Step on a Crack....

R. I. T.

COLLECTION

COLLECTION

See Page 3

#### Reprofile

As Election Day draws near, many individuals are approaching the *Reporter* staff and asking if *Reporter* intends to endorse a candidate for the United States presidency. The answer is

quite simply, No!

This decision was reached after lengthy discussion between members of the *Reporter* Editorial Board which decides magazine policy. It was decided that while the editorial policy of most newspapers and magazines are decided by the publisher, in order for *Reporter* to endorse a candidate, the individual members of the Editorial Board must support that candidate. Upon polling the Board members, we found that while many had decided who they were voting for, few had strong enough convictions for their candidates to ask others to vote the same way.

Furthermore, the Board questioned why we should endorse a presidential candidate. It has long been the tradition of *Reporter* to endorse candidates for Student Association elections. The reason for this has been that being closer to the actual workings of the groups, members of the staff often could see a necessity for a particular type of person to be elected to that

post.

However, Reporter is a student magazine, located on the RIT campus. The budget and space which we have in the magazine would not allow us to do an extensive background search on the candidates. The only information which the staff would have to make an endorsement would be that supplied by other members of the media and would, therefore, be second hand. The endorsement would not be the issues as we see them, but the issues as they have been portrayed to us. We have only the information which the general public has, and to tell them how to react to that information is not in the tradition of truth.

For the second year in a row, Centra really put on a party. This year's Octoberfest lived up to the expectations of all who went with the spirit of the Octoberfest in their hearts.

The traditional German Octoberfest was first begun in 1810 as an outdoor "open house" for all of Bavaria to

celebrate the marriage of Crown Prince Ludwig. Since that time, the Octoberfest has become an annual affair where the German people gather to enjoy good beer, good food, music and dancing with their friends. It has always been a joyful time and a time to be looked forward to.

The Centra Octoberfest had all these ingredients. Lowenbrau beer, knockwurst, and the band from the Haufbrau House in Rochester. Everything needed for a grand time was there. There was, however, an additional element present which subtracted from the festivities and has jeopardized future Octoberfests at RIT

A number of persons, either RIT students or their guests, took it upon themselves to tear apart the Union Cafeteria. Just 15 minutes after the Octoberfest began, they had torn every decoration down. Before the evening was over, broken chairs lay in many parts of the room, thermostats were torn from the walls, and a number of bathrooms were damaged. A few of those who attended did not stop there. Not satisfied with the amount of beer which was by this time being given away free, they proceeded to steal kegs of beer. The representative of the brewer who went back to the brewers warehouse after the RIT supply had run out found that while he was unloading the beer from his truck, a couple of kegs were stolen. A few other more blatant offenders tried to take two kegs out the front door of the Union until stopped. In addition a number of others tried to

steal furniture.

It is doubtful that another Octoberfest will ever be held in the Union. Whether another will be held at RIT remains to be seen. Those who came and enjoyed the festival in the spirit in which it was begun will have to suffer for those who came with destruction in mind. To those individuals may I say

thanks for nothing.

Mal & Solute

## Reporter

November 3, 1972 Vol. 49 No. 8

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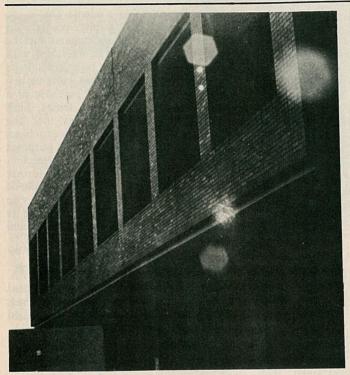
COVER Grey Crawford & Dave Knox

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# Building Maintenance

## Costly Cracks in the Facade

BY DAVE WILLIAMS AND CHRIS SWETERLITSCH



After recently receiving an award for excellence in design of its' buildings, RIT is faced with the question as to how good the design and workmanship really is. The question lies in whether the cracking facade of some of the buildings, particularly the College Union, Administration Building and Ritter-Clark Building, is to be expected as with any building, or is due to bad design or bad workmanship. Lou Boyon, superintendent of Maintenance and Construction, stated that special attention is being given to these problems in the construction of the NTID complex.

Many conflicting statements have been made about the difficulties. It was reported in the Rochester Democrat and Chronicle's Thursday, October 26, edition by Mary Kiereck that RIT spends, on the average, \$45,000 annually on the repair of the buildings. Boyon rejected this figure as well as the whole gist of the article.

The article, he stated, implied that the repair money was spent on a yearly basis. "It wouldn't be much money if these repairs last for many years," said Boyon. Concerning the need for expansion joints, which allow for expansion and contraction of the bricks, Boyon stated that it was much too early to tell if they are needed.

In the Democrat and Chronicle, Tom Hussey, director of Physical Plant, was quoted as saying that the repairs were "general repairs which are predictable. It's just like painting a house. It must be done every few years. In a later interview, Hussey stated that what he meant was that the buildings must

be checked every five years to see if further repairs are needed."

James P. Nichols, manager of Azco, Inc., a local contracting firm, stated, "I think it's a joke." The mortar between the bricks should be pointed (a term meaning replaced) every 25 to 30 years. "Definitely not every five," Nichols said. Concerning the pointing Boyon pointed out that one can't say definitely that bricks should be pointed every 25 to 30 years, or any such time period. "Currently we are caulking any cracks in the building to avoid water leaking in and expanding, then putting on a silicone spray to waterproof it. The spray lasts for five years and at that time it may be known whether expansion joints are necessary." In Boyon's opinion the caulking is much cheaper and the expensive expansion joints should not be put in until it is evident that the joints are really needed. Hussey inferred that caulking should hold until Physical Plant can tell if permanent joints are needed.

Boyon said that the problem could be caused by settling, poor design, poor workmanship or any combination of the three. "No one can say what the problem is at this point, it's too early to tell." The D and C article quoted James A. Reed, who supervised construction for John B. Pike & Sons, as saying "I'd say the reason for the cracks was that the architect didn't provide expansion joints." Alfred H. Elia of Albert Elia Building Co. said "We realized there was a design problem. So we didn't tighten up the anchor bolts to allow for expansion and contraction we knew would occur."

The D and C article also quoted Lawrence P. Anderson, coordinating architect for the project as saying, "Expansion joints disrupt the appearance of a building. If an architect didn't want expansion joints it was his decision. Many didn't want the joints because on large brick surfaces they would be too conspicuous." Anderson also said that sometimes buildings can get along with expansion joints "but some of the architects may have stretched their luck, hoping it wouldn't crack." Hussey stated that the buildings which are causing the most problems were designed by Roche & Dinkerloo Associates. John Dinkerloo, partner in the firm, said "I couldn't off hand say what caused the cracks. Construction is a crude process at best. It could be careless construction. But you would need a detailed investigation to know for sure."

According to Boyon construction on the NTID site is being done by an "absolutely good contractor, Pigott Construction." Boyon went on to say that there is a better understanding of possible problems in respect to the NTID complex. While the coordinating architect for the complex could not be reached, Richard Volk, who is in charge of construction, stated that there was going to be lots of expansion joints and there should be no need for repair to the facade for 50 years.

There is some problem involved with the RIT buildings. Whether they are as important as some people make them seem or as insignificant as others feel only time will tell.

#### Reportage



#### Arson Suspected in Grace Watson Dumpster Fire

"Fires don't start by themselves," said James Riley, director of Protective Services, "and in dumpsters they have usually been set." Riley said the fire that caused smoke, flame and water damage to the loading dock area of Grace Watson Dining Hall was "undoubtedly set."

At 3:20 a.m., Wednesday, October 26, a Protective Services patrolman saw flames erupting from the loading dock of Grace Watson. Immediately an alarm was set off calling the Henrietta Fire Department to the scene. It took the fire department at least one hour to extinguish the fire which resulted in extensive damage to the entire loading dock area, Riley said.

At approximately the same time, a patrolman noticed that several parking signs had been pulled up, and Riley feels there might be some connection with this incident to the fire. According to Riley, there were students who had been seen in the area just before the fire; although when questioned, they denied any involvement.

Recommendations are being made by Protective Services to have garbage removed soon after it has been placed in the sdumpsters so the possibility of spontaneous combustion may be lessened. Riley did not feel that in this case the fire was started by spontaneous combustion, although the possibility was not ruled out.

#### Cameras Required for Entering Freshman Photo Students

Second-year students in the professional photography program are now being asked to purchase large-format 4x5 view cameras in addition to owning a small-format camera for their first year's work.

This past summer, Professor Walter Elling, staff chairman of the Professional Photography Division, sent a letter to all students in this program explaining the reasons for the new step. He noted equipment losses from the photography cage, inaccessible equipment because of scheduling conflicts, and the lack of equipment due to repair work as the main reasons for the new

policy. In addition, the large-view camera provides the basis for the student's professional equipment. Therefore, he said, "...it now becomes necessary for you to supply yourself in this area." He included a list of several cameras, lenses and tripods from which the students might select their equipment if they wished, as well as a second list of recommended, but not required, equipment that the students would find useful.

Members of the professional photography program have been given a break, thus far, for they were not required to have their own equipment this Fall. Elling's letter only asked that

it be purchased "...as soon as economically possible."

Mr. Thomas Iten, freshman photography advisor, noted that 4x5 cameras will still be loaned through the photo cage, though there will be a smaller supply than before. These cameras will serve the needs of students not in the professional photography program as well as act as back-up cameras for the pro photo students. In addition, with less money being spent on maintaining a large stock of 4x5 cameras, more money will be available for the purchase of a wide range of specialized lenses, flash units and other accessories that the student might not be able to purchase, but might need for special purposes from time to time. Thus, the requirement of personally-owned, large-format cameras will ultimately alter the role of the photo cage. The cage will provide less of the basic cameras but will use its resources to make the equipment owned by the student as versatile as possible. -J. McNay

#### Student Court Procedural Change

John Burr, chief justice of the Student Court, gave the courts purpose at a Press Conference last week when he said "students will judge fellow students."

There have been several Student Court procedural changes made this year. The more important include: judicial advisors (legal advisors) will be appointed to both the defense and the prosecution. In cases where the Institute is the prosecution, the judicial advisor for the prosecution will be permitted to speak in court in order to present the Institute's case and the judicial advisor for the defense may present the defendant's case in court.

The procedure for a case in the Student Court is that, first, the prosecution will present its case, cross examination; second, the defense will present its case, cross examination. The justice may ask questions at this point, followed by a final summary where no questions may be asked.

The use of subpoenas will be employed to make sure witnesses attend the court so the prosecution may present its case. A student may request a closed trial; in the past, a student would have to request a closed Administrative hearing if he wanted it to be confidential. Now, Administration will let the Student Court handle such cases while having certain restrictions put on the court. If the Administration chooses a closed court, the Court will issue a statement as to the reason why.

-G. Groth



Subject of Dorm Pets Draws Controversy

The subject of keeping pets in the dorms seems to be raising a great deal of controversy this year with sides being sharply drawn between those who like to have pets around and those who get tired of cleaning up after the animals.

According to Joe Brown of the Monroe County Health Department, there are no laws against having pets in dorms or anywhere else so long as they do not create a health hazard or become pests. That means any rules against having pets are made here at RIT by the Housing Office.

Robert Sargent, associate director of Housing, said, "pets in the rooms have been denied because of the failure of some students to take proper care of the animals." Also, he said, "the animals should be able to run outside in the open air, and that a number of the animals are not fully housebroken."

Until this year, the University of Rochester permitted small dogs and cats in the dorm rooms. This year, however, only small, caged pets are allowed in the rooms. Sewert Cellmar, of the U of R housing staff said the policy regarding pets was changed because of bad experiences with larger animals. He noted that there was trouble with unhousebroken pets, with the resulting problems in cleanup; stray animals; and animals finding their way into the dining rooms.

-J. Anderson

#### Student Owned Refrigerators Require Inspection

Early this September, the Institute sent letters to students informing them of changes in refrigerator policy and of happenings in Food Services.

Developed through Centra, the new refrigerator policy gives to students the right to buy and/or bring their own refrigerators to RIT. A five dollar inspection fee is charged which certifies the refrigerator for an eight month period. The inspection does not insure the refrigerators are safe, and therefore the Institute states that it is not responsible for damage from a defective refrigerator. For refrigerator inspection, students should get in contact with their resident advisor. Any suspected noninspected refrigerators will be reported to Centra Court for action.

James Fox, director of Housing and Food Services, urges students to secure personal and perhaps property damage insurance. The Institute insurance

policy does not cover personal damage to any student's belongings. Property insurance for the Institute pays only for damages exceeding \$500; the student must pay for the first \$500 damage. Fox suggests students might do well to get a more complete policy.

The Food Service memorandum mentioned meal ticket credit for lunch at the College Union will be increased to \$1.05 during the winter, but will go down to 90 cents again in the spring. Fox stated the increase is a student bonus due to bad winter weather and is in addition to the bonus they are already receiving-that of being able to use meal tickets in the Union.

This increase, Fox commented, is feasible because in the winter months it is expected more students will eat in the Union. Since that is where the demand will be. Fox is willing to, in effect, shift some revenues over to the other side.

-D. Williams

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#### Reprodepth



#### **Pregnancy Questions Answered**

If a young girl thinks she is pregnant, she can't wish that baby away and her fear of seeking out help is her worst enemy.

The Health Service on the RIT campus has facilities for pregnancy testing, counseling and abortion referral. Appointments for outside pregnancy counseling; abortions; and even help for having the child can be sought through them

"Most of the girls that come here," says Dr. Hugh Butler "have already decided on an abortion." The Health Service can't do abortions here, but they can give the name of someone who can. Young women who think they might be pregnant can be tested 42 days after the onset of their last period. Pregnancy will now show in the test results before then; however, once tests are read, a student will know one way or the other within a few minutes.

According to Butler, a student's problem will remain confidential; no parental notification will be made without their request. New York State's new abortion laws provide legal abortions for any female 18 years or older, but they cost. If a student is married, Blue Cross and Blue Shield will help with the costs. Short term loans, while not easily obtained, are not out of the question. But whatever a student chooses to do, time if definitely of the essence.

The same goes for V.D. or any type of an infliction that a student thinks may be brewing. Students can stop by, get the facts, and ask some questions.

Dr. Sherman, the visiting Gynecologist, is there every Thursday and some Friday mornings. There is a five dollar clinical fee and three dollars for any testing; the same as Planned Parenthood.

The more who come the better. The cure is, in this case, not half as bad as the disease, so please don't wait.

#### Center Offers Guidance

Do your classes really suck this quarter? Having trouble with the old GPA? Did you just break up with your girl and now you are so down that you can't believe how gray everything looks? If so, you probably know that the people at the Counseling Center on the second floor of the Administration Building will be quite willing to listen and discuss it with you. What you may not know is that this same Counseling Center is dealing in a number of areas in addition to those described above

For example, the Human Sexuality course being offered by the Free University on Monday evenings has a number of people from the Counseling Center involved in it. This particular course was prompted by a student poll and similar courses on other campuses dealing with the subject. It might best be described as a sex education course based on what students want to know, not what the experts say they want to know.

The newly instituted training of peer counselors is another new program of the Counseling Center. The aim here is to train students to be of assistance to other studentw who might be facing developmental problems at this stage of their lives. Homesickness, the general overwhelming nature of things that college often presents to new students and similar difficulties might be dealt with by the peer counselors. Naturally, students doing the counseling would need to be well-informed as to the resources available at RIT so that students could be directed to specific departments or areas that could give them greater assistance if necessary. A training period of several weeks duration will do this as well as make the counselors sensitive to students facing difficulties. In addition, the peer counselors will be made aware of when to refer students directly to the Counseling Center for more assistance.

This is really only the beginning of the Center's activities, for it is attempting to open up in as many diverse areas as possible. Veterans' counseling exists on a continual basis while Tuesday nights are especially set aside for evening students-though they are also welcome during the day if they find it convenient. A library of occupational information exists, and many students make use of this without ever seeing a regular counselor. Along the same line, a library of writings in psychology is being collected for use by peer group counselors, resident advisors or any interested student. Finally, the people at the Counseling Center are very willing to hold meetings and seminars on almost any subject with students in the residence halls or elsewhere. Past discussions have centered around how to deal with test anxiety and techniques for proper relaxation following a period of study. Though the Counseling Center has no staff psychiatrist, the Center will assist students to obtain such aid if they wish. However the counselors at the Center make no recommendation or suggestion for psychiatric care unless the students asks for a judgement as to whether this kind of care might be beneficial.

Students need feel no qualms about discussing matters of concern with the Center's counselors, for student conversations are kept confidential and are only discussed with

other staff members on a strictly professional basis. In addition, the Center will not discuss a student with an instructor or administrator without the consent of the student and the student's knowledge of the nature of the proposed conversation.

It should be emphasized that it is not necessary for a student to have a problem before venturing into the Center. Whether you simply want to make use of their library talk generally about what is on your mind at the moment, or seriously get into deeper things, the Center is available to be of assistance in any way they can.

—J. McNay

#### **Revamping the Mayoral Position**

Rochester city residents will have the chance to alter the character of their city politics on November 7. Proposed is Local Law No. 9, a charter revision abolishing the city manager's office and substituting a "strong mayor-city council" government. It is being offered in an attempt to stop the civic strife of recent years.

The proposal—which was preempted from the incomplete report of the City Charter Commission—also is intended by its proponents to pave the way for the 1973 city elections.

Supporters of the measure include the Committee for Strong Mayor, headed by Rochester attorney Richard Morris. A committee spokesman, Ronald Antonelli, explained that "city government in Rochester has been marred by confusion and inefficiency...characterized by the rate of turnover and frequent changes in the majority make-up of the city council." Elaborating, he said that "there has been six different city managers, three administrations and three major shifts in the council majority in the past eight years."

The committee-supported alternative to the city government's "poor performance" is a new mayor's office with strong, centralized power. This new office would have the executive functions of a city manager, but without the constant dependence upon a delicate balance of power with which a city manager must contend. (An indication of the manager's political vulnerability is the "no comment" position taken on this issue by the current holder of the office, Kermit Hill.)

The new "strong mayor" would be charged with the general administration of city affairs, would represent the city before the state and federal governments and would be vested with full executive authority over the operations of city departments and bureaus. The mayor would also have the power to appoint and remove the holder of the newly created office of deputy mayor.

Subject to the override of the city council and the quadrennial approval of the electorate, the mayor would hold the balance of political and civic power in the city of Rochester.

Gordon Black, City Charter Commission chairman and University of Rochester professor, who admitted that the present system "leads frequently to political stalemate," said that the change to a "strong mayor" form could result in "extreme centralization of power" and leave the city "open to excessive corruption."

Arguing against this claim, the Committee for Strong Mayor stated: "Allowing the total community to participate in the election of the chief executive officer will result in his

responding directly to the community and being held accountable by them."

Whether or not the strong mayor would be responsive or would feel constrained to give an accurate accounting of his policies and political performance is being debated. Part of this debate will be aired Sunday, November 5 on WHEC-TV, Channel 10, on the Jim Riley show.

Features of the proposed law are:

— A change from the present "city manager-weak mayor-city council" form to a "strong mayor-council" form in which the mayor is chief executive and is elected to a term of four years. The primary executive powers of the manager will be transferred to the mayor. The mayor will approve or veto ordinances and local laws enacted by the city council.

 The city council can override the mayor's veto by a vote of one more than was required to originally pass the measure.

- The city departments will continue unchanged but the heads of the departments will be hired and fired by the mayor.

— Members of the city council who are of the same political affiliation as a recently departed mayor will nominate a member of the council for the position. The nominee will take office by a majority vote of the council. If the council fails to install a new mayor within 30 days, the deputy mayor will become mayor until the next general election.

If this proposal passes, the law will take effect January 1, 1974, and the election for the newly reorganized government will be held in November 1973.

-A. Snyder

#### Local Women's Lib Active

Although the women's liberation movement on the RIT campus may still have a long way to go, there is at least an effort being made in the Rochester area to generate some interest in the women's movement.

Activities revolve around the Women's Center at 185 East Avenue. Meetings are currently being held on the second and fourth Tuesday of each month at 7:30 p.m. The meetings provide the opportunity for area women to meet others who have an interest in this struggle as well as take part in discussions that attempt to make women more sensitive to the problems they face in our society. Throughout various parts of the city, a strong emphasis is presently being placed on the creation of small "rap" groups which would serve as consciousness-raising sessions for women. The Center also contains literature on the movement, a bookstore with material relevant to women, and a lending library.

Political action plays an important role in the Rochester women's movement. One key issue is the protection from repeal of the 1970 New York State abortion law. The law was seriously challenged during the recent sessions of the State Assembly, and may face opposition again next year. Also active is the Women's Campaign Against War and Inflation. This effort seeks to make the public aware of the inter-relationship between the increasing cost of food and the millions of dollars currently being spent for the war effort in Vietnam.

Though these concerns have yet to draw major support from RIT women, the opportunity does exist for those who are interested to take part in the activities of the Women's Center or to simply learn more about the direction that the movement for the liberation of women is taking. —J. McNay

#### **Zodiac News**

#### Candidate Can End War

(ZNS) Gus Hall, the Communist Party Candidate whose name will appear on the ballot in 13 states, says that he can easily out-do George McGovern in bringing a quick end to the Vietnam War.

McGovern has said he will end the war within 90 days after being elected; Hall promises to do it in 90 seconds.

How would he do it? He told newsmen he would call General Nguyen Van Thieu of South Vietnam on the telephone and say the following: "General, something's come up. I can't tell you what it is, but pack your bags, pack the millions you have stolen and go to Switzerland."

Hall says that would end the conflict then and there.

#### Manure Solves Power Problem

(ZNS)—A great portion of the United States energy needs could be solved by animal manure.

According to the Indiana Farm Bureau, the U.S. Bureau of Mines has found a way to convert cow manure to oil. The *Hoosier Farmer* reports that one dry ton of animal manure, when heated under pressure and combined with carbon monoxide, can be turned into three barrels of oil.

The federation calculates that if we took all of the animal manure produced in the U.S. each year, we'd have enough to produce 2.45 billion barrels of oil. That's about half of what the U.S. uses each year.

#### Lavelle Receives Tax Break

(ZNS) General John Lavelle, who was forced to retire from the Air Force, will collect a yearly salary of \$27,000 from the Pentagon.

However, because of an alleged "disability benefit" granted specially to the general, Lavelle will pay only \$16 per year in income taxes on his \$27,000 salary.

General Lavelle is the man who ordered unauthorized bombing raids over North Vietnam. His only punishment was early retirement from the Air Force and demotion from full general to major general.

Until Lavelle's retirement this year, he was not only collecting a regular general's salary, but he was also being granted "flight pay"—which is an additional sum paid to men for being able to pilot planes. "Flight pay" is paid only to men who are in top physical condition.

The Air Force reports, however, that General Lavelle will be granted a "70 per cent disability allowance" on his retirement salary—a benefit usually reserved for men who are physically handicapped. This means that, because of his "disability" Lavelle will be able to deduct all but \$2900 of his annual salary on his income tax form. IRS Tax Tables show that General Lavelle will pay just \$16 a year in Income Taxes to Uncle Sam.

#### Heroin Markup High

(ZNS)The U.S. Government's Cabinet Commission on International Narcotics Control has released a study detailing the cost of heroin from its value on the Turkish market to its eventual worth on the streets of New York.

According to the Commission report, a pound of raw opium goes for \$10 a pound in Turkey. This pound generally makes its way to Marseille, France, where it is refined and sold for approximately \$250. It is then smuggled to the United States where it is sold for about \$500 at the border.

Once inside the United States, the opium is sold on the wholesale drug market in bulk for an estimated \$1000. The product is then divided up and adulterated before it is sold to users. By the time it reaches the typical user, the opium purchased for \$10 in Turkey is sold for a total of about \$10,000 in the streets of New York. That's a markup of 100,000 per cent.

#### Male Birth Control Developed

(ZNS) Doctors in the United States will soon be experimenting with a birth control "pill" for men that is designed to work up to one year.

Doctor Sheldon Segal of the Population Council in New York said that scientists in Brazil, Japan, Finland and the United States are preparing to study the pill's effects.

The device is described as a rubberlike capsule that is implanted in a man's arm or buttock and then slowly releases a hormone day by day over a year's period.

The hormone is designed to stop the production of sperm.

#### **Americans Prefer Liquor**

(ZNS) The Pharmaceutical Manufacturers Association reports that Americans spend an average of \$18 a year each on prescription drugs— and \$78 on liquor.

#### Obscenity Literature Obscene

(ZNS)—The voters of California will be receiving printed matter in the mails that some feel should be sent in a plain brown wrapper.

One of the proposed amendments to the California constitution—called the "Obscenity Initiative"—takes up seven pages of fine print. It is the booklet of proposed amendments which voters are told to read before they go to the polls next month.

Ironically, some of the wording of the Obscenity Initiative itself might cause a lumberjack to blush. Here are a few examples: "Nudity' means uncovered post-pubertal human male or female genitals...or the human female breast below a point immediately above the top of the nipple...or the covered human male penis in a discernibly turgid state."

Another passage reads: "Sexual condict' means human masturbation, sexual intercourse, or any touching of the genitals, pubic areas, or buttocks...between members of the same or opposite sext or between humans and animals..."

The purpose of the amendment is to stop "obscenity."

#### Nixon Cancels Sunday Services

(ZNS)President Nixon and his family have drastically reduced the number of Sunday morning religious services conducted in the White House.

A spokesman for the White House reports that religious services in the East Room, with the President and his family in attendance, were a general practice almost every Sunday in the Executive Mansion until about 18 months ago. Now because "of the President's very busy schedule," services are held rarely—if at all. There has been only two or three services, featuring visiting clergymen, in the past year and a half, the spokesman said.

#### 1/18th of World Smokes Grass

(ZNS)The U.N.'s World Health Organization estimates that one in every 18 people on the planet earth smokes marijuana.

That means the number of people around the world who turn on is about the same as the number of people in the United States.

#### **Dying Cost Goes Up**

(ZNS)Everyone knows that the cost of living is going up—but what about the cost of dying? Or the cost of killing?

Historians have estimated that in the days of Julius Caesar, it cost the Romans approximately 75 cents to kill an enemy soldier. By Napoleon's time, it was costing France \$3000 per kill. In WW I, the United States was paying nearly \$21,000 to kill an enemy soldier. The most recent official estimate for the cost of killing hostile troops in Vietnam shows that American taxpayers are paying \$170,000 a head.

#### Sexual Revolution Termed Myth

(ZNS) If you're eighteen years old and still a virgin, relax. The "Sexual Revolution" is all a myth anyway. American adolescents aren't really engaging in any more sexual intercourse than they did in the conservative 1940's.

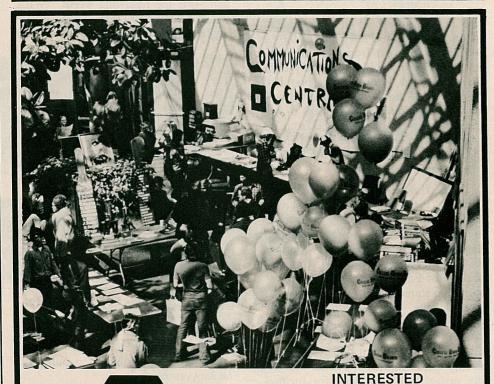
At least that is the finding of three Michigan State University sociologists. Doctors Arthur Vener, Cyrus Stewart and David Hager polled 4,420 teenagers aged 12 to 18 in three midwestern communities. Using anonymous questionnaires, they asked boys and girls about their actual sexual experiences—from hand-holding to intercourse. According to Dr. Stewart, sexual activity among the teenagers polled in 1969 was not significantly different from the sexual activity of a similar group of teenagers polled in 1943.

The three sociologists point out that other studies have found that young people are now more open-minded on the subject of sex and that their attitudes are more in line with their sexual activity. Still, says Doctor Stewart, there has been "no major sexual revolution" among American Youth; they are still doing pretty much the same things they were doing 26 years ago.

CAMPUS INTERVIEWS
SCHOOL OF MANAGEMENT
RENSSELAER POLYTECHNIC INSTITUTE
GRADUATE DEGREE PROGRAMS IN:

- \*Private (Industrial) Management
- \*Public Management
- \*Management Engineering
- \*Operations Research and Statistics

A representative of Rensselaer will be on the Rochester Institute of Technology campus on Monday, November 13. Please make appointment at Placement Office.





ORIENTATION SEVENTY

THREE

INTERESTED
IN BEING A
MEMBER OF
THE EXECUTIVE BOARD
OR
GENERAL COMMITTEE?

Student Orientation is organized and planned each year by the Orientation Committee. If you are interested in becoming a member, please fill out an application which is available at the College Union Information Desk or from your RA. Applications must be returned on or before Nov. 17, 1972.

GET INVOLVED

For more information 464-2508

#### Reportage

#### Senate Overrides President's Veto

The Student Association president's veto on the resolution to transfer *Symposium* to the hands of Techmila was overridden by the Senate last Monday. After much discussion concerning how Techmila would finance Symposium and whether anything would be gained in the transfer, the Senate brought the motion onto the floor. Through a roll call vote, the motion was passed, 11 for, 3 against and 1 abstention.

SA President Dave Lurty's report was highlighted by a motion to ratify the petition of Dave Hilton as public relations director of the Senate, and the reading of a report from the University of Nebraska pertaining to a study done there on coed dorm life. The president also reported that he was contacted by a private individual who wished to sell records at a discounted price from his van truck in one of the RIT parking lots. A motion was made to refer him to the Co-op for information.

Willie Hawkins, vice president of SA, reported that three proxy votes were to be counted at this meeting from those senators who were absent. He also reported a motion to adopt the petition of Stanley Michel as a senator from the College of Engineering. The motion was passed as stated.

Following the committee reports, there was discussion concerning the possibility of a new contractor for the printing of the student directory. After twenty-three minutes of intense debate, the matter was postponed for further study.

—L. Wheeler

#### Cover Designs for Handbook Due

The Student Association is now in the process of putting together the annual Student Handbook-Directory. Any students interested in designing the cover may do so by submitting a design to the Student Association Office no later than Wednesday, November 8. The person whose cover is chosen will be awarded \$25.00.

If there are any questions, please contact David Hilton, director of public relations of Student Association, by phoning 464-2203.

#### Conflict of Hours at Housing Cage Creates Discrepancies

During recent weeks, many students have been seeking information about the "Cage," located below Sol Heumann Hall. Specifically, these inquiries center around the question of hours and what is available. According to Alexander G. Miller, a spokesman from Housing, the Cage is supposed to be open Sunday, Tuesday, and Wednesday nights. However, visiting the Cage on all three nights, and other nights of the week, students find it closed; once finding a sign with the following words: "WILL BE OPEN AT 8:00 P.M.—IF AT ALL."

The purpose of the Cage is to

dispense items like ironing boards and irons on a nightly basis, and light bulbs to students in need of them.

The second issue of dissent is that many students feel they can acquire a desk lamp from the Cage. Although several students have been seen emerging from the tunnel carrying lamps similar to the ones seen in the Cage, Miller stated that the lamps are not available to students, but when asked about whom the lamps are for, he stated they are for use by visitors during the summer. There are plans to supply each room with a lamp in the future.

-J. Butler



#### Computer Causes Slowdown

The recent switch of RIT computer systems has caused a slowdown in the processing of information required for mailing veterans' checks.

On October 15 Robert S. Dunne, registrar, and Martha Pratt, coordinator of veterans' affairs, met with a representative from the Veterans' Affairs Office in Buffalo. As a result of the meeting, both RIT and the VA Office will be providing extra assistance necessary to process certificates concerning the RIT veterans' student status. As the certificates are processed, they will be sent to Buffalo on a daily basis where they will be acted upon immediately. Despite the action taken, some checks will be delayed until mid-November.

The date for deferred payment without penalty has been extended by the bursar for those veterans who need extra time.

#### **ACUI Sponsors Tournament**

Today, November 3, is the last day to sign up for a billiards, bridge, ping pong, and chess tournament sponsored by the American College Unions International. This program is being held on a national level, and the winners in the tournament will be asked to go to Albany to participate in sectional competition. Winners from this event will then go on to the national tournament.

Jim Comley, coordinator of the event, remarked that "the competition is pretty tough." Winners sent to Albany will be reimbursed for transportation and living expenses.

This event is open to any RIT full-time undergraduate student, and will be held in the College Union Recreation Room on November 11 and 12. Any student who is interested should sign up today in the Recreation Room.

#### Post Office Back on Route

The daily delivery of mail is an important occurrence to many students living on campus. And the Contract Post Office located in Grace Watson, with its 1,350 mailboxes to fill, attempts to serve the campus' needs.

Although for the first week or so the Post Office didn't have enough help employed, the openings quickly filled up, and with five part-time students working there, everything is running

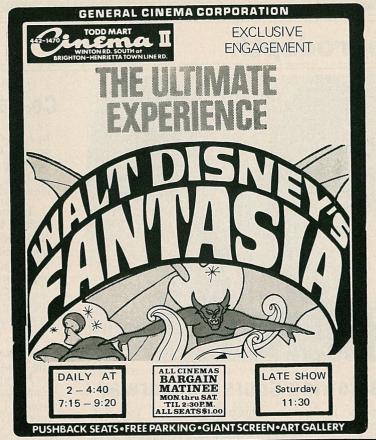
very smoothly.

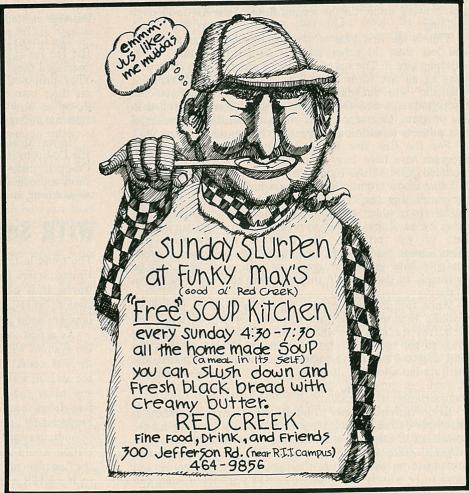
With the great number of parcels from home, and letters from friends, the beginning of the year is always hectic, but incoming mail has slowed down and Post Office Supervisor, Grace Maher, feels the mail is being processed and delivered into the students' boxes as fast as possible. There is no parcel delivery on Saturdays, however, which causes quite a few parcels to build up on Monday. Occasionally, newspapers and magazines will be considered as parcels and will be placed on the shelves behind the counter so as not to clutter up the boxes.

Maher stated, that all of the students' mail comes from downtown Rochester to Southtown, where it is sorted; all of RIT's mail is then sent onto campus. A fairly large portion of student mail goes to the administration mail room and must be sent over to the Contract Post Office in Grace Watson. Anything addressed to RIT students with the One Lomb Memorial Drive address, or the name of the school on it, is received at the administration mail room. The correct way to have mail addressed to RIT students is:

STUDENT NAME
25 Andrews Memorial Drive
Box —
Rochester, New York 14623 —G. Groth







#### Reprodepth



#### Glassblowing Course Underway

After several weeks of industrious activity, the new glassblowing program of the School of American Craftsmen is now underway with a flurry of activity being witnessed in the glassblowing studio on the second floor of the Art and Design

Building.

This is the first year of the glassblowing program at RIT and less than 30 other schools around the country offer anything like it. The stated aim of the program is to rediscover glass as an art form as well as to train glassblowers for scientific and technical purposes. Fifteen students, ten undergraduates and five graduates, are currently enrolled in the program. Members of this program take the regular liberal arts subjects in addition to meeting the requirements of SAC.

For the first five weeks of school, participants in the program have been busy preparing their work area. This has included painting the rooms, general carpentry work and the building of the ovens. One oven was built this summer by the program's director, Thomas W. Kekic. This was used as a model from which the students proceeded to construct the other ovens. Knowing how to make such an oven is an integral part of the program, for there is no company that manufactures studio glass equipment. The experience these students have gained in preparing their work area will be invaluable to them should they ever wish to prepare their own studio.

While the problems of starting a new program have been working themselves out over the past few weeks, Kekic has permitted students to make use of his own studio, allowing them to get right down to the business of blowing glass. To help alleviate any inconvenience this might have created, the Institute has allocated funds to pay for the use of this studio as well as providing gasoline money for the students' transportation to the studio.

Kekic currently hopes to hold a glassblowing workshop in December or January with a great number of people who are prominent in this field in attendance. With the students of this program currently at work and the possibility of this conference on the horizon, the glassblowing program should prove to be a lively new addition to RIT's School of American Craftsmen.

—J. McNay

#### Co-op Loses Gift Shop

In June of last year, Inncamp Incorporated, owner of the Inn on the Campus, signed a contract with the RIT Students Cooperative Inc. to run and manage their Gift Shop. That contract has now been terminated by Inncamp after five months of operation in the red.

Inncamp first contracted the RIT Co-op for the purpose of leasing the Student Association shuttle bus last summer. However, when Mark Hamister, vice president of the Co-op, presented this plan to SA, it was not passed. In the talks concerning the bus, mention was made of a need for people and management of the proposed Gift Shop located in the Inn on the Campus. The Co-op offered to run the Shop and after Inncamp reviewed the Co-op's organization, a contract was drawn up.

The Co-op was given \$3000 to buy an inventory which was to consist of cigarettes, candy, etc. and craft products from the School of American Craftsmen.

Inventory shortages began to hamper the Gift Shop almost immediately. Hamister said, "We signed the contract the first week of June and when we tried to obtain the crafts inventory, it just wasn't available; everyone was home for the summer." Since the craft section of the Gift Shop was to be about 70 per cent of the total floor space, a real inventory shortage existed over the summer.

The Co-op itself suffered no losses as they were receiving a flat fee for running the Shop. However, as Inncamp's losses increased they decided a change in the contract was necessary. They proposed that the Co-op lease the Gift Shop and run it on their own money. This was carefully considered by the Co-op as now craft products are in full supply, with some students selling over \$50 worth of crafts a week.

It was finally decided the risk would be just too great for the Co-op to handle. Hamister said it took over a year for the Co-op to make money, and he had expected the Gift Shop to show a profit around January or February. Nevertheless, if he were wrong, it would drain a lot of the Co-op's resources.

-B. Davies

#### WITR Searching for FM Band

The trend in recent years on campus radio stations around the United States has been the transition from AM to FM stereo waves. It is not surprising to find that RIT's campus radio station, WITR, has also started a search into this change with hopes of soon going FM.

As a first step into the FM band, the Student Association has granted WITR the \$200 needed for a frequency search of the FM band. This involves hiring an engineer to investigate the area air waves for an open frequency that would not affect any other radio station transmissions. In turn, this must be free from interference of other stations' broadcasting. The broadcasting must also comply with the U.S. Federal Communications Commission, and because of the distance the station would carry, they must be aware of the laws governing the Canadian air waves.

If WITR can find a frequency open to suitable transmission, they will have only passed the first step towards

their goal of FM transmission. WITR's next step would be to ask for a budget of \$10,000 that would cover the cost of equipment and a 10 watt transmitter. According to Mike Lambert, station manager of WITR, "There would be little cost involved for studio equipment since we have our own studio already equipped for stereo transmission." Lambert stated that equipment had been purchased earlier with the anticipation of going FM in the future. The major cost involved in starting the station is the 10 watt transmitter.

This transmitter would broadcast to all of Monroe County and the surrounding Rochester area. The exact radius of transmission would be determined by the engineer.

Continuing towards their goal, WITR would be applying for an educational license and in turn have to form a non-profit corporation to hold the license. The Educational License would restrict the selling of time on the air for commercial advertising purposes. The programs could have sponsors, but direct advertising is not allowed under this license.

WITR still intends to continue their AM transmission with many of the staff working in conjunction with the FM band. "We do have the staff capable of running the FM station," says Lambert. The AM station would be used to train personnel for the FM broadcasting and continue to bring in revenue from advertising.

The main question now to ask is why go FM? There are many reasons, says Lambert. Lambert explained, "there are 13,000 students living off campus not receiving WITR because the AM is piped only to campus buildings. Excluded from the broadcasting are the commuters, the Rochester community, instructors, Riverknoll and Colony Manor, to mention a few. They would all get us on FM," Lambert added.

The use of FM transmission would open the door to another access of communication which is needed on a campus this size. The FM band would expand the communication of Campus News and events such as concerts, lectures and organizationally-sponsored productions to the students. There would be the broadcasting of home and away sporting events.

The transmission of FM would be distortion free and the transmission of progressive stereo music would be more than welcomed to the area air waves. "The FM broadcasting should increase advertising revenue on the AM band," says Alan Green, business manager of WITR. There are many more reasons to go FM, too numerous to mention.

"For all this to become a reality," says Lambert, "we will need all the support we can get from the students and administration." There is a lot yet to be done in this project but if all goes as well as anticipated, RIT will have a campus FM station.

-M. Tuberdyck

#### Hockey Player Injured

Anyone who has been to a hockey game knows it is a brutal physical game interspersed with body checks and swinging hockey sticks. So no one is surprised when there is an injury on the ice.

On Wednesday, October 25, there was an accident during one of the RIT Tigers' practice sessions in which right

wingman, Dean Sigler (BA 4), was injured. Sigler, an outstanding shooter who has, according to his teammates, the league's fastest slap shot, caught a ricocheting puck in the mouth that ripped his lip from the nose down. The laceration required 36 stitches to close.

According to hockey Coach Daryl Sullivan, the accident occurred about 9:50 p.m. and because of the profuse bleeding, he called an ambulance at approximately 9:55 p.m. While the coach and assistant trainer administered first aid, one of the players that had shoes on ran and telephoned Protective Services and asked them to sent an ambulance to the hockey rink.

Instead of sending an ambulance to the rink, the Student Safety Unit and Campus Security were dispatched to the scene of the accident to ascertain whether an ambulance was warranted. Patrolman Gary Mott and Student Safety volunteer Steve Benton upon their arrival decided that indeed an ambulance was needed and the Henrietta Volunteer Ambulance Service was called. The ambulance arrived at about 10:15 p.m. to take Sigler to the hospital.

In commenting on the freak accident, Coach Sullivan pointed out that "Some people wear face guards, but Dean always wore his mouth piece," to prevent dental injuries. When asked if Sigler had his mouth piece in at the time of the accident, the coach wasn't certain if he had it in place or not. Coach Sullivan did indicate that Sigler would be ready for action for the season opener this weekend at Kent State in Ohio.

In explaining why Protective Services was called, both Dr. Butler, director of Student Health Services and John Ferlicca, assistant to the director of Protective Services, agreed that whenever an accident occurs on campus, it's best to call Protective Services so that there is no delay finding the location if an ambulance is needed.

In addition to the problem of finding the location of the accident, another reason for calling Protective Services is that they can quickly notify the volunteer organization known as the Student Safety Unit. This organization is an emergency first aid group that is staffed by students.

Butler pointed out that when RIT was self-insured, there were many cases in which a student called an ambulance to a situation that didn't require one. The result was when Henrietta Volunteer Ambulance Service was called, the service didn't receive pay for the supposed emergency. Butler went on to point out that there are different circumstances surrounding each situation. He explained, "Sometimes an ambulance can proceed to the scene of the accident without their sirens going or their lights flashing."

Louis Alexander, director of Athletics, stated that he believed the length of time it took to get an ambulance was due to poor communication between all involved. Alexander said that he is scheduling a meeting with James Riley, director of Protective Services so that they can discuss the matter and come to a solution which will eliminate the problem in the future.

—M. Glass

#### Letters



Student Questions Photographers' Conduct at Mailer Talk

Ask anyone who saw Norman Mailer last Thursday night if they were annoyed by some "photographers" behavior and they'll probably agree.

It seems that here, in the best equipped photo school in the country, students don't seem to learn the most important things. Nothing is more rude to both a speaker and audience, than a hoard of cameramen, blasting away with cameras and strobes. Granted, it's embarrassing when a speaker can't continue because someone is breathing down his neck with a wide angle lens or

firing a strobe in his face. There are a few people in this school who should concentrate more on simple courtesy and less on exposing miles of film. Besides annoying everyone in the place, their careless actions gave a lousy impression to many people, and this in turn hurts many serious photographers.

Please wise up!

Fran Kittek Photo, Illus, 4

(Editor's Note—Thanks for the photo to back up your letter.)

#### SA Senator Questions Moral Standards of Lampoon Writer

How does the writer resolve the value conflicts he continually faces? First and foremost, I think, he must necessarily rely on the dictates of his own conscience to avoid articles which would result in humiliation or embarrassment, or physical or psychic pain of innocent people. Second, he must at the same time distrust his own conscience as an infallible guide and check his moral judgments against those of his colleagues and friends. Third, he must adhere to the moral standards of his profession.

On the basis of the so-called RE-PORTER LAMPOON, someone found it permissible to cause humiliation, embarrassment, physical and psychic pain. Who, do you think you are?

In the four years I spent in the

service, I never once saw the garbage you people put in the "LAMPOON." Maybe someone should read it before it goes to print, if you are too immature to use just a little moral judgment.

On behalf of myself and my constituents from The School of General Studies, I would like to apologize to those who happen to read the "LAMPOON."

Thomas Richard Lake Senator, General Studies

(Editor's Note—In keeping with our letters policy we are happy to print this letter. However, it should be pointed out that while the publication in question does bear the Reporter name, it is the RIT Student Association who are the legal publishers.)

#### Graduate Dislikes '72 Techmila

I thought that last year's *Techmila* was the worse possible excuse for a college yearbook. Well, I was wrong! It doesn't begin to measure up to this year's monstrosity. At least there was one good thing that could be said about the 1971 *Techmila*: it fit on a bookshelf alongside previous issues. You could even stretch your imagination and say that it was a book. (It did almost resemble a genuine book.)

To say that *Techmila* '72 is the biggest piece of trash that RIT has ever produced could only be the most understated utterance ever spoken.

John J. Flynn BA '72

#### **Tech Crew Corrects Article**

This is a short note explaining the system of the Tech Crew Concerts. Reporter in the last issue (October 27, 1972) made the statement "and with no salaries to be paid are assured of making money on the concert."

This is totally incorrect. Last year we held two concerts. The first concert was McGrath and Potter, where we made about \$500 profit. Labor for this would have been at its highest \$60. The second concert was Chuck Mangione, where we lost about \$240.

The end result was a profit of about \$260, with which the Tech Crew bought five mikes and donated them to the College Union. The idea of our labor costing the bulk of a concert or making up a large per cent of the total cost is a serious mistake. The success of the concerts was due to a full house on the first concert rather than the donation of our labor.

Tech Crew

(Editor's Note—The statement appeared in the article entitled "Outing Club Asks CUB for Money." That article was a report on the October 23, CUB meeting. The statement that because Tech Crew labor was donated, they were assured of a profit, rose out of discussion at the meeting.)

#### **Editorial**

#### **Decision Making Influences?**

Major resolutions and decisions were voted on and passed by the Residence Policy Board last year. These decisions concerned the residence halls and were make in an effort to make the dorms a little more pleasant. Among the decisions enacted were the refrigerator policy, the kitchenettes and the Tunnel Shops. RPB also passed a resolution which would have allowed for coed dorms, but this was vetoed by Dr. Miller, president of the Institute.

In 1970 when Dr. Miller set up the RPB, the director of the residence halls was to function with "the policy guidance of the Residence Policy Board." This year the RPB has been changed to the Residence Advisory Board whose purpose is to advise the housing director. The Advisory Board is not "to govern day-to-day operations of the residence halls."

The change is from a policy-making capacity to an advisory one. Although the housing director is still guided by the board he is not bound by a vote to follow them.

The members of the Board include four students and four administrators including Dr. Bullard, provost and chairman of the Board. The position of provost is one which is very close to the president and is therefore in contact with the president and his policies.

The question which remains is the manner in which the new Board will act. Previously, the Board would discuss policies and then act on them. Now they will only offer suggestions and advice to the director of Housing and Food Service. If the board does indeed strongly advise and thus influence the housing director's decisions, those decisions may not be entirely objective. Furthermore, with regard given to the powerful ties of the Board to the Administration, the director may not always act in terms of the student board member's desires but with what the Administration may decide the students should have. The defeat of coed houses and dorms came from the president of RIT. With this in mind the housing director may be leary of taking bold and necessary advances. The new board will be a complete failure if it becomes a

figurehead of student input. It would be an even greater disappointment if the student input were ignored in favor of administrative powers.

#### Immediate Action Necessary

A recent incident where an injured RIT hockey player lay bleeding on the hockey rink because of a slipup in the calling of an ambulance deserves serious attention.

A call went out to Protective Services for an ambulance, but rather than expedite the matter and refer the call, Protective Services decided to check the situation. As a result, approximately 10 minutes of valuable time was wasted in a dangerous situation.

The Athletic Department boasts a faculty of 11 responsible adults, all of whom are first aid instructors. Certainly someone in as much of a position to decide whether an ambulance is needed as a security guard.

Protective Services and Student Health personnel perform well in an emergency. In this case once the personnel had reached the scene they indeed knew that an ambulance should be called.

However, when a person with similar qualifications has already assessed the situation, further assessment is a delay.

Better communications and a review of the policy of handling accidents in the Athletic Department is needed. Luckily in the case of the hockey player, the seriousness of the injury was not too great and the student was not further hurt by the wait. Perhaps next time a real tragedy will occur.

#### Washington Merry-Go-Round by Jack Anderson

WASHINGTON—The Agriculture Department is quietly considering a provision to downgrade the quality of Grade A butter.

For years, dairy associations have been clamoring for the government to set lower standards for butter and allow them to mix whey cream with high quality sweet cream so they can cut production costs.

Whey cream, we all know, was the favorite of Little Miss Muffett in the nursery rhyme. But for most Americans, whey cream tastes flat and slightly sour.

Agriculture officials don't dispute our estimate of whey cream. If lower butter standards are authorized, they admit, Grade A butter could taste a little coarse or aged. But the officials insist that the change would be "very slight."

Officially, the proposed new butter standards would allow U.S. Grade A butter to "possess any of the following flavors to a slight degree: aged, bitter, coarse acid, flat, smothered and storage. May possess feed and cooked (coarse) flavors to a definite degree."

When we asked an Agriculture official about these proposed changes, he gasped in disbelief. "Does it really allow all that?" he asked.

The man who will finally decide whether to lower the standard of butter will Secretary of Agriculture Earl Butz, the same man who for months has been courting the favor of dairy associations around the country. Butz's predecessor, Clifford Hardin, raised the milk price supports for dairymen a year ago last March. Since then, the dairymen have poured more than \$300,000 into GOP campaign coffers.

It may just be coincidence, but the final day of filing on the new butter standards is November 7th. That's the same day American dairymen hope to see Richard Nixon re-elected President.

#### Intelligence Roundup

The Central Intelligence Agency has reported that the Egyptian army put down a mutiny last month by a battalion that was infuriated over the failure to retaliate against Israel for its attacks across the Lebanese border upon Palestinian guerrilla bases. The rebellious battalion, according to the CIA, was disarmed...A secret intelligence report, filed by the CIA out of Dar Es Salaam, claims that Portugal is using NATO arms to put down native resistance in its African colonies...When the Russians left Egypt last summer, they hauled away computers, guidance systems, radar equipment and spare aprts. The lack of spare parts, in particular, has forced President Sadat to soften his attitude toward Russia. One intelligence report claims that Egypt has barely enough spare parts and other military supplies to last one week of hard fighting.

(Conyright, 1972, by United Feature Syndicate, Inc.)

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# FOUR SEASONS OF MAN

In nearly every publication that is printed today, photographs illustrate a large amount of the printed material. However, this has not always been the case. Photo Journalism first really came into its own in the mid-thirties when Henry Luce founded Life Magazine. As the old cliche "a picture is worth a thousand words," the photograph is now an integral part of printed works.

Depicted here are photographs taken by students in the School of Photography's Photo Journalism class who currently have a show in the Little Gallery. The photographs attempt to convey the story of people in Upstate New York.

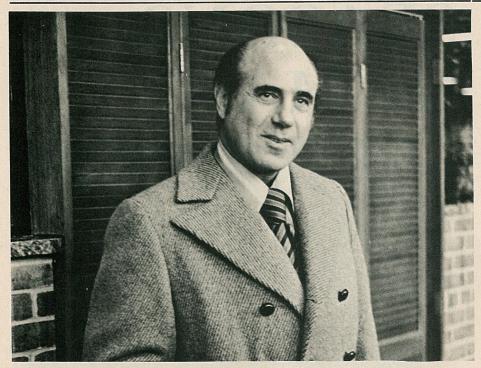






Smith

#### Reportage



"Playboy" Editor Speaks on Photography in Magazine

Being a *Playboy* playmate or photographer can be very lucrative, stated Mark Kauffman, photography editor of *Playboy* magazine, who was at RIT and spoke on playmates, his role in the production of the magazine, and his experiences as a photographer.

In order to become a playmate, a girl must go through an extensive screening process, Kauffman said. After preliminary tests, about one out of ten girls are given further consideration. A promising playmate goes through a series of shootings for which she gets \$100 per session. If the photographs of her are approved, a set of printing plates are made at which point the girl gets \$3000. Even after the plates are made, a girl may not get her picture published; however if she does make it she gets another \$2000.

On the subject of *Playboy* photographers Kauffman said that the pay a photographer receives can range from \$150 for promotional black-and-white work, to \$550 for finding a potential playmate, up to \$2500 for shooting a centerfold. One photographer rarely does the entire playmate spread, Kauffman said, because there is usually too much involved in it. Kauffman went on to say that with the emphasis on 35mm there is a need for *Playboy* to have a

photographer who can not only use 35mm but who can also work with 8x10 view cameras in a controlled studio environment.

When looking for pictures to print, Kauffman said that he is looking for photographs which are erotic and well done. He does not want artistic nudes which are nothing more than light studies. Kauffman also felt that there should be more black-and-white photos in the magazine which are interpretive portraitures. According to Kauffman, it is all right to print pictures with pubic hair showing because of current existing social mores.

When asked to explain why *Play-boy*, was also publishing *Oui* Magazine and to comment on *Gallery*, a new male-oriented magazine, Kauffman said that there have always been competitors, they usually fall by the wayside. *Oui* is aimed at the young, international, jet set more than *Playboy* and he feels the market is big enough for both magazines. On the other hand, *Gallery*, Kauffman said, is ridiculous because it copies *Playboy* to the point of using the same type styles.

Kauffman's trip was sponsored by the RIT Photographic Society and took place on Tuesday, October 24, in Booth Auditorium and the TV Center.

-C. Sweterlitsch

#### Veteran's Benefit Increased

Veterans attending RIT are due for an increase in their GI Bill benefits as the result of a law signed on October 24, 1972. The bill boosts GI college payments by 25.7 per cent for an unmarried veteran and 29 per cent for married veterans with one child.

Veterans attending RIT full time under the regular GI Bill will now receive \$220 per month if they are single, \$261 if they have one dependent, \$298 if they have two dependents and \$18 for each additional dependent. Students attending RIT under the regular GI Bill but who are not attending full time will get an amount which is in percentage with the amount of time they are attending. For example, students who are only one-half time students will receive exactly one-half of the benefits received by those attending full time

Veterans who are attending under the Vocational Rehabilitation program will also receive benefit increases. Fultime students will receive \$170 if they are single, \$211 if they have one dependent, \$248 if they have two dependents, and \$18.00 for each additional dependent. As with those attending under the regular GI Bill, part time students will be paid proportionately.

Students with questions pertaining to their benefits should contact Martha Pratt in the Veterans Affairs Office.

#### **Pinball Tournament**

If you have talent at a pinball machine, you may be able to put your expertise to work in the Lights Out Pinball Tournament on November 17, 18 and 19 at the Holiday Inn Merchant Mall.

Sponsored by the Delphi Drug Abuse Program, the Tournament starts a drive to raise funds toward a \$50,000 goal. The funds will be used for the acquisition of a residential facility in Rochester for the rehabilitation of drug addicts.

Competition will be in the form of singles, doubles and teams with contestants from industry, social service agencies and educational institutions, and private individuals. The entry fees are: \$25 for teams, \$4 for doubles and \$2 for singles.

For immediate registration information, contact Delphi at 442-2900 or Herb Gross at 244-3711.

# Rochester's 2nd Festival of World Films November 10-19 Regent Theater

WEEKEND OF A CHAMPION (Gr. Br.)

Roman Polanski film about Grand Prix winner Jackie Stewart

THE TAR DEALER (Denmark)

An American premiere

KOVACS! (U.S.)

His zany comedy sketches

RED PSALM (Hungary)

Best Director Award at Cannes

SECRETS (Gr. Br.)

Starring Jacqueline Bisset and Per Oscarsson

KEEP ON ROCKIN' (U.S.)

Chuck Berry, Little Richard, Bo Diddley, Jerry Lee Lewis

AN AUTUMN AFTERNOON (Japan)

Tribute to Yasujiro Ozu

Comedies by women:

LENIN YOU RASCAL (Denmark)

PAPA LES PETITS BATEAUX (France)

Radnitz/Mattell Productions present

SOUNDER

A Robert B. Radnitz/Martin Ritt Film. Major new 20th Century Fox Release. Family-oriented black film

THE ADVERSARY (India)

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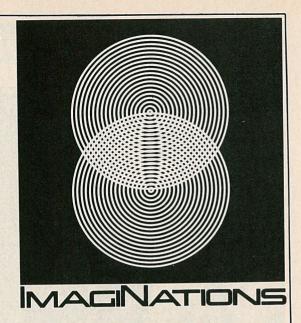
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#### Reproview



Beck Concert Had Many Problems: Production and Ticket Sales

by Scott MacLeod

Any new cracks in the Clark Gym wall can be attributed to Jeff Beck. The sheer power of his performance there on Sunday, October 29, attested to the fact that he is a rock guitarist second only to Eric Clapton; and in the world of rock and roll, that is like comparing Christ to God. However, the disasters that Beck had to compete with plunged the show into the annals of concert mediocrity.

The evening began poorly with "Foghat," a new group from England who attempted to create an atmosphere that Beck could build on. Their sound was cluttered and their showmanship was outdated (spotlights on lead guitarists hands went out years ago). Perhaps Foghat's clarity would have improved had they lowered the volume slightly, but their music would have remained little more than middling.

The next disaster was the promoter itself.

Somer Productions, a pseudonym for WAXC radio, the group that booked the acts and rented the RIT facilities, made an abortion of handling the show. They sold more than enough tickets fill the gym, resulting in extremely uncomfortable seating for everyone. The floor space was so crowded that it nearly prevented those next to the stage

from moving back the required distance, causing an unorthodox 40-minute delay between acts. The MC who tried to push the crowd back was so obnoxious that he deserved the aggravated slander he received. When asked to comment on the problems with Somer Productions, CUB Social Director Tom Lofgren said: "With the hindsight I have now, we will never do that again."

Such was the prelude to Jeff Beck's performance. The result was an irritated, uncomfortable audience who had been waiting for two hours to see Beck. However, the moment he stepped on stage the atmosphere changed to instant consciousness.

Jeff Beck is phenomenal. He is a guitarist who can jump from an earsplitting wail to a soft, emotional blues riff so smoothly that the notes just drip from the air. He boasts a background of experience that is more than respectable. A past member of the "Yardbirds," he has played with Eric Clapton, Jimmy Page, Rod Stewart, and now sports Jimmy Bogart and Carmine Appice, late of "Cactus" and previously of the "Vanilla Fudge." Backed by Bogart on bass and Appice on drums, Beck has assembled a trio whose timing is excellent—their cuts are impeccably clean.

Bogart is a very talented bassist (too bad he still gets into that acid rock feed back stuff). However, not much can be said about Carmine Appice except that he has fast feet.

It is Jeff Beck who carries the group, the man everyone paid to see, the man who tried to salvage what he could from the mess he had to work from. Any Jeff Beck fan would have been more than satisifed with his performance Sunday night. He was almost beyond description in his clarity and creativeness. If one could remember only Beck and forget the farce that preceded him, Sunday evening's concert would have been more than a musical success. It's too bad the odds were against him.

#### "Maidstone," Film of Chaos

by Geer

Norman Kingsley, portrayed by Norman Mailer in Mailer's film *Maidstone*, is a world renowned movie maker of Jewish-Russian-part gypsy extraction who has a leaning for Greek love. Norman Kingsley is also running for president of the United States. This is the premise of Norman Mailer's study in chaos in film.

Talking with Mailer about Maidstone, he said it was a study of the many possible levels of reality that exist simultaneously. This would explain the organization of the movie. Each sequence is a level of a particular view of reality appearing in the scene. There is no guarantee that the level of reality does not change to someone else's level with each cut in the scene.

Just as paragraphs denote a change of orientation in a chapter, each cut in the film allows for a possible change of view. It is in the collective experiencing of the movie that one can succeed in interpreting what Mailer is attempting to say.

The gestalt or who of what transpires in the movie departs the feeling of a presidential campaign. Everyone involved has a different motive and set of values regarding the candidate. Their perceptions of the man and his purpose of function is different from someone else's. This leaves a chaos of experience to perceive and sort.

One of the flaws in the film is in the looseness of directions the actors are given. They were given a general con-

cept of the scene and then left to interact on their own. The lack of continuity is more ambiguous than informative.

What saves the movie is one of the most realistic reels in cinema. It is an assassination attempt with Rip Torn, as Kingsley's brother Cashbox. Torn in a surprise confrontation, assassinates Kingsley with a hammer. The hammer hits home and Kingsley in an immediate struggle sinks his teeth into Torn's ear. The blood, screaming, hard breathing and dialogue that follows focus all levels of reality to one. That is the success of the whole flick. For all of Norman Mailer's pretentious, ego-oriented flick is saved, succeeded, and delivered in the scene.

The whole episode was unplanned and Mailer had no foreknowledge of its happening. We see a man confronted with his own possible death. There are no Hollywood theatres in what transpires. This is real enough for everyone to relate to.

Torn's dialogue deals with murdering Norman Kingsley to liberate Norman Mailer from his role. That is exactly what happens. The viewer sees Mailer, not a prodigy-star-director being a darling.

The stark heaviness of emotion that develops leaves no doubt to Mailer's sincerity. It is in that realness that we can relate to Mailer with empathy. It is that reality that stimulates our emotions as well as our intellect and makes the movie complete.

It is not sure that the movie was what Mailer had originally intended, but it did end on a level of competence that was satisfactory to his goals.



#### NOTICE

The School of Management of Syracuse University, Syracuse, New York will be interviewing interested applicants for the Masters in Business Administration and Masters of Science in accounting Program on Monday, November 13, 1972, interviews will be conducted all day

For futher information inquire at the Placement Office on campus

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#### Reproview



#### Octoberfest: Smashing Success

What may be attributed as one of the largest and rowdiest beer blasts to ever hit RIT, the Octoberfest, all in all, was a smashing success. However, the party did have conflicting overtones in that it was both successful and unsuccessful at the same time.

Nearly everyone who stayed for the evening, Friday, October 27, in the Union Cafeteria had a good time. Nearly everyone who stayed drank beer, and nearly everyone who drank beer became at least pleasantly intoxicated. The German music and band spurred the drinkers on. Dancing and drinking and knockwurst came to prevail throughout the evening.

The party was definitely rowdy and blame can be placed on Centra, for had they served Coca-Cola like good college kids, all boisterous exuberances could have been avoided. Also with Coca-Cola, it would not have been an Octoberfest.

From the unsuccessful point of view, Meyer Weiss, Centra vice president said, "Chairs were damaged, people were walking on tables; thermostats and air fresheners in bathrooms were damaged, and in the first ten minutes all the decorations were torn off the walls."

We iss added that, "basically it was a lack of concern for the property. People don't realize we, Centra, the students have to pay for it."

#### "Fat City" Flick Disappointing by Geer

John Huston is a movie director with a wealth of successful movies to his credit. He has produced famed flicks like Maltese Falcon, The Treasure of

Sierra Madre, Grapes of Wrath, and The Quiet Man. These films have brought out the best in such notable actors as Humphrey Bogart, Henry Fonda and John Wayne. Houston's films have dealt with segments of society depicting the storyline in emotional detail.

His latest production, Fat City, takes place in a southern California border town. Our (anti) hero is a stumble bum of a boxer portrayed by Stacy Keach. The movie covers the sleazier side of the boxing world. There is no glory in this film, just the hangers-ons, young hopefuls on their way down, and a whole cast of losers.

No one in the film has a purpose or direction. There is just aimless wandering from one person, one job, one occasional boxing match to another. The emotional rhythm of the movie imparts the hopelessness of these peoples' lives and the totality of this is so great, the viewer is left feeling the same way as the characters are portrayed—always moving and going nowhere.

The flick received rave reviews at the Cannes film festival. Perhaps to the European eye, this is a great documentary of the emotionally and economically impoverished of the USA. To this viewer, it is too slick and not a guilty enough interpretation. There is too much of a sense of theatre with makeup rather than personal history making the funk visible. The lines are delivered like in a Tennessee Williams play that keeps the audience in a mood of mystical interpretation of Freudian motives. But they never appear; all that happens is an endless wandering to nowhere.

If John Huston was trying to leave an intense experience, such as director Jean Luc Goddard does, then he has succeeded. However, it is doubtful if that was his intention. If there are any statements as well, they are much to subtle.

This is in no way an entertaining flick. If you want a good experience in nihlism or how to be kept in anticipation for an hour and a half, then see it. If your sense of viewing calls for more purpose, then this film will be a complete disappointment.

Now playing at the Todd-Mart Cinema II on Winton Road.

#### **Proposition One Badly Needed**

by Suzanne Udell

The easy part of the environmental movement is over. We have had the rhetoric and we've had the speeches, the earth day rallies and the doomsday predictions. The people of this state are aware and concerned for their environment. They know we have serious problems with our lands, our air and our water, and they want to solve them.

Now, when we have to translate these speeches, this concern and this awareness into programs, the public commitment is ready to be tested.

The \$1.15 billion Environmental Quality Bond Act of 1972, which will be before the voters as Proposition One on November 7, will test the commitment; and, it is a tough test. We are asking for millions to help get our rivers and streams cleaned up, to help fight air pollution from state and municipal sources, to buy and protect land that we might otherwise lose to development, and to help communities recycle their solid waste.

This is environmental action and not a glamorous bandwagon. This kind of action is also expensive. The plants, controls, facilities and acquisitions which are needed for a good environment cost a great deal. However, it is not a question of whether we can afford to do this—it is a question of whether we can afford to ignore the environment.

The federal and state governments say that most of these programs must be done anyway. The Environmental Quality Bond Issue is a sharing formula that will help financially hardpressed communities get the job done. Eightyone per cent of the \$1.15 billion will go directly to municipalities. By doing this, we expect to generate a good bit of federal aid that will have a multiplying effect on the money we are prepared to spend.

Admittedly, passing this bond issue won't make New York State a "Garden of Eden." What we will be able to do is move ahead with practical measures over the next ten years in our fight to improve the environment. It's a fight that can be won. And we can start winning on November 7.



# What has your Congressman done for you lately?

Has he-

- worked for over five years toward an all-volunteer military?
- voted consistently for bills that would provide needed programs and jobs in education, health, environment and other domestic fields?
- opposed the SST?
- · led the fight for enlightened population policies?
- been endorsed by Zero Population Growth (ZPG) and leading environmental groups?
- opposed the Alaska Pipeline?
- sought a ban on underground nuclear tests?
- voted to override Presidential vetoes of pollution, education, and health funds?
- worked for campaign, electoral, and Congressional reforms?
- sponsored voting rights and jury service for 18 year olds?
- sought tax credits for college tuition and more student loans?
- been a consistent fighter against unneeded secrecy and for the public's right to know?

Congressman Frank Horton has done ALL these things.

Government *can* be responsive— Re-elect Congressman Horton.

He has earned your vote!

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Citizens Committee to Re-elect Congressman Florian / Committee for Re-election of Congressman Florian

#### Scoreboard





Woman Diver to Compete on RIT Swimming Team

The old saying, "The rich get richer and the poor get poorer," could appropriately be tagged to Coach John Buckholtz's swimming team, but he isn't complaining. The reason is that after last year's 27-3 record, John lost only two swimmers while picking up 'hree new swimmers and a diver.

The eligibility of the diver was somewhat in question, largely because Carolyn Bennett is the first girl to compete on the men's swimming team here at RIT. The question of Carolyn's eligibility was settled last week at the annual ECAC meeting in New York City, where it was decided that there would be no restriction barring women from varsity athletics at the ECAC level. and that each member institution would decide its own policy concerning this. The Athletic Department at RIT has unanimously endorsed competition by women in any sport, providing, of course, they are qualified.

Carol, who swims for the Perkins Swim Club during the regular AAU season, is a shapely 5'2" combination of unusual ability and poise, both of which have been amply tested. Carol was Number 2 in the world in 1969 when she placed second best in the international age group championship in Belgium. In 1970, at the International Diving Championships at Winnipeg, Canada, Carol placed second in the

three meter springboard event. This past year in the Olympic trials, Carol didn't have a good meet and placed too low to make the cut off.

When asked to name the toughest meet she has ever competed in, Carol replied, "The International Diving Championships," adding, "that was my first open division competition on the international level and I was really scared." Carol placed only two points behind Canada's Beverly Boyd who has been an Olympic competitor of some note for the past eight years.

Since most divers have "pet" dives, Carol was asked what her favorite dive was. She replied with the question, "My most consistent or my best?" explaining, "My best dive changes every meet; dives that I have trouble with in practice turn out to be the big scorers during a meet. Usually my best dive will be a 'spinning' or a 'pike' dive, and once in awhile it will be a front twister." Carolyn feels that her most consistent dive is the forward 21/2 'pike'. John Buckholtz, the Tiger's swimming mentor, was a diver himself, competing from 1961 to 1966 and winning several sectional diving championships. When asked what effect Carol would have on the swimming team, especially the divers, he replied, "We're glad to have her. Besides being an excellent diver. Carol is also a really nice girl. She is really going to help the divers and should push Rich (Gold) a little on the one meter springboard." Gold (sophomore printing) is last year's state champion in the one meter springboard competition and runner up in the three meter.

With the swimming season just a few weeks away, one thing is certain—this coming year Coach Buckholtz is really going to have a bunch of Tigers in his tank....So, come to a swimming meet (7 home meets this season) and watch some fine swimming and diving.

-M. Glass

#### Athlete of the Week

Sophomore quarterback Tom Honan of Greece and junior fullback Jack Romano are unanimous choices for Athlete of the Week honors in leading RIT football to its second consecutive win, 42-14 over Siena College, after four straight opening season losses.

For the 5'11", 185-pound Honan, it was a welcome return after being benched from the season opener. Freshman signal-caller Wade Winter suffered injured ribs in the first quarter, providing the tri-captain with the opportunity to exhibit his skills that guided the Tigers to a 5-3-1 record last year. The Art and Design major responded by completing 13 of 23 passes for 189 yards and 2 touchdowns, while rushing 14 times for a creditable 4.3 yards per carry.

"Tom took charge against Siena;" said Tigers' Head Coach Tom Coughlin, "he led the team, threw the ball well, and opened up our passing game."

Coughlin looks to Honan to direct the squad through its remaining three games of the 1972 season.

Former Irondequoit football, wrestling, and baseball star Romano went consistently off-tackle and rolled up 147 yards in 19 rushes and two TD's. The 5'8", 200-pound fullback leads the Tigers' rushing statistics with 514 yards in six games, an average of 4.5 per carry.

"Jack gave us great second effort," said Coach Coughlin about Romano who broke into the fullback slot last year when the regular was injured. He's been the starter ever since.

The Tigers will try to keep their winning streak alive this Saturday as RIT hosts the much-improved and undefeated St. John Fisher Cardinals at 1:30 p.m.

-J. Bozony

#### Soccer Team Loses Two

In a game last Wednesday, October 25, the Tigers dropped another soccer match, this time to Rensselaer Polytechnical Institute 2-1. Speaking of the game Coach Bill Nelson stated, "I thought we played well, but it seemed as if we didn't play as hard the last 15 minutes." RIT was up for a win, but the last quarter slow-down gave RPI the chance for the winning goal.

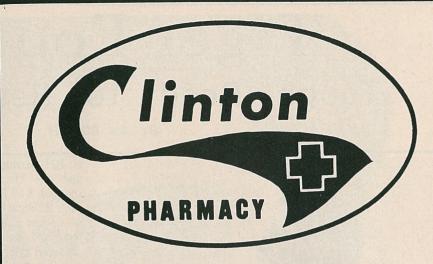
RIT was the first to score in the game on a goal by Nick Panarites with an assist from Jim Page. Tim Kohl let one get by and the score was 1-1 at the half.

In the second half, RIT had numerous corner kicks but wasn't able to capitalize on any. At one time in the second half, RPI got a penalty kick on the RIT goal, but it went wide to the left as a break for the Tigers. "I thought the momentum would turn our way when they missed the kick, but it seemed to just fire them up," said Coach Nelson.

In spite of the loss, the Tigers played an excellent game. Tim Kohl played his best game so far this season at goal stopping some near-impossible shots and keeping the Tigers in the game. The defense has a lot of potential with players like Gary Smith, a freshman from Pennington, N.J., a good hussler on the field. "Smith has impressed more opposing coaches than any other player on the squad. Also outstanding on defense is Dave Grinnell, a junior from Rochester, without who we would be hurting on defense," added Nelson.

Over the weekend RIT met undefeated Niagara University at their home field. The Purple Eagles weren't about to let their record tip as they rolled over the Tigers 3-1 to keep their unbeaten streak alive. In the game, Jim Page scored his 6th goal of the season with an assist going to Kurk Parker. The Tiger record now stands at 0-4-0 in the ICAC and 1-8-3 overall for the season.

This afternoon, Friday, November 3, RIT plays host to Hobart here at 2 p.m. and Monday afternoon, November 6, hosting the University of Rochester for the first meeting ever between the two soccer clubs.



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# Tiger Football

## Tough Road To Respectability

BY JIM BOZONY



Coach Tom Coughlin

Tom Coughlin, third-year head coach of the RIT football team, sat somewhat subdued in his office cubicle in the athletic department, a delicate balance of anticipation, frustration, and enthusiasm. An agressive, violent man for two hours every Saturday, he returns to his passive and amiable counterpart, reflecting the emotional extremes his 2-4 Tigers have experienced this year.

"We were shell-shocked from Hobart," explained the ex-Syracuse wingback, painfully recalling the 60-13 massacre in the season opener. The Tigers performance in the following weeks represented that condition; they dropped three-straight, being outscored by an incredible 137-49 advantage.

"We lost consistancy," blamed C oughlin, "we turned over the ball at scoring opportunities,...we beat ourselves." But the Waterloo native was quick to reaffirm his position as non-excusatory, explaining, "we played four fine opponents." That was two weeks ago. Now, suddenly, the Tigers have caught fire. In Scranton two weeks ago, the winless gridders erupted for a 42-7 win, and this past week in Schenectady, Coughlin's Up-and-Down Gang put another 42 points on the board, handing tough Siena a 42-14 setback. What's to credit for this dramatic turnabout?

"We've started to play the kind of ball we're capable of playing," offered Coughlin, "error-free, ball-control football." Stated in statistical terms, the Tigers were guilty of 20 turnovers (fumbles and interceptions) in their first four games, while they have given up possession on mistakes only 3 times in their last two contests.

Coughlin was instant in praise to individuals. "Tom Honan took charge against Siena. He led the team, threw the ball well, and opened up our passing game." The sophomore tri-captain enjoyed his best day at quarterback, completing 13 of 23 passes for 189 yards, while rushing 14 times for a credible 60 yards. "Our receivers are excellent," supported the Waterloo native, with Mike D'Avanzo, a sophomore split end who holds

all RIT passing records, grabbing 5 against Siena for 90 yards and one TD. Junior Joe Moffett, an improving tight end, snagged 3 of Honan's aerials for 65 yards and a score. Junior Jack Romano turned in "a great second effort" for 147 yards in carries and two TD's. Defensive end Dave Mick, who recovered three Siena fumbles, continues to solidify a young defensive line, and Loren Taylor, a 5'11" center moves bigger men despite his size.

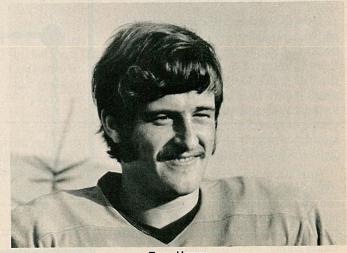
The victory over Siena was not without its toll. Junior speedster John Humphrey, the spoke of the offensive backfield, suffered a fractured tibia after he had gained 84 yards in 17 rushes in the 4th quarter. He will miss the remainder of the season.

Asked about the significance of Humphrey's absence, Coughlin remarked, "Anytime you lose a player of John Humphrey's calibre, it's going to hurt."

The RIT playing field has not helped the Tigers this year either. "It's in ridiculous shape," stated the former Orangeman, "there's been no attempt to work on it." Perhaps to the casual spectator, this would appear trivial. The fact is, it becomes an advantage. "All our opponents have been bigger, and in the mud, size becomes the only factor. It's pretty terrible to lose a game because of field conditions."

Despite the downfalls and frustrations of the 1972 season, Coughlin remains optimistic. "The guys are starting a feeling of unity now. Success breeds success. They've had a taste of victory, and I don't think they want to give it up." Faced with three tough opponents to close the season, (Fisher, Brockport, Pace) Coughlin feels "we have to win all three to salvage the season."

In three weeks, the season will be history. The agonies and thrills of Tiger football will have yet another year to nuture, and the emotions will be temporarily contained. But with three games left, expectation leaves a sombre outlook, "It's a long road to respectability."



Tom Honan



# When this 25-year-old researcher wanted to investigate a possible cancer treatment, we gave him the go-ahead.

#### We also gave him the right to fail.

At Kodak, it's not unusual for a 25-year-old like Jim Carroll to win the title of senior research physicist. Like any company involved in a lot of basic research, Kodak has felt the pressure of modern technology and the need for young, fresh thinking. So we hire the best talent we possibly can, and then give them as much responsibility as they can handle. Whatever their age.

We have departments and divisions, like any company. What we don't have are preconceived ideas about how an expert scientist's time should be spent. So when we received a request from the medical community for assistance in experimenting with lasers as a possible cancer treatment, we turned to 25-year-old Jim Carroll, who is deep in laser tech-

nology, and gave him the go-ahead. He built two half-billion watt laser systems, one of which Kodak has donated to the National Institute of Health.

The lasers proved unsuccessful in treating cancer, but we'd make the same decision all over again. We entered laser technology because we have a stake in business. We let a young researcher help the medical community look for a means of cancer treatment because we have a stake in the future of mankind.

future of mankind.

To put it another way, we're in business to make a profit. But in furthering our own needs, we have often furthered society's. After all, our business depends on our society. So we care what happens to it.



**Kodak** More than a business.

#### Institute

#### **Professor Presents Paper**

Ecology can help sell a product, believes Dr. David J. Fritzsche, assistant professor of RIT Business Administration.

In a paper presented recently to the Business and Economics Section of the American Statistical Association meetings in Montreal, Fritzsche says the positive environmental effects of a product can be used to gain a competitive advantage in marketing the product. There is growing evidence that consumers will shift to products which reduce pollution even if the products are offered at higher cost, according to Fritzsche.

He points to surveys which have indicated that people say they are willing to make financial commitments to the environment, studies which have shown people willing to buy low-lead gasoline and low-phosphate detergents, passage of environmental bond issues, and other indications of people's willingness to tap their pocketbooks to help the environment.

A firm producing consumer goods may benefit by making consumers aware of the positive environmental effects of its products, Fritzsche reasons. This can be done through the producer's own advertising. If your product has less harmful environmental effects than your competitor's, make the most of that fact in your promotion.

"I would suspect that for people who have the basic needs of life satisfied, the environment is a very important issue," says Fritzsche. "People who support recycling, for example, would be more likely to purchase products that contaminate less even if the products cost more."

The ideal solution would be to produce products which pollute less and cost less, Fritzsche recognizes, but he says it's "unrealistic" to expect that to happen. "In most cases, it is likely to be more expensive to make the product which pollutes less," he says.

Economists have been talking for some time about the need for governmental regulation that would reduce pollution to "acceptable" levels. However, says Fritzsche, they have apparently overlooked the possibility of controlling the pollution resulting from

the production and consumption of consumer goods through the forces of

supply and demand.

Fritzsche's paper, entitled "A Role for the Market System in Environmental Pollution Control," will be published in the annual Business and Economics Section Proceedings of the American Statistical Association. He is currently working on several studies concerning marketing and the environment.

#### Professor Publishes Findings

For the salesman who wants to move up the next rung to district manager, the findings of Dr. Hollister Spencer, professor of management in the College of Business, could be meaningful. Spencer found that the home office sales management and the sales force often view the qualifications needed in a district sales manager differently.

The findings were arrived in a study he conducted within the sales organization of a packaged foods manufacturer in the northwest United States, and published in the Fall 1972 issue of the prestigiour "California Man-

agement Review.'

The district manager is the first-level, field-sales manager, with authority over, and responsibility for, field sales personnel.

Spencer stresses the implications of the results for management as well as for the individual salesman. Divergent views about wha qualifications the salesman should pursue "endanger the availability of an adequate pool of managerial talent," he writes.

One possible answer, Spencer says, is to set up specific criteria for evaluating salesmen's promotability to the position

of district manager.

"Perception of qualifications for the position of district manager deals with the future of sales management's most precious resource-the sales force-and, as such, would appear to be a subject for particular management sensitivity," the professor concludes.

Spencer has a bachelor's degree from Harvard University, a master's degree from Harvard Graduate School of Business Administration, and a doctorate in business administration from Arizona State University. He has served as associate director of the Executives Program at Columbia University, and a marketing executive with Young and Rubicam in New York City.

#### **Judicial Advisor Appointed**

Dr. Stanley McKenzie of General Studies has been appointed to the new Student Affairs position of Judicial Advisor/Coordinator. He will be serving on a part-time basis.

His duty will be to represent and carry out the counseling and administrative responsibilities of the Vice President of Student Affairs in student disciplinary cases. The Judicial Advisor/ Coordinator acts as a mediator, seeing that the rights and interests of both the individual student and the Institute community are maintained. In doing this, McKenzie will not be filling the judiciary positions of judge, defense advisor, or prosecutor.

Other responsibilities of McKenzie will include follow-up counseling administration of sentences passed by student courts, establishment of training programs for student justices, and the coordination of the ongoing revision and review of the student judiciary

system.

Except for some additional duties, this position was filled last year by Joyce Herman, staff assistant to Dr. Fred Smith, vice president of Student Affairs.

#### New Photo Instructor Appointed

Stephen A. Talley, formerly an instructor in the radio/television film department at Temple University, will teach courses in television in the School of Photographic Arts and Photography.

Talley is a 1969 graduate of Southern Illinois University where he received a B.S. degree in radio and television. He earned a M.S. degree in television-radio from Syracuse University in 1970.

Talley served in the U.S. Navy from 1963 to 1967 as an electronic technician, testing Polaris submarine missile

firing capabilities.

From 1961 to 1963 he was employed with the Boeing Company as an electronic technician, and was involved in the installation of Minuteman mis-

Talley is a member of the Association for Professional Broadcast Education and the Society of Motion Picture and Television Engineers.

#### Tab Ads

FOR SALE: 1970 Gremlin with eight tires. Good condition and runs well. Will take best offer. Call Jim at 454-1053.

FOR SALE: Waterbeds at low cost. Call Duff at 3784 or 3690.

FOR SALE: Ford Pinto '72, automatic, 2600 miles. Will sacrifice. Professor Connel, room 4212, College of Business. Moving to Mexico.

FOR SALE: Official "Attica Commission Report" on sale. \$2 per copy, sold by a non-profit organization. The money is used to send books to Attica. Ida Brayman Bookshop, 185 East Avenue, Rochester

FOR SALE: TEAC 4070 tape deck and TEAC AN-80 dolby unit. Both new, never been used. Asking \$650 or best offer. C. DeVoe, 334-0309 after 4 p.m.

FOR SALE: Half off on watch bands, assorted styles, width and colors. Call Stu at 464-4308, after 5 p.m. or Heumann A, Room 2060

FOR SALE: Hand made camera straps with adjustable lugs. Call 464-4044.

FOR SALE: Kodak Precision Enlarger with lens. Asking \$35. Call Geer at 464-2227.

WANTED: Still looking for furniture to fill up our empty house. Please call 464-8158.

WANTED: I desperately need a love affair or else I will jump off the ninth floor of Heumann Hall. I'm good looking too. Call 3059, females wanted, 18 to 45 only.

WANTED: Cassette tape deck, Dolby system preferred. Poor student wants reasonable price. Call 235-5508.

WANTED: I need a car very desperately and at a low cost. A junker which will get me to school and back is fine. Anything under a hundred dollars I'll buy, like old beat up '60 VW's. Call Geoff at 464-3059.

WANTED: Someone to fix the clock in The College Union Cafeteria. Signed, a concerned student.

LOST: A purse has been lost a few weeks ago at a dorm party in House LS. It is a brown leather, shoulder bag, covered by a flap. Please call 464-3983 or 266-3543 or return to Protective Services. No questions asked.

FOR RENT: Five room apartment. Very attractive, fully carpeted, 2 bedrooms, fireplace, garage. Children welcome. 64 Merriman Street, off East Avenue. Call 473-1472.

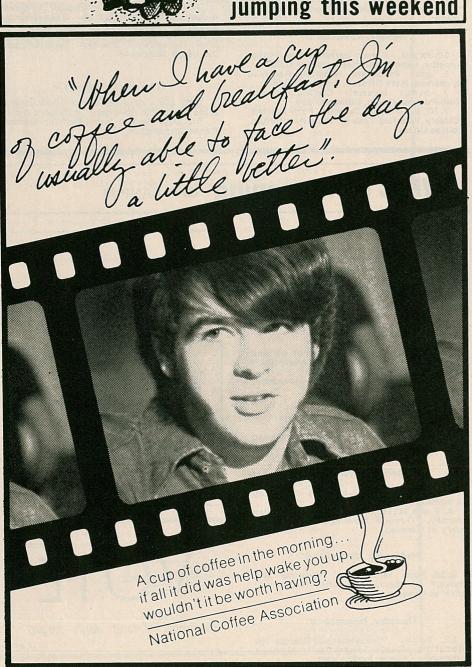
NEED a graphic designer? Call Carl at 464-2227 or 464-2281.

John and Dave's Basement Bike Shop. Repairs done with tender loving care at 32 Sanford Street. Call 271-6753.

FOR SALE: Marijuana, ounces, pounds etc.

Film Buffs: Volunteers needed immediately to help with publicity, ushering, and the making of posters, etc. for ImagiNations, Rochester's 2nd Festival of World Films. Call now, 454-1640





#### What's Happening on CAMPUS

#### Friday, November 3

2 p.m.: Soccer, RIT vs. Hobart, Home 7:30 & 10 p.m.: Talisman Film Festival, "Manchurian Candidate," Ingle Auditorium, College Union

7:45 p.m.: Oneg Shabbat, Rochester, 3rd Floor, North Lounge Oneg Shabbat, Nathaniel

#### Saturday, November 4

11 a.m.: Cross Country, State Championships at Siena (Albany) 1:30 p.m.: Football, RIT vs. St. John

Fisher, Home 4-6 p.m.: Roman Catholic Mass, Father

Appelby, Kate Gleason, North Lounge
7 p.m.: Captioned Films, "Learning Tree,"

General Studies, Room A205
7:30 & 10 p.m.: Talisman Film Festival,
"The Bridge," Ingle Auditorium, College Union

#### Sunday, November 5

10:30 a.m.: Roman Catholic Mass, Father Appelby, Ingle Auditorium, College Union 1 p.m.: Protestant Worship, Reverend

Rynearson, Kate Gleason, South Lounge 7 p.m.: Boswell Coffee House, Multi-Purpose Room, College Union 7:30 & 10 p.m.: Talisman Film Festival, "Closely Watched Trains," Ingle Auditorium, College Union

#### Monday, November 6

Election Recess 3 p.m.: Soccer, RIT vs. University of Rochester, Home 7:30 p.m.: Free University, "Art," part 2, General Studies, Room A205

#### Tuesday, November 7

**Election Recess** 

#### Wednesday, November 8

12 noon & 1 p.m.: Nickelodeon, "Hills of Death," Ingle Auditorium, College Union, 5

cents
7-10 p.m.: NTID Student Congress
meeting, workshop on departmental
problems, Science Building, Room 1251
All Day: Senior interviews for Dow Jones
and Company, General Electric, and

Rochester Telephone

#### Thursday, November 9

7:30 p.m.: Student Christian Movement Bible Study, Sol Heumann, Conference Room
All Day: Senior interviews for General **Foods Corporation** 

#### What's Happening OFF CAMPUS

#### Friday, November 3

Teresa Wright in "The Effect of Gamma Rays on Man in the Moon Marigolds," Nazareth College, Auditorium

8:15 p.m.: Piano Recital by Joe Dechario, Fine Arts Theatre, SUNY at Geneseo 8:30 p.m.: Beer and Blanket Concert, Women's Gym, Nazareth College

#### Saturday, November 4

Teresa Wright in "The Effect of Gamma Rays on Man in the Moon Marigolds," Nazareth College, Auditorium "The Hollies," University of Rochester.

For information, call 275-2331

#### Sunday, November 5

8:15 p.m.: Chorale Concert, Nazareth College, Room A13

#### Monday, November 6

1 p.m.: MCC Lecture, "McKay Commission," Room 5-300

8, 9 and 10:15 p.m.: Coffee House, Ellen Kearney, Through November 12, MOJO: SUNY at Geneseo

#### Wednesday, November 8

8:15 p.m.: Mini Series, "Summer and Smoke," an opera, Wadsworth Auditorium, SUNY at Geneseo

#### Thursday, November 9

12 noon: "Problems—Challenges in Educating Deaf Students," Monroe Community College, Forum West

### free tab ads available

Tabs ads are accepted by the Reporter on a first-come, space available basis, Call x2212 or drop them off in our office.

November 7, (and don't forget)



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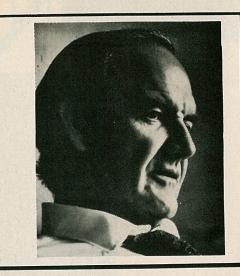
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# OPEN LETTER TO THE STUDENTS OF NEW YORK STATE

In a very few days the American people will select either Richard Nixon or myself to be President for the next four years. Yet many people have grown so suspicious of government and so cynical toward politicians that they believe the choice doesn't make any difference.

They are wrong. It makes a difference to the people of Southeast Asia. For them it is the difference between four more years of ruthless bombing, burning villages and terrified children and an immediate end to these scenes of horror.

It makes a difference to our prisoners of war- the difference between four more years of agonizing captivity and the freedom that will come only when this war is finally over.

Unfortunately, it no longer makes any difference to the 20,000 American soldiers who have returned from this madness not in glory, but in death, since Richard Nixon took office on a pledge of peace. For them his secret plan for peace will remain a secret always.

I will end this war immediately. Richard Nixon has not and will not.

It makes a difference to the millions who languish in poverty in the richest nation of the world. It makes a difference to their children who may be condemned to another generation of empty stomachs, wretched health and broken dreams. It is the difference between compassion and neglect.

I will commit whatever it takes to give every American the chance for a full life. Richard Nixon has not and will not.

And it makes a difference to all of us who look to the Supreme Court for justice. Richard Nixon's appointments to the Court have demonstrated his contempt for our nation's Constitution. Two of his nominees were so poorly qualified that the Senate refused to confirm them. Yet Justices Rehnquist, Powell, Blackmun and Burger will be with us for the rest of my life and for a major part of yours.

I will nominate Supreme Court justices worthy of the position. Richard Nixon has not and will not.

During the debate over the California delegation at the Democratic Convention, Assemblyman Willie Brown of California electrified the delegates with his plea: "Give us back our delegation."

As this campaign comes to a close, I say to the wiretappers and the warmongers and the powerful private interests that have seized control of our government: "Give us back our country."

I am asking for your help in these final days. Without it I cannot win. With it I definitely can. I stake my hopes on November 7th in large part on your energy, your wisdom and your conscience.

Sincerely, Jeorge McDovern George McGovern

> Paid for by McGOVERN/SHRIVER '72 19 East Fifty-third Street New York, New York 10022



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