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Photo by Juyean Lee

## On-campus job recruiting reaches an all-time high

The demand for well-trained employees, especially in computer-related fields, is bringing company recruiters to RIT in record numbers.

For the past five years, on-campus recruiting has grown at a rate of 10 to 12 percent per year, says Emanuel Contomanolis, director, Cooperative Education and Career Services. "In several areas, demand exceeds supply," he says. The situation at RIT reflects a national trend. By the end of the academic year, Contomanolis expects that more than 600 companies will have sent representatives to RIT.

"During Fall Quarter alone, the office received employer requests generating nearly 500 interview schedules," says Contomanolis, "nearly 150 more than last quarter." Hewlett Packard, IBM, Adobe

Software, Motorola, Boeing, Raytheon E-Systems, Carrier, Rochester Gas and Electric and Nortel are among the companies seen often on campus.

Peter Ozarowski, program manager for college relations/recruiting, IBM, said the demand for people with technical skills, particularly in engineering and all aspects of computer technology, has increased dramatically since the early 1990s.

"There are not enough people to go around," Ozarowski said during a recent visit to RIT. All technical companies—even the giants like IBM—are feeling the pinch, he said. "We need the best and the brightest." Ozarowski was here recruiting for full-time, co-op and summer jobs.

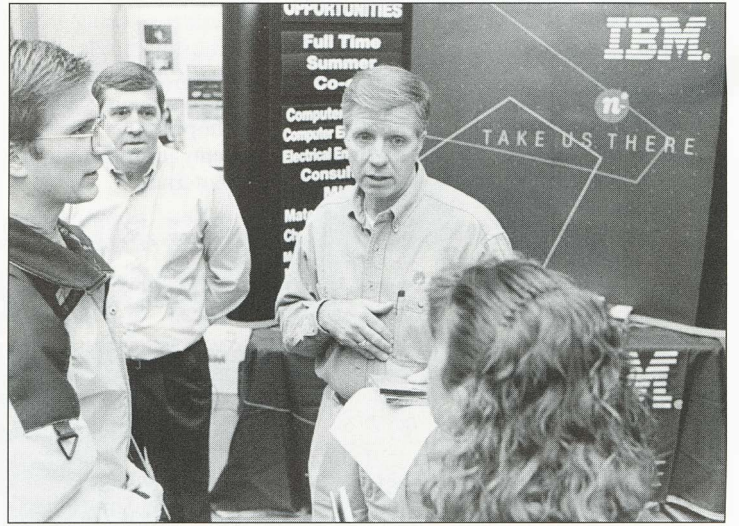
Contomanolis says the number of jobs listed in the Office of Cooperative

Education and Career Services has increased significantly, and a growing number of companies are using the World Wide Web to post openings and connect with prospective candidates.

To aid students and alumni in accessing these postings, Cooperative Education and Career Services has an expanded Web site and job database service, Tiger Job Connection, available online at [www.rit.edu/emcs/coop](http://www.rit.edu/emcs/coop).

Co-op opportunities have also increased, says Contomanolis, as companies seek ways of reaching students earlier. Ozarowski says IBM is very supportive of co-op and summer jobs because they give students a feel for what courses they still need, and these jobs allow students to explore careers and "figure out what they really want to do when they grow up."

Although demand for skilled people is tremendous, well-publicized layoffs and company downsizing are concerns for some students, the IBM representative notes. While there are no guarantees in today's corporate culture, Ozarowski says the best unemployment insurance is a strong, up-to-date set of skills. Even after



Peter Ozarowski of IBM (third from left) talks to students about career opportunities during his latest visit to RIT.

graduation, even after landing that great job, it's imperative to keep learning, he advises. Additional courses, on-the-job training opportunities, seminars and participation in professional societies are ways to maintain an edge. "You've got to keep up," he says.

Ozarowski and Contomanolis agree that there will continue to be jobs for people with strong technical skills for the foreseeable future. In fact, graduates of high-demand programs are often offered bonuses when they accept a job, and company employees sometimes receive "finders fees" for attracting new people.

"It's an exciting time for students," says Contomanolis. "There is always an ebb and flow to the employment market and right now it's the companies that are scrambling to meet their personnel needs."



GLOVER AND JUSTICE CAPTIVATE RIT AUDIENCE AND LOCAL MEDIA... Local media swarmed RIT, Sunday, Feb. 1, to catch a glimpse of actors Danny Glover, right, and Felix Justice who performed their critically acclaimed dramatic interpretation, "An Evening with Langston and Martin," in Ingle Auditorium. A pre-performance press conference revealed thoughts from the actors about the emotional program and portrayals of Langston Hughes and Martin Luther King and offered insight into other professional projects. The show, a sell-out, marks the first appearance at RIT for both.

## Energy cost-cutting works, RIT has saved almost \$5 million

RIT's energy management department of Physical Plant can be called many things—frugal, prudent, thrifty—and one thing's for certain; their endless research into energy cost-cutting has saved RIT nearly \$5 million.

Lou Boyon, Bill Baker and Mary Jane Kosel, more affectionately known as the energy department, recently negotiated a seven-year electric energy contract with Rochester Gas and Electric saving RIT millions of dollars. They also obtained the donation of a natural gas fuel cell unit from RG&E, which saves RIT over \$95,000 each year, and set up a system to purchase natural gas directly from a well head which has saved \$4.8 million to date. The team, with over 70 years of combined experience in the energy business, has accomplished energy efficiencies resulting in pollution reductions equivalent to the planting of 1,239 acres of trees or the removal of 628 cars from the roads.

"Studying the business of energy takes years and includes attending many seminars and workshops, reading tons of technical periodicals and books, conversing with our peers in the energy management field and developing close relationships with energy professionals in the energy

supply industry," says Bill Baker, assistant director of energy management. "A close alliance with RG&E and the New York state and federal energy offices allowed us to be at the forefront of breaking news and implement techniques to reduce energy usage and cost for RIT."

As Baker explains, doing their homework paid off. "We applied for a 50/50 matching grant with many other universities and businesses. And by participating in RG&E's Demand Side Management program and negotiating a long-term electric energy purchasing contract with RG&E, our funding to work on this project dramatically increased. We began purchasing gas at discounted wholesale prices that even RG&E couldn't do. This gave us the money to make our plans a reality."

The energy management team's efforts have been recognized by awards from the Environmental Protection Agency Green Lights program, the Energy Stars Building Program and the National Wildlife Federation Campus Ecology Program.

"Our goal was to make RIT more energy efficient and we made it happen," adds Baker. "This is our job and we love what we do."



Margaret Tivey

When it comes to getting young women excited about careers in science, math, engineering and technology, change is good.

Faces of Change, RIT's award-winning conference for high school women, definitely is making a difference, says Maria Pagani Wiegand, conference chair.

"Evaluations from past conference participants have been overwhelmingly positive," she says. Ninety-seven percent of participants said they learned about careers that were new to them, and 91 percent felt more enthusiastic about pursuing a career in math, engineering, science or technology. Several former participants are now enrolled at RIT.

The fourth Faces of Change conference takes place 8:30 a.m. to 4:30 p.m. on Saturday, April 25. Keynote speaker this year is Margaret "Meg" Tivey, associate scientist, marine chemistry and geochemistry department, Woods Hole Oceanographic Institution. Tivey's work involves many of the Woods Hole projects, including "Alvin," the deep-sea oceanographic submersible vehicle.

Conference participants choose from 11 sessions presenting career opportunities in areas including computer science, engineering, environmental and civil engineering, manufacturing, telecommunications, packaging, printing, imaging science, physics, chemistry, mathematics, health care and biology. Two of the sessions are designed to help young women identify career interests and build self-esteem. Interactive exhibits prepared by business, industry and community organizations, as well as RIT academic departments, round out the day's activities. About 400 young women are expected to attend.

Pagani Wiegand credits President Albert Simone and James Miller, vice president, Enrollment Management and Career Services, for fostering a commitment to see women excel in all professions and for supporting Faces of Change.

New York State Senator James Alesi, in whose district RIT is located, was instrumental in obtaining a \$25,000 state grant to support this year's conference. "This grant will help us ensure another successful Faces of Change conference," says Pagani Wiegand. "We are very appreciative of Senator Alesi's support."

For more information, contact Pagani Wiegand at -2301.

## RIT's award-winning conference, Faces of Change, set for April 25



## Feb. 2–20 solo exhibit

Alpaslan Ucar marked a return engagement to the gallery in Wallace Library on Feb. 2. The Turkish native and second-year graduate student in the School of Art first displayed his works in various mediums such as pen and pencil, ink, color pencil and acrylic at the gallery in November. His new show, untitled, can be seen through Feb. 20 on the second floor of the library.

## Off-campus awards

RIT and several members of the RIT community won finalist places in two recent awards presentations held at the Rochester Riverside Convention Center.

RIT earned one of three finalist positions for the Business Support of Volunteerism Award recognizing campus efforts on behalf of the annual United Way campaign. The award was one category in the 1997 JC Penney/United Way Golden Rule Awards held Jan. 15.

Five outstanding area women with ties to RIT won nominations for the 1998 Athena Award recognizing significant achievement by women. Honored at a Jan. 22 luncheon for nearly 1,000 people, the RIT nominees are Sara (Bonnie) Flagg, School of Applied Industrial Studies, '87, manager, minority and women business development division, Urban League of Rochester; Sara Kash, M.B.A., '82, CEO, Write Women Computer Products, Inc.; Christine Licata, associate dean, National Technical Institute for the Deaf; Kathryn McGuire, health systems administration, M.S., administrator, Independent Living for Seniors, Inc., ViaHealth; and Sue Stewart, partner, Nixon, Hargrave, Devans & Doyle, and counsel to RIT.

## Art movies galore

The School of Photographic Arts and Sciences' Visiting Artists and Lecturers/Screening Series showcases a double feature at 2 p.m. on Feb. 8 with *The Creature From the Haunted Sea* and *Dementia 13*. On Feb. 15, you can catch *Los Olvidados*, also at 2 p.m. Both days' screenings take place in the Chester F. Carlson Center for Imaging Science Auditorium. Today, from 1 to 3 p.m. in the CIS Auditorium, Pierre Hebert, a renowned animator, producer and director, talks about and screens his multi-animation techniques. And at 7 p.m. on Feb. 16 in the George Eastman Building, room 2000, legendary documentary filmmaker Lech Kowalski discusses and screens his latest work, *The Last Rock 'n Roll Movie*, which premieres at the Sundance Film Festival later this year. All events are free and open to the public.

## Phone book changes

The following are changes (in bold type) to the 1998 RIT telephone directory. Please e-mail further corrections to Karen Beadling (kmbcmp@rit.edu); NTID changes should also be sent to Victoria Floyd (VXFCS@rit.edu). For more copies of the directory, call -5064 for 10 or fewer; -2119 for more than 10. (More change updates to come.)

Belawske, Carl -2093  
Instructional Svcs. Supervisor  
Educ. Tech. Ctr.  
CFBETC  
A625 Wallace

Culhane, Barry -7202  
Assistant to President Fax -7316  
7000 Eastman

Stalker, Barbara V/TTY -7500  
President's Office Fax -7603  
1120 Eastman

STUDENT OMBUDSPERSON  
Tubbs, Laura Ellen V/TTY -7200  
1110 Eastman

# Distance learner finds RIT across the Web

Susan Murshid gives new meaning to the term "distance learning."

Murshid, at work on a B.S. degree in health systems administration through RIT's distance learning program, lives in Jeddah, Saudi Arabia. She made the long trip to campus in January to meet some of her professors and advisors.

Distance learning, she said, allows her to pursue an educational goal that wasn't available in her own country. "I would have had to leave the country to study in my field," she said. A friend, an "Internet whiz" who lives in Washington, D.C., searched the Web, found RIT and passed along the information. Murshid signed on in August 1996.

Besides working on her B.S. at RIT, she is a full-time student in Saudi Arabia at the Female College of Health Science, enrolled in a program in health records. Eventually, she hopes to get a master's degree in health systems administration from RIT—over the Internet.

The goal seems reasonable. So far, she's taken nine courses and has an A average, and she's enjoying the experience. "Professors are very nice," she says. "They are cooperative and they understand, and they are quick-responding."

The work is "not easy," she adds. "It is serious way to learn."

Distance learning also is becoming a more popular way to learn. Sonny Stowe, manager of facility and course development, says RIT has about 1,000 distance learners this quarter, most of whom are taking more than one course.



Susan Murshid, a distance-learning student from Saudi Arabia, paid a visit to campus in January.

Although most of the distance learners live relatively nearby, Murshid doesn't hold the record for longest cyber-commute. RIT distance learners who live outside the United States number 37, including several in Pacific Rim countries.

## PhotoForum doubles as e-mail list and Web site for networking, shows

Do you want access to the single most comprehensive listing of Web pages, companies, associations and galleries dealing with photography as well as have the chance to view the work of worldwide professionals and students? You can have it; all of this and more can be brought to your computer screen each and every day courtesy of Andrew Davidhazy.

A professor in the School of Photographic Arts and Sciences, Davidhazy has the distinction of being the site administrator, curator and maintenance man for PhotoForum, a three-year-old mailing list and four-year-old Web site that caters to individuals engaged in photographic and imaging education as teachers, students and professionals. Even amateurs can take advantage of all the site has to offer. "These are certainly people who are learning, too," says Davidhazy.

PhotoForum's many features include a worldwide listing of schools offering post-secondary courses or programs on photographic study. The database, compiled by SPAS professor Howard LeVant, lists hundreds of schools.

Want to talk about a specific area with others who share your interest? Plug into a listing of photography- and imaging-related e-mail discussion groups including the PhotoHistory list, the Alternative Photo Processes list and brand-specific lists such as Canon, Leica, Nikon and Pentax.

There's even a jobs list to help employers and employees find one another.

"I tried to identify things that would provide useful information to photographers," says Davidhazy about how he has grown the site over the last few years. "I wanted to expose instructors and students to thoughts that might take place among professionals. Often, as an academic, you're removed from professional dialogue. At the same time, professionals could have questions that academics could figure out."

PhotoForum also hosts three galleries: one that changes weekly, one that highlights series work and one devoted to the work of students. Members submit their work to

Davidhazy and he posts it for viewing and comment. "I wanted to find a way to make the list aesthetic. Now members can see and talk about each others' work."

The site has recently hosted work by high school students from across the globe—from Wisconsin to Siberia—and now links to "Hyperlink: PhotoForum Worldwide Exhibition," a free, 24-hour online exhibit featuring the images of 26 photographers.

PhotoForum has about 1,000 active members and the site received nearly 30,000 "hits" last year. To check out the site, made available by SPAS, go to <http://www.rit.edu/~andpph/photoforum.html>.

## Tu B'Shevat—Jewish Arbor Day—Feb. 13

Hillel, the Wolk Center for Deaf Jewish Enrichment and the Center for Campus Ministry invite the RIT community to a Tu B'Shevat Seder and dinner, Friday, Feb. 13, Skalny Room, Interfaith Center. Shabbat service takes place 5 to 6 p.m., Tu B'Shevat Seder at 6 p.m. and dinner at 7 p.m.

On Tu B'Shevat, or Jewish Arbor Day, trees, plants and fruits are blessed while individuals reflect on the environment and human impact on the natural world. The tradition began with a mystical movement in the Middle Ages in which the four

elements—earth, water, air and fire, represented by fruits and nuts—correspond to different levels of creation.

The multicultural seder includes readings from Jewish, Christian, Native American and Asian sources. Participants can feast on a meal of blessed fruits and nuts and kosher chicken and vegetarian entrees.

Free tickets are available at the Center for Campus Ministry. Seating is limited. To attend, call Kip Lombardo, Hillel program director, -5171 or e-mail, [MCLCPM@rit.edu](mailto:MCLCPM@rit.edu).

## RIT's recycling coordinator publishes *Toilet Paper*

Ann Modro isn't trying to save the world. She's just trying to make RIT a little more environmentally conscious.

And she's come up with an innovative way to get her message across. Modro, RIT's recycling coordinator, publishes *Toilet Paper: RITcycling Newz*. The second issue should be showing up in toilet stalls around campus any day now.

*Toilet Paper*, printed on recycled paper, offers advice, encouragement, information and even poetry. Modro is quick to say that she got the idea from a publication called *Toilet Times* that Baker Colby Gleason Quad published some time back. It contained information about special interest housing.

Modro's light-hearted approach is a gentle reproach. Though reluctant to point any fingers, when it comes to recycling she says, "We need to do a lot better."

She suspects apathy is the culprit; apparently a lot of people just don't bother to sort their trash. Another part of the problem is ignorance; some people may not know the rules.

Paper makes up the biggest part of RIT's trash, and a lot more of it could be recycled. All of these paper products can go into the recycling bin together: white and colored paper, glossy paper, envelopes (with or without windows), newspapers, catalogs, magazines, boxboard (not corrugated cardboard), phone books, brown paper bags and books (hard and soft cover).

Modro steps out of her co-op job of recycling coordinator at the end of Winter



Ann Modro, RIT recycling coordinator, asks for more 'material' for her new publication, *Toilet Paper*, published on 100 percent recycled paper. An environmental management student on co-op at RIT, Modro hopes the newspaper continues beyond her Winter Quarter tenure.

Quarter, but she hopes *Toilet Paper* will continue. Meanwhile, anyone interested in contributing to the next issue can contact her at -7827.

A fourth-year environmental management student, Modro is considering a career in some aspect of water quality after graduation next year. In high school,

she briefly thought about a career in interior design. But she decided on environmental management because it seemed more important.

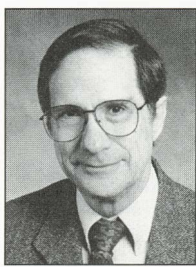
"I wanted to do something useful," says the New Galilee, Pa., native. "I wanted to make a difference." With *Toilet Paper*, she's taking a step in that direction.



## Viewpoints: Thoughts about our strategic planning process

This column presents opinions and ideas from your peers on issues relevant to higher education. We welcome response and hope "Viewpoints" inspires discussion amongst you, the RIT community. To suggest an idea for a column, e-mail to [newsevents@rit.edu](mailto:newsevents@rit.edu).

by David Perlman, professor of electrical engineering, College of Engineering



David Perlman

In our ongoing strategic planning process, we've defined priorities, goals, and action steps which predictably lead to the need for measurement. And therein lie the potholes: accuracy and cost/benefit. Can we replace common sense and experience with a set of numbers and to what extent is it worth the effort? Obviously, in so complex an endeavor, there is no simple yes or no answer. In all likelihood, it is a matter of degree, judgment and balance. In our case, I think that we've gone too far. We are burdened with too many forms, too many questionnaires and too many committees (some of whose charters are vague and ill-defined). It seems that there must be endless written procedures to assure that our footsteps never stray from the light of our sun: The Strategic Plan. It seems to follow that we must define every characteristic of our "business" and, once defined, that it be probed, measured and benchmarked. We ask ourselves: what is research? what is productivity? what is effective teaching? or even what is teaching?

In the search for answers, we are being asked to assign numbers to things which

don't lend themselves to such treatment. Modeling techniques used in one discipline are sometimes transferred to another where their applicability is questionable. For example, mathematical models making use of feedback concepts, though powerful tools in electronic circuit analysis, can be inappropriate for the social sciences, where they will yield "precisely inaccurate" results. Unfortunately, some managers get wrapped up in the elegance of a modeling process and tend to accept the output without question.

A related problem occurs when concepts, rather than measurement techniques, are transferred from one area to another. Take the religiously fervent idea of "customer satisfaction." This is unquestionably a sensible goal in commerce, but can it be transferred, intact, to the running of a university? Just who are the customers? Are they the students or the parents? Should students' short-term satisfaction with good grades be placed above their long-term need for a useful education?

Thus, the fundamental question—are we sure that we need to do all this measuring, reviewing and regulation drafting? To what end will this effort be put? Do we truly believe that we will succeed in producing a set of procedures that anticipate every eventuality? Consider research. shouldn't we worry about the time consumed in evaluating every research

proposal to see if it meets one definition or another? Or fits into some predetermined plan? Shouldn't we worry about a proliferation of forms to fill out, supervisory committees and reporting requirements? How about the chilling effect on initiative and morale that the bureaucracy is liable to cause? How much of the time being devoted to long-range planning processes is really necessary?

I'm afraid that I'm not enthusiastic about many of our current planning initiatives. They are bureaucratic, process intensive and often attempt inappropriate

measurements. I believe that a corporation or institution that is organized to maximize use of the intuition and experience of its people will generally outperform one that depends on complex plans and procedures. Thus, I feel compelled to speak out against the trend of measuring everything that's defined and/or defining everything that's measurable. President Simone has said repeatedly that our strategic plan is a "living document" that must be constantly reviewed and refined. Shouldn't that apply to the strategic planning process and its bureaucracy as well?

### Liberty Hill Breakfast Series continues

RIT's Liberty Hill Breakfast Series, hosted by President Albert and Carolie Simone, continues in the new year with two more guest talks in February, two in March and four in April. (Three talks have already kicked off 1998.) In keeping with its history of timely, eclectic issues, the free 7:15 to 9 a.m. series offers topics ranging from the future of America's newspapers to public policy issues on helmets.

On Thursday, Feb. 12, Jasper Shealy, professor and chair of industrial and manufacturing engineering, College of Engineering, addresses "Public Policy Issues Concerning Helmets and Snow Sports."

Randy Evans, vice president, acquisition department, CSX, discusses "Redrawing the Eastern Railroad Map: How it Benefits New York," on Wednesday, Feb. 18.

On Thursday, March 19, Steven R. Brandt, president and publisher of the *Democrat and Chronicle*, takes a look at "Does the *Democrat and Chronicle* Qualify as Thomas Jefferson's Fourth Estate?" He follows a March 12 talk awaiting verification.

In April, Joe Krzys, CEO of the Warren Company of New York, Inc., talks about "Tourism, Sports and an Emerging Billion Dollar Economy" (April 1); George Ewing Jr., president and CEO of the Messenger Wolfe Publications, examines "The Future of Small Papers in America" (April 15); and Gloria Peek, head coach and founder of the Montgomery Boxing Club, considers "Boxing Our Way into the Future" (April 30). The April 9 talk awaits confirmation.

Call -7500 to reserve a place at one or more talks.

### Time to apply for Alpha Sigma Lambda

Eligible students are encouraged to apply for membership in RIT's honorary society, Alpha Sigma Lambda. Students must be full-time, matriculated seniors in four- or five-year programs with a minimum 3.4 cumulative GPA and must graduate by the end of Fall Quarter 1998. Active membership and leadership for one full year in at least two Institute activities, organizations or committees is mandatory. To apply, students should submit a short statement detailing leadership contributions, as well as faculty and advisor/coach recommendations for an activity in which the students held leadership roles. Nominees are judged on the basis of scholarship, active participation and contributions in academic and co-curricular activities.

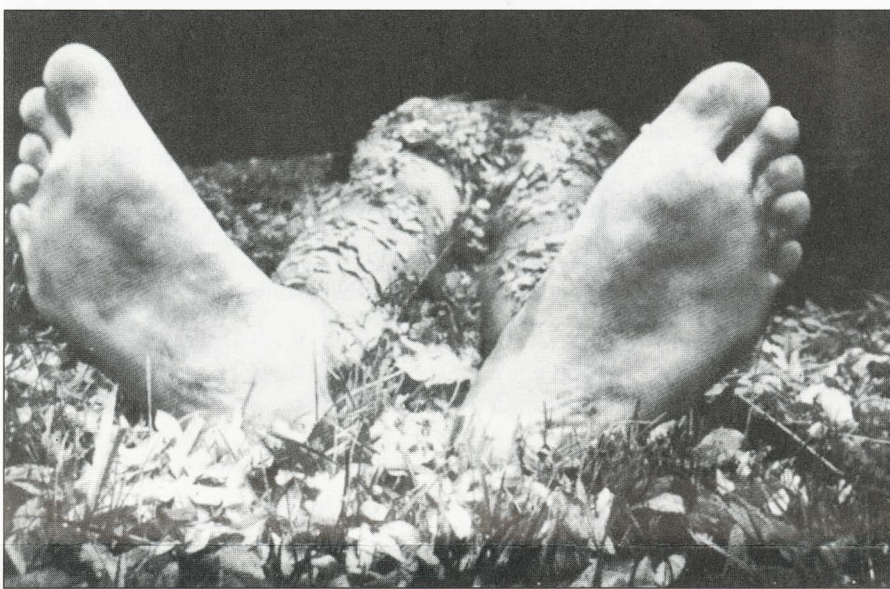
Nomination forms, due Feb. 27, are available in Student Affairs office, room 2410, Student Alumni Union, the circulation desk of Wallace Library and SAU information desk.

For more information, contact Frank Lamas, assistant vice president, Student Affairs, -2268 V/TTY.

### Racism conference presentations requested

The call for panel, workshop or lecture presentations for RIT's annual Conference on Racism has begun. The 1998 conference, set for April 19-20, offers "community members a chance to ponder race and race relations in an atmosphere that encourages

### RIT students place in national photography contest



Photography student Erika Larsen made this picture at night using a flashlight. She then "enhanced" the photograph's colors on her computer. The work won her a silver award in American Photo's annual contest.

For the first time in the history of the national "New Views" photography contest, all of the winners were women, including three RIT students. Erika Larsen distinguished herself as one of two silver award winners while Stacy Lynn Greig and Jueyan Lee both placed as finalists in the competition. Sponsored by *American Photo* magazine, Nikon, Inc., and Agfa, the contest allows only three entries each from RIT and Brooks Institute. The students selected by portfolio review had to complete a five-part assignment in three weeks—the results of which were the basis for awards. The final prints and slides, black-and-white and color, went to a panel of four judges, all professionals in the photography industry.

"The fact that only two colleges nationwide are invited to participate says something very special. Our three students are among six of the best in the U.S.," says Beverly Gburski, acting associate director, School of Photographic Arts and Sciences. "The honor of having our students

published in the magazine is a wonderful achievement for RIT."

In addition to having their winning shots published in the January/February issue of *American Photo*, winners received awards from the contest sponsors. Larsen took home a \$500 scholarship and a Nikon AF SLR camera, while Greig and Lee also received cameras.

The students' award-winning work can be seen in the display case outside of the SPAS director's office, second floor, Frank E. Gannett Building.



Gretchen Gast, as character "Shen Te" in the wedding scene, rehearses for the Feb. 5-8 cross-college production of Bertolt Brecht's 1938 parable play, *The Good Person of Setzuan*, in the Robert F. Panara Theatre, Lyndon Baines Johnson Building. Performances begin at 8 p.m. Thursday-Saturday, with a 2:30 p.m. Sunday matinee. Tickets run \$5 for any full-time student or senior citizen and \$7 for all others; available at the NTID Box Office weekdays 10 a.m.-4 p.m. Call -6254 (v/tty).

### RHA's annual Vegas Night, Feb. 14



RIT's Residence Hall Association invites faculty, staff and students to Vegas Night, an evening of high rollers and even higher stakes—all for a good cause—8 p.m.-midnight, Saturday, Feb. 14, Student Alumni Union cafeteria.

A \$2 admission fee, payable at the door only, entitles "gamblers" to \$5,000 play money to squander at blackjack, roulette or the dice game. Prizes will be auctioned at 11 p.m.

All proceeds benefit the American Heart Association. For more information, contact Ana Gonzalez, -4641 or e-mail, [AMG3928](mailto:AMG3928).

exploration of the history and future of racial issues," says Alfreda Brooks, chairperson, Commission for Promoting Pluralism.

The conference, sponsored by the commission, needs presentation proposals that "urge participants to identify personal strengths and institutional vehicles to aid in the struggle to gain an understanding of all races," explains Brooks. "We especially seek proposals that foster discussion about America's history of race relations as well as ones that offer actions to improve race relations."

Topics include affirmative action, race relations and higher education, race relations and politics, race relations and poverty, and race relation initiatives. Proposals, in the form of 200-word abstracts, are due by March 6 to Sarah Reynolds at Wallace Library. Call Reynolds at -2613 or Brooks at -4993 for more information.



## N E W S M A K E R S

• **William Daniels**, dean, College of Liberal Arts, was elected chair of the Board of Directors of the Urban League of Rochester this fall, for a two-year term. He has held several other positions within the non-profit organization.

• **Richard Morales**, associate professor, social work, College of Liberal Arts, conducted a workshop, "The Changing Faces of Diversity," and a three-hour session, "From Understanding Change to Action," at the 1997 State Conference of the American Red Cross, held Oct. 17. He also conducted the workshop, "Everyone Can Be a Leader When Followers Lead," and ran a discussion, "Leadership and Change," for the United Way of Rochester's 15th Annual Conference, held Nov. 5.

• **Jerry Argetsinger**, associate professor, creative and cultural studies, National Technical Institute for the Deaf, has

completed his tenure as artistic director of "The Hill Cumorah Pageant," held annually in Palmyra, N.Y. His eight years included directing Donny Osmond in this summer's production, seen by over 72,000 people. He also recently revised the 30-year-old script and re-conceived the staging of the Appalachian love story, *Trail of the Lonesome Pine*, for the Virginia State Outdoor Drama.

• **Milton Cofield**, James E. McGhee Distinguished Professor of Imaging Systems Management, School of Photographic Arts and Sciences, served as moderator for the panel discussion, "Online Photographic Services," for the Advanced Digital Imaging Symposium, held in Rochester Oct. 7-10 for leading imaging organizations to discuss ways to advance digital imaging products and services.

• **J. Matt Searls**, assistant professor, psychological services department, National Technical Institute for the Deaf, co-presented

a workshop, "Ethical Considerations in the Workplace: Sense and Sensibility," in November in Tampa, Fla. The workshop was held in conjunction with the Southeast Regional Institute on Deafness. Searls serves on the board of the American Deafness and Rehabilitation Association.

• **Gerard Buckley**, director, National Technical Institute for the Deaf's Center for Outreach, was recently elected by unanimous vote to the joint boards of five organizations in Jackson Heights, N.Y.: Lexington School for the Deaf; Lexington Center for the Deaf, Inc.; Lexington Hearing and Speech Center, Inc.; Lexington Mental Health Center, Inc.; and the Lexington Vocational Services Center, Inc. He also will chair the Lexington Vocational Services Center Advisory Council.

• **Bruce Austin**, chair, professional and technical communication, College of Liberal Arts, has had a chapter, "Researching Film

and Television Audiences," published in *In the Eye of the Beholder: Critical Perspectives in Popular Film and Television*.

• **Egon Stark**, professor emeritus, microbiology, College of Science, has accepted a membership invitation from the board of governors of the New York Academy of Sciences whose members include John James Audubon, Charles Darwin and more than 40 Nobel Laureates.

• **Rich Tannen**, associate professor, College of Imaging Arts and Sciences, is one of 20 artists taking part in a national invitational humidor exhibition sponsored by the American Society of Furniture Artists. A bench Tannen created for the permanent collection of the Yale University Art Museum also was featured in the June/July 1997 issue of *American Craft* magazine.

## O B I T U A R Y

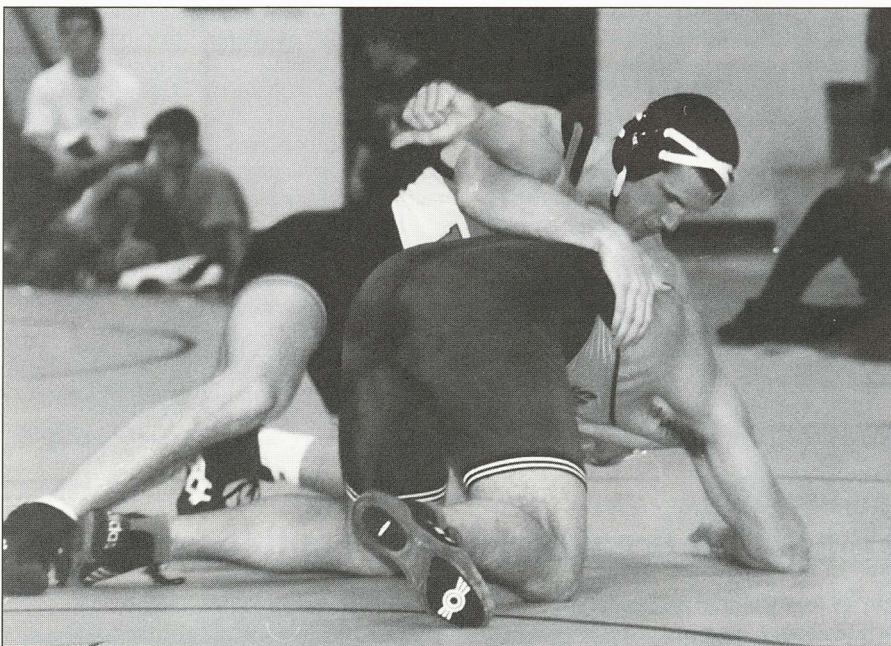
## Mason E. Wescott

Mason E. Wescott, a veteran of 62 years of teaching and founder of the graduate statistics program at RIT, died Jan. 26 at the age of 95.

A graduate of Northwestern University, Wescott began his teaching career there in 1925 as a math instructor. He was a founder of the American Society for Quality Control in 1946 and in 1951 served on a team of experts sent by the United Nations to teach quality control principals in India. He helped establish an M.S. degree program in industrial quality control at Rutgers University.

Wescott came to RIT in the late 1950s and early 1960s to teach short courses in quality control for industry. The program was so successful that RIT decided to establish a master's degree program in applied and mathematical statistics, and Wescott was hired full-time in 1966. At 71, he retired as full professor and director of the M.S. program in 1973. Wescott continued to teach regularly at RIT until 1987. In 1984, the computer laboratory at RIT's new Center for Quality and Applied Statistics was christened the Mason E. Wescott Statistics Laboratory.

Memorial contributions may be made to the Mason E. Wescott Statistics Laboratory through RIT's development office.



ON TOP OF THINGS . . . RIT's Matt Hamill controls his opponent during the RIT Invitational. Hamill was recently named the Outstanding Wrestler at the New York State Invitational for the second consecutive year. The 190-pounder downed the 10th ranked wrestler in Division I from Hofstra University, 7-2, for the title. Hamill is the top-rated Division III wrestler in his weight class.

## Basketball home games offer half-court raffle

The sports information office has started a promotion for men and women's basketball which could put more cash in your pocket. The RIT Basketball Hot Shot, which began last week when the men tipped off against St. John Fisher College, accumulated a \$70 pot in its inaugural night.

To get in on the action, purchase a ticket for \$1 at the door and wait to see if your number is announced at the start of half-time. If so, you get a chance at the jackpot with a half-court shot. If you make the shot, you win all the proceeds from the raffle. If not, the total rolls over to the next

men's or women's home game, and will be posted outside the sports information office in the basement of Clark Gymnasium. The jackpot amount will also run in each game insert.

As the season heats up, jackpot notwithstanding, here's a list of some upcoming home games: Saturday, Feb. 7, versus Nazareth College, women play at 2 p.m. and men, 4 p.m.; Tuesday, Feb. 10, versus Alfred University, women, 6 p.m. and men, 8 p.m. For additional home games, contact the sports information office at -6154.

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## In the news: recent RIT media "hits"

RIT maintains a high profile in the media, gaining valuable visibility in major national, trade, local and regional media. Here is a sampling of recent placements:

- Associated Press—story on hot jobs includes new M.S. degree in environmental health and safety management
- Associated Press—Janet Barnard, College of Business, part of story on Kodak cutting 10,000 jobs
- Associated Press—Norm Coombs, College of Liberal Arts, featured in story on how technology helps the disabled
- Associated Press—RIT bans alcohol in residence halls
- Associated Press—Donald Zrebiec, College of Business, and how corporate paternalism is vanishing
- *The New York Times*/*New York Times News Service*/*USA Today*—Donald Wilson, College of Business, part of story on Kodak laying off 10,000 employees
- *The New York Times*/*New York Times News Service*—Gene Fram, College of Business, on Kodak versus Fuji film
- *Newsweek*—Jamie Campbell, College of Liberal Arts, quoted in story on grief
- *USA Today*/*The Wall Street Journal*—Jasper Shealy, College of Engineering, part of story on ski deaths and use of helmets
- Reuters News Service—Andrew DuBrin, College of Business, part of story on how managers need to listen better
- *Popular Mechanics*—Andrew Davidhazy, College of Imaging Arts and Sciences, on digital manipulation of photos

- *Christian Science Monitor*—Steve Jacobs, College of Applied Science and Technology, quoted on the Internet and rumors
- *Boston Globe*—RIT part of story on the evolution of crafts education
- National Public Radio's *All Things Considered* and *Morning Edition*—Robert Johnston, Center for Imaging Science, and Dead Sea Scrolls research
- *Democrat & Chronicle*—feature on Image Permanence Institute
- *Democrat & Chronicle*—new student housing story
- *Democrat & Chronicle*—feature on female hockey player overcoming Hodgkin's disease
- *Democrat & Chronicle*—William Buckingham named new chairman of the board
- *Democrat & Chronicle*—photo of annual "Big Shot" in Brown's Race
- *Democrat & Chronicle*—Motorola donates \$500,000 for new professorship in software engineering
- *Democrat & Chronicle*—NTID to expand program for growing need of interpreters
- *Democrat & Chronicle*—"Thumbs Up" from editorial page to RIT students donating school supplies to Jefferson Middle School and to the Biomedical Photography Student Association contribution to Ronald McDonald House
- *Democrat & Chronicle*—Laura Tubbs, College of Science, named the new student ombudsperson.

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