

Glorious Easter And Many Blessings

PSIMAR

Student Publication of Rochester Athenaeum and Mechanics Institute

No. 12 Rochester, N. Y., March 24, 1944 Vol. 18

DONORS GIVE BLOOD Printers Visit Litho Plant

The following patriots donated blood to the Red Cross on March 14:

Faculty

Byron G. Culver

Art School

Dottie Lou Moore
Kae Holdridge
Pauline Todd
Louise Schermerhorn
Sally Barber

Chemistry Department

Joan Dennis
Maurand Seil

Foods Department

Catherine Blodgett
Leona Caswell
Beverly Collins
Elizabeth Harris
Elsie Luke
Martha Gene Lyvers
Muriel Watkins

Photo Tech Department

Jean Carrier
Martin Sewell

Retailing Department

Jane Patterson
Jean Powers
Ruth Palmer
Mary Jane Sanderson
Barbara Shultz
Miriam Weinstein
Maryellen Airy
Martha Casselman
Rachel Gordnier
Virginia Mason
Norma Myers

Librarian Earns Rest

Miss Mary Havens will live with her sister Miss Ruth Havens, in the beautiful and antiquated village of New Paltz, N. Y.

This town lies sequestered in the foothills of the beautiful Catskills and is widely famed for its French-Huguenot and Dutch stone dwellings built in the 16th and 17th centuries. This village nestles close to the senic Wallkill River, where visitors go to enjoy the wonders of nature and of its historic settings.

New Paltz is a two-hour ride from New York City and unique in its amazing architectural structures.

Special Announcement

Bob Edwards and his band will furnish music for the Mechanics and Madison Club dance tonight, featuring Tommy Acquino, boogie woogie pianist. This will be the last M. & M. Club dance until a permanent sponsor is found.

BY HARRY SILVERMAN

The latest excursion of the Publishing and Printing Department was to the Genesee Valley Lithograph Company, where they saw offset lithography on a large scale.

The Genesee specializes on four-color work, doing labels for cans, cereals and flower-seed packets.

No type is set in doing this work, everything is done from artists' drawings. These drawings are photographed and reproduced on sensitized zinc. A separate plate is made for each color.

These plates are then inked, with special ink, and proofed on special paper. Several proofs are taken of each plate. These proofs are then secured to a soft cardboard by punching little holes in them. This cardboard has had a proof made on it, also, but in regular ink. The color proofs are lined up by means of little guide lines on the edges.

A large zinc plate is put over the sheet of cardboard, under 500 tons pressure, and the ink comes off on the zinc, forming an image of the job to be printed. The part not inked is etched away, leaving the rest to print.

The plate is then put on a large Harris - Seybold - Potter two-color offset press. This press will take a 38 by 50 sheet and print two colors in one run through the press. When printing large solid colors, a non-offset gun is used, eliminating offset entirely, on the finished sheet.

A die cutting press stamps out the finished job in batches of 200. A narrow line on each side of the job must be split by the die to ensure accuracy. This is checked before the job is sent out.

Folding and gluing machines take flat seed envelopes, fold them and glue three sides, leaving the fourth side open to be filled with seed. These machines operate at the speed of 5000 per hour.

One thing that particularly impressed the class about the plant was its cleanliness. In contrast to the average printing establishment, the Genesee was clean, light, and airy.

FAIR-MINDED MAN

The fair-minded man is never a snob. He exercises his right to choose his associates among those whose ideas and ideals are in sympathy with him; but he does not assume that the rest of the world is wrong or inferior or foolish. He is honest, scales, measures, facts as he finds them, and weighs folks as he finds them, not as he hopes or wishes them to be.—Herbert Kaufman.

A COZY CORNER OF THE CLARK UNION CENTER



Photo by Doyle Keeling

Charles Palmer, Corwin Skinner, Olympia Silveri, Virginia Norton

Students Assemble Every Friday Evening For Social Diversion

The Mechanics and Madison Club will be open again tonight, Friday, March 24, from 8 to 12 p. m., at Clark Union, So. Washinton Street. Dancing, games and refreshments, and some type of fun will prove enjoyable. Young people are welcome.

This will be the third event since the Club opened its doors on March 10. Approximately thirty young people attended each of the previous dances, including members of the student bodies of both institutions. Since there is no competing event tonight, it is felt that this should be the largest turn-out yet.

The idea of the club, a social center where students and young people of the third ward area can congregate, originated before Christmas. A group of young people discussed their recreational problem and finally decided that the only way to get themselves a social center was to go out and work for it. A poll was taken among the Mechanics Institute student body, and it was found that the student center was almost unanimously desired.

Several city organizations, namely the Ad Club and Y. M. C. A., were duly approached. Both wholeheartedly praised the idea, but could not offer any substantial aid. Dr. Mark Ellingson, president of Mechanics Institute, suggested that the Mechanics Student Council be asked to sponsor three or four nights, to determine whether or not the club would be a success. This idea was taken up, and the present series of dances resulted.

It has now come to the point where a sponsor willing to invest a considerable amount of time or money in the project is needed. The original plan of the club called for a center independent of a school, where young people spend a large part of their time. The club, to fulfill its purpose, should be open a large majority of the

nights of the week. It needn't be large, an old house remodeled to suit the purpose would be perfect. In a city like Rochester, one of the wealthiest in the nation, such a sponsor should not be hard to find, think the young people who are at present running the club.

Anyone who knows of any organization or individual sufficiently interested in the welfare of the young people of the community to spend freely of their time and money, please contact either the editor or associate editor of the PSIMAR.

Delta Omicron Notes

At a large meeting of the Delta Omicron Sorority on March 8th, plans were made for their entertainment of the Inter-Sorority party on March 22nd.

Elizabeth Harris was appointed as general chairman. Assisting were Shirley Anderson and Sybil Lieberman, in charge of the invitations; Martha Gene Lyvers and Muriel Watkins as co-chairmen of the refreshment committee. Eileen Dowling, Angeline Losi and Millicent Stevenson are in charge of cleanups. On March 15, Delta Omicron held their meeting at Brick Institute, followed by bowling sets.

PSIMAR STAFF

ROSEMARY YOUNG, <i>Editor-in-Chief</i>	
HARRY SILVERMAN	<i>Associate Editor</i>
JANE MOAK	<i>Business Manager</i>
SHIRLEY MANHART	<i>Secretary</i>
ELIZABETH NORTH	<i>Advertising</i>
WILLIAM JONES, HENRY MAUE	<i>Production</i>
RUTH KUMPEL	<i>Reporter</i>
KAY BLODGETT, DORIS BURCH	<i>Associates</i>
DOYLE KEELING	<i>Photographer</i>

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STRIVE TO BE HAPPY

Go quietly amid the noise and haste and remember what peace there may be in silence. As far as possible, without surrender, be on good terms with all persons. Speak your truth quietly and clearly and listen to others; they, too, have their story. Avoid loud and aggressive persons; they are vexatious to the spirit. If you compare yourself with others, you may become vain or bitter, for there always will be greater and smaller persons than yourself. Enjoy your achievement as well as your plans. Keep interested in your career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs, for there are many persons whose word is worthless. But let not that blind you to what virtue is. Be yourself. Especially do not feign affection. Neither be cynical about love; for in the face of all aridity and disenchantment, it is as perennial as the grass. Take kindly the counsel of the years, gracefully surrendering the things of youth. Do not distress yourself with dark imaginings. Be gentle with yourself. You are a child of the universe no less than the trees and the stars; you have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should. Therefore, be at peace with God, whatever you conceive Him to be. And whatever your labors and aspirations, in the noisy confusion of life, keep peace in your soul. With all its pretense drudgery and broken dreams, it is still a beautiful world. Be cheerful. Strive to be happy.

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What Is the Answer? Dorm Fashion Flash

BY ELIZABETH NORTH

I was doing a little Spring house cleaning one day last week when I came across an old issue of *Life* magazine stuffed in a pair of riding boots. On the back cover was an advertisement for real all-silk hosiery. My eyes took in the gleaming promise of the copy (and the really beautiful young lady prominently displaying the product) with something like that well-known, and thoroughly cliché, lean and hungry look. Ahh, the good old days—the issue in which the mighty democracies were debating about Czechoslovakia and silk stockings were still featured in the ads instead of the news section.

Later that day I was able to witness, from my comfortable seat in the local movie house, the taking of Tarawa. I was able to witness the madness of tall graceful palm trees shredded and splintered against the beautiful, tourist blue sky. I could observe very easily the awkward still positions of the Marines and Japanese who had fought there.

The bullets whizzed on the sound track and the man next to me ducked a fraction. I think I did too. You see it was hard not to feel the reality. Much as I wanted to pretend that the dead would not get up and walk away when the "movie" was over—much as I tried to think that the scorched and torn flesh must be cleverly simulated "dummies" make-believe—I knew that it was no use. This was it. The groans of the wounded, the rows of graves and crosses—they were all part of the grim merciless truth.

Probably Sam Goldwyn could not make it come out all right. But how such a script can end I do not know. I only know that my friends are there and are not able to enjoy the detachment of a comfortable seat on the aisle for their observation of the scene. I wonder what it will do to them? I wonder what their sacrifice will accomplish? I wonder what the story will be in that magazine that will be printed, say, twenty years from now? Can anyone tell me?

VERSATILITY . . .

A woman, I am told should have five husbands: an intellectual companion, a muscular toiler, a financial genius, a practical plumber and electrician, and at least one romantic playboy.

BY RUTH KUMPEL

'Tis Spring — and once again that renowned House of Fashion the Frontenac, presented its annual showing of styles, a la mode. After a bountiful dinner, the models and their guests, the teachers of the Retailing Department, ushered into the Dorm lounge which was tastefully decorated and charming in the soft candle light. Low music and the glow of the fire lent elegance to the scene. Demi-tasse and models were served while the models displayed themselves in this Spring ultra fashions.

An expectant hush fell over the audience as the narrator stepped from behind the screen. The showing began, logically enough, the beginning with a glimpse of what's underneath it all.

One of our illustrious Seniors appeared in the latest fashions (vintage of 1890) which was followed by a parade of flannels, Baby Denton sleepnights (the kind grandpa wears to wear), and those dainty gowns, commonly known as "ties." Afternoon frocks followed this preview of "undercover" fashions, and a flashy brilliant array of vermilion stockings, polka-dot parasols, and gold sandals was seen.

It is to be noted that the best drop dress is definitely the theme of this Easter. Few formals were shown (C'est la guerre, you know) but this reporter particularly admired a stunning dinner dress, the current short length, which was lavishly draped with heavy wooden beads.

The coed's fashions for the show, but the highlight of the evening was the lounging costume modeled by Mademoiselle North Harvey herself. It consisted of gray Mechanics sweatshirt, which over slim black satin slacks, with elbow-length white kid gloves. The accessories were simple, striking: an empty beer bottle and a *True Story* magazine.

There were few comments with the curtain was rung down for the last time. The audience was so "bergasted!" It is obvious that the House of Frontenac has dropped a bomb-shell into the Fashion World. (Pardon us while we dig into our foxhole.)

TELEPATHY?

Salesmanship consists of transferring a conviction by a seller to a buyer.—Paul G. Hoffman

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BY ROSEMARY YOUNG

DEAR PEOPLE: Here we have a little "miscellaneous" for the week.

Charles G. Finney comes up with a semi-zoological riot, "Past the End of the Pavement," the story of Tom and Willie Farrier, "those awful Farrier Boys," and their oddly assorted pets.

"Combined Operations," the astonishing story of the Commandos, with a foreword by their commander, Vice-Admiral Lord Louis Mountbatten, is a complete story (barring possible aid and comfort to the enemy) from the first experimental attacks on the Norwegian islands to the Dieppe raid and the invasion of North Africa.

"Winter Harbor" by Bernice Richmond, the story of life in a lighthouse on the Maine coast, or rather, off the coast, for Winter Harbor light is insular, is a truly remarkable book. In fact, it's far too good to talk about, reading it's the only way to absorb such a fascinating experience.

"Target Germany," which was recently dramatized by radio, is the official Army Air Forces story of the Eighth Bomber Command's first year over Europe.

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Clothing Classes Display Their Workmanship At Annual Tea

By Tina Merageas

In a season of vibrant colors, students of the Retailing Department participated in a Fashion Show in the Eastman Lounge, March 16th. Students modeled brightly colored clothing made by themselves under the supervision of Miss Dorothea Fritz, clothing instructor.

In a "dorm edition", a charming blue and white waffle pique housecoat with princess lines, was modeled by Bernie Stovall. In the popular seersucker, Connie Strahan wore a candy striped brunch coat and in the same brisk tempo, checked gingham, twin, overall dresses were worn by Barbara Schultz and Ruth Palmer.

Headlining "City news", were two attractive dresses modeled by seniors, one a lovely flame colored wool crepe dress with an attractive leopard belt worn by Helen Airy and an "eye catcher" color combination, a grey velvet pin-afore with hat to match, and a chateauise blouse worn by Betty Lerch.

Yellow and gold next attracted attention. Betty Jane Thompson, modeled a two piece suit of saffron yellow at its best with the inverted pleats in peplum effect.

With a custard yellow dress, Virginia Goetz wore white accessories matching the white trimming on the dress. Tina Merageas in a golden honey rayon crepe dress preferred kelly green accessories in shoes and jewelry.

A lovely aqua dress, with a Puritan collar, worn by Judy Doty, showed the dirndl front which will be worn to a great extent this season. Nancy Lyons modeled a Chinese red dress with inset pockets in front fullness and frog fastening the slit opening of the rounded neckline. Joan Smith in a moss green, coin polka dotted dress of rayon shantung also had slit pockets with braid trim repeated at neckline and sleeve. Barbara Dixon's cocoa brown chambray dress caught many an eye with the new raglan sleeve.

There was a refreshing crispness about the dress which was draped and modeled by Martha Gilmer. It was of green broadcloth showing peasant influence in its eye-let insertion at the drawstring neckline and top of dirndl skirt; another, made by Martha and modeled by Virginia Mason, was a grey, white and green print with chanel-like draped front which produced the new slim silhouette. Emphasizing the season's newest

in slenderizing effects and smart necklines, Virginia Pawelczyk, in a tailored grey pin stripe dress did an excellent job of commenting.

After the Fashion Show, tea and cakes were served. Hostesses were Rita Schoenthal and Josephine Wilson. Helen Airy and Judy Doty poured. Marion Eumenthal, Marian Weinstein, Ruthe E. Pease prepared the tea. Betty Lerch had charge of the models and Edith Thompson, music.

The second Fashion Show and Tea will be given April 13, 4 p. m., Eastman Lounge.

Library Assistant

Mrs. J. Vernon Steinmann, of 116 Corwin Road, is assisting Miss Mary Havens in the Library from 1 to 5 P. M. during March and from 9 to 5 P. M for the remainder of the school year thereafter.

Mrs. Steinmann is a most gracious Librarian and rather belitts the role. She was formerly associated with the Rochester Public Library in charge of the Order Division until 1935. She attended the University of Illinois School of Library Science and also the Columbia University School of Library Science summer sessions and is a graduate of the University of Rochester.

JOIN THE BAND

Can you play a saxophone? Or a trumpet? If you can and would like to join a newly organized band, see Bob Nobles in the Chemistry Department. At present the band has three members: Bob at the drums, John McGuire on the saxophone, and Tommy Acquino playing the piano. Several saxaphones and trumpets are needed, and anyone with talent can be used.

CLARK UNION SPEAKS

It's me again and just bursting with news. Last Wednesday night Sigma Kappa Delta Sorority held a most interesting meeting and Social party here. After the meeting they danced, ate, and played cards. Miss Medden, with several of the girls found "Hearts" such an interesting card game that I had to "yawn" several times in order to get them to go home.

Two of our old pals came back to visit us. Bob Goldstein came in and surprised us. Bob was a frequent visitor here last year.

Roy Takasawa finally got a fur-lough. We've been expecting him back for a long time. Roy has been in "Uncle Sam's Army" six months and it sure seems strange not to see him running around with his portable radio.

Don't forget I'm looking forward to hearing all you gals "sing your lungs out" in the Tuesday night Glee Club rehearsals. Next Tuesday at seven-thirty is the time, and the place, of course, is Clark Union.

Those of you who didn't come over to the Friday night dances sure missed a lot of fun.

Believe it or not, there were more boys than gals. It's a shame some of you gals don't come over—and you've been complaining about a man shortage!

There's still time—the Friday dances are continuing. Well, Kids see you at Clark Union!

THE INJUSTICE OF IT ALL

I wish, now, I'd chewed those new rubbers up And cracked down again on that sissy pup! I could have chased their old stuck-up cat, And done a lot worse things than that! You'd think they'd consider how good I've been, But no—I've been spanked for an awful sin (It's something I'd rather not talk about), Because they forgot to put me out!

L. A. Messenger

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Dorsey To Play Here

Tommy Dorsey, his trombone, and his orchestra will be featured at the Junior Chamber of Commerce dance to be held at the New York State Armory on April 13.

The purpose of the dance is to raise funds for the Junior Chamber's work. It is expected that students from all the city schools will attend, possibly including the service men studying here. Senior USO hostesses will act as chaperones.

Tommy Dorsey and his band are familiar to anyone at all interested in popular music. They appeared in several current pictures and will soon release two more. Gene Krupa will be at the drums, and Bob Allen, Betty Brewer, and the Four Sentimentalists will also participate in the program.

Tickets are on sale at the information desk at Sibley's, at the Columbia Music Store, and at Critics.

BROTHERHOOD

We are not going to get far in our efforts for "a brave New World" unless we take as our objective the bringing about of a co-operative spirit of good will and understanding among all peoples—striving for that kind of human brotherhood that is embodied in this little word **G I I U—Can I Help You?**—George M. Adams

LUKE 20:25

And He said unto them, Render therefore unto Caesar the things which be Caesar's, and unto God the things which be God's.

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MODERN ART

Any work of art regardless of style produced in our time we understand as modern art. Many folks are confused between the expression of modern art and the modernistic art because both terms are based upon the word modern.

Modernistic art is an attempt of artists and architects to develop a new style reflecting the custom and spirit of modern times. Our best examples in the development of modernistic art are in architecture.

Art can be classed in many divisions; such as, sculpture, architecture, handicraft, besides that of painting. A modern piece of sculpture, "Jockey", has been cut simply, showing no details. George Barnard gives us as his sculpture, the portrait of Lincoln standing and also Lincoln's head, fifteen feet high, satisfying and cleverly done.

Rockwell Kent's work can be understood by knowing of his life, which has influenced the subject of his paintings. He enjoys traveling and especially at cold and Arctic places. He has lived in Maine and later traveled to New Foundland, Canada, and Alaska; therefore most of his pictures are of bleak scenes showing snow, mountains and rivers. One picture is titled "Winter—Maine Coast." This shows one lonely shack among the vast frozen areas of wilderness.

Ezra Winter is known for his mural paintings of great size. His wonderful pieces of work are distributed in such places as Eastman Theatre, Monroe High School (both in Rochester, New York), the Cotton Exchange in New York City, and Willard Straight Hall at Cornell University in Ithaca, New York. Winter has traveled extensively throughout Europe and in 1911, he won the academic prize.

Naturalistic pictures are better appreciated by people because they are accustomed to natural surroundings and objects. A lovely piece of naturalistic art is the "Wyndham Sisters" by Sargent. These should acquaint you with a few of the modern artists.

Prisoners Learn Printing

Dean Frank Luther Mott of the University of Missouri School of Journalism is completing preparation on his plan to send United States war prisoners in Germany a correspondence course in Journalism. The project has War Department approval.

SPRING FINERY



BY NANCY AUBREY

In like a lion . . . and though it's Spring in your fashion-mind, the sharp winds of early March demand winter warmth in your duds. So, what's to do about it? Try this solution; take the warmth of wool (monotone shetlands, herringbones or flannels) in colors that are strictly Spring (gray, pastels or fruit colors) made up in a top suit style (soft, casual, or tailored) and add extra dash with a weskit winner: top it with a coat that's definitely on the short side and you'll be cozy with comfort and right ready for the Easter parade in the not too distant future. But, that isn't all—this is just the spot for the broad-shouldered, sleeveless type of jumper that's "coke" conversation everywhere. McCall 5552 comes under this heading with a low round neckline and dropped center skirt fullness in addition. Try a wool jersey sweater-blouse underneath to be replaced by a frilly one later on—or better still, let the jumper do a solo and take a fier on jewelry accents. Note: Dog collar necklaces or pearls on ribbon are fashion news.

And out like a lamb . . . but you can't pull the wool over our eyes for in spite of the keen competition, the campus queen's favorite party dress is the full-skirted formal—and yet, methinks, the khaki kinds will more than agree. The tight-fitted bodice and very, very bouffant skirt but definitely holds top place. But nothing short of good can be said for the princess line cottons and the two-piece gowns that feature the dark dirndl skirt and splashy print blouse. Yet, we must admit that the "short" of it runs a close second and is much in demand for the surely sophisticated occasions. They are slim fitting and quite willing to reveal a lovely neck and shoulders. And, here's a tip—your favorite sundress design in a dressy fabric will double as a short evening

dress and so too the above-tioned jumper frock.

But, Easter is in the offing in your effort to look your prettiest for your punkins on that special Spring day, you'll think about the little things that score big in the fashion game: The neckline, high or low as the occasion demands; draped sleeves; are a pleasant change from the straight lines; cap sleeves; gloves climbing high over the elbow; and half a hat is better than one, colorful flowers and frills white taking the honors in trimming. So, lion and lamb, play with the needle and get your fashion fancies on March.

Bars and Stripes

Aviation Cadet Francis J. Fodge, son of Mrs. James F. 15 McKenzie, Bergen, New York, was recently commissioned a Second Lieutenant in the Army Forces at Turner Field, Albany, Georgia. Colonel John B. Patterson, Commanding Officer.

Turner Field, an Army Forces Pilot School, (advanced two-engine) is one of a group of Air Bases, which compose the Army Air Forces Eastern Flight Training Center. It is here that Aviation Cadets are sent for their final phase of training which culminates in their receiving the much coveted wings and commission as Second Lieutenant in the Army Air Forces.

HOW SELFISH!

Personal interest plays part in our decision—usually 99 percent.

BOUQUETS OR BRICKBA

Some people never go into a room at a dinner party until the host or an innocent absentee is put on a carving block.

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Henri Projanski

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