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## 3 Student salutes Silver



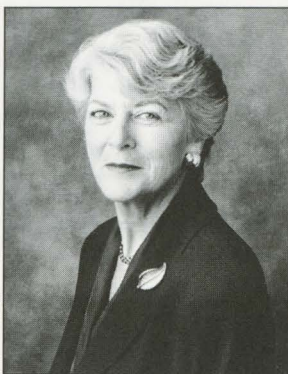
## Ferraro and Buchanan face off to fire up election enthusiasm

To fire up students for the upcoming election, Student Government presents a *Crossfire*-style debate between Geraldine Ferraro and Pat Buchanan. The debate, "Shaping America's Future," begins at 7:30 p.m. on Wed., Oct. 30, in Clark Gymnasium.

This will be the first face-off between Ferraro, who, in 1984, was the first woman vice-presidential candidate for a major party in the United States, and Buchanan, a candidate for the 1996 Republican presidential nomination. They will argue the role of federal government in shaping America's future direction. Issues they will discuss include: abortion, crime, the disparity between executives and line workers, immigration and the economy. A 30-minute question and answer period will follow.

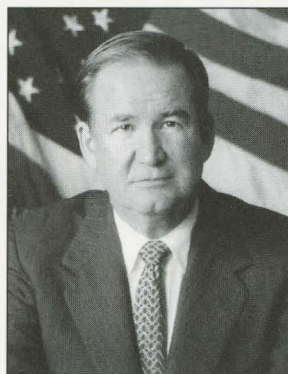
"We wanted to raise students' awareness before the elections by discussing the issues and the national agendas out there," says Mike D'Arcangelo, adviser to Student

Geraldine Ferraro



Government and director of the Center for Campus Life. "We hope this will fire students up and motivate them to get out there and vote for what they believe in."

Ferraro became the first female vice-presidential candidate when Walter Mondale won the Democratic presidential ticket in 1984. From 1978 to 1984, she



Pat Buchanan

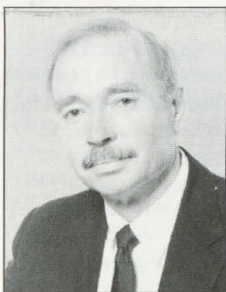
represented a conservative Queens, N.Y., district in the U.S. House of Representatives. She first captured the public spotlight in 1984 as head of the Democratic Party's platform committee. Prior to 1978, Ferraro practiced law and served as an assistant district attorney in Queens.

Buchanan set out to distinguish himself

as a voice for conservative views in two Republican nomination battles in 1991 and 1995. He often uses fierce rhetoric to convey his principles of freedom, federalism, limited government, traditional values and an "America first" foreign policy. Buchanan had served as a senior adviser to three American presidents: Richard Nixon, Gerald Ford and Ronald Reagan. He began his career in 1962 as the youngest editorial writer on a major newspaper in the United States, for the *St. Louis Globe Democrat*.

Tickets are \$3 for RIT students and \$5 for RIT staff, faculty and alumni; tickets are available at the Candy Counter in the Student Alumni Union. The debate, sponsored by RIT's Horton Distinguished Speaker Series, will be interpreted for hearing and deaf audiences and is handicapped-accessible. For more information, call the Student Government office at -2204.

## Building on achievement, Clark appointed dean of College of Science



Robert A. Clark

Robert A. Clark, a long-time faculty member and administrator, has been appointed dean of the College of Science by Stanley D. McKenzie, provost and vice president for academic affairs. Clark had served as interim dean of the College of Science since 1994.

"Bob's solid record of scholarly activities, administrative experience and consensus-building leadership, combined with a familiarity with the College of Science and the Institute, make him the ideal person for this position," says McKenzie. "Under Bob's leadership, the college has made significant strides and is poised to move aggressively into the next century."

Recent college accomplishments cited by McKenzie include strengthening its commitment to supporting the educational mission of the Institute through high quality mathematics and science general education curriculum, the science and mathematics foundations curricula for other degree programs and its own degree programs in mathematics, science, and the allied health professions; incorporating the Chester F. Carlson Center for Imaging Science into the college; developing several new degree programs; and completing a capital campaign to build a new wing which will house the Center for Excellence in Mathematics, Science and Technology.

"The college is, I believe, poised and ready to take advantage of the opportunities and face the challenges ahead as the Institute moves forward into the next millennium," Clark says. "I am delighted to have this opportunity to continue to work with the faculty, staff and students of the College of Science who, through their exemplary effort, have done so much over the past two years to position us to move so positively and aggressively in the future."

Clark earned a B.S. from MIT and a Ph.D. from the University of Maryland,



**FIELD OF DREAMS GONE BY...** Ghosts of seasons past seem to materialize for this historic last look at Rochester's doomed Silver Stadium. About 125 students and photography buffs turned out to "flash" the huge stadium and a 1950s-garbed "team" on the night of Oct. 9—creating the 10th annual Big Shot. Two large format cameras in the upper "couch potato" berth caught the image on TMAX 400 film in a minute-and-a-half f/11 exposure, on a balmy 58-degree evening. "Shooting the stadium really fit our 10th anniversary of Big Shot," says Michael Peres, co-founder of the nighttime project. "Next year—Frontier Field?" See page 3 for a story on another RIT involvement with Silver Stadium.

both in chemistry. He joined the RIT faculty in 1972 and has taught in CCE, Imaging Science and the College of Science. In addition to interim dean of the College of Science, his other administrative appointments include dean of the College of Continuing Education and associate dean of the College of Science.

His professional credentials include numerous refereed publications and presentations, research grant and contract awards and several professional affiliations. He also does extensive community service in the town of Victor.

Clark considers himself first and foremost to be a member of the faculty and will continue teaching on occasion and remain involved in research.

### Volunteers Needed

The autumn leaves are falling just in time for RIT's third annual Cleanup Day on Sat., Nov. 2, at Hillside Children's Center. Sign up to work one of three shifts between 10 a.m. and 3 p.m. The Center for Campus Life will offer transportation for students, staff and faculty. Hillside will provide lunch and will give gifts to all volunteers. The event is part of RIT and Hillside's "Good Neighbors, Great Partners" program. For more information, call -5796.

## NTID to formally install Davila as its first deaf vice president Nov. 8

In its 29th year of providing outstanding technical educational opportunities to deaf students, NTID will install Robert Davila as its first deaf vice president at 4:30 p.m. on Fri., Nov. 8, in the Robert F. Panara Theatre, Lyndon Baines Johnson Building.

As vice president of NTID, Davila culminates an outstanding career promoting the education of deaf people. From 1989-93 he served as assistant secretary for special education and rehabilitative services of the U.S. Department of Education, the highest government position ever held by an individual who is deaf. From 1978-89, he held progressively responsible teaching and administrative positions at Gallaudet University in Washington, D.C., including vice president, professor in the department of education, and dean. Before joining the RIT community, Davila served as the chief executive officer for the New York School for the Deaf, a private day and residential school in White Plains for students who are deaf.

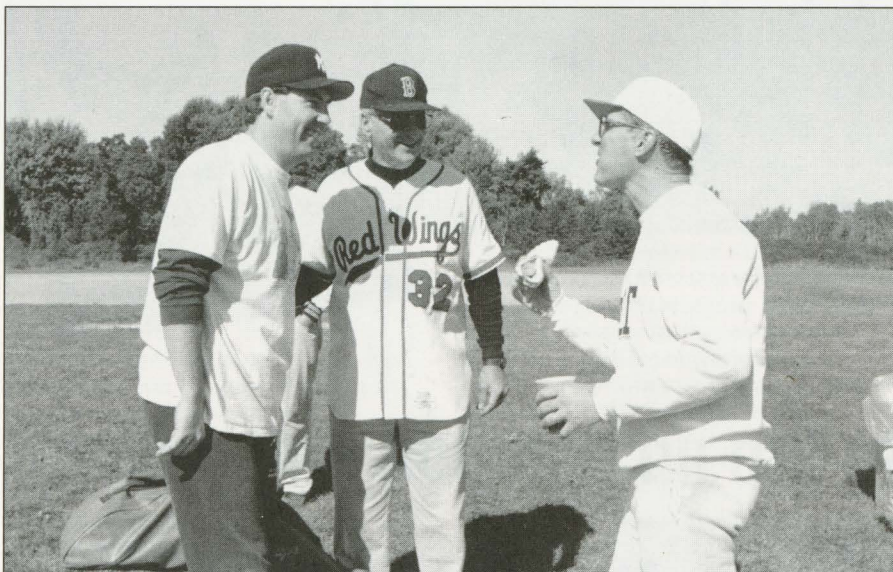
The installation ceremony will be videotaped and broadcast later on satellite from 1-2 p.m., on Wed., Nov. 20. A tele-



Robert Davila

conference with Davila will follow the edited videotape during the satellite broadcast. For more information about the satellite broadcast coordinates, contact Frank Kruppenbacher at -6906 or FAK9957@rit.edu.





**SOFTBALL SMASH**... New York Assemblyman Joseph Robach (left); Nathan Robfogel (center), vice president for University Relations; and President Simone enjoyed Softball Saturday on a bright, sunny October day. NTID repeated as champions of the event by first defeating the CAST Coyotes in the first round, then capping it off with a 19-9 win over newcomers CIMS. CIMS advanced to the finals with a close 6-5 win over the Tiger Team. In the consolation final, the Tiger Team defeated the CAST Coyotes. Robach presented trophies to the NTID team; the CIMS team received trophies from the president. The event was coordinated by Daryl Sullivan, Physical Education, and Catering Services provided hot dogs, hamburgers and refreshments.

## DONATIONS GRANTS

### Sprint Foundation awards grant to NTID Learning Center

To expand options for learning, the Sprint Foundation has awarded a \$150,000 grant to NTID. The grant will fund the purchase of computers and video communication equipment for NTID's new state-of-the-art Learning Center. Students will use the equipment to access the Internet, take part in distance learning programs and work cooperatively with students at other educational institutions.

"We are very appreciative of the significant contribution that the Sprint Foundation has made to further the development of the Learning Center," says Robert Davila, vice president for NTID. "Sprint's interest and support of our students and their needs reflects the important contributions that Sprint employees who themselves are NTID and RIT graduates are making to the corporation."

"We think it is important to support NTID in its mission to serve deaf and hard-of-hearing students," says Don Forsythe, executive director of the Sprint Foundation. "Sprint is the nation's leader in providing telecommunications relay services that allow deaf and hard-of-hearing persons to have access to the telephone, and this builds on our commitment to that community."

Sprint is a global communications company, integrating long distance, local and wireless communications services, and is the world's largest carrier of Internet traffic. Sprint also offers telecommunications relay services to 18 states and the federal government and provides operator text telephone service for deaf, hard-of-hearing, and speech-impaired persons.

### Baseview donation completes Printing digital editing system

A donation of Baseview pagination software completes an entirely digital prepress editorial system in the School of Printing Management and Sciences.

The six Baseview programs store digital files of news stories from the Associated Press wire. The files are then combined with photos and transferred into a page template, which gets outputted as a film negative and made into a plate for printing. Baseview can store 102 news files at a time, compared with the 20 that could be saved with the previous software.

Combined with other recent software and hardware acquisitions, the Baseview package gives newspaper operations management students all the necessary tools to layout and produce a newspaper. The software is valued at more than \$5,000.

### Design book features work by RIT artists

*Fine Woodworking* magazine's *Design Book Seven* includes work by 14 RIT present or former students, alumni or faculty in its 360 photographs of the "best work in wood." The design book editors considered 2,300 pieces for the prestigious full-color 9 x 12 inch issue—only the seventh produced in nearly 20 years.

RIT's School for American Crafts group, who live the nation-over including Buffalo, Chicago, Seattle, Brooklyn, Savannah, Princeton, Richmond and Rochester, are, alphabetically: Richard L. Cantwell, Adam Chesis, Timothy G. Cozzens, Douglas Finkel, Evan Hughes, Bill Keyser, Steve Loar, Robert March, Richard Prisco, Wayne Raab, Chris Rice, Mark J. Spadafora, Richard Tannen and Barry R. Yavener.

## NTID convocation to address enhancing student success at RIT

Keeping students at RIT and helping them succeed is a critical issue for the university. Members of the RIT community are invited to address the challenges of and opportunities for improving student retention and success at NTID's Academic Convocation Sat., Nov. 9.

NTID will offer three plenary sessions and several concurrent sessions at the convocation. The morning plenary session will feature keynote speaker, John Gardner, a professor from the University of South Carolina renowned for initiating an international reform movement in higher education to improve what he coined "The Freshman Experience." Gardner's area of expertise is creating programs to enhance the learning, success,

retention, and graduation of students in transition, especially freshmen.

The afternoon plenary session will feature a discussion panel of students, parents and alumni moderated by Elizabeth O'Brien, professor in NTID's English Department. A final "wrap-up" plenary session will feature Gardner and three NTID faculty members to weave the threads of the day together in a cohesive summary of findings and new strategies.

For more information, contact Bob Baker at -6855 (V/TTY), or RKB6548 e-mail. All plenary sessions will be held in the Panara Theatre and will be real-time captioned, videotaped, and shown on televisions set up for overflow seating outside the theater.

## CIMSprint to launch industrial partners program

CIMSprint, RIT's new venture in printing and publishing research and service, will launch a new industrial partners program this fall. CIMSprint—the latest initiative in RIT's 60-year history of service to the printing and publishing industry—is a key component of RIT's Center for Integrated Manufacturing Studies. It has been designated the National Center for Printing, Publishing and Imaging at RIT.

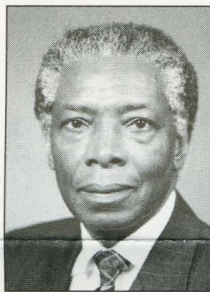
"The new partners program will offer printers, manufacturers and suppliers the opportunity to cement a direct relationship with our premier center," says John Peck, director of CIMSprint. "We designed the program to aid those same groups in integrating emerging electronic and digital technologies to achieve the quality and productivity gains necessary to compete in today's global marketplace."

The CIMSprint Partners' Program offers members exclusive access to technical reports, briefings, seminars, on-site consulting and technical service and preferred scheduling for all testing, consulting and custom training. The membership fee is \$19,500 annually.

According to Peck, CIMSprint is the only place in the nation offering such a full array of research and testing services. RIT delivers these services to industry from CIMS, the Technical and Education Center, the Center for Imaging Science and the School of Printing Management

and Sciences. The first phase of CIMSprint operations includes outfitting the Digital Printing Laboratory; it has just installed its first Xeikon DCP-32D and Indigo E-Print 1000+ digital presses. Subsequent phases will offer a fully integrated, digitally-driven printing, publishing and imaging center.

## Cooper appointed Minett Professor



Walter Cooper

Walter Cooper, New York State Regent for the Seventh Judicial District and retired administrator with Eastman Kodak Company, has been appointed the Frederick H. Minett Professor for the 1996-97 academic year.

The Minett Professorship, in the College of Applied Science and Technology, recognizes distinguished area minority professionals and brings them to campus to share their knowledge and experience.

Cooper will give several lectures on higher education topics to university organizations. On Oct. 31, as part of the Liberty Hill Breakfast Series, Cooper will discuss "Critical Partnerships Between K-12 and Higher Education: The New York State Challenge." He will also be the featured speaker at an upcoming Presidential Colloquium, as well as at meetings of Institute and Administrative Councils.

Upon earning a doctorate in physical chemistry from the University of Rochester in 1956, Cooper began his career as a research chemist in Eastman Kodak's Research Laboratories. He was promoted successively to senior research chemist, research associate and technical associate. After serving in several senior research administrative positions, Cooper was appointed manager of the Office of Technical Communications at Kodak's Research Laboratories. He retired in 1986.

Cooper was first elected to the New York State Board of Regents in 1988 to fill the balance of a resigning Regent's term. He was re-elected to a full seven-year term in 1991. Cooper chairs the Regents Committee on Elementary, Middle and Secondary Education and is a member of the Board of Regent's committees on administration, law and legislation, and higher and continuing education.

Cooper's life-long volunteer service to the Rochester community includes serving as a founding member of several civic organizations.

Past Minett professors include Rochester Mayor William A. Johnson; R. Carlos Carballeda, president and chief executive officer of First National Bank of Rochester; and Liz Vega, vice president of communications, Time-Warner Communications.

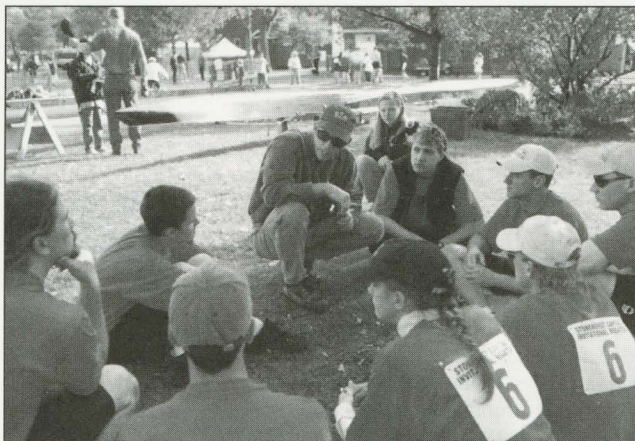
## Regatta success in boosting spirit

At Rochester's first Stonehurst Capital Invitational Regatta, RIT Crew rowed their way to a bronze medal in the men's eight heavyweight collegiate race. But according to Louis Spiotti, director of RIT's Center for Intercollegiate Athletics, RIT alumni, students, parents and the community all were winners as well.

"An event like this is competitive, surely, but it is also camaraderie and community spirit," says Spiotti. "It was a big success for our teams, our schools and our community."

Blue skies and warm temperatures added to the appeal of a major rowing competition that attracted an estimated 15,000 spectators to the banks of the Genesee River Oct. 13. While the event is in its eighth year, this was the first year that RIT co-hosted the regatta along with the University of Rochester. Stonehurst Capital, a Rochester-based investment firm began its first year of sponsorship.

Yale won the men's eight heavyweight open race, followed by Harvard and Northeastern. RIT placed seventh overall and third in the collegiate division. RIT's second or "B" boat, placed 21st. The RIT women's heavyweight eight placed 16th overall and 10th in the collegiate division.



RIT Crew Coach Jim Bodenstedt offers last minute advice to his team at the Oct. 13 Stonehurst Capital Invitational Regatta.

The men's heavyweight fours placed sixth and ninth.

RIT Crew Coach Jim Bodenstedt was hoping for gold, but pleased with the effort. "I think both RIT and the University of Rochester crews put in a very fine showing—they were racing against some of the very top crews in the country," says Bodenstedt. "Our program is now just four years old, Yale and Harvard have been racing for nearly 150 years."

Twenty-two schools competed in the regatta and 14 area businesses sponsored hospitality tents in Genesee Valley Park. RIT's tent coordination was spearheaded by the University Relations Division and included support from throughout the university. More than 500 alumni, parent, faculty and staff members, students, trustees and NRS members visited the RIT tent for refreshments throughout the day.



## Photo student captures memories of Silver

"Take me out to the ballgame..." RIT's involvement in Silver Stadium's final days began with one photojournalism student's "memory booklet" and ended with more than a hundred students making the Oct. 9 Big Shot.

What's the fascination with an old stadium in its final days? "It's not just the landmark kind of thing," says Joe Gawlowicz, photojournalism senior in the School of Photographic Arts and Sciences. "It's what's been happening in the stands, with the fans and the staff, with the whole environment, not just the play-by-play of the game—for 68 years."

Gawlowicz spent late spring and most of the summer of 1996 making a final photodocumentation of life at the stadium. His resulting eight-page, full-color booklet, supported by the Red Wings, went to thousands of last game visitors. Not a stranger to photojournalism, Gawlowicz spent nine years as a Navy photojournalist working on *All Hands* magazine and documenting the Gulf War and Operation Restore Hope in Somalia. He first attended RIT in 1990 for the SPAS summer military "phojo" program.

Since leaving the service and becoming a full-time student, Gawlowicz has earned recognition for his editorial and documentary work, including a *Time* magazine assignment that ran this July about a



©Joe Gawlowicz

SOUVENIRS... Just before a game, kids scramble for autographs from their favorite players.

fencer from Rochester in the Summer Olympics.

"The interesting thing is that both of Joe's summer professional jobs came out of coursework at RIT," says Loret Gnivecki Steinberg, associate professor.

"His energy and get-out-and-do-it style makes him a great example for photojournalism students. I've asked him to speak to my students about making the most out of class assignments."

## Show features works of Brazilian fine art photographers

"Brazil: The Thinking Photography," a tri-location 90-piece exhibition, throws open the door to fine art photography from Brazil, as created by 14 artists. The Nov. 4-18 show, offered by RIT's School of Photographic Arts and Sciences and Switzer Gallery, and by Pyramid Arts Center, "is the first exhibition of this scale to present fine art photographers from Brazil in the United States," says Margaret Wagner, gallery director and chair of the SPAS Fine Art Photography department.

The public reception occurs simultaneously at all three venues—SPAS Gallery, Switzer and Pyramid (274 North Goodman St., Rochester)—7-10 p.m. on Mon., Nov. 4, with four of the artists in attendance. Preceding the reception, one of the artists, Anna Mariani, from Rio de Janeiro, will offer a slide presentation, "Facades," of her work with architecture and graphics.

Media used in the exhibit include electrophotography from X-ray negatives, platinum

and palladium prints, digitalized video fragments, black and white silver gelatin prints—some with dry point drawing on negatives—and color prints. Visiting artists Luiz Monforte (also the curator), Marcos Ribeiro and Monica Schoenacker join Mariani at the openings, interested in sharing their photographic vision with guests.

"Our exhibition focuses on an 'imaginary' diverse from the one that defines Brazilian cultural values," says Monforte. "We present visual games impregnated by a vision inspired by the constructive spirit of Valerio Vieira, a Brazilian pioneer of photography as artistic expression, and Oskar Rejlander," he adds. The assemblage of "pure palimpsest, collages and bricolages is an attempt to show another side of our country's personality." The public exhibits are all free and handicapped accessible. For daily gallery hours, call -2616.



©Luiz Monforte

## Cary Library releases Zapf tribute to design punchcutter

An essay by typographer and type designer Herman Zapf has been published as a limited-edition book by RIT's Cary Library Press. In his essay, *August Rosenberger*, Zapf pays tribute to the late punchcutter who did the master patterns for many of Zapf's famous designs.

"Zapf has always felt that punchcutters have never received the proper credit for their work," says David Pankow, curator of the Cary Collection. "To give the reader a sense of Rosenberger's contributions to Zapf's designs, the book includes a portfolio of original impressions cut from Rosenberger's metal plates for some of their most famous collaborations."

Only 110 copies of *August Rosenberger* were produced. The work is the third in a series of premium-quality, short-run books published by the Cary Library Press.

The first, *Calligraphic Salutations*, a collection of calligraphy by Zapf, was released in 1993. Last year, the Cary Press published *Thinking in Script*, a reproduction of a famous letter by Edward Johnston, the foremost English calligrapher of the 20th century.

All letterpress for *August Rosenberger* was done at the Cary Collection's Arthur M. Lowenthal book laboratory; production was funded by the Ahmanson Foundation and by Zapf.

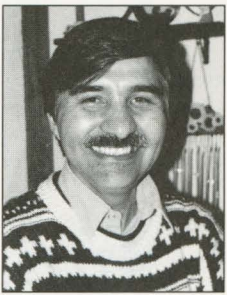
"These books are an excellent way of sharing our resources with the public," says Pankow. "The traditional format publications supplement our Web site,

which features electronic access to many of our materials."

The Cary Collection, part of Wallace Library, is one of the finest specialized libraries in the United States for the study

of printing and graphic arts history. For information on its publications, contact Pankow at -2408. The Cary Collection Web site can be found at <http://wally.rit.edu/cary>.

## Lecturer to present roles of church, government in Mexican peasant life



Rev. Enrique Cadena

Father Enrique Cadena, associate pastor of Corpus Christi Church in Rochester, presents "The Mexican Peasants in Chiapas, the Church and the Government," the third 1996-97 William A. Kern Lecture on Intercultural and International Issues, at 7:30 p.m. on Nov. 7 in the Skalny Room of Interfaith Center, Student Alumni Union. A reception and round table discussion will follow his speech, which concludes the fall theme of Latin America.

A Mexico City native and a priest of the Order of the Missionaries of the Holy Spirit, Cadena has served at rural Mexican parishes since 1982. He began his work in the state of Chiapas in 1989 after three years in Rochester earning a master's degree in family therapy and counseling. He has since led four trips to Chiapas with Corpus Christi parishioners.

The United Nations Association of Rochester and the Rochester International Friendship Council co-sponsor the lectures with the Kern Professorship, endowed by Rochester Telephone Company in honor of its centennial and its former president William A. Kern, who was an RIT trustee.

For more information on the free public talks, which are handicapped accessible and sign interpreted, call the Kern office at -2804. The three Kern winter talks will focus on "Values and Technology" and three in spring will look at "Eastern Europe."

## Session set for Nov. 2 for part-time adults

RIT will offer an information session for adults considering attending college part-time from 10 a.m. to 12:30 p.m. on Sat., Nov. 2, in the James E. Booth Building.

Representatives from programs that can be completed part-time will give an overview and answer questions. For more information, or to make a reservation, call the Office of Part-time and Graduate Enrollment Services at -2229.

## Game lovers gather for Rudicon 13

Maybe college isn't all fun and games, but it will be at *Rudicon 13*—a game-lovers bash. RIT's Rochester Wargamers Association and Guild hosts *Rudicon 13* beginning at 8 p.m., Fri., Nov. 1, and running through 6 p.m., Sun., Nov. 3, in the Student Alumni Union.

*Rudicon 13* features a board game tournament consisting of figurines and improvisational role playing. Hundreds of exotic games will cover the floors of the Union, including Car Wars, Cyberpunk, Lost Worlds, Magic the Gathering, Blood Bowl and Warhammer Fantasy. (Plus more familiar games like Monopoly and Battleship)

RWAG, RIT's largest club with 150 members, lives by its motto "we play games." The convention usually draws more than 400 students and alumni from RIT, the University of Rochester and the Rochester community.

Admission to *Rudicon* is \$13 for the RIT community and \$15 for the general public. For more information, call -6991.

## Second faculty art show to open Friday

Faculty in the School for American Crafts and the School of Art and Design present their second art show of the season, "Faculty Exhibition II," opening Fri., Oct. 25, with a 5-7 p.m. public reception in the Bevier Gallery, James E. Booth Building. The free exhibit offers a mixed media sampling of full- and part-time faculty works ranging from woodworking to illustrations to industrial design projects. Call -7680 or -2646 for daily gallery hours.

## NTID curtain to rise on 'Glass Menagerie'

One of the most famous plays of modern theater, Tennessee Williams' "The Glass Menagerie," is coming to NTID's Robert F. Panara Theatre Nov. 1 and 2 at 8 p.m. Produced by the award-winning Cleveland Signstage Theatre and presented in American Sign Language and spoken English, the production will feature a combined cast of deaf and hearing actors.

Cleveland Signstage Theatre (formerly Fairmount Theatre of the Deaf) was founded in 1975 by one deaf and one hearing actor and aims to bring deaf and hearing people together for local performances and while on tour nationally.

Tickets are available at the NTID Box Office, open weekdays 10 a.m. to 4 p.m. Tickets are \$5 for full-time students and senior citizens, and \$7 for all others. Reservations may be made by sending e-mail to [NTIDTIX@rit.edu](mailto:NTIDTIX@rit.edu) or by calling -6254 (v/TTY).



# Student events launch busy season for NRS members

Student and faculty "wizards" recently dazzled more than 200 members and guests of the Nathaniel Rochester Society (NRS) with "The Magic of Engineering." This wasn't an ordinary magic show—no bunnies were turned into microprocessing chips or professors sawed in half—but a showcase of the marvels and tricks made possible by engineering and technology.

Hosted by the College of Engineering and NRS, the event featured student projects and faculty demonstrations. Interactive displays and activities included "Tigerbolt," the student-built robo-athlete that won a national robotics competition; the Formula SAE student-engineered race car, ranked second place internationally; a replica of the 100-year-old Chanute glider; and a tour of the integrated circuit chip factory's "clean room."

"The Magic of Engineering" was designed to bring NRS members closer to the College of Engineering's students, programs, technologies and accomplishments. Partial funding was provided by Gleason Foundation.

At another recent event, the Society hosted its NRS scholars and their families for

an annual awards ceremony during Family Weekend. NRS scholars were presented with certificates by John M. and Jayne Summers, scholarship committee chairs, and Barbara Lane, NRS chairperson.

Since 1991, contributions to NRS produced more than 700 merit scholarship awards. The awards recognize junior and senior students for maintaining a minimum overall grade point average of 3.4 and for their involvement in campus and community activities. Students are awarded \$750 during their junior year and another \$900 during their senior year if they maintain their academic performance. This year, NRS awarded 146 scholarships.

Also this fall, NRS welcomed several new members: Dianne Brooks, manager of NTID's recruitment and admissions; Joe Marsh, president of Marsh Capital Management; Richard Marshall (MBA '76), executive vice president and chief operating officer of IIMAK of Amherst, and his wife, Amanda; and Harold Mowl, superintendent of the Rochester School for the Deaf, and his wife, Mary.

Upcoming activities for NRS members include "Untangling the World Wide



The National Rochester Society and the College of Engineering teamed up to present "The Magic of Engineering"—a razzle-dazzle showcase and progressive dinner for more than 200 members and guests of NRS.

Web," a hands-on opportunity to learn about the most popular area of the Internet. Hosted by staff from the Wallace Library, the event takes place on Nov. 26. Also next month, the NRS nominating committee

will meet to select several new committee chairs and vice chairs.

For more information on NRS, call Marisa Psaila, coordinator, at -4932.

## Rochester Police study fine points of management at College of Business

They know how to collar the criminal and make the arrest. Now they're learning the fine techniques of management, with an eye toward strategic planning, quality, customer service and public relations. They're the top managers and frontline supervisors of the Rochester Police Department, who enrolled in the College of Business to pick up where the police academy left off.

As the RPD turns its focus to "community policing"—as are many police departments across the country—approximately 135 Rochester police who manage saw the need to supplement their police training with management skills to meet the needs of their customers: the Rochester community.

Such a concerted effort to provide business training to police from the top down is unique. No model or master plan exists. To prepare for the classes they led over the summer, RIT business professors rode along with officers on patrol, attended

RPD staff meetings, and met one-on-one and in groups at the police department to specifically tailor their teachings to the Rochester police.

"There was a high level of professionalism to meet the needs of us as their customers—everything presented was not rolled out of a file drawer," says Capt. Robert Goldfinger, of the police department's Training and Professional Development unit. "We're extremely satisfied."

The College of Business team put together a completely new package of four related teaching components for the police department. The first component concerned the factors that drive or block organizational change. The second focused on leadership and its role in change. The third addressed strategic planning and the fourth aimed at building and maintaining relationships in policing.

"We put a lot of work into understanding and meeting their unique needs," says

Donald Wilson, professor of strategic management, who taught the strategic planning segment. Unlike more standard business training, he adds, police don't need training in "how to beat the competition" but, rather in customer service and strategic planning.

"These are people who are very operationally driven—they have to make sure Rochester is safe and secure everyday," says Wilson. "But to ensure that over the long term, they need to understand strategic planning, why it's important and how to do it right."

Robert Barbato, associate dean of program development in the college, wrote the proposal for the \$22,000 contract and taught the leadership module.

"It was very important to the RPD that we tailor the program to meet their specific needs. They knew that they would need to adopt modern management theories and

practices, and they wanted us to bring the message to their managers."

Capt. Goldfinger says such training was invaluable "because of the important position our people hold in the community" and couldn't have happened without full support at the highest level—his police chief. "A program like this can only take place when a CEO empowers and assesses the needs of his people," Goldfinger says.

### CALENDAR

Oct. 26—Fall Open House: prospective students and their families will be on campus for the day. They will visit and tour academic departments, campus and residence halls, eat at Gracie's and hear a financial aid presentation, 8 a.m.—4 p.m.

## NEWSMAKERS

- **John Retallack**, assistant professor, School of Photographic Arts and Sciences, has been elected membership chairperson on the board of directors of The American Society of Media Photographers/Western New York Chapter. The term is for one year.
- **Michael Prosser**, Kern Professor in Communications, College of Liberal Arts, was elected vice president of UNAR, and will serve as a delegate to the 50th Non-Governmental Organizations Conference at the United Nations, Sept. 16–18. Also president of the Rochester Fulbright Association, he will attend the 50th conference of the national Fulbright Association in Washington, D.C., Oct. 16–19.
- **Gerald Takacs**, head, department of chemistry, College of Science, presented the

paper "Reactive Ion Etching of Poly(tetrafluoroethylene) in CF<sub>4</sub>/O<sub>2</sub> Plasmas for Improvement of Copper Adhesion" at the 12th International Union of Pure and Applied Chemistry Symposium of Plasma Chemistry. The paper, which also appeared in the organization's publication *Proceedings*, was based on research conducted by RIT graduate student **Kan Lu** in collaboration with IBM.

- **John Violanti**, associate professor, criminal justice department, College of Liberal Arts, contributed information and expertise to a documentary film for the HBO series *America Undercover*. The film, *Memphis P.D.: War on the Streets*, aired five times in August.

## ROTC programs under new leadership

ROTC programs at RIT are under new leadership. Maj. Randy Mosher recently was appointed professor of military science and commander of Army ROTC. Lt. Col. Joseph Pow was named professor of aerospace science and commander of Air Force ROTC. Both appointments are for three years.

Mosher brings 19 years of experience in the military. He handled ROTC policy at the Pentagon prior to being assigned to RIT. Pow, who has been in the military for 17 years, most recently served in the National Reconnaissance Office in Washington, D.C.

Air Force and Army ROTC are located within the College of Applied Science and Technology.



**PRESENT FROM THE PRESIDENT...** President Simone presented Rochester Mayor William A. Johnson Jr. with a framed photograph of Mount Hope Cemetery, subject of the ninth annual "Big Shot" in 1995 during which 150 RIT students, faculty and other photography buffs illuminated the famous cemetery with electronic flashes. Johnson was on campus earlier this month to talk about "The Current and Future State of the City of Rochester" as part of the College of Business Breakfast Seminar Series.

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