

R·I·T

The University Magazine

Spring 2015

The background is an abstract watercolor wash in shades of orange, red, and yellow. Overlaid on this is a dark silhouette of a person wearing a graduation cap and gown, with their arms raised in a celebratory gesture. The overall mood is one of achievement and triumph.

GREATNESS THROUGH DIFFERENCE

2015–2025 STRATEGIC PLAN



R·I·T

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Mission

Through a unique blend of curricular, experiential, and research programs delivered within a student-centric culture, Rochester Institute of Technology prepares its students for successful careers in a global society.

Vision

RIT will be a great world university whose academic portfolio, research agenda, and educational model align with the shifting needs of a complex planet.

Strategic Plan

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GREATNESS THROUGH DIFFERENCE: PREFACE

Born from the unlikely union of an influential cultural association (the Rochester Athenaeum) and a technical training school (the Mechanics Institute), Rochester Institute of Technology has always been a different kind of educational institution. When most colleges were teaching ancient languages, theology, and the law to the sons of prosperous families, the Rochester Athenaeum and Mechanics Institute was preparing young men and women for local employment through a combination of technical training and courses in the sciences and fine arts.

Embedded within the unusual circumstances of RIT's origins was a set of principles that would become the shaping credo of the young institution: the innovative potential of unlikely partnerships—between and among institutions, individuals, and disciplines; the importance of educating students to do as well as to know; and the propulsive power of difference.

This practicality, attention to student needs, and taste for doing things differently would fuel the many early instances of multi-disciplinary integration, cooperation, and risk-taking of the institution's first 100 years. And they would account for RIT's 20th-century reputation as an innovative university whose programs, partnerships, and practices were increasingly the first of their kind in higher education.

When the economic, technological, and demographic transformations of the late 20th century threatened to disrupt the largely conservative higher education industry, RIT found itself perfectly positioned to meet these challenges and to address the attendant demands of a public increasingly disenchanted with the traditional model of higher education. As our competitors struggle to recruit and support a very different student demographic, to contain unsupportable tuition hikes, and to provide an education leading to gainful employment, RIT can turn its attention to anticipating and addressing the next set of opportunities.

The strategic plan before you, *Greatness Through Difference*, provides the design by which we will hone the proven tools of difference, innovation, and student-centeredness and apply them to the next generation of possibilities.

The next 10 years will be treacherous ones for higher education, and not all institutions will survive. But by building upon its talent for distinctiveness and innovation, its record of successful change management, and its visionary approach to education, RIT will emerge from the coming decade as an incontestably great university, fully prepared to supply the new world of 2025 with the graduates, new discoveries, and innovative educational model that it will require.

A UNIVERSITY OF FIRSTS: THE PAST

At its founding in 1829, RIT launched a trajectory that today remains unique among the more than 4,000 U.S. colleges and universities occupying the higher education landscape. Consider the following early instances of “difference”:



1829

The provision of lifelong learning has been a strand of the RIT DNA from the inception of the Rochester Athenaeum, which offered evening lectures to the people of Rochester and was for a time the young city's dominant cultural force.

1885

The Rochester Athenaeum and Mechanics Institute (the institution that would become RIT) commits itself to educating young men and women in the technologies necessary for successful careers—a mission that endures to this day. Early in its history, RIT becomes one of the first schools to integrate applied technical study with curricula in the humanities, the arts, and design. RIT may have been the first school to introduce “design thinking” into its curriculum.

1912

With the initiation of its cooperative education program, in which students secured paid employment in their major field, RIT becomes a pioneer in experiential education, or what today would be called competency-based education.

1950

The Graphic Arts Research Center is established to apply scientific and engineering principles to the printing and publishing industry. RIT becomes a center of research on all aspects of the graphic arts.

1950

School for American Craftsmen, founded by Aileen Vanderbilt Webb and now called School for American Crafts, moves to RIT. The school offers undergraduate and graduate programs in ceramics, glass, metals and jewelry design, and furniture design.



Edwina Hogadone

1960

RIT appoints Edwina Hogadone as the first female dean of a U.S. business college.

1968

National Technical Institute for the Deaf opens at RIT, revolutionizing technical education for the deaf and

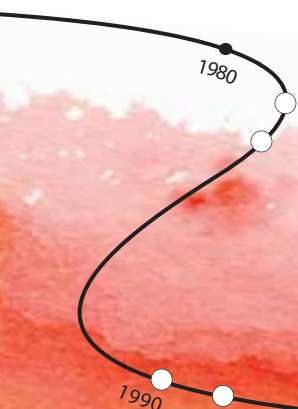
hard of hearing. At least two dozen universities vied for the privilege of hosting NTID, but RIT's strong post-secondary technical curricula and cooperative education programs gave it the edge.

1971

RIT delivers its first distance-learning course via closed-circuit television.

1982

RIT enrolls students in the first undergraduate program in microelectronic engineering in the U.S.



1983

RIT becomes the first university in the nation to offer a Bachelor of Science degree in biotechnology.

1990

RIT's Ph.D. program in imaging science opens—the first doctoral program at RIT and the first such program in the United States.

1991

RIT delivers its first fully online program—years before the rest of higher education enters the online arena.

1993

RIT offers the first nationally recognized Bachelor of Science degree in information technology.

1996

RIT becomes the first university in the United States to offer a bachelor's degree in software engineering.

1998

RIT's College of Engineering becomes Kate Gleason College of Engineering—the first engineering school in the country named for a woman.

2008

RIT offers a doctoral program in sustainability, the first program in the world to focus on sustainable production systems.

2000

2010



A UNIVERSITY OF INNOVATION: THE PRESENT

Given the distinctiveness of its origins, it should come as no surprise that in this second decade of the 21st

century, RIT has kept pace with the relentless acceleration of scientific and technological discovery and the resulting economic, social, and cultural transformations. One hundred and eighty-six years after its founding, RIT has matured into one of the world's most innovative, agile, and foresighted universities. Consider the following:

- As a member of the Association of Independent Technological Universities (AITU), RIT is among the world's leading technological institutions. RIT was recently ranked in the top 40 "most technologically advanced" universities in the world.
- Today's program portfolio boasts award-winning programs in a host of nontraditional disciplines—in film and animation, industrial design, sustainability, photography, medical illustration, microelectronic engineering, packaging science, museum studies, and diagnostic medical sonography. The RIT portfolio is among the richest and most diverse in the world.
- RIT is a world leader in experiential education. Our cooperative education program is the fourth oldest and one of the largest in the world.
- RIT is one of the largest private universities in the U.S. based upon full-time undergraduate enrollment.
- With full residential campuses in Dubrovnik and Zagreb, Croatia, in Kosovo, and in Dubai, our global presence is far-reaching and unique.
- RIT's growing research portfolio includes unique interdisciplinary centers such as the Center for Applied Psychophysiology and Self-Regulation (a program integrating education, research, and clinical care around the autism spectrum); the National Center of Academic Excellence in Information Assurance/Cyber Defense Education; and the Image Permanence Institute (a world leader in artifact preservation).
- The new Wegmans School of Health and Nutrition is based upon the premise that anticipating public health concerns is more effective than reacting to them.
- RIT's sustainable architecture program is among the first to consider sustainability as a curricular element equal in importance to design.
- RIT sustains the sound fiscal policies that have enabled its remarkable growth and stability.
- RIT commits to carbon neutrality, LEED-certified buildings, and sustainability-focused degree programs.
- In 2014, RIT was named "the nation's geekiest campus," a distinction we embrace with pride.

A RESPONSIVE UNIVERSITY: THE CONTEXT

At a time when the public disenchantment with higher education is growing, and disruptive (often commercial) alternatives are looking more and more appealing to prospective students and their families, the real measure of a university's success is the degree to which its offerings satisfy the demands of its many stakeholders. The current list of these demands is lengthy and all too familiar—including calls for lower tuition, higher return on investment, and graduates who are competitive in the job market. Not surprisingly, RIT is aggressively addressing these demands. Leveraging its appetite for difference, its talent for adaptation, and its commitment to student success, RIT has listened and acted.

The public is demanding	RIT has responded with
Career preparation for jobs at graduation (parents and students).	A 95 percent employment/graduate school acceptance rate six months after graduation.
Return on tuition investment (parents and students).	A combination of a strong career-oriented mission, curricular currency, and excellent relations with business and industry, yielding one of the best ROIs in the nation.
Affordability (parents and students).	Need-blind admissions; tuition below the national average for private institutions; intervals of paid cooperative employment; historically high percentage of Pell-eligible (low income) students.
Breadth <i>and</i> depth in content mastery (employers).	Education in fields with high employer demand integrated with design, management, critical and innovative thinking, and data management. Broad participation of undergraduates on funded research teams, which sharpens critical and innovative thinking, data analysis, and problem-solving skills.
More STEM graduates (employers).	The second highest number of STEM graduates among U.S. private universities.
Experiential education and work experience (employers).	An educational experience that includes considerable time learning outside of the classroom—either working in a paid cooperative education position, designing new products and businesses in the Simone Center for Student Innovation and Entrepreneurship, or participating on interdisciplinary research teams.
Groundbreaking research in multiple disciplines (business, industry, government, society).	Interdisciplinary Ph.D. programs—ranging from imaging science to microsystems to sustainability—dedicated to providing solutions to complex problems that defy a single-discipline approach.
Anytime, anywhere learning (students, alumni, community members).	A program (the Center for Multidisciplinary Studies) that gives credit for prior learning; an Innovative Learning Institute providing credit and non-credit experiences to traditional and non-traditional students in multiple electronic formats.
Diverse population.	Over 50 percent international students at the graduate level; 1,200 deaf and hard-of-hearing students on the Rochester campus; and a history of serving low-income students.
Global reach.	Unusually high number of international students; four international campuses with multiple opportunities for student exchange; courses in 10 languages.

THE POWER OF DIVERSITY: THE FUTURE

The university that was born of an unlikely institutional marriage; that welcomed women into its 19th-century technical classes; and that combined curricula in technical skills, the arts, and the humanities was a university destined to understand the creative power of diversity. The RIT of the future will be powered by an intellectual and social diversity unmatched within higher education—a diversity that distinguishes its academic and research portfolios, its population, and the multiple modes of learning, thinking, and knowing practiced daily. In the coming decade, RIT will intentionally assemble and leverage its many forms of diversity in order to invent and discover new solutions, new programs, new kinds of graduates, and the highest levels of stakeholder satisfaction.

▶ Imagine the new questions that might be asked, the new solutions posed, and the innovations achieved by a team of glass artists, imaging scientists, and physicists.

▶ Imagine the new courses and research projects emerging from the collaboration of a biomedical engineer, a materials scientist, a three-dimensional designer, and a physician assistant student.

▶ Imagine a team of architecture students, history professors, and photographers collaborating with our Kosovo students and faculty in the repair of ancient war-damaged monuments in Pristina, Kosovo.

▶ Imagine the job offers received by an RIT student graduating with a double major in biotechnology and philosophy, extended membership on

a funded research team, demonstrated competencies in innovative thinking and intercultural relations, and a one-year co-op with Amgen.

▶ Imagine RIT as a model civil community in which all difference—from ethnicity to nationality to sexual orientation to political persuasion to socio-economic level—is leveraged as an engine to solve seemingly unsolvable world problems.

RIT has all the ingredients to realize these and countless other scenarios. Through the new Strategic Plan before you—*Greatness Through Difference*—we will develop the necessary mechanisms to make them a reality while simultaneously enriching our highly student-centric environment, demonstrating a high return on tuition investment, and meeting the ever-shifting needs of the world.

The making of the strategic plan

During the 15 months in which all constituencies of the university were deeply engaged in strategic conversations, the following five intersecting spheres of effort surfaced repeatedly and ultimately became the framework of the plan.

- Career Education and Student Success
- The Student-Centered Research University
- Leveraging Difference
- Affordability, Value, and Return on Investment
- Organizational Agility

Within each of these five Dimensions is a set of “Difference Makers”—strategic goals that are in turn supported by concrete objectives that map the route toward full achievement of the RIT vision.





Dimension One

CAREER EDUCATION AND STUDENT SUCCESS

The strategic plan calls for providing student leaders such as Ashley Carrington, a fourth-year finance and management information systems student and the Student Government president, with a broad range of leadership development opportunities during their time in school. Carrington is a legacy student.

Cultivating student success is what we do—it is and will continue to be our core mission. Of course, as the world changes, so too does the definition of student success. The knowledge and skills that will be required of graduating students in 2025 are virtually unimaginable to us today, and what distinguished graduates in the job market of 1995 could well be obsolete in 2025. RIT's tradition of academic excellence, its appetite for difference and adaptation, and its commitment to students will ensure the continuation of student success as our paramount institutional mission. Recognizing that new models of "the successful college graduate" place increasing demands on the already limited time of college students, RIT will be innovative and flexible in the supplemental learning experiences it develops.

There are some elements of student success over which no institution has control; we cannot re-write students' high school preparation or re-program their social skills or even require them to learn. But we do have control over the single most important determinant of success: the quality of our academic enterprise. Without absolute confidence in the quality of the teaching, learning, research, scholarship, and academic support services that *are* the student's academic environment, we cannot expect to provide our graduates with the knowledge and skills that will guarantee their success.

Difference Makers

- RIT will build upon its strong academic portfolio, extensive experiential learning and co-curricular offerings, and the rich diversity of its people and programs to develop “T-shaped” graduates possessing both disciplinary depth (the vertical axis of the “T”) and breadth across multiple skills and competencies (the horizontal axis, or “transversal” skills).
- RIT will offer opportunities for study at the intersections of technology and the arts, imagination and application, and rigor and curiosity—all designed to meet the demands of future careers in the complex global economy.
- RIT will further enhance its position as the preeminent academic institution and model for professional and technical education for people who are deaf or hard of hearing around the world.
- RIT will lead higher education with a bold new model for ensuring academic quality through a unique outcomes-based assessment model designed to ensure continuous progress in student learning, graduate success, stakeholder satisfaction, and academic excellence.
- RIT will expand and strengthen opportunities for experiential learning to the point that there are sufficient placement opportunities for all undergraduate and graduate students to participate in at least one such experience.
- Through a blend of curricular, co-curricular, and experiential offerings, RIT will build a leadership program that will equip more graduates to become leaders in their fields.
- RIT will make the on-time graduation of its undergraduate and graduate students a highly visible university priority.
- RIT will be a center of innovation, creativity, and entrepreneurship that serves as an important economic engine for Rochester, the region, and the nation.
- RIT will establish a campus-wide culture that embraces alumni, contributes to their lifelong learning, and relies upon them for counsel and support.

Supporting Objectives

Within five years, lead private U.S. universities in the number of STEM (Science, Technology, Engineering, Math) undergraduates enrolled at and graduating from RIT.

Launch 20 startup companies per year.

Expand the university's role as a national and international Resource Center of Excellence in the education of people who are deaf or hard of hearing.

Design and implement “RIT for Life,” a program for alumni that serves as a catalyst for their lifelong learning and continuous career development.

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1 Matthew Glazer, a fourth-year electrical engineering student, is tinkering with electrifying his long board in The Construct Maker-space, RIT's communal student-run "garage." Giving students like Glazer an opportunity to work on interdisciplinary projects of their own design is part of the strategic plan.

2 RIT Baja team members put the finishing touches on the 2014-2015 car. The off-road vehicle was built entirely by a team of students from multiple majors such as engineering technology, engineering, industrial design and business. Team members here are, from left, Dan Palmiter, fourth-year mechanical engineering; Kaity Wolford, second-year mechanical engineering technology; Ryan Wager, third-year mechanical engineering; and Skyler Levy, first-year engineering technology.




3 Hundreds of students gather Wednesday evenings to learn sign language. Many attend because they want to be able to better communicate with the more than 1,200 deaf and hard-of-hearing students on campus. The opportunities for deaf students at RIT/NTID are unmatched by any university.

4 Melissa Sagen, a fourth-year museum studies student, is completing her 200-hour internship requirement at the National Susan B. Anthony Museum and House in Rochester. While at RIT, Sagen has been able to individualize her education based upon her interests in film and photo preservation.



5 Fourth-year ceramics student Adam Jennett came to RIT to study graphic design but after taking an elective ceramics class his freshman year, he switched his major. The strategic plan recognizes the importance of arts education.



Student researchers in the Perception for Movement Laboratory in RIT's Chester F. Carlson Center for Imaging Science combine eye tracking, virtual reality and motion capture to investigate how people use vision to navigate the natural environment. Kamran Binaee, right, an imaging science Ph.D. student, designs computational experiments with vision scientist and lab director Gabriel Diaz. They explore where people put their eyes when performing simple tasks, such as hitting a ball or walking. Parameters created within a virtual-reality environment free Binaee and Diaz to focus on how vision guides action when, for instance, Andrew Smith, fourth-year imaging science student, strolls through a projected scene on the lab floor.



Dimension Two

THE STUDENT- CENTERED RESEARCH UNIVERSITY

As a student-centered research university, RIT combines the mission-critical activities of research, scholarship, artistic creation, creative inquiry, teaching, and learning across all degree levels and disciplines. By conducting government-funded, interdisciplinary, high-impact research and by partnering with business and industry in private research and development, we will advance the boundaries of knowledge and the application of new technologies. Recognizing that participation on research teams enhances critical and creative thinking, collaboration, and cross-disciplinary competencies, we will facilitate the participation of undergraduate and master's degree students on funded research teams. We will enrich the graduate student experience through a holistic approach to their success, and we will develop opportunities for all students to collaborate across international and intercultural borders.

Difference Makers

- RIT will be internationally distinguished as a research university through its focus on and investment in specific inter- and trans-disciplinary research areas identified through a systematic and inclusive selection process.
- RIT will maximize the impact and financial support gained through its research programs by collaborating more extensively with business and industry to yield \$100 million in total research funding annually.
- RIT's research enterprise will be a national model of leveraged diversity (disciplinary, generational, global, and experiential) based upon the principle that teams constituted of members with diverse expertise, talent, experience, and backgrounds drive the best questions, the best processes, and the best solutions.
- RIT will enlarge its graduate portfolio through adding professional and research-focused programs in STEM fields, the humanities, social sciences, and arts, bringing the graduate population to 30 percent of the total student population. New programs will include experiential learning, research, scholarship, and co-curricular opportunities. All programs will strive for the highest levels of excellence and global recognition.

Supporting Objectives

Continue adding interdisciplinary Ph.D. programs that are in line with the university's research strategy.

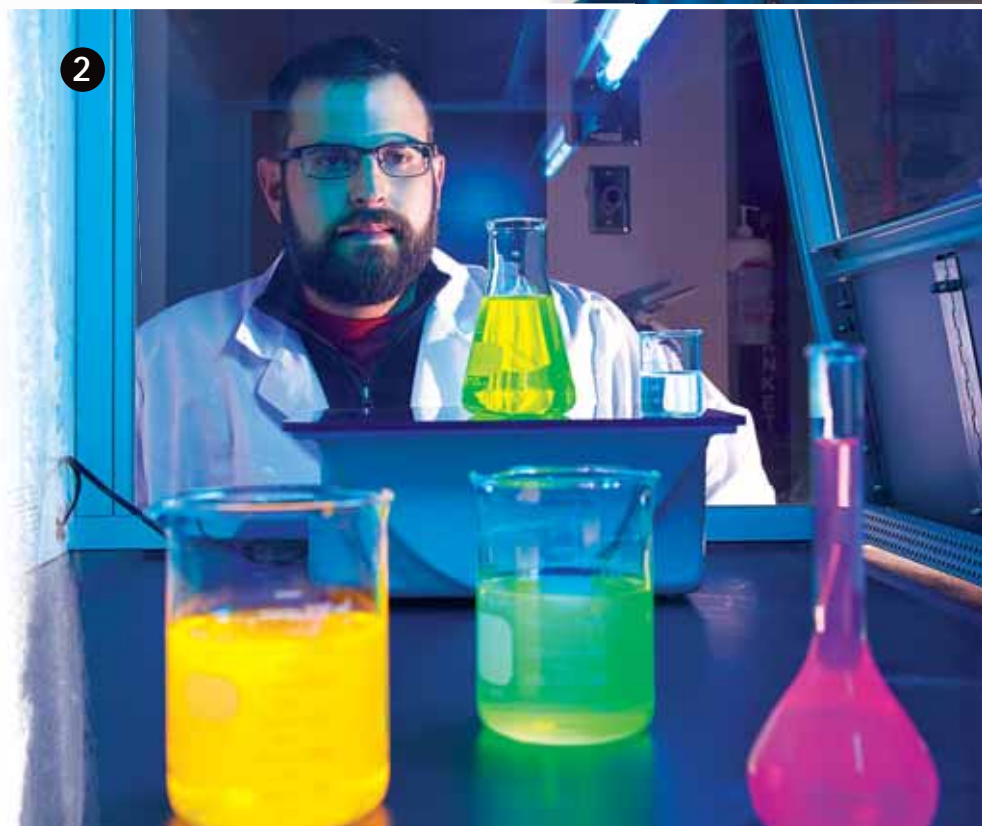
Create an external research advisory board comprised of impartial, recognized experts to guide the selection and evaluation of strategic research areas.

Create a special program to encourage collaboration in research activities with alumni-led businesses.

Increase the number of master's and bachelor's level students on funded research teams.



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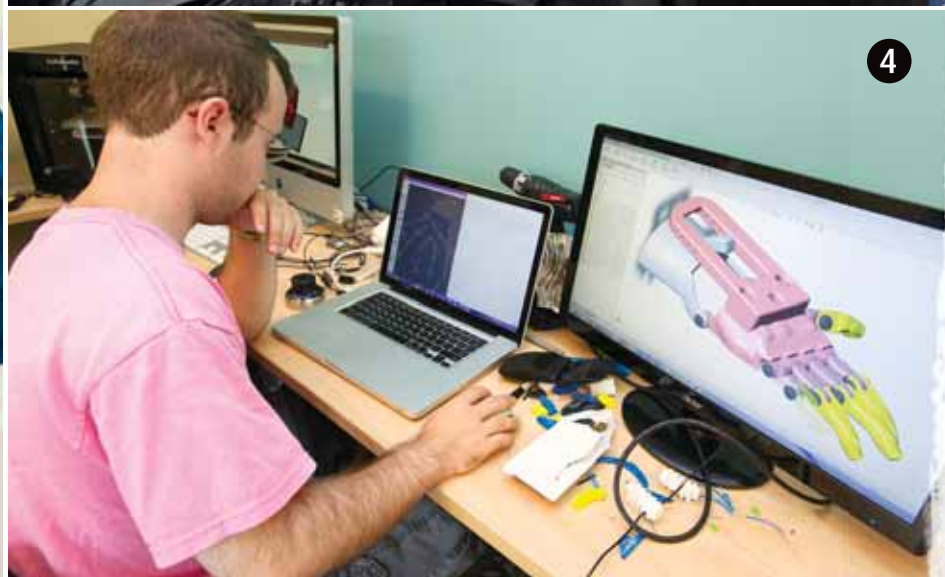




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① Wade Kellard, a mechanical engineering technology major, was one of four RIT/NTID students from the Saunders Summer Start-up Program who began MotionSavvy, technology that converts hand shapes into text. The sign-language translator was named by *Time* magazine as one of the 25 best inventions of 2014.

② Todd Pagano, director of the Laboratory Science Technology program at the National Technical Institute for the Deaf, was named 2012 U.S. Professor of the Year by the Council for Advancement and Support of Education and the Carnegie Foundation for the Advancement of Teaching.



4

③ Fourth-year biomedical engineering student Alexandra LaLonde introduces fluid and electrical impulses onto a micro-device situated on a portable microscope. She works under the guidance of professor Bianca Lapizco-Encinas, who finds great value in incorporating undergraduate students in research.

④ Jascha Wilcox, a fifth-year biomedical engineering student, uses a computer-aided design program to create and scale a 3D-printed hand. The hand was given to a 10-year-old boy through e-NABLE, a group created by Jon Schull, a research scientist in RIT's Center for Media, Arts, Games, Interaction and Creativity (MAGIC).



5

⑤ Mike Bradley, a materials lab technician at the Center for Integrated Manufacturing Studies at RIT, demonstrates a laser scanning arm for representatives of Western New York companies as part of a technology forum on 3D printing inside the Golisano Institute for Sustainability's new Digital Manufacturing and Product Realization Lab. The strategic plan calls for collaborating more with business and industry to increase research funding.







The international student population at RIT has more than doubled over the last 10 years driven by explosive enrollment in graduate programs. A record 2,497 international students from 103 countries are studying at RIT this academic year. Pictured from left are students Yuwei Qiao of China, Paola Gonzalez of the Dominican Republic and Jassim Dalwai, who was born in India and raised in Kuwait.

Dimension Three

LEVERAGING DIFFERENCE

RIT has long recognized the importance of diversity to organizational growth and synergy. Beginning in the 19th century, when we welcomed women into our classes decades before other colleges even considered co-education, we have intentionally sought students, faculty, and staff from multiple backgrounds, ethnicities, and countries. The 1968 addition of NTID (National Technical Institute for the Deaf) brought an intellectual, linguistic, and programmatic diversity to RIT that is unmatched in higher education. We are likewise proud of the high percentage of low-income students enrolled at RIT (as measured by the number of Pell grants awarded annually) as well as of our growing ranks of underrepresented and international students. The unmatched diversity of our academic programs is a direct result of the diverse voices that constantly participate in the RIT conversation. Through our new strategic plan, we will intentionally develop practices, opportunities, and programs that harness the power of difference to drive creative solutions, innovative combinations, and productive collaboration.

Difference Makers

- RIT will be among the top five national universities in global engagement, as measured by the breadth and size of its international student and alumni populations.
- RIT students and faculty will be internationally recognized for their global experience, their mastery of intercultural competencies, and their engagement with globally relevant problems.
- RIT will establish targeted centers of collaborative research with international universities, laboratories, and/or corporations in areas of common expertise and aligned goals.
- RIT will be the largest producer of female, under-represented male, and deaf or hard-of-hearing STEM graduates among all private colleges in the U.S.
- RIT will eliminate the achievement gap between under-represented and majority students, becoming a model of inclusive excellence for all students.
- RIT will become a model of inclusive excellence for all faculty and staff in the areas of professional development and promotion.
- RIT will reflect diversity and inclusion as core values in assessing performance and promotion at all levels and in all functions of the university.
- RIT will be a model of excellence in its deployment of difference to solve problems and practice innovation.
- RIT will initiate a comprehensive marketing campaign to make all current and potential stakeholders and higher education at large fully aware of the university's extraordinary history, its unique character, and its exceptional record of success.

Supporting Objectives

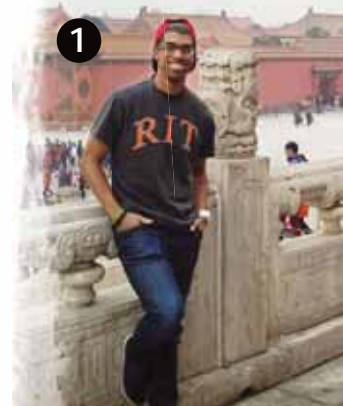
Establish research partnerships in emerging international centers of excellence.

All undergraduate programs will identify a place in their curricula for a specific program opportunity through which students can participate in a global, international, or multicultural educational experience.

Develop 10-year plans for increasing the number and percentage of females, under-represented males, and deaf or hard-of-hearing students in STEM majors.

Using an asset-based assessment and research model, develop a profile of success factors and institutional challenges for under-represented males.

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1 Andrew Athias, a fourth-year computer engineering student, interned for the Chinese enterprise telecom company Huawei in Shenzhen, Guangdong, China, from June to December. "It gave me an opportunity to see the world from an extremely different point of view, learn a new language from scratch, and a chance to be a part of a new community and culture—all while applying what I am studying at RIT."



2 The RIT Men of Color, Honor and Ambition program has set its sights on improving the odds of young men of color graduating and helping them attain rewarding careers. Programs such as this help eliminate the achievement gap between under-represented and majority students and help RIT become a model of inclusive excellence for all students.

3 RIT Croatia, which offers programs in Dubrovnik and Zagreb, was one of RIT's first global campuses. Other global campuses are the American University in Kosovo in Pristina, Kosovo, and RIT Dubai in Dubai, United Arab Emirates. The campuses allow U.S. RIT students to study abroad and help bring international students to campus. RIT also has partnerships with the Dominican Republic and Turkey. The strategic plan calls for RIT to be among the top five national universities in global engagement.

4 Seventeen Executive MBA students took advantage of global learning opportunities during a trip last fall to Vietnam. Partnerships such as this will grow in the decade ahead.



5

5 Laura Fermin '11 studied international business as well as service leadership and innovation at RIT. She now works as a lawyer for the government of the Dominican Republic. The strategic plan calls for developing ways to connect RIT students with alumni around the world.



More than 250 employers were on hand to meet with RIT students and alumni at the 2014 Fall Career Fair. It was the largest RIT career fair on record. A diverse range of employers attended, including computing technology companies Google, Microsoft, Apple and Facebook; engineering companies Tesla Motors and Toyota; government agencies and start-up companies.



Dimension Four

AFFORDABILITY, VALUE, AND RETURN ON INVESTMENT

Dramatic changes in the demographics of the college-going population will make it more important than ever for RIT to continue its tradition of affordability and access. Increasing the amount of financial aid available to students will help us sustain and enrich the student diversity so necessary to the creativity and productivity of the university community. RIT is committed to leading the affordability charge by addressing price and student financial capacity, by ensuring ample financial aid to accommodate high-need students, and by introducing technological solutions to reduce costs while improving learning outcomes.

Recognizing that affordability is as much about quality outcomes as costly input, we will provide the next decade's students with the skills and knowledge necessary to succeed in satisfying and remunerative careers that will justify the expense of undergraduate and graduate education. Our students' return on their tuition investment will come not only in the material form of future earnings, but also in their ability to effect positive change, contribute to the social good, and continue on a path of lifelong learning.

Difference Makers

- RIT will be the university with the best placement rate and return on investment of all private universities in the United States.
- RIT will become the university that best utilizes educational technology to improve access, maintain academic quality, and achieve desired learning outcomes while balancing costs.
- Through a tuition containment program and a capital campaign drive for additional scholarship support, RIT will address the financial needs of promising low-income students.
- RIT will launch a blended capital campaign entitled “Greatness Through Difference” to raise the public, private, and research funding necessary for the achievement of critical “Difference Makers” in the 2015-2025 strategic plan.
- RIT will develop alternative methods of raising revenue, including developing innovative, fully online workforce development programs for nontraditional students, increasing opportunities for venue rentals by external parties, and providing services to the Rochester community.

Supporting Objectives

Publicize and deliver on a guarantee that no student in good standing within 15 credits of graduation will drop out because of insufficient funds for the remaining tuition.

Using the model of “RIT Online,” the ILI (Innovative Learning Institute) will identify, develop, and deliver courses and competency instruction to enhance the career advancement of alumni.

Direct a specified amount of funding from the capital campaign scholarship drive to support low-income and under-represented students.

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1 Ph.D. graduates in sustainability Xue Wang, Michele Goe and Chelsea Bailey celebrate the completion of their program last year with professor Gabrielle Gaustad. In less than 10 years, RIT has created a world-class research and education hub for sustainability. These graduates will help make the world greener for the next generation.

2 After Leigh Raze graduates in May, he will be heading to Seattle to work for Amazon Game Studios, an internal production studio of Amazon that creates games for its devices. The game design and development graduate student secured his full-time position in 2014 while working at a co-op with the company.

3 Tim Reed, a fifth-year civil engineering technology student, began at RIT as part of the first class of Rochester City Scholars, a scholarship program for top Rochester students who have the academic ability but may lack some of the finances for college. Reed, the first in his family to go to college, will graduate in May. The strategic plan calls for increasing the number of Rochester City Scholars in the next 10 years.

4 The career fair and alumni connections helped fourth-year advertising and public relations student Mackenzie Pollock score a job with advertising giant SapientNitro months ahead of graduation. Pollock will begin working as a junior associate program manager for the Boston-based company in August.

5 Ryan Kranz received an associate degree in computer integrated machining technology from RIT/NTID in December and started a job in January with General Electric in Schenectady, N.Y., where he had worked as a co-op student. He is a machinist who helps make turbines and generators.

Dimension Five

ORGANIZATIONAL AGILITY

IT owes much of its past success to the alacrity with which it has been able to anticipate and respond to changes in the multiple environments in which it operates. In the next decade, these shifts will accelerate and in some cases expand to the level of seismic change, requiring us to develop innovative practices and policies that facilitate and encourage good ideas and the changes they lead to. In other words, we need to maximize our organizational agility.

“Organizational Agility” is more than a dimension: it is a strategic imperative and the linchpin of this plan. Underlying every difference-making goal in the previous pages is the assumption that our institutional culture will be agile and efficient—that we will be able to make decisions with dispatch; to move at least as quickly as the drivers of technology, science, and the global economy; and to reorganize as often as necessary to support the key themes of this plan (academic excellence in teaching, learning, scholarship and research; interdisciplinarity; diversity; and affordability). At the same time, we must recognize that a defining element of organizational agility is the ability to respond to these external dynamics and opportunities without traumatic change to the organization.

Our deep commitment to the sustainability and resiliency of the planet will require us to stay abreast of the latest research, to deploy the most current, appropriate, and efficient tools, and to move quickly in responding to sustainability imperatives.

The Difference Makers here could have introduced every dimension in the preceding pages, but they are so important to the success of *Greatness Through Difference* that we have given them pride of place as the final words of this document.



Difference Makers

- RIT's curricular, administrative, and organizational structures will serve—not impede—discovery, border crossing, and collaboration among students, faculty, and staff.
- RIT will reduce academic and administrative silos and diminish the lingering negative effects of a silo culture.
- Following a thorough budget and space audit, RIT will create a master space plan.
- RIT will develop a university culture that is less risk-averse and less bureaucratic; it will streamline compliance measures and empower local decision-making responsibilities.
- In the service of ensuring a sustainable planet, RIT will restore, ameliorate, and work within the systems and resources necessary to meet the needs of the current generation in an equitable manner without jeopardizing future generations.

Supporting Objectives

RIT will cultivate global citizens and leaders prepared to address the interconnected ecological, economic, social, and ethical challenges of creating a sustainable future.

RIT will develop innovative curricula, programs, and research that foster a commitment to sustainability.

To see the entire strategic plan, go to rit.edu/president.

Victor Perotti, chair of management information systems in Saunders College of Business, and Andrea Hickerson, center, assistant professor of journalism in the College of Liberal Arts, have teamed up to create a unique interdisciplinary course—Digital Journalism Incubator. Students representing many RIT programs, such as Cortney Myers, a fourth-year visual media student in the College of Imaging Arts and Sciences, learn at the intersection of journalism, computing and entrepreneurship to present compelling news products and services using the latest digital tools.

ALREADY GREAT AND MAKING A



A

Photo courtesy of Disney Animation Studios



B

Photo by Ken Geiger



C—Clayton Turner



D—Katie Linendoll



E

A. Movies

A little bit of RIT lives inside the Oscar-winning movie *Frozen*, the highest grossing animated film of all time. Along with *Frozen*, graduates worked on two other movies that won Academy Awards—*Life of Pi*, which won for best visual effects in 2013, and Disney's *Paperman*, which won best animated short film in 2013.

B. Photography

The lenses of their cameras have documented iconic moments in history. Their photos—whether of war-torn countries and their people, U.S. presidents or the Olympic Games—have captivated readers on a global scale. Seven Pulitzer Prize-winning photojournalists are graduates of RIT. They are: Paul Benoit '76, Robert Bukaty '82, Ken Geiger '11, Stan Grossfeld '73, Dan Loh '95, William Snyder '81 and Anthony Suau '78. Among the seven alumni, they've won a combined 11 Pulitzer Prizes.

C. Space

Clayton Turner's 24-year career with NASA's Langley Research Center in Hampton, Va., has soared nearly as high as NASA's space flights. Turner '90 (electrical engineering) led the

center's Engineering Directorate and was responsible for the conceptualization, design, development and delivery of ground and flight systems in all NASA mission areas. In January, he was appointed associate director at the Research Center, now serving as its chief operating officer managing day-to-day operations to meet current and future NASA mission needs.

He is one of numerous alumni who work at NASA facilities across the country. Another dozen work at SpaceX, a company that designs, manufactures and launches advanced rockets and spacecraft.

D. Media

At least two graduates have Emmy Awards on their résumés. Michael Slovis '76 (professional photographic illustration) is an Emmy Award-winning cinematographer and director of photography recognized for his genius and groundbreaking visual direction in the AMC hit series *Breaking Bad*.

Katie Linendoll '05 (information technology) won an Emmy Award as associate producer for *SportsCenter*. Linendoll frequently shares her tech expertise on CNN and the *Today* show.

In print, Tom Curley '77 (MBA) is the former president and CEO of The Associated Press. Thomas Keene '75 (biology) is an editor-at-large at Bloomberg News.

On the music scene, deaf American hip-hop artist Sean Forbes '08 (multidisciplinary studies) launched D-PAN, the Deaf Professional Arts Network. He writes, performs and records his own music.

E. Engineering

Next time you are in New York City and you look at the skyline, think of RIT. The beacon on top of One World Trade Center was designed by Thomas Trytek '91 (civil engineering technology) and his Syracuse company TDK Engineering Associates.

Corey Mack '11 (mechanical engineering technology), founder and CEO of Laforge Optical, is behind Icis, prescription eyewear that displays users' smartphone notifications in their field of vision.

F. Technology

Austin McChord '09 (bioinformatics) was named a 2015 *Forbes* 30 under 30 in enterprise technology. McChord started a company called Datto Inc. in 2007. The company provides

DIFFERENCE

Write to umag@rit.edu with suggestions of other graduates already making a difference. We will profile them in future publications.



F—Austin McChord **G**



H—Rick Kittles



I—Sean R.H. Bratches



J—Kevin Surace



K—Librada Paz

hybrid cloud-based on-site and off-site backup disaster recovery and business continuity services.

Tristan E. O'Tierney '08 (computer science) co-founded the popular mobile payment company Square in 2009. Working with Twitter cofounder Jack Dorsey, O'Tierney developed Square's original iPhone application and contributed to the development of Square's iPad application and Square Wallet.

G. Design

Have you ever heard of the LunaTik Touch Pen, a combination roller ball pen and digital stylus, or the TikTok band that turns Apple Inc.'s iPod Nanos into wristwatches? Both products are the brainchild of Scott Wilson '91 (industrial design), founder of Chicago-based Minimal Inc. and former global director at Nike.

Speaking of Nike, Eric Avar '90 (industrial design) is vice president of design innovation at the company. Avar joined Nike in 1991 and has helped create some of Nike's most innovative and award-winning designs, including products with the Nike Basketball, Nike Free, Lunar and Kobe Bryant series of footwear.

H. Science

Rick Kittles '89 (biology) helped establish a national cooperative network to study the genetics of hereditary prostate cancer in the African-American community. This project serves as a model for recruitment of African Americans in genetic studies of complex diseases.

I. Business

What do the executive vice president of sales and marketing for ESPN, the group vice president, customer service, for Toyota Motor Sales and the president and CEO of True Value have in common? They are all RIT graduates.

Sean R.H. Bratches '83, '91 (business administration), executive vice president of sales and marketing for ESPN, was inducted into the 24th Annual Broadcasting & Cable Hall of Fame in October. Nancy Fein '76 (mathematics) joined Toyota in 1982. John Hartmann '85 (criminal justice) has been with True Value since 2013.

J. Innovation

The Microsoft engineer who was the National Inventor of the Year in 2012 for his work on Kinect for the Xbox 360 video game system and Windows PCs graduated from RIT.

Alex Kipman '01 (software engineering) is also an inventor of Microsoft's HoloLens, a wearable computer.

Kevin Surace '85 (electrical engineering technology) was named *Inc.* magazine's 2009 Entrepreneur of the Year. At the time, he was CEO and president of Serious Materials, which retrofitted the 6,514 windows in the Empire State Building to make the iconic landmark more sustainable and energy efficient.

K. Humanities

A graduate and leader in New York's farmworker human rights movement received the 2012 Robert F. Kennedy Human Rights Award. Librada Paz '03 (mechanical engineering technology) worked with Rural and Migrant Ministry to make conditions better for migrant laborers. She is a former farmworker herself.

Patricia Moore '74 (industrial design), president of Moore Associates, was named by *ID* magazine as one of the 40 Most Socially Conscious Designers in the world. Moore traveled throughout North America from 1979 to 1982 disguised as a woman in her 80s. She wrote about her experiences in her books *Disguised: A True Story* and *The Business of Aging*.

NOTEBOOK

Commencement speaker named

Maj. Gen. Charles Bolden Jr., head of the National Aeronautics and Space Administration, will be the keynote speaker for RIT's 130th commencement celebration.

Bolden will speak at the Academic Convocation, set for 10 a.m. May 22 in the Gordon Field House and Activities Center.

RIT President Bill Destler said the university is honored to have Bolden addressing its graduates.

New alumni head

Jon Rodibaugh '12 (MBA) has been named executive director of Alumni Relations. In this role, he will have primary oversight for all alumni programs and engagement activities at RIT. He reports to Kim Slusser, associate vice president for Alumni, Parent and Annual Giving Programs.

Best value

RIT ranks among the country's best values in private colleges, according to *Kiplinger's Personal Finance*.

Kiplinger's annual list ranks 100 private universities and 100 liberal arts colleges. RIT ranked 97th on the list of private universities.

Good to the last drop—caffeine for your car

Coffee can rev your engine. Really.

Rebecca Clontz, an environmental science graduate student, is converting coffee grounds into a biodiesel-espresso for cars.

"I want to get a bumper sticker that says, 'I run on coffee,'" said Clontz, a native of Athens, Tenn.

Clontz and her thesis adviser, Jeff Lodge, associate professor in RIT's Thomas H. Gosnell School of Life Sciences, are exploring the potential of turning food waste into energy on a local level. They started by asking coffee shops on campus to donate their grounds every day in August. Employees at Artesano Bakery & Café, BeanZ, Java Wally's and Midnight Oil helped Clontz collect 150 gallons of used coffee grounds during one of the slowest months on campus.

"I washed out two buckets and put a sign on it that said, 'Coffee grounds for biofuel,' and I showed the managers the scientific paper I was trying to emulate," Clontz said.



Scientists from the University of Nevada, Reno, published the study that inspired Clontz's thesis research. Lodge suggested the project after reading about the new lipid, or oil, the researchers extracted from Starbucks coffee



Tubs of coffee grounds take up a corner of RIT associate professor Jeff Lodge's biology lab. Graduate student Rebecca Clontz converts coffee into biodiesel as part of her thesis research.

to make biodiesel. The multitude of coffee houses across the United States adding coffee grounds to landfills caught his imagination.

To expedite their research, Clontz and Lodge purchased a large drying oven and rotary evaporator with seed funding from a \$15,000 Dean's Research Initiative Grant from the College of Science. The grant, awarded in the fall, supports Clontz's research this semester and provides travel money to present her findings at an energy conference.

"I'm extracting the oils from the dried coffee grounds and converting that to a biofuel and extracting the glucose and converting that to ethanol," Clontz said.

During the intersession break, Clontz and Lodge conducted a scaled-down version of the commercial method to make biodiesel from 250 milliliters of oil extracted from the campus coffee grounds.

Biodiesel produced from coffee and algae—a second energy source

Clontz is exploring—is a "drop-in fuel" that won't corrode a car's engine, Lodge said. "It's a cleaner burning fuel," he said. "It's not perfect, but it is cleaner."

Clontz's thesis is about sustainability and uses "anything and everything" for multiple processes, Lodge said.

"It's carbon neutral," Clontz added. "The carbon removed from the atmosphere in growing the coffee is the same carbon released as a fuel."

Even the leftover coffee grounds will find another use as compost and an organic fertilizer. Clontz will grow plants in it this spring in the greenhouse attached to Gosnell Hall and compare it to fertilizer derived from algae.

"The coffee grounds are not going to a landfill and that's a huge thing," Clontz said. "We're going to use everything and compost at the end. It's exciting."

Susan Gawlowicz '95



Photo by A. Sue Weisler

Soledad O'Brien, former anchor and special correspondent for CNN, was the keynote speaker for the 2015 Expressions of King's Legacy event in late January. O'Brien talked about her career in journalism as well as her focus on telling character-driven stories that resonate with people regardless of race. She also met with 20 journalism students and talked about how the media is evolving.

RIT establishes cybersecurity scholarship

Responding to the national demand for workers highly trained in cybersecurity, RIT will use a multimillion-dollar federal grant to establish a CyberCorps Scholarship for Service program.

The National Science Foundation has awarded RIT a five-year, nearly \$4 million grant that will allow the university to become part of this federal scholarship program, established in 2000 in partnership with the Department of Homeland Security in response to ongoing threats to the nation's information technology infrastructure. The program provides full tuition and a stipend in exchange for future government service.

"Establishing this program is another way RIT is demonstrating its commitment to producing well-educated, well-grounded graduates who will be our best defense from the countless, increasingly sophisticated cyber attacks that invade our privacy, cost us money,

and threaten our national security," said Andrew Sears, dean of RIT's B. Thomas Golisano College of Computing and Information Sciences.

"RIT was one of the first universities in the nation to create a dedicated department of computing security, which allows us to draw on faculty from across the university to provide our students with a cutting-edge education," Sears added. "Being part of the CyberCorps program will allow us to attract and retain the best and brightest students for work in this vitally important field."

The first two years of the grant is for \$1.39 million. RIT expects to offer the first scholarships this fall, said Bo Yuan, chair of RIT's computing security department.

The program will be open to RIT undergraduates entering their third or fourth year in computing security, computer science or software engineering, and would cover the final three years of a combined

Bachelor/Master of Science degree in computing security, Yuan said.

RIT expects to grant six of these scholarships a year, Yuan said.

The scholarships cover tuition, books and professional development, plus a cash stipend of \$20,000 a year for undergraduates and \$32,000 a year for graduate students. The total value of the scholarship will be between \$50,000 and \$60,000 a year.

In exchange for the scholarship, students must agree to work in computing security for the government one year for each year of scholarship received. So a student in the program for three years would agree to work for the government for three years after graduation.

Applications will be reviewed and scholarship recipients chosen by a faculty committee, Yuan said, adding that he expects significant competition for the scholarships.

Ellen Rosen

NOTEBOOK

Honoring innovation

Alex Kipman '01 (software engineering) will be inducted into the 2015 RIT Innovation Hall of Fame on May 1.

Kipman, the Microsoft engineer who was honored as National Inventor of the year for his work on Kinect for the Xbox 360 video game system and Windows PCs, is also an inventor of Microsoft's HoloLens, a headset that displays holograms. The HoloLens was announced earlier this year.

For details, go to www.rit.edu/ihf/.

Next Big Shot

The 2015 RIT Big Shot promises to be a beautiful photo finish when the longtime community photography project captures a spectacular nighttime image of a national icon—Churchill Downs, home of the Kentucky Derby, in Louisville, Ky., on Oct. 3.

The Big Shot relies on the participation of hundreds of volunteers to provide the primary light source for the image while RIT photographers shoot an extended exposure. It's a signature event for RIT and is led by the School of Photographic Arts and Sciences, which is nationally recognized for its degree programs.



Jackie Russo Anderson '07 was part of a team that improved the air quality system at the Sistine Chapel.

Controlling the air inside a masterpiece

Michelangelo was 33 when he began painting scenes from Genesis and the familiar hands of God and Adam on the ceiling of the Sistine Chapel—masterpieces considered the work of a lifetime.

Jackie Russo Anderson '07 (mechanical engineering) was just 30 when she was involved as part of an international engineering team that designed an ultramodern air management system to preserve the chapel's historic artwork, without changing any part of the building's original structure.

"I would never have thought during my time at RIT, that at 30 years old, I'd be working on a project at the Sistine Chapel. That's something that normally happens down the road, in your life, in your career," said Anderson, who is a senior engineer in air management systems technology at Carrier, a division of UTC Building & Industrial Systems, the company that led the project.

More than 6 million people a year take in the majestic beauty of the chapel's frescoes on its walls and alcoves, under vaulted arches and on the ceiling. But the 500-year-old chapel in Vatican City was showing signs of wear due to the dust and debris brought in by tourists often exceeding capacity.

Anderson worked with an international team of engineers from Carrier's offices in Syracuse, France and China, as well as art and communications representatives from the Vatican and the Italian Consulate involved in the chapel preservation efforts, which began in 2011 and were completed this past October. The previous air ventilation system was also being taxed, as it was designed to accommodate a maximum load of 700 simultaneous visitors. Today, the new system is designed to accommodate up to 2,000 visitors at one time.

While an undergraduate at RIT, Anderson studied airflow and contamination and was part of Professor Risa Robinson's mechanical

engineering team studying cigarette smoke particle deposition in the lungs. This became the basis for her master's thesis. She refined this further as a doctoral student at Syracuse University, focusing on indoor air quality. Hired by Carrier in 2011, Anderson uses all these accumulated skills working on new technology development, fan design and system and custom applications for the company.

"The work I did with Dr. Robinson easily transferred to the indoor air quality work that I studied for my Ph.D., which provided for an easy transition to the air management team at Carrier," she said. "The Sistine Chapel project was both an air management and an indoor air quality challenge. The scale is very different between a human lung and the Sistine Chapel, but the underlying physics were solved with the same methods."

The team had some modeling limitations when it came to the building. It was a bigger scale than what they were used to, and they



The Sistine Chapel, one of the most visited historical sites at the Vatican, was showing signs of wear due to the volume of visitor traffic, and its air ventilation system was being taxed. Today, with a new system it can accommodate up to 2,000 visitors at one time in nearly any weather conditions.

couldn't change anything in the structure.

"The Sistine Chapel is just an enormous building, and then you have these huge, really thick stone walls on the exterior which are hundreds of years old," she explained.

To prepare, Anderson and her colleagues studied the HVAC system, put in place by Carrier 20 years ago. It was still fully functional, but the air system capacity needed to increase. The chapel did not have the ductwork or internal ventilation structures that modern homes and buildings do today. Temperatures needed to be controlled for the sake of the paintings and the people, but bringing in more air meant larger vent openings, and this was not an option.

Anderson did not visit the Sistine Chapel until after her preliminary design and modeling work was complete in May 2014.

"I had spent a lot of time modeling the interior of the Sistine Chapel, so I was very familiar with the overall dimensions of the

space," she said. "But when I first walked in I couldn't believe how big it actually was and how amazing the paintings were. Michelangelo was a true genius."

It is ironic that Michelangelo's impressive masterpiece on the ceiling of the Sistine Chapel illustrating the creation of humanity was being damaged by the crowds of modern humanity that visit the chapel each year.

"My role related to the air management within the chapel and how we would deliver three times more airflow without increased velocities near any of the paintings and without any structural changes to the chapel itself," Anderson explained. "There were also aspects of controlling carbon dioxide and other contaminants that I modeled with computational fluid dynamic tools. One of the major portions of the project that I worked on was the design, modeling and testing of the diffuser that now delivers the conditioned air to the space."

The team successfully increased the volume of air within the chapel through the complex diffuser system, vented through several small openings under the windows in the chapel, all part of the original ventilation system. It was also able to dilute carbon dioxide produced by visitors. The new diffuser Anderson produced could only have been achieved with an understanding of airflow and how to manipulate the physics of increasing the airflow through small, unyielding spaces.

Anderson returned to the Vatican for the system unveiling after installation was complete in October 2014.

"When I first started working on this, I didn't necessarily understand how amazing the project really was until it started to come together," she said. "Now, seeing how many people care about it, how much the Vatican has appreciated it, you really understand how special a project this was to be a part of."

Michelle Cometa '00



Seth Eshelman '06 credits RIT for helping him start his successful furniture company Staach.

Photo by A. Sue Weisler

Custom co-op forms furniture company

When Seth Eshelman '06 (industrial design/graphic design) couldn't find a co-op during the winter quarter of his senior year, he decided to create his own.

"I used the fourth floor studios at RIT as my first workshop for my company," Eshelman said about his furniture design business. "I built some of the first prototypes and the first production run up in the fourth floor after hours on the weekends and after school."

Today, that company, based in Rochester and called Staach, focuses on functional sustainable design. Its products can be found around the world, including in Shake Shack locations and at the Google offices in Mountain View, Calif.

Eshelman started the business producing laser-cut plywood furniture then switched to solid woods during his first two years.

After many 18-hour days, he created the Cain Collection, which includes stools,

benches, chairs and tables.

Once he had the collection, Eshelman had to sell it. He began making cold calls to architects and designers, people he said he knew how to talk to, and found small firms who were interested in working with him.

"One small commercial project turned into three, which turned into six, which turned into 12 and it kept going from there," he said.

A big break came about five years ago when a designer contacted him about the Cain Collection and said they were designing restaurants in New York City and asked him to be part of the bid.

He put together a quote, got the order and delivered the furniture to what turned out to be Shake Shack, which now has locations all over the world. Staach furniture is in all but a couple.

The Cain Collection also can be found in the Dwell Store and pieces have been featured in *Dwell* magazine as a top product.

Although the Cain Collection continues to be the most popular, the company has five other furniture lines. And the company has expanded beyond furniture. For example, it is providing the design concept for a mixed-use residential and commercial building at 88 Elm St. in Rochester that will rise 13 stories.

Eshelman also established a subsidiary underneath Staach called Standard Industries, which will become the contract manufacturing entity and expand into new markets. His goal is to become a major player in the manufacturing scene.

All of this and he hasn't forgotten his RIT roots. He is teaching an industrial design class of juniors this spring, employs RIT alumni and student interns, and regularly welcomes class tours at Staach.

"RIT is what provided us with our start. That's how everything happened," he said. "If it wasn't for RIT, Staach wouldn't really exist."

Mindy Mozer



Jennifer D'Ovidio '08, above, and her husband, Will D'Ovidio '07, opened an aerial arts school in Rochester.

Photo by Will D'Ovidio

Husband and wife team soar to new heights

A year out from graduation, Jennifer D'Ovidio '08 (multidisciplinary studies) was working as an assistant wedding coordinator for Radisson Hotel Rochester Riverside. Her husband, Will D'Ovidio '07 (advertising photography), was a photographer for *The New York Times*. Then the economy crashed, and they both lost their jobs.

So they decided to do the logical thing and open a circus school.

"It was the best thing that could have happened," said Jennifer. "It made me really think about what I wanted to do with my life. I knew where I wanted my life to go, so I said, 'That's it, I'm opening a studio.'"

Today, that studio is known as the Aerial Arts of Rochester. It's the only school within 150 miles of Rochester where students can learn cirque arts like aerial silks, aerial hoops and ballet barre among many others.

The studio underwent its third expansion in November and is the home of the UP! State Cirque Troupe. In addition to running the business, Jennifer and Will also instruct several classes themselves.

"I had no idea that this was going to take

off the way that it did," Will said.

The couple opened the business in 2010 as a pole dancing fitness studio. Within a few months, however, they were looking to expand their offerings.

"There was a lot of competition and we decided we needed to figure out what made us different," Will said.

Jennifer heard about a growing field of exercise called aerial yoga and became intrigued. Seeking training, she contacted Lynn Coleman, a renowned acrobatic instructor from Denver.

"She started explaining that there's not just aerial yoga, there's also silks, aerial hoops—there's all these different apparatuses," Jennifer said. "She asked me, 'If you're going to have me come all the way from Colorado to train you for aerial yoga, why don't I bring this other stuff?'"

Once she completed the initial training, Jennifer began to incorporate cirque classes into her curriculum.

The classes proved to be popular, so she continued training in cirque arts and Will, a third-degree black belt in karate, began training, too.

Together, the couple studied around the country for the better part of a year and came to rebrand their studio as Aerial Arts of Rochester in 2011.

Since then, the studio has grown to offer more than 35 classes taught by 11 instructors, including Christopher Henry '07 (computer science). Aerial Arts of Rochester's unique focus on fitness and anyone-can-do-it approach have been key factors in the school's success, according to the couple. Students from all age groups and walks of life train at the school, and the studio even offers therapeutic classes for people affected by fibromyalgia and those with special needs.

"There's a common misconception that you have to be strong and you have to be flexible to do this, but really all you need is a sense of adventure," said Jennifer. "We break things down in a way that anyone can do them."

The couple doesn't take their success for granted, however.

"We're always training," Will said. "We need to make sure we're keeping people safe. It's our No. 1 priority."

Derrick Hunt '15



Anna Sweet '04 works at Valve Corp. She returned to campus in October as part of the MAGIC Center Speaker Series.

Photo by A. Sue Weisler

Grad finds sweet spot in video game industry

When Anna Sweet '04 (computer science) was in grade school, her favorite toy was her friend's Speak & Spell.

The girls played Hangman on the bright red and yellow device, which they liked to call a computer.

"That year my dad asked me what I wanted for Christmas and I said a computer, meaning the Speak & Spell," Sweet said. "On Christmas morning when I woke up there was a Tandy 1000 under the tree. I was like, 'What is that?'"

Sweet learned that her new home computer with more game options was cooler than the Speak & Spell, and she wanted to know how the technology worked.

Today, Sweet is still hooked on the video games industry and has helped transform it at Valve Corp., where she is responsible for business development.

The Penn Yan, N.Y., native started at RIT in 2000 and was able to take some of the first game programming courses offered by Professor Andy Phelps, now founder and director of the RIT Center for Media, Arts, Games, Interaction and Creativity (MAGIC). That

was before the master's degree in game design and development was created in 2006 and the bachelor's degree started in 2007.

Those courses led to an internship at Microsoft Game Studios with the Xbox group and a full-time job in Microsoft's shared technology group after graduation. That group helped build the infrastructure that would become Xbox Live.

But after a few years, Sweet realized she didn't want to write code all day. She took a job at MySpace in 2006 as a head of project management, where she led a team of 40 project managers across three offices in Seattle, Los Angeles and San Francisco.

She liked working with people but missed the games industry, so in 2008 she moved to Valve to work on the company's game platform called Steam.

"At the time Steam was just getting started and they were looking for someone who could bridge the gap between the technical side and the business side," she said. "They hired me to do that and I have been there ever since."

When Sweet started at Valve, Steam had about 8 million customers with a catalogue

of about 100 non-Valve games. Today, there are 100 million customers and almost 4,000 non-Valve games on the digital marketplace.

Sweet has recently been working on the Steam Machine rollout, which is a specialized gaming computer designed to be played on a television.

At Valve, she said, about 15 percent of the employees are female. Sweet said she has never felt out of place in the male-dominated industry. But she has had some interesting experiences, especially during business meetings.

"Someone will inevitably ask a technical question and they will turn to one of my male counterparts," she said. "Then those male counterparts will turn back and look at me and then I'll answer the question. Everyone always looks confused when that happens."

She is encouraged that the number of women is increasing and she hopes to encourage others to join the field.

"For me it has been both an incredibly enjoyable job but also something I am really proud of," Sweet said. "It was always the thing I wanted to do."

Mindy Mozer

A Special Request from President Destler



Dear RIT Alumni:

Your Alma Mater has made amazing progress over the last decade and will almost certainly be moved to the “National University” category, ranked among the very best colleges and universities in the United States. One important ranking factor will be the percentage of graduates who contribute to RIT each year, an area where we simply do not compete well. **I am, therefore, asking each of you to make a contribution to RIT by the close of this fiscal year (June 30th) and every year thereafter as we make this important transition.** And, for those of you who have already given this year—thank you.

Any gift, regardless of how big or small, makes an impact and counts toward an improved alumni contribution rate, so don't feel that answering this call is beyond your means.

My dream is that RIT will soon be recognized as one of the finest universities in the world, and you can help me achieve that dream. It is indeed a privilege to serve as your President. Heartfelt thanks in advance for your continued help.

Sincerely,

A handwritten signature in cursive script, reading "Bill Destler".

William W. Destler, Ph.D.
President

P.S. If you have any questions or would like a stamped addressed envelope to submit your contribution in, please contact us at 800.477.0376 or fundforrit@rit.edu.

Make your mark today at rit.edu/dream.

Class Notes

Key to abbreviations

CAST	College of Applied Science and Technology
CCE	College of Continuing Education (now CMS)
CHST	College of Health Sciences and Technology
CIAS	College of Imaging Arts and Sciences
CLA	College of Liberal Arts
CMS	Center for Multidisciplinary Studies
SCB	Saunders College of Business
KGCOE	Kate Gleason College of Engineering
COS	College of Science
FAA	Fine and Applied Arts (now CIAS)
GAP	Graphic Arts and Photography (now CIAS)
GCCIS	B. Thomas Golisano College of Computing and Information Sciences
NTID	National Technical Institute for the Deaf
SVP	NTID "Summer Vestibule Program"

About Class Notes

Class Notes are edited for space, clarity and style. Share details and photos of special occasions and professional achievements in your life by going to www.rit.edu/alumni/news.

1950



Roger Stabley '50 (GAP) was awarded a trophy for participation in the York, Pa., YMCA Annual 5K Turkey Trot Run on Thanksgiving Day 2014. He placed first in the over 80 age division.

1962



Brian Shapiro '62 (FAA) has launched a website to feature a sampling of more than 3,700 artworks he has created over 50 years of continuous art production. In addition, several of his paintings are available as signed and numbered prints in limited editions on archival paper.

The autobiography, *Search for Expression, The Life and Art of Brian Shapiro*, can be purchased at www.LuLu.com.

1970

Donald Milton '70 (CCE), a member of the faculty of SUNY Empire State College at the Genesee Valley Center in Rochester, has been chosen by the nominating committee of Rotary International's District 7120 to serve as district governor for 2017-2018. He is a 37-year Rotarian and past president of the Penfield, N.Y., Rotary Club, as well as past president of Camp Haccamo, a camp for children with special needs supported by the Rotary Clubs of Monroe County.

1973

Paul Cocca '73 (KGCOE) is now working at the Prince William Chamber of Commerce as a member engagement specialist.



Bruce Manthey '73 (KGCOE) was one of 38 former House LS Residents who met in June at RIT to reacquire and reminisce about dorm life together in RIT's first-ever Club House.

1976



Larry Kiser '76 (KGCOE) is now a lecturer in software engineering at RIT. He is enjoying sharing his years of experience with the students with a particular focus on real-time and embedded systems.

1977



Kevin Hall '77 (FAA) is a nationally known graphic designer who recently received a Best In Category award from American Graphic Design & Advertising for his brand identity work. Hall also had a poster selected for inclusion in the New Haven Museum's exhibition "From Clocks to Lollipops: Made in New Haven." For more, go to www.KevinHallDesign.com.

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1978

Richard Margolis '78 (CIAS) began photographing Rochester's landmarks 15 years ago. The entire portfolio of 90 pictures will be published in a book called *Rochester Landmarks*. In addition, an exhibition of his work will be at The Little Theatre Cafe in Rochester from March 29 through April 25.

1979



Collette Fournier '77, '79 (GAP) held a retrospective of her work in September/October 2014, which included archived works from 1988-2012. She produced the presentation over a period of six months between working full-time and teaching a photography course at Rockland Community College. She is a 10-year member of Kamoinge Inc., an African-American photography collective.

1982

Glen Abbott '81, '82 (GAP) has transitioned into travel writing and photography, specializing in motorcycle touring and travel, after a 30-year career as a television news videographer. In addition to feature stories and videos, he is also a columnist for Harley-Davidson's *HOG* magazine and American Iron's *Motorcycle Bagger* magazine.

1983



Stephen Beckwith '83 (KGCOE) writes, "I was laid off on Jan. 10, 2013, from LSI in Allentown, Pa., after almost eight years. I packed up, moved to

Pittsburgh to work at a startup doing embedded Linux support. I lost this job in October 2014 but was able to get a new job with NetApp within only a few short weeks. Now, I am working as a diagnostics engineer for their FAS HW systems. My RIT education still remains my No. 1 asset in moving along in my career, after 32-plus years of industry experience."

1984

Neil Darish '84 (GAP) has a hit television series on Discovery Channel. The documentary-style dramatization about McCarthy, Alaska, features Darish as the villain in a town of frontier heroes. *Edge Of Alaska* is filming season 2 from January through May 2015. Season 2 will air in the fall of 2015.



Martha DiMeo '84, '84 (GAP), owner of ChromaQueen.com, a photo retouching company, was invited to share her passion for superb

color reproduction with the Rhode Island School of Design community. On March 10, she presented the webinar "Color Management for Graphic Designers & Fine Art Professionals" for the Rhode Island School of Design Alumni Association.

1986

James Cole '86 (KGCOE) has joined the adjunct faculty in the computer engineering department. He will teach Digital Signal Processing for computer engineering students beginning in the spring.

1988



Ken Huth '88 (GAP) has begun to work more regionally in the east by moving his main office to Durham, N.C. HuthPhoto will continue covering events like RIT Brick City Homecoming & Family Weekend, Geva Theatre Center shows, and publications for the University of Rochester Medical Center—as well as events in Chicago, Boston and upstate New York. He is now active with the Raleigh/Durham chapter of the RIT Alumni Association. For more, go to HuthPhoto.com.

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Daniel Ari Mendelson '88 (COS) was promoted to associate chief of medicine at Highland Hospital in Rochester in August. Daniel and **Linda (Eckel) Mendelson '87 (COS)**, who met at RIT, celebrated their 25th wedding anniversary in August.

1989

David Haviland '87 (GAP), '89 (GAP) has taken on a new role as television and media production teacher through the continuing technical education department at New Kent High School in New Kent, Va. He spent the past 11 years teaching in the special education field in Virginia. Before becoming a teacher in Virginia, he worked in the Rochester television broadcast market as a news videographer, editor, live truck operator, assignment editor and talk show producer.

1992



Dana-Lynn (Yannich) Fournier '92 (FAA) was awarded the 2014 Designer of the Year award at the National Education Association's State Education Editors

Conference. She was also the recipient this year of the prestigious Mary Heaton Vorse Award from the Labor Communications Council and a first place award for Best Front Page/Cover in Print from the International Labor Communications Association.

1993



George "David" Gipson '93, '93 (GAP) has been working in the New York City photo industry since graduating from RIT. He has assisted

established photographers, produced jobs for many name brand clients, done photography for a number of commercial clients and managed two of New York City's largest photo studios. Currently, he is focused on his shooting career. For details, go to www.davidgipsonphotography.com.

James "Jim" Harmon '93 (GAP) accepted a specialist position with Apple Inc. in the education division in Cupertino, Calif.



Christine Vargas '93, '93 (KGCOE) is pleased to announce the 10-year anniversary of her company, Vargas Associates. A facilities project management and interior design

firm, it has contributed to some of the more notable projects in Rochester and western New York, including the Irondequoit Library, Golisano Children's Hospital, Saunders Research Building, several initiatives for the Rochester schools modernization program, the City of Rochester, and area K-12 schools, among others. Her staff includes several RIT graduates.

1994



Charles King Sadler '94, '94 (CIAS), founder of King Garden Designs in Irvington-on-Hudson, N.Y., earned the ISA Certified Arborist credential on Dec. 8, 2014, by successfully completing the

Certified Arborist exam administered by the International Society of Arboriculture and the local chapter of ISA. King Garden Designs is a landscape design/build practice, which also specializes in tree care in Westchester County, N.Y., and beyond.

1995



Michael Ruzhansky '95 (SCB) joined Lenox Advisors in New York City as vice president of financial planning.

Raymond Tesiero '95 (KGCOE) received a Ph.D. in computational science and engineering at North Carolina A&T State University in October 2014. He is currently responsible for government grant proposals, energy audits, building thermal modeling and greenhouse gas analysis for the Center for Energy Research and Technology. He is pursuing full-time tenure track professor positions in civil and mechanical engineering.

1996

Beverley (Waller) Braun '96 (COS) has been named partner at Jaekle Fleischmann & Mugel LLP, a full-service corporate law firm. She is a member of the firm's litigation practice group.



Stacy (Kalisz) Johnson '96 (KGCOE) set a personal goal to help 500 people make one heart healthy change in 2014 both through her virtual fitness coaching and her volunteerism with the American Heart Association's Go Red for Women movement. She also has been selected for a leadership program at her company, Keysight Technologies (formerly Agilent Technologies Electronic Measurement Group), and will be part of the 2015 Emerging Leadership Program.

Mary Kitzel '89 (NTID), '96 (CCE) graduated with her Ph.D. in historical geography from the University of Sussex in July 2014. A former interpreter at RIT, she has returned to the university as a visiting assistant professor in the history department.

David Stern '96 (KGCOE) was selected as the technical lead for the inter-agency SDN workgroup at the Defense Information Systems Agency (DISA). DISA is the communications and enterprise infrastructure provider for the Department of Defense, national level leaders, and other mission and coalition partners across the full spectrum of operations.

1997

Matthew Staub '97 (CLA) returned to Oracle as a manager in the Solaris and Network Systems Services team responsible for the Acme Packet product line. He had spent the last year as a solutions architect at SiteSpect in Boston and the previous seven years in the support organization at Acme Packet prior to its acquisition by Oracle.

1998



Jason W. Gallo '98 (KGCOE) has been promoted to global director of software channels business development at Cisco Systems.



Karen (Donnelly) Schroeder '98 (CAST) and Scott Schroeder were married in Saratoga Springs, N.Y., on Sept. 3, 2014. They later celebrated with friends and family on Oct. 5, 2014, at the Rabbit Room in Honeoye Falls, N.Y. She is now an estimator for Tucker Printers, an RR Donnelley company in Henrietta, N.Y.

2000

Sarah (Laughter) Crandall '96, '98, '00 (CIAS) began a new chapter in her career in April 2014 when she joined Blue Ridge Orthopaedic & Spine Center in Warrenton, Va., as a marketing specialist.

2001

Andrew Warycka '01 (CIAS) recently accepted a position as a photo editor at Pierce-Eislen, a real estate research company specializing in the apartment market, located in Scottsdale, Ariz.

2002

Venessa Mitchell '02 (CAST) writes, "I attained doctoral status by completing all my requirements from the University of Phoenix for an Ed.D. in educational leadership curriculum/instruction in 2014. Doctoral journey completed; now the hard work begins."



Graham Yeager's '02 (CIAS) solo art exhibition "Making Adjustments" was on display at the James Watrous Gallery during the summer of 2014. The show was named to Spackle Madison's list of Favorite Art Shows of the year. Each piece is dynamic: parts move, pull apart or rearrange, encouraging actions that suggest simple machines, tools, jewelry or toys. Learn more at www.grahamyaeager.com.

2004

David T. Fetzer '04 (COS) accepted an assistant professor faculty position at UT Southwestern Medical Center's department of radiology in Dallas.

2005



Hayley (Fisch) Donoghue '05 (CIAS) and Sean Donoghue are happy to announce their marriage on Oct. 25, 2014, in Sterling, Va. They live in Alexandria, Va. RIT alumni in attendance included **Joelle (Tannenbaum) Boedecker '05 (CIAS)**.



Michael Murawski '05 (CIAS) has taken a position as a cellar hand at Montinore Estate winery in the Willamette

Valley wine region of Oregon. He previously worked at Adelsheim Vineyard in Newberg, Ore., as a laboratory assistant, and as a cellar technician and assistant winemaker at Casa Larga Vineyards and Winery in Victor, N.Y. He and his fiancée, Melissa Backus, currently live in McMinnville, Ore., having relocated there from Rochester in July 2014.

2006



Bonnie Harriman '05 (CAST), '06 (CIAS) and **Jake Brunner '08 (SCB)** met at alumni weekend in October 2011. Their wedding is planned for May 2015.



Lauren Henry '06 (SCB) entered her first bodybuilding competition on Nov. 15, 2014, where she placed sixth in debut class, fourth in novice class and ninth in the open class.

Tiger Love



Eric Ignatowski '08 and Colleen Fitzgerald '08 were married at RIT's Ritter Arena in 2013.

Photo by Eric Jackling

Hockey fan scores perfect wedding

RIT and *Friday the 13th* play a huge role in the love story of Eric Ignatowski '08 (new media interactive development) and Colleen Fitzgerald '08 (fine arts studio).

Let's start with RIT. They first met in person outside a residence hall. Eric proposed to Colleen on campus. Their wedding took place inside Ritter Arena.

Colleen, who grew up in the Rochester suburb of Greece, first met Eric, who is originally from Red Hook, N.Y., in a chat room in 2005. They talked online for months before Eric convinced Colleen, who had recently transferred to RIT, to step outside her residence hall and meet him in person.

"We clicked pretty well as friends," Colleen said about their talk that night on a bench near The Commons.

The two bonded over *Friday the 13th* horror movies, watching all 11 out at the time together. But they never dated while they were students.

Colleen dated another student her entire time as an undergraduate. It wasn't until 2008

that Eric swooped in—on Dec. 13, to be exact. "I was patient," Eric said with a smile.

Nearly four years later on Friday, July 13, 2012, Eric proposed by sending Colleen on a scavenger hunt with 13 clues. The clues took her on a journey backward through their relationship, ending at the campus bench where they first talked in person.

When it came time to plan the wedding, Eric, who works at Paychex as a quality assurance specialist, and Colleen, an art therapist, were looking for a venue other than a church. Because it was winter, they needed a place where they could have both the wedding and reception inside.

Colleen's mom suggested Ritter Arena for the ceremony because Eric is a huge hockey fan. (When he was selecting a college, he made sure to pick one where he could both watch hockey and play recreationally.)

They were married on Friday, Dec. 13, 2013, exactly five years after they met in person.

They had 45 minutes between hockey

events for the ceremony, which was performed on red carpet runners on the ice. Their guests sat in the bleachers and ceremony participants were on the bench.

At the end when they kissed, the goal horn blew and guests surprised them by showering them with stuffed octopi, following a tradition of the Detroit Red Wings—Eric's favorite team.

"Quite a few people asked, 'Why are you getting married at a hockey rink,'" Eric said. "My favorite response was, 'Well, I'm not very religious so a hockey rink is where I do most of my praying.' That seems to satisfy them."

Their guest book was a *Friday the 13th* poster and they cut their cake with a machete in honor of *Friday the 13th* character Jason. "We did a lot of things differently," Colleen said. "It was a lot of fun."

Mindy Mozer

About Tiger Love

To suggest one of RIT's 4,600-plus alumni couples to feature, email us at umag@rit.edu.



Cheryl LaTray '04 (CAST), '06 (SCB) celebrated the grand opening of her business' new offices in the Winton Design Center in Henrietta, N.Y. LaTray owns LaTray Realty Group.

2007



Thomas Bratton '07 (GCCIS) and Conzetti Finocchiaro '07 (GCCIS) were among a select few who received The Presidents Award at EMC Corp. This award is EMC's highest honor for innovation and team achievement that promises to make a deep and lasting impact on EMC's global business. They delivered a cutting-edge, global public cloud spanning four continents with an unprecedented amount of storage and network capacity.



Matt Burroughs '07 (GCCIS) completed his master's degree in computer science at the University of Illinois at Urbana-Champaign.

Taylor Rosa '07 (COS) graduated from Duke University with her MS in pharmacology and cancer biology in February 2015.

2008

Jeffrey Conner '08 (CIAS) earned his Master of Education degree from Cabrini College. He continues to work as a technology and engineering education teacher in West Chester, Pa.

Steven Dibelius '08 (GCCIS) recently accepted a position at the Vermont State Archives and Records Administration in Middlesex, Vt., as chief records officer. He is responsible for developing and implementing statewide records management programs. He was previously employed at the International Monetary Fund.



Kacie Mulhern '08 (COS) and Timothy Liwosz '09 (COS) were married on Dec. 21, 2013, in Rochester. RIT alumni in attendance included: **Kellen Mulhern '10 (COS), Jillian Lynch '15 (CAST), George During '09 (CAST), Timothy Griffin '09 (CAST), Brittany Lipchick '09 (COS), Laurel Vernarelli '09 (COS), and Andrew Calvete '10 (COS).** They both completed their Ph.D.s in chemistry from the University at Buffalo in 2013 and 2014, respectively, and are currently working as professors in Buffalo.

Steven Zuk '08 (CAST) obtained his professional engineering license in the state of Virginia in June 2014.

2009



Tiffany Backhus '09 (CIAS) and Erik Larson '10 (CIAS) exchanged vows on Nov. 8, 2014, with several alumni in the bridal party and celebrating as guests. Pictured are: **Ken Krug '10 (GCCIS), Julie Krug '09 (CIAS), Pam Wacławski '10 (CIAS), Tiffany (Backhus) Larson '09 (CIAS), Phil Damiani '89 (CAST), Erik Larson '10 (CIAS), Corey Wischmeyer '11 (COS) and Andrew Pohl '10 (CIAS).**



Ammar Jangbarwala '09 (KGCOE) is a chief technology officer for the Los Angeles-based company SOMABAR. The company recently launched a Kickstarter with the world's first Keurig for cocktails.

Timothy Quinn '09 (CAST) finished his master's degree in engineering management last fall from Clarkson University. He also started a new position as a process engineer and maintenance manager at Ampac Paper in Walden, N.Y.

2010



Michele "Shelly" Knapp '10 (CAST) joined the Anthony Jordan Health Center leadership team as senior director of human resources and talent management, effective Aug. 11, 2014.



Jason Smith '10 (KGCOE) and Sarah Bicho '09 (CIAS) were married Sept. 20, 2014.

2011



Kyle O'Neill '10, '11 (SCB) and Elena (Small) O'Neill '10 (CLA) are excited to announce their marriage. The ceremony took place

in the Burke Museum of Natural History and Culture in Seattle on Aug. 10, 2014. Many RIT alumni attended, including maids of honor **Zoe Mallios '12 (SCB) and Kayla Garrett '10 (COS).** A reunited cast of RIT's original BrainWreck Improv group performed at the reception, including **Jeremy Allston '10 (GCCIS), Jason Eberle '10 (GCCIS), Samuel Roden '12 (GCCIS), Nathan Horn '10 (KGCOE) and Lowren Lawson '11 (GCCIS).** RIT alumni **Katie Martin '10 (CIAS), Robert Gaulin '13 (GCCIS), Robert Schriver '12 (GCCIS) and sister Ciara O'Neill '12 (CLA)** were also present. The couple lives in Seattle. He works for Wizards of the Coast. She earned her Master of Public Administration degree from the University of Washington in 2013, where she now works as a budget fiscal analyst.



Daniel Panciera '11 (CAST) accepted a position as head of engineering at GSC Power-Division in Charleston, S.C. GSC Power-Division specializes in design and manufacturing of aftermarket components for automotive valve-train systems.

Emily (Marquis) Reeder '11 (CIAS) has instructed hundreds of students over the last two years at JewelryClassDC. The jewelry school, established in 2011 by owner Daniel Valencia, is located in Northwest Washington, D.C. She lives in Arlington, Va., with her husband **Alex Reeder '12 (GCCIS).**

2012



Alisha (Blackman) Good '12 (CAST) and Michael Good were married on May 17, 2014, in their hometown of Towanda, Pa. They live in Henrietta,

N.Y. Many RIT alumni and employees attended the ceremony, including bridesmaid **Erin Kiselica '12 (GCCIS)** and groomsman **Evan Seary '12 (GCCIS).**



Steven Singer '12 (NTID) married Katherine Vroman on Oct. 11, 2014. Singer continues his doctoral studies at Syracuse University, where he has begun his dissertation on the relationship between socioeconomic status and disability identity development.

2013



Amanda Fontaine '13 (SCB) joined the accounting firm Lumsden McCormick as a staff accountant. She will be working in the firm's tax department responsible for rendering tax-related services to commercial businesses and individuals. She holds a Master of Science in forensic accounting from Canisius College, graduating in 2014.

2014



Aaron Baumeier '14 (CMS) has started a business in Howell, Mich. Taste Buds Food Co. is a restaurant/wholesale/catering company that focuses on packaging and wholesaling fresh-made food for those on-the-go across southeast Michigan.



Justin Farnsworth '14 (SCB) was elected to serve on his local Dorchester District 2 School Board of Trustees on Nov. 4, 2014. The district serves more than 25,000 students, employs over 3,500 educational staff members and is ranked as one of the highest performing districts in the state of South Carolina.



Dustin Kochensparger '14 (GCCIS) accepted a position as a production coordinator at Bungie, creator of

the Halo series as well as Destiny. He moved to the Washington area in January to begin this new job.



Andrea Mayorca Bohorquez '14 (SCB) opened a consulting firm, which helps foreign nationals and foreign companies start businesses in the United States. The company has offices in New York City and Chicago with headquarters in Miami.

Nicholas Newland '14 (CAST) is currently employed as a manufacturing engineer at IEC Electronics Corp., a provider of electronic manufacturing services to advanced technology companies primarily in the military, aerospace, medical and industrial sectors.



Christian Pace '14 (GCCIS) started working for Amazon.com right after graduation. Pace interned at Amazon twice before he graduated, working with the Amazon Studios team as well as the Amazon Silk team. When he was offered to return as a full-time software development engineer, he chose to go work for Woot.com, an Amazon-owned subsidiary.



Gabrielle Ripka '14 (CIAS) opened her first tattoo shop, Little Fish Studios, in upstate New York in September 2014.

She splits her time between working full-time as a sign language interpreter in elementary special education, tutoring and tattooing full-time on nights and weekends.



Hanna Kathleen Stoeher '14 (CLA) became engaged to Alexander August Johnson of Minneapolis on March 3, 2014. Their wedding is planned for May 30, 2015.

Are you moving?

Report your new address to the Office of Alumni Relations. Send an email to ritalum@rit.edu or call the office toll free at 866-748-2586. Written change of address notifications can be sent to the Office of Alumni Relations, RIT Crossroads Building, 41 Lomb Memorial Drive, Rochester, NY 14623-5603.

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Tiger Cubs

1970s

1 Mark Thomas '77 (CCE) is proud to announce the birth of his grandson, Hayden David Thomas, born May 20, 2014, in Austin, Texas. "His father, my son, is a U.S. Army Chief warrant officer who completed two tours, including one in Afghanistan, and works for the University of Texas at Austin."

1990s

2 Jennifer Kuplinski Wick '92 (CLA) is proud to announce the birth of her baby girl, Sophie Anna, on April 8, 2014. Sophie was born in Rochester and joins big sisters Emma and Madeleine.

3 Russell Brents '97 (CAST) and Karyn Brents are proud to announce the birth of their second son, Sebastian Goodman Brents, on Nov. 7, 2014, in Christchurch, New Zealand.

4 David Grenetz '99 (CAST) and **Olga Zilberbourg '00 (SCB)** are proud to announce the birth of their baby boy, Bowie, born Nov. 24, 2014.

5 Daniel Holland '99 (KGCOE) welcomed his second child, Madison Grace Holland, into the world on Sept. 24, 2014.

2000s

Brian Moon '00 (CLA) and his wife are proud to announce the birth of their twin boys, born Oct. 19. Moon is now

vice president of international sales at the Consumer Electronics Association.

6 Dean Bailey '02 (CIAS) is proud to announce the birth of his baby boy, Luke Edward, born July 19, 2014.

7 Kevin Foster '04 (GCCIS) and wife Tricia Foster are proud to announce the birth of their second child, Eloise. She was born on Oct. 12, 2014, in Exeter, N.H.

8 Tung-To Lam '04 (CAST) is proud to announce the birth of his baby girl, Alivia Lei Lam, born Nov. 1, 2011. Another child is on the way, expected to join the family in April 2015.

9 Daniel Guillaudeu '06 (KGCOE) and **Jackie (Capeci) Guillaudeu '06 (KGCOE)** are proud to announce the birth of their baby girl, Mae Ann, born Aug. 18, 2014.

10 Damian Kumor '08 (GCCIS) and **Rachel Robbins '07 (CAST)** are proud to announce the birth of their twin boys, Colin and Grant, born Sept. 15, 2014.

11 Matthew Roth '08 (CAST) and Melanie Roth are proud to announce the birth of their baby boy, Hunter Matthew Roth, on Oct. 12, 2014. Hunter was born in Buffalo, N.Y.

12 Rachel (Greenhalgh) Bentley '09 (CIAS) and **Matt Bentley '11**

(CIAS) are proud to announce the birth of their baby girl, Mackenzie Elizabeth Bentley, born Aug. 16, 2014.

13 Deidre Strutz '09 (CLA) and **Adam Strutz '08 (CAST)** are pleased to announce the birth of their first child, Carter Alexander Strutz, born on Aug. 22, 2014.

14 Ruth Gay '09 (KGCOE) is proud to announce the birth of her baby girl, Fiona Joy Gay. She was born at home July 1, 2014. In the morning, she met her stepsister Katie, brother Derek and sister Elinor for the first time. The family has been in Connecticut for five years where she is an energy engineer at ESC.

2010s

15 Kayleigh (VanDuyne) Sgroi '10 (COS) is proud to announce the birth of her baby girl, Addilyn Paige, born Dec. 19, 2013.

16 Azlina Azizul '12 (COS) is proud to announce the birth of her baby boy, Alif Nublam, born May 4, 2013. "We welcomed our little boy on Star Wars Day!"

17 Michael Cheney '12 (KGCOE) is proud to announce the birth of his baby girl, Joy Beth Michaela, on Nov. 17, 2014.

Sheila (Maynard) Bruce '14 (CLA) is proud to announce the birth of her baby boy, Cayden Charles Bruce, born Aug. 16, 2014.

18 Christopher Slifka '14 (NTID) is proud to announce the birth of his baby boy, Connor Christopher, born May 24, 2014. "Four and a half hours before dad received his master's from the MSSE program at NTID, we welcomed Connor Christopher to the world. Mom, Dad and Connor all live in Rochester."



Distinguished Alumni

Leaders in education and industry, innovators in imaging, advocates for social justice and equity, compassionate healers and skillful communicators: these are the RIT Distinguished Alumni of 2015, and they are making a powerful mark on the world. They will be honored on April 17 in a public ceremony in Webb Auditorium on the RIT campus. Reserve your seat at www.rit.edu/alumni/daacelebration2015. For more about the alumni, go to www.rit.edu/alumni/recognition.

B. Thomas Golisano College of Computing and Information Sciences



John Resig

Just about any time you navigate the Internet, you encounter John Resig's work. Resig '05 (computer science) is the creator of the jQuery JavaScript library. He has also contributed to numerous other JavaScript libraries including Processing.js, Env.js, Sizzle.js, and

QUnit. He is the author of the books *Pro JavaScript Techniques* and *Secrets of the JavaScript Ninja*.

He is currently the dean of computer science at Khan Academy, where he is leading Khan Academy Computer Science, a new platform that targets people with no programming knowledge. The program emphasizes creativity and exploration and makes computer science approachable for people of all ages.

He also is a visiting researcher at Ritsumeikan University in Kyoto where he is working on the study of Ukiyo-e (Japanese woodblock printing), applying his programming expertise to create a comprehensive woodblock print database and image search engine.

Center for Multidisciplinary Studies



Berta Rivera

Berta Rivera '12 (applied arts and sciences) is director of the C.A.S.H. Coalition (Creating Assets, Savings and Hope), a community coalition supported by the Empire Justice Center and United Way of Greater Rochester.

She first became involved with C.A.S.H. as a volunteer for the Volunteer Income Tax Assistance (VITA) Program. Now, as one of the youngest minority directors in the nation overseeing such a program, she is responsible for the overall management of C.A.S.H., including strategic planning and budgeting, fund development, volunteer training and management, VITA site operations, financial literacy, asset-building initiatives and community outreach.

The first college graduate in her family, she was inspired to pursue higher education after participating in a Virtual Enterprise Program Fair in Austria as a student representative of the Rochester School District.

She credits good advice from her high school guidance counselors and her parents' unlimited support for her success at RIT and beyond.

College of Applied Science and Technology



Dolores Kruchten

With more than 30 combined years of document imaging experience and leadership in the field, Dolores Kruchten, president of Kodak Alaris' document imaging business, is making an impact in the imaging industry and in Rochester.

She started her career at Eastman Kodak Co. in 1981 and she has held leadership positions throughout the company. Prior to Kodak Alaris' spinoff, Kruchten '87 (mechanical engineering technology) was president of Kodak's Enterprise Services group.

At that time, the group was responsible for leading the company's creation and implementation of services-led businesses that enabled more efficiency and business growth for Kodak's customers. In 2007, Kodak's Board of Directors elected her as a corporate vice president.

Tiger pride runs in the family. Husband Brad Kruchten is also an alumnus with a master's degree in applied statistics. Daughter Shauna is a 2014 graduate of the Kate Gleason College of Engineering and is currently pursuing an MS in management in the Saunders College of Business.

College of Health Sciences and Technology



Mary Dombovy

As vice president and chair for Unity Health Systems, Dr. Mary Dombovy '01 (health systems administration) leads an experienced, compassionate team of professionals who provide medical care, rehabilitation and hope to patients and their families. Unity

Health's Brain Injury Unit is a nationally recognized program that cares for patients after traumatic brain injury caused by accidents, strokes or illnesses. It's the only licensed inpatient acute brain injury program in upstate New York and the only one in western New York that treats children.

Dombovy also is a clinical associate professor of neurosurgery, neurology and physical medicine and rehabilitation at the University of Rochester School of Medicine and Dentistry.

Widely published in her field, her research interests include outcomes following restructuring of health care service delivery, epidemiology of functional recovery and outcome following stroke and brain injury and pharmacologic and rehabilitative therapy for stroke and brain injury.

College of Imaging Arts and Sciences



Robert Latorre

Revelers attending the Presidents' Alumni Ball in the Gordon Field House on campus last fall had the chance to be frozen in time by Robert Latorre's "Big Freeze" camera array system, just like Hollywood stars making their red carpet entrance to an awards extravaganza.

Latorre '75 (photography) grew up in a creative family headed by his sculptor grandfather and jazz musician father. His own creativity flourished in photography. He began his photography career with the National News and Wire services in New York City as a photojournalist with a global beat. He eventually settled in Texas where he opened Robert Latorre Productions, which grew into Big Fish Films, a successful TV commercial

film company in Dallas. Not only is Latorre an award-winning commercial photographer, he is also an accomplished director known for his dramatic lighting and innovative directorial approach.

In 1995, he became fascinated with the frozen moment, and he engineered ways to use this unique look in his commercials. He designed and built his first Big Freeze system, which produced a cutting-edge frozen effect, earning him an Emmy nomination and a Clio award for Special Effects. The Big Freeze Worldwide is the largest and most advanced camera array system in the world.

College of Liberal Arts



Kathleen Anderson

Kathleen (Cole) Anderson arrived at RIT with her sights set on a career in medical research until a single elevator ride changed her forever. A conversation in that elevator ignited in her a passion for the art of communication that would launch a career

crafting advertising strategy for global brands including Weight Watchers, WWE and Corning Display Technologies.

Currently an account executive at Gelia, Wells & Mohr, Anderson '94 (professional technical communication) manages the Caterpillar Building & Construction Products global accounts. When not working in heavy machinery, she also advises national, state and local political candidates on campaign media strategy.

Anderson has been a member of the RIT Alumni Association Board of Directors since 2009 and was president from 2009 to 2013. She has also served on the university's Board of Trustees and is currently a member of the College of Liberal Arts Advisory Board.

College of Science



Karen Oates

A noted scientist, award-winning educator and respected leader, Karen Kashmanian Oates is a professor of biochemistry and the Peterson Family Dean of Arts and Sciences at Worcester Polytechnic Institute. As dean, she is responsible for eight departments and

six programs of study spanning the natural and life sciences, social sciences, arts and humanities, mathematics and computer science, plus several interdisciplinary programs including bioinformatics, data

science, cybersecurity, environmental studies and a shared robotics engineering program.

Oates '71, '73 (medical technology) joined WPI from the National Science Foundation, where she served as deputy director of the Division of Undergraduate Education, charged with supporting innovative programs to strengthen undergraduate education and help revitalize American entrepreneurship and competitiveness.

She began her academic career at George Mason University, where, as associate dean for the new College of Integrated and Interdisciplinary Studies, she helped create George Mason's New American College environment.

Kate Gleason College of Engineering



Jim Swift

Jim Swift '88 (mechanical engineering) has parlayed his boyhood fascination with sports statistics into a successful career as a data geek. As CEO of Cortera, his mission is to change the B2B information universe with long overdue insights into businesses to help organizations improve sales performance and risk management.

Cortera provides information-centric solutions that power business-to-business interactions, delivering behavioral intelligence on millions of businesses, working with thousands of companies throughout the supply chain to streamline processes and inform decisions. Prior to taking the helm at Cortera in 2006, Swift was the COO of LexisNexis Risk Management, where he was responsible for the unit's commercial markets, and executive vice president at Seisint, which was acquired by LexisNexis. At Seisint, he was a key executive serving in leadership positions in operations, sales, product development and strategy.

Swift lives with his wife and their three children in Florida. He has returned to RIT to share his expertise with current students, most recently presenting "Your Competitive Advantage? Data Superhero!" in the college's Dean's Alumni Speaker Series.

National Technical Institute for the Deaf



David Nelson

Riding the rails is a better experience thanks to David Nelson, who has been instrumental in accessibility for all passengers.

Nelson '81, '85 (applied computer technology, computer systems) is senior community

outreach specialist in Government Affairs at the National Railroad Passenger Corp. (Amtrak). He is responsible for providing accessibility information, managing outreach activities by Amtrak to the disability community and overseeing internal projects to ensure accessible compliance.

Prior to joining Amtrak in 1990, Nelson worked for Congressman Tony Coelho (D-Calif.), who was one of the authors of the Americans with Disabilities Act, which marks its 25th anniversary in July.

He also served as president of the D.C. Association of the Deaf and the Florida School for the Deaf Alumni Association. In 2004, he received the National Association of the Deaf's most prestigious award, the Fred C. Schreiber Distinguished Service Award. He now represents the association on issues concerning telecommunication access and transportation.

Saunders College of Business



Sean R.H. Bratches

Sean R.H. Bratches '83, '91 (business administration) is executive vice president, sales and marketing for ESPN, overseeing all affiliate sales, advertising sales, research, marketing, consumer products and special events.

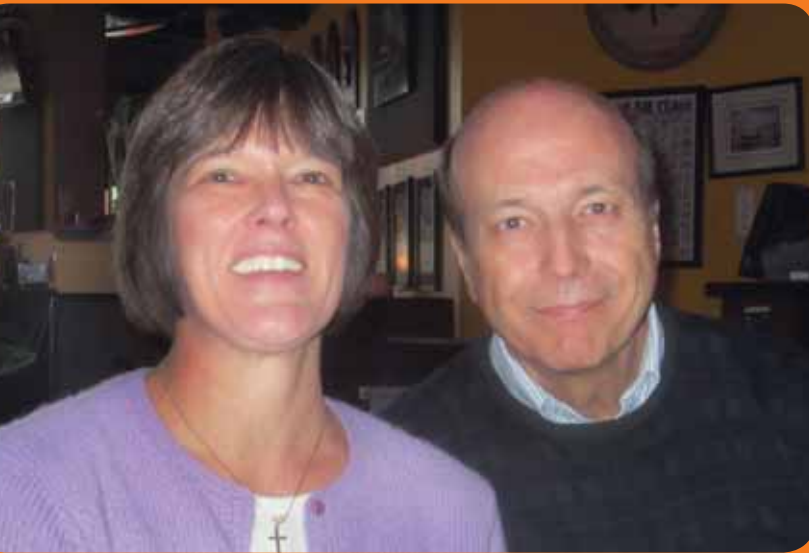
In this role, he leads a sales and marketing team that provides national advertisers access to the premier media and marketing platforms and content under the ESPN umbrella, which includes the company's domestic cable television networks ABC Sports and ESPN.com.

Bratches joined ESPN in 1988 as an account executive and within a year was promoted to senior account executive. In 1992, he was named director, northeast region, before being promoted to vice president, eastern division, in 1995.

He was promoted to senior vice president, affiliate sales and marketing in 1998 and to executive vice president, ESPN affiliate sales and marketing in 2001. Most recently, he was president, Disney and ESPN Networks affiliate sales and marketing before being promoted to his current position in 2005.

Bratches has received two Vanguard Awards, the cable industry's most prestigious award. The *Sports Business Journal* also named him one of the top 50 most powerful people in sports. He was inducted into the 24th Annual Broadcasting & Cable Hall of Fame in 2014.

It's much more than a donation. It's our legacy.



After earning their degrees, trips back to RIT were few in number for Rick and Patty Stoffel. Renewed interest in RIT began when they attended both Brick City Homecoming and Imagine RIT. The campus they once knew had grown considerably and they wanted to help continue its progress.

RIT also proved to be a great fit for their son, David. RIT became a true partner in David's education, recognizing academic achievement with scholarships, and providing experience through co-op.

“It was not a hard decision to continue a legacy at RIT through our estate planning. RIT provided us with a well-rounded, useful education and has done the same for our son. We have been blessed as graduates of RIT and encourage our fellow alumni to join us in giving back through their own estate planning—establishing a legacy of their own.”

—Rick '79, '86 and Patty '88 Stoffel

▀ A thoughtful gift supports RIT students as they prepare for successful lives and careers. Did you know that . . .

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- / You can donate your house, take a deduction, and live in it for the rest of your life?
- / You can name RIT as a beneficiary of your IRA and avoid double-taxation?
- / You can make a gift that costs you nothing now by including RIT in your will?

▀ Make your mark—as Rick and Patty have done.

To create your legacy, please contact Robert Constantine, director of Planned Giving, at 800.477.0376 or robert.constantine@rit.edu. Visit us online at rit.planyourlegacy.org.

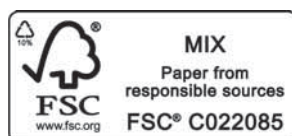


Alumni

- 1938**
Peter F. Derso '38 (KGCOE), Dec. 8, 2014
- 1940**
Llewellyn H. Patrick '40 (KGCOE), Oct. 4, 2014
Edward B. Start '40 (COS), Oct. 12, 2014
- 1945**
Betty J. Byrnes '45 (SCB), Sept. 15, 2014
Catherine (Blodgett) Partyka '45 (SCB), Sept. 16, 2014
Betty J. (Thompson) Prince '45 (SCB), Sept. 11, 2014
- 1946**
Elizabeth Harris '46 (SCB), Oct. 23, 2014
Lorran Latham '46 (CCE), Oct. 18, 2014
- 1947**
John W. Clawson '47 (KGCOE), Oct. 12, 2014
- 1948**
Tracy R. Ackerman '48 (COS), Nov. 3, 2014
Anthony Lasaponara '48 (CCE), Nov. 18, 2014
Richard Phillips '48 (GAP), Sept. 22, 2014
- 1949**
Francis J. Altobello '49 (FAA), Nov. 12, 2014
Daniel M. Lombardo '49 (FAA), Nov. 20, 2014
- 1950**
William M. Drumm '50 (GAP), Sept. 23, 2014
Robert H. Murray '50 (GAP), Oct. 26, 2014
Laura (Goldman) Rothstein '50 (FAA), Oct. 19, 2014
Robert M. Turnquest '50 (GAP), Dec. 23, 2014
- 1951**
James J. Feeney '51 (FAA), Nov. 17, 2014
Ernest Imperial '51 (CCE), Oct. 12, 2014
Samuel J. Maida '51 (CCE), Sept. 2, 2014
William J. Perticone '51 (FAA), Sept. 24, 2014
- 1952**
Ezio DiCristofaro '52 (GAP), Oct. 14, 2014
- Sonia (Scrimshaw) Ingle '52 (SCB), Oct. 1, 2014
Francis A. Perry '52 (CCE), Oct. 25, 2014
Merton Vanderbrooke '52 (CCE), Dec. 2, 2014
Henry Westphalen Jr. '52 (GAP), Dec. 6, 2014
- 1954**
Thomas Alaimo '54 (CCE), Sept. 27, 2014
Theodore F. Specchio '54 (KGCOE), Oct. 12, 2014
- 1955**
Anthony U. Carbone '55 (GAP), Sept. 14, 2014
Francis Maslyn '55 (CCE), Oct. 28, 2014
- 1956**
John Tice '56 (CCE), Nov. 11, 2014
- 1957**
Carmen M. Cinanni Sr. '57 (CCE), Oct. 30, 2014
Robert V. Morris '57 (CCE), Oct. 5, 2014
John F. Petrycki '57 (GAP), Dec. 21, 2014
James A. Quick '57 (CCE), Sept. 10, 2014
Sam R. Ronzo '57 (CCE), Sept. 20, 2014
Marvin Skolnik '57 (GAP), Sept. 12, 2014
- 1958**
James L. Fillman '58 (GAP), Sept. 15, 2014
- 1959**
Wilfred D. Dwyer '59 (SCB), Oct. 1, 2014
Ray W. Pfoutz '59 (GAP), Nov. 25, 2014
William G. Roche '59 (CCE), Sept. 12, 2014
- 1960**
Francis S. Nayman '60 (KGCOE), Dec. 12, 2014
John E. Stolz '60 (FAA), Aug. 27, 2014
- 1961**
James Casper '61 (CCE), Nov. 23, 2014
Betty A. Clarke '61 (CCE), Sept. 14, 2014
George E. Cotsworth '61 (CCE), Sept. 7, 2014
Gerald R. Della-Torre '61 (GAP), Nov. 22, 2014
Herbert J. Lester '61 (SCB), Nov. 8, 2014
- Joseph Mazzara '61 (SCB), Oct. 2, 2014
Donald G. Santangelo '61 (CCE), Oct. 7, 2014
Clarence Tucker '61 (KGCOE), Sept. 23, 2014
- 1962**
William R. Bishop '62 (CCE), Sept. 12, 2014
Robert D. Boorum '62 (CCE), Nov. 28, 2014
Lynn I. Robertshaw '62 (KGCOE), Dec. 21, 2014
Robert J. Warth '62 (SCB), Nov. 6, 2014
- 1964**
William R. Groh II '64 (SCB), Sept. 12, 2014
Leonard J. McCowan '64 (CCE), Jan. 4, 2015
William V. Mereau '64 (CCE), Jan. 1, 2015
Robert L. Reed '64 (SCB), Aug. 28, 2014
Ronald J. Stephany '64 (CCE), Nov. 10, 2014
- 1965**
Mary C. Heinsler '65 (CCE), Sept. 19, 2014
Robert N. Platt '65 (CCE), Dec. 29, 2014
- 1966**
Donald J. Murphy '66 (CCE), Sept. 15, 2014
John W. Roos '66 (KGCOE), Oct. 15, 2014
- 1967**
David J. Cirri '67 (KGCOE), Oct. 30, 2014
James E. Dertinger '67 (GAP), Nov. 1, 2014
Ronald D. Kniffin '67 (SCB), Dec. 18, 2014
Amedeo D. Petrangelo '67 (CCE), October 2014
Duane W. Whitcomb '67 (KGCOE), Nov. 18, 2014
- 1969**
Ronnie R. Feiock '69 (CCE), Aug. 26, 2014
Daniel T. Hanley '69 (CCE), Dec. 20, 2014
Douglas R. Legenhausen '69 (FAA), Sept. 20, 2014
Robert J. Palozzilo '69 (CCE), Dec. 14, 2014
- 1970**
David A. Dubois '70 (SCB), Oct. 12, 2014
John P. Slis '70 (SCB), Dec. 4, 2014
- 1971**
Kenneth Kirschbaum '71 (GAP), Oct. 16, 2014
- 1972**
Barry J. Brown '72 (GAP), Dec. 8, 2014
Frederick Daniels Jr. '72 (CCE), Oct. 22, 2014
Donald A. Hook '72 (CCE), Oct. 22, 2014
Richard Okolowicz '72 (KGCOE), Sept. 9, 2014
Thomas C. Raders '72 (GAP), Oct. 14, 2014
Stephen R. Schultz '72 (SCB), Oct. 13, 2014
Thomas W. Simons '72 (CCE), Oct. 22, 2014
Ruth (Thomas) Stewart '72 (SCB), Aug. 27, 2014
- 1973**
William L. Bergevin '73 (CCE), Oct. 29, 2014
Owen J. Booth '73 (CCE), Jan. 4, 2015
Charles Hance Jr. '73 (CCE), Dec. 2, 2014
James E. Wilson '73 (KGCOE), Oct. 28, 2014
- 1974**
Dennis E. Costich '74 (SCB), Nov. 15, 2014
Mark D. Hoag '74 (CCE), Oct. 2, 2014
- 1975**
Robert V. Bassage '75 (CCE), Nov. 25, 2014
Mervin Hostetler '75 (CAST), Nov. 3, 2014
Mary E. Jenkins '75 (GAP), '85 (CIAS), Jan. 4, 2015
Arthur K. Moore '75 (SCB), Dec. 23, 2014
- 1976**
David F. Butler '76 (KGCOE), Sept. 18, 2014
John M. Hulbert '76 (CCE), Sept. 28, 2014
Roy A. Irving '76 (CLA), Dec. 11, 2014
- 1977**
Jon C. Covington '77 (CCE), Oct. 10, 2014
Thomas Jefferson Hickey '77 (SCB), Dec. 2, 2014
James T. Rund Jr. '77 (SCB), '80 (SCB), Aug. 27, 2014
- 1979**
Robert Lewis Bagshaw '79 (CCE), Aug. 27, 2014
- David Alan Bellinger '79 (CCE), Oct. 22, 2014
Wade Samuel Grana '79 (CCE), Sept. 19, 2014
Mark G. Kindig '79 (SCB), Nov. 17, 2014
Carl Eugene Link '79 (CCE), Dec. 6, 2014
Kathleen Marie Sinel '79 (CCE), '80 (CCE), Oct. 31, 2014
- 1981**
Donald E. Buehlman '81 (SCB), Nov. 28, 2014
John David Killigrew '81 (SCB), Sept. 30, 2014
John Kirk Olin Sr. '81 (CCE), Aug. 31, 2014
- 1982**
William D. Bundschuh '82 (CAST), Sept. 29, 2014
Charles P. Elberti '82 (CCE), Sept. 14, 2014
- 1983**
Paul M. Cecilia '83 (CAST), Sept. 24, 2014
Thomas Benton Cole '83 (CCE), Dec. 15, 2014
Michael J. Doehler '83 (SCB), Nov. 26, 2014
Raymond K. Meney '83 (CCE), Dec. 4, 2014
- 1984**
Daniel A. Busch '84 (CCE), Nov. 14, 2014
- 1986**
Jeffrey W. Hoffman '86 (SCB), Oct. 4, 2014
Roy L. Kuphal Jr. '86 (COS), Nov. 17, 2014
G. Edward Pfenninger '86 (SCB), Dec. 16, 2014
- 1987**
Karen E. (Frediani) Rosell '87 (COS), Sept. 17, 2014
- 1988**
Daren Robert Gray '88 (CIAS)(GAP), Oct. 10, 2014
- 1989**
Laurie A. Bartholomew-Schaefer '89 (GAP), '91 (GAP), Nov. 21, 2014
Ellen T. (Connelly) Wozniak '89 (SCB), Oct. 11, 2014
- 1993**
James C. Carpenter '93 (CLA), '14 (NTID), Sept. 30, 2014
- 1994**
Otto Peter Resch '94 (CAST), Oct. 8, 2014
Janice Wasilewski '94 (CCE), Oct. 8, 2014
- 1995**
Jeffrey K. Becken '95 (CAST), Nov. 19, 2014
- 1996**
Vienchaleun Vino Kettavong '96 (CCE), Sept. 23, 2014
Charlotte MacGowan '96 (KGCOE), Dec. 28, 2014
- 1997**
John S. Lylak '97 (CAST), Jan. 4, 2015
- 1998**
Jane Theresa Cody '98 (CAST), Oct. 27, 2014
Theodore J. Kellogg '98 (KGCOE), Nov. 21, 2014
Kevin H. Plonsky '98 (CAST), Sept. 21, 2014
- 2003**
Cara Gordon Bosso '03 (CLA), '08 (NTID), Oct. 5, 2014
- 2007**
Steven F. Bigelow '07 (CAST), Oct. 5, 2014
- 2012**
Katherine A. Bukys '12 (CAST), Nov. 2, 2014
Timothy I. Holmes '12 (NTID), Aug. 27, 2014
Daniel H. Thering '12 (KGCOE), Sept. 5, 2014
- 2014**
Rulon J. Andrew '14 (NTID), Sept. 16, 2014

Faculty and staff

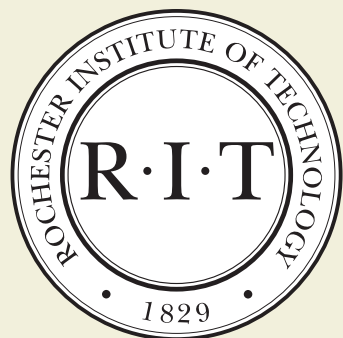
- Stanley Bissell, professor emeritus in the College of Applied Science and Technology, Dec. 20, 2014
- David Forbes, associate research professor for Golisano Institute for Sustainability, Jan. 23, 2015
- Edward "Eddie" Killings, dining services, Jan. 7, 2015
- Barb Shaffer, program staff assistant in Saunders College of Business, Jan. 5, 2015



No. 1, March 2015

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from the Archives



RIT Archive Collections

The Bevier Memorial Building, built for the Rochester Athenaeum and Mechanics Institute, is currently undergoing a rehabilitation into housing and office space.

Turning old into new

The Bevier Memorial Building, located on the corner of South Washington and Spring streets in downtown Rochester, was erected in 1910 on the site of Colonel Nathaniel Rochester's house. It opened one year later and housed the Rochester Athenaeum and Mechanics Institute's School of Applied Art. The university was renamed as Rochester Institute of Technology in 1944.

Built with funds from benefactor Susan Bevier, the Bevier Memorial Building is one of the few from RIT's original downtown campus that still stands today. RIT vacated the building when it relocated its campus to Henrietta in 1968. However, an art gallery in the James E. Booth building of the new campus was named in honor of Bevier.

The building was designed by renowned architect Claude Bragdon, who also designed several other Rochester landmarks such as the Central Railroad terminal and



the Chamber of Commerce.

Today, the Bevier Memorial Building, which is listed on the National Register of Historic Places, is undergoing a \$4 million certified rehabilitation. The building is expected to reopen this year featuring 15 loft-style apartments and 5,000 square feet of ground floor office space.

Save the Dates!

October 15th-18th

Over 150 activities and events, including **Men's Hockey at Blue Cross Arena**, **Presidents' Alumni Ball**, **Nationally-Known Speakers and Entertainers**, **Tours**, **Golden Circle Luncheon**, **Pumpkin Chunkin**, **Athletic and Greek Reunions**, **Dueling Pianos**, **Brick City 5K**, **Skate with the Tigers** and much more!



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June!



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opens in
July!



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SATURDAY, MAY 2



A Free Festival For Everyone

What: Imagine RIT: Innovation and Creativity Festival is the university's signature event, a showcase that displays the ingenuity of students, faculty and staff.

When: 10 a.m. to 5 p.m. Saturday, May 2.

Admission: Free and open to the public, rain or shine. Parking available on RIT's campus and at Monroe Community College with a free shuttle service to RIT.

What you'll see: Nearly 400 interactive presentations, exhibits, research projects, hands-on demonstrations, and live performances.

Plan your day: Build an itinerary of your favorite exhibits and live performances. Check out the entire festival program at www.rit.edu/imagine.



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