Reporter

May 21, 1971

R. I. T.
COLLECTION

"...on to a safer and firmer shore"

Reprofile

Decentralization—That's the problem!

The problem of what? The problem of student government!

Have you ever asked yourself what student government means. To a Senator it might mean that every two weeks he gets a chance to sit and argue about "relevant" topics. To a club member it might mean a source of money to provide recreation for his friends and himself. To a student it might be the source from which his yearbook comes. And to another student it might be the group that takes but never gives.

To a few it means a way of obtaining a voice and becoming part of the Institute Community.

I suppose the original purpose of a student government was to allow students to make their own decisions—decisions like which band plays at the dance Saturday night. It was created so that students could be part of the working force of an educational community—a working force that would set the gym up before the dance and clean up after.

But with a little participation comes the urge for more participation and student governments became more and more of an important voice. They grew and grew until some were of immense size with immense power. They began to realize the importance of power in numbers and they began to use that power to achieve a fuller and more responsible position within their communities.

Student governments today have the power to close up entire Universities, as the student power movement has shown.

Those times of violence were times of awkwardness—when student governments did not realize their purpose. The violence showed the immature use of power, but because of this experience student governments grew one step further— the step from adolescence to maturity.

Today student government cannot exist as a workable viable body without a sense of purpose. Students are intelligent enough to realize that without a sense of purpose all that's left is a game. Like being on the student council of your high school.

At RIT, student government, more precisely the Student Association, has not reached a respectability much above that of the high school level. There are a few individuals involved in attaining worthwhile goals on this campus, but again they are only a minority.

What has been keeping the level of SA competence low over the past year has been a lack of leadership—leadership that will restructure the Student Association into a competent, respected body.

Institute student activities are a widely segmented group of different organizations, each on its own ego trip and power struggle against one another.

We have Student Senate, a group of 15 or so students with no other purpose but to argue among themselves and pass judgment on the President's Cabinet—and that's only because the only actual accomplishments are coming from President's Cabinet. Senate, to attain a sense of power, feels it has to practice control over them.

Apart from SA, we have the residence hall government, CENTRA. CENTRA has no connection at all with SA. It has so much money, with no real programs, that it literally gives money away to any floor that wants to have a party.

Aside from giving beer away and buying television sets, what programs has CENTRA implemented for the benefit of its membership?

We have IFC. What sense of belonging does IFC have with the other students of this campus? And vice versa?

We have College Union Board. Where does CUB fit in relation to the other student organizations?

The point is: the RIT students are so split that each feels that his goals are conflicting with that of his fellow student's.

It is the time now for the present administration of SA to get moving in the right direction. The present administration has done some excellent work in implementing programs that give the student a return on his money. It is more student-oriented than any other

(continued on page 10)

Reporter Magazine

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EDITOR IN CHIEF
Gregory P. Lewis

ADVERTISING
Richard Ronchi
Charles Castilano

WRITERS
Steve Cohen
P. D. Greco
Dave Williams

PHOTOGRAPHY
Mitch Koppelman, Editor
A. J. Zelada, Asst. Ed.
Tom Shepard

PRODUCTION
Doug Murray, Mgr.
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Guy Guissanie

COMPOSITOR
Chris Cameron

CIRCULATION
George Swengros

OFFICE MANAGER
Kitty Lawrence

CONSULTANT
Mark F. Guldin

ADVISOR
Thomas J. O'Brien

EDITOR EMERITUS
Neil L. Shapiro

COVER
Bruce Chernin
Laura Stoviak

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Bowen's Law

Rather Like Catch-22

BY NEIL SHAPIRO

"We currently have a budget for 71-72 which calls for a deficit under $1.0 million," according to Jim Buchholz, Institute Vice-President of Business and Finance.

A million dollars is a lot, but it's not bad. Well, it's not as terrible as they figured it would be. As you may recall from back in December, the original deficit estimate of the Institute was to the order of $1.7 million. So, while we're pretty far behind, we're maybe $700,000 ahead of where we thought we were at the time of the tuition hike.

As you'll recall (sure you will), the first planned tuition increase for 1971-72 was planned to reduce the original $1.7 million deficit to $1.0 million. The second hike in tuition was to reduce the $1.0 million to a balance.

Naturally, as we're now at $1.0 million dollars only one tuition hike will be necessary. Right?

Wrong again baby. We still have two whole hikes to look forward to through slightly glazed eyes. Why? you ask, fearfully clutching your thinning wallet. Well, it's like this—Bowen's Law.

Bowen's Law is the Catch-22 of higher education. Bowen's Law states that no matter what the state of the National Economy an Institution shall still have internal inflation; it further states that in event of National Inflation an Institution will take it in the left ear.

For instance, without inflation nationally higher education costs will still escalate to the order of seven and a half percent a year. This is due to such things as the expanding fields of knowledge, and how an institution must be continually regearing itself to teach new things; it has to do with government regulations and even recordkeeping.

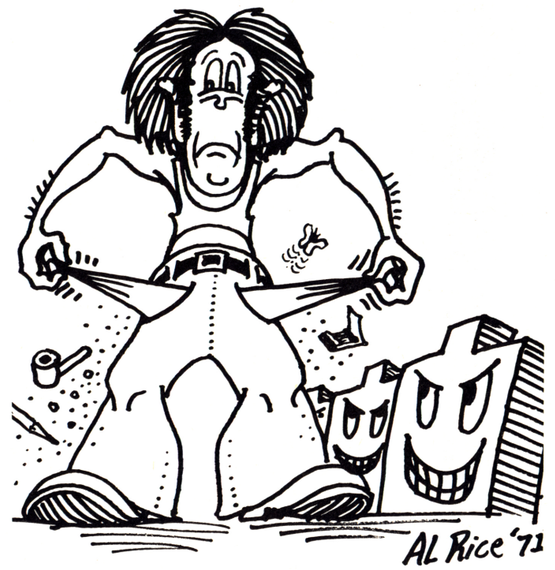
Now seven and a half percent may not sound like much, but coupled with the tinker-toy Nixon economy it becomes a hefty fourteen percent inflation rate. Fourteen is big, really big, and it should make Bowen pretty happy.

Because of this inflation, both within and without the Institute; and also because—who knows?—we were ahead this year, next year may be a disaster; the Administration feels both planned tuition hikes must continue on schedule.

But they are trying. For one thing, the deficit this year was only that $1.0 million as compared to the earlier estimate of $1.7 million. $0.7 million doesn't go away just by wishing hard.

"All of the elements of the Institute," Buchholz said, "have worked hard at keeping costs down. We've reduced the size of the work force at such places as the Physical Plant; we've reduced salary expense; we've reduced utility expense even during a time when utility costs have been going up.

"We're trying to make better use of Institute properties downtown, around town, and here too. For instance we're beginning to charge higher rentals to the tenants at 50 W. Main.



"We're making more intensive efforts along investment lines. We're making sure that every last cent is placed in temporary investments so as to earn money.

"Bill Welch (Controller) has made a great effort along the lines of cash management."

Back in the December 4, 1970 issue of *Reporter* it was stated that the tuition hikes were also based on a 10% increase in enrollment.

"A 10 percent enrollment increase," President Paul Miller was quoted as stating, "is not being predicted for the country's colleges. We'll have to be heroic."

Many people have been saying that the Institute is on the verge of pricing itself out of a competitive market.

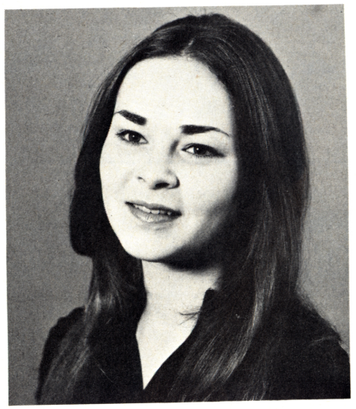
"I'm paying literally hundreds of dollars more here, than I would somewhere else for an identical education" is a common complaint voiced by one student. Yet, while there may be some dissatisfaction, it has yet to show on the books.

"The attrition rate (how many students drop out) has been lower," Buchholz said, "than anticipated. It's yet too early to say if we're making the five percent/year increase; but all the indications are that we'll make that objective."

However, heroic as RIT may ever get, there will probably always be tuition raises.

(continued on page 10)

Reportage



Becky Smith Rose Queen

Delta Sigma Pi's recent Rose Weekend included such highlights as the crowning of a Rose Queen, a dinner-dance held at The Other Side of the Tracks restaurant, and a faculty-fraternity softball game.

Becky Smith, a first year Art & Design student was crowned Rose Queen of the Epsilon Lambda Chapter of Delta Sig; winning the honor over entrants Jean Kern, Carol Pettinato, and Pattie Young.

In their Sunday afternoon softball game, the Delta Sigs "flunked" the Business Administration faculty players 27-19. The game was called after eight innings due to a claim of "fatigue" by one of the teams.

NTID Golden Awards

The event had all the "pizzaz" of a Hollywood spectacular. And everyone was a winner for having attended the First Annual Golden Awards Night of the NTID Drama Club, held May 8.

But Tom Orscher of New York, N.Y. and Pauline Spanbauer of Decatur, Ill. were given special recognition as "Best Actor" and "Best Actress" during the festivities that included songs and skits in addition to awards.

Patty Vogel of Woodside, N.Y. and Charles Jones of St. Louis were cited as "Best Comedy Actress" and "Best Comedy Actor". Honored in supporting comedy roles were Jeannie Jones of Rochester N.Y. and Charles Reisinger of Oil City, Pa. Supporting awards in acting were presented to Jorjan Neri of St. Charles, Ill. and Sonny Hottle of Mulvane, Kansas.

Theresa Szupica of Milkwaukee, Wis., was cited as "Best Sign-Mime Actress" and was backed up by Donna Gustina, a graduate student of Corning, N.Y. Fred Gravatt of Anaheim, Cal. was named "Best Sign-Mime Actor" and Steve Schultz of Brighton, N.Y., was honored for supporting roles.

Jean Worth from Penn Yan, N.Y., who serves as a student interpreter, was named "Best Female Newcomer" while Phil Rubin of Chicago, Ill., was the male counterpart.

"Although I don't sign like the deaf, I feel with the deaf," said Miss Worth in accepting her award.

Directing honors went to Chuck Baird of Overland Park, Kansas as "Best Director of a One Act Play" and to Jody Blank of Flushing, N.Y., as the "Best Director of a Skit".

Joanne Fortune of W. Springfield, Mass., received special recognition in the "Outstanding Stage Service Award" and Kevin Nolan of Attleboro, Mass., was honored with the "Outstanding Service Award"for this efforts on behalf of the NTID Drama Club.

Ralph Nader to Appear

Well-known consumer affairs crusader Ralph Nader, will speak at RIT on Friday, May 21, at 7:30 p.m. in the main gym.

Nader will talk on "Environmental Hazards—Man Made and Man Remedied." The address is being sponsored by two RIT student organizations, the FREE University, and the College Union Board. The lecture is admission free and open to the general public.

Nader became nationally known with the publication of his book, "Unsafe at Any Speed," which was about the General Motors Corvair, a now-extinct rear engine compact.

Nader's feud with the Detroit automakers is again in the nation's limelight. At recent Senate Commerce Committee hearings Nader charged that the auto industry is making fragile cars to support a multi-billion dollar parts replacement industry. Nader testified that the car makers earn millions "by requiring motorists to buy portions of their cars not once, but twice or thrice."

Faculty Elections

On May 6, Faculty Council held its annual elections. The officers are:

Chairman.....Stanley McKenzie-GS
Vice-Chairman.....Joseph Brown-PR
Secretary.....Caroline Snyder-GS
Treasurer.....Robert Ellson-EE

Mr. McKenzie and Dr. Ellson will be serving their second consecutive terms in office.

Folk Concert

Vince and John; Scott Young; and Connie and Dan will be featured at a Folk Concert sponsored by Centra on Sunday, May 23, from 7 to 11 p.m., in the College Union Cafeteria.

A special sing-along session will be included in the program.

Beer will be served at five cents a cup, along with free chips and popcorn.

The event is free and open to the Institute community.

Printing Prof Honored

Robert S. Tompkins, assistant professor in the School of Printing at RIT, has been named outstanding printing teacher of the year by the Zeta Chapter of Gamma Epsilon Tau, the honorary printing fraternity.

Tompkins, who specializes in composition systems, is the former city editor of the *Corning (N.Y.) Leader* and has worked in the composing rooms of the *Leader*, the *Elmira (N.Y.) Star Gazette*, the *Endicott (N.Y.) Daily Bulletin* and the *Schenectady (N.Y.) Union Star*.

Tompkins is 48 years old and a native of Corning, N.Y. He, his wife Barbara (who is a Senior Technical Associate in the School of Printing) and the four youngest of their seven children live at 37 Notre Dame Drive, Rochester, N.Y.

CUB presents
First Annual Performing Arts Festival
Sat. May 22, 1971 at 1:00 pm
near the tennis courts
— FREE —

photograph by John G. Gaston

NTID Groundbreaking

Prominent leaders from Congress, the U.S. Department of Health, Education and Welfare and the Board of Trustees of RIT will be guest speakers at groundbreaking ceremonies for the $24.5 million NTID facilities. Groundbreaking is scheduled for June 4 at 3 p.m. at RIT.

Guest speakers will be The Hon. Hugh L. Carey, U.S. Representative, 15th District, New York; Dr. Edwin W. Martin, Jr., associate commissioner, Bureau of Education for the Handicapped, U.S. Office of Education, Department of Health, Education and Welfare; and Arthur L. Stern, chairman of the RIT Board of Trustees.

Presiding Officer will be Dr. Paul A. Miller, president of RIT.

Dr. Robert Frisina, director of NTID, announced that actual construction will begin sometime in July. An academic support services building and additional residence and dining space will comprise the NTID facilities which have an anticipated completion date of September 1973.

"With the additional space provided in these new buildings, NTID can more fully serve the technical educational needs of this nation's deaf young people," Dr. Frisina said.

Congressman Carey, a Democrat from Brooklyn, N.Y., was author of legislation that created NTID and is a member of NTID's National Advisory Group. He also has served as chairman of the Congressional Sub-Committee on Education of the Handicapped and has authored a number of laws for the benefit of handicapped children.

Dr. Martin, director of the Bureau of Education for the Handicapped, is the administrative government agency for NTID. Dr. Martin has served as director of the Ad Hoc Sub-Committee on the Handicapped in the U.S. House of Representatives, and deputy associate commissioner and acting associate commissioner of the Bureau of Education for the Handicapped before being named associate commissioner in 1970. He is the author of numerous articles on education of exceptional and handicapped children.

Arthur Stern is a partner in the Rochester law firm of Nixon, Hargrave, Devans and Doyle. He was first named to the RIT Board of Trustees in 1950 and served as secretary before being named chairman in 1961. A member of the Harvard Law School Legal Aid Society, Stern also serves as chairman of the Retirement and Pension Fund Committee and member of the Executive Committee of the Board of Trustees of Rochester Savings Bank.

International Education Grants

May 1 of this year marks the date the Institute of International Education began the consideration of applications for grants for research, graduate study, and professional training abroad.

IIE is responsible for the recruitment and screening of candidates for the U.S. Government Full and Travel Grants authorized under the Fulbright-Hays Act. The awards are to promote mutual understanding between the United States and other countries.

RIT students can obtain applications through the campus Fulbright Program Advisor, Robert S. Dunne. The deadline for filing applications is October 15, 1971.

Candidates must be U.S. citizens at the time of application and have a bachelor's degree or its equivalent before the beginning date of the grant. It is preferable to be proficient in the language of the host country.

Selection of candidates is based on the academic and/or profession record of the applicant, the feasibility of his proposed study plan, and his language preparation and personal qualifications.

Preference is given to candidates between the ages of 20 and 35 and to those who have not had prior opportunity for study or residence abroad, with the exception of those who have served in the armed forces.

Seminar on Pollution

The Chemistry Department will end its seminar series this season with a lecture on "Analytical Techniques in Air and Water Pollution Studies" by David L. Cummings, chief chemist of Tri-Aid Sciences, Inc., of Rochester.

The lecture will be given Thursday, May 27, in room 2178 of the Science Building.

Visitors are welcome.

Krzys-Kross

Lee Ann Skolnik (RE 3), a sister of Alpha Sigma Alpha from Coatsville, Pa. and Larry Hoffman (RE 3) from New Hartford, N.Y., have planned to celebrate Labor Day-Eve with a wedding.

Susan Wolff (BA 3), another sister of Alpha Sigma Alpha from Rydal, Pa. is in the process of making wedding plans for 1972 with Chuck Johnson (ME 4) from Lexington, Mass.

Dear Penny,

My problem is unlike any other that you've ever had. It has to do with my roommate. We get along tremendously, but our room is a constant zoo. Seriously, that room has never been without some kind of animal or another. When we arrived on campus in the fall, she brought her pet cat with her. She then became chronically homesick for her "puppy" (a three-hundred pound German Shepherd). And now, because of not having anyone to talk with, she has just gotten a brand new parrot. When her boyfriend comes over, to top it all off, I've grown certain that I've been destined to live in a zoo for the rest of my life. What's a roommate to do?

A Shipmate of Noah

Dear Shipmate,

I suggest that you buy a copy of Animal Farm *by George Orwell, teach the animals some of the basic fundamentals of government, and watch them completely destroy themselves. One word of caution though—make sure that you know more about government than they do.*

Sincerely,
Penny

CONFIDENTIAL TO ALL SENIORS: Before leaving RIT, why not become UNIQUE?

Letters to the Editor

Reporter Magazine welcomes comments from its readership. All letters intended for publication should be submitted no later than one week prior to publication and should be typed and double-spaced. Letters must be signed, but your name will be withheld if requested. The Magazine reserves the right to edit for brevity or libel.

Reportage

photograph by A.J. Zelada

Black Week - Ups & Downs

The purpose of the Black Awareness Coordinating Committee is to create a cultural exchange between blacks and whites within the Institute community.

Last week BACC sponsored a full week of events to fulfill that exact purpose. Monday night, May 10, guest speaker Raymond Scott, president of FIGHT, spoke on "FIGHT's Impact on the Local Business Community." Tuesday night, Maryland State Senator Clarence M. Mitchell III, the youngest man ever elected to the Maryland State Senate, spoke on "Participation Politics: Where the Action Is". Mitchell's background is an example of how the black man can work within the system to achieve his goals.

Other events held throughout the week were: Kids Day on Campus, where children from "Upward Bound" program enjoyed a full day of recreational and educational activities; lectures on the American Indian, black dancing group, "Bottom of the Bucket"; and Gospel singing.

The weekend events included a "Cold Duck and Soul" dance, a picnic, a Soul Food Supper, and a Jazz Concert by the "Jimmy Smith Trio."

The whole idea of the Week was to get the whites to experience the black culture. The weekend was for the whites, not the blacks.

One member of BACC felt that the Week was a success in that everything went off as planned and that the events were well worth attending, however he further felt that the white community did not participate to a great enough extent.

Another member explained that the Week got the support of the black students, black alumni, and black faculty, but again too few whites attended. It was just another example of non-interest and apathy the RIT student body is so famous for.

Deaf Workshop in Washington

NTID students Carole Sue Bailey of Bowie, Maryland, and Philip Rubin of Chicago, Ill., recently represented the Institute at the Western Youth Leadership Demonstration Workshop of the Junior National Association of the Deaf. The workshop was held in Vancouver, Washington.

The students were accompanied to the workshop by William T. Darnell, director of Student Planning and Evaluation at NTID.

Theme of the workshop was 'Challenge of the 70's'. Rubin was moderator for a panel discussion on higher education for the deaf and Miss Bailey was a recorder on a panel concerning problems and opportunities of employment of the deaf.

The Junior NAD was formed for the purpose of encouraging and developing leadership qualities among deaf high school students.

Outdoor Festival Tomorrow

Saturday, May 22, at 1 p.m., the First Annual Performing Arts Festival will make its first appearance at RIT behind the tennis courts. The festival is designed to promote all forms of art; music to theatre. Featured will be the Trinidad Tripoli Steelband.

Glass blowing and other art forms disappearing from American life will be included.

In case of rain the event will be moved to the College Union.

Fraternity Elections

Delta Sigma Pi, the professional business fraternity at RIT recently held its annual elections. The results follow.

President .....Peter M. Donahue
Senior VP..... Michael E. Haley
VP of Pledge Education Gilbert Nadeau
VP for Activities.....Hanspeter Susstrunk
Secretary .....John A. Michaels
Treasurer..... Emil D. Duda
Historian ..... Thomas R. Watkins
Chancellor.....George F. Cervenka

Parent - Senior Luncheon

Commencement exercises this June 5 will be followed by a Parent-Senior Luncheon beginning at 12:30 p.m. in Grace Watson Hall. Graduates are welcome to bring their parents, relatives, and friends.

Cost is $2 per person. Those parents who have not received invitations by mail will be able to purchase tickets at the door.

Business College Lecture

The College of Business is sponsoring a lecture titled "Investment Policies of Fiduciaries", in connection with its course on Portfolio Management, at 2 p.m. in room 2000 of the Administration Building.

RIT faculty, their students, and administration are invited to attend. Gerard Van Amerongen, senior vice-president of the Investment Department of the Lincoln Rochester Trust Company will be the guest speaker.

Any questions concerning the lecture should be directed to Dr. Bernhardt at 2359.

SA

SA Shuttle Bus Schedule

Weekday

Leave Dorms	Leave RIT	Destination	Scheduled RTS Bus	Leave Destination
8:55 a.m.	9:05 a.m.	Arlan's Plaza	9:14 a.m.	9:20 a.m.
9:40 a.m.	9:50 a.m.	South Town Plaza	10:05 a.m.	10:05 a.m.
	10:25 a.m.	Arlan's Plaza	10:39 a.m.	10:45 a.m.
	1:00 p.m.	South Town Plaza		1:15 p.m.
	1:35 p.m.	South Town Plaza		1:50 p.m.
	3:15 p.m.	South Town Plaza		3:30 p.m.
	3:40 p.m.	Arlan's Plaza	3:55 p.m.	4:00 p.m.
	4:20 p.m.	South Town Plaza		4:40 p.m.
	5:00 p.m.	Arlan's Plaza	5:16 p.m.	5:20 p.m.
7:00 p.m.	7:15 p.m.	Arlan's Plaza		7:40 p.m.
8:15 p.m.	8:30 p.m.	South Town Plaza		8:45 p.m.
9:20 p.m.	9:30 pm	Arlan's Plaza		9:50 p.m.

Saturday

Leave Dorms	Leave RIT	Destination	Scheduled RTS Bus	Leave Destination
8:30 a.m.	9:00 a.m.	Arlan's Plaza	9:19 a.m.	9:30 a.m.
19:30 a.m.	10:45 a.m.	South Town Plaza		11:05 a.m.
1:00 p.m.	1:10 p.m.	South Town Plaza		1:25 p.m.
3:00 p.m.	3:10 p.m.	South Town Plaza		3:25 p.m.
5:15 p.m.	5:30 p.m.	Arlan's Plaza	5:15 p.m.	6:00 p.m.

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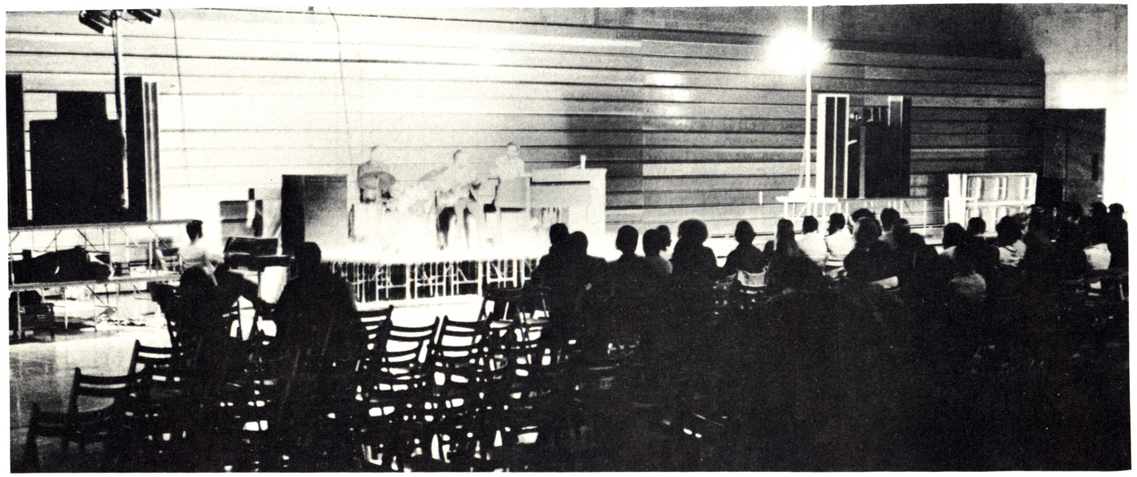

Jimmy Smith Trio in Concert Last Sunday

"Why wasn't it held in Ingle?" seems to have been the question of the evening, Sunday, at what had to be the worst concert disaster at RIT to date. The climax to a week of Black Culture presented by BACC came off with a resounding "thud" in the gymnasium Sunday night when the Jimmy Smith Trio tried to contend with accoustical conditions and an audience unbefitting any jazz artist.

Jimmy Smith, the "Duke of the Hammond organ," guitarist Leon Douglas and drummer George Kirkwood presented a widely acclaimed array of talent which could not compete with the unresponsive audience and ghastly accoustics they were faced with in the gym. An attendance of at most 200 people was an insult to a man of Mr. Smith's talents.

Smith's Hammond organ went over like a massive wall of resounding tones, one note almost indistinguishable from another. George Kirkwood had to contend with a snare drum that vibrated from the volume of the organ and guitarist Douglas seemed to be the only member of the trio who enjoyed himself.

During the intermission the crew removed half of the folding chairs so that the audience could dance if they wanted to and Mr. Smith introduced the second half of the concert by criticizing audiences in general on their lack of understanding of jazz. The trio then drifted into what Mr. Smith referred to as "Damn Rock".

The "Jimmy Smith Trio" concert could have been a rousing success had it been held in Ingle Auditorium, for example, where the accoustics would be acceptable. Publicity for the event was almost negligible and the poor attendance can be attributed to this oversight.

If the College Union Board or any other organization intends to bring another jazz concert to RIT they must take into account the music being played and where it is being played or they will meet with the same disaster.

Student Senate Passes Bill to Incorporate

The Student Association Tunnel Shops became a reality Monday night when Mark Hamister introduced a bill to the Student Senate calling for the incorporation of the tunnels project, the transportation system, the bicycle rental shop, and the used bookstore as non-profit auxiliary functions of the Student Association. The shops will provide the opportunity for cooperative study-employment, thus returning the money to the students. A second resolution established the position of an Executive Vice-president who will oversee the running of the shops. This new position will be salaried with all applicants subject to examination and review by the College of Business. It seems at last that S.A. will be offering the RIT student something tangible for his money next year.

In other business Monday night the Senate appropriated new budget requests for Delta Lambda Epsilon and the Math Club. DLE received $485 to present the Brehm Lecture Series Friday night and the Math Club was given $60 for a preliminary operating budget. WITR received a revised budget allowance of $9,495.68 to initiate the building of a new production studio.

One of the final pieces of business was a Senate vote to continue S.A. contributions to FREE University. Although FREE is not a S.A. sanctioned organization, it does, however receive contributions from Student Association as a worthwhile endeavour with other funds coming from CENTRA, CU Board, and Student Personnel Services.

photograph by A.J. Zelada

New Photographic Programs Offered: Marketing Management and Photo Finishing

Photographic Marketing Management and Photographic Processing and Finishing Management are two new programs to be offered at RIT next fall, under the auspices of the James E. McGhee Memorial Professorship of Photographic Management.

The two programs, both leading to a bachelor of science degree in four years, are interdisciplinary efforts of the College of Graphic Arts and Photography and the College of Business. They were designed and will be administered by Prof. James E. McMillion Jr., McGhee Professor. Both programs are the result of consultations with prominent members of the photo dealer, photo processing and photo finishing industries, as well as manufacturers of photographic materials and equipment and the faculties of both the College of Business and the College of Graphic Arts and Photography.

"The Photographic Processing and Finishing Management Program is designed to do exactly what the name implies: prepare students for management positions in the photographic processing and finishing industry," Prof. McMillion said. "Students in this program will study the photographic process, in order to learn how to get the best possible quality from the process at all times; they will learn the production techniques and procedures necessary to get quality results in the shortest time possible; and they will learn the business aspects of promoting and selling in a competitive market the products they have learned to produce."

The four-year program has a career goal of plant supervision and management. Students wishing to end their term of study after two years will be awarded an associate in applied science (AAS) degree and should qualify for area supervisory positions in a photo processing or finishing plant.

"The other new program, the Photographic Marketing Management Program, is designed with careers in marketing, merchandising, product promotion and personnel management in the photographic dealer industry in mind," McMillion said. "This program will give students a thorough understanding of the photographic process, so that they will understand how the products they sell work, and in addition, it will teach them the economic, financial and marketing principles needed to establish and maintain a prosperous photographic wholesale or retail business."

Like the Photographic Processing and Finishing Management Program, the Photographic Marketing Management Program allows a student to finish after two years with an AAS degree. The two-year degree should qualify a student from this program for a store manager's position.

Since no manager can be effective without a broad background in the liberal arts, both programs also require intensive study of literature, the fine arts, history, logic and language, economics and the social sciences.

For students currently enrolled at RIT, each of the new programs is structured to allow transfer with very little if any loss of previous credits. Thirty-seven to forty hours of "free electives" can be utilized to fill out the four-year program. General Studies courses follow the same general schedule in these new programs as they do throughout other departments. Additionally, students whose programs involve Professional Photography, Photographic Science, Business or Marketing will find many of their courses reappear as part of the new programs. Most students in related programs of study could make the transition as late as their second year without any loss of time in a degree program.

Also required in both programs is two summers of work experience in the photographic industry. After each summer's work, each student is required to write an evaluation of what he learned on the job.

"This work experience while a student is still in school can be very valuable not only to the students but also to RIT and to employers as well," McMillion said. "It gives each student a chance to test both himself against the job, and the job against what he expected it to be. It helps prevent students from making mistakes in planning their education, by letting them know what the job they are aiming at is like before they complete the program, it gives students greater motivation, when they find a job they like; it gives RIT a reading on how well the program is educating the students for the industry; and it gives prospective employers a chance to inspect students on the job without making any great commitment to them."

"One thing should be stressed," McMillion said. "Although these are two new programs, they are not totally new at RIT. We have been teaching photographic management for many years now, although not with photo processing, finishing and dealing specifically in mind. So, rather than saying that these two programs are completely new, it makes better sense to say that they are concentrated extensions of what we have been doing in the past, both in the College of Graphic Arts and Photography and in the College of Business."

One aspect of the programs, however, is brand new. Laboratory facilities, currently under construction in the basement of the College of Graphic Arts and Photography, will occupy approximately 4,000 square feet of space. Over $150,000 in processing equipment for quantity production has been donated by Eastman-Kodak to the facilities. When completed, the new facilities will accommodate about 25 students at one time; or, on a rotating basis, provide ample space for training approximately 125 students.

Further information about either program as well as a brochure describing the entire curriculum in detail, can be obtained by contacting either the admissions office or the School of Graphic Arts and Photography.

REPROFILE

(cont. from pg. 2)

administration within the past four years and it will accomplish more than any other administration has to date. The individuals are the reason why. SA's President's Cabinet is "ridden" with the most competent students ever, but it is only because of the present people that it succeeds.

For SA to remain competent it must acquire support from the students. To achieve support it must remain competent. It is a vicious circle and for the first time in many years SA has a chance to break it.

The present SA administration must make as its top priority, the centralization of all student activities under the leadership and guidance of the Student Association.

It must stop its present course and build its base so that the goals in the future will be easier to attain.

Gregory P. Lewis

Library Exhibition

An exhibition of twenty-eight prints, made from old 5x7 glass negatives, will be shown in the Wallace Memorial Library Gallery beginning May 12 through May 27. The plates were exposed by photographers Collins and Baker of Silver Springs, New York.

The images represent a general view of the Silver Springs and Silver Lake area during the period around 1915. The plates were collected and printed by Larry Carlson, third year photo illustration.

TAB ADS

ARTIST of the offended—offending yellow party poster commentary? Call 3471.

LOST—One Pekingese dog, small brown, answers to "Rusty", contact Alumni Relations office at 2605.

FOR SALE—Oval kitchen set, built in leaf, call 586-0627.

APARTMENT—For rent this summer at Fairways, 2 miles from campus, 3 bedroom townhouse. For information contact by folder: S. Stinehour, PR4 or T. Kliszczewicz, EE.

LOST—Tackle Box in Photo Building on May 5. Please return the color negatives that were inside. Howard Altschuler, Pro Photo, 2nd year, 464-3509, Mail Box 21.

WITR is in need of people who are into music to do shows and help in library. All it takes is about six hours a week, which isn't much at all. If you're interested, drop by our studios and ask for S. Gulack, after 4 p.m., Mon.-Fri.

POSITION—Open, this magazine, production-oriented.

POSITION—Open, this magazine, writers, news and feature.

TUITION

(cont. from pg. 3)

"Raises in tuition," Buchholz stated, "are unavoidable as long as the general inflationary thrust of the economy continues coupled with the knowledge explosion."

A study by the Association of American Colleges stated that, if present cost pressures are not reversed between now and 1980, that the cost for an Institute to provide higher education (in Texas, where the study was conducted) will run to $37,000/ student/year, as opposed to present cost of $18,000/student/year.

Closer to home, or rather at home, RIT too has found itself with new and unexpected costs. For instance government legislation required the Institute to go into unemployment insurance, a cost of $185,000 more. Utility rates went up for a cost of $150,000. Social Security went up $120,000. According to Jim Buchholz that's already a $100 increase/student/year and "we haven't done a thing."

For all of these reasons, tuition will cost more as planned. It would appear that institutions will continue to follow Bowen.

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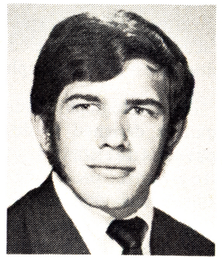

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SIZE(CHECK ONE) KING___QUEEN___DOUBLE___SINGLE___
I UNDERSTAND THAT IF I AM NOT COMPLETELY SATISFIED I CAN RETURN THE WATERBED, WITHIN TEN DAYS, FREIGHT PREPAID, AND MY MONEY WILL BE REFUNDED IN FULL.

___SEND INFO ON STUDENT REP PROGRAM. 088

To Catch a Thief

But, Why Not Let Him Go?

BY GREGORY P. LEWIS

Sharon Buchta, head resident and representative at large of the College Union Board, has initiated a once-in-a-life-time opportunity to clear your conscience.

Miss Buchta, being conscious of the vast amount of property collected by students has talked the powers-that-be into granting a Day of Amnesty, to be held Wednesday, May 26. During this day stolen property may be returned to the Institute with *no questions asked*.

The areas of the Institute hit hardest by thieves are: the Photo Cage, College Union, Housing, and Food Service.

According to A. Stephen Walls, director of the College Union, five to six thousand dollars worth of tables, chairs, cushions and other property has been stolen since the new campus opened, three years ago. Art work from student exhibitions has also been stolen and according to Walls it is impossible to attach a monetary value to this kind of property.

In the Housing area, Deanne Molinari explained that since the campus opened there has been some $25,000 worth of furniture stolen. Because of the nature of the items—the furniture is all custom made—the replacement cost is three times original cost. The cost of a single couch is $350 and a chair $150.

Food Service has lost around $12,000 since the campus opened. Dominic Pane, director, estimated his losses in stolen goods for last year at $7,200. This year the figure has decreased to $4,500—a good sign, but not good enough.

The Photo Cage estimates their losses in stolen equipment at $10-12,000. The most popular items according to Dave Parker, have been cameras, lenses, splicing equipment and trays. All equipment is insured, however insured with a $250 deductable. Most always the equipment stolen is under the $250 mark.

According to William Shoemaker, department head of the School of Photography, it costs three and one-half times the original cost to replace equipment. This is because everything was bought on a quantity basis. Single items always cost more.

Although the College Union, Food and Housing all have had their share of theft, none can compare with the Library. According to Gary MacMillan, director, the Library has had over $250,000 worth of books and magazines pilfered. Although one-quarter of a million dollars is one hell of a lot of money, the real problem comes in trying to replace the publications. MacMillan explained that the most popular items are the magazines, and these are the most difficult to replace. The single copies are later bound into the permanent collections and the cost to replace single issues is five to ten times the original cost—and that is only if they are available at all. The new "checkpoint" system will curb theft but it won't bring any books back.

What is the purpose of this Amnesty Day?

According to Miss Buchta, "It's an attempt to regain some of the one-half million dollars worth of stolen property. that would otherwise have to be replaced. This is a drain on the existing funds of the Institute that could be used for more beneficial purposes. As it stands now, it would cost $100 per student to replace all the stolen property taken since we came here."

Here is a good example of how some RIT students will steal everything right down to the bare...

photograph by Mitch Koppelman

Miss Buchta further commented that, "This is the only amnesty day to be granted for this purpose and I hope that each student will look to his conscience and return anything he might have obtained illegally."

Various stations will be set up all over campus where items can be returned and *no questions will be asked!* To make sorting of items easier, it is hoped that materials will be returned to the proper locations, however it is not imperative that this be followed. Any item can be brought to any station.

In the Dorms, Resident Advisors and House Representatives will be receiving goods of any nature. Photo equipment can be returned to the Photo Cage. The College Union information desk will also receive items.

Dominic Pane, director of Food Service, will be holding a picnic, Wednesday afternoon, as part of the regular meal plan and any items belonging to Food Service can be brought there. The United Six phone, 464 2349, will be manned between 7-9 p.m. to take calls from anyone wishing to have items picked up by an RIT truck. Materials from off campus can be left outside for pick-up to avoid any embarrassment.

(continued on page 14)

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Marijuana

The Vice of Mother Nature

ANONYMOUS

The basis for the illegality of marijuana is ridiculous. It has been linked with hard narcotics, crime, lust, despair, and murder. Now is the time for a careful look at this wonder of Mother Nature.

Present statistics indicate that from 12-20 million people in the United States are on the "have tried it once" list. According to the Rossi study on marijuana use, submitted to Congress, 31 per-cent of the 10,000 students surveyed on 50 American college campuses, had tried marijuana at least once, and 14 per-cent had used it every week or so. A recent survey at RIT, conducted by students: LeWinter, Mark, Martin, Reek, Hise, and Kleffman, indicate that 42 per-cent of RIT students tried marijuana, and that 24 per-cent use it regularly.

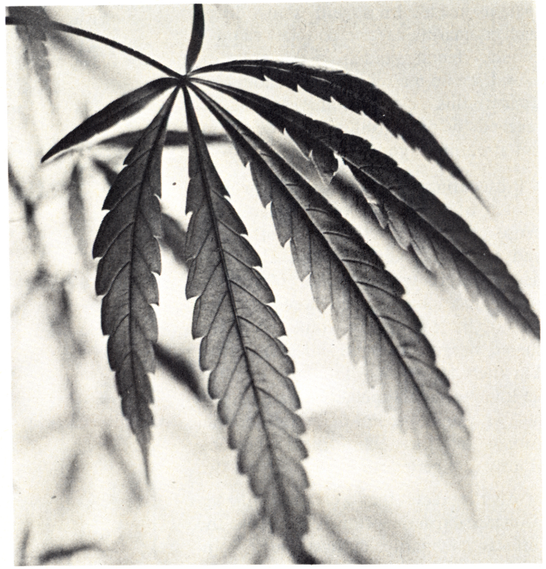
Curiosity and peer pressure seem to be the major reasons the marijuana culture had started. Pleasurable experience is the primary reason it continues. People who were curious enough to take the first step related their experiences to others, who in turn probably wondered about the incident and what it would be like. When hearing over and over how enjoyable such a feeling was, many succumbed to the trust in others. Numerous non-smokers of today are eager to try the drug, but its reputation alone scares many from the experience.

I am, by no means, insinuating that everyone should smoke marijuana, but I feel that the ignorance of uninformed people should not be the dominant factor as to whether or not other individuals wish to indulge in the effect of the drug.

To this some might say that their health is at stake if a person is driving while he is under the influence of the drug. I cannot completely refute this and would like to see penalties enforced upon these people, but statistics show that a person is more capable of driving while under the influence of marijuana than under the influence of alcohol. Yet few are in favor of reviving prohibition.

Controversy on the drug's effects varies, but looking at a report submitted to Congress, February 1, 1971 by the Department of Health, Education, and Welfare, we get some idea of the facts that many agree upon. First, there was no evidence that smoking marijuana would lead to birth defects. Second, there was little evidence to link marijuana to an "amotivational syndrome"—or the loss of interest in conventional goals. Third, smoking marijuana was not a serious cause of crime. Fourth, there was little evidence of progression from marijuana to more dangerous narcotic drugs—of the 14 per-cent who use it regularly, one half of one per-cent go on to hard drugs. Other reports have indicated that marijuana is not physically addicting and there is nothing in it that makes a person 'want' to go on to harder drugs.

The Department of HEW also stated that not enough information was available about marijuana to make a conclusive final judgement, especially on its long term effects. I do not fully doubt the tests by the HEW, but I cannot help



photograph by A.J. Zelada

but wonder how many of the new drugs on the market have been tested to the extent that marijuana has.

It is also a known fact that a few people will have fatal reaction to drugs such as penicillin, yet it is legal, mainly because its pros outweigh its cons. Could this also be the case with marijuana?

From the positive side, we can take a look at some of the possible medical uses. It could be used for treatment of: depression, tension, loss of appetite, sexual maladjustment, low metabolism rate, hydrophobia, and certain aspects of cancer.

Critics of the drug say it can cause cases of severe psychotic episodes, but they do not elaborate on the fact that most of these instances, which occur to approximately one in 300 people, are caused by severe shocks of paranoia—which might result from the drugs illegality in the first place.

Some say people are withdrawn from society because they smoke mauijuana, without realizing that these people have to withdraw and hide because the drug is illegal.

Others note that if the drug were legal, more would have access to it and hence there would be more abuse.

Here again they fail to realize that: first, anyone who wants it can probably get it; and second, people would not have to buy through illicit sources where other illicit drugs are present.

(continued on page 14)

POT

(cont. from pg. 13)

When the supply of marijuana is low, and consequently difficult to acquire, as it is presently, some people who would not usually go on to other drugs might do so.

Those who argue the point that these people need stronger drugs or "why use drugs at all?", obviously have never been "stoned". It is not that someone's system needs drugs, but some drugs such as marijuana give people a happy-go-lucky feeling, and from this point of view I see no reason that they should be denied this, even if this feeling is reached by drugs, and especially if it is not affecting anyone else.

Prosecuting a college student for possession of one ounce of marijuana, because of someone else who is offended and afraid, is a crime in itself. He now has a record and the door of opportunity has almost been closed for the rest of his life. Many young lives are ruined because of such ridiculous laws. Yet there are those who would say that he knew what the penalties were before he got caught—again the views of the people that are uninformed and obviously inexperienced.

All the 'facts' that were read into the Congressional Record in 1937 about the effects of marijuana have been completely restated so that they are no longer the truth. If this is so, why isn't the drug legal now? Politics?

The truth of the matter is that today's laws are protecting no one. They are similar to the tobacco laws, in that people do not care what the long term effects are, so they continue to smoke. In other words, the only thing that the laws are doing is hurting many, many people.

One final point I would like to question is the fact that, if the United States Government is trying to protect the youth of today by not legalizing marijuana, why then does it leave some of Mother Nature's other plants, such as hemlock, poison sumac, mushrooms, and tobacco, all legal, when they can be a very serious threat to the health of anyone who wishes to consume them?

Again, without thinking, one might say, "Well, if you are stupid enough to eat them eat them."

My answer to those who might include marijuana in that 'harmful' class is, "Well, then let me."

What's Happening

Friday, May 21, 1971

4:00 p.m.: Baseball, RIT vs. Hobart, home
7:30 p.m.: Ralph Nader, "Environment Hazards—Man Made and Man Remedied", Clark Gymnasium, free, open to the general public
7:30 & 10:00 p.m.: Talisman Film Festival, "Othello," Ingle Auditorium, College Union, $1.00

Saturday, May 22, 1971

1:00 p.m.: First Annual Performing Arts Festival, tennis courts
2:00 p.m.: Tennis, RIT vs. Roberts Wesleyan, home
2:00 p.m.: Lacrosse, RIT at Hartwick
7:30 & 10:00 p.m.: Talisman Film Festival, "Fists in the Pockets," Ingle Auditorium, College Union, $1.00

Sunday, May 23, 1971

9:00 a.m.: Protestant Worship, Kate Gleason North Lounge, Rev. Rodney Rynearson, NTID
10:30 a.m. & 5:00 p.m.: Roman Catholic Mass, Ingle Auditorium, College Union, Father Appelby
11:00 a.m.: Protestant Worship, Kate Gleason North Lounge, Rev. William Gibson

Monday, May 24, 1971

8:15 p.m.: RIT Jazz Ensemble, "An Hour in Concert," Ingle Auditorium, College Union, free

Tuesday, May 25, 1971

1:00 & 2:00 p.m.: Image, Part II, free

AMNESTY DAY

(cont. from pg. 11)

James Riley, director of Protective Services commented on the Amnesty Day, "I like the concept of such a day, however I don't have a lot of faith in its success. It seems that for some reason the students don't really believe that they are truly granted amnesty."

Riley may have a point, however as he also said, "It's worth a try." Won't you help by returning to the students what is rightfully theirs?

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Why has the Mamiya/Sekor DTL become the favorite 35mm SLR camera of campus photographers? Because you're more interested in creative possibilities than record making. The Creative Switch allows you to choose between two separate exposure meter systems, and guarantees perfect exposures every time. Why two? Because front lighted subjects are measured easiest with an "averaged" meter system. With back and side lighting you need a "spot" meter system to read the most important part of the picture. Most fine 35mm SLR cameras have one of these systems; the Mamiya/Sekor DTL has combined both with the Creative Switch. Who cares about exposure if you're only interested in taking pictures of the baby or Aunt Agatha? But the most interesting pictures usually have tricky lighting and you want to capture on film what you see in your mind. See your photo dealer for a practical demonstration. The DTL is priced from $185 plus case. If you want a folder that will tell you all you need to know before you buy, send the coupon below to:

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Talisman Film Festival

COLLEGE UNION BOARD

'71 - '72 CUB Budget

Cinema Arts has received an allocation of $6,725. This money will be spent in two areas:

1. administrative costs; this is for publicity mostly and other duplication costs.
2. cost deferment of the rental of films; most of the money allocated shall be spent keeping the cost of admission down. Film rentals for "entertainment" motion pictures have risen quite sharply (50-75% at least) in the past two years!

In terms of programming, plans are being drawn up to bring in speakers from the various fields of filming. And of course all attempts to bring in the most contemporary and the finest in films will be upheld as has been done in the past. Some new releases to look forward to are: "Woodstock", "Joe", "My Night at Maud's", etc.

The Public Relations account ($2,705) is set forth to coordinate publicity for the CUB, and increases awareness of CUB in the RIT community. Communications awareness is through posters, advertising, CUB matches (which have been ordered for next year).

The $5,100 that is budgeted to recreation will be spent on A.C.U.I. Tournaments. The planning of three large scale weekends during the year and smaller group participation events. Programming will consider the results of the Lawrence Welk survey for ideas.

The Cultural budget includes the Drama Guild ($4,580) and varied lectures and concerts. Cultural week ($4,020), National Theater of the Deaf ($3,500). Other lectures and groups, along with art exhibits include the remainder of the budget ($1,000).

The social budget ($21,570) has the largest amount for programming. The programs include SOS concert ($4,000), Homecoming ($2,000), Nov. Concerts ($4,500), Winter small concerts ($6,000), Spring Weekend ($2,000), Performing Arts Festival ($2,500).

The Operations budget of $250 will be used for maintenance and repair of CUB equipment, such as the screen, projectors, sound system and office equipment. Expenses will also be incurred in the printing of updated CUB constitutions and in publishing CUB policies. Insurance on CUB properties will also be purchased, partially through this budget.

The CUB representatives-at-large serve as a liaison between student opinion and the Board. The money ($200) is used for expenses incurred in dealing with student groups and development of activities not coinciding with activities of the other directorships.

The $350 in the secretarial budget is used to pay for copying weekly minutes and misc. supplies.

Copy Service budget ($500) is used to run and maintain the limited printing service which CUB owns. The facilities of this service are located in Conf. room E in the Union basement.

The $225 in the executive account is used by the chairman and vice-chairman for hospitality of visiting entertainers, speakers, and extra meetings of the board members.

Professional Affiliations include membership fees to National Entertainment Conference, Nat. Entertainment Conf. Workshop, American College Unions International. Other conference fees are: NEC (national), the A.C.U.I., and other subscriptions. The total amount in this budget is $1275.

The General Expense budget includes phone bills for booking events for social, recreation, cultural and cinema arts. $1,000 is budgeted for this account.

Capital Expense ($2,000) is for the projectors in Ingle (mainly Talisman Film Series). Also insurance for CUB property and office furniture and supplies.

The contingency budget ($5,000) is open for use by students who wish to get a program together outside of CUB. The only strings attached is that the event is to be open to the whole campus. This account is also used to cover any unforseen expense not considered in the individual directors' budgets.

The Overly Benevolent College Union Board