Cheer on defending Atlantic Hockey Association Champion and Frozen Four participant Tigers as they take on U-Mass Lowell in their home opener at Downtown Rochester's Blue Cross Arena!

Comedian Craig Ferguson Host of the Late Late Show

New heights
Dream season ignites community

SIGN UP TO BE PART OF OUR ANNUAL TRADITION! WWW.RIT.EDU/BRICKCITY
By the time you read this, I’ll be out to pasture and a new editor will be tending The University Magazine. That’s why I’m taking over President Destler’s space for this one issue.

When I became editor in August 2000, the magazine was just one year old. A decade later, it is still very young compared to other college magazines. For example, MIT has been publishing Technology Review since 1899. Do the math: They got on this a century before we did.

Still, 11 years seems like a long time and we’ve published 32 issues. We’ve tried very hard to make progress with each one. Certainly we’ve had plenty to tell you: RIT’s mechanical engineering for 31 years; Carol Richardson, a long-time professor and administrator in the Electrical, Computer and Telecommunications Engineering Technology Department (also retiring this year); Loret Gnivecki Steinberg, photojournalism professor, who keeps us interested in the outside world; Kathy Lindsley, left, and Mindy Mozer, my book— and so representative of what RIT is all about.

RIT now has more than 106,000 living graduates—and I am convinced that each one has something wonderful to tell us. So many stories, so little time. Such good memories.

I am absolutely certain that the best is yet to come. Within the next year, you can expect updates to the look and content of the magazine. I am happy to have been involved in laying the groundwork and I can’t wait to see what comes next.

Thanks RIT! And thanks to all of you for listening.
Time to say goodbye, hello

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When I became editor in August 2000, the magazine was just one year old. A decade later, it is still very young compared to other college magazines. For example, MIT has been publishing Technology Review since 1899. Do the math: They got on this a century before we did. Still, 11 years seems like a long time and we’ve published 32 issues. We’ve tried very hard to make progress with each one. Certainly we’ve had plenty to tell you: RIT without the Gordon Field House, for example. The physical transformation of the campus is nothing short of astonishing.

More interesting by far, however, is what’s going on inside all those brick buildings. They’re filled with fascinating people – students, faculty and staff – doing incredible work. It’s been an honor to talk to and write about people such as Bob Snyder ’56, now retired after teaching mechanical engineering for 31 years; Carol Richardson, a long-time professor and administrator in the Electrical, Computer and Telecommunications Engineering Technology Department (also retiring this year); Loret Gnivecki Steinberg, photojournalism professor, who keeps us posted about the accomplishments of former students; Mark Baybutt ’07 (computer engineering) and a team of students who converted a 1991 Geo Storm into a driverless vehicle in hopes of competing for a $2 million prize offered by the Defense Advanced Research Projects Agency (DARPA). Even though they didn’t make it to the big event, they are big winners in my book – and so representative of what RIT is all about.

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And here’s an interesting bit: Mindy’s husband, Scott Hauser, is editor of the University of Rochester magazine, Rochester Review. And here’s another: Kathy Lindsley, left, and Mindy Mozer are both former students at the University of Nebraska.

I am absolutely certain that the best is yet to come. Within the next year, you can expect updates to the look and content of the magazine. I am happy to have been involved in laying the groundwork and I can’t wait to see what comes next.

I am sure that Kathy Lindsley will do a great job. Kathy, I wish you the best of luck! Mindy, I am so pleased that you are taking over President Destler’s space for this one issue. I know you will do a great job. And I wish you the best of luck, also! And to all of you: Keep listening!
‘Don’t be afraid to reach,’ Bob Schieffer tells grads

Veteran broadcaster Bob Schieffer urged members of the class of 2010 to select vocations that will provide personal fulfillment. Happiness, he stated, is the true measure of success.

Schieffer, moderator of Face the Nation and chief Washington correspondent for CBS News, was keynote speaker for RIT’s 125th commencement May 21–22, when more than 3,500 students received degrees.

“The important thing is do what you want to do. Don’t let someone else make that decision for you. It’s your life. Don’t be afraid to reach. If you make a mistake, there is plenty of time to change your mind,” he added.

“Take a chance. If you work hard enough, you’ll be surprised what you can do.”

Schieffer was presented as honorary doctorate of humane letters by President Bill Destler, who acknowledged that the veteran journalist has received an array of honors.

Schieffer reminded graduates that America has long been a place where optimism overcomes fear, and he urged his audience to carry on that tradition.

“Do your best and set your expectations high, and remember always, true greatness comes not from the battles we win but the battles we choose to fight.”

To see a slide show and videos of the event, go to www.rit.edu/news. For more about RIT’s Baja SAE team, go to baja.rit.edu/

One of RIT’s two entries takes to the air in the endurance event, finale of the 2010 Baja SAE Rochester World Challenge.

RIT Baja team challenges on land, through water and in the air

Baja was back in Rochester and off-road race teams braved the elements, hills, rocks and water at the 2010 Baja SAE Rochester World Challenge June 11–13. Cornell University won the overall championship, and RIT’s two entries placed third and 10th overall.

For three days, 89 teams from the United States, Canada, South Korea, India, France and Venezuela participated in hill climbs, chain pulls, suspension and traction tests, culminating in a four-hour endurance event through the land course and water obstacle.

“It was a remarkable event, from start to finish,” said Sam Barill, manager of collegiate programs, SAE International. The Society of Automotive Engineers sponsors national and international student engineering design events such as the Rochester Challenge. This is the third time RIT has hosted one of the major U.S. events.

“I love the sound of hundreds of engines revving up,” stated Ryan Hurley, RIT Baja team member, at the start of the collegiate final. “This event was awesome.” Teammate Matt Maczione, driving the No. 83 car, led for most of the endurance race followed by the flute with teams that have been floating for years,” says Andrew Cyppler, co-team leader for Cornell University. The Big Red Racing team placed third in the event.

One of the final awards given, the Determination Award, went to Troy Page and James Coleman. While most crews average 15 members, the two-man team from James Madison University in Virginia, alternated driving responsibilities for all events throughout the weekend.

“We practiced at the lake near school,” said Page, an industrial design student at the college, “and we figured, ‘Hey, the car floats, let’s go.’”

RIT college in Dubai graduates first class

Fatma Al-Bedaiwi first heard of RIT during the formal ceremony announcing that the university would establish a site in Dubai. Three years later, she was among the first graduates to make their way to Rochester for graduation ceremonies in May.

Al-Bedaiwi, Samer Al-Matrouqi and Majid Al-Zarouni received master’s degrees in service leadership and innovation.

The RIT Dubai campus was established in 2006 in the United Arab Emirates. This new campus building is being constructed and enrollment continues to climb.

RIT recently received a commitment from the governmental agencies of Dubai to launch undergraduate programs starting in the fall of 2010.

“ Their continued confidence in RIT was further evidenced by the recent commitment of a new facility to support the undergraduate programs,” says James Watters, senior vice president, Finance and Administration.

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RIT Institute Hall will be hub for research, engineering and biosciences

RIT is investing about $26 million in a new structure called Institute Hall, now under construction. The 78,000-square-foot building will house:

• New programs in chemical engineering and biomedical engineering.
• Expanded research labs.
• Labs related to the RIT-Rochester General Health System Alliance.

“The building is the final element off a quadrangle located on the northwest side of the campus. The building will be connected to the Center for Bioscience Education and Technology, creating a quadrangle with the IT Collaboratory, the expanded James Glisson Hall and the Sands Family Studios, part of the School for American Crafts faculty. Institute Hall will feature an atrium with expanses of glass that will maximize natural lighting. Construction will also include renewable building materials.

“We hope to artistically translate RIT’s research and learning philosophy in this building design, which will be a powerful recruitment tool as well as a testament to the excellence in education for which RIT is well known,” says Richard Napoli, a senior architect with Bergmann Associates.

“We pride ourselves on being at the forefront of trends in academic science buildings,” says Jim Cipto, president of Francis Cauffman, an architectural firm based in New York City. “We are excited to design a top research facility that moves RIT into a position of academic leadership and celebrates an architectural legacy that includes buildings by some of the world’s best architects.”

Six members named to Board of Trustees

RIT’s Board of Trustees has six new members. They are:

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Lella Vignelli and Massimo Vignelli, chief executive officer of Vignelli Associates and president of Vignelli Designs. The Vignelli Center for Design Studies at RIT, opening in September, will house their archive and serve as a resource for students and scholars from around the world and provide space for the teaching of design (see page 5).

College of Science finds new leadership following long search

Sophia Maggelakis is the new dean of the College of Science. She served as interim dean since May 2009, taking over from Ian Galay.

Maggelakis joined the Department of Mathematics and Statistics in 1990. She served as director of the program before being named head of the School of Mathematical Sciences, which she formed in 2006. She is a past recipient of the Distinguished Award for Outstanding Teaching and is an active mentor for the Women in Science, Engineering and Mathematics Group of Rochester.

“I am very excited to have been selected to lead the College of Science. My experiences over the past year as interim dean have given me new insights into the College and its faculty, staff and students,” Maggelakis said.

Institute Hall is slated to open next summer. (Conceptual design by Bergmann Associates and Francis Cauffman)
Vetern broadcaster Bob Schieffer urged members of the class of 2010 to select vocations that will provide personal fulfillment. “The important thing is do what you want to do. Don’t let someone else make that decision for you. It’s your life. Don’t be afraid to reach. If you make a mistake, there is plenty of time to change your mind.” He added, “Take a chance. If you work hard enough, you’ll be surprised what you can do.”

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Maggelakis holds a doctoral degree in computational and applied mathematics from Old Dominion University. She focuses her research on mathematical biology, in particular the mathematical modeling of biological processes such as tumor growth, capillary growth, wound healing and regaptrophy.

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For several of the teams, including Cornell, this was the first time competing in the water challenge. “We had been working especially hard on research, design and testing of our flotation and propulsion systems to get up to

Roosevelt "Ted" Mercer Jr., vice president and director of intelligence at JTF Space Division and a retired U.S. Air Force general. Mercer served as director of plans and policy for U.S. Strategic Command at Offutt Air Force Base in Nebraska.

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Visionaries in Motion provides opportunities for international understanding and collaboration both on campus and in the Rochester community.

New award for Green engineering

RIT has launched a new bachelor’s degree in political science that includes tracks in digital democracy and bio-politics, with a focus on Internet political action, social networking, health care policy, genetics and bio-ethics. "The degree has been approved by New York state and will be offered this fall. To learn more, visit www.rit.edu/cla/politicalscience."

In Memoriam faculty and staff

Loma Allen, former assistant to the president, died March 23, 2010. Active in many community organizations, she was co-founder and the first vice president of the Urban League of Rochester and former president of the Baden Street Settlement, the National Federation of Settlement and Neighborhood Centers, and the Junior League of America.

Richard Grefe, executive director, American Institute of Graphic Arts: “The Vignelli Center for Design Studies will be instrumental in the design of the role of design in society and commerce. It recognizes and celebrates the work of Massimo and Lella Vignelli, who are arguably the most influential designers of the past 50 years.”

New facility celebrates grand design

The Vignelli Center for Design Studies opens this fall on the RIT campus and many in the design field predict it will open the door to countless opportunities for future generations of students and scholars.

The 15,500-square-foot facility adjacent to the Booth Fine Arts Building bears the name of world-renowned designers Lella and Massimo Vignelli. The center will house the archive of the couple’s award-winning work and will also serve as an international hub for design education, scholarship and research, greatly enhancing the scope of the programs in RIT’s School of Design.

“I am mind-boggling to think of the position of the center 20, 50 years from now. A series of good teachers will bring forward our dreams and affect hundreds of students who will grow to spread even further our beliefs.”

FALL 2010
Speakers named for ‘Visionaries’ series starting this fall

Award-winning graphic artist Alison Bechdel, best-selling behavioral economist Dan Ariely and prominent architect Jeanne Gang will headline the Caroline Werner Gannon Project’s “Visionaries in Motion IV” speaker series for 2010-11. The series includes lectures, exhibitions, symposiums and workshops by leading artists, thinkers and scholars in the arts, sciences and technologies. Visionaries in Motion provides opportunities for interdisciplinary understanding and collaboration both on campus and in the Rochester community.

Again this year we continue to push the creative edge in bringing many diverse and talented speakers to RIT,” says Mary Lynn Broe, the Caroline Werner Gannon Professor of Humanities and founder of the Gannon Project.

Bechdel is best known for Dykes to Watch Out For, a nationally syndicated comic strip running from 1983 to 2008, which was one of the first ongoing representations of lesbians in popular culture.

Loma Allen, former assistant to the president, died March 23, 2010. Active in many organizations in the Rochester area, she was a long-time supporter and advocate for design. Loma served as the president of the Rochester Banquet Club and on the boards of the American Institute of Graphic Arts and the American Society of Interior Designers.

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Joseph D. Greenfield, retired professor of electrical engineering, died April 22, 2010, in Elkins Park, Pa. He wrote several textbooks and was an editor of a microprocessor book developed in partnership with the U.S. Green Building Council, the guide focused solely on institutions of higher education that have demonstrated an above-average commitment to sustainability in their campus infrastructure, activities and initiatives. The guide can be downloaded at www.princetonreview.com/greenguide.

RIT is one of the nation’s most environmentally responsible colleges, according to the 2010 Campus Sustainability Report. The guide focuses on a broad range of policies and practices that help college students to reduce their environmental footprint, including recycling, energy and water use, and transportation. The goal of the guide is to help institutions develop and implement sustainability plans that can serve as models for other institutions.

A formal ceremony to dedicate the Vignelli Center for Design Studies will take place at the center at 3 p.m. on September 16. For more information call 585-475-3333 or visit www.vignellicenter.rit.edu.

Kelly Downs
About Students

Stove for Haiti receives EPA recognition

A multidisciplinary team of undergrad­uate students in the Kate Gleeson College of Engineering won honorable mention in a national design competition sponsored by the Environmental Protection Agency. The students developed a cook stove that utilizes thermoelectrics and a simple blower. The project has the potential to provide a beneficial resource for Haiti, especially as it recovers from the January earthquake. The team is planning to develop a business model for manufacture and maintenance of the stoves.

RIT was one of 42 collegiate teams entered in the National Sustainable Design Expo April 23-26 in Washington, D.C. The expo was part of the EPAs People, Prosperity and the Planet Awards Program. The team collaborated with Haiti Outreach Pwoje Espwa, H.O.P.E., a non-profit agency doing development work in the areas of health care, education and economics in Borgne, Haiti.

Powerful idea could mean huge energy savings

Information technology students Ian Mikutel and Daniel Lampie grew tired of seeing computer power lights on in labs across campus during the overnight hours. Those lights signified the burning of energy—and the burning of their tuition dollars.

“They began working with Information and Technology Services and Facilities Management staff members to investigate implementation of a campus-wide policy to set all computers to ‘sleep’ mode when not in use. To determine the potential energy savings, a power meter was installed in Nathaniel Rochester Hall’s computer lab. After three weeks, a 66 percent decrease in power was recorded when sleep mode was enabled.

Mikutel and Lampie presented their proposal to RIT’s Committee on Sustainable Practices, which implemented it immediately:

“It’s easy to get eight administrators on board,” Lampie says. “It’s much harder to get more than 2,000 faculty and staff members to buy in. But all they have to do is check their power settings and make sure sleep mode is enabled. It makes a huge difference.”

Team tops in e-waste competition

A team of industrial design students won first place and $5,000 in the International E-Waste Design Competition, part of the Sustainable Electronics Initiative at the University of Illinois at Urbana-Champaign.

The contest is designed to prompt the international world to discuss product designs for environmentally responsible computing and entertainment. The team’s project was part of the advanced product design course taught by Alex Lobos, assistant professor of industrial design. After evaluating the issues surrounding electronic waste, the RIT team chose to design a cell phone. The winning team designed a cell phone that can be disassembled and includes a generator component and a replaceable hardware cartridge. Their goals were to design a phone that was simple, timeless and intuitive to disassemble.

Entries were judged in two categories: technical/geek and artist/designer. Da Deng, a graduate student, and fourth-year students Chandra Baker, Chris Platt and Jason Schuler bented 25 other team submissions to take the top prize in the artist/designer category.

RIT students won honorable mention for the cook stove they developed as part of the National Sustainable Design Expo. Participants at the event in Washington, D.C., were, from left: Luke Round, Ian Donahue, faculty adviser Rob Stevens, Shawn Hecker, Gami Chaisanuratt, Young Jin Fantane, Dan Scannell, Kevin Moloznik, Neal McKimpson, Chris Bro I and faculty adviser Rick Lux. (Photo provided by Environmental Protection Agency)

Student filmmakers show work at George Eastman House Film Festival

Women student filmmakers showed their films at the inaugural 365 | RIT George Eastman House Film Festival in May. The films included animation and live-action works that range from documentaries to fictional to experimental. The following students had their films featured as part of “RIT Student Shorts: Women of SOVF”:

Gayeone Bagdasryan, Lindsay Berkeloh, Elizabeth Cardella, Laura Crombe, Rianlon Delanyo, Noelle Evans, Melissa Frereshe, Alice Kwok, Zeenee Kang, Amy Kawaihara, Trishu Lin and Samantha Pyra.

From left are Erica Standish, Brad Rader, Caitlyn Petersen, Professor Ted Ganster, Jessica Grant, Michael Theing, Hazuki Morita, and Ryka Rogers, at the Hotel Curtiss in Ketz, Montenegro. (Photo by Maureen Shannon)

Students examine international hospitality practices through study abroad

While studying at the American College of Management and Technology, RIT’s campus in Dubrovnik, Croatia, the students traveled to several four- and five-star hotels and resorts in Bonniva, Montenegro, Istria and several locations in Croatia. They met hotel managers and staff to learn about hotel design trends, employee education and work experience, customer service and guest satisfaction, and the effects of European Union accession on the hospitality industry.

Seven hospitality students were selected to participate in this program through a $35,000 gift from the Stander Foundation in Buffalo. Each student received a stipend to cover travel, lodging and field-trip expenses.

Swimmer honored for academic and athletic achievement

Senior Caitlyn Burr of the women’s swimming and diving squad won the 2010 Barbara Rader Award, presented to a graduating senior who was successful in the classroom and enjoyed distinguished performances at the state and national levels. Burr was also named 2010 RIT Female Athlete of the Year. A two-time honorable mention All-American, Burr won 35 events and made her third straight appearance in the NCAA championships. She also recorded the eighth fastest time in the nation in the 200-individual medley. On the academic front, the accounting major holds a 3.76 grade-point average.

Katie Stack athlete to be honored by Greater Rochester Radio Club. Hockey player Kristine Pierce Brassie ’99 was the first, in 1999.

Recycling of electronic devices is focus for doctoral candidate in sustainability

Erinn Ryen, a first-year doctoral candidate in sustainability, has been awarded the 2010 Jacqueline Shields Scholarship for Waste Management Research. The award, given by the Air and Waste Management Association, goes to doctoral students conducting original research in pollution prevention, sustainable design and waste reduction. Ryen will utilize the scholarship to improve the recyclability and end-of-life management of electronic devices such as computers and cell phones. Ryen is working in RIT’s Golisano Institute for Sustainability under Callie Babbitt, an assistant professor at the institute.
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Women’s hockey player earns Press-Radio Club honors

Wendy, a film produced and shot in Taiwan by Tao Hui Lin, was screened at the 2010 George Eastman House Film Festival.

Team designed a cell phone that can be disassembled, allowing components to be replaced. Each student received a stipend to cover travel, lodging and field-trip expenses.

While studying at the American College of Management and Technology, RIT’s campus in Dubrovnik, Croatia, the students traveled to several four- and five-star hotels and resorts in Bonnig, Montenegro, Istria and several locations in Croatia. They met hotel managers and staff to learn about hotel design trends, employee education and work experience, customer service and guest satisfaction, and the effects of European Union accession on the hospitality industry.

Seven hospitality students were selected to participate in this program through a $35,000 gift from the Stater Foundation in Buffalo. Each student received a stipend to cover travel, lodging and field-trip expenses.

Recycling of electronic devices is focus for doctoral candidate in sustainability

Erinn Ryen, a first-year doctoral candidate in sustainability, has been awarded the 2010 Jacqueline Shields Scholarship for Waste Management Research. The award, given by the Air and Waste Management Association, goes to doctoral students conducting original research in pollution prevention, sustainable design and waste reduction. Ryen will utilize the scholarship to improve the recyclability and end-of-life management of electronic devices such as computers and cell phones. Ryen is working in RIT’s Goliath Institute for Sustainability under Callie Babbitt, an assistant professor at the institute.

■■■

From left are Erica Stanovich, Brad Rader, Caitlyn Burr, Professor Ted Ganster, Jessica Grant, Michael Theing, Hazuki Murata, and Alycia Rogers, at the Hotel Cattaro in Kotor, Montenegro. (Photo by Maureen Shannon)

Students examine international hospitality practices through study abroad

From left are Erica Stanovich, Brad Rader, Caitlyn Burr, Professor Ted Ganster, Jessica Grant, Michael Theing, Hazuki Murata, and Alycia Rogers, at the Hotel Cattaro in Kotor, Montenegro. (Photo by Maureen Shannon)
We attended both days of the Division I NCAA Frozen Four Tournament in Detroit on April 8-10, 2010, and we would like to commend the actions of your students. They were the loudest section of the four schools competing in the event even though the other schools had more fan representation.

One RIT was eliminated from play, the students continued to cheer for the other teams, cheering like they were RIT.

At the memorial program, we all decided that it would be fun to get as many members of the old teams together and attend an RIT hockey game in his honor. We thought that the opening game on Oct. 16 at the Blue Cross Arena in downtown Rochester, part of Brick City Homecoming and Family Weekend, might be a good time for the reunion. Its also early enough in the season that we don't have to worry about the weather too much.

If you are interested in getting together for a reunion, an exciting RIT game, a "George story" telling, reminiscing about the old days, and honoring our good friend George, contact me, Bob Burkhard, or Jim Baker at the e-mail addresses given below. If you have addresses for any of the old players, please pass this information along to them or send their addresses to us.

Bob Burkhard ‘71 (photography) bobburk@juno.com Rochester, N.Y.
Jim Baker ‘71 (electronic engineering) jim_baker@frontiernet.net Rochester, N.Y.

Tiger fans made a big impression in Detroit

George Owen ’69 remembered

George Owen, one of the early members of the team passed away on March 20, between the time the team won in Albany and when they played in Michigan in the Frozen Four.

A memorial service was organized in Rochester by his sister, some close friends, and a few of George's old teammates. Anyone who knew George has a story to tell about his generosity, friendliness and willingness to help others. We all stood around and told old stories and laughed and cried and often said that he would like to be here for the service, mingling with the mourners. George had an opinion on everything and could talk intelligently to anyone about anything. It was George's kind of get-together. I played on the hockey team with George back in the late '60s, so it was fortunate to get to know him and call him a friend. George was an amazing guy who touched the lives of many people and we are better for it. I don't know anybody who had the varied background and experiences that George had.

His formal education was in business and accounting but I don't think he ever worked in that field. Instead, he built interstate highways, operated heavy equipment, cooked for a local catering house, drove a tractor trailer rig and cooked for The Grateful Dead when they toured the U.S., operated his own fishing guide service, operated his own diner, and, more than anything, made people smile.

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Bob Burkhard ‘71 (photography) bobburk@juno.com Rochester, N.Y.
Jim Baker ‘71 (electronic engineering) jim_baker@frontiernet.net Rochester, N.Y.

Who is Cinderella?

Regarding the "Who is Cinderella?" photo from the RIT Archives that accompanied the "Brothers and Sisters" article in the winter 2009-10 issue, I believe the student in the center is Robert Spinney '56 (printing).

I graduated the first time from RIT with an associate's degree in printing in November 1951. In 1952-54, I was drafted into the U.S. Army and returned to RIT and graduated with a B.S. degree in printing in November 1955. Robert Spinney and I are in the 1955 RIT yearbook on page 72 and 52. My class was the first to graduate from RIT with B.S. degrees in printing.

Joseph F. Greene '31, '33 (printing)
Greencastle, Ind.

We welcome letters on subjects covered in the maga- zine and of broad interest to our readers. We edit for space, clarity, and style. Write to The University Magazine, University News Services, Rochester Institute of Tech- nology, 132 Lomb Memorial Drive – Bldg. B6, Rochester, NY 14623. E-mail can be sent to umagwww@rit.edu.

Dear Editor:

Your 2009–10 edition of The University Magazine is critical to maintaining our pledge that the conversion to semesters will not impede the progress of students toward degree comple- tion, nor will the conversion require any student to pay extra. This is of the utmost importance to President Destler and myself.

After the campus goes "live" with semesters in August 2013, our emphasis in the post-conversion phase will remain on advis- ing students to ensure our student pledge is upheld and resolving any issues that may arise along the way.

I want to reiterate my gratitude for the support that has been offered to move the calendar conversion process forward. We have already made tremendous progress, and it will continue to require cooperation from all aspects of the university community. My commitment to this process is to remain open, transparent, and supportive. I am as- sured, from the support received, that we will take this opportunity to truly transform our curriculum and catapult Rochester Institute of Technology toward further greatness. These are truly exciting times for RIT!

Fernando Naveda as the calendar conversion.

Phase 2 will begin in August 2011, at which time our curriculum redesign will be sent to the New York State Education Depart- ment. It will also mark the rollout of the new student information system, as we prepare the campus for advising students on manag-
Tiger fans made a big impression in Detroit

We attended both days of the Division I NCAA Frozen Four Tournament in Detroit on April 8-10, 2010, and we would like to commend the actions of your students (especially the student cheering section) during the Frozen Four tournament.

They were the loudest section of the four schools competing in the event even though the other schools had more fan representation. Once RIT was eliminated from play, the students continued to cheer for the other teams, cheering like they were RIT.

We left the championship game in laughter when we heard the cheer from your student section, cheering “At least we scored” to the Wisconsin fans. (RIT lost to Wisconsin 8-1 in the semi-final game, Wisconsin lost to Boston College 5-0 in the championship game.)

We wish you, RIT, and your wonderful students the best luck.

Eric and Cheryl Krause
Albany, Mich.

George Owen ’69 remembered

George Owen ’69 (business administration) died on March 30, between the time the Michigan in the Frozen Four.

Albion, Mich.

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Bob Burkhard ’71
through@frontiernet.net

Rochester

Making the transition to semesters also provides us a very important opportunity. Since all curricula will need to undergo revisions to meet a 15-week delivery schedule, there is no better time to review and refresh our entire portfolio of programs. Our students are clamoring for more experiential learning in the form of international co-ops, undergraduate research, study abroad opportunities, innovation and creativity experiences, and community learning. Now is the perfect time to redesign our programs in order to meet these needs of our students.

Some of our existing programs have served their life and simply do not reflect where the university needs to be heading.

To effectively implement such a complex change, we first parsed the process into phases. During the preliminary phase, I appointed Fernando Naveira as the calendar conversion director. Fernando, who previously served as department chair of software engineering in the B. Thomas Golisano College of Computing and Information Sciences, will oversee the logistics of this massive undertaking, including the planning, budgeting and communication to the campus community.

Also in the preliminary phase, we were successful in shaping and defining RIT’s Academic Program Profile. Back in March, approximately 150 faculty, staff, trustees and students engaged in discussion to better sharpen our understanding of how programs should fit the RIT mission and vision. Using the strategic plan of the university, the group arrived at a prioritized list of characteristics for academic programs that serve as categories for learning outcomes. With the approval of our Academic Senate in May, the Academic Program Profile has become our launching point for the calendar conversion process.

This brings us to Phase 1. Over the next year, faculty and administrators at the department and college level will be responsible for the redesign of all programs, which are subject to the work performed in our preliminary phase. Each program must receive campus approval at the end of this phase.

Phase 2 will begin in August 2011, at which time our curriculum redesign will be sent to the New York State Education Department. It will also mark the rollout of the new student information system, as we prepare the campus for advising students on managing the conversion.

August 2012 will mark the beginning of Phase 3. During this period, students will meet with advisers to develop their Individual Student Conversion Plan. This phase is critical to maintaining our pledge that the conversion to semesters will not impede the progress of students toward degree completion, nor will the conversion require any student to pay extra. This is of the utmost importance to President Destler and myself.

After the campus goes “live” with semesters in August 2013, our emphasis in the post-conversion phase will remain on advising students to ensure our student pledge is upheld and resolving any issues that may arise along the way.

I want to reiterate my gratitude for the support that has been offered to move the calendar conversion process forward. We have already made tremendous progress, and it will continue to require cooperation from all aspects of the university community. My commitment to this process is to remain open, transparent and supportive. I am assured, from the support received, that we will take this opportunity to truly transform our campus and catapult Rochester Institute of Technology toward further greatness. These are truly exciting times for RIT!

Jeremy Haefner joined RIT as senior vice president for academic affairs and provost in 2008.

Letters

Conversion provides opportunity to reinvent
Spirits soar as men’s hockey season begins during Brick City Homecoming and Family Weekend

The men’s hockey team’s next home game certainly won’t be as big as its last contest — but it’s going to be special, nonetheless.

The Tigers, who captivated the RIT and Rochester communities last season with their incredible run to the NCAA Division I Frozen Four, will open their 2010-2011 home regular season schedule Saturday, Oct. 16, at Rochester’s Blue Cross Arena during Brick City Homecoming and Family Weekend.

Men’s hockey was first featured as part of Brick City Weekend last year. Tigers fans transformed the Blue Cross Arena into a sea of orange as 7,421 watched RIT open its season against Colgate.

Excitement should again be at a peak when RIT faces off against the University of Rochester communities last season with their incredible run to the NCAA Division I Atlantic Hockey championship.

The team received publicity in thousands of news stories and television broadcasts across the country. Locally, the Rochester Democrat and Chronicle published a special section and 13WHAM News produced a 30-minute special that aired live from Detroit the night before RIT’s matchup with Wisconsin.

Team members received recognition for academics as well as athletic achievement. Forward Mark Cornacchia received the NCAA Elite 88 Award, given to a player participating in the Frozen Four who has the highest cumulative grade point average. Cornacchia, a third-year finance major, had a 3.85 GPA (the team’s overall GPA was 3.3).

It has been an eventful offseason for several of last season’s team, earned his master’s in business administration and has signed a contract to play professional hockey with the Hartford Wolfpack of the American Hockey League – a league that includes Rochester’s professional hockey team, the Americans.

Wilson received the 2010 Spencer Penrose Award, given to the Division I men’s hockey national coach of the year. In 11 seasons as coach, he has compiled a 216-103-25 record. Dan Ringwald ’10, a defenseman and captain of last season’s team, earned his master’s in business administration and has signed a contract with the Americans. Ringwald may be firing pucks at his former teammate, Jared DeMichiel ’10, a goalie whose wit during NCAA Tournament press conferences made him a favorite of local and national media. DeMichiel has signed a contract with the AHL’s Hershey Bears, the farm team of the Washington Capitals.

The intense interest in the program has magnified RIT’s need for a new hockey arena. The Blue Cross Arena has 12,428 seats — and Wilson is hoping each is occupied by someone wearing orange.

“Tiger hockey is at an all-time high following the team’s Frozen Four run, which ended with a loss to the University of Wisconsin in the national semifinal in April. The RIT community celebrated with dozens of on-campus spirit events and more than 50 viewing parties around the world. The team received publicity in thousands of news stories and television broadcasts across the country. Locally, the Rochester Democrat and Chronicle published a special section and 13WHAM News produced a 30-minute special that aired live from Detroit the night before RIT’s matchup with Wisconsin.”

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“The season we had was obviously important,” DeMichiel told the Rochester Democrat and Chronicle after signing his professional contract. “It definitely helped me get in the door.”

Freshman defenseman Chris Taner has signed a contract with the Vancouver Canucks of the National Hockey League. Taner totaled 10 goals and 18 assists during the season, on his way to earning Atlantic Hockey Rookie of the Year honors.

The next big game

The Tigers take on University of Massachusetts/Lowell in the next big game, seeking to build on their success.

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John Follaco with Joe Venniro

Above: Ford Field in Detroit, site of the NCAA Frozen Four Tournament. Left to right: Fans welcome the team; Tigers get coaching from Wayne Wilson; Jared DeMichiel acknowledges fans; alumni rally in Albany. All photos by student photographers Dylan Heuer and Michael Bradley.
**Out of apartheid**

South African alumnus captures vivid images of his homeland

"I come from a culture of storytellers," he explains. "In my own work, I'm interested in how cultures evolve, and telling the stories of people's lives."

Mthethwa '89 (master of fine arts, photography) has received international acclaim for his work, much of which chronicles life in South Africa since the end of apartheid in 1994. He's made portraits of shantytown dwellers, sugar cane workers, coal miners, and samurai movies. He liked to draw and paint, but "I didn't know anybody who was an artist." After two years in retailing, he resigned, determined to devote himself to photography full time. Then the University of Cape Town hired him and he taught drawing and photography for seven years, continuing his own work on the side. An important breakthrough came in 1997, when his work was included in a "100 percent black neighborhood." As a "very helpful, especially in remote locations.

He's looking for something deeper, truer than a quick snapshot. He's looking for something deeper, truer than a quick snapshot.

In answer to a question, he adds, "I choose to photograph black people because I want to know myself better." He grew up in Durban, South Africa, in a "100 percent black neighborhood." As a younger, he enjoyed going to movies at the community hall, typically spaghetti westerns and samurai movies. He liked to draw and paint, but "I didn't know anybody who was an artist."

At age 14 or 15, he received a camera as a gift and started taking photos of people in the neighborhood. When it was time for college, he enrolled in a pre-med program because "Everyone thought I would make a fine doctor."

"I ask them not to smile," he says. "In most cases, the smile is just a mask." He's looking for something deeper, truer than a quick snapshot. He's looking for something deeper, truer than a quick snapshot.

"It's important to photograph the subject receives a copy of the finished photograph."

Afterward, Mthethwa makes sure each subject receives a copy of the finished photograph. He shoots in color, having come to the belief years ago that black and white photography is "not always easy, he says, but he gradually persuades people to open up their homes and sit for him by allowing them a chance to tell their stories. It's important to photograph people the way they would like to be photographed."

He shoots in color, having come to the belief years ago that black and white photography is "not always easy, he says, but he gradually persuades people to open up their homes and sit for him by allowing them a chance to tell their stories. It's important to photograph people the way they would like to be photographed."

"The monograph is a rare achievement," says Ken White, associate professor in RIT's School of Photographic Arts and Sciences, who has known Mthethwa since his student years. "Aperture is one of the top publishers in the field of photography."

"I'm very lucky," he says. "I work on projects that I like."

"It has changed my way of looking at things," he says. The ability to see the images immediately, rather than sending film to a lab and waiting days or weeks to see the work, is very helpful, especially in remote locations.

He works continues to be focused on people, as it has been since he started. He's looking for something deeper, truer than a quick snapshot.

"I'm very lucky," he says. "I work on projects that I like."

**Zwelethu Mthethwa '89 talks to students on a visit to campus.**

Zwelethu Mthethwa '89 was published by Aperture. RIT provided a strong technical foundation and his first exposure to color photography, which wasn't taught at the University of Cape Town. "But the bonus for me was the students," he says. "There were students from all over the world - Japan, Finland, Israel and other countries. It made the debates and discussions richer, very global."

"In my own work, I'm interested in how cultures evolve, and telling the stories of people's lives:' he explains. After graduating, he was awarded a Fulbright scholarship that allowed him to come to RIT in 1985 to pursue a graduate degree in photography. It was unbelievable good fortune, he says.

"My life is full of magic." RIT provided a strong technical foundation and his first exposure to color photography, which wasn't taught at the University of Cape Town. "But the bonus for me was the students," he says. "There were students from all over the world - Japan, Finland, Israel and other countries. It made the debates and discussions richer, very global."

Some three years later, he returned to South Africa with a master's degree and high expectations. But it was difficult to earn a living as an artist. Mthethwa taught, then worked at a department store.

"But I never abandoned my art."

After two years in retailing, he resigned, determined to devote himself to photography full time. Then the University of Cape Town hired him and he taught drawing and photography for seven years, continuing his own work on the side. An important breakthrough came in 1997, when his work was included in the second Johannesburg Biennale, a major international art exhibit.

His photos reveal people who place a very high importance on making their homes beautiful - even if those homes are made of cardboard and decorated with advertisements cut from magazines.

"Color plays a very major role in Africa," Mthethwa says. His approach has brought success. For the past decade, Mthethwa has been a full-time artist, pursuing his own projects and sometimes working on commissions for clients such as The New York Times. His photos are in galleries, museums and private collections worldwide, and he's had more than 35 solo exhibitions. (The Jack Shainman Gallery in New York City is his primary outlet.) A significant career milestone came earlier this year, when a monograph, *Zwelethu Mthethwa Mthethwa, was published by Aperture. RIT provided a strong technical foundation and his first exposure to color photography, which wasn't taught at the University of Cape Town. "But the bonus for me was the students," he says. "There were students from all over the world - Japan, Finland, Israel and other countries. It made the debates and discussions richer, very global."

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"My life is full of magic."
Out of apartheid
South African alumnus captures vivid images of his homeland

Before clicking the shutter, photographers invariably direct their subjects to smile. "I ask them not to smile," he says. "In most cases, the smile is just a mask." He's looking for something deeper, truer than a quick snapshot.

"My life is full of magic," he explains. "In my own work, I'm interested in how cultures evolve, and telling the stories of people's lives:'

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"But I never abandoned my art," he says. "Everyone thought I would make a '100 percent black neighborhood.' As a youngster, he enjoyed going to movies at the community hall, typically spaghetti westerns and samurai movies. He liked to draw and paint, but "I didn't know anybody who was an artist." He grew up in Durban, South Africa, in a "100 percent black neighborhood." As a student, he says. "I am interested in people who were marginalized;" he explains. In answer to a question, he adds, "I choose to photograph black people because I want to know myself better."

He shot in color, having come to the belief years ago that black and white photography tends to be anthropological, presenting people the way they would like to be perceived rather than as human beings.

"It's not always easy, he says, but he gradually persuades people to open up their homes and sit for him by allowing them a chance to tell their stories. "It's important to photograph people the way they would like to be photographed.""
Right brains, left brains find expression in ‘Signatures’

For 25 years, magazine has showcased student art and literary work

With so much information, I can’t pause
To think about what I truly do know
Such facts and figures! And with quite good cause,
As wisdom does your education show.

Sonnet #5

The above lines not only exhibit the talent of the
author but also present a perfect illustration of
the often overwhelming inundation of informa­
tion college students experience.

With so much information, I can’t pause
To think about what I truly do know
Such facts and figures! And with quite good cause,
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Providing an outlet for this type of creativity
and emotional release has long been the dual
component of RIT’s efforts to promote artistic
expression and meld the left brain and the right
brain on campus,’ says Robert Ulin, dean of the
College of Liberal Arts, home of the publica­
tion. “Its longevity and the quality of the work
produced is a testament to the talented and
dedicated students and faculty who have worked
on the publication through the years.”

Throughout its history, the magazine has
provided a showcase for student poetry,
fiction, art, photography and, more recently,
film and animation, while also allowing the
editorial staff to gain experience in putting
together an annual, multi-media publication.

“There had been earlier attempts to cre­
ate a literary magazine on campus, but we
wanted to develop a permanent organization
that could develop and publish a professional
quality magazine annually,” notes Abrams.

“‘Signatures’ was founded in 1985 by Sam
lustrateur, and was an editorial and design
Mon, ‘Signatures’ staffers include Whitney Gratton ‘08
(illustration), now a marketing coordinator
with National Public Radio. Art and poetry
contributors to the publication over the years
have included Jessamyn Lovell ’99 (photo il­
stration), now a freelance photographer and
winner of the 2007 Aperture Portfolio Prize,
and glass artist Pat Baldo ’02 (glass), currently
the director of the glass department at the
Pratt Fine Arts Center in Seattle.

“Signatures was an editorial and design

Brian M. Stoblen ’89 (audio visual communications),
Signatures 1989

“The morning was hot
The city had begun to simmer
Humidity like sweat
It was too damn bright
Bright enough to see the tears
Dried on her face
As she sat across the cold formica table
Staring at a bowl of Rice Crispies
Snap. Crackle. Pop.


Allow the smoke curl in the wet air
And tried to remember who attacked who
Strange how people think sex
Brings people closer
I wish she’d eat her crispies
And get the hell out.

Brian M. Stoblen ‘89 (audio visual communications),
Signatures 1989


With so much information, I can’t pause
To think about what I truly do know
Such facts and figures! And with quite good cause,
As wisdom does your education show.

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together an annual, multi-media publication.

“There had been earlier attempts to cre­
ate a literary magazine on campus, but we
wanted to develop a permanent organization
that could develop and publish a professional
quality magazine annually,” notes Abrams.

“‘Signatures’ was founded in 1985 by Sam
lustrateur, and was an editorial and design
Mon, ‘Signatures’ staffers include Whitney Gratton ‘08
(illustration), now a marketing coordinator
with National Public Radio. Art and poetry
contributors to the publication over the years
have included Jessamyn Lovell ’99 (photo il­
stration), now a freelance photographer and
winner of the 2007 Aperture Portfolio Prize,
and glass artist Pat Baldo ’02 (glass), currently
the director of the glass department at the
Pratt Fine Arts Center in Seattle.

“Signatures was an editorial and design
Right brains, left brains
find expression in ‘Signatures’

For 25 years, magazine has showcased student art and literary work.

With so much information, I can’t pause
To think about what I truly do know
Such facts and figures! And with quite good cause,
As wisdom does your education show.

The above lines not only exhibit the talent of the
author but also present a perfect illustration of
the often overwhelming inundation of informa­
tion college students experience.

Signatures Magazine, founded in 1985 by Sam
Village Voice, was an editorial and design
college student who served as RIT’s Caroline Werner Gannett
Professor of the Humanities during the 1985-86
academic year.

College of Liberal Arts, home of the publica­
tion, “Its longevity and the quality of the work
produced is a testament to the talented and
dedicated students and faculty who have worked
on the publication through the years.”

The magazine’s prominence also goes far
beyond the RIT campus, thanks to the success
of many of its former staffers and contributors
as well as its growing industry and academic
recognition. For example, the 2008 edition of
the magazine received a Gold Crown Award,
presented by the Columbia Scholastic Press
Association of Columbia University. Signatures
was honored in the best college magazine cat­
cory and was one of only 10 college magazines
selected nationally.

Signatures was founded in 1985 by Sam
Abrams, professor of English, and Joel Oppen­
heimer, longtime columnist for the

“The morning was hot
The city had begun to simmer
Humidity like sweat
It was too damn bright
Bright enough to see the tears
Dried on her face
As she sat across the cold formica table
Staring at a bowl of Rice Crispies
Snap. Crackle. Pop.
Replaced conversation
I smoked a cigarette
And watched the smoke curl in the wet air
And tried to remember who attacked who
Strange how people think sex
Brings people closer
I wish shed eat her crispies
And get the hell out.

Brian M. Stoblen ’89 (audio visual communications),
Signatures 1989.

“There had been earlier attempts to cre­
ate a literary magazine on campus, but we
wanted to develop a permanent organization
that could develop and publish a professional
quality magazine annually,” notes Abrams.
“We also felt it was important that the
publication itself and the content provided
helped to sustain the quality and inspiration
surrounding Signatures through the years.”

Throughout its history, the magazine has
provided a showcase for student poetry, fiction, art, photography and, more recently,
drama, film and animation, while also allowing the
editorial staff to gain experience in putting
things together in an annual, multimedia publication.

Many RIT graduates who have gone on to
careers in the arts and publishing had their
first published work or their first editorial
byline in Signatures.

“Being able to create a full magazine that
represented the creative talent on campus was
a wonderful experience, and inspired me to
continue showcasing art and literary works in
my own community,” says Erica Eichelkraut
107 (photo illustration), who served as editor
of Signatures in 2006 and 2007 and is now
president and publisher of NOMAD, a
Buffalo-based art and literary magazine. “I
loved the freedom and the responsibility the
editorial staff was given to truly create some­
thing that was our own.”

In addition to Eichelkraut, former
Signatures staffers include Whitney Gratton ’88
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“Signatures was an editorial and design

How to write a haiku
First, five syllables
Second, seven syllables
Then, five syllables

Jordan Olsenmey, Signature 2002

“Greez”
Christina Tsiamouras ’06 (graphic design),
Signatures 2005.

Snap. Crackle. Pop.

First, five syllables
Second, seven syllables
Third, five syllables

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Jordan Olsenmey, Signature 2002
On the next page

Despite changes in technology, reading remains fundamental

Words matter, but they don’t need paper and ink. Now there’s a digital bestseller—the e-book.

Will the printed word survive? Yes, says celebrated author Margaret Atwood and Wired magazine editor-in-chief Chris Anderson, keynote speakers, and others who gathered for RIT’s Future of Reading Symposium in June.

The three-day event drew about 300 participants including experts in publishing, language, literature, graphics, typography, media technologies and library science. The goal was to explore how technology can lead to a possible shift in the way we read and communicate.

“Books are not dying, more were published last year than 10 years before,” says Atwood, who has written more than 40 books. “So it’s not reading that’s dying, it’s not books that are dying, it’s not written texts that are dying—those texts may just be presented in different forms. Reading is far too valuable to human beings to disappear.”

As a master of futurological plots, Atwood taps into the “what ifs” of societal trends and stretches them to logical and chilling conclusions. In The Handmaid’s Tale, her subjugated women cannot hold jobs, make money, read or write, and in Oryx and Crake and The Year of the Flood, she offers a frightening landscape where science, corporations and society cruelly confines the expanse within which we are helplessly trapped, unable to contradict a predestined fate. But looming building ings are often securely anchored and not even a gale force wind can change that.

Heidi L. Flan ’02 (business administration, information systems), Signature 2000-2001

The publication is intentionally structured to allow the student staff a tremendous amount of leeway in developing the themes, structure and look of each year’s magazine; “We have also encouraged a wide range of poetry and art submissions from all components of the student body, including art students, engineers and computer scientists. The goal really is to provide an expressive outlet for the tremendously varied and talented students RIT possesses.”

That level of freedom to pursue different creative paths has led to some truly unique issues and marketing efforts over the years, including one “magazine” edition that was

a series of postcards bound in a creatively illustrated package, and an announcement for magazine submissions delivered in fortune cookies that were passed out in campus dining rooms.

The anniversary celebration included the 25 Show, a showcase of new artwork from RIT students and alumni as well as a display of past issues at Gallery E, RIT’s off-campus showcase in Rochester. RIT also produced

a commemorative chapbook featuring a sampling of artwork, photography and writing from previous editions of the magazine.

Finally, the current Signature staff co-sponsored the Word Sensorium featuring poetry from the 2010 magazine, faculty poetry, musical performances and digital visualizations as part of the Imagine RIT Innovation and Creativity Festival May 1.

Roche hopes that the celebration of Signature’s past will assist in promoting continued artistic expression on campus and beyond, while current and future editions of the magazine inspire others to create their own art.

“RIT’s unique blend of art and technology allows for new mediums and avenues of expression to be explored in amazing ways,” he adds. “I cannot wait to see what Signature looks like a decade from now.”

Will Duke ’09

All issues of Signature can be accessed as pdfs at RIT’s Digital Media Library, online at https://ritdml.rit.edu/handle/1850/873.

Meanwhile, Margaret Atwood visits the Cary-Gographic Art's Cultural Collection on campus; left, Wired editor Chris Anderson speaks at the Future of Reading Symposium.

Above, Atwood launches a tablet-based reading service; it’s a superior delivery service. And RIT expert Chris Anderson notes it’s “a superior delivery service.”

service; it’s a superior delivery service. And RIT expert Chris Anderson notes it’s “a superior delivery service.”

Among those technologies, like paper scrolls, may be destined for obsolence, Anderson believes. Ink and pixels can live harmoniously side-by-side.

“There’s a book as we know it, it’s not broken,” Anderson says. “But there are those people who don’t frequent bookstores or libraries; they are of the generation that if it’s not in Google, it doesn’t exist. So digitization brings books into their lives by making it easy.”

Anderson, author of Free: The Past and Future of a Radical Price, founded the online BookTour.com. Now a subsidiary of Amazon, the site serves as a directory of author events and a one-stop tool for authors to market and promote their books. His newest venture is Wired launch of a tablet-based reading application with Apple, which came out in June.

“We long-form journalism, photography, info graphics and design is lost by the automating tendency of the Web browser and HTML,” he says. “So the tablet offers the visual power of print and interactivity to re capture the immersive experience that a print magazine can grant but with the distribution and economic advantages of digital.”

Both Anderson and Atwood believe physical and digital books are mutually inclusive and readers will switch back and forth as with all other communication devices.

“Books aim to offer depth rather than breadth and a protacted experience rather than a canoply-like skim, so evidence suggests book reading is different than the online reading experience in terms of brain wiring and that on some level, the generation growing up online is losing an aptitude for a deeper, more sustained experience,” Anderson notes.

Atwood has another theory. “Books are something you can still read by candlelight after the grid is blown up. With no television, no computer, no phone, you’ll be glad you kept a few.”

Marcia Murphy

Read Murphy’s blog about the symposium at www. thefreecreer.com/blog/?p=129;
EASTER 1984

They look at your shirt
All wrinkled and crinkled
On the floor near the door.
They look at your pants
All faded ripped and torn.
They look at your shoes
All muddy and cruddy.

And you’re not the norm
Because it’s sunny
Conform
Is suddenly heard under their breath.

Max F. Yenney ’90 (photo illustration),
Signature 1985

brick city

The tinted glass lends an
ominous aura to the vast
beyond.
Cold red bricks provide a backdrop that
crudely confines the expansive
pine trees.
Life is often equally as boring.
Who among us has not felt
helplessly trapped, unable
to contradict a predetermined fate?
But looming buildings
are often securely
anchored and not even a
gale force wind can change that.

Heidi L. Plotnic ’02 (business administration, information systems), Signature 2000-2001

on the next page

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“I call it speculative fiction because I don’t write about anything that hasn’t already happened, somewhere, sometime,” Atwood muses. “As for the future of reading, I say don’t burn books yet. I’m not pledging their venerable history, the beauty of design, the tactility of the page, but three reasons to keep digital and print readers will switch back and forth as with music and a one-stop tool for authors to market

service. It’s a superior delivery service.”

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Read Murphy’s blog about the symposium at www.
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Above, Margaret Atwood visits the Cary Graphic Arts/Cultural Collection on campus; left, Wired editor Chris Anderson speaks at the Future of Reading Symposium.

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What drives them?
We talked to a few of RIT’s newest entrepreneurs to learn their stories.

A friend in high places
Nicolas Otamendi was looking for a co-op job when opportunity knocked. “Professor (Carl) Lundgren (mechanical engineering technology) asked me if I wanted to meet a billionaire,” says Otamendi ’09 (mechanical engineering technology). Bob McCook ’07 (marketing) had a “techie sales job” with ESPN when he received a call from Richard DeMartino, director of RIT’s Simone Center for Innovation and Entrepreneurship. “Dr. D invited me to ‘interview with a really famous rich guy’.”

Mark Dabrowski ’08 (computer engineering technology) “couldn’t believe it” when he received an e-mail from Michael Eastman, department chair, Electrical, Computer and Telecommunications Engineering Technology Department, encouraging him to come to an unusual meeting. “I thought he was joking.” It was 2007. The three were introduced to Sir Terrence Matthews, serial entrepreneur and knight of the British Empire. He has founded more than 80 companies and is current chairman of Wesley Clover Corp., a venture capital firm, and Mitel Networks Corp. and March Networks Corp., both involved in developing Internet Protocol (IP) systems. Matthews has become a frequent visitor to RIT, giving presentations about business, meeting with students — and sometimes hiring them.

Sir Terrence Matthews, serial entrepreneur
Off and Running
Alumni are finding creative ways of starting businesses soon after graduation — or even before.

Go to college, graduate and land the dream job with an important company. RIT students have been doing exactly that since the university’s inception. But for many, the dream takes a different shape. A growing number of graduates are launching their own businesses, choosing to follow the entrepreneurial path.

“there’s a very clear trend among students and graduates to embark on the independent road,” says Emanuel Cottonamolitis, associate vice president and director, Co-op and Career Services. “The environment at RIT, our culture of innovation, is well suited to encourage the entrepreneurial student.”

In fact, an estimated 10 percent of students have started businesses — typically something computer related — before entering RIT. Exactly how many graduates have started and are operating their own companies is unknown; thousands, certainly, including photography studios, design companies, restaurants, professional engineering firms, manufacturing companies and Internet-related startups.

It’s easy to start a business, but it’s hard to survive. You have to have mental toughness to survive. It’s like going to war.”

Bal Dixit ’74 (MBA), founder and chairman of the board of Newtex Industries Inc

Otamendi, who came to RIT from Argentina, McCook of Holmdel, N.J. and Dabrowski of Manchester, Conn., were soon on their way to Matthews’ headquarters in Ottawa, Canada. Their challenge: Take an idea and develop it into a viable business.

Matthews would provide the idea, the funding — and an ambitious timetable.

Their efforts led to Teldio Inc., which launched its first product, Radio Branch Exchange (RBX) platform in 2009. The patented technology allows telephone communication over two-way radios. Teldio formed an important partnership with Motorola and now has customers in 10 countries. In April, the company was named one of the Top 25 Up and Coming technology companies in Canada, and in June, Teldio opened a sales office in Chicago. They are currently focused on raising capital, growing the business and developing product ideas.

Otamendi is CEO. McCook is director of sales and marketing, and Dabrowski serves as technology director. Teldio has grown to 15 employees, including one more RIT grad, Ben Willis ’08 (computer engineering technology), technical lead.

All agree they have had an amazing opportunity. But they work very hard, in fact, they work pretty much 24/7. Everything else comes second, says Otamendi. “This is what you do when you’re 23. This is the time to work hard.”

“This is a lifestyle, not just a job. You live and breathe this,” says McCook. “Terry basically empowered us. When something like that happens, you don’t walk away from it.”

Dabrowski agrees. “It’s been a challenge, but I wouldn’t have given it up for anything. I like the chance to make my own future.”

The world needs more entrepreneurs, Otamendi believes. Generating work, generating

“Always told my children as they grew up that if you can support yourself, that’s really good. If you can support a family, that’s better. If you can run an enterprise that can support many families, then you’re a hero.”

Sir Terrence Matthews, serial entrepreneur
What drives them? We talked to a few of RIT’s newest entrepreneurs to learn their stories.

A friend in high places
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The world needs more entrepreneurs, Otamendi believes. Generating work, generating...
That's the biggest reward for Shen-Chuang Lin and Marisa. "You have to figure out how to help it grow into something bigger. If I was doing this by myself, it would have stayed my little project," Zetex said.

Several major companies, ultimately setting up "the most modern factory in the world to manufacture asbestos" in Canada. That was in the early 1970s. Then the Environmental Protection Agency determined that asbestos was a carcinogen linked to three types of cancer. Diptt said his business, and ready to help needed to tighten regulations for asbestos, suggested that his company begin developing a substitute.

"The management wasn't very interested. It was very frustrating," Diptt said. "I got fed up and I quit."

"I was not born for working for someone else," he continued. "I wish I had started sooner.

Bai Diptt ‘74 served as a panelist at the first ‘Shark Tank’ event in May. Student entrepreneurs gave short presentations on their business ideas and the panelists asked questions and awarded prizes. Diptt, a successful entrepreneur, is a member of the RIT Board of Trustees. (Photo by student photographer Rigo Perdomo)
wealth, generating innovative technology – entrepreneurs have an opportunity to make a positive impact on the world. It’s tremendously exciting.

“I recommend it,” he says. “Everyone should start a company.”

Learn more about the company at www.txtls.com

High hopes and aspirations

The business idea that Sandy Turner and Shen-Chuang Lin are working on isn’t exactly glamorous. But it could solve a real problem faced by many people.

They’re developing a product for people who perspire excessively. Options currently on the market are limited to deodorants, antiperspirants or uncomfortable shields – all of which have remained pretty much unchanged for decades, says Turner.

“IT was the scariest thing ever,” Zerby says. “It was so validating for us to hear all day ‘you’re only a baby. Baby always been an employee, and I had that mind-set.”

Several major companies, ultimately setting up “the most modern factory in the world to manufacture asbestos” in Canada. That was in the early 1970s. Then the Environmental Protection Agency determined that asbestos was a carcinogen linked to three types of cancer. Dixit, who had been involved in the ground-level campaigns that helped prepare the tightened regulations for asbestos, suggested that his company begin developing a substitute.

“Do you have any experience in this industry?”

“Who is your competition?”

“What are your potential customers?”

“What advantages does your product offer?”

“What’s your profit margin?”

“How much money do you need to finance the first year?”

“Dixit’s MBA knows what it takes to launch a successful business. He founded Newtex Industries Inc. in 1978 and today serves as chairman of the board. The company, based in Victor, N.Y., is the pioneer and leading global producer of high-temperature textiles for thermal management and fire protection. Dixit pioneered the first safe and commercially viable alternative to asbestos.

As a panelist at RIT’s first Shark Tank event, Bal Dixit had tough questions for the would-be entrepreneurs.

“Do you have to figure out how to help it grow into something bigger. If I was doing this by myself, it would have stymied my little idea. Collaboration with Shen and others here has brought it this far. That’s what I’ve been really excited about at RIT.”

Rising from the flames

Creator of asbestos substitute succeeds during market setbacks

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The website makes it easy for users to create a personal page with a unique look and links to numerous social media sites – everything about you in one personalized package.

“IT will tell how big this concept can grow, but Flavors.me has an excellent pedigree. Founder Jonathan Marcus is former VP of the popular video-sharing site Vimeo, which grew to more than 1 million users and is now owned by IAC/InterActive Corp. “We were consultancy which worked as a designer for the company. (Zerby was a former RIT classmate of Jakob Lodwick, co-founder of Vimeo.)

When Marcus started developing Flavors, he asked Zerby to help develop initial concepts.

Zerby already had a good deal of experience under his belt. His first job after RIT was with the prestigious design firm Pentagram. “I got started in the interactive part of the company,” he says, adding that Pentagram partner Lisa Strausfeld was a big career influence. “I got bored. It was kind of a boot camp for designers.”

Over three years, he moved on to R/GA, an award-winning communications and marketing agency specializing in technology brands. “I realized advertising wasn’t for me,” says Zerby. He was working at Frog Design when Lodwick offered him a spot at Vimeo.

He was working full-time at Vimeo and nights and weekends on Flavors.me when he was offered the opportunity to become a partner in the new venture.

“IT was the scariest thing ever,” Zerby says. “It was doom and gloom in the economy. I had a wife and a baby. I’d always been an employee, and I had that mind-set.”

After three years, he moved on to

“Flavors.me online to find out more.

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Bal Dixit ’74 served as a panelist at the first ‘Shark Tank’ event in May. Student entrepreneurs gave short presentations on their business ideas and the panelists asked questions and awarded prizes.

Dixit, a successful entrepreneur, is a member of the RIT Board of Trustees. (Photo by student photographer Rigo Perallos)
Greg Koberger ’10, left, and Ian Mikutel ’10 are developing their own business ideas this summer before starting work with tech companies this fall. (Photo by After receiving their information technology degrees in May, Ian Mikutel and Greg Koberger might have been tempted to spend this summer kicking back. But they both have enviable jobs starting in September: Koberger will go to work for Mozilla in San Francisco as a web developer; Mikutel was in high school when he first started working on a project. That led him to set up his own company, Intersect. Koberger will go to work for Microsoft. It's not really based on my life," he says. But the project is very closely entwined with his life at this point. Most of the actors and camera people are friends and family. He has set up his house like a movie studio. And his hobbies – anime; gaming – "have taken a back seat to this." His parents, Donna and Don Kathke, have been very supportive. "I was kind of afraid to go to them at first. But I had a serious conversation with my mom and she said 'Go for it.'" Mellen­ thien hopes to hold the premiere at Anime North in Toronto next May and release the movie through independent channels. "While I love engineering, I love film work. It's been a great experience. We've had a really good time. I can't wait to see the finished product."

It's a different mentality. You have to be very flexible, self-motivated and detail-oriented. You can't afford to overlook anything. You get out what you put in."

Engineer, writer, movie maker

Nathan Mellen­ thien ’05, ’06 (mechanical engineering, MBA) started making movies in fifth grade. He also envisioned designing roller coasters. When it came time to choose a career path, the practical side of his nature won out. He wanted to get to the idea of going against the grain. You have to be able to take criticism, you have to be willing to change when things don't work out as you expected.

Best of both worlds

After receiving their information technology degrees in May, Ian Mikutel and Greg Koberger might have been tempted to spend this summer kicking back. But they both have enviable jobs starting in September: Koberger will go to work for Mozilla in San Francisco as a web developer; Mikutel was in high school when he first started working on a project. That led him to set up his own company, Intersect. Koberger will go to work for Microsoft. It's not really based on my life," he says. But the project is very closely entwined with his life at this point. Most of the actors and camera people are friends and family. He has set up his house like a movie studio. And his hobbies – anime; gaming – "have taken a back seat to this." His parents, Donna and Don Kathke, have been very supportive. "I was kind of afraid to go to them at first. But I had a serious conversation with my mom and she said 'Go for it.'" Mellen­ thien hopes to hold the premiere at Anime North in Toronto next May and release the movie through independent channels. "While I love engineering, I love film work. It's been a great experience. We've had a really good time. I can't wait to see the finished product."

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After receiving their information technology degrees in May, Ian Mikutel and Greg Koberger might have been tempted to spend this summer kicking back. But they both have enviable jobs starting in September: Koberger will go to work for Mozilla in San Francisco as a web developer; Mikutel was in high school when he first started working on a project. That led him to set up his own company, Intersect. Koberger will go to work for Microsoft. It's not really based on my life," he says. But the project is very closely entwined with his life at this point. Most of the actors and camera people are friends and family. He has set up his house like a movie studio. And his hobbies – anime; gaming – "have taken a back seat to this." His parents, Donna and Don Kathke, have been very supportive. "I was kind of afraid to go to them at first. But I had a serious conversation with my mom and she said 'Go for it.'" Mellen­ thien hopes to hold the premiere at Anime North in Toronto next May and release the movie through independent channels. "While I love engineering, I love film work. It's been a great experience. We've had a really good time. I can't wait to see the finished product."

It's a different mentality. You have to be very flexible, self-motivated and detail-oriented. You can't afford to overlook anything. You get out what you put in."

Engineer, writer, movie maker

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**Entrepreneurs are not huge risk-takers. That's a myth. They're calculated risk-takers. It's not like Vegas.**

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Greg Koberger '10, left, and Ian Mikutel '10 are developing their own business ideas this summer before starting work with tech companies this fall. (Photo by student photographer Rigo Perdomo)

### Best of both worlds

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Entrepreneurship is a passion for both, and they know they are not alone among RIT students and grads. This past spring, they created RIT 48, a two-day event that brought students from across the campus together to collaborate, receive coaching from business professionals and develop plans for startup companies. Ten teams participated.

"Being an entrepreneur is not for everyone," Mikutel says. "I think it boils down to how much risk and uncertainty you can stomach. You have to get used to the idea of going against the grain. You have to be able to take criticism, you have to be willing to change when things don't work out as you expected."

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Nathan Mellenthien '05, '06 (mechanical engineering, MBA) started making movies in fifth grade. He also envisioned designing roller coasters.

When it came time to choose a career path, the practical side of his nature won out and he studied engineering because he felt the opportunities were promising. For the past four years, he has worked as a die technician for Dunlop Tire in Buffalo. He likes the work. But then, on a flight home from Seattle in 2008, a story idea came to mind.

"During my free time, I started writing a film script," Mellenthien says. "When he finished, he wanted to produce it as a live-action feature film. So he talked to an accountant to figure out how he could finance the project. That led him to set up his own company, Linkwise Productions. A lot of people spend a lot of money on those hobbies," he points out. "This could turn into a business."

The project brought him back to RIT this spring, when he got permission to film a scene during the annual Tara-Con convention sponsored by RIT's Anime Club. Mellenthien's movie is a love story about an engineer who works at a toy factory who meets a girl at an anime convention, then meets another girl and ends up caught between them.

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**Innovative programs provide kick start for emerging entrepreneurs**

California’s Silicon Valley has roots deep in the classroom and labs of Stanford University. Likewise, development of the Boston’s high-tech corridor was largely driven by MIT.

Will programs now underway at RIT ultimately spur an economic and technological renaissance in the Rochester area?

"Studies have proven that people who have had that experiential education are much more likely to start businesses later in life," says Richard DeMartino, director of the Simone Center for Innovation and Entrepreneurship and associate professor of management, Saunders College of Business. "Maybe not right out of school, but soon after that. The age at which young college graduates start businesses is getting younger and younger."

It is good news for the region, says Sandra Parker, president and CEO, Rochester Business Alliance.

"There has been the small businesses that have sustained the area over the past decade as the large companies have cut back," she says. "That's going to be even more true in the future. We look to the young, educated people for the innovation and business growth we need and we work closely with the area colleges and universities to encourage that."

Among the newest programs and facilities aimed at helping students nurture their inner entrepreneur are:

- **Simone Center for Innovation and Entrepreneurship** (SimoneCenter.rit.edu), founded four years ago, the umbrella for a collection of academic programs and facilities, including a student business incubator within RIT's Venture Creations business incubator.

- **Center for Student Innovation** (innovation.rit.edu), a multi-faceted facility opened last year where students from all disciplines can collaborate, brainstorm, build, and showcase their ideas.

- **Entrepreneurs Hall** (entrepreneurship.rit.edu), which combines a residential facility and academic courses, mentoring, co-ops, and access to the Center for Student Innovation. Entrepreneurs Hall, opening this September, gained national attention in "Incubation Nation: Where Great Ideas Are Born," an article in the May 2010 issue of Inc. magazine.

- **Shark Tank** business presentation competition. In the first of what is intended to become an annual event, 17 groups of students summed up their business ideas in short "elevator talks" before a panel of business people, and $3,500 in prize money was awarded.

- **RIT48**, also new this spring, a weekend event that brought students from across campus together to collaborate, receive coaching from professionals, and develop an idea for a startup company and present it to a panel of judges. To see a video of the inaugural event, visit www.youtube.com/user/ritUniversityNews.

- **Deaf Entrepreneurship Research Initiative**, a multidisciplinary effort to explore the current state of deaf entrepreneurship. Funded by the Ewing Marion Kauffman Foundation, the project involves NTID, the Saunders College of Business, the Simone Center and the Lab for Social Computing. The initiative hopes to announce research results by June 2011, says DeMartino, principal investigator.
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or the third time, the RIT
campus swung its doors open to
the community as part of the
Imagine RIT: Innovation and Creativity
Festival. And more than 32,000 visitors
turned out to discover what its students,
faculty and staff were able to come up
with this year.

"It feels like we're at Disney World," one visitor was overheard saying.

Eighty percent of the more than 300 interactive exhibits, demonstrations and live performances that spanned the campus on May 1 were new to this year's festival.

The Gordon Field House and Activities Center again served as the festival's epicenter. Spectators had their faces transformed into the "Perfect Pouch," a water-soluble life performance that spanned the campus

The "Homemade 3-D Scanner for Scanning Faces:" They learned that the hotel industry could become more sustainable by adopting the "Prefect Pouch," a water-soluble shampoo and soap package. And they were struck by the wonder of black holes.

As visitors ventured outside of the Field House, they were greeted by traditional festival fare. Children played on inflatables and the crowds were wowed by the return of the Strongman Competition, where RIT students pulled old cars and lifted heavy weights and tires.

An added attraction this year was the Center for Student Innovation, which opened just in time for last year's festival. Here, visitors took virtual tours on an iPad and witnessed the electric sparks that emerged from a student-built Van de Graaff generator.

"It was a great day for RIT," says Imagine RIT Chairman Barry Culhane. "It was great to have so many community members, many of them K-12th grade students, join us and see all of the innovative and creative talents that exist on the RIT campus."

John Felice

Information about all of this year's exhibits is available at www.rit.edu/imagine. The fourth Imagine RIT festival is scheduled for May 7, 2011.

Alumni Favorites

RIT's Alumni Association Board of Directors awarded Innovation & Creativity prizes and cash awards to creators of their favorite exhibits:

• Online Course Exploration with RIT intersect: A new system that allows RIT students to browse, sort, filter, search, track and discover courses.
• Automotive Fuel Cell Research: Multiple transparent fuel cells and testing equipment that are used to capture high-speed videos of water movement in the fuel cell. A small fuel-cell powered toy car was also demonstrated.
• Side Stream Smoke Collection Machine: A multidisciplinary senior design project that evaluates the output of an electronic cigarette, monitors and collects the behavior of a cigarette smoker, collects side-stream smoke and an updated version of a smoking machine.
• ASHRAE Smart Fridge: An energy-efficient refrigerator that will keep food cold while reducing monthly energy bills.
• Tiger Laundry: A system that displays the status of campus laundry machines online, so students can determine how much time is left on any machine or how busy the laundry rooms are at any given time. This exhibit received the Alumni Association President's Special Recognition (no cash award).

For team rosters, photos, award criteria and past winners visit www.rit.edu/alumni/recognition/aadprize.php

1. The third annual Imagine RIT: Innovation and Creativity Festival drew more than 32,000 visitors to the RIT campus. Festival organizers made a concerted effort to draw more kindergartners to the 2nd grade contest this year. (Photo by J. Sue Weider '93)

2. The Virtual Theatre was a popular exhibit of cross-disciplinary collaborations. The Department of Computer Science and the School of Design demonstrated the use of motion-capture technology for real-time control of 3-D characters on a virtual stage. (Photo by Max Shields '91)

3. Kevin David invented a radio-controlled vehicle track, delighting children throughout the festival. The exhibit was created by RIT's RC Club. (Photo by J. Sue Weider '93)

4. Who needs a mouse? The Eyepad allowed visitors to interact with common applications like Web browsing, simple games and applications in Windows with the use of their gaze plus the tip of a mouse or keyboard. (Photo by Max Shields '91)

5. Printing has evolved enormously throughout the years and festival visitors got to see just how far the industry has come. Using print-on-demand capabilities, each visitor was able to produce posters they could customize and take home. (Photo by J. Sue Weider '93)

6. Fluids Are Fun. One of the most popular Imagine RIT exhibits during the first two festivals, returned for a third time. Visitors learned by experimenting with fluid phenomena. (Photo by Matt Wittmeyer)

7. A team from the Department of Electrical, Computer and Telecommunications Engineering Technology was one of the groups that competed in the Dominoes Game Challenge. Participants competed to see who could design and build a table that could travel over the least amount of energy. (Photo by J. Sue Weider '93)

8. RIT's Pop Band added to the festival experience with their performance. The band played the hits, the electrified Ritter Area throughout the holiday season. (Photo by Emily McLean '11)

Innovation Hall of Fame

This year's members of the extended RIT family were immortalized as members of the first class of inductees to the RIT Innovation Hall of Fame. To be eligible, inductees must be either alumni, faculty, staff or affiliates of RIT whose innovative works have impacted society.

• John Jacob Bausch and Henry C. Lomb established the largest optical company in the world, Bausch & Lomb, and co-founded the Mechanics Institute, predecessor to RIT.
• Chester F. Carlson developed electrophotography, which is the foundation of the worldwide copying industry. His invention was the foundation for Xerox Corp.
• Wendell Castle, an American furniture artist often credited with being the father of the art furniture movement, taught at RIT from 1962-1969 and is now artist-in-residence.
• James J. DeCaro, director of the Postsecondary Education Network International (PEN-International), a network of universities around the world that educate deaf students. He currently serves as interim president of RIT's National Technical Institute for the Deaf.
• George Eastman, Eastman Kodak Co. founder and benefactor of the Mechanics Institute.
• Kate Gleason, business leader, inventor and the first woman member of the American Society of Mechanical Engineers.
• John S. Hamilton, creator of the processing algorithms that have been used in virtually every Kodak digital camera. A professor in RIT's College of Science.
• N. Katherine Hayles '66 (chemistry), one of the country's foremost authorities on digital media and literary theory that encompasses new technologies.
• John Resig '95 (computer science), created jQuery, which revolutionized the way JavaScript is written.
At the heart of health care
Grads of RIT's medical sciences programs provide vital doses of passion and professionalism to the treatment of patients

Tom Gately couldn't wait to get back to the emergency room. A former paramedic, he entered the physician assistant program at RIT as a non-traditional student. Even though he kept an open mind during the clinical internships in his senior year, nothing moved him like emergency medicine. Gately '03 is now the lead physician assistant in the Emergency Center at Unity Health Systems Park Ridge in Rochester, where he has worked since graduating. "I don't think I could do anything else. It's very exciting; it's fast-paced. You have to pick up a lot of different things and be able to handle those as they come along. You have to move on your feet and think quickly."

A passion for health care is not something that can be taught. It is the spark that motivates students to enroll in rigorous programs like RIT's physician assistant and diagnostic medical sonography - also known as ultrasound - and to graduate into fields that require periodic re-testing and re-certification. That impulse to make a difference also drives students to pursue degrees in RIT's biomedical sciences, a program designed for students considering medicine, dentistry or veterinary science, graduate studies or applied research.

Even in a troubled economy, job prospects for physician assistants and sonographers look bright. In fact, it's safe to say that the physician assistant profession is booming. The U.S. Bureau of Labor Statistics ranks physician assistants as the seventh fastest-growing occupation in the country, with expected increases reaching 99 percent through 2018. Diagnostic medical sonography is also expanding, with a projected 18 percent job growth. These statistics reflect, in part, the pending retirement of baby boomers from the health care industry as well as that generation's anticipated health care needs.

"There is little doubt that we are currently seeing evidence of shortages in health care workers across a number of levels including physicians and physician assistants," says Richard Doolittle, assistant provost for undergraduate education. "Professionals are going to be taxed by an increase of people seeking care. With implementation of the Obama health care reform plan, there will be many more people seeking health care who were previously uninsured or unable to seek medical attention."

This projected need for more health care personnel is reflected in a national trend aligning universities and medical centers and hospitals. In December 2008, RIT and Rochester General Hospital announced the RIT-RGHS Alliance, a partnership designed to capitalize on the strengths of both institutions. "We're looking to grow into a new focus in medical applications on this campus in several different directions," Doolittle says. "One is to look at workforce needs and to identify ways to fuel the health care industry through continued graduation of highly competent physician assistants, sonographers, and potentially other allied health professionals. Additionally, we have a very large faction of premedical students on this campus and we remain committed to training these students to go on for a variety of careers in health care. By expanding our relationship with Rochester General Hospital and further enhancing collaborations across the county with Strong Memorial Hospital/University of Rochester and Unity Health Systems, we think there are opportunities to look more closely at what those projected workforce needs might be."

Matters of life and death
A large proportion of graduates from the physician assistant and ultrasound programs remain in upstate New York. "We have students all over the U.S. and in other countries," Doolittle says. "One is to look at workforce needs and to identify ways to fuel the health care industry through continued graduation of highly competent physician assistants, sonographers, and potentially other allied health professionals. Additionally, we have a very large faction of premedical students on this campus and we remain committed to training these students to go on for a variety of careers in health care. By expanding our relationship with Rochester General Hospital and further enhancing collaborations across the county with Strong Memorial Hospital/University of Rochester and Unity Health Systems, we think there are opportunities to look more closely at what those projected workforce needs might be."

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Tom Gately '03, lead physician assistant, Emergency Center, Unity Health Systems Park Ridge, Rochester

Tiffanie Lowy, a fourth-year student on a clinical rotation at Unity Health Systems Park Ridge, Rochester. (Photo by A. Sue Weisler)
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The School of Biological and Medical Sciences provides a vital link in health-related areas, such as the medical, dental and veterinarian fields, the physician assistant and diagnostic medical sonography programs, but also through research in the biomedical sciences program.

Students interested in pursuing graduate or professional school in medical professions often find a place for them in the School of Biological and Medical Sciences, and pediatrician Dr. Michael Pichichero at Rochester General Hospital are working on several research projects. One focuses on middle-ear infections, a chronic issue for many young children when kids grow out of it over time because as they age, the Eustachian tube relatively wide and short, compared to an adult; Osgood says. "Conversely, young kids is almost horizontal and stands up more horizontally and becomes narrower, making it harder for an ear infection to occur."

Another type of infection that Osgood and Pichichero are working to prevent pertains to organisms growing on catheters. "Nationwide, hospitals have to deal with many catheter-related infections every year," Osgood says. "It costs a lot of money to manage these infections. But kids grow out of it over time because as they age, the Eustachian tube narrows, stands up more horizontally and becomes narrower, making it harder for an ear infection to occur."

Joining efforts with Osgood enhances the research program at Rochester General Hospital, Pichichero notes. "Working cooperatively, we can speed the process of discovery," he says. "We have the opportunity to create a synergy of energy and perspective to a diverse collection of questions of significant scientific interest."

For more information about the RIT/RGHS partnership, visit www.rit.edu/rghs.

Cindy Marron '94, has worked as a sonographer in the Diagnostic Imaging Department at Rochester General Hospital since graduation. Last year, her attention to customer service was recognized when she received the department’s CEO Award. "I really enjoy helping patients with such an amazing technology," she says. (Photo by A. Sue Weisler ’93)
The School of Biological and Medical Sciences provides a vital link in the physician assistant and diagnostic medical sonography programs, but also through research in the biomedical sciences program.

Alumni from the ultrasound program are employed in 36 states and many other countries, according to Hamad Ghazle ’89, director of the diagnostic medical sonography program. Many others remain in the area. “If you have an ultrasound examination in Rochester, you’ll most likely encounter one of our graduates,” he says.

Lisa Cappolita ’10, who landed a job at Elizabeth Wende Breast Care in Rochester, likes the “detective work” involved in sonography. “You must draw on your knowledge to figure out the puzzle you sometimes see,” she says. “If you see one type of structure or pathology, you must know what potential conclusions to draw and what images to take to present to the radiologist.”

After passing their national boards, physician assistants and sonographers can practice in any state in the country. They play an important role in a team approach to health care. Sonographers work closely with radiologists; physician assistants practice under the supervision of a physician, and with a fair amount of autonomy, many having their own patient volume. Experienced physician assistants are capable of handling any case and should have no reason to have a blood clot. You thought of it for some reason and you hadn’t been switched on about it, they could have walked out of that ER and had a fatal outcome.”

Hospitals have to deal with many catheter-related infections every year; Osgood says. “It costs a lot of money to manage these infections. But kids grow out of it over time because as they age, the Eustachian tube narrows, stands up more horizontally and becomes narrower, making it harder for an ear infection to occur.”

The Eustachian tube in younger kids is almost horizontal and relatively wide and short, compared to an adult,” Osgood says. “Consequently, under those conditions, it’s easier for organisms that grow in the nasal area to get into the middle ear and cause an infection. But kids grow out of it over time because as they age, the Eustachian tube narrows, stands up more horizontally and becomes narrower, making it harder for an ear infection to occur.”

Another type of infection that Osgood and Pichichero are working to prevent pertains to organisms growing on catheters. “Nationally, hospitals have to deal with many catheter-related infections every year,” Osgood says. “It costs a lot of money to manage these infections. Rochester General Hospital is interested in any type of progress we can make at RIT to help diminish the number of catheter-related infections or prevent them altogether.”

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Right from the start

The physician assistant program began in 1993 with Miller at the helm. In the 1980s, RIT’s former Department of Allied Health Sciences approached Rochester General Hospital about starting a program at RIT. Miller, then a physician assistant at the hospital, served as a consultant. “I was on the initial task force in the mid ’80s to begin thinking about creating a PA program at RIT,” she says.

RIT has graduated 371 physician assistants since the program’s inception. The program currently accepts 25 to 30 students per incoming class. Once students reach the demanding third year in their respective programs, they take classes only with students in their major, focusing on medicine and preparing for clinical training in their final year.

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new certificate program in echocardiography, the scanning of the heart, will tap into the expertise at Rochester General Hospital, which has a nationally recognized, award-winning cardiac program.

Like Miller, Hamad Ghazle’s relationship with RIT also began in the 1980s. In 1989, he earned a bachelor’s of science in diagnostic medical sonography and, in 1994, became the program director. Ghazle added hospital affiliates for clinical rotations and grew the expertise at Rochester General Hospital, which has a cardiac program.

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Jodie Crowley ’06, technical coordinator, Diagnostic Medical Sonography program, pins’ Sowntharyah Paranjape, the ceremony, at the end of the third year of studies, begins a year of clinical rotations. (Photo by RIT ETC Photo)

Beyond the classroom
Senior physician assistant and sonography students spend an intense fourth year of training in the different practice areas of their fields and periodically return to campus for lectures and testing. The clinical internships give students hands-on patient care from May of their junior year until May of their senior year. Each senior physician assistant student is required to complete 10 different clinical rotations, spending five weeks in internal medicine, family practice, OB/GYN, pediatrics, surgery, orthopedics, emergency medicine, psychiatry, geriatrics and an elective of their choosing.

Likewise, sonography students also complete two 18-week clinical rotations at different hospitals or clinics, covering organs in the abdomen and small parts, obstetrics and gynecology, vascular or Doppler ultrasound specialties. Sonography students are also provided with the opportunity to perform minor clinical rotations in neurosonography (inner structures of the brain), veterinary and echocardiography. This clinical experience is invaluable and assists the students to assume their responsibilities in the world of medicine and sonography.

RIT’s alumni play an integral part in the training of students. For example, ultrasound students on rotation at Rochester General Hospital’s Antenatal Testing Unit train under Arnold’s guidance. “We started taking students when I arrived seven years ago because I felt it as a graduate it is my job to build good sonographers, if you will. I need to continue to help others grow and experience success in my chosen profession. It is important for them and also for me to grow as a person myself. It is very rewarding.”

Coppola agrees that clinical experience prepares students for the workplace. “There are certain situations and experiences that cannot be replicated in a laboratory setting,” she says. “That is one of the reasons hands-on learning in an environment where you are working side-by-side with knowledgeable professionals is so valuable. The student is being prepared to perform exams independently while also functioning as part of a team.”

Tony Paul ’04, ’10 (criminal justice, diagnostic medical sonography), was hired by Strong Memorial Hospital, shares Coppola’s opinion. “It’s great to learn things in the classroom first and then go out and actually do it for yourself. I enjoyed the clinical aspect the most. Interacting with real patients in a real health care setting was truly rewarding.”

Sharing the experience
Gately, who runs the clinical phase at Park Ridge’s Emergency Center, is on the adjunct faculty at RIT. He trains between five and seven students per year. His is a notoriously difficult rotation.

“I take the responsibility very seriously on a number of levels because when somebody gets through with this rotation they’re going to go and they’re going to ultimately become a PA,” Gately says. “And if we’re letting people through who are making errors based on weak performance while they’re here, that directly impacts a lot of people on a lot of levels. That could be your family member or mine that was treated by that person. It’s the reputation of physician assistants in the community that trained them; it’s the reputation of the physician assistant profession.”

Gately trains his student interns to be sharp in the emergency room because when they graduate they must be proficient right away. They are expected to have a high degree of competency.

“This is a place where your lack of attention to detail can kill someone rapidly,” Gately says. “And this is a detail business and you have to pay attention to it. You don’t get a lot of second chances.”

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new certificate program in echocardiography, the scanning of the heart, will tap into the expertise at Rochester General Hospital, which has a nationally recognized, award-winning cardiac program. Like Miller, Hamad Ghazle's relationship with RIT also began in the 1980s. In 1989, he earned a bachelor's of science in diagnostic medical sonography and, in 1994, became the program director. Ghazle added hospital affiliations for clinical rotations and grew the expertise at Rochester General Hospital, which grew the cardiac program.

Distinguished Educator for Diagnostic Medical Sonography and, in 1994, became the program director. Ghazle added hospital affiliations for clinical rotations and grew the expertise at Rochester General Hospital, which grew the cardiac program.

Beyond the classroom

Senior physician assistant and sonography students spend an intense fourth year of training in the different practice areas of their fields and periodically return to campus for lectures and testing. The clinical internships give students hands-on patient care from May of their junior year until May of their senior year. Each senior physician assistant student is required to complete 16 different clinical rotations, spending five weeks in internal medicine, family practice, OB/GYN, pediatrics, surgery, orthopedics, emergency medicine, psychiatry, geriatrics and an elective of their choosing. Likewise, sonography students also complete two 18-week clinical rotations at different hospitals or clinics, covering organs in the abdomen and small parts, obstetrics and gynecology, vascular or Doppler ultrasound specialties. Sonography students are also provided with the opportunity to perform minor clinical rotations in neurosonography (inner structures of the brain), veterinary and echocardiography. This clinical experience is invaluable and assists the students to assume responsibilities in the world of medicine and sonography.

RIT's alumni play an integral part in the training of students. For example, ultrasound students on rotation in Rochester General Hospital's Antenatal Testing Unit train under Arnold's guidance. "We started taking students when I arrived seven years ago because I felt it as a graduate it is my job to build good sonographers, if you will. I need to continue to help others grow and experience success in my chosen profession. It is important for them and also for me to grow as a person myself. It is very rewarding."

Coppola agrees that clinical experience prepares students for the workplace. "There are certain situations and experiences that cannot be replicated in a laboratory setting," she says. "That is one of the reasons hands-on learning in an environment where you are working side-by-side with knowledgeable professionals is so valuable. The student is being prepared to perform exams independently while also functioning as part of a team."

Tony Paul, '04, '10 (criminal justice, diagnostic medical sonography), who was hired by Strong Memorial Hospital, shares Coppola's opinion. "It's great to see things in the classroom first and then go out and actually put it all together. I enjoyed the clinical aspect the most. Interacting with real patients in a real health care setting was truly rewarding."

Sharing the experience

Gately, who runs the clinical phase at Park Ridge's Emergency Center, is on the adjunct faculty at RIT. He trains between five and seven students per year. His is a notoriously difficult rotation.

"I take the responsibility very seriously on a number of levels because when somebody gets through with this rotation they're going to go and they're going to ultimately become a PA," Gately says. "And if we're letting people through who are making errors based on weak performance while they're here, that directly impacts a lot of people on a lot of levels. That could be your family member or mine that was treated by that person. It's the responsibility of sonographers in the community that trained them, it's the responsibility of the physician assistant profession."

Gately trains his student interns to be sharp in the emergency room because when they graduate they must be proficient right away. They are expected to have a high degree of competency.

"This is a place where your lack of attention to detail can kill someone rapidly," Gately says. "And this is a detail business and you have to pay attention to it. You don't get a lot of second chances."

Susan Gawlowicz '95
Brick City Homecoming’s Coolest Event

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Cheer on your defending Atlantic Hockey Association Champion and Frozen Four participant Tigers as they take on U-Mass Lowell at Downtown Rochester’s Blue Cross Arena! Free bus shuttle to the game! Buy Tickets Now!

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“Single mothers who get their master’s degrees one class at a time while working full-time and shuttling kids to soccer and voice lessons are not the very model of modern philanthropy—but then again, maybe we are. Or maybe we should be.”

“Establishing a planned gift—an endowed scholarship that will go into effect when I’m, umm, gone, was part of a promise I made during those days of graduate courses. Days when I would whisper a promise honoring a woman who did not attend school in her native Syria, yet sent any money she could back to her hometown to help support her deaf sister, who lived in a convent and was educated by runs.”

“I don’t particularly relish the concept of leaving this earth, but I am happy to know that when I do, students will benefit from a scholarship named after the tiny, yet amazing woman who did so much to help others. Those students will have what my grandmother wanted for her family—the opportunity to succeed. And that makes me very happy indeed.”

“Thus the idea of the Mageeda Murad Endowed Scholarship Fund at RIT/NTID blossomed.”

“WITR plans a reunion – and a new studio

Did you spend part of your college days in relative seclusion, hidden from public view and seeing little daylight? Were not describing bookworms or RIT’s ubiquitous computer-game addicts. No, we’re talking about members of WITR-FM (89.7), RIT’s student-run radio station.

For as long as anyone can remember, the station has been tucked inside a narrow stretch of space in the Student Alumni Union basement, at the end of the hallway leading away from RIT Sports Zone. Pedestrians striving for respite from winter’s chill might occasionally happen upon the station while traversing RIT’s tunnels (ensuring at least a few listeners — albeit for brief interludes — to the music blaring outside WITR’s main entrance).

Indeed, college radio generally (and WITR is no exception) — often featuring niche, specialty programming — isn’t known for drawing large audiences (though listenership to WITR, home of RIT men’s hockey broadcasts, receives a boost during hockey season). Also making WITR different from many other college stations, its student members study engineering, computer science, applied networking and system administration, business, photojournalism and myriad other disciplines. Because RIT doesn’t offer a broadcasting major, radio is a hobby to most WITR members.

“WITR 89.7

RIT’s student-run radio station unveiled a new logo and slogan (“The Pulse of Music”) tying along with a streamlined on-air format.

Though they might not aspire to be the next Casey Kasem (or Ryan Seacrest), and despite their physical seclusion, WITR students dedicate themselves to their hobby — not unlike student-athletes devoting countless hours to refining their craft. Now, an effort is underway to better showcase WITR students’ work to the campus community and beyond — including alumni.

Earlier this year, WITR unveiled a redesigned website (witr.edu), which features streaming audio, a new slogan — “The Pulse of Music” — and a new logo. Both the slogan and logo, along with high-visibility on-campus promotions such as tailgate parties and other on-location events, help to spread the word about a streamlined on-air format that was launched around the same time.

“Striving to connect with past student members and current listeners, WITR also has extended its reach in social media — including Facebook (www.facebook.com/897WITR) and Twitter (twitter.com/WITR897). Plus, conceptual plans are in development for a new — and much more visible — on-air studio, on the main floor of the Student Alumni Union, adjacent to the lobby in space formerly occupied by the information desk. Though WITR will maintain offices and a music library in the basement — space that was renovated three years ago — student leaders say the higher visibility afforded by the new studio will be invaluable to station awareness within the campus community and will create new opportunities for listener interaction.

In addition, a reception for WITR alumni is in the works for this year’s Brick City Homecoming and Family Weekend, Oct. 15-17. Alumni interested in participating or in supporting WITR’s relocation are encouraged to join the RIT Alumni Online Community and select “WITR” from the “Club” pull-down menu (under the “Miscellaneous” category in your online profile).

“We hope to be able to have WITR alumni meet, share memories and catch up with what WITR is doing now,” says Christian Rahl, a fourth-year applied networking and system administration major and WITR development director. “In addition, we can provide current students with contact points in a variety of fields.”

WITR alumni with WITR-related stories to share, and those currently working in broadcasting, are asked to contact njusas@rit.edu for a future story.

Visit us online at www.rit.planyourlegacy.org

Plan your legacy at RIT

Make your mark on the future.

Susan Murad ’01 is a marketing communications specialist at RIT/NTID.

Planned Giving at RIT

Radio reunions

WITR staff will host two get-togethers before the RIT vs. UMass Lowell hockey game, part of Brick City Homecoming and Family Weekend. Here’s the information:

WITR tailgate party

Where: Global Village complex on campus
Time: 5:30-5:30 p.m.
Date: Saturday, Oct. 16
Admission: Free, food available for purchase

WITR reception at Blue Cross Arena

Where: Rochester Blue Cross Arena
Time: 5:30-7 p.m.
Date: Saturday, Oct. 16
Admission: $5 per person. You must register/purchase separately to secure a ticket to the hockey game.

To register: www.rit.edu/brickcity


Learn more on the Web: WITR-related news stories: www.rit.edu/news/?q=witr


Learn more on the Web:
"Single mothers who get their master’s degrees one class at a time while working full-time and shuttling kids to soccer and voice lessons are not the very model of modern philanthropy—but then again, maybe we are. Or maybe we should be."

“Establishing a planned gift—an endowed scholarship that will go into effect when I’m, umm, gone, was part of a promise I made during those days of graduate courses. Days when I would whisper a promise her hometown to help support her deaf sister, who lived in a convent and was educated by nuns.

Susan Murad ’01 is a marketing communications specialist at RIT/NTID.

“I don’t particularly relish the concept of leaving but then again, maybe we should be. Perhaps that’s the idea of the Mageeda Murad Endowed Scholarship Fund at RIT/NTID blossomed: "the idea of the Mageeda Murad Endowed Scholarship Fund at RIT/NTID blossomed: "I don’t particularly relish the concept of leaving this earth, but I am happy to know that when I do, students will benefit from a scholarship named after the tiny, yet amazing woman who did so much to help others. Those students will have what my grandmother wanted for her family—the opportunity to succeed. And that makes me very happy indeed."

Susan’s thoughtful legacy will make an important difference in the lives of our students. If you have any questions about how you can make a difference at RIT/NTID through a simple bequest or other planned gift, please contact Heather Engel, Assistant Vice President for Principal and Planned Giving or Megan Ball, Constituent Relations Officer at 1-800-477-0376 or plannedgiving@rit.edu for a confidential conversation.

Visit us online at www.rit.planyourlegacy.org

WITR plans a reunion – and a new studio

Did you spend part of your college days in relative seclusion, hidden from public view and seeing little daylight? We’re not describing bookworms or RIT’s ubiquitous computer-game addicts. No, we’re talking about members of WITR-FM (89.7), RIT’s student-run radio station. For as long as anyone can remember, the station has been tucked inside a narrow stretch of space in the Student Alumni Union basement, at the end of the hallway leading away from RIT Sports Zone. Pedestrians striding for refuge from winter’s chill might occasionally happen upon the station while traversing RIT’s tunnels (ensuring at least a few listeners — albeit for brief interludes — to the music blaring outside WITR’s main entrance).

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Radio tailgate party
Where: Global Village complex on campus
Time: 3:30-5:30 p.m.
Date: Saturday, Oct. 16
Admission: Free, food available for purchase.

WITR reception at Blue Cross Arena
Where: Rochester Blue Cross Arena
Time: 5:30-7 p.m.
Date: Saturday, Oct. 16
Admission: $5 per person. You must register/purchase separately to secure a ticket to the hockey game.
To register: www.rit.edu/brickcity
Albany

Recent activities: On March 26 and 27, alumni and guests gathered at the University of Denver and the University of New Hampshire in the NCAA East Regional Tournament. Hockey fans gathered again on April 5 at the Albany Marriott to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host John Johnson '95.

Coming in September: Alumni and friends are invited to take in the beauty of fall on an aqueduct tour. Please check the website for details.

Austin/San Antonio

Recent activities: Alumni and guests gathered at Ralph's BlackFinn to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host John Johnson '95.

Coming in September: Alumni and friends are invited to a cooking class at Whole Foods Market. Please check the website for details.

Boca Raton

Recent activities: On April 8, alumni and guests gathered at Locoroco Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Tom Stumpf '89 and Pat Murphy '78.

Coming up: Please check the website for details.

Boston

Recent activities: On April 8, alumni and guests gathered at Game On to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Stephanie Murphy '90.

Coming up: Please check the website for details.

Cleveland

Recent activities: Alumni and guests gathered at Bally's Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Alumni and friends enjoyed a night of bowling at Lucky Strike in Denver Pavilions on April 26.

Coming up: Please check the website for details.

Connecticut

Recent activities: On April 8, alumni gathered at Baptist & Reilly to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. If you are interested in becoming a chapter volunteer, please contact Jennifer Ashbaugh at james@rit.edu or 585-475-7700.

Corporate Chapters

Recent activities: Alumni working at Boeing in Seattle got together on April 23 at Matador. Thanks to Lawrence Listelik '11 for organizing the event.

Coming up: Please check the website for details.

Cranston

Recent activities: On April 8, alumni and friends gathered at Browns Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Karl Stumpf '89 and Pat Murphy '78.

Coming up: Please check the website for details.

Detroit

Recent activities: On April 8, alumni and guests gathered at The River Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Dan Unger '81.

Coming up: Plans are underway for an alumni event this fall. Please check the website for details.

Florida

Recent activities: On April 8, alumni and guests gathered at St. Andrews Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Kevin Sheldon '02 and Lizzie Sorkin '07.

Coming up: Please check the website for details.

Forida

Tiger fans gathered in Albany to cheer as the men's hockey team won the NCAA East Regional Tournament.

Recent activities: On April 8, alumni and guests gathered at Buffalo Wild Wings and New Lake House to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Brian Branch '97 and Amanda Branch '97.

Coming up: Plans are underway for an alumni event this fall. Please check the website for details.

Hartford

Recent activities: On April 8, alumni and guests gathered at The Long Island Alumni Chapter enjoyed a dinner reception with Alumni Relations Lisa Caudo at Forbears Steakhouse on June 8.

Coming up: Plans are underway for an alumni event this fall. Please check the website for details.

Long Island

Recent activities: Alumni and guests gathered at the Long Island Alumni Chapter enjoyed a dinner reception with Alumni Relations Lisa Caudo at Forbears Steakhouse on June 8.

Coming up: Plans are underway for an alumni event this fall. Please check the website for details.

Los Angeles

Recent activities: Alumni and guests gathered at The Parlor to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Jon Smith '01 and Eric Sonen '91.

Coming up: Plans are underway for alumni events this fall. Please check www.rit.edu/alumni/Mumba/for details.

New York City

Recent activities: On April 8, alumni and guests gathered at Amsterdam Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Elyse Samson '06, '07.

Coming up: Plans are underway for an alumni event this fall. Please check the website for details.

Northern New Jersey

Recent activities: On April 8, alumni and guests gathered at Stiletto's to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Chris Armenio '08 and Matt Sharif '98.

Coming up: Plans are underway for an alumni event this fall. Please check the website for details.

Ohio

Recent activities: On April 8, alumni and guest attended a sold-out group of alumni and guests attended an alumni event this fall. Please check the website for details.

Rochester

Recent activities: On April 8, alumni and guests gathered at Crabtree Tavern to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Mike '98 and Sue '98 Paul.

Coming up: Plans are underway for alumni events this fall. Please check the website for details.

San Francisco/San Jose

Recent activities: On April 8, alumni and guests gathered at St. Francis Solano Church in San Francisco to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Justin Ricci '93 and Phil Umph '93.

Coming up: Plans are underway for alumni events this fall. Please check the website for details.

San Diego

Recent activities: On April 8, alumni and guests gathered at Bayside Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Elyse Samson '06, '07.

Coming up: Plans are underway for alumni events this fall. Please check the website for details.

Southern Florida

Recent activities: On April 8, alumni and guests gathered at Tim Fischer's Irish Pub to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Paul Trockinik '91.

Coming up: Sept. 25: You are invited to the annual ROCS (Reaching Out for Community Service) day at The University of Wisconsin. Please visit www.rit.edu/alumni/southernfloridaforevents for details.

Southern Tier


Coming up: Plans are underway for alumni events this fall. Please check the website for details.

Philadelphia

Recent activities: On April 8, alumni and guests gathered at Harman's Restaurant to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Jeff Shupak '70.

Coming up: Plans are underway for alumni events this fall. Please check the website for details.

Rochester

Recent activities: On April 8, alumni and guests gathered at RIT Alumni House to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Scott Saldinger '91.

Coming up: Plans are underway for alumni events this fall. Please check the website for details.

San Diego

Recent activities: On April 8, alumni and guests gathered at Oasis to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Justin Ricci '93 and Phil Umph '93.

Coming up: Plans are underway for alumni events this fall. Please check the website for details.

Seattle

Recent activities: On April 8, alumni and guests gathered at Sport Restaurant & Bar to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Alumni and friends enjoyed a game-recreation baseball game as the Mariners took on the Red Sox Red Sox.

Coming up: Sept. 25: You are invited to celebrate Oktoberfest at Redhook Ale Brewery. Please visit www.rit.edu/alumni/seattleformore details.

South Florida

Recent activities: On April 8, alumni and guests gathered at Tim Fischer's Irish Pub to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Paul Trockinik '91.

Coming up: Sept. 25: You are invited to the annual ROCS (Reaching Out for Community Service) day at The University of Wisconsin. Please visit www.rit.edu/alumni/southernfloridaforevents for details.

Utica


Coming up: Plans are underway for alumni events this fall. Please check the website for details.

Utica/Rome

Coming up in September: You are invited to a sold-out group of alumni and guests attended an alumni event this fall. Please check the website for details.

Washington, D.C.

Coming up in September: You are invited to a sold-out group of alumni and guests attended an alumni event this fall. Please check the website for details.
Regional Alumni Activities

Jennifer Ashbaugh and Megan Chevron are your contacts in the Office of Alumni Relations for regional alumni activities. Don't hesitate to contact them toll-free at 1-866-RIT-ALUM.

To learn more about the events listed below, go to www.rit.edu/alumniactivities. You can register for events through our secure website.

Albany

Recent activities: On March 26 and 27, alumni and guests gathered at the Times Union Center to cheer on the men's hockey team as they played the University of Denver and the University of New Hampshire in the NCAA East Regional Tournament.

Hockey fans gathered again on April 7 at the Albany Marriott to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host John Johnson ’95.

Coming in September: Alumni and friends are invited to take in the beauty of fall on an aqueduct tour of FDR's Hudson project. To register, visit www.rit.edu/alumni/Cleveland.

Cincinnati

Recent activities: On April 8, alumni and guests gathered at Locol 8 Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host John Johnson ’95.

Cleveland-Akron

Recent activities: On April 8, alumni and guests gathered at the Long Island Alumni Chapter to enjoy a dinner reception with Alumni Relations Liaison Kevin Niemiec ’00 and Alice Price ’02.

Coming up: Plans are underway for an event this fall. Please check the website for details.

Colorado

Recent activities: On April 8, alumni gathered at Red Sox Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Alumni and friends enjoyed a night of bowling at Lucky Strike in Denver Pavilions on April 8.

Coming up: Plans are underway for an event this fall. Please visit www.rit.edu/alumni/Colorado for details.

Connecticut

Recent activities: On April 8, alumni gathered at finalists in the Frozen Four.

Corporates Chapters

Recent activities: Alumni working in the finance department at a corporate headquarters in Connecticut.

New York City

Recent activities: On April 8, alumni and guests gathered at the Metropolitan Market on April 8 to partake in the Alumni Family Brunch.

Phoenix

Recent activities: On April 8, alumni and guests gathered at Buffalo Wild Wings and Native New Mexico to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Garrett Schmidt ’91.

Coming up: Plans are underway for an event in the fall. Please check the website for details.

Pittsburgh

Recent activities: On April 8, alumni and guests gathered at Stinks Bar & Grill to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Chris Armenio ’08 and Matt Shaffer ’89.

Coming up: Plans are underway for an event this fall. Please check the website for details.

Northern New Jersey

Recent activities: On April 8, alumni and guests gathered at Crabtree Taver to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Mike ’98 and Sue ’89 Paul.

Alumni and friends enjoyed a fun evening of food and drink at Lovin’ Cup on June 24. Thanks to hosts Maggie Reilly ’90 and Stacy Kurtz ’87.

Alumni and guests took in a game of hockey at the Frozen Four. Thanks to host Frank Lucas ’75.

Alumni enjoyed a great night of baseball as the Boston Red Sox played the Chicago White Sox on April 20. Thanks to host Jon Rodibaugh ’83.

Alumni and guests enjoyed a dinner reception with Alumni Relations Liaison Kevin Niemiec ’00 and Alice Price ’02.

Coming up in September: Alumni and friends are invited to lunch and a kayak tour of the monuments. To register, visit www.rit.edu/alumni/NewYork.

San Diego

Recent activities: On April 8, alumni and guests gathered at Downtown San Diego to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Justin Ricci ’95 and Phil Uomo ’99.

San Francisco/San Jose

Recent activities: On April 8, alumni and guests gathered at the University of Wisconsin in the Frozen Four. Thanks to host Bary Siegel ’66, ’68, ’70, ’75, ’80, Dan Unger ’81.

Coming up: Plans are underway for an event this fall. Please check the website for details.

Seattle

Recent activities: On April 8, alumni and guests gathered at Sport Restaurant & Bar to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to hosts Kevin Sheldon ’82 and Lizzie Sorkin ’07.

Coming in September: Alumni and friends are invited to lunch and a kayak tour of the monuments. To check the website for the details.

Southern Florida

Recent activities: On April 8, alumni and guests gathered at St. Louis Cardinals Pub to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Paul Treffelkin ’91.

Coming up: Sept. 25: You are invited to the annual ROOSH (Raising Our Community Service) day at The Audubon Center at Mildred’s Woodland Wetlands.

Class of 2010 Reunion: The Long Island Alumni Chapter enjoyed a dinner reception with Alumni Relations Liaison Kevin Niemiec ’00 and Alice Price ’02.

Alumni in Los Angeles cruised the Pacific in search of gray whales, dolphins and sea lions.

Coming up: Oct. 23: You are invited to celebrate Oktoberfest at Red Light Brewery. Please visit www.rit.edu/alumni/seattle for details.

Southern Tier

Recent activities: On April 8, alumni and guests gathered at Syracuse State Fish to watch the men's hockey team take on the University of Wisconsin in the Frozen Four.

Alumni and friends enjoyed a pre-game reception and tailgate party for the Atlantic Hockey Playoffs on March 19-20 at Blue Cross Arena. Thanks to alumni/syracuse for details.

Recent activities: On April 8, alumni and guests gathered at Market St. Brewery on May 6. Thanks to host Scott Saldinger ’91.

New Jersey Alumni Chapter enjoyed a dinner reception with Alumni Relations Liaison Kevin Niemiec ’00 and Alice Price ’02.

Alumni and friends enjoyed a fun evening of food and drink at Lovin’ Cup on June 24. Thanks to hosts Maggie Reilly ’90 and Stacy Kurtz ’87.

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Utica/Rome

Coming in September: You are invited to a vino and vanote wine tour of the Adirondack Scenic Rail for a Fall Foliage Tour of Vermont. To register, please contact Jennifer Ashbaugh at jjarar@rit.edu or at 585-475-7638.

Washington, D.C.

Recent activities: On April 8, alumni and guests gathered at Buffalo Wild Wings and Native New Mexico to watch the men's hockey team take on the University of Wisconsin in the Frozen Four. Thanks to host Elie Samson ’06.

Coming up Oct. 16: Oktoberfest at Napa Valley at the Napa Valley Corporate Center. Please visit www.rit.edu/alumni/sanfrancisco for details.

Seattle

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http://www.rit.edu/alumniactivities/2010/31
**College Alumni Programs**

Connect with your college! The ways to stay engaged with RIT keep growing. In addition to regional activities for all alumni, your college also supports special programming designed for you and fellow graduates of your department and college.

Check out upcoming events posted to your college's alumni Web page, and check in with your college's Alumni Relations contact. We love to hear from you!

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National Technical Institute for the Deaf

www.rit.edu/alumni/ntid

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E. Philip Saunders College of Business

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Melissa Miranda

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mmdar@rit.edu

Dolphins were sighted when GCCIS alumni gathered for a whale watch in Los Angeles.

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**Partnerships enhanced, leadership confirmed in COS**

In April, 25 of the 100-plus RIT alumni working at Rochester General Hospital enjoyed lunch together at the hospital and an overview of the RIT-GRHS Alliance from Managing Director Cindee Gray '07 and Chief Administrative Officer Dr. Dick Georgi.

Faculty from the Center for Imaging Science teamed up with Development and Alumni Relations to co-host an alumni gathering in northern Virginia, where 49 alumni and guests made the fourth annual event the best-attended yet.

Twenty alumni and faculty from the Department of Chemistry sampled Buffalo wings and beer at the new Anchor Bar in Rochester. In conjunction with the 38th Annual American Academy of Physician Assistants (AAPA) Conference, Professors Nancy Valenste and John Oliphant traveled to Atlanta for dinner at Legal Seafoods with 30 alumni and preceptors of the Physician Assistant Program.

Following a national search, Sophia Maggeli was named dean of the College of Imaging Arts and Sciences. Maggeli had served as interim dean since May 2009. Dean Maggeli looks forward to meeting many COS alumni at several “meet the dean” receptions scheduled across the country. Visit [www.rit.edu/alumni/cias](http://www.rit.edu/alumni/cias) for dates and locations near you. (See story on page 3.)

**GCCIS goes west**

More than 30 alumni and faculty gathered at MacGregor’s in Rochester to toast Department of Communication keynote speaker, 2010 Department of Criminal Justice Chair and 2010 Women’s Career Achievement Day honoree, Diane Kline Kofahl. The event was well received that we’ll do it again: visit [www.rit.edu/alumni/gccis](http://www.rit.edu/alumni/gccis).

**KGOE events and honors include alumni picnic, retired faculty luncheon**

The Kate Gleason College of Engineering hosted several events. The Department of Computer Engineering held their annual Graduating Senior and Alumni Picnic and KGOE retired and emeritus faculty attended a luncheon and heard the latest college updates.

Several KGOE alumni were honored this spring: Holly M. Hillberg ’92 was named the 2010 Distinguished Alumnus from KGOE. Jennifer M. Indovina ’06, ’07 was the KGOE representative at the annual Women’s Career Achievement Day, and the college’s namesake, Kate Gleason, was inducted into the RIT Innovation Hall of Fame.

Visit our website ([www.rit.edu/alumni/kgoe](http://www.rit.edu/alumni/kgoe)) for more information on KGOE events during Brick City Homecoming this October and beyond!

**NTID alumni celebrate accomplishments, mourn loss**

NTID alumni gatherings were held in Long Island, Los Angeles and Boston. Thanks to Michael Pilson SVP ’83, ’88, ’91, Lisa Chiango SVP ’85, ’89, Mary Christopher SVP ’74, ’79 and Marlene and Robert Edensson, parents of Kyle ’09, for their assistance hosting these events.

On campus, NTID and the College of Liberal Arts hosted a dessert reception preceding the Sleeping Beauty performance that 80 alumni and guests were well received that we’ll do it all again. Visit [www.rit.edu/alumni/ntid](http://www.rit.edu/alumni/ntid) for details and to register for the November performance of Inherit the Wind by NTID Performing Arts followed by a reception and behind-the-scenes tour for CLA and NTID alumni.

In April, Sharon Applegate SVP ’76, ’79 was recognized at the 2010 Distinguished Alumni Awards for her leadership of the Sugar Labs, was joined by almost 150 student alumni and preceptors of the Physician Assistant Program.

Participating institutions included Buffalo, Niagara, Odyssey and guests made the fourth annual event the best-attended yet.

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**SCB seeks alumni coaches for leadership program**

This past spring, more than 30 professionals, many of them RIT alumni, served as coaches to freshmen students in the new B. Philip Saunders College of Business Coaching & Leadership Program. The program is an important supplement to the "Business 1-2-3" classroom sequence, which provides students with hands-on experience in creating their own businesses.

Before meeting with students, the coaches participated in a half day educational workshop that focused on enhancing their skills in the coaching and mentoring of others. During Coaching Day, students and coaches worked together through a series of activities designed to inspire their thinking and conversation.

The next Coaching Day is scheduled for October. "Alumni have valuable insight that students can benefit from, and so I invite and encourage our alumni to get involved as coaches," says Dean Ash Rao. For more information, contact Donna Slavin at dalvina@rit.edu.

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**NTID alumni attending a reception in Boston included Many Christoph SVP ’71, ’74 and Scott Watson SVP ’83.**

From left are NTID alumni Richard Darrakarney ’06, Professor Dan Resner, Lita Harris ’80 and Stephen Rosenberg ’83 at a Saunders College gathering in San Francisco in March.

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**From left are NTID alumni Richard Darrakarney ’06, Professor Dan Resner, Lita Harris ’80 and Stephen Rosenberg ’83 at a Saunders College gathering in San Francisco in March.”**

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Other great ways to gather: Thursday, Oct. 14 - HSM Alumni Awards Dinner, Rochester; Saturday, Oct. 16, Engineering Alumni Award mini-reunion spearheaded by Sharon Applegate ’76, ’79, and Sunday, Oct. 17, class reunions near you. (See story on page 3.)

Four Presidents Distinguished Public Service Awards were presented in April. Manufacturing executive and alumnus Michael Maggelakis was named dean of the College of Science in early spring. Maggelakis had served as interim dean since May 2009. Dean Maggelakis looks forward to meeting many COS alumni at several “meet the dean” receptions scheduled across the country. Visit www.rit.edu/alumni/clas for dates and loca­tions near you. (See story on page 3.)

KCGOE events and honors include alumni picnic, retired faculty luncheon

The Kate Gleason College of Engineering hosted several events. The Department of Computer Engineering held their annual Graduating Senior and Alumni Picnic. KCGOE retired and emeritus faculty at­ tended a luncheon and heard the latest col­ lege updates.

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NTID alumni celebrate accomplishments, mourn loss

NTID alumni are helping to lift up the RIT community focusing on crime reduction, urbanization and youth services. Also in March, RIT alumni in the Los Angeles chapter, including several Golisano grads, had a whale of a time on the first-ever alumni whale watch – or dolphin watch, as it turned out no whales turned up!

The Golisano College was pleased to welcome two guests on April 30. John Resig, ’85, inventor of jQuery enjoyed dinner with a small group of students before being inducted into the first class of RIT Innovation Hall of Fame. Walter Bender, executive director of Sugar Labs, was joined by almost 150 student and alumni attendees as the final speaker in the 2009-10 Dean’s Lecture Series. For more information on the GCIS fami­ly, please visit our website (www.rit.edu/alumni/gcis).

NTID alumni attending a reception in Boston included Mary Christoph SPV ’71, ’74 and Scott Watson SPV ’89.

Dolphins were sighted when GCIS alumni gathered for a white whale in Los Angeles.

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Your direct connection:

CAST alumni address current students
CATSU Alumni Event: Students are encouraged to join CATSU alumni and enjoy the benefits of CATSU membership.

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melissa.mandar@rit.edu

Your direct connection:

CAST alumni address current students
CATSU Alumni Event: Students are encouraged to join CATSU alumni and enjoy the benefits of CATSU membership.
Barnes & Noble Book No. 94 (CAST), 1974. "Franz learned to fly in the U.S. Navy after enlisting in the Marine Corps Air Training Reserve in 1953. During his tour, Franz was sent to Vietnam with the 5th Marine Regiment and earned a Bronze Star for bravery in action.

1976

Barnes & Noble Book No. 66 (FAA), 1976. "Franz was a model for ‘The Andy World’ character in the hit movie ‘The Andy Warhol Story.’ He also starred in the documentary ‘Franz Blankenship’ directed by none other than Andy Warhol himself. In 1976, Franz received the National Emmy Award for his outstanding contribution to the arts.

1977

Barnes & Noble Book No. 100 (FAA), 1977. "Franz was inducted into the Rock and Roll Hall of Fame in 1977. He continued to perform regularly and released several more albums, cementing his status as a legend in the music industry."

1978

Barnes & Noble Book No. 125 (FAA), 1978. "Franz was awarded the prestigious Grammy Award for Best Pop Album, solidifying his place as a major force in the music world. He continued to tour extensively and collaborate with many other artists, leaving a lasting legacy.

1979

Barnes & Noble Book No. 200 (FAA), 1979. "Franz was named the world’s youngest child when he was born on his 200th birthday. Franz continued to make music, but his focus shifted to philanthropy and social justice. He established the Franz Foundation, which provides aid to underprivileged children around the world."

2000

Barnes & Noble Book No. 750 (FAA), 2000. "Franz was honored with a star on the Hollywood Walk of Fame in 2000, making him the only human to have received this honor. He continued to perform and write music, inspiring generations with his unique style and message."

2005

Barnes & Noble Book No. 1500 (FAA), 2005. "Franz was inducted into the Rock and Roll Hall of Fame for the 15th time, becoming the first artist to achieve this distinction. He continued to tour and record, leaving a lasting impact on the music industry."

2010

Barnes & Noble Book No. 2000 (FAA), 2010. "Franz was awarded the Lifetime Achievement Award by the Recording Academy, honoring his 50-year career. He continued to perform and inspire, leaving a legacy that would be remembered for generations to come."

2020

Barnes & Noble Book No. 3000 (FAA), 2020. "Franz was inducted into the Rock and Roll Hall of Fame for the 20th time, cementing his status as a true icon in the music world. He continued to perform and record, leaving a legacy that would be remembered for generations to come."

Franz Kalman's music has touched the lives of millions, and his dedication to social justice and charity has inspired countless others to follow in his footsteps. His legacy lives on, and his music continues to be enjoyed by fans around the world.
Class Notes

Key to abbreviations

CAST College of Applied Science and Technology
CCE College of Continuing Education
CIAS College of Imaging Arts and Sciences
CLAS College of Liberal Arts
SCBI Phillips Academy of Business
GCID e-Knowledge Center of Engineering
COS College of Science
FAA Fine and Applied Arts (now CSWS)
GAP Graphic Arts and Photography
SVP NTID "SummerVestibule Program"

1949

Anthony Conn '49 (GAP) writes: “Well, I’m 80 years old now, retired and living in Maryland. I have a wife and I, and we’ve traveled a lot, but now I spend my time in the garden, chasing rabbits and squirrels; the repairman visit every time! If anyone has any suggestions, please let me know.”

1955

Jesse B. Nixon. During retirement, Jesse became a political science writer for the Los Angeles Times. He is the proud father of alumna Tynelle (SVP '76). As a metalsmith in New York City for 50 years, he has devoted his efforts to creating art objects and has sold his work in galleries across the country. Nixon was recently married to a woman named Cindee and is living in Rochester, New York. Nixon is currently working on a novel, "The Purple Hair." Nixon plans to publish it under the pen name of "John Helms." Nixon has donated all proceeds from the sale of the novel to the National Machine Tool Builders Fund. Nixon’s Environmental Management Professional Development Conference for the National Machine Tool Builders Fund will be held in Rochester, New York, in June 2001.

1963

Bernard Bernstein ’63 (FAA) was honored as a recipient of the American Council for Craftsmen 2000 Alumnus Achievement Award. As a metalsmith in New York City, Bernstein has created unique sculptures that combine traditional techniques with modern materials. In 1999, the Silver Spoon Society honored him with the Silver Spoon Award. Bernstein is currently teaching at RIT as a full-time faculty member.

1966

Jeanne McGowen Parkin ’66 (FAA) is a successful businesswoman in the field of insurance. She is the founder and CEO of Parkin & Company, a company that specializes in property and casualty insurance. In 1998, Parkin was recognized with the Presidential Award for Excellence in Small Business by President Bill Clinton. Parkin is a member of the board of directors for the National Small Business Association and is the recipient of numerous awards for her business achievements.

1968

David Rosenthal ’68 (GAP) has been an active member of the alumni association since his graduation. He has served on the board of directors and has been instrumental in organizing alumni events. In 1986, Rosenthal received the Alumni Achievement Award for his contributions to the college.

1973

Nancy Jayakodi Russell ’73 (NTID) is a high school teacher in the Los Angeles Unified School District. She teaches deaf awareness to pre-service students for the UCLA Public Health department. Nancy has two children.

1975

Richard Maloney ’75 (NTID) was elected as the Executive Director of the National Association of the Deaf (NAD). He was previously the Director of the National Technical Institute for the Deaf (NTID) and served as a member of the Board of Directors for the Association for the Education of Children with Hearing Loss. Maloney has been a long-time advocate for the rights of deaf individuals and has worked tirelessly to improve access to education and employment opportunities for deaf people.

1978

Gregory Morden SVP ’78, (SCB) (COS) is the proud father of alumna Twinkle Stewert ’80 (CAST), '94 (SCSA), and continues to serve as chair of the Alumni Board for Middlesex County, N.J.

1979

Sharon Applegate SVP ’79, (NTID) received the Outstanding Alumni Award for her contributions to the college. She has been involved in numerous activities and has made significant contributions to the college’s success.

Lifelong passion is the rail thing

Steam locomotives have carried Carl Franz ('photo science') on a lifelong journey. The Cleveland native fell in love with the big engines as a youngster. That led directly to a serious interest in photography. "I wanted to take better pictures of trains," he says.

And photography brought him to RIT, where Franz began playing commercial photography but switched to imaging science at the urging of legendary Photo Science Professor Richard Ziaja ('56) (photo science). Franz, now who lives in Guntersville, Md., has had a successful career in imaging science, working for many years at the National Warfare Center, a research facility.

But trains remained in the picture. In the past 35 years, he has organized more than 140 photo trips on eight tourist railroads.

"Our goal is to create photos that look like they were taken in the 1950s or '60s," Franz explains. Each of his trips typically features 25 to 35 "photo sunbys." That's where the 40 railfan photoshop get off at a scenic location. Then a steam engine pulling vintage freight cars makes several high-speed runs past the photozone.

"Good photos don't just happen," says Franz. "They're made and they take an awful lot of effort.' That ranges from days of cutting trees and brush along the track to repainting rusted freight cars.

That explains why Franz and other rail engineers are interested in leasing that a century-old landmark on the Western Maryland Scenic Railroad was destroyed by arson. John Helmstetter, president of the Scenic Railroad, has stood alongside one of the most valuable photo locations in the eastern United States, Helmstetter's Curve, five miles west of Cumberland, Md. Helmstetter always welcomed rail fans.

On trip days, he positioned equipment at strategic locations to create interesting photos and sometimes pilot a train using his own truck or a pitch-fork. In addition, he helped cut brush and trees and created paths so the rail fans had access to views "mimicked for calendar-quality photos.'

When the barn burned, "The rail fans wanted to help to keep their friends' railway alive," says Franz. "I can still remember that day," adds Helmstetter. "It was a total loss."

"I believe this is just the beginning of the project," says Franz. "Now the rail fans are interested in helping their friends' railway." Helmstetter and Franz hope to create a new management team that will continue the project.

Franz continues to pursue other railroad-related activities. In addition to running engineering in the U.S., he organizes tours and helps with locomotive instruction at the "The Wrestling Experience," a British non-profit organization that offers training in Poland to railfans who want to operate high-speed locomotives.

"There may be something more than pulling throttle on a 60-mile-per-hour passenger train, but I'm not sure what it is," says Franz. Railfan tours of his projects via trip fliers sent to past patrons and others who have asked for his e-mail list. Franz points out that this is his association, not a business. His old RIT mentor, Dick Zakia, Dave Page, Kevin Gilson '94 (photo science) and Jim Staat hildt (visual arts) plan to be on the Oct. 18 Western Maryland Scenic Railroad Fall Photo Special.

"It has been an exciting career thanks to RIT," Franz says. "RIT taught me how to be a good engineer and a good scientist. What's important is not the facts you learn, it's learning how to apply your knowledge to solve technical problems."

Connections to RIT run in the family. He met his wife, Linda Gray-Franz ('53) (business administration) at freshman orientation. Their daughter Karin '96 (photo illustration), "(photographic arts publishing) met her husband, Greg Kaczynski '97, '02 (mechanical engineering) at RIT. They live in Rochester.

The Helms Foundation Endowment is offering color photographs and a 90-minute DVD, "Photo Freight on the Western Maryland - Helmstetter's Barn Edition." To learn more, visit www.helmstetterfarm.org.

To learn more about Franz rail projects, e-mail him at cmfrr@aol.com.

John Helmsattering's new barn was built with the help of train enthusiasts. (Photo by Walter Solomon) At right, Carl Franz '65 at the controls.
1982
Gorett Traver ’82 (SCB) has been pro­
mocted from retail account sales manager
to eastern canned vegetable sales rep at
Allens Inc., the largest privately held
vegetable company in the nation. Before
taking the Allens team, Traver worked
as the northeast region sales manager
for Delha Fresh Co. Inc. In that position,
Traver managed Delha Fresh’s Salina
sales in the northeast region. In Traver’s
new position, he will be responsible for
managing canned vegetable sales for the
eastern U.S.
Carolyn Aarstak Keizer ’82 (GAP)
Reads, “Hello all from beautiful Costa
Rica! I am in the beginning phases of
writing a travel book. I am also a winner
of the ‘How Photoshop Saved The Day’
título through Photoshop.com’s FineArt
contest. Contact me at Trave76@Aol.com.

1983
Carol Bresinski Hansen ’82 (SCB) is an
accountant at Carol Bresinski Hansen Inc.
in Printed, N.Y. She is proud to announce
the opening of her own skin care prac­
tice for facials and waxing at Serenity.

Catherine Jett ’84 (GAP) was elected to
the board of directors for the Village
(Costa) Town Council in June 2009. She is
the second woman in the town’s history to
hold a council seat.

1984
Demita Dhiman ’84 (GAP) has won the
grand prize in the Amer du Monde.
Adobe-sponsored Photoshop contest
with a life-long love of languages (she’s fluent
in Spanish as well as American Sign Lan­
guage and can read and write Hebrew). The
interpreting program brought her to RIT. On
September 2010. For Better, For
Cavium Networks.

1985
Michael Granston GFP ’79, ’82 (NTID),
’85 (CAST) is the recipient of the first
annual Chesapeake Bay area Combined Federal
Campaign Award of the Year. Awarded.

1986
David Good GFP ’79, ’81 (NTID) is a
mental health technician at the National
Academy. She can be reached on the web.

1987
Michael Horthorne ’82 (CAST) and
Kristine Horthorne announce the birth of
their daughter, Kyle Joseph, on Dec. 17,
2009, in Fair Oaks, Va. Kyle’s older brothers,
Owen (age 4) and Derek (age 2), are very
excited and are looking forward to playing
basketball with him soon.

1988
Michael Kane SVP ’83, ’88 (SCB) and
Erin Kane announce the adoption of their
second daughter, Josephine, from China, on
Feb. 22, 2010. She joins older sister
Emma Ya Qin Min Huan, 6 years old. Mike is
a faculty member in the Business
Department at NTID. He earned a sec­
tional grace degree from NTID, a mas­
ter of science of secondary education of
students who are deaf or hard of hear­
ing, in May, 2010. Erin is an assistant
director for NTID’s Environmental
Management.

1989
For Better, For
Pennsylvania.

1990
Patricia Sensowski Lanter ’84 (SCB)
and Jared Lanter ’94 (SCB) announce
the birth of a son, Max Glenn Lanter, on
Oct. 5, 2009. In Rochester, on May, 2009,
Cavium Networks.

1991
Lisa Bork ’95 (SCB) writes, “My sec­
tional grace degree from NTID, a mas­
ter of science of secondary education of
students who are deaf or hard of hear­ing,
in May, 2010. Erin is an assistant
director for NTID’s Environmental
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1992
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ter of science of secondary education of
students who are deaf or hard of hear­ing,
in May, 2010. Erin is an assistant
director for NTID’s Environmental
Management.

1993
Joseph Brennan WFA ’93 writes, “I had
the pleasure of meeting famous jazz mar­
dent ‘Toots’ Thielemans. Brennan is a
designer/musician/artist and operates

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Patricia Sensowski Lanter ’84 (SCB)
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students who are deaf or hard of hear­ing,
in May, 2010. Erin is an assistant
director for NTID’s Environmental
Management.

1996
Dana Marlowe ’96, ’98 (sign language
interpreting, professional and technical
communications)

1997
“Society is taking more steps to become more accessible to people with different abilities, but technology is lagging behind.”
Dana Marlowe ’96, ’98
Merging disability advocacy with technol­
gy and can read and write Hebrew). The
interpreting program brought her to RIT. On
September 2010. For Better, For
Cavium Networks.

1998
“Old, inaccurate and inappropriate descrip­
tions’’ are the subject of a cover article in
Government Computer News

“Worlds so powerful,” she points out.
“Odd, inaccurate and inappropriate descrip­
tions perpetuate negative stereotypes and
attitudinal barriers.”

1999
Tedd Tolly ’93 (GAP) and
Robert Tolly ’93 (GAP) announce
the birth of a daughter, Sofia Tolly,
May 3, 2009, in Rochester.

2000
Qin Marianne, 6 years old. Mike is
a faculty member in the Business
Department at NTID. He earned a sec­
tional grace degree from NTID, a mas­
ter of science of secondary education of
students who are deaf or hard of hear­ing,
in May, 2010. Erin is an assistant
director for NTID’s Environmental
Management.

2001
Erin Kane founded the Kane
Foundation of Hope, a not­
for­profit agency.

2002
Michael Kane SVP ’83, ’88 (SCB) and
Erin Kane announce the adoption of their
second daughter, Josephine, from China, on
Feb. 22, 2010. She joins older sister
Emma Ya Qin Min Huan, 6 years old. Mike is
a faculty member in the Business
Department at NTID. He earned a sec­
tional grace degree from NTID, a mas­
ter of science of secondary education of
students who are deaf or hard of hear­ing,
in May, 2010. Erin is an assistant
director for NTID’s Environmental
Management.

2003
Joseph Brennan WFA ’93 writes, “I had
the pleasure of meeting famous jazz mar­
dent ‘Toots’ Thielemans. Brennan is a
designer/musician/artist and operates

2004
Linda Bork ’95 (SCB) writes, “My sec­
tional grace degree from NTID, a mas­
ter of science of secondary education of
students who are deaf or hard of hear­ing,
in May, 2010. Erin is an assistant
director for NTID’s Environmental
Management.

2005
Kathleen Blay ’96 (mechanical engineering)
was recently promoted to president of
Accessibility Partners.

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2016
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2017
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2018
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2019
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2020
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Accessibility Partners.

2021
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2022
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2023
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2028
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Accessibility Partners.

2029
Kathleen Blay ’96 (mechanical engineering)
was recently promoted to president of
Accessibility Partners.

2030
Kathleen Blay ’96 (mechanical engineering)
was recently promoted to president of
Accessibility Partners.
1982

Garrett Travner ’82 (CCL) has been promoted from retail account sales manager to eastern canned vegetable specialist at Allens Inc., the largest privately held vegetable company in the nation. Before joining the Allens team, Travner worked as the northeast region sales manager for Dole Fresh Co. Inc. In that position, Travner managed Dole Fresh’s sales in the northeast region. In Travner’s new position, he will be responsible for managing canned vegetable sales for the eastern U.S.

Carolyn Aukerbirk Weizer ’82 (GAP)

writes: “Hello all from beautiful Costa Rica! I am in the beginning phases of going into business with two other people here.”

1983

John Letteney ’83 (CLA) is chief of staff for the Mountain Village (Colo.) Town Council in June 2009. She is the second woman in the town’s history to hold a council seat.

1985

Michael Gratacos SVP ‘79, ’82 (NTID), ’85 (CAST) is the recipient of the First Annual Chesapeake Bay Area Combined Federal Campaign award of the year.

1988

Michael Kane SVP ’83, ’86 (CCL) and Erin Kane announce the adoption of their second daughter, Isabella Josephine, from China, on Feb. 22, 2010. She joins older sister Emma Yan Qin Mian, 6 years old. Mike is a faculty member in the Business Development Department at NTID. He earned a second graduate degree from NTID, a master of science in secondary education of students who are deaf or hard of hearing, in May, 2010. Erin is an assistant director for NTID’s Environment Management Office.

Carol Poplin ’86 (CCE) was promoted from instructor to assistant professor at the Rochester Institute of Technology, effective fall 2010.

1993

Joseph Brennan WF ’93 (CFA) writes, “I had the pleasure of meeting Jenna just last April. ‘The ‘Hermetist,’ Brennan is a designer/musician/artist and opens Brennan Designs. www.freemadonnaings.net.

Matthew Larkin ’93 (CLA) is an attorney and partner in the firm Huscock & Barclay, LLP. He focuses on practice complex business, products liability and professional malpractice.

1994

Patricia Synakovski Lauter ’84 (SCB) is assistant vice president of marketing for the Eastman Kodak Company. In this role, she represented Eastman Kodak Company in the Chesapeake Bay area:

“Society is taking more steps to become more accessible to people with different abilities, but technology is lagging behind.”

Dana Marlowe ’96 (GAP) returned to campus recently to speak to students.

“Society is taking more steps to become more accessible to people with different abilities, but technology is lagging behind.”

Dana Marlowe ’96, ’98 returned to campus recently to speak to students. (Photo by A. Sue Weisler ’93)
2009

Michael Minott ’05 (CAST) accepted a position at Eomimics in San Francisco, as a senior IT manager for global application development. Eomimics, an electronics manufacturing services company, had previously been employed at Texas Instruments Inc. as an IT manager. He stated that he was recruited from RIT by graduation through Texas Instruments’ internship program in automation engineering. Minott has 12 years in the semiconductor test monitoring industry and global roles ranging from software engineering management, infrastructure management and global applications management.

2006

Sara Beth Levine ’02 (GCCIS) and Martin Landers ’02 (SCB) married June 14, 2008, announce the birth of a son, Seamus Keegan Skuce, on Dec. 3, 2009, in Concord, N.C.

Erin Skuce Landers ’02 (SCB) and Aaron Landers ’02 (CLA), who were married March 10, 2008, announce the birth of a son, Seamus Keegan Skuce, on Dec. 3, 2009, in Concord, N.C.

Sara Calvin ’04 (CIAS) and James Kelly ’08 (CIAS), who were married June 14, 2008, announce the birth of a son, Sean Rorrian Skuce, on Dec. 3, 2009, in Concord, N.C.

Sarah Chase Doksan ’05 (MTD) and Anthony Yoo ’02 (MTD), who were married May 4, 2009, in Rochester, N.Y., are currently residing in Maryland.

Ashlee Woodruff ’07 (CIAS) and Doug Metzinger ’09 (CAST) were married Sept. 19, 2009, at Grottoes in Rochester. They reside in Englandwood, N.J.

2007

Lettie Silver Madonna ’03 (MTD), ‘09 (CAST) and Anthony Yoo ’02 (MTD), who were married May 4, 2009, in Rochester, N.Y., are currently residing in Maryland.

“...is the home of the mainframe,” says Frey. “I’ve spent all of my career in and around System z. That’s what IBM promised.”

2008

Justin Allgyer ’08 (MTD) released his first Xbox 360 game, Zulu Hour, and is bilevel online at www.zulu-game.com.

Filipe Antonio ’08 (MTD) has been appointed as dean at a dental school at the University of Detroit Mercy.

Brenda Cunningham ’98 (MTD) is series’ Managing Editor, who is now responsible for content, marketing and sales of all MRCs, integrated marketing and PR services, from social media strategists and content strategists to marketing and content development managers.

2009

Donald Case ’06 (CAST) accepted a position at Genesis Valley Educational Partnership (ROCE) located in LeRoy, N.Y., a charter school district. Case was employed by the Cattaraugus-Allegany BOCES as a special education teacher and administrator.

Nanci Szczybilski ’90 (ROCE) received her M.S. in applied mathematics from the University of North Carolina at Chapel Hill on Aug. 13, 2009. The topic of her dissertation with her team based at the National Renewable Energy Laboratory in Golden, Colo., was: "Solar absorbing and transparent electronic materials for photovoltaic applications.

Dominic Verr, VP, ‘03 (NTID) was promoted to administrative technician in fall 2009 from front office support clerk at National Institutes of Health in Rochester, Md.

2004

Matthew Agathachristos ’03 (CIAS) received a Ph.D. in physics from the University of California, Irvine, on March 12, 2010. His dissertation work was experimental and theoretical studies toward a better understanding of the Customer Change Award winner in the Salesforce Apex.

Carolyn ‘Carrie’ Fisher ’99 (CLA), a dance director with Dance Fitness at Portland, Ore., titled her book, "Just Keep It Moving," about her childhood with dyspraxia, who was able to get across to computers back when I was in high school,” he says.

His dad suggested giving a try to him. He started from Monroe Community College, then came to RIT. "I just kind of got in there, but...I didn’t stop doing for me to get it up by programming," he says. “I just loved it. When I came over to RIT, I stepped it up."

Being named an IBM fellow is a tremendous achievement. Since the program’s inception in 1963, only 217 individuals have been named as IBM fellows. The title carries a lot of weight and respect within the industry as well as IBM — and especially with some very important people in his life: his parents, Thomas and Janine Frey of Macedon, N.Y.

“...were very proud when I got hired by IBM. Now, they’re walking on air.”

IBM honors grad with top technical award

Two months after graduation, Jeffrey Frey ’03 (computer science) began his career at IBM’s Poughkeepsie, N.Y., facility. That’s what IBM promised:

“This is the home of the mainframe,” says Frey. “I’ve spent all of my career in and around System z. That’s what IBM promised.”

In fact, Frey’s father was a computer programmer working at Goodwrench Tire in Akros, Ohio, and worked on the project that brought the first System/360 to the company.

But it wasn’t clear that Jeff Frey would follow in his father’s footsteps. “I didn’t know what I wanted and needed to do,” he says.

Frey then began his career at the Rochester School for the Deaf.

He graduated from Monroe Community College, then came to RIT. "I just kind of got in there, but...I didn’t stop doing for me to get it up by programming," he says. “I just loved it. When I came over to RIT, I stepped it up."

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“...were very proud when I got hired by IBM. Now, they’re walking on air.”

If your address changes, you can make sure you continue to receive The University Magazine by notifying your new address to the Office of Alumni Relations. Send an e-mail message to rittalumni@rit.edu, call the office at 585-475-2586 or (toll free) 866-786-2586. Address changes by phone or mail will be acknowledged.

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**MIB honors grad with top technical award**

Two months after graduation, Jeffrey Frey ’83 (computer science) began his career at IBM’s Poughkeepsie, N.Y. facility. That’s how it was for many of RIT’s 1983 graduates.

“The is the home of the mainframe,” says Frey. “I’ve spent all of my career in and around System z.”

In 2007, Frey was named an IBM fellow – the company’s highest technical distinction – for his work with the venerable operating system. Frey played a pivotal role in the zEnterprise system, unveiled in July. The zEnterprise System is the result of more than $1.5 billion in IBM research and development and more than three years of collaboration with IBM top clients around the world. A white paper released at that time explained how IBM promised that the operating system would remain compatible with future IBM technologies, “and we’ve held true to that promise,” says Frey.

More than 20 years since his graduation, Frey continues to work on the System z project. In 2010, he was named IBM’s vice president for System z, responsible for every aspect of the system.

Jeffrey Frey ’83 is one of 271 Living Alumni.

Jeffrey Frey ’83 (computer science) began his career at IBM’s Poughkeepsie, N.Y., facility. That’s how it was for many of RIT’s 1983 graduates.

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Alumni does ‘Nice’ work on the side

If laughter is the best medicine, Sandi Dolitz Vasquez ’96 (professional and technical communications) is doing her best to dispense healthy doses of good cheer.

A recipient of a ‘clown doctorate’ and ‘Doctor of mirth’ from Stamford (Conn.) Hospital and a recipient of a ‘clown doctorate’ and ‘doctor of mirth’ from the University of Rochester, her hometown, ‘I met a clown at a party,’ she says. Cindy Pelc wasn’t clowning around. ‘Some people are afraid of clowns’; she says. ‘I was looking for a certain personality, very well. I’m outgoing by nature, bubbly. I started doing face painting and balloon animals at birthday parties, friends and family functions, and volunteering at community events. ‘To me, it’s about volunteering. I love being a clown but I don’t want to do it as a business.’

In real life, Vasquez is a global information systems trainer for Diageo. The company, headquartered in Westport, Conn., TV studio. ‘It’s very exciting, very demanding, but I love my job’ says Vasquez. In real life, Vasquez is a global information systems trainer for Diageo.

"Clowning is a great outlet. You can get away with a lot of funny things that you couldn’t do in your regular clothes." Sandi Dolitz Vasquez ’96

patients and families a chance to laugh and be silly for a little while can be very beneficial.” The HAHAs clowns receive training in health and safety procedures, and also receive tips on interacting with patients. In the hospital setting, clowns need to be caring and sensitive as well as fun and upbeat, depending on the situation. ‘Some people are afraid of clowns,’ Vasquez says. ‘You don’t want to make anyone uncomfortable. As a rule, hospital clowns tend to be a bit less flamboyant than other clowns. ’Nurse NiceLot, for instance, wears a lab coat and light makeup. Although Nurse NiceLot is a new character, Vasquez has more than 15 years of clown experience. She performs semi-professionally as Violet, a ‘pretty’ clown with lavender hair and full makeup including extravagantly curled eyelashes. Vasquez, who now lives in Norwalk, Conn., with her husband, William, and 6-year-old son, Benny, started clowning in Rochester, her hometown. ‘I met a clown at a party,’ she says. ‘I was looking for a certain personality, very well. I’m outgoing by nature, bubbly. I started doing face painting and balloon animals at birthday parties, friends and family functions, and volunteering at community events.’

Vasquez, who now lives in Norwalk, Conn., with her husband, William, and 6-year-old son, Benny, started clowning in Rochester, her hometown. ‘I met a clown at a party,’ she says. ‘I was looking for a certain personality, very well. I’m outgoing by nature, bubbly. I started doing face painting and balloon animals at birthday parties, friends and family functions, and volunteering at community events.’

Vasquez says. ‘You don’t want to make anyone uncomfortable.’ As a rule, hospital clowns tend to be a bit less flamboyant than other clowns. ‘Nurse NiceLot, for instance, wears a lab coat and light makeup. Although Nurse NiceLot is a new character, Vasquez has more than 15 years of clown experience. She performs semi-professionally as Violet, a ‘pretty’ clown with lavender hair and full makeup including extravagantly curled eyelashes. Vasquez, who now lives in Norwalk, Conn., with her husband, William, and 6-year-old son, Benny, started clowning in Rochester, her hometown. ‘I met a clown at a party,’ she says. ‘I was looking for a certain personality, very well. I’m outgoing by nature, bubbly. I started doing face painting and balloon animals at birthday parties, friends and family functions, and volunteering at community events.’

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Alumna does ‘Nice’ work on the side

If laughter is the best medicine, Sandi Dolita Vasquez ’96 (professional and technical communications) is doing her best to dispense healthy doses of good cheer.

A recipient of a ‘clown doctorate’ and ‘Doctor of mirth’ from Stamford (Conn.) Hospital Health and Humor Associates (HAAH), she knows to patients and families as Nurse NiceAlot.

“It’s a wonderful program,” Vasquez says. “HAAH is an all-volunteer group founded more than 15 years ago and it has become one of the largest and most active all-volunteer hospital clown organizations in the United States.

Several times a month, Vasquez makes the rounds in the persona of Nurse NiceAlot. She visits with patients of all ages, bringing smiles and conversation and hopefully a laugh or two.

“We know that depression and sadness often come with a hospital stay and can slow the recovery process,” says Vasquez. “Giving

“Clowning is a great outlet. You can get away with a lot of funny things that you couldn’t do in your regular clothes.”

Alumna updates

Vasquez makes the rounds in hospital clown organizations in the United States.

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“I got interested in clowning not long after we started dating two years ago. Wishing you all blue skies!”

Sandi Vasquez ’96 aka “Nurse NiceAlot” and her junior clown assistant-in-training “Little Bubbles” at a National Day of Dance for Health event sponsored by Stamford (Conn.) Hospital.

Jane Foster SVP ’84, ’08 (NTID) has a son, Austin. She will receive an associate’s degree this fall, and was accepted to CUW in hospitality management.

In Memoriam alumni

The faculty and staff of RIT mourn the loss of:

1933
John E. Fall ’33 (KGCOE), Nov. 2, 2009
1940
Donald C. Smith ’40 (KGCOE), April 18, 2010
1942
Harold L. Zieglerline ’42 (KGCOE), April 20, 2010
1943
C. Robert Creale ’43 (KGCOE), March 19, 2010
1946
Leonard Scheuver ’46 (CAST), March 1, 2004
1948
David Sports ’48 (COIS), April 21, 2010
1959
Donald J. Carr ’59 (CAST), April 19, 2010
Donald T. Goddard ’59 (CAST), Jan. 19, 2006
Charles E. Yohe ’59 (CAST), March 18, 1987
1960
John C. Stone ’60 (GAP), Oct. 11, 2009
1961
William H. Spone ’61 (CAST), Oct. 2, 2004
1962
Charles R. Spagnoli ’62 (KGCOE), Jan. 29, 2010
1964
1966
Harold Noveck ’66 (CAST), Jan. 13, 2010
1969
George R. CNN II ’69 (SB), March 30, 2010
1970
Joseph P. Marchello ’70 (CAST), April 28, 2010
Muriel P. Hendrick ’70 (CAST), April 26, 2010
1971
David S. Bullock ’71 (CAST), Feb. 16, 2010
Rita M. Nagali ’71 (NTID), March 14, 2010
John Mauey ’71 (GAP), May 14, 2010
Carl E. Losoma ’72 (CLAS), Feb. 23, 2010
1974
Peter E. Wain ’74 (SB), Dec. 13, 2009
1975
Maurice Aldridge ’75 (CLAS), Feb. 1, 2010
1977
Michael D. Ayres ’77 (CLAS), April 17, 2010
1978
Kristen E. Souk ’78 (CLAS), April 13, 2010
Lynnette M. Weinack ’78 (CAST), Nov. 16, 2008
1979
Harriet M. Berry ’79 (CAST), April 19, 2010
Deborah M. Hintall ’79, ’80 (NTID), Jan. 17, 2010
1980
Anne H. Harris ’80 (CAST), March 15, 2010
Rory R. Lee Sr. ’80, ’81 (NTID), Feb. 27, 2010
1981
1983
Dane M. Nuzzato-Simmoni ’83 (CEAS), March 3, 2010
Kenneth J. Stallings ’80, ’83 (NTID), Dec. 18, 2009
1990
Mark W. Morgan ’90 (CLAS), April 24, 2010
1992
Matthew L. Wimshick ’87, ’92 (COLA), March 28, 2010
2003
Fu-Sheng You ’93 (CLAS), December 2008

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FALL 2010 | 47

Kathy Lindsey

46 | FALL 2010
On the watch

Gift recalls life and times of Carl F. Lomb

A recent gift to the RIT Archives highlights one of the university's most important contributors: Carl F. Lomb. The gift, a gold pocket watch, came from Joseph Taylor, formerly of Rochester, a descendent of Lomb. Taylor speculates the watch may have been a gift from Carrie Bausch Lomb, daughter of John Jacob Bausch, founder of Bausch and Lomb Optical Company, to her new husband, Carl Lomb. The couple married in 1879. The watch dates from the 1880s and carries an image of a very young Carrie Bausch Lomb on the white enamel dial.

An able businessman, Lomb worked for numerous companies in Rochester, including the Bausch and Lomb Optical Company. He was very familiar with the workings of the Rochester Athenaeum and Mechanics Institute (RAMI, RIT's predecessor) through his cousin Henry Lomb, who had a long association with the school. Carl readily accepted when asked to join the school's Board of Directors in 1910, ascending to board president upon George Eastman's resignation in 1916. Lomb guided the school for the next 23 years. One of the most important decisions he oversaw was selecting John Randall as the fourth president in 1922. The school had been adrift since the end of World War I, enrollment was down, and it was unclear what educational role RAMI had to play among Rochester education institutions. Lomb and Randall assessed every aspect of the operation, focusing the programs and curriculum as never before. The school would be different from a high school or university, offering intensive training to prepare students for jobs in various industries as well as in applied arts and retail. The groundwork laid in this period provided the foundation for the present scope of programs at RIT.

At his funeral in 1939, Lomb was lauded as an outstanding citizen of Rochester, a hard-working man who provided leadership to industry and civic organizations as well as RAMI.

Becky Simmons, RIT archivist
On the watch

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Becky Simmons, RIT archivist
Cheer on defending Atlantic Hockey Association Champion and Frozen Four participant Tigers as they take on U-Mass Lowell in their home opener at Downtown Rochester's Blue Cross Arena!

Comedian
Craig Ferguson
Host of the Late Late Show

New heights
Dream season ignites community

Heart of health care: Grads make contributions in medicine
Off and running: Recent grads launch businesses