# REPORTER<sup>®</sup> 9/17/99

E P I S O D
THE PHANTOM M

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## **Editorial**

We Are Pepsi. Resistance Is Futile. You Will Be Assimilated.

Pepsi, "The Choice of A New Generation," or so RIT would have you believe. Hope you freshman like it, because it's certianly the choice of your stay at RIT (as well as next year's freshman, and the following year's freshman, and the subsequent seven freshman classes after that). That's right, the good ole red, white, and blue circle with a wave logo is here for the next decade—exclusively.

Now, it's not really that big a deal. A cola is a cola and most people can probably endure a Pepsi, even if they are devout Coke drinkers. If you really need a Coke, you can always swing over to the nearest Wegmans and get it by the caseload. What about Snapple though? Or Sobe? Or Nantucket Nectars? How about Arizona? Heck, we even have Pepsi water now (sold uner the label Aquafina)! Where did all our choices go? Pepsi has conveniently swept them under the rug and the RIT administration, with the dollar-signs dancing in their eyes, has just stood by nodding approvingly.

Now of course, there are benefits to this contract. The RIT administration maintains that we are getting "multi-millions of dollars." Will this money decrease your tuition? Absolutely! Based on an approximate student body of 15,000, if all the money goes toward a tuition decrease, you will save a whopping \$16.67 this year (and that's before taxes). That should buy you one third of a textbook from Campus Connections next quarter. According to RIT, the money from the Pepsi contract will be used to help fund, among other things, the new field house. Let's just say, hypothetically, RIT dumped all the contract's money into the construction of the proposed field house, a structure that will cost tens of millions of dollars. The \$2.5 million from this contract won't even pay for the first five rows of bleachers.

Furthermore, to technically abide by the contract, only Pepsi products may be "dispensed" on campus. Notice the contract clearly states dispensed, rather than sold. That's right Student Government. That Rock 'n'

Jock picnic you had two weeks ago with case upon case of Coca-Cola, violated the new Pepsi contract. Though enforcement will be difficult, all student clubs and organizations must abide. We are Pepsi. Resistance is futile. You will be assimilated.

For an organization such as *Reporter*, or WITR, or any other campus media who rely on advertisement revenue in order to stay in business, this contract hurts even more. Advertisements of any non-alcholic beverages are not permitted, unless that cute little red, white, and blue circle with a wave makes its way into the ad. Now, that little girl with the funky voices is pretty cute, but isn't this a bit much? What about our rights to solicit ads? Do you think Snapple will mind if their ad is run with a Pepsi disclaimer over it?

Red, White, and Blue stand for more than just Pepsi though. They stand for America, land of the free. RIT sees this contract as "free money," and it truly is. But what about our rights as consumers? Doesn't RIT get enough of our hard-earned money every year, at least enough so that we should have a say in a matter that will affect us so strongly? (Organizations that the contract will affect weren't invited to the negotiating table and weren't informed of any of the specifics until just last week!) The fact is, the benefits of this contract—an exclusive rights contract that locks us into the Pepsi stronghold for ten years—just aren't good enough to warrant it. Where is our freedom RIT?

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Nicholas R. Spittal Editor in Chief

NOTE: It's not too late! The Pepsi contract has not yet been signed. If you don't like it, do something about it. Tell Student Govenment and watch for announcements of a forum concerning the matter.



## OPEN LETTER TO HILLARY

# "The trouble with political jokes is they get elected."

-anonymous

ell, Mrs. Clinton, you are one political joke I hope not see elected. So you're a Yankees fan now, are you? To the core, I bet. And a new City address, how nice for you, is it payed for by taxpayers by any chance? And speaking of payed for, exactly who is it that pays for the www.hillary2000.org website?

"Hillary2000.org" is registered to "Nationwide Corporation," which lists a California address in the Network Solutions, Inc. domain name database, but lists an administrative contact number for Chris Casey, of Casey Communications, in Virginia. Interestingly enough, Mr. Casey's website (www.casey.com) has the following to say about his present role in life: Mr. Casey is "currently employed in the United States Senate, by the Democratic Technology and Communications Committee, part of the Democratic Leadership Committees. [Mr. Casey's] job is to help Senate Democrats get online."

Wow Hil, first, WAY TO SUPPORT NEW YORK STATE! I'm sure businesses here love you already, so why not score another big hit with the more conservative voters? Second, why so many apparent layers of hidden ownership behind the website? A new form of hidden campaign contributions, or merely simple deceit inherently manifest in the nature of modern politicians and their associates? Finally, did I MISS SOMETHING? "...to help Senate Democrats get online"—since when are you a Democratic Senator, Hillary? Again I must question, who exactly is paying for this site?

Go home guileful carpetbagger, the Empire State doesn't need or want those who abuse and take advantage of we the taxpayers.

Sincerely,
Andrew Badera
Democrat, and rather regretful of it at the moment

Students, faculty, and staff—this page is yours to fill! Submit your opinions, reactions to articles, or letters to the editor. Speak up and be heard. We need you to fill this page! Submissions may be sent to reporter@rit.edu or dropped off in our office in room A-426 of the SAU. Please include your name and phone number. Let's get writing!







# COVER photo by Dan Acker

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**Controversial new beverage contract leaves** students out in the cold.

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This week, Reporter took to the streets to get students' reactions to the new Pepsi contract.

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NEWS NEWS NEWS



Illustration by Michael Freeman

# Fres

#### by Monica Haley

Once again, RIT is experiencing its largest entering freshman class in history. This represents a familiar trend: each class has been larger than the previous for six consecutive years. Entering freshmen make up a currently undetermined number of students; presently, 2,746 students are housed through ResLife. No official number will be available until a census is taken on the twenty-first day of the term.

"The Office of Institution and Policy Studies will have the actual count of enrolled students once things are settled later on in September," stated Richard Pettinger, Assistant Registrar at the Office of the Registrar. "Fall term has more students than any other time, but over the past ten years most offices have made adjustments to deal with the large amount of students."

To the end of making life as convenient as possible, despite the large

class, many offices remained open throughout the summer. This way students could come in during summer to make schedules, choose a food plan, and have ID cards made. "This spreads out the work over a large amount of time, rather than compacting everything students need to do into one dense list in a short amount of time," Pettinger explained.

From its beginning, RIT has been accepting more students than planned. When the Mechanics Institute (as RIT was once known) first opened, 400 students enrolled. This number was twice as many as the school was prepared to handle.

One effect of ever-increasing enrollment that students have no choice to observe is the sight of widespread renovations progressing on campus; with more freshmen incoming each year, will the construction ever end?

#### Residents in Residence Radisson

Rumors circulated around all summer: "Are there really students living in the Radisson?" Close to 300 students, consisting of freshmen, international students, and transfer students, have indeed enjoyed, or been frustrated by, a stay at the nearby hotel.

Jeanais Brodie, Director of Center for Residence Life, had this to offer: "The Radisson acts as residence for the several students whom do not get placed in a residence hall immediately." Students were placed in permanent residence hall rooms, with overflow being diverted to the Radisson starting September 9. The fate of students currently residing in the hotel is based on 'no-shows.'"

Accepted students who have not claimed their dorm by September 6 are considered no-shows. Freshmen are placed in halls first. "We do not anticipate anyone being there [the Radisson] after September 27." Living in a hotel has its benefits; the bathroom situation is more private, and shuttle buses are provided. To create the "dorm experience," Resident Assistants support the students; however, the only true way to live dorm life is by living in the dorms.

Within the next couple weeks all students will be in dorm housing, just in time for the Radisson to be filled with parents in town for the Brick City Festival and parents' weekend.

# 

# Virtuoso Makes Appearance

# Show Me The Money

by Josh Sterns

by Jeff Prystajko

The cycle continues; another year, another ceremony. Anybody who attended last year's 1st Convocation for New Students will probably shudder when asked to remember Robert Kennedy Jr. droning about the environment. This year, some things remained the same-freshmen who didn't attend were faced with possible judicial action; however, it was the upperclassmen who didn't show up that really missed out. The keynote speaker, Jaron Lanier-a renowned computer scientist, and coiner of the term "virtual reality"was an absolute pleasure to listen to.

The afternoon included a brief address by RIT President Albert J. Simone in which he listed several of the Institute's major accomplishments and achievements over the past year, including the recent appearance of RIT in US News & World Report's Annual survey of top schools. In addition, two trustees, Mr. E. Kent Damon and Mr. Lucius R. Gordon, received Honorary Degrees—the highest form of recognition a college can bestow

upon someone who has made outstanding contributions to the academic community and beyond.

Lastly, Student Government President, Patrick Bavaro-Phelan, introduced Mr. Lanier, who spoke about the future and the possibilities of computers. Even though he invented virtual reality, he didn't intend for it to be a technology that would detract from reality and human interaction, but instead as a way for people to get in touch with each other much more easily and interactively. "With computers, we're changing what it is to be human."

Concluding his speech, Lanier remarked that technology today is basically derived from what computer scientists and engineers created decades ago. We're only modifying or adding onto existing ideas, rather then totally rethinking them and coming up with better and more creative ways to accomplish our goals. Finally, commenting on everything that we have now that was created by our predecessors, he said, "Ouestion all of it."

RIT was "shown the money" this summer in the form of several large grants, received from both the government and the private sector.

The largest was in the amount of \$300,000—a state grant given to the Center for Integrated Manufacturing Studies. Since 1996, RIT has received over \$900,000 from the state for this program.

Says Margaret Ferber, associate vice-president for finance and administration, "RIT is excited about the increased activity in grants and contracts. Higher education, industry and government are combining their resources and working together on challenging problems and opportunities for innovation." She also feels that the faculty and students of RIT "have an important role to play in this effort."

RIT also received a grant from Sun Microsystems, who will be providing cash and equipment for advanced development on two new Sun technologies. Computer Science Professor James Heliotis says, "Our goal is to take Sun's cutting-edge research and come up with ideas for using it."

Other grants received include \$150,000 from the Empire State Development Corp., and \$600,000 from the National Science Foundation, which will be awarded over two years and shared with two other universities, MIT and University of Detroit Mercy.

# 

# The Never-Ending Procession of Renovations Continues...

by Audra Stuckey

s the year 2000 approaches, RIT is allocating resources for two new buildings—a new food service building, the West End Marketplace, and an athletic arena, the Field House (better known, perhaps, as the "SimoneDome").

In the spring of 1998, a marketing specialist came to RIT to survey the future dining needs of the students and faculty. Over 1,400 responded to the survey, which concluded that a new food service building was desirable near the Gosnell, Carey, and CIMS buildings. RIT's construction department, along with Thomas Ricca Associates, are designing and discussing a budget for this new building.

The West End Marketplace will be located to the west of the Carey building, and to the north of S lot. The many different types of cuisine that will be served at the West End Marketplace are sure to fit your pleasure. Whether you feel like having Mexican, or are suffering a yearning for Italian, the West End Marketplace will be sure to satisfy your every craving. Meal plans will also be accepted at The West End Marketplace, whether dining in or taking your meal to go.

Attached to the dining facility will also be a small convenience store that will sell household needs, such as detergent and milk. A copy center where color copies can be made and paper goods bought will also fit into the complex. Right now, RIT is waiting on a final budget for the West End Market-

place and is hoping for the new dining facility to be up and running by next fall.

Along with the new food service building, plans for the Field House are being tossed around on the seventh floor. A nationally renowned athletic and field house design group out of Buffalo, Cannon Architecture, has been hired, and a proposal is being drawn up.

Also helping with the opening phases is a committee of faculty and students from various areas. This committee met over the past summer to discuss what would be the best for RIT in respect to a new athletic arena. When the proposal is finished it will be presented to a board of trustees and further decisions will be made at the end of this month. Linda Kuk, vice president of student affairs, stated, "My hope and the hope of the president is for the Field House to be built as soon as possible." The Field House will take one year to 18 months to build. It will be attached to the Student Life Center and the ice arena and will be used for intramurals, athletic events, concerts, special events, and community large group activities. The Field House will seat up to 10,000 people, and will have curtains that can be dropped to provide smaller venues for smaller events.

Both of these new buildings will not only make life easier for both student and faculty at a RIT, but will make our experience here more enjoyable.

# 

### By Jeff Prystajko

Il right, imagination exercise. Picture a room, four walls. In one corner, we have a bunch of students that feel like laughing tonight. They want to see a comic on campus. In another corner, everyone is screaming for some local bands to come play RIT's stages. Turn around: now there are some clamoring for a big-name act to be nice enough to turn down playing at the Blue Across Arena to visit our campus instead. And finally, standing in the last corner are members of CAB—the CollegeActivities Board-wondering how in the world are they going to satisfy everyone.

Not an easy task, to say the least, but it has to be done. Curious as to how CAB would be strategizing their plans this year, *Reporter* spoke with Jaime Strock, CAB President, and Julie Morgan, CAB Advisor, to get their takes on the 1999-2000 RIT Entertainment "Season."

## HOW

Major entertainers—not exactly the top words on most people's mind when asked to describe the kinds of shows RIT gets. Just ask any returning student to try and recall last year's musical lineup, but be prepared to stand and wait about 10 minutes while they think. But, as the old adage goes, "Times are a changin'," so is the outlook here on campus. Already before October's Brick City Festival—typically the first major

event of the year we have Wyclef Jean and the Refugee Allstars appearing in Clark Gym. Though he may not be everyone's cup of tea, it's difficult not to acknowledge that this show will no doubt entertain a full house.

But why stop there? Brick City
Fest is right around the corner and
have no fear, Jon Stewart will be
here. Last year RIT had a wide mix of
comedians ranging from Saturday
Night Alumnus Kevin Nealon to D.L.
Who? and so forth. Big names? Yes.
But who can argue with bigger?
Stewart, a renowned comic who has
starred in several feature films
including Big Daddy, and now hosts
Comedy Central's The Daily Show, is
also sure to draw a huge crowd.

## The Future

"Just have bigger and better events." One of the many goals for the upcoming year mentioned by Strock, but as of now it is impossible to predict what will be happening here on campus come winter semester, and beyond. Generally, band availability is based on who is touring at the moment-and in the winter months, the number of touring groups typically decreases. Add to that the fact that Rochester isn't normally a top choice amongst artists, and chances are the major act for winter's Frostbite Frenzy will be a comedian.

## Emanon... It's Alive!

One annual RIT tradition is the vear-end Emanon festival—a weekend celebration complete with a carnival, games, and shows—and anyone who attended last year's will recall dismal weather, and more importantly, the last-minute addition of comic D.L. Hughley as the top act (when nobody else was available). According to Strock, "Last year was a difficult programming year. We had the money, and there was nothing available. Everything we got was canceled, or for some reason, fell through....We got several confirmations, and they all canceled, and by the time we got to the date, it was 'what's left?"" Learning from this experience, CAB is deciding to change Emanon this year. Contrary to what has been spread around campus that Emanon is dead, only the format of the event is changing. The weekend carnival in M-Lot will continue as always, but the nighttime concert will happen separately, most likely in March. "By having it in May, we're competing with every other campus in the US everybody's looking for bands that weekend. I figure if we move it up a month, we'll have a better chance of finding a better act."























his summer I had the pleasure of visiting one of western New York's finest amusement parks—
Six Flags Darien Lake (SFDL). For people who are expecting high octane, exhilarating roller coasters and water rides, this park will not disappoint. A day at SFDL will surely wear you out trying to get on all the great rides; I was personally exhausted after just one afternoon.

With five world-class roller coasters and several dozen other rides to go on, there is no way any one person could possibly go on all the rides in a single visit.

The Viper, for instance, was the first roller coaster to be built back in 1982. Even this "old" coaster doesn't have the impressive statistics that the new hi-tech ones do; yet it still continues to be an impressive ride. There was a 15-minute wait for it—a sort of anomaly for a roller coaster during a busy summer Saturday afternoon. Even though this ride boasts only a 75-foot drop and a maximum speed of 50 miles per hour, it did seem fast and exciting, turning the rider upside-down five times with a double corkscrew and a 360-degree loop.

One coaster I didn't like was The Predator. This nine-yearold wooden coaster was too painful to be

worth the wait. Even though it was quite fast and had great turns, I bounced around the poorly padded seat a bit too much to enjoy the ride. I couldn't breathe and was holding my chest to ease some of the jarring.

It didn't work. By the time I got off, I had a headache and my upper torso was sore. Stay away from The Predator—unless, of course, you're an

insane masochist.

The newest, greatest, most popular, and perhaps the most well-known roller coaster at SFDL is the Superman Ride of Steel. Proclaimed as the "tallest, fastest roller coaster east of the Mississippi," it will not disappoint. Even though it had to be shut down twice during the day for electrical problems, I still ventured on. Thank God I did. The line appeared very long; however the time we spent in it was only about 35 minutes, surprisingly. In short, it was everything that I hoped it would be. The ten-seconds of weightlessness is somewhat exaggerated, but the ride more than lived up to the hype. It was tall—208 feet—and fast, reaching 75 miles per hour. This was one of the most exhilarating rides I have been on, and all this

without inversions. I give it a perfect score.

Besides the coasters, there are many other less intense rides that can be just as fun, and without the long waits. There is of course the Giant Wheel, the second largest Ferris Wheel in North America.

There is also the Grizzly Run, a white-water raft

that leaves you soaked by the time you get off—great on a hot summer day. There are also numerous other classic

carnival style rides for those who are too feign of heart for the big thrill rides.

I was exhausted after my day at Six Flags Darien Lake, which to me means I got my money's worth. And since the ticket

only cost \$20 when purchased at Tops, it would definitely be worth it to go back. Though this year's season may be winding down, be sure

by Jason Pacchiarotti

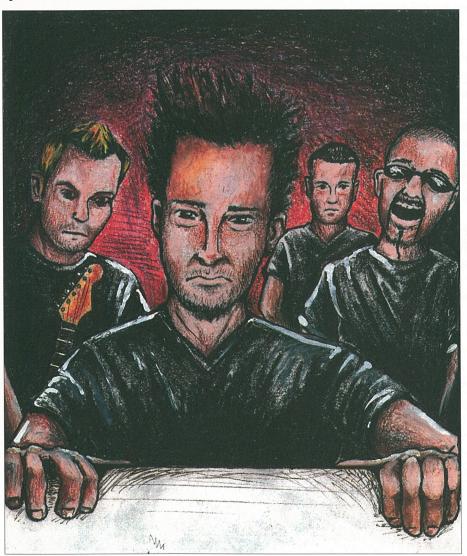
# 10 % Discount!

That's right - use this coupon for your first ad in a September or October issue of *Reporter* and receive 10% off the regular ad price. This discount applies only to RIT organizations and local businesses. Plus, now you can save even more when you prepay! Take advantage while you still can—call 475-2213, or stop down to our office in A-426 of the SAU to place your ad today.

# F F I I L L T T E E R R R R F F I I L L T T E E R R R

by William Huber

#### Illustration by Scott Baker



Title more or less sticks to the same line of thought, except this time around there's a far slicker production.

The album starts off with an atmospheric little intro, "Sand,"

guitar/bass/drum/vocal formula.

The album starts off with an atmospheric little intro, "Sand," a 36-second dribble that segues into the album's first single, the lumbering juggernaut "Welcome to the Fold." A killer riff mixed with a spooky psychedelicdrenched bridge made this song a great candidate for Filter's return to the public eye. Another song, "It's Gonna Kill Me," starts out with a sweet bass line reminiscent of "Hey Man" but cuts in with a jagged guitar hook. This song also features Patrick's first guitar solo.

One of the best songs I've heard in a long time is "Take a Picture," an insanely catchy acoustic-based tune about an experience Patrick had with alcohol, cocaine, and a major commercial airline (who shall remain nameless); this is a surefire bet for the next single. "Cancer" is a bass-heavy thundercloud with a gloriously heavy

finale. This song was actually supposed to appear on *The Matrix* soundtrack, but Patrick felt it needed tweaking and he pulled it from the project.

The difference between *Short Bus* and *Title of Record* is marked. On *Title*, the intense segments are as heavy, if not more so than those of *Short Bus*, but the softer parts are more poignant and thought provoking. It's a striking contrast that makes *Title* more mature than *Short Bus*. Finally, Filter is back.

t's been four years since the last Filter album, *Short Bus.* Fortunately, their new album, the starkly named *Title of Record*, has been worth the wait.

Short Bus was a seething, angry, energetic album, featuring the singles "Hey Man," "Nice Shot," "Dose," and "Under." Lead singer Richard Patrick, fresh from dropping his gig as Nine Inch Nails' touring guitarist, was seeking to separate himself from his former boss by toning down the electronic approach and sticking more to the



### WWW.G⊕+HGURL.C⊕ III

For this first installment of Website of the Week I chose an exceptionally well-designed personal home page. While this site might seem juvenile

in content to some, no one can argue that it is well done, to say the least. Although set up as a personal site, it contains massive amounts of information regarding Gothic music—a boon for those interested. Make sure you have the Shockwave Flash plug-in before you go there.

The first page of the site is an introduction done with Flash that leads to an animated menu. All of this looks very slick and elegant; not too

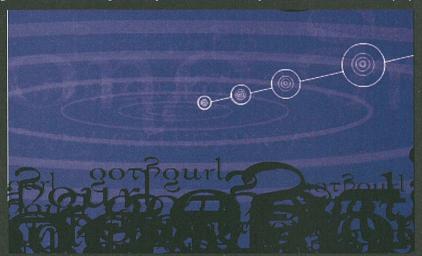
snazzy yet not too simplistic. While the site may be somewhat too melodramatic and personal for some people's tastes, would-be designers should take notes. The overall bandwidth use is negligible, but the Flash file needs a lot of processing power in order to display the animations smoothly. A lot of the effects employed in this site reminded me of

those used in the *You Don't Know Jack* games; mostly 2D shapes that moved very smoothly.

As far as the information is concerned, there is a detailed account about the inception of Gothic music and also a Gothic link archive. The rest of the page is, for the most part, a personal window into the creator's life. I know that some people shy away from such vistas, but the poetry section was most

inviting. Personally, I applaud any site that uses proprietary technology such as Flash well enough to make me ignore my disestablishmentarianist biases long enough to say, "You know, that's nice."

by Stephen Crim



## WANT TO BE PART OF AN EXPERIMENT?

Without question, the Leisure section of the *Reporter* is known as a guide to entertainment from music to movies, from RIT to Rochester and beyond. Never satisfied to just do more of the same, this year we are going to try an experiment—being a source for entertainment.

Some students have wondered about, or even questioned the lack of a creative writing section in the *Reporter*. While everyone is entitled to their own opinion on the subject, many, I believe, would enjoy a fictional story or a poetry section.

So, the experiment: A continuous story spanning several issues in which the basic story, plot developments, and characters will be generated by ideas from RIT students. While it will be written for the most part by *Reporter* staff, we're looking for people who would be interested in creating a brand new world, and would continue to be committed over a period of time to contribute to the story's progress. If you are interested or would like more-information, please send an e-mail to jp@mail.rit.edu by Friday, September 24.

The very nature of experiments—no one knows what this will turn out like in the end...

### **OPINION**

by Maria Kaczmarek

Watch your back, watch your drink...

ts never fail to amaze me.

The personal experiences with

Call me stupid, but frats never fail to amaze me. Now, I have had my own personal experiences with the Greek system, many good, many bad, and many ugly, but this weekend, I was simply out-and-out disgusted.

So I find myself at an off-campus frat party. The location is unimportant, as is the frat—after all, who really needs to know that it was a house that was booted off campus for violating RIT's mommy-daddy alcohol policy? What is important is the fact that these guys decided it would be a good time to get a local girl, a high school student, straight drunk. It did not matter that she was not 21; it did not matter that she was still a minor, as a matter of fact. What manner of twisted logic dictated this course of action? Don't ask me—I don't understand either, and the only conclusions I can draw turn my stomach.

I had many reasons to leave that party early; highest among them was probably the sight of that tipsy girl flirting with the brothers of the house, who had no problems responding with flirtations of their own, as well as physical contact. Pig Sty House, have a dish of my disrespect, with a side of sarcasm, for your next underage gathering. Oh, and if you are short on guests, there is a nursery school not too far from here....

This girl was not the only young woman, made vulnerable by the effects of alcohol in the past couple years at RIT, nor do I, unfortunately enough, expect her to be the last. Buzzed on independence, all too many students—fresh from the prison many saw their parents' homes to be—quickly find their way into numerous situations where they are placed in some form of jeopardy or another.

My humble assumption would be that drinking played a role in this girl's behavior and actions, and in the responses of the brothers of the house. Did anything undesirable befall that girl that evening? I cannot say; rather, I can only hope the opposite. There are times, of course, that undesirable sexual contact, or outright sexual assault, happens, alcohol or no ... whether people realize it or not, sexual assault can happen anytime, anywhere, under any variety of circumstances...

From a woman's point of view, I can tell you, being one is not easy and going to a college where the male to female ratio is 65:35 does not make it any easier. Being a freshman, I was compelled to write this piece because I was informed that most cases of sexual assault occur within the first three weeks of classes at any institution. This topic was pointed out to many freshmen, especially females, before classes had begun; however, I don't think enough was said about it. The only advice I received was, "be careful;" after I thought about it, I asked myself, how careful is careful enough?

How careful should you be? That question cannot be answered simply. There are many aspects of sexual assault to look at in attempting to answer that question. Sexual assault is a violent act that cannot be prevented in all cases; fortunately, one can reduce the risk of being assaulted by understanding a few concepts and keeping safety in mind. (And don't forget, males can be victims as well.) I can honestly say this is a scary topic to discuss, but I am not trying to make anyone paranoid. Sitting in a dorm room or apartment locked up does not mean you are not fair game for sexual assault.

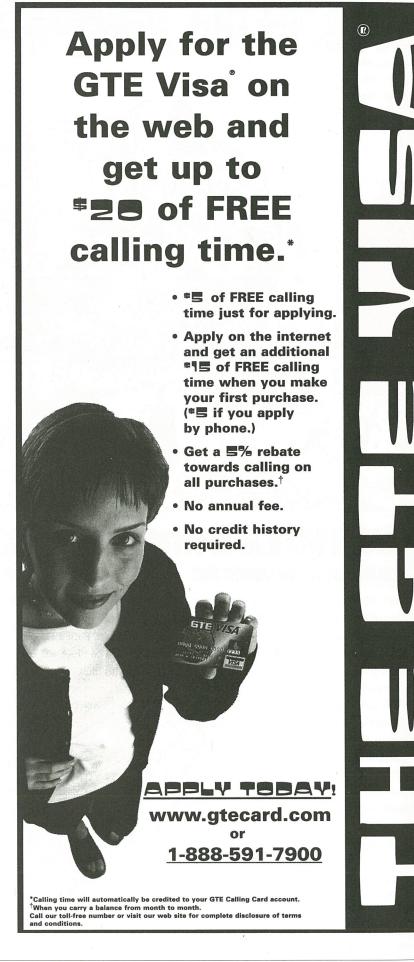
Although I am no expert, there are some basic rules I follow. First, when I travel, whether by car, walking, biking, crawling, I always try to travel with someone-especially at night. I believe it is more likely for an attacker to strike when someone is alone. Second, I trust my instincts. If I feel in danger, violated, or uncomfortable, I remove myself from the situation. If it becomes serious, I let someone I trust know, and I try to avoid the person/people that make me feel that way. Third, I play it safe. I surround myself with at least one person I trust and know pretty well, then I have someone to watch my back. When I go out to a party, dance, or gathering, I watch for signs that seem suspicious. I never accept a drink from another individual; I always get them myself and keep an eye on them. I know it is possible for someone else to spike my drink with something other than alcohol such as "roofies," or other types of tranquilizers and depressants, which are common date rape drugs.

For some time, I thought men did this as some type of sick joke or for kicks. As I became older though, I realized that it is a control issue. It's the disgusting high they get when they are in control, making women stereotypically submissive, abiding to their needs. When they are drunk, they use it as an excuse for their actions once their alcohol wears off. When sober, they use rationalizing methods and force to get what they want.

Secluding yourself from attending functions and parties will not prevent acts such as this. My best advice is to use common sense and choose your activities wisely. There are no parents here to watch out for us or to tell us what to do. We must make wise decisions on our own. When problems arise, we must learn how to handle them, instead of forgetting them and letting them slide. The perpetrator will only strike again. In sexual assault instances, victims lose everything from their value of self worth to their trust in others. They are robbed of their pureness. They did nothing to deserve that; who is the attacker to judge what type of punishment will suffice for doing nothing wrong? Under any circumstances, the victims are still left with the mangling tears, endless fears, and the demons or insecurity and confusion that were , placed there by the attacker that will remain there for some time. Unlike the attacker, who experiences no pain, no suffering.

If an instance where you are violated has already arisen, or does happen in the future, remember, you are the victim. You should not be ashamed of what happened, because you did nothing wrong. If you're the perpetrator, let it ride on your conscience for the rest of your life that you have carried out one of the most despicable acts conceivable. Violators take note: find a new hobby.

Important Contact Information Campus Safety/Escort Service: 475-2853 Emergency Campus Safety Number: 333 Campus Ministries: 475-2153 Counseling Center: 475-2261 Student Health Center: 475-2255



# RIT faces the FEFS Challenge



# Controversial new beverage contract leaves students out in the cold.

**By Shane Feldman and the Reporter Staff** 

Photo by Dan Acker

Mustrations by Jon Golden

"The Choice of a New Generation" is now also the choice of RIT. Pending the formal closing of a new beverage contract, the products of the Pepsi-Cola Company will be the only ones featured on our campus. For many, this may not seem like such a big deal. As far as sodas and other beverages go, it would seem that there is a wide variety to choose from on this campus. What if you were told, however, that your choices were now cut in half? What if you were told that this new contract went beyond new vending machines, affecting our sports teams and school publications? Now what if you were told that staff and student opinions were not solicited in this matter at all?

As of this writing, the RIT administration is very close to closing a new ten-year, multi-million dollar contract with the Pepsi-Cola Company. According to James Bingham, Director of Food Services, and William Batcheller, Director of Business Services, RIT is about to finalize a very complex "exclusive rights" contract. Both expressed confidence that the Pepsi contract will be inked before the end of this month. In preparation for the impending contract, Pepsi has already converted 95% of the campus' beverages to display and dispense Pepsi products.

The new contract secures Pepsi's presence at RIT for a period of 10 years. Many feel RIT may have over-committed itself in a lengthy contract. Batcheller refutes this argument, saying he is "not concerned" and cited an example of a high school that committed itself to Pepsi for 30 years and that there are "worse" contracts that have been signed.

Earlier in the year, the Food Service Department and Business Department sent out bid requests to the Pepsi and Coca-Cola beverage companies to secure the rights to the campus beverage dispensers. Bingham, a 29-year veteran of RIT Food Service, recalls Coca-Cola had won the right to the beverage dispensers for 28 of his 29 years in RIT Food Service. Coca-Cola has also had the rights to beverage dispensers in all Food Service areas. However, Batcheller claims both initial proposals from Coca-Cola and Pepsi were unsatisfactory. A second request was then sent out, which not only secured the rights to the beverage dispensers but included exclusive rights to the entire campus and the vending machines owned by the Fine Host Corporation.

Bingham explains that the exclusive rights contract concept is not uncommon. Both Coca-Cola and Pepsi have signed similar contracts, varying from three to ten years, with approximately 150 universities across the country. Penn State University has report

edly signed a 10-year contract worth \$14 million. Our new Pepsi contract specifies that RIT cannot disclose the amount of money being paid to the Institute. The rationale behind this, Bingham explains, is that Pepsi does not want to lose bargaining leverage among competing university contracts. However, he reassures the RIT community that "we did well on the contract."

Pepsi's proposal defeated Coca-Cola's with a deal three times more lucrative, according to a source from the Rochester Coca-Cola bottling plant. When Batcheller was asked about the Pepsi offer, he would not confirm or deny this, but reasoned, "Pepsi is hungrier for business than Coke." Though the administration has put a virtual gag order on discussions involving specific financial aspects of the contract, several undisclosed sources have reported to us a figure of \$2.5 million over a 10-year span. This values the contract at just \$250,000 a year.

The Food Service department recommended accepting Pepsi's proposals citing statistics that 65 percent of the products bought at vending machines last year were Pepsi products. After months of deliberations, RIT decided to go ahead with the Pepsi deal this past August. To explain the reasoning

behind such an aggressive contract, Bingham said, "Pepsi's intention is to make sure your taste buds become Pepsi taste buds; that you will leave RIT [as] loyal Pepsi consumers." Does this mean our diplomas will have a Pepsi logo in place of the RIT seal?

So now that all of this money is coming into RIT, where will it be allocated? According to Batcheller, the Vice President of Finance

#### "RIT signed this contract with its eyes wide open to work for the benefit of the students."

and the Budget Committee plans to distribute the money into three areas: staff training, faculty development, and improvements to the sports fields and construction of the new field house. Jim Watters, Vice President of Finance and Administration, describes "faculty development" as providing financial support to the colleges so faculty may have time to pursue professional enhancement of their skills, such as computer skills and scholastic research. Examples of "staff training" are programs used by management to train RIT staff. The much needed improvements to the sports fields were evident and are nearly complete.

Few people are dedicated to one single product. Most people enjoy a wide

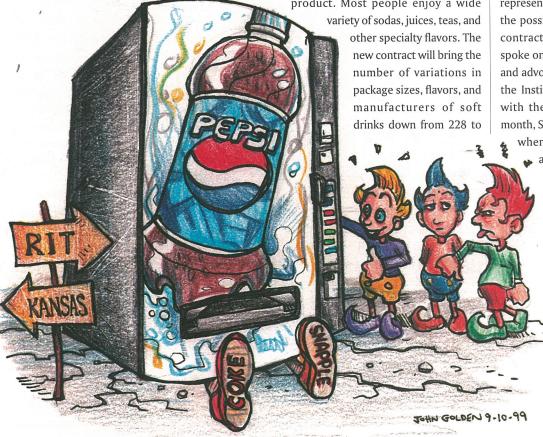
94. Gone is your Coca-Cola, Diet Coke, Sprite, your Snapples, your Nantucket Nectars, and many more. The impending completion of the Pepsi contract restricts RIT students to the following beverages: Pepsi, Diet Pepsi, Pepsi ONE, Mountain Dew, Mug Root Beer, Slice, Lipton Teas, Aquafina, Hawaiian Punch, Starbuck's Frappuccino, Schweppes ginger ale, Ocean Spray juices, AllSport, 7-UP, Sunny Delight, Citrus Hill Pink Lemonade, and Lemon-X juices. A key clause in the contract clearly states that RIT cannot "sell, dispense, or make available" any competing beverage products. Bingham admits that while the Food Service Department strives to offer a variety of products to meet its customers needs, he feels that the benefits of the deal outweigh the freedom of beverage choices for RIT students, faculty, and staff. Batcheller, on the other hand, feels that the number of choices offered by Pepsi are "enough" for RIT students, faculty and, staff. Unfortunately, this a huge assumption on his part, since it seems that the students, faculty and staff were not consulted on this matter.

What about the opinion of the student body? Did anyone bother to consult students or staff about this drastic environmental change? This past summer, RIT consulted with representatives from Student Government on the possibility of signing an exclusive rights contract with Pepsi. The student leaders spoke on behalf of the entire RIT community and advocated the Pepsi contract. They gave the Institute the "thumbs up" to go ahead with the contract. Ironically, earlier this month, SG hosted a "Rock and Jock" barbecue

where Coca-Cola products were given away. If the Pepsi contract had been signed prior to the barbecue, SG would have violated the Pepsi contract by making a competitor's product available on campus. Many student clubs and organizations on campus may be affected in their activities by the Pepsi contract due to these kind of legal stipulations.

Is there no reprieve from the new "PepsiWorld" we will all be living in? Well, yes and no. An exception in the contract allows the Corner Store, the Candy Counter, and any future food

continued on pg. 18 -





William Batchellar, Director of Buisness Services.

continued from pg.16

service areas to allocate 15% of their shelf space for other non-carbonated products, such as Snapple, SoBe, Arizona teas, and Nantucket Nectars. This exception does not include water or sport drinks, which will be limited to Aquafina and AllSport. The Pepsi contract specifies that Pepsi is to be placed in "prominent areas of display," limiting the other 15% of non-carbonated products to other, less prominent areas of the store.

Does this mean that we will be bombarded with Pepsi propaganda everywhere we go? While the Pepsi element will be present in many areas of the campus, the Institute does reserve the right to restrict advertisements on campus. RIT will not be seeing an excessive display of Pepsi products on campus without the approval of the administration. This means that Pepsi cannot reserve the right to display its signs and advertisements anywhere they want; RIT can veto any ventures by Pepsi to display the company name on campus. Bill Batcheller and the RIT Corporate Communications department have yet to decide on whether or not to permit any Pepsi signage proposals. The ultimate decision rests on the RIT administration to determine whether or not our campus should become a "Pepsi World."

The new Pepsi contract will also have an affect on the athletic programs at RIT. Earlier in the year, the Athletic Department was hoping to make a deal with Gatorade, a Coca-Cola product. Under the terms of the new contract, sports teams will be provided with new AllSport coolers and containers, as well as AllSport beverages. We asked Lou Spiotti, RIT Athletic Director, what affects this new deal has on our athletic

programs. "In general, it sounds like a real good thing for the school and possibly, the athletic programs." Spiotti did not give the impression that the new contract would have any ill affects on his programs, even though his department was not involved in the negotiations. The new contract gives Pepsi the "right of approval" for any advertising that appears in RIT sports arenas. This may also extend to printed tickets and Pepsi-imprinted containers for beverages sold at events, not to mention sports programs and yearbooks. Will teams be

forced to use Pepsi products instead of the traditional Gatorade? "Our teams don't use sports drinks—good old plain water is better absorbed by the body." Spiotti seemed enthused about the new contract and was looking forward to "opportunities to access [Pepsi] resources."

Student clubs and organizations on campus may benefit from the Pepsi proposal. The contract gives Pepsi the right of "first refusal," which allows them to determine whether or not to support a student club or organization on campus. If Pepsi refuses to support a club or organization, then that organization has the right

"Pepsi's intention is to make sure your taste buds become Pepsi buds, that you will leave RIT loyal Pepsi consumers."

to seek an alternate means for acquiring support or materials. The contract prevents student clubs or organizations on campus from "selling, dispensing, or otherwise making available any beverage" other than Pepsi without seeking its approval. Pepsi has already demonstrated its willingness to support student clubs and organizations by donating free Pepsi beverages for the RHA Pizza Wars on Saturday, September 4. Pepsi also sponsored the WITR and KISS 106.7, during the recent RHA Pizza Wars.

The new contract will also affect how Reporter conducts business. Under the new guidelines, campus publications are not allowed to solicit or accept advertisements from competing beverage companies. This refers to all

campus media, including the *Reporter*, WITR, sports yearbooks and programs, and any other publications that accept ads.

Is RIT unique among Pepsi-contracted universities? We contacted representatives at Syracuse University, Penn State University, and SUNY Fredonia, which also have signed similar contracts with Pepsi. It was discovered that their campuses met their new contracts with favorable enthusiasm. Bingham predicts RIT will receive the Pepsi contract with comparable favor, since more students on campus seem to prefer Pepsi, not to mention the money factory.

Not every aspect of this contract is negative. James Bingham believes one of the great advantages of the contract is the opportunity to partake in the National Pepsi Marketing Campaigns. Two student Pepsi marketing positions have been funded and allocated to work with Bingham. He also envisions opportunities to give away free products during the half-time of RIT athletic games and hosting events sponsored by Pepsi.

Most people probably are not very concerned about the product change. What they are concerned about is that none of the machines have card-swipe hardware installed yet. Bingham reassures that they are working to install 40 new high-technology card-swipes in the new Pepsi machines. This work should be completed in the next few weeks.

One rumor Bingham cleared for us is the possible addition of Pepsi franchise restaurants to our campus. These restaurants include Kentucky Fried Chicken, Pizza Hut, and Taco Bell. Bingham points out that the Pepsi restaurant divisions are not included in the contract, and he assures the RIT community there will be regulations disallowing those kind of restaurants on the Henrietta campus. RIT has run its own independent Food Service since 1962.

During the first few days of September 1999, several students scrambled to local stores in search of non-Pepsi brands to satisfy their unfulfilled cravings. Pepsi is a step closer to persuading RIT's faculty, staff and students to become lifelong customers. While the contract may benefit faculty, staff, and students by allocating the funds to improving the school, many ethical questions still remain unanswered as to whether or not the millions that the Institute will earn in the deal outweigh freedom of consumer. In response to the growing concerns, Bingham confidently states that "RIT signed this contract with its eyes wide open to work for the benefit of the students."

This week, Reporter took to the streets to get students' reactions to the new Pepsi contract (see previous article).

Here's what some of your classmates had to say to the question: -

"I am really not a big soda drinker, so I don't have an opinion on the matter."

-Ryan McCarthy

3rd year, Electrical Engineering

"As long as Pepsi can give something back that's good for the Institute; I don't really care [if only Pepsi products are offered]."

-Sameer Mathur

4th year, Info Tech

"I don't think that's cool. Pepsi's not everybody's best choice."

-Doug Lardo

3rd year, Info Tech

"Pepsi has got to go. Generation nothing."

-Alvin Aquipel

4th year, Graphic Design

"I'm not big on soda [because] it rots your teeth out. I don't like the fact that students don't have a choice."

-Andrea Thompson

3rd year, Photography Advanced

"It's pretty crappy; that's what I think."

-Angie Walker

3rd year, Graphic Design

"It doesn't matter to me. I didn't even notice."

notice.

Margaret Dumiak

3rd year, Packaging Science

"Coke or Pepsi? It doesn't really matter; it's just soda."

-Sean Lock

3rd year, EECC

"I think it's kind of lame and obviously they (RIT) did it for money....Sometimes you need a Coke."

-Mike Beaucham

4th year, Packaging Science

"How do you feel about Pepsi's new relationship with RIT, which leaves students little choice but to drink Pepsi products?"



"I don't really drink Pepsi, so it really doesn't matter to me." -Kimberly Duncan 2nd year, Physical Therapy

Compiled by William Huber & Brian Moon



"I'm a bottled water kind of guy. To me, it all tastes the same anyway."
-Santhosh Benjamin
2nd year, Printing Management



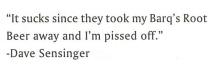
"I don't mind cause I just drink water."
-Kelly Mase
1st year, Applied Mathematics



"There should be a variety of soda pop and even if RIT has a contract with pepsi, we should have a choice." -Maxwell Amoch 3rd year, Printing Management



"I guess it's a little bit of a monopoly but since I like Mountain Dew; I [prefer] having Pepsi at this school." -Miguel Hammond 2nd year, Photo Tech

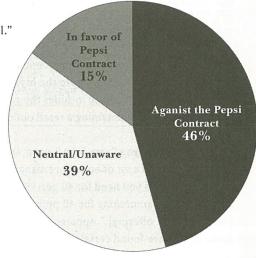


"What happens to the people who like Sprite? What about those people who want to be like Grant Hill?"

-Alan Prescold

3rd year, Business

4th year, Information Technology



Total - 213 students polled

# KIII.... versus the



Who has the better prices for your textbooks?

by Brian Moon

wo leaders of the online college bookstore war, varsity-books.com and ecampus.com created the following slogans: "There's a better way to save time and money." "Easy. Fast. Cheap."

The start of a new school year means purchasing many seemingly overpriced textbooks for classes. This could mean an agonizing trip to RIT's Campus Connections that leaves you \$200 or more lighter. The founders of varsitybooks.com and ecampus.com capitalized on the annoyance college students were facing. They created businesses where they could offer textbooks for a "cheaper, lower" price as well as offer the convenience of never leaving home to make a purchase.

Is it cheaper to buy a textbook from an on-line bookstore? We decided to investigate the issue for ourselves. At first glance, varsitybooks.com's advertisements emphasize that the student can save up to 40 percent on new textbooks. Likewise, it is difficult not to notice the flashing banners on ecampus.com's website claiming savings up to 50 percent. Varsitybooks.com claims the reason their prices are up to 40 percent below retail is, "because we're on the Web, we don't have the high overhead of a conventional bookstore." Overhead includes things like rent, utilities, and other expenses of maintaining a retail outlet that is visited by the public.

"I have to tell you," says John Roman, Director of Stores at RIT, "I'm in touch with a lot of bookstore managers and we are not able to find the books you need for 40 percent off." He continues, "I'm sure they have *something* for 40 percent off, but we don't know [what they are offering]." Apparently, discounts are very hard to come by. "I have found certain books [which pertain to classes at

RIT] at 10 percent off. I have even found them as much as 15 percent off. But I have not found any at discounts [like the online stores claim]."

The following is a price comparison that the Reporter staff conducted for Ziglar on Selling by Zig Ziglar; which is a required textbook for RIT's Professional Selling course. Varsitybooks.com is currently selling the book for \$9.00, which does not include shipping and handling charges. Depending on the shipping options, the final cost for the book ranges from \$13.95 to \$26.95. Ecampus.com is one of the rare online bookstores which offers free shipping. Here Ziglar on Selling may be purchased for \$10.20. Our own RIT Bookstore sells the book for \$12.00 and the option of shipping is entirely up to the student; whether it be by foot, bicycle, or automobile. In this example, the RIT Bookstore price falls between varsitybooks.com and ecampus.com, which is not surprising. "I saw the ads for the online bookstores but bought my books through our bookstore because I heard that we already have competitive prices," says Keziah Lain, a third year Accounting major. According to an annual M.I.R. study, RIT has been at or below the average national price for textbooks for the past two years.

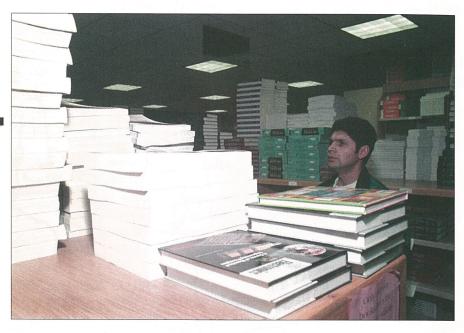
"I have to tell you," says John Roman, Director of Stores at RIT, "I'm in touch with a lot of bookstore managers and we are not able to find the books you need for 40 percent off." He continues, "I'm sure they have something for 40 percent off, but we don't know [what they are offering]."

Over the years, Roman and his staff have been striving to provide convenience to students. Campus Connections and the RIT Bookstore in its present form were introduced to the campus in 1985. Before that year, the area now known as the RITreat served as the location for the bookstore. "I remember the students used to be lined up all the way around to the candy counter just to get into the [place]," says Roman. His staff has been working to shorten the waiting times and the

long lines over the years. In order to provide room for much needed expansion, the first course of action was to move the bookstore from the RITreat area to its current location. In order to shorten the lines, checkout registers are available in every department. Finally, the use of bar-codes on textbooks also allows quicker transactions, which lead to more customers being served.

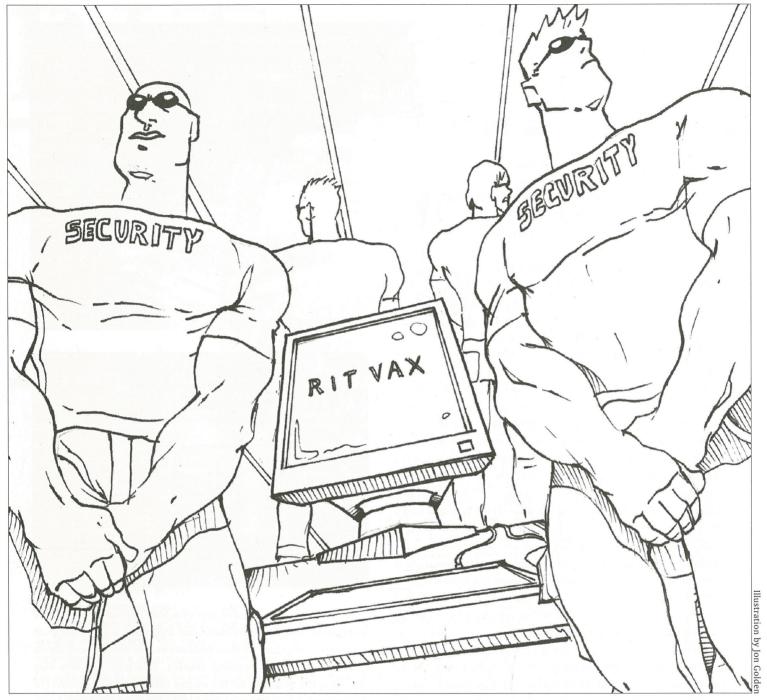
What about the convenience of having the books delivered to your doorstep? Roman disagrees with the notion that online bookstores are selling students "convenience." "[A student may think] 'Well, all I have to do is put my order on the Web and they'll ship it to me.' Now you're assuming they shipped you the right book." Roman cites the fact that when you buy online, you are purchasing merchandise without being able to view it. Is it really convenient? How does the online store know you from a student from MIT, IIT, or CIT? He continues, "You come in here with your course number and all of your books are lined up on the shelf by course number. We also have a complete printout of all books that you need. We have people on the floor working with you to help you find the books and assisting you in getting the books. Should you purchase a book and then drop [or withdraw from a course]; you can walk in the store and return the book." Roman compares the RIT experience to the online experience: "Is that more convenient than going into a virtual bookstore, having to search for the book, having it shipped to you, and then having to ship it back if it is incorrect?"

Which really is more convenient? The return policy for both varsitybooks.com and ecampus.com are similar. If the customer were to return a book, neither web site will reimburse the customer for shipping charges. The one exception is varsity-books.com, which "can only refund your shipping cost if the return is the result of our error." Paul Lenz, a fourth year Packaging Science major, also agrees, "I don't think it is much of a hassle to walk over to the bookstore and just buy or return books while on campus."





As each quarter or semester of school begins; more website companies, such as varsitybooks.com and ecampus.com, will push for student's business. Online bookstores may best serve students enrolled in distance learning courses. This way, students may purchase the textbook for the course without having to travel to the college. It is too soon to predict the future of purchasing textbooks online. Many students express satisfaction with the RIT Bookstore and it's services. The consensus among students, to borrow an old advertising slogan from the eighties, "You can't beat the real thing."



# 5 SECURITY BREACH ITY BREACH

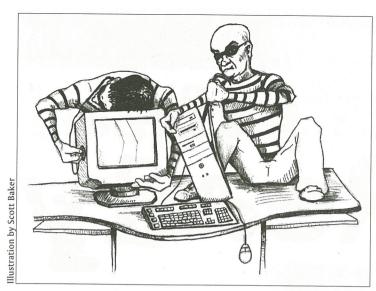
by the Reporter Staff

ahoo! Internet Life magazine recently rated the RIT campus as one of the "most wired" in the country. Is this such a good thing? We cannot ignore the benefits that we enjoy from having the campus wired. Being the most wired not only makes internal communications a bit more powerful than our good old analog telephone, but it also allows everyone access to the outside

world. Unfortunately, this also allows everyone on the outside to have access to us. Many of us go about our everyday lives carrying on normal everyday transactions with people electronically, without any problems.

Sometimes, though, there is a dark side to all of this free access. Certain unscrupulous people can break in and wreak havoc in our little digital homes. Your personal files can be tampered with. Your quarter-long project can be deleted. You might even be the victim of a spamming campaign that can render your connection to the outside world inoperative, not to mention cripple RIT's own system.

As we said above, most people use RIT's network services daily without incident. However, an incident that occurred this past



summer made us sit up and take notice of the vulnerability of the Institute's computer systems. Someone was able to successfully "hack" into one of RIT's mail servers and send out unsolicited advertisements to several hundred RIT mail users. While the effects of the hack were minimal, could worse things be much farther down the road? With this idea in mind we approached James Craig, Systems Analyst at the Department of Computer Science who is in charge of the Computer Science departmental network.

Many e-mail users at RIT were subjected to an unsolicited advertisement that apparently seemed to come from a server inside RIT. Most users simply deleted the e-mail and didn't give it a second thought. Mr. Craig was far more expressive when he explained the summer incident as an "attack." "Actually. there had been an attack on our computersbut not a direct attack." He continued. "Outside sources were gathering information regarding the machines we have in our systems." In layman's terms, these were electronic "burglars" who were slowly and continuously "casing the joint." "It was a slow process [for them], invisible over a short period of time. It became visible when monitored over a considerable period of time." Craig explained the attack as a sort of an information gathering routine.

"Once they had the details of our machine systems they could use specific system-breaking software and get into our machines. They could have also got a copy of our password files, in time breaking the individual passwords." With those tasks achieved, the "burglars" could get into any individual

machine and do whatever they wanted. RIT's Computer Science network and passwords were being used as a front for some other devious activity on another system. In the end, the affected party would have no choice but to blame RIT.

The damage in situations like this may not be apparent to casual everyday users. Fortunately, system

administrators got wise to the break-in in the early stages, "which basically resulted in inconvenience more than anything else." The information gathering procedure was performed

mainly through "telnet" and "ping" procedures that connect and log into to various remote computers and mainframe servers. "These procedures jammed our routers, making Internet access incredibly slow." Routers are computer network hardware that route or negotiate simultaneous network connections for many different computers. "Some of our systems had to be temporarily shut down. Up to now, there have been no records of any file damage."

At this point, it is virtually impossible to track down the identity of the attackers. How do you protect a network from a repeat attack? Craig told us that they are watching for any "unusual patterns." Working with the people

at Information Systems and Computing, most of the "back-doors" and loopholes in the system that would allow such an attack have been recognized. Since the attack was performed using a Computer Science department password, all CS students had to receive new passwords, and in some cases, new accounts from ISC.

What is the guarantee that RIT won't be attacked again? "Frankly speaking, there is no guarantee," Craig answered. "There are always be methods of outsmarting [the network]; the question is, 'How fast can we catch up?'" Craig

proposed the creation of a "network security panel" that would be solely responsible for monitoring the entire network. As of this writing, the National Security Agency has been notified of the attack. No further information is available at this time.

Perhaps you have read this whole article and you are still trying to figure out how any of this could possibly affect the casual user. According to Craig, personal computers connected to the RIT network are most vulnerable. This is due to the many variables in the way everybody has their computers set up. Lab computers are consistent in set-up, and are under constant surveillance for attack. "It is not possible for the students to keep constant vigil [on the security of their computers], and this makes the machines more vulnerable to such attacks." The standard warnings apply here - make backups of



James Craig, Systems Analyst at the Department of Computer Science, who is in charge of the Computer Science departmental network.

important files, do not accept downloads or attachments from e-mail addresses you do not recognize, and never surrender your password to anybody.

Craig summarizes his anxiety, "This time we were lucky enough to prevent a wide-scale loss. But who knows about the next time?" RIT has a trained and competent staff trying their best to keep unwanted guests out of our network. Perhaps it is time for RIT and ISC to get together and help fortify for the Second Wave before the Institute gets caught with their pants down again.

## **SPORTS**

## **Womens's Soccer**

# Young, Talented and

By Keval Mehta

**Photos by Elizibeth Torgerson** 





he RIT Women's Soccer team started off their season with a bang in their first home game. The Tigers, with fifteen freshmen, have a 2-1 record in their first three games—a great feat, for a team with so little experience playing together. They lost to Wilkes in their season opener 3-0, but they came back in style to defeat Hiram 5-2. The goal scoring did not cease there—they mauled Buffalo State at home 5-0.

Playing under wet conditions, the Tigers' great passing had Buffalo State chasing the ball most of the afternoon. Carol Rivers got the Tigers on the board 15 minutes into the game. Trica Schepler onetimed a great cross from Jaclyn Matejcik for the second goal. A great team effort lead to the third goal, early in the second half. Sarah Scanlon crossed a ball to Candace Blodgett, who flicked the ball off her head, to Rivers who volleyed the ball into the upper righthand corner of the net. Less than a minute later Janice Steinheider scored her first goal of the season. At 81:15 Rebecca Strejc scored her first goal of her collegiate career off a nice pass from freshman Rachel Parker. Megan Condon played a great defensive

game and Christie Brewer recorded the shutout, making six saves for the Tigers.

Head coach Tom Natalie is very pleased with the great improvements his team has made and how the team has gelled together so well after playing so little together. "It was also satisfying to see our players capitalize on our opportunities," remarked Natalie. Their 10 goals in three matches bore testament to that.





# Disappointment after rough start

By Andrew Quagliata

**Photo by Clint Baclawski** 



he newly renovated athletic field recently saw some action when RIT hosted a Men's Soccer Tournament. Richard Stockton, Muhlenberg College and Allegheny College all traveled to Rochester for one of the most premier regular season tournaments in the Northeast.

Playing their first game of the season, the Tigers faced Allegheny of Meadville, PA. RIT started the game with great intensity, pressuring the opposing team's goalie from the beginning. Less than six minutes into the match, Vance Kiviranna broke through Allegheny's defense and dropped a pass back to teammate Ryan Riskosky for the goal. In the second half, the momentum of the game switched in favor of Allegheny College. Two of their star players stepped up and combined for goals at 62:79 and 72:91. The final score was 2-1 in favor of Allegheny. After the game Coach Garno said, "We made some fundamental mistakes, especially on the defensive side of the ball."

RIT's next opponent: Richard Stockton of Pamoma, NJ. Before the Tigers laced their cleats they knew the competition would be fierce. Stockton was ranked 12th in the national preseason poll and made it to the third round of the NCAAs last year. As they did in the beginning of the prior game, RIT came out strong. Abdul Kamara found the back of the net at the 22-minute mark. The assist came from senior forward Rob Galinski. Richard Stockton fought right back, scoring in the 38th minute and sealing the game in the 56th. After the team's second 2-1 loss of the weekend, Coach Garno pointed to lack of aggressive defensive play for the team's loss.

Garno was disappointed with his teams overall performance, saying, "more guys need to be willing to put in the effort to win"

Eric Kromer, Ryan Riskosky, and Rob Galinski each made the 1999 All-Tournament Team. ■

#### **Upcoming Men's Soccer Games**

9/18 @ Ithaca, 3:00 p.m.
9/25 Home vs. Fredonia, 1:00 p.m.
9/29 @ University of Rochester, 7:00p.m.





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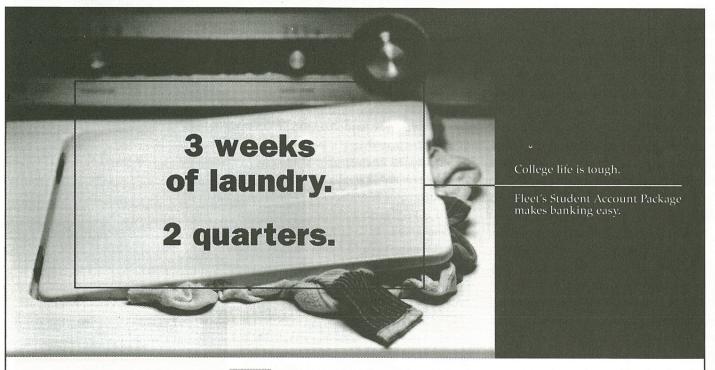
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# Renovations Make Way for an Exciting Year in Sports

By Kelly Pearson

Photos by Chris Ehrman

hen thinking back to last year, many will remember the not-sopretty construction site, adjacent to the track and field, that they encountered while walking to and from classes. For those who were not at RIT last year or those who just cannot remember, the construction sight seemed to be more of a jumbled mess of bulldozers and mud, rather than that of a site where work was being completed. Months passed before students and faculty saw any work being done on the field, yet, as a community, we were told that our money was being put to good use. Finally, in late April, the sod was laid and the new track was installed. As the spring rolled into summer the construction site became a signature statement of the good things to come in RIT's athletic program.

As the 1999 athletic year begins, RIT has more to offer varsity sports teams than ever before. Not only has RIT refurbished the track and field, but they have also added a new scoreboard. New dugouts have been installed for Women's Softball and renovations have been made to the Frank Ritter Arena; including the addition of new dasher boards, made of a metal frame, protected by a thick plastic. Tempered, seamless glass and netting have also been installed for the safety and protection of players and fans. All that remains to be completed is the renovation of the varsity training rooms. The groundwork for the eight lane, Olympic size track and field started a year ago and, included laying the foundation for a drainage and irrigation system. For the first time in several years, RIT hopes to host track and field home meets. The new field will house all the home games for Men's and Women's Varsity Soccer and Lacrosse.



"The new track and field should be recognized as the best playing surface in the area and, is either comparable to or better than that of the University of Rochester's Fauver Stadium" states Lou Spiotti, Director of Athletics. Spiotti is very excited about the renovations and feels that RIT has some of the best facilities to offer its athletes.

Chuck Mitrano, Director of Sports Information, shows the same enthusiasm as that of Spiotti. Mitrano, as he remembers back to last year, says just take a look at the new facilities as compared to last year—there is so much more to offer athletes and fans this year. The general consensus is that the newest athletic facilities seem to be a hit with players, coaches, and the administration. While supporting each of RIT's sports team fans, students and faculty





alike should take note of all the exciting new renovations that have raised the quality of RIT's athletic program.

# FALL SEASON PREVIEW

Varsity Sports

by Andrew Quagliata

#### **MEN'S CREW**

*Coach*: Jim Bodenstedt (third year as a Varsity sport, Bodenstedt established Crew as club sport in spring of 1993).

Last year: Varsity 8 received a bronze medal at the Stonehurst Invitational Regatta and the Head of the Fish. Won a silver medal at the Dad Vails last spring.

Key Veterans: Brian Marcais, Matt Huray, Ian Mack, and Chris Schuck

Season Outlook: Should contend for state and national title.

#### **WOMEN'S CREW**

Coach: Jim Bodenstedt

Last year: For the first time the team had two eights and a four-person crew.

Key Veterans: Elizabeth Chang and Joye Kleist.

Season Outlook: Building two-championship caliber eights.

#### **MEN'S SOCCER**



Coach: Bill Garno (4th season, 27-21-3).

Last year: 10-7-1, ECAC Semin-Finalist.

Returning Starters: Defenders: Adam Cisz So., Eric Truscott Jr., Midfielders: Rob Galinski Sr., Eric Kromer Sr., Cody Ostrum So.; Forward: Eric Seider So. Possible Starters: Goalkeepers: Aaron Landers Jr., Kevin Meredith Jr.; Defenders: Jared White So., Graham Yeager So.; Forwards: Vance Kiviranna Sr., Ryan Riskosky Jr.

Season Outlook: The Tigers hope to improve on last years 10-7-1 performance. Offence is atop the list of factors that will play a role in the success of this team. In the past

they have relied on a few players to carry the team, most specifically on offence. This year coach Garno is looking for more competitive players who are ready to take the next step. He wants "guys who are physically and mentally able to play at a high level for 90 minutes a game."

#### **WOMEN'S SOCCER**



Coach: Tom Natalie (4th season, 19-25-3).

Last year: 8-9, qualified for NYSWCAA State Championship, lost in first round to Elmira. Returning Starters: Defense: Wendy Right Sr., Shannon Slavin So.; Midfielder: Sarah Scanlon Sr., Janice Steinheider So. Key Newcomers: Forward: Carol Rivers So.; Defense: Rachel Miller Fr., Maura Scanlon Fr.

Season Outlook: This year's women's soccer team has a new look. With a large turnover from last season, more than half the team is new. Besides the teams initial lack of cohesion, having "one of the most competitive schedules in all of Division III" will make this season challenging. To their advantage, Coach Natalie says this team is extremely athletic and skilled. The team goal is to obtain a post season bid.

#### **WOMEN'S TENNIS**



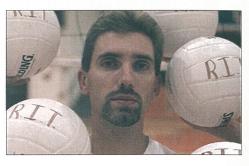
Coach: Ann Nealon (28th year, 180-82-3).

Last year: 6-3 (22nd consecutive .500 or better winning percentage).

Key returnees: Melanie Lowe So., Kristen Silvester So., Emy Zapiec Sr., Ashley Rigley, Sarah Brett Jr. and Jennifer Tipton Jr.

Season Outlook: Under Coach Nealon, the RIT women's tennis program has not had a losing season since 1975. This year Nealon says she has a "wonderful group of girls with great team spirit." This is a young team; having only one senior. Nealon expects the "team to compete at a high level," but she admits it will be a "challenging year."

#### **WOMEN'S VOLLEYBALL**



Coach: Tim Cowie (4th season, 92-34).

Last year: 33-10, won the NYSWCAA Tournament and made the NCAA Tournament.

Returning Starters: Jill Brewer Jr., Kelly Feiner Sr., Ushi Patel Sr., Emily Verbridge So., Allison Miller So. Key Newcomers: Amy Baxter Fr. and Erin Morsch So. Season Outlook: Rebuild from the loss of four key individuals. Coach Cowie has brought the Tigers to the NCAA Tournament in each of his three years at RIT and he hopes to do it again. They have the talent and chemistry to win, but their confidence and mental toughness will determine their success.

Extra note: Patel needs 1,730 assists to become the all-time Division III leader.

#### **MEN'S CROSS COUNTRY**

Coach: David J. Warth (3rd year).

Last year: 1998 Cross-Country Team Academic All-Americans. Returning runners (9): Rich Neiley Sr., Darryl Cooney Jr., Richard Boehm Jr., Scott Luzzi Jr., Andy Hartman Jr., Jonah Goodman Jr., Mark Huether Jr., Blaine Moore So., Aaron Fox So.

Key freshman: Mike Latham, Joshua Mattos, Eric Schoeberlein and Kevin Koch.

Season Outlook: The Cross Country team believes they can be one of the two teams from their District qualify for Nationals. ■

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