

2 Classroom technology gains at RIT



2 Croatian college: an RIT success



3 Former Fugees member to play



4 Polesit '99 raises fun and funds

RIT must grow niche strengths, diversity in year 2000

As the coffee urns and bagel baskets emptied, RIT faculty and staff gathered for the annual back-to-school talks on Sept. 1. Under sunny skies, they shared summer tales and fall plans, readying for the business at hand. Speakers for the year opener recapped last year's highlights in words and images and outlined 1999-2000 goals and hopes.

President Albert Simone.

Last year marked another productive, successful year, said President Simone, noting that "results tracked precisely Learning and Careers 2004: The Strategic Plan for RIT." Though it might be tempting, he noted, to "relax and enjoy the view," Simone stressed that RIT must continue its work as a leader in the traditional business of universities while striding further into nonconventional arenas.

"At the next level, RIT will be a nonconventional university... that prides and judges itself on the strength, acceptance, success and acknowledgement of its partnerships with industry and government."

—RIT President Albert Simone

percent, unimproved from recent years, he stated. Saying that he will be announcing a campus-wide task force to "attack this challenge anew," the president called for all divi-

sions to work together to meet retention goals and for each employee to take responsibility for student success.

In regards to space, Simone called RIT's record-setting enrollment a "wonderful problem to have," but one that challenges construction and maintenance budgets. He asks that departments examine ways to make more cost-efficient, year-round use of facilities (especially in summer) before seeking approval for new buildings.

To assure continued growth—with resultant capital expense—and success in academic and quality ratings, RIT must advance its nontraditional niche in education, asserted the president, as he described First in Class areas in imaging and publishing; design, development and manufacturing; and information technology. "At the next level, RIT will be a nonconventional university... that prides and judges itself on the strength, acceptance, success and acknowledgement of its partnerships with industry and government," he said.



Left to right, Alfreda Brooks, President Simone, Patrick Bavaro-Phelan and Paul Ferber chat before presenting opening day talks.

The launch of RIT's capital campaign is linked to the FIC initiative, explained the president, announcing that he will assume the leadership campaign role until the executive search committee identifies a permanent vice president for development. The campaign, he noted, has two objectives: to enhance the endowment, especially to help scholarships and funds for faculty and academic programs; and to meet some financial

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MOVING ON UP... Over 2,000 freshmen including Lindsey Sweeney and Christine Chan, shown here, moved into their new homes on campus Aug. 30-31. After settling in, students were treated to an ice cream extravaganza, a performance by hypnotist Milton Hicks, movie madness featuring *The Out of Towners*, *Pizza Wars '99*, and *Playfair*; an opportunity to meet other freshmen and have fun.

Frosh numbers again reach all-time high

For the third straight year, RIT's incoming freshman class breaks enrollment records and continues to grow in student quality and diversity, says Daniel Shelley, director of RIT's admissions office.

"RIT's reputation as an industry and technology leader in this information age

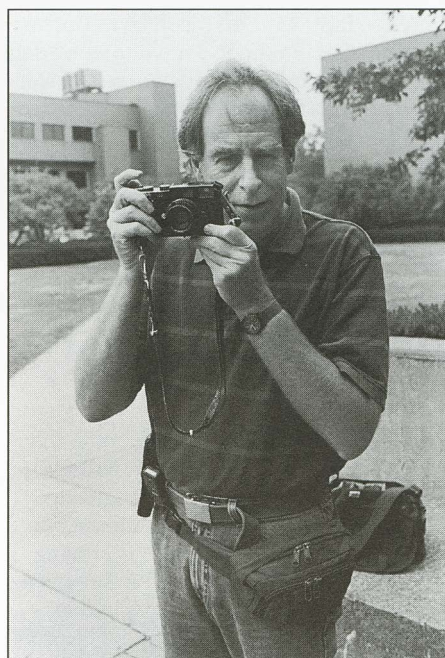
has given us a definitive edge over many other educational institutions," says Shelley. "RIT is the perfect fit for students focused on workplace demand. And our growing presence, both nationally and internationally, allows us greater resilience if our student market changes."

With expectations of final freshman numbers to come in at over 2,000, this class also presents a 4 percent rise in AAHANA students (African American, Hispanic American and Native American) added to last year's 45 percent increase. Freshman international student numbers remain steady, while statistics show a 2 percent increase in the number of first-year women enrolled. Overall, freshman applications for fall 1999 rose 5 percent from last year, with a 6 percent hike in paid deposits, says Shelley, adding that final enrollment numbers will appear later as part of RIT's 21-day report.

Shelley attributes some of the current enrollment successes to RIT's reputation, demographics, competitive edge and many years of successful collaboration with RIT colleges and departments.

"When students come for campus tours or informational sessions, they learn that the RIT community works together to make their experience as personal and memorable as possible," he explains. "Prospective students and their families are recognizing RIT's leadership position in defining higher education for the next millennium."

"Smile, you might be on McManus's 'RIT camera'"



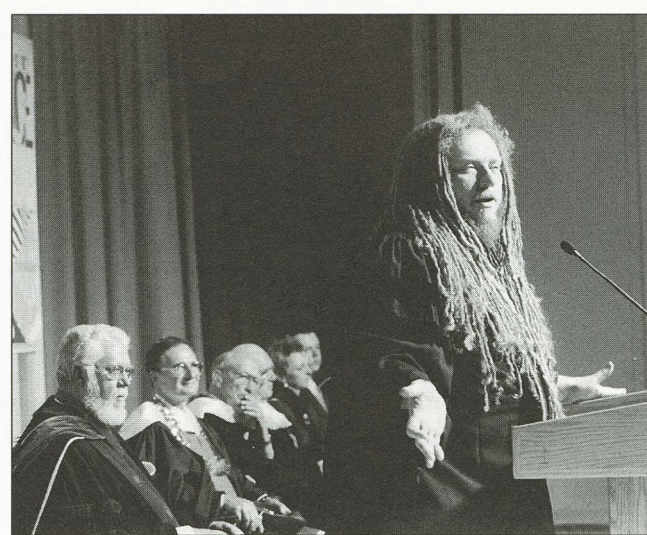
The face of Keith McManus will soon be very familiar to the RIT community. For the next 12 months he will take pictures across campus for his upcoming book, *A Year in the Life of RIT*.

Keith McManus always encourages his freshman photography students to take pictures of things that are immediate in their lives, things around them. But often, he says, they don't like to photograph at RIT. "They say there's nothing interesting," he relates.

McManus, an assistant professor in the School of Photographic Arts and Sciences, has begun a project that will likely prove them wrong. For months he will take pictures across campus for a book and Web project he will call *A Year in the Life of RIT*. "I will be all over capturing images of RIT, from the academic and social life through the various colleges, at events. It will be a year of exploring the community that is RIT. I think a lot will be revealed by the process," he says.

McManus began documenting the 1999-2000 school year as students moved into the residence halls and as opening day events progressed. From now through commencement, he and his camera will quietly capture the sights, the people, the scope of RIT. So, if you see him, smile as you may become a piece of RIT history.

"THINK FOR YOURSELF"... That's the message delivered by Jaron Lanier, virtual-reality guru, at the second annual Convocation for New Students, Sept. 1. Nearly 2,500 students, faculty and staff listened to Lanier, at the podium, explain the importance of connecting with people and the responsibility of improving the world we live in. In addition to Lanier's speech, honorary degrees were bestowed upon E. Kent Damon and Lucius Gordon. In the background from left to right are Provost Stanley McKenzie, President Simone, Damon, Gordon, Acting Associate Provost Katherine Mayberry and Student Government President Patrick Bavaro-Phelan.



Clip-and-save campus contacts

For quick reference, here are a few campus phone numbers and e-mail addresses especially useful the first weeks of classes:

- Student Information System for registration/class listings and student records—type SIS at the \$ prompt on the Vax;
- Bursar's Office student accounts 5-6186/6188, 5-2080/5489 TTY, cashier's office 5-2180, 152ask@rit.edu;
- Campus Ministries 5-2135 V/TTY;
- Campus Safety 5-2853, 5-6654 TTY, emergency 5-3333, 206ask@rit.edu;
- Counseling Center 5-2261, 5-6897 TTY;
- Financial Aid counselors 5-2186, 5-6909 TTY, finaid@rit.edu;
- Student Health Center 5-2255, 5-5515 TTY;
- Student Ombuds 5-7200, 5-7595 TTY, ombask@rit.edu.

Note: RIT's Web page can link you to just about anything. Check out www.rit.edu.

Pierce meets Jordan

Michael Jordan and a lowly college student sharing the spotlight? That may sound crazy but it's true. Last winter, RIT women's hockey player Kristine Pierce won the Hockey Humanitarian award given annually to "college hockey's finest citizen."

She was the first female and Division III athlete to achieve this feat. Now she will grace the pages of November's *SPORT Magazine* in their annual Hero's Edition. Pierce will be featured with three future Hall of Famers: former NBA star Michael Jordan, last year's Super Bowl MVP John Elway and hockey great Wayne Gretzky.

Y2K Lion King tickets

The Student Music Association has secured tickets for critically acclaimed musical *The Lion King* April 8-9, 2000, in Toronto. The package costs \$175 per person and includes a seat on a luxury coach bus, ticket to the performance, accommodations and admission to an undetermined attraction. Tickets are available on a first-come, first-served basis. Interpreters will be present on the trip.

For more information or to make a reservation, call RITSMA at 5-5014, or email RITSMA@rit.edu. Also check out RITSMA's Web site at www.rit.edu/~musicwww.

Photo answers on Web

A new Web site makes the photographic expertise of RIT faculty and staff available to anyone with access to the Internet. A group of volunteers from the School of Photographic Arts and Sciences provides assistance, answering questions about photography and the school.

Users can also request a catalog listing all the programs of photographic study at RIT. To check it out or post a question, go to www.rit.edu/~andpph/photoquest.html.

AA holds open meetings

A little support can go a long way: Alcoholics Anonymous meets every Sunday morning at 11 in Clark Meeting Room, mezzanine level, Student Alumni Union. Meetings are not restricted to people with alcohol problems; anyone including families and friends of alcoholics are welcome to attend.

RIT observatory again open for public hours

A big success last year, public star viewing begins again at RIT. The RIT observatory resumes monthly public observing sessions on Friday, Sept. 17. From 8 to 10 p.m., visitors can view the first-quarter moon and globular star cluster M13 and, possibly, Planet Mars, double star Albireo and ring nebula M57.

The observatory, located at 645 John St. just north of Bailey Road in Henrietta, is equipped with 16- and 10-inch permanently mounted telescopes. Faculty members James Kern, Michael Richmond, Anne Young and Tracy Davis from the physics department and Roger Easton of the Chester F. Carlson Center for Imaging Science will be on hand.

If overcast conditions cause a session to be canceled, the decision will be made two hours before start time and will be posted on the RIT observatory Web site (www.rit.edu/~ritobs).

For cancellation information you can also call 5-6824. In the event of a cancelled session, a professor will give a brief presentation at 8 p.m. in room A300 of the Gosnell Building followed by a question and answer period.

Other public observing sessions are scheduled for 8 to 10 p.m. Oct. 15 and 7 to 9 p.m. Nov. 19 and Dec. 17.

'Smart' classrooms spreading across campus

The meaning of "cutting edge" certainly varies among people and contexts. In terms of RIT classrooms and lecture halls, it should signify up-to-date instructor equipment—from cross-platform plug 'n go (PNG) podiums to ceiling-mounted

"There's a broad demand for electronic media in the classroom across departments and colleges at RIT."

—Rayno Niemi, information technology professor

projectors, says RIT's multidisciplinary Classroom Technology Group (CTG).

Charged with creating and maintaining Institute-wide quality teaching delivery systems, the group has met its goals with great success, reports Christine Geith, co-director of the Educational Technology Center. "CTG has led an ambitious \$1.5 million classroom technology plan for the past three years, funded by the provost's office," she says, adding, "This is the first step in an evolving effort."

CTG began its work in 1995, setting classroom standards for RIT. Two years later, the group started allocating at least one PNG podium to every building, then two and so forth, explains Terry Bruce, ETC manager of instructional technology systems and services, who led RIT's first

"smart classroom" creation, in the College of Imaging Arts and Sciences.

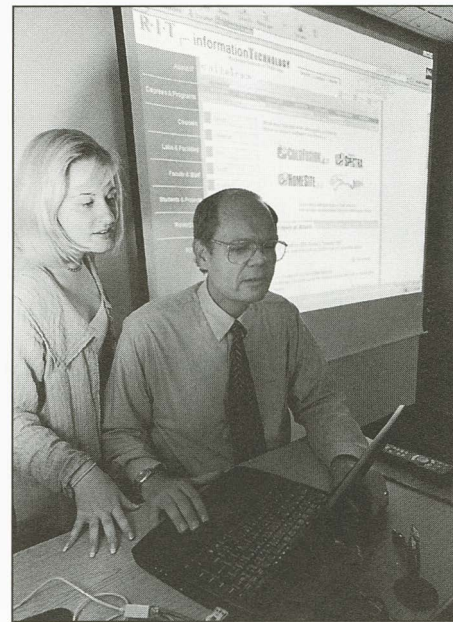
Comprised primarily of faculty selected by RIT's deans, CTG decides the configuration needed per classroom, lab or auditorium. Other departments represented in CTG are Physical Plant, Wallace Library, Office of the Registrar, Information and Technology Services and ETC.

"What we're facing now," says Bruce, "is the ongoing challenge to stay abreast of instructional technology—to constantly upgrade as equipment ages. For example, we're cascading the projectors as much as possible, buying new ones while moving older and lesser ones to limited use until replacement."

Upgrades and maintenance will need further funding to continue CTG's work, he adds, to support faculty's embrace of classroom technology.

Indeed, as instructors rely more on technology to deliver curricula, RIT must assure that classroom technology "works as expected," asserts Bruce. Where, historically, instructors counted on blackboards and chalk, today's professors design lectures with electronic delivery in mind.

"There's a broad demand for electronic



Professor Rayno Niemi works with ETC's Erin Maher, instructional services manager, as they demonstrate a plug 'n go podium in the Faculty/Staff Multimedia Lab. Run by ETC, the lab offers help weekdays and presents classroom technology seminars based on demand.

media in the classroom across departments and colleges at RIT," reports Rayno Niemi, information technology professor and CTG representative from the College of Applied Science and Technology. "Many faculty feel that, as a technology-driven university, we need to use technology in teaching." CTG's challenge, he believes, is to provide enough classroom facilities for faculty.

But, this isn't just for faculty, of course, say Bruce and Geith. "Students expect RIT to keep up with industry standards in technology use and education."

With RIT residence halls, apartments and every classroom, lab and auditorium now wired to the campus network, it won't be long before laptop plug-ins become a norm for both students and professors in each class setting, suggests Bruce.

To date, 52 classrooms, labs, lecture halls or auditoriums have become "smart," most with PNG set-ups that include cross-platform laptop connections, installed video projectors, VCRs, and CD and DVD capability.

"As technology increasingly becomes part and parcel of our daily lives, RIT must continue to take the lead in the pedagogical uses of technology," says Provost Stanley McKenzie.

"We are committed to ongoing support of teaching technology, in terms of classroom facilities as well as faculty education."

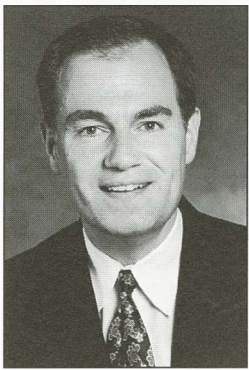


Hey, Big Shot!

Attention students! RIT's Big Shot in New York City is right around the corner. Don't miss your chance to make history and one great picture. You can now register for a seat on one of three buses that will make the early morning trip from RIT on Thursday, Oct. 28, to the Intrepid Sea Air Space Museum, where the Big Shot goes off that night. The \$25 registration fee gets you there and back; a ticket to the Photo Plus Expo East '99 at the Jacob Javits Convention Center; and a ticket to the alumni reception after the shoot. Everyone who attends the Big Shot will also receive a free print.

Seating is limited to 150, available on a first-come, first-served basis. You must register by Oct. 1 and pay by check. To sign up, see Donna Sterlace, staff assistant, School of Photographic Arts and Sciences, second floor, Frank E. Gannett Building. For questions, call 5-2863. Student buses are sponsored by Student Affairs and the dean's office, College of Imaging Arts and Sciences.

RIT's college helps Croatia rebuild post-war tourism trade



Don Hudspeth, president and dean of the American College of Management and Technology in Croatia.

Conflict in the Balkans continues to make headlines, but RIT is proving to be a positive force in that troubled part of the world.

Two years after it opened, RIT's American College of Management and Technology in Croatia is adding a four-year program in

hotel and resort management.

"We're still growing," says Francis Domoy, chair of the department of hospitality and service management (formerly food, hotel and travel management). "There are 202 new freshmen this year, and we expect to have 500 to 600 students in three to four years."

Domoy credits RIT faculty members for their contributions to the new college's success. Stanley Bissell, Barbra Cerio, David Crumb and Edward Steffens have taught in Croatia. "This has been a total faculty and administration team effort."

The college's new president and dean is Don Hudspeth, who fills the job held by

William Dempsey since the college opened. Dempsey continues his work with the college as special assistant for Croatia to RIT President Simone, a job that involves fund-raising, and other efforts on this side of the Atlantic.

Hudspeth received his undergraduate degree from the University of British Columbia, and completed an M.S. in service management from RIT this summer.

James Myers is the new associate dean. Myers, a former faculty member of food, hotel and travel management, returns to RIT after getting a Ph.D. from Michigan State University and teaching at the University of Delaware.

Hudspeth is a native of Canada and his wife, Djurdjica, hails from Dubrovnik. They've been regular visitors to Croatia for a decade and full-

time residents since 1997.

"After the war ended in 1994, people began looking for opportunities that would link them to the West," says Hudspeth. RIT offered an appealing package of expertise in tourism management, an applied approach to education, and an American outlook.

"American culture is very popular with the young people," says Hudspeth. "They put great value on this program."



Signing an agreement to expand the program at RIT's American College of Management and Technology in Croatia are (from left) Milena Zic-Fuchs, minister of science and technology, Croatia; Nikola Ruzinski, deputy minister for technology, Ministry of Science and Technology; William Dempsey, special assistant for Croatia to RIT President Simone; and (seated) Simone.

Remanufacturing theme grows on industry

Projects for the federal and state governments and private industry are keeping the National Center for Remanufacturing and Resource Recovery very busy these days.

Since it was established two years ago, the NCRRR, located in the Center for Integrated Manufacturing Studies, has received approximately \$5.6 million in state and federal funding, plus substantial grants from industry. The staff has grown to about 25 and the search is on for four more engineers.

Nabil Nasr, founder and director, views this success as a clear endorsement of the basic concept he's championed for nearly a decade—that what's good for the environment can also be good business.

"We're proving to people that it's possible to be environmentally conscious and save money," says Nasr. "Environmental conservation and economic prosperity can go hand in hand."

In progress are:

- A project with the Office of Naval Research to study the feasibility of converting a 1970s-vintage ship to a 1990s design. The older ship has catamaran hulls with an air cushion in between, so it can function as a displacement ship or ride on the air cushion.
- The new design, called SLICE, has four submerged hull forms below a catamaran-type hull. Its attributes include speed, stability in rough seas, low fuel consumption and economical operation.
- Nasr reports that the first phase of the project, data collection and analysis, is just ending. The next step is structural and machinery analysis followed by conversion design.
- Ongoing work to encourage New York businesses to undertake remanufacturing and expand the state's market share in this area. Last year, NCRRR gave technical assistance to more than 40 companies, trained more than 70 employees, and

helped clients to create or retain more than 334 jobs. This work resulted in increased revenue of \$5.25 million and reduction in expenses of \$378,000 for the businesses involved.

Funding for this effort comes through the state budget. The recently approved grant of \$667,000, coupled with industry contributions for a total of approximately \$800,000, represents the third year of funding from the state to the NCRRR.

- A \$450,000 contract with the New York State Energy and Research Development Authority to help the state's auto parts remanufacturers improve their disassembly and cleaning methods. NCRRR staff will set up pilot programs with several companies to test new technologies and

find the most effective methods to meet their needs. Ultimately, Nasr expects to work with about 50 companies.

- Work with the toner-cartridge industry to develop testing standards for recharged toner cartridges. Used, empty toner cartridges from copiers are routinely remanufactured. Industry leaders asked NCRRR to come up with a standard way of testing the recycled cartridges to assure consistent quality.
- Development of a testing device to determine the quality of rebuilt automotive CV joints. This effort is being sponsored by the Automotive Parts Remanufacturing Association. This is very important, Nasr says, because virtually all replacement CV joints in the market are remanufactured.



COMING CLEAN... Bruce Teuscher, right, of RIT's physical plant, watches as Richard Davis of CAE Ultrasonics of Jamestown demonstrates the Grease Monkey. The parts-cleaning device was one of the technologies on view at the Solvents Alternatives Exposition Aug. 24 at the Center for Integrated Manufacturing Studies. The event, held in conjunction with the New York State Department of Environmental Conservation's 12th Annual Pollution Prevention Conference, was organized by RIT's environmental management and technology department. Representatives from area industries had a chance to learn about approximately 20 alternatives to hazardous solvents.

Jazz trio ensemble opens concert series

The first installment of the 1999–2000 RIT Performing Artists Concert Series kicks off with an evening of cool jazz featuring The Rod Blumenau Trio, 8 p.m., Friday, Sept. 24, Ingle Auditorium, Student Alumni Union. The group replaces the Gateways Music Festival Encore previously scheduled to appear.

The jazz ensemble musicians include Rod Blumenau (piano), who has performed with Henry Mancini, Cab Calloway and Mel Torme; Barney Mallon (bass), formerly with the Air Force Band, the Dukes of Dixieland and the famous Kai Winding Group; RIT's Research Corporation's Brad Paxton (drums, vibes), who has played with many artists including Della Reese, the Salt City Six and Wild Bill Davison; and special guest Peter Ferran, associate professor, RIT's College of Liberal Arts, and a virtuoso clarinet player.

Tickets for the concert—\$5 for RIT students, \$10 for faculty, staff and alumni and \$15 for the general public—can be purchased at the SAU game room or at the theatre entrance on the night of the concert, if seats are still available. Visa and Mastercard are accepted. For more information or to order tickets, call 5-2239.

Dust off the clubs

Greystone Golf Club in Walworth once again hosts the annual RIT/United Way tournament, 1 p.m., Saturday, Sept. 25. The four-person, scramble-format event includes men's, women's and mixed divisions. The fee, \$75 per person, covers greens fee, cart and dinner. All proceeds from the event, a precursor to the annual campaign kickoff held in the winter, benefit the United Way. This year's United Way leadership includes Jim Madison, chair; Bernadette DiMaggio, vice chair; and Wanda Dansler-Hill, coordinator. To register for the tournament, call Gail Murphy, 5-5012 by Sept. 17.

Info for students

You can now find the 1999–2000 Student Resource Guide on the Internet at www.rit.edu/~300www/StuRes/index.html. The guide, also printed inside the front cover of RIT's telephone directory, helps to quickly locate contact information for on-campus departments. The guide lists areas of academic and campus social support, financial and health services, disability services, career concerns and crisis issues. RIT's Center for Residence Life is updating the guide and asks that departments with new or revised information call 5-2572.

Gannett lectures on millennial issues debut Sept. 16

For topical talks on our future in the 2000s, check out the 1999–2000 Caroline Werner Gannett Lecture Series which will focus on issues of the new millennium. The 12 Gannett lectures—free and open to the public—explore the theme Citizenship in the New Millennium.

Part of RIT's mandatory Senior Seminar in the Liberal Arts, the series opens at 7:30 p.m. on Thursday, Sept. 16, in Webb Auditorium with "Amazing Days" by Lee Quinby, RIT's new Caroline Werner Gannett Professor and series director.

Quinby, a Fulbright scholar and author with recent books *Anti-Apocalypse* and *Millennial Seduction*, will discuss "the competing meanings of the millennium: Is it the end of the world? Should we take to the hills with a survivalist handbook?" she queries.

"In contrast to these over-ripe media-prevalent themes, which most people are already tired of, I want to indicate that the millennium is both meaningless, in the sense that it is an arbitrary designator, and meaningful." (Among Quinby's prolific

communications, her columns on the new millennium for MSNBC can be easily accessed at www.msnbc.com under the opinion heading.)

The remaining fall lectures follow:

- "Guruism and Millennialism" by Charles Strozier; Thursday, Sept. 30. Strozier, an historian, psychoanalyst and co-director of the Center for Violence and Human Survival at John Jay College, has written a number of books including *Apocalypse: on the Psychology of Fundamentalism*, and co-edited *The Year 2000*.
- "Teetering on the Bridge to the 21st Century" by Njoki Njehu; Thursday, Oct. 14. Njehu, director of the 50 Years is Enough Network for Global Economic Justice who recently testified before Congress on African debt, is an elected member of the executive committee of the Jubilee 2000/USA Campaign to cancel the debt of impoverished countries by 2000.
- "Jubilaic or Apocalyptic Millennialism: Social Peace? Social Violence?" by Richard Landes; Thursday, Oct. 28. Landes, histo-

rian and founding director of the Center for Millennial Studies at Boston University, has written extensively on medieval and contemporary millennial movements including the book, *Relics, Apocalypse and the Deceits of History*.

Winter and spring speakers include Michael Tolkin, Jodi Dean, Cornel West, Catherine Keller, Pamela Stewart, Andrew Strathern, Henry Giroux and Michael Prosser.

Each lecture, held at 7:30 p.m. in Webb or Ingle auditorium with interpreting for deaf and hearing-impaired audiences, concludes with a reception. Many also offer book signings by the speaker. Call 5-2929 for more information.

Hip-hop artist Wyclef Jean to perform at RIT

Wyclef Jean, former member of hip-hop musical group the Fugees, and the Refugee Allstars bring their unique sound to RIT's Clark Gymnasium at 8 p.m. Friday, Sept. 17.

Haitian-born Wyclef, best known for bringing the plight of American ghetto youth to a worldwide audience, grew up turning bottles, cans, sticks, pipes and anything else he could find into musical instruments. Today, his success is apparent. The Fugees debut album, *Blunted on Reality*, received critical acclaim and their second album, *The Score*, has sold over 11 million copies. As a result, Wyclef has worked on production for acts like Cypress Hill, Sublime, Simply Red and Bounty Killer.

His latest album with the Refugee Allstars, *Wyclef Jean Presents the Carnival*, is said to have "put the fun back into hip-hop" with a mix of Creole numbers and addition of the 62-piece New York Philharmonic.

Tickets—\$5 for RIT students, \$10 for faculty, staff and alumni, and \$15 for the



Wyclef Jean comes to RIT Sept. 17

public—are available at the Student Alumni Union candy counter and game room. The performance is sponsored by College Activities Board and Major Events. For more information, call 5-2239.

RIT schedules observance of Jewish high holidays

RIT will observe the Jewish high holidays of Rosh Hashanah and Yom Kippur, featuring the return of David Kay, a fourth-year rabbinical student at the Jewish Theological Seminary in New York City. Hillel will also host a New Year's Erev dinner after Erev Rosh Hashanah services and a Break the Fast following Yom Kippur services. All services are open to RIT faculty, staff and students, and take place in the Interfaith Center. Services are interpreted for the deaf and hard of hearing. The holiday schedule includes:

Rosh Hashanah:

- Friday, Sept. 10—Erev services, 6:30 p.m.; New Year's Erev dinner, 8 p.m.
- Saturday, Sept. 11—morning services, 10 a.m.; Mincha, 5 p.m.; Wolk Center program, 6 p.m.
- Sunday, Sept. 12—morning services, 10 a.m.; Tashlich, 1 p.m.; Mincha, 5 p.m.; Hillel program and dinner, 6 p.m.

Yom Kippur:

- Sunday, Sept. 19—Kol Nidre, 7 p.m.
- Monday, Sept. 20—morning services, 9:30 a.m.; Ne'ilah, 6:30 p.m.; Final Shofar, 8 p.m.

Reservations are required for the New Year's Erev dinner and Break the Fast. For more information, contact Kip Lombardo, Hillel program director, 5-5171, or MCLCPM@rit.edu.

Opening day talks' summation *from page 1*

needs on campus not covered by the operating budget. To keep RIT faculty and staff abreast of campaign progress, the president plans to send out regular newsletters.

Urging the community to maintain campus-wide engagement and to continue to evolve the RIT culture, Simone credited "this



Laura Cann, Linda Tolan and Charles Haines were among the RIT throng socializing on Sept. 1 outside Clark Gymnasium.

evolving culture change" with the "solid performance of conventional RIT and the creative and aggressive vision of nonconventional RIT."

"All of us—new and less new—working together will continue to make RIT the vibrant, innovative, challenging and exciting organization that colleagues and partners around the world have come to know, respect and rely on," said Simone.

Alfreda Brooks, chairperson of the Commission for Promoting Pluralism. Focusing heavily on President Clinton's Initiative on Race and the concept of building "One America," Brooks emphasized seeking change and aiming high to achieve the results associated with accepting our diversity and uniting as a nation.

"The work, which is vital to the health and stability of our nation, has to be done by many and by most if we are serious

about seeking change," she said. "Our aim must begin with a change of heart, not just a change of mind."

Brooks believes RIT is a step closer to becoming a united campus with its participation in a series of campus dialogues co-sponsored by the Commission for Promoting Pluralism, the Center for Student Transition and Support, and the Office of the Assistant Provost for Diversity. The dialogue circles will take place throughout the year, but will kick off with the national Campus Week of Dialogue, Oct. 4–8, part of Clinton's plan to have institutions of higher learning bridge racial divides and reach the nation's young people.

"Your insight, foresight and even hindsight will become valuable contributions to the discussions of race as we discuss who we are and why it is difficult to talk about race," she added.

Brooks implored the audience to show support in becoming more unified in its pluralistic goals. "With your help, our First in Class initiative—which addresses being the best in all that we do—can be the beginning of change throughout America. With your help, RIT can become the model for the concept of 'One America.'"

Academic Senate Chair Paul Ferber. The dawn of the 21st century will find the Academic Senate prepared to address its challenges, said Ferber, associate professor, College of Liberal Arts.

Ferber predicts that in the next millennium higher education will experience a period of challenge, turbulence and change similar to the one in the 1990s. This decade has seen emerging technology change the way educators teach; the Internet explode with thousands of information sources, many of them unreliable; and higher education face intense criticism from the media, corporate executives and government officials, Ferber said.

Although this criticism often reflects misunderstanding, it's sometimes accurate and,

Ferber added, should be responded to constructively. "Our challenge is to meet the demands of the 21st century, but to do so without losing our souls," he asserted, encouraging the RIT community to address the issues and demands of the 21st century through the vehicle of shared governance.

"I urge you to face the challenge of change. I know that some will stand on the sidelines and hope that it all blows over. But I don't think that's going to happen, and I urge those individuals to be engaged in shaping their future," Ferber said. To those who might go the other way, endorsing every new fad that comes along, he suggested, "Don't forget where we have come from. For if you don't know your past, you don't know your future."

Staff Council Chair Kim Shearer. "What is good customer service?" asked Shearer, who then answered by illustrating examples from all over RIT.

"Good service is a tremendous responsibility for the provider," she noted. "It's when the customer leaves feeling positive about the transaction."

As photos of RIT staff at work flashed on the overhead screen, Shearer thanked one and all for their contributions, and challenged everyone to "continue to provide good service and think of ways to improve that service."

Addressing RIT students and faculty, she asked, "When you receive good service from a staff member this year, please take the time to let them know."

At the close of the opening day celebration, "thank you" took on a tangible form. Flowers were provided so the appreciative could reward the appreciated. Take time to make the gesture, Shearer urged.

"It will make a difference in their day."

Patrick Bavaro-Phelan, Student Government president. "Our goal is to maintain students' enthusiasm and motivation to succeed at RIT," asserted Bavaro-Phelan, third-year student in RIT's College of Business.

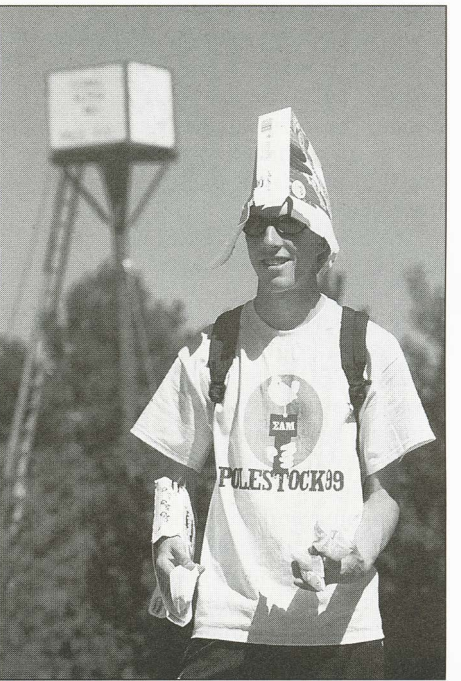
"It is the beginning of another year of opportunity for us all," he said. "The opportunity to succeed, to grow, but perhaps most importantly, the opportunity to set new goals."

Referencing a friend who left RIT because his enthusiasm and motivation had turned to feelings of isolation and indifference, Bavaro-Phelan added, "Achievement inside the classroom was not enough for him to deem his RIT experience a success. RIT's mission is to

'lead higher education in preparing students for successful career development over their lifetime.' We cannot reach that goal within a classroom alone, and it cannot be the responsibility of only a few select departments."

He also emphasized Student Government's key initiatives for this year: ensure that all freshmen students receive vital information regarding RIT resources, personal development and community involvement during Freshmen Seminar courses; make sure every student is assigned an academic advisor that will take time to understand the student's schedule, time management and career path; and examine the quality of service students receive and the perception of students on campus.

To help strengthen community involvement, SG plans to have regular meetings with college senators, establish monthly coffee hours, bring a wide array of speakers to campus and schedule more open forums.



POLESTOCK '99... For the fifth consecutive year, members of Sigma Alpha Mu fraternity attempted to sit atop a 40-foot utility pole during their annual Pole Sit fundraiser to benefit the Make-A-Wish foundation. Here, student James Anderson peddles popsicles to passers-by. Despite some technical difficulties, "pole sitters" collected money Sept. 1–4 to help their wish child, Rory, an 11-year-old from Rush, N.Y., whose wish is to see a Green Bay Packers home game. The students hoped to raise \$5,000.

Fall sports preview: Get off the couch!

The 1999 campaign for RIT's intercollegiate athletic teams looks promising. A breakdown of each team follows.

Women's volleyball: The Tigers advanced to the NCAA Tournament last season and aim to repeat that success in 1999. Senior Ushi Patel has her eyes set on the all-time national record for assists and is surrounded by some great young talent. "We lost some strong players," says head coach Tim Cowie. "On the other hand we have a lot of talent on this team. We will be in good shape."

Men's soccer: RIT looks competitive this fall led by captain Rob Galinski. The team will feature a stingy defense but their success will rely on offensive chemistry. "We have some good young talent but they need to learn to play with the veterans," says coach Bill Garno. They earned a spot in the ECAC playoffs last year and have all the tools to return to glory again this fall.

Women's soccer: Head coach Tom Natalie notes that though the Tigers have many new faces on the roster, they have greatly improved their overall team speed and athleticism. Last season they earned a trip to the New York State Tournament.



RIT's Tim Beyerle (front) fights for the ball while teammate Rob Galinski (back) awaits a pass. Both players return for the 1999 season.

Men's cross-country: RIT has traditionally excelled in distance running and this fall will be no exception. Rich Neiley heads the cast of runners set to make an assault on the national tournament.

Women's tennis: Head coach Ann Nealon returns freshman phenom Melanie Lowe after an impeccable fall. She lost some quality players but expects the team will rebuild and be competitive again. "They are a great bunch of women and they have great chemistry. I'm sure it will be a competitive season," says Nealon.

For a complete list of schedules, including men's and women's crew, call 5-6154, visit the Web at www.rit.edu/~934 or call the sports information line at 5-6180.

Obituary

Loy Golladay

Loy Golladay, poet, teacher and the first deaf professor emeritus for the National Technical Institute for the Deaf, passed away at age 85 on Aug. 18.

An NTID faculty member from 1969 until retirement in 1980, Golladay was named an RIT Outstanding Staff Member and Staff Humanitarian and won an Eisenhart Award for Outstanding Teaching. Robert Panara, NTID professor emeritus and RIT's first deaf educator, recruited Loy to RIT when he set up NTID's first English department. "He was one of the best teachers of English, deaf or hearing... He helped students translate poetry into sign language and really helped the drama club get off to a great start. I have always considered Loy to be one of the best deaf poets I know."

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