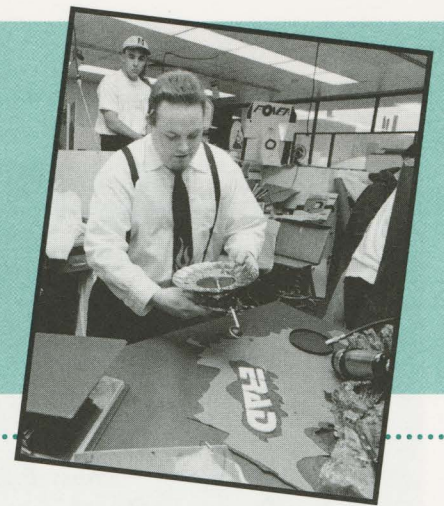


- 3 Perspectives: Independent colleges an asset
- 4, 5 Program Review update
- 7 RIT scores media attention
- 8 Newsmakers
  
- 3 Design students take on Mother Nature



## RIT photo grad program ranked #1 in U.S. in annual guidebook

In *U.S. News & World Report's* just released annual guidebook on the best U.S. graduate schools, Rochester Institute of Technology's School of Photographic Arts and Sciences ranks number one in its field—for the third year in consecutive rankings (U.S. News staff say they didn't publish graduate art rankings in 1996). The 1997 America's Best Graduate

Schools' ranking of photography programs comes under the Top Specialty Programs section, placing RIT above the School of the Art Institute of Chicago, the University of New Mexico, Rhode Island School of Design and the California Institute of the Arts.

In the overall Master of Fine Arts category, the guidebook placed RIT 19th, tied

with Pratt Institute, Claremont, University of California at Los Angeles, University of Wisconsin at Madison, University of New Mexico and Virginia Commonwealth University. RIT offers 12 MFA programs ranging from computer graphics design to imaging arts and from painting to woodworking and furniture design.



## Social work professor wins Provost's Excellence in Teaching Award



Debra Fromm Faria

Debra Fromm Faria, visiting assistant professor and coordinator of social work field instruction in the College of Liberal Arts, has won the 1996-97 Provost's Excellence in Teaching Award. She received the award from Stanley McKenzie, provost and vice president for Academic Affairs, and William Daniels, dean of the college, during a ceremony in the Skalny Room, Feb. 13.

"By recognizing the value of quality teaching, this award complements the Eisenhart Awards for Outstanding Teaching," says McKenzie.

In describing her teaching philosophy, Faria says, "I believe that, as a teacher, I have a responsibility to provide a supportive environment which fosters critical thinking and insightful dialogue. I think students need to be challenged in thinking about their attitudes and views of people who are different from themselves. This allows them the opportunity to develop a non-judgmental perspective, vital for effective social work."

Faria, a 1979 graduate of RIT's social work program, teaches undergraduate and graduate social work courses. A certified social worker, she has 17 years of clinical and administrative social work experience, and belongs to the National Association of Social Workers and the Mental Health Association.

She is responsible for placing senior

social work students in social service agencies where they spend 30 hours per week for two quarters. Faria also teaches the social work practice courses, where students integrate theory with an understanding of human behavior. They then apply social work values and ethics with their social work practice skills.

"Professor Faria has made a distinct difference and has enriched the learning environment in the Social Work program, and she is to be commended for her dedication to the teaching/learning process," says Dean Daniels. "Students have noted her enthusiasm and praised her ability to stimulate interest and generate open discussion in classes."

A comment from a colleague says, "students rave about her constant energy level and inexhaustible source of inspiration and academic excellence." According to a statement from one of the several letters of nomination from her students, "she goes far beyond her duty, and truly cares for us as people and students."

In November, Faria, along with six deaf and three hearing social work students, traveled to Sweden to compare the U.S. and Swedish social welfare system with emphasis on services to deaf and hard of hearing persons.

She has extensive gerontological and medical social work skills and extensive community relations experience through her participation on boards, advisory panels, committees and numerous lectures and presentations.

Award nominations were considered by a selection committee composed of a cross-section of the RIT community. The process included an extensive review of written materials, classroom observations and careful deliberation by committee members. The selection committee,

chaired by Balwant Karlekar, consisted of Jamie Aymerich, James DeCaro, Sophia Maggelakis, Joseph Nassar, Veronica Pullyblank and Scott Williams, last year's recipient.

The provost's award stems from RIT's participation in Sears-Roebuck Foundation's Teaching Excellence and Campus Leadership Award program in 1989. Two years later, when Sears discontinued the program, the Provost's office decided to fund the award each year and rename it

the Provost's Excellence in Teaching Award.

The provost's award recognizes the fundamental importance of quality teaching to the value of the education process; supports faculty who have taught three years or less in their pursuit of excellence in teaching and leadership in the campus community; nurtures an academic climate where quality instruction can thrive, and enhances teaching as a profession.



NATIONAL CABLE NETWORK VISITS RIT... Representatives from MSNBC, a nationwide news and information cable network, spent two days on campus in February. Led by producer Rachel Feldman, the crew taped a story on Computer Science House and RIT's high-tech educational facilities. The segment, which resulted from Feldman reading a recent feature article about Computer Science House in the Wall Street Journal, will be scheduled to air during the network's "Prime Time News."

## RIT hosts hockey playoffs March 7-8

The excitement of playoff hockey comes to RIT's Frank Ritter Ice Arena this month. RIT has been selected to host the ECAC West men's hockey playoffs March 7-8. The hockey team will play Canisius in a semifinal game at 7:30 p.m. on Fri., March 7. In the earlier game, Elmira faces off with Mercyhurst at 4:30 p.m. The championship takes place at 7:30 p.m. on Sat., March 8.

## Cultural Spotlight Series features Maya Angelou



Maya Angelou

The 1996-97 Cultural Spotlight Series presents "An Evening with Maya Angelou" at 7:30 p.m. on Thurs., March 27, in Clark

Gymnasium. Tickets, \$4 for RIT students and \$7 for RIT faculty, staff and alumni, will be available beginning March 13 at the Candy Counter in the Student Alumni Union; RIT identification will be required.

Angelou, celebrated poet and performing artist, gave an invited reading at President Bill Clinton's inauguration in January, 1993. It was the first time since Robert Frost read at John F. Kennedy's swearing-in ceremony that a poet participated in an American president's inauguration.

The presentation is sponsored by RIT's Center for Campus Life. For more information, call -2509.



GRAVURE GATHERING... Giancarlo Cerutti (left), CEO of OMG Cerutti, was joined by gravure colleagues for a recent ribbon-cutting ceremony in the School of Printing Management and Sciences. The event celebrated Cerutti's donation of a publication gravure press simulator to RIT. Watching Cerutti snip the ribbon are (left to right) Hal Gaffin, director, SPMS; Piero Ottone, Italian journalist and friend of Cerutti; Cheryl Kasunich, executive director, Gravure Association of America; Paul Cappa, North American general manager, OMG Cerutti; and Barry Lee, professor, SPMS.

## Food, Hotel and Travel grad students publish Corporate Travel Index

Business travelers this year will spend an average of \$204.61 for a day's lodging, three meals and an intermediate-size rental car, an increase of \$11.48 over 1996 expenses. That was the conclusion of the 12th annual Corporate Travel Index, conducted by graduate students in the Food, Hotel and Travel Management program.

Designed to help corporate travel planners set spending guidelines, the CTI is based on surveys of hotels, restaurants and car rental agencies to determine forecasts of daily expenses in the 100 largest metropolitan areas. Compared to last year, the CTI shows an overall increase of nearly twice the projected inflation rate.

For the 12th consecutive year, New York was ranked the most expensive city at a per day rate of \$406.34. Jackson, Miss., was listed as the least expensive destination at a cost of \$154.31.

## RIT's United Way campaign kicks off March 21

After a year as chair of RIT's United Way Steering Committee, Joe Nairn believes that RIT's generosity is a driving force behind Rochester's national reputation as a caring community. "The spirit and hard work of the many RIT United Way campaign volunteers, the dedicated work of our key captains and the generosity of the RIT community as a whole is simply overwhelming," says Nairn, director of RIT's Part-Time and Graduate Admissions office.

Building on last year's success, the 1996-97 RIT United Way employee campaign kicks off March 21 and runs through April 11. The steering committee set this year's goal at \$187,000—a 2.75 percent increase over last year's total dollars raised.



Looking back, the 1995-96 RIT United Way campaign stood out as a great success, says Vicki Dodds, RIT's new United Way campaign coordinator. During a year

when there were 100 fewer RIT employees on the payroll, the community banded together to raise \$181,991—a 2.3 percent increase from the dollars raised the previous year. Average pledges grew by 6.6 percent to \$105.92.

"RIT employees' continued generosity truly sets us apart as one of the finest fundraising campaigns in the community," says President Simone. "Perhaps the best measure of RIT's success is participation in the campaign."

True to the RIT/United Way tradition,

the steering committee infused the three-week campaign with fun, activity-oriented events, a variety of prizes and, as always, good food. Mark your calendars for the following upcoming events:

- RIT Official Dress-Down Day/Campaign Kick-Off, 8:30 a.m.—4:30 p.m., March 21;
- RIT Community Celebration at The Creek, 4:30–7:30 p.m., March 21; faculty/staff volleyball, music, food and raffle prizes; \$2 admission to benefit United Way;
- "Dine for United Way at the Triphammer Grill," March 21–May 1, at 60 Browns Race; upon request, Triphammer will donate \$3 per RIT employee to RIT's United Way campaign; March 27 is Official RIT Night;
- Taste of RIT, 10:30 a.m.–2 p.m., April 4, SAU cafeteria; \$3.50 at the door to benefit United Way;
- Grand Prize Raffle Drawing, April 11; two round-trip airline tickets to anywhere in the continental United States; compliments of DiMaria Travel; and
- Community Campaign Day of Caring, May 1; to participate, call B.J. Young at -4966.

The committee also introduces a new event: "Sink the Tiger." Outside of the Student Alumni Union, a "tiger" will wait to plunge into a water tank. Whoever guesses the time of the tiger's dunking into the icy depths will win a Fantasy Night Out on the Town, including a "One Night Stay for Two with Breakfast" at the Marriott Thruway, three free hours in a six-passenger limousine from Tiffany Transportation Services, a \$25 gift certificate to the Triphammer Grill and two tickets to the Downstairs Cabaret Theater.

Campaign fun and games aside, Nairn notes that the best reason to support the United Way is because it leads the way in offering efficient services with the lowest administrative costs while assuring funds reach those who will benefit most.

For more information on RIT's 1996-97 United Way campaign, call Dodds at -6566.

## Film/Video collaborates with Eastman School of Music for one-of-a-kind mixed media event March 19

The School of Photographic Arts and Sciences' Film/Video Department combines talents with the Eastman School of Music for a first-of-its-kind event on Wed., March 19. Set for 8 p.m. at the Eastman School's downtown Kilbourne Hall, the mixed media event presents "Experimental Films and New Computer Music."

Staged sequentially, the program offers historical pioneering works in "direct film on film," original computer music composed by Eastman School faculty, students and alumni, and varied experimental films by RIT faculty and students. Most of the work debuts at this event, says Stephanie Maxwell, RIT associate professor and event co-chair.

"This is about seeking new combinations to create new experiences and new expressions," says Maxwell, who plans to premier an animated film of her own. "It's an exciting time to engage the creative spirit and examine new ways to explore our visual and auditory senses."

Film styles include 16mm black film with a 3-D direct on film effect; 35mm film with non-linear, computer-layered and hand-worked images; 35mm film to video in an "online process"; and scratched and stenciled clear film. The point though, stresses Maxwell, isn't just about the visual.

Film and music complement and add to each other—"To understand the crucial role of music in filmmaking, our students must find original scores for their works," she explains, noting collaborative projects with Eastman students has become more of a norm, with each getting credit at their respective schools.

"Often, music and film presentations are done for separate audiences," says

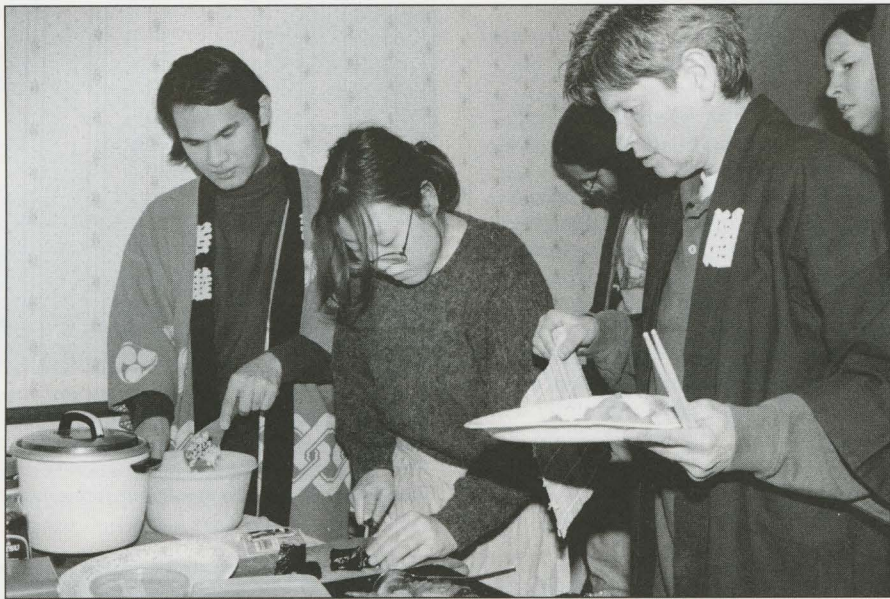
Allan Schindler, director of the Eastman Computer Music Center, professor of composition and event co-chair. "We're trying to bring them together in a common forum, for both artists and audience." Hoping it will lead to similar projects adding dance, graphic art and other art forms, Schindler describes the event's computer music as "highly emotive works inspired by life's experiences, as new procedures working directly with sound."

"Some of the works blur the distinction between composer and performer," he

says. To create their computer pieces, the Eastman artists digitize, analyze, resynthesize and recreate both musical and environmental sound sources.

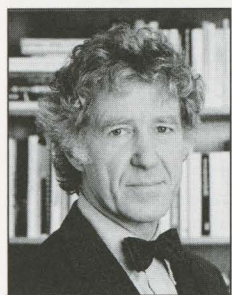
"You feel like you know that sound already even though it couldn't exist in nature, because it's a hybrid of sounds we know," says Schindler, who will debut a work at the event.

The performance is free, public and expected to be packed, adds Maxwell, advising "Get there early." For more information, call -2743.



A TASTE OF JAPAN . . . The Japanese Intercultural Club hosts a potluck supper for students and faculty at the end of each quarter. The most recent gathering also included a Japanese cooking demonstration. Students Paritat Tippayakul (left) and Mariko Asada (center) showed guests how to prepare Japanese pancakes and roll sushi.

## Guru of environmental movement speaks on challenges of food scarcity



Lester Brown

A guru of the environmental movement and founder of Worldwatch Institute, Lester Brown presents "Tough Choices: Facing the Challenges of Food Scarcity" at

7:30 p.m. on March 20 in Ingle Auditorium, Student Alumni Union.

Brown, first speaker in the spring portion of RIT's 1996-97 Caroline Werner Gannett Lecture Series, has published many works including *Vital Signs: The Trends That Are Shaping Our Future* and *Who Will Feed China? Wake-Up Call for a Small Planet*. He heads the non-profit Worldwatch Institute, devoted to analyzing global environmental issues and renowned for its annual *State of the World* report, published in 27 languages.

The Library of Congress has requested Brown's papers and manuscripts, recognizing his role in shaping the global envi-

ronmental movement. Considered "one of the world's most influential thinkers," he has received the United Nations Environmental Prize and the MacArthur Fellowship (often called the "genius" award). His RIT lecture continues the Gannett series theme of Issues in the Environment and Citizenship.

A reception follows the talk. The lecture is free, interpreted for deaf and hearing audiences, handicapped accessible and videotaped for later viewing in Wallace Library. Call -2929 for more information on the lectures.

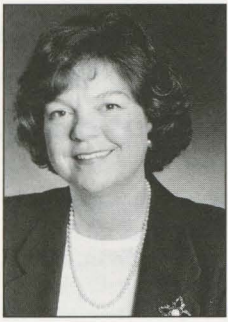
## British film comedies part of Visiting Artists and Lecturers Series

The Ides of March wax wild with a one-time-only, free screening of David Cronenberg's 1982 cult classic *Videodrome* and some "jolly good" British film comedies—all part of RIT's Visiting Artists and Lecturers/Screening Series at 2 p.m. on Sundays in the auditorium of the Chester F. Carlson Center for Imaging Science.

- *The Ladykillers*; 1955, 92-minute comedy directed by Alexander Mackendrick; starring Peter Sellers and Alec Guinness as two bumbling thieves; March 16;
- *Videodrome*; 1982, 90-minute surreal classic directed by David Cronenberg (timed to coincide with the weekend release of his new NC-17 movie, *Crash*); starring James Woods as a cableprogrammer and Debbie Harry as his sado-masochistic lover; March 23; and
- *Waltz of the Toreadors*; 1962, 105-minute comedy directed by John Guillermin; starring Peter Sellers as a former military general who gets a late start on living the fun life; March 30.

The free public film artist and screening series is funded by RIT's Creative Arts Program, Educational Technology Center, Film/Video Department in the School of Photographic Arts and Sciences and by local and state organizations. Coordinated by the photography school, the screenings are handicapped-accessible and interpreted, upon request, for deaf and hearing audi-

## Perspectives: Independent colleges tremendous asset to New York



Arlene Evangelista

The following Perspectives column was written by Arlene Evangelista, manager of RIT Government Relations.

As members of the independent higher education community in New York State, RIT faculty, staff and students and the 108 independent colleges and universities represent a tremendous asset to the state. New York receives a very substantial return on

its relatively small investment in independent colleges:

- Each year, the private colleges and universities educate 390,000 students, including 280,000 New Yorkers, for less than \$1,000 in tax dollars per student.
- The independents award nearly 60 percent of baccalaureate degrees and 70 percent of graduate degrees earned in the state.
- Independent colleges and universities employ 137,000 people who earn \$4 billion in salaries and generate \$30 billion in economic activity.

These numbers are even more admirable in the face of diminished support from the state. Each of the five major state programs that provide assistance to RIT students—Tuition Assistance Program, Graduate TAP, Direct Institutional Aid, the Higher Education Opportunity Program and the College

Work Study Reimbursement Program—have all sustained significant cuts over the past seven years.

These cuts have had a real and detrimental affect on New York State students, many of whom come from families of modest means. Indeed, it may come as a surprise that 56 percent of the New York residents enrolled full time in private, four-year schools come from families that earn less than \$50,000 a year.

As concerned members of the RIT community, you can help by urging your state assembly members and senators to raise funding levels so state assistance programs can meet the purpose for which they were originally established.

Write your legislators today and urge them to:

- Increase the TAP maximum award. Accounting for the increase in cost of living from 1974 to 1997, the maximum

TAP award should be raised from \$3,900 to \$4,850 and the eligibility ceiling from \$50,500 to \$64,500, net taxable income.

- Make tuition assistance for graduate students, at just \$550 today, equitable with undergraduate TAP awards.
- Fully fund Direct Institutional Aid, known as Bundy aid. If fully funded, this would total \$122 million, instead of its current \$41 million.
- Restore HEOP funding to \$22 million. Current funding is \$16.4 million, down from \$22 million in 1994.
- Reinstate the \$7.3 million College Work-Study Reimbursement program which was eliminated in 1992.

For names and addresses of state senators and assembly members from your area, visit the office of Government and Community Affairs, second floor, Eastman Building, or call -4968.

## NRS gets its 30th anniversary year off to an exciting start

Leadership changes, new members and a special event helped RIT's Nathaniel Rochester Society get its 30th anniversary year off to an exciting start. In January, new NRS chairs, vice chairs and committee chairs began two-year appointments. The new leaders were selected in November by the NRS Nominating Committee, chaired by Bill (Printing '62) and Linda Turri.

Michael (Business '69) and Jean Morley succeeded Barbara Lane as NRS chairs. Life members of NRS, the Morleys joined the society in 1985, have served on the NRS executive committee since 1991 and established an NRS scholarship endowment in 1993. Morley, senior vice president and corporate director, human rela-

tions, Eastman Kodak Company, is a member of RIT's Board of Trustees.

Alan and Nancy Cameros serve as new NRS vice chairs. The Cameros have been members since 1974, serving as chairs of the President's Circle Committee and as members of the program, executive and membership committees. Cameros is also a member of RIT's Institute of Fellows.

New NRS committee chairs include Kevin (Business '79) and Nancy Gavagan, scholarship committee; John and Mary Parke, program committee; and Robert and Kathy Wayland-Smith, President's Circle committee.

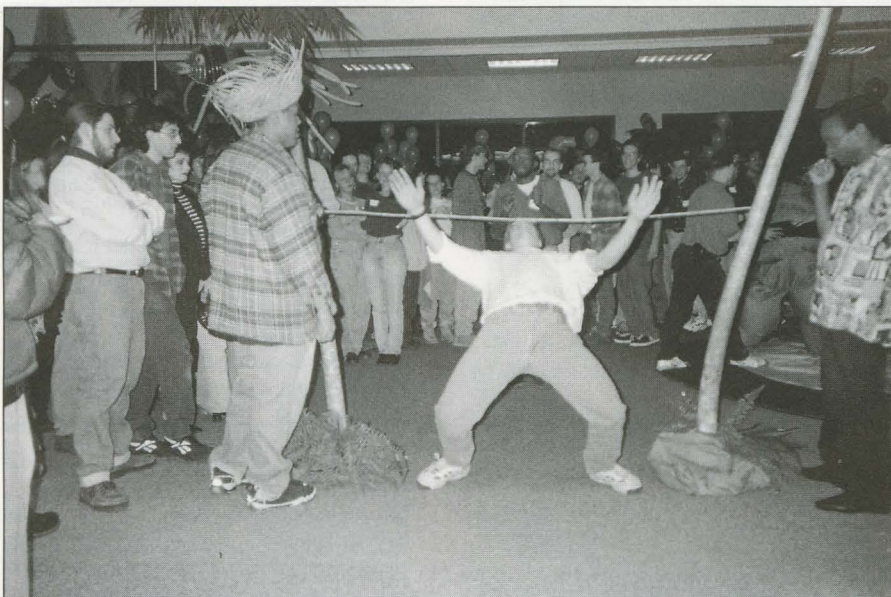
Along with appointing new leaders, NRS has added 14 new members since the first of the year, bringing total member-

ship to 358. That total includes a record 174 members of the President's Circle, which offers an opportunity for members of NRS to become more closely engaged in the life of the university.

Recent activities were highlighted by a Caribbean Party, sponsored by President's Circle member Larry Peckham, president of LPA Software, Inc. Held at CIMS in January, the party brought together nearly 200 students and faculty from RIT's computer programs. Along with introducing students to LPA Software, which employs several alumni and co-op students, the event helped celebrate the Fairport company's 25th anniversary.

Several educational and social programs are being planned for the year. Upcoming activities include a fundraiser for the NTID Performing Arts Endowment (May); a President's Circle event at the home of RIT Trustee Jeff Jones (June); and the annual Summer Gala (July) during which NRS will officially celebrate its 30th anniversary and present the 1997 NRS Award to Trustee Frank Hutchins for his outstanding contributions to RIT.

The Nathaniel Rochester Society develops friends and ambassadors for RIT to promote and support the Institute. For more information about NRS, call Marisa Psaila, NRS coordinator, at -4932.



A limbo contest was among the many fun activities at a Caribbean Party. The event was sponsored by President's Circle member Larry Peckham, president of LPA Software.



Michael and Jean Morley are the new NRS chairs. Joining the Morleys at an NRS Scholars reception is student Julie Henderson, recipient of the Morley NRS Scholarship.

## Industrial Design student projects take on Mother Nature

Industrial design professors Bob Kahute's and Ray Phinney's third-year students took on Mother Nature this quarter. The students, each charged to create an in-the-wild survival product, came up with fresh, functional items—some that may prove lucrative.

About 40 students researched, brainstormed, devised blueprints and produced an array of campstoves, wind/sun shelters, snowshoes and dromedary bags, all to withstand the rigors of extreme hiking and camping conditions. Companies like Coleman, Sierra, Eureka and Northface responded to student queries with information and actual products.

"The company reps I talked to were curious about what I would come up with,

so they sent me actual stoves for comparison," says Jay Brown, who has begun a patent search for his compact stove and its satellite-looking windscreen. The students had to consider factors like actual manufacturability, safety, ergonomics, cost and marketing identity.

They named their products to fit the market and use, like Solstice International stove, BiPolar tent, X-Tream snowshoes, Alpine Survivor emergency kit, Coleman Orion propane stove and Pac-Rat snowshoes. Ideas ran from "simple is best for backpacking" (Christian Augliera, campstove) to a "living hinge" snowshoe design (Dave Irwin).



Jackie Keene (left) and Amy Bussolari compare notes on their different snowshoe designs, one using a plastic covering, the other a string-web. (Masthead photo on the front cover): Jay Brown demonstrates how his stove's windscreen also holds cups or pots of varied sizes.

## P R O G R A M

*In February of 1996, RIT's Program Review Committee was involved in reviewing reams of documents related to future directions and recommendations to the vice presidents who then implemented those changes.*

*In a post-program review discussion, President Simone asked News & Events to outline those changes.*

## Divisions

### Enrollment Management and Career Services

1. **Change:** EMCS was asked to assume graduate recruitment efforts, following the elimination of the office of Graduate Studies, by the Division of Academic Affairs. The Office of Part-time Enrollment Services changed its name to reflect broader responsibilities and is now called the Office of Part-time and Graduate Enrollment Services.

**Main Advantage:** all recruitment activities can be better coordinated and outcomes better measured.

**Key contacts:** Joe Nairn for general graduate recruitment, Kelly Outermans for executive leader program and Verna Hazen for graduate scholarships.

2. **Change:** EMCS is also now responsible for management of all graduate student scholarships, through the Office of Financial Aid.

**Main Advantage:** better coordination of graduate admission and scholarships and reduction in number of offices involved in scholarship awards. Expected to streamline policies and process.

**Key contact:** Verna Hazen for graduate scholarships.

3. **Change:** University Publications has been moved from the former Communications Division, to EMCS.

**Main Advantage:** The inclusion of the University Publications Office in the EMCS division provides several advantages. The majority of RIT's internally produced publications have always dealt with recruitment; this reorganization allows the division to better align publication development and budgets with current recruitment strategies and enrollment goals.

**Key contacts:** Karen Beadling directs the University Publications Office and reports to Bob French, assistant to the vice president for Enrollment Services.

4. **Change:** Recruitment-related advertising positions were eliminated that supported message development, production, and media selection and placement. These three services will continue to be provided through EMCS, but have been reorganized.

**Main Advantage:** The Office of Part-time and Graduate Enrollment Services will be responsible for coordinating recruitment-related advertising services.

**Key contacts:** Joe Nairn and Irene Hawryschuk.

5. **Change:** The Office of Cooperative Education and Placement has changed its title and the scope of its activities to provide a more comprehensive range of career-related services. The new Office of Cooperative Education and Career Services continues its support of student co-op and permanent career positions, but expands its services in the areas of student employment and career counseling.

**Main Advantage:** Currently enrolled students are often employed in work/study positions on- or off-campus to earn a salary and gain job-related experience. These goals are similar to those of students employed in cooperative education. This allows the Office of Student Employment to be more closely aligned with the Co-op Office. Systems and processes are being evaluated to determine ways of incorporating SEO functions into the Co-op Office. The Co-op Office is also working closely with the Counseling Center and other Institute units to better coordinate and provide career counseling services to students.

**Key contact:** Manny Contomanolis, director, Office of Cooperative Education and Career Services

### Student Affairs

#### Center for Campus Life

##### Changes:

1. Transfer Greek Affairs to Center for Residence Life
  2. The Number of music organizations (originally eight) was reduced to four, and funding shifted to the Creative Arts Committee under the auspices of the provost. Two other organization which offered academic credit were transferred to the College of Liberal Arts.
  3. Campus Life staffing was reduced by .33 head count, which was reallocated to Student Affairs Division to supplement creation of Institute Mediation Services program.
  4. Alternative staffing was developed to better utilize graduate student assistants and additional undergraduate staff.
  5. Financial resources resulting from the center's auxiliary operation were reduced and reallocated.
- Key Contact:** Michael D'Arcangelo, director, Center for Campus Life

#### Center for Counseling and Human Development:

1. Merging RIT Counseling Center and NTID Psychological Services. Physical changes included installation of strobe lights. Combined services opened in January.
  2. Program review recommendation that LDC community service position be reallocated to the Counseling Center will not be carried out. Exploring other options.
  3. Career assessment needs of non-NTID students will continue to be supported by Counseling Center while discussions continue with Office of Cooperative Education and Placement to insure comprehensive career resources.
  4. The issue of alternative funding for the Counseling Center through a fee structure was not approved.
  5. Substance and Alcohol Intervention Services for the Deaf program transferred from Government and Community Affairs to Center for Counseling and Human Development.
- Key Contact:** Ellie Rosenfield, director, Center for Counseling and Human Development

#### Center for Student Transition and Support

**Mission:** The center's primary focus is to assist new, international and under-represented students in their transition to RIT and to help them be successful.

**Changes:** The center has extended the range of publications and added a substantial home page to inform and educate students.

**Other changes:** expansion of orientation program to provide more options; launched major campus event to welcome entering class in 1996 with the Bucket Brigade event.

The Freshman Seminar program program has been expanded to reach more students and build stronger collaborations. Initiation results indicate a higher than average success rate for these students.

The International Student Program has strengthened its external partnerships and developed more ties with local organizations.

**Key Contact:** Barbara Letvin, director, Center for Student Transition and Support

#### Learning Development Center

##### Changes:

1. The Community Program at Racquet Club will close at the end of this academic year, ending the agreement to provide clinic services to students in the Rush-Henrietta school district.

2. Nine positions were eliminated.

3. Institute support for the LDC budget will be cut by \$50,000 next year.

4. HEOP and Special Services were added to the LDC

5. Plans are underway to provide consolidated space for LDC programs.

**Key Contact:** Susan Donovan, director, Learning Development Center

#### Center for Residence Life

##### Changes:

1. The center has assumed full responsibility for RIT's Office of Greek Affairs and the overall direction and development of RIT's comprehensive Greek Life system.

2. The Ellingson Information Desk has been reduced from 24-hour operations to evening. Reduced by one the number of full-time resident directors assigned to the Ellingson-Peterson-Bell area.

**Major Advantages:** Improved communication with Greek chapters and organizations; improved organizational efficiency and effectiveness throughout the center.

**Key Contacts:** John Weas, director of Residence Life; Renee Camerlengo, Residence Hall and Apartment Staff; Carol Reed, Administrative/student services; Bernadette DiMaggio and Jim Maddison, Greek Affairs.

**Other Changes:** \$48.9 million renovation project affecting RIT's 10 residence halls over the next four years.

Construction scheduled to begin in June.

Over the past year, all residence hall facilities were equipped with state-of-the-art, high-speed Ethernet connections, providing residence hall students direct access to RIT's campus computer network and the Internet.

#### Center for Intercollegiate Athletics

##### Changes:

1. No full-time coach for men's soccer program.

2. Increased the number of student athletes by 25%.

3. Decreased funding for preseason practice, causing spring teams to alter spring trip plans.

**Results:** Game/event management has been less efficient resulting in lower levels of satisfaction; more responsibility for overall facility scheduling and management; and center now serves three new varsity sports.

**Key Contacts:** Janet Jones, budget, staff supervision, game/event management

Eric Hoffberg, ice arena management, eligibility coordinator; Guy VanArsdale, public relations coordinator, supporting Interim Sports Information director Lary Bump, University Relations Division; Jim Bodenstedt, operations coordinator; Laura Hungerford, facility coordinator

**Major Advantages:** More ownership of program by staff; greater number of participants, new ideas and approaches to management; new programs provide more visibility and program review has caused the center to look internally with a more critical eye.

#### Center for Physical Education & Recreation

##### Changes:

Become more efficient through internal reorganization, and enhanced curriculum

Have reduced the number of activities offered in the basic instruction program. Scheduling of Clark facilities now handled by Athletics.

**Major Advantages:** Improved Life Center office continuity, improved wellness curriculum, improved facilities scheduling.

**Key Contacts:** Frederick Bleiler, director; Greg Moss, associate director/ Recreation Services; Daryl Sullivan, associate director/Intramurals.

#### English Language Institute

##### Changes:

Responding to the Strategic Plan's objectives to maximize potential of enrollment and instruction, the ELI this fall offered a one-week workshop in Sao Paulo, Brazil, for corporate executives, and designed a distance learning program to be delivered via e-mail and telephone.

The ELIC is also strengthening its advisory board and continues to work with the rest of the campus in such efforts as RIT's Japanese exchange program with Kanazawa Institute of Technology.

**Major Advantage:** Allows ELI to focus efforts on enlarging program.

**Key Contact:** Rhona Ghenzel, director

#### Student Health Center

##### Changes:

Reassignment of non-clinical responsibilities among all staff; wider availability of electronic communication; expanded use of community-based resources; design of clinical evaluation assessment tools.

**Major Advantages:** Promotes greater efficiency, enhancing overall quality of care, service delivery and educational programming. In addition the Student Health Center has begun a systematic review of its programs and services to achieve recognition by the Accreditation Association of Ambulatory Health Care.

**Key Contact:** Cassandra Jordan, director

#### Academic Affairs

##### Changes:

Created two new positions—Associate Provost for Academic Programs, and Associate Provost for Outreach Programs.

1. Joan Stone was named Associate Provost for Academic Programs, responsible for promoting the development and maintenance of high quality academic programs through regular program reviews, serves as liaison with the state education department and coordinates faculty evaluation and development.

2. The Associate Provost for Outreach Programs is a key step in enhancing RIT's commitment to external partnerships as articulated in Goal 8 of the Strategic Plan. Ray Santirocco, the associate provost, has created an Outreach Council to coordinate university-wide outreach goals.

3. Judith Gustinis, director of CIMS was named assistant vice president for Academic Affairs, and T&E Center and TPD were moved to now report to the assistant vice president.

**Major Advantages:** 1) Provides continuity in Provost's office to oversee such projects as the Middle States Accreditation, 2) Centralizes outreach efforts on campus that include working with customers, clients, other than traditional students, and 3) creates a stronger match within CIMS of programs with a similar focus.

**Key Contact:** Joan Stone, associate provost for Academic Programs; Ray Santirocco, the associate provost for Outreach Programs; Judith Gustinis, director of CIMS, assistant vice president for Academic Affairs

#### Finance and Administration

##### Changes: Organizational Structure

**Physical Plant:** the departments of Plant Engineering, Environmental Services, and Maintenance Services have reduced staff, implemented new work schedules.

# R E V I E W

actions at RIT. In May, that committee, headed by Bob French, assistant to the vice president for Enrollment Services, made its recommendations and ask the vice presidents and deans a number of questions about changes within their operations.

**Personnel Dept.:** staffing has been reduced by 13 percent over last year and 35 percent over four years.

**Audit Dept.:** has been restructured to focus on business process redesigns for increased efficiency.

**Controller's Division:** the Bursar's Office and payroll services were joined under common management to maximize technology-based systems. Student Loan program staff were moved to the Bursar Office from John Street to provide better access for students.

**Business Services Division:** the departments of Mail and Reprographic Services; Purchasing; Food Service; Post Office; Campus Safety; Apartment Housing and Bookstore have all reduced full-time staff.

**Vice President's Office:** the positions of budget director and associate vice president were combined. The assistant to the vice president was reassigned to Audit Services.

**Major Advantages:** increase services, reduced overtime budgets and streamlined operations.

**Changes: Revenue Enhancement**

**Physical Plant:** secured \$1 million interest-free energy loan to install state-of-the-art lighting systems. They also negotiated a contract with Frontier to save \$66,000 per year in apartment housing phone costs and an AT&T connection program to save \$20,000 per year.

**Business Services:** negotiated office supplies contract with the University of Rochester to save \$100,000 per year. Campus Connections negotiated RIT/VISA card program, trademark licensing program and WWW mail order program for enhanced sales. Food Service developed the all-debit food purchasing concept.

**Budget Dept.:** initiated programs with Offices of Enrollment Management and the Provost to analyze academic programs for enhanced enrollments and review. Enhancements to date have generated over \$2 million. An internal equipment leasing program was initiated to reduce high cost leases.

**Personnel Dept.:** overhauled Workmen's Compensation program to reduce annual costs of medical care and lost time cases.

**Major Advantages:** increased revenue while maintaining or increasing quality.

**Changes: Outsourcing**

**Telecommunications:** outsourced local measured services avoiding \$200,000 of cost per year. Outsourced Residence Hall program generating \$50,000 per year.

**Purchasing/Controller's Depts.:** collaborated on procurement card program, outsourcing small dollar purchases. Checkwriting services are reduced.

**Controller's Division:** outsourced lock-box services for check receipts. Student billing, student loans, apartment housing, child care and development functions will be organized under this program.

**Business Services:** outsourced first class presort service in mail operations; outsourced all charter bus services and sold the coach bus. Student bus service on weekends is now outsourced. Apartment housing outsourced painting and cleaning, laundry service and rental management. Food Service outsourced all vending machine operations.

**Major Advantages:** decreased expenses while maintaining or increasing quality.

**Key Contact:** James Watters, associate vice president; Margaret Cass, controller and treasurer.

## Colleges

### CAST

**Changes:** CAST is now a two-tiered organization: college and departments. The college and departments are no longer communicating through the "school," model level of the organization.

**Main Advantage:** The efficiencies gained include the positions and salary of two directors and two assistant directors and approximately \$250,000 in non-salary operating expenses. More importantly, the CAST reorganization resulted in a streamlined reporting structure which improved communications dramatically. Summary - the major advantages are 1) simplicity, 2) better communications and 3) higher productivity

**Changes:** CAST and CCE are now one college. One CCE program, Environmental Management, was set up as a CAST department; two CCE programs, Career and Human Resource Development and Instructional Technology, were merged into FHTM. The remaining CCE programs, the Undergraduate Flex, Graduate Flex, University Program, and Health Systems Administration were consolidated into the Center for Multidisciplinary Studies.

**Main Advantage:** In effect, the old CCE was retrofitted into the CAST two-tier organization; therefore, the efficiencies noted previously apply here as well. The center, however, retains the historical mission of serving part-time, adult learners who typically need great curricular and delivery flexibility.

**Changes:** This as noted earlier has improved communications greatly.

**Notes:** However, because of the increased span of control (including adding two more units from the CCE/CAST merger), we are implementing a college client/server and a electronic notes conferencing systems to handle the increased need for rapid, flexible communications.

**Key contacts:** Wiley McKinzie, dean; John Stratton, associate dean; Janet Graham, assistant dean; Robert Easton, chair, Civil Engineering Technology; Carol Richardson, chair, Electrical Engineering Technology; Guy Johnson, chair, Manufacturing and Mechanical Engineering Technology; Walter Wolf, chair, Computer Science; Edith Lawson, chair, Information Technology; Francis Domoy, Chair, Food, Hotel and Travel Management; Dan Goodwin, chair, Packaging Science; John Morelli, chair, Environmental Management; Lynda Rummel, director, Center for Multidisciplinary Studies; Joseph Pow, professor Aerospace Science, Air Force ROTC Randy Mosher, professor Military Science, Army ROTC

### College of Business

**Background:** The College of Business has had a quality focus since 1991. As a part of that initiative, the college has been data-driven, focused on customer requirements for both students and employers. As a result, the 1995-96 program review did not recommend any changes in programs.

**Changes:** The key conclusion of program review was that Business programs were high quality and met market needs, but relatively few customers knew. Therefore, the college was awarded funding to increase marketing efforts.

Three staff member were added to attract new students.

**Key Contacts:** Robert Barbato, associate dean for Program Development and Marketing; Mildred Portela and Nancy Wuebkenber, marketing coordinators.

**Changes:** Merged two separate student services offices (graduate and undergraduate, ) into one office.

**Advantages:** The reorganization of the staff improves efficiency and effectiveness. Creation of the marketing group provides three people directly responsible for assisting in recruiting, from within the college and reduces the load on the faculty and other staff.

**Key Contacts:** Martha Burris, assistant dean

### College of Imaging Arts & Sciences

**Background:** During an all-day meeting on Oct. 11, 1996, the faculty of the college drafted a vision and mission statement. The missions statement reads:

"The College will educate students for the changing conditions in the career fields of visual arts and sciences by utilizing our unique combination of creative, technical, management, and communication programs that stress ethics, integrity, and professionalism."

The draft was the outcome of a charge to the faculty from the Provost to develop a complete and thorough redesign of the college's curriculum. Steve Loar, director of the School of Art & Design/School for American Crafts; and Nancy Stuart, associate director, School of Photographic Arts & Sciences, were appointed team leaders. There have been a number of focus groups and open forums that have led to enhanced levels of communications and understanding between the schools that have made it possible, for the programs to see the "bigger picture" as one college.

A draft proposal has been circulated among faculty, but no final decision has been reached.

### College of Engineering

**Changes:** All programs in the college were retained and the Computer Engineering Department was strengthened by adding one new faculty member and \$20,000 to the operating budget.

**Main Advantage:** Allows the department to respond to significant increase in enrollment.

**Changes:** A feasibility study of the interdisciplinary BS/MS programs within the college was completed and is under consideration. Identified were combined degrees in electrical, computer, and microelectronic engineering.

**Changes:** Funds for equipment less than \$20,000 were approved at \$300,000 per year for five years, these funds were credited to the operating budget of the dean's office and distributed to the engineering departments at the beginning of the academic year.

**Main Advantage:** Allows the college to respond to growth and provide state-of-the-art equipment needs.

**Key Contact:** Paul Petersen, dean

### College of Liberal Arts

**Changes:** According to Dean William Daniels, the college has been reorganized from four divisions to three, moving language into humanities. The three divisions are: Humanities, Social Sciences and Behavioral Sciences.

**Main Advantage:** merged a program chair, assigned responsibilities to Anne Coon, assistant dean, reduced administrative leaders.

**Changes:** the college is placing more emphasis on social work program and students who are deaf, hiring new faculty member, more funds for performing arts, recruiting new students for psychology program.

**Changes:** The college approved new college educational goals, and implemented a new Great Lakes course

**Main Advantage:** bottom line - efficiency and productivity without sacrificing quality

**Key Contacts:** William Daniels, dean; Anne Coon, assistant dean

### NTID

**Key Contacts:** Robert Davila is the new vice president for NTID. He is the chief executive officer for NTID. James DeCaro is the dean and functions as the chief operating officer for the college.

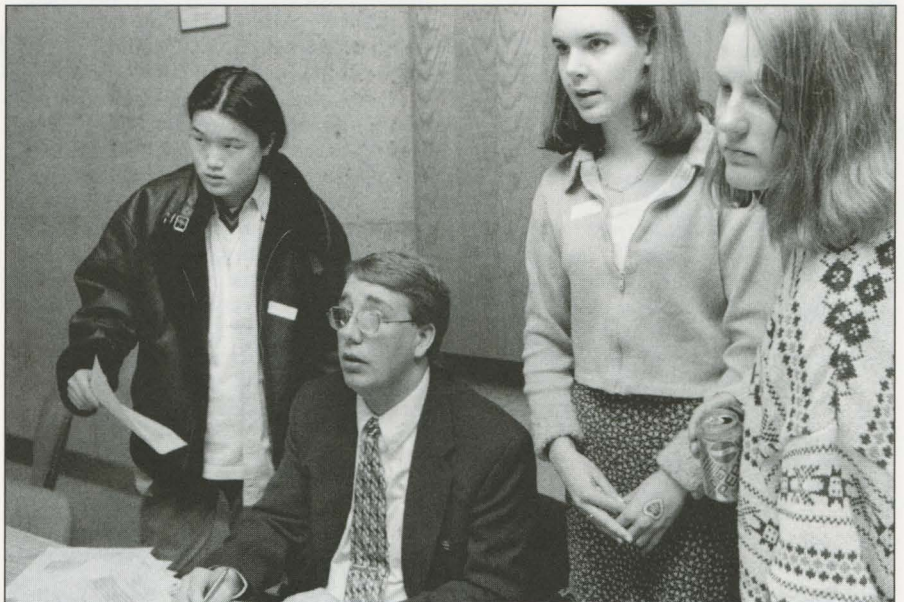
**Major Change:** The Vice President and Dean work with the Leadership Team to provide overall leadership to the college. The Leadership team is made up of seven Center Directors and two associate deans.

### College of Science

**Changes:** As a result of program review, the college enhanced the Biology Department and the Allied Health Physician Assistant Program. Both areas received additional staffing.

**Main Advantage:** These enhancements allow the program to respond to growing student demand and strengthens the recruiting efforts.

**Key Contacts:** Thomas Frederick, Biology; John Waud, Allied Health; Heidi Miller, Physician Assistant Program



**SERIOUS DEBATE OVER KOREAN CRISIS...** Simulated or not, Global Awareness Day '97 presented area high school students with a United Nations crisis around North and South Korea. With concerted thought and discussion, about 200 teens worked through the dire situation in prescribed UN fashion. RIT students from Kern Professor Michael Prosser's class "Civic Discourse in the United Nations" led the 16 teen delegations at RIT on Feb. 14.

## Crafts school weaves technology into textiles program

Since the loom could arguably be "the first computer," it makes sense that leading weavers and textile designers have begun using PCs and Macintosh computers in their work—and for RIT's School for American Crafts to lead electronic weaving education.

"We've taken our university's major draw—technology education for careers—and 'woven' it into our textiles program," says Linda Hightower, associate professor, SAC.

Facilities for the weaving and textile design bachelor's and master's degree programs now include five operational electronic looms, four outfitted with 16 harnesses and one with 24 harnesses. "Most

schools have one complex loom," says Dini Cameron, noted Canadian weaver and developer of graphics software for looms. "RIT has a unique setting and opportunity with five electronic looms." Cameron came to RIT as a guest lecturer this fall and has assisted with professor training on the looms.

"There's a real market for textile designers who work in natural fibers,

but on a computerized loom," says Cameron. Why are computer-savvy weavers in demand? The computer allows weavers to design pictures, as in a painting or illustration, on their PCs and then weave the image via programmed instruction. This process greatly cuts time for

mass production or limited line runs, says Hightower, who shares teaching the weaving classes with Max Lenderman, both accomplished textile artists.

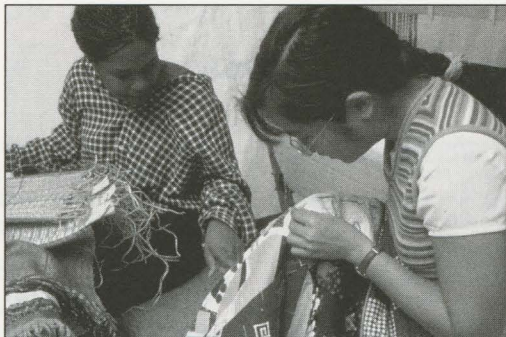
Adding more electronics and software to the Macomber and AVL looms this year—financed by selling old looms—gives the 52-year-old program a "21st century shot in the arm,"

says Hightower. Getting the looms updated and running well has been a great team effort, she says, noting Tom Parker, the school's technician; Bob Schmitz, SAC chair; Steve Loar, director; Lenderman;

and donated external expertise from Cameron.

The ability to use electronic looms, which cost \$3,000 to \$25,000—affordable even for small businesses—allows the studio artist to make cloth versus having it made in another country, she explains. "Through education, we give the modern crafts person the computer as another tool, while keeping the integrity of one-of-a-kind work. At the same time, computerized looms and knitting

machines allow us to create 1,000 original patterns in a week, and give us much faster production time."



Weaving and textile design students learn handwork as well as electronic weaving. Students Lucianna Scutchen (left) and Jarupatcha Achavasmitt work in the weaving studio.



Computer weaving saves time and allows tremendous design options, says Linda Hightower, associate professor, School for American Crafts (right), as student Mel Weslake demonstrates the mechanics.

## DEATHS



Richard F. Limpert

Richard Limpert, former director of RIT's Alumni Association and a 1975 Outstanding Alumnus, died of a heart attack on Sat., Feb. 15, at Strong Memorial Hospital. Limpert, a Brighton resident, was 70 years old.

Limpert joined RIT in 1967 as assistant director of development. In 1968 he became director of the alumni association, a position he held for four years. Limpert played a crucial role during the move from downtown Rochester to the Henrietta campus in the late 1960s.

A long-time RIT volunteer, Limpert had served as a member of the Executive Council and was president in 1964-65. He chaired the 1963 Alumni Fund and the alumni-in-industry phase of the New Campus Fund in 1964.

Limpert worked for Case-Hoyt Corp. and had several management positions at Christopher Press, including president. He also worked in development at St. John Fisher College.

Limpert earned a bachelor's degree from RIT's Department of Publishing and Printing (now School of Printing Management and Sciences) in 1949. Active in the Rochester community, he was a past president of The Rochester Club of Printing House Craftsmen and The Men's Garden Club of Rochester.

Limpert is survived by his wife, Joan. Donations may be sent to the Mercy Center of the Aging or St. Andrews Church.

## Biotechnology major appointed new Reporter editor-in-chief



Kelly Harsch

The exiting Reporter staff has named Kelly Harsch, third-year biotechnology major in the College of Science, its new editor-in-chief. She takes the reins in Spring Quarter after the Distorter (the April Fool's Day issue).

So why does a biotech want to be editor-in-chief of a magazine? "I'm a thrill-seeker; if I'm not running around with my head cut off, I'm not as productive," says Harsch, who aims to be an astronaut. She had originally planned to become a fighter pilot and spent her first two years at RIT in the Air Force ROTC. But at 5 feet 1 inch, she didn't meet the height requirement.

"I also think the managerial experience will be fantastic," says Harsch, who has written for the magazine since her freshman year. "I want to use the writing experience to strengthen my major. It'll prepare me for all the science articles I'll someday publish."

As editor-in-chief, Harsch says she's not out to redesign the magazine, but rather, to refine it. "The Reporter already has been redesigned, and it's looking great," she says. "My goal is to take those changes to a

new level. I want to make the magazine more legible, enrich the content and build up the quality of the writing staff by arranging writing workshops." Harsch's other ideas include adding a humor section and a point-counterpoint editorial page.

"One of my upcoming pet projects is to devote an entire issue to the RIT campus," she says. "I really want it to profile RIT's multifaceted community. The way I visualize it, it would almost be like a mini-yearbook, something that would be great to give out to freshmen."

Harsch already has her pulse on the campus through various leadership roles. She is the vice president of Greek Council, co-founder of GAMMA (Greeks Advocating for Mature Management of Alcohol) which just received its charter from the national organization, and belongs to the new Student Government Spirit Committee and Zeta Tau Alpha.

"My motivation is to experience as much as I can in academics, in relationships, in planning for my career—in everything," says Harsch, who can't wait to start her newest position.

Harsch just appointed the 1997-98 staff board. They are: Jason Curtis, senior editor; Dan Newland, executive editor; Liz Horrell, managing editor; Mike Dudnick, photo editor; Dave Moysey, production manager; Maureen Bilbo, business manager; Anna Angle, advertising manager; Kathy Whitcomb, features editor; Willis White, entertainment editor; Beth Mulligan, department secretary; distribution, Tom Golinski; and photographers Mike Fagens and Kelly Frank.

## Residence Life planning to avoid space crunch during renovations

When RIT's \$50 million residence hall renovation project takes off this summer, close to 200 rooms will become unavailable to RIT students living on campus next fall. At the same time the Center for Residence Life wants to put an end to the practice of tripling students within the residence halls, which will require another 200 spaces.

RIT's Administrative Committee wants to ensure students who request housing are accommodated, guarantee housing for first-year students and continue to reserve housing for first-year and NTID students.

Planning ahead for the space crunch, the committee and the Center for Residence Life have recommended a number of policy changes.

"One of our main objectives is to no longer inconvenience students by tripling them in rooms," says John Weas, director of the Center of Residence Life. "We're ready to meet the challenge before us to make the best use of our housing."

To maximize RIT's available space, the committee decided to:

- waive the second-year residency requirement for 1997-98;
- reassign resident advisors and house managers from double rooms to single

rooms for Fall 1997, a occupancy gain of 41 spaces;

- eliminate the "double as single" room option for Fall Quarter;
- establish higher minimum occupancy requirements for RIT apartment units;
- eliminate faculty and staff housing within RIT apartment complexes; and
- lease 208 beds in apartment suites at the University of Rochester.

To compensate for the temporary loss of space due to renovations, RIT worked out an arrangement with the University of Rochester to offer students furnished apartment suites in Valentine Hall, located on the edge of UR's campus on East River Road. There are eight single-sex suites on each floor of the 11-story building. Both two- and three-bedroom suites are available on each floor. Each suite has a full-size kitchen and bath. Students will not be required to have an RIT meal plan. A free RIT shuttle will transport students back and forth to campus.

"Our goal is to accommodate all students who request housing," says Weas, "but we cannot guarantee they will receive their first housing preference."

Housing selection begins in March. For more information, call -2572.

## Photo school to host visual artist

Internationally exhibited and published artist and writer Mark Alice Durant will talk about his varied work in photography, video, performance and installation from 6 to 9 p.m. on Fri., March 21, in room 1250 of the Thomas H. Gosnell Building (College of Science).

A guest of RIT's School of Photographic Arts and Sciences' graduate studies, Durant is an artist and writer and assistant professor in the Department of Art Media at Syracuse University.



"The River and the Bridge: An Inventory of Romantic Gestures," by Mark Alice Durant.

## Kern prof looks at Russian issues

An intriguing talk, "The Re-emergence of Holy Mother Russia or the Wounded Russian Bear," by Michael Prosser, Kern Professor in Communications, kicks off the Spring Quarter Kern Lectures and Roundtables on Intercultural and International Issues. The free, public lecture, at 7:30 p.m. on Thurs., March 13, in the Skalny Room of the Interfaith Center, is co-sponsored by the United Association of Rochester, the Rochester International Friendship Council and the Rochester Area Fulbright Chapter.

With a 30-year interest in the Soviet Union, now the Russian Federation, Prosser believes a "renaissance of religious faith" has caught fire in Russia. He notes that 72 percent of Russians now claim to believe in God. At the same time, the Federation has lost super power status and faces a struggling economy—could a "wounded Russian bear" prove more of a global danger?

A reception and roundtable discussion follow the talk; the evening is interpreted for the deaf and hard of hearing. Call -2804 for more information.

## Students design for Kodak

Designers face a challenging discovery process as they determine each client company's "identity." Alan Singer's class of third-year graphic design students found that out first-hand by analyzing a precision laboratory at Eastman Kodak Company. Their charge? To develop a graphic mark and logo incorporated into a display system for Kodak's World Class Precision Machining department. "At first, we thought a mural down our main hall would be the thing," says Gordon Benson, Kodak development manufacturing engineer and RIT alumnus who arranged the cooperative project. But, after talking with the students, Benson and his associates asked the teams to develop full-blown logo system proposals, including accurate specs on dimensions and prices from approved vendors. "We were really impressed," says Benson, who noted that the proposals were "much clearer and fresher than some of our traditional suppliers." The student team chosen for the best overall plan went on to sign a contract and produce their design for Benson's department, an extra bonus for their well-thought out model. "This worked out very well," says Benson, whose work involves promoting and funding new technology projects with universities, from fixturing to rapid-prototyping.



Result of a winning design: students Joshua Comen, Nigel DeFreitas and Anne Payne just finished final work on a 6- by 4-foot display case and a Kodak-machined silver metal logo, set above 130-foot-long burgundy and gray stripes. Their team's class model won the contract with a local Kodak department.

## Paley voted 'master' of his medium

The James Renwick Alliance, a non-profit group supporting the Renwick Gallery of the National Museum of American Art, Smithsonian Institution, has just voted metal sculptor Albert Paley, RIT artist in residence, as "Master of the Metal/Jewelry Medium." The honor, to be given in April, commends Paley for his "outstanding ability as a crafts artist."

The honor includes a \$1,000 donation to a craft school scholarship program of his choice. Paley, who has held the Charlotte Frederick Mowris Endowed Chair in the School for American Crafts since 1984, has chosen SAC as the scholarship recipient.

## Alumni group hosts minority career fair

RIT's Minority Alumni Advisory Committee will present "Career Focus '97" from 10 a.m. to 2 p.m. on Sat., March 15, in the Student Alumni Union.

RIT alumni and students, other area college students and members of the Rochester community who are interested in career opportunities are invited to attend MAAC's 11th annual career fair. The fair emphasis is placed on minorities, but all are welcomed. Admission is free.

The companies are looking for qualified candidates from a variety of disciplines. Representatives from Fortune 500 companies and local/regional corporations are scheduled to participate and meet with potential candidates. Among them will be Pepsi Cola, EDS, Xerox, Sun Micro Systems, Unisys Corporation, AT&T Universal Card Services, IBM, Motorola and many others.

## Parents to be taught strategies to keep their children safe

The Center for Campus Life presents a special program for parents, "Does Your Child Know Personal Safety Skills?" by Pam Weaver, a speaker from the New York State chapter of the National Center for Missing and Exploited Children. The program runs from 7 to 8:30 p.m. on March 12 in room 1275 of the Chester F. Carlson Center for Imaging Science.

According to Weaver, parents play the most significant role in protecting their children. The program addresses strategies to keep children safe from abduction and sexual exploitation. Weaver will discuss:

- debunking the "stranger danger" myth;
- home alone strategies;
- "touching" issues;
- enhancing children's self-esteem;

- safety on the Internet; and
- teaching kids how to be less likely targets of victimization.

The presentation—for adults only—is free and open to the public. For more information, call Elizabeth Miller at -2864, or e-mail @EAMCLU.

## RIT scores valuable media placements nationally, locally

RIT maintains a high profile in the media, gaining valuable visibility in major national, trade, local and regional media. RIT placements put the university before prospective students and their parents, business and industry, government leaders and possible donors. Here is a sampling of recent placements:

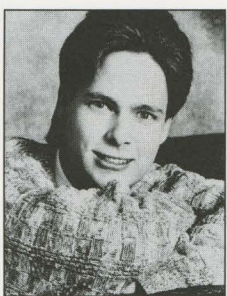
- *Wall Street Journal* (also appeared in *Asian Wall Street Journal*, *Houston Chronicle*, *Denver Post*) major feature on RIT's Computer Science House and RIT's "well-wired" campus
- *Sports Illustrated* "Faces in the Crowd" column includes S. Toll, RIT hockey, who scored hat trick in four consecutive games
- Associated Press (papers include *Denver Post*) story on the revival of the arts and crafts as a career choice
- Associated Press (papers include *San Francisco Examiner-Chronicle*, *Denver Post* and *Washington Times*) story on where the hot jobs are includes RIT's new software engineering program, with M. Lutz, Computer Science
- LA Times News Service & Bloomberg Business News (papers include: *Chicago Sun-Times*, *Houston Chronicle*, *Cleveland Plain Dealer*, *St. Louis Post-Dispatch*, and *Newark Star-Ledger*) story includes E. Rozanski, Information Technology, on computer gamemakers focusing more on girls
- LA Times Syndicate (papers include: *Sunday Seattle Times* & *Post-Intelligencer* and *Sunday Cleveland Plain Dealer*) story includes RIT's School for American Crafts on careers in textiles/weaving
- *Christian Science Monitor* story on programs where seniors write their memoirs includes R. Sepos and RIT's Athenaeum's class on writing memoirs
- *American Demographics* story includes B. Austin, Liberal Arts, on movies catering to young audiences
- *Chronicle of Higher Education* story about RIT using computers in the process of designing and producing fabrics
- *Chronicle of Higher Education* story about R. Clark being named dean of the College of Science
- Gannett News Service story includes J. Yudelson, Business, on toy-movie tie-ins

- *Business Week* story on new silicon chip that can handle both optical and electrical signals includes researchers at RIT
- *American Careers* story about S. Jacobs, Information Technology, and career prospects for those interested in a cyberspace career
- *Design News* story about RIT students designing and building Formula One race car
- *Printing Impressions* story about Xeikon donating a digital press to RIT's CIMSPrint and Xerox joining forces with RIT and other colleges to support the development of digital printing courseware
- *Printing News East* story on RIT intro-

ducing new dual degree program for printing and MBA business management students

- *Careers & the Disabled* story on ASL Conference at NTID
- *Gannett Rochester* feature on Marca Bear, Business, as RIT's interim director of the Center for International Business and Economic Growth
- *Gannett Rochester* story on CIMS designating a Taguchi Center of Excellence
- *Gannett Rochester* feature on hockey's S. Toll
- *Gannett Rochester* feature on retired men's track/cross country coach P. Todd
- *Gannett Rochester* feature on deaf wrestler M. Hamill

## Emerging Artist Concert Series features pianist in Ingle performance



Christopher Johnson

The Emerging Artist Concert Series at RIT presents concert pianist Christopher Johnson at 8 p.m. on March 21 in Ingle Auditorium. The series features talented performing artists on the rise.

Johnson, winner of the 23rd Annual Young Artists International Piano Award in 1995 became the first pianist to receive Yamaha's Young Performing Artists award. As the Young Artists award winner, Johnson made his Carnegie Hall debut at the Weill Hall to a sold-out crowd. Critics praised his "pristine clarity, complete technical assurance and his sense of structure which most pianists never even come close to, and the rich, sensuous sound."

Johnson, described as "one of Juillard's most accomplished pianists," appears frequently in New York City's Yamaha Showroom, the Bosendorfer Showroom, Steinway Hall and the Alice Tully Hall at Lincoln Center.

Tickets to Johnson's RIT debut are \$4 for RIT students, \$8 for faculty, staff and alumni, and \$12 for general public; available at the Student Alumni Union Candy Counter or at the door if any seats are left. For phone credit card orders (MasterCard or Visa), call -2586.

David Perlman, associate professor of electrical engineering, designed the three-concert series to offer RIT students and the Rochester community a sampling of classical music and jazz through campus performances at affordable prices. An added bonus: patrons of the Emerging Artist series can take their ticket stubs to RPO or GeVa to receive a 20 percent discount off any performance.

The third and final Emerging Artist performance, on May 9, features Rhythm & Brass, a classical and jazz band. For more information about the concert series, call Perlman at -2388.

## Marketing chapter wins national award

The National Chapter of the American Marketing Association has awarded RIT's collegiate chapter the 1996-97 Chapter Performance Award.

"It is in recognition of exemplary performance during the 96-97 academic year. (You have) met all of the chapter renewal requirements prescribed by the AMA Board of Directors and are recognized as one of the most proficient collegiate chapters in the nation," the national chapter said in its notification.

Chapter faculty advisor Phil Tyler acknowledges "a great job by the students who made it happen": Lori Helms and Brad Mark as past and present presidents, and Steve Donner, Dawn Lewandowski, Andrea Miers (officers in the current chapter), as well as Scott Oelkers and Kevin Scott as examples of members who have been especially active and supportive.

## Fashion show to raise scholarship funds

RIT and the University of Rochester will join in a scholarship fundraiser. RIT's Women's Council and the Women's Club of the UR will have a fashion show and luncheon, Wed., March 19, at the Country Club of Rochester, with the benefits going to the scholarship funds of both women's groups. This is the first joint venture between the two groups.

The cost is \$30 and there also will be drawings and a silent auction. The event will begin at 11:30 a.m., with lunch at 12:15 p.m. and the fashion show at 1:30 p.m. Fashions will be by Talbots. For reservations, please call 586-8063.

## N E W S M A K E R S

• **Bob Chung**, professor, School of Printing Management and Sciences, was the keynote speaker at the Graphic Arts Teachers of Illinois annual conference in Chicago in November. He lectured on color reproduction theory and using Photoshop, a color imaging software. Chung also presented the technical paper "Color Matching with ICC Profiles—Take One," which he co-authored with graduate student **Shih-Lung Kuo** at the Society for Imaging Science and Technology's fourth Color Imaging conference in Scottsdale in November.

• **Doug Clemenshaw**, associate professor of industrial design, ran a three-day corporate seminar on creativity and product innovation in Phoenix, Ariz., in December. Sponsoring corporations were Wyeth/Lederle Laboratories of Pearl River, N.J., and Top-Seal Corporation of Tempe, Ariz.

• **Anne C. Coon**, associate professor and assistant dean, College of Liberal Arts, was recently elected president of the Board of Trustees of the Friends of the Rochester Public Library.

• **Andrew Davidhazy**, professor and chair, Imaging and Photographic Technology, School of Photographic Arts and Sciences, gave a plenary presentation at the XX International Congress on High Speed Photography and Photonics, held last fall in Santa Fe. He also chaired the Education and Students Committee and helped organize the congress. One of his photographs was selected for a fall show at the Danforth Gallery, Maine Artists' Space, chosen from 900 slides from 140 photographers. Davidhazy also published the article "Prueba de Obturadores" in the Argentinian photographic magazine *Fotomundo* (October 1996 issue, number 342, pp. 70-71).

• **Denis Defibaugh**, associate professor, School of Photographic Arts and Sciences, recently showed his photographic series on the Mexican Day of the Dead in the exhibit "Family Ties That Do Not Die" at the New Gallery at the University of Miami.

• **Elaine Defibaugh**, lecturer, School of Art and Design, recently exhibited her paintings at the Beall Park Art Center in Bozeman, Mont.

• **John Dodd**, instructor, Center for Multidisciplinary Studies, upon invitation, designed two ornaments for the 19-foot Blue Room Christmas tree at the White House. For the theme of the Nutcracker Ballet, he made cabinets, one holding an abstract sword used to kill the evil mouse king, the other holding seven crowns given by the nutcracker to Marie. In December, Dodd and his wife, Lorrie Frear, attended an

artists' special tour of the White House.

• **Robert H. Easton**, professor and chair, Civil Engineering Technology, College of Applied Science and Technology, received the 1996 Civil Engineer of the Year award from the Rochester Section of the American Society of Civil Engineers.

• **Judy Egelston-Dodd**, professor, NTID Science and Mathematics Department, spoke at the New York State Systemic Initiative meeting of the Inquiry Study Group in October in Albany. Egelston-Dodd's topic was "Coaching Students Who Are Deaf and Hard of Hearing to Use A Constructivist Approach in Learning Science."

• **Sally Fischbeck**, associate professor, Department of Mathematics and Statistics, College of Science, presented the two-hour workshop "An Overview of the TI-92" at the Ninth Annual International Conference on Technology in Collegiate Mathematics, held in Reno in November.

• **Eugene Fram**, the J. Warren McClure Research Professor of Marketing, College of Business, published the article "Research Universities versus Teaching Universities—Public Perceptions and Preferences" in the international refereed journal "Quality Assurance in Education." Gloria Lau, a recent RIT MBA graduate from Toronto, co-authored the article.

• **Rebecca Hill**, professor and chair, Mathematics and Statistics, College of Science, has been appointed chair of the Nominating Committee of the Seaway Section of the Mathematical Association of America.

• **Sam Hoff**, associate professor, School of Printing Management and Sciences, has been elected to serve a three-year term on the Board of Directors for the Screenprinting & Graphic Imaging Association International.

• **Mark Hopkins**, associate professor of electrical engineering, and H.F. VanLandingham published the article "Optimal Nonlinear Estimation of Linear Stochastic Systems: The Multivariable Extension" in the *American Society of Mechanical Engineers' Journal of Dynamic Systems, Measurement and Control* (Vol. 118, No. 2, June 1996, pp. 350-353).

• **Russell Kraus**, professor, Imaging and Photographic Technology, School of Photographic Arts and Sciences, conducted a Forensic Digital Imaging training program for Eastman Kodak in Los Angeles in November and followed it up later that month with a lecture in Florence, Italy, at the Alinari Museum on Tone Reproduction.

• **Bruce "Pacho" Lane**, assistant professor, School of Photographic Arts and Sciences, was chosen to produce the video, "Along the Erie Canal," one of nine historical films funded by the City of Rochester for the Reynolds Library Video Documentary Project. It debuted at Dryden Theatre this October.

• **Richard L. Lane**, professor of microelectronic engineering, and graduate student **Gregory Mlynar** presented the invited paper they co-authored on "Real Time Infrared Thermal Imaging of Polishing Pads" at a workshop on Chemical Mechanical Polishing of Integrated Circuits last August in Lake Placid.

• **Tom Lightfoot**, associate professor, School of Art and Design, has an exhibit of his paintings, "One Thread," at the Little Theatre Cafe in Rochester, up from Jan. 11 to Feb. 22.

• **Sophia Mangelakis**, associate professor, Mathematics and Statistics, College of Science, had her paper "A Mathematical Model of Growth Factor Induced Capillary Growth in the Retina" published in *Mathematical and Computer Modelling* (Vol. 24, 1996). Her co-author was A.E. Savakis of the University of Rochester.

• **Jeannette C. Mitchell**, assistant professor and director of the Economic Education Center, College of Liberal Arts, spoke this fall about presidential election rhetoric and its relationship to economic principles for a meeting of the 23rd Legislative Committee of the Democratic Party.

• **Ila Parasnis**, associate professor, NTID Department of Applied Language and Cognition Research, edited *Cultural and Language Diversity and the Deaf Experience* (Cambridge University Press). Other NTID contributors to the book include: **Gerald C. Bateman**, **Dianne K. Brooks**, **Lynn Finton**, **Susan B. Foster**, **Susan D. Fischer**, **Patrick Graybill**, **David R. Johnston**, **R. Greg Emerton**, **Bonnie Meath-Lang**, **Patricia Mudgett-DeCaro** and **Joan Stone**.

• **Michael Prosser**, Kern Professor in Communications, College of Liberal Arts, chaired the first annual "Festival of Nations" last fall attended by 500 people. **Richard Chu**, professor, College of Liberal Arts, led a roundtable on "The Role of China in the United Nations"; **Alexa Castle**, Professional

and Technical Communication graduate, designed the festival logo; **Castle** and **Christopher Robin Hewitt**, PTC student, created the festival design and decorations; and RIT's Caribbean Student Association ran one of the 25 informational tables. Prosser also officially initiated the Rochester Area Fulbright Chapter and represented the chapter at the 1996 national Fulbright Association Conference and 50th Anniversary of the Fulbright Program last fall.

• **Roger Remington**, professor, School of Art and Design, recently published the book *Lester Beall: Trailblazer of American Graphic Design*, and assisted with the exhibit "Lester Beall: An American Original" at the Reinhold-Brown Gallery in New York City.

• **John Retallack**, associate professor, School of Photographic Arts and Sciences, has a co-exhibit of his and Russian photographer **Alexander Aganov's** work at Barnes and Noble Cafe Gallery for the month of March; opening reception 2 to 5 p.m., March 2.

• **John Roman**, director, Campus Connections, has been promoted to the rank of colonel in the U.S. Army Reserve. During the promotion ceremony, Brig. Gen. Peter Gannon, commander, 98th Division, also awarded Roman the Meritorious Service Medal for exceptional meritorious service as assistant deputy chief of staff for Operations, 98th Division.

• **Alan Singer**, associate professor, School of Art and Design, exhibited his and his father's paintings in the Germanow-Coffey Gallery at the Jewish Community Center in February, and his abstract paintings, prints and sculpture at Mercer Gallery at Monroe Community College, through March 21.

• **Bruce W. Smith**, associate professor of microelectronic engineering, was honored for his participation in the development of a 193nm deep-UV lithography system with a 1996 SEMI North America Award, presented to Integrated Solutions, Inc. in Santa Clara, Calif.

• **John A. Stratton**, associate dean and professor, College of Applied Science and Technology, co-authored the article "A Systems Engineering Approach to Engineering Design Methodology" in the fall 1996 edition of *Engineering Technology*.

*News & Events* is produced biweekly by University News Services/University Publications. Please send comments to *News & Events*, University News Services, Eastman Building, or call 475-5064 or fax 475-5097. **Editor:** Sarah Breithaupt **Copy Editor:** Laura J. Mikols **Designer:** Dona Haag **Contributing writers:** Sarah Breithaupt, Neil Fagenbaum, Laurie Maynard, Bill McKee, Laura J. Mikols, Brad Rye, Katie Schmitz **Typographer:** Sarah Southgate

When calling any campus number referred to in *News & Events* articles from off campus, use the 475-prefix.

Look for *News & Events* at RIT On-Line: [www.rit.edu/RIT/UR/UNS/Proj/NewsEvents](http://www.rit.edu/RIT/UR/UNS/Proj/NewsEvents) on the World Wide Web.

## RIT ranks 11th in New York's 'Top 100 Facilities'

With management of 4.526 million square feet, RIT ranks 11th on *New York State Facilities Journal's* index of the Top 100 Facilities in New York state. In its third year, the "Top 100" special report, published in the January, 1997 issue, lists organizations responsible for managing the most square footage.

RIT has 231 buildings with 165 used for

housing and 22 to support academic programs. Upcoming expansions include \$8 million in additions to the College of Science in 1997 and \$50 million over the next three years to renovate residence halls.

IBM's corporate headquarters in Armonk ranked first with its facilities covering 22 million square feet.

## Phone book corrections

The following corrections and additions to the RIT phone directory have been received since the last edition of *News & Events*. New information is printed in bold. Further changes can be sent to Karen Beadling, University Publications, Eastman.

Additional (fewer than 11) copies of the book can be requested from Susie Lewis or Susan Pitoniak at -5604; for larger quantities, please call Steve Lipson, Physical Plant, -2119.

Chung, Robert  
RYCPPR  
DeCiantis, Mary -6766  
DeMersman, Tracey -2508  
Ctr. for Student Transition  
& Support  
Secretary  
TBDCST  
2330 Union  
Gates, Jennifer -6809 V/TTY

Hughes, Kerry -2585  
Wallace Library -6490 Fax  
Head of Information  
Delivery Services  
KAHWML  
Wallace  
Jackson, Jane -6835 V/TTY  
NTID Sci./Eng. Support  
JKJNCS (RITVAX)  
1230 Gleason  
Lane, Pacho  
BELPPH  
Morgan, Lisa -2192 TTY  
Bursar's Office  
Cashier  
Eastman  
Papero, Jim -7385  
JMPPSN  
1260 Student Life Center  
Stratton, William -2792  
Vreeland, Mary -6249

Rochester Institute of Technology  
One Lomb Memorial Drive  
Rochester, NY 14623-5603

R.I.T.

news  
events