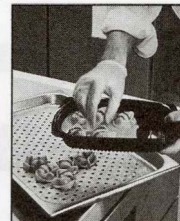


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3 For help with differ-
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4 Henry's goes to 'wired' ordering



7 College Grind offers fun and coffee

After only six years, RIT crew opens new boathouse Oct. 9

RIT's six-year-old rowing team can now claim a permanent residence on the banks of the Genesee River, in a place that will house the crew's five boats, rowing equipment, showers, lockers, two large boat bays and a conference room.

The new state-of-the-art RIT boathouse officially opens its doors Oct. 9, just in time for the Oct. 10 Stonehurst Capital Invitational Regatta. The 1:15 opening ceremony

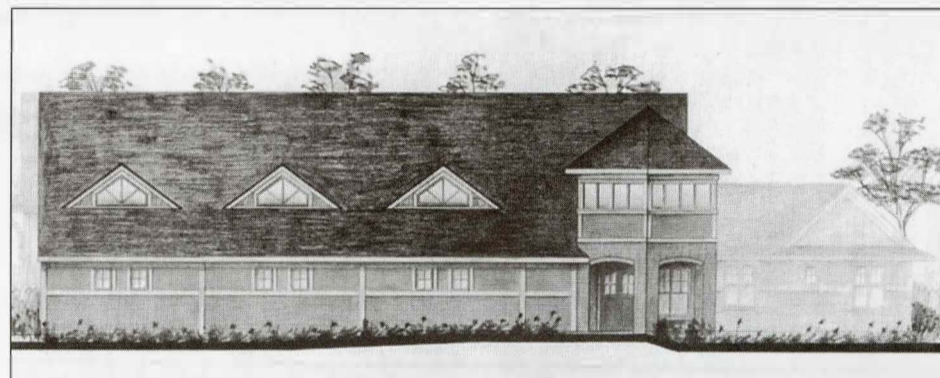
crew needed, drawn by two industrial design students, caught Briggs' eye that first year when he saw it hanging in the Student Alumni Union. "Joe asked what we were doing, and liked it so much that he started helping right away by having us come over and get bottles and cans at his home," says Bodenstedt. Briggs, who rowed in high school and college, next financed the team's second boat, the Ted Briggs, named after

his father, in fall of 1994.

Briggs' support and enthusiasm inspired two other trustees, Lucius Gordon and Thomas Gosnell to get involved, each of them helping fund new boats, the Lucius Gordon and the Gos, in 1995 and 1996 and the Kate Louise in 1997. Vice President Linda Kuk, seeing the success and excitement generated by having an RIT crew, also bought the team a women's four in 1995 through Student Affairs.

"By then, we were squatters down at Genesee Valley Park, with no place to put the boats!" laughs Bodenstedt. "And we had become a very competitive crew." Almost from the crew's beginning, the Bodenstedts had sought funds and a place for a boathouse. But, it didn't become a real possibility until 1996 when Briggs and Gosnell decided to contribute funding to make the dream of a boathouse become a reality. Together, they provided the funds needed to build the new crew facility, at the same time establishing a fund to endow the crew program, the first-ever endowed team sport at RIT.

"Tom and Joe really made it happen," says Bodenstedt. "And Scott Lawson and Jim Watters worked very hard through two sites that fell through." Finally, in spring of 1998, the land behind Racquet Club apartments was approved; the architects and contractors began work. "We broke ground



RIT's new boathouse behind Racquet Club Apartments opens with a ribbon-cutting affair Saturday, Oct. 9.

this June 1, and we'll christen the building this Saturday, Oct. 9," he adds, in time for season use by RIT's much-grown team.

From a club-status crew of two men's fours and a women's four in 1993, the team has won varsity sport status and grown to three varsity men's eights and a women's varsity eight in 1999, plus over 50 new novice men and women. "The kids really proved to the community that they were serious about crew; they worked hard raising money and interest, and became very competitive," asserts Bodenstedt.

"They made this happen, right along with the trustees, Lou Spiotti and Janet Jones in athletics, and Linda Kuk and Frank Lamas in

Student Affairs." The team also has two winner's cups for the Stonehurst Capital Invitational Regatta, named the Kate Louise cup (after Tom Gosnell's aunt) and the Margaret Bodenstedt cup (for her devotion in early crew years).

Reflecting on the growth and popularity of RIT crew, Kuk says, "RIT is very proud of the rowing team and its commitment to teamwork and excellence. Most of all, we should commend Coach Jim Bodenstedt for his vision and dedication. He has guided this program to a leading varsity team, able to compete with the best programs in intercollegiate crew—some of them with histories that span more than 100 years."

"We've come a long way from borrowing boats from the Rochester Rowing Club, and getting our first boat through bottle drives and Rent-A-Rower weekends."

—Crew Coach Jim Bodenstedt

includes remarks from President Albert Simone, a ribbon-cutting and christening of a new boat, the David Moszak. The RIT alumni crew will then launch the Moszak into the Genesee River.

"We've come a long way from borrowing boats from the Rochester Rowing Club, and getting our first boat through bottle drives and Rent-A-Rower weekends," says Jim Bodenstedt, who, with his wife, Margaret, deceased, began the men's and women's crew as an RIT club sport.

"This will be a great asset to the Center for Intercollegiate Athletics and the RIT community as a whole," comments Director of Athletics Louis Spiotti. "It's a top-notch facility which will serve the community well for years to come."

Six years ago the idea of a crew at RIT garnered little support. "But the team really worked hard and we bought that first boat, The Five Cent Return, totally on our own." That impressed future supporters, notably trustees Joseph Briggs and Thomas Gosnell, who were major contributors to the new boathouse.

A 60-foot-long rendering of the boat the

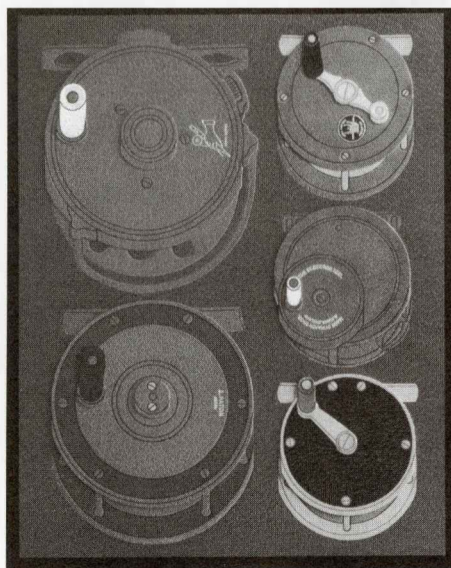
Fishing and bookbinding?

A traveling exhibition of exquisitely crafted bookbindings by S.A. Neff Jr., a veteran rod builder and angling artisan, opens in RIT's Melbert B. Cary Jr. Graphic Arts Collection on Oct. 7. "The Collector as Bookbinder: The Piscatorial Bindings of S.A. Neff Jr." features more than 70 boxes, bindings, photographs and artwork from Neff's personal angling collection.

Neff, who hails from Sewickley, Penn., first developed a fondness for angling literature during a 1967 fishing trip to Ireland. Later, his career as an advertising graphic designer took him in a new direction as he began to design and craft fine bookbindings for his own collection and commissioned work.

His refined containers house books, photographs, actual fishing flies and reels as well as other angling paraphernalia. These boxes and books feature covers, panels and inset designs of intricate beauty and color that reflect the particular period and style of each author's subject matter and volume.

This exhibit, which runs through Dec. 17, will interest book collectors, anglers, artists and anyone who admires the demanding and almost forgotten craft of bookbinding. An opening reception and



The cover of the catalog for "The Collector as Bookbinder: The Piscatorial Bindings of S.A. Neff Jr." hints at the almost 50 color photographs of boxes and bindings.

artist's talk takes place at 6 p.m. on Thursday, Oct. 7; exhibit hours are regular Wallace Library hours. The Melbert B. Cary Jr. Graphic Arts Collection is located on the second floor of RIT's Wallace Library. For more information, call 5-2408.

Brick City Festival Oct. 8-10

RIT's second annual Brick City Festival, a community celebration for families, students, alumni, faculty and staff, takes place this weekend, Oct. 8-10.

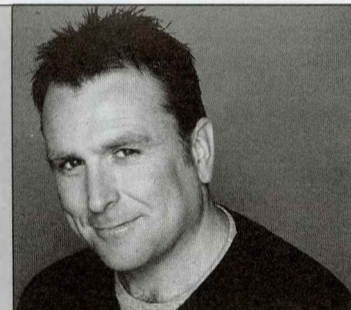
Saturday evening entertainment features comedian Colin Quinn who replaces the previously scheduled comedian Jon Stewart. Quinn is best known for his contributions to *Saturday Night Live* as a writer, performer and, most recently, as anchor of the "Weekend Update" segment. He made his Broadway debut in August 1998 in his one-man show, "Colin Quinn: An Irish Wake," and starred on MTV's *Remote Control* for three years. He has performed stand-up comedy for nearly 12 years and has written several screenplays.

Quinn appears at 8 p.m., Saturday, Oct. 9, in RIT's Clark Gymnasium. Tickets—\$6 for students, \$10 for faculty/staff/parents/alumni and \$15 for the public—are for sale at the Student Alumni Union candy counter and game room, and the College Activities Board office.

For more information about the show, call 5-2239.

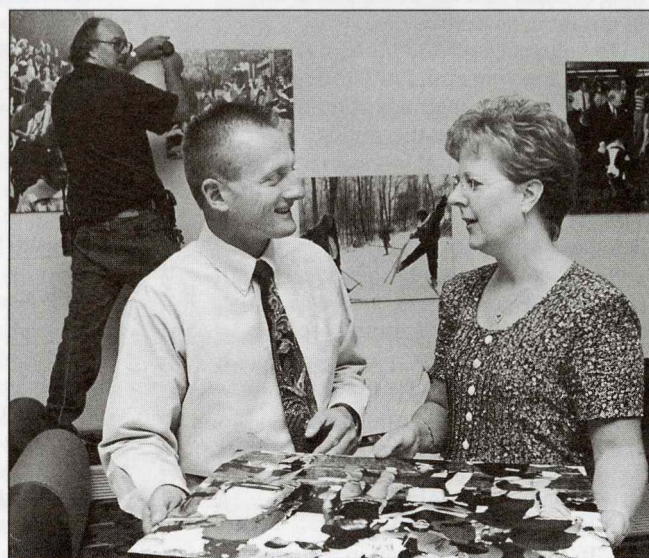
Other weekend activities include college open houses, faculty presentations, evening receptions, alumni functions, entertainment and the Stonehurst Capital Invitational Regatta on Sunday, Oct. 10.

For a complete listing of activities and to register for the weekend, call RIT's Office of Alumni Relations at 5-2586.



Comedian Colin Quinn replaces Jon Stewart for Brick City Festival.

THE PICTURES MAKE THE SCENE . . . A timeline of archival photographs from RIT's turn-of-the-century downtown digs to today's campus adds points of interest to the newly redecorated Registrar/Bursar area on the first floor of the George Eastman Building. Proposed by Bill McKee, former executive director, *University News*, the timeline project captures slices of RIT life, courtesy of the archives in Wallace Library with the help of Kari Horowicz, archivist. Here, project coordinator and *University News* office manager Susan Pitoniak, confers on photo installation with Paul Drozdziel, superintendent of maintenance, while Bill Drum mounts the images.



Singers, come forth

RIT's Gospel Ensemble welcomes singers to join their group, which opens the season with a concert during Brick City Festival at 7:30 p.m. on Saturday, Oct. 9, in the Allen Chapel, Interfaith Center. The singers rehearse 6 p.m. Fridays in the music room, lower level, Student Alumni Union. No auditions required. For more information, e-mail Torrence Glenn at tmg4338@rit.edu or the_voice17@hotmail.com.

Learning leadership

Do you know first-year students with strong leadership potential? If so, think about nominating them (through Oct. 8) for the Living and Learning Leadership Series, designed to empower students through leadership skill development, self-assessment and community integration.

The experience begins with a retreat Oct. 22-23 and continues throughout the academic year. Topics covered in the workshop include diversity, personal reflection, group management, wellness, ethics, stress management and career development. Students will take part in community service projects and a spring retreat. The program is sponsored by RIT's Center for Residence Life, Center for Campus Life and the Student Life Team.

To nominate a student or receive a copy of the series schedule, contact Molly Peterson, mxprla@rit.edu, or Mike D'Arcangelo, mndccl@rit.edu.

Leukemia took him, but he 'attacked life'

Until he was 17, Jeffrey Zielasko was like every other teenager. "People perceived him as an ordinary boy, likable but with few outstanding characteristics," says his father. Then in the fall of his senior year of high school, he was diagnosed with the life-threatening disease of leukemia—and all of that changed.

But, instead of wallowing in self-pity, he set a positive tone. "Okay," he said. "I've got it, so let's do something about it."

"His dream was to get into RIT. He had never even visited but knew that's where he wanted to go. He called it the 'Cadillac of graphic arts schools.'"

—Ernest Zielasko

Jeff remained fiercely positive throughout his illness. "Not until the leukemia struck did we realize that deep inside him flourished strengths that lifted him above the ordinary," Ernest Zielasko writes of his son in the new book *Jeff's Denial: The Moving Story of a Teenage Son Who Fought Leukemia By Attacking Life*.

"I wrote this book to tell others about those strengths," says Zielasko. "I want the story of Jeff's battle to inspire others to fight devastating afflictions with his kind of courage." The story of that courage unfolds in *Jeff's Denial*. Zielasko touchingly and emotionally writes of his son's life before and after his diagnosis, including the time that he spent as a student in RIT's School of

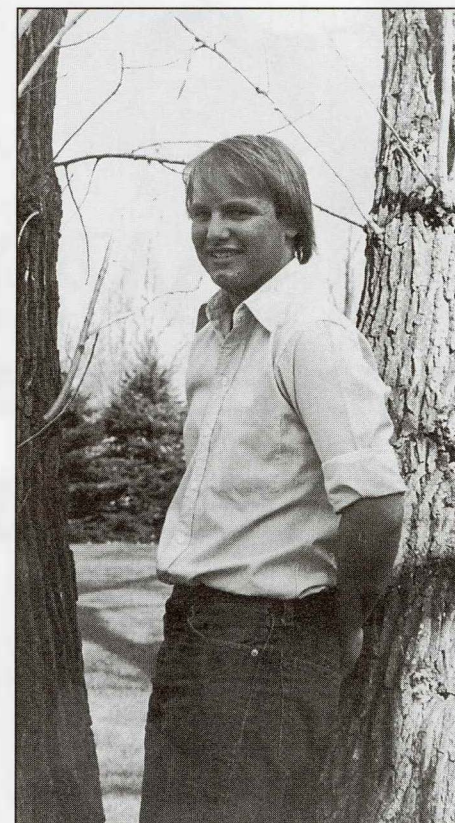
Printing Management and Sciences. "His dream was to get into RIT. He had never even visited but knew that's where he wanted to go. He called it the 'Cadillac of graphic arts schools,'" says Zielasko.

Following debilitating treatments, Jeff's doctor declared him in remission near Christmas of that year, though a final phase of chemotherapy would be necessary. By September 1978, Jeff had convinced his family and his doctor that he could manage college and his health far from home in Hudson, Ohio. He arrived at RIT and made it through the first and second quarters without a problem. But a relapse in March, which cut his chances of survival from 50 to five percent, necessitated his return to Ohio.

Although still out of remission, Jeff insisted on returning to the Henrietta campus for fall quarter 1979. Unfortunately, his stay was short—only about a week. He died on Oct. 9, 1979.

Several years after writing *Jeff's Denial* and shopping it to publishers, Ernest Zielasko decided to publish it himself. The retired editor and publisher of a rubber industry publication says that he hopes people will be inspired by the way his son faced leukemia, an attitude reflected in the book's title.

He explains that *Jeff's Denial* goes back to his own reading of the Thomas Wolfe classic *You Can't Go Home Again*. In a letter to a friend, the novel's protagonist says that while man is born to live, suffer and



Jeffrey Zielasko

die, "we must, dear Fox, deny it along the way."

In memory of his son and his love of RIT's printing school, Zielasko founded the Jeffrey W. Zielasko Memorial Scholarship Fund for undergraduate printing students. To contribute to the fund, contact Vicki Dodds at 5-6566.

Jeff's Denial can be purchased for \$14.95 by writing Harbortown Press, P.O. Box 624, Hudson, Ohio, 44236.

RIT Players produce drama about AIDS

The RIT Players hit the stage again this fall with their rendition of *Jeffrey*, the story of a gay actor/waiter whose search for the meaning of life leads him into interesting situations and places him in the arms of an HIV-positive lover.

The play, written by Paul Rudnick, is for mature audiences and is described by critics as "a hilarious and moving play about the victory of love, friendship and death in the time of AIDS."

Jeffrey runs at 8 p.m., Oct. 21-23, and 2 p.m., Oct. 24, in RIT's Ingle Auditorium, Student Alumni Union.

"*Jeffrey* takes the audience on a roller-coaster of emotions from laughter to the brink of tears and takes a whimsical look at gay/straight life in general," says Steve Cena, director.



Ben Navratil (left) rehearses a scene from *Jeffrey* with John Veilleaux.

Tickets—\$4 for students and \$7 for faculty, staff, alumni and the public—are for sale at RIT's game room or at the door if tickets remain.

Pre-sale tickets carry a \$1 discount. Proceeds from Friday's show will be donated to AIDS Rochester.

For more information about the performance, call the RIT Players at 5-5014.

NTID secures major FIPSE grant

The Fund for the Improvement of Postsecondary Education (FIPSE), a major program of the U.S. Department of Education, has awarded the National Technical Institute for the Deaf a \$180,000 grant in support of Project Inclusion.

Project Inclusion aims to enhance the inclusion of deaf and hard-of-hearing people in society through education. The transatlantic course will include two components: an internet-based course delivered by faculty members in four countries, complemented by a three-week intensive program offered on a rotating basis in member countries.

"This project is a unique collaboration between the U.S.A. and Europe to address some fundamental issues in educating deaf people," says Robert Davila, NTID vice president. "This commitment from FIPSE is a clear indication that including the deaf community in the social and economic mainstream is intelligent social policy."

RIT is the lead institution for Project Inclusion in the United States. Kenneth

Nash, director, RIT Center for International Partnerships, and James DeCaro, professor and former dean of NTID, will co-direct the effort in this country.

"This project will demonstrate a broad-based RIT effort that includes collaboration by several of the university's units: NTID, Educational Technology Center, College of Applied Science and Technology and Center for International Partnerships," says Stanley McKenzie, RIT provost and vice president for academic affairs. "Project Inclusion will capitalize upon RIT's unique distance learning capability, technological know-how, and deaf-education expertise."



ART THAT PLEASES, TANTALIZES... Bevier Gallery hosts the Undergraduate Student Honors Exhibition from Oct. 8 through Nov. 11. The show highlights work by undergraduate students in all programs within the School of Art, the School of Design and the School for American Crafts. Faculty in the three schools selected the exhibit pieces. The gallery, located in the James E. Booth Building, hosts an opening reception from 9 to 11 a.m. on Sunday, Oct. 10. For more information, call 5-2646.

Philosophical Issues in Ethics conference set for Oct. 14-17

Ethics apply to everything, of course. But, how to teach that in classes across the board remains a challenge.

To help teachers and professors see the value of weaving ethics into their curriculum and to learn methods of doing so, RIT hosts a free, open-to-the-public conference on Philosophical Issues in Ethics Across the Curriculum, Oct. 14-17 in the Chester F. Carlson Center for Imaging Science auditorium.

The event presents 17 topics, each with one or more guest speakers and a commentator, involving 41 professors from across the nation.

A brief sampling of the many sessions follows:

- "Finding Your Niche: A Typography of Ethics Across the Curriculum Programs" by Larry Hinman, University of San Diego
- "In Medicine? Stranger in a Strange

Land" by Marjorie Clay, University of Massachusetts' Medical School

- "In Film and Classics? Discovering Ethics through Film-as-Art" by R. Jay Wood, Loyola University of Chicago
- "In Business? Philosophical Challenges: Integration of Ethics in Business School" by Laura Hartman, University of Wisconsin
- "Through Debate and in Ecology? Sophistry No More" by Scott Stroud, University of the Pacific
- "Do We Need Ethical Theory, or What? Yes! The Demise of Ethical Monism" by Philip Schneider, Coast Carolina University; and, "No! Organic Nature of Ethical Concerns to the Professions" by Bill Rhodes, Air Force Academy
- "What Do We Get Out of it? Practical Ethics and Educational Outcomes" by David Ozar, Loyola; commentator Lisa Newton, Fairfield University

- "If We Need Ethical Theory, How Can We Teach it? Philosophical Issues in Teaching Ethics" by Mary Gennuso, City University of New York

For a full schedule of the conference, visit the RIT Ethics Resource Web page, at www.rit.edu/ethics or contact Professor Wade Robison at wlrgh@rit.edu or 5-6643.

The event is sponsored by the New York Council for the Humanities, the Ethics Center at Utah Valley State College, Dr. James Dale Ethics Center at Youngstown State University and RIT's Provost's Office and the Ezra A. Hale Chair in Applied Ethics.

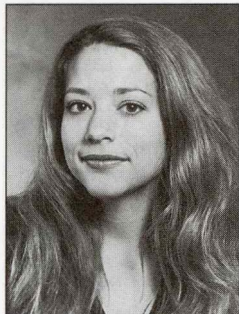
The conference came about in part due to a \$145,000 grant from FIPSE (Fund for the Improvement of Postsecondary Education) won in 1998 by RIT and four other universities to help set up cross-curricular ethics in higher education programs.

Viewpoints

Volunteering: There's no 'right' time

This column presents opinions and ideas from your peers on issues relevant to higher education. We welcome response and hope "Viewpoints" inspires discussion amongst you, the RIT community. To suggest an idea for a column, e-mail to newsevents@rit.edu.

by Tracey Hanmer, coordinator, Student Volunteer Center



Tracey Hanmer

"An individual has not started living until he can rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity."

Dr. Martin Luther King Jr.

there are logical times and places in life to practice active citizenship. Institutions of higher education are uniquely suited to encourage this type of involvement.

Students come into college with many expectations of what they will do and learn, expecting to become well-rounded, educated individuals. It seems logical that students who are exposed to academic rigors, social and team-building activities, diverse cultures and community activism are better off than students who receive

academic training only. Students who learn about skills in class and are given the opportunity and guidance to practice those skills in the real world do far better than students whose education stops at the classroom door. Teaching and promoting social responsibility and service learning can also improve self-esteem, self-confidence, interest and involvement in the course material. Additionally, service learning can improve understanding of complex theories and abstract ideas

through practical application.

In service learning, one of the most powerful pieces tying curriculum to community service experiences comes at the reflection stage. Here, the facilitator or professor helps students to identify and absorb what they have learned through their community service experience, how their service impacted the community and how they can connect what they did to the theories presented in the classroom. If successful, this type of educational tool will help students learn, apply and retain the course's main objectives while promoting a concern for community issues and a commitment to future involvement in their community.

Social responsibility lies in each member of a society finding a way to lend their skills for the betterment of the group. I do not believe that students in higher education are the only ones who can benefit from service learning. Whether we call it community service, volunteering, pro-bono work or service learning, we should all be socially responsible active citizens.

For me, personally, community service is not only my job, it is my passion. I donate my time and my talents for many reasons; not all of them are selfless. I get back something more valuable than money from the agencies and clients I help; I get the joy and satisfaction of knowing that I have made a difference in someone's life while I learned a little more about who I am.

If you would like to get involved in volunteering in the Rochester area, join in reflection groups for volunteers, or would like help organizing service learning experiences for your classes, call the Student Volunteer Center in the Center for Campus Life at 5-7058 and ask for me.

Volunteerism takes on many shapes and has virtually endless possibilities for those willing to search out their community's needs. Community service is an important form of social responsibility and benefits non-profit agencies providing services to various populations and individuals in need. These agencies often depend on volunteers to provide the quality and scope of services needed in the community.

Community service also benefits those who volunteer by keeping them connected and helping them understand and feel good about their role as socially responsible and active citizens.

Ideally, people learn social responsibility and begin active citizenship at a young age. However, there is no "right" time. But,

Volunteer Center covers 200 agencies

Don't let the name fool you. RIT's Student Volunteer Center isn't just for students anymore. The new and improved center, a campus-based clearinghouse for RIT students, faculty and staff is up and running and dedicated to serving the Rochester community.

"Volunteerism is one of the best ways to experience learning outside of the classroom, and everyone involved in higher education knows how vital that is," says Tracey Hanmer, coordinator of the center. "There's nothing like knowing you've

changed someone's life simply by volunteering a bit of your time."

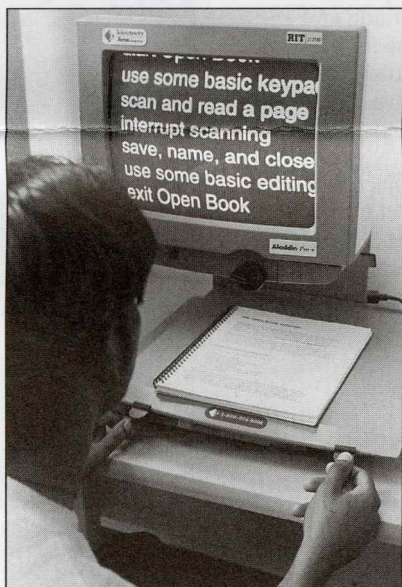
The Student Volunteer Center, part of RIT's Center for Campus Life, provides information on the volunteer needs of over 200 agencies in the Rochester area and coordinates volunteer requests for many types of service opportunities including one-day activities; long-term assignments; individual placements; and group/class projects.

"There's something here for everyone," adds Hanmer. "Whether you're interested in volunteering yourself or incorporating service learning into the classroom, we can help. Our staff is truly dedicated to working with perspective volunteers to explore their interests and connect them with the right organization."

The staff is creating an e-mail distribution list with volunteer information updates and RIT community service news. To add your name to the distribution list, send your e-mail address, name and department to tmh9861@rit.edu. For more information, call Hanmer at 5-7058.

Disability services crucial for students

Liza Nirelli, who has a diagnosed learning disability that makes it difficult for her to read, write and spell, knew that in her college search any special programs offered were crucial. Four years later, Liza, a Nathaniel Rochester Society scholar, is working her co-op at Xerox Corp. and plans to earn her degree in applied statistics next May. She and many other students owe much of their success to programs offered by RIT's Disability Services Coordination Office, part of the Learning Development Center.



A student uses the closed circuit television to enlarge exam text, one of the accommodations offered by Disability Services.

aren't enough."

To get more information about becoming a test proctor, reader or notetaker, contact Dottie Hicks at 5-5538.

To learn more about Disability Services or disability awareness issues, contact Lloyd at 5-7804, or one of the following disability liaisons: Kathy Ronnenberg, College of Business, 5-7939; Meg Irwin, College of Applied Science and Technology, 5-6439; Joyce Hertzson, College of Imaging Arts and Sciences, 5-5154; Margaret Anderson, College of Engineering, 5-2971; Glenn Kist, College of Liberal Arts, 5-2446; Josara Wallber,

National Technical Institute for the Deaf, 5-6294; and Ann Gottorff, College of Science, 5-5327.

Disability Services is the first step for students with a disability who require accommodations in housing, classroom environment or academics.

"I knew that I wouldn't be able to survive at RIT without a reader for exams, a notetaker for classes and textbooks on tape," says Liza. "Many people think that students with disabilities are handed their education on a silver platter, but I've worked harder than you can imagine. I simply learn the material differently."

Pamela Lloyd, coordinator, Disability Services, says she has to make sure that the 540 students they service get the accommodations they need.

"We're always looking for ways to improve the services we provide to our students," she says. "We're in the process of developing a mentoring program for new students and disability awareness sessions for faculty and staff. Our students aren't looking for pity. They simply want a fair shot at success like everyone else."

Unfortunately, according to Lloyd, the office has quickly outgrown its space and finding adequate testing rooms is nearly impossible. The office also deals with students with asthma—a problem for testing in rooms without air conditioning and adequate ventilation.

"There are so many students with so many different kinds of disabilities," she adds. "The resources we have just

Packaging promotes Y2K event via Web

The packaging science program has turned to the Internet to spread word of the 10th annual Career Focus Day set for Feb. 2, 2000.

Instead of sending out hundreds of bulky registration packages to potential participants, the organizers created a Web site with everything prospective employers and job-seeking students need to know.

"We wanted to do something notable for the new millennium," says Deanna Jacobs, faculty advisor for the event. "To evolve to a paperless process is notable," she adds, and it shares the digital tools used more and more by industry.

"The Web site is useful for the employers



and for the students," adds Shauna Newcomb, program coordinator, Office of Cooperative Education and Career Services. "It brings all the information together in one place. It makes it easy for everybody."

Jacobs and Newcomb developed the concept and content and RIT's Educational Technology Center constructed the site, www.rit.edu/~cfdwww. Ultimately, the address will be www.rit.edu/careerfocusday.

Though the Packaging Science Career Focus Day is months away, preparations are well underway.

The Web site provides all pertinent program and event information and allows employers to register and pay fees online. Students can access the list of employers participating as the registrations come in, as well as tips on making contacts and preparing for interviews. Student resumes will be made available to potential employers over the Internet.

Jacobs and Newcomb consider the Web site a work in progress. "We'll continue to update this," says Jacobs. "It's not only a great resource for employers and students, but for prospective students as well."



A VIVID REMINDER . . . The RIT community witnessed the destruction caused by a drunk driver during the 12th annual DWI Crash Simulation, Sept. 29. The Monroe County Sheriff's Department, New York State Police and RIT Ambulance and Campus Safety squads responded quickly in efforts to remove victims from smashed cars, treat them immediately and prepare them for transfer on the Mercy Flight helicopter. About 300 spectators watched as the fabricated accident unfolded. The program is sponsored by RIT's Student Health Center, Campus Safety Department, Peers Informing and Educating Students and IMPACT—a campus alcohol and drug education and prevention program.

New grad program in tech communication

RIT will offer the area's first graduate program in technical communication beginning winter quarter.

The program, created by the Center for Multidisciplinary Studies and recently approved by the state Education Department, allows students to earn an advanced certificate in technical information design, or to use the new courses as a concentration toward an M.S. degree in cross-disciplinary professional studies.

"Technical communication is a robust employment area," says Thomas Moran, communication program chair. "People working in the field have a need for more

specialized skills. This program provides the opportunity for them to boost their career by advancing their skills in the field's hottest areas."

Among the topics covered are: help-file development; multimedia and online documentation; Web-based documents and

databases; document usability; and writing technical proposals.

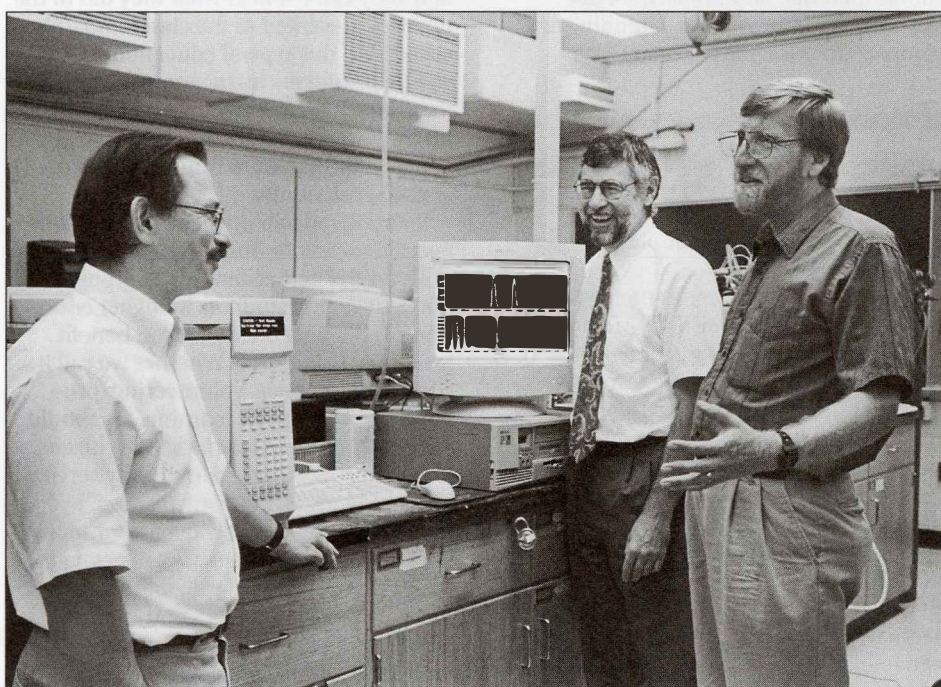
"Technical communication is a robust employment area. People working in the field have a need for more specialized skills."

—Thomas Moran, communication program chair

Moran believes the courses will be useful to technical professionals who would like to improve their communication skills, to writers who wish to pick up technical communication skills and to practicing technical communicators.

The first course, Usability Design and Testing, will be offered this winter. Denise Pieratti, marketing programs manager at Xerox Business Systems, will teach the class.

Six classes are required for the graduate-level certificate. All required courses will be available in evening sessions. For more information, contact Tom Moran at 5-4936 or tfmcad@rit.edu.



INSTRUMENTAL . . . The chemistry department has a new gas chromatography mass spectrometer system valued at \$94,000, thanks to a grant from Hewlett Packard. The state-of-the-art device, which separates and identifies components of a complex chemical mixture, will be used by students in organic and analytical chemistry labs and also for research. Among the members of the team that worked on the grant proposal are, from left, Thomas Allston, chemistry department instrumentation specialist; Gerald Takacs, department head; and John Waud, director of the environmental science program.

Engineering Vanguard Scholars at RIT

Fifteen students are beginning their engineering studies here this fall as the result of a partnership formed a year ago between RIT, the National Action Council for Minorities in Engineering (NACME) and

first group of Vanguard scholars to RIT."

Eleven of the students come from five Rochester high schools. The others come to RIT from Houston, Brooklyn and New Jersey. They're majoring in mechanical, computer, software and microelectronic engineering.

The participating high schools and NACME provide screening and academic preparation, and the host universities make significant commitments in academic support, counseling and scholarships. Since Vanguard's inception in 1994, none of the students have dropped out of engineering programs.

"Our goal is to increase the pipeline of minority students into engineering disciplines," says James Miller, vice president, Enrollment Management and Career Services. "The Vanguard Program provides tremendous opportunities for these students, and also helps enrich the RIT campus environment."

"The Vanguard program has an outstanding track record," says President Albert Simone. "We're very pleased to welcome the

the Rochester City School District.

The students—six women and nine men—are part of a program designed to identify and develop engineering talent among inner-city students. Participation by RIT and the Rochester City School District made Rochester the fourth city in the nation to be included in NACME's Engineering Vanguard Program.

"The Vanguard program has an outstanding track record," says President Albert Simone. "We're very pleased to welcome the

Since Vanguard's inception in 1994, none of the students have dropped out of engineering programs.

Construction firm starts scholarships

LeChase Construction, the company managing the renovations underway at the Gleason Building, is making its mark on the Kate Gleason College of Engineering in another way.

The Rochester company is donating \$25,000 to fund scholarships for engineering students.

LeChase, founded in 1944, had not worked on the RIT campus before this year, says James Watters, vice president of finance and administration. Besides the Gleason Building project, LeChase did the renovation work on the Liberal Arts and Bausch and Lomb buildings this past summer. The \$13 million Gleason renovations will be completed by fall 2000.

"During the past year, I had the pleasure of working closely with the administrative team at LeChase," Watters says. "They expressed an interest in doing something to benefit our students. This new scholarship fund certainly accomplishes that desire, and we're very grateful for this meaningful gift."

"RIT contributes tremendously to the Rochester community," says Wayne LeChase, president and CEO of LeChase. "Working on the campus has been a terrific experience for us, and we're pleased to contribute to RIT in a way that encourages students pursuing careers in engineering."

The first LeChase Construction Services Scholarship is expected to be awarded next year.

X-Rite donation to help multiple labs

The School of Printing Management and Sciences has received a substantial donation of technology including hardware and software from Michigan-based X-Rite Inc.

"The accurate measurement of critical image characteristics such as density and color is vital to the control of integrated print manufacturing processes," says Frank Cost, associate dean, RIT's College of Imaging Arts and Sciences. "This generous donation of X-Rite instrumentation will support a broad range of imaging and publishing coursework and projects and allow RIT to teach the latest methodologies for controlling and evaluating image reproduction processes."

The donation totals nearly a quarter of a million dollars, and will be used to upgrade and replace existing devices in RIT's Electronic Printing and Publishing Lab, the Digital Publishing Center, the Color Measurement/Color Management Lab, the Technical and Educational Center and the printing school's Sheet-Fed Press Lab.

The equipment will be available to students, faculty and staff throughout all of CIAS, not just to those in the printing school.

Henry's goes carry-out, uses e-ordering

Henry's, the restaurant operated by hospitality and service management students, is trying out the latest trend in the restaurant industry: e-meals.

"RIT is so wired, we thought it could work," says Warren Sackler, professor.

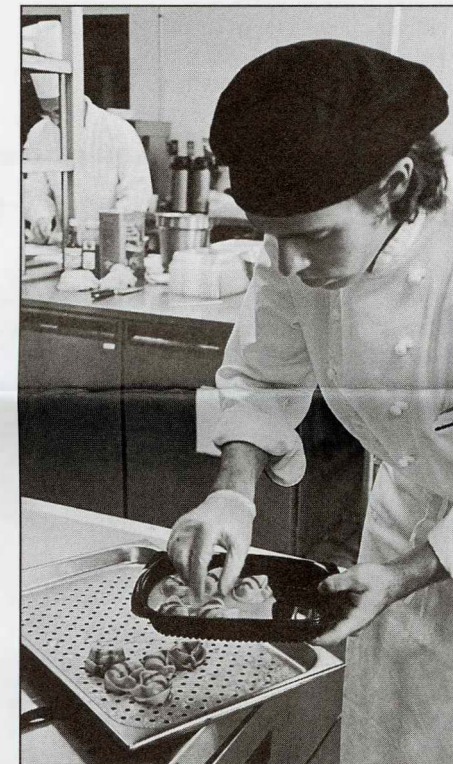
Here's how it works: Customers can place their orders by e-mail (or fax or phone) between 8 and 11:45 a.m., then pick up their food between noon and 1 p.m. at the restaurant, on the fourth floor of the George Eastman Building. Henry's is open Tuesdays and Thursdays only. There's no table service, but customers can eat in the dining room.

Among the menu selections are: sushi; chicken Caesar salad; tuna, chickpea and smoked cheddar salad; pizza and pasta specials; eggplant sub; cheeseburger loaf sandwiches; double chocolate chip brownies; and individual fruit tarts. There's also an entrée special du jour.

"Because we're not providing servers in the dining room, we're able to experiment more in the kitchen," says Sackler.

Upscale take-out—so-called "home replacement meals"—are a major factor in the food business today. The new Henry's concept gives students a taste of that style of service, Sackler notes. One challenge—packaging—has led to the decision to use microwaveable containers, allowing customers to reheat meals.

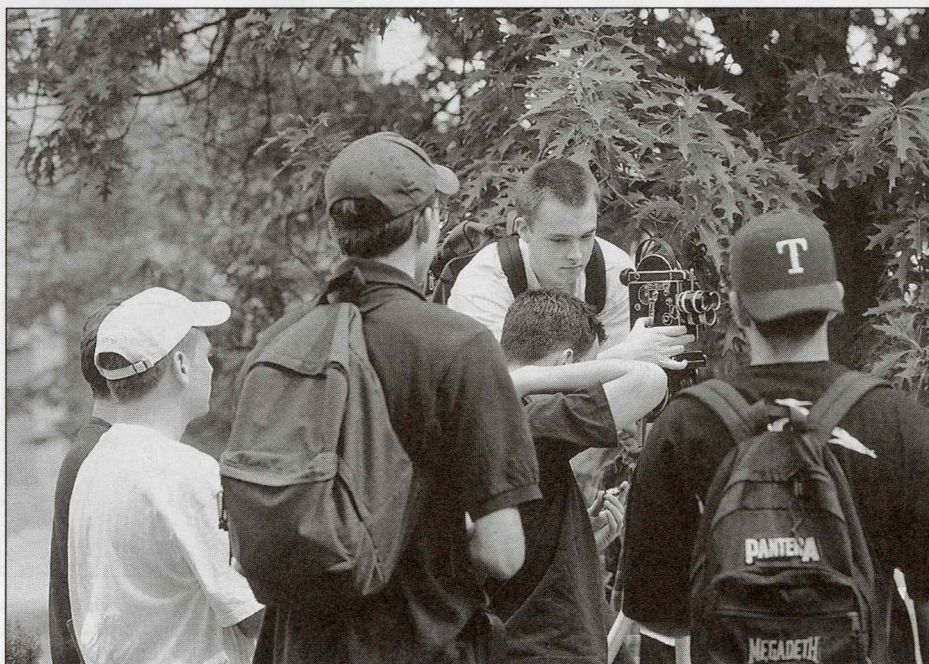
Promotions such as free desserts, rebates and other give-aways are being offered to kick off the new approach. Traditionally, Henry's has attracted mostly faculty and staff. There's a hope that the



Dave Treanor arranges a take-out order of smoked-salmon tortellini in the kitchen at Henry's.

new concept will appeal to students.

Ultimately, Sackler hopes to have a Henry's Web site, where customers can see pictures of the food and place their orders. For now, you can send orders via e-mail to Henrys@rit.edu, or call 5-2351 or fax to 5-5099. Or, you can drop off your order in person.



NATURE'S CLASSROOM . . . Summer just refuses to bow to autumn. But the balmy weather has had its benefits. This group of students took advantage of the warmth to capture some outdoor film footage.

Y2K



RIT GEARS UP FOR THE NEXT MILLENNIUM

Preparing for the new millennium

by Diane Barbour, chief information officer; dhbcio@rit.edu

by James Watters, vice president of finance and administration; jhwgbr@rit.edu

Jan. 1, 2000, is fast approaching. We believe that RIT is well positioned to make the transition into the new millennium with uninterrupted services. Our central, mission-critical operations have all been inventoried, updated and tested for year 2000 compliance. The year 2000 steering committee members have reviewed operations at the divisional level, taking steps to identify and remediate critical systems. However, we do realize that there exists a variety of other departmental and local systems, as well as specific desktop or classroom applications, which have not been identified.

This special Y2K insert has been prepared to help you ensure that systems and services critical to your job will continue to function correctly after Dec. 31, 1999. We urge you to read this information carefully and act accordingly. Should you have any questions please contact the ISC HelpDesk at 5-HELP or 5-2810 (TTY).

What is Y2K compliance?

by Philip Frigm Jr., ISC Client Support Services; pefacc@rit.edu

With all of the information flying around about Y2K, it can be confusing as to what people are actually talking about when they ask you, "Is your computer Y2K compliant?"

Very simply, they are referring to whether a computer can properly process the difference between a pre-2000 and post-2000 date.

What is the problem? A two-digit form of a year can cause errors in logic. Depending on programming, it may interpret a two-digit year as being a 19— date or a 20— date. The solution, as we discuss in other articles in this insert, involves a step-by-step process to check if your systems and software already "understand" year 2000 dates, and, if not, how to correct your computer's interpretation.

Everybody's buzzing about the Y2K "bugs" on Jan. 1, 2000. Some people even think it means the end of the world. Well, we don't think it's going to be that catastrophic, but rather something to be aware of, and to be prepared for. So, with the help of RIT's Information Systems and Computing staff, we have compiled a Y2K guide with advice from campus experts on how to prepare for the first day of the next millennium.

Four steps to Y2K compliance

by Phil Frigm Jr., ISC Client Support Services; pefacc@rit.edu

With all the concern over computers and the upcoming "zeros" year, how do you tell if your computer can handle dates properly?

There are actually four steps in determining if your computer is Y2K compliant. Each of the steps corresponds to a separate type of data on your computer. All four types of data are separate yet interdependent. Even though one, two or even three of types of data might already be compliant, the computer itself is not compliant unless all four check out.

The first step:

Check the hardware. For Macintosh users, this is not an issue since Macintosh hardware is compliant. On the PC, this generally refers to checking the BIOS (or Basic Input/Output System) for your computer. The BIOS is that part of the IBM PC and compatibles that provides the lowest level interface to peripheral devices (like printers) and controls the first stage of the boot-up process, including installing the operating system. Checking the BIOS is not necessarily a task for the novice user. (See the adjacent article, "Y2K and my BIOS.")

The second step:

Check the operating system. The operating system is the software that handles the interface to peripheral hardware (like printers), schedules tasks (like backups), allocates storage, and presents a default interface to the user when no application program is running. For desktop computers, this refers commonly to either a Windows or a Macintosh operating system.

Both Apple and Microsoft have certified their operating systems as Y2K compliant provided that you have installed the versions listed in the sidebar "Recommended Compliant Applications." Later releases of these same systems are considered compliant as well. Beware: Earlier releases may not be compliant and the vendors aren't checking if they are or not.

The third step:

Check the application software. Most of the time, users install the applications on their computer. However, it's common to have other applications installed when the operating system goes in. If your computer comes with any other applications, even those that would seem to be part of the system, be sure to distinguish between these applications and the operating system.

Applications (e.g. Word, Excel) are used to create unique data and to perform tasks. The operating system helps the computer interpret the applications. Every application on a computer needs to be confirmed as compliant in order to ensure that the computer complies. Even though an application may not seem to use any data that would be dependent on dates, it's still possible that the programmers who wrote the program included information in the software that will keep it from functioning properly after the new year.

You can usually determine the compliance of any application by

have date dependencies; however, there's no way to be sure without checking.

You can check data files two ways. First, you can use one of several commercial and shareware software applications that will check the compliance of individual data files. The second method, while generally effective, is not recommended for computers that are in use every day. In this method, the clock on the computer is changed to reflect a date beyond the first of the year 2000 and then each file can be checked for any anomalies.

If you want to check your data on a computer that has the date altered, the ISC HelpDesk has two computers which have altered dates (one Macintosh and one PC). Any RIT community member can bring a disk containing their data files to the HelpDesk and use these computers to check their data.

Please note that these computers contain a limited number of applications. If your data files were not created with one of the applications listed in the chart, "Recommended Compliant Applications," you won't

Even if a computer has compliant unique data, applications and operating system, it's still not considered compliant until the BIOS/hardware complies.

contacting the vendor who created and/or distributed the software. Many of these companies maintain Web sites with statements about the compliance of their software. Some of the commonly used applications and their compliant versions are also listed in the sidebar, "Recommended Compliant Applications."

The final step:

Check the unique data that has been created on a computer. This data might include word processing documents, spreadsheets, graphics, databases and many other types of files. Many of these files will not

be able to check the files on these computers.

Remember: Y2K compliance is not simply an issue of whether you are running a compliant operating system or have a compliant piece of hardware. Each of the above steps is important.

Even if a computer has compliant unique data, applications and operating system, it's still not considered compliant until the BIOS/hardware complies.

What's the only way to ensure your computer's compliance? Go through all four of the recommended steps in this article.

Will your computer be Y2K compliant?

by Jeff Kovalovsky, ISC Client Support Services; jmkhelp@rit.edu

It's fair to say that the lights will be on, your building will have heat, and the telephones will work after Jan. 1. Computers control the distribution of these centrally supplied services. Any Y2K problems in those computers will most likely have been fixed far in advance of Jan. 1, 2000, or will result only in short-term inconveniences.

But what about that computer under your control?

Let's focus on your job in your office. Suppose that your computer is not working when you return to work after the December holiday break. If many people are in the same situation, support staff may not be able to help you for several days.

What should you do to be prepared?

- **Make a copy of your most critical documents on some form of removable media.**

Having backups is always a good

idea but is often neglected. Make an extra effort to remember to copy your critical documents to a disk, tape or other media before you leave in December. If your computer is down when you return, you may have to share time on another machine but you will at least have access to your important files.

- **Spend some time thinking about a contingency plan for doing your critical work.**

Many of us have come to rely on the computer as an absolute necessity in doing our daily work; but they are rarely 100 percent of our job. On your way home tonight, during a lunch break, or just before you go to sleep, take a minute to think about the most crucial parts of your job. How could you perform those functions without your computer? What contingencies are needed? A contingency plan might range from simple things like extra

copies of paper forms, mailing labels printed in advance or having a hand calculator available, to complex needs such as maintaining interdepartmental relationships, more student employees or even having outside contractors on standby.

- **Share your thoughts and plans with those around you.**

Some people believe we're heading for the end of the world, others dismiss the whole Y2K thing as "hog-wash." As usual, the truth will most likely be somewhere in between. Do you know how your co-workers feel? Do they all agree on the same priorities if the computers go down?

Conversations in staff meetings will help set common expectations and procedures ahead of time and avoid unnecessary stress.

We all know computers no longer exist solely in the realm of science fiction or in the close control of technical professionals. We each need to consider our relationships to these devices, as they have become an intricate part of our lives. While the ideal solution is to make them Y2K compliant now, it's not an easy task. Some forethought by each of us can help pave a smooth transition through the few glitches that may lie ahead. In just a few short months, we'll be able to proudly say, "I'm OK, Year 2K."

Recommended Y2K compliant applications

by Philip Frigm Jr., ISC Client Support Services; pefacc@rit.edu

To see which software measures up to Y2K, check out this chart covering common desktop applications for Macintosh and PC computers. The versions listed are the minimum versions certified as compliant by the vendor.

In many cases, there are newer versions of these applications which may better suit your computing needs; however, this list will provide you with a base line for assuring that your computer has Y2K-compliant software. You can find a complete list of ISC-recommended and -supported software on the web at http://www.rit.edu/isc/publications/Buying_Guide/rec_soft.shtml.

Software Package	Minimum Y2K Compliant Version	
	MacOS	Windows PC
Operating System	7.5.5 ¹	Windows NT 4.0 SP5 ²
Microsoft Office	'98	'97 SR2 ³
Microsoft Word	'98	'97 SR2 ³
Microsoft Excel	'98	'97 SR2 ³
Microsoft PowerPoint	'98	'97 SR2 ³
Netscape Navigator	4.5 ¹	4.5 ¹
Netscape Communicator (including Netscape Messenger)	4.5 ¹	4.5 ¹
Microsoft Internet Explorer	4.5	5.0
Microsoft Outlook Express	4.x	5.0

¹Any version of the MacOS previous to 8.6 installs a non-compliant version of MacOS Runtime for Java (MRJ), so while the operating system is compliant, any use of Java applications will require an upgrade of MRJ.

²Make sure that the short style of the date in "date tab" of the Regional Settings control panel is set to a style that contains four digits for the year. (See the article, "Y2K and my BIOS: Compliant or not?")

³SR2 = Service Release 2.

Is your Windows NT computer using a 4-digit date?

by Vince Incardona, ISC Client Support Services; vxiacc@rit.edu

Even if you have installed Service Pack 5, your Windows NT computer may not be completely Y2K compliant if you haven't changed the system's short-date format to use a four-digit year. The default is to use a two-digit year, so you must set this manually. Fortunately, it's easy; here are the steps:

- Click "Start."
- Click "Settings."
- Click "Control Panel."
- In the Control Panel window, double-click "Regional Settings."
- In the Regional Settings window,

click the "Date tab."

- On the Date tab, click the arrow on right side of the "Short Date Format" text box. A list of available short date formats appears.

- From among these formats, choose one that uses four digits for the year.

- Click the "OK" button.

Don't forget to update your repair disk. If you don't have a repair disk, make one by clicking "Start," then "Run" and typing "RDISK-S" in the resulting text box. (You will need a blank floppy.)

FUNNY BUSINESS

"Communication problem"

Memo from a very literal employee to the boss.

TO: My Boss
RE: Changing calendars from Y2K

I hope that I haven't misunderstood your instructions because, to be honest, none of this Y to K problem made much sense to me. At any rate, I have finished the conversion. The calendars have returned from the printer and are ready to be distributed with the following new months:

Januark
Februark
Mak
Julk

I also changed all the days of each week to:

Sundak
Mondak
Tuesdak
Wednesdak
Thursdak
Fridak
Saturdak

We are now Y to K compliant.

Y2K and my BIOS: Compliant or not?

by Lanny Lockhart Jr., ISC Client Support Services; lhlacc@rit.edu

There are people who still have a lot of work to do before being ready for Y2K. If you own and operate an Intel-based (Windows) computer, one of the things that you will have to do is check your computer's BIOS for Y2K compliance.

BIOS is the program a personal computer's microprocessor uses to get the computer system started after you turn it on. It also manages data flow between the computer's operating system and attached devices such as the hard disk, video card, keyboard, mouse and printer.

If you use an RIT standard-Intel computer (those purchased since our program began in June 1998), your computer's BIOS is already Y2K compliant, and you don't need to read any further.

If you use a Windows NT 4.0 workstation, you'll need to go to Go Start/Programs/AdminTools/Windows NT Diagnostics. When the application begins, select the System Tab, and it will display the BIOS information that you need.

For anyone else: To determine if your computer is BIOS Y2K compliant, you'll need to perform the following steps. Please read through the steps before trying to do this at

home or work.

- 1) Restart the computer.
- 2) Be ready to press one of the following keys, depending on your individual machine's unique BIOS at the proper moment: F2, F3 or F8. The proper key will be displayed at the bottom of the screen for a few seconds. The common wording is similar to "Press F2 for setup." If you don't press the proper key in time, don't worry. Just restart the computer again and stand ready to press the proper key.
- 3) After pressing the proper key for setup, you should be shown a screen that will display the BIOS information that you need in order to verify the BIOS's Y2K compliancy. Specifically, you'll need to note the name of the BIOS (such as Award or Phoenix) and the version.
- 4) Once you have noted the preceding information, exit the setup screen. If you can, select "exit without saving changes." Your computer will now restart.

Use the information you have noted and contact your BIOS vendor to determine if your BIOS is Y2K compliant. Sometimes a telephone number is included with the BIOS information; if not, you can probably find the vendor's contact infor-

mation on the Web. If the vendor says that their BIOS is not Y2K compliant, then you'll need to purchase a newer computer. Good luck!

Here are a few Web sites for computer manufacturers' Y2K product information:

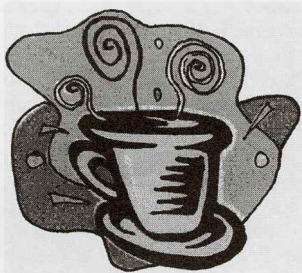
- RIT's Y2K Web page, <http://www.rit.edu/y2k/>
- "Vendor 2000" has product searches, <http://www.vendor2000.com/>
- Washington State provides a list of computer manufacturers, http://www.wa.gov/dis/2000/cmplianc/dt_hard/menu2.htm
- ZDNet's "PC Vendors Compliance Sites," <http://www.zdnet.com/zdy2k/1998/09/4591.html>

SAS and SPSS

SAS and SPSS (statistical analysis software) both require user intervention when dealing with dates. You can find information on the Web for SAS and SPSS users to make the necessary adjustments; go to http://www.rit.edu/isc/publications/sas_spss_y2k.shtml.

For latte, psychics or music, visit College Grind

Thursday evening entertainment in The College Grind, RIT's hoppin' student café, is underway for the fall quarter and features a plethora of on-campus and Rochester-area performers. The schedule includes:



- 8-10 p.m., Thursday, Oct. 7, Alexa Murphy, signing psychic;
- Time TBA, Thursday, Oct. 14, College Bowl demonstration, call 5-2509 for team information;
- 8-10 p.m., Thursday, Oct. 21, Fooled Ya!, magic and juggling;
- 8:30-10:30 p.m., Thursday, Oct. 28, Andrea Whitcomb, palm reader;
- 8-10 p.m., Thursday, Nov. 4, Leah Carla Gordone, singer.

The College Grind, located in the northwest end of Hettie L. Shumway Dining Commons, offers all performances free.

For more entertainment information, call The College Grind at 5-5411.

Counseling Center offers student-help groups

RIT's Counseling Center offers students a variety of support groups during fall quarter including:

- Adult Children of Alcoholics—Explores personal and interpersonal issues resulting from growing up in a family where alcohol abuse was present.
- Dream Group—Explores personal, interpersonal, psychological and spiritual growth issues through understanding symbolic language of dreams.
- Eating Disorders Group—Offers support and information to students struggling with eating disorders.
- General Counseling Group—Provides an opportunity to explore a broad range of personal and interpersonal concerns such as self-esteem, relationships and emotional awareness and expression.
- Grief and Loss Group—Provides support and information for those who have experienced a significant loss.
- Integrative Yoga Therapy for Stress Management—Uses breathing techniques, yoga postures and deep relaxation to calm body and mind, reduce physical tension and build strength and flexibility.
- Sexual Abuse Survivors for Men—Provides support for men who have experienced sexual abuse.
- Sexual Abuse Survivors for Women—Provides support for women who have experienced sexual abuse.
- Support for Gay and Lesbian Students—Provides support for students who would like to feel better about being gay or lesbian.

Most groups require participant screening prior to attending. Call the Counseling Center at 5-2261/5-6897 (TTY) to arrange

a screening appointment or for more information.

In related news, RIT's Counseling Center has met criteria for reaccreditation by the International Association of Counseling Services.

"In its review, the board was very complimentary of the center's professional staff, saying that it is very experienced and dedicated to serving students," says Laura Cann, director. "The center plays a key role on campus and is well linked with other offices within the campus community."

The Counseling Center undergoes another review in four years.

RIT's Liberty Hill Breakfast Series welcomes all

Marking the eighth season of his Liberty Hill Breakfast Series, President Simone and his wife, Carolie, invite guests from RIT and area communities to attend the weekly breakfast talks.

Since 1991, 160 presenters have engaged almost 5,500 participants in the 7:15 to

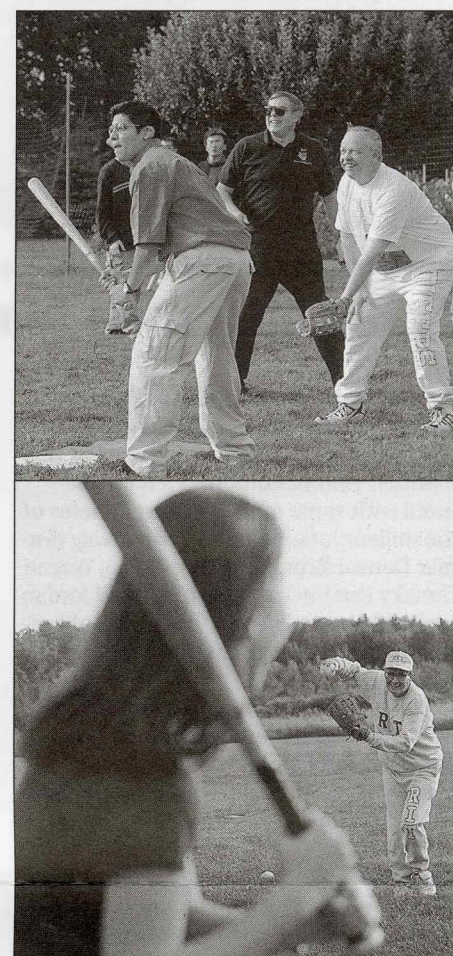
8:45 a.m. discussions, which include continental breakfast, at the Simones' home, 2201 Lehigh Station Road.

The remaining fall schedule offers:

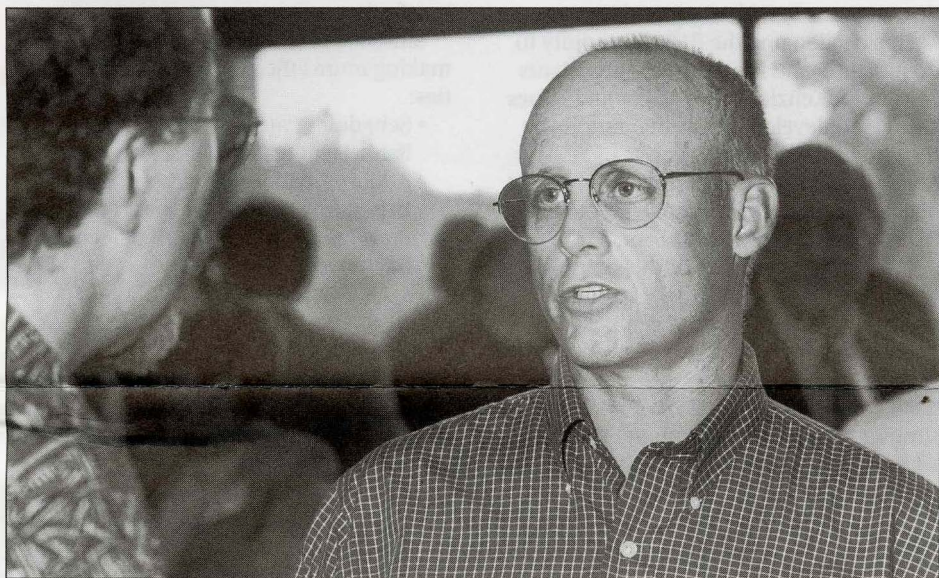
- "Who Moved My Cheese: An Amazing Way To Deal With Change in Your Work and in Your Life?" on Thursday, Oct. 7, by Dr. Spencer Johnson, co-author of *The One Minute Manager*
- "The Crisis in Kosovo, the Opportunities in Croatia" on Wednesday, Oct. 20, by The Honorable Peter Galbraith, former United States Ambassador to Croatia
- "Project-Based Learning" on Wednesday, Oct. 27, by Joseph Oakey, president emeritus, Autodesk Foundation

The series was created to "build a greater sense of community by initiating a dialogue on a topic of mutual interest with members of the RIT and greater Rochester community. To discuss problems, identify opportunities, and address challenges while forming networks of mutual interest."

To attend or suggest a presenter, contact the president's executive assistant, Barry Culhane at 5-7202 or brcnge@rit.edu, or Kathleen Shearer at 5-7500 or kem4976@rit.edu.



HANGIN' WITH THE PRESIDENT . . . President Albert and Carolie Simone invited RIT freshmen, student leaders, trustees and administrators to their Liberty Hill home for the annual welcome picnic, Sept. 23. Guests feasted on traditional picnic fare and toured the historic homestead while other brave souls, like these two students, accepted President Simone's softball challenge. For the record, a handful of students managed to get a hit off of Simone's pitches, but only one student hit a homerun.



FACULTY FACES, NEW AND OLD . . . New faculty from each of RIT's colleges turned out Sept. 29 for the annual New Faculty Reception in Fireside Lounge. Sponsored by the Academic Senate, this year's event drew 54 of the 66 new fulltime professors, both permanent and visiting. Senate Chair Paul Ferber, Provost Stanley McKenzie and college deans or their delegates welcomed and introduced their new faculty; President Simone concluded the event, offering a warm welcome. Here, William Finewood, new to the art schools, chats and mingles with the crowd of over 100 RIT employees who came to the reception.

In the News

RIT people, events and programs often appear in the news media, both locally and nationally. Many times "placed" in the media through the efforts of University News staff, RIT coverage and mention helps raise awareness of the university's quality, value and excellence of academic reputation.

Take a look at some recent national news sightings:

- CNNfn—Thomas Hopkins quoted on the burden of regulations on taxpayers.
- *The Detroit News*—RIT mentioned in article as one of three universities in the country to offer an advanced product development program.
- Associated Press, Boston.com—Pamela Viggiani quoted in article about making sure parents know about school counseling programs in wake of Littleton.
- *Toronto Star*—Eugene Fram quoted in article about Toronto's "street style."
- MSNBC—RIT students speak out against the late state budget and how it is affecting their education. Verna Hazen also quoted.
- Associated Press (pick-ups include *Dallas Morning News*)—Brian Barry on the "psychology" of tourists and why they flock north during fall-foliage season.

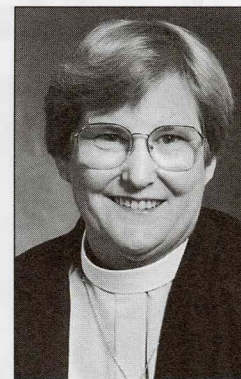
- Associated Press—Nabil Nasr on demand for careers in environmentally sensitive design.
- Associated Press—Dan Goodwin on demand for careers in packaging science.
- Associated Press—John Morelli on RIT's new master's program in environmental health and safety management.
- Associated Press—Jamie Campbell in story on parents grieving over death of a child.
- Associated Press—Debbie Kingsbury in article about how students can cope with the stress of going from high school to college.
- Associated Press—Julie Leonardo on how college students need to cope with stress.
- Associated Press (includes *The Sacramento Bee*, *Seattle Post-Intelligencer*)—Stephen Jacobs in story on how cell phones are invading the wilderness.
- Associated Press (papers include: *New York Times*, *San Francisco Chronicle*, *Cleveland Plain Dealer*, *Washington Post*)—Janet Barnard in story on George Fisher stepping down as CEO at Kodak; also used by Fox Newswire and CBS MarketWatch.
- Gannett News Service—feature on RIT's packaging program and their

work with industry.

- *Business Week*—Frank Romano in article about George Fisher leaving Kodak.
- *USA Today*—Don Wilson in article discussing the retirement of Kodak CEO George Fisher.
- *Chicago Tribune*—opinion column by Margaret Anderson on designing products or facilities to better accommodate women.
- *Christian Science Monitor*—Frank Romano in article about the high-tech changes coming to the literary industry.
- *Investor's Business Daily*—picture from RIT's Cary Collection in article about Johann Gutenberg.
- *Cleveland Plain Dealer* (Sunday)—Marcia Birken in article about why math matters.
- *Baltimore Sun*—Eugene Fram in article about the effect of brand names and advertising.
- *Chicago Tribune*—U.S. Cellular was national runner-up for the RIT/USA Today Quality Cup award.
- *Orlando Sentinel* (front page)—Eugene Fram in article about a whole new world at work.
- *Investor's Business Daily*—Thomas Hopkins in article about regulations making a difference.
- *U.S. News & World Report*—RIT ranks in "America's Best Colleges."

New reverend at Campus Ministries

RIT's Center for Campus Ministry welcomes Rev. Sally Heiligman as the new



Rev. Sally Heiligman

Episcopal campus chaplain replacing Rev. Paul Walker. Heiligman will divide her time between RIT and parishes in the Dansville/Hornell area.

A resident of Webster, she earned her master's of divinity at the Colgate Rochester

Divinity School and was ordained this past June. She anticipates ordination into the priesthood sometime next year. But, for now, Heiligman is looking for ways to reach out to RIT students.

"I'm already starting to plan activities for our Episcopalian students in addition to the weekly services already held," she says. "But, I'm really interested in helping students build faith into their college experience. Involvement is crucial."

Heiligman's office hours in the Campus Ministry office are from 9 a.m. to 4:30 p.m. Wednesdays or by appointment on other days. Contact her at 5-6995.

News makers

- **Marianne Buehler**, distant learning library support coordinator for Wallace Library, gave a talk, "Student Needs/Library Opportunities in a Digital Environment," at the annual American Library Association conference June 30.
- **Kathleen Chen**, professor and chair of the psychology program, has had the paper, "A Mental Space Similarity Group Model of Shape Constancy," published in the *Journal of Mathematical Psychology*. She co-wrote the piece with Professor Mou-ta Chen.
- **Andrew Davidhazy**, professor, College of Imaging Arts and Sciences, participated in Imaging '99, a regional conference held in May by the Rochester Chapter of the Society for Imaging Science and Technology. Davidhazy gave an interactive demonstration on how a basic Kodak Snapshot scanner could be inexpensively modified and adapted for teaching non-conventional applications.
- **Robert Davila**, vice president, National Technical Institute for the Deaf, on Sept. 8 received the prestigious Communication Award from the National Council on Communicative Disorders for "forging paths of leadership in positions that had never

before been open to individuals who are deaf." Previous award winners include James Earl Jones, Linda Bove, Annie Glenn and Senator Tom Harkin.

- **Greg Emerton**, sociology instructor, received the 1999 Janus Award for his work as a dispute-settlement volunteer mediator for the Center for Dispute Settlement. He was given the award at the 11th annual awards luncheon, Celebrating Peace Advocates in the 21st Century, held Sept. 21 at the Crowne Plaza hotel in Rochester.
- **Eugene Fram**, the J. Warren McClure Research Professor of Marketing, College of Business, recently published three articles. One article, in *Nonprofit World*, was written with a former graduate assistant and reports on a study of conflicts of interest on non-profit boards. Another article, published in *Agency Sales*, provides field insights on handling industrial purchasing partnerships life events. The third article is a co-authored report on an alumni study at a theological seminary published in the *Journal of Ministry Marketing and Management*.
- **Thomas Gennett**, associate professor, chemistry department, was awarded a

\$105,000 grant from the Department of Energy to continue research during his sabbatical on "Use of Carbon Nanotube Materials in Hydrogen Storage" at the DOE Basic Research Labs in Golden, Col. Last year, he received a \$58,000 grant from the DOE.

- **Kari Horowicz**, art and photography librarian and RIT archivist at Wallace Library, presented the paper, "Image Collections At The Wallace Library," at the Preserving Photographs in a Digital World conference Aug. 18. The conference was sponsored by RIT's Image Permanence Institute in partnership with the George Eastman House/International Museum of Photography.
- **Guy Johnson**, on sabbatical from the manufacturing and mechanical engineering technology department, has been named New York state director of Project Lead the Way and director of the first national training center for the program. Project Lead the Way gives high school students interested in engineering careers an academic head start to increase their chances for success in college.
- **Linda Sue Park**, instructor, English Language Center, has had her children's book, *Seesaw Girl*, published, and gave a reading from it at the

Rochester Fall Festival of Reading held Sept. 26 at the Memorial Art Gallery.

- **James Reilly**, director, Image Permanence Institute, was recently honored for his publication, *Storage Guide for Color Photographic Material*. Reilly and his 48-page book were selected as the recipients of the Society of American Archivists' 1998 Preservation Publication Award, given annually to the author or editor of an outstanding published work relating to archive preservation.
- **Michael Robertson**, system analyst for Wallace Library, and **Sam Powell**, digital photography coordinator for Educational Technology Center, presented "AMICO Testbed Project at RIT" to the administrators of the Art Museum Image Consortium (AMICO) on June 4.
- **Alan Singer**, associate professor, College of Imaging Arts and Sciences, recently released a new book, *Wildlife Art*. The compendium presents 140 paintings by more than 120 international wildlife artists, along with explanatory text, a glossary and an artists directory. The entries, selected by Singer, highlight various techniques such as oil, batik, silk screen and color pencil.

Sport magazine features alum as 'hero'

Wanted: more female heroes like Kristine Pierce. The RIT women's hockey graduate graces the pages of *Sport* magazine in this month's "Heroes edition." Pierce is featured with some of the greatest athletes of the millennium including John Elway (former Denver Broncos quarterback), Wayne Gretzky (ice hockey great), Michael Jordan (arguably best player in the history of basketball) and Brian Grant (Portland Trailblazers star).

Pierce made national news last April when she was the first-ever female and non-Division I athlete to be named The Hockey Humanitarian, awarded annually to "college hockey's finest citizen."

"Kristine is such a tremendous person," comments John Greenhalgh, founding director of The Hockey Humanitarian Award. "She has a radiant, positive energy about her that's overwhelming. The things she has done in the community are amazing and they span hockey, they impact everyone. She is a real role model in a time when positive figures are not easily found."

Greenhalgh and co-founding director Jeff Millman headed the committee of 20 people including All-Star defenseman Ray Bourque of the National Hockey league's Boston Bruins, and Dave Poulin, former Boston Bruins player and current head coach at Notre Dame.

In eight years of volunteerism, Pierce has worked with 24 different organizations on 199 different occasions for a total of over 485 hours. Some of her activities include: Big Brother Big Sister Program;



RIT alumna Kristine Pierce is featured in *Sport's* "Heroes '99" special section.

Habitat for Humanity; babysitting for the poor; Camp Good Days and Special Times; and serving as a mentor on the renovation committee for Strong Memorial Hospital Cancer Center. The Honeoye Falls-Lima graduate also earned over 30 scholarships and awards in the past five years.

"We are very honored and very happy for Kristine," says RIT Director of Athletics Louis Spiotti. Pierce will become the first athlete in RIT athletics history to have her jersey retired sometime this winter.

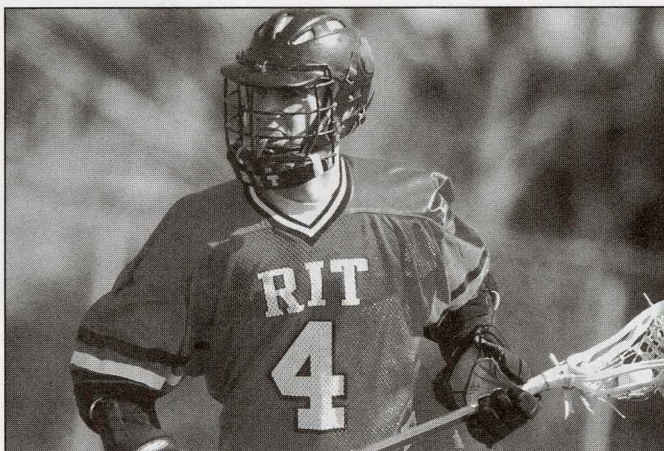
Lacrosse alumni drafted by NLL—a first

Five RIT men's lacrosse graduates have been drafted to play in the National Lacrosse League—the first RIT graduates to be selected for the professional league.

Kevin Langdale was selected by the Toronto Rock as the eighth pick in the first round. Ben Hunt, drafted by the Rochester Knighthawks, was the supplemental pick in the first round and Rochester's second selection overall.

Defenseman Travis Johnson was drafted in the sixth round as the 46th overall pick by the Knighthawks while Joe Tuschong was Rochester's seventh-round pick and 54th overall. Marc Heagney was Rochester's ninth-round selection and 70th pick overall. Langdale and Hunt were the first Division III players selected in the draft.

Notably, RIT had the most Division III players selected in the draft.



Marc Heagney is among five NLL picks from RIT alumni.

"It's great to see these athletes come to RIT and mature on the lacrosse field and in the classroom," says RIT head coach Guy Van Arsdale. "They worked very hard for this program and know that have a tremendous opportunity. They made this happen through hard work and dedication."

Last year these players guided the Tigers to the semi-finals of the NCAA Tournament and a 13-3 overall record. During their four-year tenure the Tigers compiled a 40-15 (.727) record.

Find creative ways to optimize facilities

RIT's growing enrollment and expanding academic programs should not necessitate a campus building explosion—if steps are implemented to make full use of all facilities, suggests President Albert Simone.

He's challenging the RIT community to do just that, and is asking vice presidents Stanley McKenzie, James Miller and James Watters to develop recommendations by the end of the calendar year.

New buildings are expensive to construct, operate and maintain, Simone pointed out in his opening-day address Sept. 1.

"Incurring fixed costs of this magnitude, despite our current relatively strong financial position, reduces financial flexibility necessary to meet other opportunities across the campus," Simone said. "These fixed costs also put us at risk for the future should there be an enrollment downturn, which results in excess capacity and con-

tinuing fixed costs that are no longer covered by tuition revenue.

"By avoiding building, we generate savings that can be used to enhance the quality of other activities on campus."

Simone presented several methods of making more efficient use of RIT's facilities:

- Scheduling more Friday afternoon and Saturday morning classes.
- Adding 7 and 8 a.m. classes.
- Expanding summer sessions, when enrollment typically is 15 percent of fall quarter.

"RIT's quarter structure and co-op system facilitate year-round operation," Simone notes. "We have new and renovated facilities everywhere. I believe we are in an excellent position to develop creative measures for making optimum use of our campus resources."

News & Events is produced biweekly by University News Services/University Publications. Please send comments to *News & Events*, University News Services, Eastman Building, or call 475-5064 or fax 475-5097. **Editor:** Laurie Maynard **Layout:** Trish Boyle **Contributing writers:** Karen Black, Vienna Carvalho, Neil Fagenbaum, Susan Fandel, Kathy Lindsley, Laurie Maynard, Chuck Mitrano

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