

# PSIMAR

Official Publication of the Rochester Athenaeum and Mechanics Institute

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## Educational Program Proposed by New York's Regents Board

When the Legislature reconvened on Wednesday, January 5, a threefold postwar program recommended by the Board of Regents for a gigantic State-wide educational program embracing every phase of education from kindergarten through college. The plan, estimated to cost \$65,000,000, is the result of two years of work and study by school leaders of this State.

### State to Educate Citizens

The report falls into three important sections: A suggested building program, recommendations for the establishment of twenty-two new institutes and plans for an increase in scholarship awards. This threefold program is considered by the Board of Regents to be essential.

Despite the huge sums suggested for new buildings, the most significant part of the postwar program deals with the establishment of new two-year colleges. To be called institutes, these modified junior colleges are proposed for every section of the State. It is the regents' hope that a new college will be constructed within a fifty-mile radius of every boy or girl in the State.

Institutes of aviation, graphic arts, industrial arts, automotive science, food occupations, machines and metals, and communications are planned. High school graduates will be permitted to enter, regardless of their academic work, and would enable more students to enter college who otherwise might be kept out because of their high school courses. Those students who show aptitude would be permitted to enter regular colleges at the end of their two-year program.

### Diversified Course Material

Despite the emphasis on applied sciences, the colleges would not neglect liberal subjects. English, economics, sociology, history, arts and sciences would be included in the curriculum.

The colleges would admit men and women, regardless of age or their educational background, and desire to improve their skills who want to take a special course. Evening sessions would be held to accommodate students who work during the day.

The Board of Regents has recommended that the State award 600 scholarships annually for four years. These scholarships would be worth \$350 annually; thus, a student who received a four-year award would get \$1,400 to defray his tuition. This would mean total of \$16,400,000 yearly for scholarships. At present the State awards 750 scholarships annually, worth \$100 a year for a four-year period. By increasing the number of awards the State

would enable more high school graduates to attend higher educational institutions.

The Rochester Athenaeum and Mechanics Institute is being considered as one of these regional institutes.

### Government Plans Aid

Senator Elbert D. Thomas of Utah, chairman of the Senatorial Education Committee, emphasizes the need of continuing school aid to soldiers whose education was interrupted by the war by giving them a maximum of four years' training in school or college with \$50 a month subsistence, for a term of one to four years.

Private, public and endowed schools, grammar schools, high schools, colleges and universities will be needed in the government plan, which Senator Thomas will propose to Congress, January 10. "The more diverse the training, the greater will be the benefit to the nation economically and socially," says Senator Thomas.

Millions of men and women are expected to take advantage of the offer. Such an undertaking will tax the ability of all our educational institutions.

## Blood Donations Are Not Body Weakening

War workers form an impressively large group among patriotic Americans who give blood to the Armed Forces through the American Red Cross. They are donating blood regularly, without danger to themselves, and without any slow-down in their work production.

Giving a pint of blood does not make the donor weaker nor susceptible to colds or other diseases, is the report issued by the Industrial Hygiene Foundation.

All large war plants are encouraging their employees to contribute their blood at two-to three-month intervals. They have found no decrease in the efficiency of their employees, no increase in colds or other infections, and no increased fatigue as a result of the blood-letting. In fact, the psychological effect is a new stimulus to greater effort and improvement in morale like a "shot in the arm," reported Dr. Earl S. Taylor, technical director,

"DARLING" UP FOR THE DORM FORMAL



Photo by Richard Luther

Left to right—Mary Ellen Lundquist, Allison Sammak, Doty Lou Moore, Cathy Reid

## Attend the Dorm Formal at The Seneca on January 22

Hey, all you gals and guys, do you know the Dorm Formal is only 'bout a week away? Well, it is, and all of us on the various committees are bustling around like mad so's you all can have a really super time. Three dollars is the price but, gee, who minds parting with 'em when we think of all the fun we're gonna have! Guess we can all dig up the cash, and the next natural question is—date? All you hafta do is to see Judy Doty, Rita Shoenthal or any of us hereabouts and we'll get you one pronto!

If you're the independent type and would rather get your own, there will be a Chocolate Hop at the Dorm January 18, from 7 to 10 P. M.

No corsages will be worn by the Dorm girls—instead gardenias will be sold at the door for a nominal fee of \$1, proceeds of which will go to the Red Cross.

So, c'mon, kids, get your dates, and let's make this Formal even better than last year's—remember, JANUARY 22 IS WHEN.

On Tuesday, January 18, from 7 to 10 P. M., a Chocolate Hop will be held in the Dorm Lounge. Besides all our own girls and men, the Signal Corps men have been invited and also the V-12's. We plan to make our Dorm Formal a really gala affair, so do come, find your dates, and have fun!

The Dorm Formal is being conducted by these committees:

- General Chairman: Jean Glunz
- Date Bureau: Judy Doty, Rita Shoenthal
- Publicity: Betty Eddy
- Tickets: Jo Wilson
- Orchestra: Ruthie Watkins
- Flowers: Wilma Potter
- Invitations: Mary Miller
- Correspondence: Tri Lowell
- Posters: Betty Eddy, Wilma Potter, Jeanie Anzini, Barbara Pearson, Maxine Reed, Tri Lowell, Kathy Reid, Mary Ellen Lundquist, Audrey Pratt and Maxine Frewer

# PSIMAR STAFF

No. 7 Rochester, N. Y., January 14, 1944 Vol. 18

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## EXPRESSION AND IMPRESSION

Whatever the treaty makers decide they can do about world peace, the American people, by the end of the war, will probably have made such a good will imprint around the world that our influence and prestige will constitute one of the vital factors in international security.

But probably of greater effect in the mind of the ordinary man and woman of hitherto remote and comparatively unimportant countries will be American mechanical genius. We do things quickly and well, "with malice toward none and charity to all."

We've built air fields in scores of far-off places, where natives in loin cloths or homespun hill clothes have had their first contact with such devices as bulldozers, tractors, motor trucks and big transports, not to mention candy bars, chewing gum, boxed rations, electric fans and, sometimes, mechanical refrigerators.

The way Americans can lay pipe lines, build bridges, supply food from overseas, and generally accomplish in a few days what older methods could not perform in months, must not only influence remote peoples to respect our ability, but also awaken in them a desire to learn more about us. In this manner our influence upon the world is indubitably making a vast impression for good will.

More important than any avenue of our approach to other countries has been the hail-fellow-well-met spirit of the average American doughboy.

All nationalities are taking the Americans to their hearts. Erwin Canham, writing in the "Christian Science Monitor," tells of ten American boys sent into

the Naga Hills of Assam (Asia) on a mission. They were warned the Naga natives were among the toughest denizens of this world. Wrote Canham:

"Well the American kids sent into the Naga Hills hadn't heard the explorers' lectures. They were friendly, high-spirited, cheerful boys from Flatbus Arkansas. They slapped the natives on the back called them Joe. And the natives loved it! They followed the boys around like dogs and for a little chewing gum they'd run ten miles."

Let the diplomats worry about power balance, OWI propaganda and the coldblooded machinations of self-seekers. A lot of boys from American towns and cities and farms are getting "in solid" with common man of foreign territories.

We think they're making an American impression which the statesmen may accept humbly and gratefully as beyond their poor powers to add to and from which they can't detract much.

This expression of genuine fellowship is a clear impression of spiritual evaluations.

## NEED A DATE?

See Rita Shoenthal, Judy Doty  
Dorm Formal Date Bureau

## Retailers Honored By Blood Bank Committee National Association

The following Honor Retailing Stations are attending the National Retail Dry Goods Association Convention:

- Inez Hobson
- Charlotte Lakeman
- Gladys Luther
- Jean McClenathan
- Josephine Wilson
- Julia Doty
- Reta Schoenthal
- Almera Hicks
- Ruthe Pease
- Jean Powers
- Bette Lee
- Bette Lerch
- Mary Jane Bird
- Miriam Weinstein
- Edith Thompson

The Convention will be held in the Hotel Pennsylvania from January 10th to the 14th. Miss Hogadone and Miss Mohlenhoff are accompanying the Seniors to New York.

Topics of paramount postwar interest will intrigue the group, no doubt, reenergizing and reinvigorating this youthful assemblage on the responsibilities that retailers will assume in the readjustment era.

## Stars and Stripes

Herbert E. Augustine, '42, son of Mr. and Mrs. Charles Augustine, 96 Hammerschmidt Place, Buffalo, N. Y., is now enrolled as an aviation cadet in the AAF Pre-Flight School for Pilots at Maxwell Field, Alabama, an installation of the Army Air Forces Training Command.

Stanley Soffer, of the Tech department, heads the student drive for blood donors, according to Miss Karker, school nurse. He is being assisted by the following department representatives:

- Art—Rosemary Young
- Chemistry—Rita Ross
- Publishing—William Jones
- Food Administration—Betty Bayer and Betty Harris
- Mechanical—Richard Husk
- Photo Tech—William Hoeh
- Retailing—Alberta De Ritis
- Secretaries—Kay Mattie
- Electrical—

## Be Optimistic

Charles A. Beard, one of America's leading historians, says there are four major lessons he has learned from a lifelong study of history:

- 1—Whom the gods would destroy they first make mad.
- 2—The mills of God grind slowly, yet they grind exceedingly small.
- 3—The bee fertilizes the flowers as it robs.
- 4—When it is dark enough you can see the stars.

## On Sick Leave

Mrs. Velma Jordan, our while cheerful Cafeteria Supervisor, was stricken suddenly last month and is now recuperating at 347 Heberlein Ave., Port Jervis, Staten Island, N. Y. PSIMAR wishes her a speedy recovery and to return to us real soon to "dish out the hash."

## PURCHASE SUPPLIES AT Mechanics Institute Store

- Oil and Water Color Paints
- Paper and Mounts of All Kinds
- Drafting Supplies
- Jewelry



### Readers Add Prestige

Mr. Frank Tripp, general manager of The Gannett Newspapers, in a recent interview, stated that "readers are the most important asset of a newspaper. Without them, no sound newspaper could exist. No building, plant or earned surplus approaches the value of the readership."

He further emphasized that "every newspaper, past and present, was built upon one of these three basic foundations."

"1. A substantial paid circulation, sufficient to attract advertising at rates which will support the enterprise

"2. A subscription price high enough to provide publication costs so that advertising income is unnecessary or unimportant.

"3. A subsidy of some kind from somewhere to compensate for lack of readers, thus lack of advertising. In publishing parlance, a 'kept newspaper'."

"Of some 1,700 dailies and about 10,000 weekly newspapers in this country nearly all are in the first category.

"Very few, no big ones, exist upon income solely from readers." "There still are a few 'kept newspapers.' Most of them are known to their communities for what they are.

"But there is something else equally important. Countless businesses cannot survive without newspaper advertising. And advertising now is more essential to you than you will admit without analysis because we are as dependent upon advertising in times of scarcity as in times of plentiful merchandise. Where can I get it? Who has it? What can take its place? — are important questions these days."

Read your PSIMAR contribute to its forum and format — give it prestige and added zest. Appreciate the freedom of the press and the efforts of your staff. They need your cooperation, in making your PSIMAR bigger, better, brilliant!

#### IS THIS CRICKET?

That kid is a stubborn, determined brat.

Yes; it will have its bottle or bust.

### CHEERIO!

Mechanics Institute

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### Academic League Of the Americas

In Panama City, Ministers of Education of the twenty-one American republics unanimously signed a ten-year agreement for the establishment of the world's first academic league of nations.

The site was the unpretentious brown-front building of the National Institute, part of the University of Panama, where for the present the new project will be located.

Designed primarily for professional and graduate students, the Inter-American University, so its founders hope, will promote understanding among the Americas by offering courses of study in fields of special interest to this hemisphere.

Subjects will include sanitary sciences, American folklore, anthropology, and history, comparative legislation and international law, social and economic sciences, mathematics, chemistry, physics, and biology.

The university might help standardize degrees and credits among Latin-American institutions and provide a laboratory for experiments in such problems as the teaching of English in Spanish and vice versa.

Financial support for the Inter-American University will come from the twenty-one republics; funds will be donated by each country in proportion to its contribution to the Pan American Union (\$1.80 for each thousand inhabitants), and scholarships will be provided for each nation in proportion to the money contributed.

The university, which will be tax exempt in all countries, will be administered by a Commission composed of the heads of the American diplomatic missions to Panama, headed by Victor Florencio Goytia, Panama's Minister of Education.

### BOWLING LEAGUE

The post-holiday bowling season will start on Thursday, January 13, at the Brick Church.

JOHN 16:33

These things I have spoken unto you, that in me ye might have peace. In the world ye shall have tribulation: but be of good cheer; I have overcome the world.

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### INVESTMENT SECURITIES

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### Mutual Understanding

Col. M. Thomas Tschow, Chinese diplomat and scholar, is a fervent crusader for a worldwide system of education that will train children, and grownups, also, to think of themselves, not only as citizens of a nation, but as citizens of the world. Only in this way can a world social consciousness be cultivated, he believes, that will operate to curb international gangsterism and banditry in the future. It is his opinion that "we shall never have the right kind of world until the nations realize they must live together in amity. World consciousness must supplant national consciousness, and international morality must be established."

Colonel Tschow is a member of an ancient Chinese house — a clear record of the family is in book form for 1,200 years — master of Chinese classics, educated along the broad-est lines in Europe, speaks several languages and has a record of accomplishment as aide of the present Chinese government.

### A Fervent Prayer

Fondly do we hope, fervently do we pray, that this mighty scourge of war may speedily pass away. . . . With firmness in the right, as God gives us to see the right, let us strive on to finish the work we are in; to bind up the nation's wounds; to care for him who shall have borne the battle, and for his widow and his orphan — to do all which may achieve and cherish a just and lasting peace among ourselves and with all nations. — Abraham Lincoln.

### PSIMAR MEETINGS

The Psimar staff will hold luncheon meetings in the Cafeteria on alternate Wednesdays. Consult with Editor Rosemary Young for exact dates. Any RAMbler is welcome.

#### SHOW YOUR STUFF

This nation became great by the initiative and spirit of pioneers who dared do things on their own. . . . The boys who are now fighting for us are not asking for freedom from something, but freedom for something — they want no guarantee of freedom from want, but freedom of opportunity. — Chester O. Fisher

### The Scent of Romance, Or Finger Ring, Cupid!

**BEFORE:** The pre-Christmas event took place on a certain Saturday night when Mollie Ann's Eddie presented her with a darling ring — that luscious night was followed by a week off from care and worries spent at Mollie's house in Rome. We dorm gals had a party too — guests were Mr. and Mrs. Karker, and what gifts we all got — toothpaste, hair ribbon, and other drippy stuff, but nevertheless appreciated — Miss Harvey and Miss Davies must have drag with Santa cuz they got pearls and ear-rings. Geo. Galasche brought down a 175-lb. deer — tickled pink 'til he thought of the two-mile hike with the thing — which incidentally nearly floored him.

**AFTER:** Now Christmas is all over and we can get back to work — ah work!! foey, anyhow 'spose everyone knows now that three more Dorm gals are madly in love fer keeps. They being Ginger Dwyer, Ervie Daniels, and Jean Glunz. All got their rings for Christmas — some Christmas, I say! Jack Wilder spent New Year's Eve in Buffalo with Betty Eddy and Don Morehouse tore down Jamestown way for the same night — ah! romance! and did you know that Jack and Moe finally got their *dehydrated BOEST* — now, back to the subject of men — gals, you all thinking about the coming Dorm Formal? Better be, cuz it's only three weekends away and oh, gee, are we gonna have fun!!!

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An Honored Nephew Grime and Grit

Mrs. Phillip M. Laub, formerly Mary Jane Hartzell of the Retailing Department, has left to join her husband, Sgt. Phillip M. Laub, of the Army Air Force, and plans to sojourn with him in Dalhart, Texas, where he is stationed.

Sgt. Laub has been on forty-two bombing missions over Africa, Germany, and France. He was overseas for nine months when he was sent home seriously wounded. Previously he had been reported as missing in action twice.

Sgt. Laub has been awarded the French Croix de Guerre, the Purple Heart, and several merit ribbons. He enlisted the day after Pearl Harbor, and is a waist gunner on a B-17.

Mrs. Laub attended Miami University, Oxford, Ohio, for two years, and resided in Rochester for several years.

The other day we read a plea for dirty hands. It pointed out that all of us are at the mercy of the man who fixes our plumbing, our furnaces, our telephone and our automobile. It warned, "The white collar guy has to be mighty careful about humbling the dirty worker these days."

And that brings us to our theme. Youngsters with foresight should be careful not to overlook the job of the dirty worker in favor of the white collar.

Look at men of industry to whom fame and fortune have come. In the automobile industry, Henry Ford, Bill Knudsen, Walter Chrysler and K. T. Keller are tops. For years they worked in overalls, amid grease, dirt and things mechanical. They still love nothing better than to tinker around the shop. Dirty hands brought them success.

Success by Diligence

In steel you get the same story. Charles Schwab, Eugene Grace, Tom Girdler and Ben Fairless are eminent products of the steel mill itself, not of swivel chairs in front offices.

The machine tool industry is packed with men who came to prominence from the shop bench.

Go to America's newest industry, aviation, and you will find the same thing. Glenn Martin and Donald Douglas didn't rise to leadership by pushing a pencil or by pushing a button in a quiet, clean office. They were out in the shop fooling with flying contraptions. They were expert mechanics and still are.

All of our youngsters can't become Bill Knudsens or Tom Girdlers by going into the office. But many cannot better insure themselves permanent jobs and relatively high pay in the years ahead than by becoming skilled mechanics.

Public Apathy Unjustified

The public mistakenly believes that mechanization of manufacture is reducing the need for individual skill among workers. The opposite actually is the case. Everything made by machinery still has to be made first by hand. To quote Mr. Knudsen: "The process of production in America today requires more highly skilled mechanics than ever before."

Many a manufacturer sings the popular song, "What is so rare as a seasoned, all-round mechanic who really knows his business?" That song is being warbled oftener and louder than ever just now. It is repeated so much that it should be on the "Hit Parade."

Our hunch is that the young man who chooses to trust his fortune to the shop rather than to the office, provided he has any mechanical ability at all, will not regret his decision. If he has the real stuff, ahead of him will be plenty of jobs—foreman, shop superintendent, production manager, big boss. And in all of these tasks he will have an advantage in the all-important job of handling men because of his shop experience.

The Art Corner



LET'S BE RATIONALISTS!

BY SHIRLEY MANHART

Evolution of the arts has raised the elevation of mankind because the arts influence our thinking which advances our morals. We begin to see beauty in nature and discover colors and objects existing that we hadn't seen before. We develop a human interest in people and the happenings of everyday life. There are some pictures which will not please a group of art admirers while other pictures will produce the desired effect because they have certain qualities of, first, subject matter, then color, composition and style. Pictures of perfection are like religion, we rejoice and take hold mentally and spiritually part of what we have seen, so man makes art and art makes man.

Virtue Its Own Reward

"When Death strikes down the innocent and young, for every fragile form from which he lets the panting spirit free, a hundred virtues rise, in shapes of mercy, charity and love, to walk the world, and bless it."

—Charles Dickens

LOOKING FORWARD

I am not afraid of the future and I, unlike many others, do not fear an economic upheaval when we have won the war. We shall need much. There will be more work to be done than ever before; and we shall enjoy greater production and greater consumption than ever before. The world will be a better place in which to live. It is better now than when I was a boy and it will continue to improve. But men must learn from their experiences and live for the future, not the past.—Henry Ford

DIFFERENCE OF OPINION

There seems to be a conflict between the thoughts of Voltaire who said that "the secret of being tire some is to tell everything" and the colored preacher who was hearing confession. The young sinner told of nightly affairs and in the midst of it the preacher called a halt: "Young man, you ain't confessin'—you're braggin'!"

BUY UNCLE SAM WAR BONDS



BY ROSEMARY YOUNG

Some people tell me that Margaret Carpenter's an "Experiment Perilous" strikes them as a dullish sort of book. They're wrong it's just hard to get into. Once you have gotten nicely started you'll be rewarded by one of the finest delineations of criminal madness I've ever read. "Experiment Perilous," is not one of these, "knock 'em down, drag 'em out" murders, it's very, very, subtle and filled with an emotional richness found all too rarely in works of this character.

Raymond Postgate, outlines with care, and sometimes excruciating frankness, the life, background, and motives of each of his characters, which makes his works into lively mosaics bound together by the cement of a tantalizing mystery. "Somebody at the Door" is one; "Verdict of Twelve" is another.

If, however, you don't care for fictitious killer-dillers, and if you do believe that truth is stranger than fiction, William Roughhead's, "The Act of Murder" will bear you out. A fine case book of the cream of British homicides, "The Art of Murder" is fascinating material, carefully written, and punctuated with bits of dry, sharp, English wit.

Be Cageless!

That which makes democracy so much to be desired, is that in it there is freedom, not only of thought, but of expression. Freedom to go where one most wishes, and to plan out one's life so as to gain the maximum of happiness. People are even self-caged—mentally bounded. To such I would say—look to the horizon, get into the roomy sphere of self-expression. Roam the world of ideas and of knowledge.—George M. Adams

FAITH AND COURAGE

The primary factor in American life is a dauntless man. Out of self-faith, out of a clear vision and an unshakable confidence in his heart, such an American believes that he can stand up to the world of his times, whatever his times may be, refuses to be disuaded or discouraged. In short, he doesn't quit. America abounds with such men. Their credit is character. Their funds are faith and hard work. Their purpose is the American way of life.—Henry J. Taylor

GALATIANS 6:8

For he that soweth to his flesh shall of the flesh reap corruption, but he that soweth to the Spirit shall of the Spirit reap life everlasting.

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