







\$600K grant for RIT researcher



Alumnus creates masterpiece



hits campus

# & Events

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## Opening day talks stress RIT growth, mission

Still under balmy summer skies, the RIT community celebrated the opening of academic year 2001-02 with the President's Community Address on Sept. 5 in Clark Gymnasium. With introductions by Stanley McKenzie, provost and vice president for academic affairs, the event included talks by Academic Senate chair Joyce Hertzson, Staff Council chair Dave Edborg, Commission for Promoting Pluralism chair Alfreda Brown, and President Albert Simone. Summations of their remarks follow.

President Albert Simone. Stating that "RIT has been a nontraditional university since its inception," the president hailed RIT's future as rich with possibilities while being challenged with key decisions on optimal growth and direction. Citing the Institute's path to "transcend into our First in Class Initiative," Simone talked about the "unique RIT" that will enable continued success and differentiation from many universities.

Following an upbeat wrap-up of the university's numerous successes last year, the president related crucial attributes that will fuel forward momentum in 2002. He stressed a size that "is large enough to have critical mass" but small enough for Institutewide collaboration; a teaching university that prides itself on scholarship, student

#### 2001 enrollment facts

- Applications for freshman admissions increased by 3 percent over the record set last year;
- Transfer applications grew by 2 percent; ■ Graduate applications increased by 25 percent over the record made last year;
- Chosen from 8,800 applicants, this year's 2,300 first-year students have an SAT mean of 1210, and 28 are National Merit, National Achievement or National Hispanic scholars—the largest number ever at RIT;
- International enrollment reached an all-time high of more than 1,200 students; and
- RIT boasts 20 new Fulbright scholars, which, together with the 15 already here, makes the largest total in RIT history.



GOLF DRIVING COURSE 101 ... A few lucky students got a real lift to their opening-day classes on Sept. 6. RIT President Albert Simone, accompanied by Sarah Whiffen, program coordinator of new student orientation, drove students to their classes on the "Presidential Golf Cart." The pick up and delivery service was part of RIT's official welcome, as well as an opportunity for students to chat one-on-one with the president. Going along for the ride was Giscard James, a fourth-year information technology student.

centeredness, and targeted applied research supported by a few select Ph.D. programs;

and a university that builds upon a history of industry, government and community partnerships.

Among factors that he will draw upon for his proposal to the Board of Trustees on RIT's growth strategy, the president noted the need to: attract students from a broader geographic area; increase enroll-

ments in existing strength areas, distancelearning and full-time students, especially graduate students; admit more underrepresented populations and international



Left to right, President Albert Simone, Alfreda Brown, Dave Edborg and Joyce Hertzson chat before opening talks.

10-year period. In his report, President Simone called upon the RIT community to continue to cultivate the strength that comes from diversity —of faculty, staff and students as

students; and develop a larger employer base

education and

career services.

present assess-

ment, Simone

recommend a

undergraduate

expects to

16 percent

headcount

full-time

increase and

campus-based

increase of 19

percent; and

a 31 percent

graduate head

count—over a

increase in

Based on his

while remaining a world model in co-op

well as innovative curriculum and international reach. Along those lines, Simone cited the formation of a Center for Academic Success and Cultural Affairs to foster a "comprehensive system of support for students of color.'

Also designed to help student success, a three-part survey led by Barry Culhane, executive assistant to the president, will use the latest research to measure and assess retention issues. Simone commended RIT's colleges for working on this issue, but stressed a need for more targeted efforts.

In another area of student enrichment, RIT marks its

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#### **Multimillion dollar** web press donated

Heidelberg, a leading international supplier of printing systems, has strengthened its partnership with RIT through an initiative designed to enhance print and graphic media education and research opportunities.

In an agreement announced at the Print '01 conference in Chicago, Heidelberg will install its most advanced commercial web press, called "Sunday 2000," on campus. The press produces high-quality publications such as car brochures, calendars and magazines including Time, Newsweek and Sports Illustrated.

The unit, valued on the market at between \$7 and \$10 million, will be housed within a planned addition to the Louise M. Slaughter Building. A groundbreaking ceremony is planned for next month, with installation of the press to be completed next fall.

This reflects a long-term partnership with Heidelberg that continues to bring the most advanced technology to our campus and the most advanced education and applied research capabilities to the industry," states Albert Simone, RIT president.

Heidelberg chairman Bernhard Schreier says his company is proud to support RIT. He notes that the school plays a vital role in the graphic arts industry worldwide with thousands of graduates holding leadership positions with printers and suppliers.



Heidelberg Chairman Bernhard Schreier (left) and RIT President Albert Simone celebrated consignment of a "Sunday 2000" press to RIT.

"The success of print media depends heavily on the three factors that define RIT's mission and our partnership with this worldrenowned institute - state-of-the-art technology, outstanding training and advanced process knowledge," Schreier explains.

The Sunday 2000 at RIT will replace an M-1000 web press donated by Heidelberg predecessor, Harris Graphics, in 1986. The new web press will join a long list of advanced Heidelberg prepress, press and postpress technology already in use at RIT.

'Working in partnership with Heidelberg, RIT will continue to educate the workforce to meet industry challenges," says Simone. "Strong partnerships of this kind allow our students to work with the latest technologies and learn how to manage state-of-the-art manufacturing processes."

In addition to educational opportunities for students and for the industry, RIT conducts extensive applied research on campus for web offset printers and suppliers. The university's Printing Applications Laboratory (PAL) offers crucial guidance to industry managers seeking more efficient methods of operation, including the integration of electronic with traditional printing.

'The addition of the Sunday 2000 assures RIT's position in the printing industry as the world leader of applied research," states William Garno, director of PAL.

Heidelberg and its Print Media Academy will also use the new press for training and research projects, including collaborative efforts with RIT.

## RIT ranks in top five in U.S. News poll



RIT has again been ranked by U.S. News & World Report as one of he leading univer sities in terms of

AN OFFICIAL WELCOME ... As part of Welcome Week, RIT's

newest campus residents were greeted by faculty and staff at the

given by Hamad Ghazle, a faculty member from the College of

students to be active members of their community.

Convocation for New Students, Sept. 5. The keynote address was

Science, who encouraged tolerance and respectfulness and urged

academic reputation and best value.

In the year 2002 edition of the annual survey of American colleges and universities, U.S. News & World Report: America's Best Colleges, RIT again ranked among

the top five regional universities in the north and tied for first in academic reputation with Villanova.

The Kate Gleason College of Engineering again ranked fourth in the nation among top engineering departments. Also, the College of Business ranked among the top 50 business programs in the nation for the second straight year.

As a best value, RIT ranked fifth among northern regional universities. The value rankings relate the cost of attending a college or university to its quality.

To arrive at the academic

reputation rankings, U.S. News conducted a survey of officials at more than 1,400 accredited four-year colleges and universities. U.S News bases its regional university rankings on academic reputation, graduation and reten tion rates, faculty resources, student selectivity, financial resources, and alumni giving. The annual survey appeared in the Sept. 17

issue of U.S. News & World Report. The rankings are also available on the U.S. News & World Report Web site at www.usnews.com.



First-year students enrolled in RIT's Honors Program were the first set of students to unpack their bags during Move-In, Aug. 31. They were joined by other entering firstyear students, Sept. 1-2. Shown here, John Kozlowski, a computer science student, familiarizes himself with his new surroundings.

MOVIN' ON UP ...

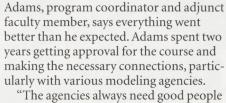
## Photo course creates a French connection

Working in the exciting and fast-paced world of fashion photography is a dream to Randi Silberman. But with the fashion industry centered in merely a handful of cities around the globe, opportunities to turn that dream into reality are in limited supply.

This summer, opportunity came knocking for Silberman and 10 other RIT photography students. The group participated in Fashion Photography in Paris, a four-week overseas course offered for the first time by the School of Photographic Arts and Sciences.

"It was quite a whirlwind," recalls Silberman. "It all seemed so big, and I don't think any of us had ever been out of the country before, so there was a bit of culture shock as well."

During their tour of Paris and the surrounding area, students received a firsthand look inside the fashion photography industry, including the chance to shoot fashion images on location while using models from French agencies. Clayton



to test and shoot new models, and I knew our students were good enough to do that," he explains. "The students booked the models and conducted all the sessions. The agencies couldn't have been more pleased with the results."

Adams expects only a fraction of his students to pursue careers in fashion photography, but the images they created during the summer will become important additions to their portfolios. Based on that success, he hopes to make Fashion Photography in Paris a permanent part of the photography curriculum.

For Silberman, the course has heightened her resolve to follow her dream. Now a graduate, she's interviewing for positions



Photos taken in Paris, like this one by Randi Silberman, are helping students build impressive portfolios.

with photographers in New York City. Regardless of the outcome, she says the experience has had a lasting impact. ■

## **Lecture to discuss** complex systems

Fisheries, forests and rangelands even the transitional economies of Eastern Europe—are examples of systems that change or evolve over time. These complex systems, their properties and policy implications will be explored in the upcoming Gosnell lecture, "The Complexities of Complex Dynamical Systems" by J. Barkley Rosser Jr., the Kirby L. Kramer Jr. Professor of Economics at James Madison University of Harrisonburg, Va. The talk, sponsored by the College of Liberal Arts Gosnell Professor, will be held 3–4 p.m., Friday, Sept. 21, in the College of Liberal Arts, room A201. A reception will follow. For more information, contact Amitrajeet Batabyal, Gosnell professor, at 5-2805 or Cassandra Shellman at 5-2057. This talk is for a general audience.

POLE SIT 2001 ... Students from RIT's Sigma Alpha Mu fraternity kicked off the school year with the seventh annual "Pole Sit" fundraiser for the Make-A-Wish Foundation. Fraternity members took turns sitting atop a 40-foot pole and hosted other events including a car smash, dunk tank, concert, fireworks display and cookout. Pictured are Ray Winter, left, and Paul Chevrette.

## Gannett lecture series opens new season on Sept. 20

RIT's 2001–02 Caroline Werner Gannett Lecture Series will focus on globalization, human rights and citizenship. The 12 Gannett lectures will explore the farreaching impact of globalization from a variety of perspectives introduced by nationally and internationally renowned scholars and social activists.

The Gannett lecture series—which provides the intellectual foundation for the Senior Seminar, the capstone course required of all RIT graduates—kicks off at 7:30 p.m. on Thursday, Sept. 20, in Webb Auditorium, James E. Booth Building, with "The Globalization Paradigm: International Village or Global Shopping Mall?" by Robert Manning, RIT's new Caroline Werner Gannett Professor and series director. Manning, a Fulbright scholar and author of Credit Card Nation, is a leading authority on consumer credit card debt.

A brief listing of the fall lectures, all held in RIT's Webb Auditorium includes:

"Can Democracy Survive the Global Economy?" by Maude Barlow, Thursday, Sept. 27. Barlow is one of Canada's leading activists and writers on the emerging antiglobalization movement, and author of Global Showdown. She was a senior advisor on women's issues to the late Prime Minister Pierre Trudeau.

'Globalization from Below: Towards a Democratic Global Commonwealth" by Christopher Chase-Dunn, Thursday, Oct. 11. Chase-Dunn, distinguished professor of sociology at the University of California at Riverside, is author or editor of more than 10 books including Globalization on the Ground.

"Global Democracy, Global Anarchy or Global Corporatism?" by Benjamin Barber, Thursday, Oct. 25. Barber, professor of civil society at the University of Maryland, has written 15 books including JIHAD vs. MCWORLD and his new book, The Truth of Power.

"Globalization or Denationalization? Economy and Polity in a Digital Global Age," by Saskia Sassen, Thursday, Dec. 13. Saskia, professor of sociology at the University of Chicago, is the author or editor of more than seven books including Global Networks/Linked Cities and The Global City.

Each lecture, held at 7:30 p.m. in RIT's Webb Auditorium, concludes with a reception. Call 5-2057 for brochures or for more information.

#### Bevier to display wide array of exhibits "The Original Art 2001," Dec. 7-Jan. 11;

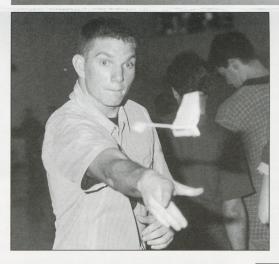
A collection of illustrations from children's books and a showcase of the latest printmaking technology are a few of the upcoming Bevier Gallery shows:

'Faculty Exhibition," Sept. 14-Oct. 14; recent works from faculty members at the School of Art, School of Design and School for American Crafts; opening reception, 5-7 p.m., Friday, Sept. 14;

Re-Imaging the Multiple," Oct. 21– Nov. 14; a traveling exhibition featuring the creativity of printmaking artists from around the world;

celebrates the fine art of children's book illustration; opening reception, 5–7 p.m., Friday, Dec. 7.

Regular gallery hours are 9 a.m.-4:30 p.m., Monday to Friday; 7-9 p.m., Monday to Thursday; 1-4:30 p.m., Saturday; and 2-4:30 p.m., Sunday. The Bevier Gallery, handicapped-accessible, is located in the James E. Booth Building. All exhibits are free. ■



ENGINEERING STUDENTS SOAR INTO NEW SCHOOL YEAR ... A paper airplane design and flight contest highlighted Engineering Day 2001 for more than 400 first-year students in the Kate Gleason College of Engineering on Sept. 4. Students learned design tips from Boeing Co. project engineer Ken Blackburn, author of The World Record Paper Airplane Book and holder of the record, in the Guinness Book of World Records, for the longestduration paper airplane flight, 27.6 seconds. Blackburn set the record in 1998 in Atlanta, breaking a record set two years earlier in Britain and his own previous record. He trained for nine months before setting the current record.

Jewish holiday observances

services on campus. Hillel will also host

RIT's Hillel program will observe the

Jewish high Holy Days of Rosh

Hashanah and Yom Kippur with

a New Year's Erev dinner after Erev

Rosh Hashanah services and a Break the Fast following Yom Kippur services. All services are open to RIT faculty, staff and students, and take place in the

Interfaith Center. Services are interpreted for the deaf and hard of hearing.

Monday, Sept. 17—Erev services at

7 p.m., followed by New Year's Erev

Wednesday, Sept. 19 — Services at

Tuesday, Sept. 18 — Services at

9:30 a.m.; 3 p.m.; 7:30 p.m.

The holiday schedule includes:

Rosh Hashanah:

dinner. Cost is \$8.

#### Community-based learning focus of volunteer fair, Sept. 17

A service-learning fair will be held 11 a.m. -2 p.m. Monday, Sept. 17, in the Student Alumni Union. Representatives from RIT's Learn and Serve America program, student volunteer office, and the NorthEast Neighborhood Alliance

will be on hand to talk to anyone interested in community-based learning opportunities. For more information, contact Meredith Dalton, Learn and Serve project coordinator, 5-2656 or madgla@rit.edu.



**ALL WET...** Just about everyone at RIT knows Dave McCloskey from NTID Interpreting Services. But, no one has ever seen him like this. McCloskey was gracious enough to sit in the dunking booth for Sigma Alpha Mu's Pole Sit fundraiser last week.

#### Take me out to the ballgame

Players are needed for the 9th annual President's Softball Tournament, scheduled for Saturday, Sept. 29, on the main baseball field at RIT. Join other RIT alumni, faculty, staff, students and friends for a day of softball fun and refreshments. For more information, or to sign up, contact Daryl Sullivan, associate director of intramurals, at 5-5596.

## Top jazz artists to perform Sept. 28

Seven of the area's premier jazz musicians have joined forces to create the Rochester Classic Jazz Band, a unique ensemble of

players dedicated to performing New Orleans Dixieland, swing, bop, Latin and more.

The group will perform as the first installment of the 2001–2002 Performing Artists Concert Series in RIT's Ingle Auditorium, Student Alumni Union, 8 p.m., Saturday, Sept. 28.

The Rochester Classic **Jazz Band musicians** perform in different combinations appropriate to the genre of the works presented. The program features a guitar/bass

performance by Bob Sneider and Barney Mallon; The Rod Blumenau Trio; The John Beck/Brad Paxton "Dueling Vibes" Quintet; Jim Doser and

Mike Kaupa playing jazz ballads; and the full seven-piece band performing in the styles of Dixieland, swing and bop.

Tickets—\$5 for students, \$10 for faculty/staff/ alumni and \$15 for the general public—are available at the Student Alumni Union candy counter and game room. Visa and MasterCard accepted.

For more information, call the game room at 5-2239. ■

## 9:30 a.m.; 3 p.m.; 7:30 p.m. Yom Kippur: Wednesday, Sept. 26 — Kol Nidre

service at 6 p.m. Thursday, Sept. 27 — Services and Break the Fast begin at 7:30 p.m. Cost is \$5.

Reservations are required for the New Year's Erev dinner and Break the Fast. For more information, call 5-5171, or info@rithillel.org.



The Rochester Classic Jazz Band performs at RIT Sept. 28.

## \$600K NSF grant aids mixed-signal research

Analog, digital and radio-frequency high-speed circuitry—can't they all just get along?

Typically not, and that poses a problem in high-speed electronic devices such as cellular telephones.

Creating harmony among the three types of signals in wireless products like cell phones is the goal of research led by P.R. Mukund, associate professor of electrical engineering.

The study is funded by a three-year, \$600,000 grant from the National Science Foundation and Semiconductor Research

## Hensel named department head



Edward Hensel

Edward Hensel has been named department head of mechanical engineering in the Kate Gleason College of Engineering.

Hensel comes to RIT from New Mexico State University where he was professor

of mechanical engineering and director of the Advanced Manufacturing Center. He had served for a time as associate department head of mechanical engineering.

"One of the things that most attracted me to RIT is the focus on student learning and hands-on education," Hensel says. "It's exciting to be contributing to a worldclass, multidisciplinary engineering education experience for our students."

Hensel served on the Governor's Business Advisory Committee and the Governor's Science and Technology Committee in New Mexico. He has consulted for a variety of startup companies, multinational corporations, national laboratories and the U.S. Department of Defense. He was development director for a manufacturer of pneumatic products.

Hensel earned a doctorate in mechanical engineering from New Mexico State University and a bachelor's in mechanical engineering from Clarkson University. His specialties include management of engineering and technology organizations and thermo-fluid and mechanical-systems design. He is author of the book *Inverse Theory and Applications for Engineers* and has lectured and taught internationally.

"We're excited to have Ed join our ranks," says Harvey Palmer, engineering dean. "His many talents and experiences are major assets as the college strives to provide the highest quality career-oriented education while expanding and strengthening applied research activities."

Hensel replaces Satish Kandlikar who remains at RIT as professor of mechanical engineering.

Elsewhere in the engineering college, Swaminathan Madhu, professor of electrical engineering, is serving as interim department head until a replacement is found for Raman Unnikrishnan, who is now dean of engineering and computer science at Cal State Fullerton.

#### Physics dept. fall colloquia

The physics department in the College of Science will hold its second annual colloquia on Thursday afternoons throughout the fall term. The series starts on Sept. 13 with "Instabilities and Pattern Formation in the Extrusion of Polymer Melts," by Joel Shore from Eastman Kodak Co. On Sept. 20 Carl Lutzer, professor in the mathematics department, will present "Modern Inverse Problems." And on Sept. 27, Danielle Merrit and Justin Butler will present a report on their summer research. The talks will be held at 1 p.m. in the Gosnell Building, room 3365. For more information, log onto http://piggy.rit.edu/franklin.

Corp. Mukund and his team, including RIT faculty members Jayanti Venkataraman and Santosh Kurinec and Georgia Tech's Madhavan Swaminathan, are working on the development of microsystem designs in which the circuitry of different types of signals is isolated to prevent quality degradation.

The award for the study, Chip-Package Co-Design of Integrated RF Microsystems, followed rigorous peer review, Mukund says. "It puts RIT in the major leagues as far as engineering research," he says.

Established in 1982, Semiconductor Research

Corp., a research management consortium of major U.S. and international firms and universities, has funded more than \$428 million in semiconductor research

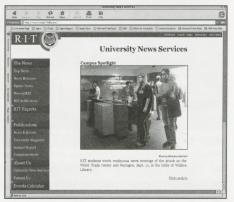


P.R. Mukund, center, is principal investigator of research into mixed-signal microsystems funded by a National Science Foundation grant of \$600,000. Co-principal investigators include Jayanti Venkataraman, left, and Santosh Kurinec.

contracts. The award to RIT is the firstever grant to the university from the Joint Initiative in Mixed Signal Electronic Technologies. ■

### RIT news in a flash

The launch of RIT's new home page on the Web brings many Institute pages to the fore. Among them, University News Services (UNS) offers its news site, with frequent news updates and a photo of the day. Take a spin through rit.edu/news and catch campus news as it happens.



A screen shot of the new University News Services Web site

## Living and learning spaces now under Becker's watchful eye

To "design, construct and maintain an exceptional...living, learning and working environment." Those words comprise part of the mission statement for RIT's Facilities Management Services. Marty Becker takes them to heart every day as director of the division responsible for RIT's 4.5 million square feet of living, learning and

working space, more than 33 miles of roads and sidewalks, and over 1,300 acres.

Marty Becker

Becker, recently named director, oversees a staff of 206 that's responsible for allcampus buildings, roads, walkways, athletic fields and other infrastructure. Previously acting director, Becker replaced Roy Demenint, who retired last year.

RIT is a vibrant place to work, says Becker, who oversaw this summer's massive construction projects worth a total of more than \$30 million. He says the university added 500,000 square feet of classroom and office space over the last 10 years.

"We're proud of what we do," Becker says. "The administration is supportive of

making the RIT campus special."
Prior to being named acting
director in December, Becker was
director of design and construction
services and associate director of
Physical Plant. He began his RIT
career in 1990 following 10 years
operating construction and
commercial property management
firms. Before that he was facilities
officer responsible for the construction of bank branches and management of two downtown Rochester
sites for the former Security Trust

Co. In that position, he oversaw construction of a bank branch formerly in RIT's George Eastman Building.

Becker was an engineering officer while serving in the United States Marine Corps during the Vietnam War. His career in construction and property management spans more than three decades and, in 1979, he became one of few in the Rochester area to earn certified property manager designation from the Institute of Real Estate Management.

Becker earned a bachelor's degree in accounting from Syracuse University. His wife, Susan, earned bachelor's and master's degrees from RIT. A son, Dan, is completing a bachelor's in biomedical photography from RIT while working as a photo editor for the Associated Press.

"RIT's a great place to be and an exciting place to work," Becker says. ■



TRUE ARTISTRY ... RIT alumnus Pepsy Kettavong, center, a 1995 B.F.A. recipient, created a life-size bronze sculpture of suffragist Susan B. Anthony and abolitionist Frederick Douglass unveiled with appropriate fanfare during Rochester's 19th Amendment Festival Aug. 26. Kettavong's work, which depicts the two friends conversing over a pot of tea, took its place as the centerpiece of Susan B. Anthony Square, near Anthony's former home. Kettavong, who escaped communist-controlled Laos with his family at age 8, resides in Anthony's old neighborhood.

### RIT trustees elect Reed to board



Kenneth Reed

The RIT Board of Trustees has added a new member to its ranks. Kenneth Reed, a research associate for Eastman Kodak Co., was elected at the board's summer meeting in Washington, D.C.

As a member of a long-range research team with Kodak's emulsion technology division, Reed is responsible for the invention of novel technologies for future generation consumer color negative and motion picture films. He has also been a member of teams that introduced PR10 Color Instant Film and Ektachrome 100 Professional Film. He has earned 17 patents and written numerous technical reports and journal articles.

Reed received his Ph.D. in physical chemistry from Stanford University. Prior to that, he graduated with highest honors from RIT's College of Science, earning a B.S. in chemistry. Just last year, he was recipient of the College of Science's Distinguished Alumni Award. Reed currently serves as chair of the RIT Alumni Network Board of Directors.

#### Gender, communication to be discussed at conference

How the technologies of communication media influence women in the workplace and in the home—and other issues pertaining to mass communication technologies and gender—will be explored during the conference, "Media Technology and Gender: Enduring and Emerging Questions." The conference will be held at RIT Oct. 4–5 and is sponsored by the William A. Kern Professor in Communications in the College of

Liberal Arts and Women's Studies Quarterly.

Conference highlights include film and video screenings exploring gender and media, speakers, panels of scholars and other events. For more information, contact Diane Hope, William A. Kern Professor in Communications and editor of *Women's Studies Quarterly*, at dshgpt@rit.edu. A complete list of events and story will follow in the Sept. 27 issue of *News and Events*.

**GETTING TO** KNOW RIT... The newest members of RIT's distinguished faculty gathered for orientation Aug. 29. Shown from the College of Liberal Arts are, from left to right, Amit Ray (language and literature), Laura Bernhardt (philosophy) and Sam McQuade (criminal justice).





THEY'RE GRRR-EAT!... The RIT tiger welcomed first-year students and their RIT-alumni parents to an informal lunch gathering organized by the Alumni Relations Department during moving-in weekend. More than 75 members of this year's incoming class are sons or daughters of RIT graduates.

#### **Opening day talks**

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second year for a pilot honors program for undergraduate students. It now includes the colleges of Science, Engineering, and Computing and Information Sciences. The program extends to 63 first-year students, with special opportunities for international, research and co-op experiences, community service, select courses and programs, faculty mentoring and team-building.

Gathering advice on issues of strategic importance is paramount at RIT, from students to staff and faculty, to friends and alumni, said Simone, who encourages involvement in the governance process to share ideas, planning and implementation. Among his advisory groups, Simone has added the President's Roundtable, made up of 20 friends and alumni of RIT, who will meet on a key topic each year; its inaugural meeting discussed "How should RIT grow?"

Summing up his proposal to the trustees at the upcoming November meeting, the president said, "The policy recommendation on the optimum size of RIT will provide a framework from which strategic decisions will flow." He noted that he will address issues of physical infrastructure ranging from housing and labs to roadways and the environment. "The effect of size on tuition, student quality and support, retention, learning environment, size and quality of faculty

and staff, the academic program portfolio, culture, and financial capability will weigh heavily in the ultimate decision."

Academic Senate Chair Joyce Hertzson. Reflections on the last academic year established a framework for Hertzson, professor and chair of foundations, College of Imaging Arts and Sciences. "History provides a good foundation for progress," she remarked.

From the debate over semesters versus quarters, to conversations about retention and strategies for improvement, Hertzson recalled the impact those discussions had on the entire campus community and the intensity with which those issues were pursued. She said there are many questions about retention that were left unanswered.

"Will the concern for student retention lead to a consumer mentality that undermines the expectations and standards of a college education? It is within this context of the educational goals of RIT that I would like to begin the journey for the Academic Senate and RIT community this year."

At the heart of that is the growth of RIT and its impact on the university's mission. Hertzson suggested that "controlled growth" will offer positive opportunities without harming the culture and learning environment on campus. She said the key is to maintain RIT's primary role as a teaching institution with a career focus. Ultimately, she offered an encouraging assessment regarding the future of RIT.

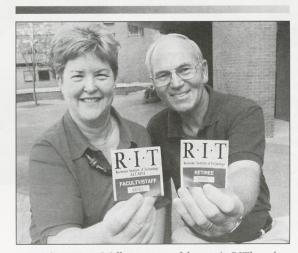
"I feel confident that if we all work

together, we can institute change that will improve this university for the entire community, from the students to the Board of Trustees.

David Edborg, campus safety supervisor and chair of staff council, encouraged the RIT community to share the Department of Campus Safety's philosophy: that "Students are the most important people on our campus. They are never an interruption to our work—they are the purpose of it. Without them, we would not even be here."

Edborg praised the campuswide improvements to roads and buildings and noted that RIT is constantly improving its physical surroundings. "And with *First in Class*, retention strategies, diversity initiatives, the new Golisano College of Computing and Information Sciences, the NYSTAR Lab—we are also constantly striving for an ideal—to make RIT the university of choice."

As the university changes and evolves, Edborg points out, the mission of RIT's staff remains constant: "To make RIT a community that students want to be a part of. No matter what our specific task, no matter what part we play in the scheme of things, each and every one of us bears the responsibility of helping to create a place where students want to be."



STICK 'EM UP... Walk past some of the cars in RIT's parking lots and you may see some new stickers attached to rear passenger windows. In late August, Campus Safety released new alumni and retiree parking stickers, here proudly displayed for the first time by alumna Barbara Ray Holcomb and retiree Dick Sterling. The new parking stickers will be available to alumni/retirees by stopping at the Campus Safety office, Grace Watson Hall.

He encouraged everyone to get to know students, to talk to them, and to keep in mind the commonalties we all share. "Some students relish a new challenge while others long for the familiar. In either case, they're going to need help finding their way around campus...Some students are quiet, others are loud," he said. "In either case, they want and deserve to be treated with patience, compassion and respect—just like you and me."

"When we learn to see the commonalties, we have a place from which we can begin to explore and understand our differences," Edborg added. "If we treat each other—staff and faculty as well as students—in this way, RIT will be the university of choice."

A proposed sculpture by noted metal artist Albert Paley, Charlotte Fredericks Mowris Chair in the School for American Crafts, provided inspiration for Alfreda Brown, chair of the Commission for Promoting Pluralism. The monumental artwork, a model of which is in the lobby of the George Eastman Building, "represents a transformation process that says RIT is preparing to meet the needs of students and employers in the 21st century," Brown believes.

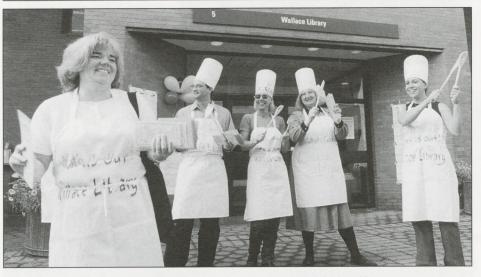
To achieve this transformation, "one major focus would be incorporating the concept of quality through diver-

sity." She elaborated, noting, "Quality is an inclusive process that searches for ways to include everyone. It encourages trusting relationships that put service above selfish needs. Quality supports making friends before you need them; having confidence in others—even if they don't look like you; never making an enemy —in spite of differences; and developing high values, which in turn yield high tolerance."

She continued: "To achieve quality through diversity, our culture will change. However, cultures can't change without the consent of their members. Therefore, all of us at RIT must consent to change and then we must strive to build an adaptive culture that we all buy into, a culture that will help us define the excellence within quality."

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THERE'S NO KEEPING IT QUIET... Wallace Library and Java Wally's played host on Sept. 4 to incoming students, who were treated to library tours plus complimentary coupons to receive a cup of Java Wally's coffee or an ice cream treat. Leading the charge for the "Spoon Squad" were, from left to right, Jackie Ott, Jon Jiras, Sue Roethel-Gioia, Sheila Smokey and Laura Diponzio.

#### O b i t u a r i e s

#### **Norris Shea**

Norris Shea, an RIT retiree, passed away July 19, at the age of 76. Shea was a retired RIT English professor. He is survived by his wife, Dorothy, six daughters, one son and one stepdaughter.

**Jonona Young** 

Jonona Young, 63, died on August 28, after a long battle with cancer. She worked at NTID for 32 years, teaching clinical chemistry in NTID's former applied science and allied health department and then serving as an associate professor in NTID's science and engineering support department. Young earned A.A.S. and B.S. degrees from RIT, an M.S. from the University of Rochester, and a Ph.D. from Syracuse University. She was an avid sailor and seaplane pilot and was active in environmental issues.

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