



Miss Grace Lee, Miss Margaret Jameson, Miss Gladys Long, Miss Lois Terk (Photo by Ranger)

## Kupferschmidt Made President of Student Council

George Kupferschmidt accepted the Student Council presidency Tuesday night to head the list of new officers which included Jack Tobin as Vice-President, and Betty Sears, Secretary.

Aside from election of officers, the Council acted on many other matters. Taking preliminary measures for the annual budget battle is the work of Clayton Olney, while John Bowllan has charge of this year's student mixer.

A committee composed of Council representatives Tobin, Button, and Sears is to act on the problem of freshman caps. A Student Center House Committee and a gymnasium regulation committee were also appointed.

The last item on the evening's roster concerned the Carnegie music set addition the rules for which will be handled by a special committee including Mrs. McCullough and Lionel Alderman.

## First Assembly Held Last Friday

The first Student Assembly of the school year was held in Eastman Hall Friday morning of last week with a large majority of the students present. George Kupferschmidt, acting president of the Student Council, presided over the program which included Dr. Mark Ellingson's welcome to the freshman class, group singing lead by Mr. Chesteen Kendall, greetings from Rev. Murray A. Cayley, introduction of Departmental Counselors, and a brief message by Clifford M. Ulp.

Four women have been added to the Institute staff this year. In the girl's dormitory, is Miss Grace Lee coming here from Syracuse where she has been engaged in nutrition and parent education work. Miss Lee a native of Syracuse and a graduate of Syracuse University replaces Miss Mary Delamater as secretary to the dormitory.

Miss Margaret Jameson, of Rochester, has entered the Liberal department as instructor of remedial English and study techniques. Miss Jameson received her degree from Vassar College.

In the Foods Administration department Miss Lois Terk, a graduate of RAMI, is an instructor in diabetics.

Miss Gladys Long, the new assistant director of the cafeteria, is a graduate of Columbia University and of Drexel Institute.

## CAMPUS ENLARGED

The property of the former Reynolds Library was purchased by the Institute this past summer. Aside from general campus use there have been no immediate plans made for development of the property. It was only through the generosity of the heirs of the estate that the Institute was able to make this addition to the campus.

## INTERFRATERNITY BOARD DISCUSSES RUSHING RULES

The Interfraternity Board met Wednesday evening to decide the rushing plans for the year. It is the policy of the fraternities to cooperate in formulating these plans and rules so as to eliminate any forms of dirty rushing. The Board is made up of two members and a faculty advisor from each fraternity.

Through the columns of the PSIMAR I want to extend cordial welcome to both freshmen and upper-class students. Those of us on the faculty and staff at the Institute have but one purpose and that is to help you in acquiring the needed kinds of educative experiences. However, the major responsibility for your education rests upon your own shoulders and faculty members can function primarily as counselors in helping you to achieve your goals.

May I extend to you my best wishes for the year ahead.

Sincerely yours,

MARK ELLINGSON  
President

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Welcome



Mark Ellingson

## 1000 STUDENTS ENROLLED FOR DAY SCHOOL CLASSES

The total enrollment of the Institute, according to Registrar Alfred Johns, will be slightly greater for the year of 1940-41 than for the past year. Mr. Johns estimates that there will be approximately 900 regular students as compared with 876 last year. In addition to this there will be 100 special students in various departments of the Institute.

The enrollment of Retail, Food and Photo Tech departments is complete and the work benches of the Mechanical department have been assigned for more than a month.

## RETAILING

Freshmen entering the retail course number about 56, an unusually large number. This co-op course, under the supervision of Miss Edwina Hogadone, employs about 85% of the students enrolled and of all the students graduated nearly 100% are employed in jobs the majority of which are promotional. Appreciation of Arts, a course which is new this year, is given to the seniors by Mr. M. V. McCullough.

## ELECTRICAL

Mr. Earle Morecock, counselor of the Electrical Department, reports that the freshman class of that department has decreased while the junior class has increased. The total enrollment remains about the same as last year. There have been several additions to the equipment in the keeping with the progress of the trade.

## CHEMISTRY DEPARTMENT

The Chemistry department has enrolled in its courses this year 31 freshmen, 21 juniors, and 10 seniors. Mr. Alred Johns, Counselor of the department, announced that this is about the same number that was enrolled last year.

## GENERAL HOME ECONOMICS

Miss May D. Benedict, Counselor of the General Home Economics Course, reports that there is an increase of 50% in the number of students this year. She finds that a girl usually takes this one-year course for one of three reasons: to make a home of her own in the near future, to give herself a well-balanced education or as a growing period in which to decide on a definite career.

The workroom includes a model kitchen and an alcove where the girls eat the food they prepare and entertain guests. A model living room is used as a department center and for informal discussion classes. The girls are looking forward to entertaining faculty members and parents at luncheons.

## MECHANICAL

New equipment and a reconditioned shop await the 104 students entering the machine shop. This shop, said to be one of the best in the country, through the use of new equipment now trains 65 men at a time where formerly there

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## PSIMAR

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## A New Psimar

Amid the terrifying din of linotypes, presses and other machinery in the printing laboratory, the *Psimar* once again puts in its appearance as a definite and very important part of school life at the Institute. Although not altogether organized as yet, progress is being made in collecting all the aspiring journalists and printers of the Institute on our staff to give the students the best possible in the way of a school newspaper.

To be included on the "improvement" program for this year's paper will be new features, new make-up, better news coverage, and many more essentials. And we will welcome your criticism or comment, as it is your paper, and as a student, we are hoping you will give it your hearty co-operation and try to help the staff members. If a news item is available which might prove to be of interest, send it in to the editor and it will be published in the current edition.

The staff as present consists of the following members. However, many changes are to be made within the next week: Acting Editor, Tom Andrews; Associate Editors, Lyle Briggs and Armand LaMay; Photographic Editor, Virgil Zetterlund. Others not classified as yet: Boyd Crabtree, Shirley Ann Doersam, Joseph Harry Rennell, Sara Penn, Robert Ripple, John Person, Aldinger & Brostedt, Eugene Earl Vermilya, Walter Chase, John North; Faculty adviser, Frank DeWitt; Business Manager, William Lartz.

## Mrs. Karker Delayed At U. S.-Canadian Line

Mrs. Lena W. Karker, Institute nurse, barely made the opening day of the 40-41 school year. When Mrs. Karker, who had spent the summer at Forest Echo Lake in Ontario with her husband, tried to re-enter the U.S. she was detained at the border because she is a native of Canada, and has not received her first citizenship papers for which she made application recently.

Mr. Karker, instructor in the electrical department, had no trouble entering because he is a citizen. After a week of delay, a visa was obtained and Mrs. Karker headed back to Rochester.

## Class Officers Chosen For Year

The Senior class officers will be selected this year by a committee which was selected last year for that purpose. Dr. Warren Davis, advisor to the class, announced that the committee will meet in the near future.

The executive committee of the Junior class will meet this week to make preparations for the election of class officers. Mr. Raymond Biehler, advisor, is very anxious that the class organize and begin its activities as soon as possible.

The appointment of Mr. Milton V. McCullough as advisor to the Freshman class, was announced this week. Mr. McCullough, an instructor in the liberal department, will act as counselor to the class of 1943 during its three years in the Institute.

## Thirty Automatic Clocks Installed

A system of clocks controlled by a master clock in the main office was installed by the electrical department this summer. The main clock is correct to within ten seconds for every month. The thirty secondary clocks throughout are automatically corrected every hour.

The master clock also operates a four circuit bell system. It rings bells for regular classes, laboratories, photo-tech department and the girls' dormitory. It does not ring on Saturday or Sunday.

Other work done by Mr. Earl Morecock, supervisor of the electrical department, Mr. A. Mabbett, and three senior electrical students included the rewiring of the machine shop, wiring of the new pressroom in the printing department, and connecting up new equipment in the art school.

## Miss Long To Assist In Cafeteria

Assisting Miss Purinton, cafeteria manager, is Miss Gladys Long, a graduate of Drexel Institute and holder of a masters degree from Columbia. Miss Long, a newcomer to the Institute, has had much experience in cafeteria management before joining the cafeteria staff.

Over 300 customers are served daily at noon by girls who make and prepare the foods. Meal tickets are a \$5.00 value for \$4.00, a \$2.50 value for \$2.10, and \$1.25 value at \$1.10.

## ATTENTION, RESEARCH AND DEVELOPMENT MEN!

"One of Our Simpler Problems"

Design us an engine, the head men say

And it's got to be built in such a way

That if it should stall or fail to start

The dumbest mechanic can take it apart,

Can just lay it down on an old pine bench

And do the whole job with a Stillson wrench.

Make the parts simple as they can be

So they'll all interchange with a Model T.

And cost is a factor to keep in mind

So eliminate gadgets of every kind.

But much as it goes against the grain

There are certain things you must retain:

The dual ignition, the oversize sump,

The hydro control and the vacuum pump;

And to be sure (now don't get mad)

A super charger you'd better add.

It must run on the cheapest of gasoline,

Or better still, on kerosene.

And three thousand horses it has to show

With an oil consumption of zero.

Now there is something else I forgot to say—

The date of delivery is yesterday

And on second thought, there's one thing more—

It's got to be sold in a ten-cent store.

—W. B. &amp; G. B.

(From The Data Board, students' newspaper, School of Science and Technology, Pratt Institute).

## Medical Department Schedule

The Medical Department schedule for the coming year is as follows: Dr. Powell is on hand Monday, Tuesday and Thursday 11:00 a.m.-12:00 a.m., also Friday 10:00 a.m.-11:00 a.m. Mrs. Karker, nurse, is on duty daily from 9:00 a.m.-4:00 p.m. through September and October; from November on, 9:00 a.m.-12:00 a.m. Five doctors were kept busy up till Tuesday examining students. The medical department will quiet down now until October 4 when a new group will get a going over.

## Center Haps

Several adjustments have been made relative to the hours Institute students may play pinochle, bridge, chess, and other favorite games at the Center. Here is the schedule: Mondays through Thursdays, 10 a. m. to 9:50 p. m.; Fridays and Saturdays, 10 a. m. to 5:00 p. m.; Sundays (by special appointment) 2:00 p. m. to 6:00 p. m. The early closing on Fridays and Saturdays is to allow time for special groups to prepare for social events. For the present the Center will not be opened to students in general on Sundays.

Julian Kubit of Cleveland was the first student to come in Monday morning when the doors were opened, and he was the first to check out a double deck of cards for his noted contract game.

Forty-one foods freshmen were escorted about the campus Monday by Miss Thurber. So delighted were they with the Center electric fireplace, their guide had considerable difficulty in getting them away, and on their way.

If you want to see how your new fall suit fits, or how your skirt hangs, just run up the east stairway, and get a view of yourself in the full length mirror that was a recent gift from Dr. Ellingson.

Familiar faces are seen from among June's graduates, including John Swain, and Al Price who spent many hours last year selecting furniture, and equipping the Center. The graduates are always welcomed with acclaim, and urged to return often. Meeting room number two belongs to them.

Lloyd Swanson, assisted by Betty Booden and Martha Lapham, make up the committee appointed by Mr. Stratton to select new records, and to catalogue all records belonging to the student body. There is a fine new walnut record cabinet that made its appearance during vacation.

While the faculty, in full dress, were receiving the freshmen in the Bevier Building Friday evening, Mrs. Frances McCullough was on deck at the Center to bolster up the courage of new people and head them towards the line-up.

Lionel Alderman will be the Center representative to assist Professor McCullough in arranging for hearings of the thousand or more classical records, the gift of the Carnegie Foundation. The entire Carnegie unit will soon be installed in room one.

## Did You Know

A new study rule has been approved by the Dormitory? After 8 o'clock in the evening, no telephone calls or callers will be announced on the floor phones, so if you have business at "our house," please come early! From 10 to 10:30, however, phone calls will be received. If your date knows that you are coming after eight, she may wait on the first floor for you.

If you are calling for a "Dormite," please do as you would at her home—"knock before entering." In other words, ask for her at the reception desk before you go wandering off looking for her.

It's not only accepted but also requested that you ping-pong players and smokers refrain from using the smoking room and ping-pong room unless you have a Dorm resident with you? Because, after all, this is a girl's dormitory, and we like to play ping-pong too.

The smoking room on the left is for the exclusive use of the girls of the house. Town girls may use this smoking room or the music room providing they are the guest of a dorm resident. Again, if you, a town girl, are visiting in the dormitory, please tell the director where you'll be, so that if you have a call or a caller, she will know where to locate you.

You know that smooth victrola in the music room? It was purchased last year with the proceeds of the Dorm Formal, and the girls of the dorm are very proud of it, so please don't bring the wrath of the "Dormites" on your head by playing it; that is unless you're very expert in the workings of such a machine.

You are all very welcome at the Dorm, so come on over! There's almost always a game of bridge or some dancing going on, and lots of fun in the bargain.

### PLEHN GOES TO HOSPITAL

Mr. Brainard Plehn, instructor of technical studies in the Mechanical Department, was removed to the Strong Memorial Hospital on the second day of school as a result of a general physical break-down. Mr. Martin, counselor of the department, announced that Mr. Plehn would return to his duties at the Institute this Monday, having spent ten days in the hospital and a few days at home resting.

## Changes Made During Summer

Superintendent of Buildings and Grounds, Mr. Henry Fisher, and his maintenance crew, had their usual busy summer. Their biggest job was laying the new cement floor in the Mechanical department. This job necessitated the moving of all the machinery of the shop three times before the floor was finished.

The Pottery lab, in the cellar of the Bevier Building, was completely remodeled this summer. The floor of the Printing Department received an oil shampoo which acts as a dust sealer.

Mr. Fisher worked with a crew of twenty men throughout the summer. At the present time a crew of eighteen is kept busy and Mr. Fisher believes that this will be increased to twenty for full time in view of the additional property that the Institute has purchased on Spring Street.

## M. S. A. Elects Price President

The Mechanical Students Association held its first meeting of the year Tuesday, September 10, in the Student Center. The following members were elected to serve the association during the 1940-41 school term: President, Stewart Price; Vice President, Frank Leidecker; Secretary, Ralph Thornton; and Jack Lund as treasurer.

The annual membership drive, which will include all students in the mechanical department is scheduled to get under way immediately. Every mechanical student, not already a member, is urged to consider participating in the activities of the association this year. Tentative plans for the current academic year swing into action with a "Get Acquainted" picnic for the freshman

### STUDENTS ROBBED

An unsolved robbery predominates the scene involving two Institute students. Jack Lafferty and Emerus Jennings, of the Printing and Mechanical Departments respectively, had the misfortune to have a total of \$32 stolen from their rooms at the Y. M. C. A. last week. The mystery? Doors were locked securely, no extra keys were available, and the lads were absent from their rooms for only a few minutes

Join The Psimar Staff



Institute sororities held meetings in their respective rooms Monday to discuss their plans for participating in the Intersorority Reception to be held Monday, September 23, in the Bevier Building. The Intersorority Council, which consists of representatives of each sorority, meets every first and third Monday of each block to discuss problems and plans that come up in the sororities. The individual sororities meet every second and fourth Monday of the block.

Further news of the sororities is listed below:

#### ALPHA PSI

Alpha Psi Sorority met in the Student Center under the leadership of their President, Arvilla Pomeroy.

#### DELTA OMICRON

Wanda Mary Daetsch, President of the Delta Omicron Sorority, appointed committees for their Harvest Dance, to be held October 4 at the Student Center for members and their friends.

#### PHI UPSILON PHI

At the Student Center, Natalie Foster brought her meeting of the Phi Upsilon Sorority to order to discuss the Intersorority Reception.

#### SIGMA KAPPA DELTA

Fay Bellinger, President of the Sigma Kappa Delta Sorority, along with the members, welcomed their new faculty advisor, Miss Jameson, of the English Department. Miss Jameson was graduated last year from Vassar.

## Girls' Sports Prove Popular

Last Monday marked the beginning of physical education for the girls here. New posture and personality exercises as initiated by Mrs. Walter Kinneer proved popular among the girls. Swimming, riding, bowling and tennis is the list of indoor and outdoor sports for September and October. There are hopes of continuing outdoor tennis for at least another month if the weather is favorable and if not it may later be added to the list of indoor sports. Bowling will start in October and arrangements for that will be found on your bulletin board.

## Bike Hike Planned

A bike hike is planned for Saturday, Sept. 27 to be held at Genesee Valley Park. This is sponsored by the Retailing Department under the management of Betty Sears. Students in other departments should avail themselves of this opportunity to become better acquainted with their fellow students.

## Photo Techs Will Have Corn Roast

Of special interest to all Photo-Tech students—this includes all Frosh—is the now annual event known in international circles as "Pop Brehm's Corn Roast." Going into its third year, the Roast is scheduled for Saturday, September 21, at Genesee Valley Park and the fun begins at 2:00 p.m. sharp.

Chairman for the event is Louis Paveleski with Arthur Herz and Frank Nazarra as co-chairmen. Parade and program and also the music will be furnished by the upper-class Photo-Techs. A softball game is scheduled between the Uppers and the Frosh. Incidentally, the Frosh won last year.

There will be lots of eats with super-delicious ears of corn roasted by Mr. Brehm's own method.

## 700 Records Given Student Center

Musically minded Institute students will rejoice on hearing that the Student Center now houses a special phonograph among other additions this year. The machine, with no less than seven hundred of the country's best recordings, is the gift of Carnegie Foundation.

Due to the large selection and wide variety of pieces available, it is expected that regular programs will be held during the school year at which times interested students may hear their favorite musical numbers ranging from Bach to Barnet.

Another addition to Center property this term consists of an electric fire which glows realistically in one of the fire places.

### ANECDOTE HANDBOOK TO BE PUBLISHED

Dr. Mark Ellingson and Dr. L. L. Jarvie are having a new book published, "The Handbook on the Anecdotal Behavior Journal." The book is being published by the University of Chicago Press and will be out sometime this month.

## 1000 Students Enrolled

*continued from page one*  
was room for only 50. This course, one of the most popular in the Institute because of the demand of industry for competent tool-makers, machine designers, instrument makers, sheet metal workers, etc., operates, or soon will operate, nearly 24 hours of the day. Through a plan offered by Mr. Herman Martin, department supervisor, students in this course not finding a co-operative job remain in school and receive training until they become employed.

### PHOTO-TECHNOLOGY

The Photographic Technology department has an enrollment of 108. Mr. C. B. Neblette, counselor for this department, states that there are 48 Freshman, 37 second year students and third year has 23. Last year this department was represented by 23 states and 12 different colleges in the United States. From foreign countries as far away as Hawaii students have registered and one Photo-Tech., although his residence is in Pennsylvania, was educated in Shanghai.

The applications for entrance were more than previous years but fewer were declined because of late application. Because of the large number of applicants and the facilities for thorough training of only 48 Freshmen, only that number were admitted.

The Camera Club, which is sponsored under the supervision of the Photography department, is making plans for a yearly program. Noted speakers will appear in person from time to time. Last year, the speakers included such famous photographers as Le Jaren Hiller, H. I. Williams, and Walter Scott Shinn. The number of speakers this year will be increased to five and the Camera Club fee of \$7.50 will cover the cost of all speakers, the annual banquet, corn roast, and miscellaneous parties or events.

### PUBLISHING AND PRINTING

Mr. R. Randolph Karch resigned his position as Technical Supervisor of the Publishing and Printing Department to accept a Supervising Principal position at Printing High School, Cincinnati, Ohio. Three new part time instructors have been added to the teaching staff. They are Mr. Leroy Provins who is Publicity Director of the Rochester Public Library, Mr. Eino Wigren and Mr. Clarence Poss both affiliated with Case-

## M. S. A. Students Hear Donaldson

Those men who attended the last meeting of the M. S. A. on Thursday of last week, were treated to a lecture on airplane engines by Mr. Cyril Donaldson, instructor in the Mechanical Department of the Institute.

After a brief introduction, consisting of the history of aircraft engines, Mr. Donaldson described the various types, their advantages and functions, together with mechanical features of construction. Illustrations were shown of both early and modern engines and it was interesting to observe the progress made during the last few years.

Mr. Donaldson's talk was highly enlightening. The men were given the benefit of his long experience as an instructor and his experience in the aeronautical engineering field. The talk had a high educational value and will be remembered by all those who attended. It was made very interesting because of the unique method of presentation employed by Mr. Donaldson.

This meeting was more or less of a demonstration type, following the procedure of a regular evening meeting to acquaint all those interested to turn out with the average meeting.

Refreshments were served after the talks. All Mechanical Department students were invited to participate, and at this meeting, the date for the annual M. S. A. picnic was announced. This is to be held on Tuesday afternoon, September 24, from 1:00 to 5:00 at South Park.

Hoyt Corporation of Rochester. In comparison with the 1939-40 class, enrollment in the department has dropped considerably. This year thirteen freshmen signed up; last year there were twenty-three. Twenty returned to the Senior Class this semester; last year sixteen returned.

Several new presses of the latest automatic type, have been loaned to the printing department by their respective manufacturers. Also improving the shop is a coat of sealing varnish on the floors.

### APPLIED ARTS

Mr. Clifford M. Ulp, counselor of the Applied Arts Department reports that there are 68 full-time and 6 part-time students enrolled. This is a decrease of 6 from last year.

## DeLelys Made Riding Club Head

Jack DeLelys was reelected chairman of the executive committee at the first meeting of the Riding Club held Tuesday evening.

Barbara Maulbetsch of the Retailing Department, Martha Lorscheider of the Art Department, Lloyd Swanson of the Mechanical Department, Nick Christy of the Chemical Department, Clayton Scharping of the Electrical Department, Fred Brockway of the Photo Tech Department and Bob Ripple of the Printing Department were elected to serve on the committee under him. A full program of cabin parties, steak roasts and other activities for which the Riding Club is noted, was outlined under the supervision of Miss Dorothea Fritz, adviser.

A system was worked out to the satisfaction of both beginners and advanced riders at the Armory, and persons interested in learning to ride shouldn't miss the opportunity to take advantage of the instruction offered to beginners by Sergeant Clarence Bohrer and his staff. More advanced riders have an added privilege of riding Saturday morning if they make arrangements with Miss Fritz in advance. Also details for an advanced equitation class to be held by Walter F. Von Lambeck were discussed.

## Webb and Moffitt Talk to Printers

Mr. Horace Webb, head of the Rochester Monotype Corporation, lectured the Senior Publishing and Printing students Monday on "Copy difficulties in the Composing Room." A member of the publicity Committee of The Rochester Club of Printing House Craftsmen, Mr. Webb is noted for his splendid contributions in behalf of printing education.

Walter Moffitt, American Type Founders salesman, also talked to the Seniors Tuesday on "The value of estimating and costs systems in the Printing Industry." Mr. Moffitt is past president of the Rochester Club of Printing House Craftsmen and is well known throughout Western New York and Ohio.

### PHI SIGMA PHI

Phi Sigma Phi Fraternity held its first meeting of the year Monday evening. Roscoe Bills, President of the Fraternity, announced the appointment of Hans Rebischke as acting treasurer and the intention of having a fraternity smoker in the near future.

### WE'LL BE THOROUGH

The Psimar news staff, though somewhat handicapped by a lack of trained news gatherers, is making a serious attempt to cover every newsworthy event or incident within its jurisdiction.

If you know of something which should be, or should have been, in the Psimar will you please notify the sponsor or one of the staff mentioned on page 2.

### ... AND ACCURATE

If your name is spelled wrong or is likely to be spelled wrong please drop a card with the proper spelling in the Psimar box at the foot of the stairs leading to the Publishing and Printing laboratory. A card index of correct spellings will be kept and referred to in the future.

### BUT WE NEED HELP

Any student, including freshmen, wishing to try out for the Psimar staff as news writer, editorial writer, art contributor, or photographer, is urged to report to Mr. DeWitt, Publishing and Printing Department, and to watch the bulletin board for notices of meetings.

Reporters from the following departments are especially wanted: Electrical, Chemical, Food Administration, and Retailing.