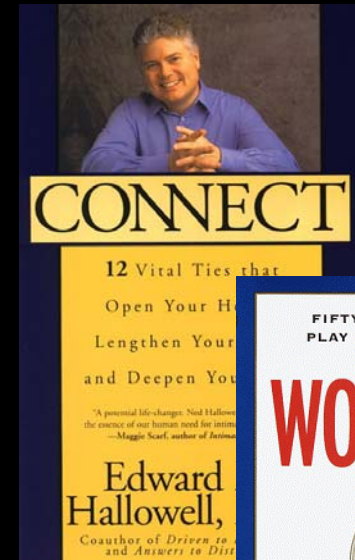
- The Connected Cohort

- Baby Boom Echo – 88 million strong
- 77% could not live w/o their PC
- 92% think technology will improve their educational options
- Video games surpass movies
- Use for entertainment, learning, communication, shopping
- View tech as an appliance – a different level of savvy
- Faculty, Administrators, Community



Challenge

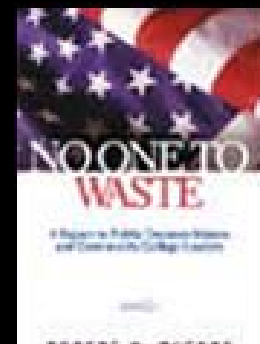
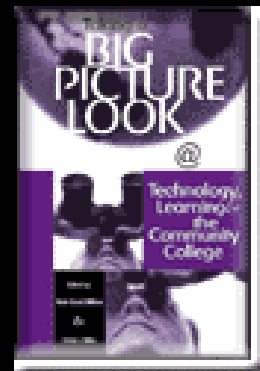
- Digital Divide
- Expense
- Rate of Change
- Living with Uncertainty
- The “Unsavory Tech Savvy”
- Creating “Successful” Balance



Connecting: Learners

- **Learner-Relationship Management**
 - *Bricks to Clicks from Lead to Lifelong Learner*
 - *From Pipelines to Cycles: “Learning Swirl”*

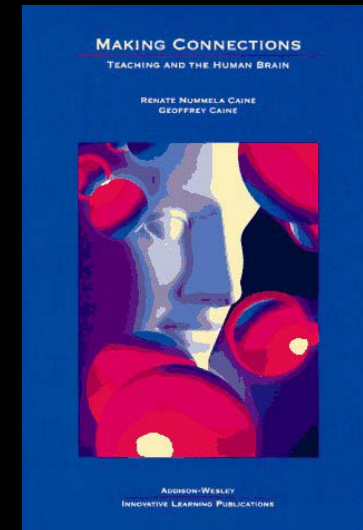
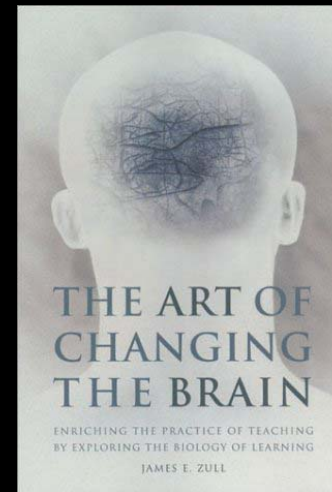
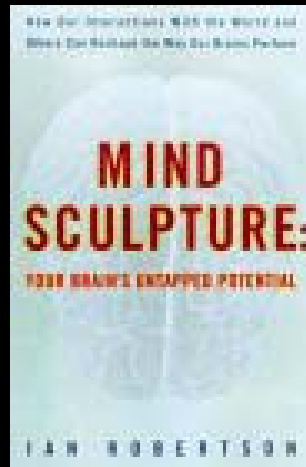
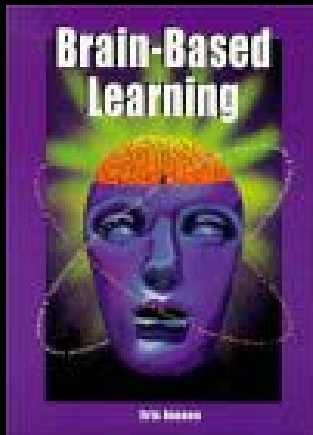
	recruiting	learning	service
web	internet		
phone			
in person			



Connecting: Learning



Connectivity



UCLA

Brain Research Institute

Project Brainstorm

Connecting: Learning

- **21st Century Learning Outcomes**
 - **Communication Skills**
 - **Computation Skills**
 - **Technology Skills**
 - **Critical Thinking and Problem Solving Skills**
 - **Information Management Skills**
 - **Interpersonal Skills**
 - **Personal Skills**
 - **Community Skills**



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- www.league.org
 - *iStream, Searchable Database, Publications, Resources, Information, and LeagueTLC*
- Milliron@league.org
- *Conferences and Events*
 - *Conference on Information Technology
Tampa, November, 2004*
 - *Innovations 2005
New York, March, 2005*

