Making the Connection
Connecting with Learners and Learning in the 21st Century
Connected World

• Web to 1 billion by 2005
• E-mail will triple by 2005
• 49% growth in use of broadband in U.S., 13% of population
• 93% of US school children use the Internet at home or in school
• Average surfer spends 9 hours per week on 22 sites, 5 deeply
• In 1999, 110 sites dominate the net; In 2003, only 10 dominate, and 3 properties account for more than ½ of all online time

MediaMetrics.com; Nielsen/Net Ratings; Newsweek; ACM TechNews; Forrester; Pew Research
Connected World

- Customer Relationship Management
  - *Bricks to Clicks from Lead to Loyalty*
  - *From DotCom to FullCom*

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• Change in Education

“In the next 50 years, schools and universities will change more and more drastically than they have since they assumed their present form more than 300 years ago when they organized themselves around the printed book.”

Peter Drucker
Connected World

• Change in Higher Education
  – 93% of students and faculty access the Internet each day
  – 70% of classes use E-mail
  – 40% Classes have Web page
  – 35% of faculty have a personal Web page
**Connected World**

- **The Connected Cohort**
  - Baby Boom Echo – 88 million strong
  - 77% could not live w/o their PC
  - 92% think technology will improve their educational options
  - **Video games** surpass movies
  - Use for entertainment, learning, communication, shopping
  - View tech as an appliance – a different level of savvy
  - Faculty, Administrators, Community
Challenge

- Digital Divide
- Expense
- Rate of Change
- Living with Uncertainty
- The “Unsavory Tech Savvy”
- Creating “Successful” Balance
Connecting: Learners

• Learner-Relationship Management
  – Bricks to Clicks from Lead to Lifelong Learner
  – From Pipelines to Cycles: “Learning Swirl”
Connecting: Learning

Connectivity

Project Brainstorm
Connecting: Learning

- 21st Century Learning Outcomes
  - Communication Skills
  - Computation Skills
  - Technology Skills
  - Critical Thinking and Problem Solving Skills
  - Information Management Skills
  - Interpersonal Skills
  - Personal Skills
  - Community Skills
• **www.league.org**
  – iStream, Searchable Database, Publications, Resources, Information, and LeagueTLC
• **Milliron@league.org**
• **Conferences and Events**
  – Conference on Information Technology
    **Tampa, November, 2004**
  – **Innovations 2005**
    **New York, March, 2005**