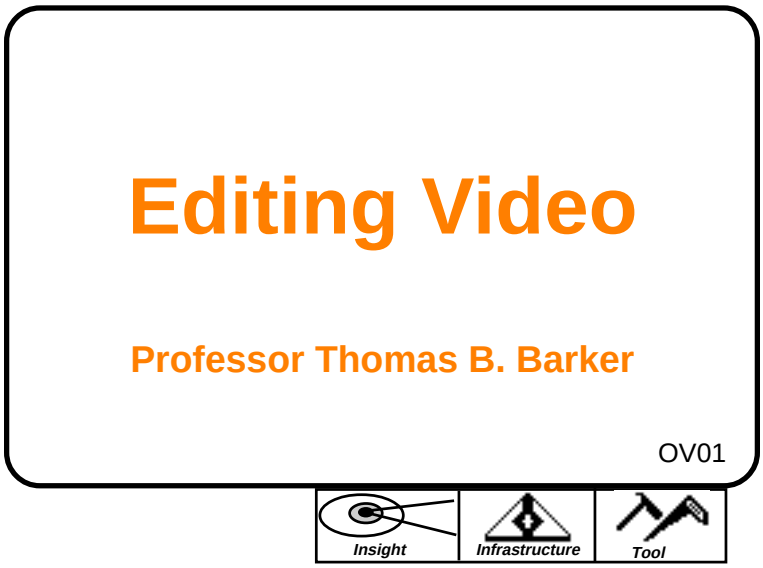
Purpose of this segment:

In this segment we will discover and discuss the reasons for editing video. We will then delve into the language of film and show how a video is crafted to elicit a feeling, convey a message, or teach a lesson.

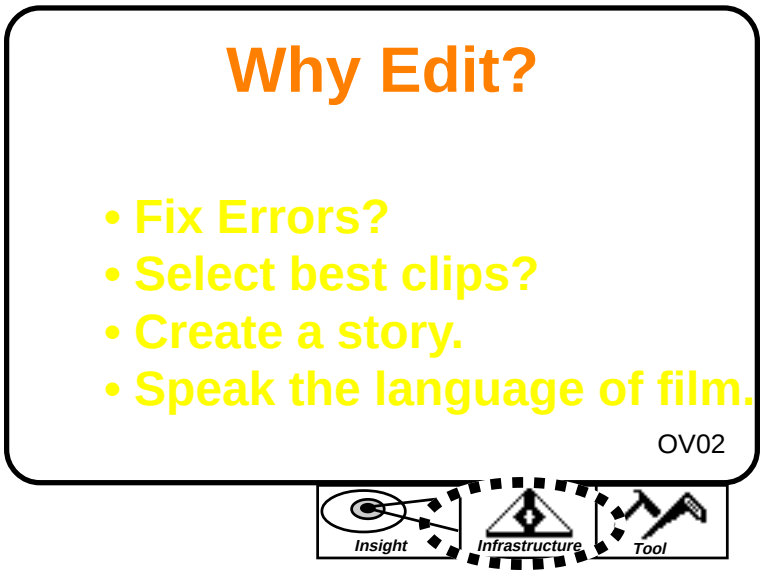
Next, we'll look at an instructional video on how to edit using Firewire.

Then, we'll take the wraps off a basic editing software tool and show how easy it is to construct a video.

Finally, we'll cover some related topics concerning music, stock footage, and copyright.



Space For Your Notes



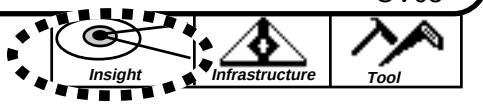
Space For Your Notes

Fix Errors?

Certainly, but it is much better to shoot the scene correctly.

Start with a Script!

OV03



Space For Your Notes

Select best clips?

Sure, but that's not very "Creative!"

OV04

Space For Your Notes

Create a story

Now we're moving toward the real reasons for editing!

Start with a Script!

OV05

Space For Your Notes

What is the Language of Film?

- Shooting
- Editing

OV06

Space For Your Notes

Shooting Language

- LS, MS, CU, ECU
- Pan, Tilt
- Follow Shot
- Zoom

OV07

Space For Your Notes

Editing Language

- Cut
- Fade
- Dissolve
- Wipe, etc.

OV08

Space For Your Notes

Let's Watch an Instructional Video ON VIDEO EDITING!

See if you can spot the "Language"

OV09

Space For Your Notes

Computer Software

- iMovie
- Final Cut Pro
- Adobe Premier
- Cinestream 3

IM01

Space For Your Notes

iMovie

Free with every Mac

Latest version is 3.0

IM02

Space For Your Notes

Basic Flow of Work

- Capture (Import)
- Trim
- Assemble
- Add Effects & Transitions
- Render
- "Print"

IM03

Insight | Infrastructure | Tool

Space For Your Notes

Let's Watch the Steps in Editing

- Connect camera to computer

IM04

Insight | Infrastructure | Tool

Space For Your Notes

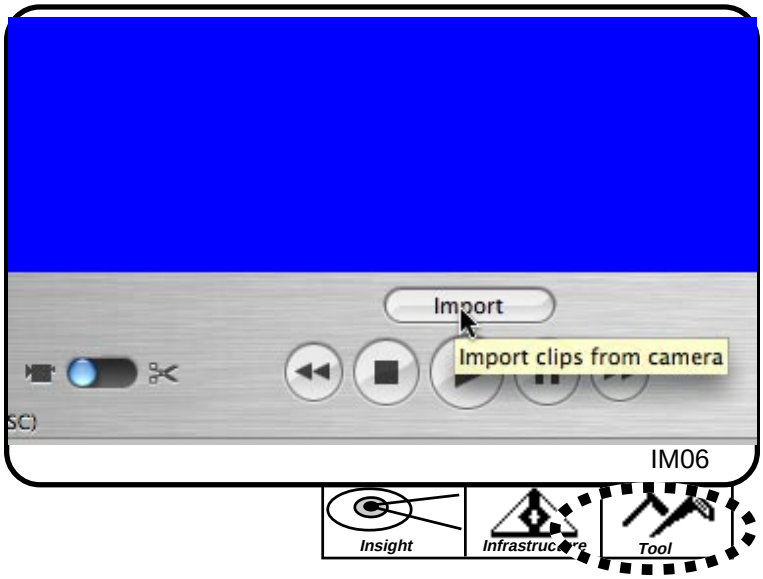
Launch iMovie

IM05

Insight | Infrastructure | Tool

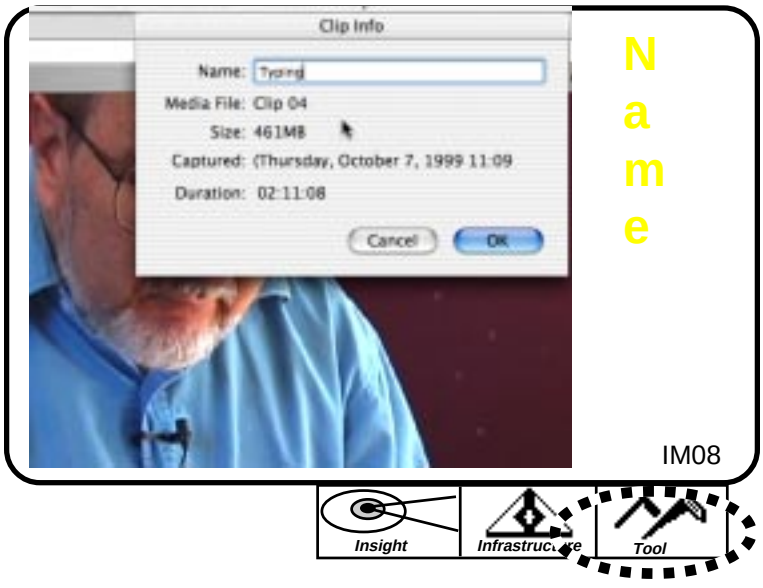
Space For Your Notes

Editing Video



Space For Your Notes

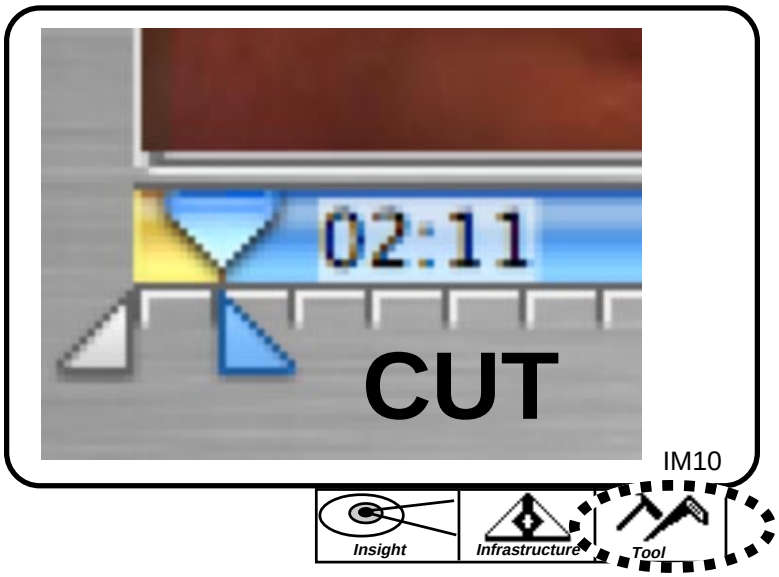
Space For Your Notes



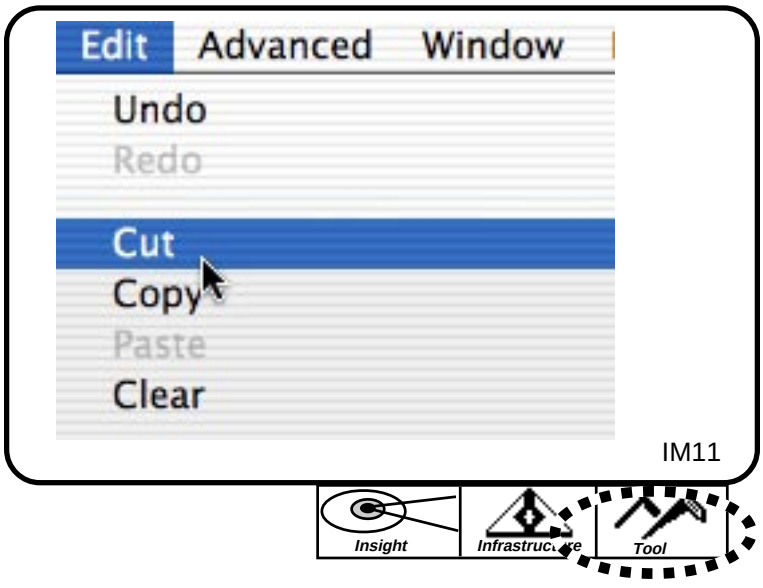
Space For Your Notes

Editing Video

Space For Your Notes



Space For Your Notes



Space For Your Notes

Space For Your Notes

Space For Your Notes

iMovie "Renders" as you edit. There is no need to specify a render command.

IM14

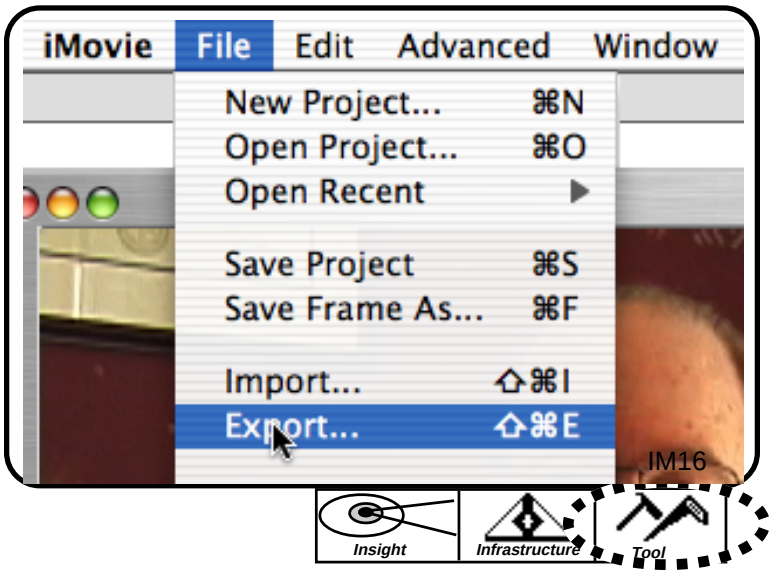
Insight Infrastructure Tool

Space For Your Notes

Editing Video

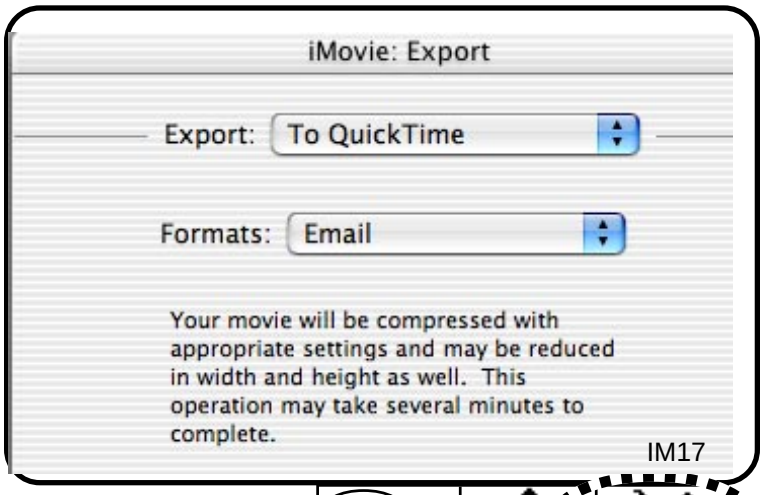
IM15

Space For Your Notes



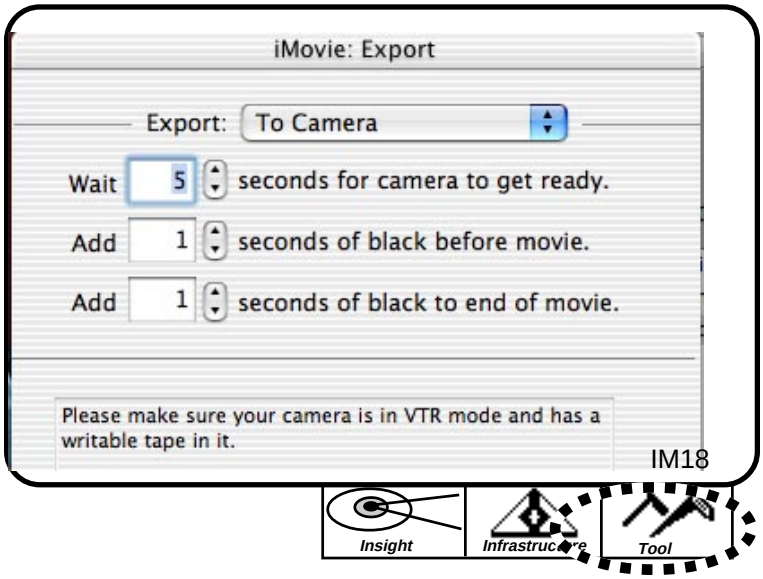
IM16

Space For Your Notes



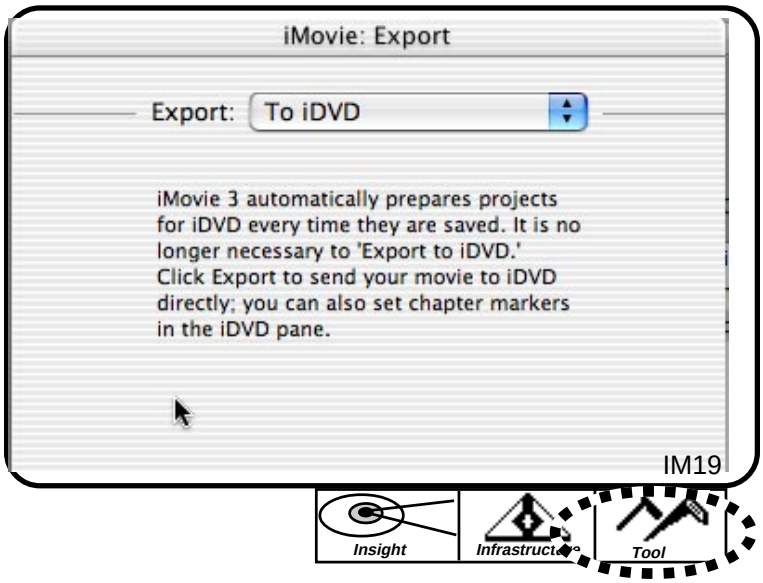
IM17

Editing Video



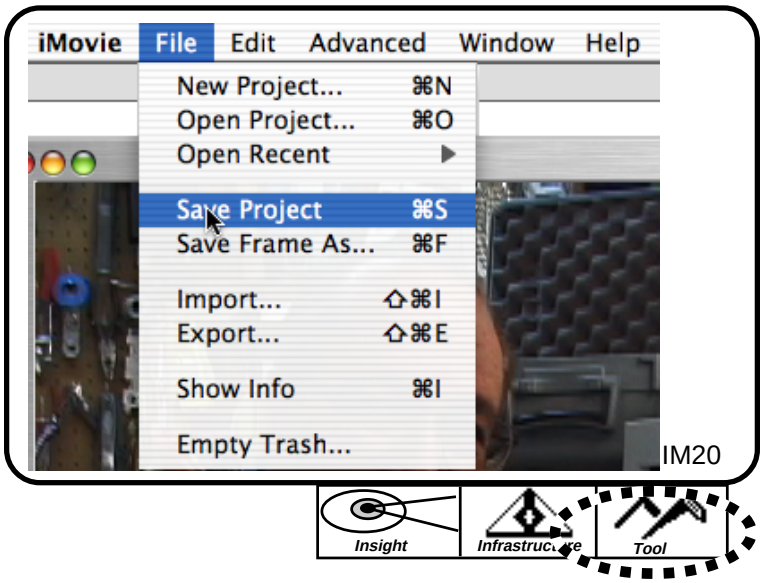
IM18

Space For Your Notes



IM19

Space For Your Notes



IM20

Space For Your Notes

Music and Stock Footage

MC01

Space For Your Notes

Sound Effects in iMovie

MC02

Space For Your Notes

Make sure the music is cleared for your use.

MC03

Space For Your Notes

Let's watch the web version of the short movie we just made.

F01

Space For Your Notes

Some of you will "try your hand" at this in the Afternoon.

See you then!

F02

Space For Your Notes

What you have learned:

You have learned some of the jargon of the film/video maker. Shooting terms like LS (long shot), MS (medium shot), CU (close up); and editing terms like CUT, DISSOLVE, FADE are now a part of your vocabulary. More importantly than the jargon, we have introduced the idea that editing is more than just discarding the bad shots in favor of the good ones, but editing is a way of telling a story by linking the shots in an even and intriguing manner. The script that is written is the plan. The shots that are captured are the material. The linking of the shots in the editing suite (which can be your laptop!) makes the film a living accomplishment.

Imovie is a good introductory computer tool that is easily learned.