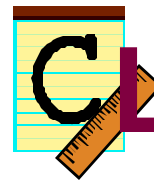


**A
DIGITAL WORLD**

Means a

CHANGING



CLASSROOM



INFORMING & LEARNING
SPECIAL EDUCATION
EL&T
May, 2003

Online Learning History

Years of Delivery of Course Materials

Student Population Remote

Non 18-22 Year Olds

Adult Learners

With Family & Career

Online Design & Develop

- **Course packages**
 - Video, audio, reading materials
 - Tangible format
 - Vhs cassette
 - Audio cassette
 - Hard copy readings

Online Responsibility

- **Obtain copyright clearance for any item we place in tangible form & redistribute to students**
 - Non-faculty created video excerpts, journal articles, book excerpts

Copyright Clearances Tangible Resources

- **Video clips**
- **Textbook excerpts (charts,ppt)**
- **Supplemental Readings**

Recent History

- **Move to online readings & electronic reserve**
- **CD course production**
- **Video & audio streaming**
- **Course platform revisions**
 - VAX notes, FirstClass, myCourses

Proactive Steps

- **Listen to our students**
- **Annual surveys**
 - Less videotape
 - Cd's more portable for students who travel
 - Not ready for major streaming

Student Comments

- **Want CD or DVD**
- **Less streaming**
 - "Lecture" CD Comment: Significant improvement over reliance on streaming or file downloads (I live in a rural area and will not be able to use high-speed or broadband for the foreseeable future)
 - ditch the real format.... cd's are cheap
- **Lack connectivity**
 - glitches with downloads made study-planning unreliable; I never knew when I'd end up losing an entire planned session to a technical problem

What About DVD?

- **Online Research**
 - Dvd movie vs. dvd data
 - Student saturation
 - Technical standards not settled +R –R
 - Cost disadvantage
 - 2-4 hours formatting
 - \$12-15 per unit

Continued Practice

- **Deliver content tangible forms**
- **Promote streaming as smaller files**
- **Take advantage of liberties of TEACH Act**

Technology, Education and 2002 Copyright Harmonization Act

- **A revision of Section 110 (2) of the U.S. Copyright Act**
- **Allows the use of copyrighted materials in online digital format as one would in a face to face classroom without clearance of copyright**

TEACH Act

A new opportunity to use commercial multimedia in an online teaching environment.



TEACH Act Benefits

- **Expanded range of allowed works**
 - images, audio / music, movies, performances
- **May reach students at any location**
- **Allows archiving of content on server**
- **Permits digitization of works if not already digitized**

TEACH Act Requirements

- **RIT must:**
 - Create policies specifying online-use standards that instructors adhere to
 - Provide general copyright information to faculty, staff & students
 - Provide a notice to students-course materials may be subject to copyright protection
- **Transmission of content is solely for enrolled students in a particular course**

TEACH Act

RIT Technology Responsibilities

- **Technological controls on storage & transmission**
 - Indefinite storage on secure server
 - Transmission viewing time is finite
 - Reasonable controls preventing saving or disseminating
 - Secure access to materials (username & password)

TEACH Act

RIT Instructor Responsibilities

Materials must be:

- **Lawfully copied or made – if commercially-produced teaching object is already available-it may not be copied**
- **Under supervision of instructor**
- **Integral to class session & directly relate to teaching content**

TEACH Act Resources

- **American Library Association (Ken Crews)**
<http://www.ala.org/washoff/teach.html>
- **Association of Research Libraries (history)**
<http://www.arl.org/info/frn/copy/TEACH.html>
- **Lolly Gasaway (comparison chart)**
<http://www.unc.edu/~uncIng/TEACH.htm>
- **North Carolina State**
<http://www.lib.ncsu.edu/scc/legislative/teachkit/>
- **UT-Austin**
<http://www.utsystem.edu/ogc/intellectualproperty/teachact.htm>

Online RIT Library Copyright Resources

- <http://wally.rit.edu/researchguides/plagiarism.html>

Copyright / Plagiarism Resources

For Students

- **Guide to Copyright & Plagiarism resources, tutorials, articles and more**
- **Plagiarism - You can Avoid it...
(streamed audio and captioned presentation)**

For Faculty

- **Guide to Copyright & Plagiarism resources, tutorials, articles and more**
- **Plagiarism - You can do Something About it...
(Powerpoint tutorial for faculty)**

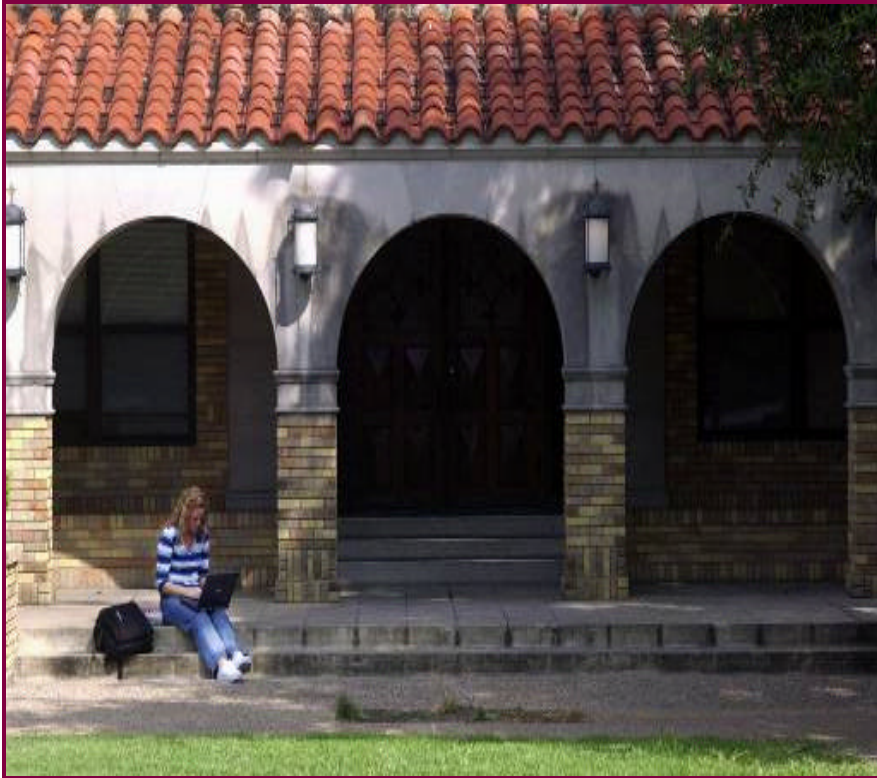
Turnitin.com

- **Currently:**
 - 70+ RIT faculty/270+ classes
 - 4200+ students/7100+ reports
 - Easy to use Web interface
 - Uses: single paper, routine class submission, educational tool



Bimmer, Fabian. (1998).
Germany Cebit Fair. 2000
October 3: AP Photo database

Turnitin.com continued



Weigel, Darwin. (1 Aug 2000).
Concordia U., Austin, TX. 2001 January
15. AP Photo database.

- Turnitin database
- Automated Web-bots
- Originality report
- Professor judges
 - originality
 - quality of scholarship
- Peer Review...

Turnitin.com Report

email this student: [not available](#)

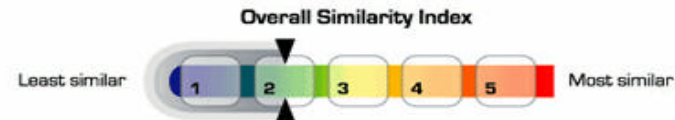


originality report

info

author: Abdul-Samad, Hany
ID: 287341
assignment: 9
uploaded: 2002-04-23 07:58:43-07
title: Free Markets Online
word #: 3806

We found [8] documents, either within our local database or on the Internet, that contain similar or exact passages to those in your paper.



links

The Internet addresses listed below contain passages that match text in the submitted paper. You can click on any of the links below to open a window to that Internet location, or select "dsc" (direct source comparison) to open a window that hones directly in on the passages in question.

If you know of a particular link you would like to add to your search, click on "add link." If you would like to exclude a particular link and re-analyze this paper, check the corresponding box under "exclude" and click on "re-analyze."

URL	% of match	exclude	dsc
http://beta.thestandard.com/companies/dossier/0,1922,FMKT,00.html	0%	<input type="checkbox"/>	dsc
http://moneycentral.msn.com/investor/research/profile.asp?Symbol=FMKT	1%	<input type="checkbox"/>	dsc
http://www.freemarkets.com/benefits/default.asp	2%	<input type="checkbox"/>	dsc
http://www.freemarkets.com/benefits/supplying/default.asp	1%	<input type="checkbox"/>	dsc
http://www.freemarkets.com/news/press_releases/newsitem.asp?NewsID=68	3%	<input type="checkbox"/>	dsc
http://www.freemarkets.com/corpinfo/pr/newsitem.asp?NewsID=194	3%	<input type="checkbox"/>	dsc
http://digitalcity.cnet.com/investor/news/newsitem/0-9900-1028-8924643-0.html?tag=ltnc	1%	<input type="checkbox"/>	dsc
Database link 1	1%	<input type="checkbox"/>	N/A

[add link](#)

(add a link to your search)

[re-analyze](#)

(exclude selected links)

Turnitin.com Report

text

FreeMarkets Online

Introduction:

FreeMarkets is the leading global provider of sourcing software and service solutions. Their sourcing software and service solutions help suppliers to win new business and buying organizations to dramatically improve their sourcing process and identify immediate and ongoing savings. FreeMarkets operates real-time, business-to-business online auctions for companies buying industrial parts, raw materials, and services in different product categories. Its BidWare software links buyers with sellers in reverse auctions in which suppliers place bids to fill an order. FreeMarkets collects fees for conducting the auctions and takes a percentage of what the buyers save as a commission.

FreeMarkets has a flexible portfolio of sourcing software and service solutions. These solutions provide benefits to both buyers and suppliers. Buyers can have access to all of the tools they need to dramatically improve their sourcing process and identify fast, measurable savings by conducting strategic sourcing online. Through the sourcing software and service solutions, organizations can identify high-quality, global suppliers, create and distribute detailed Requests for Quotation (RFQ), and structure and execute effective online markets for a wide range of goods and services. By leveraging FreeMarkets' solutions, companies can establish true market prices, identify immediate savings and substantial returns on investment, increase the speed and efficiency of negotiations, consolidate a supply base or introduce new, high-quality global suppliers, and leverage in-depth supply market information and commodity expertise to make better sourcing decisions. Also FreeMarkets offers some great benefits to suppliers. Suppliers, who compete for this business, can potentially earn new global business that may previously have been unattainable, win new accounts and enhance the efficiency of their operations through evaluating their costs structures and reducing bid cycle times.

Competitors:

FreeMarkets has three main competitors:

- 1- Ritchie Bros. Auctioneers: One of the world's largest industrial auctioneers, the globally expanding firm holds more than 100 auctions a year throughout Central America, North America, Europe, Asia, Australia, and the Middle East. Auctions are non-reserved (no minimum bids or bids from the seller or auctioneer) and include equipment used in the agricultural, construction, forestry, mining, and transportation industries. Ritchie Bros., which receives a percentage of the sale price, also provides translation services and arranges for finance companies to be present at its auctions.
- 2- NexPrise (formerly Ventro): It has left the e-marketplace. The company, which had worked to unite commercial buyers and sellers in online marketplaces, has switched its focus to software which will allow suppliers, partners, and customers to collaborate via the Internet. The company plans to target the automotive and aerospace industries with its software, which offers collaborative tools for quote and project development and management. Other industry segments the company plans to shop its products to include the engineering, construction, and maintenance sectors.

Other Avoiding-Plagiarism Tools

- Library offers *Avoiding Plagiarism* classes – your classroom or Biblab
- Authoritative research resources
 - Databases - [View by College](#)
 - [Doing Library Research](#)
 - Research Tree
 - Evaluate sources
 - Citing sources
 - And more...

Questions?

TEXT SLIDES

- **For Text or Title slides just select "NEW SLIDE" and then the appropriate Layout**