

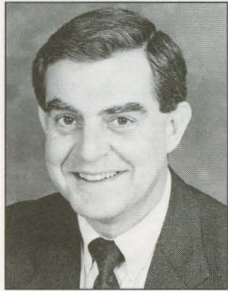
- 2 Faculty selected for leaves
 - 2 CIAS students put talents on CD-ROM
 - 3 Xerox executive to speak on diversity
 - 3 Gannett Series hosts U.S. poet laureate
-
- 2 United Way posters a message of success



April Brooks

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Lyn Pankoff named dean of College of Business as of July 1



Lyn Pankoff

Lyn Pankoff of the John M. Olin School of Business at Washington University in St. Louis, Mo., has been named dean of the College of Business, effective July 1.

Pankoff assumes the college's top administrative position from William Nowlin, who has served as interim dean since July 1995, when Dean Richard Rosett stepped down. Rosett now serves as director of the college's RIT/USA Today Quality Cup Program. Nowlin will return to the faculty.

"The College of Business at RIT has made great strides under the leadership of Walter McCanna, Dick Rosett and Bill Nowlin," says Pankoff. "My goal is to keep the college on this trajectory and continue to enhance its value, especially to the citizens of the Rochester area. I'm absolutely delighted to be moving to Rochester and

joining RIT and its College of Business."

At Washington University, Pankoff has served as a faculty member in the School of Business since 1967, teaching and conducting research primarily in statistics and computing. His administrative experience there has included serving as acting dean, vice dean, associate dean for academic affairs, faculty director of the M.B.A. program, associate dean for computing and director of the doctoral program.

"We welcome Dr. Pankoff and know he will make an outstanding dean of our College of Business," says Stanley McKenzie, provost and vice president for Academic Affairs, in making the announcement. "Dr. Pankoff comes to RIT with a wealth of administrative and business teaching experience that will be a tremendous asset in leading the college in its quest for continuous improvement and in enhancing our students' educational experiences."

"I wish to thank Dr. Nowlin for his most capable leadership of the college during this period of transition," McKenzie continues. "Dr. Nowlin has helped to keep the college on track and to push it forward in its quality and student recruitment efforts. For that we are most grateful, and I look forward to Dr. Nowlin's continuing service to the college and Institute."

While serving as acting business dean at

Washington University from 1993-95, Pankoff oversaw the reaccreditation of the B.S.B.A., M.B.A. and Ph.D. programs; the substantial revision of the full-time M.B.A. curriculum; established three new faculty chairs; and greatly expanded non-degree executive programs, among other accomplishments and responsibilities. As vice dean from 1992-93, Pankoff was responsible for virtually all internal functions, particularly the school budget, academic programs, centers, placement and personnel. While at Washington University, he chaired or served on key school and university committees, including two terms on Senate Council. He established a proven track record of

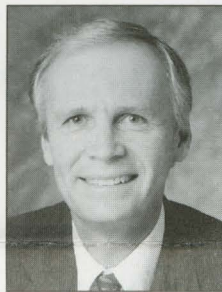
promoting diversity among both faculty and students.

Before assuming administrative posts, Pankoff had compiled an impressive record of publications in top-tier professional journals.

Pankoff earned his Ph.D. and M.B.A. in statistics and economics from the University of Chicago. He also earned an M.S. in behavioral science and a B.S. in management science from Case Western Reserve University.

Pankoff, 57, is married with two sons and two stepdaughters. When they move to Rochester, his wife, Belinda, will continue to pursue her career in speech pathology for visually-impaired children.

Knight-Ridder chief to receive 1997 Isaiah Thomas Award



P. Anthony Ridder

P. Anthony (Tony) Ridder, chairman and chief executive officer of Knight-Ridder, Inc., will receive the 1997 Isaiah Thomas Award in Newspaper Management from RIT's School of Printing Management and Sciences. The award will be presented during an evening ceremony April 2.

SPMS annually presents the Isaiah Thomas Award—named for one of America's great patriot printers—to recognize outstanding contributions to the newspaper industry. Ridder will be the 18th recipient of the award.

Knight-Ridder, an international information and communications company, specializes in newspaper publishing, business news and information services, electronic retrieval services and news, graphics and photo services. The Miami-based company is also involved in other newspaper businesses and newsprint manufacturing through business arrangements, joint ventures and partnerships.

Upon graduation from the University of Michigan, Ridder began his newspaper career with Knight-Ridder. Following two years in editorial and business-side posts at several newspapers, he joined the *San Jose Mercury News* in 1964. Ridder was publisher of the *Mercury News* when he became president of Knight-Ridder's Newspaper Division in 1986. He was

named president of Knight-Ridder in 1989, chief executive officer in March 1995 and chairman in July 1995.

Ridder serves on the board of the Seattle Times Company and the Associated Press. He is chairman of the Newspaper Association of America's public policy committee and a member of its board and executive committee. He is also a member of the Florida Council of 100 and the advisory board of the Center for Economic Policy Research at Stanford University.

At the University of Michigan, Ridder serves on the President's Advisory Group and on the Visiting Committee at the School of Business Administration. He also is a trustee for Florida International University and a board member of the United Way of Dade County. Among his several honors, he was voted *Ad Week's* 1991 newspaper executive of the year.

While on campus, Ridder will tour SPMS, Cary Library and CIMS.

Panel discussion also planned

Tony Ridder, chairman and chief executive officer of Knight-Ridder, Inc., will take part in a panel discussion on "Newspapers, Technology and the Future" at 2 p.m., April 2, in the Chester F. Carlson Auditorium, open to the RIT community. The panel also will include Gregory Favre, vice president, News, McClatchy Corp. and executive editor of the *Sacramento Bee*. Additional panelists will be announced.



"WE'RE AT A VERY HISTORIC MOMENT RIGHT NOW" . . . in terms of relations between the U.S. and the former Soviet Union, said Susan Eisenhower, at her lecture on campus last Friday. Author, founder and head of The Eisenhower Group and The Center for Post-Soviet Studies, the former RIT trustee spoke about Eastern Europe and her new book on her grandmother, Mrs. Ike: Memories and Reflections on the Life of Mamie Eisenhower. Shown from left to right: Lou Andolino, RIT political science professor; Eisenhower; Charmian Perry, BOCES II instructional specialist who arranged Eisenhower's talks in Rochester; and Thomas Leiboldt, RIT information technology student. Eisenhower's talk was hosted by the College of Liberal Arts' Social Science Division.

Winter sports featured standout performances

RIT's winter sports season—highlighted by record-breaking performances—saw three finishes among the top 16 teams in NCAA Division III. The three strong men's winter sports teams (hockey, top eight; wrestling, top 13; and basketball, top 16) all benefited from having standout individual performers.

The hockey team made it to national quarterfinals before losing a two-game series March 14 and 15 to two-time defending national champion Middlebury (Vt.). On March 15, the Tigers key player, Steve Toll (junior right wing, St. Catharines, Ontario, Canada) scored two goals, giving him a season total of 39 to break the 23-year-old record of 37 set by Len Williams. Toll also set RIT season records with 45 assists and 84 points.

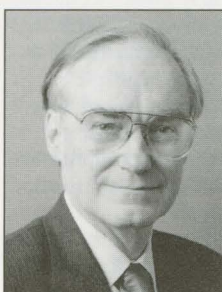
Out of the 400 colleges in Division III, RIT had entered the weekend of March 14 as the only college still in postseason play in both men's basketball and hockey. The basketball team bowed out with a 77-71

loss to Alvernia (Pa.) on March 14 in the NCAA tournament's round of 16 teams.

Despite that defeat, the Tigers set an RIT record with 24 wins in a 24-4 season. Craig Jones, returning National Division III Player of the Year, spearheaded the effort. With 30 points and 13 rebounds against Alvernia, Jones (senior center, Webster) finished his RIT career with Tigers records of 1,984 points and 1,065 rebounds.

In wrestling, 167-pounder Matt Hamill (sophomore, Loveland, Ohio) completed a 33-0 record, the best in RIT history, with the Tigers' second-ever individual national title.

With winter season ending on a high note, RIT turns its athletic focus to men's lacrosse as the spring season opens. The Tigers, ranked eighth in Division III after a 10-6 opening-game win at St. Mary's (Md.), will host top-ranked defending national champion Nazareth on Sat., March 22, at 1:30 p.m.



Robert Bartley

Robert Bartley, editor and vice president of *The Wall Street Journal*, will speak at RIT on April 3 as the College of Business' 1997 Gasser Lecturer.

The Wall Street Journal editor to speak April 3

Bartley will speak on "Observations on the State of Our Union" at 2 p.m. in the Chester F. Carlson Center for Imaging Science auditorium. Bartley will look at the condition of American civilization today. "Somehow the state of the union seems better than we deserve," Bartley says as he reviews "signs of disarray": starting at the top at the White House, drugs ruling slums, "Roman circus quality of entertainment," Social Security and Medicare, and middle class worries over job security.

In addition to the challenges of this era, Bartley will also look at the accomplishments, including this period of peace and

(Continued on page 4)

Provost announces 18 faculty selected for professional leaves

Eighteen faculty have been selected for leaves during 1997–98 to work on projects ranging from political communications and the Puritan family to a computer science textbook, and paper and finishing in digital printing.

The 1997–98 faculty professional/career development leaves have been announced by Stanley McKenzie, provost and vice president for Academic Affairs. Faculty receive leaves for research or scholarship related to the objectives of their department, college and RIT. They use the time to complete books, research projects or other creative works requiring a larger budget of time than is available to faculty carrying a full teaching schedule.

In order to be eligible, faculty must have completed six years of service at RIT and submit a proposal reviewed by college deans, department heads and directors, and the Institute Faculty Committee on Professional/Career Development Leaves. Leaves approved by these groups, as well as by the provost and president, are then awarded by the Provost's Office.

The committee consisted of chairperson Alejandro Engel, College of Science; Bruce Austin, College of Liberal Arts; Walter Banks, College of Applied Science and Technology; Charles Haines, College of Engineering; and Carol Richardson, College of Applied Science and Technology.

Representative of these faculty and their projects are the following:

- Diane Hope, professor, College of Liberal Arts, "Everyday Propaganda of Race and Sex in Image and Artifact." The committee says the project has clear, convincing and innovative ways of looking at

propaganda and the study of artifacts and objects as they relate to propaganda;

- Andreas Langner, associate professor, College of Science, "Polymer Science: Industrial Research and Education." The committee says the proposal is well structured with a clear set of outcomes and will enhance his research in polymer chemistry and at the same time promote ties with Eastman Kodak;
- Elaine O'Neil, professor and director of the School of Photographic Arts and Sciences, College of Imaging Arts and Sciences, "Explorations in the Studio: Bearings in the Land." The proposal for broadening the knowledge base of the applicant, initiating a new photography project and the production of a catalogue is ambitious and admirable, says the committee.
- Walter Woerheide, professor, College of Business, "Personal Finance on the Internet." The committee says the project will enhance the reputation of the college in being a leader in the application of technology to business problems in the finance area.

Listed by college are the other faculty members awarded leaves for the 1997–98 academic year and their proposals.

- **Applied Science and Technology:** James Heliotis, professor, "Writing a Textbook for First-Year Computer Science Courses"; and John Sherrick, associate professor, "Textbook Creation to Support a Unique Course Proposal."
- **Business:** Eugene Fram, professor, "Are Consumer Penalties Necessary?"
- **Imaging Arts and Sciences:** Willie Osterman, associate professor and



Three faculty selected for professional/career development leaves join Stanley McKenzie, second from right, provost and vice president for Academic Affairs. From left to right, Andreas Langner, College of Science; Elaine O'Neil, College of Imaging Arts and Sciences; and Diane Hope, College of Liberal Arts.

- **Education:** James Fairchild, associate professor, "Colorimetrically Accurate
- **Liberal Arts:** Paul Ferber, associate professor, "Policom"; and Helen Wadsworth, assistant professor, "The Puritan Family."
- **Science:** Mark Fairchild, associate professor, "Colorimetrically Accurate

- **Computer Image Synthesis:** Seshavadhani Kumar, associate professor, "Analysis of Queuing Networks"; Zoran Nikov, associate professor, "Research and Paper Completion at the Curtin University of Technology"; Kay Turner, professor, "Synthesis of Photographically-Useful Materials"; and Paul Wilson, professor, "A Proposal for Professional Development."
- **Learning Development Center/Student Affairs:** Jane Munt, (associate professor), "Applying Brain-Based Teaching and Learning Practices in the College Classroom."

New interactive CD-ROM showcases CIAS student talent

A combination of student art and technology talent has produced a singular recruiting tool for the School of Art and Design and the School for American Crafts: an informative, interactive CD-ROM boasting more than 100 art examples. Mailed to high school guidance offices and career counseling centers, the CD works with both Macs and Windows.

The CD, mass-produced only a few weeks ago, took about eight months and "a lot of concerted efforts" by students and faculty, says Jim Ver Hague, professor, Computer Graphics Design. "We actually began the CD project—with the idea of explaining our schools to prospective students—a few years ago when this technology was pretty new," he explains. The first design, well received and covered in the *Rochester Democrat & Chronicle*, had to wait for funding and a new batch of interested students to take it to completion. They turned out to be Erika Sears, Elise Torrado and Beth Jurkowski.

Starring candid QuickTime movies of students, faculty and program chairs, the CD covers SAC's five disciplines, Industrial and Interior Design's two areas, Graphic Design, Foundation and Fine Arts' four offerings. The student team and Ver Hague designed animated icons such as a compass for industrial design, a colorful paint tube for fine arts, and "nuts and bolts" representing school resources.

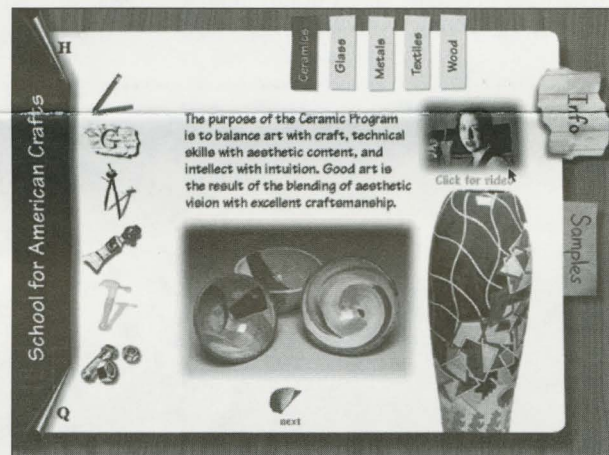
"This was a lot of fun to do," says Ver Hague, noting slide and digital archives of

student work proved invaluable. "The strength of the CD is that viewers can really see the kinds of things done by our students," right alongside unstaged video testimonials from students about their art and life at RIT. Students, in fact, made all the video clips. Nancy Ciolek, associate professor, designed the CD cover and coordinated local production.

"A great thing about this as a timely tool is that it's easy and inexpensive to update the original and produce new versions," asserts Ver Hague.

"It's a great beginning, with tremendous potential," adds Steve Loar, director of the art schools. "We're gathering comments and ideas for use in an expanded and refined version."

That includes President Simone who says the CD "exquisitely describes the multitude of programs" in the art schools. "It is a wonderful piece, especially because of the way the content is conveyed. It tells people what we can do by demonstrating explicitly that we can do what we say." To view the CD and offer feedback, call the art schools at -2646.



Board approves tuition costs for 1997–98 academic year

RIT's Board of Trustees has approved 1997–98 cost increases to ensure continuing academic quality while controlling costs.

Costs announced for the 1997–98 academic year are as follows:

- Undergraduate tuition—\$16,083, up \$708 (4.6 percent)
- Residence hall charges—\$3,486, up \$168 (5 percent)
- Board charges—\$2,931, up \$114 (4 percent)

- Student fees—\$276, no increase
- "While every effort has been made to control costs, RIT is committed to providing the highest quality academic programs. To ensure that quality, new rates will take effect in September for the Fall quarter 1997–98. While we reluctantly increase our tuition rates, we also note that our tuition level and rate of tuition increase rank in the bottom quartile of our peer institutions," says William Dempsey, vice president for Finance and Administration.

Undergraduate evening tuition rates will be \$231 for lower-division courses, an increase of \$10, while upper-division credits will be \$253, an increase of \$11. The day rate per academic hour for part-time undergraduate students will be \$384, an increase of \$17.

At the graduate level, full-time tuition will increase 4.6 percent to \$18,054. The part-time credit rate increase will be \$507, up 4.6 percent. The graduate intern hourly rate will remain unchanged.

RIT posters present powerful message of United Way success

By showing the faces and telling the stories of many different friends in the RIT community, RIT's United Way posters powerfully deliver one message: United Way works. Many RIT employees and students have stepped forward in the past to make these posters possible. Though their personal situations varied greatly, their end message has always been the same—please support the United Way.

This year, RIT Student Government President April Brooks and her mother, Alfreda, chair for RIT's Commission for Promoting Pluralism, and Marie Giardino, director of the Office of Special Services, stepped forward to share how they've been touched by United Way.

To look at April Shantell Brooks, you see what most people see—a vivacious,

attractive young woman with an engaging sense of humor. What you might not see is that April has multiple sclerosis, a chronic disease of the central nervous system.

When April was diagnosed with MS at age 15, the Rochester Area Multiple Sclerosis agency, funded by United Way, immediately came to her aid. April's symptoms run the gamut from slight blurring of vision to paralysis and vary from mild to very severe.

"Every day is a challenge for me," says April. "But I still want to meet the expectations I've developed for myself. I'm motivated to stay on top of school and my responsibilities as a student leader. Having a RAMS counselor to talk to has always been very comforting."

The most important gift RAMS offers,

Alfreda says, is the way it educates the community. "At first, I didn't know anything about the kind of help April needed," says Alfreda. "RAMS gave us pamphlets for each possible situation—for parents, for siblings, for friends. They told us how to get the help we needed and led us to the right people."

Marie Giardino also learned first-hand the need to access help in a timely fashion. A childhood bout with polio left her paralyzed from the waist down when she was four. She began walking again, but it took three major surgeries and 12 years of physical therapy before she could walk well.

Now, as director of Special Services, Marie helps students with disabilities or special needs access support services.



April and Alfreda Brooks

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(Continued on page 4)

Xerox executive to speak on corporate diversity



A. Barry Rand

A. Barry Rand, executive vice president of worldwide operations for Xerox Corporation, will speak on "Corporate Diversity" at RIT on April 11 as part of the College of Business Breakfast Seminar Series. The seminar begins with breakfast at 7:45 a.m. followed by Rand's presentation, from 8 to 9:30 a.m. in the Skalny Room, Schmitt Interfaith Center. Admission is \$15.

Based at headquarters in Stamford, Conn., Rand is responsible for managing

all customer related operations and \$17 billion in revenue.

His operations include the United States Customer Operations, responsible for sales, service and distribution of Xerox products in the U.S.; Americas Customers Operations which markets Xerox products and services throughout North, South and Central America, Mexico and Canada; and Rank Xerox Limited which manufactures, markets and services Xerox products in more than 80 countries in Europe, Russia, Asia, Africa and China. Rand also oversees Xerox Business Services, the world's leading outsourcer of document management services.

Rand joined Xerox in 1968 as a trainee and has held a variety of marketing and general management positions. He became a corporate vice president in 1985 and president of the U.S. Marketing Group in 1986. He was named executive vice president in 1992.

Rand has a bachelor's degree in marketing from American University and master's

degrees in both business administration and management sciences from Stanford University. In addition, he holds several honorary doctorates.

He is a member of the board of directors for Abbott Laboratories, Ameritech, Honeywell Inc.; the Urban Family Institute; and Garth Fagan Dance Theatre. He also serves as a member of Stanford University Graduate School of Business advisory council.

In 1993, Rand was inducted into the National Sales Hall of Fame whose honorees are lauded for their "industry leadership, business acumen, vision, and superior sales and communications skills."

Honorees include such luminaries as Malcomb Forbes, founder of Forbes Magazines; Thomas Watson, founder of IBM; and entertainer Bob Hope.

RIT's College of Business sponsors four breakfast seminars annually to facilitate the exchange of ideas on current topics that interest the community. For more information, call -7435.

Tickets available for Maya Angelou talk

The 1996-97 Cultural Spotlight Series presents "An Evening with Maya Angelou" at 7:30 p.m. on Thurs., March 27, in Clark Gymnasium. Tickets, \$4 for RIT students and \$7 for RIT faculty, staff and alumni, are available at the Candy Counter in the Student Alumni Union. RIT identification will be required.

The presentation is sponsored by RIT's Center for Campus Life. For more information, call -2509.

President honored by students in Hawaii

President Simone has been named by students as an honorary member of the Golden Key National Honor Society through the University of Hawaii. The organization recognizes those who are outstanding in academic achievement and community service. He and the immediate past governor of the state are the first two honorary inductees.

Switzer features Bujnowski art

Hangings and tapestries by Donald Bujnowski, textile artist and retired professor from RIT's School of American Crafts, are on display in NTID's Switzer Gallery through March 28. Gallery hours are 8:30 a.m. to 4:30 p.m. Mon.-Fri. For more information, call Bob Baker at -6855 (v/tty).

Bevier to host thesis exhibitions

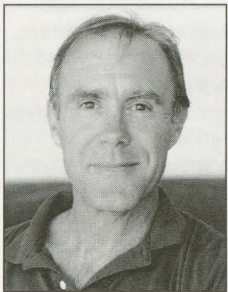
A herald of spring: the bounties of creative minds and hands—in ceramic sculpture, textiles, painting, glass, wood and metalwork—the first of three graduate thesis exhibitions opens this Fri., March 21, in Bevier Gallery, James E. Booth Building. The 5-7 p.m. public reception gives visitors a chance to talk to the artists about their work which will be displayed through April 2. Call -7680 for daily hours.

Model railroaders open house April 1

The RIT Model Railroad Club was founded in 1996 to promote the hobby of model railroading, and to preserve the history of Rochester's railroads. A year later, the club is ready to show off the fruits of its labors. Its first official open house will be held on Tues., April 1, from noon until 2 p.m. The club will be celebrating the opening of the mainline of the HO scale Rochester & Irondequoit Terminal ("The Genesee Route") railroad. The club is located in room A-420 in the tunnels of the Student-Alumni Union.

For more information, check out the club's web site at: <http://www.rit.edu/~mrcwww>, or write to: ritmrc@rit.edu, or call the club room at -2227.

Gannett Lecture Series hosts U.S. poet laureate April 2



Robert Hass

A Berkeley English professor who has "long found art in the distractions of the ordinary," who works for and lauds more poetry in everyday culture from newspapers to Internet "cafés," wants environmental writers to have their say, to inspire people to explore relationships with earth and nature.

That modest professor, Robert Hass, with famed books of poetry to his credit—notably *Sun Under Wood* published this past fall—follows great writers like Robert Frost, Stanley Kunitz, Maxine Kumin and Rita Dove as Poet Laureate of the United States.

Hass has accepted an invitation to talk about "Living on Earth: Poetry and Conversation" as part of the 1996-97 Caroline Werner Gannett Lecture Series, emphasizing the year's theme of Issues in the Environment and Citizenship.

The free, public talk begins at 7:30 p.m. on Wed., April 2, in Ingle Auditorium, Student Alumni Union, followed by a reception. RIT's Campus Connections bookstore will offer some of Hass' books at a table by the auditorium.

Described by reporters as "part Zen, part Catholic" and "one of our best contemporary poets," Hass has spent many years co-translating several volumes of poetry by Nobel Prize winner Czeslaw Milosz. Hass also edited *The Essential Haiku: Versions of Basho, Buson and Issa* and won a MacArthur Fellowship and the National Book Critics Circle Award for his essay on poetry, "Twentieth Century Pleasures." Poetry collections by Hass include *Field Guide*, *Praise* and *Human Wishes*.

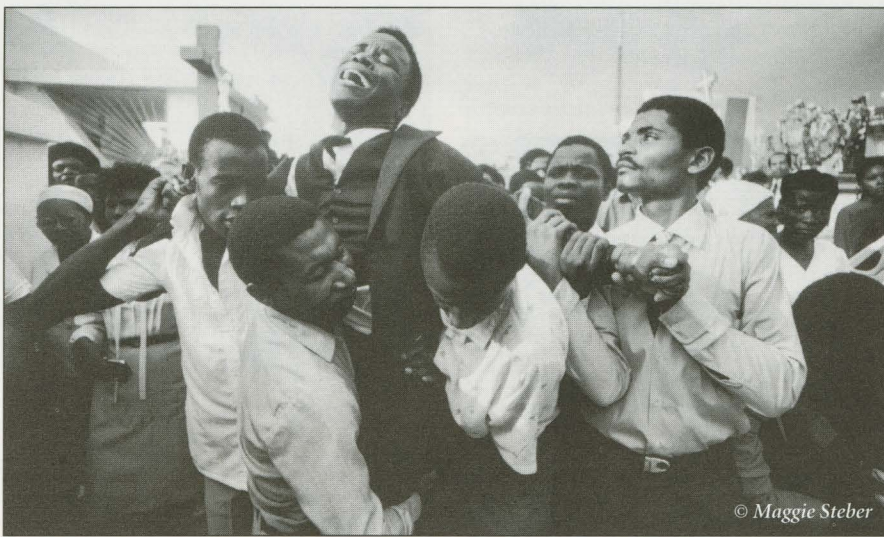
The lecture, interpreted for deaf and hearing audiences and handicapped accessible, will be videotaped for later viewing in Wallace Library. Call -2929 or e-mail to JPBGLA@RIT.EDU for more information on the lectures.

Photographer who recorded mystery of Voodoo and Haitian life to appear

Photographer Maggie Steber devoted five years to recording the "mystery and magical beauty of Voodoo and Haitian daily life, defined by an uncanny elegance and courage," says writer Amy Wilentz in her introduction to Steber's 1992 Aperture book *Dancing on Fire: Photographs from Haiti*.

Steber, an award-winning documentary photographer who has produced major projects in Zimbabwe, Cuba and Haiti, will talk about her wide-ranging career at 7 p.m. on Thurs., April 3, in Webb Auditorium, James E. Booth Building. The free, public talk is sponsored by RIT's School of Photographic Arts and Sciences' Charles Arnold Lecture Series. The Aperture book is available in Campus Connections.

Steber, a former photojournalism student of Russell Lee and Garry Winogrand at the University of Texas, first worked for the *Galveston Daily News*. In 1973, she became the first woman picture editor for Associated Press Photos. Her career in documentary photography took root in 1978, growing to include clients such as *National Geographic*, *The New York Times Magazine*, *Life*, *Newsweek*, *U.S. News & World Report* and *Travel & Leisure*.



Haiti

Steber's impressive awards include a 1994 Overseas Press Club for Olivier Rebbot Award for photographic coverage of Haiti, 1992 Best Photographic Book for Photojournalism Award from the Maine Photographic Workshop, 1988 first Ernst

Haas Grant from Kodak, and a 1987 Leica Medal of Excellence in Photojournalism.

Her presentation is sign interpreted and handicapped-accessible. For more information on the free lecture, call -2742 or -2762.

U.S. FIRST founder Dean Kamen headlines Engineers Week activities

To honor Engineers Week at RIT, the College of Engineering presents Dean Kamen, founder of U.S. FIRST, who will speak on campus at 4:30 p.m. on April 2. The location will be announced. For more information call -2971.

Even at an early age, Kamen thought big. As a teenager, the inventor-businessman-scientist sent his parents on a two-week vacation with money earned from an electronics machine he built, put their Rockville Center, N.Y., home on stilts and hired a construction crew and enlarged the basement so he could build his inventions better.

U.S. FIRST, now in its fifth year, stands for "United States Foundation for

Inspiration and Recognition of Science and Technology." Kamen founded the tournament to get American schoolchildren excited about science and technology.

"America's young people inhabit a world of popular television where lawyers are heroes, recording artists are idols, athletes are superstars—and scientists barely exist," said Kamen in his address to the competitors of the 1994 competition. "It's no wonder that kids of today dream of MTV stardom or playing pro ball, but not of building a better microchip or winning a Nobel Prize."

Kamen adds that children need role models who are scientists and engineers so they can see such people "aren't the anti-

social nerds society makes them out to be." U.S. FIRST, a national non-profit organization, is dedicated to developing science and technology programs for children. Kamen believes to reach the most children, science needs to be marketed the same way as a soft drink or athletic competition. So, he has enlisted big business in his effort.

In their first year competing, RIT students in Engineering House teamed up with Edison Technical High School students and their corporate sponsor, Harris Corporation, to win the 1996 U.S. FIRST competition. The team was honored at a White House reception with Vice President Al Gore.

RIT's Engineers Week also features

three lectures from 3 to 4:30 p.m.:

- "Designing the Chanute Glider," by Kevin Kochersberger, assistant professor of engineering, on March 31, in room 2271, James E. Gleason Building;
- "Using a Helmet in Snowboarding and Downhill Skiing," by Jasper Shealy, head of the Industrial and Manufacturing Engineering Department, on April 1 in room 2271, James E. Gleason Building;
- "Microelectromechanical Systems," by Lynn Fuller, head of the Microelectronic Engineering Department, on April 3 in room 2271, James E. Gleason Building. For more information, call Margaret Urckfitz at -2971.

D E A T H S

Frances Richardson



Frances Richardson

Frances Richardson, employment advisor in NTID's Center on Employment, was killed in a car accident March 6. Richardson, a Fairport resident, was 48 years old.

During her 14 years at NTID, Richardson taught business occupations courses and provided job placement services to deaf students. She also gave outreach training to employers of deaf people, assisting them in developing better communication and work relationships. She had just completed a highly successful employer outreach effort the previous week in Austin, Texas, according to Gerard Buckley, director of NTID's Center for Outreach.

"Fran would tell me, 'I love the students I work with,'" says Kumba Hinds, employment advisor in NTID's Center on Employment. "She really cared about

them, and she found happiness in seeing them succeed."

Richardson was former president of the RIT Women's Network and was also involved with Beginning Experience, the Injured Workers of Rochester, the Women's Ritual Group, and the Stillwood Study Association.

She earned a bachelor's degree in English from William Paterson College of New Jersey and a master's degree in business education from Suffolk University in Boston. For her master's degree she wrote the thesis "A Study to Determine the Frequency of Use and Perceived Effectiveness of Methods to Improve Language Arts Skills Used in Typewriting/Keyboarding Classes in Deaf Elementary and Secondary Schools in the United States."

Richardson enjoyed gardening, drinking tea and walking. She is survived by her two sons, Louis and Greg; her fiancé, Matthew Galleli; her mother; nine brothers and sisters; and many nieces and nephews and great nieces and nephews. Contributions may be made to the Injured Workers Resource Center, Twelve Corners Presbyterian Church, 1200 South Winton Road, Rochester, NY, 14618.

WSJ's Bartley to speak *continued from page 1*

prosperity, rapid technological advances, his belief that the United States is ahead of the curve in many regards: the global approach of U.S. firms, free labor markets, creativity and taxes.

Bartley's primary responsibility as editor and vice president of *The Wall Street Journal* is the editorial page. He assumed direction of the editorial page in 1972 and since then has personally written a substantial share of the paper's editorials. He is also deeply involved in staff development and creation of new editorial page features.

In 1980, Bartley won a Pulitzer Prize for editorial writing, the Journal's eighth Pulitzer. The year before, he received the Gerald Loeb Award for his editorials on international monetary problems, and in 1977 he received a Citation for Excellence from the Overseas Press Club of America for dispatches filed from China and Tibet after the death of Chairman Mao Tse Tung. In 1974, he was included among 200 "rising American leaders" selected by *Time* magazine.

In 1992, Bartley's book *The Seven Fat Years: And How to Do It Again* was published by The Free Press.

Bartley joined the Journal in 1962 and served as a staff reporter in the Chicago and Philadelphia bureaus before joining the editorial page staff in New York in 1964. He was appointed editor of the editorial page in 1972 and seven years later was named editor of *The Wall Street Journal*. In 1983, Bartley was named a vice

president of the Journal and appointed to the Dow Jones management committee. Under his management, the Journal editorial page inaugurated its board of contributors, its daily op-ed page and its daily Leisure & Arts section.

Bartley is a member of the American Society of Newspaper Editors, the Council on Foreign Relations, the National Conference of Editorial Writers, the American Political Science Association and the Society of Silurians.

In addition to degrees from Iowa State University and the University of Wisconsin, Bartley has been awarded honorary degrees from Macalester College (St. Paul, Minn.), Babson College (Wellesley, Mass.) and Adelphi University.

CALENDAR

March 21—Outstanding Transfer Scholarship Competition: Prospective transfer students will be on campus for the day to compete for scholarships, 8:30 a.m. to 8 p.m.

April 3—Outstanding Undergraduate Scholar Award Ceremony: Recognition of RIT Outstanding Scholars for 1996-97, ceremony at 5 p.m. in Ingle Auditorium followed by a reception in Fireside Lounge, 5 to 7 p.m., Student Alumni Union

United Way *continued from page 2*

Several RIT students benefited from services offered by Camp Haccamo, Community Legal Intake and Referral Project, the New York State Head Injury Association, the Rochester Center for Independent Living and the Ronald McDonald House—all United Way-funded agencies.

"I get to see first-hand how these funds gave individuals from our community the support they need to get their lives on track," says Marie, who has served on Action for a Better Community's board of directors and worked for the Ibero-American Action League. "There are times in all of our lives when we need extra help. It's great to know that the services are readily available so that our needs can be met in a reasonable way and with dignity. United Way makes this possible."

RIT's United Way Steering Committee enlisted RIT students to create the posters. Sin-Mei Ko and Rashid Elias, third-year applied art and computer graphics students in NTID, designed the layout and art



Marie Giardino

© Lisa Ward

mechanicals. They collaborated with Lisa Ward, a third-year applied photography major in the School of Photographic Arts and Sciences, who shot the photos.

Administrators, managers attend safety program

With the underlying belief that safety is good business, more than 22 RIT deans, vice presidents and administrators attended a Laboratory Safety Leadership program in February. James Kaufman, professor of chemistry at Curry College, Mass., and nationally renowned laboratory safety consultant addressed the administrator's role in creating a safety culture.

According to Kaufman, when it comes to safety leadership management is responsible for preventing injuries, all accidents can be prevented, training is essential, all hazards can be safeguarded and working safely is a condition of employment. In his presentation, he covered safety program planning, accidents, legal ramifications, compliance and liability issues, emergency planning, and strategies for motivating faculty, staff and students to embrace laboratory safety programs.

The following day, more than 57 RIT laboratory managers attended Kaufman's

all-day Laboratory Safety Training Seminar. The program covered lab safety fundamentals and program development, outlined steps for a safer laboratory and heightened safety awareness.

"The whole safety philosophy went over really well," says Dave Turkow, Senior Environment Health Specialist in the Campus Safety Department. "Safety really boils down to making judgments about the risks we encounter on the job daily. Once you know what the risks are, you make better judgments and make the right choices."

Turkow says that Kaufman's presentation received high praise from participants. "On the evaluation forms, we didn't have one negative comment," he says. "The program gives safety top priority in your life instead of having it play second fiddle. Generally if you're doing something the safe way, you're doing it the right way."

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Phone book corrections

The following corrections and additions to the RIT phone directory have been received since the last edition of *News & Events*. New information is printed in bold. Further changes can be sent to Karen Beadling, University Publications, Eastman.

Additional (fewer than 11) copies of the book can be requested from Susie Lewis or Susan Pitoniak at -5604; for larger quantities, please call Steve Lipson, Physical Plant, -2119.

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Kelly, Ronald	-6802 V/TTY -5693 Fax	Thomas, Kathleen AHANA Programs Center for Student Transition & Support 2330 Union	-7432
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