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#### **EDITORIAL**

#### I heart Jon Stewart

Bill O'Reilly, you really did it this time.

I watch Jon Stewart's The Daily Show on a very regular basis. To be clear: I am a fairly responsible young adult. I work hard (sometimes bordering on work-aholic levels). I am well informed on current events. I take my rights as an American citizen (including the right to vote) very seriously. I don't smoke pot.

In other words, I'm pretty much the typical Daily Show viewer.

Not so, according to Fox News Channel's Bill O'Reilly. According to O'Reilly, I must be among a viewing public of "stoned slackers" and "dopey kids." When the conservative host had Stewart on his program this week, he used it as an opportunity to criticize Stewart and his viewers, even taking aim at presidential candidate John Kerry for choosing to interview with Stewart in an attempt to "appear hip." He was critical. He was condescending. He was his typical self, pretty much.

Problem is, he was also terribly wrong. According to a study conducted by Comedy Central, viewers of The Daily Show are, statistically, better educated, better-off financially, more concerned with current events, and more informed politically than O'Reilly's fans. And that's only the tip of the iceberg as far as statistics that favor Stewart go.

Like Stewart, I realize that O'Reilly's comments were meant mostly in jest. However, we say things under the cloak of sarcasm that we, at some level, believe, and so O'Reilly's comment most likely represents a personal opinion and/or personal bias. This was a personal bias that he felt the need to share with the American public. His comments were far from "fair and balanced" and did more harm than any of the few laughs he got were worth.

Going by O'Reilly's logic, we, as viewers, are influenced by the media that we are exposed to— if he believes that Jon Stewart has an impact on viewers then the same must be said for his own viewers as well. Therefore, O'Reilly knowingly used his place as a trusted newsperson to influence his viewing public with his preconceived notions about young, liberal voters. O'Reilly all but encouraged his viewers to write this demographic off as slacking, disenfranchised, punk kids, thus not helping the national dialogue but hindering it. I, for one, am tired of being considered a punk kid simply because my political preferences run slightly to the left (or because I like to laugh about political issues from time to time). I'm no less responsible and no less serious about my views, simply because they are "liberal," than O'Reilly or any of his conservative friends. This is something that is reasonably difficult to get older, conservative citizens to understand and respect as it is, without O'Reilly shouting from a podium, "don't bother!"

My favorite part of the interview came at the very beginning. O'Reilly: "You know what's really frightening? You actually have an influence on this presidential election. That is scary, but it's true. You've got stoned slackers watching your dopey show every night and they can vote."

If Stewart has an influence on the presidential election it's in the form of getting his audience excited and engaged in the national dialogue surrounding the election. His political jabs (aimed at both sides, mind you) encourage his already intelligent viewers to read, get the story from every angle, and make their own judgments. Sounds more positive than any message O'Reilly's handing out to me.

Most of all, Stewart's influence is not on the intellect but on the reflex and desire to laugh. "If we have influence, it is peripheral," he said to O'Reilly. "And I don't imagine that people who watch the show are watching it to make up their minds in terms of who they think would best prosecute the war on terror, I think they watch to see who would maybe have the best jokes on the war on terror." At many points throughout the interview, Stewart had to remind O'Reilly that what the two television personalities do is different—that there is a difference between comedy and journalism. Frightening.

I find it far scarier that Bill O'Reilly has an impact on the upcoming election. Because the difference between O'Reilly's right-wing bias and Stewart's left-wing bias, is that Stewart doesn't try to pass his off as fact. He's a satirist, not a news journalist. An entertainer, not a trusted informer. Stewart tells jokes. O'Reilly tells "the truth," so to speak, and as long as his version of the truth involves calling me a "stoned slacker," I'd rather have no part of it, thank you very much.

Ren Meinhart **Editor in Chief** 

Rendenhart

cover illustration by Bill Robinson



# Rock the Vote Week Prepares RIT for Election

#### by Patrick Rice

Rock the Vote began eleven years ago as an effort by MTV to inform young adults about the issues during each election and to register them to vote. From September 27 through October 1, RIT students were presented with the opportunity to find their political identity, debate issues important in the upcoming presidential election, voice their opinions on murals in Gracie's, and, of course, register to vote and apply for absentee ballots.

Rock the Vote Week included the four nights of programs in the residence halls as well as a trip to Pittsford Sutherland High School on October 1. At the high school, RIT students helped register eligible students to vote.

"I think it was really coordinated well," said Mark Mason, a Community Enrichment Coordinator for Residence Life. Mason, who helped organize the events, felt that overall there was "an overwhelmingly positive reaction" to Rock the Vote week. That positive reaction is evident in the over 300 New York state residents and 150 out of state residents the group registered to vote, in addition to the nearly 400 absentee ballots that were filled out over the course of the week. Prior to Rock the Vote week, students were registered to vote at both the RIT ROCS community service event, as well as the "Welcome Freshman" picnic with in August.

Rock the Vote week kicked off with its first event in the Grace Watson lobby on Monday, September 27. Students and staff were invited to express their opinions on large murals that line the ramp into Gracie's. Each side was lined with the political views of the two main presidential candidates, Democrat John Kerry and Republican President George W. Bush, and students were free to write their opinions on either candidate, so long as they used good taste while doing so. The event was well received by students and the murals were full within several hours, though students were free to add their opinions throughout the rest of the week. The events at Gracie's and



Emeritus Professor of Political Science Lou Andolino helps explain the electoral college to students during an information session about the election process on Tuesday, September 28. Eric Sucar/REPORTER Magazine.

elsewhere were all coordinated by Resident Advisors throughout the residence halls.

Tuesday night focused on learning more about the political process, which included an informative talk by Dr. Louis Andolino from the College of Liberal Arts. The event enlightened students on the history and role of the Electoral College and the ideologies of political parties, as well as the important role of swing states in the upcoming election. According to Mason, the lecture was "very engaging."

Miranda Johnson, a fourth year New Media Publishing major and Residential Education Advisor, felt that the discussions that took place were the most enlightening part of the evening. "We talked about how we wanted to change the government and also learned about the Electoral College and its history."

Wednesday night brought over two hundred students together in the Ellingson, Peterson, and Bell guad for an Election 2004 Rock the Vote party, which Mason feels was the best received of the events. Sponsored by Residence Life, Student Government, and WITR, the event gave students another opportunity to register to vote and voice their opinions on the issues of this year's election. Representatives were on hand from the College Republicans and College Democrats. WITR also held its weekly political discussion live from the quad, so that the audience could participate as the show was broadcast to the greater Rochester region.

Thursday capped off the week long series of events with "As American as Apple Pie." The event gave students a chance to get to know the platform of each political party and candidate. The event took place in room 1250 in Nathaniel Rochester Hall. Students had a chance to learn which political party they best agree with by taking a personality guiz of sorts about their stances on political issues.

Besides the events held during the Rock the Vote week on campus, other political events being sponsored include live televised viewings of the presidential debates in the IDEA factory in the Wallace Library, more opportunities to register to vote, both on the academic side of campus as well as in the dorms, and even possibly transportation to the local polling place for students enrolled to vote in RIT's voter district. For more information on Rock the Vote visit www.rockthevote.com.



Third-year Information Technology student Adam Casella (right) helps first-year Photojournalism transfer student Michelle Girard (left) from Massachucets fill out an absentee ballot during the "Rock To Vote" party in the EPB Quad on Wendesday, September 29. Eric Sucar/REPORTER Magazine.





Todd J.W. Wisner
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**NEWS** 

# College of Business Hosts New Product Development Forum

#### by John-Michael Stern

Five top-notch industry speakers plan to provide insight into the next generation of product-enhancing tools at RIT's New Product Development Forum on November 9 in the Golisano College Auditorium. The forum, an all-day, twice yearly, four-year-old conference supported by the Technology Management Center in the College of Business, will now focus on the theme, "The Interfaces of New Product Development," and is open to all students and faculty.

The issues on the agenda are set to parallel the stages of product development, and include Fuzzy Front End (the early stage), Predictive In-process Metrics (the growth-predicting stage), Multiple Location New Product Development (the expansion stage), Leadership (the enforcement stage), and Specification Changes (the alteration stage). Within the realm of these stages, the speakers will cover a variety of topics ranging from the development of toys and Nike products, to changes in the new product development field.

Jeffrey Jones, Vice President for product development of RC2 Brands Inc., will provide a lecture entitled, "A Peek Inside Santa's Workshop: New Product Development for the Toy Industry." Jones will discuss the industry's challenging characteristics – including fierce competition, low-entry barriers, short timelines, highly demanding and fickle consumers, and elusive trends for success. He will go on provide innovative solutions for overcoming these obstacles.

Since entering the industry in 1986, Jones has helped develop successful brands including G.I. Joe, Army Ants, and Flying Fighters at Hasbro; model trains at Lionel; slot car racing sets and outdoor water toys at Marchon; and Dear Diary personal organizers, Laser Tag sets, and Furbies at Tiger Electronics. Now at RC2 Brands Inc., Jones works on creating products such as baby bottles and collectible die-cast cars and trucks.

John Loiars, senior-level product development manager in Nike's Team Sports Equipment Division, will delve into "Developing Sporting Goods Products That Consumers Desire and Regulatory Bodies Approve Of." Loiars will address the Nike new product development process, involving focus group participation, design inspiration, feedback from players and consumers, prototyping and testing, and validating and confirming. Loiars, an RIT College of Applied Science

alumnus and former captain, pitcher, and utility infielder on the RIT baseball team, develops new baseball and softball products.

Douglas G. Boike, Product Development and Management Association Foundation treasurer, and Triad Consulting president, will present the third major study conducted by the PDMA in "Trends & Drivers of Success in New Product Development Practices: The 2004 PDMA Foundation Comparative Performance Assessment Study Report." The study created one of the largest databases in product development. Boike is an RIT Engineering Management alumnus.

Morgan Swink, associate professor of operations management at Michigan State University, will discuss in his lecture, "Improving the Interface: Moving From Integrated to Collaborative," the different levels of product-process design integration and its associated benefits and challenges.

John Ettlie, director of the Technology Management Center feels "we have the local reputation of putting on the best of the best of these conferences based not on their [the speakers'] availability but on their competence." He described the forum as a "management briefing for post-master's degree [education]" that allows companies to keep up in the field. Following each lecture there will be a question-and-answer session. "Often the dialogue that ensues is quite valuable," Ettlie said. The forum, he said, receives students, faculty, and members of regional universities and a variety of companies. In addition, live video-conferencing will be used to allow West-Coast based companies to participate.

For information on New Product Development Forum membership, contact John Ettlie at 475-7789 or ieebbu@rit.edu.■

## Two Injured in October 4 Shooting at Crossroads

#### by Ren Meinhart

At approximately 6:08 in the morning on Monday, October 4, three unidentified males entered Crossroads Café and committed an armed robbery. During the robbery, two RIT employees were shot. The suspects fled the scene. A third RIT employee was present and was able to hide from the intruders and call 911. She escaped injury. The men, reportedly wearing masks, stole cash from a register and ransacked an office before leaving.

When deputies arrived on the scene, they found two shooting victims. One woman was shot in the hand; a bullet grazed a second woman's head. Both RIT employees were transported to Strong Memorial Hospital,

where they were treated for their injuries and released Monday afternoon.

Campus Safety is working with the Monroe County Sheriff's Office to investigate the case. According to Monroe County Sheriff Patrick O'Flynn, investigators believe that this was an isolated and unique incident. O'Flynn commented that the robbery was not not a random act of violence, rather, a planned out and targeted crime.

In a Monday morning press conference, President Simone said, "You don't expect these kinds of things to happen at RIT."

He noted that only only three armed robberies have taken place on the campus in

the past decade, none of which reached this level of violence.

Simone added, "My empathy, sympathy, and concern goes out to my three colleagues and their families."

Classes were held as scheduled and Simone urged the RIT campus to remain attentive and alert. As a precautionary measure, patrols were increased on campus.

Anyone with information related to the incident was urged to call 911 immediately.

Though no further information was available at press time, more details on this incident will be released when available. Check www.reportermag.com for updates.

# **CrimeWatch**

#### September 28

#### Harassment - Ellingson Hall

A student reportedly told his roommate that he had purchased a gun and was going to shoot him because they did not get along. The roommate denied the allegations. The reporting student moved to a friend's room for the night and a search of the room failed to turn up said gun.

#### September 28

#### Public Lewdness - Wallace Library

A male nonmember was observed sitting near Java Wally's after a person fitting his description had just exposed himself to a female student studying in the library. He fled and was later apprehended near the bus stop next to Wallace Library. The female student identified the suspect who was banned from campus and arrested by the Monroe County Sheriff's Office.

#### September 26

#### False Reporting - Ellingson Hall

Unknown persons activated the fire alarm pull switch on the 7th floor south in Ellingson Hall. Interviews and canvassing throughout the building was done by officers. Crime alerts were distributed, but the investigation is closed pending new information or leads.

#### September 25

#### Weapon Possession – University Commons

A female student reported being shot in the shoulder by a male student in University Commons. He shot her with a pellet gun through a window in his apartment. The case has been referred to the office of student conduct.

#### September 25

#### Auto Stripping – K Lot

A student parked his car in K Lot on September 24. Upon returning to it the next day, he found his stereo equipment stolen from the vehicle. There are no suspects at this time and the investigation is closed pending new information or leads.

#### September 23

#### Reckless Endangerment, No Weapon -

#### Ellingson Hall

An employee reported observing students throwing water balloons out of a 12th floor window in Ellingson Hall. The employee agreed to meet with campus safety to complete the investigation.

# Brick**Beat**

by Monica Donovan

#### Analog Devices Inc. Makes Major Donation

Analog Devices Inc. (ADI), a long-standing affiliate of the Kate Gleason College of Engineering, recently awarded RIT \$1 million. The donation is being used to create and fuel a new program in the electrical engineering department, as well as to build a lab. The analog and mixed-signal design program combines analog-integrated electronic circuit design and digital signal processing into one environment. The lab will be 4,000 square feet and is scheduled to open in December of 2005. ADI is one of the college's first and strongest affiliations. currently employing 30 RIT alumni. Sam Fuller, vice-president of ADI's research and development, praises RIT for the incorporation of the new program, saying, "RIT is not only educating the next generation of professionals through the... program, it is advancing the scientific knowledge vital to our industry through the new research facility.

Analog and mixed-signal design technology has many crucial applications, the most notable among them being human heart pacemakers, airbagsensors for cars, and cell phone signal processors.

#### The Horton Distinguished Speaker Welcomes Robert Redford

Internationally renowned actor, director, and producer Robert Redford will speak as part of RIT's annual Brick City festival on October 22.

Redford received an Academy Award nomination for his performance in The Sting in 1973, and earned a Golden Globe and a Directors Guild of America Award in 1980 for Ordinary People. Since that time, he has earned many other awards for various projects. Redford is a strong supporter of independent filmmaking and founded the Sundance Institute in 1980, which holds its festival is held every year. Sheila Sarratore, president of RIT Student Government, says, "Mr. Redford's work with the Sundance Film Festival is a great source of inspiration for RIT's talented film students, and his work on behalf of various environmental causes offers inspiration for all of us." Jack Garner, Democrat and Chronicle film critic, will moderate Redford's presentation.

Tickets are \$3 for students, \$8 for student family members, alumni, faculty, and staff, and \$12 for the general public. They may be purchased at the candy counter in the SAU.

# Construction Update: A Few More Bricks on the Way

#### By Casey Dehlinger

Anyone who has taken a drive by the main entrance of RIT may have noticed the recent construction taking place. For Facilities Management's latest project, James Yarrington, the director of planning design construction services, explained what was being erected on our home turf.

New York State has been working on an ongoing project to reconstruct the roads in the area. As part of this reconstruction, the roads will be raised about a meter. In order to keep cars from taking nose-dives into the campus, plans had to be made to compensate for the added meter. Shortly after it was decided that construction would be done to improve the roads. the decision was made to also improve the entrance itself. Whereas most reputable universities have large entrances that scream out to those who drive by, RIT's entrance has been criticized for being modest to a degree that many drivers have passed by the campus unaware that they were passing anything at all. After raising the road a meter and then adding raised medians, the campus would potentially be in danger of being blocked out completely by a mere road. In lieu of this, designs were created for a new entranceway, one that would be more visually appealing. According to Yarrington, the new design is intended to be much more powerful.

The new design calls for two large crescent-shaped areas of landscaping on both sides of Jefferson Road, creating a sort of

implied circle that doubtlessly announces the fact that it is the entrance to RIT. The actual entrance and exit roads interrupt the crescent on the south side of the road. Between the actual entrance and exit roads there will be a small RIT monument that will be made not only of the traditional brick, but also of some form of metal—bronze is a very likely candidate. Behind the south crescent will be six decorative brick walls with some novel curves. These walls will act as a backdrop and border for the crescent-shaped landscaping, which will be enhanced with oak trees. To complete the design, a new sign will announce the presence of this institution of higher learning.

Everyone will need to get used to the construction, as Facilities Management can only work as fast as the state does. Because of the manner in which the state has cut reconstruction of Jefferson Road into several phases, the entire project may not be completed until fall of 2005. Yarrington expressed his wishes for the state to reform their plan and shift back the time frame of the later phase. This would allow construction to be completed much sooner, though he doubts this is a possibility. Once completed, he believes the new entrance will be far superior to the former one.



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Campus

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# The Magic of Music -for less than a movie!

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RPO performances are made possible with public funds from the New York State
Council on the Arts, a State Agency. American Airlines is the official airline of the RPO.

# **This**Week

Making Friends in Your New Culture

Fireside Lounge. Cultural discussion for international jxsycc@rit.edu, V- 475-2261, TTY- 475-6827

5 p.m.-9:30 p.m.

Clark Gym. Intervarsity Christian Fellowship hosts a picnic with live music and worship. Free. Contact: Jonathan Hutton: jah1771@rit.edu

10 p.m.-12:30 a.m. Comedian Daniel Tosh

The Ritz. \$1. Contact: CAB: jonvisc@hotmail.com

Grace Watson Picnic Area. Learn about CSSA and eat free food. Contact: Sean Lai: seanlai11@hotmail.com

6:30 p.m.–10:30 p.m. Encore and Surround Sound Fall Concer

Webb Auditorium. Free concert featuring RIT's female and male acapella groups. Contact: Jamie Bedford: jrb3222@hotmail.com

8 p.m.–10 p.m. Cultural Spotlight Series: Edward James Olmos Ingle Auditorium. The Emmy- and Golden Globewinning actor will give a presentation entitled "We're All in the Same Gang." A reception and autograph signing will immediately follow. Students-\$5, Faculty/ Staff/Alumni-\$12, Other-\$18. Contact: Carol Reed: cjr2033@rit.edu

#### 9 a.m.-3 p.m.

teams compete in this annual event featuring over 30 colleges from the U.S. and Canada. A fall festival will accompany the races, featuring live jazz and a capella performances, strolling entertainers, face available at the Candy Counter. Students-free, Other-\$10. Contact: Michelle Seger: 475-4968.

Infinity Circle. National Coming Out Week events will be held throughout the week. Contact: RITGA: ritga\_prez@hotmail.com

#### 8 p.m.-10:30 p.m.

Movie Night: Outfoxed

1829 Room. The Social Action Group presents the documentary Outfoxed, which accuses Fox News of systematic bias. Discussion will follow. Contact: Josh Karpoff: jak0711@rit.edu

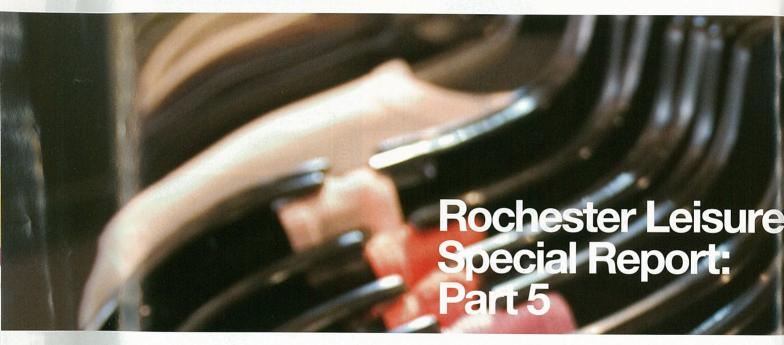
Free. Contact: CAB: cabwww@rit.edu

Rochester is a city circumscribed by shopping districts. Pittsford, Chili, Irondequoit, and our fair Henrietta are all just suburbs housing clerks for chain stores like Target, Wal-mart, and so forth. You have already been to these tiled-floor merchandising monoliths. So, outlined below are some locally owned and operated boutiques and shops worth throwing your money at. They feature eclectic products and an un-corporate atmosphere to satisfy your potentially refined tastes.

containing Nature and Travel. The final and widest aisle, all the way to the right, holds Modern Paperback Novels on one side, and Romance Novels and Science Writing on the other.

More books can be found in the windowsill areas, one filled with cookbooks, self-help, and comedy. Still more can be found littered in stacks all over the floor. This bound trail leads you into the other room, which is less cluttered, but only because the inventory is still slowly building up. A small selection of video games sits on homemade shelves next to a wide smattering of DVDs with titles like %BAD AZZ MO-FO's%. On the back wall is a collection of used music CDs, holding treasures from Shaquille O'Neal, Tina Turner, and Mother Tongue. Videos take up the third wall and are beginning to stack up like books. One nice feature in the room is a couch, television, and VCR to test movies on.

With such a wealth of merchandise, at prices often well below five dollars, finding the perfect piece at Rick's must be a labor of love. One thing to have when going there is plenty of time for browsing. Once you find that long-lost book though, just let Rick know and he'll take you over to his sales "counter"



Rick's Recycled Books 739 Monroe Avenue 585.442.4920 Mon-Sat 7-7, Sun 12-5

The word "stacks" is often used to refer to the voluminous archives found within libraries. To refer to Rick's Recycled Books as "the stacks" would be an appropriate and quite literal description. Stacks, piles, and columns of books are everywhere in this tiny street-side store.

The store is partitioned into two rooms—books on the right, and other various media on the left. In the books section, aisles are sloppily arranged to house pieces according to genre. One row is home to Classic through Modern Fiction. Another has Sci-Fi/Fantasy to the left, and History and Children's Books to the right. Following this aisle to the back, you find a single set of bookshelves for Modern Hardback Novels; these shelves are perpendicular to a section

and exchange your bills for a book and some change from the cigar box. The inventory changes every week, as Rick attends book sales all the time. Go once and go often to his recycled books shop.

Parkleigh 215 Park Avenue 800.333.0627 www.parkleigh.com Mon-Fri 10-9, Sat 10-6, Sun 10-5

Parkleigh is a knick-knack collector's dream. The store is divided into about six sections, each with its own theme. Depending on which entrance you use, you will either walk into rows beyond rows of greeting cards and candy, or straight into the fragrances of body lotions and bath products.

LEISURE

One distinct kind of aroma draws customers right to the back of the store—the coffee and tea section. The avid coffee drinker can indulge in twenty-something varieties of regular coffees and same number of decaf. There are also at least sixteen gourmet coffees. Sounds better than a Starbucks, doesn't it? Employees will even let you sample certain coffees, which they brew right in the store. It is possible that Parkleigh actually has Wegmans beat on selection for this particular drink.

If you're an art fanatic, you might gravitate next towards the section featuring a variety of hand-painted and handcrafted ceramics and glassware. These items aren't typical college dinnerware, but are definitely worth appreciating. The scene here is well completed by a classy purple Chinese lantern hanging from the ceiling. In the next room over, the biggest mountains of Godiva chocolate that you have ever seen are housed, along with Parkleigh's own candy creations like chocolate-covered gummy bears.

Making your way to the front of the store, you find items like Thymes bamboo diffuser reeds with Verbena refresher oil, which is one of best-smelling products in the entire store.

and not want to buy something, so if you're just browsing, leave your wallet in the car. The temptation to spend money will be too great—we promise.

Record Archive 1880 East Avenue 585.244.1210 www.recordarchive.com Mon-Sat 10-9, Sun 12-5

Heading away from the city on East Ave., past the lush affluence of the Eastman House and its surroundings, and right before the Byzantine mess of I-490 and I-590, lies the Record Archive. The bland edifice and crumbling asphalt of the adjacent parking lot do well to hide one of Rochester's true treasures.

Entering the store is akin to entering a different planet, a planet that has be absent from our consumer solar system in recent years. The heavily padded carpeting and the faint whiff of incense instantly snap you into a sense of welcoming comfort. This atmosphere can be jarring to someone who is used to music stores that discourage browsing and whose employees scowl if, God forbid, you need help making a selection. In that respect, Record Archive is a type of store that seems to only appear in movies, as the slacker hangout in *Empire Records* or the music geek haven in *High Fidelity*.



A gong in the middle of the aisle also made it onto *Reporter's* favorites list—how often do you find a gong in the soap aisle? Parkleigh also has quite a variety of vintage 2005 calendars, the Italian movie poster one being a recommended buy.

This store isn't just a place to shop. You learn a lot while you are there. Did you know that sniffing coffee beans refreshes your sense of smell between experimentation of various fragrances? And I bet you didn't know that Jamaican Blue Mountain coffee existed, let alone that a pound of it costs more than five typical meals at the SAU Cafeteria. Another important thing to note is that gift-wrapping at Parkleigh is well worth it—they wrap your item in gold ribbon with bells tied onto it—very nice for the holidays.

Parkleigh lives up to its reputation as one of the most inimitable shops on Park Avenue. It's hard to walk into this store

The store contains not just aisles upon aisles of new and used CDs, but also DVDs and videos, pop-culture tchotchkes, kitschy housewares, and vintage fashion. The front of the store houses new and used DVDs and off-kilter toys. Where else would you be able to get the Librarian Action Figure, wantonly wielding the Dewey Decimal System and shushing at the push of a button? Tucked in a back corner of the store is a bountiful selection of vintage clothing at extremely reasonable prices. It's like a thrift store, but without all the crap.

Many listening stations are also located in the rear of this cultural emporium. Sitting comfortably in a red velvet space-age bubble chair, under the crooning glow of an Elvis lamp, you can sit back and peruse your used CD selections in pure comfort. Something must be said for an establishment that treats its patrons as respected music-lovers rather than simple, cud-chewing music consumers.



Record Archive 1394 Mt. Hope Avenue 585.473.3820 www.recordarchive.com Mon-Sat 10-9, Sun 12-5

Much like its East Ave. branch, the Mt. Hope location deals primarily in music and its culturally related artifacts. The residential-looking building houses not only numerous CDs from bands that you can't even pronounce, but the best selection of vinyl in the Rochester area.

In a sub-basement off the rear of the main room lies a record junkie's Xanadu. For those who prefer the analog warmth and the comforting crackle of a grooved long-player, the sight is nothing short of orgasmic. While the selection is lacking in new hip-hop and techno (really the only genres that release on vinyl anymore), the collection has an abundance of oldiesbut-goodies as well as a decent selection of new and strange independent releases.

With the rampant media coverage of music downloading and the frequent shuttering of record stores, it's hard to imagine that someone would want to dig through stacks of an obsolete medium for an original Columbian release of The Clash's London Calling EP. You know, the one on yellow vinyl? On any given afternoon, these sorts of folks arrive in droves to run around in the waxen playground. The patrons run the gamut from the overweight, balding businessman searching for the songs of lost youth, to the perky indie-rock chick investing in credibility, to the overly friendly lanky guy with the child-molester moustache. Music lovers are music lovers until their last breath, and the Record Archive won't let you go out like a sucka.

Despite the stores' differences in stock (East Ave. with the fine threads, Mt. Hope with the stacks of wax), both locations accept your dust-collecting discs in exchange for cold hard cash. They will then sell these gently spun slices of holographic plastic to other rabid music fans for the low, low price of \$5. It's enough to make you start buying CDs again.

The Steel Source 3047 W. Henrietta Road 585.427.0330 www.thesteelsource.com Mon-Sat 10-8, Sun 11-6 Located in Townline Plaza next to Millennium Games, the Steel Source is a sword enthusiasts dream. Walking in, one is greeted by the sight of two walls completely covered in swords, as well as many display cases, holding swords from all over the world. European long swords and rapiers, Middle Eastern scimitars, and Asian tai chi swords and katanas line the walls. The inventory encapsulates several other weapon types as well, including spears, flails, and staffs. Many of these are "battle ready"; with sufficient work, they can be rendered usable for combat, or they can be handled as-is for reenactments. Fantasy weapons are also to be found here, such as Blade's sword, a Star Trek Batleth, Xena's shokram, and Gandalf's staff. The store stocks a special selection of designer swords too—created by artists, they may not be the most practical, but they are beautiful. Also, along one wall is a collection of replica guns from the frontier era (sorry, non-functional).

Weaponry isn't the only thing you can get here; the Steel Source boasts an impressive collection of armor and medieval clothing. Whether you want to look like a noble, a knight, or a commoner, you can probably find the clothes to make the part. The store also sells an appreciable selection of knickknacks, from wood and pottery fantasy figurines to fantasy chess sets, as well as incense for those inclined.

The sales people are knowledgeable, and willing to let you get a feel for the store's wares...provided you don't try swinging them. Prices vary wildly; swords can run you anywhere from \$60 to \$2000, depending on how fancy a piece you want, while costumes start around \$39. To purchase weaponry, you must be at least 18 years old. For an RIT student, the possibilities for room decorations are appealing, with knickknacks coming in at much more affordable prices.

The Steel Source also boasts an extensive website, showcasing much of their stock. Whether you want a suit of armor, a wooden dragon, or a really big pig sticker, The Steel Source can cater to your every need.

#### Good Thrift Stores in the Area:

Goodwill Fashions Etc. Jefferson Plaza 585.427.7140

Salvation Army Store 745 West Avenue 585.235.0020

Vietnam Veteran's New Image Thrift Store 1119 Main Street East 585.482.8036

# The Life Where YOUBELONG

by Erhardt Graeff illustration by Matté

#### **Mount Hope Cemetery**

At 2:00pm every Sunday, spring through fall, the Friends of Mount Hope Cemetery give a brief tour of the grounds they watch over so that God doesn't have to. Brief here is a two-hour block of your day covering less than two tenths of the cemetery's expanse. It is merely a taste of death, but it's bittersweet enough to leave you wanting more.

I started out huddled near the antique gazebo marking where visitors used to let out their ladies to wait as they parked the horses down the lane. It was almost two o'clock by then, and an earnest group of grave-oglers was assembled and ready for the tour. We were a diverse lot; those old enough to have memories from before most were born filled out the rank's majority, but there were some younger couples and older families interspersed among them. Then there was me, with my compact, crappy camera and stenographer's pad poised for the record.

Fran was our guide. Fran had memories from before I was born. I hung on her every word—over 195 acres, 13 miles of roads, and 370,000+ burials. Fran lives for Mount Hope Cemetery. Her wit answers for the contemplation of how much death a person can handle. I now know that they moved the crematorium downtown from its original location at the grounds' chapel because of certain regulations for burning human f lesh. "If you see the smoke billowing out of the chimney downtown, that means they are working. Not to panic though; it's only dead people."

We covered plenty of famous deceased, as well as plenty of grave humor. "The Nathan Stein mausoleum sleeps 24." Fran's frequency at Mount Hope has led to a collection of stories to accompany her jokes. Many deal with driving on "seasonal roads" out-of-season. Groundhogs seem to be a recurring theme for her as well. Apparently, they have a maze of tunnels running through much of the cemetery's rolling hills. The only issue with this is the fact that burials predating the mandate for cement casket holders used only wooden boxes—wood that can rot and easily be tunneled through by burrowing rodents such as groundhogs.

One day, Fran was walking past some of her favorite areas of Mount Hope (most of it) and came upon a groundhog sprinting away as if terrifically startled by something it saw. With further inspection, she discovered Eleanor East's ring and pieces of her corset, as well as a few pieces of her. The jetsam was reinterred, but groundhogs still pose an uncharted threat. Graves



sometimes slowly collapse like haunted quicksand from the inculpable tunneling.

Our tour continued to weave in and out of family plots and past mausoleums showcasing some famous and not-so-famous dead. The groundhogs kept being mentioned. They seemed to be running rampant, like independent grave-robbers bent on destruction without reward. I couldn't help but think that they could really use my father.

For about 2 years now, my father has been the proud wielder of an early 1900s long-barrel .22 given to him by my grandfather. He has taken to an Elmer-Fudd-esque patrol of the backyard. And in central Pennsylvania, it's always groundhog season; when the herd moves, my father watches. Past 20 or so kills, we all lost count. The fat-butted carcasses are now fertilizing most of the tree line adjacent to the yard.

Mount Hope cemetery needs Forrest Graeff—felling those varmints with his trusty .22, and then scooping them up with a shovel and hauling them out of sight. His service would fit seamlessly with the corpses and dug earth that are already a part of Mount Hope's landscape.

My two-hour strolling tour ended after we saw Margaret Woodbury Strong, Susan B. Anthony, and Frederick Douglass all in deep repose. Despite the tone of death that accompanies any good cemetery, there was an unending beauty about the place. I will certainly go back to Mount Hope Cemetery when I can, to enjoy the elegantly cut memorials and perfect serenity lulling amongst the rolling hills. I will also keep my eyes peeled for groundhogs—knowing Fran would appreciate the humor in remembering my father with his deft sniper skills.



# Warhammer 40,000: **Dawn of War**

#### by Dieter Laskowski

Three squads of heavily armored Space Marines led by their Force Leader make an assault on the strategic point. However, a band of Chaos units intercept them, charging down the hill and into the Space Marines. As soon as the opposing sides are close enough, machine gunners open fire, and the quiet air erupts in a flurry of smoke from roaring rifles.

It's the year 40,000, and the only thing in the universe is war. As mankind expanded throughout the universe searching for knowledge, they did not go unchecked. Mankind fights against bloodthirsty Orks, traitorous Chaos warriors, and sophisticated Eldar—each having their own ingenuity for flamethrowers, swords, heavy lasers, and assault cannons in a bloody, constant war.

Warhammer 40,000: Dawn of War is based off of the popular board game Warhammer 40,000, and retains many of the original's qualities. For example, all of the units in Dawn of War exist in either the board game or its story line. One major deviation for Dawn of War, though, is that now several shots from a Lascannon are required to destroy a tank, as opposed to only a single shot in the original scheme. The logical conclusion from this is that Relic Entertainment decided to compensate for faster game play with tougher units.

Graphically speaking, *Dawn of War* is stunning. Soldiers use tracers instead of just muzzle flashes, creating a more entertaining firefight. The soldiers themselves are modeled in full three-dimensionality, and are highly detailed. Additionally, there is a model-painting feature that allows you to customize the color scheme of your troops. The audio quality is like you're at the movies. The soundtrack, featuring somber Classical themes along side Gregorian Chant, sounds like Hans Zimmer wrote it. Game sound effects range from psychopathic voices for the Chaos and rallying cries for the Space Marines to realistic flamethrower and chain gun sounds.

Dawn of War is one of the most sophisticated and detailed real time strategy games to have emerged on the market. With the ability to take a Space Marine squad and augment it with four different heavy weapons, then add a sergeant to increase morale and rally the troops, this game has remarkable versatility. You can even attach special units to squads, which add extra morale and various bonuses like the ability to call an orbital bombardment, or to smite the enemy with psychic energy. Whether you want to make your units into tank busters and give them plasma rifles and missile launchers, or into anti-infantry and give them flamethrowers and heavy machine guns, is up to you. This level of customization is available with vehicles too, allowing you to choose between an assault cannon and an anti-vehicle Lascannon.

Elevation and cover come into play heavily throughout the game. A unit of four Space Marines at the top of a ramp, shooting down on a full unit of nine Chaos Marines can defeat, or at least cripple, the Chaos Marines. The maps, after many millennia of war, are appropriately pockmarked with craters, which offer either light or heavy cover from enemy fire. A unit can stay in some heavy cover before they begin to take damage, and usually can hold off many units while waiting for reinforcements. Also, there are rivers and creek beds, which offer "negative" cover, making the unit in the water more susceptible to damage. And, if fired upon from a higher terrain, the unit has no chance at all, and either routes or dies.

This brings up one previously mentioned point in the game play—morale. All infantry units have a bar secondary to health, which is the morale bar. If they come under fire, and lose members of their unit, their morale goes down. When the bar reaches zero, they "route" or stop following orders, and cannot fight well. Special weapons and units affect morale, such as flamethrowers or sniper rifles, which can cause fear. Oppositely, sergeants and Force Commanders add morale, and can rally the troops, restoring their morale to its maximum.

All in all, when you compare Warhammer 40,000: Dawn of War with the top real time strategies on the market today, it either meets or exceeds the others in all categories. The most outstanding feature is by far the ability to customize units—something rarely developed to the minute depths to which it has been taken in Dawn of War. For any strategy nut out there, this is a must-have.







"We don't need to increase our goods nearly as much as we need to scale down our wants. Not wanting something is as good as possessing it."

-Donald Horban

# 12 Steps

#### **Towards Becoming a Better Consumer**

12. Don't max out your credit cards.

- 11. Eating at a buffet means that you should be stuffing your face with crab legs and/or the most complicated dish available. Furthermore, do NOT forget the soft-serve ice cream.
- 10. Remember that you can't buy love—just bad sex.
- 9. When you wear out a pair of jeans, do not replace them with designer pre-worn-out jeans. The Salvation Army has them nice and worn-out for a fraction of the cost.
- 8. If you are going to buy a knife, Rambo recommends a giant machete.
- 7. Always cut out coupons, even if they don't apply to your gender, age, eating habits, or mobility. Floss these like 3 Dolla bills whenever possible.
- 6. CDs and movies are a lot cheaper when you make them yourself.
- 5. Binge drinking is a bad idea; however if do you do it, buy cheap, shitty beer—your bloodstream can't tell the difference between Guinness and Genny, but your wallet can.
- 4. Running through the aisles means you get the cool shit first!
- 3. Learn the important difference between sherbet and sorbet. (Hint: you may only eat sorbet if you are richer than those who eat sherbet)
- 2. Be nice to fellow customers, unless they are going to get the last of something, then pull out your gigantic machete.
- 1. Finally, realize you can only truly Diet in Japan.

Eating a jalapeno pretzel from the candy counter. It might just be warm enough, spicy enough, and filling enough to justify its price.

# > Reporter Recommends

#### A Haiku

by Brian Garrison

Won't you admire The bric-a-brac of knick-knacks At the antique store

**Dusted Magazine** (www.dustedmagazine.com) is an excellent source of independent music reviews. The site's ad-free, browncolor scale interface is easy to navigate with link buttons just big enough for small children to push with pudgy, little fingers. New reviews are released Mondays and Thursdays, new features are published every Tuesday and Friday, and charts (collected from 40 independent college radio stations are updated on Wednesdays. If you want bleeding-edge music scene coverage the likes of Pitchfork Media, without the ads or inflated egos, give Dusted Magazine a look-see.

### Random REVIEW

Songs you can dig that you can probably find in your parents record collection:

Led Zeppelin: Stairway to Heaven

The Beatles: Hey Jude Billy Joel: Piano Man The Who: Pinball Wizard Slayer: Raining Blood Simon & Garfunkel: Cecilia David Bowie: Space Oddity

Prince: Raspberry Beret



# SCIES by Casey Dehinger cost people are unaware feats a



Rithough most people are under the comprehensive Multidisciplinary of its existence, RIT offers a comprehensive Multidisciplinary rougram that allows students than ever make more decisions than ender about the education is before about the education wish to receive. This program is wish to receive in many of RIT's being mirrored in many of steing mirrored in the College of colleges, such as the College of the Engineering and the College of Imaging Arts and Science.

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Kim Weiselburg | REPORTER

Magazine

#### **Build Your Own Degree**

The CMS (Center for Multidisciplinary Studies) attempts to customize programs for RIT students so that they will be better prepared for a job that contains a wide or unusual range of skills. To make this possible, students create a sort of mutant degree: half psychology—half art education, or half marketing-half management. The possibilities reach as far as a student's aspirations.

Before getting too carried away and signing up for Fine Arts and Physics, keep in mind that all programs must be presented to, and approved by, a CMS board. As CMS director Jim Myers commented, "It is a very flexible, accommodating kind of program. [However,] It's not without rigor or oversight. Students have to put together a statement, why they want to do a particular multidisciplinary focus that they want to take,...and sort of a goal statement of why these accommodations work for them." This process ensures that the students are legitimately interested in what CMS has to offer, and can take away from CMS a meaningful and impressive degree that will help them get hired for the unique job of their dreams. Students cannot simply write down the classes they want to take, omit those boring calculus classes, submit it, and expect it to be approved as an accredited CMS study.

Most of the students enrolled in the CMS programs are adults that are often in the workforce, or between jobs, and frequently they are seeking a new long-term career. These people are often destined for a specific career, frequently with a specific company. The variety of skills they possess due to CMS gives them a real edge. With an full-time enrollment of about 500, many students are on the track to success, following in the footsteps of former CMS graduates who have gone on to greater things.

Part-time enrollment is also very common among CMS students, as are courses that are offered either at night or online; as Dr. Myers said, the program is very flexible. In a sense, the program still works on the framework of its predecessor, the College of Continuing Education, which was approved by New York State in 1987. When it was formed, the College of Continuing Education was a program students used to facilitate changing careers. It also accommodated previous students of varied learning skills, something that CMS still does. Many other experiences such as military service or community college credits can also be used as credits toward a CMS degree.

The program accommodates anyone with a dream, a vision, or a goal. It is the perfect curriculum for somebody who has a specific and intensive career in mind. Sometimes, the program even accommodates employers. For example, New York State Troopers expressed a desire for individuals with credited skills in cyber crime, cyber forensics, and reliability maintenance. The Center for Multidisciplinary Studies created a comprehensive program designed especially for those interested in becoming State Troopers. Similarly, countries often express their need for specialized skills. The specialized schools of CMS often provide these skills. One such occurrence of this was in Kosovo, a country that had an urgent need for specialists in small business development in order to help spark their economy. CMS answered with a specialized program. This is clearly beneficial to the employers and countries that are communicating with CMS, as well as for the students involved in the program. Director Jim Myers' philosophy is that, "employers are increasingly demanding multiple skill sets; they're not looking for an employee who is narrowly focused on one subject." The employers themselves have backed this up, and this is clearly another reason why the program is so successful.

This isn't to say that companies and countries run the show, sometimes the driving force is a single student. Myers mentioned that one student had a strong personal desire to study art history and Japanese culture, and an educational need for marketing and management skills. Walking away from CMS with these diversified skills, she went on to sell expensive artwork to the Asian market.

RIT's CMS program is far more developed than others of its kind. Although some small colleges specialize in these sorts of programs, like New Hampshire College, none seem to meet the standards here at RIT. Dr. James Myers attributes this to the fact that RIT is a predominantly technical campus that contains several incredibly varied and interesting programs that can be combined to create thousands of beautifully expressive programs which fit RIT's unique students like a glove.

Another feature that benefits the students of CMS is helpful advisors, whose job it is to help guide students in creating and presenting their proposals for study to the CMS board. "Students become really good friends with their advisors. Their advisor is an advocate for them in a lot of ways. A lot of times it is resolving an issue with a teacher, or just helping them get through the registration process, all those kind of things; so advising is a really strong and important part of what we do here," stated Dr. Myers.

The CMS has been an incredible benefit to thousands of students at RIT since it's origin in 1987. It provides just the right training for anyone with the ambition and the knowledge of their own career-based goals in life.

#### **Eclectic Engineering**

Imagine a field, and in the middle of that serene field is a safe house. Seconds later, a mid-size sedan comes falling from about 40 feet off the ground, crashing down upon the safe house. The crane that dropped it pivots away after a job well done. An engineering student leaves for the day, his job also well done. This was just another day working on one of the Capstone projects offered by the Kate Gleason College of Engineering.

Lasting two quarters, this program is designed to teach students how to work together on realistic engineering proposals. Splitting in to groups of approximately six students, blooming minds with varied skills come up with stimulating projects that they propose to complete over the course of two quarters. The example of the car falling on the safe house is just one such project, which was designed to test the strength of structures. Research in structural strength, besides being loads of ballistics fun, is sought after in post September 11 America. Who better to test the reliability of a safe house than a group of RIT engineers with some cars and a crane?

Of course, the Capstone project is not all destruction and mayhem. At its core, it is a multidisciplinary program that encourages engineering students to get real world experience while experiencing several majors at once. This is clearly true in the case of the Mini Baja, a Capstone project that involves the

building of a small racing vehicle; many fields of expertise were combined to creating the award-winning racer (which has gone to international competitions, and performed extremely well).

The director of the Capstone Project, Paul Stiebitz, takes pride in this newborn experience, which has been granted institutional status as an RIT program after its first two years as an engineering experiment. Over the course of those two years, 298 students completed 52 projects, most of which were extremely ingenious and quite interesting. There are 300 students enrolled in Capstone projects this year alone. Some projects are meant to simply increase workplace productivity. One such project was an improved model for a hydraulic motor manufacturing work cell which can save a company \$60,000 over the course of two years. Another project entailed creating a machine that can pack Kraft juice pouches. Not only does it prevent many workers' injuries such as arthritis, it packs the juice packages faster than workers are safely able to. Getting this real world experience makes RIT engineering graduates more sought after by companies which, in turn, means high job placement. The Capstone project gives students a chance to demonstrate the skills that they have learned before even entering the workforce.

"The number of students in Capstone will grow in the coming years because of the extra offerings, but we'll probably never have 100% because the concept of 'one size fits all' is probably not a good idea to begin with. There are certain circumstances in which individual projects and single major projects make sense. In those cases, we don't want to stomp all over the student's plans," states Capstone director Paul Stiebitz. This flexibility and open mindedness is characteristic of the multidisciplinary programs on campus, and is quite possibly one of the major reasons for their success, and the success of the students that enroll in these programs.

Dr. Stiebitz also emphasized the fact that this Capstone experience takes place practically in the real engineering world. For the Capstone project, the textbooks are thrown out the window and the students throw on the gloves and get their hands on some real work; the same type of work that these students will most likely deal with after graduation. There is also some interest in pulling students from other majors in to help with some aspects of the Capstone project. After all, as anyone working on a Capstone project is likely to agree, not all of engineering is strictly engineering. Design students and Computing students could come in handy on very ambitious projects that supersede even the vast reaches of the field of engineering.

Through such projects, engineering students take to the skies, or more often, send other objects into the skies. One group decided that they would make a suborbital satellite; in broader terms, a large hot air balloon, that they would be send into the air where it will remain, orbiting around the Earth without drifting into space. Another team created a micro air vehicle, which resembles a small toy plane, but can actually fly about and take surveillance photographs and collect data that is then sent back to the ground.

The success of these incredibly intelligent and wonderfully creative students only goes to show that the Capstone project, however young, is extraordinarily successful. With time and great leadership from people such as Paul Stiebitz, the

program will surely come to fruition and make RIT's prestigious engineering facilities all the more famous.

#### A Course So Popular It Could Use a Bouncer

Another newborn multidisciplinary program seeks to unite photographers and graphic design students. Both Walter Colley and Steve Hall, who specialize in photography and graphic design, respectively, teach this hybrid class called ad design. The class itself is only two years old, and it is already turning students away because so many students are enrolled in it. Only having room for twenty photo students, and twenty graphic design students, the course usually has a handful of students showing up to class in a desperate attempt to get enrolled. Professor Walter Colley commented that he had spoken to several upset students who had been turned away from the prestigious course.

In the class, photography students work with design students in an attempt to complete three major projects, the first of which is a poster to be used for a nonprofit organization. This gives the students real world experience on a job that could well be asked of them in the 'real world'. Professor Colley referred to the program as a, "stepping stone in [the students'] careers; the class is as truthful to real life as it can be," and the other two projects were planned accordingly.

The second project calls upon the students to create an all-out ad campaign from the ground up. Students are to create three spreads for a local client, a task that teaches them valuable skills, such as marketing. This tangent into the business world is beneficial, as graphic design and photography students are not generally required to take business courses, despite the fact that their career paths often delve heavily into the business world. Course teacher Colley goes so far as to say that this lack of business training in the only pitfall of the two majors he teaches.

Finally, project number three entails the creation of a brochure, once again combining both the skills of students and the projects of the real world to give the artists of tomorrow a greater understanding of the world they wish to become a part of.

Teamwork is essential to the class, because the class is cut straight down the middle between photographers and designers, two careers that are quite interdependent in the real world. This high level of practical application is most likely what attracts so many students to the class. There is an alternative hope for students that are turned away, though. It's called Editorial, and it is a class that does similar projects that are applied to, astonishingly, an editorial perspective. Opinions are more blatant in this class.

What it all boils down to, however, is Professor Walter Colley's perception of the Multidisciplinary Program and its various subsidiaries, "The strong point of this program is that the colleges are finally trying to work together to show the students what is out there in the real world." This commendable goal is being reached and surpassed by the CMS and programs such as Capstone; and the success of their students speak much louder than the words of this article, so stop by the second floor of the George Eastman Building, pick up a brochure and see what the Center for Multidisciplinary Studies has to offer.



# on the street

compiled and photographed by Jodi Goldberg



# Q If you could experiment in any major, other than your own, what would it be and why?

**1**"Electrical Engineering. More specifically, sound engineering, so I can work in the studio to produce albums and make the tracks sound good."

#### Jennifer Mack

Third Year

Marketing

2"International Man of Leisure, where I can be anything and do anything and have anything that I want."

#### John Mervine

Second Year

International Business

**3**" Mechanical Engineering. I love cars and tuning them up, so I would love to develop that hobby into something more."

#### Jose A. Lopez

Third Year

Telecommunications

**4**"Theatre. I have always loved it and try to stay as involved with it as I can here with The RIT Singers and Encore, but there is no job security in it."

#### Liz Kesel

Fifth Year

Mechanical Engineering

**5**"Thermal Physics. I am extremely interested in space travel."

#### Mazin Adam

Second Year Graduate

Ceramics

**6**"Design, I like being creative—when I draw, I am happy:"

#### Sienna Kim

First Year

ELC

7"Music Performance majors, so we can be the next Destiny's Child!"

#### Stachia Marioneaux, Chabely de los Santos, Evelyn Plazas

Third Year

New Media Publishing, Computer Engineering, Ultrasound

**8**"Woodshop. I took classes in it for four years and love to work with my hands and with all the machinery."

#### Tori Pielli

First Year

Chemistry

"Environmental Science. I have always been very interested in the way nature is preserved."

#### Sarah Clarke

Fifth Year

Graphic Design

"Cartooning. I like to draw and it's a lot of fun."

#### Rachael Lepkowski

Engineering

"Art. There are only two girls in our major!"

#### **Kyle Perrin**

Third Year

Mechanical Engineering Technology

"Culinary arts—I like to cook, eat and it just seems a lot easier and more fun than my current major."

#### Ryan Stark

Fourth Year

Computer Science

"Hotel Management—that is where the money and good job locations are at!"

#### **Scott Messare**

Fourth Year

Medical Illustration

"Women's Studies, so I can study the 'bidness'"

#### **Chris Salmon**

Fourth Year

Criminal Justice

"Architecture. I think designing and seeing a final product, a house, would be incredible"

#### Kate Gleason

Engineering

"Conservationism. Too much of our country is becoming buildings. We are not remembering where we came from and instead are obsessed with modernizing."

#### **Amybeth Tomb**

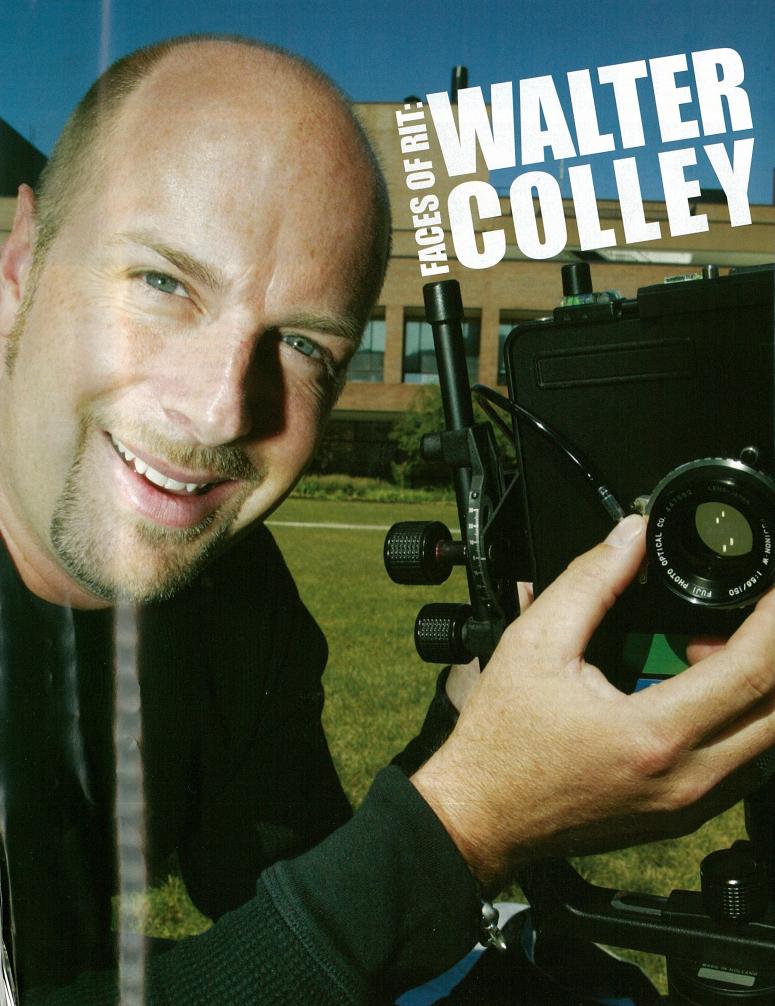
Physician's Assistant

"Film. I would get to make movies and work with time-based images instead of static objects."

#### Michael Metz

Second Year Industrial Design





#### by Pat Kelly

#### photograph by Kim Wieselberg

There is a photography lecture on campus this evening—the first that Walter Colley will be attending, because he said it just looked so good. His girlfriend Kim, who is currently experiencing the atmosphere in Java Wally's for the first time, has joined him for the evening. Walter tells us about a photo shoot he took at Java's. He loves the differences amongst the people there. Even as we sit at a table in the corner by the windows, both the College Libertarians and the Empty Sky Go Club are meeting around us. Walter loves the mix, the diversity that the atmosphere holds.

Originally from Williamsport, PA, Walter came to RIT as an undergraduate photography student. Graduating in 1986, he started working as a commercial photographer in Rochester. He has been doing so for the last eighteen years. During the last four years he has also been president of his own company: Walter Colley Images (www.waltercolleyimages.com).

This year, Walter came back to RIT as an adjunct professor, teaching Advertising & Design Photography—a four hundred level class, with graphic design professor Stephen Hall. Hall, a practicing full-time designer, is also from the Rochester community. The students, half of whom are photography majors and half of whom are graphic design majors, are paired together to work on a series of "real-world" projects. The class is broken up into a series of afternoon critiques, and a morning that is mixed with lectures, examples, and stories. Walter says that he and Hall always try to present fresh information to the students; it is the best way to wake them up in the morning.

Walter tells us that, "When I was a student here, we always dreamed of this class." It seems that the students now agree. Walter adds that he had to turn away three or four students from the class—unfortunate because he wanted everyone to be able to take this class. He says this is what the students will be doing when they graduate; this is the real experience they need.

We talk some more about the class, the way RIT is moving in the right direction in how they are increasing the amount of diverse programs and the amount of cross-college classes. For a second we move back to Walter's life, even though he says it is hard to sum up everything he has done now.

Walter has put together a company that has required him to be a 'jack-of-all trades' in the photography world. "If I would have gone to New York City, then I could have concentrated on a certain area, fashion photography, or something else." But he stayed in Rochester, building a network throughout the last two decades that has tied him to this city. He has even built up some resistance to the Rochester winters.

He loves teaching—he's having fun and thoroughly enjoys working with Hall. I ask if it is hard to come back, or switch from the role of student to teacher, or professional to teacher. Kim interjects, informing me that he has absolutely no difficulty being a teacher. After eight hours of class, as the class meets from 9-5 on Fridays only, she needs to tell him to take off his glasses, and stop trying to be a teacher at home. We decide together that it must be his magic glasses, the glasses he

wears only when he is teaching. He takes a real interest in his students, bringing to the table a strong, contemporary, professional attitude that shows the students what life will be like after college.

We talk for a while longer, chatting about life in general, and also the environment in Java Wally's. The campus, he says, has been constantly improving, cultivating a better atmosphere. He's enjoying being back on campus—an experience that he says makes him feel young again, like a student. We realize we do not know what time it is, but they told me earlier, that they want to get good seats at their lecture tonight, and so we part company. He leaves me with the impression that I have just met a professor who loves teaching, a professional who is in charge of his business, and as a student, always learning, and ready to head off to his evening lecture.

#### What is your favorite book?

Passage: A Work Record, by Irving Penn, a lovely collection of images [from memories] of his career.

#### Who is your favorite photographer?

I do not have one, there are so many great photographers, but I truly look towards the work of the new and up-coming, the contemporary, [and] the modern.

#### Is there a favorite client that you have worked with?

Every year I put together a calendar of images for Lollypop Farms, Rochester's humane society, which is really a fulfilling experience.

#### Do you have a favorite place on campus?

Back when I was a student, and still now, I will go up to the third floor of building 7, and out onto the balcony, and just spend hours up there.

#### What is your favorite color?

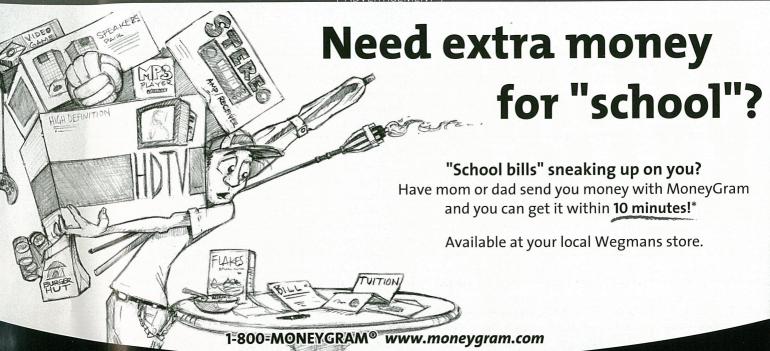
Black, it has to be black.

#### What CD is in your player right now?

Well, at the studio it is going to be lounge/house music, in the car, it would be jazz, (Kim interrupts us at this point, reminding Walter that it is probably hip-hop in the car), but they do both agree that at home, it will be jazz.

#### What is the favorite place you have traveled?

Seattle, the place I discovered coffee. Actually we were staying down near the water, in a little place by a fish market, and it took us 45 minutes to shoot [the photos we were working on]. Yet, we stayed out there for seven days, relaxing and on vacation; this was back in the days when the budgets were huge.



# Wegmans



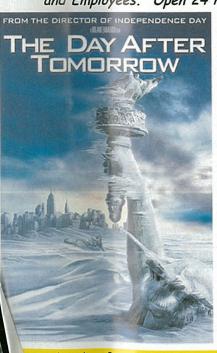
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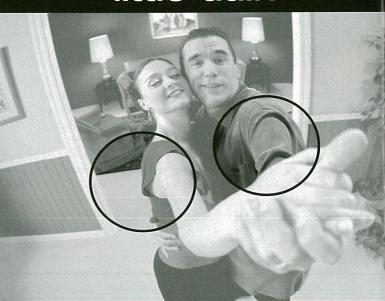
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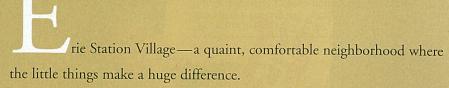
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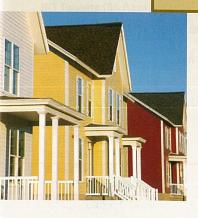
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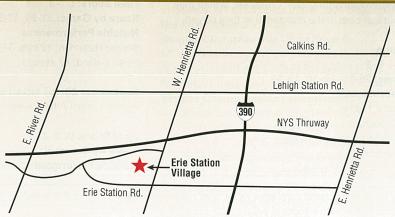
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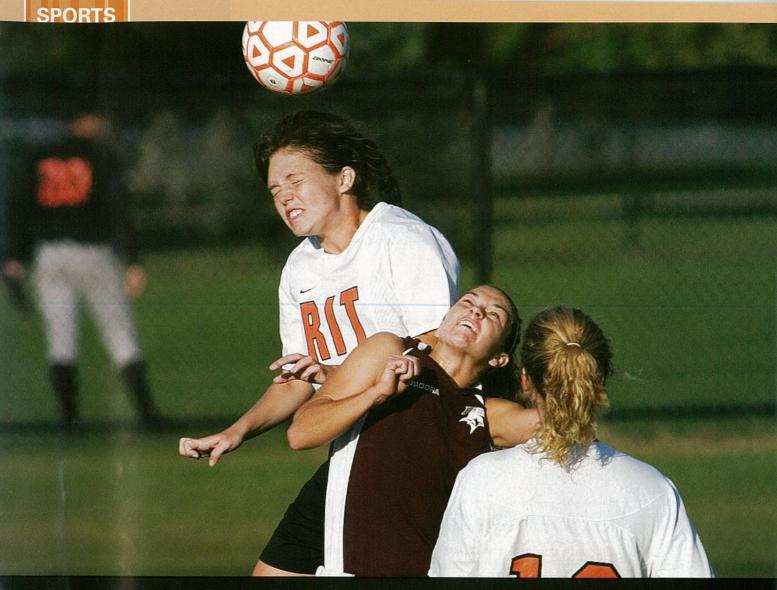








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# Sports DESK by Mike Eppolito

#### Women's Volleyball

September 25: The Lady Tigers traveled to Pennsylvania for the Muskingum Carnegie Mellon Crossover, where they fought hard but lost both of the matches that they played.

Vs. Muskingum Final Score: L 0-3

Score by Game: 25-30, 20-30, 25-30

**Notable Performances:** Christina Anabel: 11 kills Dani Fisher: 3 blocks Sarah Ballard: 36 assists Laura Grell: 31 digs

Vs. Capital Final Score: L 1-3

Score by Game: 31-29, 17-30, 20-30, 16-30

Notable Performances:

Bonnie Harriman: 19 kills, 31 digs

Sarah Ballard: 47 assists

September 28: RIT kicked off the Empire 8 season with a victory against Alfred, winning all three games.

Final Score: W3-0

Score by Game: 30-23, 30-15, 30-14

**Notable Performances:** 

RIT midfielder Amanda Shortslef competes with Fisher midfielder Meg Snyder to make contact with the ball on Thursday's game at RIT. RIT defeated Fisher with a score of 4-0. Tmothy Kulik/REPORTER Magazine.

Bonnie Harriman: 8 kills Sarah Ballard: 39 assists Laura Grell: 19 digs

Record through 10/1/04: 9-8

#### **Men's Soccer**

**September 25:** With a home field advantage, the men's soccer team continued with their third shut-out of the season against Utica.

Final Score: W 5-0 RIT Goals:

Mark Frisicano (2) Gavin Thomas (2) Chuck Marion (1)

Saves:

Nate Andrews (3) Matt Klosner (1)

Shots on Goal: RIT (15), Utica (5)

**September 28:** RIT stood their ground as they played against the unbeaten Buffalo State College, and were able to walk away with a tie.

Final Score: T 0-0 Saves: Nate Andrews (7)

Shots on Goal: RIT (12), Buffalo (7) Record through 10/1/04: 8-0-2

#### **Women's Cross Country**

**September 25:** RIT placed eighth out of 17 teams at the St. Lawrence Invitational, posting a total score of 227 points.

#### RIT Results (6K Race):

14th - Trisha Sliker (24:06) 54th - Karyn Lewis (25:33)

61st - Lisa Curtain (25:50)

67th - Sara Pancoast (25:59)

71st - Danielle Simmons (26:07)

🖊 115th - Dana Palmer (27:32)

141st - Kimberly Miner (28:41)

#### **Men's Cross Country**

**September 25:** RIT traveled to Canton, New York for the St. Lawrence Invitational, where the men competed against 19 teams and came out in third place.

#### RIT Results (8K Race):

4th - Jesse Williamson (26:15)

5th - Diego Grisales (26:16)

18th - Ryan Pancoast (27:02)

25th - Curtis Howard (27:15)

20th Nata Lawa (07.10)

26th - Nate Lowe (27:16)

36th - Sean McVeigh (27:31) 38th - Chris Kudla (27:33)

10:1 4 1 10

46th - Andrew Varble (27:51)

51st - Chad Byler (27:57) 66th - Kevin Smith (28:21)

78th - Kevin Turko (28:39)

80th - Robert McCoy (28:41)

102nd - Eric Enwright (29:10)

116th - John Phelps (29:32)

18th - Max Ferguson (29:35)



RIT forward Kate Cassim battles St. John Fisher midfielder Lindsay Swasey durning the second half of play at Thursday's women's soccer game. Timothy Kulik/REPORTER Magazine

#### Women's Soccer

**September 25:** The Lady Tigers earned a hard-fought tie against Utica. RIT led the first half of the match with one point until Utica came back during the second half, tying the score.

Final Score: T 1-1
RIT Goals: Anna Kolnik (1)
Saves: Carrie Yehle (13)

Shots on Goal: RIT (13), Utica (14)

**September 30:** RIT continued with their second consecutive win against St. John Fisher College, dominating the field the whole match.

Final Score: W 4-0

RIT Goals:

Alaina Chorney (2)

Anna Kolnik (1)

Mallory Frost (1)

Saves:

Carrie Yehle (2)
Dinah Redhouse (1)

Shots on Goals: RIT (14), St. John Fisher (3)

Record through 10/1/04: 3-5-1

#### **Women's Tennis**

**September 25:** RIT traveled to William Smith College in Geneva, NY to compete in the 2004 Wilson ITA/ Northeast Championships.

#### Singles Championship (First Round)

M. Vercillo (Union) def. Leigh Bryson (RIT) - 6-3, 6-1 A. Perry (U of R) def. Lindsey Brady (RIT) - 6-3, 3-6, 6-3 M. Walsh (Ithaca) def. Jen Hume (RIT) - 5-7, 6-4, 6-1

#### Singles Championship (Consolation)

A. Terbush (Cortland) def. Leigh Bryson (RIT) - 8-1 M. Hayes (NYU) def. Lindsey Brady (RIT) - 8-4 Jen Hume (RIT) def. K. Tukel (Richard Stockton) - 8-4

#### **Doubles Championship (First Round)**

Dorsheid/Husson (Cortland) def. Bryson/Brday (RIT) - 8-1

#### **Doubles Championship (Consolation)**

Holzman/Vo (Drew) def. Bryson/Brady (RIT) - 8-6

Record through 10/1/04: 4-4

SPORTS

# Division I DRIVEN

Men's Hockey Explores going

Big Time

by Ren Meinhart lillustration by Bill Robinson

#### It's about time.

In a move that RIT hockey fans have been gunning for for years and years, RIT has taken the first step towards making men's hockey a Division I program. Recently, RIT sent a formal letter of interest to the Atlantic Hockey Association—a Division I conference made up of nine teams.

On Wednesday, Septemeber 29, the Atlantic Hockey Association voted to decide whether or not to expand its membership, and if so, which teams would be a part of that expansion. Four teams were to be considered for acceptance: Robert Morris, Air Force, Niagara, and RIT. Though RIT had heard nothing official at press time, both Head Coach Wayne Wilson and Athletic Director Lou Spiotti remain cautiously optimistic about the opportunities ahead.

"We're pretty optimistic because I think we have something that their league would like. I think we've got great facilities, we've got a great hockey program, we're ready to do something like that and move up to Division I," said Wilson. "We've played against a few of those teams that used to be in our league so we know some [things about how they play]. If you ask me, I think we'd be a great program to go Division I."

Both Wilson and Spiotti stressed that RIT is still in the preliminary stages of exploring their options, and that no definitive decisions have been made as of yet.

If the Atlantic Hockey Association chose to expand, taking RIT along with it, RIT would have to go through a number of changes, beginning with the reclassification of the men's hockey program to Division I within the NCAA. In order to be eligible for the 2006-07 season (the earliest possible), RIT's Division I application would need to be sent to the NCAA by June 30, 2005.

If approved by the NCAA, the team would remain in Division III for the 2005–2006 season and then join the Division I Atlantic Hockey conference, although it would remain ineligible for the championship tournament. Then, by the third year of the team's reclassification, RIT would be considered a full-fledged Division I team, eligible for postseason play.

#### All About Timing

The obvious question is one of timing. Why now? While the concept of moving up to Division I is anything but all-of-a-sudden, these preliminary steps have managed to catch some fans off guard.

"It has been kicked around for years and years—ever since the hockey program started to become more prominent nationally and on campus. There's really been no serious exploration until recently," explained Spiotti. "And it really has been an outgrowth of the strategic plan, and all of the questions that have been asked about all aspects of the campus and all of the assets that we have on campus, and how can we use those assets to help RIT reach this desired state and its mission and President Simone's vision for the university."

One of our assets is athletics, and in order to achieve Simone's vision of becoming a "university of one," a gradual move to Division I athletics is a logical one. As part of this institute-wide effort to move forward and improve, questions have been asked about RIT's athletic program, particularly of its conference affiliation.

Currently, RIT is part of the Empire Eight, a conference that Spiotti says is a good conference but one lacking other schools like RIT. "I think we're at a platform now where we have a lot of good fundamentals in place, and the kinds of things that we're talking about—moving up a conference in hockey and so on—will add quality and put us at another level. We want to be there," said Spiotti. "We're a nationally and internationally known university. I'd like to think that we're the same way with our athletics program." Though men's hockey is the only sport currently being considered for a move up, Spiotti said that, ideally, a women's team would be the next to make the move.

External timing made an impact on RIT's decision-making process as well. This summer, RIT found out that several openings were happening within Division I conferences, and it was this information that sped up dialogues concerning the topic. "So we put that word out there, and we had conversations with a couple leagues and one in particular seems to be interested...that discussion is ongoing now."

#### The Benefits of Moving Up

The benefits of elevating the men's hockey program to Division I status are lengthy and legitimate. Currently, Rochester is the second-largest metropolitan area without a division I program, behind only Ft. Lauderdale, Fla. (which is still only 20 minutes away from athletic powerhouse Miami). This is something that Spiotti took notice of. "I think it will set us apart from the rest of the schools in the Rochester area [even more so]. We'd now provide something for the Rochester community that no one else has: for lack of a better term, a big time sport." Spiotti added that since word of RIT's plans to explore the possibility of

moving up reached the media, there has been a flurry of interest and a surge of excitement about the program. And this is only the beginning.

Wilson was excited about what a change in status could mean for the school. "I think it will bring more to our campus and our community. We'd like to compete against teams from schools that we compete against for enrollment. I think it [would put] our school in a more national spotlight, where RIT will be in the box scores on ESPN2 and things like that. It kind of highlights the program a little more."

A successful Division I program is also a rallying point in terms of college marketing. "I means more visibility for the school," said Spiotti. "I think we would see the kinds of things that I know our leadership is interested in, and that is the association with quality institutions that are more national caliber, more befitting RIT's caliber. It makes good sense from a marketing, promotional, and recruiting standpoint—not just of recruiting athletes but students in general."

Spiotti also sees this potential move up as a great move for the future of the Institute. "I've been a long-term employee here, a career RIT person. I've seen the campus grow and develop, and the student population develop more spirit. I think [going Division I] would do wonderful things for student pride and campus pride. Anything that we can do, within reason, to generate student interest, campus pride, alumni pride, I think is a good thing as long as it's a legitimate thing. This is quite legitimate.

"I feel a surge of energy around the whole thing—I can't help but feel excitement going on...I think these next 3-5 years will be pretty exciting."

#### Potential Concerns and Obstacles

That's not to say that such a move would come without its own concerns. Spiotti said that the cost of such a program, including upgrades to Ritter Ice Arena, support staff, and travel expenses, would be sizeable.

In addition, if RIT's bid to go Division I were to become a reality, the team would be unable to offer scholarships to potential athletes since only one team would be competing at the Division I level. This is something that neither Wilson nor Spiotti seemed concerned with.

"From a current, division three perspective—it costs a lot of money to go to school here but you get what you pay for. You can find a lot of cheaper schools, but [here] there is a value on a good education," said Wilson, who then expounded on the appeal of RIT's campus now, the benefit of the new field house, and the fact that RIT owns its own rink. "Its always going to be difficult-every school has their difficulties. We can say 'you gotta pay a little bit more here,' but some other schools are saying 'how are we going to get them here when we don't have a rink on

SPORTS\_

#### Behind the Tigers: Coach Wayne Wilson

Coach Wilson is no stranger to the pressures, demands, and perks of Division I Athletics. A captain of Division I Bowling Green's 1984 national championship team, Wilson played under current Boston College coach Jerry York and also served as a long-time assistant coach at Bowling Green. He knows what it takes to win—in five seasons at RIT, Wilson has led the men's hockey team to four NCAA appearances with a cumulative 103-21-11 record. This experience would go far to serve the team if RIT's dreams of attaining Division I status are realized.

Wilson on what his experience as a Division I athlete will bring to the program: "Probably one of the biggest things that I found was that every game was really really tight—one-goal, tight games. So when you're trying to teach them lessons about discipline and not taking penalties and focusing and being prepared—you're telling them all these things, but if you have some easy games along the way, they're like, 'Allright, Coach. Yeah, sure," and they don't really learn the lessons that are needed to win at that level. So what I'm trying to pass along is that you do need discipline and its not an on/off switch and when you play tough games you've got to be prepared and every game can come down to [the last minutes].

Wilson thinks that the upcoming season's schedule will help instill some of these valuable lessons. "I think by scheduling a really tough schedule, they're going to learn their lessons and you may not be successful in the winloss column, but I think you're successful in what you're trying to accomplish as far as getting them to understand what it takes to be a winner. And you can say that in all facets of life. You want to try to challenge them so that they know what its like to compete and what it takes to be successful."

"The game is still the game but its maybe played at a different level and its played with a different intensity or competitiveness, I guess. Not that Division III is not that but its just that if you don't have a competitive schedule I don't think you learn a lot of the lessons that you're going to need come the end of the year."

**About the Atlantic Hockey Association** 

Led by Commissioner Bob DeGregorio, the AHA was founded on June 30, 2003 and currently includes nine teams: American International, Army, Bentley, Canisius, Connecticut, Holy Cross, Mercyhurst, Quinnipiac, and Sacred Heart. Quinnipiac will be leaving the conference next year, however, headed for the ECAC Hockey League.

campus?' Everyone has their pluses and minuses. I don't know what our minus is. If our minus is that you have to pay a little bit more here, then you're going to get what you pay for."

Spiotti agreed, stressing that the overall package that RIT can offer students and potential athletes makes up for the lack of scholarship money. "My position and feeling is that the entire package here is very attractive for students when you take a look at the sum total of everything: the unique, quality academic programs that we have, the facilities that we have now on campus, the highly qualified faculty and staff, the co-op program, the career orientation, and the financial aid package. I'd still say the same thing in regard to division one hockey. I think the sum total of having a quality package, a quality hockey program, quality facilities, good schedule, and competitive financial aide packages will allow us to bring in fairly good student athletes and students who are really serious about education which is what we want," he said, stressing that RIT's approach of attracting students first, athletes second won't change.

Wilson agreed. "We're always going after the best student athletes that we can get right now, and that would have to continue."

Spiotti went on to add that RIT would have to be sure to support a thorough recruiting process in which coaches are able to get out and do a lot of marketing in order to sell RIT and its hockey program on its merits, not by throwing a lot of money around.

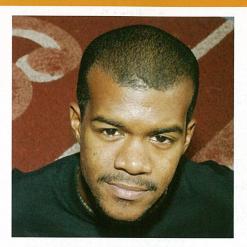
#### In the Meantime

All of this, of course, remains entirely hypothetical until the call from the Atlantic Hockey Association comes through, confirming or denying expansion plans. In the meantime, Coach Wilson and his team are preparing for a schedule befitting a team on its way up—a schedule that will go far in preparing his young team for the elevated level of play that would come with their potentially elevated status. "I think that we are playing the toughest schedule in the country," said Wilson. That schedule begins with St. Norbert, which lost the NCAAs in overtime in the final game last year. This should provide a quick start to a team that Wilson said is still reasonably young. "Our freshmen are going to get a real good look at what it's going to take. We've got a tough schedule but that's what we like. We want challenges. I think you can beat people up pretty good and not feel any sense of accomplishment. We want to work hard and give ourselves a sense of accomplishment."

"We're optimistic about our upcoming season and we'll just have to see what happens from there."

It's likely that by the time this issue hits the stands on Friday, October 8, RIT officials will have received word from the Atlantic Hockey Association as to whether or not expansion is in the cards, and where RIT fits into their plans. Check online at reportermag.com for updates accordingly.

# STARS by Mike Eppolito





Jesse Williamson has been with the cross country team since his freshman year, and although he had what Coach David Warth described as a mediocre sophomore year, he is now jockeying for the position of first man on the team as a junior. Coach Warth attributes Jesse's success this season to his dedication to taking care of all the small problems with his running over the summer. Another important contributing factor has been his competitive relationship with his new teammate, Diego Grisales. Warth has noticed that "Jesse just keeps pushing himself to make sure he is keeping up or staying ahead of Diego." Both Diego and Jesse are capable of being the number one man on the team, which forces both of them to run their best every single race. Jesse has come a long way since last year, and according to Warth he now has a shot at qualifying for nationals. Jesse was named RIT Male Co.-Athlete of the Week for the week ending September 26, due to his fourth place finish in the Ronald C. Hoffman Invitational. Jesse's success is not without hard work, as Warth noted that "every day in training he is running great. Every single day without exception, and then he is racing like that because he is just getting used to it."



Aimee Thompson: Tennis

Aimee Thompson may be known as the "quiet one" on the women's tennis team, but her performance on the court speaks volumes about her athletic ability. Aimee's current record is 6-2 in singles play and 5-3 in doubles, and she was recently named RIT Female Co-Athlete of the Week for the week ending September 26. Coach Ann Nealon said of Aimee that she "comes out here [to the tennis court] and has an inner composure about herself that is like a quiet lion, and then she hits that ball and she attacks it." Coach Nealon emphasized the deceptiveness of Thompson's quiet nature, pointing out that once she gets on the court she plays a very explosive tennis game. Nealon made it known that although Amy has a quietness about her, "she manages to get the job done that way." Aimee is extremely dedicated to the team, doing whatever it takes to make it to all the matches, even if that means leaving early or arriving late to class. Scheduling conflicts make it impossible for Aimee to play doubles with the same teammate every week; yet, she is still able to win matches with whoever is available to play. Aimee's flexible nature and dedication to tennis has been influential in her development into a top-notch tennis player.



Gavin Thomas: Soccer

The men's soccer team couldn't be happier with the acquisition of Gavin Thomas, who is new on the team but not unfamiliar, as he played against RIT for the past two years while attending Fredonia. He has made quite an impact on the RIT sports program in a short period of time and was named RIT Male Co-Athlete of the Week for the week ending September 26. Gavin has already scored two goals for RIT, both in a game against Utica on Saturday, September 25. Coach Bill Garno said that while Thomas is a defender primarily, "scoring two goals and how much he has been involved in attack has been great for us and has been a surprise." Garno has been pleasantly surprised by Gavin's contribution to the offense, seeing his primary role as "to help us stop the other team from scoring, but certainly we want everyone who can to help us attack as well." Garno described Gavin as a "smart player" who has become a better player over the past few weeks as his fitness level has increased. Gavin hasn't wasted any time in becoming acquainted with his new school, and he is a great new addition to both the soccer team and the RIT community.

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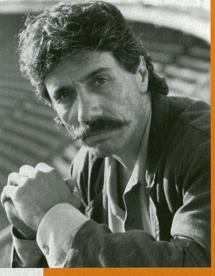
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2004 Hispanic Hertitage Award Winner

Author

<u>Sandra Ben</u>itez



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\$2.00 students \$5.00 general admission

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