The Entrepreneurial

0.16

BINENT



LAST CALL!!

For Programmers, Electrical Engineers and Technicians

Great Opportunities for December Graduates!!

Dawning Technologies is a world leader in the laboratory computer software industry. Changes in technology and healthcare are driving new products and we could use a few good people in the R & D Department.

Challenging work, Stimulating environment, Substantial growth opportunity, Competitive salary, and Excellent benefits package are just a few good reasons to consider employment at Dawning Technologies, Inc. Visit the Dawning website to learn more about employment opportunities, and current product line (http://www.dawning.com) Interested applicants should forward resume to:



Personnel Director
Dawning Technologies, Inc.
409 Mason Road, Fairport, NY 14450



THE ROCHESTER INSTITUTE OF TECHNOLOGY'S COLLEGE ACTIVITY BOARD AND THE CENTER FOR CAMPUS LIFE PRESENTS:

Mastercard Acts Talent Show

Saturday October 12, 1996 at 8pm

The winners are:

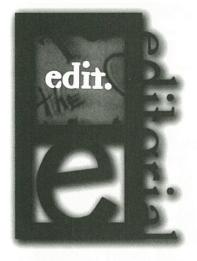
1st Sphere (Acustic Guitarists/Composers)

2nd Carmen Johnson (Flutist)

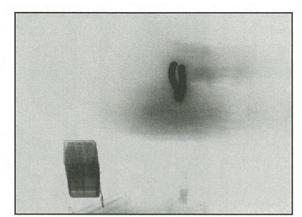
3rd Karel Barnosici (Classical Pianist/Composer)



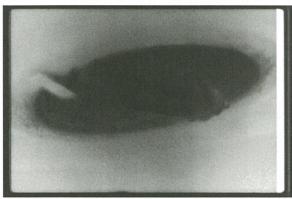
yone Ortege

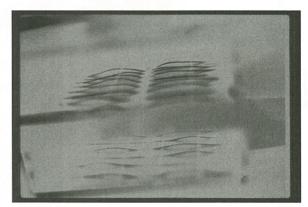


Pictorial Editorial



"thing"





"toaster"



"rust"

COVER - Photos by Michael Dudnick and Laura Glazer Digital Illustration by Michael Shavalier contents editor in chief - Jason Curtis executive editor - Brad Vaughan managing editor - Stacy Speidel photo editor - Kathie Duprey entertainment editor - Eric Shaffer news editor - Eric Highee EdIT sports editor - Kate Pakenas features editor - Phil Livingston politics editor - Matt Sullivan Feature fEaTruE fo production manager - Christina Sinclair advertising manager - Jen Moreland business manager - Tom Golinski pOlitics advertising assistant - Anna Angle Burda - Burda copy editor- Sankar Sury inmEnt **ENter** 15 art director - michael shavalier designer - jered bogli photographers - Michael Dudnick. 20 Laura Glazer **sTuDENT** entrEprenuers writers - Mike Fagans, Amotz Zakai, Ed Pfueller, Matt Kozlowski, Julia Carr, Erica 24 luse, Julie Sterling, Kelly Harsh, Andy Gose, Liz Horrell, Angela Jernejcic, Sherry Fields **spOrtS** advisors- Rudy Pugliese word on tHe strEEt 28 distribution - Brian Buxton prepress production - Peter Muir, Chris Hahn 29 photo processing- Printed at RIT's T&E Center BurdA

REPORTER Magazine is published weekly during the academic year by a staff comprised of students at the Rochester Institute of Technology. Business, Editorial and Production facilities are located in Room A-426, in the lower level of the Student Alumni Union. Our voice/tty line is (716)475-2212. Subscription rate is \$7.00 per quarter. The opinions expressed in REPORTER do not necessarily reflect those of the Institute. RIT does not review or approve the contents of REPORTER and does not accept responsibility for matters arising from anything published in the magazine. Letter to the Editor may be submitted to the REPORTER in person at our office. Letters may also be sent through RIT email to the address REPORTER. Letters must be typed and double-spaced. Please limit letters to 200 words. REPORTER reserves the right to edit for libel and/or clarity. No letters will be printed unless signed and accompanied with a phone number. All letters received will become property of REPORTER. REPORTER takes pride in its membership in the Associated Collegiate Press and Civil Liberties Union. Copyright 1996 REPORTER Magazine. All rights reserved. No portion of this magazine may be reproduced without prior written permission from REPORTER.



© 1996 Taco Bell Corp.

Crunchy Taco with a purchase of a Crunchy Taco

10/18/96-10/21/96



Please present coupon when ordering. Limit one coupon per person per visit. Not good with any other offer. Cash redemption value 1/20¢. Valid at participating TACO BELL © restaurants only. Void where prohibited. ©1996 Taco Bell Corp.

Taco Supreme with the purchase of Taco Supreme

10/15/96-10/28/96



Please present coupon when ordering. Limit one coupon per person per visit. Not good with any other offer. Cash redemption value 1/20¢. Valid at participating TACO BELL © restaurants only. Void where prohibited. ©1996 Taco Bell Corp.

Medium Pepsi with the purchase of Nachos BellGrande

10/22/96-11/4/96



Please present coupon when ordering. Limit one coupon per person per visit. Not good with any other offer. Cash redemption value 1/20¢. Valid at participating TACO BELL © restaurants only. Void where prohibited. ©1996 Taco Bell Corp.



RIT bid a bright good-bye on Oct. 9 to Rochester's slated-forclosure Silver Stadium, making it the 10th "Big Shot," a night-time photograph lit solely by hundreds of hand-held electronic camera flashes.

Everyone met at the stadium at 7:00 p.m., and entered to begin the shoot at 7:30 p.m.

The only thing required to participate was your own electronic flash.

The "flashers" moved around their designated areas for the length of the exposure, captured by two large-format cameras, one for black and white and the other for color. The flashers must keep moving while flashing to prevent "ghosts" in the picture. Every flasher who signed in will each receive a print of the Silver Stadium Big Shot.

The cameras for Big Shot were located in the "couch potato" hut perched above the right field fence. Professor William Dubois, who originated and coordinates the yearly event with Michael Peres, chair, Biomedical Photographic Communications, operated the camera with his wife, Dawn Tower-Dubois, also

faculty member.

a SPAS

Big shot makes a significant nighttime photograph of a different building or challenging area each year. The nine previous Big Shots have each drawn from 75 to 200 flashers (student volunteers and photography buffs) who move about on command, synchronizing flashes with film exposure.

The Dec. 13, 1995, Big Shot of Mount Hope Cemetery won the Award of Excellence in the General Illustrative category of the Biological Photographic Association's annual Professional Exhibition this year.

Prior Big Shot subjects include the Rochester Museum and Science Center, George Eastman House, Rundel Library, Park Ridge Hospital, Highland Hospital, RIT's own campus, the Frank E. Gannet Building and Nazareth College's

glass-fronted library. -Eric Higbee

Enrollment at RIT increased again this fall, as confirmed by figures recently nrollment released in the Institute's 21-Day Enrollment Report.

increases

The total number of enrolled students rose from 12,6000 to 12,933, with FTE enrollment increas-

ing from 9,233 to 9,511. Major factors contributing to the increase include RIT's continuing success in attracting new students, and the large number of returning sophomores who entered RIT last fall. The

cumulative effect of enrolling two large freshman class-

es "back to back" has been especially positive, according to Jim Miller, vice president for Enrollment Management and Career Services.

Both undergraduate and graduate student enrollments exceeded their projected levels; graduate enrollment boasted a 6.3 percent increases over last fall and undergraduate fell slightly short of its projected growth, but still rose 1.7 percent; the number of full-time students grew 3.2 percent.

The college of Business, Applied Science and Technology, NTID and Science saw the largest increases in enrollment this fall.

"These positive results reflect RIT's strong position in competing for new students, and our overall enrollments continue to be very stable," says Miller. "We're not only pleased with our numbers, but with the continuing strong quality and diversity of our applicants and our enrolled students."

> This year's freshman class is the second largest in the history of RIT, with 1,774 students entering, up from 1,712 last year. This number includes 234 freshmen in NTID, up from 210 last fall. The increase in

> > entering freshman helped offset a drop in new transfer students, who totaled 990 this fall versus last fall's 1.050.

Miller noted that the total number of admissions applications received from freshman, transfer, and graduate applicants over the past year increased by 5.1 percent, to a record level of

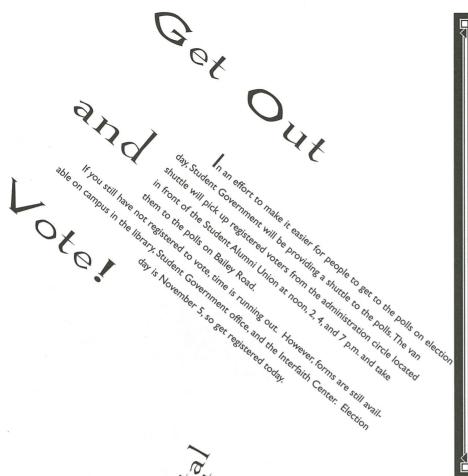
undergraduate applications over the four quarter period.

As a result, the Institute was able to maintain a strong academic profile and level of selectivity while also exceeding enrollment projections for new students.

"Our Strategic Plan calls for an increase in enrollment, and we are continuing our progress in meeting the goals we set during our planning process," says President Simone. "Our strategy of focusing on providing the finest career preparation continues to raise RIT's standing in the higher education marketplace, as more and more people recognize the quality and value of an RIT education."

11,498. This number reflects an increase of 512 photo: Mike Fagan

-Eric Highee



"A Bargain Hunter's Dream" Fine Men's, Women's & Children's Apparel on Consignment since 1991 Bridal, Pageant & Formal Wear Bruphilde's New Items Arriving Daily! Liz Claiborne • J Crew Limited • LL Bean Calvin Klein • Levis Ralf Lauren • Gap Benetton Henrietta 475-9340 2933 W. Henrietta Rd. (across from Delta Sonic) Irondequoit 544-3331 Stutson Bridge Plaza

Publishing and Imaging (known as CIMSPrint), has received a \$450,000 Xeikon DCP/32D digital press from Xeikon, based in Belgium. According to John Peck, director of CIMSPrint, the donation allows the center to take its industry service to the next level by offering state-of-the-art digital printing technology.

CIMSPrint is the printing and publishing research arm of RIT's

Center for Integrated Manufacturing Studies. Located in a new 157,000 square-foot showcase facility, CIMSPRint will offer extensive research capabilities to the printing industry, primarily in the areas of digital workflow, digital and remote proofing activity and systems manufacture and supply. CIMSPrint also offers evaluation and analysis of new dry film and plate procedures as well as the hardware required to image those products.

Xeikon is only eight year old, but has been making great strides internationally in the digital printing world with the development of its DCP-I digital print engines. The Xeikon press features the Variable Data System which enables personalization of any type of data - text, line art of image, on every page of a document in full color.

Peck says the center will provide industry access to the printing, publishing and imaging resources at RIT, including the Technical and Education Center of the Graphic Arts and Imaging, the College of Imaging Arts and Sciences, the Center for Imaging Science, the High Technology Center for Electronic Publishing and Imaging at NTID, the College of Applied Science and Technology and the Educational Technology Center.



the lowe memployment rate and the highest level of consumer confipreparation for the task. Dole has east nimself as a plain-spoken guy from the

the first debate

The first debate of the 1996 Presidential Campaign took place on Sunday the 6th and ended with both sides claiming victory. A reasonable argument could be made that either side was victorious.

For those who expected former Senator Bob Dole to be stiff and ornery, they were disappointed. Bob Dole proved to Americans that he has a sense of humor. He did not make any of the mistakes the pundits stated he should not, and performed better than expected. The problem was he needed a knockout, but failed to get one.

Bill Clinton, the "Muhammed Ali" of politics, floated and stung, generally looking like a President who was self-confident. The President answered the questions succinctly, rebutted well, and outpointed Bob Dole in the debate.

This column will review the analysis of the debate as provided in the New York Post and The New York Times. These papers were selected because they could be considered polar opposites on the political spectrum.

In their "Monday Morning Quarterback" section, The Post provided the positions of Democratic and Republican strategists and pollsters. Their analysis proved quite telling.

Mark Mellman, a Democratic Pollster wrote, "Dole had to hit a home run and Bill Clinton just had to show up - but Clinton hit the home run and Dole barely showed up." Michael Matthews, an AFL-CIO strategist found that "He[Dole] seemed uncomfortable and couldn't decide whether he was on the attack or trying to be nice." Finally, Bob Shrum, another Democratic strategist, argued that "Dole was funny, but Clinton won clearly on the issues like education, Medicare, the environment, budget, even the basic question of which tax you want."

On the other hand, Kellyanne Fitzpatrick, a GOP pollster, wrote that, "Dole is still standing today. If he hadn't held his own, the headlines could have been that Dole is old or it's over." Ed Goeas argued that, "He[Dole] didn't do anything to hurt himself, but he didn't do anything to help himself." Finally, Eva Pusateri, another GOP strategist, concluded that, "Dole did a solid job by conveying who he is as a person and using his humor as an asset. However, it wasn't the resounding victory Dole needed."

Did the polls reflect drastic changes after the debate? The latest tracking polls found the following: the Reuter/John Zogby Poll reports that 44.4 percent favor Clinton while 35.1 percent favor Dole. The CNN poll found Clinton with 55 percent to Dole's 35 percent. Finally, The Post hotline newsletter found 50 percent for Clinton, 34 percent for Dole.

In The New York Times, the headlines were surprisingly similar. Michael Winerip, in his article titled the "Morning After Debate, Coffee and No Surprises," Winerip wrote that "On the minus side, people seemed a little shellshocked by all the numbers, the dates, the quotations and counter-quotations that were amassed on each side and then hurled back and forth."

A.M. Rosenthal, in his Op-Ed piece "Where Was Character?" article wrote that "Bob Dole entered Sunday's Presidential

debate with two political handicaps. He emerged with three. The first handicap was the President...Mr. Dole's second handicap is his own campaign...The third handicap is a brand new one created by Mr. Dole and the geniuses who prepped him for the date. Mr. Dole avoided challenging the President on two issues...Whitewater and character."

On the issue of Whitewater and Presidential pardons, President Clinton stated that he would utilize past precedent and would follow the law, specifically he would not pardon his friends who have been convicted. Bob Dole then said that he felt that the President should not have even mentioned this; he should have just said, "No Comment."

Bill Clinton's rebuttal was simple, "No comment." This was perhaps the highlight of a dismal debate. Bill Clinton trumped Bob Dole in the debate by using his own words and protecting himself, using humor and winning the point. More seriously, Bob Dole allowed Bill Clinton to use "no comment" on this serious issue for the rest of the campaign.

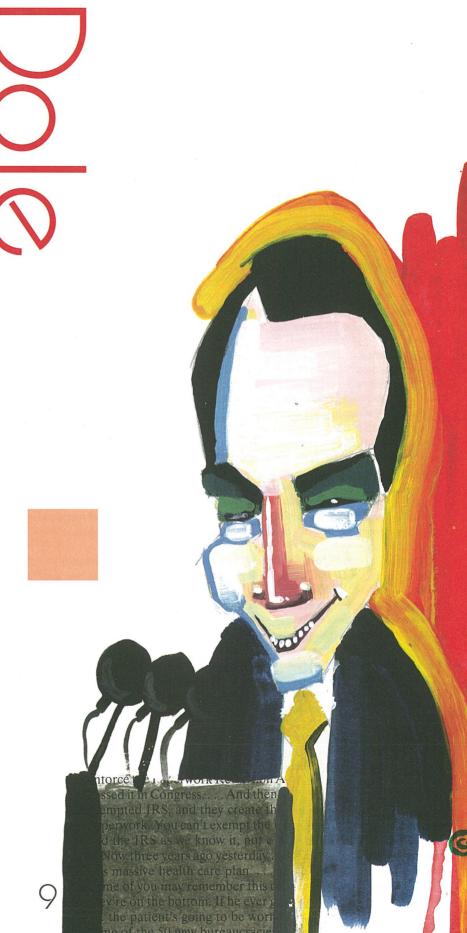
Why is this an important part of the debate? Much, if not all of the United States is aware of the character questions that surround the President. On a strong issue, Bob Dole not only let the President off the hook, he provided him with a wonderful shield.

Bob Dole was polite and a gentleman, much to his credit. Both the President and Dole held to the high ground, slinging little sleaze or innuendo, which could be considered a highlight in the latest American political environment. However, Bob Dole needed to do more than just debate, he needed to attack.

For those of you who would like to decide for yourself but missed the debate, check out the transcript of the debate as printed in the Tuesday the 8th of October issue of The New York Times. While it will not be the same as listening or watching, you can read for yourself what they said.

While no sparks flew, there were no knock-downs and no one lost, the first Presidential debate provided a glimpse of both of the candidates under fire and their ability to communicate. Bob Dole "won" by not losing and President Clinton "won" by remaining well-spoken and error free. The next debate should be more of the same, unless Bob Dole starts swinging for the KO that he needs.

- by Mike Fagans





Year after year we have petitioned yea
honorable gentlemen for our rights and time
after time you have turned us away.
Therefore, understanding that we have no
rights we will ask to be treated as cattle,
children, and idiots. You will therefore be
responsible for our crimes and

19
misdemeanors.

- Louise Slaughter quoting a women's petition to the New York State Assembly in 1948.

Who is Louise Slaughter? Many television viewers will proudly claim they know who she is, probably because they saw the negative ads targeted at her while watching football games or soap operas. Louise Slaughter lives in Rochester and is currently serving her fifth term in the House of Representatives. She serves on many congressional committees and ranks third in the House Budget Committee. She has fought for many womens' issues and has co-authored the Violence Against Women Act. She has helped the Rochester community by raising \$6 million in federal funds to provide a permanent site for the city of Rochester's Business Incubator and \$4 million for the construction of a wave surge barrier in Rochester harbor. She has helped companies such as Kodak, Xerox, AT&T in the Rochester area and has even raised \$10 million dollars for RIT's Center for Integrated Manufacturing Studies building.

Tuesday afternoon, instead of lunch, I listened to Louise Slaughter speak in the Fireside Lounge. She had come to talk about womens' issues and meet students and faculty at RIT as part of the continuing effort of the Student Womens Resource Center and the College Activities Board to bring quality speakers to the campus. Her appearance was formal and professional - a brown business jacket and matching skirt, modest pearl necklace and a shiny gold pin on her lapel. She was eager to meet the awaiting audience despite the low turnout. Perhaps her appearance was at an inconvenient hour, or maybe a majority of the campus are Republicans and didn't want to hear what she had to say, but the fact is that many students missed an opportunity to meet an interesting woman who has powerful influence in the political world.

Slaughter came to RIT to talk about womens' participation in politics, primarily voting, and the progression of womens' rights. She began by quoting the petition to the New York State Assembly and went on to describe how Susan B. Anthony mortgaged her house in order to help pay for women to go to the University of Rochester, which did not permit women to enroll at that time. Before continuing with her speech, Slaughter commented in terms of womens' rights, "RIT was way ahead, light years ahead."

The most interesting part of her speech focused on medical research. Slaughter explained that most medical research still is based only on white males. This means that in the past, stomach cancer, skin cancer and even breast cancer were researched only on males. This phenomenon was radically changed in 1991 with the opening of the Women's Office of Health which helped divert more research into ovarian cancer, cervical cancer and the effects of menopause.

Slaughter did not only talk about the problems women face, but also of the problems America faces. She provided an amusing description on the vote to limit English as the only language used in America. She said it was fortunate that the law did not pass (it was denied by one vote) because if it did, not only would all the signs and forms throughout the USA would have to be changed, but also the Roman numerals on every public building as well.

The many negative ads against Louise Slaughter that appear on television today fail to portray her true essence and charisma. Her serious concern over womens' issues earned her high marks with the RIT audience and her perception of the needs of single mothers and the working woman is one of the reasons she has served for five terms in the House of Representatives.

On November 5th, we will see if she will serve a sixth term in Congress and continue with the policies that she has initiated.

WRIGHT IMAGES photoavideo

10% Student Discount on film, paper, and chemistry

One Hour Film Developing

Color enlargement in minutes prints from prints, photo cd's & copy negs

Movies, prints, slides to video tape duplication, cassette repairs

brand name cameraspassport photocamera repairs

*incredible selection of used cameras, lenses, and flashes

Hours:

Monday-Friday

10am-9pm

Saturday

10am-6pm

Sunday

12pm-5pm

C41 Process of 35mm & 120 film

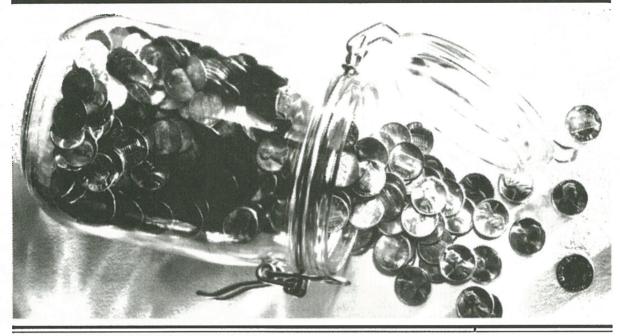
Henrietta

Southtown Plaza 424-3160

Pittsford

3340 Monroe Ave. 586-3250

commercial sales 424-3164



EVERYONE WILL GIVE YOU THEIR TWO CENTS WORTH, BUT WILL THAT BE ENOUGH TO RETIRE ON?

Today there seems to be an investment expert or financial advisor almost everywhere you turn. But just how qualified are all these experts?

Peace of mind about your future comes from solid planning. From investments and services designed and managed with your needs and retirement security specifically in mind. The kind of investments and services TIAA-CREF has been providing for more than 75 years.

WE'LL HELP YOU BUILD A REWARDING RETIREMENT.

Our counselors are trained retirement professionals who have only you and your future in mind. So you're treated as the unique person you are, with special needs and concerns about retirement. And that makes for an understanding, comfortable relationship.

With TIAA-CREF, you have plenty of choice and flexibility in building your retirement nest-egg — from TIAA's guaranteed traditional annuity to the investment opportunities of

CREF's seven variable annuity accounts.

And we're nonprofit, so our expense charges are among the lowest in the insurance and mutual fund industries.* That means more of your money is where it should be — working for you.

TIAA-CREF is now the largest private pension system in the world, based on assets under management — managing more than \$150 billion in assets for more than one and a half million people throughout the nation.

TIAA-CREF: THE CHOICE THAT MAKES SENSE.

It's tough to wade through all the "advice" to find a reliable pension plan provider. But as a member of the education and research community, your best choice is simple: TIAA-CREF. Because when it comes to helping you prepare for retirement, our annuities will add up to more than spare change.

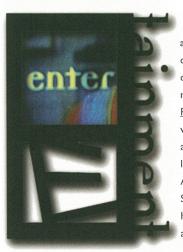
For more information about how TIAA-CREF can help you prepare for the future, call our Enrollment Hotline at 1 800 842-2888.



Ensuring the future for those who shape it.54

* Standard & Poor's Insurance Rating Analysis, 1995; Lipper Analytical Services, Inc., Lipper-Directors' Analytical Data, 1995 (Quarterly).

CREF certificates are distributed by TIAA-CREF Individual e3 Institutional Services.



Dr. Suess, what a guy! Who else has has significant and socially-conscious impact on dren's books? Here is a man who didn't talk down to kids and who made learning how to read silly and fun, with One Fish Two Fish Red Fish Blue Fish. Now I suppose you're wondering why a college magazine is writing about children's books and Dr. Seuss. We're in college now, time to put the toys and other kid stuff away. Ahhh...but therein lies the beauty and the significance of Dr. Seuss' work, which you can NEVER outgrow. It's amazing how the simple lessons we learned during childhood still apply to our lives today

Daisy-Head Mayzie, one of his last works, was not published

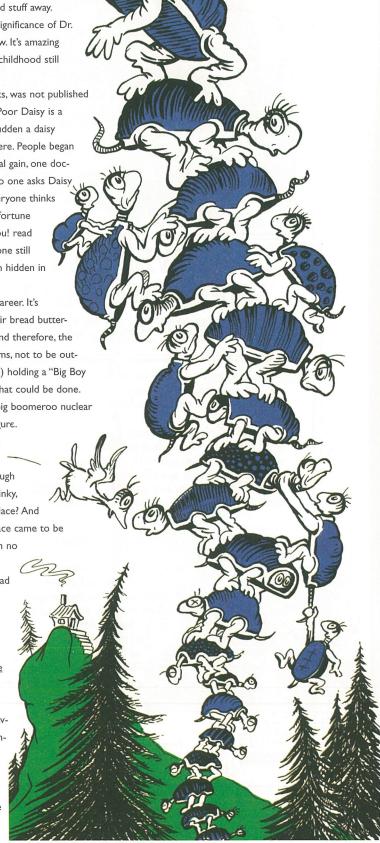
during his lifetime. His wife found the manuscript in his things after he'd passed on. Poor Daisy is a normal 8 year-old sitting through a typical day of elementary school, when all of a sudden a daisy sprouts from the tippy-top of her blonde head and commotion breaks out everywhere. People began clamoring all around her, trying to figure out a way to use this for their own personal gain, one doctor examining her exclaims, "Wow! this could get me a research grant!" However, no one asks Daisy how she feels about any of this and she's starting to feel like an outcast, because everyone thinks she's a freak. So she signs with an agent, fame and fortune and all that. Her fame & fortune leave her depressed and friendless. Something happens with the daisy (I can't tell you! read it!) and she realizes the source of her misery and goes back to school where everyone still loves her and she realizes what true happiness comes from. Hmmm...a moral lesson hidden in this "simple" childhood story? Seems a bit blatant to me!

How about the <u>Butter Battle Book</u>? This is another one written later on in his career. It's about 2 warring cultures; one eats their bread butter-side up and the other eats their bread butter-side down. Of course, each one thinks that their way is the "right" way of doing it and therefore, the other culture must assimilate, or else. Each side starts binging on technology and arms, not to be outdone by the other. It ends with Grandpa (and another figure from the opposing side) holding a "Big Boy Boomeroo," threatening to drop it, yet afraid to, for fear of the amount of damage that could be done. Hmmm...sounds like a capsulated version of the USA and Soviet Union stockpiling big boomeroo nuclear weapons during the Cold War and about how inane the battle for superiority is, go figure.

The Lorax, another favorite. If you didn't get the message in this one by now, you were never really a kid, just a mini-adult. Its entire focus is on the environment and how we trash it in favor of the almighty buck. Seuss was ahead of his time, even though this one was published in 1971, and starts with a young boy wandering through a stinky, smoggy, lifeless and ramshackle area, wondering what the HECK happened to this place? And he comes across the Once-Ler, who tells him the tale of the Lorax and how this place came to be as it is now and why the brown Bar Ba Loots no longer frolic, why the humming fish no longer swam in the river, and why the Swomee swans no longer sang their song, as well as the demise of the rare Truffula tree. The Once-Ler then entrusts the young lad with the very last seed from the very last Truffula tree, saying,"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." What's not to understand in this story?!! Maybe we should send copies of this book to all of the C.E.O.'s of major companies, think they'd get it?

In <u>Yertle the Turtle</u>, there's three stories compiled into one book, however, <u>Yertle The Turtle</u> stands out from the rest. Yertle is a turtle living in a pond, who suffered from delusions of grandeur and thought he was king of all he could see. Which caused him to decided that his kingdom wasn't big enough, so he had the idea of having all of the turtles stand on each other's backs, to make his throne higher and higher. Being ten turtles high isn't good enough, all turtles from miles and miles around must come and join in to raise Yertle higher. Then one little turtle, Mack, who was tired and hungry and sore, because he was on the very bottom of all of

tired and hungry and sore, because he was on the very bottom of all of the turtles, burped and the whole tower comes tumbling down and Yertle



Seuss

Chowhounds is a small restaurant, located on Mount Hope Avenue, near Record Archives and across the street from Wegmans. It is a personable eatery, offering a small, but complete menu of fast-food favorites with "slow-food" quality.

Although the menu includes a full selection of salads, tacos, fajitas and soup, their specialty is subs. There are several different and original Chowhounds sandwiches to choose from, including everything from turkey to eggplant. I chose the "Howler," a grilled chicken sub with cheddar cheese, BBQ sauce, bacon, lettuce and tomato. The chicken was a little over done, unless you like charcoal flavor, but otherwise the sandwich was delicious.

Aside from the specialty sandwich choices, there is also a substantial build-your-own menu, complete with every kind of meat, cheese and veggie you could want.

The very reasonable prices for a whole sub and a half sub are comparable to those of subway and I think that you will be pleasantly surprised with the taste and quality.

The service is extremely friendly and accommodating. All special requests are met with a smile and the food is brought out quickly and prepared with the utmost accuracy.

Although there is room for a few people to dine in, you will probably find that it would be better to take advantage of their take-out option.

Unfortunately, parking is an extreme hassle. After trying repeatedly to maneuver around the driveway that seconds as a parking lot, I gave up and parked in the CVS lot next door. SHH!!

So if you're looking for a quick bite to eat, try Chowhounds for a fast, friendly, and delicious meal.



The Porno for Pyros concert, Wednesday night at the Harold East, was "Phat." The show was simply an experience to be had. In the past, Porno's sound was somewhat lost and impersonal. However, this time around, their sound was rich, full and almost entirely fresh. Fortunately, music can never really sound the same twice. Instead, the musical process needs to have a consistent and improvisational flow, which makes the event a personal experience between the performer and the audience. This was certainly the case with this evening's performance.

the Fun Loving Criminals. The Criminals opened in a brilliantly groovy way, which instantly got the crowd to shake their "rumps." After a few numbers, they explained that in NYC no one gives them proper respect, this I found hard to believe. The only complaint that could be made is that the drummer could have been better. Still, they rocked the joint. When

A pleasant surprise for me was

they finished, a short intermission passed and the lights dropped, only to have them arise again to the sound of Perry Farrell's infamous band. Then an explosion of sound, followed by Perry taking command of the stage with a flury of movements, while sucking down a bottle of red wine. The crowd roared as he appeared like some kind of sound enhancing chamber. With all of the energy the band unleashed, the music lifted the bodies up over each other, into a sensitive entity of power and potential.

As the concert progressed, the band drew out the songs from the new album in expressive, and at times, improvisational ways. Perry would dance on stage as if some ritualistic service was being performed, stopping only to sing and work the mixer. He conducted his band like a small orchestra, suggesting changes and giving signals. He even turned his instruction to the audience, in the

3 orno for yros...Live

way of fatherly advice. Fully stopping once, he said, "Work on the sexiest part of your body....your mind." The highlight of the

evening was an acoustic

performance, which was so subtle, personal and in syncwith the crowd. Others would argue that the two Jane's Addiction's tunes were the most exciting and surprising event of the evening's performance. The one thing that everyone could agree on is the fact that this was one of the best sounding concerts anyone could attend. Finally, the Porno's sound has matured into a spiritual experience, "ring-mastered" by Farrell, and the Harold East was a superbly elegant space to reveal their new sound.

Seuss continued

dives headfirst into the mud. So, is the moral of this one to be careful when you bur because it could have serious consequences? Nope, this was Dr. Seuss' commentary on Hitler and his rise to power and fame. It was published in 1951 and again, in very simple terms, showed how even the littlest guy can make a difference in trying to overthrow power.

Alrighty, I'm going to finish up with a book that we've probably all received as a gift at graduation, Oh, the Places You'll Go! This is the one that makes the most common sense and is a great book to read if you're feeling blue or stuck. In this, he addresses the Great Balancing Act, life itself and the ups & downs it presents and getting through it to find the success and happiness that lies within. He talks of the Waiting Place and how the people stuck here are waiting for things to happen, even as trivial as a phone call, so they can get on with their lives. The point in this part is, why wait? Just do It, get on with it, what have you got to lose? Then you'll be up and off again, flying high.

There's going to be lonely times too, but during those "You'll be playing games you can't win, 'cause you'll be playing against you" and encounter scary things, but you'll get through it to face your problems whatever they are, and be a better person for it. He talks of getting mixed up with strange birds and strange places, and warns not to forget to be dexterous and deft, and keep your head screwed on right and you'll do just fine. So basically, this entire book is about personal challenges and choices you'll have to make on your own, regardless of how difficult they are, because nobody can decide what you want to do, except for you. Also, that there will be downs and times you'll screw up, but you learn from it and move onto the next challenge.

So head on down to a bookstore, or a library and check out Dr. Seuss' books again, and take them to heart, because you can still learn a lot from a big kid. "...Today is your day! Your mountain is waiting. So get on your way!"

Angela Jernejcic



This page offers up to the date entertainment information, because it is revised daily. The opening screen draws the web "browser" in because it is bright, vivid and inviting. The page makes your eternal search for entertainment in Rochester quick and efficient.

The first three bullets that appear at the top of the screen offer insight into some of the more relevant and therefore, interesting entertainment news. Most exciting is the interview section, offering timely interviews with the "stars." This week is, "A talk with Kiss' Gene Simmons." Clicking On Screen, offers a review of the top movie pick of the week This week's review is, Big Night. It also goes on to offer in-depth interviews with the Hollywood stars involved.

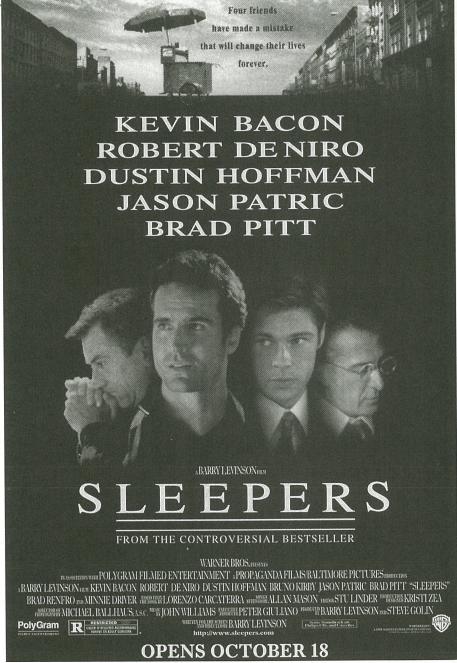
If you are interested in finding out where the action is, Special Timely Events offers dates, times and locations of all up coming events in our area. To save you from making the wrong decision about what to do, this section goes on to briefly describe the events and their potential.

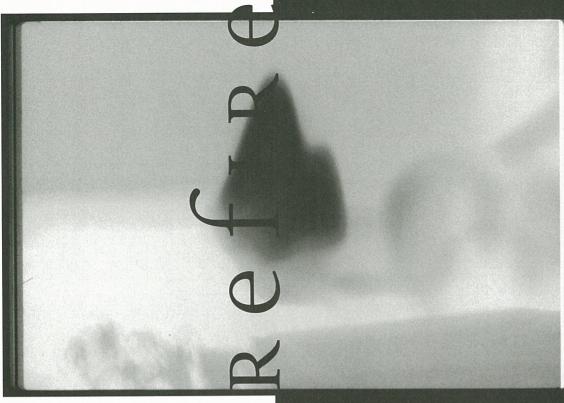
For those who can't seem to hold onto their Freetime magazines, the last three editions of Freetime are contained within this site. Conveniently enough, today's page reviews Oct. 10th - 23rd, which compiles the Fall Preview for '96. Here you will find all of the topics contained in the printed form, which in turn makes access to entertainment information quick, easy and right at your finger tips.

The all new Fall Dining Guide, offers selection choices in the areas of catering, desserts, coffee, ethnic and American foods. Also provided is the Full Menu Button, which connects to all of Rochester's Restaurants, providing addresses, phone numbers and short but precise and informative reviews of the establishments.

Also of interest is the Local Music Talent Section, containing all of the "stuff" needed for those who are into the local scene. Also, Film Clips takes you to the web locations of virtually all new and recent movies.

All in all, this is a very comprehensive page and a great way to stay on top of the social scene.





photos: Michael Dudnick Laura Glazer ou wake up and start getting ready to head to class. Light a candle, step into the shower and you're humming along to the stereo, thinking about what has to be done that day...it's midterms week, what exam is next, etc.

you're in the middle of a normal day of classes, standing there on the quarter mile, talking to some friends in between classes. you start walking towards the sau to grab some lunch and gossip.

It's your one day off from classes and you're sleeping in, relishing those extra hours of sleep, the past few days have been insane with deadlines & midterm exams, and now you are getting a little of that precious sleep, you start to wake up and you're in a groggy state of incoherence, wondering what you're going to do to relax on your goof-off day, you roll over and stick your head out from under the covers to peer out of the window and see what kind of day it's going to be, then you can hear someone taking a shower in the apartment below you.

you turn off the water, step out of the shower and grab a towel. you pause...sniff sniff...you smell smoke!! cautiously, you open the bathroom door and all you can see are billowing clouds of thick grayish black smoke and the reddish orange flames licking the walls and ceiling while the paint bubbles and peels beneath. everything from here on is a blur...so much is flying through your head right now that your brain can't possibly register everything rationally.

as you're headed towards the sau, someone comes running up behind you and grabs your shoulder to spin you around. You open your mouth to say something, but before you can get the words out, the realization of what they're saying sinks in. "you've got to hurry home, your apartment is burning!"

you hear the shower shut off. You hear another noise, but you can't quite put your finger on it. It's your day off, so you didn't set your alarm clock. You sit up and try to shake the sleepiness out of your head... thinking ... your bed shakes for a few seconds.... odd. .and your eyes snap open with the piercing realization that it's the fire alarm going off.

you close the bathroom door again and try to think rationally. You grab a wet towel and wrap it around yourself while figuring out how you're going to get out. You throw the door open again and the smoke rushes in. close your eyes -- so much smoke, you can't see anything. You pull the towel up over the back of your head to shield your face...open eyes again... look around the room wildly. With your eyes blinded by the stinging smoke, you stumble a bit as you try to make your way out of the apartment. Your head! Your thoughts are getting hazy...so much smoke...must...get...out!

stunned silence...shock...disbelief...what? burning? my apartment? a friend standing next to you tugs at your arm...you don't feel it. your body is numb... tingling... shock... fire?! you feel another tug at your arm, more urgently this time and you snap back into reality. "c'mon, let's go! i'll drive you back over!" you both start running for the car, your mind in a frenzy, wondering who's home and have they gotten out all right? my stuff...my prints, my photos, my box of letters, my clothes, oh god... adrenaline is coursing through your system, everything seems to be stuck in slow-motion as your mind continues to race.

it's the fire alarm.. stop! think....jump out of bed, all sleepiness gone, replaced with edgy alertness and hyper awareness...grab clothes off of the floor and pull them on... you open your bedroom door and you can smell the smoke. It's not a false alarm this time, oh god! to the front door! don't even think about checking how hot the handle is before reaching out and yanking it open. smoke is rushing in, but no flames, just smoke. Lots of smoke. Just feel for the railing to lead you down the stairs, eyes closed, coughing, eyes tearing up. wetness on your face is the only source of coolness as you turn the corner and see the doorway to outside, to safety. Only a few more steps, coughing and needing air, fresh air to clear your head. Oh!! dodge the flames by the apt. B's doorway. You hear the crackling in your ears, making the moment even more intense. Jump past, and you're out. You hear someone coughing behind you...you look back and see someone from the apartment beneath stumbling out from the burning building.

god, go faster, it never takes this long to get home from the other end of campus, can't you drive faster? ...today's tuesday, so only renee might still be there, oh god, I wonder if heather and kate know yet? oh, ok, stop! stop here, let me out, stay here...I see the smoke oh my god, three fire trucks, ambulances, oh, there's so many people here, why are all of these people here, standing, watching? ...Is that? yeah, that's renee...renee!

So this intro. was a tiny bit hypothetical, a tiny bit real and no where near as intense as living through the real thing, as the residents of 245 Perkins Green did on Tuesday, October 1st.. The fire started around 11:30 am and that was when the lives of the residents of 245 B and D erupted into chaos.

16.

Campus Safety arrived on the scene first, called by some Physical Plant workers who noticed smoke coming from the apartment's window. An officer attempted to enter the burning apartments, but was driven back by the heavy smoke. By this time however, anyone who had been in the 245 apartments had been evacuated and were standing around confused. Then the fire trucks pulled up and the blaze was extinguished. Now the process of trying to pick up the pieces and put them back together had to begin.

Since they obviously couldn't return to their apartments, the residents of 245 B were shuffled over to the Radisson for the night. Each person was allowed back into their apartment later that evening to retrieve belongings to help them through the night. They had to enter one at a time, with a Campus Safety officer, to go through the charred remains to find what they could. Anything that wasn't burnt to a crisp, or severely smoke-damaged in the blaze was thoroughly soaked from the firefighter's hoses. The stench of wet smoke will always remind the residents of 245 B of this day: coming back to the apartment and looking at the charred remains, the blackened walls where paint had bubbled and blistered and peeled from the walls and the scorched carpet and furniture.

The residents of 245D were a little bit luckier. The contents of their apartment suffered primarily smoke and soot damage, since the sheet rock in the walls of the apartment held the flames at bay until they'd been extinguished. It could have been a lot worse, had the buildings not been up to New York State fire codes. Still, they could not return to their apartment due to the smoke damage. They spent only one night at the Radisson, and then were moved into a temporary furnished apartment in Perkins while their apartment was cleaned.

Cleaning up after a fire is not as easy as it sounds, not that it sounds easy. It's not as simple as going in and vacuuming and washing the walls. The smell of the smoke gets into everything and is difficult to remove. The walls had to be repainted and checked to make sure they are still structurally sound. The carpet and furniture had to be shampooed and their stereos and computer equipment had to be taken to ISC to be professionally cleaned and repaired. All of their clothing had to be specially washed to remove the smell of the smoke and the blackened soot and greasy residue. The entire tab was picked up by RIT. Almost a week and a half after the fire, this past Friday, the residents of 245D were finally allowed to move back into their apartment. In that week of limbo, it felt like they were living in someone else's apartment, said one of the roommates.

The residents of 245B weren't as well off. The fire did some serious damage to the apartment. Its contents and everything that was in the room where the fire start ed were destroyed and everything else in the apartment was soggy and smoky. They had to stay at the Radisson for five days. Sounds better than RIT apartments? However, the roommates said it was like living in a box, where you were "on hold"...your old place was toast, you didn't have your new place yet so you couldn't get started figuring out what was needed for the new apartment, or go through stuff in storage to see what was left, or basically live a normal life. They were finally given a new place in Racquet Club, after deciding that they no longer wanted to live in Perkins and moved in after the five days. They like it a lot better than Perkins, simply because they had more space. And yes, all four of the roommates are still living together.

They say that RIT and everyone who helped them out were great supporters. Since everything in their place was damaged, RIT took them shopping for basic necessities, such as

a couple days' worth of clothes, shoes, jeans, etc. and for some "new" furniture for their new place. They say, however, that they need plants for their apartment, so if anyone has a plant donation, drop it off at the area office @ Racquet Club and maybe they'll get them.

All of the residents involved say that it's not so much the material things being ruined, or damaged, or lingering scent of smoke, but the losing of a week's worth of time

trying to cope with what happened and still trying to keep up with school work when you can't focus on it that's difficult. The thoughts of the fire keep running through your head and all of the "whatif's" and "only-if's" and "what could have happened's" distract you from the rest of your life. It was an accident that nobody could have foreseen and it was lucky that no one was seriously injured or killed. One of the roommates in 245B who was in the apartment when the fire started suffered second degree burns and was hospitalized that day. She is expected to return to RIT and their new apartment soon.



fire

fire

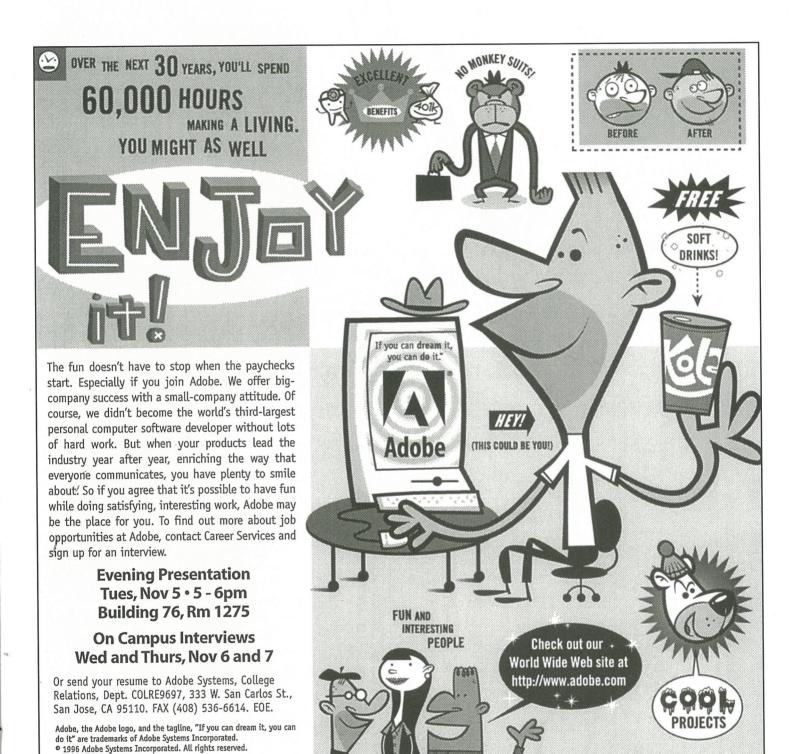
Chief Comstock of the Henrietta Fire Department who arrived at the scene said that it was a routine procedure and everything was handled accordingly. An official ruling handed down from the fire department stated the cause of the fire was an edge of tapestry, blown around from a breeze coming through the window, ignited by a burning candle. The fire spread from there.

This was a simple accident and is something that could happen to any one of us. How many times have you lit candles in your room, or burned incense, or tossed that cigarette butt out without a second thought, or laughed at the warnings on candles that say ..."Warning: do not leave candle unattended while lit," like it's going to jump up and run away to eat all of the cookies while you're not there? Makes you stop to think, doesn't it? All of your mementos and keepsakes, the only remaining photo of the dog you had as a kid, the silly things you got on vacation, etc...or if you're an arts major, all of your photos, paintings, projects; all of your work from the past x-number of years, or your entire portfolio -- burnt to cinders. What do you do? How do you start over from something like that? So stop to think the next time you flick your bic, and save yourself some possible trauma.

-Angela Jernejcic



fire.





Entrepreneur: n. (fr.) a person who organizes and manages a business undertaking, assuming the risk for the sake of the profit.

Without entrepreneurs our capitalist economy could not survive or function the way that it does today. The entrepreneur is the risk taker, the person who sticks their neck out in hopes of success.

Herbert W. VandenBrul

Herbert VandenBrul's life has been full of success. After his high school graduation from Aquinas Institute in Rochester and subsequent enlistment in the United States Navy, he returned to the Rochester area to enroll at the University of Rochester. He then transferred to St. John's School of Law in New York from which he graduated in 1951 with a Juris Doctor degree. Shortly after receiving his law degree, Mr. VandenBrul began practicing law here in the Rochester community and he continued to do so until 1966. During the time period from 1951 to 1966 when he was just getting started in his law practice, he co-founded RF Communications Incorporated. After a few years of hard work and dedication, Mr. VandenBrul became the senior vice president of the company (1969). Also during that same year, RF Communications Incorporated merged with Harris Corporation. As it turns out 1969 was a very busy year for Mr. VandenBrul, during the year he also became a partner in the Rochester law firm of Martin, Dutcher, Mousaw, Vigdor and Reeves.

It seems that all throughout his career Mr.VandenBrul has had the enterprising spirit that is necessary to start a business and be successful in it. Perhaps his biggest business endeavor of all also came in 1969 when he founded the Culver Management Corporation. This venture bought industrial real estate from companies that, for whatever reason, were leaving the Rochester area. The company would then turn around and either sell or lease the acquired space to small businesses, most of which were just getting started. After just a few years the Culver Management Corporation owned or managed almost one million square feet of local industrial property. Even today, Mr.VandenBrul continues to invest in new businesses. Currently serves on the boards of two local companies: Ormec Systems, Inc. and Genesee Valley Trust Company, Inc.

Mr. VandenBrul is one entrepreneur who has been successful in repeatedly establishing businesses in the Rochester area. This is no small accomplishment. An entrepreneur must first come up with an idea for a product or service that he or she feels can be marketed and sold in the present economy. They must then develop that idea into a feasible plan and solid strategy which will appear attractive and profitable to would-be investors. Securing the funds necessary to implement their operation can be a big risk. People invest money in businesses in hope of the return of their initial investment and a share of profits beyond that. If that business fails, then the entrepreneur may lose their holdings that they used for collateral. If and when the business succeeds in establishing itself, and the product or service sells, both the investors and the entrepreneur reap the rewards.

Revenues are often then reinvested in the business to help it grow and expand into new markets.

In 1984 with cooperation from the College of Business here at RIT, Mr. VandenBrul helped to establish the Herbert W. VandenBrul Entrepreneurial Award, and the Student Entrepreneurial Award.

The award is supported by an endowment fund that was established in the same year by Herbert W. VandenBrul. The Entrepreneurial Award is given to an individual who has developed a new business which has helped to improve the Rochester economy or who has changed the financial course of an existing business to one which is more productive and supportive of the local economy. The Student Award is awarded to an RIT student who has shown promising management ability, this award includes a monetary award to the student.

The Student Entrepreneurial Award

Winning the Student Entrepreneurial Award takes a lot of hard work and planning. The winner of the 1996 Herbert W.VandenBrul Student Entrepreneurial Award receives a \$750 Start-Up Capital Award. The student also receives a certificate of recognition from the College of Business and his or her name is put on a plaque, which can be found in the College of Business. However, the road to the final prize is a long one.

To make it to the end shows good management skills and a good business sense.

The competition for the award is open to all RIT graduate and undergraduate students. Interested students can apply to be considered for this award, and they must either develop an idea for a new business, or use a business that they are already running. The application asks for a basic description of the product or service that the proposed business will be providing and who the target market for that product or service will be. After all of the applications have been handed in, a committee consisting of faculty members from the College of Business reviews them and choose the semi-finalists. The number of applicants that are chosen as semi-finalists depends not only on the number of initial applicants but the quality and feasibility of their ideas.

Students who have been chosen as semi-finalists are now required to develop their original ideas further into what is referred to as an Executive Summary. The Executive Summary in its most simple form is a more detailed description of the business. It contains specific information about the product or service which the business hopes to sell, and it also goes into more detail on possible marketing strategies for selling the product or service. Most importantly, the Executive Summary discusses all of the various costs that would be involved in starting the business and keeping it running. Once the Executive Summary has been completed and is handed in it is turned

over to the selection committee where it is reviewed and rated on its content. After the selection committee has reviewed all of the Executive Summaries the committee members choose the any number of finalists who will then begin work preparing for the final part of the competition.

The last stage of the award competition is not only the most difficult and challenging, but also the most interesting. By this point in the selection process, the remaining contestants have a very strong and in-depth plan for implementing their proposed business. Now it is time to test the prospective winners on their presentation skills. The would-be entrepreneurs must face the would-be investors. The job of the final group of contestants is to develop their already in-depth Executive Summary into a presentation that is at least 10 minutes long. The purpose of the presentation is to put the student in the position of the entrepreneur. The entrepreneurs at this point in the development process must successfully sell their prospective business. The student takes his or her presentation of all of the facts and figures for starting and running their business and then they go to face the selection committee, which plays the role of the prospective business investors. The student who does the best job of selling his or her idea to the committee wins the award.

The Herbert W. VandenBrul Entrepreneurial Award

The selection process for the recipient of the Student

Entrepreneurial Award is long and tedious, requiring a lot of time and effort on the part of the student.

However, for the successful businessman

who has already proven himself to the rest of his or her peers the selection process for the Herbert W.

VandenBrul Entrepreneurial

Award is much less strenuous
and time consuming. All candidates must be nominated
and then their business
record will be reviewed by
a selection committee who
will choose a winner based
on their business success.
The winner of this award is
invited to speak at an awards

luncheon held in their honor here at RIT where both the Herbert W.VandenBrul Entrepreneurial Award and the

Student Entrepreneurial Award are presented.

In order to even be considered by the selection committee for this prestigious award, a person must first be nominated by someone in the business

community. Then to be considered further the person must have met at least one of the following criteria:

- The person must have successfully managed a new "emerging" business.

- Demonstrated innovative managerial ability in changing the direction of an existing business.

- Started a new business which has developed and played an important part in improving the economy of the local Rochester area.

The selection committee responsible for choosing the recipient of the Herbert W. Vanden Brul Entrepreneurial Award consists of the following people:

- § Dean of the College of Business
- § A College of Business faculty member (as chosen by the Dean)
- § Chairman of the College of Business advisory committee Representative of the Industrial Management § Council
- § Rep. of the Rochester Area Chamber of Commerce
- § The most recent recipient of the award
- § Mr. VandenBrul

and

§ At least one member from the general community as selected by the rest of the committee

The Past...

Last year the recipients of the Student Entrepreneurial Award were Craig Swing, and Eric Rakov. They worked together in order to develop a business plan for an Internet Consultation firm which they later hoped to start. Their idea got them the award last year and as of this year it is reported that Eric is currently attempting to make their winning plan from last year a reality.

The winner of the Herbert W. Vanden Brul Entrepreneurial Award last year was Valerie Mannix. The story of how she got to where she is today is truly inspirational. Back in the 1970's, if a woman wanted a loan from a bank she had to have a male cosigner. At the time, Mrs. Mannix was a single mother with two children who needed to be fed. She had been working for a local printing company for about ten years before she had her second child, and it was at this time that she made a decision that would change her life forever. She realized that as a single mother trying to raise two children that she needed to be home more often. In order to make it easier for her to spend time with her children, she made the logical choice to work at home. Once she had found a male cosigner for her \$800 loan, she started setting up her own printing company in the basement of her house. She choose the name Mercury Forms for her new company and soon she was doing well enough to hire her first employee (reportedly still with the company). Since Mercury Forms was set up in 1971 it has been moved numerous times and it has also expanded to new locations. At the time that she received the Herbert W. Vanden Brul Entrepreneurial Award last year, her company Mercury Print Productions was a multi-million-dollar company with about 138 employees.

The Present...

In the past few years the number of students applying for a chance at winning the Herbert W. VandenBrul Student Entrepreneurial Award has been very low. This year, however, things have changed. The total number of applicants has risen to 18. The contest was advertised on fliers all over campus and applications were made available in the Dean's Office of the College of Business and on the College of Business homepage. (http://www.cob.rit.edu.)

All of the applications were due in on by September 24th. The applications were then reviewed by the selection committee and on the 25th, 9 semi-finalists were chosen and notified of their advancement into the next judging round. Those who made the cut were:

Alan Fox
Brandon Comella
Arkady Belozovsky
Scott Summerson
Felix Uhaychuk
Peter Parts
Trudy Zobel
Robert Tubbs
Allyson Martel and Gautam Borooah

Once the semi-finalists were notified, they all had to get to work on their Executive Summaries, which were due in by October 10th. The Executive Summaries were then reviewed by the selection committee and the finalists were chosen. Presentations are scheduled for the 16th and the awards luncheon where both awards are presented is being held on the 22nd of October.

Semi-Finalists Snap-Shots

Some of the semi-finalists were contacted about the awards competition and asked for some input on the whole process. Some preferred to not reveal what they were working on, while others provided a rather in-depth look at what they had roposed business. Here's what some of them had to say

planned out for their proposed business. Here's what some of them had to say about their business, the contest and themselves.

Martel and Borooah

Both Allyson Martel and Gautam Borooah are graduate students here at RIT. Gautam currently has a Bachelor of Commerce degree in Accounting from Calcutta University, India. Before coming to RIT to study for his MBA, he worked for 10 years in the marketing department of one of India's leading tea companies. Allyson has a BA in Organizational Communications and an Associates degree in Interpreting for the Deaf. She, too, is studying for her MBA in Finance here at RIT, where she is also a business and computer science interpreter. Both team members agree that the Herbert W.VandenBrul Student Entrepreneurial award is something

worth going for. They feel it encourages students to look at small business, the most crucial part of the economy, in a new way.

Their business idea revolves around the deregulation of the utilities industry. In 1997, the government is supposed to be deregulating utilities. This will bring about new competition in new markets. Utility companies will have to compete for customers, and there will no longer be a monopoly over a specific area. So how do they plan on cashing in on this new turn of events? Their plan is to provide a research and consultation service for utility companies. Once they have all been deregulated and the competition for customers begins they will need answers to several new problems and they will need them fast. The utility companies will need to develop marketing strategies to sell their service which they never had to worry about before. With the new marketing strategies will come increased costs, as advertising campaigns become more and more necessary. So Martel and Borooah hope to provide the information that these companies will need to survive. They plan to begin work on making their plans a reality sometime during the spring of 1997.

Robert Tubbs

would be set up similar to that

Robert is a senior in the Technology Marketing and Distribution program here at RIT. He is currently working on plans to implement an Internet service which

of America On-Line. For the moment, however, he is planning on specializing his service by concentrating on amateur sports.

Brandon Comella

After graduating from high school, Brandon chose to wait to go to college and enlisted in the United States Air Force. While serving in the Air Force Brandon was trained as a dental laboratory technician. He left the Air Force in 1994 and started his own dental laboratory business. At the moment, Brandon is enrolled as a 5th year student in the BS/MS Mechanical Engineering program.

The business Brandon is using as his model in this competition is his own dental laboratory business. Through the work

he has done in his major here he has decided to specialize in composites, but not just regular composites. He's chosen an even more specialized field; dental composites. He chose the field of dental composites for many reasons, one reason being that the field is still fairly new and many advantages for using composites over the more conventional materials have been found. In dental work, composites are being used for restoration (fabrication) of teeth. For example, they are sometimes used as alternatives to fillings or crowns. Over the past two years he has subcontracted his services to many local dentists and to Roy Epstein Dental Laboratory. Brandon's business is currently the only one providing these services in the Rochester area, and after graduating from RIT he plans on furthering his education by enrolling in dental school and keeping his business growing.

The Future ...

neur himself.

The purpose of the Herbert W.VandenBrul Award and Student Award is to encourage and support young businesses and entrepreneurs. Many of the participants in this year's student award competition either have their own small business or they will be implementing their ideas in to one in the not so distant future. Many of the past winners and/or participants have gone on to start their own businesses as well. Mr. VandenBrul started this award to recognize the efforts put forth by entrepreneurs, especially because he was and still is an entrepre-

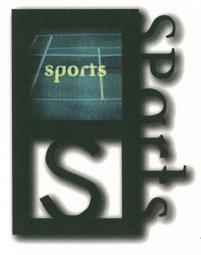
At this point the competition for this year is drawing to a close. As of October 11th, the Committee had chosen the finalists that will move on to the last phase of competition. It was announced that Scott Summerson, Robert Tubbs, and the team of Allyson

Martel and Gautam
Borooah are this year's
finalists. It has taken a lot
of hard work for these people

to get to this point. Even though not everyone makes it through to the

finals, they are all winners because they have the drive to try. Congratulations to the finalists, and may the best entrepreneur win!

photos: Michael Dudnick story: Mark



Women's

occer Knocks

Off Keuka

The RIT women's soccer team enjoyed a huge win on Wednesday, October 9, when they defeated Keuka College 2-1. Keuka came into the game ranked sixth in the state and with only one loss so far this season.

RIT scored first when former Rookie of the Year Julie Sterling, drove the ball into the net with her head. Sue Traynor served a beautiful corner kick to assist Sterling for the goal. The Tigers played extremely well and still led 1-0 at half time. However, Keuka came out strong after the break and slipped one in to tie the game at 1-1.

With fifteen minutes left in the game, an RIT player was fouled only twenty yards in front of the goal. Julie Sterling took the direct kick for the Tigers. Keuka's keeper had no chance, as Sterling shot the perfect ball into the upper left hand corner of the goal.

On the game, coach Tom Natalie commented, "We proved that we can play with anyone. We were clearly the better team out there today. Now we have to play with that confidence for the rest of our season."

The win moves RIT to 5-4-2 overall. The team is extremely hopeful that their success will continue and they will have the opportunity to compete in post season play.

Female Athlete of the Week

Elena Loya has been named RIT's Female Athlete of the Week for her performance on the women's tennis team. Loya, who is returning to competition after a back injury sidelined her in 1994, helped RIT win twice on the road against Lemoyne and SUNY Oswego. She won her singles and doubles matches against both colleges to lead RIT to victory. Coach Ann Nealon simply and proudly said "Elena has come a long way."

By: Julie Sterling



Male Athlete of the Week

Tony Fraij has been named RIT's Male Athlete of the Week for his performance at the Notre Dame Invitational cross country meet. Fraij finished 21st among 117 varsity runners from 17 colleges, in an impressive 24 minutesand 47 seconds. "That was a good finish for Tony in that big a field", said coach Todd. "We were running against two of the top tenschools in Division I, and there were some sub 4:30 miles. That kind of competition helps Tony and the team down the road at the end of the year in Division III."

By: Julie Sterling



Men's Soccer Moves to 4-3-1

The RIT men's soccer team suffered a heartbreaking I-0 loss to Oswego on Tuesday, October 8. It was a hard fought battle for both teams. RIT outshot Oswego 17-5 but was unable to put the ball in the net. With fourteen minutes left in the game, an Oswego player scored to give them the I-0 lead and the victory. Keeper Adam Lehmann recorded two saves and Adrea Palladino lead the team with four shots on goal.

RIT came back strong in their next game to defeat cross-town rival Nazareth College 2-1 on Saturday, October 12. Tri-captain Sean Spencer scored the first goal of the game in the second half to give RIT the lead. With eight minutes left in the game, Nazareth scored on a penalty kick which ended up causing the game to go into overtime.

In the second overtime period, Matt Tantalo headed the ball into the net off a cross from Spencer to win the game.

The two games bring the Tigers to 4-3-1 overall.



MAKE A 10,000 FOOT

SKYDIVE

FINGERLAKES SKYDIVERS

OPEN

Wednesday through Sunday
Located
at the Ovid Airport
Ovid , New York

INFORMATION

RESERVATIONS

(607) 869-5601

http://www.3000.com/FingerLakes

Be Part of a Literary and Artistic Tradition!



Signatures, the

entirely student run magazine of art and literature, is having a planning meeting

on Friday October 18,

in 6-A260 at

4:00pm.

Students are needed for all aspects of the magazine's publication.

Mark Price Faculty Advisor x6629

2nd notice! Be there!

What do these people have in common?

Athletes

Wilt Chamberlain John Elway Michael Jordan Pat Riley Emmit Smith

Politicians George Bush

Sandra Day O'Connor David Dinkins Jesse Jackson Martin Luther King Jr. Winnie Mandela Ronald Reagan

Others

Neil Armstrong Liz Claiborne Orville Redenbacher

Arts

Warren Beatty Robert Redford Johnny Carson Bill Cosby Farrah Faucet Harrison Ford Goldie Hawn David Letterman Kevin Costner Paul Newman Paul Simon Steven Spielberg Elvis Presley Frank Lloyd Wright Leonard Bernstein Johnny Carson Bob Hope Dr. Seusss

They're all Greek!

Paint your best picture in the analog world

 \mathcal{P} Icture this — flip on your laptop, zap your fax, or check out the hottest CD-ROM titles on your multimedia center, and you're putting Micro Linear to work! From computers and advanced networking, to televisions, stereo equipment, measuring equipment and telecom technology, virtually all electronic media depends on analog devices for A/D conversion. And Micro Linear people are *The Artisans of Analog*, creating a distinct niche in this generation's most exciting technology.

 \mathcal{A} s a newly hired grad, you will experience a compelling, rewarding challenge from the start. Guided by our dynamic mentoring program, you will be designing right away. Not a bad beginning for an emerging artist. The leading OEMs in the world depend on Micro Linear and our farreaching family of analog devices for truly inspired solutions. Pursue your craft at Micro Linear. And make an impact the world will notice!

$\mathcal{A}_{\mathsf{NALOG}}\,\mathcal{D}_{\mathsf{ESIGN}}\,\mathcal{E}_{\mathsf{NGINEERS}}$

If you are graduating with an MSEE/PhD, this position will provide the opportunity to learn advanced IC design while developing systems engineering skills. As a Design Engineer you will also have the chance to work in Bipolar, CMOS and BiCMOS process technologies. You will design and develop analog and mixed signal ICs. This includes chip definition, circuit design, simulation, layout supervision, debug, characterization and release to production.

$\mathcal{T}_{\mathsf{EST}}\,\mathcal{D}_{\mathsf{EVELOPMENT}}\,\mathcal{E}_{\mathsf{NGINEERS}}$

If you are graduating with a BS/MSEE and have a preference toward analog circuits, our Test Development Engineering opportunities may be your ticket. Strong analog skills are necessary so you can design automatic test equipment software and hardware that performs complex electrical screening of our ICs, as well as insure this testing correlates to laboratory benchmarks.

${P_{\!\scriptscriptstyle ext{RODUCT}}}$ Engineers

If you are graduating with a BS/MSEE and have a preference for analog circuits, our Product Engineering positions may be of interest to you. Strong analog skills are integral, as you will evaluate, characterize and introduce new products to manufacturing. You will also be responsible for analyzing, enhancing and forecasting Wafer Sort and Final Test yields and supporting production to resolve product issues.

Micro Linear. To paint your best conclusion, sign up for an interview today.

ROCHESTER INSTITUTE OF TECHNOLOGY Interviews, Tuesday, November 12 Career Services

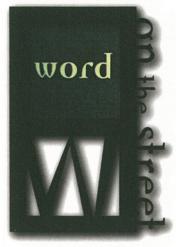
If unable to sign up for an interview, please mail or FAX your resume and transcripts to: Micro Linear, Human Resources, 2092 Concourse Drive, San Jose, CA 95131. FAX: (408) 432-7523. Email: hr@ulinear.com. We are an equal opportunity employer.

Visit our website at: http://www.microlinear.com









the page formerly known as:







these are the faces of rit.

you see them every pay on the quarter mile, but how much do you actually know about one another?

DO YOU know someone who has overcome a great challenge?

DO YOU KNOW SOMEONE WHO HAS DONE SOMETHING INCREDIBLE OR IS WORKING TO MAKE THIS WORLD A BETTER PLACE?

OR IS there someone who has made an impact on your Life?

we want you to know the exceptional things the people around you are doing, but we need your help.

If you know someone like this tell us about them and what makes them stand out from the crowd.

everyone has a story and we want to know yours.





She walks out of the bathroom. There is a small, blue towel wrapped around her, falling over the hand holding the left corner. The girl from Texas stops, stands there looking down at me and smiles wickedly.

She was a vision. A thing of grace and beauty.

There was only one thing I could say.

"You didn't use my toothbrush, did you?"

The first time you wake up with someone is always a new and hard proposition (especially if the night before you were thrown out at the plate sliding into home face first).

The girl from Texas took the question about as well as most women do. This look of half nausea, half mental retardation.

"Excuse me?"

I've told this story to several people by this time in my college career. I usually like to get it over with quickly. It cuts the problem off before it even has a chance to begin.

Many, many years ago, in a midwestern state far, far away, I was an under-grad. I attended Grand Valley State University, set amidst the scarred and cratered surface of Allendale. I had just woken up foggy from the night before. The girl I left the party with was gone. "Well, that was easy," I thought smugly to myself.

Unfortunately, I noticed a minute later that her clothes were still on the floor.

So much for dodging the bullet.

Seconds later she bounces into the room wearing one of my shirts and tries to kiss me. I let her. I don't want to kiss her.

Morning breath, not a thing I feel she needs to share with me.

As she pulls back, she grins at me. Odd, her breath wasn't bad at all. I could detect the faint hint of Aquafresh on her lips.

"I brushed my teeth," the girl said cutely.

"Oh, really? So you used..."

"I hope your roommate won't mind I used his toothpaste. I hate that pump-crap."

"George? Oh, I don't think so."

George's hobby was growing bacteria.

Not an easy man to offend. I look down quickly. "So... you brought your own toothbrush, huh?" Was she planning on spending the night from the get go? Did she always go to parties with her own toothbrush?

"No, I just used yours."

(Silence)

"Oh... mine... you used my... toothbrush... I see....."

Now I try to give people the benefit of the doubt. After all, it was a rural community. Maybe she came from a poor family that could only afford one

tooth-

brush. It was a Sunday morning. She was

a member of the Christian Reformed Church. Maybe there

was some new amendment to the Good Book. "Blessed is he who
shares his toiletries with the Lord's flock." Maybe she was just raised by a pack
of wild Amway salesmen. God knows there was enough of them in Grand Rapids. And
they sure don't give a shit about people's privacy.

Regardless of her flawed up-bringing, somethings are private. And by God-Jehovah, a toothbrush is one of them!

Rule number uno: DON'T TOUCH THE DAMNED TOOTHBRUSH!

It's just an issue of respect! I mean, if it's hidden away in the bathroom, away from plain site, there must be a reason! Mustn't there? We don't leave this stuff out on the coffee table for everyone and their warped little friends to see and use! The bathroom is a private, dirty place. We do private, dirty things in there. That's why we cut it off from the rest of the rooms. You don't have a toilet and a bathroom sink in the middle of the dining room, do you?

You're not some god- damned woodland elf who shits in a bush and then picks the berries from it for breakfast!

We don't recycle toilet paper, do
we? Hell, that has two sides, right?
Why not? Stretch that dollar to
the limit you cheap bastard!
Come on, it's double quilted.

It's not even like you're using the same piece.

You have one toothbrush. This is my toothbrush. There are many like it, but this one is mine! If I wanted you to see it, to use it, I would have washed it with the dishes and put it the silverware drawer next to the sieve. But did I do that? No! you Neanderthal ape-creature!

It is my toothbrush. I entered into a monogamous relationship with it the minute I picked it out and laid my money down. Until the day they make a condom for the thing, the only one going down on my toothbrush is me!

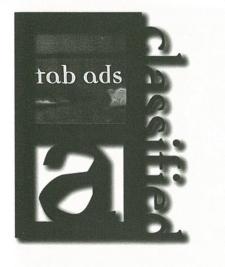
The girl from Texas is still standing there. Looking down at me. "Like, whatever dude."

"Just had to, you know, get that off my chest. Speaking of which..." I grabbed the blue towel and pulled her down on my futon. I could feel the wooden gratings through the mattress.

We settled into a good natured negotiation session. I was trying to teach her the art of the deal. She thought I was the most sexually talented man in the world (which, of course, I am). I thought she needed to brush her teeth.

When she got home, that is.





Classifieds

- •Help Wanted Elmwood Inn is looking for Guest Bartenders. No exp. necessary. Please talk to Cindy
- FINANCIAL AID AVAILABLE! Millions of dollars in public & private sector scholarships and grants are now available. All STUDENTS ARE ELIGIBLE. Student Financial Service's' program will help you get your fair share. Call I-800-263-6495 Ext. F52254.
- NATIONAL PARKS HIRING Positions are now available at National Parks, Forests & Wildlife Preserves. Excellent benefits + bonuses! Call: 1-206-971-3620ext.N52254.
- The person of the Country Diagram 202 0050 per
- The paper store Southtown Plaza 292-0950 next to computer city I.D. wrist bands now in stock.
- Part Time Sales Help Sunglass Hut International at Marketplace Mall. Good pay and Flexible hours. Stop in and fill out application or call 475-9240.
- Wanted!!! Individuals, Students Organizations and Small Groups to Promote SPRING BREAK TRIPS. Earn MONEY and FREE TRIPS. CALL THE NATION'S LEADER, INTER-CAMPUS PROGRAMS http://www.icpt.com I-800-327-6013
- HELP WANTED....Men/Women earn \$480 weekly assembling circuit boards/electronic components at home. Experience unnecessary, will train. Immediate openings your local area. Call I-520-680-7891 EXTC200
- EXTRA INCOME FOR '96

Earn \$500-\$1000 weekly stuffing envelopes. For details - RUSH \$1.00 with SASE to: Group 6547 N Academy Blvd.Dept. N Colorado Springs, Co 80918

• EARN EXTRA INCOME

Earn \$200-\$500 weekly mailing phone cards. For information send a self-addressed stamped envelope to: Inc., P.O. Box 0887, Miami, Fl 33164

- FREE T-SHIRT + \$1000 Credit Card fund-raisers for fraternities, sororities & groups. Any campus organization can raise up to \$1000 by earning a whooping \$5.00/VISA application. Call I-800-932-0528 ext. 65 Qualified callers receive Free T-Shirt
- FREE TRIPS & CASH

Find out how hundreds of student representatives are already earning FREE TRIPS and LOTS OF CASH with America's #1 Spring Break company! Sell only 15 trips and travel free! Cancun, Bahamas, Mazatlan, Jamaica or Florida! CAMPUS MANAGER POSITIONS ALSO AVAILABLE. Call Now! TAKE A BREAK STUDENT TRAVEL (800)95-BREAK!

Tab Ads

• Ist Annual Roller Drag Sponsored by Triangle and the Society Protection and Care of Children. All money goes to SPCC - \$3/person Sat. Oct. 19th. Registration @ 12:30. Races begin @ 1:00. PRIZES!?!

- MARGAUX, Here is your long awaited ad I hope it was worth the wait. Do I get cool points for this??? -ERICA
- To my little, Kelly. I am looking forward to all of the great times ahead for us! I am so excited to be your Big Sister...what a deadly duo, huh? Xi Love and Mine Always, YBS
- To: WPC '96 at Alpha Xi Delta I love you guys. Thank you for always being there for me. Remember: I'm always here for you too. Xi Love, Tracy
- To: My Big, Alison I loved our beautiful dinner. I'd love to have moments like that more often. I love you! Xi love, Your Lil Sis Tracy
- Alpha Xi Delta, Keep smiling and remember what sisterhood is about! Lots of love!! WPC '96
- Scott, Don't forget to eat your carrots! Give the big boy a shake!! Jen love
- Thank you to my "special" Sisters at Alpha Xi Delta (you know who you are!) for being there for me!! It means more than you'll know! Xi Love, Tanya
- To the New Member class of Alpha Xi Delta Kelly, Meg, Sue, Rachel, Laura, Anjelica, and Tara you girls are doing a wonderful job! We are so happy to have you as a part of us!!
- To Triangle: To the best group on campus. We Alpha Xi's all love you. Let's keep our traditions alive. Xi love, Tasha
- Danielle, To the most thoughtful, precious little there ever was and is. I love you! Xi Love, YBS
- Hey Barton! Want to play in the tunnels? How's your nose? Your concerned friends
- Little Winnie + Puddy I'm glad you're gone yippee! I've been jumping up + down on all the furniture Love, Sally
- Mr.P Thanks for your dust bunnies. I don't want them! Sally
- To My Two A's I love you! Jenna
- To my Banana I will never swing to a new tree, YOUR THE TOP!
- The social was great Triangle! Tradition will never die! You're the best. Love, Nicole & Alpha Xi Delta
- \bullet To my wonderful littles + my little sister I love you all and I'm psyched for a great year. We'll spend lots of time together bonding, and having LOTS OF FUN Xi love + mine forever Marion:)
- Jackson I'm soooo happy for you! Congratulations. Don't get stressed out! Be happy + Just think June 21st:) I love you! Xi love, Marion:)
- Jackie, you are a wonderful pledge sister, good luck in the near future, you are the first one of us to leave, just remember, we are here to help. We love you. Good luck being a Mrs. Xi love Fall Pledge Class '94 TFJ
- To my Big, Marion. Thank you for all that you have done for me these past couple of weeks. you have helped me out in so many ways. I will never be able to repay you! I love you! Xi love, your psychotic president of a LS
- I miss you, I love you, I hope to spend some time with you soon. Xi love, Itty
- Moreland don't worry I love you even though you never take me to dinner
- Mel your the best big I could have asked for love your little
- P.C. 67 Remember our motto you guys are the best!!
- To my partner incrime, I love you. I mss you lets do crime!!
- · Hey, Alpha Sig is the bomb and so are the 3 Amigos!
- Hey New Members of ASA you guys are great! We love you!
- Hey Big your the best and I love you very much! Take care Your little Heather
- •ASA an attitude of excellence Jess, Just 'cause you have a man doesn't mean you can forget your favorite pledge sister!!(JK.)
- ASA NMC # 70 is the best!
- Heather No more Green Gum Luv Em
- La and Nat: Thanks for my second home! M
- \bullet To All the Alpha Sigma Alpha New members Keep up the great work. ASA loves you
- Jenny your the best little any bitch could ask for! Alpha love your big
- Hussie let's try and keep on our feet next time.
- Kierstyn- I think you should get out of the lab while you still can! A concerned X- roomie
- To the top Amigo- When you say WILDHORSES does that include a horse on a stick?



CalendaRIT

Schedule of Events:

Friday, October 18

Talisman Movie: *Independence Day* Ingle Auditorium. 7 & 9:30pm, RIT students/faculty/staff: \$2., Gen Public: \$3, children under 12: \$1. Playing, Sat., Oct.19 same price, time & location.

Monday, October 21

Lunch 'n' Learning: *Memory Improvement* Rm. 2383 Eastman Building 12 noon - 1pm. FREE

Tuesday, October 22

Art Historian Lectures: "Identifying Personal & Cultural Sources to Give Shape to Content in Craft Work" a presentation by Barbara Hodik, Ph.D. Sponsored by the School for American Crafts, 1-2pm, Centre for Imaging Science Auditorium. For more information call 475-5778

Thursday, October 24

Lunch 'n' Learning: Stress Management Rm. 2383 Eastman Building 12 noon - 1pm. FREE

Failing at Fairness: Lecture on *Gender Bias in the Classroom* by Dr. David Sadker. College of Science Auditorium Rm. 1250 3-4pm followed by questions and comments session.

Coffeehouse Entertainer: *The Two of Us* at the Commons. 6-8pm. FREE

Distinguished Alumni Colloquia Series:

"Celebrating Womanhood Through Pottery" with Vesta E. Adu-Gymafi. Center for Imaging Science Rm. 1125 at 5pm. For More information contact the Office of Alumni Relations at 475-2586.

Schedule of Events:

Thursday, October 24

Gannett Lecture: *The Hidden Value of Nature* presented by Thomas Eisner, noted Bio-chemist and Entymoligist. 7:30pm, Webb Auditorium.

Friday, October 25

TGIF: *Zeta Cauliflower* at the Ritzskeller. 5-7:30pm, \$1 at the door.

Talisman Movie: *The Frighteners* at the Ingle Auditorium. 7 & 9pm. RIT students/faculty/staff: \$2, Gen Public: \$3, children under 12: \$1. Playing, Sat., Oct.19 same price, time & location.

Bevier Gallery Exhibition: Faculty Exhibition II, Art show by faculty of the school of Art & Design, School for American Crafts; mixed-media sampling of works. Exhibit runs Oct. 25- Nov.18. Opening Reception 5-7pm Fri. Oct. 25, FREE. For more information call 475-7680

On-Going Events

JC Penny Golden Rule Award: Nominate your favorite volunteer. Deadline for nominations is Thursday, Nov.7. For complete nomination information & applications call 475-4987 or 475-4966.

To publicize your event to the entire campus, send the name, date, location, time, contact person, phone number, and any other pertinent information to CalendaRIT, Center for Campus Life, SAU, Room 2130, by 4:30 p.m. fourteen working days before the issue in which you would like it published.

Events subject to change.

Do you think RIT is sensitive to the deaf culture around campus?

