

# REPORTER

September 16, 1977

*Inside: Buyer's Guide*  
R. I. T. COLLECTION



**The Week That Was**



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Sept. 19 - 30

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*Reporter Magazine* is published weekly during the academic year by students at Rochester Institute of Technology, One Lomb Memorial Drive, Rochester, New York, 14623. Editorial and production facilities are located in Room A-283 of the RIT College-Alumni Union, telephone 716-464-2212. Subscription rate is \$4 per quarter. The opinions expressed in *Reporter* do not necessarily reflect those of the Institute. Recycle this paper. Member, Associated Collegiate Press.

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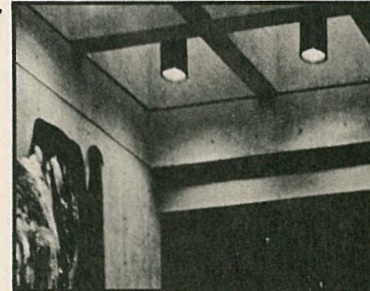
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## NOTES

It is interesting to note that as we enter this year, RIT enters its one hundred fourth eighth and **REPORTER** begins its fifty fourth.

As the Institute has grown through the years, one thing has remained constant — their emphasis on career education. The significance of the new division cannot be underestimated (**REPRODEPTH**, page 26). It points to the fact that RIT remains vitally interested your career and mine, and that fact may be a deciding factor in whether or not we get jobs. Everyone must agree — that's a good idea.

## REPROFILE

The SOS effort is over for this year, tonight they treat themselves to a well deserved final banquet. But what is truly interesting is that they will start the effort for next year almost immediately. The new Chairman has already been voted for, that position will be announced later tonight. The new Executive Board will be chosen by late September or early October. What takes one week to accomplish takes a year to organize, plan, and expedite.

But why does it take so long? The answers to those questions are a series of rhetorical questions in themselves. Have you ever tried to move in 1700 new residents or, did you ever try to keep all the events of this week straight with no conflicts in scheduling? It's clear that the logistics involved are staggering. The people are staggering too. They continually amaze this editor with their dedication, cheerfulness and their sense of humor. Ann Hayes, staff advisor, saw more of her husband on the six o'clock news than she did at any other time. (Her husband is Channel 10's Mark Wolfe.) Marie Reale, Chairperson, spent most of the week saving the committee's collective sanity, sometimes at the expense of her own.

(Ms. Reale writes this editor, expressing gratitude to Ann, Cathy, the "Exec Board", and the committee—"Without your enthusiasm, and hard work the 2,000 new students would still be looking for Gracie's" —at the end of it all, with humor.

The question that remains in my mind is why? Why do they let themselves in for all that work? There's no pay involved, no other substantial reward, they certainly don't do it for the shirts and hats. The reason, then, must be that they like people and they enjoy helping them. That is refreshing.



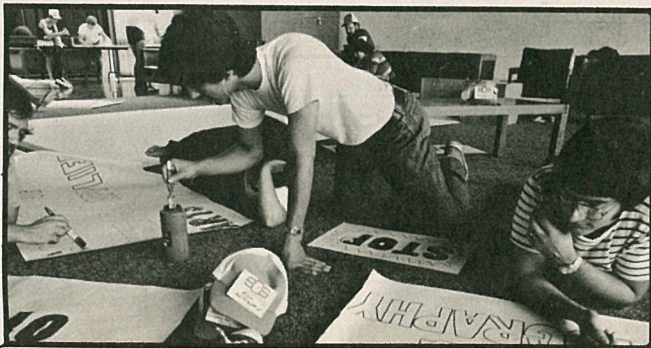


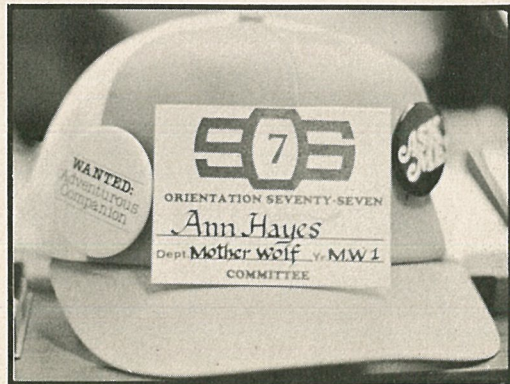
# The Week That Was

SOS is over and done with, but the impact that the week's events have had on the people new to RIT is immeasurable. A year's worth of planning and work came to fruition last week as 2,000 new students came to RIT for the first time. No one knew where they were going or for that matter why they were going wherever it was that they were going.

SOS can be a traumatic experience, or it can be a memorable one. The determining factor can be the attitude of the committee or it can be the attitude of the new students. This year both were positive. SOS came off without a hitch, and it became *The Week That Was*. **R**







# REPORTAGE

## Allegations Lodged

Mr. Craig Schwabach, president of the Student Association (SA) has been accused of misappropriation of funds, according to informed sources.

The sources reveal that Mr. Schwabach allegedly signed for \$400 in SA monies when he was not authorized to do so. The incident occurred when Mr. Schwabach attended the National Student Association convention in Houston, Texas in August. Sources reveal further that Mr. Schwabach was not authorized to expend any money on a trip of that nature. In fact, Mr. Schwabach was expressly denied permission to attend the convention, one source indicates.

In an informal REPORTER interview, Mr. Schwabach also indicated that he would try to recover some of the money he spent from his personal funds. That money was spent on air fare and lodging for his one week stay in Houston. Again, there is some question whether funds were budgeted for that purpose.

In further action, Mr. Schwabach is said to have prohibited Mr. Chris Hanna, SA secretary of Finance, from authorizing a transfer of funds to REPORTER Magazine. Mr. Schwabach is said to have prohibited the transfer in a memo to Mr. Hanna prior to his departure at the end of Summer quarter. Informed sources indicate that Mr. Schwabach later destroyed that memo.

The memo is said to have contained instructions prohibiting Mr. Hanna from authorizing the transfer until after REPORTER's first issue date. The funding in question was approved by a Student Senate resolution passed in May of 1975. According to another and unimpeachable source, Mr. Schwabach has no authority to delay or prohibit the transfer of those funds.

All sources indicate that Mr. Schwabach's tactics are designed to influence REPORTER's editorial policy in the new year. Mr. Schwabach denies all charges.

## Chapin To Return

Harry Chapin, who held a benefit concert for World Hunger at RIT last April, is returning to Rochester in October for another benefit concert, this time in the Eastman Theatre.

The Chapin concert will be held Monday, October 10 at eight o'clock. It is

## Prof. Gasser Dies

Professor William D. Gasser from the College of Business died August 21 at the age of 64. According to Dean Edward Johnson, "Professor Gasser's death represents a great loss to the Institute and the College of Business."

Mr. Gasser will be missed by the community as well. He was active member of some 23 civic, religious and professional organizations.

Students who knew Mr. Gasser had only the greatest respect for his professional talents, but he always took his responsibility far beyond the classroom. It was unusual not to see him sharing breakfast with his

students each morning before classes or remaining in his office far beyond the required time to speak with individuals.

Mr. John Wiley Jones, of Jones Chemicals, Inc., said of Mr. Gasser, "[He] is highly regarded by the company and his students. It is indeed an honor to pay tribute to a distinguished teacher and one who has contributed greatly to the success of our business." Mr. Jones established a fund for the William D. Gasser Distinguished Lectureship in Business. In addition friends and students have established a fund for the support for a Wallace Memorial Library collection called "The Gasser Collection".

In a REPORTER interview in April, Professor Gasser said, "I enjoy my role as a teacher with the students. It is my greatest blessing and rewarding joy—I never tire."

## T-U Quotes Loftus

RHA president Mr. Michael Loftus was quoted in a Rochester Times Union article (Aug. 21). The article entitled "The Best and the Slightest," quotes Loftus, in reference to RIT: "There are three guys to every girl," and continues paraphrasing, "So the men must often go elsewhere for dates. They're seen in the Park Avenue area prowling about (after all the RIT football team is known as the Tigers,) or propped against the walls of the Suburban Inn across Jefferson Road from campus."

The article continued, "The fraternity men are true to their stereotype. Loftus characterizes them as troublemakers, vandals, partyers and not above tossing around shaving cream pies."

Mr. Loftus contends that the article is the product of irresponsible reporting by the author Mr. David Stearns. Mr. Loftus contends that the comments printed were taken after the official interview was over. Mr. Stearns and the Times Union contend that Mr. Stearns was properly identified as a reporter and consequently anything Mr. Loftus said was fair game for the article

being presented jointly by the RIT College Union Board and the Rochester Philharmonic Orchestra (RPO). The concert is a benefit for World Hunger Year (Mr. Chapin's own non-profit foundation) and the RPO.

RIT and University of Rochester students are being offered a \$1.00 discount on ticket prices. Tickets, which are available at RIT, U of R, and the Eastman Theatre Box Office range in price from \$4.50 to \$7.50

## New Policy Explained

The Registrar's office has announced RIT's new policy concerning Adding and Dropping courses. Effective this quarter, the new policy reads as follows:

**"ADDING COURSES (Policy III-A)**—The time period for adding courses to a student's academic schedule, at the beginning of each academic quarter, shall be defined as the first five class days excluding Saturdays, Sundays, and holidays."

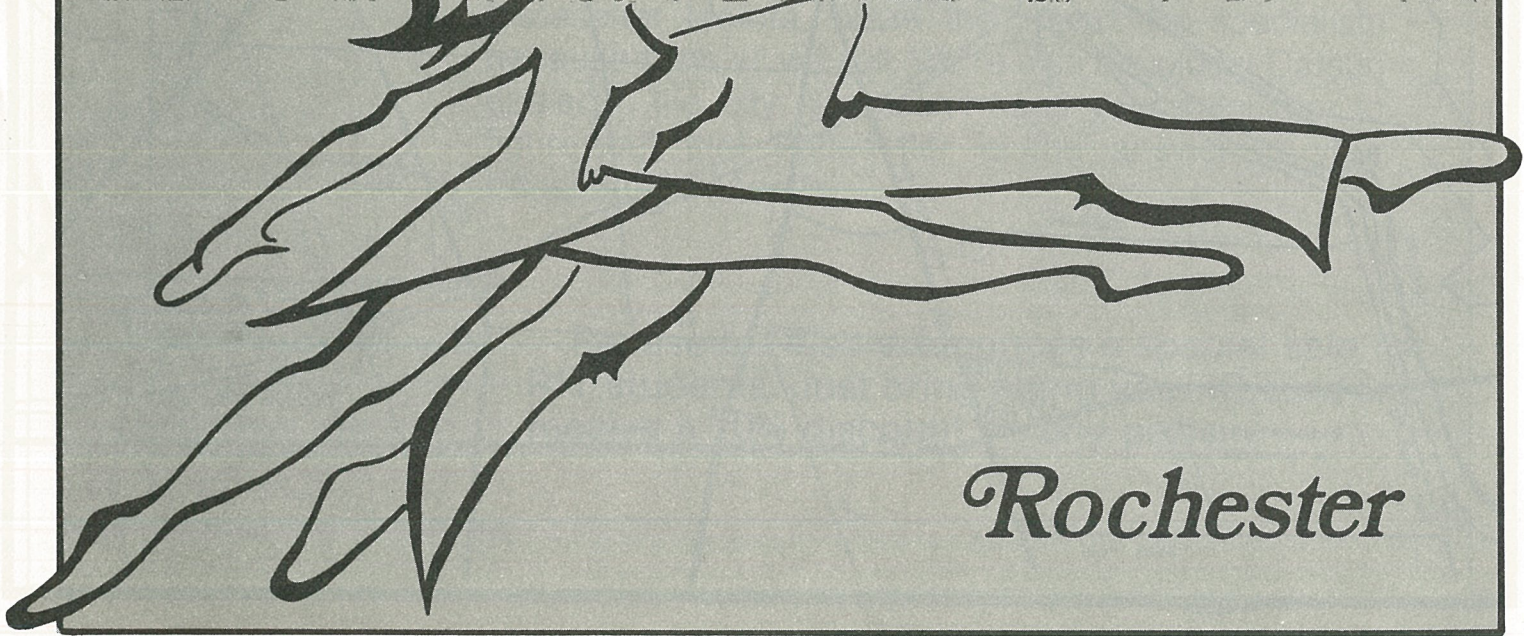
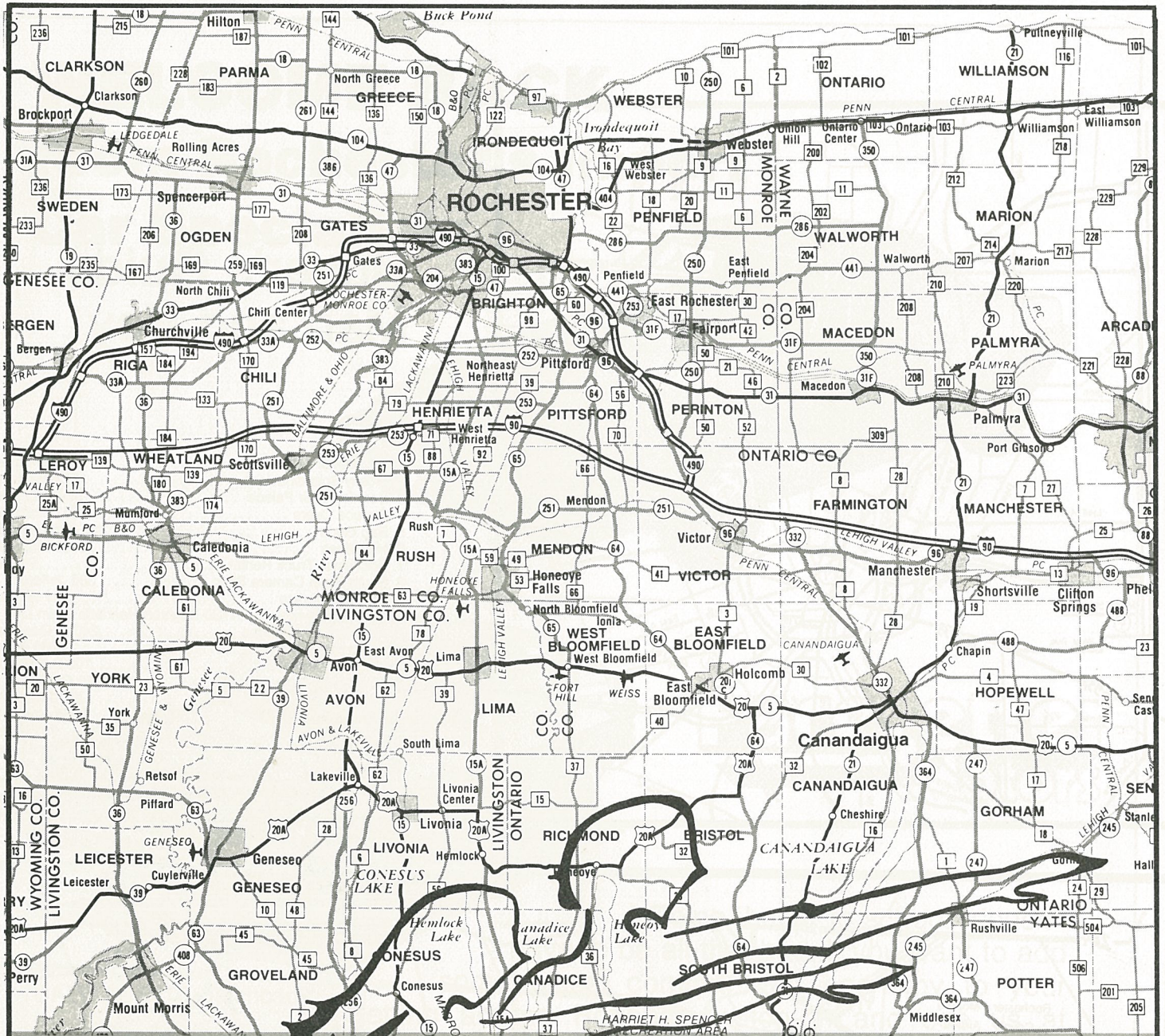
"Exception: In the event that an academic quarter begins on a Monday, one additional day (the following Monday) will be provided for single-session-per-week courses which meet after the close of business on Friday. After the initial five day period, a student may, under unusual circumstances, add courses during the following five day period with the explicit written approval and signature of the course instructor and the student's advisor."

**"WITHDRAWALS (Policy VIII A-2)**—Note that a student who withdraws from one of several courses within the first two weeks of the quarter will receive a 'blank' i.e. no permanent record of registration will be maintained. However, if a student withdraws from all courses within the first two weeks of the quarter then the grade of 'W' must be assigned."

"If a student attends classes through the tenth week of the quarter a regular letter grade must be assigned. Official withdrawal from courses is done through the offices of the professor, the student's dean, the student's advisor and in the case of service courses, through the office of that dean. Unofficial withdrawal is assigned at the end of the quarter based upon the judgment of the professor involved."

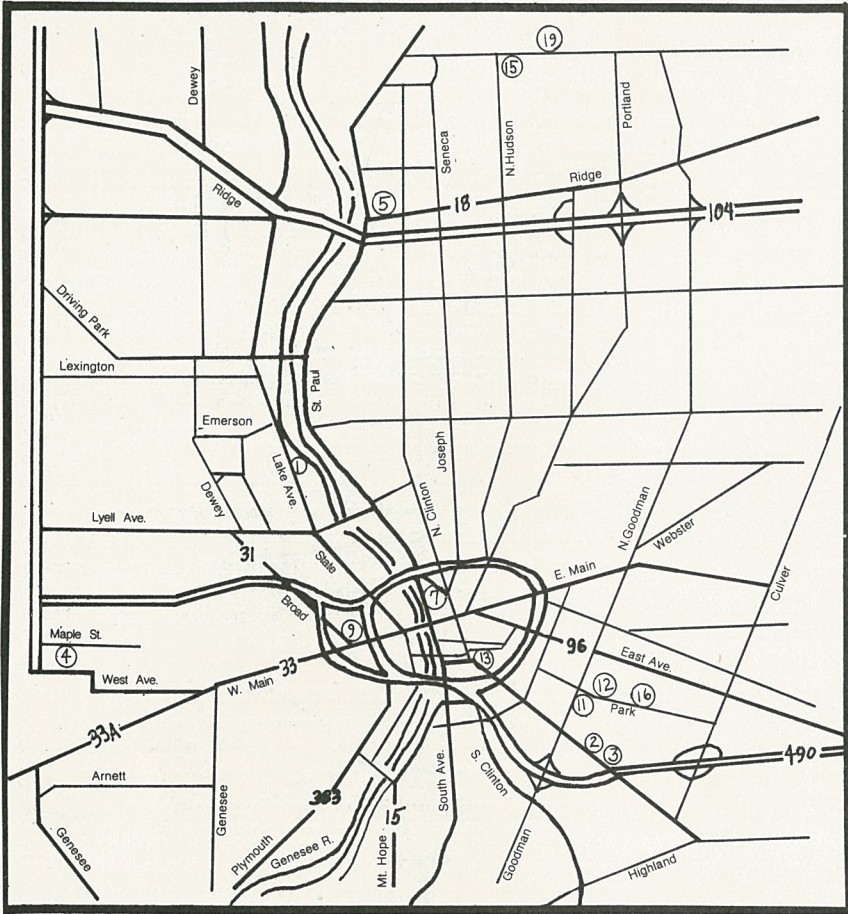
For further information or clarification on the policy contact the office of the dean at your college.



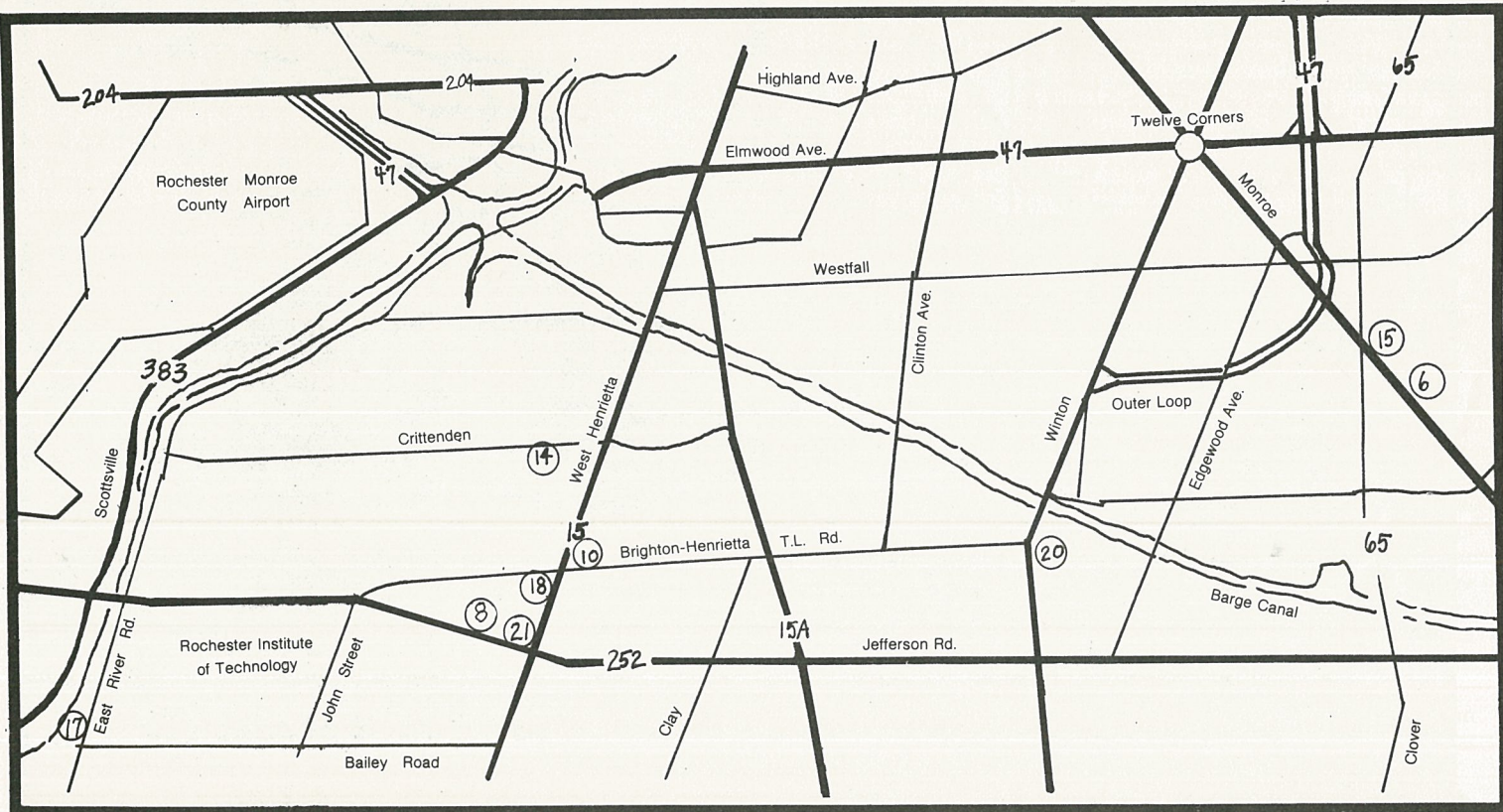


*Rochester*

# Buyer's Guide Map and Key

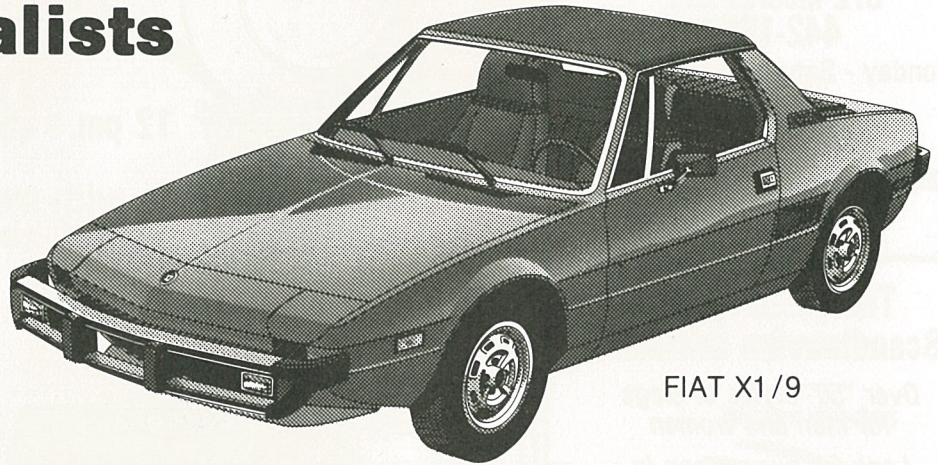


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9. DLK Electronics ..... 701 W. Main St.
10. Village Imports ..... 1730 Brighton-Henrietta Town Line Road
11. Finestone Properties ..... 240 S. Goodman St.
12. Park Ave. Bookstore ..... 360 Park Ave.
13. Leons Typewriter ..... 103 S. Clinton Ave.
14. Crittendon Way Apts. .... 1625 Crittenden Road
15. Frame Inn, Inc. .... 2815 Monroe Ave.  
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16. Crazy Horse ..... 707 Park Ave.
17. DA's Pizza ..... 3289 East River Rd.
18. Lil Ole Ski Shop ..... 2771 W. Henrietta Road
19. House of Guitars ..... 645 Titus Ave.
20. Swiss Chalet ..... 3010 Winton Road S.
21. Diner's Diner ..... 3145 W. Henrietta Rd.

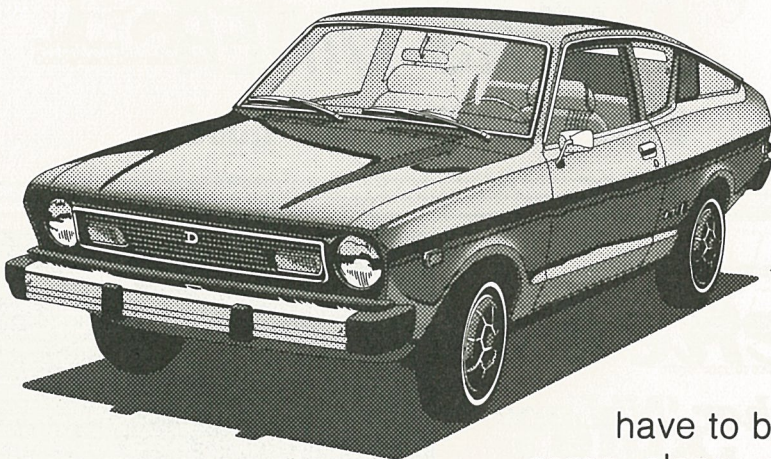


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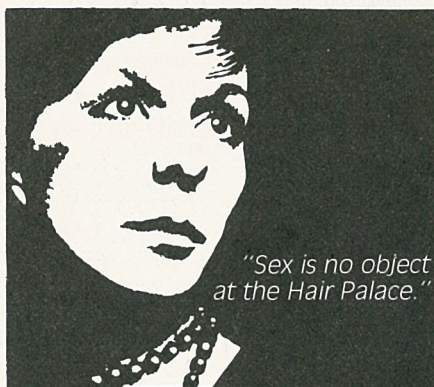
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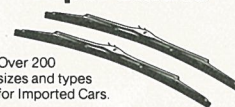


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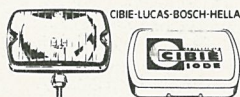
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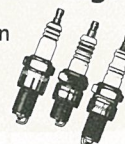
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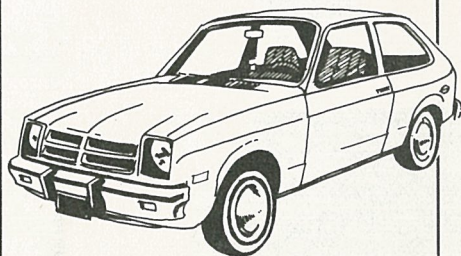
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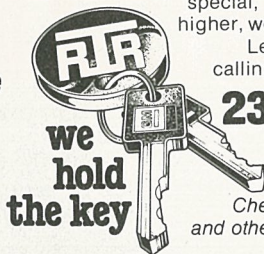
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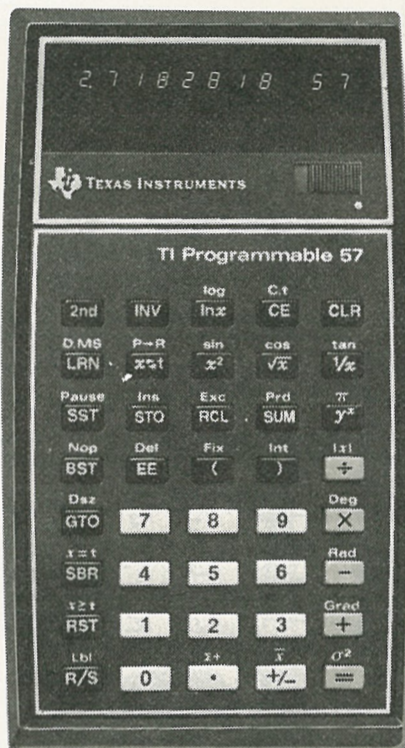
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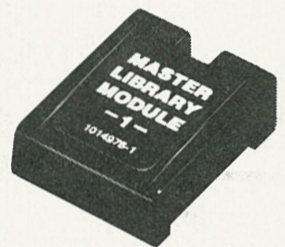
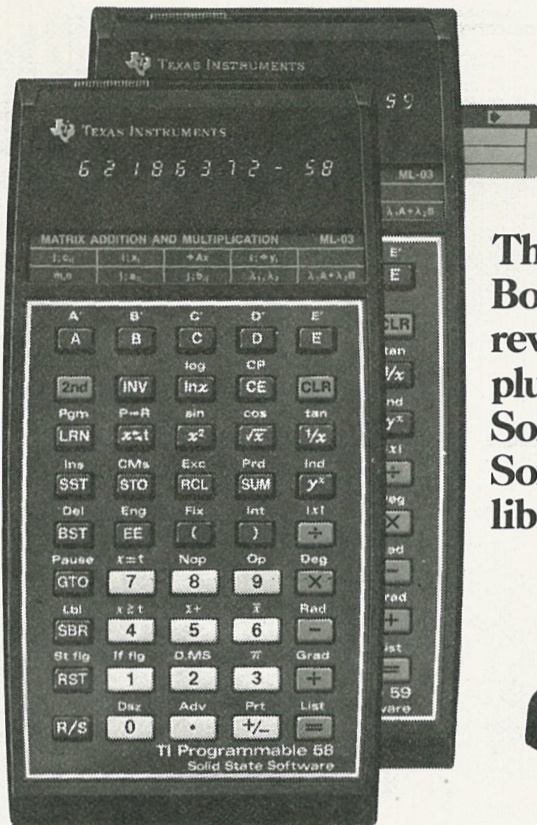
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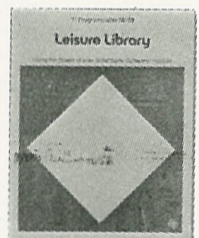
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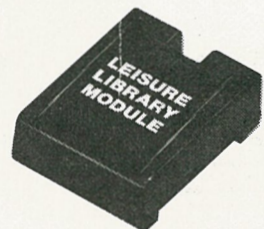
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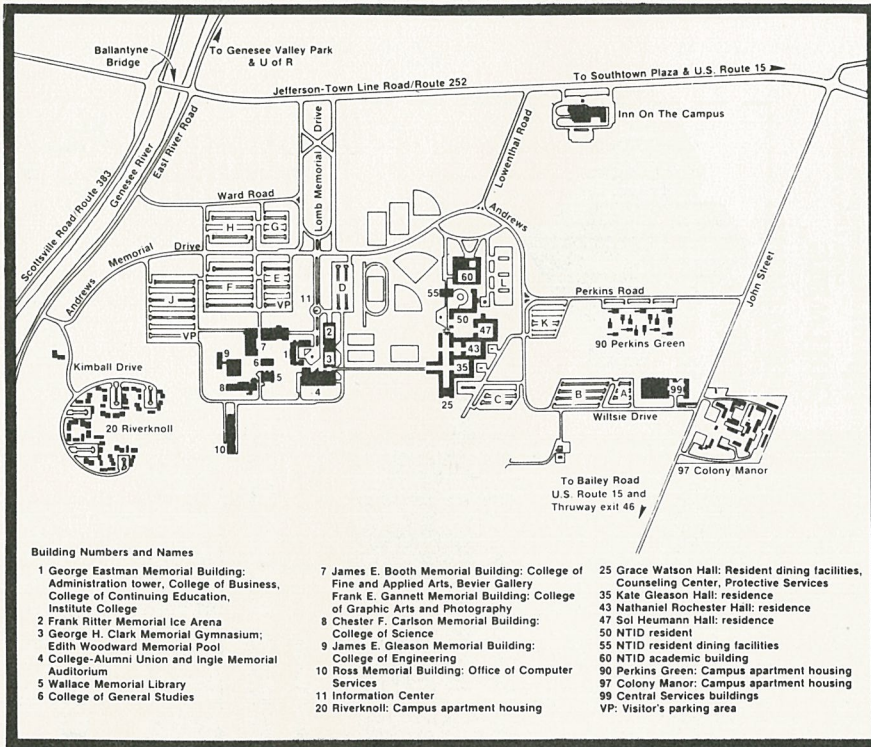
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# WAR GAMERS

Starting Sunday, September 18, and every following Sunday, the R.I.T. Wargames Club will meet in Conference Room C of the College Union at 12:30 PM. Come early to get an opponent. See you there.



**Building Numbers and Names**

- |   |   |   |
|---|---|---|
| <p>1 George Eastman Memorial Building: Administration tower, College of Business, College of Continuing Education, Institute College</p> <p>2 Frank Ritter Memorial Ice Arena</p> <p>3 George H. Clark Memorial Gymnasium; Edith Woodward Memorial Pool</p> <p>4 College-Alumni Union and Ingle Memorial Auditorium</p> <p>5 Wallace Memorial Library</p> <p>6 College of General Studies</p> | <p>7 James E. Booth Memorial Building: College of Fine and Applied Arts, Bevier Gallery</p> <p>8 Chester F. Carlson Memorial Building: College of Science</p> <p>9 James E. Gleason Memorial Building: College of Engineering</p> <p>10 Ross Memorial Building: Office of Computer Services</p> <p>11 Information Center</p> <p>20 Riverknoll: Campus apartment housing</p> | <p>25 Grace Watson Hall: Resident dining facilities, Counseling Center, Protective Services</p> <p>35 Kate Gleason Hall: residence</p> <p>43 Nathaniel Rochester Hall: residence</p> <p>47 Sol Heumann Hall: residence</p> <p>50 NTID resident</p> <p>55 NTID resident dining facilities</p> <p>60 NTID academic building</p> <p>90 Perkins Green: Campus apartment housing</p> <p>97 Colony Manor: Campus apartment housing</p> <p>99 Central Services buildings</p> <p>VP: Visitor's parking area</p> |
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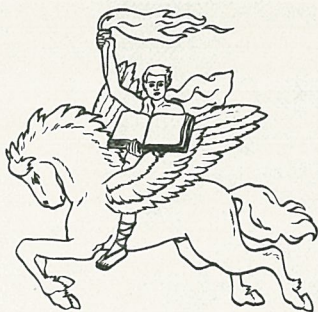
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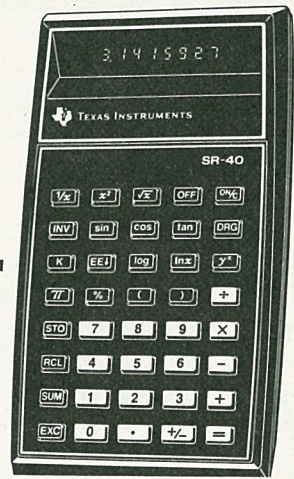
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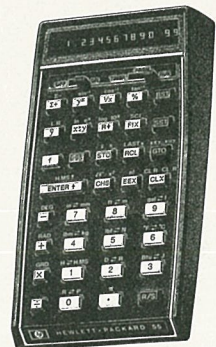
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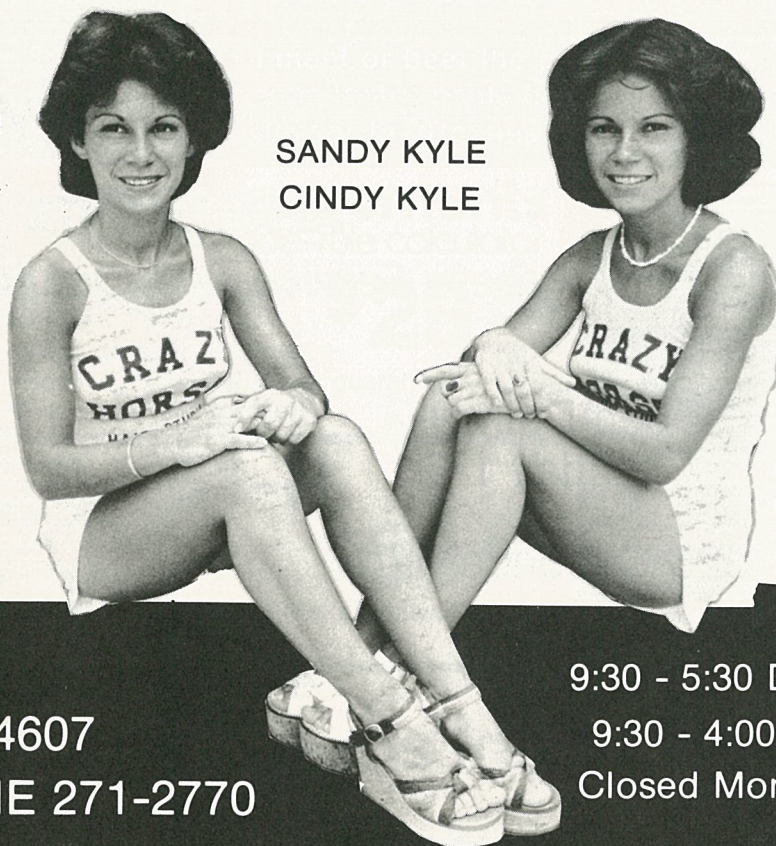
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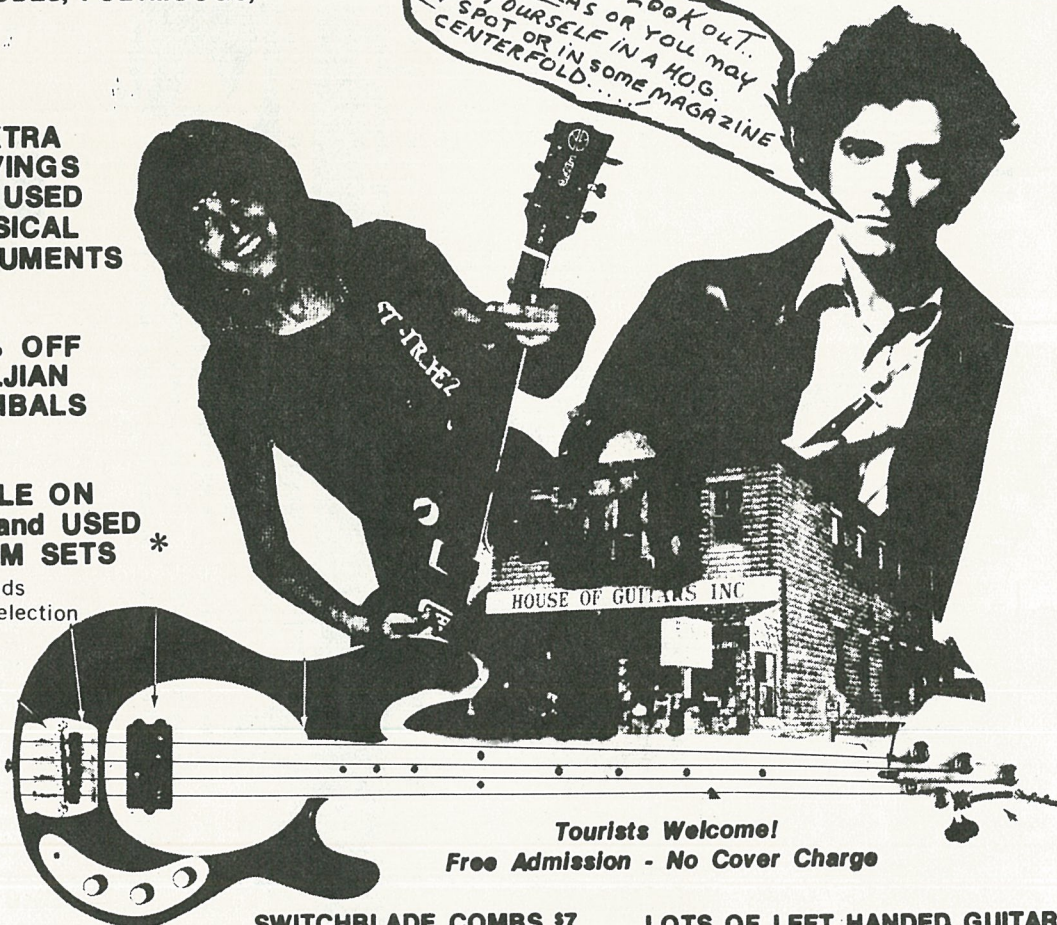
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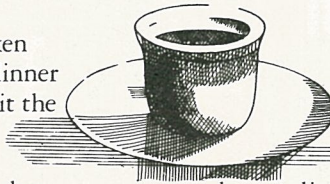
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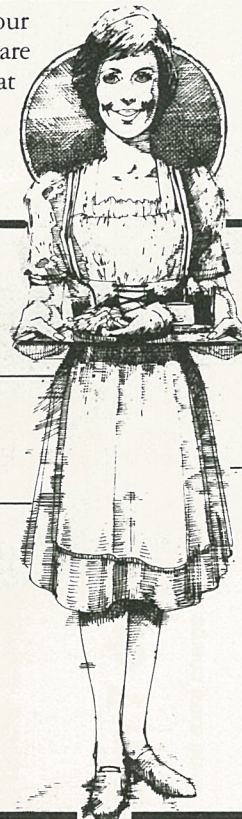
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# What's Cookin' On Park Avenue?

## The Big Apple For Dining Excellence

By CARLA ZIMMERMANN

This summer, while looking for a new and different place to dine downtown, I passed a new restaurant at 682 Park Avenue: The Big Apple Cafe. I planned on stopping in for lunch several times, but always noticed a sizeable waiting line trailing out the front door. I soon discovered the crowd there is always a sign of the consistently excellent food and relaxed surroundings offered to the public. The Big Apple is truly one of the nicest places for casual dining I've seen in a long time.

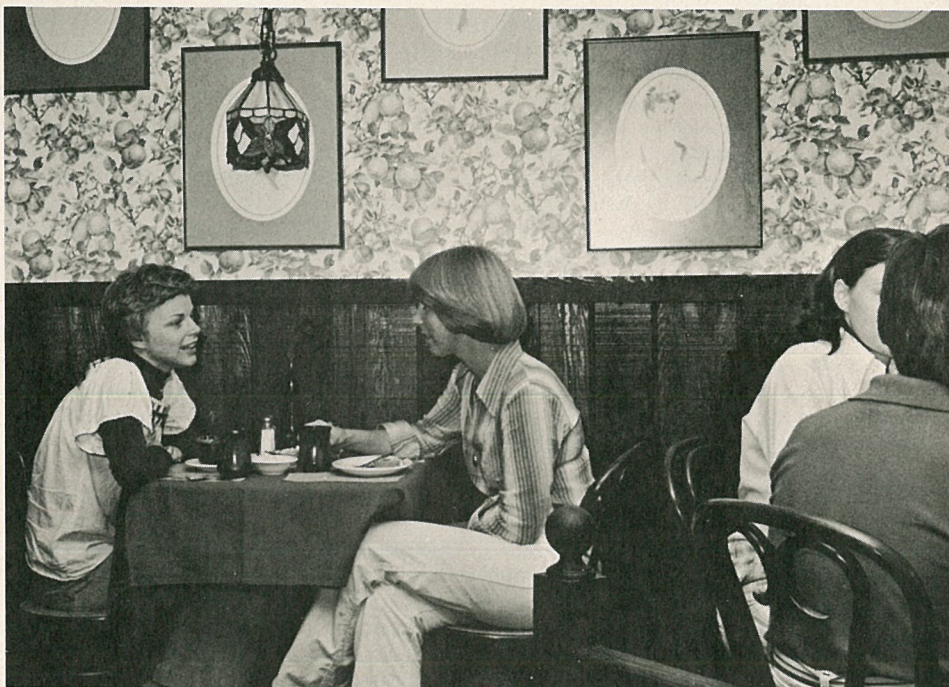
To go with lunch or dinner, the folks at The Big Apple offer several top-line international brands of beer and ale plus a wide selection of wines, all at moderate prices.

The menu is so diverse, I found it difficult to decide exactly what I wanted at any time I was a guest there. I would tend to call the menu semi-international since the Big Apple has dishes native to several countries including France and Italy.

Outside of a full dinner and sandwich menu, salads, crepes, cold plates and brunch specialties are available. I might note that all food is strictly fresh—not frozen or canned and many ingredients are organically grown. Several of the dishes from the brunch list plus all of the sandwiches are served with homemade applesauce, made on the premises.

The Big Apple is owned by Frank and Sam Trapani and managed by Al Christiano. All the decor down to the wood panelling and quaint apple wallpaper was planned out by the owners. I was informed that remodeling on the Big Apple started on April 4, 1977 and in only three weeks, everything was ready for business.

While chatting with Sam Trapani at the cafe, an elderly man came in gingerly carrying a large box of apple pastries, still warm from the oven. The man was Mr. Trapani, the owners' father, making one of many frequent deliveries of dessert treats made by his wife. Surely it is rare to find a place where such care is taken to bring every courtesy to the customer; the Big Apple Cafe is one such place.



The Big Apple cafe, shown above, is open daily 11:30 am-11 pm for meals and 11 pm-1 am for pastries only.



# REPRODEPTH

## New Pot Law Clarified

New York State's marijuana laws have recently undergone drastic changes, most of which will affect students tremendously, both smoking and non-smoking.

The new laws have *not* made marijuana legal, or "OK". The opening line of the bill states, "The legislature does not encourage or condone the recreational use of marijuana or any other drug." They have, however, reduced the penalties for smoking, possession, and selling. The basic reasons for the changes were that "the Legislature and Governor Carey felt that the harsh penalties in our old marijuana laws were unrealistic in light of public attitudes and medical knowledge. Enforcement was costing millions of dollars, while marijuana use grew."

Before the Marijuana Reform Act of 1977, New York's marijuana laws were extremely tough. Sale of marijuana, which includes gifts or even handing *one* cigarette to a friend, was punishable the same as a First Degree Assault crime. Possession of even a quarter-ounce was punishable by up to seven years in prison. Every year in New York, more and more people—over 30,000 in 1976—were being arrested on marijuana charges. Millions of New Yorkers ignored the law and smoked, while prosecuting the cases cost the state \$50 million a year, taking resources sorely needed to fight serious crime. Criminal records from marijuana arrests were needlessly scarring thousands of lives. Legislators—in both political parties—who supported the Marijuana Reform Bill saw the need for change.

The new law took effect on July 29, 1977. It applies to all offenses committed on or after that date. It does not apply to cases before that date (although Governor Carey can pardon people still in jail), or those cases that were pending on that date. Proposals are being considered to make the new law retroactive to revise convictions made under the old law.

Under the new law, possession of under 25 grams (about seven eighths of an ounce) of marijuana is a Violation (similar to a traffic infraction) punishable by a fine up to \$100 (no jail). If it is your second drug conviction within 3 years, the fine is up to \$250, or up to 15 days in jail, or both.

Sale of under 25 grams is a Class A Misdemeanor, punishable by up to 1 year in jail or a fine up to \$1000, or both. But giving or passing only one cigarette, or under two grams (about a fifteenth of an ounce), is a Class B Misdemeanor, punishable by up to three months in jail, or a fine up to \$500, or both.

If you are in a "public place", which includes streets, highways, buses, planes,

trains, terminals, schools, parks, playgrounds, hallways and lobbies of buildings, places of amusement, and any "place to which the public or a substantial group of persons has access", it is a Class B Misdemeanor to have marijuana burning or open to public view.

There is a scale of higher penalties for possession of larger quantities, ranging up to a Class C Felony, punishable by up to 15 years in prison, for possession of over 10 pounds. There are also higher penalties for sale of larger quantities.

Growing marijuana is still a Class A Misdemeanor. It is also possible to be prosecuted for possession, based on the weight of the plant. Hashish is not covered by the new law—it does not apply to "the separated resin, whether crude or purified" of marijuana. It is still covered by the old law. Sale (including giving or passing a cigarette) of marijuana to anyone under 18 is a Class D Felony, punishable by up to 7 years in prison. Someone under 16 who possesses under 25 grams could be charged as a PINS (person in need of supervision) in Family Court; for any other marijuana offense, the charge would be juvenile delinquency.

It is still possible to be arrested for marijuana. Enforcement in "Violation" possession cases (i.e. under 25 grams) will be by a police officer issuing an "appearance ticket" (like a traffic ticket) requiring the defendant to appear in court on a later date. Technically this can be an "arrest", but the defendant is not jailed. The police can require a defendant to post up to \$100 "stationhouse bail" if they reasonably cannot identify the defendant or he or she is from out-of-state. In Misdemeanor cases, an appearance ticket may also be used, but is not mandatory. In Felony cases, the defendant cannot be released on an appearance ticket.

It is still possible in a Violation or Misdemeanor marijuana case to get an "A.C.D.", or "adjournment in contemplation of dismissal". The case is adjourned for up to a year and automatically dismissed unless the defendant is brought back to court.

Under New York law, "crime" means a "misdemeanor or felony", so a conviction for a "violation" would not technically result in a criminal record. However, the "Violation" record would remain. On an employment application a violation, since it is comparable to a traffic ticket, would not have to be included.

25 grams of marijuana, depending on how much of the marijuana is unusable twigs and seeds, can be rolled into around thirty "joints", depending on how the joints are rolled.

Additional information may be available through local sources such as lawyers, bar associations, schools, and drug abuse

councils. A more detailed discussion of the new law may be obtained from: Assembly Codes Committee, Legislative Office Building, Albany NY, 12248. For the question answer flyer used for this article, write the same address as above.

—K. STEINKE

## Career Ed. Gets New Emphasis

RIT has always prided itself in being a unique and innovative institution; a leader in expanding and adding programs to match employment and industry changes. In a world where college enrollments are dropping, and unemployment remains high, even among college graduates, RIT finds itself with an increasing enrollment.

"Since the days of the Mechanics Institute, RIT has seen itself basically in terms of education for careers," explains Dr. Todd Bullard, provost and vice-president for Academic Affairs, as he announced the formation of the new Division of Career Education (DCE). The DCE will be an umbrella organization for several existing career education functions and for one newly established function. It is RIT's emphasis on career education which has kept the enrollment high and in demand.

In his announcement, Dr. Bullard also introduced Dr. Dennis C. Nystrom, who has been named dean of the new organization. Formerly chairman of the Department of Occupational and Career Education at the University of Louisville, Dr. Nystrom has published widely in the field of career education and has been heavily involved in research projects and the development of various career education programs. As Dr. Nystrom phrased it, the Division is "far, far more than just co-op". The DCE is designed to interact with the academic divisions, and Dr. Nystrom hopes to work with each faculty member to infuse co-op, encourage instructional procedure, and emphasize the need for teaching "appropriate interpersonal relationships".

Dr. Nystrom believes that, while important, book knowledge is not where emphasis should be placed. Rather, he plans a program designed to improve such personal skills as self-concept and a realistic view of one's own strengths and weaknesses. "Co-op should have a clearly defined educational objective attached to it," which, he says, is not necessarily structured education. His ultimate goal is to have personally designed programs for each individual co-op student. Dr. Nystrom believes it is critical to develop the ability to read people, and that first impressions make a big difference.

The new Division involves itself with four key areas at RIT: experiential education, career counseling and academic advising, senior placement, and the newly

created Career Information Resource Center (CIRC).

Experiential education includes co-op and many other educational experiences based on productive work which is outside of the formal environment.

Career counseling and academic advising, two functions which traditionally have been separated, will be unified under DCE. Senior placement, which usually found itself linked with co-op placement, has now become an independent component of DCE.

One of the most exciting developments in the formation of the Division of Career Education is the creation of the Career Information Research Center. CIRC will be the research arm of the new Division, delving into such areas as future trends in career and professional fields, future manpower needs, job entry requirement and employment benefits. CIRC may also be publishing a bi-monthly newsletter on career education.

Dr. Bullard feels it will take up to five years to realize the full potential of the new Career Education Division at RIT. "Career Education should not only provide job information and skill development," explained Dr. Bullard, "it should help our students develop attitudes about the personal, psychological, social and economic significance of work."

## Moves Accompany New Completion

Over the summer, a number of changes were made as a new building was completed, a new division was formed, and it became more efficient to change around many of the office and storage spaces.

The new building, described in the Orientation booklet as the "General Classroom Building", is located behind the College of Science building. It was built to accommodate additional lecture classes, and to be an all purpose building. A very modern building, it features three stories of offices with glass windows from floor to ceiling, a large lobby, and two tiered lecture halls. Overhead projectors are in each classroom, and the two tiered classrooms are wired to project from either the front or the back, and can accommodate slides and films as well as overhead transparencies.

The new building contains CCE's (College of Continuing Education) offices and many of their classes. Also, the College of General Studies has moved Social Work and Criminal Justice to the new offices and classrooms.

The additional space left over when CCE and General Studies moved has made possible the accommodation of many faculty who heretofore had not had offices, (just little spaces in the basement), and



needed storage space. AV services is hoping to eventually have a room in every building to store equipment, to keep down the amount of running around the students employed by AV Services do, and to cut down on wear and tear on the equipment.

The newly created department of Career Education has, at the moment, been placed on the mezzanine level in the College Union, where Student Aid used to be located. The division is expected to grow rapidly and has already been planned to take the space of nine offices. The move has created the necessity for many other moves. Student Aid has been moved to C wing in the Administration building, last year's location of CCE. Also in that wing, Admissions has been moved in. The Registrar's Office received a much-needed expansion, and the Bursar's Office was also expanded. Higher Education Opportunity Program's HEOP offices will be moved sometime in the future, and there is a possibility Ed Steffens (Special Events) and the Chaplain's Office on the mezzanine level of the CU will be moved for additional

space for DCE.

Other changes in the Union include the complete removal of the old Candy and Tobacco shop, and a renovation of the CU desk, which is now mainly the old Candy and Tobacco (C&T) Shop, and a smaller part of the CU information desk.

Conference Room A, in the basement, has been changed to offices for Steve Immermann and his assistant. Back on the mezzanine level, Conference Room M-1 was enlarged, M-2 converted to Student Affairs offices, and the old reception area is now a conference room. Another possibility is the glassing in of the entire second floor of the CU. Bob Volk, space analyst in charge of seeing to it that open space is used well, and those that need additional space receive it, said, "For me, it's never the same. When I come in in the morning I'm never sure what I'll be doing in the afternoon." Offices and space demands are always changing, nothing ever stays in the same place. "It's my job to find who goes where. It all depends on what the majority wants or needs."

—K. STEINKE

# REPROVIEW

## Super Sandwiches At Iggy's Study

BY CARLA ZIMMERMANN

If you go in for a unique, rather "arty" atmosphere in dining, Iggy's Study is the place for you. It is located at 54 Park Avenue, but beware—it was once a rooming house and can easily be mistaken for a private residence.

Nelson Baldo and John Grace, the creators of Iggy's Study, wanted to offer freshly made wholesome foods at affordable prices to the people of Rochester. Determined to locate on Park Avenue, Baldo and Grace took it upon themselves to renovate an eight-room house while taking up temporary residence in the rear.

The interior of Iggy's is furnished with many original banisters. Additional natural

railings and simple tables were added for the craftsman look. Most outstanding is the original Rochesterian artwork, including several paintings done by former RIT painting majors.

Artist Bill Whiting is responsible for the unique floor painting by the bar and also the front sign and fireplace decoration. Due to his creative contributions to Iggy's, one special sandwich was named after him: "The William Whiting Memorial".

Iggy's Study specializes in very original sandwiches, perfect for the hearty appetite. The sandwiches are enormous and heavily stacked with fresh goodies like assorted meats and cheeses, avocado, sauteed mushrooms, alfalfa sprouts and dressings served on pumpernickle or french bread. Noting the generous servings, it is hard to believe the prices are so very affordable. The menu is comprised of freshly home made foods including soups and heaping salads plus appetizers and desserts—if you have room!



Iggy's Study, open 11 am -11:45 daily, is one of the most quaint dining places in the Rochester area

# REPORTAGE

## CCE Day Course Starts

In an attempt to reach a group of people previously excluded from its adult education program, the College of Continuing Education will be offering three part-time degree programs during the day at RIT's downtown campus at 50 West Main Street.

The new programs are specifically designed for people who work at night, and are thus unable to attend CCE's night courses. There are an estimated 17,500 workers in the Rochester area who work at night and who are thus potential students during the day.

CCE already has a day program for housewives at the downtown campus, but this is the first time it has established day courses for full-time workers in programs parallel to its night-time offerings.

The programs will take four years of part-time study to complete, leading to an associates degree in Business Administration, Electromechanical Technology or General Education. To insure students will be able to complete their programs if they start working days, CCE will offer parallel courses in the evening.

The new programs are a result of a survey conducted in late 1975 by CCE's Associate Dean Russell Norton and Assistant Dean Harold Kentner. The survey was surprising. "We started out," said Kentner, "with the notion that the shift workers were older and preferred to work at night. But we found that many of them were younger in age and seniority, and that they often had a desire to return to school."

CCE's expansion into offering day courses is in line with a goal to satisfy adults' learning needs with programs they really want, when they want them. It will also help to arrest the decline in enrollment the college has suffered in the past few years.

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## Service Extended

The Regional Transit Service and RIT's College of Continuing Education have extended bus service to include evening hours. The plan, which started Monday of this week includes three round trips each evening between Main and Clinton in Downtown Rochester and RIT's Administration Circle.

The trips will leave Downtown at 5:48, 7:48, and 9:20 arriving at RIT 27 minutes later. They will depart from RIT at 6:30, 8:30, and 9:50. The one way fare will be \$.55.

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# WHAT'S HAPPENING

WHAT'S HAPPENING is RIT's weekly guide to events of interest and importance on and off campus. We'll keep you informed of club events, concerts, movies, and where to go to have a good time. But we need your help in making the calendar as complete as possible. If your club or organization would like to have its activities appear in WHAT'S HAPPENING, bring the information to the REPORTER office in the basement of the College Union by the Friday at 3 pm, one week prior to publication date. Your events are what make RIT more than just classes, so let's hear about them!

## Friday, September 16

**FILM**—Talisman presents *The Seven-Per-Cent Solution*, 7:30 and 10 pm in Ingle Auditorium, \$1.25.

The Rochester Museum and Science Center (RMSC) Strassenburgh Planetarium presents the new Star Theatre show opening of *Alien Odyssey*, a trip through the universe hosted by four extraterrestrial beings who will seize control of their first human audience and take it on a two-part mission. The experience will begin at 8 pm tonight. Call the Box Office at 244-6060 for ticket information and reservations.

**MUSIC**—Listen to RIT's own FM Stereo station, WITR 89.7 FM Stereo for a unique audio experience.

Nazareth college will present the Moss Back Mule Band at the Nazareth College Shults Center. Doors open at 9:00 pm and the admission is \$1.50. Tickets available at the door.

## Saturday, September 17

**FILM**—Talisman presents *Murder By Death*, 7:30 and 10 pm in Ingle Auditorium, \$1.25. The Munchkin Matinee will be *The Adventures of Bullwhip Griffin* at 2 pm in Ingle Auditorium for \$.25, so bring the kids.

**MUSIC**—WITR 89.7 FM Stereo brings you the finest in music pleasure each day so join the rest of the world and tune in.

**CLUBS**—The Couples Duplicate Bridge group of the RIT Women's Club invites all interested faculty or staff couples to its first meeting tonight at 7 pm to midnight in the Clark Dining Hall in the College Union. Call Debbie Finch at 334-7638 for more information.

**SPORTS**—The RIT Varsity Football Tigers will host Hobart in their first home game at 1:30 pm today. Come out and support RIT sports.

## Sunday, September 18

**FILM**—Talisman presents *The Seventh Seal*, 7:30 and 10 pm in Ingle Auditorium, \$.50.

**MUSIC**—Support the fine programming of RIT's own WITR 89.7 FM Stereo music station. You won't be disappointed.

Nazareth College presents Sunday afternoon at Nazareth, a series of ten FREE Sunday afternoon programs beginning with *The Gospel* according to the Black Seeds and Mt. Vernon Baptist Church Choir. The programs can be heard in the Nazareth College Arts Center Main Auditorium at 3 pm and is FREE and open to the public.

**CLUBS**—Scuba Club will be holding the first meeting of the new season at 7 pm in the Mezzanine Lounge in the College Union. All interested are welcome.

## Monday, September 19

**MUSIC**—Tune in WITR 89.7 FM Stereo for the best listening experience this side of the Mississippi

**DRAMA/DANCE**—The Brick City Players will be holding auditions for the fall production of *The Odd Couple*. They will be held in Webb Auditorium in the Gannett building at 7 pm. If you've got it and you know it, show it!

**CLUBS**—Inter-Varsity Christian Fellowship meeting, 7 pm in the Mezzanine lounge in the College Union. Call 464-3331 for more information.

## Tuesday, September 20

**MUSIC**—The Eastman Theatre, 60 Gibbs St., is proud to present a night of comedy and music with Steve Martin and special guest star John Sebastian. Tickets are available at Original Performances, 270 Midtown Plaza, call 325-1070 for ticket information.

**DRAMA/DANCE**—The Brick City Players will be holding auditions for the fall production of *The Odd Couple*. They will be held in Webb Auditorium in the Gannett building at 7 pm. If you've got it and you know it, show it!

**LECTURES, SEMINARS, AND WORKSHOPS**—The Memorial Art Gallery of the University of Rochester will present the first of a series of architecture lectures entitled *The Art We Live In—Architecture*. The rustic mountain camps and lakeside cottages of 19th century summer houses will be the topic of an illustrated talk given by Paul Malo, *Back to the Wild—19th Century Resort Architecture*. The lecture will begin at 8 pm and admission is \$3.50 for non-Gallery members.

## Wednesday, September 21

**HIGH HOLIDAYS**—Yom Kippur Dinner, 6 pm in the Jewish Student Coalition Lounge, \$2 RSVP. Call 464-2135.

Yom Kippur services, Kol Nidre, 8 pm in Kate Gleason first floor lounge. For more information call 464-2135.

## YOM KIPPUR, September 22

**HIGH HOLIDAYS**—Yom Kippur services, 10 am and 5 pm in Kate Gleason first floor lounge. The 5 pm services will be followed by a breaking of the fast in the Jewish Student Coalition Lounge. For more information call 464-2135.

**MUSIC**—WITR 89.7 FM Stereo provides the background music for a good evening of study. Don't miss out, tune in.

**LECTURES, SEMINARS, AND WORKSHOPS**—The RIT Institute Forum Kern Program begins the new season with a lecture by Edith Gilson, vice president of the J. Walter Thompson advertising company, on *TV Violence: In the Eyes of the Beholder*. The address is the result of a research project done by J. Walter Thompson on viewer reactions to violence on TV. The program begins at 4 pm in A-100 in Wallace Memorial Library.

## CONTINUING EVENTS

Photographs by Richard Wexler, in the CU through September 25.

The Wallace Memorial Library presents *Two Amateur Photographers in Rochester 1890-1904*, Margaret Sterling Houston and Charlotte Augusta Houston, through September 20.

The current exhibitions at the U of R Memorial Art Gallery include *The Arena Group*, an annual exhibition of painting, prints, and sculpture, through September 25; *The Robert F. Merzdorf Collection*, American and European 19th and 20th century paintings, drawings, and sculpture, through November 13; and *Step Right Up!*

**Show Business at the Turn of the Century**, some 325 examples of American art and artifacts generated by circuses, carnivals, opera houses, etc., during the mid-19th to early 20th centuries, through September 25. A visit to the Gallery is easy and enjoyable.

Sign up now for Intramural sports.

Plan on attending the Manual Communication Course (sign language) beginning on December 15 on Monday and Wednesday nights at 9 pm. It's FREE and will give you an excellent way to meet new people at RIT.

The Scuba Club will be meeting every week to plan dives and other activities. Like diving? Call Leigh at 464-8240 (off campus).

The Rochester Museum and Science Center has on display through September 29 *American Images: Patriotic Symbols*. *Laserium*, the original cosmic laser concert continues at the Strassenburgh Planetarium. *Laserock*, the new cosmic rock concert can also be seen at the Strassenburgh. Call the Box Office at 244-6060 for ticket information and times.

Once again, WHAT'S HAPPENING cannot be complete without your help. Let the RIT community hear from your club or organization.

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HP 28 Scient prog	99.50	HP 27 Comb Bus/Scient	138.95
HP 22 Real Estate-Bus	99.50	HP 40 Powerful R/E/Bus/Banking	234.95
HP 58 48 step prog. Scient Was \$335	139.95	HP 41 print/HP45 specs-Scient	259.95
HP 21 Slide rule-Scient	62.90	HP 13 Handheld AC-DC printer: mem	138.95

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### Specials

Model	Your Cost	Model	Your Cost
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Norelco #185 Dictating unit	107.00	Texas Inst. LED watches five func.	8.95 up
Norelco #88 Dictating unit	255.00	Hughes Aircraft Calc. Watch mem 8 dig.	125.00
Norelco 97 Transc. or Dict unit	309.00	Chronograph 15 func./10hr/100m asc. LED	49.95
Norelco 186 Transcriber	265.00	Chronograph 15 func. LCD/10hr/100m	59.95
Norelco #96 Transc. or Dict unit	419.00	Elect. Black Jack/calc. prog. game	39.95
Norelco Cassettes 30 minutes	2.95	Elect. Progr. Chess Game, play alone	199.95
Trig Elect. Notebook Dict	149.00	Elect. Progr. Backgammon Game	199.95
Trig 2706 Dict./Transc.	189.50	play alone	
Sony M-10C thin dict unit	154.95	Phone/Memo Code4 Phone Records/Call	5.95
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# MOVING IMAGE

KERN PROGRAM/Institute Forum

## FALL PROGRAM

Leads off with:

“Consumer Value Changes”

Thursday, September 22

Room A-100, Wallace Memorial Library, 4 p.m.

Edith Gilson, a vice-president and co-director of research for the J. Walter Thompson Company, the world's largest advertising agency, will discuss the effects of a major shift in consumer values. This change in values is having a major impact on marketing and advertising, on consumer products, and on consumer product categories.

Using a mixed-media presentation, Ms. Gilson will explain this shift in values and its implications.

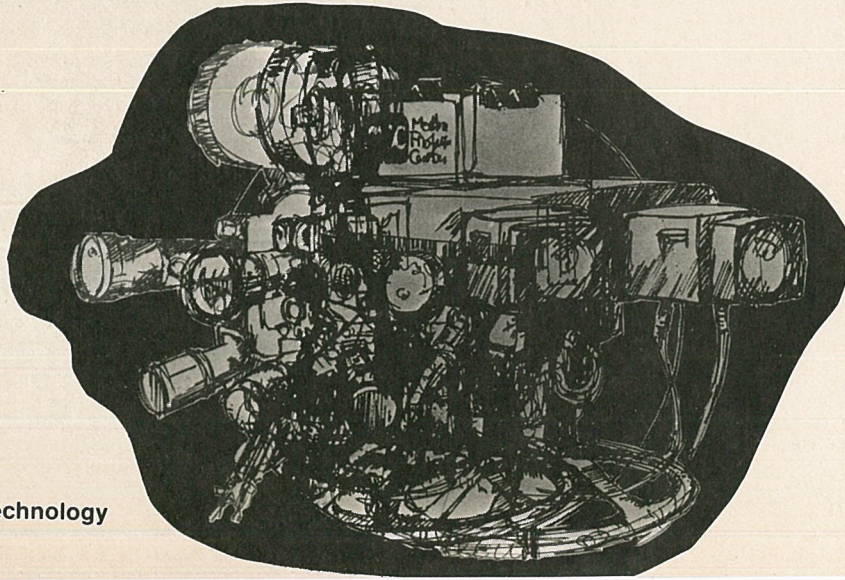
An interpreter for the deaf will be present at Ms. Gilson's address.

After the lecture there will be refreshments and an informal discussion at 5 p.m. in the 1829 Room, College-Alumni Union.

Note: Ms. Gilson's topic has changed from the one originally announced on the poster for the Fall Quarter's Moving Image program.

### Future Moving Image Events:

- Thursday, October 6, 4 p.m., Webb Auditorium, Nicholas Johnson, former head of the FCC, speaking on “Improving Television for a Healthier Tomorrow.”
- Thursday, October 13, 12 noon, 1829 Room, College-Alumni Union, local television news directors participating in a seminar “Television News: Reality or Drama?”
- Thursday, October 20, 12 noon, 1829 Room, College-Alumni Union, George Gerbner, dean of the Annenberg School of Communications, speaking on “Violence on Television: Another Perspective.”
- Thursday, October 27, 3 p.m., Room A-100, Wallace Memorial Library, Jerome Barron, law professor at George Washington University, speaking on “The Future of Public Access to the Media.”
- Thursday, November 3, 12 noon, 1829 Room, College-Alumni Union, local television reporters participating in a seminar, “Television Journalists: Just Another Pretty Face?”



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