





**COMPUTER ENGINEERING • COMPUTER SCIENCE • PHYSICS  
ELECTRICAL ENGINEERING • MECHANICAL ENGINEERING • MATH**



**TAKE TECHNOLOGY TO THE NTH POWER.**

When something is too extreme for words, it's to the Nth degree. And that's the level of technology you'll experience at Raytheon.

Raytheon has formed a new technological superpower – together, Raytheon Electronic Systems, Raytheon E-Systems and Raytheon TI Systems are driving technology to the limit. And we're looking for engineers who want to push the envelope. Break new ground. Make their mark.

At Raytheon you'll take technology – and your career – to the highest possible level. You'll take it to the Nth. We'll be visiting your campus soon. Contact your career placement office now to schedule an interview, or check out our website at [www.rayjobs.com](http://www.rayjobs.com).

**WE'LL BE ON YOUR CAMPUS ON OCTOBER 14, 1997.  
CONTACT YOUR CAREER PLACEMENT OFFICE TODAY TO SCHEDULE AN INTERVIEW.**

Internet: [www.rayjobs.com](http://www.rayjobs.com) • E-mail: [resume@rayjobs.com](mailto:resume@rayjobs.com)  
U.S. citizenship may be required. We are an equal opportunity employer.

**Raytheon**  
*EXPECT GREAT THINGS*

# The “Peeping-Tom’s” of Life

This past week I have been quite disturbed by some of my friends and even perfect strangers because of their annoying habits, such as nosyness. Some people are so concerned with what everyone else is doing, that they do not stop to think about what they themselves are doing. Maybe I never noticed it before, but this week it seemed like people had to know everything that was going on in my life or wanted to tell me things that I already knew. Granted, I have forgotten important dates before, but I had a friend of mine snootily remind me that it was my close friend’s birthday this week. “Really, I would have never remembered,” was my response, quickly walking away to avoid a confrontation. Now, this is normally not a big deal to me, but for some reason it really bothered me. I also had a total stranger call the office, asking me questions about my personal life for a survey regarding advertising for the Reporter. What my personal life had to with the advertising of this publication, I have no idea (of course I didn’t answer the survey). This wasn’t the only instance of people “peeping” into my business this week, but I thought it only appropriate to talk about people and their different levels of privacy that they require, to go along with our feature on privacy.

Some people will divulge every and any bit of personal and secret things in their life for attention or just to talk. I personally enjoy an above-average level of privacy in my life. I enjoy coming home to my apartment and hiding in my room so I can talk on the phone privately or just have my own thinking time. I also like to open my mail before my parent’s can (of course they always think it is so important that they better open it), and I like to check my email in private, open my report card with no one around—even write my

editorial when I am alone. Aside from the typical “private” time that we require, there are just some simple things in life that require privacy.

When you read the article concerning privacy, you may or may not agree with some of the points raised. For the most part, many people do not stop to think about giving out their Social Security numbers, swiping their ID’s to get into the SLC, or giving information over the phone when ordering through catalog companies. But, after reading the article, your view might change. While many valid points are presented in the article, I cannot think of an alternative to social security numbers. In our office we have installed a security lock that requires our staff members to swipe their ID to gain access to the office. If they are not on our access list, they do not have permission to get into the office. Without this system, we would have no means of monitoring who enters our office. If there is ever a problem, we are able to view the access list to show us who was in the office at what time. Some might consider this a breach of confidentiality, but I do not whatsoever. Basically, if people would mind their own business and deal with their own lives first, everyone would be better off.

**Kelley M. Harsch**  
Editor-in-Chief

10  
10  
97

cover  
photo by Michael Fagans  
digital illustration by Kaven Lam

3 editorial

6 news

8 leisure

12 point/counter-point

16 privacy issues

25 faces: James Watters

28 sports

30 classifieds & comics

31 calendaRIT

*editor-in-chief*  
**Kelley M. Harsch**

*executive editor*  
**Dan Newland**

*art director*  
**Kaven Lam**

*designer*  
**Jeremy Perkins**

*managing editor*  
**Amy Beaudreau**

*production manager*  
**Dave Moysey**

*photo editor*  
**Michael Fagans**

*business manager*  
**Beth Mulligan**  
*advertising manager*  
**Anna Angle**

*advertising assistant*  
**Nicole Burgman**

*features editor*  
**Tom Vullo**

*leisure editor*  
**Willis White**

*news editor*

REPORTER Magazine is published weekly during the academic year by a staff comprised of students at the Rochester Institute of Technology. Business, Editorial and Production facilities are located in Room A-426, in the lower level of the Student Alumni Union. Our voice/tty line is (716) 475-2212. Subscription rate is \$7.00 per quarter. The opinions expressed in REPORTER do not necessarily reflect those of the Institute. RIT does not review or approve the contents of REPORTER and does not accept responsibility for matters arising from anything published in the magazine. Letters to the Editor may be submitted to the REPORTER in person at our office. Letters may also be sent through RIT email to the address [REPORTER@RIT.EDU](mailto:REPORTER@RIT.EDU). Letters must be typed and double-spaced. Please limit letters to 200 words. REPORTER reserves the right to edit for libel and/or clarity. No letters will be printed unless signed and accompanied with a phone number. All letters received will become property of REPORTER. REPORTER takes pride in its membership in the Associated Collegiate Press and Civil Liberties Union. Copyright 1997 REPORTER Magazine. All rights reserved. No portion of this magazine may be reproduced without prior written permission from REPORTER.

**Elisabeth Horrell**

*sports editor*  
**Kevin Bernadt**

*staff photographers*  
**Jason Getz, Shannon Taggart**

*illustrator*  
**Matty Messner**

*writers*  
**Sarah Brownwell, Zane Kaylani,  
Jeremy Perkins, Michael Cosby,  
Megan Kerr, Luke Hill, Cory Reeve,  
Colin Tierney, Ricky Persaud,  
Ironwill, Kevin Bernadt, Julia  
Dahilchenko, Alex Lewis**

*adviser*  
**Rudy Pugliese**

*distribution*  
**Brian Bedford, Clint Condron,  
Tom Golinski**

*printing applications lab prepress*  
**Kristine Greenizen, John Howell,  
Felix Davenport**

*printing*  
**Richard Gillespie, Fred White,  
Shawn Kendig, Denis Sears**

Before a throng of journalists, businessmen, community leaders, and RIT faculty and students, Peter Prichard of the Freedom Forum spoke at the home of President Simone on the morning of October 1. This diverse crowd gathered at Liberty Hill to hear Prichard discuss the recent establishment of the "Newseum," a new Washington, DC tourist attraction that is "the only interactive museum of news."

The Freedom Forum is a private foundation dedicated to free press around the world. On April 18, 1997, the organization opened the Newseum near the bank of the Potomac, opposite the Kennedy Center. Mr. Prichard spoke proudly of the attraction, boasting of its 250,000 visitors, and citing a survey revealing that 60% of the tourists confirmed it as a "must see." In addition to allowing visitors to role-play via its interactive rooms, Prichard said the museum houses the "greatest collection of historic newspapers ever exhibited." Publications dating from the Revolution to the present day can be found there.

Prichard also touched on some of the principles for which the Freedom Forum stands. Despite his assertion that free speech is essential for democracy, Prichard admits that there exists today signs of a slipping standard, namely the thinning line between serious and tabloid journalism. Prichard also stated that the Freedom Forum encourages fairness in journalism—that reporters should avoid bias, condemn quotation hunting, and always stand prepared to publicly retract and correct errors. In one of his more interesting points, Prichard noted that journalism is essentially the first draft of history, which explains why it is often polluted with mistakes.

The presentation ended with a question-and-answer session. The audience did not challenge Prichard on any of his views. One noteworthy question, however, concerned the impact of the internet on contemporary reporting. Prichard declared that the easy access and temporary character of electronic media encourage more irresponsibility than

media printed on paper. Thus, inaccurate information may always run rampant.

President Simone has had numerous prominent guests and speakers at his Liberty Hill residence, and this latest presentation confirms the status of Liberty Hill as a gathering place for important individuals.

by Zane Kaylani

# Prichard Promotes High Standards for Journalists



# Women's Film Festival

Are you interested in film? Curious about the influence of femininity on filming? The Women's Resource Center at RIT has announced its first annual Women's Filmmakers Festival, which will be held at the Student Alumni Union on October 11. The number of women in RIT's film and video departments has steadily increased over the past four years, and this festival will provide an outlet for a uniquely female perspective. The women in question are RIT Alumni, female students, and faculty.

The festival is not a contest; there will be no judges and no critique panels. "The goal here is not to promote competition among our women," according to Elena Cambio, "but to let them see the films of their peers and to network with each other." Cambio is the student coordinator of the Women's Resource Center, as well as a graduate film student.

The festival itself will be held at RIT's CIS auditorium from 10 AM to noon. The films are fairly short due to the time restraints of the festival's planning. Although the Women's Resource Center contacted alumni over the summer, the main search for entries has taken place this quarter.

The topics for the festival span many film categories, ranging from documentary to experimental black and white, and covering all aspects in between. "These women are making films that the world needs to see and hear. They aren't just films about women, but films with a different outlook on the world than what men are producing," says Cambio.

Even though the topics are world-ready, they do embrace a distinctly female view. After all, the films include only women's issues. The length ranges from three and a half minutes to half an hour, and many of the films are self-written.

The festival is open to the public; admission is \$3 for adults and \$2 for students with valid ID. There will be an informal reception preceding the festival from 9:30 to 10 AM.

by Megan Kerr

In the middle of the heaviest sales season of the year for test preparation products, the Princeton Review, a major test preparation company, has promised to stop shipping the current versions of its book. "Cracking the GMAT-CAT 1998 Edition" and software "Inside the SAT and ACT Deluxe," after lawsuits were filed regarding the covers of these products. The lawsuits were filed by Kaplan Educational Centers, another test preparation company, and the Graduate Management Admissions Council, which sponsors the Graduate Management Admission Test, which is used for admission to graduate schools.

Kaplan Educational Centers' lawsuit focuses mainly on advertising issues, including the covers "Cracking the GMAT CAT 1998 Edition" and "Inside the SAT and ACT Deluxe." The lawsuit charges that the book claims to contain a CD-ROM with four complete computer-adaptive tests, but in fact only contains one. Also at issue is its software, which claims to have "Video Feedback [that] tracks your progress on the practice test" and the ability to "Print the 'Hit Parade' list of the 300 most commonly tested words on the SAT." Kaplan Educational Centers charges that neither of those features exists in the product. Also named in the lawsuit are Random House, Inc., which publishes the Princeton Review Books, and Mindscape, Inc., which publishes software for the Princeton Review.

The Graduate Management Admission Council's lawsuit, filed on September 4, also charges Princeton Review with false advertising for claiming that its GMAT-preparation book contains two authentic computerized tests. The tests, which adapt to the test-taker, are available only from the GMAC and the Educational Testing Service, which administers the GMAT.

The GMAC additionally charges the Princeton Review with copyright infringement for the use of the GMAC's black-cat trademark on the book's cover. The GMAC's lawsuit names Random House, Inc., and Geoffrey Martz, the book's author, in its lawsuit.

The Princeton Review acknowledged that the advertising on its book covers was erroneous, but stated the reason for this was simple human error. In order to create a computer-adaptive test, or CAT, the Princeton Review combined the four GMAT tests it had

included in the previous year's test. This was necessary because the CAT version of the test, which will be the only one offered this year, asks harder questions in response to correct answers and easier questions in response to incorrect answers. The book cover was not updated to reflect this.

Robert Cohen, president of Princeton Review, admits that the software box was also a mistake, stating that "this software has hundreds of features and two of the features did not work at the time we had to ship the product, and rather than making the software crash, our technicians decided just to disable the functions." He went on to say that one wouldn't sue Microsoft because something didn't work in one of their products.

The Princeton Review maintains that in preparation for the lawsuit, Kaplan bought and tested all of the Princeton Review's products and systematically tested them for errors. "We have thousands of pages of text and hundreds of test-prep software and they only found three faults," Cohen said. "I really don't think that is that bad."

by Michael Cosby

## World News

\* Blatant segregation of the races still exists in the United States. A federal judge ordered the Alabama

Department of Transportation to stop segregating work crews, which had been going on while the department fought a 12-year-old discrimination lawsuit. The department's argument is that the segregated crews are preferred by some members of both races.

\* The largest alligator ever recorded in the state of Florida has recently been captured and killed by wildlife officials. The creature has been sent to a taxidermist to prepare it for display. The male alligator was pulled from Lake Monroe; it weighs 800 pounds, is more than 14 feet long, and is estimated to be approximately 65 years old. According to Henry Cabbage of the Florida Game and Fresh Water Fish Commission, "It was a pretty intimidating-looking critter."

\* Three bombs exploded inside an express train on the outskirts of the Indian capital, New Delhi, killing two people and injuring at least 35 other passengers, railway and police officials said. Two other explosions in New Delhi injured 24 other people. In July, blasts in the same area injured twelve people. Muslim and Sikh separatists have been blamed for previous blasts in the city of 10 million.

\* In Theodore, Alabama neighbors called the police when they spotted a 15-year-old girl standing with her nose against the trunk of a tree underneath a sign that read "Bad." The girl's father said he was punishing her for skipping school. Police left without taking any action.

\* Hudson Foods recently sold its hamburger plant in Columbus, Nebraska. In August the plant was the location of the nation's largest meat recall. Rival meat-packer IBP Inc. bought the plant and rehired 115 of the 230 workers. Seventy others were offered jobs at IBP's plant in Madison.

by Jeremy Perkins



photo by Shannon Taggart

## Starbucks Comes To Rochester

Representing a new trend in caffeine retail, several Starbucks Coffee Shops have recently been installed in the Rochester area. There are locations on Mount Hope Avenue, Jefferson Road, and two on Monroe Avenue. One would assume that the coffee-sipping needs of the Imaging Capital are now being amply met by the McDonald's of coffee beans.

As I stepped into the Mount Hope Starbucks, the first thing I noticed was how clean it was. Almost...too clean, like the way the floors have been polished to an ungodly shine on the Death Star. As I stood at the counter, I could almost pretend that I was at the mall coffee bar. It had the smell of a mall's coffee kiosk: very sweet, not at all like the homey stale atmosphere of the typical coffee shop. All of the standard coffee-associated goodies were there: flavored biscuits, chocolate balls, muffins, and the rest. Over 50 varieties of beans from around the world are also available at Starbucks.

While I waited in line, I overheard the barrista (Italian for "coffee bartender") behind the counter educating the person in front of me about the subtle nuances of the Gold Coast bean. Starbucks makes the proud claim that each of its barristas is required to undergo 24 hours of classroom training in barristary and coffee lore before they are allowed to strap on an apron.

It would be safe to say that Starbucks caters to a different clientele than the coffee shops of days gone by. I have a hard time imagining an old-school coffee devotee giving two beans about the subtle nuances of the Gold Coast bean. The new breed of coffee aficionados are riding the crest of the latest trend, and Starbucks is simply playing to that market. They are doing an outstanding job of it; Starbucks coffee is superb. Their menu is a bit more expensive than, say, Dunkin' Donuts, but you do get what you pay for. For my money, though, I'll take a poorly lit, hole-in-the-wall coffee shop over the bright, shining beacon of java worship any day of the week.

By Luke Hill

"The Universe Tonight," which projects a map of the constellations on the Planetarium ceiling. Anyone who grew up in the Rochester area may remember this show from field trips in grade school. I am pleased to inform that all of the magic and wonder you experienced back then is still present today. Still a great educational tool, nothing has been lost over the years. The remaining two shows contain similar themes. Both are laser shows which combine technology with music, giving an amazing effect. The first is "American Music in Laser Light." Featuring a blend of classic music, dazzling lasers, and stunning visual effects, "American Laser" is sure to be a treat for the entire family. The second is called "Laser Genesis," and begins on October fourth. Argon and krypton laser effects will dance to the beat of classic songs by Phil Collins.

If you are feeling particularly adventurous, you can leave the city behind and visit the RMSC Cumming Nature Center in Naples, New York. Located about forty miles south of Rochester, the nature center is a 900-acre educational facility. Dedicated to helping guests understand their place in our natural world, it is definitely a place to get away from it all and enjoy the surroundings.

During the RMSC "Harvest Days" you can see the harvesting of timber at the nature center's own working sawmill. Also, "Woodland Portraits" opened on Saturday, September 13th. At this exhibit, Jeannette Klute offers up her view of our world through photographic prints and watercolors.

Many historical events and popular figures come to life through the museum's unique capabilities. Any long-time Rochester inhabitants will remember the Science Center's annual dinosaur exhibit. State of the art animatronics combined with informational mini-lectures give an entertaining and educational look at the prehistoric beasts which roamed the earth.

For more information, the museum has a twenty-four hour information line you can call, 271-1880. Many of the shows are always ongoing, while others are strictly seasonal or weekend affairs.

by Cory Reeve

## RMSC

Rochester Museum And Science Center

Are you looking for some knowledge that you probably won't get in the classroom? Then head over to East Avenue and visit the Rochester Museum and Science Center (RMSC). They have plenty of exhibits to educate as well as entertain.

The CineMagic 870 at RMSC Strassenburgh Planetarium features many shows that will be sure to interest most college students.

The first of the shows is called "Whales." This cinematic adventure brings you eye to eye with the largest animals on earth. The cinematography is absolutely wonderful, and the whales seem to come right off the screen and into the auditorium. The second show is



## Skalars: Not up to Par

Water Street Music Hall held an all-ages Moon Ska (the premier record label for ska acts) show on Sunday featuring the Articles, Magadog and the headliners, Isaac Green and the Skalars.

The Articles, based in Detroit, Michigan, did an hour-long set of instrumentals that can be called tolerable at best. The band seems to think that just because they are dressed in suits, have a stand up bass and look cool, that they'll be good—but it doesn't work that way. They are capable and talented players, but the music lacked any real excitement. Perhaps they need to rehearse more, because they just got real boring real fast.

Magadog, from Tampa, Florida, hit the stage next, but weren't really much of an improvement. They did a set of semi-interesting songs, including a cool cover of Van Morrison's "Brown Eyed Girl," but seemed awfully cliché. The vocalist did a good job, however, which made them more enjoyable than the Articles.

The main act, Isaac Green and the Skalars, based in St. Louis, Missouri, then performed their take on ska with a more soulful and tighter approach. They played tracks from their first full-length CD, *Skoolin' With The Skalars*. They had an advantage over the other bands with some stellar musicianship and a more traditional sound, but something was missing. Female vocalist and alto saxophonist Jessica Butler gave

them a different edge, but some of their songs sounded too similar. They seemed well-rehearsed and talented, but they didn't have a real originality to make them stand out from the many faces in the rising ska scene.

Still, the show wasn't a total waste. The kids (even though their numbers were few) seemed to have fun with their trademark running-in-place "skank." Unfortunately, it seemed more like a show of all opening bands with no big name to hold it together, and as a result, the package left much to be desired. As the 3rd wave of ska music hits an increasingly popular level, almost mainstream, it is unfortunate that many of the bands in the scene are not up to par.

By Colin Tierney



## KAMI LYLE

### Jelly Shoes in Fine Luggage

Blue Cinderella, the new album by Kami Lyle, represents the melding of brass jazz with rainy-day, sleepy contemporary music.

What does Kami have that other singers don't? Her apparent claim to fame is that she not only sings, but plays the trumpet as well. She's actually a fairly accomplished horn player, and she uses that skill to its fullest on this album. Unfortunately, her lyrics are at times less than profound. Some of the song titles give clues toward this fact. "Mr. Moon," "Boys," and "Mr. Trouble," to name a few, are just what they sound like: simple ditties about how tough it is

to be a young woman coming into her own in the Midwest. As her lyrics skip double-dutch around the topics of Mr. Moon, Mr. Trouble, and 40 or 50 other Mr. Men in between, her instrumental support turns into a flawless performance. They prove without a doubt that session artists are the unsung interchangeable heroes of the music industry.

The music itself, a blend of brassy jazz with easy-listening style piano, is very mature. The contrast between the seasoned professionalism of the instrumental performance and the all-too-unsubtle lyrical poetry is rather jarring. The resulting album comes across much like a piece of fine luggage which should contain fine evening gowns or tuxes, but is instead, filled with jelly shoes and those midriff-baring baby shirts that twelve-year-old girls wear that say things like "fly" and "sugar" on them. If you can get past the simplicity of the yarns she spins, however, you'll find a rich vocal talent in Lyle.

I suspect that the songs on Blue Cinderella represent Kami Lyle's earlier work as a writer. I'm very curious to hear future releases from her, in hopes that the lyrical quality catches up with her obvious musical talent.

By Luke Hill

DREAMWORKS PICTURES PRESENTS A MIMI LEDER FILM GEORGE CLOONEY NICOLE KIDMAN "THE PEACEMAKER" AND ARMIN MUELLER-STAHLE MUSIC BY HANS ZIMMER  
COSTUME DESIGNER SHELLEY KOMAROV FILM EDITOR DAVID ROSENBLUM, A.C.E. PRODUCTION DESIGNER LESLIE DILLEY DIRECTOR OF PHOTOGRAPHY DIETRICH LOHMANN CO-EXECUTIVE PRODUCER JOHN WELLS  
Soundtrack Available on EXECUTIVE PRODUCERS MICHAEL GRILLO LAURIE MACDONALD PRODUCED BY WALTER PARKES BRANKO LUSTIG SCREENPLAY BY MICHAEL SCHIFFER DIRECTED BY MIMI LEDER  
DISTRIBUTED BY DREAMWORKS DISTRIBUTION L.L.C. © 1997 DREAMWORKS L.L.C.

[www.pepsi.com/peacemaker](http://www.pepsi.com/peacemaker)

### Thrills with *The Peacemaker*

Last Wednesday, September Twenty-fourth, every nuclear device in the world was accounted for...except one.

Does the prospect of a missing nuclear warhead frighten you? It should. Not knowing where it is, where it's going, or when it might possibly be entering the United States is a very scary proposition.

George Clooney and Nicole Kidman play top brass in the new movie *The Peacemaker*. Clooney is a top army official with a kind heart, while Kidman plays a high-ranking nuclear consultant driven to get respect as a "woman in power." Their combined

task is to track down stolen Soviet nuclear warheads. If you think that the Russians and the Americans are going to be cooperating in the effort to get the warheads back, think again. Clooney and Kidman meet up with opposition the entire way through the movie. Not only from the movie's bad guys, but also from people who would seem like they should be helping.

*The Peacemaker* is the debut release of the new film company "Dreamworks," and is also the brainchild of "new-to-the-scene" director Mimi Leder. To say that it is a powerful opener for both parties would be the

understatement of the decade.

Referring to this movie as suspenseful would be like telling someone that the ocean is damp. The term doesn't even begin to describe the reality. Clutching the armrests of my seat, I felt as though I was right there with the characters. Leder's direction is superb, and all of the elements fall together beautifully.

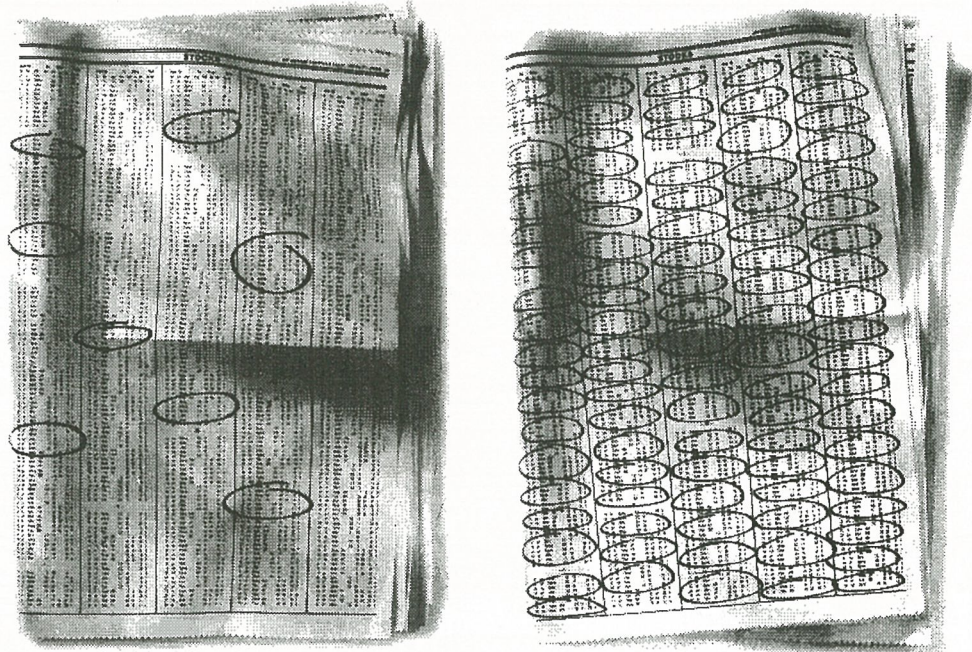
The storyline is incredibly well-crafted, and a few surprise twists and turns keep interest levels high. No matter what you think of this movie, you will not be bored.

The actors' performances were simply incredible. When they get hurt, you feel it. When they triumph, you cheer, and when the outlook is questionable, you sweat right along with them.

Look for great things from both "Dreamworks" and Mimi Leder in the future. Provided they continue with the quality, style and sheer power offered up in *The Peacemaker*, they should both have long and prosperous careers.

Overall Rating: 9 out of 10

by Cory Reeve



Average annual compound rates of total return (periods ending 6/30/97)<sup>o</sup>

## YOU'RE LOOKING AT TWO COMPLETELY OPPOSITE, FUNDAMENTALLY DIFFERENT WAYS TO INVEST IN STOCKS. WE RECOMMEND BOTH.

Whether you want a fund that selects specific stocks, or one that covers the market, we're on the same page. Our CREF Growth and CREF Equity Index Accounts use two distinct strategies for investing in the stock market, but both aim to provide what every smart investor looks for: long-term growth that outpaces inflation.\*\*

The CREF Growth Account searches for individual companies that we believe are poised for superior growth. In contrast, the Equity Index Account looks for more diversification, with a portfolio that seeks to mirror the experience of the

CREF GROWTH ACCOUNT		
32.03%	28.56%	26.24%
1 year	3 years	Since inception 4/29/94

U.S. stock market as a whole.

Like our CREF Stock Account, the largest singly managed equity fund in America,\*\* and our Global Equities Account, which actively seeks opportunities worldwide, our accounts are managed by experienced

investment professionals. They're the same experts who have helped make TIAA-CREF the largest pension system in the world, with \$190 billion in assets under management.

To find out more about building your portfolio—and your future—with TIAA-CREF, just call 1 800 842-2776. And take your pick.

CREF EQUITY INDEX ACCOUNT		
30.38%	26.69%	24.61%
1 year	3 years	Since inception 4/29/94

Visit us on the Internet at [www.tiaa-cref.org](http://www.tiaa-cref.org)



Ensuring the future  
for those who shape it.<sup>SM</sup>

<sup>o</sup>The total returns shown for CREF variable annuity accounts represent past performance. Total returns and the principal value of investments in the accounts will fluctuate, and yields may vary. Upon redemption, your accumulation units may be worth more or less than their original price. Investment results are after all investment, administrative, and distribution expenses have been deducted. <sup>o</sup>These accounts are available for Retirement Annuities subject to the terms of your institution's plan. They are available for all Supplemental Retirement Annuities. <sup>o</sup>Based on assets under management. CREF certificates are distributed by TIAA-CREF Individual and Institutional Services. For more complete information, including charges and expenses, call 1 800 842-2733, ext. 5509, for a prospectus. Read the prospectus carefully before you invest or send money.

**Got any  
HOT  
ideas on how  
to make  
condoms  
really  
cool?**

**You can win \$10,000  
in the Third Annual  
LifeStyles Condoms  
Video Contest!**

All you have to do is shoot a 20-second video and show us how you'd put condoms on the top of everyone's shopping list. Take your best shot—make it funny, serious, or simply outrageous. Just make it unforgettable—and you could win the LifeStyles grand prize of \$10,000.

So, get ready to start your engines! To enter our **FREE** contest, check out the LifeStyles Web site at [www.lifestyles.com](http://www.lifestyles.com) or, call us at **1-888-619-8890**.

**LifeStyles** **LifeStyles**  
**CONDOMS**  
*Because life's a contact sport!*

You must be 18 or older. Open to U.S. residents only. Entries must be received on or before December 31, 1997. Prizes: Grand Prize (1) \$10,000 cash; 2nd Place (1) \$5,000 cash; 3rd Place (1) \$2,500 cash; 4th Place (1) \$1,500 cash; 5th through 10th Places (6) \$1,000 cash; Top 250 winners: LifeStyles T-shirt and cap. Total prizes have an estimated retail value of \$30,000. Winners will be announced on or before February 15, 1998. Winners notified by certified mail on or about February 15, 1998. For complete rules, send a self-addressed, stamped envelope to: RULES: LifeStyles Video Contest, P.O. Box 675, Marlville, NJ 07045-0675. Decisions of the judges are final. Void where prohibited. Contest sponsored by Ansell Incorporated, Personal Products Division, Meridian Center I, Two Industrial Way, Edgewater, NJ 07724. © 1997 Ansell, Inc.

**It's survival of the smartest.**

**That's why our intelligence needs your intelligence.**

The **National Security Agency** is a key player in the United States' security. Using technologies that dramatically redefine current boundaries, we gather foreign intelligence.

If you're ready, we're ready to apply your knowledge and your skills to today's most intriguing challenges, in an environment that is among the largest and most technologically advanced in the world.

We're looking for graduates in **Computer Science, Computer Engineering, Electrical Engineering, Mathematics, and Asian, Middle Eastern or Slavic languages.**

You may qualify by meeting the following criteria: U.S. Citizenship (including you and your immediate family), a minimum GPA of 3.0 on a 4.0 scale (3.5 for mathematics), and successful completion of a background investigation and security clearance. (We suggest applying at least six months before you would like to begin your NSA career.)

**We'll Be On Campus  
Info Session: Oct. 15  
Interviews: Oct. 16  
Check Your Placement  
Office For Details!**

If you desire a career that lives on the cutting edge, or would like information about our **Co-op and Internship** programs, make sure to see us on campus or send your resume in confidence to: **National Security Agency, Suite 6840, S232R-(AXE), 9800 Savage Road, Ft. George G. Meade, MD 20755-6840.**

Visit our Homepage at [www.nsa.gov](http://www.nsa.gov)

**National Security Agency**  
The science of Intelligence. Explore it.

Equal Opportunity Employer: NSA is committed to cultural diversity in its workforce. Positions open to U.S. citizens only.

# The Big Bees

The best quality of a city is its static nature: it grows and changes every day, bringing new excitement into our lives. Businesses come and go all the time, and we almost never stop to think why. Due to the highly adaptive abilities of the human nature, we easily get used to the environmental changes, and new businesses in the neighborhood become old and familiar. However, there always was a controversy between big giants of economy and small, family-oriented businesses. The argument is very rarely about the quality, but quite often about the business ethics.

This year there are a lot of newcomers in Henrietta, but not everybody is rushing to welcome them with open arms. Some feel that these ghosts of former monopolized structures are pushing the local establishments out. Let us examine the problem in more detail.

The first argument that an opponent of the big business might present is the lack of individuality and creativity. The advocates will have to strongly disagree. There might be a lot of similarity among businesses with the same trademark; however, large establishments have much bigger resources for improvement and atmosphere enhancement than do local businesses. Take Starbucks Cafe as an example. Comparing Starbucks to other local cafes of Rochester, one will notice a striking difference right away. There is an incredible variety of choices that you will not find in any local establishment, simply due to the lack of resources. Starbucks has seven different sorts of coffee beans alone. As far as the degree of individuality in atmosphere, yes, it does not differ from the one in New York on Fifth Avenue or the one in Port Washington by the railroad station, but its familiarity has its own appeal. The warm, simple atmosphere of a family-owned cafe fades in comparison to the uptown, fast-paced metropolitan atmosphere of Starbucks that is unheard of in Rochester.

Another issue that is often discussed is the marketing ability of the business. It is not a secret that the bigger the business, the larger its market value. Last week, Wall Street reported a two percent increase for Starbucks, and, in fact, Starbucks has had a pretty steady annual growing rate. Small

businesses do not even compare in shares, which diminishes their value significantly and increases the risk that the owner takes. It is no wonder that most people prefer to own a franchise that provides a certain stability for their future.

Once again, going back to the resources, one will notice an amazing ability of a big business to establish lower prices, from which the whole community might benefit. If you look at the Wal-mart prices, you will probably be astonished by how incredibly low they are. This is a direct result of this particular chain store accommodating a certain class of customers: students of RIT, for example. Unfortunately, smaller proprietorships do not have that luxury. In addition, chain establishments have better advertising capabilities, something that most local businesses cannot afford.

Furthermore, big businesses are so different from small ones that the two cannot be even compared. After all, if one feels that the warm family atmosphere appeals to him more, he is going to keep visiting that place in spite of what the competition might offer.

When it comes to big businesses, most people are afraid of total monopolization, but the economy has changed much over the past few decades, and pure capitalistic monopolies are not existant anymore. Furthermore, these so-called- big businesses are owned by the same type of people as the small businesses are. These people are just smarter in a way. Besides, every business starts off small, so any small business has the potential of making it into the big leagues. Starbucks started off in Seattle as a regular neighborhood cafe, and now it is a nationwide chain. Some people start building corporations out of a garage.

To summarize, chain establishments provide their customers with the convenience of familiarity, a wide range of choices and low sales prices. At the same time, small neighborhood businesses can offer a one-of-a-kind product and a home-like atmosphere, if that is what you are after. Nevertheless, the two should not be seen as competitors, but rather as companions. This is the country of great opportunities, where everybody can make their dreams come true and their businesses successful. Consequently, small businesses should not fear, but rather feel the support of their big companions.

by Julia Danilchenko

## Paradoxes of Small Business's

Why would someone open a small business, when all you see as you pass through Jefferson Road is large restaurants and malls? I know nothing about this town called Henrietta, because it is my first time to this area. But I'm not numb to what I see around me; from the looks of it

if someone wants to start a business for righteous purposes, like giving twenty percent of its profit to a save-the-Dalai-Lamai project, or is not really in it for the money but the message, they would be considered Local or Underground (more risk is involved because it sometimes goes against trends). For more clarification, a local

there is a lot of highway and interstate access. My job today is to show the pros of small business compared to big business. My view will be heavy with theories and simple examples.

Small business caters to individual needs. Instead of filling the store with many democratic choices, they choose to carry an abundance of exotic products. Some might say that large corporations also cater to individual needs, but I'm quick to question which market of individuals. You see, for big companies to handle day by day transaction, they usually go by a system of distribution. An example might be Wegman's buying from a wholesaler, who in turn buys from processors. They order what they see fit, by what products are moving off the shelves. Of course, there is a more complex function behind inventory, but this is one method. Not only that, we are learning that many foods are being made in factories. Take the time to read the ingredients on the back of purchased goods: you will probably find many scientific words that you may not be able to pronounce, and most likely, these are chemicals. In comparison, local farmers sell fresh produce, right out of the backyard. For anyone who lives in Racquet Club or travels up East River Road towards school, this is undeniably seen on that lawn that has a sign posted on a tree that reads "sweet squash here," with a bin of fresh vegetables under a tent. So what I'm trying to get at is that small business tend to react in a more natural way to customers: either by offering natural products or providing goods to a small market.

Okay, I stuck to the topic of small businesses related with distribution of food. Business is not only the food industry, but also include services, retail, and a list of many others. We have local and national attention just as the music industry has the underground and commercial. What separates the two is its goal. If someone wants to start a business just to make money, they probably would pay close attention to national trends and statistics, thus making it a low-risk investment. They would be considered a national or commercial business. On the other hand,

business caters only to the people of that community, while a national company caters outside the town's boundaries. It is possible, by the way, that business are in the crossroads; there is always an exception to the rule. Also, certain local business become "fat cats" and expand their paradigm. People must sometimes do what must be done in order to achieve their goals; it's part of our survival instincts. Going back to the matter at hand, a perfect example is Blockbuster Video vs. Video Barn. Video Barn carries more foreign, avant-garde, and independent films than Blockbuster. Eventually, Blockbuster will start to carry foreign films only because there is a need for it in the market. Who is a leader and who is the follower? What will happen to Video Barn once Blockbuster starts to stock on independent films?

Social stratification and convenience fall also into the "lap" of the pros of small businesses. If you don't have a car in Henrietta, you will face much difficulty. In a clear blue day it is feasible to walk to South Town Plaza, maybe! But Rochester is not known for many sunny days. Luckily we have places like Bi-rite, a haven for those who don't have cars and dislike motor coaches. Many claim that Bi-rite charges too much for its products, but quantity creates flexibility. Wegman's, for instance, might charge less for a gallon of milk, but Bi-rite charges an exorbitant price for an item that is not as common in your quick marts (maybe fruits, vegetable, or vegetarian foods). And let's not forget, every time you put your foot on the pedal, money is coming out your pocket because when you run out of gas, you must buy more. This also forces those who can't afford automobiles to either buy one or depend on buses. All that extra cash just to buy an item that seems cheaper! The product itself might be cheap, but getting it is a whole different process.

In conclusion, this is my bias and may be an ignorant opinion of small businesses compared to large businesses. A lot of what I say is common sense, nevertheless. My opinion might change as time progresses, but I write this to enlighten others as I expect to be enlightened by others.

by Iron Will



cool

# Hot technology

lifestyle.

To apply, please send a résumé, along with an unofficial copy of academic transcripts, indicating positions of interest to:  
8000 S. Federal Way  
P.O. Box 6, MS707-LY  
Boise, Idaho 83707-0006.

For engineers with a taste for adventure, Micron literally has it all. The technical challenges of our state-of-the-art manufacturing and process development labs await you. You'll find equally challenging activities in the spectacular environment surrounding Boise. At Micron, you'll discover a friendly work environment as well as a highly rewarding compensation package. So, surround yourself with the hottest technology while leading a very cool and comfortable lifestyle.

We manufacture and market 4 Meg, 16 Meg and 64 Meg dynamic random access memory (DRAM) components in varying word widths (x4, x8, x16); Graphics DRAMs, Synchronous DRAMs, Synchronous SRAMs (pipelined and non-pipelined), and Flash Memory.

### Internships

Micron supports a year round internship and co-op program. Interns and Co-ops at Micron are given challenging opportunities and work side by side with talented professionals. In addition to industry experience, our interns and co-ops receive a competitive compensation package which includes relocation and housing assistance.

### Join us for a Presentation

We will be visiting the RIT campus October 14. Join us for a presentation and refreshments on Tuesday at 5:00 p.m. in Building 76, Room 1275.

We are now seeking new graduates as well as summer interns at both our Boise, Idaho and Lehi, Utah sites in the following areas:

- Chemical Engineering
- Manufacturing Engineering Technology
- Chemistry
- Materials Science
- Computer Science
- Mechanical Engineering
- Electrical Engineering
- Physics
- Microelectronics
- Industrial Engineering
- Production Management/Operations
- Electronics Engineering Technology
- Computer Engineering
- Computer Information Systems

**Spark  
your career,  
Live in style.**

Please see your Career Services Office for more information or contact us at:

Jobline: 800-932-4991

Or visit our website at:

[www.micron.com/html/employment.html](http://www.micron.com/html/employment.html)

EOE/AA. Principals only.



**Where The Future  
Is Built Daily.**

KEANU REEVES AL PACINO



The newest attorney at the world's most powerful law firm has never lost a case. But he's about to lose his soul.

# A DEVIL'S ADVOCATE

Evil has its winning ways.

DAVID LEECH presents  
A FILM BY JOHN DAHLER  
A DEVIL'S ADVOCATE  
KEANU REEVES AL PACINO  
"THE DEVIL'S ADVOCATE" CHARLES THOMAS ALFRED JONES ANDREW HAY AND CRAIG T. NELSON  
"A DEVIL'S ADVOCATE" COSTUME DESIGNER MICHAEL TRENDS HAIR STYLIST BARRY BERLINSON EXECUTIVE PRODUCERS ANDREW REEDMAN "A DEVIL'S ADVOCATE" EXECUTIVE PRODUCERS ANDREW REEDMAN AND TONY GARY  
"A DEVIL'S ADVOCATE" PRODUCED BY ANDREW REEDMAN AND TONY GARY  
www.fox.com/DEVIL

OPENS OCTOBER 17 EVERYWHERE

# STUDENT TRAVEL



STA Travel offers student discounts on **domestic travel**, too.

800-777-0112  
www.sta-travel.com

STA Travel... the world's largest student travel organization.



**FREE** Publish Magazine subscription to first one hundred entries!

Hey graphic design students!!!  
Are you ready for the real world?  
Get ready & win up to \$2000 in cash!

Enter Now! It's Simple..

Create 3 projects using MetaCreations software, like 1 ad, 1 logo & 1 poster. Then, mail with entry form to MetaCreations. It's easy! You need a portfolio for interviews and a job after graduation — why not use your hard work to get **FREE** software, hardware & **CASH!** For an entry form & details,

- Visit [www.metacreations.com](http://www.metacreations.com)
- Call 1.800.459.5188
- Or talk to the head of your graphic design department.

**METACREATIONS "Real World" Portfolio Contest**

Portfolio entry deadline: Dec.10. 1997

©1997 MetaCreations Corp. All rights reserved. Visit [www.metacreations.com](http://www.metacreations.com) for official rules. MetaCreations

# ISM lab

4 7 5 - 5 4 4 7

For your on campus photographic processing

Lab hours 7:30-5:00

Photo CD  
Presentation Slides

Same day service:  
For processing  
E-6 and C-41

Stop by and ask about our new double runs.

# PRIVACY: IS RIT PAYING THE INFORMATIONAL HIGHWAY OR SELLING YOUR PRIVACY DOWN THE ROAD?

RIT is evolving into an increasingly computerized facility. Student IDs, which a few years ago only got students into dinner at Gracie's and the gyms at the Student Life Center, now can be used to get almost anything on campus from potato chips, to art supplies, to copies. Increasingly, Social Security numbers used in conjunction with student IDs or by themselves are required to obtain RIT student services. The new Tiger Job Connection allows students to make their skills instantly available to companies across the globe with just a few mouse clicks on the World Wide Web.

But the convenience of such high tech services may carry a high price. There is currently much debate concerning electronic privacy issues. Perhaps RIT, in its quest to be a leader in the high-tech world, is jumping in too soon, leaving student, faculty, and staff personal data waving freely (and unprotected) in the electronic breeze. So where in the conglomeration of filing cabinets upon filing cabinets worth of information about the daily transactions, finances, grades, and personal preferences of RIT students is the padlock? At what point do students abdicate the right to control their personal information to RIT?

## *The Right to Privacy and Electronic Media*

The American ideal of privacy finds its basis in the Fourth Amendment to the Constitution:

"The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no Warrants shall issue, but upon probable cause, supported by Oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized."

At the time this amendment was written, no one envisioned the ability to one day transfer information across the world in a matter of milliseconds. No one expected that there would be any feasible method by which vast quantities of personal information could become a commodity to be bought and sold. But marketing firms and hackers alike are taking their jobs on-line where they can siphon off information about Internet users. Some users willingly give information to on-line questionnaires in return for access to various Web pages, others are victims of applets and "cookies"—programs which surreptitiously gather data about a user's actions and preferences when they visit a Web site. Applets and cookies are stored on the user's computer and are opened the next time the site is visited. Often they extend the user the convenience of not having to re-input information that was given the last time the site was visited. They are generally used by marketers for demographic studies and to gather e-mail addresses for mass electronic ad mailings (called "spam"). However, according to a special report in the February 1997 issue of PC World, security flaws have been found in the Java and ActiveX applets which allow hackers to "piggy back on the applet to gain access to your computer, or even roam through a network to download corporate data or embed viruses in other PCs." These issues are only the tip of the iceberg of electronic security issues.

Currently, the US government is struggling to develop Internet privacy legislation and possibly a Privacy Protection Agency. Across the Atlantic, the European Union has already come to an agreement on strict regulations limiting personal data transfer. US law seems to be trailing way behind the fast-paced advancements in computer technology. Of course, many of the nation's most powerful lobbyists are the profitable companies that gather and resell personal information. But disregarding their financial campaign considerations, most legislators themselves do not have a deep understanding of how to use the Internet, let alone all the hidden issues that surround it.

## *Academic Right to Privacy and RIT's Position*

For academia, it is the Buckley Amendment of 1974 which more stringently protects individual privacy rights, at least with regard to academic records. Restricted information including Social Security Number, birthdate, class schedules, and GPA can be accessed only by the student described or by the parent or guardian of a dependent student. The data can only be given to others with the prior consent of the student. Information such as name, address, phone number, academic program, and awards or honors is not protected by the amendment and can be legally sold. RIT officials assure that they are not in the habit of selling students' personal information, though they are constantly badgered by marketing firms hungry for a list of names, addresses, e-mail, etc. of students about to graduate and obtain high paying jobs.



This decision to protect student information is not governed by US law but by an internal RIT policy. It is also a moral decision, and could change with amendments to the RIT policies and procedures manual. In other words—student privacy rights may be at stake in the future.

#### *Why Worry about Privacy?*

Giving out personal information is not as innocent as it first appears. Over a period of many years, Americans have been trading privacy for ease of consumption. Although shopping, managing personal finances and socializing on-line may be convenient to both the retailer or financial institution and the consumer, many electronic databases are still insecure, notoriously inaccurate, and salable. There are also few restrictions as to the type of information a private company may ask for and what they may do with it in exchange for providing their services. Companies (on-line or not) request information for such purposes as opening a credit card or ordering an item from a catalog. Once the initial consent for obtaining personal information is given, the information ceases to belong to the individual whom it describes and becomes the property of the agency or corporation. These entities may then reorganize the information, combine it with data from other sources such as motor vehicle data, the marriage database, birth records, property records and mailing lists, and sell it for a profit. Some companies base hiring on information obtained about job applicants on the Net. Insurance companies and credit agencies often check out their clients before insuring them or granting credit. The information consumers have provided, the comments they have made in chat rooms, and the Web pages they have visited may adversely affect their lives. As for all those who applied to RIT and never attended, the RIT Student Rights & Responsibilities Handbook of Policies and Procedures (1997-1998) states at the top of page 26 that they are not covered by RIT's policy.

Aside from the breeches of privacy legitimized by law, there are other dangerous privacy infractions taking place. Countless snoops—stalkers, thieves, impersonators, reporters, private investigators—are looking for personal information, and horror stories are already beginning to surface:

—The February 1997 issue of PCWorld reports on a newspaper story from the Minneapolis Star Tribune. Christopher Kantzes gave Star Tribune reporters permission to search the Internet for personal information about him. They found his work, education, and address history as well as the facts that he dislikes Bill Gates and once called Indiana a “socially repressive state.”

—According to the June 1997 issue of The Nation, a Los Angeles reporter working on a story about Internet safety bought personal information on 5,000 children using the name of convicted child killer Richard Allen

Davis.

(continue on p20)



**Prestigious college. Dean's list.  
You've done everything right.  
Why stop?**

We know you're sought after by every high-tech company on the planet. Choosing which company to start your illustrious career can be more difficult than your choice to go to **Rochester Institute of Technology**. Altera can make your decision a little easier when you consider what we offer. Since we're at the forefront of the semiconductor's hottest segment - high-performance, high-density programmable logic devices and associated computer-aided engineering logic development tools - we're able to give you the chance to work with the absolute latest technology and the industry's best professionals. And our unprecedented new employee rotation programs allow you the luxury of training with many different groups on device architectures, circuit and logic simulation, layout, laboratory or applications assignments. *What other companies can offer that?* Check out these openings:

- Software Engineers • Product/Test Engineers
- Design Engineers • Application Engineers
- Sales Engineers • Technical Writers
- Finance • MIS...and more!

**ACT NOW:** Come to our **Information Session** on October 13th in **Building 7, Room 1400** from 5:00pm to 6:00pm. Dinner will be provided. We will be conducting **interviews on October 14th**. Please sign up at your Career Planning and Placement Center.

If you're unable to meet with us on campus, send your resume to:  
Altera Corporation, Attn: College Recruiting, 101 Innovation Drive, San Jose, CA  
95134-2020. Fax: (408) 544-6409 or E-mail: [dcary@altera.com](mailto:dcary@altera.com)  
Equal Opportunity Employer

[www.altera.com](http://www.altera.com)

The  
**ALTERA**  
Advantage



**Friday**  
**October 1997** **17**

**12** Chase Presentation

**1 pm** 12:00pm

**2**

**3**

**4**

**5**

**6**

**7**

**8**

**9**

**Date:** Friday, October 17, 1997

**Time:** 12:00 – 1:00 pm

**Place:** Schlegel Hall

**1st and 2nd year MBA students are invited to join representatives from Chase to discuss opportunities in:**

- Corporate Finance Associate Program

—In a story called “Exposed On-line,” US News and World Report notes that the Delaware police recently arrested a couple for opening bank accounts and credit cards using phony birth certificates and drivers licenses. The false documents were created from information obtained on the Internet.

—The more personal story of Kathryn Rambo was reported in the July 1997 issue of Newsweek. Rambo’s information was stolen from her employer’s employee benefits database. Her impersonator purchased a \$22,000 jeep, rented an apartment, opened 5 credit card accounts, and took out a \$3,000 loan—all in her name. Clearing up the misconceptions cost her considerable time and legal expenses as well as the tribulation of having to prove her own identity.

—Even large banking firms are not immune. Two years ago a Russian hacker transferred \$11 million from Citibank of New York to accounts around the world.

—Some entrepreneurs are making on-line snooping into a business. The Discreet Data Web page (<http://www.discreetdata.com>) will find anyone given their full name and birthdate for \$150. Having a Social Security number of the person lowers the price to \$90. With an account number, they will locate any active account for \$125. If a client is looking for some other type of information they will make a special quote based on the difficulty of the search.

### Privacy, RIT IDs, and Student ID Numbers

Up and down the quarter mile students are waving their ID’s as if they were business cards and calling out Social Security numbers like nicknames. On any day, numerous people have the opportunity to view students’ ID’s, which displays their Social Security numbers. The greeter at Gracie’s during breakfast gets a quick glance. The cage operator at the Student Life Center, who takes IDs in return for sports equipment, has plenty of time to have a look. Referees receive the IDs of intramural athletes before each game. RIT Library workers scan them in return for the privilege of taking out books or magazines. Lost ID’s such as those left in library copiers can be found by anyone. In short—ID’s are very visible, and anyone could be looking.

More frightening is the prolific use of Social Security numbers on campus. Since students’ Social Security numbers are the same number that RIT uses to identify them, almost all official documents from RIT include Social Security numbers written somewhere on them. Some of these documents find their way into student mail folders and some are mailed to the students at home. Various RIT clubs collect student names and Social Security numbers as a way of organizing membership. Some teachers post grades in the hallways by full social security number or by the last four digits, and some pass around class lists of student names and Social Security numbers to be checked for errors the first day of class. VAX account numbers consist of students’ initials and the last four digits of their Social

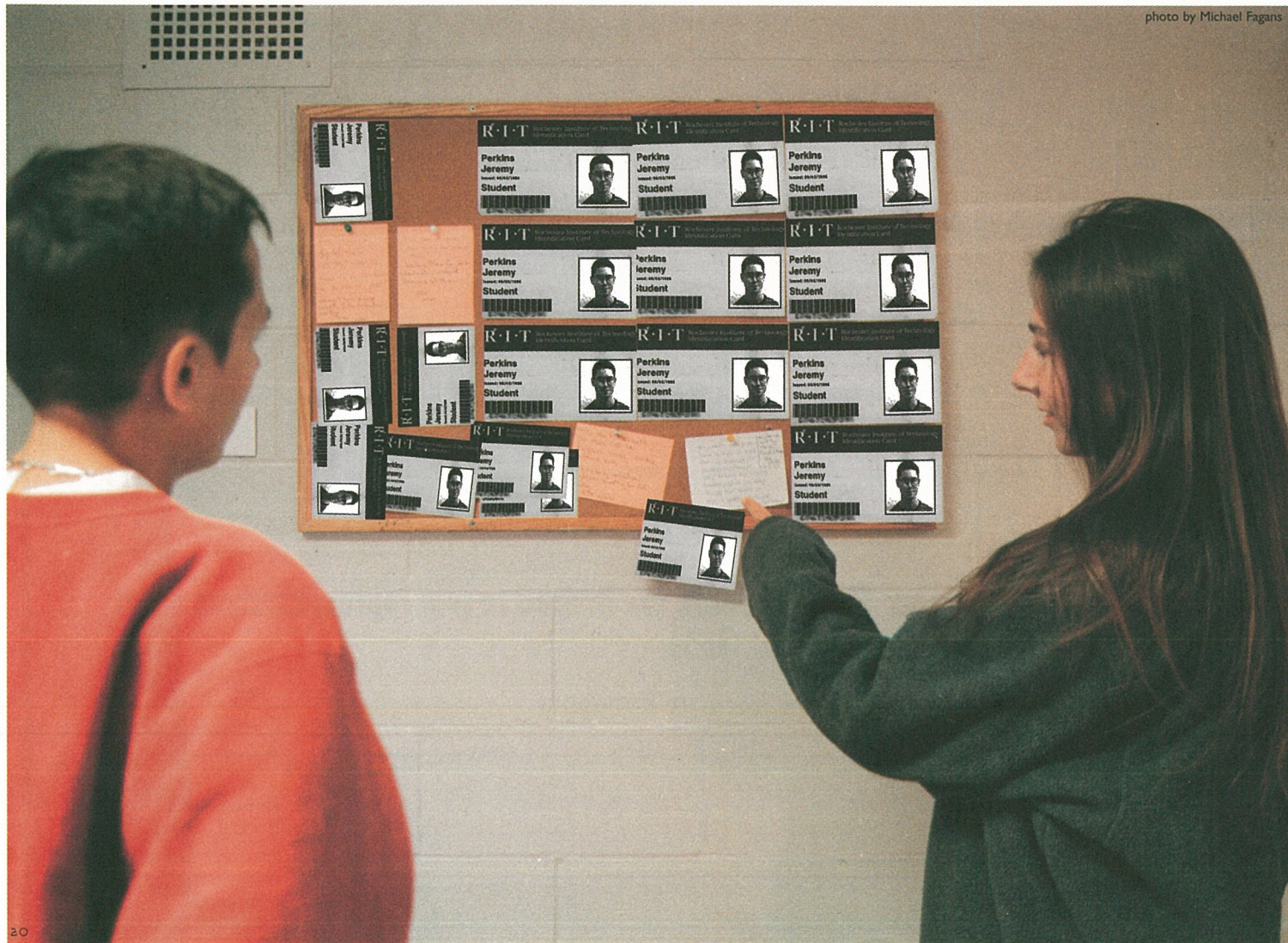


photo by Michael Fagans

Security numbers. It would be little work to determine any student's Social Security number based on their VAX account, a list of grades posted by their teacher, and a paper stolen from their mail folder.

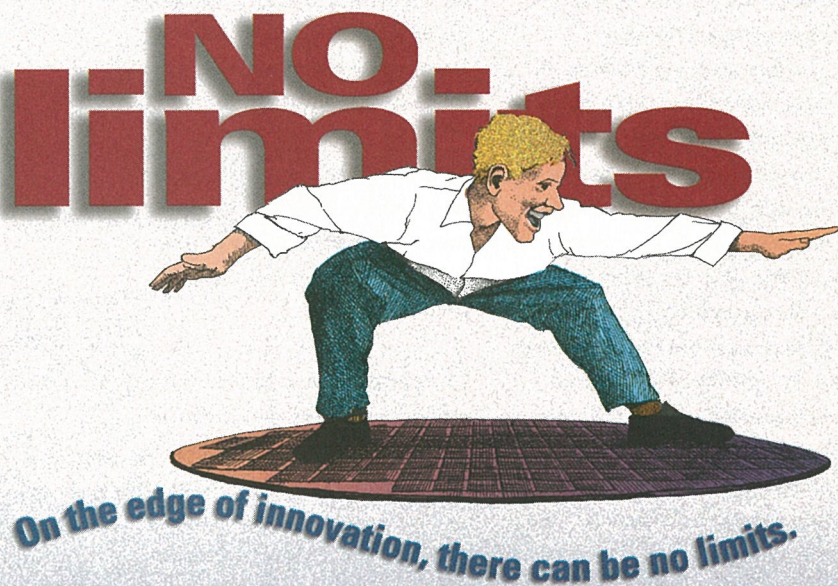
#### Privacy and the Tiger Job Connection

One of the advantages of the TJC, celebrated by the Office of Cooperative Education and Career Services (OCECS), is the unlimited access to the service. At any time of day, from any location, a student or alumni registered with the OCECS may select the Co-op and Career Services home page ([www.rit.edu/EMCS/COOP](http://www.rit.edu/EMCS/COOP)) and gain access to the Tiger Job Connection using a Social Security Number and a three-digit pin number. He or she may then proceed to update a resume, scan available full-time or co-op positions, or apply for interviews.

However, ANYONE surfing the web or specifically searching out information on RIT students or alumni may also arrive at the Co-op and Career Services home page. Armed with a Social Security number (obtained in one of the ways described previously), a snoop then must only decipher the three-digit pin in order to obtain the address, phone number, current employer, GPA, special skills, hobbies and interests of the victim. A hacker could do this easily with a few lines of code. Even the computer illiterate could simply set aside a few hours to try the options for a three-digit pin. When a student initially registers for the TJC and creates a pin, the page suggests using the first three digits of the Student Information Services (SIS) pin currently used to register for classes and to obtain financial aid and transcript information. If the student has followed this misguided advice (for the sake of having one less pin number to remember), the snoop now has the first three digits of the student's SIS pin number. With a few more hours of work, and up to 1000 more tries at determining the last three SIS pin digits, the door to the entire financial and academic record of the student has been blasted wide open.

Until this year, access to co-op and full-time job information was provided through the VAX based Job Viewing System (JVS), which required a VAX account to enter. Jobs were searched and reviewed by students through the VAX, and applications (resumes, transcripts, cover letters) were filed via lock boxes at the OCECS. Students chose which jobs to apply for. The new TJC system allows for this choice also, but in addition to student requests, it appears that resumes may reach employers without student knowledge. The Tiger Job Connection Guide states, "By registering through Tiger Job Connection, you give the Office of Co-op and Career Services permission to forward your on-line referral resume to employers whose jobs match your qualifications." In other words, by registering through Tiger Job Connection (which you are REQUIRED to do in order to receive the OCECS services) students must forego their right to choose who sees or doesn't see their vital personal information. The eventual goal of the TJC is to allow employers viewing access to the resumes of students, taking the choice out of students' and RIT's hands altogether.

(continue on p22)



**You've got to throw caution to the wind and make things happen. If you set limits, you limit growth. Create. Formulate. Explore. Don't wait for others to lead, let them follow. Fairchild is a refreshing new company with a storied past; entrepreneurial, but financially secure and established; high tech, but small enough to be family-oriented. Grab an opportunity full of growth while enjoying a coastal Maine lifestyle and benefits (medical & dental insurance, 100% tuition reimbursement, 401(k), vacations, holidays) worth exploring. Join us as we explore new frontiers in innovation.**

**We have many regular multi-disciplinary full-time and co-op positions available in a variety of areas!**

## Come see us!

**We'll be holding on-campus interviews  
at RIT on Tuesday, October 21, 1997.**

**See your campus career center  
for more information.**

PLEASE MAIL OR FAX YOUR RESUME TO US.

**FAIRCHILD**  
SEMICONDUCTOR™

Recruitment RIT1097

**Fairchild Semiconductor**

Mail Stop 10-04

333 Western Avenue • South Portland, Maine 04106

Fax 207/775-8045

The motives behind the switch from the VAX based Job Viewing System to the Internet-based Tiger Job Connection are probably benign. RIT is a highly technical school and desires to depict itself as an institution that it is on the cutting edge of information technology. There are, nevertheless, malicious side effects to jumping on the World Wide Web bandwagon. Information stored by TJC is located in a database separated from the Internet by a "firewall." Firewall software is used to prevent unauthorized access to the system, but the February 1997 issue of PC World states that "A firewall . . . offers no guarantee of security." The article reports that networks with firewalls are still susceptible to hackers—"They (hackers) could attach themselves to a company's World Wide Web server—which is often left outside the firewall, since it's considered an external site—and then slip into the company's network as if they were internal users." It is likely then that a determined hacker could easily scale RIT's firewall. Even the Student Rights & Responsibilities Handbook of Policies and Procedures offers up the warning to users of RIT's networked computer systems that "These systems are not secure or private modes of communication."

1.) RIT could make the decision not to sell student personal data an official policy and include it in the RIT Education Records section of the Student Rights & Responsibilities Handbook.

2.) IDs could be effectively numbered using a random numbering system that does not have direct ties to students' financial, governmental, medical, etc. records.

3.) Inputting personal data and posting a resume on the Internet in order to access the Tiger Job Connection should NOT BE REQUIRED. Using TJC to apply for jobs should be an option for those who prefer the convenience of an on-line job search. Those concerned about privacy could view jobs on-line but apply by mail or lockbox as in the past.

*Perhaps in the future, legislation will make the Internet a safer place for personal information. Until then concerned students should check out the following list of Web pages and let their voices be heard—at the co-op office, at the registrar's, at student government, within their own student organizations, or even to their legislators. Let's put the padlock back on personal information!*

by Sarah Brownell

#### Solutions to the Privacy Problem

It is time to make privacy an issue before we as both RIT students and US citizens lose the rights to our personal information. RIT is willing to make exceptions for students with special concerns about privacy, such as those who have had stalkers. But are exceptions really needed? Would it not be far better to save everyone from the hassles of stalkers, impersonators, marketers, and "spam"—to name a few? There ARE viable solutions that would protect all students:

### Educate Yourself on Internet Privacy Issues

Center for Democracy and Technology (CDT)  
<http://www.cdt.org>

CDT Privacy Demonstration  
<http://www.13x.com/cgi-bin/cdt/snoop.pl>

The Stalker's Home Page  
<http://pages.ripco.com:8080/~gr1/stalk.html>

Discreet Data  
<http://www.discreetdata.com>

Surf the Net Anonymously—prevent "cookie" files from being created on your hard drive

Anonymizer Web Site  
<http://www.anonymizer.com>

Freeware Encryption Program—encrypt your e-mail to protect it from eavesdroppers

Pretty Good Privacy  
<http://www.pgp.com>

Anonymous E-Mailers—shield your identify when posting articles in newsgroups

The Replay Remailer:  
<http://www.replay.com/remailer>

The Shinobi Remailer:  
<http://www.ee.sine.edu/~avankla/mix.help.html>

Mixmaster:  
<http://www.obscura.com/~loki>

Raph Leviens's Remailer List:  
<http://www.cs.berkeley.edu/~raph/remailer-list.html>

How to Find Someone—Are you on these lists?

Switchboard  
<http://www.switchboard.com>

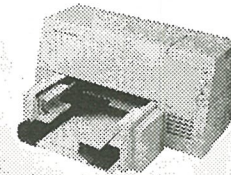
Four 11  
<http://www.four11.com>

WhoWhere?  
<http://www.whowhere.com>

World Pages (Other than U.S. and Canada)  
<http://www.worldpages.com/global.html>

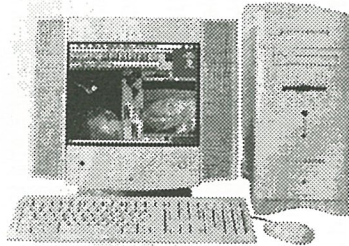
People Finder  
<http://www.peoplesite.com>

# YOU DEMAND POWER, SPEED, AND MOBILITY.



Save another  
**\$50**  
cash back\*

Color StyleWriter® 6500  
Now \$439\*\* BEFORE REBATE



Power Macintosh® 6500/250  
32/4GB/12XCD/Multiple Scan 15AV  
L2/Zip Drive/Ethernet/Kbd  
Now \$2,388\*\* BEFORE REBATE

**\$300**  
cash back\*



PowerBook® 1400cs/133  
16/1GB/8XCD/L2/11.3" DSTN display  
Now \$1,999\*\* BEFORE REBATE

**\$200**  
cash back\*

## WANT SOME CASH TO GO WITH THAT?

Now is the right time to get an Apple Power Macintosh or PowerBook. Because in addition to getting the computer that lets you do more than you can imagine, you can save big time. For a limited time, students are eligible for special cash rebates.

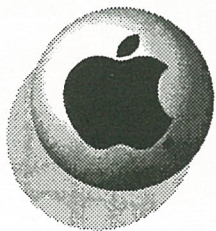
\*This is a limited time rebate coupon offer. See your Apple campus reseller today for complete details.



Power Macintosh® 5400/200  
32/1.6GB/12XCD/Built-in display/Ethernet/Kbd  
Now \$1,699\*\* BEFORE REBATE

**\$100**  
cash back\*

got it yet?



For further information visit Computer Sales  
Second Floor of Campus Connections  
Hours: Mon.-Thur. 8:30am-8:00pm, Fri. 8:30am-4:30pm  
& Sat. 11am-4pm  
or call 475-2211

# CENTRAL INTELLIGENCE AGENCY

College sophomores and juniors are invited to apply for the CIA's Student Programs for Summer 1998. The programs are designed to give promising undergraduate and graduate students the opportunity to gain practical work experience to complement their academic studies. While earning competitive incomes, students will participate in meaningful work assignments commensurate with their academic training. Housing assistance is provided. Other work programs for students are also available.

**DESIRED MAJORS:** Electrical engineering, computer engineering, computer science, mathematics, economics, physics, remote sensing, languages, international studies, logistics/supply/procurement, business administration, geography, accounting and finance.

**REQUIRED:** US citizenship, a minimum 2.75 GPA following freshman year and successful completion of a medical examination, a polygraph interview and an extensive background investigation.

**LOCATION:** Washington, DC/Northern Virginia area.

**TO APPLY:** Complete and return the Interest Form below with your resume no later than October 26, 1997. Prompt response is required to ensure consideration for summer 1998 employment.

.....

## CIA INTEREST FORM

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Current Address: \_\_\_\_\_

\_\_\_\_\_

Fr So Jr Sr Major: \_\_\_\_\_ GPA: \_\_\_\_\_

University: \_\_\_\_\_ Grad Date: \_\_\_\_\_



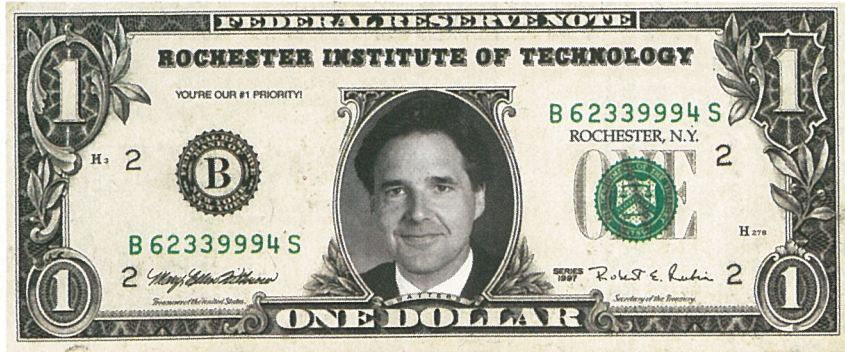
CIA Recruitment Center  
DEPT. RARIT1097  
PO Box 12727  
Arlington, VA 22209-8727

We will respond within 45 days if there is further interest. The CIA is an equal opportunity employer.

Please visit our Web site at: [www.odci.gov/cia](http://www.odci.gov/cia)

# Faces of RIT

## Meet Dr. James Watters



RIT has a new Vice President of Finance and Administration, Dr. James Watters. The influence and jurisdiction of his office reaches throughout campus. It is responsible for Physical Plant, Campus Safety, Food Service, Mail and Reprographics, Business Services, Apartment Management, Legal Services, Human Resources, and many other important departments.

Mr. Watters graduated from the University of Pittsburgh with a Doctorate in higher education business administration. From 1986 to 1994 Mr. Watters served as the assistant Vice Chancellor of business and finance at the University of Pittsburgh. While in that position, he managed the university's four insurance companies and oversaw the fiscal policy and budgets of the institution.

In 1986 there were number of schools across the country that formed an investment firm that would supply insurance for major catastrophic events. Mr. Watters oversaw the formation of this venture and gave counsel to the 56 institutions that participated in it. RIT happened to be one of the schools that supported the firm, which was the first meeting that Mr. Watters had with RIT. Dr. William Dempsey, the former VP of Finance and Administration, met Mr. Watters at this time and was impressed so much that in 1994, when a position opened up, he asked him to become the Associate Vice President of Finance and Administration. In that position he helped the senior management to conceptualize and implement new ways of creating value within RIT's financial system. He also helped RIT to make the transition from the traditional "cut people for money" system to one that generates more money by analyzing current expenditures and finding ways that the system can create money within itself.

RIT had three major characteristics that drew Mr. Watters to the campus. The size of RIT and its administrative structure was appealing because it is streamlined enough to efficiently and effectively implement changes in policy. Another characteristic is that it lacks a medical campus. It very much appealed to him that the institute has a very articulated focus for its academic enterprise, including a statement that says it will provide valuable education for its students. He saw that RIT

wasn't just saying that it would; it was actually doing it.

Dr. Dempsey stepped down this past spring to take a position at one of RIT's satellite universities in Europe. At that point Mr. Watters seemed to be the right man for the job. Since then, he has filled the role of VP for Finance and Administration very well. Mr. Watters plans to augment the value of the RIT education. "Every day we strive to create value within the system. It is this value that enables RIT to move forward." Mr. Watters plans to elevate the positions of procurement, as well as the human resource department. He also hopes to do a better job of communicating the value of each and every employee in Finance and Administration department and how much they are appreciated here at RIT.

In short, Dr. James Watters is a competent man that cares about the students and their interests. He is willing to listen, offer advice, and work to change things that need to be changed. He is a welcome addition to the upper level administration.

"Every day we strive to create value within the system. It is this value that enables RIT to move forward."

by Alex Lewis



# ROCHESTER SKYDIVERS

Want to make a skydive??  
You can at Rochester Skydiving Center. We specialize in First Jump Courses for the beginner (thrill-seekers) - YOU!

Want a cheap price?!

Rochester Skydiving Center is rolling its prices back this Fall (Sept/Oct) just for college students (college ID required).

Static Line Course & Jump: \$129

Tandem Type Course & Jump: \$159

You will receive a First Jump Certificate and a Skydiver Log Book - and a lot of fun. Appointments necessary in advance. Call for a flyer and registration form.

NOW

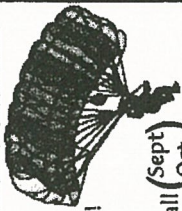
638-8710

638-8710

638-8710

638-8710

638-8710



## A Healthy Investment in Your Future

Health Care. Those two words have been the source of much discussion recently. Probably because we as a nation know the importance of investing in a healthy future.

So do millions of patients who choose chiropractic as their preferred source of health care. The chiropractic beliefs in fitness, nutrition, prevention, and natural maintenance make good sense.

Wellness, you see, is the normal state of being.


New York State government agrees. They have recently passed the Insurance Equality bill that mandates insurance coverage for chiropractic care.

For over 75 years, New York Chiropractic College has upheld a tradition of excellence in chiropractic higher education. Our combined traditions, old and new, have built the base from which the chiropractic doctors of the future are created.

Choose New York Chiropractic College. A healthy investment for today and tomorrow.

Call us today at 800-234-NYCC (6922) to schedule a visit of our beautiful 286-acre campus in central New York.



 **NEW YORK**  
CHIROPRACTIC  
COLLEGE

2360 Route 89 Seneca Falls,  
NY 13148-0800  
Phone: 315/568-3040 or  
800/234-NYCC (6922)  
Fax: 315/568-3087  
E-mail: enrolnow@nycc.edu

# RIT. Family Weekend

save the dates

October 17, 18 & 19, 1997

*The weekend will begin Friday  
afternoon and conclude Sunday.*

*Registration materials have been  
mailed out the third week in August.*

- the entire family is invited
- college open houses
- President's luncheon
- faculty forums
- varsity athletic events
- RIT music groups, entertainment & films
- ice dancing- Genesee Figure Skating Club
- sunday buffet breakfast
- visits to local museums

for more information contact: Jean Collins x7668

# Great Weekend Escapes

## from MasterCard and United Airlines!

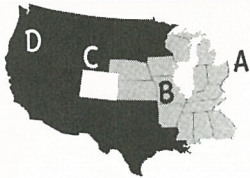
Take Off For The Weekend With United Airlines And Return The Following Monday Or Tuesday To Get Substantial Savings When You Use Your MasterCard® Card.



See how you can WIN FREE AIRFARE when you visit us at [www.mastercard.com/college](http://www.mastercard.com/college)

No purchase or on-line entry necessary. To enter you must be a resident of the contiguous United States (excluding Florida) and enrolled in college as of 9/1/97. A drawing will be held for each of the seven months in which entries may be received: September 1997 through March 1998. To enter any month's drawing you must e-mail or postmark your entry by the last day of that month. To enter by mail send a postcard with your name and complete address to: MasterCard Great Weekend Escapes Sweepstakes, P.O. Box 9109, Medford, NY 11763-9109. To obtain a copy of the complete rules see our web site ([www.mastercard.com/college](http://www.mastercard.com/college)) or send a self-addressed, stamped envelope to: MasterCard Great Weekend Escapes Sweepstakes, P.O. Box 1140, Medford, NY 11763-1140. Sweepstakes is void in Florida, Alaska and Hawaii.

### Weekender Zone Fare Certificate



Promo Code: AV0157  
Ticket Designator: AV0157  
Travel Complete: March 31, 1998

## Use Your MasterCard® Card For Great Savings On United Airlines.

To make reservations, call United at 1-800-241-6522 or your travel professional. Please reference Weekender Zone Fare Certificate AV0157.

### Roundtrip Rates

WITHIN ZONE A	ROUNDRIP \$168
WITHIN ZONE B	ROUNDRIP \$148
WITHIN ZONE C	ROUNDRIP \$158
WITHIN ZONE D	ROUNDRIP \$118
BETWEEN ZONE A & B	ROUNDRIP \$188
BETWEEN ZONE A & C	ROUNDRIP \$208
BETWEEN ZONE A & D	ROUNDRIP \$288
BETWEEN ZONE B & C	ROUNDRIP \$198
BETWEEN ZONE B & D	ROUNDRIP \$238
BETWEEN ZONE C & D	ROUNDRIP \$168

To enjoy these low Weekender Zone Fares - plus earn Mileage Plus® credit on your trip - just call your travel professional or United to reserve your flight and redeem your certificate.

To receive these savings, use your MasterCard® card to purchase an E-Ticket™ between August 30, 1997 and March 1, 1998 for travel between September 13, 1997 and March 31, 1998. *Outbound travel* good on flights departing on Saturday. *Return travel* good on flights returning the immediate Monday or Tuesday following departure.

**Zone A** - CT, DC, DE, FL, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT, WV  
**Zone B** - AL, AR, GA, IA, IN, KS, KY, MI, MO, MS, NE, OH, TN, WI  
**Zone C** - ID, LA, MN, MT, ND, NM, NV, OK, SD, TX, UT, WY  
**Zone D** - AZ, CA, OR, WA

Not valid for travel to/from IL/CO/AK/HI.

#### TERMS AND CONDITIONS:

**Promo Code:** AV0157

**Valid Carrier:** United Airlines, Shuttle by United, and/or United Express. No codeshare.

**Valid Routing:** Roundtrip travel must begin and end in the 48 contiguous United States. Origin/destination travel to/from Illinois or Colorado not allowed; however, connections via Chicago or Denver are permitted. All travel must be via the routes of UA in which UA publishes economy class fares. One way travel/stoppers/circle-trips/open segments/waitlisting/standby are not permitted. Open jaw travel allowed.

**Valid Ticket Dates:** Aug 30, 1997 - Mar 1, 1998.

**Valid Travel Dates:** Sept 13, 1997 through Mar 31, 1998 excluding Blackout Dates. All travel must be completed by midnight Mar 31, 1998.

**Blackout Dates:** 1997: Nov 22, 25, Dec 1, 20, 29, 1998: Jan 5, Mar 21, 28.

**Class of Service:** V class.

**Advance Purchase:** Within 24 hrs of making reservations, at least 14 days prior to departure. **Min/Max Stay:** Saturday-night stay minimum. Outbound travel must be on flights departing on Saturday. RETURN TRAVEL MUST BE THE IMMEDIATE MONDAY OR TUESDAY FOLLOWING DEPARTURE.

**Mileage Plus Accrual:** Yes.

**Ticketing:** E-Ticketing only (electronic ticketing service).

**Taxes/Service Charges:** All fees, taxes and surcharges including Passenger Facility Charges (up to \$12) are the responsibility of the passenger and must be paid at time of ticketing.

**Certificate Restrictions:** Certificate is required for discount and must be presented at time of ticketing. Accept original certificate only. Non-extensible, non-combinable with other air travel certificates or discount fare offers (Mileage Plus awards/SilverWings awards/upgrades/companion/convention/group/tour/senior citizen/student/child/Round the World fares/travel package/travel industry discount/military/government/joint/interline/wholesale/bulk). Not transferable, not replaceable if lost or stolen. No cash value; may not be sold or bartered. Protection for flight irregularities will be on United, Shuttle by United, and/or United Express flights only.

Seats are capacity controlled and must be available in the required booking inventory at the time reservations are confirmed. Discount applies to new purchases only and will not be honored retroactively or in connection with the exchange of any wholly or partially unused ticket. One ticket per certificate redeemed. Lower fares may be available in some markets.

**Ticketing Restrictions:** Tickets are non-refundable. Change in origin or destination is not permitted. Tickets MAY BE revalidated for a \$50 per ticket fee.

©1997 MasterCard International Incorporated

UAL ATO/CTO see S\*PMO/AV0157

Agencies see S\*PMA/AV0157

- Treat as Type "A" Discount Certificate
  - Use Fare Basis Code: VE14NMCD
  - Use Ticket Designator: AV0157
  - Endorsement Box: VALID UA ONLY/Non-Ref/No Itin Changes
- Refer to ARC Industry Agents' Handbook, section 6.0 for details.
- Failure to comply with promotion guidelines could result in debit memo.

**UNITED AIRLINES**

**MasterCard**

8 016 5000300069 7

©1997 MasterCard International Incorporated

CUT CERTIFICATE HERE

CUT CERTIFICATE HERE



Facing a notoriously tough opponent, men's soccer wrestled Fredonia straight into the DIRT

# Against All Odds

Through strength, persistence and perseverance, one can always succeed. These characteristics were exhibited by the RIT men's soccer team on Saturday (09/27/97). Going up against the heavily favored Fredonia, RIT's hopes were dismal. Even though RIT men's soccer team was the underdog, they still attacked the game with confidence.

RIT came out attacking. This earned them the first shot on goal. Keeping the momentum up, they continued a steady attack throughout the first half. Fredonia's skillful playing also was able to earn them a few shots on goal. Aided by a very talented goalie who had a spectacular day, and a strong defense, RIT was able to withstand all the pressure that Fredonia had to offer. With a scoreless first half, a still pumped team had players that were gaining confidence by the minute, and RIT still had their hopes. With all their confidence, RIT still had their "cards down." They suffered a yellow card on their midfielder (#6) and were getting battered around by a Fredonia team that played dirty. As if that wasn't enough, they received a lot of bad calls from a referee.

Against all odds, they started the second half very hungry for the win. With every player aiming to win, RIT suffered again from another yellow card to their forward (#22). Continuing to withstand bad calls and a dirty Fredonia team, RIT continued to play hard as the game came closer to the end. Their defense stood their ground and the offense kept persisting. Luck struck three times for RIT when they were saved twice by the goal post and once by the crossbar. Finally they hit jackpot, with 5 minutes and 12 seconds left in the game, our #13 player scored. RIT prevailed with a 1-0 victory over Fredonia.

The RIT men's soccer team is a strong one this year. They have good teamwork, a reasonable defense and a strong midfield, but they need a better offense. Overall it's a good team that can make it to the playoffs and be a threat to other teams.

by Ricky Persaud  
photos by Shannon Taggart



# New Sports Information Director

## RIT Fall Varsity Sports: October Home Matches

Sat. Oct. 11	Men's Soccer	against Nazareth College, 1:00pm
Sun. Oct. 12	Men/Women Crew	STONEHURST REGATTA - all day
Tues. Oct. 14	Women's Soccer	against St. John Fisher College, 4:00pm
	Women's Volleyball	against St. John Fisher College, 7:00pm
Fri. Oct. 17	Women's Volleyball	RIT INVITATIONAL, 5:00pm
Sat. Oct. 18	Men's Soccer	against Skidmore College, 12:00 noon
	Women's Soccer	against Hartwick College, 2:00pm
	Women's Volleyball	RIT INVITATIONAL, 5:00pm
Sat. Oct. 25	Men's Swimming	DON RICHARDS INVITATIONAL, 12:00noon
	Women's Swimming	DON RICHARDS INVITATIONAL, 12:00noon
	Men's Hockey	against SUNY Brockport, 7:30pm
Tues. Oct. 28	Women's Volleyball	against Buffalo State & Cazenovia, 5:00pm
Fri. Oct. 31	Men's Hockey	RIT TOURNAMENT Mercyhurst vs. SUNY Oswego, 4:00pm RIT vs. Seneca College, 7:30pm
Sat. Nov. 1	Men's Soccer	against SUNY Binghamton, 1:00pm
	Women's Volleyball	against Hartwick College, 1:00pm
	Men/Women Crew	WILEY COYOTE REGATTA- all day
	Men's Hockey	Consolation Game, 4:00pm Championship Game, 7:30pm

RIT's promising new Sports Information Director (SID), Chuck Mitrano, is moving up quickly in his field. Before coming to RIT, he worked as the sports information director at St. John Fisher College for two years. Right before joining the Tigers, Mitrano was a semi-finalist for the SID position at Radford University in Virginia.

Mitrano graduated from Greece Olympia High School in 1991. He went on to earn an undergraduate degree in Communication/Journalism at St. John Fisher College. While at Fisher, he became interested in sports writing and shadowed Jim Memmott, the sports editor for the Democrat and Chronicle. Memmott offered him a job, but Mitrano decided sports writing wasn't his forte. Looking to keep his hand in the field, he learned about the Sports Information Director position at St. John Fisher College and applied. Before he was hired as the youngest full-time SID at Fisher, he worked there as a student part-time.

Mitrano's predecessor, Roger Dykes, is being inducted into the RIT Sports Hall of Fame. Dykes had a good system, according to Mitrano. Mitrano says that the student workers are very helpful and know what's going on in the office. This allows him to focus more upon getting RIT's sports events publicized. As the new SID he wants to get RIT's name in the news so that a greater range of people become aware of the accomplishments of the athletes and teams at RIT.

Chuck Mitrano is a native of Greece, New York. He is twenty-four years old. Presently he is earning his Master's degree in Athletic Administration from SUNY, Brockport.

by Billy Markert

## Athletes of the Week

The male and female athlete of the week are soccer stars Brandon Mauks from Honeoye Falls and Kelly Cole from Pittsford.

Mauks had an epic week for the Tigers, who improved their overall record to 3-3-1 after a 1-1 week against nationally ranked teams.

Mauk, who is a senior defender, was a major reason why RIT allowed just one goal in two games. On Wednesday, the Tigers fell 1-0 at the University of Rochester, ranked 25th in the nation, but rebounded on Saturday as they stunned Fredonia State, ranked 12th in the nation, with the score 1-0. Against Fredonia, Mauks marked the Blue Devils' leading scorer and 1996 All-American, holding him scoreless throughout the game.

"Brandon's overall play has been exceptional the last few games," says head coach Bill Garno. "He is a great man-to-man defender. That, coupled with his attention to our team's defense and tireless effort, have been key to our improved play."

RIT looks to break the .500 mark when they host Nazareth College this Saturday for a 1 p.m. start.

Cole was a bright spot in an 0-2 week for the 2-6 women's soccer team. She made the switch this week from midfield to forward, which netted her the Tigers' lone goal for the week despite an injured arch on her foot. The Rush-Henrietta graduate is a first-year junior after transferring from Monroe Community College, where she played a role on two national championship teams.

"Kelly has been a great asset to our team," says head coach Tom Natalie. "She has shown a lot of character playing hurt and has produced excellent results despite her injury."

compiled from *The Sports News Release*  
edited by Iron Will

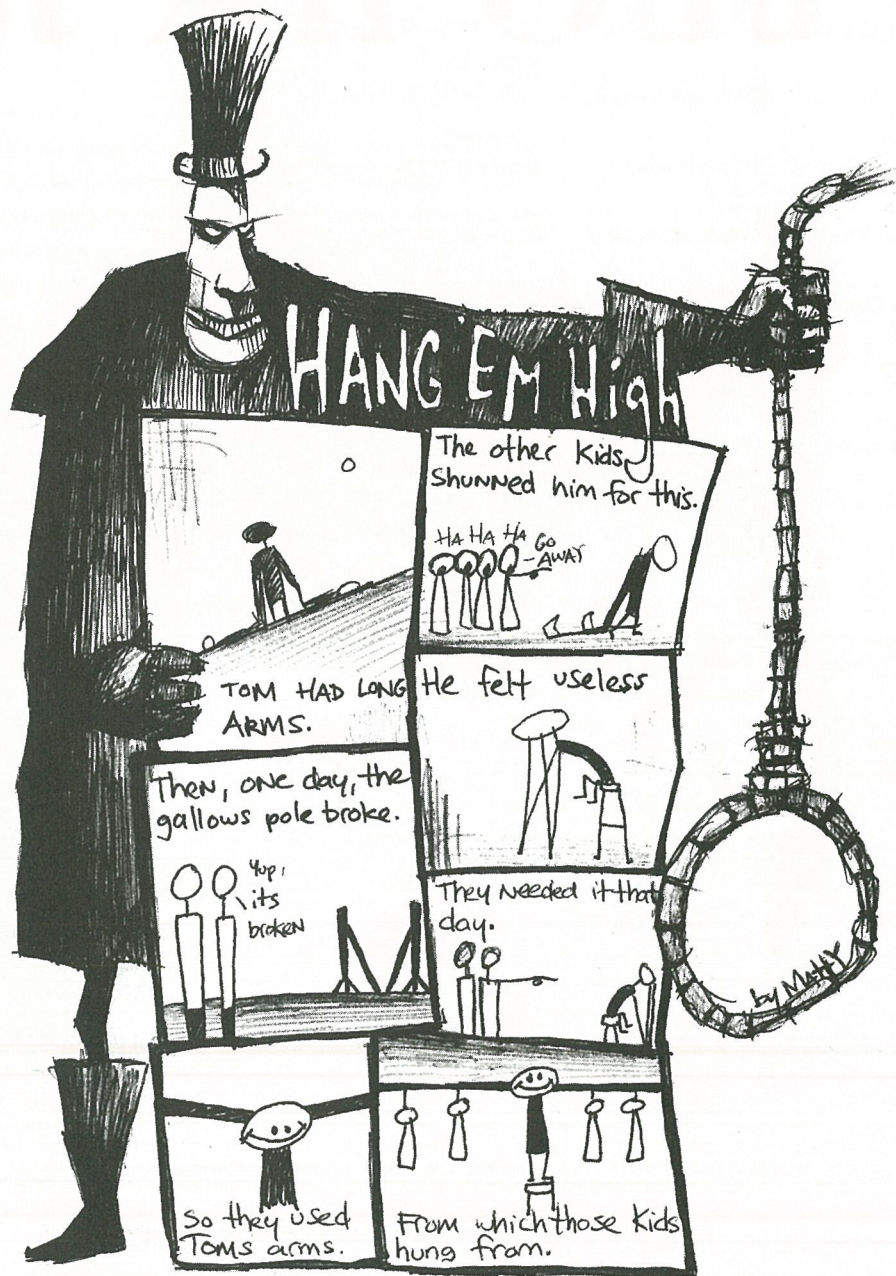
## Classifieds

- PARTY, MEET PEOPLE AND GET PAID - Promote KODAK Spring Break trips. We'll pay you more than anyone else... GUARANTEED! NO RISK... we handle all the bookkeeping. CALL WORLD CLASS VACATIONS 1-800-222-4432 Our 21st year.
- Spring Break '98 - Sell trips, Earn Cash and Go Free!!! Student Travel Services is now hiring campus reps/group organizer. Lowest rates to Jamaica, Mexico and Florida. Call 1-800-648-4849
- ADOPTION: Ambitious, Loving and Financially Secure couple wishes to adopt newborn to share Hugs, Kisses and Endless Love. Call Kim and Stephen, anytime 1-800-537-8387
- EXTRA INCOME FOR '97 - Earn \$500 - \$1000 weekly stuffing envelopes. For details - RUSH \$1.00 with SASE to: Group 5, 6547 N. Academy Blvd. Dept. N Colorado Springs, CO 80918
- #1 Campus Fund-raiser: Raise all the money your group needs by sponsoring a VISA Fund-raiser on your campus. NO INVESTMENT & very little time needed. There is no obligation, so why not call for information today. Call 1-800-323-8454 ext.95
- EARN \$500 or more weekly stuffing envelopes at home. Send long SASE to: Country Living Shoppers, Dept. H6 251 N. Dupont Hwy., Suite 117, Dover, DE 19901
- FREE T-SHIRT + 1000: Credit card fund-raisers for fraternities, sororities & groups. Any campus organizations can raise up to \$1000 by earning a whopping \$5.00/VISA application. Call 1-800-932-0528 ext 65. Qualified callers receive FREE T-SHIRT.
- Please Help: I need to design a Web page and don't know how. Please call Amy at 442-1008
- HOME TYPISTS. PC users needed. \$45,000 income potential. Call 1-800-513-4343 ext. B - 1143
- FREE T-SHIRT + \$1000 Credit Card fund-raisers fro fraternities, sororities & groups. Any campus organization can raise up to \$1000 by earning a whopping \$5.00/VISA application. Call 1-800-932-0528 ext. 65. Qualified callers receive FREE T-SHIRT.

## Tab Ads

- Happy 1 1/2 year's Andy - Looking forward to many more. Love You Always. Kel
- Dad: Happy Birthday you old fart. Love Kelley
- Dear Nic - Don't worry your my one and only - love YBS banana
- Yo Alpha Sig: You girls are the BOMB! yeah baby - love your PRES
- Congratulations P.C.21! You can do it! ZLAM #138
- Welcome New Members! Alpha Xi Delta
- Justin: CONGRATULATIONS and Welcome to ASA! If you ever need anything just ask! Love in ASA your ruby sister - Anna

- Happy Birthday Little Sister! Get ready to party 22 year old's ROCK. ZLAM #138
- Steve: I Love You! Guess Who?!
- Congratulations to all the girls of the ASA Fall 97' New Member Class! Welcome to the Family! Love your sisters at ASA
- To the brothers of Tau Epsilon Phi: HAPPY FOUNDERS DAY! P.S. TEP Dominates!!!!!!



comic by Matty Messner

October 10 - October 17, 1997

Calendar

### Friday, October 10

**Talisman Movies:** In Ingle Auditorum at 7pm, *Inventing the Abbotts*-7pm; at 10pm, *Breaking the Waves*. RIT students/faculty/staff: \$2, Gen Public: \$3, children under 12: \$1. Also showing Saturday, October 11. Closed captioned 7pm Saturday only.

**RIT Hillel High Holiday Services:** Kol Nidre 6:15pm and Candle Lighting at 6:19pm in Allen Chapel, Interfaith Center. Free and open to all RIT/NTID students, faculty, and staff. Call Hillel at 475-5171 for more information.

### Saturday, October 11

**Talisman Movie:** See above for show details. Closed captioned 7pm only.

**RIT Hillel High Holiday Services:** Morning Service at 9:30am, Yiskor at 12 noon, Mincha at 5:15pm, Neilah at 6:15pm, and Final Shofar at 7:19pm. All services in Allen Chapel, Interfaith Center. Free and open to all RIT/NTID students, faculty, and staff. Call Hillel at 475-5171 for more information.

**RITmolatino:** A dance sponsored by Lambda Alpha Upsilon in celebration of Latino History Month. Fireside Lounge at 10pm, all are welcome.

### Sunday, October 12

**Stonehurt Capital Invitational Regatta:** Cheer on the RIT Crew teams as they compete with over 25 other schools on the Genesee River. Races start at 9am.

### Thursday, October 16

**Coffeeshouse Entertainer:** *Gerry Argetsinger* at the Commons from 6-8pm. *FREE*

### Friday, October 17

**Talisman Movie:** *Batman & Robin*; 7-9:30pm in Ingle Aud. RIT students/faculty/staff: \$2, Gen Public: \$3, Children under 12: \$1. Also showing Saturday, October 18. Closed captioned Saturday 7pm only.

**RIT Family Weekend:** October 17, 18, and 19th families of RIT students are invited to visit. Many special events are happening, so call 475-7668 for more information.

### Family Weekend Events for October 17

**The World's Foremost Mentalist:** See the feats of the amazing *Robert Channing* 8:30-9:30pm in the Ritskeller. Also performing Saturday, October 18 from 8-9pm. Munchies provided. *FREE*

**Karaoke:** Come show off your musical talents and enjoy some free pizza with Beals DJ's and Karaoke. 9:30-11pm in the Ritskeller. Also partying on Saturday, October 18 from 9-11pm. *FREE*

**NTID 5th Annual Admissions Open House:** Find out all the exciting programs that NTID has to offer. Open house from 8am-5pm. Call 475-6700 for more information.

### Ongoing Events

**Student Government:** SG Senate Meetings are held Tuesdays from 12:30-2pm in the SAU 1829 rm. Call 475-6076 for more information.

**Senior Announcement:** *Seniors* graduating through the end of winter quarter (97-2) can pick up a special Senior Night surprise gift in the Center for Campus Life. Quantities are limited.; first come first serve!! Call 475-7058 for more information.

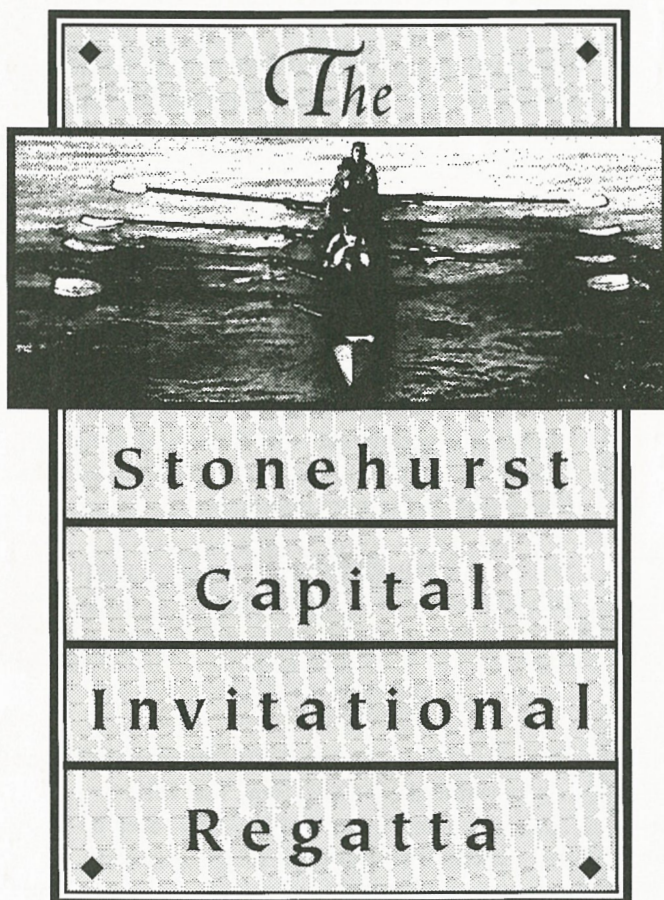
**Moving Notice:** The Student Ombudsman Office has moved to the SAU RITreat, Rm 1110. The phone number is still 475-7200. Stop by and visit our new location!

**Learn-to-Skate:** Registration for the second session RIT's Learn-to-Skate program continues until October 15th. Session starts October 19th. Open to children ages 6 and up. Call 475-222 for more information.

To publicize your event to the entire campus, send the name, date, location, time, contact person, phone number, and any other pertinent information to CalendarIT, Center for Campus Life, SAU, Room 2130, by 4:30 p.m. fourteen working days before the issue in which you would like it published. CalendarIT may edit descriptions due to space limitations. Events subject to change.

# Mark your calendars for an exciting weekend!

## Join the fun Sunday, Oct. 12, at the 1997 Stonehurst Capital Invitational Regatta



The excitement of more than 30 crews from universities throughout the Northeast racing down the Genesee River

More than 10,000 spectators enjoying the scenic beauty and fall foliage of Genesee Valley Park

Music, food and entertainment

It will all be there, Sunday, Oct. 12, at the 1997 Stonehurst Capital Invitational Regatta. Families and friends will wander the banks of the Genesee River, south of Elmwood Avenue, enjoying a festival atmosphere that features entertainment, music, refreshments and the keen competition of racing crews on the Genesee River.

The races begin at 9 a.m. on the Genesee River, and the best viewing area is at Genesee Valley Park, south of Elmwood Avenue. Shuttle buses will be running from RIT to the Regatta site.

A number of major area businesses will sponsor hospitality tents. Entertainment, beginning at noon, will include: RIT Jazz Ensemble, UR Yellowjackets, UR Vocal Point, RIT's 8-Beat Measure, UR Radiance Dance Group, Sunshine Too, RIT Women's Octet, UR Swingshot!, face painters, jugglers, clowns and a palm reader. Strolling entertainers will visit the hospitality tents throughout the day.

For complete details, check out the Stonehurst Capital Invitational Regatta Web site at [www.rit.edu/~934www/Stonehurst](http://www.rit.edu/~934www/Stonehurst).

### We'll see you at the 1997 Stonehurst Capital Invitational Regatta, 9 a.m.-4 p.m., Sunday, Oct. 12.

Tent sponsors and regatta supporters include: Alling & Cory, Chase Manhattan Bank, Deloitte & Touche LLP, Hyatt Regency Rochester, Ivy League Alliance, Raymond Le Chase Inc., Nixon Hargrave Devans & Doyle, KPMG Peat Marwick, QCI Asset Mgmt., RIT, Stonehurst Capital, UR Alumni, WHAM /WVOR.

The 1997 Stonehurst Capital Invitational Regatta is cosponsored by Rochester Institute of Technology, the University of Rochester and the Greater Rochester Metro Chamber of Commerce.