

PSIMAR

Student Publication of the Rochester Athenaeum and Mechanics Institute

No. 6 Rochester, N. Y., December 17, 1943 Vol. 18

"GOD BLESS US, EVERY ONE!"

Thus spoke Tiny Tim in Dickens' famous "Christmas Carol." Was there ever a year when we faced the Christmas season with a more poignant sense of the need of that blessing?

There may be some who can regard with just casual interest, the titanic and swiftly moving tragedy of these days . . . who do not feel any of the anguish which must squeeze utterly dry the hearts of the people of the blasted wastes of Europe and Asia . . . such a person, probably does not have the emotional capacity to echo Tiny Tim's gentle little benediction. But he is a *rara avis*.

The bland warmth of the Christmas season has a subtle capacity for opening hearts and homes and making life — particularly the unselfish life — taste mighty good. We feel during this season that some spirit has stealthily crept in and blessed us, every one.

We dare to suggest, now, that there are some other things which have done some stealthy creeping in, too.

Too much of a stiff sense of tasteless "duty" has crept into the exchange of Christmas greeting cards. The check-off system was not invented by industry!

"We then blue-pencil Cousin Sue
Unless she sent one last year too."

We dare to suggest, too, that the theme of these assembly-line greetings is rarely very pertinent either!

"Our printing presses grind, anon
An endless stream of wishes done
With tailored dogs and sailing ships.
With candles, bells, a cat and this—
An unreal phrase we've not the wit to voice."

The book of Proverbs—that ancient and shrewd text book of psychology—offers this, "Better is a dinner of herbs where love is, than a well fed ox and hatred therewith." So—to paraphrase—better is a simple, personal message from a friend you love than a lithographed monstrosity which lacks all affection.

Christmas is a kind, forgiving, charitable, pleasant time. God bless it!

May God help us to bless it with a new sincerity this year.

PEACE ON EARTH, GOOD WILL TOWARD MEN

ROCHESTER ATHENAEUM AND MECHANICS INSTITUTE
St. Christopher and the Weaver's Widow

BY ROSEMARY YOUNG

One very wintry Christmas a good Saint Christopher was walking through a little village looking for a place for the Christ Child to stay on Christmas night. Saint Christopher went, seeing them as a mendicant to a certain recognition.

The town was in a great uproar, for the village wise woman had said that she felt quite sure that the Christ Child would spend his night in their village. Every house was all decked out in fine array and in a very prominent place stood a cradle waiting. Why even Madame Michelle, the weaver's widow, had put the warmest blanket in her son Jean's truckle bed, just in case. Her home wasn't at all palatial, located on the edge of town, so she prayed and hoped.

Well, Saint Christopher went from house to house, but they were all so busy, getting ready for the Christ Child, that they hadn't any time for a dirty old beggar man. She accused Saint Christopher of being a worthless ne'er-do-well.

So finally he came to the home of the weaver's widow. When she heard him knock, her heart gave a little bound, but it was only an old beggar. For just an instant she was disappointed, but then she gave thanks that here was someone who would be glad for the little bit she could give him. Madame Michelle had found that she was not too poor to aid folks.

So she let him in; she poked up her miserable little fire and gave him what was left of the thin soup which was about all she could do for him. Then she remembered a pair of sabots that had belonged to her husband, so she stuffed them with straw and gave them to the old man so that he wouldn't have to go barefoot in the snow. Also, she recalled that she had an old blouse which she planned to cut up for tot Jean, from her husband's things; she had meant to cut it up for little Jean, but no matter, she'd look in the cloth chest again, maybe, there was one last piece left, so she gave that to him, too.

Well, after the old man had left, and it was long past the time for the Christ Child to come, she said that Jean might as well go to bed, instead they found there, a rosy little baby, and what's more, the cloth chest had been replenished.

Cordial Invitations

The New Year is a time for the renewal of Old Acquaintance, so we extend—through the columns of the PSIMAR—this cordial invitation to visit us at our Open House New Year's Eve. The address is the North Studio at 72 East Avenue, and the time is anytime between 9 P. M. and 1 A. M. We hope to have a lot of fun and dancing in the big back room and we will be glad to see you. For a simple evening of fun without benefit of cover charges, just walk right up. Any M. L'er and his friends are welcome.

JOHN AND "RUSTY" NORTH

BY HARRY SILVERMAN
The Lawyer's Co-operative Publishing Company, as the name implies, was founded to do legal work. At the present time, a large part of their facilities are being used by the legal division of the CBA. So far, Lawyer's have printed twelve loose-leaf books of by-laws and regulations.

The composing room contains five Monotype machines, with a large number of women operators, some of whom have as many as twenty years' experience. There is also a Monotype machine, but little handset, mostly page makeup.

Pages Are Stereotyped

The pages are locked up for the foundry in a specially designed chase, four to six pages to a chase. The furniture is built curved on the inside, to allow the pages to be locked up while still tied.

Wet matrices are used in their own fully-equipped foundry. The matrices are composed of layers of tissue paper and blotting paper, with glue between. A mat is placed on the type, a rubber blanket over the mat, and the whole subjected to 250 pounds pressure. The mat is then dried on a steam table and a cast is made, duplicating the original pages. The cast is shaved to the proper height and the pages are cut apart. Pages are routed and prepared for the presses.

Some of Lawyer's work is now done from the original slugs, since the foundry cannot keep up with the rush of business. Slugs are not favored, since they are hard to handle, although they give better impression. The slugs are locked in 16-page forms for the regular presses, while the small jobs are run on Michie presses.

Huge Presses Are Used

Most of the Lawyer's presses are of tremendous size. One will print both sides of a sheet carrying as many as 64 pages on a side, in one operation. The plates are mounted on patent bases, which removes the necessity of moving chases.

Nearly all of the work of binding a book is done by machinery. One machine gathers the sections or signatures of the book and staples them together. Another drills the holes in loose-leaf pages, while another ties them in convenient bundles. After the book is gathered, it is checked as to the correct order of folios by a mark on the back. If the marks on all the folios form a continuous diagonal, they are all properly collated and in the correct order for binding.

Students Were Entertained

After the book to be hard-bound is gathered, another machine sews the folios together. A three-way paper cutter trims the three open sides, after which the book edge is rounded. The covers are made on another machine, which glues cover material to the cardboard fillers. Titles are printed on by a gold-stamping machine, and blind-imp, as printing without ink is called, is done on a press adapted for this operation.

After the class had toured the building, they were treated to doughnuts and milk by Mr. Fred Batteloffs, their guide and Lawyer's general manager.

PSIMAR STAFF

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Vol. 18

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HUMANITARIANISM

Every community has its quota of racketeers and petty chiselers, its quota of men and women who are out for Number One, first, last, and all the time.

But every community also has its quota of another type; men and women who take the side of the good in everything. And what great folks they are! God bless 'em!

These are the men and women who can be depended on in sudden emergency, or in the long, hard haul, to do everything that holds promise of serving the good of the many. You never ask any service of these people in vain.

While some are saying, we will enjoy life, and others are saying, we will get ours while the getting is good, these people are saying, we will uplift human evaluations and spiritual standards.

With these folk the question is never, will it pay? or will it bring me into the limelight? or will it be costly and troublesome? They merely ask will it do any good?

When there is the faintest promise of that, you have these men and women with you, heart, soul, and pocketbook.

They are grand people to have around. And let nobody convince you there are not many of them. Or that their numbers are not growing.

These are they who show their faith by their works, and for them it is satisfaction enough that the works are useful and humanitarian.

PEACE ON EARTH, GOOD WILL TOWARD MEN

PURCHASE SUPPLIES AT
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ETA OIN SHRDLU CLUB USHERS IN YULETIDE SPIRIT



Photo by North Studio

Student Printers Joyfully Feted
At Their Christmas Jamboree

BY JANE MOAK

Wednesday, Dec. 8, found the Institute printers with a vestiges of the "Inky Way" miraculously absent, sporting their best Sunday-go-to-meeting duds at the Chateau Room in Hotel Rochester. Typical Yuletide appetites were tempted by turkey 'n all the trimmin's.

Lusty lungs sang a multitude of songs—the Faculty joining in heartily—perhaps with more quantity than quality. While Harold Pender, our Santa Claus, passed out the delights of our childish hearts, many hidden desires were unearthed. Miss Medden with her paint box, "Rusty" North and an orange yo yo (the envy of J.F.), Johnny Young clutching a taffy-apple—checker boards and pencil sharpeners—all made a touching picture.

Everyone content, we settled back with our treasured toy and his hilariously entertained by Mr. Milton Bond of the Art School and his hilarious satire of the classics, and the pupils of the Gladys Bliss School of Dancing, who rendered many a tempting song and dance.

Those attending were Byron G. Culver, John Young, and Miss Mary Medden of the Faculty.

Students present were William Jones, Ruth Kumpel, Doug Smith, Jane Moak, Hank Maue, "Rusty" North, Harry Silverman, and Roger Knack. Mr. and Mrs. Joseph F. Sorace were chaperons.

The guests were Pfc. Don Blackwell, '42, and Harold Pender, '42, Val Vigna and George Baker, '43, joined in the festivities after the bountiful repast.

A real delightful time was enjoyed by all present, and the curfew sounded at 10:30 o'clock.

PEACE ON EARTH, GOOD WILL TOWARD ME

CHEERIO!

Mechanics Institute

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Team	W.	L.	Hi	Av.	Pct.
& P.	10	4	773	661	714
Faculty	11	5	795	687	687
Mech. III	10	6	747	664	625
Mech. I	6	10	697	585	375
Les.	1	13	580	496	071

INDIVIDUAL AVERAGES

Team	G	Av	H	G
an Peursem (Fac.)	12	155	172	
ox (Fac.)	14	149	179	
bles (Fac.)	15	147	200	
ones (P.&P.)	14	144	180	
temson (Mech. III)	15	144	177	
ewey (Mech. III)	8	141	202	
laue (P.&P.)	14	139	207	
raham (Mech. I)	7	139	147	
orehouse (M. III)	10	138	164	
reanan (Mech. I)	3	138	152	
Knack (P.&P.)	14	137	160	
radie (Fac.)	16	135	174	
unkey (Mech. III)	16	135	165	
Smith (P.&P.)	14	133	181	
Schuchlahl (M. III)	14	133	166	
ost (Mech. I)	6	131	173	
Rayley (Fac.)	3	131	148	
Farrel (Mech. I)	8	131	150	
astle (Mech. I)	11	122	149	
orecock (Fac.)	8	120	141	
Kerman (Elec.)	4	116	130	
Karker (Fac.)	9	115	146	
Moak (Mech. I)	6	114	138	
Nelson (Elec.)	12	112	146	
Hollenbeck (M. I)	10	110	140	
ess (Elec.)	6	110	125	
Silverman (P.&P.)	14	106	138	
Dilland (Elec.)	10	104	129	
Lorraine (Elec.)	5	99	123	
Spencer (Mech. III)	2	99	107	
Hallet (Mech. I)	4	97	109	
La Fontant (M. I)	6	96	113	
Bolson (Elec.)	8	89	115	
Alpin (Elec.)	8	88	107	
Mass (Mech. I)	10	87	125	
March (Elec.)	8	82	103	

BOWLING SCHEDULE Fashion Significances

**MECHANICAL III
MECHANICAL III
ELECTRICAL
PUBLISHING AND PRINTING
FACULTY**

Alley 1	January 13—7:00 P. M.
" 2	1—Mechanical III.
" 3	2—Electrical.
" 4	3—Mechanical I.
" 1	4—Publishing and Printing.
Alley 1	January 13—9:00 P. M.
" 2	1—Mechanical III.
" 3	2—Faculty.
" 4	3—Electrical.
" 1	4—Publishing and Printing.
Alley 1	January 20—7:00 P. M.
" 2	1—Electrical.
" 3	2—Faculty.
" 4	3—Mechanical I.
" 1	4—Publishing and Printing.
Alley 1	January 20—9:00 P. M.
" 2	1—Mechanical III.
" 3	2—Mechanical I.
" 4	3—Faculty.
" 1	4—Publishing and Printing.
Alley 1	January 27—7:00 P. M.
" 2	1—Electrical.
" 3	2—Mechanical I.
" 4	3—Faculty.
" 1	4—Publishing and Printing.
Alley 1	January 27—9:00 P. M.
" 2	1—Publishing and Printing.
" 3	2—Mechanical III.
" 4	3—Electrical.
" 1	4—Faculty.
Alley 1	February 3—7:00 P. M.
" 2	1—Electrical.
" 3	2—Faculty.
" 4	3—Mechanical I.
" 1	4—Mechanical III.
Alley 1	February 3—9:00 P. M.
" 2	1—Publishing and Printing.
" 3	2—Mechanical III.
" 4	3—Electrical.
" 1	4—Mechanical I.

Blind score for missing player is 100 pins.
No foul rule in this league.
Teams will bowl a complete game on one alley and then shift.
At least three men must bowl for a team game score to count.
Player cannot start a game after the third frame has been completed by either team, unless arrangements have been made ahead of time for his tardiness.
Games to start no later than 10 minutes after scheduled time.
First four teams in the league at the end of the season to play each other for the championship on February 10th.
There is a small charge of 5 cents per game per player to assist in paying the pin boys. Please bring change each night.



One of the nicest little shapes that is being promoted for mid-season and advance Spring is the Half-Turban. It is new and effective for either the pompadour or low-front hairdo. The many sheer materials, straw and such are available, and drape beautifully in these little hats. They are flat and posed back on the head, some add a scarf end, others a balanced treatment of material shirred and puffed to resemble flower clusters.
Because women just love the little hat, of which the calot has been the ace pin-up hat, and with the adoption of the low-front, long back hairdo, the Flats have been launched this season. These are dolle-like hats of flattery which covers about half the top of the head and extend downward for added security.

Growing numbers of home sewers are making suits. The comparative high price of ready-to-wear and its definitely reduced quality have perhaps been two of the most important factors. Also there is widespread popularity for suits this year. Suit making has become much easier for the home sewer. Schools and stores are giving special instructions in tailoring. There is available padded and shaped interfacing with complete directions for any size or design in suits or coats.
With war-time restrictions on materials and fabrics many new innovations have been and are being developed. For instance, just recently in England a drawing device for shirts and slacks packet has been launched. This fastener has been designed to replace the metal slide, which is no longer allowed. It gives a neat, flat line and is invisible when garment is fastened. "Wiz" is the name given this closing device.

To Be Or Not To Be

Some of the experts took a look at the post-war motoring picture recently, and envisioned "the biggest traffic headache the nation has ever had."

The prediction was made by the National Safety Council, and its general manager, Sidney J. Williams, explained:

"First, several million fighting men accustomed to danger, will be back behind the wheel. The changeover from battle front speed to peacetime caution will be revolutionary.

"Second, civilian motorists who have been nursing their gasoline by the thimbleful suddenly will find themselves with full tanks. They will be raring to go some place—any place—and fast.

"Third, the cars, tires and highways which these travel-hungry drivers use will be worn to the point of danger.

"Fourth, many drivers will have grown rusty from lack of driving. Their reaction to traffic emergencies will be numbed.

"Put all these factors together and you will have a situation that could easily produce the largest traffic accident toll the country has ever seen."

The council announced it had established a special committee of traffic and safety experts to make plans to cope with expected problems. It is called the Post-war Traffic Safety Planning Committee. It is headed by Kenneth B. Colman, president of the Seattle Safety Council.

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Victuals Staff Hayride

"It's cold," was practically the unanimous opinion of the members of the Cafeteria staff who went on the hay ride last Saturday, December 11.

Pulled by three horses, and with the fifteen members of the party huddled in the bottom of the wagon to keep warm, the driver took them on a tour of Rochester's suburbs for over an hour. Chattering teeth made singing difficult, but the ride was still considered a success by all in attendance.

After the hay ride, the party returned to the Mechanics' cafeteria, where refreshments were served. Stan Soffer played Santa Claus, distributing presents and keeping everyone laughing.

The evening concluded with terpsichorean calisthenics to defeat the anchorages of Jack Frost.

1 CORINTHIANS 10:12

Wherefore let him that thinketh he standeth take heed lest he fall.

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The Art Corner



**BY SHIRLEY MANHART
EXHIBITS NOW SHOWN**

At the Bevier Gallery is the outstanding work of Gordon Grant who is a seasoned artist in Gloucester. He is exhibiting pencil sketches for the first time here at the gallery. His sketches and lithographs, also on display, are worth admiring and studying, for he knows how to handle his medium and perceive relationship. For those who like to travel, you will have a good picture of Gloucester showing ships large and small, docks, village street scenes, and his studio.

There is a Rationalist Exhibit at the Rundel Gallery. Clifford Up has many fine paintings of snow-covered country road scenes; Minnie Wyman has some lovely still life of flowers; Ailing Clements has a painting posed by the model Eleanor Bolden; Walter Sacks has several colorful landscapes, one called "So Ends the Day". These and many more beautiful scenes will take your eye.

Christmas Assembly

The Christmas Assembly was held at the First Presbyterian Church on Wednesday morning. The following program was offered:

1. Welcome—Leo Smith.
2. Carols—Group
3. Talk by Dr. Ellingson
4. Solo—Harold Bishop.
5. Christmas Story—Reverend Cayley
6. Carols—Group
7. Miracle of Connimara—A Poem—Rosemary Young
8. Sextet—Army Group.
9. Carols—Assembly
10. Prayer—Reverend Cayley.

ROMANS 14:21

It is good neither to eat flesh, nor to drink wine, nor any thing whereby thy brother stumbleth, or is offended, or made weak.

Buy Uncle's War Bonds



Buy Bonds for Christmas

Economical Gifts

BY NANCY AUBEL

Jingle bells, jingle bells . . . sure enough, Christmas is in the air, and you're thinking about giving your best gifts and looking your best self for the holiday festivities.

Here's an idea: Have you ever thought of making your Christmas gifts yourself? They'll mean so much more and you'll have lots more fun making them, too! The cozy little lapel pin, McCall 1078 can easily be made out of a scrap of gingham, cotton wadding, and embroidery cotton, and it'll add a cherry note to any suit or coat. Little sister will love the Raggedy Ann and Andy stuffed dolls made from McCall 914, and two to one you'll get a kick out of them yourself! And even hats—McCall 1071 and McCall 1081 are both easy styles to make and the newest styles to wear—so try that in someone's Christmas stocking! Or you can embroider a guest towel with McCall 1083 clever elephant design.

Now, about those holiday parties: Glitter, of course, for sparkling nights—so, see that you have a bit of colored sequin trim here and there—particularly on winter white. Strawberry red or ice blue metal straw is just the thing for that "shining hour" or a pastel tissue fannel for real Christmas warmth and cheer. Low necklines, soft bows and draping are the heroines for young sophisticates this festive season, and lots of color too! You'll have formal fun in a bouffant net gown, sparkling with sequin-dotted ruffles; either off the shoulders or small cap sleeves and the neckline definitely deep!

So, get in the Christmas spirit by making your own gifts and having your fun in dashing designs that say—"Merry Christmas and Happy Holi-dates."



BY ROSEMARY YOUNG

Pigs is Plgs, as the man but worms is different—they're So, what do you say if we to the detective story?

First note on the docket is Case of Miss Elliot" by Barce Areozo, a modest little red-head volume on the "good read" shelf. The title is slightly leading in that "The Case of Miss Elliot" contains not only the mentioned crime yarn, but an dozen of apparently insol cases, all neatly dissected and planned by "the old man in corner". If you haven't met oness Arcuzi's knot-tying old now's your chance.

X marks the spot where found the buried suitcase in thony Gilbert's cheerful little about the "Mystery in the W shed". Are you a heavy sleep The appalling contents of woodshed will break you of the

Be sure you haven't any engagements you can't break before start "The Man With No Face it's good to the last chill, and you're not a tottering wreck, w you're through, well you're not as sensitive to Margaret Ar strong's stuff as I am.

Somewhat in the same vein Mrs. Marie Belloc Lownes, "The Lodger," a tale, based upon "Jack The Ripper" killings, is filled with a slow still sort of horror, and a suspense that temp even the most scrupulous of deters to look at the last page get it over with. I find that a s is often very handy for keep the hair from standing straight up. Mrs. Lownes, "The Chink in the Armor," "Fortunes of Brig Malone" and "Call It Accident



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