

R.E.T.
COLLECTION

Reporter

February 26, 1971



Reproview

Student Association elections are being held March 1, 2, and 3. The amount of support given by the student body to these elections can be used as a barometer to measure the respect of the student body toward the Student Association.

In reviewing the last three SA elections we can see a steady increase in Student support to the association.

In 1968, the SA elections were declared invalid as the student body had failed to cast the minimum 33 and one third per cent of its votes for the candidates of president and vice-president. Greg Evans and Jack Campbell were elected to those posts by a vote of the Student Senate.

In the next year, the first year at the New Campus, the students elected Joel Pollack and Tom Dougherty to the executive positions as 35 per cent of the students cast their ballots.

Last year, the student support increased as 48 per cent turned out to elect Alan Ritsko and Gary Kolk.

The history looks to be a sort of triumph for student government. However, a closer look reveals the disheartening fact that Ritsko was elected to the Presidency by only 25 per cent of students and Kolk to the Vice-Presidency by only 21 per cent.

As those of you who have spent time on the old campus know, apathy is not really a new concept for RIT. Apathy and RIT were words that could be, and were, used interchangeable. The Institute was more of a night school in the daylight hours than an actual college.

The move from the Old Campus was expected by many to be the solution to this problem of apathy and in a way things have become better as indicated

by the increase in election participation.

This election participation is a small step. Student Association is still being plagued with the same problems it had on the Old Campus, as shown by the lack of Senate quorums throughout the year. It seems that students just do not want to get involved. Why should they? Ask one.

The average RIT student is very unhappy about his educational and social environment at the Institute. The complaints from students, taken at random, are numerous. He feels that he is being "ripped off." So why is he apathetic?

The feeling that there is no real way to change things brings frustration and frustration breeds Apathy.

The Student Association can be built into an immense and powerful giant. Its main purpose is to protect students, and to coordinate student interest toward upgrading RIT and the student environment.

We have an administration and faculty that is more than willing to involve students in its decision making process.

So where is the problem? It's within the student. The Student Association can organize and work as a team to influence change within the Institute. It can do it only with the active support of all the students. Make Student Association representative and as powerful as 4,500 students. Get involved with Institute affairs and let your voice be heard.

Make your first move March 1, 2 or 3 by showing that the Student Association represents you.

Gregory P. Lewis

Reporter Magazine

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Get Out of the Sandbox!

Our endorsement of the SA Candidates

"I would like to see the abolition of paternalism at RIT; the end of Student Personnel Services professional administrators making decisions for students, thinking that they're doing what the students want."

The person who spoke those words is Keith Taylor, nominee for student President. He's a third year Business student whose past record, inside and outside of student government, reads like a mini-edition of *Who's Who in American Colleges and Universities*. In the two years he's been on campus his accomplishments are such things as director of SA Finances, member of Institute Policy Committee and the founder chairman of the SA Finance Committee.

"It seems about time," Taylor said, "that they (SPS) realized that some RIT student leaders are as competent as the majority of Institute executives."

These are strong words, but a major plank of the Taylor/MacLeod Platform would seem to be the "Professionalization of the Student Association executive." The question naturally arises as to what exactly constitutes a "professionally" run student government. Many times in the past, a candidate, who has shown much promise, has been elected to the position of student President only to become bogged down in the entangling decision-making processes of the position.

"The most important thing to me," Scott MacLeod, the vice-presidential candidate said, "is to establish a well coordinated group of people to staff our future Cabinet; a Cabinet that should work well together and whose members will be qualified to head such committees as Academics and Finance."

"We hope to establish a cohesive body that will not become bogged down with lack of quorums and interest."

Toward this end, Taylor and MacLeod have already released the names and positions of people who will be occupying Cabinet posts under their administration. The people named include such as Carolyn Stewart, Mark Hamister, Steve Esser, Bob Blum, Mike Jacobs, Dave Wilcox, David Knox and Janet Grebow. All of these people are not only well-known in student governmental circles, but have proven their worth and competency time and again.

Not only does this prospective Cabinet more than give Taylor the opportunity to practice the professionalism of which he spoke, but the group itself should easily fulfill all the goals that MacLeod has set for it—if competency be any guideline.

Along the lines of professionalization, and of strengthening the Student Association, Taylor and MacLeod will attempt to centralize different aspects of RIT student power, so that the student body will be able to work as one entity rather than as competing power structures; thus increasing both total power and credibility.

"Students have more power than they realize," MacLeod said, pointing out that it is only a problem making sure that all groups pull together. "We'll try to pull in all the Housing



Keith Taylor and Scott MacLeod

groups together, for instance IFC, Panhell, IOHA and CENTRA. We need to have one large governing body to centralize power." They hope that this centralization will "eliminate the problem of interested students being held back because they are not effectively represented."

MacLeod (who has been a Senator for four years, president of IFC and president pro-tem of Senate, among other duties) and Taylor are hoping to begin a number of new services for students, if they are elected.

"We'd like to set up something in regard to legal aid counseling," Taylor said. "A student would be able to come in for free counseling and would be told whether or not he needed a lawyer. The people who come in will be interviewed and abstracts will be written of their problems, these abstracts passed onto a lawyer we have already lined up who will then advise as to further procedures." This Legal Aid service could involve anything from Institute affairs to City Courts.

As in any democratic election, a voter must examine the record of all candidates. While the records of the opposing

(continued on page 14)

photograph by Walt Marquardt

Reportage



Theta Xi Sweetheart

Theta Xi's Sweetheart for 1971 is second year, Art and Design student, Patty Martin of Rochester, N.Y.

Miss Martin accepted her crown at Theta Xi's 25th Annual Sweetheart Ball, on Saturday night, February 13, at the Flagship Rochester. She is an active member in Alpha Sigma Alpha, and enjoys skiing and pool. Concerning her future, Miss Martin is considering fashion design and illustration as a career.

Problem Day

Program Planning Period for the upcoming Spring Quarter will be held on March 1-3.

Problem Day, open for conflicts on the pre-registered schedules, will be on March 4-5. For any further information, contact your department.

Drive the "Blizzard!"

If you liked "SNOWBALL" you'll love "BLIZZARD" a 60-70 mile winter rallye sponsored by the RIT Sports Car Club in co-operation with Centra. "BLIZZARD" will be held on Saturday, February 27, and is straight-forward in both navigation and course concepts. It is ideal for anyone who would like to try their hand at rallying for the first time, or even for a cheap Saturday afternoon date. "BLIZZARD" starts at RIT in the parking lots in front of the

photo building. There will be a Tech inspection for all cars. In order to pass this inspection, you must have in working condition lights, horn, turn signals, seat belts (for driver and navigator), and safe tires. Tech and registration will be at 1 p.m.; first car off at 2:01 p.m. If you pre-register, the rallye is FREE, if you register at the rallye the cost is \$1. For more information, or to pre-register, call Ralph Barzditis at 464-4318, 7 to 9 p.m., any night.

Cagers Win Nine

RIT's basketball team will try to complete a sweep of its 1970-71 home schedule on Saturday afternoon, (February 27) as they host a tough team from New York Tech. The game time has been changed from 8 p.m. to 3 p.m., in order to avoid a conflict with the RIT-New Haven University hockey game.

The RIT cagers have won nine games on the home court this season, including the championship of the RIT Invitational. On the road, the Tigers are 7-5 (through February 23).

The game will mark the end of three outstanding RIT basketball careers. Making their final appearances (barring any post-season competition) will be All-East center Tom Connelly, who holds the school rebounding record; co-captain Gene DeCristofaro, whose 1,102 points put him in third place on the all-time RIT career scoring list; and co-captain Dann Lewis, the backcourt sparkplug who holds the school assist record. Also playing his final game for RIT will be reserve guard Bill Myers.

New Ecological Society

The RIT Ecological Society has recently been organized by several students as an environmental action group. The objectives of the society are to make people aware of the many environmental problems in our society and to get them to adopt responsible practices to help correct these problems. Current projects are devising methods of informing people of practical ways to solve ecological problems and organizing campus recycling programs. Anyone interested in working for a better environment is

encouraged to attend their Thursday night meetings at 7:30 p.m. in the north lounge of Kate Gleason hall. For further information call: Ellen Landauer 464-3342, Ed White 464-4231, or Sunny Redmond 464-4110.

Lose 8 Ugly Pounds

The Pregnancy Counseling Service, 214 Monroe Avenue, Rochester, was opened on August 11, 1970 to aid women (and men) in dealing with the problems of pregnancy.

The Service provides appropriate information, counseling, pregnancy tests, pre-natal care, childbirth education, abortion, adoption, and the counseling and care of unwed mothers. PCS is also available to those who do not know where to go for specific services related to pregnancy, adoption, and contraception.

The non-profit, community sponsored activity is operated by a staff of one full time professional and 15 part time volunteers. Offices are temporarily located at the Rochester Regional Hospital Council.

Requests are usually initiated over the telephone, and all clients are urged to come into PCS and talk over their situation, while some are referred directly to other resources. There are no residency requirements for the Pregnancy Counseling Service.

Bus Stop — Sans Marilyn

A \$3,940, bronze Chevy Sportvan, purchased by the Student Association, is expected to arrive on campus by the first week of May.

With operation beginning a week after delivery, the bus will connect with all RTC buses stopping at Arlan's Plaza except the 6:50 a.m. bus. Other journeys the bus will be taking are to Southtown, the bus station, the airport and RIT at the beginning and end of each quarter. Chartering will be available at the rate of \$2 per hour, to cover the driver's salary, and \$.10 per mile.

Any students with suggestions or anyone interested in becoming a driver on the campus bus should contact the Student Association in their basement office in the College-Alumni Union.

Alumni "Ice Night"

Sunday evening, February 28, marks the second annual "Ice Night" of the RIT Alumni Club of Greater Rochester.

The evening will begin at 7 p.m. with an exhibition of figure skating as performed by the Genesee Valley Figure Skaters at our home rink. Immediately following that, the Tigers will puckishly battle with the St. John Fisher Cardinals.

All RIT alumni, their family and friends, are cordially invited to attend.

SA Used Book Store

Students who wish to have their books sold at the Used Book Store for Spring Quarter, March 22-26, may bring them to the Student Association Office March 8-10, and during the sale itself.

SA is hoping for a goal of \$3,000 and 2,000 books up for sale. The Used Book Store charges a 10 per cent sales commission, which goes to salaries, invoices, and advertising.

For the Fall Quarter, there were \$1600 in sales and \$1599.50 for the Winter term. Unclaimed inventory from the last sale amounts to 60 books, which will pay off the \$6 debt from last quarter's sale.

Panhell Weekend

Panhell is holding its Winter Weekend this weekend. The events of the Weekend will include a wine and cheese party and a Grecian dance in the basements of the AXD and ASA Sorority houses.

Muscular Dystrophy Benefit

Delta Sigma Pi is sponsoring a Muscular Dystrophy Benefit on the RIT Campus. The Benefit will include a concert performance by the local rock group "FURNACE." This will be held in Grace Watson Hall on March 5th at 8:30 p.m. Tickets are \$1 and will be available at the College Union desk. Help support this worthwhile cause and hear some good music at the same time.

VOTE March 1,2,3 VOTE

photograph by J.G. Gaston



Left to Right: Dr. Tyler, James Gauger, Alan Schechter, Joe Pecoraro, Gary Mandlak, Dave Lewis, Robert Williams, and Bill Daddario on the table.

Blood out of Pledges

The Winter Pledge Class of the Delta Sigma Pi fraternity recently demonstrated pledge class unity, as well as performing a community service by donating blood to the American Red Cross.

"Mimi Farina and Tom Jans" with "Jaime Brockett" to Perform

Jaime Brockett, poet, singer and writer, will appear on the RIT campus at Ingle Auditorium, February 28th. The folk singers and composers Mimi Farina and Tom Jans will also make their appearance at this time. The concert, which begins at 8:30 p.m., will cost two dollars for students, if tickets are purchased in advance at the College Union desk. Tickets will be available at the door a half-hour before the performance, for three dollars.

Jaime Brockett seems to be a habitually mysterious person, although his albums are concrete proof of his existence. For one thing, he doesn't work in a particular studio with a regular staff. He simply shows up suddenly with a complete album, and hands it over, ready to be printed. He writes his poetry and songs at his farm in New Hampshire, where he can work undisturbed, because no one knows its exact location.

Retreating to the country, after playing his guitar and singing at the anti-war demonstrations at Boston, he has produced two albums, including "Jaime

The Pledge Class, Class, whose education is the responsibility of Gary Nothnagle, will be inducted on February 27th. In addition, the brothers are holding a fund raising raffle featuring three cash prizes, a case of Segrain's and a \$25 Savings Bond. The drawing will be on March 17th.

Brockett 2." The last two have been recently released by Capitol. He is currently known for "Story of the U.S.S. Titanic."

Mimi Farina, sister of the folk-singer Joan Baez, is involved with the idea of resistance against the insanities and inhumanities of the modern world. This theme is apparent in her music, in a more broadened aspect than that presented by her sister's movie "Carry it On." She has recorded several folk music albums with her late husband, Richard Farina. At the present time, she is touring with the singer Tom Jans.

The two present songs that they wrote, that their friends wrote, and songs from other records. Mimi Farina's voice, although lower than her sister's, is direct and clear, blending well with the soft, mellow voice of Tom Jans. Together they create an atmosphere of good feeling.

Through music, they hope to establish contact with the people of the world. Totally unselfconscious during performances, their songs radiate a harmony of mood and music that extends into the audience.

W.T. Grant Co.

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Letters

More yaf on YAF

To say that I was repulsed by Burslem's letter which appeared in the Feb. 19 *Reporter* would be something of an understatement.

Few times have I seen actions twisted to fit the thinking of a movement that poses a definite threat to the Institute community.

It doesn't matter that YAF is a conservative organization. If the Student Association recognized YAF, it would open the door for SA recognition and financial support of any fly-by-night political gang.

When Burslem says, "The leading RIT student publication supports a political line of thought in everything it editorializes . . ." I have to chuckle. If a publication doesn't support a line of thought when it editorializes, it isn't editorializing. Or are YAF publications different?

As a former editor of *Reporter*, who was stuck with the conservative label, I would say that there's nothing worse than having a publication that is accused of being conservative.

The Student Association, despite Burslem's implication, doesn't support the communist forces in North Vietnam. Since I'm a member of the Student Association, I resent such implications.

Any organization which violates established rules, as the YAF did following the Student Senate's rejection of their constitution, does not deserve a place on this campus or the use of its facilities.

Setting a precedent by recognizing an organization which has played a role in undermining Albany State and the University of Buffalo (among others), would be, as Burslem puts it, "preposterous."

Greg Enos
Secretary of Public Relations
Student Association

Proportional Punishment

I would like to make a few comments in reference to your article in the February 19th issue, concerning the Student Association's Student Court.

I must agree that an appointed board of qualified students acting as judges

seems to be a reasonable and fair system by which to hear cases of school concern. I must disagree, however, with the system of sentencing, at least as illustrated by recent rulings.

Being personally involved in the case concerning the theft of camera equipment, I was extremely disgruntled to hear the moderate sentence handed down. As this crime concerned the theft of greater than \$1500 of personal property, it was legally labeled as grand larceny. The Protective Services urged prosecution in municipal court and many discrepancies in the defendants' statements led to an implication in the report to the Monroe County Sheriff's Office that the intent was that of an actual larceny. Both defendants pleaded guilty to grand larceny when confronted with the charge. For this, they received a penalty of 80 "work hours" with protective services. ("work hours" were never defined by either the Student Court or *Reporter*.)

It was stated in the same article of *Reporter* that the same sentence was given to a student guilty of "speeding and reckless driving" - hardly a crime of the same severity.

The article then went on to point out the incidents considered by some of the judges to be *really* serious, such as "firing a blank pistol in one of the quads . . ." I am awaiting the "proper and fair decision" on the case!

To conclude, I would *like* to take pride in graduating from a school that takes firm action in eliminating those students who are convicted of serious crimes, and allots proportional punishment to those convicted of lesser crimes. One cannot deny the loss of personal property from cars and rooms or school property from darkrooms and studios. I'm sure we would all feel more secure if those persons responsible were not among us.

David Branson

Court Questioned

I was shocked and disappointed at the recent decision of the Student Court in the case of grand larceny.

Knowing all the parties involved, and witnessing the "trial" left me with a feeling that a deal was made that let

(continued on page 14)



Frank Dandridge, director of "Pas De Deux."

Film Festival

The Fifth National Student Film Festival, largest student film competition ever held, will be appearing on campus February 26 and 27 with a package of award winning films being shown at the Booth Auditorium at 7:30 and 10:00 p.m.

The festival, sponsored by the Jos. Schlitz Brewing Company in cooperation with the American Film Institute, the Motion Picture Association of America, and the National Student Association, attracted a record 347 entries from eighty-four colleges and universities across the country.

Schlitz provided \$22,500 in cash prizes to twenty-five winners consisting of five \$2,500 grand prizes and twenty \$500 second prizes. Ten films also received honorable mention awards from the panel of five judges with film backgrounds.

Being shown here will be a 95-minute package featuring ten of those winners, including four of the five grand prize selections.

Grand prize winner "Pas De Deux" by Frank Dandridge of the American Film Institute is a sensitive, romantic story of a young married man battling the advances of a lovely temptress. Next is an hysterical Chaplinesque account of coincidence and the eternal triangle in "That's When Your Heart Aches," a second prize winner from Mike Dirham of the University of Oklahoma.

The film festival package is touring college campuses across the country. The showing here is being sponsored by the Student Association.

Off On a Test Pattern

...and still keep a 4.0

BY SHERRIE GALAMBOS

The RIT Television Center was born at the old campus in 1967, nurtured in its first stages by only a little tape machine and a camera. The brain-child of Dr. Smith, Vice-President of Academic Administration, and Dr. Todd, his assistant, the RIT Center is now in its fifth year of development. From the meager facilities of a few short years ago, the Center has acquired a professional television staff, two programming studios, and filming equipment that ranges from video tape recorders to professional broadcasting cameras. From its location in the Wallace Memorial Library, the RIT Television Center can transmit all over Rochester and the surrounding communities.

The Center broadcasts with two closed-circuit loops, channels 2 and 7, and can be received by sets in the dormitories and academic buildings. A current plan for expansion includes arrangements for all dormitory rooms to become wired up to this system. Hopefully, this will be accomplished by next year.

In addition, the RIT Center is in collaboration with the centers at Nazareth College and St. John Fisher College. Each of these colleges gives financial support to the venture.

Through the use of microwave transmission, RIT broadcasts programs to two other colleges, and to the downtown campus. The other schools can then broadcast the programs into their own academic buildings.

RIT also belongs to the SUNY Intercollege Television Network, and receives tapes from the centers of other schools. If, on occasion, a particularly good show is broadcast, RIT may copy it for its own future use.

The services provided by the RIT Center are numerous. For example, RIT supplies films to the Metro Center in Rochester. The Center also provides a public announcement service, before and after programs, when students are most likely to be listening.

Perhaps the most important service is the television courses available from the RIT Center. The courses are supplied by outside sources, rental libraries and also produced here on campus. This quarter, four courses were offered by the intercollege system - "Man Against his Environment," "Communications and Society," "Americans From Africa," and "Government Story." Other programs were broadcast on Channel 21 as part of the SUNY system. These included "German," "Astronomy," "Rise of the American Nation" and "American Literature." It was possible to arrange for credits to be received for these courses. In addition, several of the professors at RIT broadcast their lectures over television - "Thermo-dynamics," by Dr. R. Ellson and Dr. Kenyon, and "Animal Biology," by Dr. Baldwin. Most of the programs are scheduled for both morning and afternoon showings.

Dr. Zakia, Director of Instructional Resources and Development, shows great enthusiasm for instructional television. His department is involved in producing the media, viewing it on television and evaluating it in terms of its teaching



effectiveness. Questionnaires are distributed to find out just how well a program is being received. Dr. Zakia maintains that acceptance of television programming has gradually increased, especially by members of the faculty.

Dr. Zakia is not only interested in educational television as such. His primary concern is the whole learning process. It happens that his theories tend to support the values of learning by television. "Listening situations exist in many places, but can only be effective when the information enters your head. All media we use are just techniques for getting into the head of the student. When we take a good look at this, we realize that the content of learning must be specified. Some things can only be taught by books or by lectures. But others have to be shown to the student."

Dr. Zakia examines the learning situation to a greater extent. Two important concepts of modern life are the situations presented by learning. "A very significant aspect of

He can even turn the television off.

television is its ability to transcend these elements," he explains. "In a classroom, I can only be in that particular classroom. If my presence is required elsewhere, it cannot be arranged. But on television I can be in the library. I can be in the General Studies Building at the same time, and in the dormitories as well. In this sense, television can transcend the element of space."

Television can also transcend the factor of time. A student has several alternatives as to when he will watch his lecture. Since different people have different patterns of learning, Dr. Zakia looks upon this as an aid to education. Some people may just not learn best at 8 a.m. They will be better off watching the afternoon lecture. Early risers may prefer the morning showing.

Time is saved individually, correlating to the unique patterns of the student. "I think that learning something, no matter what media is used, requires a certain amount of time," Dr. Zakia points out. "The span of time remains the same, whether the student is using a book or a television. It always takes the same block of time for the information to be retained within his head. But from individual to individual, this time span does vary. This is where television instruction comes in. Television compensates for the differences in time that various people need for learning to take place." A faster student might require only one viewing of a lecture to absorb the material. But the slower student can watch it again, if necessary.

In the area of individual learning patterns, television has another distinct advantage. Some people may prefer to learn with their friends. Others may feel uncomfortable in the midst of a large group of people, and tune themselves completely out at lectures. With educational television, a student may choose the people with whom he learns. He is free to talk and discuss points of interest, without the danger of being impolite to a speaker in a lecture hall. He can view the show in solitude if other people bother him. He can even turn the television off.

Possibly as a reaction to our technically-oriented age, in which our very lives seem to be regulated by mechanical devices, many young people are at first opposed to education by television. There appears to be a fear that televised lectures will heighten the impersonality which already exists in a classroom situation. A teacher often finds it difficult to remember even the names of all his students in the traditional set-up. Students wonder what the effect will be if student-teacher contact is reduced to the level achieved by television.

Dr. Zakia is quick to point out that television can't do the job by itself. The teacher has to decide what the objectives of the course will be, what the content will include, the sequence of information and a set of experiences to reinforce the content. Then television can be used as a mass distributor of information. The teacher is left free to assist students who need clarification.

In Dr. Zakia's words, "I can provide you with certain information by television, but I can't provide experience. Television can't do this either. Someone has to be there to give you necessary feedback. The real issue is that everything is unique in a teaching situation. There are things that a teacher can bring to a learning experience - and no one else can bring

them in the same way. Television can perform certain teaching functions also, if we match it to the uniqueness of the learning objective. But television cannot be a substitute teacher."

The students who have actually taken a televised course have indicated that they really do like the method. It has been noted that good teaching abilities come through just as well over television. In some cases, a teacher may even appear better than in a lecture. And students like the convenience that television allows, such as flexible scheduling, and staying in the dorms during bad weather.

The very nature of programming increases the likelihood that the lecture will be superior to that which takes place in a classroom. Programming a broadcast takes more preparation, and is likely to be more carefully done. And there is also the factor that the program may be viewed by anyone. On television, the teacher has no way of determining the constituents of his audience. Therefore, each program must be carefully planned, and polished in advance.

Dr. Zakia believes that the attitude an individual exhibits towards the television set itself corresponds to the amount of learning that will occur. Because commercial television shows are not always intellectually inclined in their outlook, television has the stigma of being an instrument designed for the twelve-year-old's mentality. In Dr. Zakia's opinion, "A lot of the learning process that takes place with the aid of television depends on that person's concept of the set. If I look at it as an idiot-box, then all that comes out of it must be idiotic, and I will get little or nothing out of a television lecture."

He goes on to explain that television is just another way of picking up information. "If I look at television as being a tool, I realize that it's just a means of absorbing certain material. And some people may find this to be a very painless way of absorbing material."

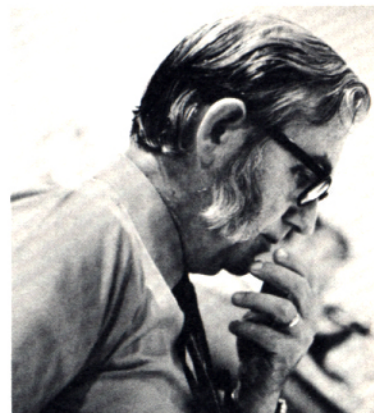
The RIT Center has extensive plans for the future. Dr. Zakia envisions a time when each student will have his own cassette, equipped with audio and visual tapes. This will be carried a step further for the deaf students. Words, something in the manner of captions, will be inserted into the video tapes. The audio tapes will be edited and printed out. He also extends this plan to include the blind. Future plans anticipate the days when the audio tapes will be converted to braille.

But the big job right now is to keep increasing acceptance of televised lectures. "There are many problems, such as under-staffing, under-funding, and lack of knowledge about what we are really doing," Dr. Zakia admits. "And we always have to guard against misuse, such as trying to get the media to do things it is not designed for nor unique in. But we are here to support the educational facilities, and this means in actuality that we are supporting the students and teachers. Television may not be right for all teachers. But the only way to find out is to try it."

"Actually, if you are really open, you find that with television you can control the media. Technology should be a slave to our humanity. We shouldn't have to go out and labor. Let's use technology as a social service, to help one another. I believe we can raise humanity through the use of educational media. And television is the one media that is more human than human beings."

photograph by Mitchell Koppelman

Meet Your Overly Benevolent College Union Board



A. STEPHEN WALLS
Director of College Union



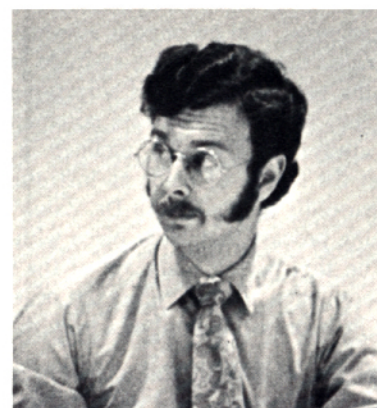
GEORGE PAYNE
Cultural Director
Organizes cultural events such as lectures, concerts, theater, etc.



DOMINIC PANE
Director of Food Services



BRUCE MUNCIL
Public Relations Director
Coordinates publicity for CUB to increase awareness of CUB in the RIT community.



RICHARD BEGBIE
Assistant to Director of College Union



LANCE FREDRICKS
Chairman
Presides over board and coordinates the activities of the various directorships.



MARIA RAINONE
Vice-Chairman
Chairman of College Union Court and represents the Board at meetings within the Institute.



DEBBY CROSS
Representative-at-Large
Acts as a liaison between student groups and CUB in obtaining funds and promoting activities.



DOROTHY COLE
Secretary
Maintains records and minutes of CUB and issues certificates and notices.



BOB CALTAGIRONE
Student Association Representative
Represents SA at CUB meetings helping to coordinate the two organization's activities.



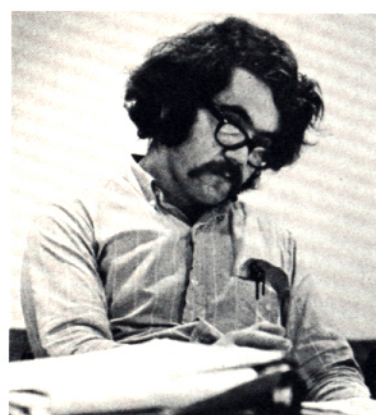
DEAN CHARLES WELCH
Head of Student Personnel Services



GUY LEHKY
Financial Director
Assumes responsibility for CUB finances and policies.



BERNIE LARAMIE
Cinema Arts Director
Coordinates all CUB film programs and directs the Talisman Film Festival.



DAVID MELHADO
Social Director
Organizes concerts and social events under CUB with the Social Committee.



KATHY MC GARRY
Operations Director
Responsible for election polls, voting on amendments, parliamentary procedure, and operation of CUB capital equipment.



KAREN GATES
Recreation Director
Coordinates all recreational activities under C.U.B. programming.



art & photo contest

student association is seeking art-work for its office. entries may be submitted to the s.a. office feb. 22 - 26. first prize will be awarded \$35. second prize will receive \$20. judging takes place at senate meeting mar. 1, 1971.

Krzs - Kross

Earthquaking News! Announcement of the engagement of Arlene Goodman (Ph 3) from Encino, California, to Barry Goldfarb (Ba '68) from Rochester, New York, and an alumnus brother of AEPi is hereby made. Will it be "California here I come," Barry?

Dear Penny,

I've heard, through very reliable sources I might add, that admission to RIT is almost certain if the High School Senior applying has some kind of "connections." Well, I'm writing to say that this is not true. I've only been to three interviews, had numerous visits to the admissions office, had several prominent RIT students talk with the dean, and have sent in ten personal recommendations to the director of Admissions. With all of this run-around, I still haven't had *any* mail from Rochester. Any advice?

Paula Prom

Dear Paula,

Sit back and relax. Little did you know that mail sent from Rochester is delivered by Pony Express. You should be hearing from RIT about the same time you receive your first Social Security Check.

Sincerely,
Penny

Dear Penny,

The February 12th issue of the Reporter included a letter from a "Perplexed Printer." We, of Hillel, can sympathize with his unfortunate situation. We cannot provide him with a girlfriend—yet we can offer him a means to stimulating companionships, and religious fulfillment.

We do hope he will introduce himself to Hillel—and bring some of his friends along?

Sincerely,
A Female Member of Hillel

Could this female member of Hillel be looking for a "nice Jewish boy—the kind you could take home to mother," too?

PMK

Ballantyne Service Center

30 Jefferson Road, Across From RIT Campus

Save
Money
Not
Stamps

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Open 6 - 12

Phone 235-9777

Ask for Lee McNeely



You May Recall RIT...

Someday in the distant future

BY LOUISE WEINBERG

There is an office off of the Grace Watson Hall, which is better known to those students which have graduated from RIT, than it is by those students presently enrolled. This office is the Alumni Association and the Alumni Relations office, it has many interesting functions, which in a matter of a few years we will all benefit from.

The Alumni Association and the Alumni Relations office are directly related to each other, however they are both separate offices. The Alumni Association is made up of RIT graduates, or former day school students who have had at least two years full-time. At this time, according to Dick Limpert who is the Director of Alumni Relations, there are approximately 22,000 people on their records.

The Alumni Association is governed by an executive council, which is made up of six representatives from each of the major degree granting colleges within the Institute. These representatives are elected by the alumni of each particular college. They are elected every three years, and the elections are staggered. In addition to the elected members, there is a full member of the Board of Trustees who represents the Institute. This member is elected also every three years, but by all of the alumni.

The Alumni Association functions through committees of the executive council. Some of these committees are Homecoming Committee, the Citations Committee (which nominates candidates for the outstanding alumni award), the Nominating Committee (which seeks candidates for offices) and the Club Committee (which tries to establish alumni organizations). The officers of the association are elected annually by the council members.

The function of the Alumni Relations office is directly related to the functions of the Alumni Association, in that they work with these committees in informing alumni about what has been taking place. This, however, is not their only function, but it is one of the main areas in which they deal. The Alumni Relations office also sends out a quarterly magazine called "News and Views," which is put out by the Public Relations department. Two editions are put out, one is a 16 page issue, which is sent out to friends of the institute. The other is a 24 page issue sent out to all the alumni. The difference is 8 pages of alumni news.

The Alumni Relations office also sends out special mailings for specific purposes. This is done when they receive a publication directed to a specific group of people, such as young engineers or photographers. The office, in turn, sends for copies of this publication, and sends these copies out to alumni who would be interested in the information. They also work with researchers, fraternities and sororities in contacting alumni, and sending out newsletters.

The Alumni Relations office is staffed by Dick Limpert, the Director; Chris Belle-Isle, the assistant director; and a number of secretaries who spend their time keeping accurate addresses on the 22,000 alumni with which the office works.



Dick Limpert, director of Alumni Relations

Not only do they keep accurate addresses of the alumni, but also try to keep up to date on such things as marriages, births, change of employers and the awarding of any further degrees. The Alumni Relations office has the best single source of addresses for individual students.

Another main function of the Alumni Relations office is to promote alumni activity within and outside of the Rochester area. If there is a concentration of alumni in a specific area, the office will try to form a group to provide activities. They will help to arrange and prepare for an event, by supplying literature as well as RIT accessories. Often a function such as this will lead to an organization for the Alumni, with year round functions. The office also tries to have a representative from the Institute present at these functions, if at all possible.

According to Dick Limpert, there are two main reasons why the Alumni Relations office is so concerned with following alumni up. The first, is to serve the Institute, by informing alumni of what is happening at RIT. This is a form of advertising for the Institute, for if the alumni know what is going on at the Institute, they may talk about the Institute to a prospective student. If this is done within reason, it can benefit both the Institute as well as students. The second reason being, that the school cannot expect to receive financial help from alumni without them being kept accurately informed of Institute happenings.

Dick Limpert is an RIT graduate from the School of Printing 1949, has been with RIT since 1967, and with the Alumni Relations office since 1969. The assistant director, Chris Belle-Isle has just recently graduated from RIT, School of Business. Between these two men, along with their staff, the alumni of RIT are kept well informed of what is going on at RIT.

What's Happening

Friday, February 26, 1971

1:00 - 5:00 p.m.: Ski movies in Ingle Auditorium sponsored by the Ski Club.
2:00 - 5:00 p.m.: Art show and sale in NRH Lounge. Open to any student.
7:00 & 10:00 p.m.: "Kinetic Art II (proo. 3)" Ingle Auditorium. Talisman Film Festival
8:30 - 10:30 p.m.: Free skating (with ID) at the rink. Coffee and doughnuts.
5:00 - 10:30 p.m.: Skiing Party at Bristol. \$2 for lifts, \$3 for rental. Bus transportation leaves from behind Grace Watson at 5 p.m.
9:00 p.m. - 1:00 a.m.: All-Campus Party under Grace Watson. Beer and music by "The Brue." Also, the Phi Sigma Kappa Chug Contest. Admission—25 cents.

Saturday, February 27, 1971

2:00 p.m.: Swimmers vs. St. Lawrence (home).
3:00 p.m.: RIT Wrestling Tigers vs. St. Lawrence (home).
6:00 p.m.: Frosh Basketball vs. Roberts Wesleyan (home).
8:00 p.m.: Basketball vs. New York Tech (home).
8:00 p.m.: Hockey vs. New Haven (home).
Afternoon: Judging of snow sculpture to award prizes, anyone may enter. Snow Ball Fight. "Blizzard" Rallye (see REPORTAGE section).
2:00 - 5:00 p.m.: Art show and sale in NRH.
7:00 & 10:00 p.m.: "Butch Cassidy and the Sundance Kid." Ingle Auditorium.
7:00 p.m.: "The Amphibian Man," in the General Studies Auditorium. A CUB Show-time presentation.
Midnight: APO Broom Hockey in the rink.
Midnight: Horror movies in the Cellar.

Sunday, February 28, 1971

9:30 a.m.: Protestant Worship. Kate Gleason North Lounge.
10:30 a.m. & 5:00 p.m.: Roman Catholic Mass, Ingle Auditorium.
Noon - 2:00 p.m.: Special Dinner at Grace Watson for meal plan students.
1:00 p.m.: Cross Country ski race and clinic sponsored by the Ski Club.
7:00 & 10:00 p.m.: "The Bedford Incident" in Ingle. Talisman Film Festival.
7:00 - 10:00 p.m.: Boswell Coffee House, multi-purpose room of Union.
7:00 p.m.: Alumni Ice Night, performance by Genesee Valley Skaters. Followed by Hockey vs. St. John Fisher.
8:30 p.m.: Folk Concert with "Mini Farina and Tom Jans," and "Jaime Brockett." Admission—\$2.
9:00 - Midnight: Party in the Cellar. Two Edgar Allen Poe movies, and half-price on all drinks.

Tuesday, March 1, 1971

7:30 p.m.: First Forum presents "Zero Population Growth," with Alan Bedell from the local Zero Population Growth organization. Held in Kate Gleason South Lounge.

Wednesday, March 3, 1971

8:15 p.m.: Hockey vs. Buffalo (home).

Thursday, March 4, 1971

7:30 p.m.: Christian Science Organization Meeting. NRH North Conference room. Everyone welcome.

ENDORSEMENT

(cont. from page 3)

Contact Party candidates for Executive SA positions are not terribly bad; neither do the records portend much hope for a co-ordinated student government.

Perhaps the worst accusation that can be leveled against Camiolo and Caltagirone is one of inconsistency, coupled with perhaps a lack of necessary experience.

During the year's meetings at least three of Camiolo's motions failed to be seconded, which raises the question of whether or not he would receive the support of the Senators; support without which a President cannot put his programs into effect. It does not appear that he has this support. At Meeting No. 13 Camiolo was nominated for the position of President Pro-Tem, along with Scott MacLeod. Out of twenty Senators present, 17 cast their votes and support for MacLeod, only three for Camiolo.

At Meeting No. 12, Tom strongly opposed a resolution on the SA art contest. However, he did not vote against it when the vote was taken.

Most interesting is that Tom Camiolo is campaigning heavily in favor of the Governance Workshop idea, which was once known as SA Resolution No. 30. Many people on campus have thought that this Workshop idea was his own, such is his support of it. However, the author of Resolution No. 30 is none other than Keith Taylor.

Bob Caltagirone has had, relative to Scott MacLeod, very little experience which would be necessary in order to Chair the SA meetings (which the Constitution requires of the VP). He first joined the SA in September as "Assistant to the SA President" and has been to only a comparatively small number of SA meetings.

Scott MacLeod has, of course, run senate meetings (as President Pro-Tem) and has attended all of them this year and for three years previous to this. If anyone is well-qualified to take over the reins of SA meeting Chairman, it is he.

Taylor, who initiated the famous "SA Funds Freeze" and recovered \$34,000 for SA use, is a highly respected individual and should find little difficulty when seeking Senate co-operation.

Now is the time of year when RIT students are asked to decide what type of student government they want, and who they want at the helm. For all of

the preceding we believe that there is but one choice possible—to elect Keith Taylor and Scott MacLeod to the offices of President and Vice-President of the Student Association.

To quote from their campaign literature; "Let's Get Out of the Sandbox!" Why Not? It might be interesting to see what student government could become, if it was more than a playground.

LETTERS

(cont. from page 7)

the admitted thieves off with a disproportionately light sentence. The sentence alone would be debatable, but relative to other punishments for less serious crimes, it is quite clear that the punishment in the grand larceny case was insufficient.

The writer of the article did a magnificent job of walking with both feet on the line: he said nothing significant in many words. A journalistic triumph not worthy of *Reporter*.

Harry F. Gilbert
(Pr 4)

They Share Their Cats

Derek Drage, from England but now of the School of Photographic Arts and Sciences, is at RIT this year on an exchange with Prof. Charles A. Arnold Jr. The two men traded jobs, Drage teaching two courses at RIT while Arnold teaches in Drage's place at the Polytechnic of Central London's School of Photography. They also traded homes, cars, and cats.

"I think the great thing about this country is that photography is established as an art form. Here you see paintings and photographs almost side by side, judged on their individual merits," Drage commented recently. Speaking of the difference between the two schools, Drage noted, "The most immediate and striking difference between the Polytechnic, in the center of London, and the RIT campus, is naturally the architecture and the surroundings. The Polytechnic, has not such a large student population and very much smaller practical study groups. In comparison, the facilities at RIT are much more extensive. The use of individual studios and labs here is in contrast to the group working spaces, in certain areas, that are possible with fewer people. There are advantages and disadvantages with both systems."

48%
interest

That was the percentage of students who were INTERESTED in Student Association and voted in last spring's Annual Election for new officers of SA.

This year the Election Board of Controls has made it even easier to actually vote. So sometime between March 1st and 3rd come down and register your idea of who should be the new President and Vice President of your Student Association.



ELECTION BOARD OF CONTROLS

BUTCH CASSIDY

TALISMAN FILM FESTIVAL

Cinema Arts Division of the C.U.B.

Kinetic Art 2 —Program 3—

FRI., FEB. 26—INGLE AUD.
7:30 & 10:00 p.m. \$1.00

The Bedford Incident

SUN., FEB. 28—INGLE AUD.
7:30 & 10:00 p.m. \$.50

Humanitarian Film Festival

Nothing But A Man and Salt Of The Earth

THU., MAR. 4—INGLE AUD.
7:30 p.m. only \$1.00



AND THE SUNDANCE KID

SAT., FEB. 27—INGLE AUD. 7:30 & 10:00 p.m. \$1.00