



2 Singer for Women's History Month



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RIT teamwork produces campaign posters

What happens when you bring together dedicated RIT faculty and staff, talented students, the high-tech resources of the Center for Integrated Manufacturing Studies, and the local chapter of one of the largest non-profit organizations in the country? You "make good things happen." That well-known United Way slogan aptly describes a recent collaborative effort to develop posters for the nonprofit organization's annual campaign at RIT.

Students in the National Technical Institute for the Deaf applied art and computer graphics program were invited to submit poster layouts for the annual United Way campaign on campus. RIT's United Way

computer graphics. Done is a third-year RIT photographic illustration student. The creative work of these talented students was combined with the technical expertise in CIMS, where the posters were printed on the Xeikon digital color press.

The posters feature RIT employees Sue Froh and Mary Risio and members of their families who have been involved with the United Way.

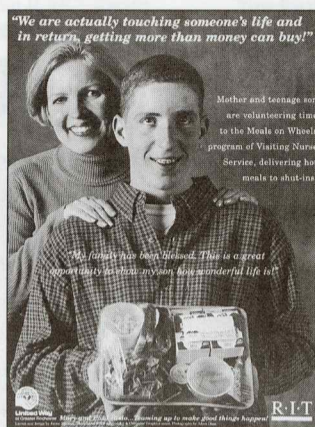
"This project is an excellent example of what can happen when diverse groups of people come together on this campus," says President Albert Simone.

"This blend of collaboration, creativity and technology is the core of what is uniquely RIT."

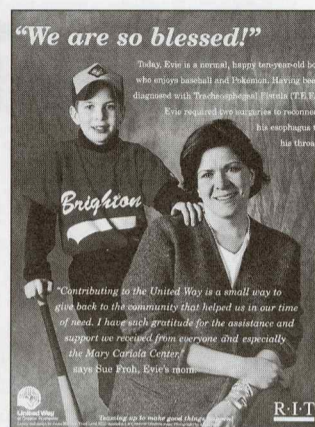
"It's exciting when people look at the work and are amazed to discover that students created it," says Mike Krembel, NTID

professor of applied art and computer graphics. His students have designed logos and created promotional materials for Compeer, Kids Adjusting Through Support and the Epilepsy Foundation's annual Chocolate Ball.

"There's a lot of talent on this campus," says Krembel. "The increasing number of requests for creative services that we receive from community organizations is a testament to the quality of work our students produce."



Posters for RIT's United Way campaign feature staff members Mary Risio and Sue Froh. Both women, and members of their families, have been helped by United Way agencies.



"This blend of collaboration, creativity and technology is the core of what is uniquely RIT."

—President Albert Simone

campaign steering committee reviewed the entries and selected two posters by Jaime Mariona with photography by Adam Done.

Mariona has since graduated from NTID with an associate degree in applied art and

Whitman wins VandenBrul Award

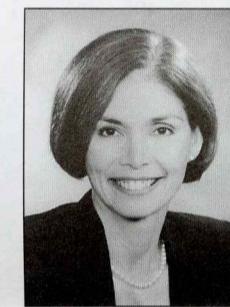
Christine Whitman, chairwoman, president and chief executive officer of Rochester-based CVC Inc., uses her experience and a strong set of goals to guide her. The result: a company that is continually able to deliver the equipment, the processes and the customer support to help their clients be the first to market with their next generation products.

The success she has generated at CVC has earned Whitman the 2000 Herbert W. VandenBrul Entrepreneurial Award, given by the College of Business.

RIT honors Whitman Friday, March 31, with an invitation-only luncheon in the

Center for Integrated Manufacturing Studies.

"Christine Whitman exemplifies the true spirit of this award," says Thomas Hopkins, dean, College of Business. "Her visionary leadership, passion to



Christine Whitman

delight customers and commitment to embracing innovation and change has helped her build CVC into a worldwide industry leader."

CVC is a worldwide supplier of cluster tool equipment for the fabrication of thin film recording heads, semiconductor devices and optical components for the telecommunications market. Founded in 1934 as Consolidated Vacuum Corp.—a spin-off of Eastman Kodak Co.—the publicly traded company's products address the fastest growing market segments of the semiconductor and data storage equipment industries.

Whitman joined CVC in 1978 as a product manager within the marketing organization, progressing to vice president of marketing and research. In 1990, she formed an investment group that purchased the company and was appointed to her current position.

Continued on page 3

Q & A series discusses RIT's First-in-Class initiative

This is the first in a series of occasional interviews with RIT's First-in-Class leaders, beginning with Frank Cost. To update the community about the initiative, its themes and its goals, News & Events will bring you conversations that get to the heart of FIC. We welcome reader response; e-mail to newsevents@rit.edu.

Right now you're helping to lead the charge for First-in-Class. How would you explain the whole concept?

What we're talking about is one-stop shopping for key industries at RIT. RIT's 'brand

to all people, that there were certain disciplines already owned by other universities. RIT's strengths lie in cross-disciplinary applications from core disciplines that make us unique.

The whole point of FIC is to combine and make "super disciplines" or cross-discipline focuses, and then promote those as the new themes for RIT. We're much bigger than our singular core strengths. And we can offer more to both industry and students by realizing what tremendous cross-over applications exist from program to program.

But will companies 'buy into' this?

Many companies used to relate to RIT in terms of very specific schools or programs; many knew RIT only through a single department. A good example is Heidelberg—it probably never thought of RIT in terms of anything except 'the place with the school of printing.' Now,

Heidelberg has a much broader view of RIT as a comprehensive school. As another example, pharmaceutical manufacturers, who may have traditionally recruited a handful of chemistry or biology majors from RIT, are beginning to integrate digital publishing processes with their manufacturing operations—our expertise is useful to them now, and to other firms that are using technology in new ways.

I've been working on a pretty exciting example of how our industry reputation has moved us into new possibilities—RIT

is being considered as a site for a Sloan Foundation Industry Center in graphic communications. This came our way because of our imaging and publishing education renown and our industry reputation. But our success, if we're fortunate enough to receive the grant, will also depend on our excellent capabilities in business and liberal arts. The center at RIT would join 14 other centers at schools such as MIT, Harvard, The Wharton School, Carnegie Mellon and Berkeley. Our center would focus on analyzing profound changes in industry due to digital technology's growth and new electronic media like DVDs, e-books and the Internet.

Part of that venture will rely on key

Continued on page 4



Frank Cost, director of the imaging and publishing area of RIT's First-in-Class initiative and associate dean of the College of Imaging Arts and Sciences

identity' needs to be about its cross-disciplinary problem-solving capabilities, its shared intellect, facilities and goals—not any one discipline alone.

The original idea for FIC was to determine what collection of industries already hold RIT in good standing—and what state are those industries in, what do they need. Based on those findings, we rigorously analyzed as an institution where the possibilities were for RIT to take a world-leading position in relation to those industries.

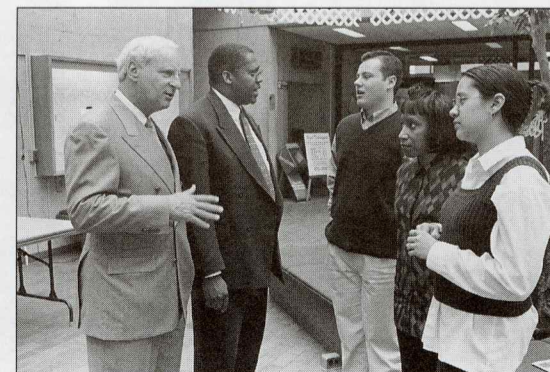
As we began our analysis, the president made it clear that we couldn't be all things

Panel appointed to study RIT's diversity

The tasks of examining the state of RIT's diversity and increasing the number of underrepresented students attending the Institute have been on the minds and agendas of administration, faculty, staff and other students for several years.

Now leading the way to meet these challenges is the newly appointed Panel on Diversity, spearheaded by Nathan Robfogel, senior counselor to the president, and staffed by a group of trustees, faculty, staff and students. The panel will work to examine and enhance diversity on campus while taking into consideration the debate centered around the legality and appropriateness of Affirmative Action.

RIT President Albert Simone first addressed the issue of campus diversity two years ago during his opening day remarks to the campus community. Since then he has made significant strides towards effectively studying the campus by instituting a task force on diversity led by



Members of the president's Panel on Diversity include, from left to right, Nathan Robfogel, Keith Jenkins, Patrick Bavaro-Phelan, Alfreda Brooks and Eliana Orellana.

Katherine Mayberry, associate provost for academic programs, and now charging the Panel on Diversity to achieve definite goals.

In recent weeks the panel, with help from Mayberry, has been reviewing RIT's diversity profile in terms of its faculty, staff and student population, and assessing this profile in relation to national benchmarks.

Continued on page 4

Singer-songwriter to perform March 27

In celebration of Women's History Month, RIT's Gay Alliance welcomes singer-songwriter Magdalen Hsu-Li to campus for a free concert at 7 p.m. on Monday, March 27, in Ingle Auditorium, Student Alumni Union. Hsu-Li is one of the first bisexual Chinese-American musicians to emerge in the United States as a star in the acoustic/pop/alternative genre.

Hsu-Li has performed with such notables as Mary Lou Lord, The Sissies, George Takkai, CeCe Peniston and Corey Glover, and is a familiar face on the college, acoustic and women's circuits. She began her artistic career as a painter at the prestigious Rhode Island School of Design and won the 1990



Singer-songwriter Magdalen Hsu-Li performs on campus March 27.

Chicago Institute of the Arts Oxbow Fellowship, the 1990 Talbot Rantoul Scholarship and the 1992 Florence Leif Award for excellence in painting. She studied jazz and classical music at Cornish College of the Arts in Seattle where she received the 1995 Cornish Music Scholarship. She has studied with internationally renowned instructors such as Peter Mack, Barbara Higbie, Janice Giteck and Julian Priestner.

Her debut CD, *Muscle and Bone*, was released in 1997 on her own label, Chickpop Records. During that year she founded Femme Vitale, The Seattle Women's Music and Arts Coalition. Her follow-up CD, *Evolution*, was released in 1998.

For more information, e-mail Anna Costales at axc3400@rit.edu.

"Taste RIT" today only

A Taste of RIT, 9:30 a.m.-1:30 p.m. today, March 23, Student Alumni Union cafeteria, marks the start of this year's United Way campaign at RIT. It costs \$4 for the popular all-you-can-eat event, with all proceeds benefiting the campaign.

Daily prizes will be awarded from March 31 through April 20 to those who return pledge cards. The theme for this year's campaign is "2,000 in 2000," with the goal of 2,000 donors from RIT raising \$250,000 for the United Way of Greater Rochester.

Gospel Ensemble concert

The RIT Gospel Ensemble presents its Spring Concert, 7:30 p.m., Saturday, March 25, Allen Chapel, Interfaith Center. The free concert features performances by the ensemble as well as special guests Evolution of Sound Zion Hill Missionary Baptist Church and Memorial Praise and Worship Dance Team. Interpreting services have been requested. For more information, call the Student Alumni Union information desk at 5-6991.

Third Anniversary Gala

Tickets are still available for Global Union's Third Anniversary Gala scheduled 6 p.m.-midnight, Saturday, March 25, Student Alumni Union cafeteria. Admission is \$10 for RIT students and \$15 for faculty/staff.

For more information or to purchase tickets, call the Global Union office at 5-2757 or log onto www.rit.edu/globalunion.

Oxfam Dinner, March 29

Tickets are available for the Oxfam Dinner, 6 p.m., Wednesday, March 29, Student Alumni Union cafeteria. The dinner, sponsored by RIT Hillel, Habitat for Humanity and the Center for Campus Ministry, is a simulation of the people in the world sitting down to dinner each night. Admission is \$8 per person or \$6 each for groups of eight or more. Interpreters have been requested. For more information or to purchase tickets, contact Kip Lombardo at 5-5171 or e-mail mlcplm@rit.edu.

Fujifilm Day at RIT

Commercial photographer Ira Mark Gostin comes to RIT on March 28 as part of Fujifilm Day. Gostin's free lecture begins at 6:30 p.m. in the Chester F. Carlson Center for Imaging Science auditorium and follows a day of demonstrations of Fuji's latest professional films, papers, digital cameras and motion picture films. For more information, call 5-2770.

Death penalty discussion

Marietta Jaeger became a nationally recognized opponent of the death penalty following the brutal murder of her seven-year-old daughter. Lane, a member of Murder Victim's Families Reconciliation, travels the country talking about forgiveness. She'll speak at 6 p.m. on Wednesday, March 29, in room A201, Liberal Arts Building, as part of the roundtable talks sponsored by the criminal justice department. The event is free and open to the public. For more information, call 5-2432.

Lecture to discuss public service

Former Director of the Peace Corps Mark Gearan will present "The Legacy of Public Service in the New Millennium" as part of the Caroline Werner Gannett Lecture series at 7:30 p.m. on Thursday, March 30, in Webb Auditorium, James E. Booth Building.

Gearan's leadership of the Peace Corps, from 1995 to 1999, helped inspire a resurgence of interest in the organization and in public service as a worthy pursuit. Prior to the Peace Corps, Gearan was President Bill Clinton's deputy chief of staff and communications director. He also served as Vice President Al Gore's campaign manager in 1992. Gearan is now president of Hobart and William Smith Colleges.

"I'm so pleased that Mark Gearan will speak in the Gannett lecture series about the importance of public service in this



Mark Gearan

era of globalization," says Lee Quinby, the Caroline Werner Gannett Professor in RIT's College of Liberal Arts. "His own years of public service, especially his directorship of the Peace Corps, will provide us with a lens on what forms global citizenship might take in the new millennium."

The lecture, free and open to the public, concludes with a reception. The event will be interpreted for the deaf. For more information, call 5-2929.

Scholarship honors local firm's founder

In celebration of their 30th anniversary and strong relationship with RIT, SWBR Architects and Engineers, P.C. recently established a Nathaniel Rochester Society endowed scholarship that will provide annual merit awards for qualified undergraduate students enrolled in RIT programs related to the architecture field.

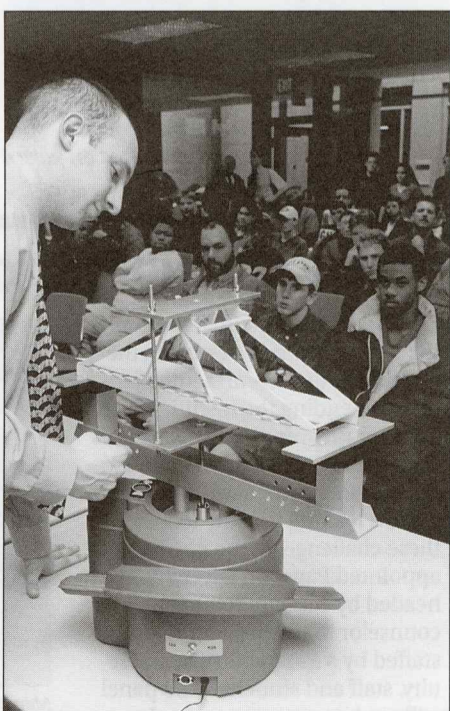
The scholarship has been endowed for \$25,000 over the next five years.

For 25 years, SWBR has been associated with RIT. The relationship began with late SWBR founder and NRS member Tom Wurzer who designed the kiln buildings in the 1970s. Since then, the firm has designed

nine major projects for the university including the Center for Microelectronic Engineering (1987), Chester F. Carlson Center for Imaging Science (1990), Center for Integrated Manufacturing Studies (1997), Center for Mathematics, Science and Technology (1998), the new CAST Building and renovations to the Kate Gleason College of Engineering. SWBR is working on the design of a convenience store to be built later this year on the western side of campus.

"Tom Wurzer cared a great deal for RIT and was very involved with NRS over the years. His wife, Eileen, still remains dedicated to NRS and to the Institute," says Jay Judson, SWBR partner and NRS member. "SWBR couldn't think of a better way to celebrate our 30th anniversary than to contribute to the NRS Scholarship Program and continue the dynamic partnership with RIT that was formed in the 1970s. It's nice to be able to give something back to an organization that has helped us prosper over the years."

For more information about the Nathaniel Rochester Society or the NRS scholarship program, contact Marisa Psaila, NRS director, at 5-4932 or mxxp9762@rit.edu.



WITH BATED BREATH... About 90 teens from a six-county area gathered at RIT for a bridge-design contest this month. "We weighed and applied a 100-pound load to each of the 56 bridges the kids made in their technology classes," explains Dan Duprey, a bridge engineer with Clark Patterson Associates, which employs a number of RIT alumni. He organizes the annual event for the Association for Bridge Construction and Design. Configuring a balsa-wood bridge that must withstand the load test and have an 18-inch span gives the teens a realistic experience in the bridge engineering field, says Duprey. Cem Ozer, who works for Duprey, is shown here testing a bridge.

Endowed scholarship remembers late NTID professor

An endowed scholarship fund created in memory of Ralph Hymes, late assistant professor of history in RIT's National Technical Institute for the Deaf's liberal arts support department, will continue his influence in the lives of NTID students. His brother, Richard, recently established the Ralph Hymes Endowed Scholarship Fund with a \$25,000 gift to The NTID Foundation in memory of his brother who died last April.

Designated to support deaf students enrolled in the College of Liberal Arts, scholarship candidates must be in good academic standing, demonstrate financial need and possess the values that reflect the work and person of Ralph Hymes.

"Ralph taught Modern American History with passion," says Linda Rubel, chair of NTID liberal arts support. "His colleagues respected the dedication that he brought to his work and his abiding concern that students succeed. It's so fitting that his memory

Contest deadline nears

The deadline for RIT's student writing contest is rapidly approaching. Submit your work by Saturday, April 1.

Judges will award \$250 to the authors of the best essay and creative writing pieces. Students may submit one piece of work to each category.

Essayists are asked to make a case for the most influential person of the last 1,000 years; creative writers may submit a piece written within the last year and not exceeding 20 pages.

Entries can be dropped off at the office of any of the Institute Writing Committee members, including Kathy Schumacher, Liberal Arts Building, room 2114. Contact Schumacher at 5-2461 for contest specifics and a list of committee members accepting submissions.

Bevier thesis exhibitions

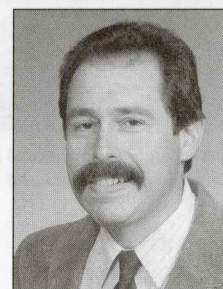
The second of three graduate thesis exhibitions opens April 3 in Bevier Gallery. The show features work by MFA candidates in the School of Art, School of Design and School for American Crafts, and will be on display through April 19. A reception for the artists will be held from 5 to 7 p.m. on Friday, April 7, in the gallery, James E. Booth Building. For more information, call 5-2646.

D&C editor speaks April 6

"The Effect of the 'Digital Divide' on the News Media" is the topic of a presentation by James Lawrence, editorial page editor of the *Democrat and Chronicle*. He will speak from 2 to 3:30 p.m. on Thursday, April 6, at The Athenaeum, 30 Fairwood Drive. A former United Press International editor, Lawrence also is a member of New Directions for News, a blue-ribbon panel studying the impact of the digital revolution on aged, minority and poor populations and ways to reduce a growing divide. The talk is free and open to all. The Athenaeum is an organization offering courses and events by and for those over age 50. For more information, call 292-8989.

Puttin' on the RITz

The 15th annual Puttin' on the RITz gala is set for 6:30 p.m., April 8, at the Rochester Riverside Convention Center. With the theme of "Gaming 2000," the evening offers food, entertainment, dancing and a silent auction. Sponsored by the hospitality and service management department, the event is organized entirely by students. The cost is \$95 for alumni, \$135 for guests and \$800 for a table of eight. Proceeds go to the hospitality education fund which benefits equipment purchases, scholarships and student travel to trade shows. For more information, call 5-2867 or visit the event's Web site at www.rit.edu/ritz.



Ralph Hymes

be served through a permanent scholarship that will help students in their pursuit of higher education and the possibilities that entails."

During his career at NTID, which began in 1984, Hymes developed a

specialized textbook and accompanying workbook for his students that focused on the specific learning styles of deaf students.

The first Ralph Hymes Scholar is Debra Patkin, a third-year psychology student in the College of Liberal Arts.

Those interested in contributing to the fund should contact The NTID Foundation at 5-6836.

Viewpoints

Women: Celebrate history and change

This column presents opinions and ideas from your peers on issues relevant to higher education. We welcome response and hope "Viewpoints" inspires discussion among you, the RIT community. To suggest an idea for a column, e-mail to newsevents@rit.edu.

by Twyla Cummings, assistant professor, College of Imaging Arts and Sciences



Twyla Cummings

Our focus on Women's History Month allows for reflection on where women are today, where they have come from and where they are going. Historically women have faced many adversities and challenges.

However, in spite of this, women have advanced dramatically in terms of acceptance and visibility in the workplace.

Although women still lag behind their male counterparts in the attainment of key organizational positions, they have made great progress. Today's women have options. They can opt for a rung on the corporate ladder, they can start their own business enterprise, they can run for a political office or they can take over the family business.

While I marvel when I think about the progress women have made, I know there are more horizons that must be conquered. Here at RIT I sit among the future women leaders. Since I know how vital it is for them to be prepared for the tasks that lie ahead, this article is for them.

Young ladies, you are the group of women that will force major change in this world regarding the traditional attitudes towards women. Are you ready for the challenge?

Companies have finally realized that if they are going to remain competitive in the new millennium, they must encourage diversity in the workplace. That means including women, an integral part of the present and future workforce.

You are the group that may ultimately break up the "good old boy network" and finally shatter the "glass ceiling." You will have better starting salaries, several jobs from which to choose, and more upward mobility. You will be part of a league of women that will finally "have it all." Again I ask, "are you ready?"

It is important for young women to be coached early in areas such as business strategy, organizational politics and corporate etiquette. Today, unlike 25 years ago, you have women mentors who can act as your coach and sponsor. You will find some of those mentors and sponsors here

at RIT, others within your professional career and still others through your associations and networks.

Mentoring can play a key role in your growth and development. RIT's Women's Center has done an excellent job of implementing a women's mentoring program where new students are paired with upper class female students. The outcome has been highly successful and several young women have been helped immensely in their first-year experience.

You have an opportunity to make a marked change in our universe. If you are to be successful in this endeavor, you must prepare now. There will be many steps in your development process such as education, experience and mentoring. So, as you move into this next phase of your lives, I encourage you to remember these important keys for success:

- Respect—Command it and give it to others.
- Ask—You can't expect people to know what you want, you must tell them.
- Strength—Mental, physical, emotional and spiritual.
- Honesty—It really is the "best policy," and without it you won't succeed.
- Focus—On your goals and dreams and do not be deterred.

And lastly, remember the women who came before you who worked, fought and struggled to make today's opportunities possible. These women blazed the trails towards a more level "playing field" and in many cases fought obstacles alone. These women were your foremothers, teachers, mothers, grandmothers, aunts, sisters, neighbors and friends.

These are the women we celebrate . . . this month and . . . always.

Faculty leaves for professional development

RIT professors chosen for professional/career development leaves for 2000-2001 will pursue wildly divergent areas of research, from the poetics of facism to student plagiarism to travel in Galapagos to making better computer-simulation tools for silver-halide materials study.

From the ranks of RIT's College of Liberal Arts, College of Imaging Arts and Sciences,

College of Science, College of Business, College of Applied Science and Technology and Kate Gleason College of Engineering, 18 faculty members will take leaves next year ranging from one to three quarters.

Examples of the diversity of RIT's ideas and talent include Marla Schweppe's in-process animation for Bach's *Suite for Cello No. 1*. Describing the music's mood as

"elegant to playful," Schweppe will match it with animation varying from "the peaceful beauty of fabric flowing in the wind to playful anthropomorphic forms trying to dance." Schweppe, chair of the animation program/School of Photographic Arts and Sciences, is collaborating with cellist Pamela Frame, who will perform with the 15-minute piece as a traveling work.

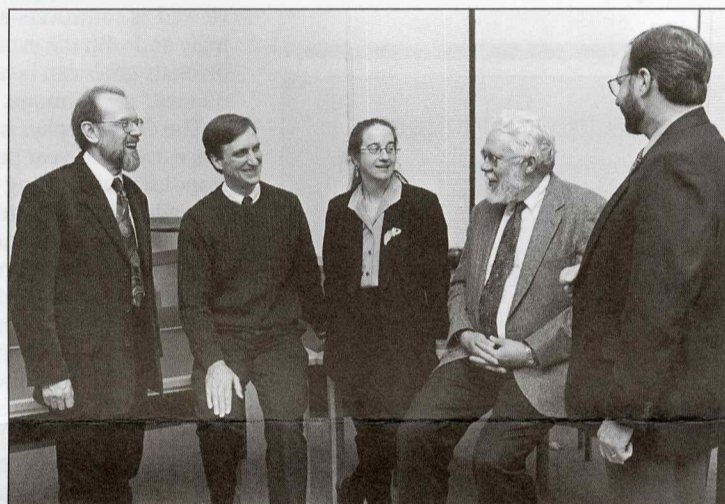
Artist Roberley Bell will produce two installation artworks, "Always the Immigrant" and "Traces," during her sabbatical year. Her new work, supported by the National Endowment for the Arts and the Museum of American Crafts, entails "new ways of art making through the study and application of digital printing and computer projecting" as well as research into "new materials for mold making and object reproduction."

Here's the complete list of faculty and their projects:

Sam Abrams, Poetics of Facism: The Renaissance and Pound's *Cantos*; Frank Annunziata, Daniel J. Boorstin, An Intellectual Biography; Deborah Beardslee, Approaches toward Problem Solving in Design; Roberley Bell, Research, Development and Production of Personal Artistic Work; Constantino Dumangane, Partnerships for

Labor Force Development; Richard Hailstone, Enhancement of Computer Simulation Tools for Studies of Silver Halide Materials; Joseph Hornak, Computer-aided Classification of Tissues; George Johnson, Design for Distance Learning; Andrew Kitchen, An Interactive Tool for Writing Compilers; Jeannette Mitchell, Completion of Master's Degree in Engineering; Ashok Robin, Firm Specifics Factors and Accounting Quality; Robert Rothman, Extended Travel in Galapagos and South America; Evelyn Rozanski, The Study of HCI Principles and Practices for Effective Interface Design and Development; Patrick Scanlon, College Student Plagiarism: Widespread Ambivalence and the Enticements of the Internet; Edward Schell, Songs for Celebration of Life: Musical Resources for Worship; Marla Schweppe, Bach's *Suite No. 1* for Cello Animation; Paul Stiebitz, Architecting Innovative Systems; David Suits, Death is Nothing to Us: An Essay on Enlightened Epicureanism.

The faculty review committee was comprised of Doug Merrill, Glenn Miller, John Murley, Carol Richardson and Raman Unnikrishnan.



Andrew Kitchen, Joe Hornak and Roberley Bell, three of the 18 professors who gained 2000-2001 professional leaves, chat with Provost Stanley McKenzie, right, and review committee chair Doug Merrill, far right.

"Putting Up Walls" opens at Gallery r

RIT's urban-centered Gallery r adds "Putting Up Walls" to its April exhibits.

The installation piece by Ingrid Gitnick was selected from several proposals submitted for the gallery's "Small Room" site-specific competition. Jurors were Rochester artists Vincent Massaro and Dejan Pejovic, a faculty member in RIT's School of Art.

Gitnick's work fills the front room space of the gallery with repeating patterns of breasts and eyes cast in cement.

"The piece deals with the industrialized and distancing manner in which our society handles its discomfort with sex," says Gitnick, a junior in the fine art studio program. "In order for us to speak about such issues, we must put up 'walls' of inhuman



Artist Ingrid Gitnick completes work on her installation piece, "Putting Up Walls," on exhibit at Gallery r through April 16.

terms and visual imagery. Here I am making it okay to look and find humor in body parts, as they have little relationship to actual human bodies. But one should always remember that they, too, are being looked at."

Just outside of the small room where Gitnick's work is displayed are the proposal submissions of her competitors.

You can visit Gallery r, RIT's metro showcase for student art, photography and crafts, at 775 Park Ave., from 1 to 6 p.m. Thursday through Sunday.

For more information, call 242-9470.

Nominations due for female student award

Nominations are being accepted for the Outstanding Female Senior Award presented by the RIT Women's Council. Applicants must successfully complete their studies "in spite of difficult or compelling circumstances"; achieve a minimum 3.0 cumulative grade point average during part-time or full-time undergraduate studies; graduate in May 2000; and be in good judicial standing.

The award was first presented in May 1996 to honor a senior female student who had demonstrated high scholarship achievement while surmounting difficult circumstances.

A small monetary award and certificate will be presented to the winner at the Women's Council spring luncheon May 17.

Send nominations to Fred Smith, secretary of the Institute and assistant to the president, Bausch and Lomb Center, room A150. Nominations also can be sent via fax to 5-6820 or e-mailed to fws0157@rit.edu. The deadline is Friday, March 31.



VandenBrul Award from page 1

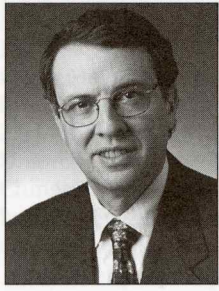
The Fairport native's direction and customer focus has helped CVC flourish. Since Whitman took the reins, the company has added approximately 295 employees and has seen revenues grow. In its first quarter as a public company, CVC posted revenues of \$25.2 million, up from \$14.7 million a year ago. It is rapidly advancing as one of the most innovative manufacturers of leading-edge semiconductor material processing equipment products.

The Herbert W. VandenBrul Entrepreneurial Award, created at RIT in 1984, goes annually to an individual who successfully developed a business that improved the Rochester economy or whose innovative management skills have changed the course of an existing business. Past winners include Norman and Nelson Leenhouts, Home Properties of New York Inc.; Dilip Vellodi, The Sutherland Group Ltd.; L. Michael Hone and Jay Eastman, PSC Inc.; Valerie Mannix, Mercury Print Productions; and Charles and Burton August, Monro Muffler Brake Inc.

Quality conference focuses on getting results

"Quality 2000—It's Everyone's Business" will be the focus of the 56th annual conference of the Rochester section of the American Society for Quality (ASQRS), 7:30 a.m.-4 p.m., Wednesday, March 29, Rochester Riverside Convention Center. Sponsored in part by The John D. Hromi Center for Quality and Applied Statistics at RIT, the conference will include presentations by Donald Baker, director, and faculty John Hromi, Norbert Jagodzinski, Edward Schilling and Joseph Voelkel. Keynote speaker Ronald Snee of Sigma Breakthrough Technologies Inc. will present "How to Use Six Sigma Tools to Produce Significant Bottom Line Results." Admission is \$115 and includes continental breakfast, lunch, conference proceedings and parking. Registration is available in advance or at the door. For more information, call Claire Perlman at 5-7050 or visit the ASQRS Web site at www.asqrs.org.

Alumnus earns distinction



Daniel Carp

One of RIT's most distinguished alumni, Daniel Carp, president and CEO of Eastman Kodak Co., has been selected as one of the first members of the Independent Sector Alumni Hall of Distinction—in recognition of his

leadership of the largest manufacturing employer in New York state.

Carp, who earned an MBA in 1973, also received the Distinguished Alumnus Award from the College of Business in June 1999. When accepting that award he noted that his RIT education offered a very well-rounded view of business issues. "Not only were our courses aimed at improving business technical skills, they approached the issues from a practical and strategic view as well," he noted at the time. "This broad-based approach has been very valuable to me."

Carp, who became president and CEO of Kodak Jan. 1, was among 14 graduates of private colleges and universities in New York state selected to the Hall of Distinction. An illustrated display describing their career achievements, and the role of their colleges in making these possible, was shown in the Legislative Office Building adjacent to the State Capitol March 6-8.

The 14 individuals, nominated for special recognition by their respective colleges, have demonstrated outstanding service, personally and professionally, to their communities and have contributed to the growth of New York state's economy in recent years.

Carp, who joined Kodak in 1970, is active in The Business Roundtable and is a member of the board of trustees of the Foundation for the Malcolm Baldrige National Quality Award. He is a member of the board of directors of Texas Instruments. In 1997 he was given the Human Relations Award of the American Jewish Committee Photographic Imaging Division.

The Commission on Independent Colleges and Universities sponsors the recognition and special display.

Diversity panel from page 1

The end result, says Robfogel, is to help propose policies and procedures that will enhance RIT's efforts to increase campus diversity as well as have RIT become the university of choice for industries seeking to hire AAHANA (African American, Hispanic American and Native American) students in technology-based career areas.

"I have no difficulty in establishing policies and following procedures that could be viewed as controversial, if we do it knowingly and with the expectation that our diversity goals can be achieved as a consequence," says Simone.

The diversity plan is expected to take place over a 10-year period, with key responsibilities falling to the departments of academic affairs, student affairs, enrollment management and career services, information and technology services, finance and administration, development, alumni relations, government and community relations, university news services and the commission for promoting pluralism.

"Our goal will only be realized if there is a new community attitude that is proud and protective of its commitment to diversity as it is of any signature strength," explains Robfogel.

"I believe the diverse relations among the student body can best be labeled as 'voluntary segregation,' says Patrick

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graphic communications industry support. These are companies we have worked with on many projects, including Agfa, MAN Roland, Xerox, Scitex, Canon, Baldwin, R.R. Donnelley, Quad Graphics, Georgia Pacific, International Paper and Westvaco.

Imaging and publishing: Explain this, the first FIC area of focus.

What I&P is at RIT is merely a theme, a rallying point; it's among the things that RIT does well; it's one of our major themes.

Physically, it's things like cameras, printers, substrates, colorants, CCD arrays, silicon products, etc., and a wide range of applications in print and Internet publishing. To give you a couple of examples of

I&P projects, faculty and students from imaging science and software engineering are working on a NASA-funded project to design a software system to manage instrumentation on a new astronomical observatory that will be installed in a Boeing 747. And RIT communication professors have spotted a way their students could work with our digital publishing lab to bring the RIT yearbook back to life, as a customized per-person product. The on-demand publishing possibilities are huge.

If you think about what—in its broadest sense—I&P needs to work in today's world, well, you need software; you need to know the nature of business and the enterprise; you have to know about color and photography. Then there's information systems from client to production, electronic publishing, manufacturing processes . . .

I ask you, what departments are *not* relevant to this cross-disciplinary theme—you'll find more departments are relevant to I&P than not. Today most of the companies we deal with—Xeikon, Xerox, Heidelberg, Scitex, Indigo—all of them are making extraordinarily complex machines that have to be designed by engineers, and then integrated in systems that are tied together by software. Each step along the way involves another discipline—but it wraps into the theme of I&P.

So we have FIC themes; what does that mean for the Institute?

What that means is that the whole of RIT now becomes accessible to anyone out there who identifies with a theme like I&P. RIT's ambition is to be the first institution that comes to mind when people think about that. If I'm developing or selling or improving a technology, I think of RIT. It's no longer just because of the school of printing or the imaging science center or the photo school—it's because RIT is a comprehensive university, with people whose expertise spans the expertise of that theme.

FIC is all about identifying themes for the Institute that everyone can own—we're not the I&P club—my role is to invite every department to work with us. My work is to articulate a theme that the RIT community can get excited about.

International honors

RIT's international student scholarship committee seeks nominations for the Outstanding International Student Service Award, given annually to one or two international students who have made special contributions to campus life. Nominees must be full-time undergraduate or graduate students in good academic standing who have completed three academic quarters. Candidates must be in the United States in valid F-1 or J-1 visa status. Faculty and staff should submit nominations by April 6. Contact Kyoko Ingalls, 5-5047 or kmidar@rit.edu.

Hunt, Pierce honored at Press Radio gala

On March 13 two of RIT's most celebrated athletes were once again honored—this time at the 51st annual Press Radio Club Dinner held at the Crowne Plaza of Rochester.

Ben Hunt was named the 10NBC Local College Male Athlete of the Year for his accomplishments on the lacrosse field. The 1999 packaging science graduate was the first four-time All-American in RIT lacrosse history and was named the Division III Attackman of the Year last spring. He is a member of the Rochester Nighthawks professional lacrosse team.

Kristine Pierce, a 1999 graduate, was named the Local Area Amateur Athlete of the Year. The former women's hockey player became the first athlete in RIT history to have her jersey retired. She overcame a battle with Hodgkin's disease to become an All-American on defense. Pierce was the first woman and Division III athlete to be named the Hockey Humanitarian. She is



Kristine Pierce, shown here with pro football player Roland Williams, was honored with Ben Hunt at this year's Press Radio Club Dinner.

now the assistant women's hockey coach at Mercyhurst College in Pennsylvania.

After a pre-dinner press conference, both Hunt and Pierce had the opportunity to meet featured guests Doug Flutie, Buffalo Bills' quarterback, and Roland Williams, an East High School graduate and member of Super Bowl champions St. Louis Rams.

Obituaries

John "Ted" Wehle Jr.

Ted Wehle, former chairman and CEO of Genesee Corp. and past member of RIT's Board of Trustees, passed away March 10 after a long battle with cancer. Wehle, 53, graduated from RIT's College of Business in 1970, was a member of the Nathaniel Rochester Society and once chaired the board of trustees' audit committee.

A special message to the RIT family:

Your caring and support have given me much comfort as I deal with the sudden death of my husband, Dennis. Thank you for your many cards, calls, visits, flowers and donations in Dennis' memory. I will forever appreciate your kindness.

Bev Gburski
Office of the Secretary of the Institute

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