

R·I·T

The University Magazine

Spring 2011



Finding Faith on campus

Industrial designers are the creative minds behind products

NTID's new leader talks about his inspiration and what's next



RIT: The University Magazine

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The RIT brand: Help tell our story

Imagine a university that accomplishes the following:

- Rebuilds and revitalizes a country (Croatia) after wartime devastation.
- Sends students on co-ops and internships across the globe where they hit the ground running and are engaged with large and small companies. These students often have multiple job offers before graduation.
- Connects students from different disciplines in a project outside the classroom, and the team creates an environmentally friendly soap and shampoo package system to be used by the hotel industry.

• Prides itself on alumni who are leaders in their fields. For example, RIT has seven alumni who account for 11 Pulitzer Prizes in photojournalism.

• Works with the U.S. military to improve the reliability and safety of ships, planes and Humvees, thus saving lives while also improving transportation efficiencies for the public.

These are real stories from RIT. It is an impressive body of work from our students, alumni, faculty and staff. And this is just the short list of success stories.

These stories are the crux of a new branding campaign for RIT. We've spent the last several months working with an outside firm, 160over90, based in Philadelphia. We are embarking on a national branding campaign this year in strategic areas and markets, so you will begin to see the university be more aggressive in this promotional arena.

Brand messaging is more than just taglines and logos; it's about storytelling and projecting the personality of the brand. And what a story and personality RIT has to share with the world.

Why enhance RIT's brand now? The university has tremendous momentum so now is the time to leverage our assets. We need to enhance our image with the general public and also broaden and deepen our relationship with our closest friends. That's why we need your help as brand ambassadors. RIT has changed so drastically in recent years that many of our alumni don't fully understand what we have become.

So, how can you help us? First, feel free to send me an e-mail with success stories you have that connect to RIT (destler@rit.edu). Secondly, I invite you to our marquee "branding" event—Imagine RIT: Innovation and Creativity Festival. See for yourself the amazing activity at RIT. Spread the word. The free festival is from 10 a.m. to 5 p.m. on Saturday, May 7. More than 32,000 visitors attended last year's event, a hands-on spectacle with hundreds of exhibits and activities featuring the brilliant work of students, faculty and staff. I will see you May 7, rain or shine.

Go Tigers!

Bill Destler

Bill Destler
President
www.rit.edu/president



President Bill Destler talks about a new branding campaign during an open forum with the campus community. (Photo by A. Sue Weisler)



12 Engineering organizations on campus are working with alumnae to get more young women interested in the field.



18 Alumni talk about what their Peace Corps service means to them.

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Cover

Nur Shafika Mohd Sairazi, a board member of the Muslim Student Association; Jared Krichevsky, past president of the Jewish student group Hillel; and Prisca Edwards, a leader in InterVarsity Christian Fellowship, represent the diverse campus religious communities. (Photo by A. Sue Weisler)



24 In between classes, lab work and homework, religious communities have blossomed on campus. On any given weekend, about 1,000 students take advantage of the diverse programs and services offered by the Center for Religious Life. A national study shows that students' spirituality grows during college.

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Former Rochester mayor and police chief ignited his career at RIT.

NOTEBOOK

CIAS dean named

Lorraine Justice was named the next dean of the College of Imaging Arts and Sciences. She starts July 1.

Justice has served in higher education for more than 20 years. Under her leadership, the Hong Kong Polytechnic School of Design emerged as one of the top 30 design schools in the world. Frank Cost has been serving as interim dean.

RIT, UR join forces

RIT and the University of Rochester have created a joint master's degree in medical informatics.

Students will take courses at both campuses and receive a common diploma bearing the seals of RIT and UR.

Graduation speaker

Brian Hinman, a pioneer in the computer-based communication industry, is the keynote speaker for the 126th commencement celebration at 3 p.m. May 20 in Gordon Field House.

Hinman is a venture partner at Oak Investment Partners and executive chairman of GreenVolts Inc. and Aurora Algae Inc. He is co-founder of 2Wire, a provider of broadband service platforms for the DSL market.

New institute tackles health care

The university will open the Institute of Health Sciences and Technology this fall, which will consist of three facets of health care and position the RIT-Rochester General Health System Alliance as a contributing player in the reform of the nation's health care system.

The College of Health Sciences and Technology—becoming RIT's ninth college—will educate the next generation of health care providers and related researchers. Two additional components of the institute—the Health Sciences Research Center and the Health Sciences Outreach Center—will meet work force and community needs and apply innovative technologies to health care delivery.

The new institute will channel the strengths and expertise of the partnership to produce technological solutions to health care delivery. RIT's hands-on education complements Rochester General Hospital's applied clinical approach. Combining these approaches gives the alliance the potential to affect health care and improve the efficiency of the "smart hospital," says RIT Provost Jeremy Haefner.

A vice president/dean will be hired by July to lead the institute and will report directly to Haefner. The vice president will facilitate interactions with colleagues and CEOs at other institutions and will, initially, direct the outreach and research centers until those positions are filled.

RIT President Bill Destler and RGHS CEO Mark Clement will co-chair the institute's advisory board, consisting of faculty, physicians, staff, trustees and students.

Existing programs that will likely move to the institute include diagnostic medical sonography, nutrition/dietetics, biomedical sciences/medical technology, health systems administration, physician assistant, clinical research management and medical illustration.

The Health Sciences Research Center will focus on infectious disease and immunology, cancer, cancer vaccines and blood disorders, cardiovascular disease, health systems engineering, biotechnology, bioengineering, imaging science, computing and information science, deaf technologies and medical devices.

The final component of the institute, the Health Sciences Outreach Center, will aid regional work force development programs by retraining displaced workers in Lean Six-Sigma for health care, an approach to streamlining and improving patient-care processes. The center will also partner with regional work force development agencies and develop and support community health initiatives.

For more information about the alliance, go to www.rit.edu/rghs.

Susan Gawlowicz '95



IN THE NEWS

For more, go to rit.edu/news



"They're going out to verify that that person is actually there. My guess is that some of the smaller firms are pretty spooked by it."

(Boston Globe, Jan. 1, 2011)

Ron Hira, associate professor of public policy, talks about increased scrutiny by the U.S. Department of Homeland Security on H-1B visas, used by technology companies to import temporary workers.



"My favorite part is the sparkling lights at night, the phosphorescence. The diving is a bit of an adventure."

(The New York Times, Dec. 24, 2010)

Wendy Dannels, a faculty member in NTID's engineering studies department, talks about participating in a 10-day trip for deaf and hard-of-hearing scuba divers in the Philippines. She said when you move your hand in the dark, the water shimmers with small, glowing bits of plankton.

Holy collection, Batman!



The RIT Cary Graphic Arts Collection will be hosting an exhibition of The Stephen Neil Cooper Comic Book Collection this spring. The collection of comic books that were on newsstands in April 1956 is valued at more than \$20,000. (Photo by A. Sue Weisler)

Alumnus donates 202 comic books to Cary Collection

Comics may be a childhood staple, but they also became a “cosmic-sized vision” for one avid hobbyist.

Stephen Cooper '66 (illustration photography) just couldn't pass up a personal challenge: to amass a synchronized collection to include all 202 comic books that were on candy store racks and newsstands in April 1956.

The RIT alumnus recently donated The Stephen Neil Cooper Comic Book Collection to the RIT Cary Graphic Arts Collection. The value of the series is conservatively estimated at \$20,000.

“I became a comic book collector because of a boyhood memory of a science-fiction story that inflamed my imagination—about a colossal guy who kept getting so stretched out that planets could pass through him,” explains Cooper. “The story was called ‘Search for a Lost World’ and originally was published in *Strange Adventures* #67, April 1956.”

Cooper, owner of Sybille Gallery, a creative framing store in New York City, says he kept his alma mater in

mind during the 10-year span it took to complete the synchronized collection.

“Knowing the comics of April 1956 will be preserved intact—under archival conditions for the students to study into the next century—is my reward,” he says.

David Pankow, curator of the Cary Graphic Arts Collection, anticipates that the collection will become an important resource for many programs, including illustration, book design and film and animation.

“The comic books in the Cooper Collection are in as-published condition and for that reason make a breathtaking impression on everyone who sees them,” Pankow says.

The Cary Collection was originally established at RIT in 1969 as a small library based on Melbert B. Cary Jr.'s personal collection of books on printing history and the graphic arts. The present-day collection includes some 40,000 volumes as well as manuscript material and historic printing artifacts.

Marcia Morphy

NOTEBOOK

CLA dean named

James Winebrake, a noted transportation and energy policy scholar, has been named dean of the College of Liberal Arts.

Winebrake was chairman of the Department of Science, Technology and Society/Public Policy for eight years. Former dean Robert Ulin returned to a faculty role.

Uplifting research

RIT researchers have proven the existence of stable optical lift—the use of a beam of light to move and manipulate particles in the micrometer scale (similar to how air is used to achieve airplane flight).

The technique has applications in biotechnology, astrophysics and microelectronics. It eventually could be used to power micro-machines or enable long-distance space travel.

New master's program

RIT has introduced an integrated science master's program focusing on environmental forecasting and disaster preparedness and response.

The National Science Foundation-funded program wraps around existing master's degrees in imaging science, computer science and environmental science.

TOUR STOPS

These are among the facilities RIT administrators visited to get ideas for the university's new arena.

HSBC Arena, Buffalo, N.Y.

Opened: 1996
Seating: 18,690
Cost: \$127.5 million

The home of the NHL's Buffalo Sabres hosted the Stanley Cup finals in 1999 and this year's World Junior Championship.

General Motors Centre, Oshawa, Ontario

Opened: 2006
Seating: 5,400
Cost: \$45 million

The Oshawa Generals of the Ontario Hockey League play here, and it's a premier destination for Canada's other junior hockey programs. The complex includes the Oshawa Sports Hall of Fame.

Goggin Ice Center, Oxford, Ohio

Opened: 2006
Seating: 3,200
Cost: \$34.8 million

The Miami University Redhawks, who joined RIT as participants in last year's NCAA Frozen Four tournament, are among the winningest Division I hockey programs.

The team's arena is located in a residential area of campus, providing easy access to students who live on campus.

The arena tour



The joy of RIT hockey fans is reflected on the high-definition video screen inside Pittsburgh's Consol Energy Center on Dec. 30. The arena, where the Tigers beat Robert Morris 4-3, is one of several that officials are looking at for inspiration. (Photo by Thérèse Hannigan)

New facility will draw on best practices

Leading up to the Tigers' Dec. 30 match-up against Robert Morris University, expressions of awe could be easily detected. RIT hockey fans, strolling the corridors inside Pittsburgh's Consol Energy Center, couldn't help but marvel at the amenities.

The new home of the National Hockey League's Pittsburgh Penguins opened last year and holds more than 18,000 seats. It includes a 4,000-square-foot team store, an impressive array of concessions, and glass-enclosed vistas overlooking the city skyline. And just above center ice, the arena's state-of-the-art

scoreboard, which flaunts high-definition video screens measuring 15 feet by 25 feet, is impossible to ignore.

Jim Watters counts himself as an admirer. RIT's senior vice president for finance and administration beams as he recounts his experience that day. A Pittsburgh native, Watters enjoyed VIP treatment that included a tour of players' facilities inside the arena by none other than Penguins head coach Dan Bylsma.

"It was a wonderful hour and a half with the coach," Watters recalls with a smile, crediting RIT men's hockey coach Wayne Wilson for arranging



Vicki Schultz '94, '99 and Stephen Schultz '89 are providing the campaign's opening gift of \$1 million. (Photo by A. Sue Weisler)



A capacity crowd of 2,100, a Division III women's hockey regular season record, jammed Ritter Arena Jan. 21 when the top-ranked women's team took on SUNY Plattsburgh. (Photo by Dylan Heuer)

the opportunity. Bylsma, a former college hockey standout, played under then-assistant head coach Wilson during their time together at Bowling Green University.

But while enjoying the experience, Watters explains his inspection of Consol Energy Center remains part of a larger fact-finding mission with serious implication for the future of RIT hockey. Since the fall, members of the university's administration have been touring arenas throughout the region to document best practices when it comes to enhancing the game day experience for players and fans. It follows RIT President Bill Destler's announcement that the university will move ahead with plans to build a new hockey arena on campus.

Still in a preliminary stage of planning, the questions now facing administrators include, "What should RIT's arena look like? What amenities should it feature?" For answers, they're examining facilities that include NHL venues—specifically in Pittsburgh and Buffalo—other college arenas, and even junior hockey locations in Ontario, Canada.

"We're really coming up the learning curve in terms of what's the latest thinking," explains Watters.

To help finance the construction of a new arena, RIT launched Tiger Power Play—The Campaign for RIT Hockey, which targets alumni and other supporters of RIT men's and women's programs.

Stephen Schultz '89 (computer science), co-founder and chief technical officer at Pictometry International Corp., along with his wife Vicki Schultz '94, '99 (business administration, MBA), are providing the campaign's opening gift of \$1 million. Schultz is co-founder of RIT's colorful Corner Crew cheering section.

"I always said if Pictometry took off, I'd kick in toward a new rink," Schultz says, "and I now have the opportunity to do so."

With a campaign goal of \$15 million, administrators are preparing a business model that will allow the university to finance up to \$15 million in additional construction costs. Watters says a capacity of approximately 4,000 seats—double the size of Frank Ritter Arena—will generate additional revenue through ticket sales and enhanced concessions.

Dating back prior to last year's NCAA Frozen Four tournament appearance, Tigers hockey has remained a hot ticket and has dictated the need for a new space.

Sellout crowds inside Ritter Arena are common, which prevent some students from attending certain games.

While a location for the arena has not been determined, factors for consideration include off-campus access, parking and ease-of-access for students. That decision may come as early as this summer with a timeline on construction to follow.

But another important consideration will be how to create an environment that is uniquely RIT. Watters believes the Consol Energy Center achieves recognition of its local community, incorporating steel as a focal point of its architecture and showcasing displays that pay homage to Penguins folklore.

"Here is the life and the history of Pittsburgh incorporated into the building in a very tasteful, high-end way," he states. "How can we do that at RIT?"

Paul Stella '03

Q&A

Why a new arena?

Steady progress and success for men's hockey and a planned move to D1 for women's hockey mean the logical next step is a new facility. The teams need a bigger venue to match their national stature, creating a high-value fan experience and providing ample capacity to ensure more students can attend each game.

What will happen to the current arena?

Ritter Arena will remain open as an ice arena after the new facility is built.

Why not just expand the current arena?

Constructed in the center of campus, Ritter Arena is landlocked by other facilities and designed in such a way that expansion of seating and media capacity is impossible.

Will the tradition of the Corner Crew be continued?

Absolutely. The facility will make the Corner Crew experience available to more students while maintaining the great home-ice advantage that the Crew gives the Tigers. (Read more about the Corner Crew on page 48.)

For more details

To learn more about the campaign, go to www.rit.edu/powerplay.

About Students

EDUCATING OTHERS



NTID student Lauren Aggen wrote a book about her heart transplant as a way to educate others. (Photo by Mark Benjamin)

Book allows student to say thanks

Not many students can say they've published a book.

Lauren Aggen was born with hypoplastic left heart syndrome, leaving her left ventricle too small to pump blood through her body. Her prognosis for survival was bleak without a heart transplant. But when she was 8 days old, a donor heart became available.

Aggen, a second-year applied liberal arts major at NTID, wanted to write a book to educate others and "express my gratitude to my donor family for making the unselfish decision to donate their son's organ."

On Dec. 20, Aggen's book, *Austin's Gift: The Life of a Grateful Organ Recipient*, was released.

HONOR

ROTC wins 'High Flight' award

The Air Force ROTC Detachment at RIT was recognized as the top medium-sized detachment, winning the 2010 Northeast Region "High Flight" Award.

This was the second time the detachment was recognized for its exceptional educational programming, cadet activities and the quality of cadets commissioned as officers for the U.S. Air Force.

GETTING INVOLVED

Students make civic connections

RIT will offer students the opportunity to take what they've learned in the classroom and apply it to community work through AmeriCorps' Students in Service pilot program.

The university has been selected as one of four New York universities to participate in the initiative. It is designed to challenge students to develop civic skills and increase connections with the local community.

Through Students in Service, 25 RIT students will join the AmeriCorps program part time.

RIT behind the scenes

Five RIT students are documenting their lives in a webisode series.

The webisodes are a real-life virtual road map to what RIT is all about—from classes and working in labs to finding time for coffee and attending club meetings.

Learn more at www.youtube.com/RITAdmissions.



Frozen fun

Thousands of members of the RIT community participated in the second annual FreezeFest celebration Feb. 4-6. The event kicked off with an outdoor snowboarding competition, which attracted about 300 students. Bill Dwyer, president of the snowboard club, is shown above.

That was followed by the 30th annual Gospel Fest,

BY THE NUMBERS

ABOUT FOOD ON CAMPUS

\$24 million
total in campus food sales during a school year.

135,000 pounds
amount of french fries eaten on campus during a school year.



Photo by Jonathan Foster, ETC Photo/The Wallace Center

which drew 600, and a men's hockey game against Air Force. More than 2,500 people attended a performance by the featured entertainer, comedian Aziz Ansari. He is best known for his role as Tom Haverford on the NBC sitcom *Parks and Recreation*.

Festivities also included a snow-sculpting competition, chili cook-off, carriage rides and Global Union's Unification celebration. The weekend ended with Student Government Super Bowl Extravaganza.

IN THE CLASSROOM

Freshmen get keys to the lab

Mission: Build a device for scholars to illuminate historical documents and manuscripts, shining light into crevices from different angles and mapping surface details.

First-year students at RIT's Chester F. Carlson Center for Imaging Science are up for the challenge. They are part of the center's Innovative Freshman Experience, where incoming imaging science students are challenged with active learning from the outset. The project—in its first year—replaces the traditional yearlong lecture-and-lab sequence and gives passive learning the boot.

"The idea is for freshmen to be creating something useful right away," says project leader Stefi Baum, director of the Chester F. Carlson Center for Imaging Science. "Why wait until they're seniors to do multi-disciplinary design projects? The way you really learn is by doing, using and seeing the purpose."

CO-OPS

Students develop video game exhibit

Ned Blakley and Matt Fico made history on their co-ops. Literally.

The two B. Thomas Golisano College of Computing and Information Sciences students joined a team at The Strong in Rochester to help develop a new exhibit at the institution's National Museum of Play. The interactive exhibit, eGameRevolution, chronicles the history of video games and is permanently on display.

Blakley, a third-year new media interactive development major, produced two videos that run on a loop in the exhibit.

The first is a short compilation of the 24 games that, in his opinion, are the most important in history. The second is a 30-minute montage of video game references in popular culture.

Fico, a third-year game design and development major, created a flash game called "Name That Tune." Visitors hear snippets of popular video game music and guess the origin.

"We each have our own projects to point to and say, 'That is what we toiled over during our co-op. We weren't just playing video games,'" Fico says.

Adds Blakley: "It has been a way to combine what I'm doing in school with what I enjoy doing."



Student Ned Blakley, left, discusses details of the National Museum of Play exhibit with RIT professor Stephen Jacobs, middle, and fellow student Matt Fico. (Photo by A. Sue Weisler)

34 percent

food grown, manufactured or produced within 150 miles of campus.

11,000 pounds

fresh broccoli eaten on campus in a school year.

700

students who work in food service on campus.

IMAGINE

THIS

The Virtual Theatre, below, was a 2010 favorite. Technology captures body movement that controls a synthetic actor on a virtual stage.

INNOVATION AND CREATIVITY FESTIVAL



IMAGINE RIT: INNOVATION AND CREATIVITY FESTIVAL VISITORS HAVE BEEN DAZZLED BY HOT DOG-SERVING ROBOTS, WORLD-CLASS ARTISTRY AND A FLEET OF ENERGY-EFFICIENT VEHICLES.

The number of visitors has grown from 18,000 in its first year to 32,000 in 2010, its third rendition.

And the festival's success has helped establish RIT as an innovative university.

But perhaps the biggest beneficiaries of the Imagine RIT experience have been RIT students. The festival has provided them with an outlet to showcase the projects they spend months tinkering with in their dorm rooms to thousands of people.

For students, that experience has proven to be invaluable.

RECOGNITION



Justin Lewis received a surprise when he opened his e-mail inbox in early January. He and fellow students Fran Rogers and Taylor Rose were selected as finalists for Digital Rochester's inaugural Greater Rochester

Excellence and Technology awards.

The award, which they won Feb. 1, wouldn't have ever happened if the students didn't present at Imagine RIT.

"It turns out that someone who saw us present at Imagine RIT nominated us," says Lewis, a fifth-year computer science major from Colchester, Vt.

Digital Rochester, an organization of technology professionals and entrepreneurs, recognized the students for developing their Open Video Chat program, a video messaging system that is used on the One Laptop Per Child initiative's computers.

The initiative seeks to provide rugged, inexpensive, low-power laptops to children in impoverished areas across the globe. Because its hardware is limited, video chatting is also limited—which makes it difficult for deaf and hard-of-hearing children to use. Open Video Chat has found a way to improve video speed to the point where it can accommodate the use of American Sign Language.

"We didn't do this to win any awards or receive any attention," Lewis says. "But this honor shows that other people appreciate our work. It's a very nice feeling."

Lewis plans to present at the upcoming festival, but he hasn't decided what project to feature. Chances are, he says, visitors will find him in RIT's Center for Student Innovation.



HELPS STUDENTS SUCCEED

AFFIRMATION



Sarah Duman came to RIT uncertain about which major she'd pursue. She was leaning toward industrial engineering, but hadn't completely settled on it.

Then she presented at Imagine RIT.

"Imagine RIT really reaffirmed that I was making the right choice. Seeing some of the exhibits that the older students were working on was amazing. I knew I wanted to be in engineering," says Duman, who is now a second-year student from Cheektowaga, N.Y.

Duman was part of the Women in Engineering exhibit, which aimed to spark an engineering interest in younger students—particularly girls. But it was her experience wandering the festival during her breaks that may have left the most lasting impact.

"There's a lot of conversation right now among students about whether or not RIT has school spirit beyond the hockey games," Duman says. "But at Imagine RIT...the amount of people who come together that day show the spirit and creativity that we have. Being able to be a part of that and connecting with my counterparts in other majors and colleges was pretty amazing."

Duman says she's anxious to get deeper into her engineering curriculum so that she can create an exhibit that's as innovative and interesting as many of the upper-class exhibits she witnessed at last year's festival.

"You know technology is always improving and people are innovating—but I had no idea it was happening in our own backyard until I saw all those students presenting the great things they've come up with," Duman says.

GROWTH



Presenting a project in front of thousands of people can go a long way toward polishing one's communication skills, says Nick Sawicky, a fourth-year multidisciplinary studies major.

"At first I was kind of shaky," Sawicky says of presenting at the inaugural festival in 2008. "But then I got used to it and improved as the day went on. Speaking to crowds of people that I didn't even know is a great experience to have under my belt."

And it helped Sawicky prepare for what came next—presenting the Scube, a large cube that people can enter to obtain an immersive learning experience, at conferences across the country.

"We've presented in Pasadena, Miami and Washington, D.C. It feels like we're always on tour," says the student from Philadelphia.

Sawicky is a part-time student employee in the Department of Imaging Science's Insight Lab, which developed the Scube. He wants to become a teacher—an ambition that materialized while working on the project.

An added benefit to Imagine RIT, Sawicky says, is the opportunity to see what others at RIT have been working on.

"I was able to hand off the reins a little bit last year and had others do the bulk of the presenting. So I got to see the rest of the festival," he says. "Seeing what RIT is all about is really cool. There were some amazing projects."

The Scube will return to Imagine RIT this year. And Sawicky says he's anxious to show it off to his friends and other visitors.

John Follaco

IF YOU GO

What: The Imagine RIT: Innovation and Creativity Festival has become RIT's signature event, a showcase that displays the innovative and creative nature of RIT students, faculty and staff.

When/where: 10 a.m.-5 p.m. Saturday, May 7, on the RIT campus.

Cost: Free.

Parking: Free and available at RIT and at Monroe Community College, with a free shuttle to campus.

What you'll see: Hundreds of exhibits and performances ranging from sophisticated engineering senior design projects to a capella performances to student-designed arcade games.

Plan your day: To learn more about what's on tap for this year's festival and build an itinerary for your visit, go to www.rit.edu/imagine.


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Dan Bolinski '07 designed the gloves worn by Pittsburgh Steelers wide receiver Santonio Holmes (10), who catches a touchdown pass as Arizona Cardinals Ralph Brown watches during the fourth quarter of the NFL Super Bowl XLIII on Feb. 1, 2009, in Tampa, Fla. (AP Photo/Chris O'Meara)

BY DESIGN

Graduates are creative minds behind everyday products

When Pittsburgh Steelers wide receiver Santonio Holmes caught the game-winning touchdown in Super Bowl XLIII, he had a little help from RIT graduate Dan Bolinski.

Bolinski '07 designed Holmes' Reebok NFL Pro Lite Fade gloves, which feature a non-slip treatment on the glove's palm to aid in gripping the ball. He also designed Reebok uniforms for the NFL, NHL, NBA and NCAA, sideline apparel worn by coaches and equipment used by trainers.

Bolinski, who worked at Reebok for three and a half years, originally enrolled as an illustration major, but during his freshman year he realized the industrial design program used many of the design skills he liked, including sculpture and drawing.

He soon learned that industrial designers are the creative minds behind the look of everyday products, from cell phones, laptops and furniture to sports cars, kitchen appliances and housewares.

Graduates work in apparel design, consumer product design, packaging, furniture design, museum exhibition design and toy design. They are employed at companies as diverse as Hasbro, Nike, K-Swiss, Tupperware, Ethan Allen, LG Electronics, Hershey Foods and Fisher-Price.

The program has grown dramatically over the past six years with a nearly 200 percent increase in applications since 2006. Last year, 184 prospective students were vying for 45 spots. Increased attention to design in the

consumer products market has led to the growth.

Bolinski began his career at Reebok. During his senior year, he interned in the company's sports licensing division. After graduation, Reebok brought him on full-time as an apparel designer. In May, Bolinski will move from Boston to Beaverton, Ore., where he will begin working for Nike, which recently signed on as the new supplier of NFL uniforms, sideline apparel and fan gear.

Most art and design students come to RIT with little knowledge of the industrial design field. The program often sees students transfer from other art disciplines, as well as from majors as diverse as engineering and packaging science.



Bose SoundDock® Portable, designed by Sam Aquillano '04, for Bose Corp.



MC9500 Mobile Computer, designed by Mark Palmer '06, for Motorola Inc.



Ping PGS Tour Staff Golf Bag, designed by Tony Quartarone '05, for Ping Inc.



Contigo Autoseal Travel Mug, designed by Don Lehman '06, for Ignite USA LLC.

About the Program

The industrial design program began in the early 1970s by professors Craig McArt and Toby Thompson. The program's first class graduated in 1974. Today, there are 195 students enrolled in the industrial design BFA and MFA programs.

The program has garnered national attention for the high quality of design projects produced by its students. In the seven years the Industrial Design Society of America has presented the National Student Merit Award, three RIT students, including Sam Aquillano and Dan Bolinski, were awarded top honors in the Northeast division.

The program continues to be ranked among the best in *BusinessWeek's* annual survey of "Top Design Schools."



Ski wear, designed by Molly Rose Urquhart '03, for L.L. Bean.



Tasha Super Hi Shoe, designed by Luz Zambrano '04, for Gravis Footwear/Burton Snowboards.

Molly Rose Urquhart '03 came to RIT as a graphic design major but soon transferred after having an experience similar to Bolinski's.

"I started making friends in the college and started seeing students' work in 3D and I thought it was so much more hands-on and tangible versus graphic design," says Urquhart, who designs men's and women's active outerwear and women's active apparel at L.L. Bean. Her office is located a few blocks away from the company's flagship store in Freeport, Maine.

Urquhart has worked for L.L. Bean since 2003. She was hired after completing an internship with the clothing and footwear company.

"One thing I really love about my job is that you truly get to see the end result," she says. "The idea for a project comes out of your head, onto a piece of paper and one day I can be at a ski resort and see someone wearing my jacket. It's the coolest feeling on earth."

Sam Aquillano '04 shares Urquhart's high regard for the applied nature of their career field.

"The great thing about RIT is its very practical approach to design. We had studio courses in furniture design, housewares, and medical equipment. Designing projects in these different sectors, I felt very prepared coming out of school," he says.

Aquillano is a designer at Bose Corporation in Boston, where he designs components

for high-performance audio systems. He reduced his full-time schedule to two days a week to focus on teaching at both Wentworth Institute of Technology and the Massachusetts College of Art and Design, and to help establish Design Museum Boston, an idea that grew out of Aquillano's passion for sharing design with the world.

Aquillano landed an internship at Bose after attending a portfolio review at an Industrial Design Society of America conference. After graduating, Bose offered him a job.

"I think the main thing that got me the job at Bose was that my work was very practical and it was able to be made," he says. "It was real, not just a fake design project."

Laura La Bella Cummings



Mona Carbonel '95 says there weren't many women in engineering classes when she was in school. Carbonel now works with WE@RIT and has supervised engineering co-ops to make it easier for young women to enter the male-dominated field. (Photo by A. Sue Weisler)

Building **Support**

Alumnae reach out to current, future engineers

When Mona Carbonel '95 started at RIT in 1991, there were three women in her civil engineering technology classes.

Emily Cole '99 was one of a few in industrial engineering and Mary Ellen Coleman '86, '02 managed the even rarer field of computer engineering.

All three negotiated the maze of male-dominated classrooms. They were also among the first to participate in fledgling engineering organizations on campus like the women in engineering program, WE@RIT, and the student section of the Society for Women Engineers.

Now, as members of the external advisory board for WE@RIT, they are among key women who have returned to RIT to ensure that more students, especially young women, are prepared



Emily Cole '99



Mary Ellen Coleman '86, '02

for the realities of the workplace.

“They learned the value of networking and learning from professionals in the field to enhance leadership skills, and also how important it is to extend a hand to those following in their footsteps,” says Margaret Bailey, executive director of WE@RIT.

The early years

When Bailey started as a faculty member in the Kate Gleason College of Engineering in 2003, she walked into a place that had already set the groundwork to improve gender diversity.



Margaret Bailey

There were loosely constructed meetings of female students and faculty from the college and one formal organization, the student section of the

Society for Women Engineers, supervised by then-associate dean Margaret Anderson.

Anderson and Bailey worked together to establish more in-house programs and support for the young women in the college. They also worked on outreach for prospective students.

“They learned the value of networking and learning from professionals in the field to enhance leadership skills, and also how important it is to extend a hand to those following in their footsteps.”

Margaret Bailey, executive director of WE@RIT



Middle school girls from the Rochester area participated in the Park & Ride program last fall at the Kate Gleason College of Engineering. (Photo provided by Jodi Carville, WE@RIT)

Donation helps new programs

The Gleason Family Foundation has committed \$3 million to the Kate Gleason College of Engineering to create the Gleason Family Foundation Faculty Development Fund.

The gift will be used to recruit and hire faculty for the newly established chemical and biomedical engineering degree programs and to assist the new faculty as they establish laboratory facilities and resources for student learning and research.

The chemical engineering program was launched in 2009 and currently has more than 120 students enrolled. The biomedical engineering program welcomed its first class of nearly 40 students in September. The chemical engineering program emphasizes critical areas such as nano-scale engineering and alternative energy, while the biomedical engineering program focuses on systems biology and engineering analysis for the biomedical industry sector.

When they began developing programs for younger girls, the college students played a big role in making them both fun and relevant.

One of those students was Christina Alzona, who held a co-op position with Bailey in 2003.

“I think of her every time we do Park & Ride because she helped me develop it,” says Bailey. “She came up with the name and she knew we wanted it to be about robotics and an amusement park theme.”

Park & Ride, a two-day program for middle school girls to introduce physics and

engineering concepts, was launched in April 2004 on a shoestring. There were limited resources, few participant prospects and minimal support staff, with Bailey and Alzona stuffing envelopes and managing the process from registration to event activities.

Through their efforts, 15 girls enrolled. Today, there are waiting lists.

The program used the popular Lego Mindstorm kits. Staff from Disney were invited and talked about amusement park design. RIT faculty and students volunteered.

“They liked the Disney people, they sort of liked us professors, but they really liked the college kids,” Bailey says.

WE@RIT was formally chartered in 2005. That fall, programs for high school girls began and weekend, summer camp and online courses were launched. But the core of WE@RIT always focused on the college-age students. The small groups of young women were encouraged to band together for networking and support.

After the students graduated from RIT, the experiences they had together, and the preparation they had through co-ops, was what eventually provided success in the workplace.

Graduates return

IBM management asked alumna Coleman, an information architect in IBM's Information Management Support division, to be a liaison to RIT to promote women in science, technology, engineering and mathematics careers. The company provides co-op experiences and has hired many RIT graduates.

“I reached out to the Career and Co-Op office first and they introduced me to Margaret Bailey,” she says. She became a member of WE@RIT's external advisory board.

Cole, an industrial engineer who now owns her own engineering consulting company, Cole Minds, supervised RIT students when she worked for Delphi Corp. from 2003-09. Her background in lean manufacturing provided the co-ops with hands-on

“Obviously studying hard and doing my best in classes was how I earned my degree, but the personal and professional skills that were honed by the WE@RIT programs is what actually landed interviews and job offers.”

Tess Ambrose '10

experience in this growing field.

Some were familiar with lean techniques. Others were not. “They were all there to learn,” she says. “I always had specific projects for them and made time to talk to them about their workload at Delphi and at RIT.”

Carbonel also came to the WE external board through the Office of Cooperative Education and Career Services. As vice president and market development leader in the Government and Community Infrastructure Market at Clough Harbour & Associates’ Rochester office, she has managed and supervised several RIT civil engineering co-ops.

She also has served on the RIT co-op department’s advisory board since 2006.

“In engineering and other traditionally male-oriented professions, doors open grudgingly when you’re a female. You have to work harder to gain the confidence of peers—mostly men. Trust has to be developed with your colleagues to be accepted on an equal status,” she says.

Carbonel was able to instill some of that philosophy in 2008 graduate Kathleen Whitten. The civil engineering technology alumna had a co-op at Clough Harbour & Associates and was supervised by Carbonel.

“My first full-time job blossomed out of my co-op at Clough Harbour,” says Whitten. “They really pushed me to be the best I could be and I didn’t feel like a woman engineer—just an engineer.”

Whitten is employed by Mill River Consulting, a civil and environmental engineering company in her hometown of Gloucester, Mass. She is also attending graduate classes in civil engineering at the University of Massachusetts at Lowell.

Tess Ambrose, a 2010 mechanical engineering graduate, also took away a broader perspective about opportunities in the workplace because of WE@RIT.

“Obviously studying hard and doing my best in classes was how I earned my degree, but the personal and professional skills that were honed by the WE@RIT programs is what actually landed interviews and job offers,” says Ambrose, a mechanical engineer with BMP America. The Medina, N.Y., company manufactures technical, non-woven textiles, mechanical components and systems to be used for a variety of industrial equipment.

About a month after finishing her course work, Ambrose had several interviews and a few job offers, narrowing them down to two. One position was highly technical and centered around design work. The other included design work, as well as sales, customer service and manufacturing. “Without my experiences through WE, I would have chosen the strictly technical job,” Ambrose says. “I wouldn’t have had the confidence in myself to excel at a company where I’d be handling a broad range of job functions.”

Michelle Cometa



Number of women doubles

The women in engineering program, WE@RIT, was formally chartered in 2005.

Prospective students are able to learn about pre-engineering programs offered by the organization, and incoming students are able to participate with a network of like-minded peers.

This combination of outreach efforts and internal support contributed to double-digit growth in the engineering college.

“We went from about 50-to-60 women in the incoming class prior to 2007 to more than 100 in the past three years,” says Margaret Bailey, executive director of the WE@RIT program.

A typical incoming freshman class in the engineering college has between 500 and 550 students.

Almost 20 percent are women, up from 10 percent prior to 2007.



Janis Gleason signed copies of her new book, *The Life and Letters of Kate Gleason*, on campus in November. (Photo by A. Sue Weisler)

About Kate Gleason

In 1998, the College of Engineering was named after Kate Gleason, one of the first women to study engineering and the first female member of the American Society of Mechanical Engineers. Now a new book about Gleason, *The Life and Letters of Kate Gleason*, has been published. The book is written by Janis Gleason, wife of Kate’s great nephew, James.

This is the first biography written about the woman who began working at Gleason Corp. at 14, when she asked her father, William, for a position as a bookkeeper. The biography includes information about Kate’s early years with the company, her educational background and achievements as an engineer as well as her experiences in other fields such as real estate, both in the United States and abroad.

The book was published by RIT’s Cary Graphic Arts Press, the publication arm of the Melbert B. Cary Jr. Graphic Arts Collection. For more information, go to <http://carypress.rit.edu>.

Save the dates! October 14th–16th, 2011



BRICK CITY
 HOMECOMING
 & FAMILY WEEKEND

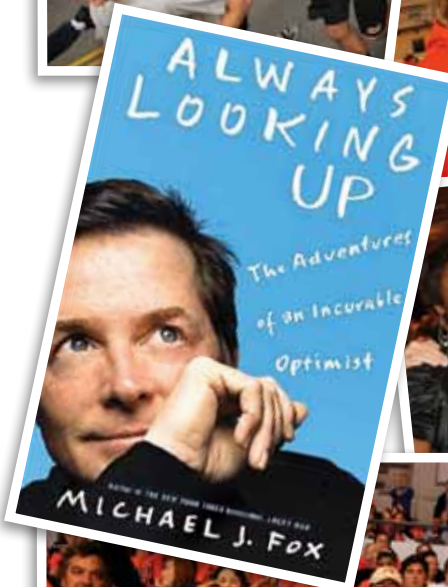
Plan to attend these signature events:

Student Government Horton
 Speaker **Michael J. Fox**
 Saturday, Oct. 15th at 2:00 p.m.

Men's Hockey vs. St. Lawrence
 University at Blue Cross Arena
 Saturday, Oct. 15th at 7:05 p.m.

Presidents' Alumni Ball
 Friday, Oct. 14th at 6:00 p.m.

Nationally-known **Comedian**
 (to be announced this summer)
 Friday, Oct. 14th



*Don't forget about other Brick City traditions: Golden Circle Luncheon, Brick City 5K, Brick City BBQ, Pumpkin Chunkin and much more! The full list of weekend events will be available in July at www.rit.edu/brickcity. **Sign Up** to attend events & **purchase tickets online** as soon as they are available! **Reserve your hotel room now!** Visit our website for a list of hotels with special rates.*

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Deaf firefighters answer call to serve

Four RIT/NTID graduates share a unique passion and unique bond: They volunteer for local fire departments in the Rochester area.

No roster of deaf firefighters exists; the men estimate they are four of about 50 deaf firefighters nationwide.

“Although the Americans with Disabilities Act was signed more than 20 years ago, we’re still breaking down doors,” says David Hazelwood, a member of the Chili Volunteer Fire Department and a faculty member in the Arts and Imaging Studies department at NTID.

But not literally. Firefighting rules and department protocols prevent them from entering burning buildings, where they could become endangered in an environment that may be noisy and blinding with smoke. That current restriction is just fine with Hazelwood, who views his volunteer firefighting as community service.

“There’s enough other work that needs to be done,” he says. “I want to feel like I’m giving back.”

The men wear either hearing aids or cochlear implants to help them hear sounds. They also rely on lip reading, which can be

difficult when others have masks on. They all have pagers to alert them—usually by vibration—to emergency calls. Seth Terkhorn sleeps with his under his pillow.

Terkhorn grew up on the Ohio/West Virginia border and became friends with a firefighter. In high school, he joined the Ironton (Ohio) Fire Department, where he became a captain. He opted to stay in Rochester after graduation due, in part, to the area’s large deaf population and deaf awareness.

“I like to help with the community,” he says. “And to prove that deaf people can be just as useful as hearing people.”



Tom Kuebler, left, Greg Doskos, Seth Terkhorn and David Hazelwood, all graduates from RIT/NTID, volunteer for Rochester-area fire departments. (Photo by A. Sue Weisler)

When he came to RIT/NTID, Terkhorn tried to join another local fire department, but that department denied his application because members said he couldn't pass the physical due to his lack of hearing.

Neighboring West Brighton didn't have an issue with it. He drives the department's rescue truck and responds to house fires, helping set up hoses outside the structures. He can lip read well and has even been more of an asset when deaf patients have been involved in car accidents—he asked in sign language whether the victims were hurt.

Greg Doskos was a volunteer firefighter



David Hazelwood

Age: 57
Department: Chili, N.Y.
Position: Volunteer firefighter, 2 years
Occupation: Faculty member in the Arts and Imaging Studies department, NTID
RIT/NTID: 1976 bachelor's degree in photo management



Greg Doskos

Age: 46
Department: Mendon, N.Y.
Position: Volunteer firefighter, 3 years
Occupation: Stay-at-home dad; former architect
RIT/NTID: 1989 diploma in architectural drafting



Tom Kuebler

Age: 44
Department: Hamlin, N.Y.
Position: Emergency Medical Technician, 2 years
Occupation: Medical Technologist, University of Rochester Medical Center
RIT/NTID: 1989 bachelor's degree in medical technology



Seth Terkhorn

Age: 26
Department: West Brighton, N.Y.
Position: Volunteer firefighter, 7 years
Occupation: Patient transport at Strong Memorial Hospital; apartment maintenance
RIT/NTID: 2007 associate's degree in computer-aided drafting technology

in his native Connecticut for 17 years. He became interested in firefighting from his two brothers, who were also in the fire department. When he moved to the Rochester area, he attempted to join the Mendon Fire Department. There was some initial resistance, but he was voted in 23 to 0 as an exterior firefighter and certified first responder.

He doesn't drive the trucks due to a department rule that requires drivers to communicate via radio. But he responds to fires, helps operate the equipment on trucks and cleans up after house fires.

In 2009, Doskos was named firefighter of the year in his department. "Greg always takes the initiative to do something. He doesn't wait around to be told to do it," says Mendon Volunteer Fire Chief Jeff Singleton. "I wish I had 10 more of Greg."

Singleton said Doskos started teaching sign language classes for others in the department, which has helped communication between Doskos and other firefighters.

Singleton said there might be a communication barrier between Doskos and other members, but it's not insurmountable. "He understands. He truly understands what's going on. He and I are constantly joking around," he says.

Doskos has brought student sign language interpreters seeking real-world work experience with him for some training, business meetings or banquets. Other times, the department is billed for a professional interpreter. It's an expense, Singleton says,

that isn't questioned.

Tom Kuebler volunteers as an emergency medical technician and responds to calls with the Hamlin Ambulance because he wants to give back to the community. Until recently, he was also a member of the Hamlin Volunteer Fire Department. He was fascinated with emergency responders from the time he was a child and watched *Emergency!* on television.

"Back in the 1990s, I tried to join the fire department in a Buffalo suburb but they flat turned me down," Kuebler says. After moving to Hamlin in 2007, he joined the Hamlin Fire Department Auxiliary, got to know others in the department and eventually took the EMT test for his state certification.

He uses a special stethoscope that connects directly to his cochlear implant that allows him to hear heart and lung sounds.

"This enables me to take blood pressures and other vital signs in the field, a requirement by New York state," he says.

He has a strobe light connected to his pager to wake him in the night in the event of an emergency call. Kuebler's EMT instructor and others were concerned about whether a deaf person could even pass the EMT class to become certified. Other deaf applicants had struggled with the EMT class in the past.

"Not only did I do well on the state practical exam, I actually scored a 97 on the written exam. I think I surprised a lot of people," Kuebler says. "It was hard work, a lot of hours of training, but it was worth it."

Greg Livadas



Corps Values

On the 50th anniversary of the Peace Corps, RIT graduates talk about their service

During her junior year at RIT, Amona White '03 (mechanical engineering technology) spent spring break in Jamaica.

This was no vacation on the beach. She and other members of RIT's InterVarsity Christian Fellowship presented puppet shows at an orphanage and did construction work at the Caribbean School of the Deaf. The following year, members headed to Guyana, South America.

The trips "made me realize this kind of humanitarian outreach was something I wanted to devote at least a few years to," White says. "I had the rest of my life to be an engineer."

Following graduation, she joined the Peace Corps. White taught school in a small village in Namibia, southern Africa, from October 2003 to December 2005. She's especially proud of helping to found a girls club, aimed at raising self-awareness in young women.

White now works as a quality engineer for an international company in Buffalo, but she hasn't forgotten the people she met. She hopes to organize a club to connect girls in the U.S. with their counterparts in Namibia. "That's my dream."

Since the Peace Corps began in 1961, 78 RIT graduates have pursued the ideal of promoting friendship between Americans and other people of the world.



Opposite page: Amona White '03, burgundy top, with her agriculture class during a maize/crop farming project. White taught in a school in Namibia, in the Kalahari Desert region of Africa.
Above: Daniel Kramer '86, center, worked with the Philippines Department of Health to install 75 sealed toilets for people who had been using open-trench latrines.

As the Peace Corps celebrates its 50th anniversary this year, President John F. Kennedy's call to service continues to resonate with many young Americans.

In a survey of 56,900 college students conducted last year by the research firm Universum USA, the Peace Corps ranked No. 8 on a list of "dream employers," following Google Inc., Walt Disney Co., the FBI, Apple Inc., Ernst & Young, U.S. State Department and NASA.

Currently, 8,655 volunteers are serving worldwide, more than at any time since 1970. Peace Corps applications have increased over the past decade, from 8,912 in 2001 to 13,430 in 2010. In fact, there are more Americans applying to serve than there are positions available: About one in three applicants will serve with a Peace Corps program overseas.

Different culture

Peace Corps volunteers live and work alongside citizens of the host nations on a variety of projects. For example:

- Daniel Kramer '86 (printing management), served in the Philippines, 1988-1990, on projects including beekeeping, raising rabbits and planting more than 500 mango trees. He organized a dental/eyeglass clinic and helped distribute eyeglasses in connection with Lyons Clubs. And, working with the Philippines Department of Health, he helped secure a grant to obtain and install 75 sealed toilets for people who had been using open-trench latrines.

- Laura M. Stevens Smith '98 (biotechnol-

ogy) served as a community health worker in Niger, western Africa, 1999-2001.

- Judith Willis-Chiapellone '91 (dietetics and nutrition care) worked in a hospital and taught nutrition and basic health to school children in the Philippines, 1994-1996.

- Peter Williams '99 (biology) served in The Gambia, western Africa, 2007-2009. He worked in a family planning center and educated young people about HIV/AIDS, condom use, malaria and breast-feeding. He also

worked in the lab of a regional hospital and helped plant a vegetable garden of about 320 fruiting and flowering trees for the facility.

- Ken Nielson '69, '83 (mechanical-industrial science, MBA) served with his wife, Marcia, in Poland, 1992-1994, shortly after the breakup of the Soviet Union. He taught college business courses.

There's no doubt that Peace Corps services change lives—on both sides of the equation.

Williams had done a service trip while at RIT and worked in a hospital in India for a time before entering the Peace Corps.

In The Gambia, he shared the home of a family of five. There was no electricity, no



Laura Stevens Smith '98, center, with her friends Houwa, left, and Maryamma and their babies in the village of Tousse, Niger, West Africa. The women are dressed up for Tabaski, a holiday celebrated throughout Niger.

running water.

“It was hard,” he says. “Everything was different than here. You’re living in a completely different culture, where you’re the outsider.”

The reward is “touching people’s lives. And they touched me as much as I touched them.”

Upon returning home, Williams went back to work in a research lab at the University of Pittsburgh. But he remains committed to international service. On his own, he spent a month working in a hospital in Haiti following the devastating earthquake in 2010. He plans to go to graduate school to major in public health.

“I would like to work on developing health systems in developing countries,” he says.

Willis-Chiapellone has a similar goal.

During her two years in the Philippines, she worked in a hospital, taught nutrition and basic health to school children and even taught aerobics.

But her big project involved weighing babies and developing a database to more accurately track growth rates. She devoted two years to the project, but ultimately local officials didn’t implement it.

“It was devastating,” she says. But she learned a huge lesson. “We can’t force our way in, however well-intentioned, and try to make people do things our way.

“It’s about helping one person at a time, and not trying to change the world. The little things make a big difference, and you have a bigger impact that way.”

After her Peace Corps service, Willis-Chiapellone completed a master’s degree of public health in International Health and Development-Food Security and Nutrition at Tulane School of Public Health and Tropical Medicine. Since 2007, she’s lived in Germany with her husband and 5-year-old son. She works at the Landstuhl Regional Medical Center, which is operated by the U.S. Army and the Department of Defense and treats a large portion of personnel wounded in Iraq and Afghanistan.

Global society

The Peace Corps offers an international experience that can be valuable in today’s global society. Laura Stevens Smith has discovered that first-hand.

Smith was assigned to a small village in Niger where she lived in a mud hut. She spent six months getting to know the people and finding out what they wanted. She began to focus on AIDS education.

“I had a storybook about AIDS. I went to every single house in our village, just talking to people.” Smith also helped organize a national AIDS education bike ride with other Peace Corps volunteers, educators and



Peter Williams '99 served in The Gambia, western Africa, from 2007-2009, where he worked in a family planning center. Above, he is sitting with his host sister, Rohie Davis, who was about 9 years old when the photo was taken.

government workers to reach 30,000 rural villagers.

“We started at the corners of the country and met in the middle,” says Smith. “We stopped along the way, and people would come out to see what was going on, and we had the opportunity to talk about AIDS.”

Smith also worked extensively with women and children, teaching them about small business development and health issues. She helped organize a scholarship program to help female students continue their education beyond primary school.

After the Peace Corps, she returned to Buffalo and accepted a position at Frontier Science, where she now works as an education coordinator, training people from all over the world. The company is a data management center that collects health-related information from projects around the world, including clinical HIV/AIDS trials. She earned a master’s degree in public health from the University at Buffalo in 2006—the same year she married and traveled to Tanzania to climb Mount Kilimanjaro on her honeymoon.

“I think my Peace Corps experience secured my job,” she says. “I absolutely love it.”

Never too late

Seven percent of current Peace Corps volunteers are over age 50. The oldest—a teacher serving in Morocco—is 86.

Ken Nielson was nowhere near that age when he and his wife, Marcia, signed up. But as empty nesters with grown children, they were a few decades older than most volunteers.

Nielson earned undergraduate and graduate degrees while working full time at Xerox. After receiving his MBA, he changed careers, became an accountant and, in 1985, moved to Florida.

The fall of the Soviet Union prompted Marcia to write a letter to President George H.W. Bush.

“She wrote to him suggesting an idea for some sort of exchange with the former Soviet countries,” Nielson says. That letter got passed along to the Peace Corps office in Miami, which contacted the Nielsons.

Peace Corps workers must be open to change

Toughest job you'll ever love? You bet. The rewards are incalculable. Still, Peace Corps service is not for everyone.

Jeffrey Cox, director of International Student Services at RIT, sometimes works with Peace Corps recruiters when they come to campus.



Jeffrey Cox, director of International Student Services at RIT, served in central Africa from 1990-1991.

He says anyone contemplating service needs to do a very realistic self-assessment. Volunteers need to be adaptable, patient, open to change and comfortable being far away from friends and family.

“And you need to be genuinely interested in people and their culture because that’s a big part of your job,” says Cox, who served in Zaire (now Democratic Republic of Congo), central Africa, from 1990-1991.

Cox went into the Peace Corps right after graduation from Colby College in Maine. Because he had summer-job construction experience, he went to work digging wells and capping springs and did some teaching on an informal basis.

In 1991, the Peace Corps pulled out of Zaire because of the deteriorating political situation. Cox came home, worked as a carpenter for a time and planned to go to graduate school and become a teacher.

Instead, he accepted a position at Long Island University as associate director of

student activities for multicultural programming. He also did immigration advising and ultimately created the International Student Office and became active in the NAFSA: Association of International Educators, a professional organization. In 1999, Cox came to RIT and joined more than a dozen of other faculty and staff members who have served in the Peace Corps.

“So the Peace Corps has definitely played a role in shaping my career,” he says. “It gave me preparation for working with people of different cultures—and a real joy in doing that.”

Cox and his wife, Nicole, have talked about serving in the Peace Corps after retirement. A former faculty member, she is now a fourth-year physician assistant major and will graduate in May.

“I think we have a good set of skills to offer,” says Cox.

Kathy Lindsley

That led to an assignment in Poland. Ken taught at a newly opened business college. Marcia had various projects, including helping to set up a library. Together, they helped organize a trade fair in Warsaw. For two summers, he taught in the MBA program in a college in Lviv, Ukraine.

Both colleges “wanted western business practices,” he says. “They wanted to change from the old ‘centrally planned economy’ to the free market economy.”

Upon their return, Nielson went back into internal auditing for the city of West Palm Beach, Fla., until retiring in 2006.

The Peace Corps provided the Nielsons “the opportunity to experience another culture. It was a great learning experience.

“On our first day of training, our Peace Corps director told us two things,” he con-

tinues. “‘Be flexible,’ and ‘relish the differences.’ That was the greatest advice. I always remembered that.”

People leave the Peace Corps, but it never leaves them—even if they pursue a totally different career path.

Daniel Kramer, former Philippines agricultural worker, became a brewmaster and after 20 years in the industry, now co-owns Element Brewing Co. in Millers Falls, Mass.

“Every day, something reminds me of my time in the Peace Corps,” he says. “I think it’s woven into the fabric of my life. It’s how we raise our two kids. It’s having cultural sensitivity, an awareness that there are different ways to do things.

“It was very fulfilling. I think at the end of the day, I got more out of it than I put in.”

Kathy Lindsley

BY THE NUMBERS

78

RIT graduates who have served in the Peace Corps

4

RIT graduates currently serving

139

Host countries served

28

Average age of volunteers

8,655

Current volunteers and trainees

7

Percent of volunteers older than 50

93

Percent of current volunteers who are single

“In order to have a successful career in the 21st century, you need to be engaged in the global economy and the global market. If you want to have a first-hand experience of working with other people, to help them achieve their goals and work on their priorities in a real day-to-day environment, then the Peace Corps is a marvelous opportunity.”

Aaron S. Williams, current director, Peace Corps, who served in the Dominican Republic 1967-70

Gerard Buckley

On Jan. 1, Gerard Buckley '78 (social work) became NTID's first graduate to serve as its president. He is the sixth head of NTID and the third deaf individual in this leadership role. Buckley, a St. Louis, Mo., native, has more than 20 years of experience at NTID. He came back to work at RIT after receiving a master's degree in social work from the University of Missouri and a doctorate in special education from the University of Kansas. Here are Buckley's thoughts on growing up deaf, the new world NTID exposed him to as a student, and the future of NTID.

When you are the only deaf person in that kind of environment (high school) without access to services, you see everything going on but you don't understand the meaning of it necessarily, so you miss out on a lot of the personal and social development. You are not cued in to who is dating who, who is popular, who is a nerd—all that stuff that normally goes on in high school.

So coming to RIT just opened up all kinds of worlds for me and all of a sudden I was in a place with 600 or 700 peers who heard like me, and I was also in an environment with several thousand hearing students and faculty and staff who for the first time they got it, they understood.

I went from a very rich environment where I never had to apologize for not understanding something back to being the only deaf person at the University of Missouri in Columbia (after graduating from RIT in 1978). It was the opposite end of the pendulum in terms of access. At RIT, I had seen the standard. I knew what good services were by coming here.

Coming back to a place like Rochester (to work) was just marvelous because of the quality of life here. My oldest daughter is deaf, so I was thinking, 'What are her experiences going to be like?' I wanted her to grow up in a community where she would have equal access and where she would have role models. I wanted her to look up and see other deaf and hard-of-hearing professional women who she could aspire to become like. And Rochester is filled with that.

I want NTID to be the leader in innovation. I envision NTID by 2020 being increasingly diverse in terms of its leadership. Because what we face here is that many of the people who taught me back in the '70s are getting ready to exit in the next three to five years. And my real challenge is making sure that the next generation of leadership is fully prepared at all levels to take over NTID, to continue the wonderful work we are doing.

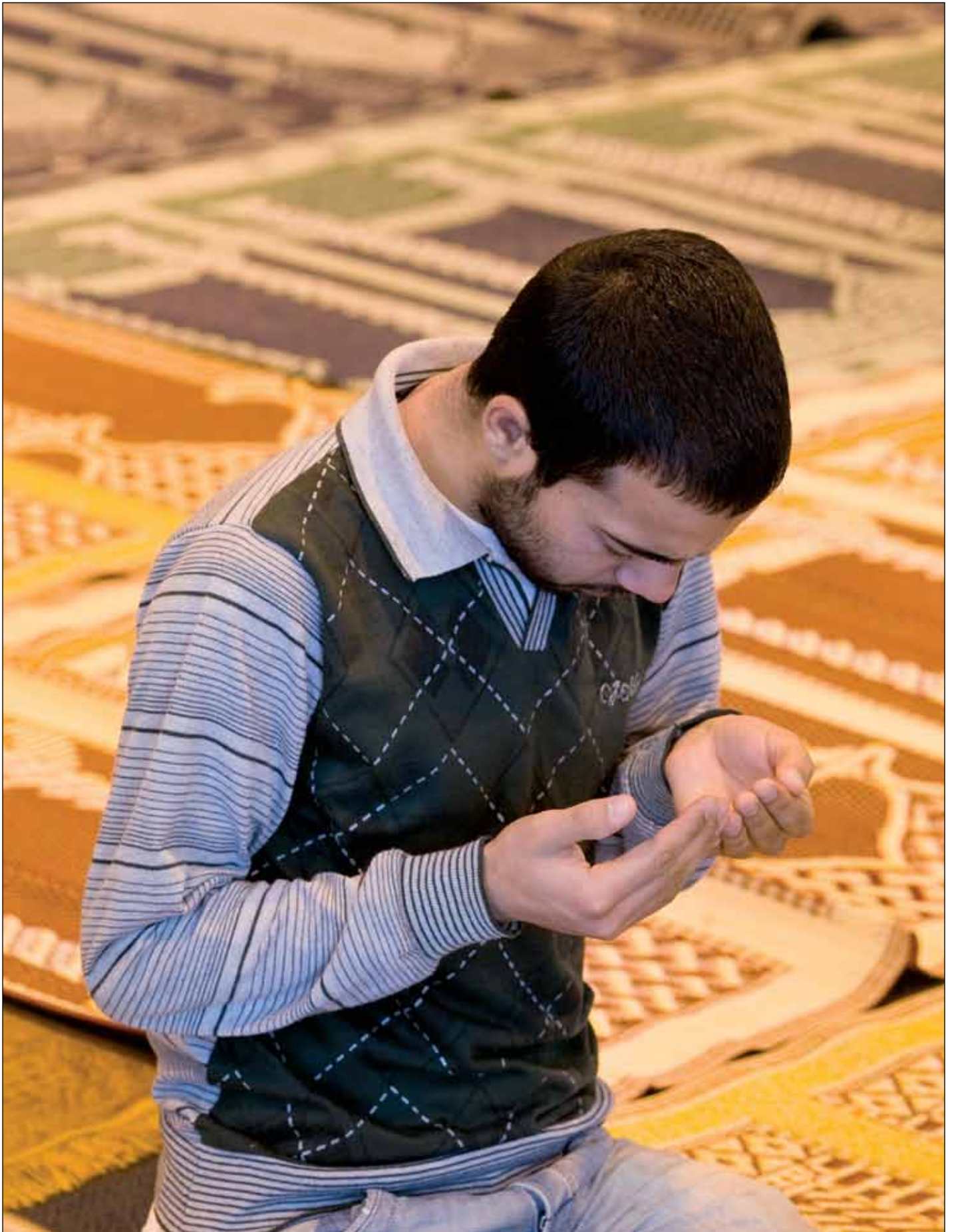
What I want the community to understand is that NTID is an investment. It is paying off in a number of ways. The education here has enriched the lives of thousands of deaf people. They are entering careers that were unheard of in the past.

What better testimony to the success of an institute than one of its graduates can become its leader? To me that is pretty heavy stuff. I am humbled by that, and honored by that, and also invigorated.

A couple of students came up to me and said, 'Oh you're our new president.' And their eyes just lit up. And what they were saying wasn't about me, Gerry Buckley. It was about the mission and vision of NTID that we would create opportunities for deaf people. And I said to them both, 'Someday you'll replace me.' They said, 'Oh yeah, give me two years.' I laughed and told them, 'I would like a little longer than that.'

Mindy Mozer





Finding faith

Religious life photos
by A. Sue Weisler

Left: Khalid Amiri, a Fulbright Scholar from Afghanistan, prays following the Friday Jumu'ah Prayer in the Kilian J. and Caroline F. Schmitt Interfaith Center.

Right: The Jewish student group Hillel has regular Friday night services and Shabbat dinners twice a month.



Religious groups spark global citizenship

After the Muslim students finish rolling up their prayer rugs, Jewish students begin setting up for Shabbat dinner.

Later, Campus Crusade for Christ will play games and worship and InterVarsity Christian Fellowship will host its large group meeting on topics varying from building community to “Why are we here?”

By the end of the weekend, about 1,000 RIT students will have taken advantage of programs or services offered by the Center for Religious Life, up from half that number a decade ago, says Jeff Hering, director of the center.

“Students, in my opinion, will not simply believe because the tradition says it is true,” Hering says. “They want the experience and exploration for themselves of what this means, to be in this community, to be in this discipline. They want to ask why.”

There are nine formal religious communities

at RIT—Gospel, Jewish, Lutheran, Catholic, Orthodox Christian, Muslim, Zen Buddhism, Campus Crusade for Christ and InterVarsity Christian Fellowship—as well as a handful of smaller student clubs. The Muslim Student Association, because of exchange programs with RIT Dubai, has seen significant growth.

Chaplains and program directors, who hold part-time appointments and sometimes work with students at more than one university, lead the groups. Their salaries are paid by the religious organizations.

Although they represent different religions, the chaplains work side-by-side on interfaith initiatives and organize their own group projects, community service and religious programs. Those projects range from the Jewish group Hillel’s discussion on Israel 101 to the Catholic Newman Community participating in the Polar Plunge in Lake Ontario to raise money for the Special Olympics.

All the groups share the same goal of being there for the students and making programs relevant to their lives.

Religion at college is a topic that is often considered taboo, says Alexander Austin, an author of *Cultivating the Spirit, How College Can Enhance Students’ Inner Lives*. And spirituality and religious development at college haven’t been studied much until now.

His seven-year research study showed that although students’ religious involvement declines during college, their spirituality grows. Students become more caring, more tolerant and more connected with others.

“The main thing about a college experience is that students are exposed to new people, races, cultures and geographic regions,” Austin says.

“This begins to broaden their perspective and raise questions about what life is all about and why I am here.”



Above: Muslim students prostrate toward the Ka'ba in Mecca, Saudi Arabia, during the Jumū'ah Prayer. The service is an obligation for Muslim men.

Growing communities

One by one the young men walk down the stairs of the Kilian J. and Caroline F. Schmitt Interfaith Center. They set down their backpacks, pull off their sneakers or boots and carefully place them along the wall.

Some wait for their turn at the ablution station, where they can wash before the Friday afternoon Jumū'ah Prayer.

Colorful rugs have been set out for the men to kneel on while praying in the Skalny room in the basement of the Interfaith Center.

Rauf Bawany, the Muslim chaplain, starts the service with a call for prayer and then begins his sermon. As Bawany talks, students quietly file into the room and search for an empty spot on the floor. In a small room next door, three women pray together and listen to Bawany on an intercom. The Friday prayer is an obligation for men only and the women participate in a different room following the religion's traditions.

After the sermon, the men, who now number more than 60, stand together shoulder to shoulder in neat rows. They pray together before returning to their college routine of class, lab work or homework.

Bawany says more than 300 students coming from more than 33 countries participate in the Muslim Student Association.

Sheraz Rashid, president of the Muslim Student Association, says half of the participants are international students creating a group with different cultural backgrounds.

"This group is extremely important when people come on campus and they come from a Muslim country, they are trying to find ways to assimilate," he says.

But there are other factors attracting Muslim students, Bawany says. The ablution station was dedicated in 1999 and, Hering says, at that time RIT was one of only three universities in New York with such a station.

RIT also sells Halal food—food permitted under Islamic dietary laws—in campus

Left: Muslim students wait in line to use the ablution station before the Friday afternoon Jumu'ah Prayer. RIT is one of few universities in New York with such a station.

Below: Buddhist Chaplain Shudo Brian Schroeder leads meditation sessions on Wednesdays and Saturdays in the Center for Religious Life. He has been involved with Zen Buddhism for 35 years. Here participants follow his lead in the Allen Chapel.

cafeterias and in campus stores. Bawany says it is unusual for a university to pay attention to such concerns and shows that building an inclusive campus environment is a priority for RIT. The food became available last year.

Other communities are also growing.

Hillel sees about 100 students during the course of a year. Nearly 40 of those participate in two free Friday night Shabbat dinners a month, double the number from last year.

Kourtney Spaulding, Hillel program director, says many of the students are looking for a cultural experience more than a religious experience.

First-year interpreting student Beth Minowitz wanted a place where she would fit in. Her brother was active with Hillel at the University of Minnesota and she thought she could find the same comfort at RIT. She met Spaulding last fall at freshman orientation.

"I was welcomed with open arms," she says.

Jared Krichevsky, a fifth-year mechanical engineering student, says his involvement with Hillel has given him a better sense of the diversity of Judaism.

He has met Jews from Israel, Eastern Europe, Western Europe, big cities and small rural areas with tiny Jewish populations. Krichevsky, who is from a suburb of Washington, D.C., says he likes learning different perspectives on the same religion.

John Iamaio, leader of Campus Crusade for Christ, says his group has about 70 participants, up from about 30 when he started four years ago. His interdenominational Christian group hosts social events, does community service projects and has small group meetings called life groups during the week.

"I think college is meant to be this experience where people can interact," Iamaio says. "They are at a point in their life where they are naturally questioning things."





Personal development

Curtis Columbare was involved with his Christian church when he was growing up in Jamestown, N.Y., but that involvement meant just attending Sunday services.

His first week on campus, Columbare attended an InterVarsity Christian Fellowship event.

In Columbare's second year, he participated in small-group Bible discussions and became a small group leader. His third year, he was a coordinator of small groups, which are made up of six to 15 people with similar interests who study the Bible.

And this school year, the environmental sustainability, health and safety major became president of InterVarsity until January, when he moved to Ohio to accept a co-op with Honda.

"I went from being a small-group attendee to serving on the leadership board," he says. "I learned so much from being a leader that will carry into my career. I have grown so much these four years."

Columbare says his spiritual growth from InterVarsity helps him live a balanced life centered on God.

Nathan Krause understands the impact a religious group can have on a college student. He wasn't involved in religious activities when

he was in college at the University of Arizona and knows what it is like to not have a support system.

As the new chaplain of the Lutheran Campus Ministry, he is excited about working with students and getting more participants. The group has about 10 active members who participate in a weekly Sunday worship as well as a free dinner following the service.

"I would like to see it as a community that can be open in dialogue about their faiths and doubts and accepting of many different people," Krause says.

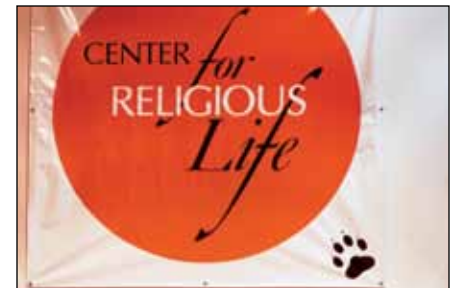
Hering says what pleases him as director is the acceptance of different religions and the way students break down stereotypes.

"You can come in as a Jew and talk to a Muslim student and realize, though you may have profound disagreements, including politically, there can be mutual respect," Hering says. "There is a message of global citizenship."

That message is being noticed. Spaulding, who started working with Hillel in August, says her grandfather was visiting RIT and commented on the cooperation of the different communities.

"He said, 'If only the rest of the world could work together like you all do here.'"

Mindy Mozer



Left: The Gospel Ensemble performs during Big House, an event held Jan. 28 for Christian clubs on campus.

Bottom left: Students form an impromptu prayer circle in the Center for Religious Life.

Right: InterVarsity member Audra Rehbaum, right, talks to students during a social justice fair hosted by InterVarsity that connected students to community groups and volunteering opportunities.

Below: From left, Hillel members Bryan Goldstein, Jared Krichevsky and Samantha Geffen participate in a service.



Close-knit congregation finds a home at RIT

J-Jay Donowski '96, '98 (graphic design, sign language interpreting) and her husband, Vincent Donowski, '00 (mechanical engineering), visited Catholic churches in the area but didn't feel a connection. So they returned to the congregation they knew was a right fit—the Newman Community on the RIT campus.

"RIT is home for us," J-Jay says. "I couldn't imagine my children growing up anywhere but there."

After Kathy Routly's husband died, she found it difficult to attend her regular Catholic church because there were so many memories. She started attending services on the RIT campus and has never left.

"It is such a close community," says Routly, who is assistant to the senior vice president for student affairs, for budget and personnel.

Every Sunday morning, a group of about

40 alumni and RIT neighbors worships in the Allen Chapel on campus. Rev. Richard Hunt says this core community participates in all of the usual religious ceremonies, from baptisms to funerals to weddings. The only difference is that they are joined by dozens of students.

More than 300 students are active in the RIT Newman Community, Hunt says.

Dan Muggeo, a fifth-year computer science student, has been attending services regularly since he came to campus and "my mother dragged me to Mass."

He says he has enjoyed meeting students who share his faith as well as core community members, who not only organize community service projects but also make sure students are taken care of, such as inviting them to dinner when they can't get home for the holidays.

"They give us this backing," says Muggeo,

who is from Binghamton, N.Y. "We are all so busy with school. They let us run the Mass but when we need something, they are there helping out."

The core community started long before the RIT campus opened in 1968. Helen Cody, who at 90 is the oldest member, remembers having Mass in a nearby firehouse on Riverview Drive.

After the campus was constructed, the small group of parishioners moved to an auditorium and then to the Interfaith Center.

Over the years, the group has grown with students continuing as members after graduating and neighborhood residents who like the close-knit atmosphere.

Renaee Veneziano '04 (mechanical engineering) and Jeff Veneziano '04 (mechanical engineering) started attending services even before they were RIT students. They moved



Jeff Veneziano '04, Renaee Veneziano '04 and their daughters, Natalie, 5, and Elizabeth, 3, attend Sunday Mass on campus. Deacon Lon Smith '92, '04, left, and Rev. Richard Hunt lead the service.

to a house in Henrietta in 2001 and this was the closest parish to their home. Now they attend Mass with their daughters Elizabeth, 3, and Natalie, 5.

Dan Viggiano III '97, '05 (engineering, business) has been a member of the congregation since 1992. He and his wife, Trina Viggiano '97 (hotel administration) also looked at other parishes after graduating from RIT but they like how the ever-changing student population invigorates the congregation.

The students serve as altar servers, lectors and greeters. A choir of students and a few alumni fills the Allen Chapel with harmonized hymns. At a service in January, Deacon

Lon Smith '92 '04 (electrical engineering technology, multidisciplinary studies) directs his sermon at the students, referencing the challenges of living in the dorms and eating dorm food. He asks the congregation to pray for all RIT students, staff, faculty and alumni.

Smith, who was ordained last spring and asked Hunt if he could preach at the service to get more experience, says the combination of students and community members makes the Mass special.

"The students need to know there's something more than focusing on studies," he says. "And it's great for the community because they get to see the future of the church."

Mindy Mozer



Graduate student Tom Kopchak plays the piano as the choir leads the congregation during Sunday Mass.

Pasta fills bellies and builds relationships

S In a snowy, cold Tuesday night in December, students line up for warm pasta at the Kilian J. and Caroline F. Schmitt Interfaith Center.

The free dinner is a chance for students to meet the chaplain staff in a non-worship setting. The only item on the agenda is pasta.

Jeff Hering, director of the Center for Religious Life, says the twice a month dinner attracts about 80 to 100 students.

Audra Rehbaum is attending her first pasta dinner with roommate Kathryn Hallinan. Both are graduate students in deaf education and both are members of InterVarsity Christian Fellowship.

Hallinan heard about InterVarsity before coming to RIT. She is a small group Bible study leader and a regular attendee at large group meetings. Rehbaum also was looking for a Christian community to join and had heard about InterVarsity from her brother, who graduated two years ago from RIT.

Across the room, Mimi Sharbani, a third-year biotechnology major from Malaysia, knew about the pasta dinner because she uses the prayer room at the Interfaith Center for her daily prayers.

Hillel program director Kourtney Spaulding, John Iamaio, of Campus Crusade for Christ, and Rauf Bawany, Muslim chaplain, chat with the students as they serve pasta. Hering is in the kitchen cooking.

Hering says the pasta dinners started about 10 years ago and have continued because of their popularity.

"This is a setting where students wouldn't expect to see chaplains," Hering says. "All of this is to bridge relationships."

Mindy Mozer



Hillel's Kourtney Spaulding serves pasta to students from all the campus religious communities in an effort to bridge relationships.

To learn more

About the Interfaith Center

The Kilian J. and Caroline F. Schmitt Interfaith Center was dedicated on May 17, 1985. Kilian Schmitt was a 1933 graduate of RIT and the donation represented his 50th anniversary gift to the university. RIT and the leadership of the center are working with benefactors to update the building, which would include responding to the needs of the diverse religions. To learn more, contact Elizabeth Ciaccio, senior director of development, at eccdar@rit.edu.

Online photo gallery

To see more photos of religious life on campus, go to www.rit.edu/news.

Send us your photos

Did a major event in your life take place in the Kilian J. and Caroline F. Schmitt Interfaith Center? Send your photos to umagwww@rit.edu and we'll publish them online.

Climbing ranks to lead N.Y.

Former Rochester mayor, police chief ignited career at RIT

After several years with the Rochester Police Department, then-Sgt. Robert Duffy decided to return to school to get a bachelor's degree. Duffy, who had a full-time job and a young family, learned quickly the value of time management and flexibility.

"I had to make sure I set aside enough time for my school work even if that meant taking exams online at 3 a.m.," Duffy says. "I wanted to expand my managerial and organizational skills and RIT was really the perfect program, allowing me to take courses in communication, criminal justice and business."

Duffy '93 (multidisciplinary studies) has continued to use his experiences at RIT in his professional career, ultimately serving as Rochester police chief before being elected mayor of Rochester in 2005 and lieutenant governor of New York in 2010.

This makes Duffy one of the highest-ranking RIT graduates in government and one of the first graduates to serve as a statewide elected official.

As a key member of Gov. Andrew Cuomo's leadership team, he is currently serving as an adviser on economic development and criminal justice issues and directing the state's 10 regional councils, boards of experts designed to advise the governor on specific issues affecting local communities. In addition, he chaired the Cuomo transition team, helping to set up the new organizational structure and recommending individuals for key governmental appointments.

"I am incredibly honored to be serving with Gov. Cuomo and to be a part of his effort to create a better New York for all of its citizens," Duffy says. "Through my past experiences as mayor and police chief I have first-hand knowledge of the economic, social and cultural challenges impacting our state and hope to use those experiences to make our government an agent for positive change."

Duffy was selected by Cuomo to serve as his running mate and was officially nominated by the state Democratic Party in May 2010. "In making this decision I had two criteria: First, could the person serve as governor of the state of New York? Second, has the person demonstrated competence, performance and integrity throughout their career? Robert Duffy meets both of those standards resoundingly," Cuomo says.

Through the years, Duffy has remained dedicated to RIT, serving as an adjunct profes-



New York Lt. Gov. Robert Duffy '93 arrives at the Capitol Building Jan. 1 for his first day of work. Duffy, former Rochester mayor, was officially sworn in to the position on New Year's Eve. (Seth Harrison '83/The Journal News)

sor in the Department of Criminal Justice and as a co-founder of the university's Center for Public Safety Initiatives, a research collaboration with the Rochester Police Department, the Monroe County District Attorney's Office and the U.S. Department of Justice.

"Bob Duffy's understanding of real-world issues and life experience has been invaluable to our students and faculty," says John Klofas, professor and former chairman of the Department of Criminal Justice and co-director of the Center for Public Safety Initiatives. "His commitment to giving of his time and resources is truly inspiring."

Duffy says he originally decided to go back to school to become a better police officer. Today, his portfolio has expanded and he has the opportunity to impact the lives of millions of people. The education he received at RIT continues to impact his decisions.

"At RIT I did not get a degree, I got an education and continue to use what I learned ev-



New York Gov. Andrew Cuomo talks with Lt. Gov. Robert Duffy in Albany on Jan. 1 as they greeted members of the public. (Seth Harrison '83/The Journal News)

ery day in both my personal and professional life," he says. "Higher education really is a central component of creating well-rounded citizens and communities, and in my current role I am committed to assisting everyone in getting the same opportunity I had."

Will Dube



“With a solid education, women can do whatever they want to do, fulfill their dreams and create their own future.”

— Margaret (“Maggie”) McEwen-Craven BS '77, MBA '80

Margaret (“Maggie”) McEwen-Craven BS '77, MBA '80, has seen firsthand how education changes students. In addition to receiving two degrees from RIT herself, she worked at the university for 19 years and saw countless students struggle with the financial demands of college while trying to keep up with the academic demands of their studies. She wanted to help ensure that a student would never be forced to forego a college education due to a lack of funds.

Maggie also has a special interest in bringing women into science and technology fields that offer increasing opportunity for women. She established a scholarship for women in degree programs in science, technology, engineering and mathematics (STEM), to help women become more independent and to enable them to create their own futures.

Maggie’s legacy will be inspiring women to break down barriers and achieve their potential. A planned gift allowed her to bring that legacy to life at a level she otherwise would not have been able to achieve.

“RIT’s educational environment is the perfect place for women to learn not only about their chosen discipline but also learn a great deal about themselves.”



If you have any questions about how you can and make a difference at RIT/NTID through a simple bequest or other planned gift, please contact Heather Engel, Assistant Vice President for Principal and Planned Giving or Robert Constantine, Director of Planned Giving at 1-800-477-0376 or plannedgiving@rit.edu for a confidential conversation.

Visit us online at
www.rit.planyourlegacy.org

Planned Giving
at RIT



R·I·T



College Alumni Programs

Connect with your college! The ways to stay engaged with RIT keep growing. In addition to regional activities for all alumni, your college also supports special programming designed for you and fellow graduates of your department and college.

Check out upcoming events posted to your college's alumni Web page, and check in with your college's Alumni Relations contact. We love to hear from you!

Your direct connection:

College of Applied Science and Technology

www.rit.edu/alumni/cast

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E. Philip Saunders College of Business online Executive MBA students are accompanied by Professor John Ward (third from left) and two ASL interpreters during their international trip to Prague. Five of the students completed the program in November 2010. The others finished in February 2011. (Photo by John Ward)

CLA faculty making headlines

A professor in the College of Liberal Arts is leading a study of under-investigated languages. *Processing and Producing Head-final Structures* is a new collection of writings by leading scholars, co-edited by professor Hiroko Yamashita. It is one of the first to comprehensively examine the processing and production of specific linguistic structures called “head-final structures” in different languages. Yamashita is chairman of the Department of Modern Languages and Cultures.

Ann Howard, senior associate dean of the College of Liberal Arts, has been elected president of Cornell Cooperative Extension of Monroe County. In that post, she will develop research and education programming and direct local operations for the statewide service network, which is a component of the U.S. Department of Agriculture.

CAST names distinguished alumnus

The College of Applied Science and Technology is proud to recognize **Kevin Surace '85** (electrical engineering technology) as the 2011 Distinguished Alumnus. You may

recognize Surace from a 2009 cover of *Inc.* magazine, which named him Entrepreneur of the Year. Surace is CEO of Serious Materials, where he leads the company's mission to reduce energy usage of the world's largest contributor—our buildings. He has been awarded nine patents and serves on the RIT Board of Trustees.

CAST launched its electronic alumni newsletter in February. Be sure your e-mail address is accurate by reviewing your alumni profile at www.rit.edu/alumni/cast.

Go gallery hopping within CIAS

Most alumni are familiar with Bevier Gallery, in the main lobby of Booth Hall. This gallery runs about six shows per year. From March 7 to May 7, the Graduate Thesis Exhibitions will feature work of MFA candidates for programs in the School for American Crafts, School of Art and School of Design.

The SPAS Gallery, run by the School of Photographic Arts and Sciences and located on the third floor of Gannett Hall, has a few great shows to round out the academic year. Alumnus **Michael Furman '74** (photogra-



CIAS alumni, faculty and students gathered at the PhotoPlus reception in New York City's Terminal Building on Oct. 29. (Photo by William Wilson '52)

phy) will show his photography featuring classic cars from March 17 to April 8.

The annual SPAS Faculty Exhibition runs April 15 to May 6. Finally, the SPAS Gallery will showcase students in the 2011 Annual Student Honors Show opening May 13 and running throughout the summer. If you are looking for a place to show your work, the CIAS Dean's Alumni Gallery is always looking for alumni artists. To learn more, contact Zerbe Sodervick at 585-475-4977.

COS launches alumni speaker series

The new College of Science speaker series will feature a presentation each quarter by a graduate. **Debra Kipler-Koch '89** kicked off the series in February. She earned her master of science in chemistry and is employed as a physicist/radiation safety officer at Rochester General Hospital and is a consulting health physicist for Cardinal Health Nuclear Pharmacy Services in Rochester.

Presenters for spring and fall are being scheduled now. To learn more, contact Jennifer Hinton at jennifer.hinton@rit.edu or 585-475-4283.

Golisano College marks milestones

Not only does 2011 mark the Golisano College's 10th anniversary, but the college's first dean, Jorge Díaz-Herrera, steps down on June 30. Stay tuned for more details on celebrations to recognize the success of the college and dean in coming months.



Katie Linendoll '05

Katie Linendoll '05 will be honored at the 2011 Distinguished Alumni Awards celebration on April 8 for her success in leveraging her new media

degree to become an Emmy award-winning TV personality and technology expert, appearing on CNN and the CBS *Early Show* and regularly contributing her expertise to magazines such as *People*, *People Style Watch*, *Marie Claire* and *Shape* and *Fitness*.

KGCOE alumni return to speak

The 2010-11 Kate Gleason College of Engineering Dean's Alumni Speaker Series features several alumni, including **Glenn Jackling '85 '90**, **Jeremy Gerevics '05** and **Wendi Latko '92**. This program allows students to learn about engineering concepts as applied to real-world work scenarios and to interact with graduates from their own college.

Santosh Kurinec, professor of micro-electronic engineering, has been named an IEEE Fellow by the Institute of Electrical and Electronics Engineers Board of Directors. The designation is one of the highest grades of membership in the international organization. Kurinec is recognized for her work integrating innovative microelectronics research into engineering education.

Dwight Cooke '09 won the top award for his research paper at the recent American Indian Science and Engineering Society Conference, held this year in Albuquerque, N.M. It was the second time his work on heat transfer for electronics cooling received the designation at the national conference. Cooke is a current graduate student in KGCOE.

Imagination Hall fundraising begins

Alumni activities for 2011 will include introducing new president **Gerard Buckley SVP '74 '78 (social work)** to RIT/NTID alumni at various events throughout the country and inviting alumni to support NTID's most important fundraising initiative, Imagination Hall.

This new building on the east side of cam-

2011 Distinguished Alumni recognized

Each year, the university community celebrates alumni who represent the best of each of the colleges.

For more about the Distinguished Alumni and for photos and biographies of all the alumni who will be recognized on April 8, go to www.rit.edu/alumni/recognition. The event is open to all members of the university community.

Here are the honorees:

CAST—Kevin J. Surace '85

CIAS—Brooks H. Bower '74

CLA—Dale J. Dangremond '81

COS—Dr. Robert P. Loce '85, '93

GCCIS—Katie A. Linendoll '05

KGCOE—Raymond V. Malpocher '70

NTID—Mark Feder SVP '71, '75, '76

SCB—A. John Bartholomew '60

pus will be a one-of-a-kind, state-of-the-art facility where innovation, entrepreneurship and original research among deaf and hard-of-hearing students at the associate degree level will be fostered. Imagination Hall is expected to open in 2013.

For details, go to www.rit.edu/ntid/imaginationhall.

Three committee-driven events, two golf tournaments and a community picnic are currently planned to support the creation of Imagination Hall.

SCB expands with online EMBA program

The Saunders College of Business is thrilled to welcome its newest graduates to the RIT alumni community.

The first class of the Saunders online Executive MBA program graduated at the end of fall quarter 2010, followed by the second class in winter.

With more than 50 students currently enrolled, the Saunders online Executive MBA program is ideal for creative, innovative individuals who have gained their experience in the workforce, not just the classroom. For professionals living beyond the Rochester area, the interactive online component provides the flexibility to get an RIT education outside the conventional classroom framework. A new group of students enters the program every quarter, making it easy to start a degree at any point throughout the year.

Go to <http://embaonline.rit.edu/alumni> or e-mail Kristi Dempksi at kdempski@saunders.rit.edu for more information.

Regional Alumni Activities

Megan Cheever, Candi Boston '09, Jon Rodibaugh, James Macchiano '06, '09 and Dan Christner '07 are your contacts in the Office of Alumni Relations for regional alumni activities. Don't hesitate to contact them toll free at 1-866-RIT-ALUM. To learn more about the events listed below, go to www.rit.edu/alumniactivities. You can register for events through our secure website.

Albany

Recent activities: On Oct. 23, alumni and guests gathered at Pinhead Susan's and the Messa Rink at the Achilles Center to cheer on the RIT men's hockey team as they lost a tough game to Union College.

Coming up: Plans are under way for an alumni event this summer. Please check the website for details.

Atlanta

Recent Activities: Alumni gathered at The Melting Pot in Midtown Atlanta on Feb. 24.

Austin/San Antonio

Recent activities: On Oct. 18, alumni gathered to prepare a global feast. Alumni were given instructions on how to cook a foreign cuisine (Caribbean, African, Mexican, Italian, Greek and Asian) at the kitchen of Whole Foods Culinary Center.

Alumni enjoyed lunch at County Line Bar-B-Q and attended the University of Oklahoma vs. University of Texas basketball game on Jan. 15.

Coming up: Plans are under way for an alumni event this fall. Please check the website for details.

Boston

Recent activities: On Jan. 22, alumni gathered to cheer on the men's hockey team as they took on Holy Cross in Worcester, Mass. Thanks to **Steve Staurovsky '08** and **Tim George '08** for hosting this event.

Coming up: Alumni and friends are invited to enjoy an evening of great food and wine hosted by **Ian Bennett '05**, owner of the Isaaks of Salem winery. Please check the website to register.

Alumni also are invited to two Boston Red Sox games on May 7 and Aug. 4. Please check the website for details.

Buffalo

Recent activities: In November, alumni and guests gathered at the University of Niagara for a pregame reception before the RIT vs. Niagara Division I Atlantic Hockey rivalry game. Alumni enjoyed pizza and wings while discussing RIT hockey and other events taking place on the RIT campus. Thank you to alumni host **Tom Stumpf '89**.

Coming up: Plans are under way for an alumni event this spring/summer. Please check the website for details.

Central/South Florida

Recent activities: Last fall, alumni in the Central (Melbourne) and South Florida (Fort Lauderdale) chapters met at The Melting Pot in their respective regions.

Coming up: Plans are under way for an alumni event this fall. Please check the website for details.

Charlotte

Coming up: Alumni and friends are invited to join RIT for a ROCS (Reaching Out for Community Service) Day at The Ronald McDonald House of Charlotte in April.

Chicago

Recent activities: On Dec. 2, alumni and guests gathered at Rock Bottom Brewery in downtown Chicago for a networking event with a brewery tour



Alumni enjoy a pregame reception before the RIT vs. Holy Cross hockey game in Worcester, Mass., on Jan. 22. (Photo by Dan Christner '07)

and brewing demonstration. Thanks to everyone who came out for this wonderful event.

Coming up: Plans are under way for an alumni event this spring/summer. Please check the website for details.

Cincinnati

Coming up: Plans are under way for an alumni event in fall 2011. Please check the website for details.

Cleveland

Recent activities: Alumni gathered at The Melting Pot in Lyndhurst, Ohio. The room was packed—and so were our bellies.

Colorado

Recent activities: Alumni in Denver gathered for a happy hour at the Brown Palace on Nov. 4 while alumni in Boulder gathered Nov. 5 at Boulder Chophouse.

Alumni from all over Colorado gathered for an alumni dinner and hockey game as the RIT men's hockey team took on Air Force Nov. 7 in Colorado Springs.

Coming up: Alumni are invited to help out at Food Bank of the Rockies in May. Please check the website for details.

Connecticut

Coming up: Plans are under way for an event this spring. Please check the website for details.

Dallas/Fort Worth

Recent activities: On Oct. 30, alumni gathered to watch the Dallas Stars take on the Buffalo Sabres. Thanks to alumni host **Scott Saldinger '91**.

Coming up: In April, we are planning a tour of Dallas Cowboys Stadium followed by lunch. On June

11, we'll be sailing on Lake Lewisville. Go to www.rit.edu/alumni/dfw for details.

Detroit

Recent activities: On Dec. 6, alumni and guests gathered at Joe Louis Arena in downtown Detroit for a night of NHL hockey as the Detroit Red Wings hosted the San Jose Sharks.

Coming up: Plans are under way for alumni events in the near future. Please check the website for details.

Los Angeles

Recent activities: On Feb. 2, alumni gathered at PINZ bowling alley to enjoy a game of friendly competition and fun as they bowled the night away.

Coming up: Plans are under way for an event this spring. Please check the website for details.

New York City

Recent activities: Alumni and friends enjoyed a spectacular night of wine and appetizers at City Winery on Feb. 22.

Coming up: Plans are under way for an event this spring. Please check the website for details.

Philadelphia

Coming up: Phillies vs. Florida Marlins on Aug. 26. Register at www.rit.edu/alumni/philly.

Pittsburgh

Recent activities: On Dec. 30, alumni, students and parents gathered at Café Fifth Avenue for a Tailgate and then walked across the street to the new Consol Energy Center to watch as the men's hockey team took on Robert Morris University. Special thanks to alumni host **Al Mature '74**.

Coming up: A cooking class will take place this



Alumni get ready to cheer on the men's hockey team in Pittsburgh on Dec. 30. (Photo by Al Mature '74)

fall. Please go to www.rit.edu/alumni/pittsburgh for details.

Raleigh-Durham

Recent activities: On March 1, alumni enjoyed a Carolina Hurricanes game as they took on the Florida Panthers.

Coming up: You are invited to a tour of Aviator Brewing Co. April 23 with a reception directly following. Please check the website for details.

Rochester

Recent activities: Alumni enjoyed a holiday hors d'oeuvres cooking class at the New York Wine & Culinary Center on Dec. 7.

Alumni enjoyed discount tickets to RBTL's production of *In the Heights* at Auditorium Theatre on Jan. 28.

Alumni and friends watched the men's hockey team battle Mercyhurst during Tiger Sports Night on Jan. 29. Special thanks to our alumni volunteers **Bary Siegel '66, '68, '75, '90** and **Donna Bell '83**.

A sold-out group of more than 200 alumni and their families enjoyed the third annual father-daughter dance on Feb. 12. Special thanks to all of our volunteers.

A group of snow-loving alumni and guests enjoyed a day at Hunt Hollow ski club on Feb. 19. Thanks to alumni host **Frank Lucas '75**.

Alumni and guests enjoyed an evening at The Little Theatre on Feb. 28. Special thanks to our alumni hosts **Terry Palis '77** and **Alina Palis '79**.

A group of alumni and guests enjoyed an afternoon at the Rochester Curling Club on March 13. Thanks to alumni hosts **Terry Palis '77** and **Shirley Murphy '81 '95**.

Alumni enjoyed discount tickets to RBTL's production of Disney's *The Lion King* at Auditorium Theatre on March 24.

Coming up: Registration is now open for the following events. To register, go to www.rit.edu/alumni/rochester.

April 7—Rohrbach's Brewing Tour & Tasting
May 5—RIT Big Shot at Strong National Museum of Play

May 7—Imagine RIT: Innovation and Creativity Festival

May 8—Mother's Day Brunch

June 3—West Side Story at Auditorium Theatre

June 23—Sushi 101 Cooking Class at Wegmans

July 8—Rochester Red Wings Baseball

July 30—Kayaking at BayCreek Paddling Center

August 21—Seneca Lake Wine Tour

San Diego

Recent activities: Alumni enjoyed a beautiful afternoon of whale watching on Jan. 29. Special thanks to **Phil Ohme '99** for hosting this event.

Coming up: Plans are under way for an alumni event this spring. Please check the website for details.

San Francisco/San Jose

Coming up: Plans are under way for an alumni event this spring. Please check the website for details.

Seattle

Coming up: You are invited to join RIT as we tour Red Hook Brewery then gather for dinner this spring. Thanks to hosts **Mike and Lisa Woods '92, '93**.

Alumni and friends are also invited to join us for a Seattle Sounders game this summer. Please check the website for more details and to register.

Southern Tier

Coming up: This summer we will be gathering to attend a reception around the New York Jets training camp in Cortland. Please check the website for details.

Syracuse

Recent activities: Alumni and friends gathered on Jan. 15 for a pregame brunch and Syracuse University men's basketball game as the Orange took on the Bearcats.

Coming up: You are invited to join RIT on our second annual cruise on Skaneateles Lake June 25. Please check the website for more details and to register.

Utica/Rome

Coming up: Alumni enjoyed a pregame dinner at the Chesterfield before going to a RIT men's basketball game on Feb. 18 as they faced Utica College.

Washington, D.C.

Recent activities: Alumni gathered to watch the RIT men's hockey team take on Mercyhurst Jan. 29 at Lounge 201. Thanks to the RIT Alumni Association Board of Directors for hosting.

Alumni and friends enjoyed a food and beer pairing event at Vintage 50 on Feb. 26. Special thanks to **Kevin Sheldon '02** for hosting this event.

Coming up: You are invited to join RIT for a private reception and day at the Newseum, a museum dedicated to news, this April.

RIT alumni have a special opportunity to see D.C. by kayak as we tour the Potomac for a sunset tour this June.

Please check the website for more details and to register.

Family and Diverse Programming

Recent activities: On Oct. 23, alumni gathered at Ganondagan State Historic Site for an educational tour and a hearty lunch.

On Oct. 30, alumni enjoyed a wonderful fall afternoon at Long Acres Farms and lunch at the grill.

Nov. 1 kicked off Native American Month. There were several events that took place that week—from keynote speaker Peter Jemison (former Minnett Professor) to the film *Unseen Tears* to a traditional Native American Thanksgiving dinner. This was offered through the Office of Diversity and Inclusion.

On Nov. 20, Wegmans Culinary Kids: Hands-on-Cooking Classes were held in three sessions for children ages 3-16 at the Pittsford location. This class will be offered again in early April.

During the week of Jan. 24, the Office of Diversity and Inclusion and the Multicultural Center for Academic Success invited alumni to join the campus in celebration of Martin Luther King Jr.'s birthday with Expressions of King's Legacy. RIT welcomed The Aeolian Choir of Oakwood College, Alabama; keynote speaker Nikki Giovanni; MLK orator David Johnson; and Dennis Febo, with his presentation on "The Afro-Latino Connection."

On Feb. 4, RIT welcomed Grammy-award winner Smokie Norful for a concert at Clark Gymnasium.

Coming up: Preparations are under way for a Black Awareness Coordinating Committee (BACC) Alumni/Black Alumni Ball on May 7.

If you were a member of BACC, please call Candi Boston at 585-475-4279 to make sure you are on the mailing list.

International Activities

Recent Activities: Alumni in Bangkok, Thailand, enjoyed dinner at the Landmark Hotel on Sept. 22. Special thanks to local alumnus **Mark Fisher '89** and Sonja Phongsavanh from RIT's graduate enrollment office for hosting.

Alumni in Malaysia joined Richard Doolittle, assistant provost for undergraduate education, for dinner at Summer's Palace in Putrajaya.

Special thanks to local alumni **Nur Adilah '10** and **Nurul Hawa '10** for hosting the event.

Alumni in Hong Kong joined RIT professor Stephen Jacobs for dinner at Di King Heen on Dec. 1.

Coming up: The Office of Alumni Relations is currently planning events in Turkey, China, and India.

If you are interested in becoming a chapter volunteer or planning an alumni event in your city, please contact Jon Rodibaugh at jonathan.rodibaugh@rit.edu.

Class Notes

Key to abbreviations

CAST College of Applied Science and Technology

CCE College of Continuing Education (now CAST)

CIAS College of Imaging Arts and Sciences

CLA College of Liberal Arts

SCB E. Philip Saunders College of Business

KGCOE Kate Gleason College of Engineering

COS College of Science

FAA Fine and Applied Arts (now CIAS)

GAP Graphic Arts and Photography (now CIAS)

GCCIS B. Thomas Golisano College of Computing and Information Sciences

NTID National Technical Institute for the Deaf

SVP NTID "Summer Vestibule Program"

1940

W. Eugenia "Gene" Grant Mazzara '40 (SCB) was presented with the 2010



Scholarship Fund Award by the Family & Children's Association Board of Trustee chair Patricia Pryor-Bonica in honor of her many years of generosity and compassion. Gene has been giving back to the community of Bethpage, N.Y., since 1953 and is a loved and respected member. The award was presented to Gene on June 23, 2010, which also happens to be the very month she turned 90. Gene plans to retire to do all the other things she wants to do.

1949

Norman Biggart '49 (GAP) proudly credits his military experience and



RIT for his long and successful career. Having traveled all over the world, joining three mineral clubs, being an active member in the Imaging Science and Commercial Technology Society, the Commercial

and Industrial Photographers of New England, the Society of Motion Picture and Television Engineers, the Inventors Association of New England, along with serving on several archaeological and historical societies, Biggart also accepted an appointed position with the Burlington Historical Commission. As a retiree, he continues to enjoy life by remaining active with mineral clubs, archaeology associations, working on his own personal history project and his appointed position.

1962

Brian Shapiro '62 (FAA) offers his painting, *Generations*, as an ambitious



attempt at placing his personal contemporary life within this vast canvas of memory. The painting chronologically begins with the Binding of Isaac and ends with the artist today, all on one 44-by-58-inch canvas. This kind of pictorial program spanning 3,800 years in one visual field is unique in Western art.

1964

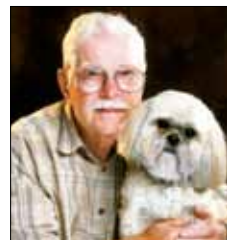
Lou Jacobson '64 (GAP) and Sandy Jacobson are happy to announce their



marriage on June 5, 2010, in Old Bridge, N.J. They currently reside in Neptune, N.J., and honeymooned in Italy, touring the Amalfi Coast.

1965

Donald Bjorkman '65 (FAA) writes, "Well, I'm getting older now and I live in Mill Creek, Wash. My wife died five years ago. She worked in the library while I worked on my MFA and in the summers I did carpenter work. Now I



have a beautiful little home with half of my garage turned into a workshop. When I'm not in there, I am spending time in my yard or going to Starbucks." He is pictured here with his dog, Toby.

1966

Stephen Cooper '66 (GAP) and **Amy Weinstein '79 (GAP)** are happy to



announce their marriage on April 26, 2010, at New York's City Hall. They currently reside in New York City. They honeymooned in Italy.

Jonathan Brooks '66 (FAA) will present his first retrospective exhibition of



his work at the Currier Museum of Art this spring. For 40 years, Brooks has been a leading member of the

American studio furniture movement. Known for his playful and poetic imagery as well as for his exploration of the line between function and art, his work is inspired by and constructed from the trunks, limbs and branches of trees harvested from the forest surrounding his New Boston, N.H., home. To get more information, go to www.currier.org.

F. William "Bill" Scanlon '66 (GAP) writes, "Here's a picture of the 'Four Amigos' at Tom Bullington's place in



the woods outside of Durham, N.C. Left to right are: me, **Tom Bullington**, **Dick Zakia '56 (GAP)** and **Dave Page '66 (GAP)**." The four gathered to celebrate **Dick Zakia** and co-author **Dave Page's** new publication, *Photographic Composition*.

1969

Pamela Baier King '69 (FAA) writes, "I was a graphic designer for over 27 years and now I have a new career as a reporter for the *Aitkin Independent Age* newspaper in Aitkin, Minn. It's

wonderful to embark on a new and exciting career path at this stage in my life. I write hard news and I also have a column. I am in the process of writing a book along with two other women about grief, loss and friendship. I have also written over 100 Haiku poems. My oldest daughter lives in Rochester and my son and youngest daughter live in Denver, Colo."

1971

Leonard Crellin '71 (FAA) writes, "I was part of an eight-person juried show called 'Portfolio Showcase 2010' at the Image City Photo Gallery in Rochester. Each exhibitor showed eight photos from Aug. 11 to Sept. 5. All winners received a book of all show pieces and a \$250 gift certificate from Lumiere Photo on Monroe Avenue."

1974



Deborah Baker '74 (FAA) serves on the Board of Trustees of the Hearing Loss Association of America and was recently elected vice president.

Meyer Weiss '74 (GAP) accepted a position at Gould Paper Corporation in New York City as senior vice president of specialty papers and material. Previously, Meyer was employed at IntelCoat Technologies as



vice president of digital imaging. Harry E. Gould Jr., president of Gould Paper Corp., announced the establishment of this new division that will focus on specialty papers and materials. Weiss, a Pittsburgh, Pa., native, currently resides in Longmeadow, Mass.

Jeffrey Stalzer '74 (KGCOE) retired after a 38-year career in the intelligence field, starting with his RIT co-op at the CIA. Jeff worked for Raytheon Company (and its predecessors, including HRB Singer and E-Systems) for the last 32 years. Jeff is enjoying his retirement and resides in State College, Pa.

1975

Emma Joan Morris '75 (GAP) writes, "I am a documentary film director and editor. Two films I edited have premiered in New York City, including *Bungalows of the Rockaway*, which premiered to a sellout crowd at the Museum of the City of New York, and *The Olmsted Legacy: America's Urban Parks*, which premiered at a special screening in Prospect Park in Brooklyn.

1976

Jean Pearce '76 (GAP) exhibited her photographs, "Jeannie Pearce: Bird Digiscopes," as part of the Art & Exhibitions display at the Philadelphia Airport from September 2010 to March 2011. Pearce likens her profession as a photographer with her interest in bird watching and her compulsion for collecting. In 2005, Pearce's passion for photography, collecting and bird watching culminated with her series of bird portraits photographed through a spotting scope or telescope. Known as digiscopes, the resulting photographs have a spyglass effect because the images are captured within a circular format. www.jeanne Pearce.com

Barbara Wells '76 (CCE) writes, "It has been a very busy couple of months. Charles Wells Photography has moved to another location, Newburgh, Ind. While we are sad to leave our studio and the wonderful people we have come to know through the years, we are excited by the opportunity to take our lives in a new direction. So, on a very positive note, we are becoming part of the global network of photographers that do destination weddings." www.charleswellsphotography.com

1977

John Brandt '77 (SCB) is vice president of marketing and business development for NComm Inc. www.ncomm.com

1978

William Calpus '78 (GAP) has been named president and chief operating officer at Lifetouch Church Directories and Portraits, the trusted name in portraiture at churches and religious communities. In his new role,

Calpus will lead a multimillion-dollar business with operations across the United States and Canada.

Sgt. James "Bubba" Criazzo '78 (CLA) retired August 2010 after a successful 25-year career with the Rochester Police Department. Criazzo was loved for his calming supervision and strong work ethic. Criazzo retires from the force with fond memories and has accepted a position as safety supervisor with Monroe School Transportation.

Jane Danielson Ricakrd '78 (CLA) is photographer and photo editor for *The Bulldog*, one of Chicago's fastest growing hyper-local publications. "Presently, we have a staff of four writers and four photographers. Coverage is everything from Chicago ward and city politics, high school sports and everyone's favorite, kittens up a tree."



1980

John Bannister '80 (CLA) and **Keely Murphy Bannister '97 (SCB)** are proud to announce the birth of a baby boy, Royal James. He was born on Oct. 6, 2010, in Albany, N.Y. Royal joins older sister, Ruby, who is 3. The Bannister family lives in the capital region.

Richard Bohr '77, '80 (KGOE) is president of a new company, Whitetail Natural Gas Services LLC. GES, a provider of environmental services to the oil and gas industry, has formed this new subsidiary. Bohr has 30



years of practical, geographically-diverse experience in the areas of engineering, maintenance, operations, project and construction management. He has worked in various leadership capacities for Pacific Gas & Electric, PSNC Energy, Stone & Webster, and Dominion Transmission. Whitetail is an engineering and technical support services firm dedicated to serving the natural gas pipeline, storage, and utility industries. The company is headquartered in Wellsboro, Pa.

Kenneth Curyk '80 (CAST) accepted new responsibilities at Raytheon Integrated Defense Systems as senior systems engineer and test director for systems architecture, design and integration directorate, flight and ground tests and missile defense radars in Woburn, Mass.

Emmanuel Ilabor '80 (CAST) writes, "I continued my education by attending Western Maryland College and in 1983 received a master's degree in deaf education. I also have written a book, *Dr. Andrew Jackson Foster*, about his 30 years of service bringing education and the gospel to the deaf in Africa." For more information, go to www.cmdeafng.com.

David Price '80 (GAP) writes, "Attached is a photo of my RIT class



mate, **John Henry '76 (GAP)** (right) and me (left) in Alaska. We've been friends for the 37 years since we met in 1973 in the School of Printing graduate program. We did an Alaskan cruise together with our wives to celebrate our anniversaries. John is employed in research and development and is technical manager of Metalcraft Inc. in Mason City, Iowa. I've left a 20-year career in public relations and have started TekBasics, a Macintosh consulting business in Dunstable, Mass."

1981

Richard Shaw '81, (GAP) writes, "Winding down a career in printing and



facilities management, I had an opportunity recently to visit Africa and climb Mount Kilimanjaro. We had a great experience in Africa. I gained a whole new perspective of how others live."

1982

Paul Gelose '82 (SCB) has officially gone nuts. Ricky's Lucky Nuts was founded upon a revelation that a perfect marriage of peanuts and spices could be created to bring something entirely new to the marketplace. Paul's wife and business partner, Carolyn Lamb, came on board and a company was born. Five flavors are available with more on the way. www.rickysluckynuts.com

1983

Daniel Bean '83 (GAP) enjoys organizing a special night of big band



music. The Swing'n Angels Gospel Big Band, an 18-piece band with trumpets, saxophones, trombones, rhythm and vocals, performed a concert with performance artist Don Shire from Don Shire Ministries. Don is a world-known trumpet player. The 2010 Christmas concert was held in Neenah, Wis. The Swing'n Angels appears also on YouTube. www.youtube.com/watch?v=8usvDpGQDDc.

1984

David Preisser '82, '84 (GAP) was honored in October 2010 by *Editor & Publisher* as one of 15 production all-stars who are exemplars of operations departments in newspapers throughout North America. Preisser is vice president of operations for *The Cincinnati Enquirer*. Under Preisser's direction, the operation now boasts a 99.85 percent preprint accuracy rate, 20 percent reduction of insert costs and mailroom efficiency rose a minimum of 5 percent annually for four years. Two years ago, Preisser added responsibility for circulation and information technology resulting in improved complaints per 1,000 in

circulation, as well as successful consolidations in information technology.

1985

Charles Dewitt '83, '85 (COS) shows his RIT spirit!



Thomas Filley '84, '85 (GAP) recently accepted a position at IOActive located in Seattle, Wash., as director of business development. IOActive is a leading global provider of IT Security Services. Thomas was previously employed at AdaQuest as director of business development.

1986

Eve Strella-Ribson '86 (KGOE) is the organizer, creator and contributor of *Moments of Truth, Gifts of Love*. This book was endorsed by Robin Roberts, co-anchor of ABC's *Good Morning America*. Eve writes, "Nearly all of the contributors to this book are women from the Rochester area. As a breast cancer survivor, I know how authentic these stories are. It was the willingness of courageous, amazing women who honestly shared their experiences that helped me win my battle."

1988

Fiona Ma '88 (SCB) writes, "I was re-elected (with over 80 percent of the vote) to my third term in the California State Assembly representing the 12th District of San Francisco and San Mateo County and serve as speaker pro tempore." www.fionama.com

Michael Sciotti '88 (CLA) has been selected for inclusion in *2011 Best*



Lawyers in America, the oldest and most respected peer-review publication in the legal profession. Sciotti is a partner at Hancock & Estabrook LLP, and con-

centrates his practice in labor and employment law. He is the leader of the firm's labor and employment practice group.

1989

David Orwig '89 (COS) is a forest ecologist at Harvard Forest and recently co-authored a highly successful conservation publication, *Wildlands and Woodlands: A Vision for the New England Landscape*, which was published by the Harvard University Press in May 2010. Co-written by 20 leading ecologists and historians from institu-

tions across the Northeast, the report was released to the public at the Harvard Kennedy School of Government to a regional audience of 150 scientists, conservation professionals, state agency leaders, educators and the media. Within a week of its release,



the publication received more than 100 regional and national news features, including positive editorials in every New England state, as well as a feature story in a October 2010 issue of *The Boston Globe*. During the fall of 2010, The Trustees of Reservations, a Massachusetts conservation organization, awarded W&W its Charles Eliot Award for excellence in conservation. For more information, go to www.wildlandsandwoodlands.org.

1990

Michael Karpovage '88, '90 (FAA) writes, "Hello friends of *Crown of Serpents!* Thank you for your continued support throughout 2010. The novel has been selling successfully all across the U.S. and Canada. And even in Europe! It has been receiving excellent reviews on a consistent basis plus demands for a sequel and movie. Read more at www.crownofserpents.com."

1991

Barbara Welsh '91 (SCB) accepted a position at Mercy College in Dobbs Ferry, N.Y., as director of major gifts. Barbara was the president of Dollars and Sense, a development consulting firm. "After 20 years of business, I decided to close my company and join the staff of one of my previous clients. I welcome the opportunity to work as a team member at Mercy College and look forward to exploring all that the Hudson Valley has to offer."

Michael Aiello '91 (GAP) and wife, Jennifer, are proud to announce the birth of a baby girl, Angelina Faith. She was born on July 8, 2010, at Somerville Medical Center, Somerville, N.J.

Johnnie Caroline Byrne '89, '91 (FAA) was named one of *Cleveland*



Magazine's Most Interesting People in its January 2011 issue for her company, UnBridal Goods, party and gift items for the

divorced woman. Read more at www.clevelandmagazine.com or Unbridalgoods.com.

1992

Hayden Reynolds '92 (FAA) received a Ph.D. in transpersonal psychology

from the Institute of Transpersonal Psychology on June 19, 2010, with a doctoral certificate in spiritual guidance.

1993

Courtney Dubois '93 (CAST) is proud to announce the birth of a baby boy, Diego John Flores. He was born on Oct. 21, 2010, in Las Vegas.

Louis Iannone '93 (FAA) is a self-employed exhibit designer in the western New York area. Louis recently completed the design and fabrication of the new early childhood area, "Explorations," at the Buffalo Museum of Science.

1994

Margaret Lane Glitch '88, '94 (SCB) was recently promoted to senior director of communications and benefits for RIT Alumni Relations.

1996

Tyrone Thomas Magby '96, '02 (CAST) is director of IT cost reduction at Thompson Advisory Group. Tyrone participated in an interactive career panel hosted by Alpha Phi Alpha, Mu Sigma Chapter, called "From the Classroom to the Boardroom." About 75 students from various colleges attended. Panelists included Magby; **Alain Leroy '97 (CAST)**, business relationship manager at WellPoint Inc.; **Marcus S. Parker '98, '02, (CAST)**, executive management consultant for the Department of Defense; and

Jason W. Gallo '98 (KGC OE), who is employed by Cisco Systems in the World Wide Lead TelePresence Programs & Operations.

1997

Scott Vacula '97 (CAST) accepted a position at Professional Service Industries Inc. in Cypress, Calif., as construction services department manager.

1998

Roger Yarrow '98 (CAST), whose specialty is in computer science, and **Michael Beauchamp '01 (CAST)**, whose specialties in packaging engineering, have created a software business together called FIT Software. Their product, PROTOGYM, is available online at www.protogym.com.

Abigail Wellman '98 (CIAS) was honored with her photo, Ingrid, appearing on the cover of *Color Magazine* in the May 2010 issue. She writes, "I'm very happy to announce my Ingrid photo was selected for a Gold Award in the



Metaphor/Abstract category. I also received a merit award for my photo, Ruth, on page 173 of the same issue." *Color Magazine* is an international magazine that shows the work of established and emerging photographers. Abigail also received an Excellence Award, which means five of her images were published in a four-page spread in the November 2010 issue. Only 15 winners were selected in this category, out of 494 entries comprising 822 portfolios and 9,000 images. abigailwellmanphotography.com

1999

Michael June '99, (KGC OE) received a Ph.D. in mechanical engineering from North Carolina State University on Sept. 29, 2010.

2000



Jennifer Wedding Mitchell '00 (COS) and Jonathan Mitchell are happy to announce their marriage on Sept. 24, 2010, at St. Thomas More, Narragansett, R.I. They currently reside in Rhode Island.

RIT NEWS



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News & Events Daily – an e-newsletter featuring campus news highlights, events and more

2001

Andrew Warycka '01 (CIAS) started his own freelance photography business, Slideways Media, located in Gilbert, Ariz.

2003

Dominic Vera '03 (NTID) was recently promoted to administrative technician at NIH-Division of Logistics Services located in Rockville, Md.

Daniel Urban '03 (KGCOE) was awarded Company Grade Officer of the Year for the 350th Electronic Systems Wing. The award ceremony took place at Hanscom Air Force Base in Massachusetts. He was also awarded Junior Military Engineer of the Year by the Air Force Materiel Command. He received the award at Wright Patterson Air Force Base in Ohio. Urban is currently pursuing a master's degree in aerospace engineering at the Air Force Institute of Technology.

Keith Tabakman '03 (KGCOE) and wife, Alexandra, are proud to announce



the birth of a baby boy, Cooper. Cooper was born on May 9, 2010.

2004

Christopher Hsu '04 (GCCIS) and Jennifer Tate are happy to announce their marriage on Oct. 2, 2010. They currently reside in Hamilton, N.J.

Andrea Green Pogorek '04 (NTID) and **Brian Pogorek SVP '97, '01 (NTID)** were happily married on Aug. 7, 2010.

Andrea Hanke White '04 (KGCOE) and **Tyler White '03 (SCB)** are proud



to announce the birth of a baby girl, Julia Roslyn. She was born on March 8, 2010, in Newport News, Va.

Korrie Kamp Tosh '04 (CAST) and **Joe Tosh** are happy to announce their marriage on Sept. 4, 2010, in Arlington, Va. They currently reside in Fairfax, Va. Alumni attendees were **Valerie Sirianni '04 (CAST)**, **Katie Nagel Shepard '04 (CAST)**, **Joel Shepard '04 (CAST)**, **Tim Bonarski '04 (CAST)** and **Kim Hemmer Bonarski '03 (CLA)**.

Alumni Updates

EBay buys graduate's start-up company

The business, like so many startups in Silicon Valley, began with three people in an apartment building.

Ted Dziuba '06 (computational math) was one of them. They were creating an online shopping website, Milo.com, that tracks real-time availability and prices of products in local stores.

The site was launched in January 2010. Milo moved to 165 University Ave., Palo Alto, known as Silicon Valley's lucky building because successful businesses like Google and PayPal started there.

The building seemed to work. On Dec. 2, eBay Inc. announced that it had purchased Milo.

"It was a good thing for our company," says Dziuba, noting that there are now 25 employees at Milo, which outgrew the lucky building and moved across the street. "What I am excited about is using eBay's muscle to fill out this idea."

Dziuba moved to Silicon Valley after graduating from RIT. He had done a co-op with Google the summer of his junior year and the company offered him a full-time position. Milo was his second attempt at a start-up company.



Ted Dziuba '06

Dziuba and the other co-founders worked long hours figuring out how

to make this shopping engine a reality. They also had to raise \$4 million in 2009 from investors.

"I equate having a startup to having a kid," Dziuba says. "When you are a startup, you are a small team and you are always on call. It's something you can never leave."

Dziuba and his wife, Julia Bethel '06 (applied mathematics), had their first child, Rose, while Dziuba was trying to get Milo off the ground. Bethel works as a mathematician in San Francisco at a company that does modeling of the health care system.

Milo now has 50,000 stores in its database, most of them big box retailers that share the information with the company. When a customer types in a product, the site searches a database of products carried at various stores, finds out whether the product is in stock and gets price information.

Dziuba says they are not aware of the website affecting pricing but they know it affects buying decisions because they hear from users who bought a product locally instead of online.

"By making accurate, real-time, local store inventory and pricing available to online and mobile shoppers, we see a huge opportunity for local retailers, small businesses and eBay sellers to reach more buyers, and for consumers to make more informed buying decisions," Mark Carges, chief technology officer and senior vice president, global products, eBay Marketplaces, said in a statement.

The next step is expanding the database to include mom-and-pop shops, Dziuba says. "We'll take this idea as far as it can go."

Go to www.milo.com for more information.

Mindy Mozer

Jaime Tardy '04 (GCCIS) was featured on Yahoo's homepage, CNNMoney.com and CNN Newsroom with Tony Harris. Tardy was featured because of her blog regarding her story of paying off \$70,000 in



debt so she could quit a job she didn't like. Tardy now works from home as a business coach and financial advisor. She lives near Auburn, Maine. Her blog can be found at EventualMillionaire.com.

Gustav Weibull '04 (SCB) accepted a position at Palm Beach County Convention and Visitors Bureau in West Palm Beach, Fla., as manager of business intelligence and research. Gustav recently was employed at Aflac as a



market research analyst II.

Robert Hochstetler '04 (KGCOE) writes, "I'm currently working for Hoosier Energy as vice-president of power production in Bloomington, Ind. Since graduating from RIT, I have used

my statistics degree to move from power plant manager, to risk management on a Fortune 500 Energy Trading Floor in Cincinnati, Ohio, to now working in senior management at a generation and transmission company. Neither of my moves since graduating from RIT would have been possible without the skills and knowledge I acquired in class working with my peers and professors."

2005

Ashley Waltz Walker '05 (CIAS), '07 (SCB) and Joseph Walker are proud to announce the birth of a baby boy, Joseph William II. He was born on Sept. 15, 2010, at Highland Hospital in Rochester.

Graduate chases his dreams with cycling documentary

A 10-year high school reunion started the chain of events that led to a critically acclaimed documentary about the 2009 Tour de France.

Jason Berry '92 (graphic design) had been working at a windsurfing shop in Delaware in the summer and a ski shop in upstate New York in the winter. At the reunion for his Pittsford, N.Y., high school, Berry realized he needed to make a change.

"It was a cold, hard slap of reality," Berry says. "People have real jobs."

Two weeks later, he moved to Washington, D.C., and began working for an advertising agency in a position similar to one he had after graduating from RIT. He was promoted to art director and handled nationwide ad campaigns.

And in his free time, Berry became more serious about his childhood hobby—shooting videos of his friends who were skiers, surfers and lumberjacks. The videos allowed him to maintain a connection to his previous carefree lifestyle of skiing and windsurfing.

He showed the movies during parties at his house, and as the movies improved, the parties grew bigger.

Berry's big break came when he accompanied one of those friends, Dave Jewett, to a lumberjack competition in Alaska being filmed by

ESPN. He mentioned his hobby to the ESPN producers and they wanted to see his videos. To his surprise, he was asked to document a timber competition

To learn more

To get the latest information about *Chasing Legends* along with movie trailers, videos and photos, go to www.chasinglegends.com.

for ESPN two weeks later.

There was one problem, though. Berry was a graphic design major and had no formal training in video production. So he paid a recent graduate of a local college to show him how to use the editing software Final Cut Pro.

"Fast forward seven years and here I am taking movies on tour," says Berry.

Chasing Legends is Berry's third documentary following *Off Road to Athens* and *24 Solo*, both award-winning films about mountain biking. For *Chasing Legends*, Berry wanted to go bigger and the 2009 Tour de France was the answer. He cashed in his retirement savings and partnered with a friend, Ken Bell, who took out a second mortgage on his house.

With a small \$150,000 budget and a skeleton crew, Berry and his Grippid Films team struck a deal to follow the team HTC-Columbia. They paid for some footage shot by French television but the team otherwise shot 80 percent of the film, with Berry shooting 85 percent of that amount.

The self-taught Berry then had six months to produce the film, which included working on the orchestral score, editing, writing and color correction.

"I had 700 hours of footage to absorb, study, take notes and edit," Berry says. "Usually there's a team of people working on each aspect. In this case, I was doing everything."

The movie premiered in California last summer and showed in select cities in England, Ireland and in the United States, including in



Jason Berry '92 was the director, videographer, editor and writer of *Chasing Legends*, a documentary about the 2009 Tour de France. He followed the team HTC-Columbia and provides an inside view of teamwork.

Berry's hometown of Pittsford and on the RIT campus.

Berry still works hard to promote the film, which despite positive reviews hasn't made enough money to pay for the cost of production.

"He managed to create the best cycling movie ever made in a short amount of time on his own," Jewett says. "He has no fear of taking on a challenge."

Berry isn't sure what's next. He would like to make another film on a topic other than cycling, maybe tell a fictional story or recreate a true story. Whatever it is, if the past is any indication, Berry will do it well.

"At the end of the day if someone would say, 'Do you regret it?' Absolutely not. I did something big. I pulled it off."

Mindy Mozer

Jane Lee '02 (NTID), '05 (CAST) and John Lee are proud to announce the birth of a baby girl, Jennifer Rae Lee. She was born on Sept. 26, 2010, in Virginia.

Sarah Smith Connors '05 (SCB) and Shaun Connors are happy to



announce their marriage on Sept. 18, 2010, at the New England Aquarium in Boston, Mass. RIT alumni in attendance included **Audrey Lallier '05 (SCB)**, maid of honor; **Amy Kennicut '05 (SCB)**, bridesmaid; **Kyle Bechtel '05 (GCCIS)**; **Ben McMahon '04, '06 (GCCIS)**; **Clark Burris '05 (COS)**; **Michael Martin '06 (SCB)**; **Leila Madresehee '05 (CAST)**; **Winson Shuen '04 (CIAS)**; and **Christian Davies**. After honeymooning in Cancun, the couple now resides in Haverhill, Mass.

Ian Bennett '05 (SCB) appears on the front page of *The Salem News* business directory as "Grape Expectations!" Wine making is fermenting on the North Shore, and the latest addition is Isaaks of Salem, a micro-winery housed in a nondescript industrial space in Beverly, Mass. Husband-and-wife owners, Ian and Brittany, who live in Salem, Mass., shipped their first batch of Dry Honey wine and Sweet Tooth Honey wine in December 2010. Their business formula relies heavily on local products and local appeal. "We thought people in Massachusetts and New England should not be forced to drink wines from California, Australia and France," Ian said. "They should be able to drink something else. Everything we do is local." www.salemnews.com/business/x982165720/GRAPE-EXPECTATIONS

2006

Kelly Wolf Craig '06 (CLA) and **Gavin Craig '07 (CLA)** are happy to announce their marriage on June 12, 2009, in Connecticut. They honeymooned in Mexico and currently reside in Washington, D.C. Gavin is a school psychologist with the Prince George's County Public Schools and Kelly is a doctoral student of clinical psychology at Gallaudet University. Fellow RIT alumni **Sasha Ponappa '05 (CLA)**; **Sarah Hurd '06 (NTID)**, '07 (SCB); and **Michelle Gerson '08 (CLA)** were bridesmaids; **Andrew Cheshire '06 (COS)** was a groomsman.

Russell Smith '06 (CAST), creator of ZCORR Products, makes a gun storage bag that prevents rust and corrosion on all metals for up to 20 years. This Rochester-based company was just featured in *American Rifleman*, the

nationally circulated magazine of the NRA. They've also recently appeared in *Gun Digest*, *Tactical Gear* and *Concealed Carry*. The ZCORR Products line is the first time this kind of technology has been offered for civilian shooters. The ZCORR bag was originally made by Heritage Packaging exclusively for the long-term storage of the U.S. Marine Corps' M16-A2 rifle. It was good enough for the Marines, so Heritage Packaging decided to make it available to all shooters to safely store and preserve their valued firearms.

Scott Janis '06 (CIAS) and the design team at Hiemstra Product Development



recently collaborated with Engineering World Health to develop an electrosurgery unit tester for developing countries. The ESU Tester received a 2010 Gold International Design Excellence Award (IDEA) and a 2010 Bronze Spark Design Award. Scott is currently a senior industrial designer at Hiemstra Product Development, a medical device design and engineering consultancy in San Francisco.

Christina Gullo-Paulus '06 (SCB) began her new role as president and



chief operating officer of St. Joseph's Villa in Rochester. Christina brings her strong passion for working with at-risk children and families, as well

as more than two decades of strategic leadership experience in the human services field. Christina most recently served as executive vice president and chief operating officer of Catholic Family Center in Rochester, where she held several leadership roles.

Erin Richards Zarosinski '06 (CIAS) and **Riley Zarosinski '05 (CIAS)** are



happy to announce their marriage on Sept. 4, 2010, at the John Joseph Inn in Ithaca, N.Y. They currently reside in Oakland, Calif. **Rory Scranton '05**

(CIAS) served as a groomsman and **Michael Marmorra '06 (CIAS)** was the photographer.

2007

Kevin Pazirandeh '07 (GCCIS) independently released his first iPhone



game, *Zombie Highway* on Aug. 27, 2010, after leaving Google in Mountain View, Calif., in early 2010. The game was soon featured on the Apple App Store under "New and Noteworthy" and quickly moved to number six overall, receiving glowing reviews. Kevin worked with RIT alumnus **Paul Martini '07 (CIAS)** to produce artwork and marketing materials for the game. Kevin is grateful to RIT where he was encouraged to develop his computer graphics skills through regular coursework and independent studies. He is also most grateful for the building of lifelong friendships.

Kara Slezak Hodecker '07 (CIAS) and **Eric Hodecker '08 (KGCOE)** are



happy to announce their marriage on Sept. 24, 2010, in upstate New York. They currently reside outside of San Francisco.

Beth Karbowski Noworatzky '07 (CIAS), '08 (NTID) and **Erik**



Noworatzky '05 (SCB), '08 (CAST) are happy to announce their marriage on July 2, 2010, in Wailea, Hawaii. They had a small wedding of immediate family members on the island of Maui. After the ceremony, the couple honeymooned on the big island. They currently reside in Pittsburgh, Pa.

2008

Kristin Brown '08 (CIAS) received a master's of art degree in teaching from the University of the Arts in Philadelphia. She is now teaching animation, painting and drawing at the Ethical Culture Fieldstone School located in the Bronx, N.Y.

Ankit Katyal '08 (COS) accepted a position at Jubilant Biosys Ltd. in Bangalore, India, as an executive in project management. "The key challenges will be to monitor day-to-day operational aspects of ongoing projects and scope, to identify resources and full-time equivalents needed for specific projects and suggest efficient utilization structures, and to review deliverables before passing onto clients." Ankit received a master of science degree in biotechnology from the University of Pennsylvania on Dec. 22, 2009, and graduated summa cum laude.

Kevin Jesse '08 (GCCIS) launched his own company, KJ's Design Studio, in Macedon, N.Y., where he is employed as a designer, engineer and president. Previously, Kevin was employed at BlueTie Inc. as a software engineer.

Deborah Anderson '08 (CAST) accepted a position at Digital eMation, in Seoul, South Korea, as a modeler and texture artist. Previously, Deborah was employed at Gwangju Office of Education as a native English teacher. "I have finally entered the animation industry and am putting my degree to use. I'm creating backgrounds, props and vehicles for *Family Guy*, *The Cleveland Show*, *Scooby Doo*, *Batman* and other shows. The most challenging thing is communication as I am not fluent in Korean, but my co-workers are great."

Marisa Bennett '08 (CAST) accepted a position at the University of



Rochester's Simon School as director of recruitment and marketing. Before that, Marisa was employed at Paychex as a marketing manager.

"Getting my master's at RIT was a huge factor in getting this new position."

Jessica Stalker Pharr '08 (KGCOE) and **Devin Pharr** are happy to announce their marriage on Oct. 2, 2010, in Windham, N.Y. RIT alumna **Megan Dingle '07 (CLA)** was a bridesmaid. They currently reside in central New York.

Kaci Hampton '08 (CAST), '08 (CIAS) accepted a position at Whole Foods Market, in Austin, Texas, as an associate web designer. Previously, Kaci was employed at Jolly Design as a designer and office manager.

2009

Cassie Miller-Hains '08, '09 (CIAS) and Joshua Hains are happy



to announce their marriage on May 8, 2010, in Lebanon, Pa. Cassie is employed as a point-of-purchase designer for RockTenn Merchandising Displays in Hershey, Pa.

Amber Gulley Flaherty '09 (COS) and **Brendan Flaherty '08 (GCCIS)** are happy to announce their marriage on Sept. 4, 2010, in Austin, Texas, where they currently reside.

Arricka Nowland '07, '09 (NTID) recently received national interpreting certification at the master level.

Tara Thorn '09 (NTID) left her Rochester home in August 2010, to establish a new school for the deaf in earthquake-ravaged Haiti. "My heart's there and everything I want to do is there," said Thorn, who had been working as an interpreter at RIT. Thorn's short-term goal is to make contact with the directors of those schools and restart the education program for the deaf.

Monique McCabe '09 (CIAS) and Sean McCabe are happy to announce



their marriage on Sept. 18, 2010, at Sacred Heart Church in Milford, Mass. Alumni attendees were: **Erin McFadden '07 (CIAS)**; **Michael Zaccaria '09 (SCB)**; **Katherine Robert '07, '08 (CLA)**; **Alisha Gianakakis '08 (CLA)**. The couple celebrated their honeymoon on the island of St. Lucia, but were happy to return home to their daughter, Kaydence.

2010

Rebecca Waxer '10 (CLA) is new media coordinator for Flynn & Friends



Inc. She will help coordinate search engine optimization, search engine marketing, viral campaigning, and social media marketing.

Alumni Updates

International pilots discover RIT connection



Gary Rishel '72, left, and Tony Rohloff '87 are pilots with Delta Air Lines. They met during a training course where they realized that they are both RIT graduates.

Captain Gary Rishel and First Officer Tony Rohloff were chatting one day while training to fly the Boeing 777.

Rishel asked Rohloff where he went to school.

"You've got to be kidding me," Rishel remembers saying when he found out the answer was RIT. "I wasn't expecting that."

Rishel '72 (business administration) and Rohloff '87 (applied mathematics) spent the month-long training course together about two years ago. They are both pilots with Delta Air Lines.

A week after graduating from RIT, Rishel was in aviation officer candidate school in Pensacola, Fla. In the Navy, he flew the P-3 Orion and served two deployments—one to Keflavik, Iceland, and one to Sigonella, Italy. He has worked for Delta Air Lines for 30 years.

Rohloff also started his flying career in the Navy, flying the A6-E Intruder off the aircraft carrier USS Theodore Roosevelt. He then became a fighter pilot in the Air Force. He served two combat tours, one to Iraq and one to Bosnia. He has been with Delta Air Lines since 1997.

Rishel now flies out of Atlanta and Rohloff is based in Detroit. They both fly to Sydney, Hong Kong, Shanghai, Frankfurt, Tel Aviv and Dubai.

Once on a layover in Dubai, the two pilots ran into each other.

On another layover, Rishel, who is married to artist Sarah Shanahan Rishel '73 (fine arts), visited RIT Dubai wearing his Tiger hat.

Rohloff says during the training course he and Rishel also discovered they were both from Buffalo and knew some of the same people.

They reminisced about how their alma mater has changed and is getting an international reputation since their years on campus.

"It's a small world," Rohloff says. "It's made me reconnect a little bit more to RIT."

Mindy Mozer

Magazine photo editor shares success tips with students

No matter what the topic—health, travel or politics—Rebecca Simpson Steele has built a career conceptualizing and sharing stories through images.

Steele '02 (applied photography), deputy photo editor at *Prevention* magazine, returned to her alma mater in January to speak on a panel along with

other photography alumnae.

With the challenging job market, students sought advice on finding jobs and how to break into the business.

“I reminded them that you have to do a lot of internships,” says Steele. “Send out résumés. You definitely have to keep an eye out on job boards and know where to look. The rejection, though, can be hard to deal with.”

While a student, Steele, a native of Annapolis, Md., landed summer internships at the Maryland State House photographing the activities of the governor and lieutenant governor and then as a photo intern in the West Wing.

“It wasn't a paid position, but I had the joy of being at the White House. It was a great internship

to apply for. I met President Bill Clinton and Hillary and Chelsea. I got to know all the security staff in the West Wing. I remember we did a photograph of President Clinton's Cabinet. The director of photography used a large format, 4x5 camera and the interns helped set up the shot. That was fun.”

Passionate too about the environment, she pursued a concentration in environmental studies.

“It was always my goal to marry photography and the environment,” she says. “I am excited to work at an environmentally aware company. *Prevention* is going through a redesign and becoming even more environmentally aware by adding a planet section.”

A typical day for Steele, who

has worked at *Prevention* since 2007, consists of meetings with editors, art directing on-set photo shoots and pitching freelance photographers.

She was formerly senior photo editor and associate photo editor at *Budget Travel* magazine and photo editor for *Kiplinger's* quarterly issue magazines.

Her goal is to become a director of photography.

She says that taking courses from various professors prepared her well for the working world.

“I took many different teachers. I think that's a really good idea as you are going to have to work with people with different personalities,” she says. “It prepares you for life.”

Kelly Downs



Rebecca Simpson Steele '02

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Alumnus builds female-customer trust at car repair shop



Jerry Elman '77, '84 (electrical engineering and MBA) owns a car repair shop that caters to women. His company goal is to be the most trusted car shop in Rochester. (Photo by A. Sue Weisler)

Imagine a car repair shop that has a “Ladies Appreciation Day”—where your car gets pampered with an oil change or state inspection while its owner gets a therapeutic chair massage or skin care advice from Mary Kay services.

From day one, Jerry Elman, president of Schoen Place Auto in East Rochester, determined his company goal was to be considered the most trusted car shop in Rochester—known for its ethics, competence, fair pricing and relationship-based customer service.

“Everyone can brag or make claims about their services, but we know for a fact that we’ve made a difference to our customers,” says Elman, who earned a B.S. in electrical engineering in 1977 and an MBA in 1984 from RIT.

Elman entered the import and domestic car repair business after working at Eastman Kodak Co. for 26 years.

“I was always the reformer in the corporate world and some may have considered me either the change agent or a lunatic because I always believed in an innovative approach,” says Elman, who lives in Pittsford, N.Y., with his wife, Janet. “I knew it was time to leave Kodak but didn’t want to leave Rochester.”

Elman looked at several area businesses for sale and then in April 2007 purchased Schoen Place Auto, which had been selling, trading and repairing cars since 1971. After one year, Elman decided to concentrate the business on car repairs only and moved the business from

Pittsford to its 5,000-square-foot home in East Rochester.

“The car repair industry has a bad reputation, so my business focus was to target consumer groups who are often taken advantage of, mainly women and senior citizens,” he says.

And Elman has done exactly that. Schoen Place Auto, which employs five, received the 2010 Rochester Business Ethics Award in the Small Business category. The company also has been certified as “female friendly” by two female consumer websites, AskPatty.com and WomenCertified.com.

And while doing business ethically can be less than lucrative dollar-wise, at least in the short term, Elman says he never gives customers the “hard sell” for repairs they don’t necessarily need. “I want them to trust me. I want them coming back.”

Some of his customer base comes from networking within the Rochester community with Rochester Women’s Network and the National Association of Women Business Owners.

“Those are the two groups who helped me the most on building female-customer trust in my business,” Elman says.

“And would you believe I was invited to be, and am now, the only male member of Rochester Women’s Network,” he adds with a smile.

“And I am one of three male members of NAWBO. At first it felt strange, but now I’m just one of the group.”

Marcia Morphy

In MEMORIAM

Alumni

1932

Vernon J. Hammecker '32 (KGCOE), Sept. 23, 2010

1938

Louis Serenate '38 (CAST), Nov. 19, 2010

1939

Virginia (Janes) Lybrand '39 (SCB), Sept. 18, 2010

1942

Jocelyn (Woodward) Bos '42 (SCB), Oct. 9, 2010

Ruth (Bush) Smith '42 (SCB), Jan. 6, 2011

1943

Edward A. Everson '43 (KGCOE), Sept. 19, 2010

1947

Julia O. Bishop '47 (SCB), Sept. 23, 2010

1949

James D. Conroy '49 (KGCOE), Nov. 28, 2011

Richard T. Kessler '49 (KGCOE), Dec. 5, 2010

1950

John W. Marvin '50 (CIAS), Nov. 30, 2010

1952

Thomas A. Tietjen '52 (CIAS), Dec. 15, 2010

1954

Walter Chudyk '54 (SCB), Dec. 24, 2010

1956

Frank A. Scarfone '56 (CAST), Oct. 4, 2010

1957

Kenneth R. Dewhirst '57 (CIAS), Nov. 23, 2010.

Thomas M. Modrak '57 (KGCOE), Oct. 28, 2010

1958

Philip Kinney '58 (KGCOE), Jan. 4, 2011

1959

Bechara "Bill" Aboufadel '59 (KGCOE), Sept. 10, 2010

Judith (Upton) Hogue '59 (CIAS), Jan. 5, 2011

1960

John D. Doyle '60 (KGCOE), July 29, 2010

Donald C. Partis '60 (KGCOE), Jan. 1, 2011

1967

Steven Atkin '67 (CIAS), Nov. 22, 2010

1970

Elens B. Miller Jr. '70 (SCB), Nov. 30, 2010

1971

John A. Locke III '71 (CIAS), Jan. 4, 2011

1973

Michael Doctoroff '73 (SCB), Dec. 1, 2010

Roger B. Fargo '73 (CAST), Jan. 1, 2011

1975

Harold J. Potter '72 (SVP) '75 (NTID), Sept. 16, 2010

1976

Kevin J. Kirsch '76 (COS), Dec. 28, 2010

Richard P. Zalat '76 (CIAS), Sept. 23, 2010

1977

Karen (Mrdjenovich) Walkney '77 (SVP), Dec. 3, 2010

1979

Paul E. Hill '79 (KGCOE), Sept. 22, 2010

Wilfried E. Leumpert '79 (KGCOE), Oct. 18, 2010

Anthony Parla '79 (CAST), Oct. 17, 2010

1980

Della (Cavanaugh) Craven '80 (CAST), Jan. 1, 2011

1982

James T. Crawford '82 (CAST), Dec. 5, 2010

Steven W. Olsen '80, '82 (CIAS), Oct. 23, 2010

Angelino Sandulo '81, '82 (KGCOE), Oct. 8, 2010

1983

B. Frank Lovett III '83 (SCB), Oct. 29, 2010

1985

Richard L. Rademaker Jr. '85 (CAST), Dec. 30, 2010

1988

Christopher J. Bawden '88, '95 (SCB), Nov. 1, 2010

1992

Richard B. Clark '92 (CIAS), Sept. 19, 2010

1993

Vaudeen (Sipple) Cherne '93 (SCB), Oct. 24, 2010

1994

Andrew J. Stenzel '94 (COS), Jan. 2, 2011

1996

Paul A. Vasconcellos '96 (CIAS), Oct. 24, 2010

Thomas R. Plough III '96 (CLA), Dec. 10, 2010

2007

Edward M. Miller '07 (SCB), Aug. 5, 2009

2010

Edward M. Harding Jr. '08, '10 (KGCOE), Jan. 15, 2011

Faculty and Staff

James Winter, financial aid administrator, Dec. 15, 2010.

Edward Cain, professor emeritus in the College of Science, Jan. 13, 2011.

Save the date

• Mark your calendar for the **RIT Women's Leadership Conference June 27-29**, featuring Marshall Goldsmith, best-selling author and thought leader in leadership development and life coaching. This two-day residential conference will take a holistic approach to leadership, offering additional sessions on topics meaningful to women. Conference attendees will be housed in the new Global Village suites on campus. For more information, go to www.rit.edu/lead.

• **RIT Ambulance (RITA) alumni** are looking to reconnect with former members in an effort to organize an alumni reunion. If you were a member of RITA, please send your name, e-mail address and years of service with RITA to Dan Christner, associate director for reunions and affinity groups, at reunion@rit.edu.



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The Grim Reaper legacy

The opening game of the 1982-83 hockey season was held on Halloween weekend. That year, members of a cheering section that would become the Corner Crew fan club came to the game straight from a Halloween party wearing their costumes. Steve Schultz's costume happened to be the Grim Reaper, and he incorporated that into his cheers and taunts of the opposing goalie.

Shortly after their arrival in the second period, RIT erased a two-goal deficit and eventually won the game. The next night, when RIT again trailed in the second period, other fans joked that it was because Schultz was not in costume. So during the second intermission, Schultz ran across campus to the dorms, donned the Grim Reaper costume, and shortly after his return, RIT scored the game-tying and game-winning goals.

A tradition was born. Schultz wore the costume through the rest of his undergraduate and graduate career, nearly eight years.

Schultz and his wife, Vicki, are providing a key gift of \$1 million for a new ice hockey arena. Read more about that on pages 4 and 5.

Send comments about this photo to *The University Magazine*, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive—Brown Hall, Rochester, NY 14623. E-mail can be sent to umagwww@rit.edu.

From the last issue Home-cooked meal



I was pleased to see a photo of one of my all-time heroes on the last page of the RIT *The University Magazine* winter 2010-11 edition.

I met Professor John Trauger, pictured on the left in the dark suit, in 1969, when I was granted admission to the then-brand-new biomed photo program.

Professor Trauger had just founded the program in about 1968. It and he are among the most instrumental influences in my life. Thank you, Professor Trauger. You 'da man!

William Nyberg '72
(biomedical photography)
Director, Ophthalmic Photography
Scheie Eye Institute,
University of Pennsylvania

That's me, Cathy Croom '68 (art and design), with my future husband, Ken Chin '69 (photography), in line at the buffet table.
Cathy Chin '68



THERE'S GOT TO BE A BETTER WAY...



Photo by A. Sue Weisler '93

...to help victims of disasters like Hurricane Katrina. That's what Corey Mack thought when he learned that many had to live in shoddily constructed trailers in the aftermath. He had an idea — a “what if?” inspiration — that might someday help others in similar situations. By using readily available steel shipping containers and an innovative, low-cost construction cycle that relied on malleable composite materials, a pleasant and “green” living space could be developed...could help change the way the world responds to those in need. He's already working on the next step: building a prototype. Corey is what RIT is all about.

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