



Photo by Rauger

Marian Young, Hostess; Barbara Rudd, General Chairman; Victoria AuClair, Hostess; Doris Kent, Hostess

## Million Dollars Sought in Institute Endowment Campaign

One of the greatest pieces of news to the educational world and especially to the students, faculty and board of directors of the Rochester Athenaeum and Mechanics Institute is the possibility of the Institute obtaining an endowment of one million dollars. According to Dr. Mark Ellingson, the offer came through Mr. George H. Clark, treasurer of the Institute.

An anonymous donor has offered \$400,000 if the Institute can raise the additional \$600,000. This will mean that the Institute will have an increased income of \$30,000 to \$40,000 a year earned by the \$1,000,000. This yearly income will be used for endowment purposes, mainly to strengthen the departments by adding instructors, machinery, and equipment, all of which will contribute to better individualized education.

A public campaign will start November 8 and continue through November 18. Mr. James E. Gleason, president of the Gleason Works, is chairman of the endowment committee. Mr. Herbert W. Bramley, vice president of Sibley-Lindsay and Curr Co., is chairman of the publicity committee and Mr. A. E. Metzendorf is the campaign manager.

## JUNIORS ELECT EXECUTIVE COMMITTEE

The junior class of the Institute met this past week to elect its executive committee for the year. The following were elected: Gene Pauldine, Chemical; Thomas Jennings, Applied Art; Karl Lomb, Retailing; William Scanlon, Mechanical; George Ball, Photo Tech; Margaret Emes, Foods; and Oswald Button, Electrical.

## Riding Club Outlines Social Calendar

The riding club social calendar for the coming year was outlined at the meeting held Tuesday by the executive committee. The club plans to hold at least one major social event each month.

The calendar at present reads as follows: September, Steak Roast; October, Spend the weekend at "The Dude Ranch"; November, Barn Dance; December, Cabin Party; January, Sleigh Ride; February, Cabin Party, including skiing and tobogganing in the afternoon; March, Sweater Hop; April, Annual Banquet; May, Annual Horse Show. Other business included the election of Martha Lorscheider as secretary, Clayton Scharping, chairman of social activities, and Bob Ripple, publicity chairman.

The steak roast, held Thursday started the social activities. After the ride at the Armory, the equestrians gathered at Cobbs Hill Park where they ate and played games. The committee in charge of foods included Barbara Maulbetsch, Martha Lorscheider, and Clayton Scharping. A "greet acquainted" atmosphere prevailed throughout the evening between new members and upperclassmen.

## FIRST GLEE CLUB MEETING HELD

The first meeting of the Institute Glee Club was held in the student center Wednesday evening at 7:30. Mr. Chestee Kendall, director of the club, announced that he had made arrangements to buy new music for the chorus. Paul Pavlock, president of the society, contemplates another fine year for the group. The meeting was concluded with the serving of refreshments.

## M. S. A. Picnic Held Despite Rainy Weather

### RAIN DAMPENS EARTH BUT NOT SPIRITS AT ANNUAL M. S. A. PICNIC

In spite of atmospheric conditions the caravan of M.S.A. men arrived at South Park at 1:00 Tuesday for an afternoon of sports and a general good time.

The seniors organized a football team, and the freshmen responded nobly with their gridiron squad. Among the notables on the senior team were Concussion Bills (ask him how he got it), Swiftly Sweet, and Flash Beaty. Nelson Herron of the Frosh suffered the only severe injuries of the day which consisted of a cracked jaw bone, which has hindered his consumptive ability considerably. The teams were evenly matched with the weight on the Frosh side and brains on the Senior. Flash Beaty and Shorty Leidecker were responsible for the only scoring of the day, and when the game was called the score stood 12-0 in favor of the Seniors.

A cloud of smoke hung over the pitcher's box on the basball diamond, which led us to believe that Steve Brodie, our famous sandlotter, was umpiring.

With the coming of the rains, the organization immediately adjourned to the shelter to indulge in parlor games. While these were progressing, as games do, our famous three: the All-American Drawback; the All-American Stayback; and the All-American Hunchback were demonstrating how not to handle a football.

Quotes and Unquotes by Most Honorable Murlan Corrington: "We have given the matter serious consideration and find that it is an important problem. If anything further turns up we shall inform you immediately."

Cyril Donaldson, attired in his customary beret, very nobly supervised the handling of the food, which consisted of hots, coffee, pop, doughnuts, apples, etc.

The real heroes of the afternoon were the hotdog roasters and coffee brewers. These had not only to battle the elements and balky fires, but had to deal with articles of clothing that from time to time festooned the furnaces and were not included on the menu.

Undaunted by the rain a group

## Chemical Students Have Steak Roast

The chemical students held their annual steak roast Thursday, September 19, at Ellison Park. A total of 60 attended including Mr. Ralph Braden, Dr. Ralph Van Peursen, and Mr. Alfred Johns, as guests.

Far from the odors of the laboratory, the majority present found very little difficulty in working up an appetite. There was a ball game between the upperclassmen and the frosh. Incidentally the freshmen were victorious. Among the other sports were horseshoe pitching, football game (?) and a foot race which was won by Don Hemming. Gene Pauldine tried out Ironquodite Creek for its swimming possibilities (not on purpose).

The committee in charge of the event consisted of Scott Mathews, Henry Dickinson, Nick Christokas, Harry Smith, Milton Schreiber, Robert Wolff, Malcomb Stall and Donald Stevenson.

The steaks to which the faculty members present applied the heat, were so good that the fellows believe now that their teachers know not only how to teach chemistry but also how to fry the juicy morsel obtained from the cow.

## Food Students Visit Market and Gas Works

The Freshmen Food Administration and Dietetic students visited the Rochester Gas Works, and Junior students visited the public market Monday. The freshmen learned how producer gas is made and used in Rochester. The trip proved to be very worthwhile, although one girl remarked, "I never went into such an odiferous place in all my life."

The Junior girls left at 6 a. m. to go to the public market, where they inspected and priced the produce, and talked with the farmers. The class noticed some less familiar vegetables, such as eggplant, leeks, and broccoli. Each girl collected some material for her talk to be given this year about certain foods.

was observed swimming in the meadows. Many unorthodox strokes were observed but the mud crawl predominated. After the swim the group luxuriated in the comonomious dressing rooms.

## PSIMAR

## New Lathe For Machine Shop

## Senior Photo-Techs Pick Major Subject

Vol. 15

No. 2

Friday, September 27, 1940

## Staff

Editors in charge of this issue of the Psimar are Armand LaMay and Lyle Briggs. Reporters assigned to write stories for this issue are: John Person, Robert Ripple, Sara Penn, Dottie Holt, Carl Vermlyr, Shirley Doersam, George Crabtree, Marvin Baldwin, John North, Betty Sears, Russ Brostedt, Robert Aldinger and Virgil Zetlerind, photographer.

William Lartz is Business Manager and Avery Piersons is Circulation Manager. Frank DeWitt is faculty adviser.

## "Any ESA This Year?"

Editor of the Psimar:

Do the Electrical students want an Electrical Students' Association this year? The interest in the association seems to be waning. In years past at least 90% of the electrical student body belonged to the E. S. A.

Recently not 70% of this 80% or 90% membership has been attending the meetings. This figures to about 56% of the total body. So far this year no attempt has been made to form an E.S.A. For the benefit of those who have not yet belonged, the monthly meetings usually consist of a speaker from the industry, a skit by the students, or a movie. Refreshments are then served in the cafeteria or else where. These meetings have a high educational value and of course are socially beneficial.

The other departments are way ahead of the electricals, in this respect, and have very successful meetings. Now those of you who are interested, and that should mean all of you, will see your class president and he will tell you what can be done about reviving the dead.

The American Institute of Electrical Engineers is starting their fall program on Thursday, October 10. The meeting will be held at 5.00 at the Sagamore Hotel. The main feature of this meeting will be a talk and demonstrator by Mr. F. H. Roby, chief engineer of the Electrical Controller Division of the Square D Company in Detroit, Michigan. This subject will cover Precision Timing. Mr. Roby has had considerable experience in this phase of electrical work and his talk should prove intensely interesting. As always in the past, R.A.M.I. students are cordially invited. Contributor

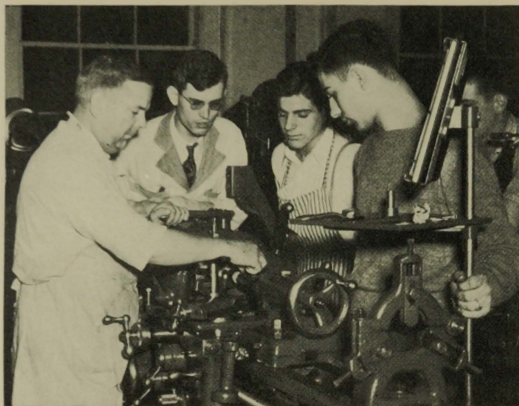


Photo by Rushmore

Instructor Hagberg, Students McGuidwin, Lancot, Renner

## Sororities Fete Freshmen Girls

The leaders off the mound for this year's social calendar made a four base hit. Responsible for this successful event, were the four sororities of the Institute, Alpha Psi, Delta Omicron, Phi Upsilon Phi and Sigma Kappa

The event was a gathering at Bevier Hall in honor of the new Freshmen girls and those non-sorority upperclassmen girls interested in sororities. Between the bits of fancy decorated cakes and sips of coffee, all the girls acquainted themselves as to who is who in the sorority world.

The sororities, in turn, will begin to whittle down their prospects for the school year. This block's invitations are now sent out to the upperclass girls. The Freshmen will have their turn when the high pressure is put on during the January rushing.

The Get-To-Gether committee had as its chairman Martha Lapham, President of the Inter-Sorority Council with the hostesses from each sorority. Alpha Psi hostesses were June Hill, Mildred Keubler, Marie Kage; Delta Omicron, Wanda Mary Daetsch, Doris Gray, Harriett Thayer; Phi Upsilon Phi, Natalie Foster, Jean Randall, Peggy Lindin; and Sigma Kappa Delta, Fay Bellinger, Dorothy Prudum.

Information concerning sororities will be found at the dormitory in care of Miss Meyer.

## Retailers Have Fashion Show

Miss Lenore McCormick of the National American Rayon Company presented an informal lecture to Retailing students last Friday. She demonstrated samples of materials which could be used for furniture coverings, draperies, and clothing. Miss McCormick spoke on care, structure, and practicality of clothes made from various fabrics.

The following girls of the Retailing Department modeled samples of these clothes: Ethel Apostol, Alice Brady, Virginia Burkhardt, Betty Dawson, Marcelline Dempsey, Patricia Holmes, Ruth Johnson, Shirley Patterson, Jean Randall, Betty Shafer, Carolyn Smith, and Rachel Smith.

## Dorm Girls Give Buffet Supper

The buffet supper at the Dorm Sunday night started the new school year with a bang. About sixty-five men, students and non-students, attended. After supper, games (like "Ghost," and "Pinchy-Winchy") were played in the smoking room.

Credit for the success of the affair goes to Barbara Rudd, Senior Food Student, who was Chairman of the event. Four Freshmen served as hostesses, Daniel Graham, Marian Young, Victoria AuClair, and Doris Kent. Other members of the committee were: Edith Groh, Emily Larson, Louise Emes, Rose Bordonaro, Dorothy Brothers, Ruth Thomas and Regina Crowe.

For the first time in the Photo-Tech Department the third year students will choose a major subject and follow it through the year. Four major electives have been outlined, namely: color, portraiture, commercial illustration and general. The general major includes parts of the other three. A new course in airbrush work has been added as a part of the regular professional photography third year course.

An advanced course in the theory of color was also added and for the second year photo students a course in basic color theory has been substituted for the regular color photography and consists mostly of the physics of color. A definite advantage is obtained by this substitution as the student becomes more proficient in his third year course of color.

Materials and Processes of Photography class is being handled differently in the fact that the professional students do not have the laboratory period and the technicals take a four hour lab. The existing catalog of the Institute does not reflect these changes but they will appear in the new catalog which will be out near the first of the year.

Other improvements are shown in the photographic stockroom expansion and the new coat of paint in the darkrooms. The electric and plumbing fixtures have all been checked for defects. One important addition in equipment is a one-shot color camera for the use of students in color courses.

## Printers Visit Times-Union

The senior publishing and printing students toured the mechanical departments of the Rochester Times-Union under the direction of Mr. William F. Butler, Promotion Manager, on Monday.

The tour started in the composing room and the large force of employees was kept busy answering questions and explaining various operations of the machinery necessary to get a first-class daily out on time. Also ad composing, news makeup, and general layout of the newspaper were explained in detail.

The group then proceeded to the pressroom where the evening edition was being run off. After a general inspection of the press, Mr. Butler took the printers into an adjoining room and cleared up all remaining questions.

## Around The Dorm

Things happened at the Dorm last week! In case you haven't noticed, the freshmen girls are pretty lively. The Buffet Supper Sunday night was a howling success, with everyone playing games like "Ghost" and "Pinchy-Winchy" and "Fortunes" and having more fun.

Three new albums have been added to the record collection: Tschaikowsky's "Fifth Symphony" and "Romeo and Juliet" fantasy overture, and Gershwin's "Rhapsody in Blue," with Jose Iturbi and his sister at the piano. These were the gifts of Dr. W.W. Charters. Mrs. Kratzer, mother of one of the "Dormites," presented the Dorm with a number of John McCormack recordings, and several other classicals, including numbers by Galli-Curci and Alma Gluck. If you like real music, come over and hear them!

Announcement has been received of the marriage of Miss Mary Jane Delamater and Claire Lewis, both of Cleveland, Ohio. The wedding took place on September 14, in Cleveland. The couple will live in Mentor, Ohio. Miss Delamater was assistant director of the Dorm last year.

Nicky Sozzi and Carol Page danced (?) to Cab Calloway's music at the K. of C. auditorium last Saturday night.

Jean Adams, who has been living in the Dorm, left last week. Patsy Hewitt moved in Tuesday to stay for a few weeks while her parents are away. Bambi Davis, of Weedsport, arrived Monday. Bambi is a Freshmen Art Student.

Did you see our new tea set? It was purchased by the Dorm this summer, subject to approval of the girls, and so far, no complaints have been heard. In fact, who could complain, if they once saw it?

At a house meeting the first week of school, several new council members were elected. The council as it stands at present, includes: Dottie Holt, President; Jean Randall and Barbara Rudd, Senior Representatives; Megs Austin and Nicky Sozzi, Junior Representatives; and Lois Acheson, and Barbara Coe, Freshmen Representatives.

Mr. and Mrs. Bordonara, of Buffalo, visited their daughter Rose, a Junior Food student, this weekend.

Mrs. William Holt, and Mrs. Harry Hopkins, of Fulton, and Mrs. Charles March, of Boston, Mass., spent Saturday with Dottie

## Girls Hold Tennis Tournament

Bill Toporcer, Rochester tennis champion and last year's coach on the Institute's courts, instructs beginners in tennis Tuesdays and Thursdays from 4:15 to 5:45. Those desiring to receive instruction need only register at the appointed times with sneakers and a racquet.

Team practice for women is scheduled for Monday with the view in mind of training for matches with other schools in the spring. A tennis tournament to determine the champions among the women will get under way with the registration of more entrants.

With the signatures of enough persons and the approval of the Student Council, fencing, which is thus far listed as only tentative, will become established at the Institute. Other sports planned under the direction of Mrs. Walter Kinnear, physical education instructor, include swimming, bowling and basketball.

Holt at the Dorm.

Jerry Hedtke, an alumna of the Institute, is being married Saturday, in Buffalo. Jerry graduated last May, and was a resident of the Dorm. Miss Florence Meyer, Director, will attend the wedding.

Among the girls who went home last weekend were: Nancy Wood and Marcelline Dempsey, Oswego; Connie Bouchard, Hamburg; Ginner Moesel and Ruth Kratzer, Kenmore; Jane Hathaway and Marian Schulmeister, Niagara Falls; Jean Randall, Batavia; Genevieve Truesdale, Youngstown; Louis Dayton, Wellsville; Clarice Fuller and Mary White, Lockport; Doris Ward and Barbara Coe, Canandaigua; Mary Skivington, Scottsville; Virginia Burkhardt, and Dorothy Brothers, Buffalo; Jane Utter and Betty Dawson, Oneida; Victoria AuClair, Kay Collins and Doris Gordon, Geneva; Grace Vary, Newark; and Ann Griffith, Palmyra.

## Dillenback Heads Fall Frolic Committee

The Interfraternity Fall Frolic will be held October 18. The orchestra and place has not yet been decided.

Bill Dillenback is general chairman of the event and has for assistants: Jerry Rollins and Paul Goebel in charge of making arrangements for a hall; Bud Ford and Bob Greenfield in charge of hiring an orchestra; Rocky Bills and King Fleck in charge of publicity and Paul Robinson in charge of decorations.

## Photo Techs Fill Up With Corn

A ball game, initiation and corn roast featured the third annual initiation picnic for the first-year Photo-Techs which was held Saturday at the Genesee Valley Park.

In the Frosh-Upperclassmen ball game the upperclassmen won with a score of 13-8, although the Freshmen probably could have made it closer if the game had lasted longer than four and a half innings.

At the initiation the Freshmen gave homage to the worm and were made members of the Mysterious Order of Corn Borers. The upperclassmen and faculty of the photographic department also paid their due respects to the worm. Dr. and Mrs. L. L. Jarvie and their son were made members of the MOCB during the initiation.

There were 120 present at the picnic. The most important part of the picnic consisted of 360 ears of roast corn roasted by Mr. F. W. Brehm and his famous machine. Everyone was enthused by the keen way Mr. Brehm's corn roasting machine worked. Hot dogs, coffee, and apples were also served.

After the meal the upperclassmen and the freshmen staged a tug of war game with the teams on opposite sides of the creek. The result was that many upperclassmen got wet and a few freshmen got damp at the feet. The upperclassmen also gave the freshmen a good demonstration of how well they could paddle. A certain freshman got tossed in the mud when he tried to splash a junior.

## RETAILERS HAVE PICNIC AT DURAND EASTMAN PARK

The Retailers Association held their first fall picnic Wednesday afternoon at Durand Eastman Park.

The executive committee in charge consisted of George Kupferschmidt, Margaret Linsley, Rachel Smith, Stanley Schutte and Bob Wiley.

## CAFETERIA STAFF PICNICS

The cafeteria staff, girls and waiters, held a picnic and wienie roast at Willow Point Park last Friday. Margaret Austin and Phylis Frank were in charge of transportation and food respectively.

Follow events and happenings in school every week in the "Psimar," your school newspaper.

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**NOTICE**

Anyone wishing to try out for the 1941 yearbook staff, report to the Student Center Wed., Oct. 2 at 8:00 P.M.

**CENTER HAPS**

As Institute social affairs swing into high, the Student Center plays its part with two successive week-end parties. The Camera Club frolics tonight, while Delta Omicron Sorority reserved the Center for next Friday. Organizations interested in parties at the Student Center must find an available evening, pay the fee of six dollars at the business office, and contact Mr. Horace Koch regarding chaperons.

October eleventh, the night of the Student Mixer, the Center will be open during the evening for the convenience of students.

**FACULTY ATTEND CLAMBAKE**

About 35 men of the Institute Faculty attended a Clambake at Newport House, last Friday evening.

Many went out early in the afternoon and spent the afternoon sailing, swimming, playing badminton, etc, at the Irondequoit Yacht Club of which Sherman Hagberg is Commodore.

**GARGOYLES HAVE FIRST MEETING**

The Gargoyles, the student dramatic society of the Institute, held their first meeting of the year Tuesday evening in the Student Center. The meeting was strictly of the informal nature. Refreshments were served and dancing was enjoyed later in the Center Lounge.

**TOWN GIRL IS DORMITE**

Doris Ward, General Home Economics student, is living in the Institute Dormitory, although her home is in Rochester. Miss Ward says, "My sister told me about all the fun she had away at college, and I've always wanted to live away from home myself. When I chose a school in Rochester I decided not to miss all the benefits that life in a dormitory gives every girl."

**BE PREPARED**

Coming as it does smack in the thick of the defense program, and in the midst of the plans for a two-ocean navy, it is enough to give the man in the street the shakes to hear that the Navy Department has just placed an order for 5,000 silver plated finger bowls. Business Week Sept. 21, '40

The above is a picture of editors not meeting a deadline.

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