

Mrs. Johnson to Dedicate NTID Facilities

Lady Bird Set To Plant Tree With Students

Mrs. Lyndon B. Johnson, aided by two deaf students, will plant a tree as a living tribute to President Lyndon B. Johnson, who signed the law creating the National Technical Institute for the Deaf.

Mrs. Johnson and students Robert Sidansky of Brooklyn, N.Y., and Farid Bozorgi of St. Claire Shores, Mich., will plant the tree on the site of the new NTID complex as part of its dedication ceremonies. The students will communicate with Mrs. Johnson through a combination of fingerspelling, sign language and speech.

Students feel that planting a tree also would serve to honor the Beautification of America program Mrs. Johnson has been actively involved in since her days as First Lady.

Mrs. Johnson, who is NTID's primary Dedication Speaker, has been an active worker on numerous environmental projects for many years, the most current being the LBJ Memorial Grove on the Potomac, located in Lady Bird Johnson Park in Washington, D.C.



MRS. LYNDON JOHNSON

Whom to Contact

Detailed information about the NTID Dedication, including press information and photographs, are available. Please contact:

Jack Smith (716) 464-6302

Public Information Director
National Technical Institute
for the Deaf

Rochester Institute of Technology
One Lomb Memorial Drive
Rochester, New York 14623

President Ford Invited Speaker For Banquet

Mrs. Lyndon B. Johnson, wife of the former President of the United States, will be the featured speaker Oct. 5, 1974 to dedicate the new National Technical Institute for the Deaf facilities on the Rochester (N.Y.) Institute of Technology campus.

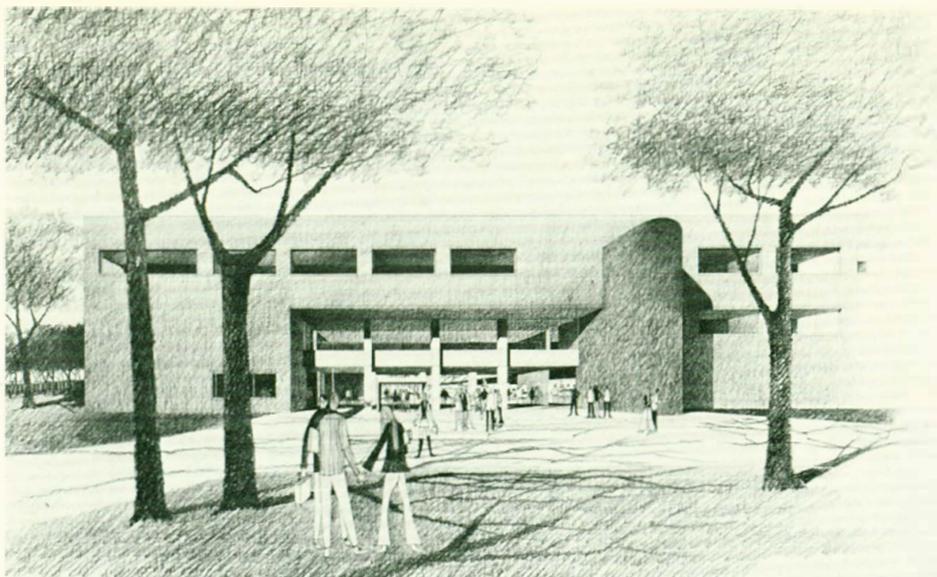
President Gerald R. Ford made a commitment as Vice President to speak Oct. 4 at a Dedication Dinner sponsored by the RIT Board of Trustees. As President, he has canceled all commitments made as Vice President. A White House spokesman said that this visit is one of a very few that may be rescheduled at a late date.

Completion of a three-building complex in September at RIT, NTID's sponsoring institution, will be the final phase of development that will make the only national technical college for the deaf fully operational.

It was former President Lyndon B. Johnson who signed the law creating NTID in 1965. It is the first large-scale effort to educate hearing and deaf students together. NTID accepted its first 70 deaf students in 1968 and has grown in enrollment to 550 in September representing virtually every state in the nation. NTID's enrollment will gradually expand to 750 students by 1977.

The new three-building complex, consisting of an academic building, residence hall and a dining commons, is designed to meet the distinct learning needs of deaf students and to supplement existing facilities on the RIT campus. Hearing and deaf students will continue to interact in academic, living, and social settings.

NTID's mission is to prepare deaf students with the technical, personal, and communication skills needed to succeed in the hearing world of work.



Artist's rendering of new NTID academic building on Upstate New York campus.

IBM Pres. To Speak At Banquet

International Business Machines Corporation President John R. Opel will deliver remarks at the Dedication Banquet of the National Technical Institute for the Deaf on Oct. 4 at Rochester Institute of Technology.

Opel, who is a member of NTID's National Advisory Group, is expected to challenge industry nationwide to hire the handicapped. NTID provides education and training to prepare deaf students for direct employment.

The banquet audience will include business and industrial leaders from firms throughout the country, educators of the deaf, government leaders, and friends of NTID and its host institution, RIT.

Opel was named president of IBM in February of 1974. He was elected senior vice president in 1969 and was named group executive of the data-processing group in 1972. He was elected a director the same year.

He is a graduate of Westminster College, Fulton, Mo.

New Facilities Planned to Meet Learning Needs of Deaf Students

The unique educational needs of deaf students have been of primary concern in the design of a three-building living-learning center that incorporates many features never before used in an educational complex.

The Academic Building:

— use of a sky-lit street mall, interior tree-filled courtyard, and color to give visual relief to students who must rely heavily on their visual sense for understanding and information in the classroom.

— fan shaped, multi-purpose lecture halls (cluster classrooms) share a media center from which audio-visual material can be directed toward any one or all four of the classrooms.

— a 540-seat Experimental Education Theater is used for small or full-scale performances as well as for a training laboratory in stage design, lighting and theater technology.

— a fully equipped TV Center with two studios enables students to learn TV production and eventually produce their own news programs.

— special laboratories for technical training are equipped with the latest equipment and machinery to prepare

deaf students with the technical skills needed for employment.

— computer assisted instruction modules utilize a combination of visual media, programmed instruction and computer science.

The Dining Commons:

— large sunken student lounge is surrounded by windows looking out over the spacious RIT campus.

— privacy panels, movable partitions and a portable dance floor make this a truly versatile facility.

The Residence Hall:

— 12-story high rise tower is linked to two low rise wings surrounding a central courtyard.

— students share suites of three rooms with two students per room.

— large lounges, seminar rooms and counseling offices plus recreation rooms, kitchenettes and laundry facilities allow variation of life style, privacy and group activity with the structure.

— a strobe light flasher system for emergency warning use is installed in every room.

— built in sound control and noise absorption and a high degree of light produces a noise and shadow free environment for students in all facilities.

— modular furniture allows students to change room layouts to their own living desires.

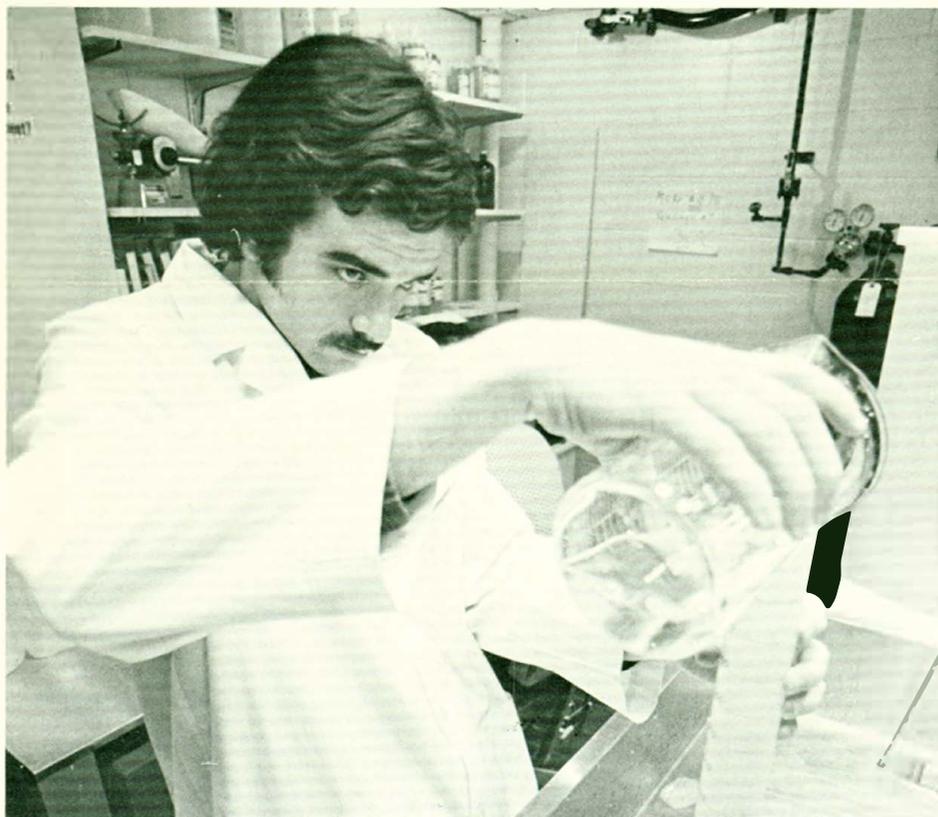
(Note: Complete information on all aspects of the new NTID complex is available upon request.)

Business, Government Leaders to Participate In NTID Dedication

Leaders from business, government and education will actively participate in the Dedication of NTID.

Speakers and participants will include Congressman Hugh L. Carey, 15th District, N.Y., who co-authored the legislation creating NTID, Congressman Barber B. Conable, 35th District, N.Y., Frank Horton, 34th District, N.Y., and Daniel J. Flood, 11th District, Pa., who is chairman of the subcommittee on Labor, Health, Education and Welfare in the U. S. House of Representatives.

John R. Opel, president of IBM, will be a principle speaker.



NTID Technical Education programs train deaf students for careers in the technologies that lead to direct employment.