



2 Success for mentoring program



2 NTID production honors Panara



3 RIT students tutor industry residents



4 "Happy Birthday" Student Life Center!

RIT creates new College of Computing and Information Sciences

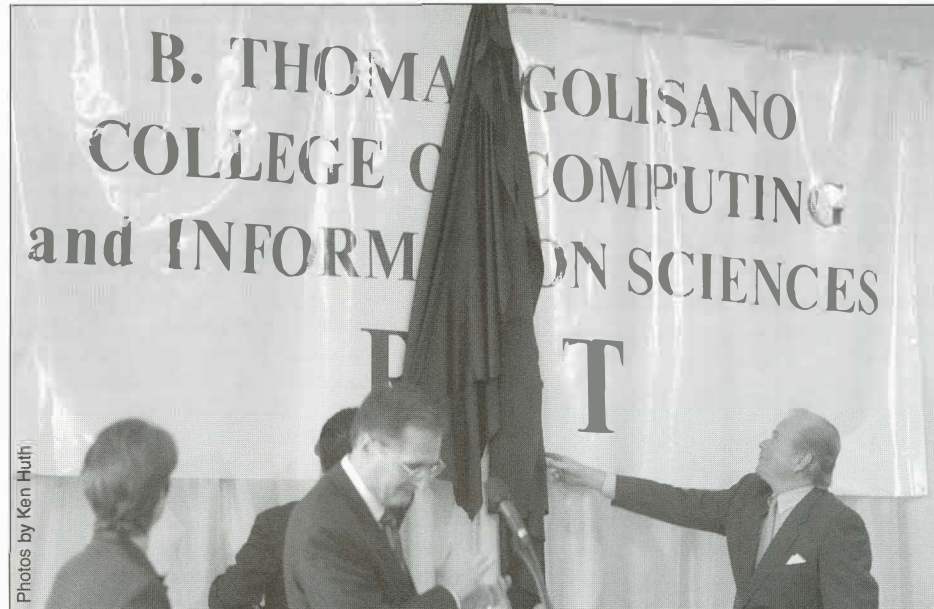
B. Thomas Golisano gift of \$14 million launches college

To meet the challenge of today's high-tech revolution, where computers and the Internet drive the way people work, play and communicate, RIT announces a dramatic step forward.

Leveraging its expertise in technology education and partnerships, the university is launching a first-of-its-kind college in the United States—a college that incorporates computing and the Internet revolution with information sciences.

The B. Thomas Golisano College of Computing and Information Sciences will comprehensively address the computing and information technologies of today, and into the future. Named for its founding donor, B. Thomas Golisano, chairman and chief executive officer of Paychex Inc., the college owes its launch to his gift of \$14 million.

"The digital revolution makes this a very exciting time to be at RIT—this is our time to lead in preparing the world's next generation of IT and computer professionals. Thanks to Tom Golisano, we are able to get our new college off the ground much faster than anyone anticipated. He has helped us take a giant step forward in our work as the university of choice in a technological world," says Albert Simone, RIT president.



During a celebratory announcement of RIT's new College of Computing and Information Sciences, RIT unveiled a banner displaying the college's name honoring B. Thomas Golisano, chairman and CEO of Paychex Inc.

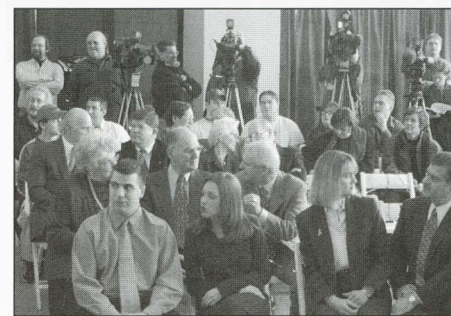
the 21st century will flourish and grow. Research shows computing as the fastest growing occupational category in the country today with 1.6 million new IT workers needed this year. In the next five years, at least 1.8 million new jobs will be created for computer system analysts, computer support specialists, and computer programmers. In addition, 1.2 million software development positions will be vacant by 2005. Correspondingly, nationwide demand for computing education continues to escalate. Interest in computing majors by high school graduates has increased by 90 percent in the past five years.

"We have seen applications to our existing computer science and information technology programs increase by 182 percent since 1994," says Wiley McKinzie, dean, College of Applied Science and Technology. The Information Technology program alone has grown from 13 students in 1992 to 1,500 students today. Together, these programs have 3,000 students. "When these programs move to the new College of Computing and Information Sciences, it will immediately be the largest computing college in the country," adds McKinzie. Further, RIT expects that the new college will increase in size by 50 percent to 4,500 students in the next five years.

Computing has been an integral part of RIT's curriculum since 1972 with the launch of one

of the first undergraduate computer-science programs in the country. Today, RIT's business partners clamor for the cutting-edge expertise that RIT graduates and faculty can provide.

The new college will launch with bachelor's and master's degree programs in computer science, software engineering and information technology. Computer science will offer B.S. and M.S. degrees and focus on software development, communications, operating systems, networks and programming language concepts. Software engineering will offer a B.S. and introduce a new M.S. in software engineering. These programs will prepare students to design complex and evolving software. Information technology will offer a B.S. and



The RIT community enjoyed the news, covered by all local media, and a buffet lunch celebrating the new college. To see event: <http://newcollege.rit.edu>.

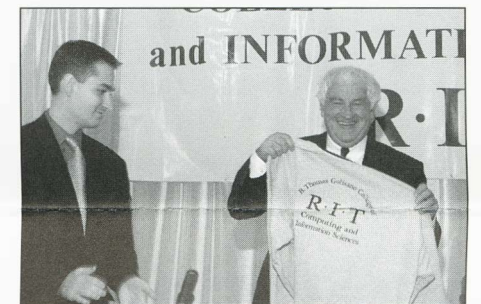
M.S. in IT, and M.S. in software development and management.

RIT's new Information Technology Lab will serve as an integral part of the college's educational mix. The IT Lab, which owes its start to recent New York state funding through the

efforts of Sen. James Alesi and Senate Majority Leader Joe Bruno, already plays a crucial role as a multidisciplinary resource. The year-old lab's initial projects with Sun, Cisco, IBM, Xerox and Microsoft have tapped faculty expertise from the three areas that will exist together in the new college. More than ever, students, faculty, alumni and industry will converge at the IT Lab to explore and develop innovative applications of emerging information technologies.

The new college will also serve as a hub for RIT's other colleges in terms of supporting technology learning across disciplines.

"RIT is perfectly positioned to blend these programs in high-technology information fields," says Simone. "We see it as a natural evolution of who and what we are at RIT. Our mission, as always, is to offer the very best,



Software engineering senior Alex Kipman presented Golisano with the first new-college sweatshirt.

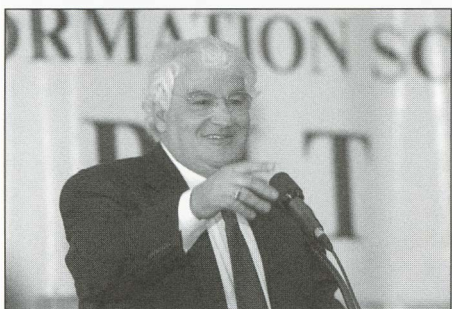
most timely and career-focused education possible to our students.

"A new era in computing and information sciences is about to begin at RIT. We are realizing a vision that will lift an RIT education to the highest level, and at the same time, provide a highly trained workforce for the industries of tomorrow," states Simone. ■



President Albert Simone, student Alex Kipman, Golisano, Dean Wiley McKinzie and Board Chairman William Buckingham announced the new college at a community news conference Feb. 7.

"As a member of RIT's Board of Trustees, Tom is keenly aware of RIT's role—not only in Rochester but around the world—in preparing students for careers in technology, and the incredible potential of computing and information sciences. Because of his generosity, the College of Computing and Information Sciences is now a reality. His gift is one of the largest gifts ever made to a college or university in the Rochester area. We deeply thank Tom Golisano for his vision and his generosity to this monumental venture."



B. Thomas Golisano, chairman and CEO, Paychex Inc.

States Golisano, "I believe what RIT is doing by establishing this college is not only good for RIT, but it will be great for the entire Rochester community and upstate New York . . . it makes RIT and Rochester a national focal point in this type of education."

The new college will ensure that the programs that are so central to improving life in

Lab focuses on remote sensing technology

Images of earth snapped from satellites or airplanes can reveal changes in freshwater lakes, assess property damage after a natural disaster, explore for oil and monitor crop growth. Increased applications of remote sensing create a demand for a workforce with a new kind of skill.

RIT's Chester F. Carlson Center for Imaging Science has unveiled a laboratory ready to tap the evolving industry of remote sensing and fill a unique workforce. The Laboratory for Advanced Spectral Sensing (LASS) will increase the number of trained experts in remote-sensing and conduct research on behalf of corporations

and government agencies.

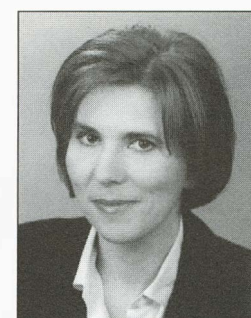
Established as part of the *First in Class Initiative* to facilitate partnerships between the university, industry and government, RIT launches LASS with multimillion dollar partnerships with Boeing Co., Eastman Kodak Co., ITT Industries and the U.S. Government National Reconnaissance Office to develop electronic image sensors, create software to model electronic imaging systems and devise new ways to measure the properties of materials as seen by these systems.

"The idea is to establish cooperative

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Prague school appoints new dean

RIT's business school in Prague is welcoming a new leader. Jana Ryslinkova officially begins her new duties this month as dean



Jana Ryslinkova

of the U.S. Business School. She replaces retiring dean Vaclav Prosser, who held that position since the school started in 1990.

To mark the transition, a reception will be held Wednesday, Feb. 14, in Prague

at the residence of the ambassador of the United States. College of Business Dean Tom Hopkins, president and CEO of the U.S. Business School, will officially install the new dean at the event.

Ryslinkova most recently served as executive director of the Euro-Czech Forum. Her career includes other leadership positions at various nonprofit organizations in the Czech Republic.

RIT has granted MBA degrees to more than 300 graduates of the U.S. Business School. Many of the school's alumni now hold senior management positions in the Czech Republic. ■

Women's Mentoring Program hailed as overwhelming success

For most people, memories of freshman year bring feelings of excitement, elation and frivolity. But for some incoming students, the first taste of college life is a blend of apprehension, nervousness, anxiety and tension. Fortunately, one RIT program is working hard to help take the fear out of freshman year by offering incoming female students the opportunity to participate in a successful mentoring program.

RIT's Women's Mentoring Program, sponsored by the Women's Center, was initiated nearly six years ago in the Center for Residence Life. These days, the Women's Center has reshaped the program into one that has paired dozens of compatible student mentors with RIT's newest campus residents. Bursting at the seams with over 120 mentors and mentees, the program enlists the help of second- through fifth-year female student volunteers from a variety of majors.

After filling out a profile, mentors are matched with interested incoming students who receive information in the mail during the summer. Students are encouraged to get in touch with each other before arriving on campus, and then to meet face-to-face during the first few days of school.

According to Tammy Zielinski, program coordinator, one of the main objectives of the program is to help RIT's female students feel confident about the programs in which they are enrolled—many of which are



Jill Petruzzi, far left, chats with Amber Szymanski, far right, and their mentor Trish Piatkowski. All three students participate in the Women's Center's highly successful mentoring program.

male-dominated. "It's important for these newer students to be able to meet other women who have walked in their shoes and gone through a lot of the same things that they will soon be experiencing."

Zielinski is also careful to mention that while mentors receive some training, they are not counselors. "Our mentors are instructed to deal with any difficult or questionable situations by referring their mentees to the campus' professional staff."

Mentors are asked to focus on all aspects of their mentees' student life, including the social, physical, academic and emotional components. However, each mentor/mentee relationship develops differently.

Trish Piatkowski, a second-year information technology student, mentors Jill Petruzzi, a first-year biology major, and Amber Szymanski, a transfer student majoring in management information systems. Most mentors are assigned only one mentee, but some mentor two students due to the program's overwhelming response.

"The decision to become a student mentor was really a simple one," says Piatkowski. "When I came to college, I didn't have anyone showing me the ropes, and I really hated that constant feeling of being lost. I wanted to do everything possible to avoid others having that same feeling."

Petruzzi offers a mentee's perspective and raves about the program's value. "Any incoming student would be foolish not to sign up for a mentor," she says. "I envisioned this program as having the ability to hook me up with someone who could answer my questions, point me in the right direction and just be a friend. Trish has turned out to be all of those things."

Piatkowski also says that becoming a mentor isn't as stressful or time-consuming as it may seem. "Jill, Amber and I all have busy

schedules, but we make time to connect with each other as often as possible. Sometimes we manage to have dinner, but at other times, I leave messages on their dry-erase boards just to say 'hello.'

"I don't see myself as an academic mentor because these two girls are brilliant," she continues. "I see my role as a friend—someone who has been here a little longer than they have and who can offer advice when they need it."

Szymanski says that she and her mentor connected immediately, but admits that not every pairing is as successful.

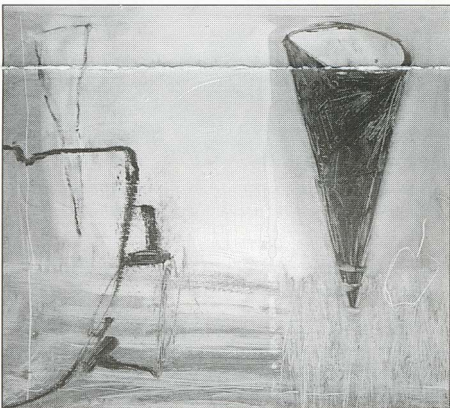
"Trish contacted me right away over the summer," says Szymanski. "And since we lived close to each other at home, we planned some shopping trips before school actually started. That really made all the difference. I wasn't nervous about coming here in the fall because I already knew someone."

Zielinski says she originally wanted to keep the program small, but that the interest has been overwhelming. In the future, the Women's Center plans to offer more educational opportunities to the mentors as well as a program evaluation and student questionnaire. "A big part of serving our students is knowing what's happening in their daily lives."

Any female student who is interested in participating in the Women's Mentoring Program should contact Zielinski at 5-7464. ■

Local celebrities inspire RIT artists

Rochester Mayor Bill Johnson, choreographer Garth Fagan and real-estate mogul Judy Columbus inspire others to achieve greatness. Now they join nearly 50 other local art advocates serving as muses for the second annual School of Art Collaboration to benefit Gallery r.



Beacon inspired by CIAS Dean Joan Stone

RIT graduate art students and faculty members have been assigned to create a work of art that represents the respective celebrity. The results will be highlighted during the Gallery r gala beginning at 6 p.m. on Friday, Feb. 16, at the Park Ave. studio. In appreciation, guests may choose a work of art to take home. Guests will also enjoy selected wines, hors d'oeuvres and entertainment from jazz pianist Joe Santora.

For more information, or to purchase tickets, call 5-4977. ■

Campus bookstore sale

In celebration of Black History Month, Campus Connections, RIT's bookstore, is offering a 20 percent discount off all black studies books, in addition to the regular 10 percent faculty/staff discount.

Upon purchasing any black studies book, patrons will receive a free Black History Month totebag, while supplies last.

Visit the General Books Department on the first floor of the bookstore to take advantage of these opportunities. Sale ends Wednesday, Feb. 28.

NTID production to honor Robert Panara

National Technical Institute for the Deaf Performing Arts presents a new original play honoring Robert Panara, RIT's first deaf professor and founder of NTID's theater program. *The Rustle of a Star: A Tribute to the Life and Art of Robert F. Panara* will be performed at 7:30 p.m. on Feb. 8 through Feb. 10 and at 2 p.m. on Feb. 11, in the campus theater that bears Panara's name located in the Lyndon Baines Johnson Building.

Written and directed by Bonnie Meath-Lang, artistic director and professor in NTID's cultural and creative studies department, the play is a fantasy based on literary and historical influences in Panara's life.

"The play is not a biography, but a celebration of Bob's spirit," says Meath-Lang. "That's how I think of Bob—a joyous, spirited



Performers rehearse a scene from *The Rustle of a Star: A Tribute to the Life and Art of Robert F. Panara*.

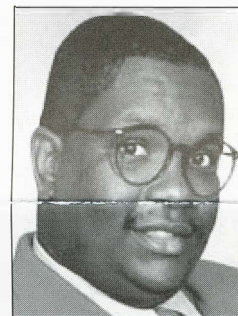
individual who has embraced all of his life experience and made something good of it. As both an artist and educator, he succeeded in creating a future where new students and educators carry on what he began in the field of theater by and for deaf people."

Panara, 80, retired from RIT in 1987 after 20 years of service. He taught courses in RIT's College of Liberal Arts and was founder and first chairperson of NTID's English department.

All performances of *The Rustle of a Star: A Tribute to the Life and Art of Robert F. Panara* are presented in American Sign Language and spoken English for deaf and hearing audiences. Tickets cost \$5 for students and seniors, \$7 for all others, and are available at the NTID Box Office. For more information, call 5-6254 (V/TTY). ■

Minister, activist to perform on campus

James Chapmyn, noted playwright and speaker, brings his performance of *Violence* to RIT's Ingle Auditorium at 8 p.m. on Saturday, Feb. 10, as part of the Cultural



James Chapmyn performs his play, *Violence*, Feb. 10.

Spotlight Series. Doors will open at 7:30 p.m.

A minister, AIDS activist, educator, community organizer and columnist, Chapmyn has presented workshops, speeches and performances at thousands of colleges and

universities, and corporations.

He co-founded Living the Dream Theater in 1988, a national theater troupe that evolved into Chapmyn Spoken Word, a multidisciplinary arts group that uses theater, lectures and workshops to empower people and talk about diversity.

Chapmyn has also written two books of poetry, *The Fruit of My Veins* and *Daughter of the Wind*, and several plays including *Womyn With Wings*, *Black Man Rising*, *One Race, One People*, *One Peace* and *Martin and Me*.

Tickets for the performance—\$5 for RIT students, \$10 for faculty, staff and \$15 for the general public—are available at the SAU candy counter and game room. For more information, call 5-2239. ■

Black music, art tribute

RIT's Unity House presents A Tribute to Black Music and Art, 7-9 p.m., Sunday, Feb. 11, in Webb Auditorium, James E. Booth Building. A Tribute to Black Music and Art was created last year to acknowledge the development and accomplishments of various African American musicians and artists during Black History Month.

Through song, dance and presentation, participants will illustrate the history and meaning of music and art in African American culture. Scenes serve as a timeline starting with African/tribal influences, and continuing through the Jazz Era to today's hip-hop era. Vendors will display and sell items representing African American culture and history. The RIT Swing Team and RIT Gospel Ensemble also will perform.

Admission is free. For more information, send e-mail to Ashley Walker at unityhouse@hotmail.com or amw3420@rit.edu.



CELEBRATING A NEW YEAR . . . A crowd filled RIT's Clark Gymnasium to celebrate the Year of the Little Dragon, Jan. 27. RIT proudly hosted the official Rochester celebration of Chinese New Year and featured many acts, including native dancers, shown above, a performance by the Chinese Choral Society of Rochester, a martial arts demonstration by Rochester Shaolin Academy, a fashion show and children's performances. Attendees also feasted on traditional Chinese cuisine and spent the rest of the evening ballroom dancing.

RIT students propel Industry youth program

A group of RIT students are brightening the lives of teen-aged boys in need of friendship and positive role models.

Each week, RIT students spend an hour one-on-one with youths at the New York state School for Boys at Industry in the town of Rush, teaching them basic computer skills.

Since 1997, through the effort and support of state Sen. James Alesi, RIT has received a total of \$50,000 to pilot and expand this youth-development program. That amount includes a \$25,000 grant recently awarded through the Monroe County Office of the Sheriff for RIT to upgrade a computer lab at Industry. Eastman Kodak Co. recently donated an additional \$10,000 in philanthropic funding to the project.

RIT's involvement in teaching technology to youths at Industry began with John Sturge, trustee emeritus and a member of the First Presbyterian Church of Pittsford, which spearheaded the volunteer-outreach program in 1994. RIT's criminal justice department joined in the outreach efforts, while the University donated used computers.

The initial state grant was used to purchase new equipment and to establish the

first computer lab at Industry.

Now recent funding will help purchase 14 new computers, says Paul Brule, criminal justice professor and project leader. He foresees creating a second networked lab with eight or 10 computers and, eventually, installing two computers in each student living residence. Limited Internet access will be available in the future.

Brule says students from all majors have volunteered to teach the boys basic computer skills. He notes that some of the boys at Industry have never used computers.

"Our goal is not only to teach these young people something about computers but to give them comfort," Brule says. "It's a tough existence at Industry—it's scary for a young

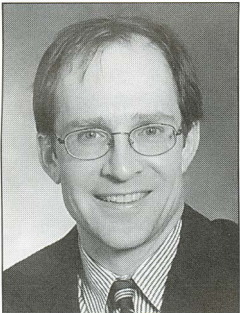


Joanne Lyons, at left, a teacher at the state School for Boys at Industry, talks with Paul Brule, RIT criminal justice professor, in the computer lab at Industry. Brule leads an outreach program that teaches basic computer skills to the boys.

person to be in that setting. Often times there's a feeling of helplessness and hopelessness," he notes. "To have a big brother or big sister from RIT spend time with them is something they look forward to every week." ■

Winnie named CLA associate dean

The College of Liberal Arts welcomes a new associate dean this quarter with the arrival of Laurence Winnie.



Laurence Winnie

Winnie joins RIT from Yale University, where he served as residential dean of Berkeley College for 12 years and the primary academic advisor for 400 students.

In his new position, Winnie will focus on special projects, including issues of curricula and retention, and will teach modern French history. He is excited to join RIT's liberal arts team. "We're in a part of the university that sees everybody," he notes. "I believe the quality of a university education depends not only on the technical degree, but on the liberal arts component."

"Liberal arts gives students skills that transfer to other parts of life—working in teams, leading a group, running an organization, conveying ideas and concepts, and learning new things. These are skills that all students need."

Winnie earned his master's and doctoral degrees from the University of Michigan, and completed a teaching-and-research fellowship at Stanford University.

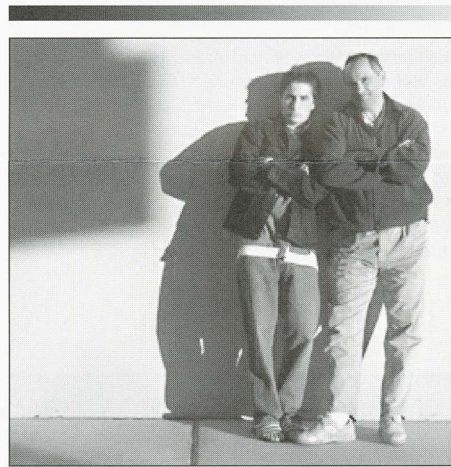
Winnie co-wrote *Berkeley: The Building of a College*, published in 1999 by Yale. His upcoming book, *Family Dynasty, Revolutionary Society: The Cochins of Paris 1750-1922*, will be published later this year. ■

EMBA survey reveals outstanding results

The Executive MBA program in the College of Business has received a resounding endorsement from its recent graduates. The results of an exit survey conducted last May to evaluate student satisfaction indicate that RIT's program outperforms those offered by the nation's other top business schools.

RIT was among 38 universities nationally to participate in the survey, which rated observations by executive MBA students regarding curriculum, teaching methods, faculty and administration. In nearly every category, RIT scored well above the overall average and received a perfect score for course interconnection and class size. Enrollment in RIT's program is limited to 30 students annually.

From the list of participating universities,



STANDING STRONG . . . David LaSpina pays tribute to his father and brother as survivors of a family tragedy. The RIT student took this photo to represent how his family members supported each other as LaSpina's mother slowly died from cancer. The image is part of a series of powerful photographs that's being honored by The Awards Program 2000, sponsored by SpecialtyArts.Com and RIT's School of Photographic Arts and Sciences. The program salutes RIT student talent during 3-month online photography exhibitions. Michael Ford and Hector Sanchez join LaSpina as the latest winners. Samples of their work can be accessed at www.SpecialtyArts.com. Click on the Emerging Artists page.

the survey also provided a composite score for six of the premier executive MBA programs—Case Western, Michigan State, Rensselaer Polytechnic Institute, University of North Carolina, University of Pennsylvania and University of Southern California. RIT chose those universities to serve as a benchmark. The combined average responses of students evaluating the performance of these other programs were below RIT's score.

"To have an across-the-board top rating on every dimension is overwhelming," says Tom Hopkins, COB dean. "Coupled with *U.S. News & World Report* naming our undergraduate program among the nation's top 50, the results of the EMBA survey provides more compelling evidence on the excellence of the College of Business."

The annual survey is conducted by AACSB, an international organization that accredits business schools, and the Executive MBA Council. This is the third year that RIT has participated. ■

Lecture series starts Feb. 15

A new lecture series sponsored by RIT's Arthur J. Gosnell Professor of Economics, Amit Batabyal, kicks off Thursday, Feb. 15, with guest speaker Scott Barrett's talk, "A History Lesson: Fur Seal Diplomacy and the Theory of International Cooperation."

Barrett, an expert on international environmental agreements, is professor of environmental economics and director of the environment and energy studies program at the School of Advanced International Studies at Johns Hopkins University.

The talk, free and open to the public, will be held at 3 p.m. in the James E. Booth Building, room 1400. For more information, call 5-2057.

Communication conference

Panels of scholars and professionals will explore visual communication during a four-day conference March 29–April 1 at the Strathallan Hotel, RIT and Gallery r, with visits to the George Eastman House and the Vietnam War Memorial at Highland Park.

Sponsored by the College of Liberal Arts' William A. Kern Professor in Communications Diane Hope, Visual Communication: Rhetorics and Technologies will provide a forum for discussion related to the rhetoric of visual messages in media, the technologies dealing with visual messages, and the uses and effects of visual communication.

Early registration before Feb. 19 is \$100; after Feb. 19, the fee is \$135. Registration forms and details are on the Web at www.rit.edu/~kernwww. RIT students with ID will be admitted free to all presentations and exhibits, excluding George Eastman House admission.

Scholarship deadline March 1

RIT hospitality and service management majors may be eligible for two-year scholarships worth up to \$4,000 from the 2001 Hospitality Education Foundation.

Certain full- and part-time students are eligible for scholarships, sponsored by the New York state Hospitality & Tourism Association, of which RIT is a member.

Application deadline is March 1. For more information, e-mail info@nyshta.org or call (800) 642-5313.



PROFESSIONAL POINTERS . . . Gregory Amenoff, internationally known painter and printmaker, offers feedback to Virginia Martin. Amenoff recently spent a full morning touring RIT's studios and visiting students in the graduate painting program. The artist came to town as part of a lecture series co-sponsored by RIT.

V-Day to raise awareness, prevent violence

It's back! V-Day 2001: The College Initiative is expected to be a major RIT and community event designed to raise awareness about violence against women and to unite the community in a common purpose.

This year three performances—starting at 8 p.m. on Feb. 14, 16 and 17, in Ingle Auditorium, Student Alumni Union—will feature faculty, staff and students reading from *The Vagina Monologues*, Eve Ensler's internationally acclaimed, Obie-award winning play.

"*The Vagina Monologues* explores the mystery, humor, pain, power, wisdom, outrage and excitement buried in women's experiences," says Julie White, coordinator of RIT's Women's Center and the show's producer. "Our production at RIT is part of a national campaign to end sexual violence against women and proclaim Valentine's Day as the day to celebrate women and demand the end of violence against women."

V-Day began in 1998 with a benefit performance of the monologues recited by celebrities including Glenn Close, Susan Sarandon, Whoopi Goldberg, Calista Flockhart, Winona

Ryder and Gloria Steinem. The purpose was, and is, to raise awareness and money to stop rape, incest, battery and genital mutilation—all forms of violence against women.

Proceeds from the show will benefit local agencies working to prevent violence and serving victims of violence. Also, several days of "Vagina Celebrations" will feature an art show, empowerment workshops and a performance by singer/songwriter Magdalen Hsu-Li.

The Vagina Monologues will be performed simultaneously in English and American Sign Language, under the direction of Samantha Gibson, with Julie Stewart as assistant director and Diana Cho as production assistant.

V-Day 2001 is produced by the Women's Center, with co-sponsorship from Peers Informing and Educating RIT Students and Feminist Action on Campus for Every Student.

Tickets—\$3 for RIT students and \$5 for all others—can be purchased at the SAU game room by calling 5-2239.

For more information about V-Day 2001: The College Initiative, log onto www.feminist.com/vday/. ■



BUSINESS PERSPECTIVE . . . Paul Marx, at right, president of Corning Rochester Photonics, shares a laugh with students and faculty from the College of Business, where he recently discussed the future of telecommunications and its impact on Rochester. The luncheon presentation, sponsored by RIT's Graduate Management Association, was made possible by an invitation to Marx from graduate student Maren Nalepa, at left.

Packaging science gets grant from alum

RIT's packaging science program received a \$5,000 grant from The Abbott Laboratories Fund, as designated by RIT alumna Lori Mihalov Randall, packaging science '88.

Randall, senior project leader for the Ross Products Division of Abbott Laboratories, received the company's



Lori Mihalov Randall, packaging science '88, displays packaging that earned her an Outstanding Researcher Award from Abbott Laboratories. As part of the award, Randall designated RIT's packaging science program to receive a \$5,000 grant from the company.

Outstanding Researcher Award for redesigning an aseptic plastic bottle for ready-to-feed infant formula. Randall was asked to select an educational institution to receive the grant.

"I am very proud of my RIT education, and was anxious to be able to give back to the packaging science department in this way," Randall says.

The bottle Randall designed with her team was featured as the package of the month in the November issue of *Food & Drug Packaging* magazine.

"We appreciate hearing of the successes of our graduates and the continuing support of the packaging industry," says Daniel Goodwin, packaging science program chair. "This donation will help in our efforts to keep RIT's packaging science program a leader in packaging education nationally and internationally." ■



RIT IS REWARDED FOR "HEART"Y EFFORTS... RIT's Heart Walk representatives Tom Richardson, far left, and Tracey Karl, receive kudos from President Albert Simone for RIT's outstanding fundraising efforts during last year's American Heart Association's Heart Walk 2000 to benefit research for heart disease and stroke. Last year, RIT raised \$4,700 and won first place for educational teams. This year's goal is \$7,500. Teams are already forming for Heart Walk 2001, scheduled for March 31 at Blue Cross Arena. To form a team in your department, college or organization, or to join an existing team, contact Karl at tmh9861@rit.edu, or call the Student Volunteer Center at 5-7058.

Remote sensing lab

(from page 1)

agreements with companies and conduct cutting-edge research for them," says Michael Richardson, CIS distinguished researcher, who helped create the lab.

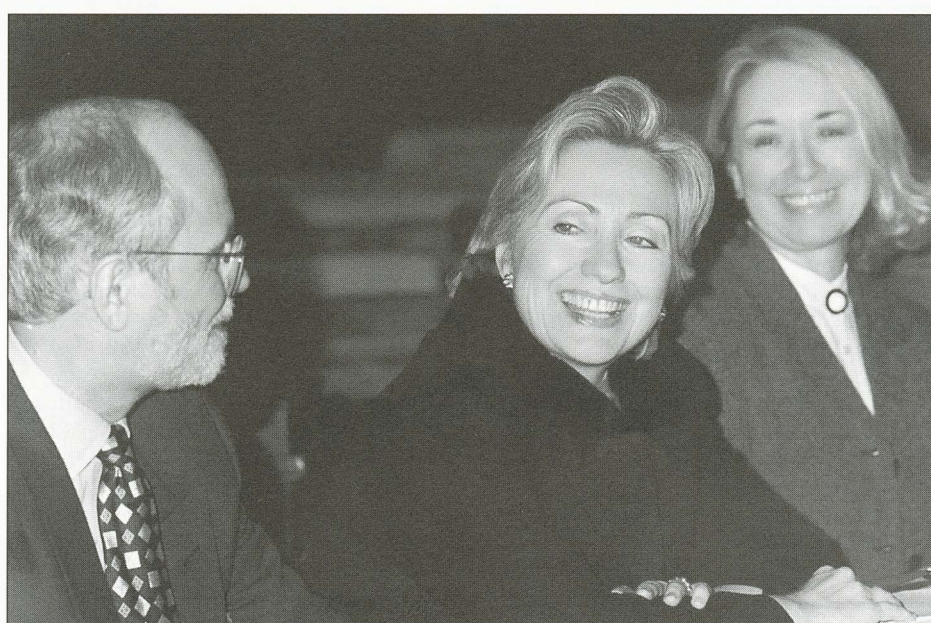
Governmental and commercial aerospace companies that collect data from satellite or airborne sensors fuel the growing market and create a demand for a new type of highly skilled employee.

"To meet that need we have designed a larger research program to educate more students," says John Schott, director of LASS and the Digital Imaging and Remote Sensing Group. "In the end, the sponsors, the students and the university all benefit."

Robert Kohler, a member of RIT's Board of Trustees and retired executive vice president and general manager of TRW Avionics and Surveillance Group, agrees. "LASS represents RIT's ability to anticipate the need for high-tech talent," he says. "LASS will position the university and the Chester F. Carlson Center for Imaging Science as an important resource for industry and government. It's a great example of the university's *First in Class Initiative*." ■

Web site of the month: RIT online learning

RIT's online learning department recently launched its new-and-improved Web site. Web surfers can find valuable information about RIT's online learning option, as well as links to undergraduate and graduate degree programs and certificates; course listings; frequently asked questions; faculty support staff details; relevant information for registered and prospective students; and college rankings from *U.S. News and World Report* and *Yahoo! Internet Life*. To check it out, log onto <http://online.rit.edu>.



ROCHESTER VISIT... Sen. Hillary Clinton, center, met recently with members of the Upstate Alliance for Innovation, a coalition of three universities (RIT, University of Rochester and University of Buffalo); two cities (Rochester and Buffalo), the regional technology development organizations and IPcom, to discuss how the work of the Alliance will stimulate economic development and entrepreneurship in western New York. Clinton had high praise for the Alliance, which recently won a major grant from the National Science Foundation, noting that it will play a key role in "unshackling the entrepreneurial energy" in the community and drawing technology out of the labs and into commercialized products. With Clinton are Don Boyd, RIT associate provost for outreach programs and principal investigator for the grant, and Marjorie Zack, director of Grants, Contracts and Intellectual Property, who will play key roles in the implementation of the program, which is led by RIT.

RIT campus directory corrections for 2001

In the following additions and changes to the 2001 campus directory, new information is in bold type. Changes can be e-mailed to kmbcmp@rit.edu. To assist in data gathering for future directories, faculty and staff are asked to update their records on the Web at www.rit.edu/Phone/.

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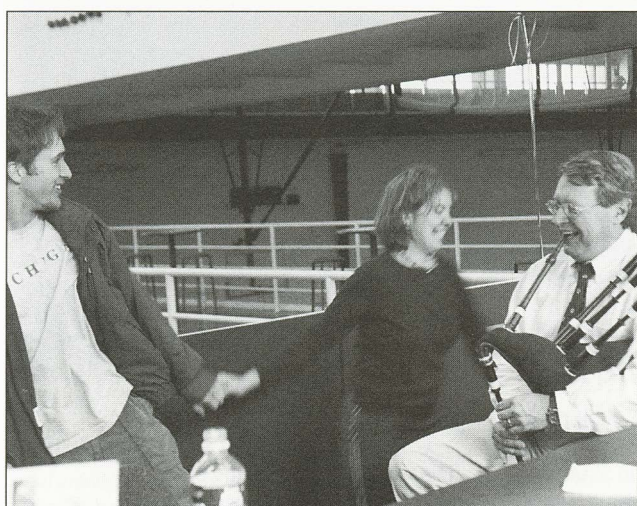
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News & Events



HOW OLD ARE YOU NOW?... RIT's Hale-Andrews Student Life Center celebrated its ninth anniversary with a party Jan. 29. Nearly a decade ago, the center was dedicated to Kate Rider Andrews and Clara Louise Andrews Hale for their civic leadership and continuing legacy of support for education and charities, and remarkable family association with RIT that spanned four generations. To date, the center has served nearly 2.7 million clients. The highlight of this year's celebration was Lex Sleeman, club sports and assistant intramural coordinator, serenading the crowd with an interesting rendition of Happy Birthday on his bagpipes.