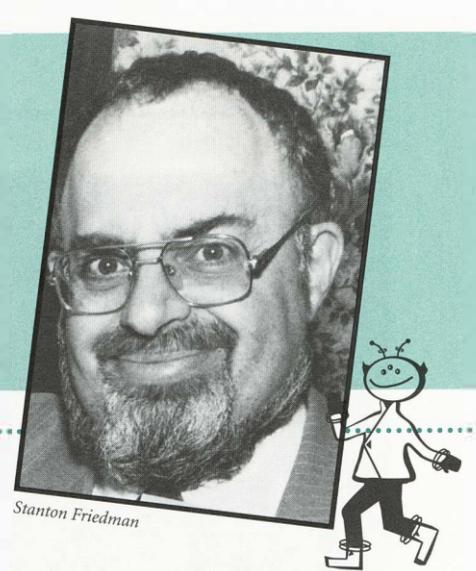


- 2 Three RIT leadership positions filled
- 3 Viewpoints: educating for career and values
- 3 MTV comic Bill Bellamy to perform
- 4 Electronic personal trainer new at SLC

### 3 Physicist reveals 'alien' secrets



Stanton Friedman



## Martin Luther King Day speakers to address "proversity"



Lawrence Otis Graham and Betsy Hart

Two of the country's most prominent commentators on racial and ethnic sensitivity bring lessons on how to heal racial conflicts to the RIT campus in celebration of Martin Luther King Day.

Black liberal commentator Lawrence Otis Graham and white conservative columnist Betsy Hart present "He Says, She Says in Black and White: How Proversity Can Heal Racial Divisions," 4 p.m., Friday, Jan. 16, Ingle Auditorium. The free forum, handicapped-accessible and sign-interpreted, will discuss how to eliminate "passive bias" in our society and outline the difference between diversity, which focuses on differences, and "proversity," a term Graham created

which focuses on the characteristics that people have in common.

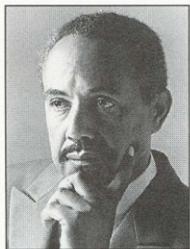
Graham and Hart will address King's approach to ending racial conflict, as well as issues like affirmative action, interracial dating, campus bigotry and the recent Tawana Brawley case. A portion of the forum will welcome audience input; a reception in Fireside Lounge immediately follows the lecture.

The commentator duo has appeared on *Oprah*, *Geraldo*, *Politically Incorrect*, and the *Today* show. Graham, a contributing editor at *U.S. News and World Report*, is an attorney and adjunct professor and has written 12 nonfiction books including his newest, *Proversity: Getting Past Face Value* and *Member of the Club*, both available on the day of the lecture for book signing. Hart is a syndicated columnist with Scripps

Howard Newspapers and television commentator appearing regularly on MSNBC. Her newspaper columns have appeared in hundreds of newspapers and she has been profiled in *Ladies' Home Journal* and *The Washington Times*.

The lecture is sponsored by RIT's Commission for Promoting Pluralism. For more information, call -4993, -2355 V/TTY.

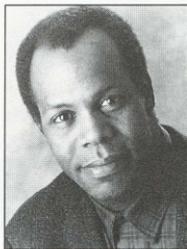
## Black History Month features Danny Glover and Felix Justice as Langston Hughes and Martin Luther King



Felix Justice

"An Evening with Langston and Martin," a one-of-a-kind performance of theatrical readings by two of the world's most poignant actors comes to RIT's Ingle Auditorium, 3 p.m., Sunday, Feb. 1. (Doors open at 2:15 p.m.)

Actor/director Felix Justice becomes Martin Luther King Jr., the legendary civil rights leader, and recreates the power of the man and his message on stage reciting two of King's most memorable and inspiring speeches.



Danny Glover

Actor Danny Glover, best known for his roles in the *Lethal Weapon* series, *The Color Purple* and *Predator 2*, performs theatrical readings from the works of Langston Hughes, one of the country's most celebrated

African American writers.

Following the performances, Justice joins Glover on stage for a question and answer session.

"An Evening with Langston and Martin," part of RIT's observance of Black History

Month, grew out of a one-man show by Justice focusing on King's writing and speeches. Glover had seen his friend do the King show when he decided to approach him about doing something together.

Tickets for the performance—\$4 for students, \$6 for faculty and staff and \$10 for the general public—are for sale beginning Jan. 5 in the Student Alumni Union game room. Visa and Mastercard accepted.

For more information call the game room, -2239 V/TTY, or the Center for Campus Life, -7058.

## Ellingson Society launched to nurture the university, its future leaders and benefactors



Mark and Marcia Ellingson

RIT has launched the Mark and Marcia Ellingson Society, honoring the fifth president and first lady of RIT for their lifetime of service and dedication to the Institute.

"The Ellingson Society encourages bequests and life income gifts to assist in endowment growth and financial security for the university," says Scott Rasmussen, executive director, major and planned gifts. "Members invest in RIT and its future leaders while providing for themselves and their beneficiaries." He notes that donors who join within the society's first two years will receive charter member status.

Interested individuals can become a member of the Ellingson Society in one or more of the following ways:

- Name RIT the beneficiary of a bequest, insurance policy or IRA.
- Create a life income agreement that pays income to you or other beneficiaries for life or for a fixed term. Such gifts include charitable gift annuities, charitable remainder trusts and a pooled income fund.

- Make a gift of income to RIT for a term of several years by placing assets in a charitable lead trust. The assets will then be distributed to your heirs when the trust ends.

- Donate your home or other real estate. You have the option of retaining use of the property during your lifetime.

Ellingson, RIT's president for 33 years, was the driving force behind the construction of the \$65 million campus in Henrietta. During his tenure, enrollment increased from 2,265 to 16,975, assets expanded to

\$41 million and the endowment grew to \$22 million. For his many contributions he received the Institute's highest honor, the Founder's Award, in 1972.

Marcia Ellingson ensured that the women of RIT could be active participants at the Institute. She was one of the founders of RIT's Women's Council in 1954, giving community-minded women the opportunity to become ambassadors for RIT and have a voice in the affairs of the university.

For more information on the Ellingson Society, call Rasmussen at -2627.

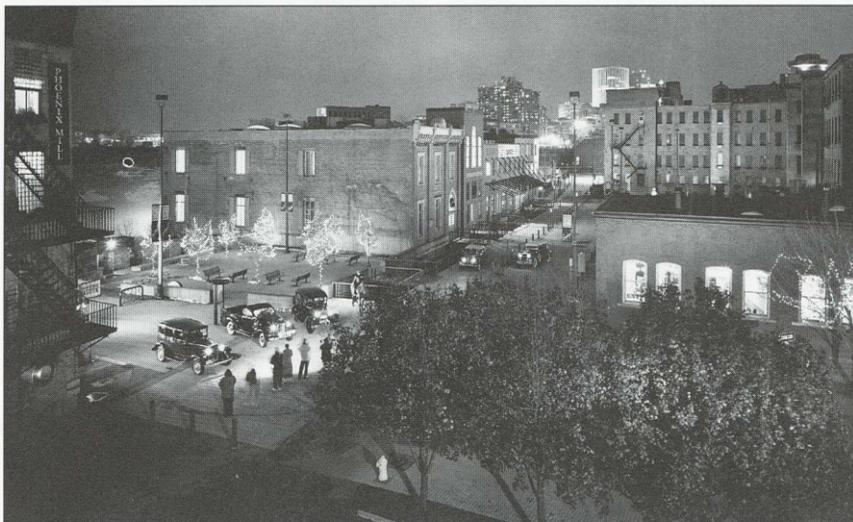
## Distance Learning begins five-year plan for 10 percent growth

Distance Learning at RIT will get an \$8 million boost over the next five years aimed at dramatically increasing enrollment. According to Reno Antonietti, associate vice president, Academic Services, President Simone and Provost Stan McKenzie have endorsed the recommendations of RIT's Distance Learning Task Force report, which responded to goals identified in RIT's Strategic Report, *Learning and Careers 2004*.

RIT's strategic plan calls for increasing the credit hours generated by distance learning from its current level of 3.7 percent of the total Institute hours, to 10 percent of total credit hours generated. A task force was established in the summer of 1996 to examine the feasibility and methods of achieving that goal.

President Simone has agreed to provide \$380,000 for staffing and capital equipment this year which will fund equipment and four staff positions. Marketing efforts will be assigned to the Division of Enrollment Management and Career Services which will collaborate with Distance Learning to jointly develop a strategic marketing plan during Winter Quarter that will cover a five-year period and include an examination of markets and technology needed to capitalize on existing RIT programs, market segmentation, competitor analysis and media and public relations needs. Antonietti says, after development of a comprehensive marketing plan, the most viable program areas for enrollment success will be identified.

The report also identified several major reasons for increasing distance learning, adds Antonietti. They include positioning RIT as a leader in technology-based higher education; meeting the needs of a growing population of learners who will not be able to attend traditional classes on campus; and positioning RIT to continue its strong technology transfer efforts with business and industry. "Increased marketing efforts are already underway," says Antonietti.



AND THEN THERE WAS LIGHT . . . Thanks to more than 200 "flashers" who ventured out on a chilly 34-degree night, this image of historic Brown's Race made Big Shot history Dec. 8 as photo No. 12. Professors Bill DuBois and Dawn Tower DuBois captured this picture on T-Max 400 film in a minute-and-a-half/11 exposure using a 4x5 camera with a 65mm lens. The camera caught the scene from a third floor window of the Executive Office Building. Down below, Michael Peres, chair of biomedical photographic communications, directed the shivering flashers who covered two blocks from the Genesee River gorge on the east to Mill Street on the west. Members of the Genesee Valley Antique Cars Society transported the crowd back in time when they drove vintage automobiles into the scene.

## Transcending race

Using a multimedia format, Milton Cofield, James E. McGhee Professor of Imaging Systems Management in RIT's School of Photographic Arts and Sciences, will present the Kern lecture, "Martin Luther King: Transcending Race," 7:30 p.m., Thursday, Jan. 15, Skalny Room, Interfaith Center. Cofield will address the symbolism of King's life and work, as found in the political definition of race in American society. A dinner for anyone interested, \$15, precedes the free, public talk, part of RIT's Kern Lectures/Roundtables Series. Call -2804 for meal reservations.

## Land of the free?

Seneca Indian activist John Mohawk, professor of American studies at the State University of Buffalo, will give the next Caroline Werner Gannett lecture, "Exile in the Land of the Free," 7:30 p.m., Thursday, Jan. 15, Webb Auditorium, James E. Booth Building. Mohawk wrote *Exile in the Land of the Free: Democracy, Indian Nations and the U.S. Constitution*. He has also been the editor for the journals, *Akwesasne Notes* and *Daybreak Magazine*. The Gannett talks are free, open to the public and conclude with a reception.

## Wayzgoose '98

An annual celebration for printing students holds special significance this year. Wayzgoose '98, sponsored by the School of Printing Management and Sciences and the Craftsmen's Club, will serve as the official kickoff for several events commemorating the 60th anniversary of SPMS. Scheduled for Saturday, Jan. 17, the semi-formal Wayzgoose will begin at 5:30 p.m. in the Student Alumni Union. Al Stencell, a circus historian, will speak at 7:30 p.m. and a live band will get people on their feet at 9 p.m. Tickets are \$15 for students, faculty and staff and \$20 for alumni. Call Grace Gladney at -2728 for more information.

## Illustration exhibit

From Jan. 5 through Jan. 30, Wallace Library hosts "Sketches and Paintings by Vivianna Calabria," a fourth-year illustration major in the School of Art and Design. Wallace Library exhibitions, open during regular library hours, can be found on the second floor of the library.

## Free shuttle service

Residence Life and Campus Safety have begun a shuttle service from the Student Alumni Union to Southtown Plaza, Marketplace Mall, Marketplace Cinema, Borders Bookstore, Wegmans Plaza, Regal Theatre, K-Mart Plaza, Movies 10 and Jefferson Plaza. Shuttles leave RIT Thursday through Sunday nights at 6, 6:50, 7:40, 9:10, 10:50, 12:20 a.m., and 1:10 a.m. Schedules are available at the bus, SAU, 24-hour desk in Ellingson Hall, apartment offices, Lyndon Johnson Building kiosk, Residence Life, Wallace Library and Campus Safety. The schedule is also on the Web at <http://www.rit.edu/~206www>.

## Photography show

"Itinerary," photos and electronic media work by Silvia Malagrino, opens at the School of Photographic Arts and Sciences Photo Gallery on Jan. 16 and runs through Feb. 6. Malagrino, associate professor, School of Art and Design at the University of Illinois, Chicago, will discuss her work at the opening, from 5 to 6 p.m., followed by a reception. The exhibit, presented by the fine art photography department and sponsored by the Provost's Cultural Awareness Program and the applied photography department, is open weekdays 9 a.m. to 5 p.m., third floor, Frank E. Gannett Building.

# New associate provost for outreach programs



Gary Conners

Gary Conners has been named associate provost for outreach programs, effective Dec. 1, announced Stanley McKenzie, provost and vice president, Academic Affairs. Since February 1996, Conners has served as president of RIT's Research Corporation.

"During his short time heading up the Research Corporation," said McKenzie, "Dr. Conners helped bring it to a solid financial footing, securing several major contracts." Before he joined RIT, Conners

was associate director of the Center for Electronic Imaging Systems and professor of mechanical engineering at the University of Rochester, preceded by 25 years at Eastman Kodak Company. He retired from Kodak in 1992 as vice president and general manager, Federal Systems Division.

RIT's search committee unanimously recommended Conners for the associate provost position, noting that he "brings outstanding academic and professional credentials to this position. His work in the corporate sector and his experience in leading the Research Corporation offer RIT a breadth of knowledge and expertise."

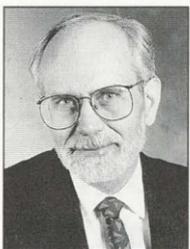
"Through the outreach programs we can contribute to the success of RIT as a

partner of choice around the world," says Conners, noting RIT's tremendous capabilities to offer industry and government.

Conners plans to present a unified package to worldwide companies. The package includes RIT's cutting edge academic units and its many centers of learning, from the Center for Integrated Manufacturing Studies and the Center for Quality and Statistical Control to the Technical and Education Center, the Research Corporation and the Chester F. Carlson Center for Imaging Science.

Ray Santirocco, interim director of CIMS and Conners' predecessor, will continue as associate provost until his June 1998 retirement.

## Kodak executive named head of RIT Research Corporation



Donald Boyd

Eastman Kodak Company executive Donald Boyd has been named president of the RIT Research Corporation by President Albert Simone.

Boyd succeeds Gary Conners who has been named associate provost for outreach programs.

The RIT Research Corporation is a for profit, wholly-owned RIT subsidiary

involved in a wide range of contract research projects. The Research Corporation is located adjacent to the campus at 125 Tech Park Drive, off John Street.

In announcing the appointment, President Simone wrote, "the Research Corporation will be integral to RIT's efforts to be 'first-in-class,' particularly as it more rigorously pursues grants and contracts in the research and development area."

Boyd received his bachelor's and master's degrees in mathematics and statistics and his Ph.D. in computer science, all at the University of Iowa. He was on the computer science faculty of the University

of Minnesota from 1971 to 1989, while at the same time serving in a number of positions with Honeywell, Inc.

Since 1989, Boyd has been with Eastman Kodak Company as director of software development, Integration Systems Products Division; chairman of Imagery Software, Inc., a wholly-owned Kodak subsidiary; and general manager of systems products, Business Imaging Systems Division.

Boyd began his RIT duties on Dec. 8. "While I have only begun to get acquainted with the RIT Research Corporation, I see a very promising operation," says Boyd.

## New leadership for ombuds office



Laura Tubbs

In a Dec. 9 announcement, President Albert Simone named Laura Ellen Tubbs, professor of chemistry in RIT's College of Science, the next student ombudsperson. As of Jan. 1, Tubbs succeeds Barry Culhane, who will continue his role as assistant to the president.

"I am truly excited about working one-on-one with our students and helping them realize that every experience is an opportunity to learn," says Tubbs. "One of my goals is to make sure every student and faculty and staff member is aware of the Office of Student Ombuds and its services. I'm very confident in my ability to do this

job well, thanks to the support and encouragement from RIT's tremendous team; and I look forward to working collaboratively with the entire campus community."

Since 1982, Tubbs has taught at RIT and conducted research, especially in the field of ultra-sensitive mass spectroscopy. She has published numerous articles in this and other fields of chemistry, and conducts industrial research off campus, particularly in pharmaceutical applications.

Most significantly, since 1995, Tubbs has been co-principal investigator in Project EDGE (Eliminating Discrimination by Gender in Education) a \$700,000 National Science Foundation Grant. She has worked to improve the classroom environment and increase exposure to the professional workplace for high school and first-year college women, emphasizing math, engineering and science disciplines.

Tubbs has also served on numerous university committees including the RIT Strategic Planning Taskforce and Academic Senate Executive Committee.

"Laura Tubbs has remained ever attentive and sensitive to the needs of her students," says Simone. "She is concerned about them as total individuals, both in and outside of the classroom, on and off campus. She really knows how things work on campus and she knows how the campus should work for our students. Given this mind set, she is particularly well suited to being RIT's next student ombudsperson."

He adds, "Barry Culhane defined the role by example. We are in debt to him for his steadfast advocacy for students on this campus. His creative, sometimes courageous, solutions have enabled many students to remain at and graduate from RIT."

## Second Xieikon digital press to add to CIMSPrint laboratory

RIT's CIMSPrint will receive a second Xieikon digital press, making RIT the most fully equipped digital printing operation in the world, says John Peck, director, CIMSPrint.

Developed as part of RIT's Center for Integrated Manufacturing Studies, CIMSPrint is an integrated digital printing, publishing and imaging center dedicated to assisting printers and publishers and the manufacturers and suppliers who support them with the application and integration of current and emerging technologies.

"The Xieikon DCP/50D printing system will be used to support the RIT imaging community and in academic programs within printing, photo and imaging as well as industry workshops and seminars in the T&E Center," explains Peck. The new Xieikon press will be installed in CIMSPrint's digital printing lab which includes the Indigo E Print 1000+; the Xieikon DCP/32D; the Xerox Docucolor 40; the Heidelberg Quickmaster DI; and the Scitex Digital Printing Inkjet Systems.

Launched in June 1997, the Xieikon DCP/50D offers commercial printers a digital color printing solution that combines offset quality results with faster

turnaround times and lower costs for short runs. The system is widely recog-

nized as the world's fastest and widest heavy-duty digital color printing system.

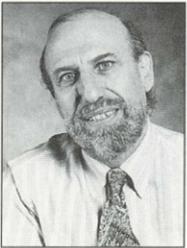


GOING BALLISTIC... The sky, or at least the ceiling, was the limit Nov. 12 in Andrew Davidhazy's high-speed photography class. With the lab designed to look like a ballistic range, students launched rockets and measured factors like velocity and rotation. The camera used to document the launch is similar to the kind used to catch photo finishes at horse races.

## Viewpoints: Higher education should combine career and values education

*Editor's Note: This column, the first "Viewpoints," opens the RIT floor to opinions on issues relevant to higher education. We welcome response and hope these writings by your peers inspire discussion amongst you, the RIT community. To suggest an idea for a column, e-mail to newsevents@rit.edu.*

by Art Berman, professor of language and literature, College of Liberal Arts



Art Berman

RIT has two goals sometimes in conflict. We offer education for professional careers, chosen by students seeking challenging and satisfying work for reasonable income. But we also prepare citizens to participate in a

democracy dedicated to increasing opportunity, knowledge, health, security and justice for ever greater numbers of people.

Can these be in conflict? Is not the well-being of society simply the sum total of everyone's individual happiness all added together? If we each pursue a personal path to individual contentment, will this not someday add up to a contented society?

Not quite. Individuals cannot choose "their own path" unless the possibilities for taking those paths already have been created for them. Earlier generations made those paths available for their successors. Maximizing opportunity for others is the essence of citizenship.

Some RIT students tell me that what

they have accomplished they have "done on their own" through personal hard work and persistence. I don't doubt the hard work and persistence. But how many RIT students would there be without financial grants, special loans, support services, financed dormitories, subsidized campus jobs and both the essential patronage of private contributors and the governmental support that make our buildings and research facilities possible? And the university could not exist without the surrounding community, the roads, utilities, water supply, transportation, delivery systems and even the high schools our students attended, all of them based on tax revenues to which most of our students have likely made, so far, meager contribution. How many generations of socially dedicated men and women were needed to legislate this complex democratic system so that a student can now brag, "I did it on my own"?

Think about the children who sorted lumps of coal in mines, or worked at sweat shop sewing machines or in fabric mills where dyes slowly poisoned them. What changed this? How is it that the descendants of uneducated immigrant laborers go to college to become engineers, accountants,

designers, teachers, managers with interesting work, dependable income, health care plans, retirement programs, disability insurance, vacations, safe work settings? Who prepared the paths for them?

Let's not naively answer that the free-market system and "competition" has by itself yielded all this. Only when the free-market system operates inside and is responsible to the processes of democratic government will the economy yield a fair distribution of opportunity, resources, wealth and the rights and freedoms so many, but not yet all, enjoy.

RIT's curriculum would at its best moderate the potential conflict between personal aspiration and citizenship, affirming how the two can work concurrently. This means more than students taking "professional" courses in one building and "liberal arts" courses in another, then mentally gluing the two together.

Every RIT program should exemplify for our students, whatever their chosen professions, the relation between the skills and personal ambitions they will bring to the competitive workplace and the commitment to do their share for those who follow, as others have done for them.

### A day for railroad fans

On Friday, Jan. 16, the RIT Model Railroad Club hosts its second open house. From 11 a.m. to 9 p.m. visitors can see the HO-scale model railroad on permanent display in the club room, A-420, across from the Reporter offices in the Student Alumni Union. Club members have designed elements of Rochester and the surrounding areas into the display. While scenery has a ways to go, says club member Otto Vondrak, most of the tracks are in place and operational. A full crew on hand will run the trains and answer questions.

### Truckloads of giving

The spirit of giving ran strong on RIT's campus long before the holiday season came along, as demonstrated by the School of Printing Management and Sciences' Freshman Seminar Community Service Project. Students collected school supplies and loose change in support of Jefferson Middle School in Rochester. Student, staff, faculty and administration donations amounted to two pick-up trucks full of pens, pencils, paper, notebooks, markers and glue, and \$225 toward field trip scholarships.

### UFO investigator lectures at RIT Jan. 15

*A flash of light appears in the evening sky. A round object floats effortlessly in the distance. The hatch opens and a magnetic field pulls you inside the Mother ship.*

Fact or fiction? Maybe we'll never know, but according to world-renowned physicist and lecturer Stanton Friedman, alien experiences like this are very real and more common than you think.

Friedman presents, "Flying Saucers Are Real," 7 p.m., Thursday, Jan. 15, Ingle Auditorium, Student Alumni Union. Faculty can speak with Friedman during a pre-lecture reception in the SAU Alumni Room.

The illustrated lecture covers five scientific studies, saucer landings, abductions, star travel, UFO origins, the recovery of two crashed saucers in New Mexico in 1947 and proof that UFOs are a "cosmic Watergate." A round table discussion follows the lecture.

Appearing on hundreds of radio and television programs including *Larry King, Nightline, Sally Jessy Raphael* and *Unsolved Mysteries*, Friedman has stunned audiences with revelations from 39 years of investigation of alien craft landings, government cover-ups and the "real" story behind UFO sightings.

Tickets, available at the door before the lecture, run \$3 for students, \$5 for faculty and staff and \$7 for the public.

For more information, call the College Activities Board, -2509, V/TTY.

### MTV JAMS comedian performs on Jan. 9



Bill Bellamy

Popular MTV host Bill Bellamy brings his comedy routine to RIT's Clark Gymnasium, 8 p.m., Friday, Jan. 9. Comedienne Leighanne Lord opens for the MTV star.

Bellamy has appeared on *Showtime at the Apollo*, *Def Comedy Jam*, *The Arsenio Hall Show* and *HBO's 15th Annual Young Comedians Special*, and is a guest correspondent for *Entertainment Tonight*, but he's best known for hosting *MTV JAMS*.

"Hosting *JAMS* is a dream come true," says Bellamy. "It's a job, but it doesn't feel like work at all. I get to interview people I've always admired, from Janet Jackson to Eddie Murphy to John Singleton, and

listen to music I love."

Bellamy bases his comedy stylings on real-life experiences but without profanity, appealing to a broad range of audiences.

Tickets—\$6 for students, \$8 for faculty, staff and alumni, \$10 for general public—are for sale in the Student Alumni Union game room and Candy Counter; Visa and Mastercard accepted.

For more information, call the game room, -2239 V/TTY.

### Holiday auction raises record dollars for charity and student group



Professor DuBois, alias Auctioneer Bill

Thanks to a large turnout, a bevy of fabulous items up for bid and the enthusiastic efforts of auctioneer and professor Bill DuBois, the annual School of Photographic Arts and Sciences Holiday Auction set a new record on Dec. 11. The event raised approximately \$5,100 dollars; proceeds to be shared between the local Ronald McDonald House and the Biomedical Photography Student Association, the sponsor of this year's event.

More than 100 people bid on 120 photographic and commercial items and

faculty- and staff-donated goods and services. The single highest bid of nearly \$300 went for a Sinar Bron foba ball.

### Comedian Tommy Blaze at RIT for a free show

Tommy Blaze brings his "outrageous" comedy act to RIT, 8 p.m., Friday, Jan. 16, Ritzkellar, for a free show sponsored by RIT's Student Government in conjunction with the Major Events Committee.

Blaze, best known for spearheading the syndicated



Tommy Blaze

sketch show, *The Newz*, and guest starring on NBC's season finale of *Friends*, explains how men and women relate and gives lots of advice to lovers of all ages.

For more information about the show, contact RIT's Center for Campus Life, -7058 V/TTY.

### K.J. James shakes RIT with southern tunes

One of America's hottest blues artists, K.J. James, rocks RIT with soulful tunes reminiscent of the deep South, 5:30 p.m., Thursday, Jan. 15, Hettie Shumway Commons. James also performs a second concert in the Ritzkellar at 8:30 p.m.

The free concert, sponsored by RIT's Center for Campus Life, covers the entire spectrum of blues stylings combined with James' trademark foot-tapping and finger-picking.

James, who has shared the stage with legends John Lee Hooker and John Hammond, was lead singer for several nationally known bands before setting off on a solo career several years ago. He has received rave reviews in the United States, Canada and Europe on his recent releases "A Dr. Blue Injection" and "Salt City Blues."

For more information, call the Center for Campus Life, -2239 V/TTY.



**UNIFICATION '97 FUSES DIVERSE CULTURES . . .** RIT's Global Union and Commission for Promoting Pluralism successfully hosted a celebration of cultural diversity during Unification '97 on Dec. 10. The Student Alumni Union lobby was packed with colorful displays emphasizing RIT's multicultural student population. The extravaganza continued into the wee hours with a night of international music and dance in Webb Auditorium. Nicolas Rubio, third-year international business student and founder and president of Global Union, called Unification '97 "a tremendous success."

### Sharp minds to compete in College Bowl

RIT's College Bowl tournament, slated as the "varsity sport of the mind," kicks off at 9:30 a.m. on Saturday, Jan. 17, and Sunday, Jan. 18, in the Student Alumni Union 1829 room and Clark meeting room.

Registered teams of full-time RIT students will compete for a variety of prizes and the chance to advance to the regional College Bowl tournament, Feb. 20-22 at the University of Rochester. Prizes for second- and third-place winners include bookstore gift certificates and movie passes.

College Bowl, a question and answer game of general knowledge and quick recall, dates back to 1953. It spotlights the fastest minds on campus as they excel in topics like history, literature, science, multiculturalism, religion and geography as well as current events, arts, sports and popular culture.

The tournament is free and open to the public; competing teams pay a \$10 fee. Rules and team registration forms are available in the game room.

For more information, contact RIT's Center for Campus Life, -7058 V/TTY.

## N E W S M A K E R S

- Ron Stappenbeck, director, Information Systems and Computing, recently presented a case study involving our present network project at the Accessing Technology Conference. The purpose of the conference was for planning and financing the technology infrastructure for educational facilities.
- Eugene Fram, J. Warren McClure Research Professor of Marketing, College of Business, has made many presentations recently including management workshops for the boards of Family and Children's Service of Ithaca and the Rochester Association for the Blind and Visually Impaired, a talk on "Trends in Retailing" to the Downtown Rotary Club and two workshops in St. Louis on the "Corporate Model for Nonprofit Organizations" at the biannual conference of Family Service of America.
- Harvey Granite, adjunct professor in humanities, led a three-week, high-intensity training program in Poland this November

for the international organization, Bridges for Education. He also led a team of American teachers and students to Poland for the same organization this past July; he has led seven such groups since they began in 1991.

- Marvin Illingsworth, professor, chemistry, has had his paper, "Increasing Bis(N,N'-disilylidene-1,2-phenylenediamino) zirconium(IV) content in polyimide matrix films," accepted for publication in *Chemistry of Materials*.

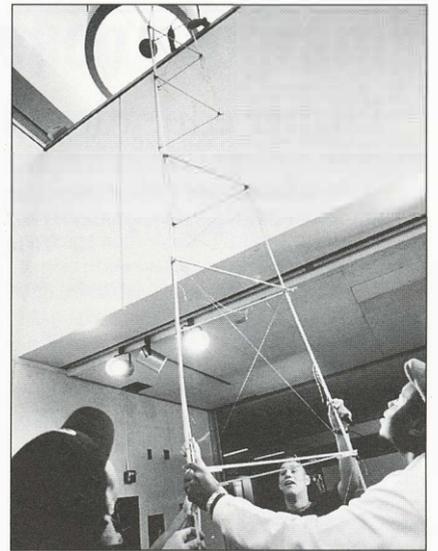
- Erik Timmerman, associate professor, School of Photographic Arts and Sciences, won finalist awards in the Hollywood or Bust category of the Empire Screenplay Contest and the Wisconsin Screenwriters Forum contest for his script, "Agatha Christie Bites the Andalusian Dog."

- Gregory Kunkle, assistant professor, science, technology and society department, College of Liberal Arts, has had his article, "Technology in the Seamless Web: 'Success'

and 'Failure' in the History of the Electron Microscope," chosen for inclusion in the anthology, *Technology and American History*.

- Joseph O. Voelkel, associate professor, Center for Quality and Applied Statistics, presented a talk on "Sequential Experimental Designs for Sensitivity Experiments" at the 41st Annual Fall Technical Conference in Baltimore on Oct. 16. He also received the Shewell Award for outstanding presentation at the 40th conference for his talk, "Minimum Aberration Two-Level Split-Plot Designs," based on his joint work with Peng Huang and Dechang Chen.

- James DeCaro, dean, National Technical Institute for the Deaf, received the Perkins Founder's Award on Oct. 9 from the Rochester School for the Deaf. The award praises an individual who has provided outstanding service to RSD and the Rochester deaf community as a benefactor, volunteer, member of the board or community leader.



**BALANCING ACT...** Students in Michael White's 3-D design class learned "less is more" when they constructed the tallest free-standing towers they could out of wood, hot glue and string. The towers had to support a 12-pound pumpkin without collapsing.

## Electronic trainer helps users beef up, slim down or learn exercises

Do you long to see yourself with "buns of steel," working out in the Bruce Proper weight room in the Student Life Center, but feel intimidated by your lack of knowledge of exercise programs and equipment? Well, don't let these fears stand between you and the washboard stomach you desire, say members of RIT's Physical Education Department. Thanks to their joint efforts with the Educational Technology Center, you can put your worries to rest with the click of a mouse.

They have created the "electronic personal trainer," newly featured at the Hale-Andrews Student Life Center. The EPT walks the weak-kneed novice and the

advanced fitness buff through the correct motions of an exercise and workout program.

"The electronic personal trainer will take some of the threatening atmosphere out of using free weights and other equipment in the Student Life Center," says Fred Bleiler, director, Physical Education. "It does all the thinking and demonstrating for you."

The EPT lets you do anything under the fitness rainbow, he adds. You can design your own exercise program; isolate certain muscles of the body; focus on strength training; increase your flexibility; or all of the above. The program walks you through all the options, tells you what piece of equipment to use, shows the muscles involved in the exercise and gives a written, detailed explanation of the movement. It even includes a video showing a person using the proper technique for the exercise.

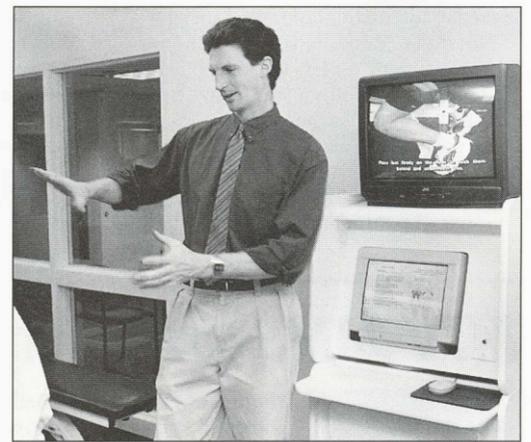
"Many times people come to the weight room and are shy about talking to our personal trainers," explains Bleiler. "This will allow them to gain some knowledge about

exercising before talking to our staff; it will help eliminate feelings of confusion and embarrassment."

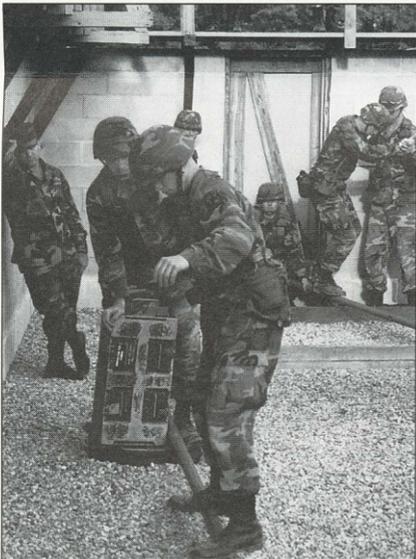
The evolution of the EPT began in July 1996 when physical education staff member Greg Moss helped the group earn a Provost Productivity grant. After they received the grant, RIT exercise physiologist Bill Brewer began breaking down the exercises and provided all the technical information. Dave Cronister, associate director, ETC, did the computer programming and video work in conjunction with Steve Kurtz, professor, Center for Digital Media. Claudia Stata, producer/director, ETC, coordinated the project.

The only thing the EPT won't make slimmer is your wallet; there's no cost for its use. "We hope the community takes advantage of this ground breaking exercise technology

available right here on campus," says Bleiler. "Can you think of an easier New Year's resolution?"



Exercise physiologist Bill Brewer demonstrates the new electronic personal trainer in the Hale-Andrews Student Life Center weight room.



**TEAMWORK...** RIT Tiger Battalion recently placed first overall in the First Brigade Army ROTC Ranger Challenge Competition at Camp Edwards, Cape Cod. RIT's team of 11 cadets competed against teams from 18 other colleges and universities throughout New York and New England in events including marksmanship, physical fitness test, one-rope bridge, 10-kilometer road march and the leadership reaction course shown here.

## Spring Quarter registration

Spring Quarter registration begins Jan. 19, continuing as per year level through Feb. 4. Students in year six can begin registering Jan. 19; years five and four—Jan. 20; year three—Jan. 23; year two—Jan. 28; and year one and less—Feb. 4. Telephone registration, -6717, and computer Student Information System registration run Jan. 19 to March 16; mail-in and fax, -7005, registration run Jan. 19 to Feb. 27. Students can do walk-in registration from Jan. 19 to March 6. Last day to register is March 6. Day and night classes start March 9 and Saturday classes begin March 14. Drop/adds run March 9 through 13 and 16.

*News & Events* is produced biweekly by University News Services/University Publications. Please send comments to *News & Events*, University News Services, Eastman Building, or call 475-5064 or fax 475-5097. **Editor:** Laurie Maynard **Designer:** Dona Haag **Contributing writers:** Vienna Carvalho, Neil Fagenbaum, Susan Fandel, Kathy Lindsley, Laurie Maynard, Bill McKee, Chuck Mitrano, Katie Schmitz **Typographer:** Sarah Southgate

When calling any campus number referred to in *News & Events* articles from off campus, use the 475-prefix.

Look for *News & Events* at RIT On-Line: [www.rit.edu/UR/UNS/Proj/NewsEvents](http://www.rit.edu/UR/UNS/Proj/NewsEvents) on the World Wide Web. Send us e-mail at [newsevents@rit.edu](mailto:newsevents@rit.edu).



**FOUR DAYS OF EDUCATION AND EMOTION...** Over a thousand people stopped by Fireside Lounge, Dec. 1-4, to see 24 panels from the famous Names Project AIDS Quilt commemorating World AIDS Day. "The students really seemed to have gotten a sense of the memories and losses and love that goes into making a panel," says Jill Travers Hayes, project coordinator. "The goal of this project is to help students and faculty understand that there is a human side of the disease." The whole quilt has over 42,000 panels and spans the length of 25 football fields.

Rochester Institute of Technology  
One Lomb Memorial Drive  
Rochester, NY 14623-5603

R.I.T.

news  
events